

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, May 23, 1940

Number 26

Floyd County Celebrates 50th Anniversary May 28th

FLOYDADA RODEO ASSOCIATION DIRECT THREE DAY SHOW ON MAY 27th, 28th AND 29th

Three-day Rodeo will be staged in Floydada on Monday, Tuesday, Wednesday, May 27, 28, and 29th, with performances at 8:00 p. m. and 2:30 p. m. on May 28th. The program and rules are as follows:

GENERAL RULES

Contestants please read carefully:

There will be a parade downtown, Tuesday morning, May 28th. All contestants are required to take part in this parade and must report in full cowboy regalia with horses, south of the high school building, promptly at 10:00 a. m.

The management assumes no responsibility for accidents or injury to contestants or stock, and each participant by the act of entry or participation waives all claims against the management for any injuries they or their stock may sustain.

The management reserves the right to withdraw any contestant's name and entry for any of the following reasons—to wit:

1. Being under the influence of intoxicants.
2. Bowdism.
3. Quarreling with judges or officials.
4. Abusing stock.
5. Failing to give assistance when requested to do so by Arena Director.
6. Not being ready for events in which they are entered.

Any contestant withdrawing from any events in which he is entered or refusing to ride, rope or display his skill when called upon, will be disqualified in that event and will forfeit his entrance fee.

Identification numbers will be issued to each contestant. They must be worn in a visible manner at all times while in the arena. Special attention is called to the fact that any contestant failing to wear his number as directed will be penalized 10 points or seconds for each violation of this rule.

Every contestant MUST HAVE A SADDLE AND BRIDLE IN EACH AND EVERY GRAND ENTRY AND PARADE.

THERE WILL BE ABSOLUTELY NO SUBSTITUTING IN ANY EVENT.

These rules may be changed or added to if the Judges or Management consider conditions necessary, and their decision is final.

Any contestant who mistreats or in any way endangers to any animal is automatically disqualified in any and all events in which he is entered and forfeits any money due him.

Positively no one allowed in the arena except contestants, officials and employees of the show. Contestants allowed in the arena only when event in which they are entered is in progress.

CONTESTANTS MUST BE ENTERED by 5:00 p. m., May 27, and his Entry fees paid in cash. No checks accepted. Entries made by letter or wire will not be accepted unless accompanied by cash or money order.

Each contestant must appear in person at the Rodeo Office, and sign the Official Entry Blank and receive his number before he will be allowed to participate.

Management reserves the right to refuse the entry of any contestant.

Anyone who, during the parade, ropes any bystander or otherwise through his actions draws any unfavorable criticism towards this show, will forfeit his entry fee and be barred from competition.

CONTESTANT'S PASSES. Only contestants whose entry fees total \$10.00 or more are entitled to passes for their wives. Wives will have to sign for the passes. Contestants must enter by 5:00 p. m. May 27th, at Chamber of Commerce Office.

Continued on Page Two

Modern Trail Blazing Puts Men To Work



As many as 15,000 workers have been employed at one time on the four-lane superhighway between Harrisburg and Pittsburgh, which is producing an estimated 20,000,000 man-hours of work. The construction of the highway is being financed by a loan of \$40,800,000 from the Reconstruction Finance Corporation and a grant of \$29,250,000 from the Public Works Administration. Providing low grades and easy curves through the Appalachian Mountains, the turnpike will extend about 162 miles. A typical highway bridge crossing over the Pennsylvania Highway is shown above.

Malcolm Linder to Take Pre-med at Texas University

Waco, Texas, May 22.—Twenty pre-med students in Baylor University have received appointments to medical colleges, effective in the fall. Of the number, 13 will enter Baylor Medical school in Dallas, two the University of Tennessee, two the University of Texas and one each to Johns Hopkins, Tulane University and Vanderbilt.

Hood County Pioneers Met Sat. at Lubbock

Pioneers of Hood County, Texas, who live in West Texas gathered at McKinzie Park, Lubbock, Saturday in an all day meeting. About 50 people were present for the meeting. Miss Lucy Crum, of Floydada, and a former resident of Grandbury, Hood County, attended the meeting. The group decided to make the meeting an annual affair, and the date set will be the third Saturday in May each year.

Mrs. Ohmer Kirk Will Present Program Friday

Pupils of Mrs. Willis Kirk will be heard in a program Friday evening, May 24th at 8:15 at the Andrews Ward School building.

A special feature of this program is a massed ensemble arranged by Mrs. Kirk, played by her pupils and pupils of Mrs. C. E. Blount of Lockney.

Those of Mrs. Blount's pupils appearing are: Ann Baker, Martha Margaret Griffith, Naomi Langford, Dorothea Helen Herring, June Carthel.

ON VACATION

Mrs. Nora Hatley, local Western Union manager and Mr. Hatley left Monday afternoon on a two weeks' vacation trip. They plan to make a trip through Colorado, Yellowstone National Park, Utah and California. Mr. Hatley's mother accompanied them as far as Flagstaff, Arizona, where she will visit her daughter for sometime.

Mr. and Mrs. Trenton Davis and children went to Lubbock Sunday. They carried Mrs. Davis' mother home, Mrs. T. T. Hamilton, who had spent the past week with her daughter.

This Work Pays Your Community Week Well Attended

The open program for "This Work Pays Your Community Week" which was held Monday evening in the Fellowship Hall of the First Christian Church was well attended.

The meeting was addressed by Judge G. C. Tubbs and Mayor Glad Snodgrass. Postmaster Joe McCollum of Lockney acted as toastmaster. Pupils of Mrs. Ed Bond and Mrs. Pearl Fagan entertained the meeting with readings, songs and instrumental music. There were 132 people present for the program. All the W. P. A. projects cooperated in the affair and all of them are holding open house the remainder of the week and invite the public to visit them between the hours of 9 a. m., and 9 p. m.

Mr. and Mrs. Dorris W. Jones and daughter, Linda Gay, of Matador, spent the week end visiting with Mr. and Mrs. W. O. Jones and Mr. and Mrs. Wilmer Jones, Jr.

Mr. and Mrs. John I. Hammonds are in Mineral Wells for a ten day vacation trip, and taking the health baths.

PIONEERS IN ANNUAL REUNION HERE MAY 28th; JOE McCOLLUM, LOCKEY, PRESIDENT OF ASS'N WILL PRESIDE AT GATHERING

Treasury Department Releases Savings Figures

Secretary of the Treasury Morgenthau announced today that the total sales of Savings Bonds through March 31, 1940, aggregated in maturity value, more than \$3,860,273,475, and that purchases have been made by approximately 1,987,374 investors. The total represents average purchase of \$2,495,325 for each business day since March 1, 1935, when these bonds were first placed on sale. Deducting bonds redeemed, the maturity value of Savings Bonds outstanding on March 31, 1940, was approximately \$3,495,573,600.

The total maturity value of purchases for the calendar year 1939 was \$1,104,060,000, an average purchase for each business day of last year of \$3,667,975.

United States Savings Bonds are sold on a discount basis and mature in ten years for one-third more than their purchase price. For example, \$75 is the purchase price of a \$100 face value bond, which matures at the end of ten years.

Direct-by-mail and post office purchases from New York, New York, gave that city the lead for the Nation and for the first class post offices. New York's cash purchases for the period were \$61,116,881.25 (maturity value \$81,489,175).

Glen Ridge, New Jersey, leads the second class post offices, with a cash purchase of \$272,066.25 (maturity value \$362,675.) Chaska, Minnesota, leads all third class post offices, having a cash purchase of \$80,887.50 (maturity value \$107,850.)

The fourth class post offices are led once again by Plemons, Texas. This town led its class in 1938 with a cash purchase of \$99,637.50 (maturity value \$132,850), and this year it tops its class with the extraordinary amount of \$108,693.75 (maturity value \$144,925.)

Approximately 16,000 post offices throughout the country sell United States Savings Bonds. Floydada post office sold \$22,800 worth of bonds from January 1, 1939 through December 31, 1939.

Some patrons purchase bonds as a gift to a friend or to members of their families. Other patrons monthly put savings in \$25 bonds, which have a purchase price of \$18.75. A few patrons annually buy the maximum of \$10,000, maturity value.

The Fiftieth Anniversary of Floyd County will be celebrated when the Floyd County Pioneers Association meet here Tuesday for the Twelfth Annual Reunion. Arrangements are for the sessions to be held under improvised shades on downtown streets.

The parade will start at 10 o'clock Tuesday morning. All old timers are urged to take part in the parade. Floyd County Pioneers, wearing garb which was the style in 1890 will pass in review. Prizes will be awarded winners in the parade contests.

At the noon hour free barbecue will be served the crowd, and it is expected that the attendance will far exceed that of any previous meeting. All committees have been working on their part of the program and it is thought that everything is well in readiness by Monday.

THREE DAY RODEO
A three day Rodeo will be held beginning Monday night, and running through Wednesday night under the flood lights and Tuesday afternoon, May 28, at at Westfield.

Funeral Rites For Zell Probasco Held Tuesday Evening

Funeral rites were held for Zell Probasco Tuesday afternoon at three o'clock at the First Christian Church, with Rev. Gordon Voight, conducting the services. Mr. Probasco, age 55 years, 9 months and 29 days, passed away Monday morning at 2 o'clock at his home in east Floydada. He had been in ill health for about three years, and suffered a stroke about two months ago and since that time his condition had been considered serious.

Survivors include his wife, two children, a daughter, Mrs. Preston Badgett, and one son, Billy George; four brothers, Frank L., and M. L., of Floydada; Charlie and Babe, of LaBarge, Wyoming; one sister, Mrs. W. N. Nickel, of Goodyear, Arizona; one half brother, Claud Mason, Texico, New Mexico.

Mr. Probasco was born in Wilbarger County, at Vernon, Texas, July 21, 1884, and was married to Miss Burma Meadow, April 14, 1918. He moved to Floyd County in 1912.

Funeral services were held by Calvin Steen, John McCleskey, John Reagan, Bill Sisson, Carl Minor, Glad Snodgrass, G. T. Young, and Woodrow Badgett. Flower bearers were: Mesdames Loyd Murray, N. B. Stansell, L. B. Fawcett, Joe Parrish, Fred Brown, J. C. Westor, Miss Florence Dorrell and Betty Newell.

Interment was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangements.

Floydada Girls Will Enter Texas State College

Denton, May 22.—Misses Yvonne Hale and Jennie Lou Harper of Floydada are planning to attend Texas State College for women for the coming school year 1940-41, according to college authorities who have entered their room reservation. Both girls will be freshman students.

Largest residential woman's college in the world with an enrollment of nearly 3,000 students this year, TSCW is noted for its wide variety of liberal arts and practical arts courses for women. Dormitories open September 15, with registration for new students beginning September 17th.

Mr. and Mrs. W. U. White and son, Bob, have been in Mineral Wells for several days where they went for Mrs. White's health.

Mrs. W. E. Grimes and son, Billy Bert, are visiting in Crowell this week with Mrs. Grimes' parents, Mr. and Mrs. C. L. Gray.

TEXANS TODAY

IN THE AGRICULTURAL, AMUSEMENT, EDUCATIONAL, FINANCIAL, INDUSTRIAL, POLITICAL, PROFESSIONAL AND RELIGIOUS FIELDS.



MYRON G. BLALOCK
OF MARSHALL

BORN JAN. 5, 1891—POTTER'S CREEK, HARRISON CO. EARNED FIRST MONEY PLANTING FERNS IN MARSHALL YARDS; SELLING WATER MELONS, EARNED HIS WAY THROUGH GRADE AND HIGH SCHOOL; PAGE BOY IN TEXAS LEGISLATURE.

MEMBER 35th, 34th AND 33rd TEXAS LEGISLATURE WHILE ATTENDING UNIVERSITY OF TEXAS—B.A. 1914; L.L.D. 1916—YOUNGEST MEMBER EVER IDENTIFIED WITH BODY, RESIGNING TO ACCEPT CAPTAIN'S COMMISSION, 1917. PROMOTED TO MAJOR IN INFANTRY. ONE OF THE BEST INFORMED MEN ON POLITICS IN THE STATE.

NOW LT. COLONEL INFANTRY AND FINANCE OFFICER, STAFF 56th DIVISION, TEXAS NATIONAL GUARD; FORMERLY EXECUTIVE COMMITTEEMAN, VICE COMMANDER, AMERICAN LEGION, ATTENDING MANY NATIONAL CONVENTIONS AS TEXAS DELEGATE. MEMBER LAW FIRM BLALOCK, BLALOCK, LOHMAN, & BLALOCK OF MARSHALL AND HOUSTON.

MR. BLALOCK WAS CHAIRMAN STATE DEMOCRATIC EXECUTIVE COMMITTEE 1934-35; PERMANENT CHAIRMAN STATE DEMOCRATIC CONVENTION SAN ANTONIO 1936; CO-CHAIRMAN WITH CONGRESSMAN SAM RAYBURN, STATE DEMOCRATIC TEXAS ROOSEVELT-GARNER PRESIDENTIAL CAMPAIGN 1936—TODAY IS CHAIRMAN TEXAS MAJORITY LEADER, TEXAS ROOSEVELT-GARNER BELIEVING HON. JOHN N. GARNER TYPIFIES EVERY SERRANIL GARNER FOR THE LEADERSHIP OF THE DEMOCRATIC PARTY.

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Pointers on making cotton mattresses are given to Secretary Agriculture Henry A. Wallace by the Charles W. Jones family from Gray community in Brown County. Mr. and Mrs. Jones, their son, Dorothy, and their son, Malcolm, demonstrate the "how" of making in the patio of the United States Department of Agriculture building in Washington, D. C., for the benefit of Federal cultural workers gathered at the capitol city.

THE FLOYD COUNTY PLAINSMAN
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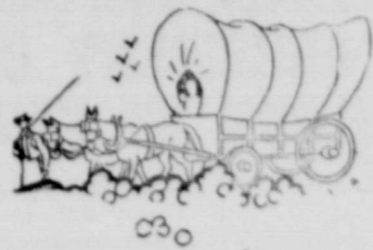
SUBSCRIPTION PRICES
In Floyd County \$1.00; Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.



GREETINGS TO FLOYD COUNTY OLD SETTLERS

FROM A PIONEER BUSINESS INSTITUTION.
We join in welcoming fellow old settlers to

Floydada for the Old Settlers Reunion Tuesday, May 28. We pioneered in the developing of this plains country so has this institution in the Abstract Business. Our books have been more than 40 years in the making, and are unquestionably the most complete in the county.

**ARTHUR B. DUNCAN
ABSTRACT COMPANY**

MRS. MAUD E. HOLLUMS, MANAGER.

Spears & Daniels Automotive Repair

COMPLETE LUBRICATION SERVICE.

Engine Tune-Up A Specialty. Telephone No. 51
LOCATED SOUTHEAST CORNER OF SQUARE

"NO MORE HOME LAUNDERING FOR ME!"



It's Cheaper to Send it to the
Floydada Laundry

This housewife, just as many other enlightened Floydada housewives, has found that "amateur" home laundering cannot compete with "professional" laundering. We can do your laundry better because we are organized solely for that purpose. Give us a trial.

HERE'S WHY THE LAUNDRY CAN DO IT BETTER!

1. We have all the latest scientific laundering equipment!
2. Our personnel is thoroughly trained, capable and experienced!
3. We do a volume business, and use large-scale methods!

FLOYDADA STEAM LAUNDRY

Phone 141 for Pick-Up and Delivery Service!

**FLOYDADA RODEO ASSOCIATION
WILL DIRECT THREE DAY SHOW
HERE ON MAY 27th, 28th AND 29th**

CALF ROPING CONTEST

Day Money 1st 2nd 3rd
\$40 \$20 \$15
Entrance Fee \$5.00 For Show

There shall be two timekeepers, a tie or field judge, a foul line judge and one starter. Calves will be given deadline start in accordance with arena conditions, and when calf crosses deadline, he is roper's calf regardless of what happens. Ten seconds fine for roper's mount breaking barrier. Roper must carry only one rope; two loops will be permitted; if roper misses with both loops, he must retire and no time will be allowed. Roping calf without releasing loop from hand is not permitted. Catch must hold until roper gets his hand on calf, and loop must go over calf's head. If roper willfully "busts" calf, then he shall be fined 10 seconds.

Rope may be dalled or tied hard and fast. Roper must dismount and go down rope and throw calf either by flanking him by hand or legging. Should calf be down when roper gets to him, he must be let up on his feet and thrown by hand. The roper must cross and tie any three feet, so as to hold calf until passed upon by the tie judge. After signaling for time, the roper will not be allowed to touch calf in any manner, until judgment of the tie has been pronounced by the tie judge. If the tie comes loose or calf gets to his feet before the tie has been ruled a fair one, the roper will be given no time on the calf. The roper need not turn the calf over after the tie has been completed.

Each roper must have neck rein or strap around horse's neck adjusted to prevent dragging of calf.

If horse drags calf, field judge may stop horse and the penalty for such dragging will be ten seconds.

WILD COW MILKING RULES

Day Money 1st 2nd 3rd
\$30 \$20 \$10
Entrance Fee—\$5.00 For Show

Ropers will be fined 10 seconds for cow being thrown in any manner. Any time cow is down on all four feet fine will be imposed.

No roper will be allowed to take fine before roping, and no roper will be fined unless cow is actually on ground. This is a head or head and horn catch. Either will count.

This fine is imposed according to contract, and to protect cattle from being killed or crippled and in accordance with the Humane Society.

COWBOY BREAK-AWAY CONTEST

\$5.00 Entrance Fee For Show. 1st prize \$30; 2nd prize \$20; 3rd prize \$10.

BRONC RIDING CONTEST

Day Money 1st 2nd 3rd
\$30 \$20 \$10
Entrance Fee—\$2.50 For Show.

Horses will be numbered and mounts will be drawn by management for each performance. Management may substitute a horse if the horse drawn gets crippled and rider must accept the substitution. Rider must be ready when called upon to ride. The saddles used will be regulation association saddles and will be furnished by the management. Horses will be saddled and cinched under direction of Arena Director. If saddles are not cinched tight enough and come off, rider will be given a re-ride on the same horse.

Riding is to be done with plain halter and one rein, furnished by rider or management, as rider prefers, and approved by the management, no knots or wraps around the hand, and rider must hold rein at least six inches above horse's neck. Rider must ride with one hand free and not change hands on rein, and must hold rein with the hand that is on the same side of horse's neck as the rein. Pulling horse's head will be counted against rider. Rider must leave chute with both feet in stirrups and both spurs against the shoulders, and must scratch front first three jumps. If he does not do so, judge may blow his whistle and rider will be disqualified. Ride is completed at sound of bell. Chaps, spurs, saddle and boots to be passed on by judges.

The management may bar any rider it considers a professional.

Any of the following offenses will disqualify a rider in this contest:

- Being bucked off.
- Changing hands on rein.
- Wrapping rein around hand.
- Losing stirrup.
- Pulling leather.
- Not being ready to ride when called.
- Causing unnecessary delay at the chutes.

STEER RIDING CONTEST

Day Money 1st 2nd 3rd
\$30 \$20 \$10
Entrance Fee—\$4.00 For Show.

Steers will be numbered and drawn by management for each performance. If steer is crippled, management may substitute and rider must accept substitution. Rider must be ready when called upon to ride.

This is a one-hand contest. Rider must ride with one hand on rope and one hand in the air.

Rider may use his own loose rope or one furnished by management, as he prefers, but if rider uses his own rope, it must be approved by the management and judges.

No freak hand-holds, no knots or hitches will be permitted, which would prevent rope from dropping off steer after rider leaves him. Each steer must have bell on.

Ride will be completed at sound of bell, which is the signal to dismount.

OLD TIME COWBOY'S STEER ROPING CONTEST

\$2.50 Entrance fee will be charged in this event. 1st prize \$15.00; 2nd prize \$10.00; 3rd prize \$5.00. Contestants must be 45 years of age or more.

This is strictly an amateur event and contestants eligibility to enter will be left to judges.

There shall be two time keepers, a tie or field judge, a foul line judge and one starter. Steers will be given a deadline start in accordance with arena conditions, and when steer crosses deadline, he is ropers steer regardless of what happens. Ten seconds fine will be imposed against roper if his horse breaks barrier. This is a break-away event and roper may carry one rope which shall be secured to saddle horn with a light string that may be easily broken when steer takes up slack in rope. Roper will be flagged for time when break-away is made. Any roper who fastens his rope so securely that a break-away does not occur or steer is busted will be disqualified.

JUNIOR COWBOY'S CALF RIDING

100 pound limit.
1st prize \$3.50; 2nd prize \$2.50; 3rd prize \$1.00
Age limit for this event is 14 years and under.
No Entrance Fee.

TAX MAD DOGS

Only 6 dogs were rendered for taxation in Floyd County when the tax assessor made his rounds last year. They were valued at \$30.00 for the purpose of taxation. In 154 Texas Counties the tax assessors reported a total of 3,550 dogs assessed for an aggregate valuation of \$52,502. In one hundred Counties the entire canine population escaped the taxing authorities. This information is revealed in the 1939 report of the State Comptroller of Public Accounts which has just been released in Austin and shows that no dogs were rendered for taxation in this county for that year. Lucky dogs! The multitude of visible and hidden taxes every man, woman, and child must pay make the average taxpayer envy the dog's life, for when the tax assessor comes around, Old Towser can slip out and run rabbits or crawl under the house for a cool nap. But for the taxpayer there is no escape.

Travis leads all counties in total valuation of canines with 108 on the tax rolls for a combined valuation of \$10,900. The records do not show whether or not these figures include the breed known as the hounds of high taxes that occasionally get elected to the Legislature and other high offices where they proceed to smell out every conceivable scheme of unsound and unjust taxation. These tax mongrels snap and snarl at productive industry and by their bark and growl frighten away capital seeking investment within our borders to build more smokestacks and create additional pay rolls. But these mad dogs of high taxation are dying out. The average voter is becoming tax conscious and is ready to cut off their heads and give them the political Pasteur treatment. He has learned that unsound and unjust tax proposals to increase the tax rolls and give jobs to more politicians invariably result in decreasing the pay rolls and deprive workers in private industry of employment. When taxes unnecessarily go up, wages and salaries necessarily come down. Beware of tax mad dogs!

**Mattress Program
Is Expanded to
Texas Counties**

College Station, May 15.—Two hundred and fifty-two of the 254 counties in Texas may take advantage of the government's mattress program for low income families under an expansion plan announced this week by Miss Mildred Horton, vice director and state home demonstration agent for the Extension Service of Texas A. and M. College.

Previously the program had been limited to the 187 counties with county home demonstration agents. Now, however, county agricultural agents will be responsible for informing the public about the program in counties without county home demonstration agents. Training of supervisors for the mattress making centers will be directed by district agents in charge of home demonstration work.

"This should make it possible for every eligible family in Texas to know about the program and have opportunity to make application for mattress making materials," Miss Horton commented in announcing expansion of the program.

**CLASSIFIED
ADVERTISING**

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. FLOWERS, FLOYDADA FLORISTS

LANDS FOR LEASE

A few farm tracts to lease at reasonable prices for cash.
W. M. MARSH & BRO.
Floydada, Texas. 11-14c

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-14c

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-14c

Texas oilmen pay the cost of schooling for one-fourth of the children of Texas.

Floydada Insurance Agency

Insurance of all kinds. Quiries and business requests solicited.

W. H. HENDERSO
OWNER

Look at this



LOOK! COMPARE DODGE TRUCKS
THOSE MADE BY TWO OTHER COMPANIES
MANUFACTURING LOW-PRICED TRUCKS
DODGE OFFERS FAR WIDER SELECTION

COMPARISON	DODGE TRUCKS	COMPANY "A"
Number of ENGINES	6	1
Number of WHEELBASES	17	9
Number of GEAR RATIOS	16	6
Number of CAPACITIES	6	3
Number of STD CHASSIS and BODY MODELS	1/2 to 3-Ton 1/2 to 3-Ton	1/2 to 3-Ton
PRICES begin at	\$465	\$450

Prices shown are for 1/2-ton chassis with full load capacity. Federal taxes included. Local taxes extra. Prices subject to change without notice. Figures used in the above chart are based on published data.

Before You Buy Any Truck... Let Us Show You a Job-Rated Truck to Fit YOUR Job

Learn how a truck that's built right and "sized" for your job throughout can deliver better performance, with far greater economy... on YOUR job! Get all the facts on the many saving features of Dodge Job-Rated trucks... trucks that fit the job! Let's talk about one to fit your job—in YOUR money! Ask us too about our easy budget plan.

DEPEND ON DODGE Job-Rated TRUCKS

FLOYD MOTOR COMPANY
210 W. CALIFORNIA FLOYDADA, TEXAS

1890 — FLOYD COUNTY — 50th Birthday of Floyd County



Welcome, Old Times from another Floyd County Pioneer. Here since 1906. Come see me.

EDGAR JONES' MARKET
PLENTY OF LUNCH MEATS OF ALL KINDS

GREETINGS, PIONEERS

We appreciate what you have done in bringing up the country to its present modern day conveniences. It is no longer necessary to go to Childress, Amarillo, or El Paso, for any of your supplies.

HERE IN OUR STORE

We carry the best line of parts that is possible to select, such as Hastings and Ramco Piston Rings, A. C. Fuel Pumps, Spark Plugs, Delco Batteries and Auto Lite Electrical Parts, Hydraulic Brakes, Parts, Carter and Stromburg Carburetors, Bumper Lining, McQuay-Norris and Thompson replacement parts for Plymouth, Ford, Chevrolet and other makes.

LET US TUNE UP YOUR CAR FOR SUMMER DRIVING.

FINKNER AUTO STORE
OLDSMOBILE & I. H. C.

1890—FLOYD COUNTY—1940

WELCOME PIONEERS!!

We join in welcoming the FLOYD COUNTY PIONEERS who, Tuesday, will celebrate the 50th birthday of Floyd County—We invite you to visit while in town.

We appreciate the civilization that has been established through your faith and hard work.

WESTERN AUTO STORE
H. O. Cline
Frel Rainer

FLOYD COUNTY PIONEERS FOR 37 YEARS

This Banking Institution has served you—In good times and in bad—A staunch supporter of progress.

Time Tested Service! To you that have stood the test—We join in extending to you our most sincere best wishes—We hope you enjoy your reunion in Floydada Tuesday, May 28th. Come to us.

1903—TIME TESTED SERVICE—1940

THE FIRST NATIONAL BANK
Floydada, Texas

WELCOME PIONEERS!!

To Floyd County's Fiftieth Anniversary

We join in extending our hearty welcome to the pioneers who, Tuesday, will celebrate the FIFTIETH ANNIVERSARY OF FLOYD COUNTY. May the same spirit of faith and integrity that prompted your pioneering prevail among us as long as the civilization you have established stands.

WOOLDRIDGE LUMBER CO.
We welcome you to our office.



1890—WELCOME PIONEERS—1940

To Floyd County's Fiftieth Anniversary

We extend an invitation to you to visit us—OUR PIONEERING SPIRIT has made possible the development of Floyd County Agriculture.

FARMERS GRAIN COMPANY
Phone 43, Floydada, Texas

Warning Is Given About Snake Bite Dangers

Austin, May 22—A warning about the dangers of snake bite has just been issued by Dr. Geo. W. Cox, State Health Officer. A number of cases of snake bite are reported each year in Texas during the summer and early fall; however, few of them result fatally.

Most of the bites occur on the hands or feet, which indicates that stepping or falling in the immediate vicinity of an unseen snake or picking up objects under similar conditions are the hazards of contracting snake bite. The pain following the injection of poison is most intense. Other symptoms are swelling, giddiness, difficult breathing, hemorrhage, weak pulse, and vomiting.

If one is bitten by a poisonous snake, such as the rattlesnake, the following first aid measures should be carried out:

After making proper incisions at the site of the wound, apply suction and continue for at least half an hour.

Apply a tourniquet above the site of the wound, releasing same every ten or fifteen minutes for about a minute at a time.

Secure the services of a physician at the earliest possible moment.

Do not run or get overheated and do not take any alcoholic stimulants, because circulation increased by alcohol or exercise serves to distribute the poison much more rapidly through the body.

Do not injure the tissues by injecting permanganate of potash, which is

known to be of no value as an antidote. Do not depend upon home remedies or so-called snake-bite cures, but call a physician immediately.

Loan Instructions For 1940 AAA Being Received

College Station, May 22—County AAA officials are receiving instructions on procedure for obtaining loans on the 1940 wheat crop and insurance on the 1941 wheat crop in a series of meetings this week.

The meetings will consist of small conferences in four Texas cities, attended by representatives of all wheat allotment counties. The first meeting was scheduled to be held in Wichita Falls, May 22, followed by similar meetings in Brownwood, May 23; Plainview, May 24; and Amarillo, May 25. A regional conference of state AAA, Commodity Credit Corporation and Federal Crop Insurance Corporation officials was held May 17 and 18 in Oklahoma City to outline work to be studied in the district meetings.

Although the CCC has not announced whether a wheat loan will be available to producers on the 1940 crop, preliminary studies of procedure are being made so that the county offices will be ready to handle applications if and when the loan is announced.

The crop insurance program for wheat is entering its third year and changes in yields and loss experiences on insured farms will require considerable work in the county offices setting up insurance rates. At the meetings county employees will be

On With The Show!



STAR of stage, screen and radio, Phil Spitalny, head man on the "Hour of Charm" program, has just been signed to continue on the air during the summer months, thus marking the start of his fifth year in radio for the same sponsor. His all-girl orchestra, considered the finest in the business, will continue to be heard coast-to-coast every Sunday evening at 10 o'clock, eastern daylight saving time, over the red network of NBC.

WELCOME, FLOYD COUNTY PIONEERS, TUESDAY, MAY 28th.



PREVENT—DELAY, EXPENSE—WORRY

A few minutes spent in having your car checked may save you hours of delay and an expensive repair job. If you have motor trouble on the highway, there is always the added danger of having to wait hours until help can reach you. How to prevent it? Simple let Harris' Garage go over your car before you make any trip, now or in the future. Motor, Radiator and Ignition Repairs.

HARRIS' GARAGE
Orvill Harris, Owner

You can't match
"THE LEADER'S LINE-UP"
of All-Star Features In Any Other Car Regardless of Price!

- ★ MODERN "ROYAL CLIPPER" STYLING The Style Hit of the Year
- ★ LUXURIOUS FISHER BODY BEAUTY Only on Chevrolet and on Higher-Priced Cars
- ★ DYNAMIC VALVE-IN-HEAD ENGINE Supreme on Land, Sea and in the Air
- ★ LONGEST OF ALL LOWEST-PRICED CARS 181" from Front of Grille to Rear of Body
- ★ EXCLUSIVE VACUUM-POWER SHIFT 87% Automatic—Only 20¢ Driver Effort
- ★ GENUINE KNEE-ACTION RIDE Smoother, Steadier, Safer
- ★ PERFECTED HYDRAULIC BRAKES The Last Word in Safety
- ★ TIPTOE-MATIC CLUTCH For Smoother, More Reliable Operation
- ★ LOWER GAS, OIL AND UPKEEP COST A Six Costs Less to Run than an Eight
- ★ LOWER DELIVERED PRICES—PLAINLY MARKED—GREATEST DOLLAR VALUE!

WHY PAY MORE? WHY ACCEPT LESS?

No other car, regardless of price, combines all these Chevrolet quality features.

No other car, regardless of price, can match Chevrolet in public demand.

The 1940 Chevrolet gives higher quality at low cost! ... Low Prices ... Low Operating Costs ... Low Upkeep.

No other motor car can match its all-round dollar value

Eye It... Try It... Buy It!

"CHEVROLET'S FIRST AGAIN!"

ODEN CHEVROLET CO.
SALES AND SERVICE PHONE 4 FLOYDADA, TEXAS

Political Announcements

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 27th, 1940:

- For Congress: **GEORGE MAHON**
 - Candidate for the Legislature for the 120th Representative District of Texas: **L. G. MATHEWS**
 - For County Clerk: **B. NICHOLS**
 - For Commissioner Precinct Four: **H. J. (HUGH) NELSON**, **C. M. LYLE**
 - For County Treasurer: **MRS. O. M. CONWAY**
 - For County Judge: **G. C. TUBBS**
 - For Sheriff: **FRED N. CLARK, Re-Election**, **E. S. RANDERSON**
 - For Commissioner of Precinct No. 1: **A. S. CUMMINGS**, **GEO. M. FINKNER**, **EMMETT E. FOSTER**
 - For Tax Assessor and Collector: **M. L. PROBASCO**, **GEO. B. MARSHALL**, **ROBERT FISHER**
 - For District Clerk: **ROY A. HOLMES**, **MILTON (BUCK) SIMS**
 - For District Attorney 110th Judicial District: **JOHN A. HAMILTON**
 - For County Attorney: **JOHN STAPLETON**
 - For County School Superintendent: **CLARENCE GUFFEE**
 - For Justice of the Peace Precinct No. 1: **B. P. WOODY**
- Oil taxes for the past 18 years have averaged three times the earnings of the oil companies.



1890—FLOYD COUNTY—1940

WELCOME PIONEERS!!

One pioneer to another, we join in extending our hearty welcome to the pioneers who, Tuesday, May 28, will celebrate the 50th birthday of Floyd County.

May the same spirit of faith and integrity that prompted your pioneering prevail among us as long as the civilization you have established stands.

FLOYD COUNTY ABSTRACT COMPANY
R. C. SCOTT, OWNER

1890—FLOYD COUNTY—1940

MEETINGS, PIONEERS!!

We join in Welcoming the Pioneers of Floyd County to Floydada for the 50th Anniversary Reunion, Tuesday, May 28th.

Your faith and hard work laid the foundation for a great civilization. We want you to know that we appreciate what you have accomplished.

FLOYDADA INSURANCE AGENCY
W. H. HENDERSON, OWNER

M. L. SOLOMON JEWELER
Floydada, Texas

Leading the Field



THOMAS E. DEWEY

In all sections of the country, by every conceivable yard-stick for the measuring of public opinion, Republican voters have indicated emphatically that they want Thomas E. Dewey as their presidential candidate this year. At the primary polls in Wisconsin, Nebraska, Illinois, and Maryland; at the State conventions in Oklahoma, Tennessee and Idaho; at mock conventions in a hundred or more colleges and schools; in national samplings of public opinion by Dr. George Gallup, Emil Hurja and others, the rank and file of voters have expressed overwhelming demand for Dewey.

TO CHECK
MALARIA
IN 7 DAYS
take **666**

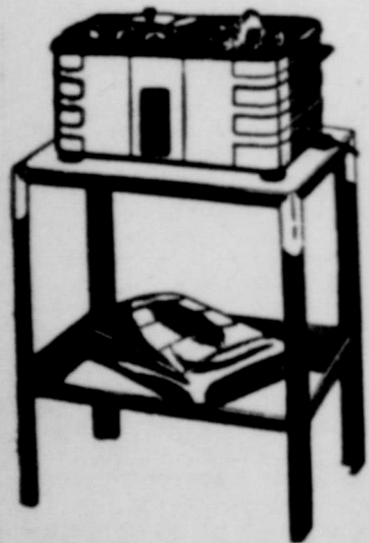
WELCOME PIONEERS!

To Floyd County's 50th Anniversary Tuesday, May 28th, 1940.

AND THE THREE BIG DAYS OF RODEO AND ENTERTAINMENT

Monday, Tuesday, and Wednesday, May 27-29th

Cook Electrically Millions Do!



ONLY \$1.95
\$1.95 Down
\$2.00 a Month

You'll have to be able to deny yourself and your family—and almost hate good foods—to resist the temptation of easier living with easier cooking. Every feature—every result of an Everhot Roaster will convince you that millions of housewives who cook electrically can't be wrong. Ask any employee about our free two-day trial.

Texas-New Mexico Utilities Company

Lists of Sires Are Available for Dairy Herds

A new list of sires proved in dairy herd improvement associations will be issued by the U. S. Bureau of Dairy Industry within a short time, according to G. G. Gibson, assistant dairy husbandman for the A. and M. College Extension Service. The list will contain the names of more than 3,000 sires plus their proved-sire records which were tabulated in the 12 months preceding April 1, 1940.

Persons wishing to obtain a copy of the list may file requests with the Bureau of Dairy Industry, U. S. Department of Agriculture, Washington, D. C. not later than June 1, Gibson said.

The Texas oil industry has invested in this state \$1.10 for every \$1.00 worth of oil which it has produced to date. These expenditures included wages to Texas oil workers, lease and royalty payments to Texas farmers, taxes to state and local governments and investments in Texas properties.

Let Cavanaugh do your Printing



WELCOME FLOYD CO. PIONEERS, MAY 28th.

Quality workmanship is not forsaken in the interests of speed at Rainer's. Skilled craftsmen, proficient in their work, are able to increase their speed when aided by our scientific methods and machines.

RAINER'S SHOE SHOP
South Side Square



Sale of Spring and Summer HATS!



One Special Group of Spring and Summer **STRAWS AND FELTS** a big reduction.

Group to **\$1.00** and **\$1.98**



STYLE SHOPPE

Mrs. Mollie A. Morton

Large Crowd at Cedarhill Singing Convention

A large crowd and good singing was reported at the Cedarhill Singing Convention Sunday, when singers from over the county gathered in an all-day convention. Basket lunch was served at the noon hour.

Fifty million acres of Texas land are now being leased from farmers and other land owners of the state by the Texas oil and gas industry.

Stamford Cowboy Reunion Opens Tuesday, July 2

Opening with the grand parade on Tuesday, July 2, the eleventh annual Texas Cowboy Reunion at Stamford will have its big closing day on the Fourth of July. Improvements on the grounds and buildings are under way and added features for the celebration which brings some 65,000 people to Stamford each year are being worked out.

Let Cavanaugh do your Printing.



1890-WELCOME PIONEERS-1940

To Floyd County's Fiftieth Anniversary

Old timers we join in welcoming you to Floydada for the FIFTIETH ANNIVERSARY OF FLOYD COUNTY. The courage and faith, which you are imbued, has stood adversity through these years—to create a degree of civilization unsurpassed in the history of the world.

A FULL DAYS PROGRAM has been planned for entertainment—FREE BARBECUE at NOON.

PANHANDLE REFINING CO.
Dale Strickland, Distributor

GREETINGS

Old and Young! From **FLOYDADA'S OLDEST FOOD STORE**
Star Cash Grocery



WELCOME PIONEERS!!

To Floyd County's Fiftieth Anniversary

We join in welcoming you to Floydada for the "HOMECOMING" Tuesday, May 28th.

WEST TEXAS GAS COMPANY
Good Gas With Dependable Service

THE FORD WAY OF DOING BUSINESS

The Ford Motor Company was founded by a working-man for working-men. Its present officers began as employees of the Company. It was the first company to pay a minimum wage, beginning in 1914, at the then astounding figure of \$5 a day. That was double the prevailing wage of the time. The Ford minimum is now \$6 a day for all employees engaged in production work. And from that, the wages rise to \$10.80 a day, with the average wage \$7.25, exclusive of salaried employees.

The Ford Motor Company was the first large company to establish the 8-hour day—also in 1914. And the 40-hour week was inaugurated by the Ford Motor Company in 1926, years before any such laws existed.

The Ford Motor Company employs men without regard to race, creed or color. It is common knowledge that working conditions in the Ford shops are the best that science and constant care can make them. A square deal, a just wage and stabilized employment for a large proportion of our employees—and as fully stabilized for all as conditions will permit—enable our men to retain their personal independence.

In consequence of these policies the Ford Motor Company has one of the finest bodies of employees in the world. The larger proportion are mature men of long

service with the Company—sober, decent family men. Hundreds of them have been with the Company for more than 25 years—thousands for more than 15 years. Their health record, home ownership and citizenship records are good.

All this is reflected in Ford products, whether cars, trucks or tractors. The work is honestly done. Materials are the best that can be made or procured. Less profit to the Company and more value to the customer is known throughout the motoring world as "Ford's way of doing business."

Ford Motor Company was the first to make a motor car within the means of the average family—quitting the manufacture of what was then the largest selling model in the world to do so. Its chosen field in all the 30 years since that

time has been the average American family—for which it has consistently provided car facilities which formerly only the wealthy could buy.

It is the policy of the Ford Motor Company to share the benefits of advanced methods and management with workers and public alike. Increased wages and employment over a period of many years have resulted in

A 300 per cent increase in the built-in value of the Ford car and a 75 per cent reduction in its price.

Henry Ford and Edsel Ford keep daily personal touch with all phases of Ford manufacture. In a conference with his staff, Henry Ford often says: "Go ahead—I'll sit here and represent the public."

FORD MOTOR COMPANY

Bishop Motor Company

Authorized Ford Dealer Barker Brothers Building

SMART SUMMER "FINDS" for LITTLE BUDGETS—BRILLIANT NEW SHEERS, VOILES, BATHING DRESSES . . .

Dress up for your summer vacation in a gay new print! Tiny waists—swirl skirts—all with new "Southern Belle" charm.

Amazingly Low Priced!
\$1.98 to \$3.98

The prettiest styles and smartest details we've ever seen at this wonderfully low price! Tucks and shirrings—pleats and gores! Lingerie trims! Gay florals and polka dots! Strawberry, aqua, blue, yellow, Buy at least two! 12 to 20.

GREETINGS PIONEERS!

Welcome to Floydada for the 50th Anniversary of Floyd County, Tuesday, May 28th.

STYLE SHOPPE
Mrs. Mollie A. Morton

