

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, April 18, 1940

Number 2

Final Steps are Being Completed for Holding the Floyd County Dairy Day Here on April 29th—Interest is Shown

The Dairy sub-group of the Land Planning Committee with their special committees are taking final steps in completing all arrangements for the Floyd County Dairy Day here on April 29th. Exhibits will be brought by Labbock, Crosby, Motley, Hale and Dickens Counties as well as Floyd County in the live-stock and dairy products division. The show will be held in the cotton warehouse just east of the Farmers Cooperative Gin Company. The program will be ready to start at 10:00 a. m. and all livestock and dairy exhibits should be in the show barn by 9:30.

The cattle committee under the direction of Oscar Stansell have worked out the following classes:

- Class 1—Females 3 years and over.
- Class 2—Females 2 years and under 3 years.
- Class 3—Females 1 year and under 2 years.
- Class 4—Bulls 2 years and under.
- Class 5—Bulls 1 year and under 2 years.
- Class 6—Bulls shown with three calves any age. No bull will be entered in the show ring unless he is a ring in his nose.

When classifying these animals the date at the time of the show should be used. While there is not much danger of disease where animals will be on the ground for only one day, great care will be exercised by the superintendent so that the clean cattle do not come in contact with cattle that have not been banded tested. Banding is to be done on a classification or grading basis. This means there will be either one blue ribbon animal or there may be several ribbon animals in a class. Inwards, each exhibitor will be working with the ideal dairy type rather than other animals at the show.

The following grades for animals will be used:

- Class A—Blue ribbon; animals "excellent" and "very good" 90 points or above.
- Class B—Red ribbon; animals "good plus" or 80 to 85 points.
- Class C—White ribbon; animals "good" or 75 to 80 points.
- Class D—Pink ribbon; animals "fair" or 70 to 75 points.
- Class E—No ribbon; animals class.
- Class F—Purple rosette, best and three daughters, purple rosette.

The dairy products division under the direction of Mrs. A. H. Kreis made the following classes available:

- Class 1—Milk, butter, cream, cottage cheese, Neufchatel cheese.
- Class 2—Cottage cheese, Neufchatel cheese.
- Class 3—Butter, cream, cottage cheese, Neufchatel cheese.
- Class 4—Milk, butter, cream, cottage cheese, Neufchatel cheese.

The following grades for dairy products will be used:

- Class A—Blue ribbon; Dairy products classed "excellent" and "good" or 90 points or above.
- Class B—Red ribbon; Dairy products classed "good" or 80 to 90 points.
- Class C—White ribbon; Dairy products classed "fair" or 88 to 89 points.
- Class D—No ribbon; Dairy products classed "poor and bad" or below 88 points.

The dairy products judging contest is a very important part of the show. Both men and women will part in this judging contest. The following samples of dairy products will be provided:

- Four samples of whole milk.
- Four samples of cream.
- Four samples of butter.
- Four samples of cottage cheese.
- Four samples of Neufchatel cheese.

Zell Probasco Suffers Stroke Monday

Zell Probasco suffered a paralytic stroke at his home Monday on East Kentucky street. He was carried to the Floydada Hospital and Clinic for treatment. While his condition was thought serious, his family reported him to be improved Wednesday. He suffered the second stroke Tuesday it was said.

Farm Plan Sheets Should be Made Immediately

Word was received from the State office April 16, stating that it was necessary to execute Farm Plan Sheets immediately. The Farm Plan Sheet will be used to help farmers better plan their farming operations for 1940. The sheets will have the producer's allotments, the number of acres of pasture, the soil building allowance he may earn, and a place for the acres of different crops he proposes to plant in cotton, feed and soil conservation crops.

Producers should benefit as we will work out with him the way he can earn the most money on his farm under the 1940 Program, it was indicated at the local farm office. Several producers drew penalties in 1939 because they exceeded their total soil-depleting base by over-planting their wheat or general allotments, and it is believed that many penalties will be prevented and less adjustment applications will have to be made.

Card notices will be mailed to all producers, starting sometime next week, and it will be necessary to call at the County A. C. A. Office to sign your farm plan sheets. When you receive your notice please be prompt and not wait until you get a notice on all of your farms, as we will let you sign them all when you sign one of them. This work is being done for your benefit, so we are asking you as producers to cooperate with us in working out farm plan sheets for your farm, the office advises.

Norman Goen Receives Treatment

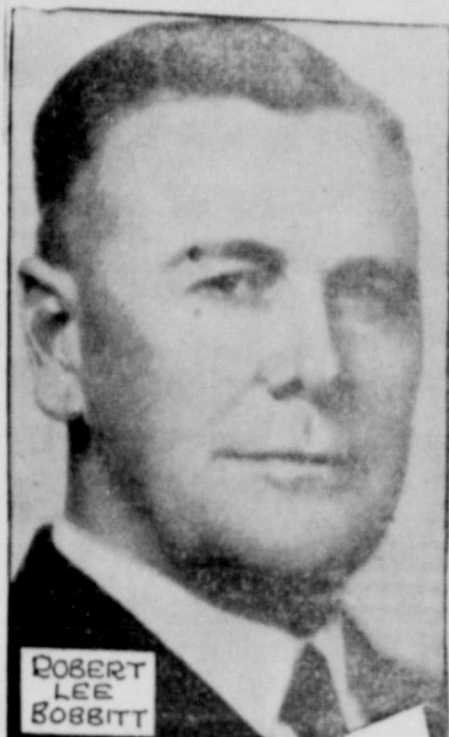
Norman Goen, son of Mr. and Mrs. W. S. Goen, is receiving treatment in a Lubbock hospital for blood poisoning. He became ill last Saturday when his right hand began to swell and upon examination it was found that a sore on his hand had become infected. He was reported much better Wednesday morning.

ORAN MARTIN PREACHED AT CHURCH OF CHRIST SUNDAY

Elder Oran Martin, of Petersburg, preached at the Church of Christ on Wall Street Sunday morning at the 11 o'clock hour.

either of the cheeses. The cottage cheese should be creamed. Sweet milk should be displayed in quart bottles and capped with a cardboard cap. The tops of bottle and cap should be covered with butter parchment paper, using a rubber band to hold it in place. Following the dairy products program the dairy cattle judging contest will be held. The dairy cattle judging contest has been arranged so that adults, 4-H and F. F. A. boys can take part. The superintendent of the contest will see that judging cards are handed out to everyone. After 15 minutes these cards will be collected. Placing will then be given by the judges of the show. The contest committee will grade each placing. Not over four classes will be judged during the day in the contest. The superintendent of the contest will designate a member of his committee to collect and grade the cards after each class for each division of the contest; this means that there will be someone in charge of handling the cards for each division of the contest.

Bobbitt, Smith, two Colorful Texans, Principal Speakers at NTSTC's Birthday, April 1-21



BOTH BOBBITT AND SMITH WERE BORN ON A FARM—BOBBITT AT HILL COUNTY, TEXAS AND SMITH IN BLANKET, TEXAS

SMITH, THE COMMUTING CONGRESSMAN WHO FLIES BETWEEN HIS TWO JOBS OF TEACHING PHILOSOPHY AT U. OF CHICAGO AND REPRESENTING ILLINOIS AT WASHINGTON

BOBBITT HAS SERVED IN EACH OF THREE BRANCHES OF TEXAS STATE GOVERNMENT, THE EXECUTIVE, JUDICIAL AND LEGISLATIVE

BOBBITT AND SMITH HAVE BEEN NAMED AS PRINCIPAL SPEAKERS FOR THE "CULMINATION WEEK" THE TWO ADDRESSES ARE HIGHLIGHTS OF A FOUR-DAY "GOLDEN JUBILEE" CELEBRATION HONORING THE 50TH BIRTHDAY OF THE DENTON TEACHERS COLLEGE

T. V. SMITH

SCHOOL OF INSTRUCTION GRAND CHAPTER OF TEXAS O. E. S. HELD ANNUAL MEET IN FLOYDADA

A large gathering of Eastern Star members and officers were present Tuesday for the school of Instructions of District 2, which was held at the Masonic Hall. 163 members and officers of 23 chapters were represented. Mrs. Freda Bernhard, worthy grand matron, of Dallas; Easther Baldwin, Wichita Falls, and Frona McLeod, Happy, deputy grand matrons, and Mrs. Hazel McDonald, of El Paso, grand examiner, conducted the school. Host chapters were Floydada, Talla, Plainview, Bovina, Hale Center, Dimmitt, Lockney, Littlefield, Olton, Muleshoe and Sudan. Judge Tom W. Deen delivered the invocation. Hal Scott, of Floydada made the welcome address, and Mrs. Inez Boyd of Sudan, responded. Mrs. C. M. Thacker was hostess to the Worthy Grand Matron and other Grand Officers at tea at 5:30 Tuesday afternoon which closed the days session.

Mr. and Mrs. John A. Hollins left Tuesday for South Texas where they will spend several days on business. Mr. and Mrs. Tom Guimarin, of Olney spent the week end visiting Mr. Guimarin's parents, Mr. and Mrs. T. P. Guimarin. Let Cavanaugh do your Printing

JOHN GARNER, PRESIDENTIAL PROSPECT, HAILS FROM SMALL-TOWN LIFE IN TEXAS

When he is not in Washington presiding over the Senate, John Garner is a typical Texan—a friendly neighbor and an ardent sportsman. Folks who drop in at his Uvalde home usually find him tending the chickens or raking up the back yard, but his love of a vigorous outdoor life often sends him hunting or fishing at some remote camp for days at a time. Vice President Garner, now a leading presidential candidate, is a stalwart American whose political honesty and integrity stem from the simplicity of his home life in Texas. Born and reared on a Blossom Prairie farm, he became a country lawyer and editor before beginning his notable career of public service. Today he still cherishes his ties with small-town life in Texas.



PIONEERS IN MEETING MONDAY DECIDE TO HAVE FREE BARBECUE FOR MAY 28 CELEBRATION

In a meeting of the old settlers in the county court room Monday afternoon, it was decided to have a free barbecue as the main feature of their Anniversary Celebration May 28. A report made by the finance committee appointed to see if they could get the money by public subscription to finance the free barbecue, was made at the gathering. Having secured the necessary amount of money they definitely decided to put on the free feed.

Following is a list of prizes to be paid in various departments of the parade to be put on during the day:

- STREET PARADE PRIZES**
- 1st prize for queen \$5.00.
 - 2nd prize for Senior Cowboy \$2.50.
 - 3rd prize for Senior Cowgirl \$2.50.
 - 4th prize for Senior Cowboy \$1.50.
 - 5th prize for Senior Cowgirl \$1.50.
 - 6th prize for Junior Cowboy \$2.50.
 - 7th prize for Junior Cowgirl \$2.50.
 - 8th prize for Junior Cowboy \$1.50.
 - 9th prize for Junior Cowgirl \$1.50.
 - 10th prize for Clown \$2.50.
 - 11th prize for Clown \$1.50.
 - 12th prize for Clown \$1.00.
 - 13th prize for Float \$2.50.
 - 14th prize for Float \$1.50.
 - 15th prize for Float \$1.00.
 - 16th prize for Pioneer Dressed Lady \$2.50.
 - 17th prize for Pioneer Dressed Man \$2.50.
 - 18th prize for Pioneer Dressed Girl \$1.00.
 - 19th prize for Pioneer Dressed Boy \$1.00.
 - 20th prize for Indian Dressed Girl \$1.00.
 - 21st prize for Indian Dressed Boy \$1.00.
 - 22nd prize for Largest Horse in Parade \$2.00.
 - 23rd prize for Smallest Horse in Parade \$2.00.
 - 24th prize for the Oldest Car in Parade \$2.50.
 - 25th prize for Exploration \$2.50.
 - 26th prize for Exploration \$2.00.
 - 27th prize for Oldest Married Couple \$2.50.
 - 28th prize for Newest Married Couple \$1.50.
 - 29th prize for Oldest Man in Parade \$1.50.
 - 30th prize for the Oldest Woman in Parade \$1.50.
 - 31st prize for the Largest Family \$2.50.
 - 32nd prize for Oldest Horse \$2.00.
 - 33rd prize for Oldest Horse \$1.00.
- PRIZES FOR LADIES**
- FANCY WORK**
- 1st prize for Ladies Fancy Work \$2.50.
 - 2nd prize for Ladies Fancy Work \$1.50.
 - 3rd prize for Ladies Fancy Work \$1.00.
 - 4th prize for Relic in Display Window \$2.50.
 - 5th prize for Relic in Display Window \$1.50.
 - 6th prize for Relic in Display Window \$1.00.
 - 7th prize for Best Singer of Cowboy Songs \$2.50.
 - 8th prize for Best Singer of Cowboy Songs \$1.50.

Large Crowd Gathered for Banc Festival Here

Nine bands and their directors were present for Floydada's first band festival Tuesday. Bands and their directors taking part in the festival were Silverton, Don Terry, Lockney, C. E. Blount, Spring Lake, Woodrow Montgomery, Crosbyton, Bill Robertson, Memphis, G. W. Johnston, Quitaque, W. H. Adams, Seagraves, B. Babb, and Floydada, M. T. Camp.

C. S. Eskridge director of the Lubbock High School Band, who was scheduled to have charge of the festival, was unable to be present, and D. O. Wiley of Texas Tech College was sent to take his place. No prizes were offered, but each band entering the parade was awarded a gold trophy. Following a full day of instructions by Prof. Wiley, the bands staged a parade through the business district of the city Tuesday afternoon. A large crowd gathered to witness the parade.

Miss Agnes Cottingham is Hostess to 1934 Study Club

Miss Agnes Cottingham was hostess to the 1934 Study Club Tuesday evening at the home of Mrs. Kenneth Jefferies. After a short business meeting the following program was rendered:

- Topic: Texas Day.
- Song—"Eyes of Texas"—By the Club, with Mrs. Oleta Gordon leading.
- Texas in The News—Miss Fannie Mae Ball.
- Texas on the Stage and Screen—Mrs. Wilmer Jones, Jr.
- Refreshments were served to the following: Misses Burly Busby, Fannie Mae Ball, Agnes Cottingham, Bernice Dallenger, Glissie Goins, Nancy Ann Hadsell, Selma Linder, Mildred Olson, Bernice Patton, Ina Sims; Mesdames Jim Clonts, Walter Travis.
- The next meeting of the club will be with Miss Glissie Goins, April 30.
- Let Cavanaugh do your Printing.

Meet "Mister Charm"



THE latest addition to Phil Spitalny's all-girl orchestra, heard every Sunday night on radio's pleasing "Hour of Charm" over the red network of NBC, is the puppy shown here with lovely Evelyn, first violinist and concertmistress of the orchestra. Adopted by band members while on a recent Southern tour, the puppy has been appropriately named "Mister Charm," and has been voted the orchestra's official mascot.

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Sees Research and Raw Materials As Big Factor in South's Growth

Charles F. Kettering, Noted Inventor, Says New Industries Would Eliminate Surpluses

The South, with its abundance of such basic products as cotton, sugar, pine trees, citrus fruits and peanuts, is in an ideal position for further development of new industries through research, asserted Charles F. Kettering, noted inventor and vice-president of General Motors, in a conference with a group of scientists and industrialists at New Orleans recently.

Mr. Kettering stated his belief that the "sun and the soil of the South" will make it one of the greatest centers of the rapidly-developing chemical industries.

In explaining his optimism Mr. Kettering expressed the opinion that industrial research on a broader scale is needed for the development of new materials and new products. He predicted that the Southern states, with their plentiful raw materials, would take advantage of new scientific discoveries and suggested that the ensuing industrial growth might result in a labor shortage.

"We have an excess of men, money and materials, but a shortage of projects to work on," he said. "The WPA was invented to give men work while waiting for new industries to be developed. What we don't know suggests potential new industries. The difficult job is the one we don't know how to do, but when we find the answer it is all quite simple. The complexity is in our own minds."

"One way to stimulate new industries is to send picked young graduates of technical schools into industrial laboratories for a while to see how some things are being done, then let them start out on some local project in which they're interested."

"Never in the history of the world have there been such opportunities. The technicians, university people, engineers, management, government representatives and others can well get together to start new industries, to put people to work in new jobs."

Mr. Kettering declared that the industrial base must be broadened and said that the country is away behind what it should be in technological processes.

The automotive research leader warned against impatience at small beginnings. "I never heard of a business that started big," he said. "There were no demands for the telephone, the airplane, the electric refrigerator. These were invented and then people found a use for them and the industries grew. It has been like that all through history."

Mr. Kettering's visit to New Orleans was in connection with the showing in that city of a traveling science exposition, the General Motors Parade of Progress. Many of the new developments mentioned by Mr. Kettering are shown regularly in the Parade of Progress, which is now touring Southern states.

People and Spots in the Late News



'FRESH RASPBERRY' . . . New three-color combination distinguishes this suit of imported woolsens. Jacket is "fresh raspberry" red, skirt navy blue, blouse paler shade of blue. Hat is open-crown Breton of natural toyo, faced with three-color plaid.

MYSTIC 'VOICE' . . . Scientists are puzzled by Faith Hope Charity Harding, 4 1/2-year-old Trucksville, Pa., girl who makes amazing prophecies—foretelling European war, Hitler-Stalin pact, other events of which she has no background knowledge—and forgetting them five minutes later. "Voice" also spoke through her to predict President Roosevelt would be drafted for third term.

WORK, NOT TALK . . . Join clubs that "do something," says Mrs. Edna La Moore Waldo of Bismarck, N. D., in her just-published book, "Leadership For Today's Clubwoman." Pointing out that American clubwomen talk too much and do too little, she recommended joining purposeful organizations such as National Consumers Tax Commission, nation-wide tax education group.



'STREET SCENE' . . . Burning buildings and scurrying citizens trying to save possessions are shown in photo made during Soviet air raid which reduced to ashes large section of Finnish town of Vaasa.

TRAIL BLAZER . . . In nation-wide celebration on 150th anniversary of U. S. patent system, National Association of Manufacturers bestowed title of "Modern Pioneer" on Dr. W. L. Semon, discoverer of miracle material called kerosol, citing his work in Goodrich laboratories as typical of perpetuation of American "pioneering" tradition in modern industrial research.

'FIRST DOWN' . . . A bit of very footballish-looking action as Bob Penn, Stanford basketball center, plunges away from Tom Garvin (right) of Southern California as Trojans zoomed into lead in Pacific conference southern division.



C. F. Kettering

Taft Farms First to Get Free Cotton Classing

The first application for free cotton classing to be approved in the Cotton Belt for the coming season was announced this week by the Agricultural Marketing Service. This application represents the Taft Farms One-Variety Cotton Improvement Association, of Taft, San Patricio County, Texas, of which county R. R. Gibb is the Agricultural agent.

George E. Miller, who is in charge of the Austin office, reports that the Taft group has 18 members who have planted 2,729 acres to Delta 719 cotton. This is the second season that this group has availed itself of the free classing supplied by the Agricultural Marketing Service for growers who have organized to improve the quality of their cotton. The group will be supplied with daily market news reports to supplement the classing.

Instructions for making application and forms for applying can be obtained by addressing the Agricultural Marketing Service, P. O. Box 1140, Austin, Texas.

Mary Frances Turner, of Lubbock Tech, spent the week end with her parents, Mr. and Mrs. E. W. Turner.

Let Cavanaugh do your Printing.

The Working Man Pays

Who bears the heaviest burden when an unjustified strike is called? That is easy to answer: the working man.

The San Francisco Employers' Council recently published a survey of what happened in a number of recent strikes. In one case, 185 employees lost 81 days' wages—and the strike was finally called off. In another, 153 employees lost 67 days' wages—and the strike was called off. In another, 250 employees lost 107 days' wages—and the strike was called off.

So it goes, down a long list. And in the case of really big strikes, such as that against Chrysler, the wage loss to workers runs far into the millions.

Labor organization is desirable. A well organized and fairly operated union is a great asset to the laboring man. But the unjustified strike is usually the result of unprincipled, self-seeking labor leadership. Such labor leaders don't have to worry—their salaries go on as usual. It's the working man who pays and pays and pays.

Garland Solomon of Lubbock Tech College, spent the week end visiting his aunt, Mrs. W. H. Henderson and Mr. Henderson.

Sheep Growers Met at Court Room Saturday Evening

As sheep are beginning to play an important part on many of the Floyd County farms, the wool growers of Floyd County met in the District Court Room Saturday, April 13, for the purpose of making a survey of the estimate amount of clip for 1940 and also for the purpose of working out a marketing system for their wool.

A committee was chosen, composed of Len Davis, C. V. Lemona, Ed Bend, F. L. Brown, Charlie Merrick and Clyde Applewhite, to make a study of the possibilities of concentrating all of the Floyd County wool at some central point and advertise a sales day for the purpose of giving the Floyd County wool producers an opportunity to dispose of their clip on competitive basis.

Another meeting has been scheduled at the Beacon office in Lockney on Saturday, April 20, at 2:00 p. m. and all wool growers of the county are urged to be present.

Food values can "soak" out of greens if they stand in water too long, warns Nora Ellen Elliott, specialist in food preparation for the A. and M. College Extension Service. Where greens are to be used raw in a salad, most of the food values can be retained. She says: "Wash the greens quickly, then put them in a cold place to become crisp."

Mrs. Henry Salyers, of Abilene, returned home Saturday after having spent several days here at the bedside of her mother, Mrs. L. H. Lewis, who has been ill for several weeks. Mrs. Lewis is improved and it is thought she will soon be up again.

Dr. and Mrs. C. M. Thacker returned home Friday from Dallas where they had spent the week attending the dental convention.

Mrs. Douglas Hollums who underwent an operation in a Lubbock hospital several days ago, was brought home Sunday. Mr. Hollums reported his wife to be doing nicely.

THE RECORD . . . Facts That Concern You No. 17 of a series

INTERESTING FACTS ABOUT BEER AND BREWING

100 INDUSTRIES BENEFIT FROM BEER AND ALE

Did you know that the return of beer and ale brought increased business to more than 100 industries? It did. Services and materials were needed. New jobs were made for workers.

WHY BEER IS THE BEVERAGE OF MODERATION

Beer's alcoholic content is very low—lower than any other alcoholic beverage. That is why it is called "the beverage of moderation." You are not likely to get in trouble if you stick to beer.

OLDER THAN THE PYRAMIDS OF EGYPT

Beer has been brewed since the beginnings of recorded history in many parts of the world. It was known in ancient Egypt, in China, and the Euphrates valley.

NATURE MAKES BEER!

A simple natural process produces beer and ale from water, malted grain and hops. The brewer applies his skill to help give these beverages their fine taste.

BOUGHT BY BEER AND ALE: 25 BILLION POUNDS OF FARM PRODUCTS. Steadily year after year, the brewing industry gives American farmers a big order for farm products. That's a help farmers appreciate.

BEER'S TAXES—\$1,000,000 A DAY—COULD PAY FOR GRAND COULEE DAM IN 186 DAYS

Grand Coulee Dam on the Columbia river will be the most massive structure ever built by man. Beer's taxes—Federal, State and local—could quickly pay for it.

"CLEAN-UP OR CLOSE-UP" A NEW PLAN TO PROTECT BEER RETAILING

One of the most interesting things about beer and ale is the brewing industry's program to keep retailing wholesome. It is being extended. We want you to know about it. Write for booklet, United Brewers Industrial Foundation, 19 East 40th St., New York, N. Y.

BEER...a beverage of moderation

Sentinels of Health

Don't Neglect Them!

Nature designed the kidneys to do a marvelous job. Their task is to keep the blood clean. The set of living—like they—constantly producing waste matter the kidneys must remove from the blood if good health is to endure.

When the kidneys fail to function as Nature intended, there is retention of waste that may mean body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, swelling up slightly, swelling, puffiness under the eyes—bad tired, nervous, all over aches.

Frequent, scanty or burning passages are suspicious further evidence of kidney or bladder disturbance.

The recognized and proper treatment is a drastic medicine to help the kidneys rid of excess poisonous body waste. **Doan's Pills.** They have had millions testify to their safety and effectiveness. Doan's Pills are sold at all drug stores.

DOAN'S PILLS

GET YOUR CAR SHIP-SHAPE FOR Spring

Time for Your Sovereign Safety Service

Is your car in tune for spring driving? Is it ready for those happy trips to come? Don't let unseen trouble rob you of motoring pleasure. Our special spring service will cure your car's winter hangover. A complete check-up, expert recommendations, excellent products, and you're ready!

Dry-dock now for a change over to spring grade oils and greases. Let us drain and flush your radiator, check your battery and give your car a bumper-to-bumper look-over. Sail in now and set a true course for the motoring months ahead!

SOLEIGN SERVICE

DALE STRICKLAND Distributor
TELEPHONE 289

INDEPENDENTLY OWNED and OPERATED

Spears & Daniels Automotive Repair

COMPLETE LUBRICATION SERVICE.

Engine Tune-Up A Specialty. Telephone No. [unclear]

LOCATED SOUTHEAST CORNER OF SQUARE [unclear]

Every town in Texas is within her easy reach

To Miss Long Distance, there is no distant land—every town and city in Texas is within her easy reach—foreign countries are only minutes away!

She has finger-tip control of a huge, far-flung telephone system—nearly 3 million miles of wire in Texas, millions of dollars worth of complete telephone equipment, more than 550,000 Bell telephone phones in the state and some 163,000 telephone phones in other companies. She plugs a cord in the switchboard, flips a key, and sends your voice racing over miles and miles of tiny copper highways.

Building, operating, and maintaining the telephone plant that serves Texas is the day-to-day job of 8,500 Texas telephone people who work together with one common goal—to furnish fast, accurate, dependable telephone service at the lowest possible cost.

SOUTHWESTERN BELL TELEPHONE COMPANY

Advance Course Will be Offered for Truck Drivers

April 17.—An advanced course in first aid for Texas truck drivers will be offered through the cooperation of the Red Cross, and instructors for the drivers will be made available in every city where there is a Red Cross chapter. It was announced today by officials of the Texas Motor Transportation Association.

The course will be completed by the first of May and meet the requirements, which will be allowed to carry first aid and wear a Red Cross chevron and a Red Cross mobile unit on their trucks. The carrier experts pointed out that the adoption of such a training course will be a great step in promoting safety work in highway travel. Competent trained drivers will be equipped to render first aid treatment under many emergency conditions.

Political Announcements

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 27th, 1940:

- For Congress: **GEORGE MAHON**
- Candidate for the Legislature for the 120th Representative District of Texas: **L. G. MATHEWS**
- For County Clerk: **B. NICIOLS**
- For Commissioner Precinct Four: **H. J. (HUGH) NELSON**
C. M. LYLE
- For County Treasurer: **MRS. O. M. CONWAY**
- For County Judge: **G. C. TUBBS**
- For Sheriff: **FRED N. CLARK, Re-Election.**
E. S. RANDEBSON
- For Commissioner of Precinct No. 1: **A. S. CUMMINGS**
GEO. M. FINKNER
EMMETT E. FOSTER
- For Tax Assessor and Collector: **M. L. PROBASCO**
GEO. B. MARSHALL
ROBERT FISHER
- For District Clerk: **ROY A. HOLMES**
MILTON (BUCK) SIMS
- For District Attorney 110th Judicial District: **JOHN A. HAMILTON**
- For County School Superintendent: **CLARENCE GUFFEE**
- For County Attorney: **JOHN STAPLETON**
- For Justice of the Peace Precinct No. 1: **B. P. WOODY**

Let Cavanaugh do your Printing.

Mr. and Mrs. Roy Love and son, and Miss Bonnie Jo Ballard, of Lamesa, spent the week end visiting Mr. and Mrs. Roy Patton.

There has never been a bread shortage in the United States.

Floydada Insurance Agency...

Insurance of all kinds. Your home and business respectfully insured.

W. H. HENDERSON
OWNER

MUSCULAR PAIN-SORENESS-STIFFNESS MUSTEROLE MUSCLES-ACHES

Good rubbings with soothing Musterole don't bring you relief from those torturing muscle aches and pains—due to cold—by rubbing on your doctor. But Musterole DOES THE WORK—because it gives quick relief because MORE than "just a salve." It's a powerful soothing "counter-irritant" which penetrates the outer layers of skin to help ease local congestion. Used by millions for over 30 years. Strength: Regular, Children's and Extra Strong, 40¢.

MUSTEROLE
More Than A Mustard Plaster!

NO MORE HOME LAUNDERING FOR ME!



It's Cheaper to Send it to the Floydada Laundry

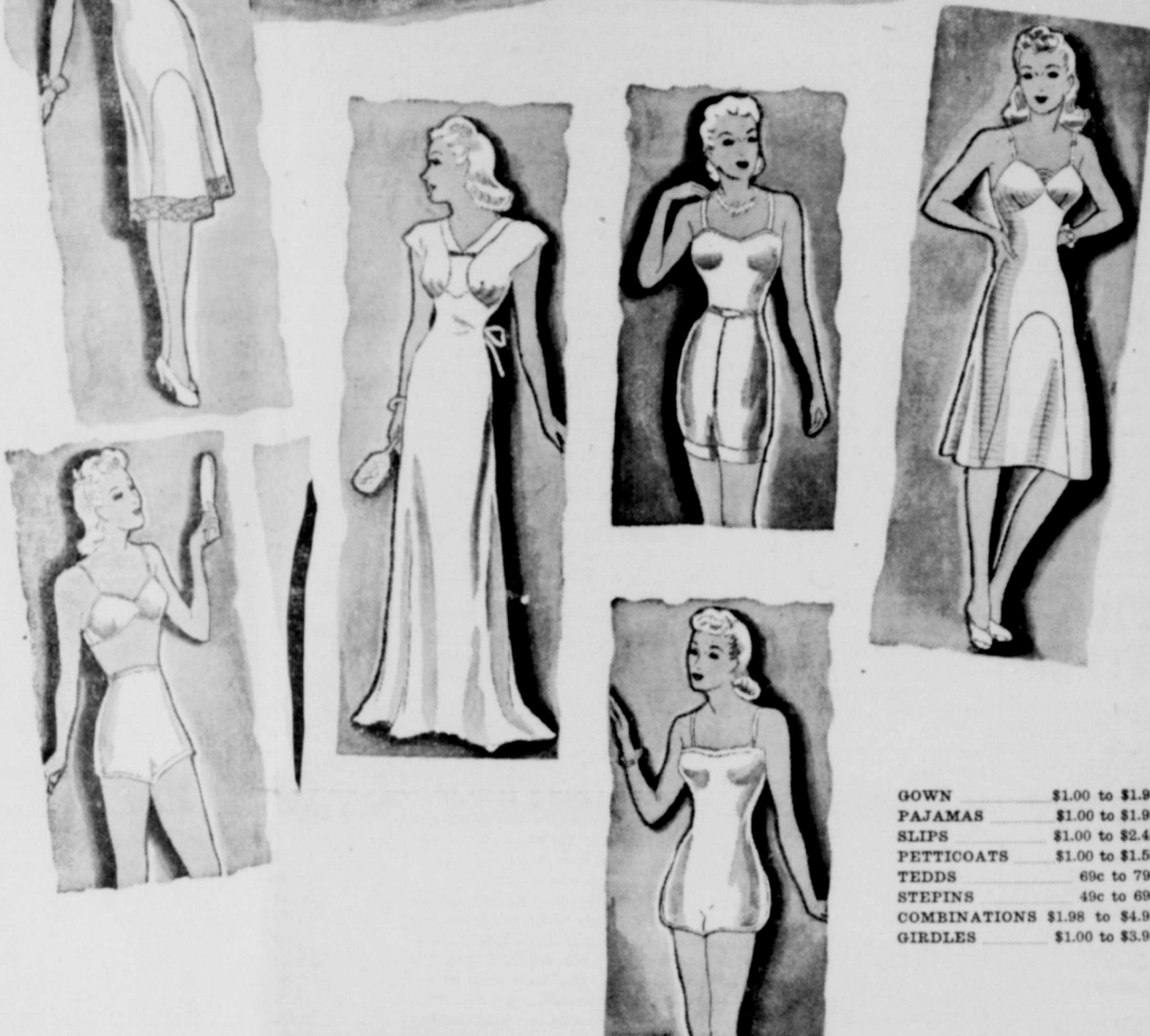
This housewife, just as many other enlightened Floydada housewives, has found that "amateur" home laundering cannot compete with "professional" laundering. We can do your laundry better because we are organized solely for that purpose. Give us a trial.

- REASONS WHY THE LAUNDRY CAN DO IT BETTER!
1. We have all the latest scientific laundering equipment!
 2. Our personnel is thoroughly trained, capable and experienced!
 3. We do a volume business, and use large-scale methods!

FLOYDADA STEAM LAUNDRY
Phone 141 for Pick-Up and Delivery Service!

LORRAINE WEEK

- a Cavalcade of Underwear Values!



- GOWN \$1.00 to \$1.98
- PAJAMAS \$1.00 to \$1.98
- SLIPS \$1.00 to \$2.45
- PETTICOATS \$1.00 to \$1.59
- TEDDS 69c to 79c
- STEPINS 49c to 69c
- COMBINATIONS \$1.98 to \$4.95
- GIRDLES \$1.00 to \$3.98

What a Striking "BRA"



You'll agree that this brassiere is perfect... fashioned not only to "style" the bust, but to contribute comfort and "eye appeal" as well.

Yes, and the beautiful soft, satin elastic, combined with dainty, exquisite lace does make it irresistible.

Madame Grace BRASSIERES

Price \$1.00



Madame Grace BRASSIERE THAT ACCENTS Youth.

For Young Moderns who must have today's smartest lines, this lovely bra is the answer.

Wide shoulder straps eliminate shoulder cutting and the lace-lined bust—firms—lifts—and separates—giving your frock a mark of sophistication.

Style 1102 is of the same design, but slightly heavier for Young Matrons who desire just a little more control.

Price \$1.50

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17



Stockings that fit "You"

Now you can enjoy perfect leg-grooming and know that this important 1/4 of your costume is correct. Rollins proportioned stockings look better and wear better.

Rollins Hosiery

\$1.00, \$1.25

Sesbania Being Planted on Texas Preserves

Sesbania, a plant which as a nitrogen fixing growth builds up soil, but which is not eaten by cattle or horses, is being widely advocated by the Texas Game, Fish and Oyster Commission as an excellent food producer for quail and several other species of wildlife. It also furnishes good cover. Sesbania is being sown on most of the nearly fifty quail demonstration projects set up recently in many parts of the state by the Game Department. Numerous landowners interested in having a larger supply of Bobwhites and other species of wildlife are also planting sesbania seeds.

Sesbania, Game Department biologists have found, does well whether broadcast or planted in strips. It is especially valuable as a late winter and early spring food, when there is little other vegetation upon which wildlife can feed.

Plantings of sesbania need not be fenced due to the fact that it is not eaten by cattle, horses or deer. In many areas it is not necessary to disc the soil before planting the seed. It can be planted in out-of-way corners, in strips along the edge of cultivated fields and along ditch banks. May and June are the best months in which to sow this valuable wildlife food-producing plant. Strips fifteen yards wide are considered exceedingly valuable. Not only is the plant beneficial to quail, but it has been found that when planted on the banks of ponds that it provides excellent food for ducks, improves the appearance of pond banks and provides some shade for fish. Prairie chickens also make use of the plants seeds as food.

Sesbania seed is not expensive. It can be purchased from the larger seed houses at prices ranging from 9 to 12 cents per pound.

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We will have a few sexed cockerels this week at \$2.95 per 100—ideal for friers. Also day-old and started chicks at attractive prices. All chicks from Texas U. S. Approved Poultry. Tested stocks. See us before you buy. Carmack Hatchery. 20-2tp

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Liquid, Tablets, Salve, Nose Drops

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Get well and stay well the NATURAL and CHEMICAL way by drinking genuine **Bakerwell** Water. Made from **Bakerwell** water made from **Bakerwell** water. Bakerwell Mineral Water Company, Mineral Wells, Texas.



PIERCE BROOKS

Pierce Brooks is Candidate for R. R. Commissioner

Dallas, Texas, April 18th.—Pierce Brooks, for several years prominent in Texas politics, today announced his candidacy for the Democratic nomination for Railroad Commissioner.

Brooks' announcement for the place now held by the veteran Lon A. Smith ends speculation which has been rife for months as to whether or not he would be a candidate for this office.

Two years ago Brooks polled more than 400,000 votes in a runoff campaign against one of the most popular men in Texas, Coke Stevenson, who only defeated him by a narrow margin. Brooks was in bed as the result of an accident for most of the runoff campaign.

Brooks for months has said that he had no intention this year of becoming a candidate for any office. He stressed the importance of remaining in private life, attending to his real estate business and "making a living for my wife and son."

His office in Dallas states that in recent weeks, thousands of Texans have petitioned him to run for Railroad Commissioner, basing their plea upon the proposition that he was the best informed man on Texas and its needs that was available, and upon the record he had made in the service of the people.

"I have consented to make this race, fully realizing the enormous physical and financial sacrifice involved," Brooks said. "I shall make it upon my record in Texas and as a plain business man candidate."

Diets Still Lacking Recent Survey Indicates

Most recent statistics available from the State Department of Health revealing that there were 544 deaths from pellagra in 1938 indicate that Texans cannot relax their vigilance in striving for adequate diets.

The big reason why diets are so poor is that many families haven't enough money to spend for food to buy a good diet, according to Jennie Camp, specialist in home production planning for the A. and M. College Extension Service. For more than a year now Miss Camp has aided in a Texas food campaign in an effort to correct deficiencies in the diets of Texas rural families.

She estimates that 450,000 Texas farm people have fourth rate or very poor diets; 1,000,000 Texas farm people have third rate or fair diets; and nearly a million Texas farm people have good or excellent diets.

According to the last agricultural census, nearly a fourth of all the farms in Texas had no milk cows; about 15 percent had no poultry, more than 40 percent had no gardens, and almost 85 percent reported no orchards. This, Miss Camp believes, accounts for the inadequacy of most farm families' diets.

One way of removing deficiencies in home-grown vegetables has been offered in the 1940 AAA provision for home gardens, the specialist points out. Under the agricultural conservation program a home garden will yield a soil building payment, supply a family with vegetables which have a high dollar value and provide foods that are good to eat and good for health.

Mr. and Mrs. Roy Patton and Mrs. H. L. Sims visited from Thursday until Saturday in Lamesa with Mrs. Patton's sisters, Mrs. J. W. Lowe and Mrs. J. M. Ballard and family.

Mr. and Mrs. Jim Hughes came Sunday from Fort Worth and are attending to business this week in Floydada.

Richard Tubbs, of Lubbock, spent the week end with his parents, Judge and Mrs. G. C. Tubbs.

CCC Work Reaches Its Seventh Birthday

By Joseph C. Kircher, Regional Forester.

April 5th marked the seventh anniversary of the founding of the Civilian Conservation Corps. To celebrate the day all CCC camps held open house and the public was cordially invited to visit the camps and see how the boys live and learn of the work they are doing.

Created during the blackest period of the depression, the thought behind the conception of the Corps was the conservation of human and of natural resources. Hundreds of thousands of lads had come to young manhood during that period of unemployment and despair. They were bewildered, restless, without hopes or plans for the future. Many of the mhad never had a job. They saw no hope of improving their condition and were inevitably drifting toward lawlessness. Here was a great human resource being wasted.

And, at the same time our natural resources were also being wasted. Fires were destroying our timberland and erosion was wearing away our farms. Our National and State Forests and Parks were not serving the American public as completely as they might, for lack of man-power to develop them. The CCC brought the man and the job together.

No time was lost in getting the Corps organized and functioning. Within two days after the President had signed the bill, calls were sent out for the first allotment of 250,000 men, and on April 17 the first camp was established on the George Washington Forest in Virginia. By August, 1935, the Corps had reached its peak strength of 506,000 men. At present there are 300,000 enrollees in 1,500 camps scattered from Maine to California and from Puerto Rico to Alaska. Of this total, 374 camps with about 75,000 enrollees are located in the South.

Mr. Kircher states that in seven years the Civilian Conservation Corps has advanced the American program of conservation at least a generation. In the South, to cite only one item in the long list of CCC accomplishments, enrollees have reforested over 350,000 acres of denuded lands. To do this they had first to develop extensive tree nurseries to provide planting stock, and each year have to gather tens of thousands of bushels of pine cones from which are extracted the seed to sow in them.

At the same time that our natural resources were being protected and developed, the human resource represented by the approximately one million boys who have been or are now CCC enrollees was not forgotten. The boys developed mentally and physically. They learned discipline and esprit de corps. They grew steadily and self-reliant. Over 91% of the enrollees voluntarily attended classes after work hours. Here many of them learned for the first time to read and write. Thousands of others took correspondence courses on technical and cultural subjects. The thought behind the entire educational campaign has been to better fit the boys for jobs after they leave the corps.

April 5 marked the end of seven years of progress and increased efficiency of the Civilian Conservation Corps and of useful service to America.

Homebuilders Club Met With Mrs. Roy Curry

The same procedure which was used in mixing rolls may be used in mixing the sweet yeast dough, Miss Edith Wilson, home demonstration agent, told members of the Homebuilders Club in her demonstration on "Vareation in Yeast Bread," when they met in the home of Mrs. Roy Curry Friday, April 12.

The same method may be used in making tea rings, dutch applecake and coffee cake. The dough should be softer than rolls and should be baked in an oven about 350 degrees. The raisins or nuts should be floured and added the last time the dough is kneaded, the speaker said.

During the business meeting roll call was answered by "Problems I have had making yeast bread."

Mrs. John Lloyd, president appointed Mrs. Ed Moore, Mrs. Raymond Teeple and Mrs. J. D. Eaves as matress committee.

Present for the meeting were: Guests: Mesdames Pete Kendricks and Seaton Howard; Members: Mesdames W. F. Weatherbee, Raymond Teeple, W. A. Cates, B. M. Johnson, C. W. Denison, Ed Moore, D. D. Shipley, Edgar Duncan, J. D. Eaves, F. F. Fuqua, and Miss Edith Wilson, and the hostess.

More Families and Smaller Farms Than in 1940

College Station April 17th.—The farm land of Texas is now being called upon to support 42 percent more farm families than it did in 1900.

In the 40 year period, the acreage per farm has decreased 23 percent. In most sections of the South, it is likely that the land will have to support still more families on even smaller farms.

The trend toward smaller farms appears to have slowed down in Texas, the Texas Agricultural Experiment Station has found. Indications are that the current census will reveal a slight decrease in the number of farm families in the state.

The long time trend toward smaller farms, with the greater financial burdens of present day agriculture, means that a soil conserving and soil building system of farming must be followed, C. (Dutch) Hohn, specialist in soil and water conservation with the Texas A. and M. Extension Service, has pointed out.

The expense involved in changing from a soil depleting to a soil building program depends largely upon the way farmers go at it, he said. The faster the change, the greater the cash outlay required. Fast changes may make it more difficult for the farmer to keep his farm operations balanced.

"Lots of our small farmers, and

Brew Seven Years Old—And Big Tax-Payer

Legal beer is seven years old this month.

Brought back by Congress, on April 7, 1933, "to provide . . . a proper and much needed revenue for the Government," it has become one of the nation's half-dozen biggest tax-payers.

The United Brewers Industrial Foundation reports that the brewing industry in seven years since re-legalization has:

Provided steady employment for a million people in brewing and allied industries;

Bought \$600,000,000 worth of farm products;

Contributed two and a quarter billion dollars in taxes;

Created legitimate business benefits of eleven billion dollars;

Purchased a billion dollars worth of machinery and equipment;

Spent \$400,000,000 for power and transportation;

Established an expanding industry program to protect the public against abuses in the retail sale of beer.

Some of our larger ones, are behind the eight ball," the specialist observed. "They can't afford to put the necessary soil building practices into effect. On the other hand they can't make a decent living with their soil in the shape it's in."

Sure Signs Of Spring



Spring is here when motorists dig out the road maps and lay their plans for seeking the "open road," and sailors the country over begin their annual "fitting-out" activities, preparing sleek water craft for the first jaunt of the season. Here Skipper Ted Skinner begins operations under the watchful eye of Miss Tony Clark, who motored down to the boatyard in her new 1940 Chevrolet.

Western Auto Associate Store Announces

COUPON SALE

BEGINS FRIDAY, APRIL 19 AND ENDS SATURDAY, MAY 4.

Every Coupon means savings to you. High quality, reasonable merchandise at deep-cut prices, right now when it will do you the most good.

FREE TUBE with every tire sold!

See us for tires, batteries, garden hose, lawn mowers, and many other useful items. Sale prices on everything.

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