

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, March 14, 1940

Number 16

100 Teachers Met Plainview for Convention

Plainview, March 8.—West Texas teachers took over here Friday for the annual convention of the West Texas Teachers Association. The 100 members of the association gathered for a three-day annual convention. J. L. Lass, Plainview school superintendent, was elected president of the association at a house of delegates session this afternoon, succeeding E. E. Irvin, Lubbock school superintendent.

Humphill of Littlefield was elected vice president, succeeding E. E. Irvin. W. T. Hanes of Levelland was re-elected secretary. I. T. Baisden of Lubbock was elected treasurer, succeeding O. J. Lass.

COMMITTEES ELECTED
Executive committee: Elected J. L. Lass, Colorado; J. L. Lass, Lockney, Auditing committee: Frank Andrews, Abernathy; J. L. Lass, Floydada, and G. D. Lockney. Representative to the executive committee, W. B. Travis of Floydada was elected president of the administration which was organized at the meeting Friday. E. E. Irvin of Ball was elected secretary.

The session opened with a congratulatory message from the Plainview High School. Lass welcomed the visitors on behalf of the teachers and Mayor Schmitt delivered a welcome message for the city.

W. E. Weaver of Spur, 14th district PTA president, and Roy Schmitt, director of the University Extension League, brought messages to the gathering.

DISCUSSES EDUCATION
Clair V. Mann, professor of education at the Missouri School of Business, Rolla, Mo., presented a series of charts on tests he has evolved for high school and college students. J. L. Henderson, professor of education at the University of Texas, discussed "Improvement of education." Dr. Henderson stated that on his first visit to Texas a number of years ago he was impressed by the number of jack-rabbits. He told the teachers that the next visit mules and horses were a great extent replaced the jack-rabbits and observed that now the place of draft mules in much of West Texas has been improved.

**Local Postmaster
Authorizes
Statement**

January 20, 1940, Mrs. Barbara Smith was reappointed postmaster at Floydada for life, under the new law also places postmasters under Civil Service. Mrs. Smith's commission, mailed the last of February, authorized her to take over post office at the practical date, and she took upon her new term March 14.

**CAVANAUGH DO YOUR
PRINTING.**

JOHN GARNER LEADS PRESIDENTIAL RACE

Texas' distinguished favorite son—John N. Garner, the Democrat to have announced unqualifiedly that he is a presidential candidate—is today the leading choice of his party to succeed to the Presidency.

Uniformly popular in all sections of the country and among all classes of people, Vice President Garner is esteemed for his sound common sense, practical liberalism, and long experience in governmental affairs. Political observers in Washington agree that these attributes, together with the fact that his sturdy log-cabin Americanism is the nation's best safeguard against involvement in war, are responsible for his popularity among the rank and file of the people.

His name has been submitted directly to voters in a number of state primaries, in accordance with his democratic philosophy that "the people should decide." In announcing his candidacy last December, Mr. Garner said: "I will accept the nomination for President. I will make no effort to control any delegates. The people should be selected at the primaries and I sincerely trust that all Democrats will participate in them."

Patriotic Texans will attend their own precinct conventions May 4 and record their support of their noted fellow Texan.

Speedometer Is Suggested for Farm Convenience

"Putting a speedometer on the farm" is a way the keeping of farm records has been described by workers of the Extension Service of Texas A. and M. College. To aid farm families in making an inventory, or a check-up of what they own and owe at a particular time, a circular has been prepared for popular distribution. It is entitled "How to Tell Whether You Went Forward or Backward Financially on Your Farm During the Year," and can be secured from county agricultural and home demonstration agents.

Young Democrats Will Meet in Amarillo

Young Democrats of West Texas will hold their annual convention again this year in Amarillo, meeting at Hotel Amarillo March 16, announces Calvin Hazlewood, West Texas President.

Colonel Ernest O. Thompson, member of Texas Railroad Commission from Amarillo, will speak on the morning program. Other dignitaries who stated they would attend include Bascom Giles, and L. Commissioner; J. E. McDonald, Commissioner of Agriculture; Bryan Bradbury, State Representative from Abilene; George Moffett, State Senator from Chillicothe; G. H. Nelson, State Senator from Lubbock; Alvin R. Allison, State Representative from Levelland.

Price Daniel of Liberty, President of the Texas Young Democratic Club, will attend and speak on the part of the Young Democrat in Texas politics. John McCarty of the Amarillo News-Globe will deliver the keynote address. John Ketter, President of the Pampa Young Democrats, will respond to the address of welcome to be extended by Mayor Ross Rogers of Amarillo.

E. Bryon Singleton, First Vice-President, is in charge of arrangements at the convention. Gene Jordan, President of the Potter County Club, is working with Singleton to perfect all details toward making this the largest West Texas Convention in history.

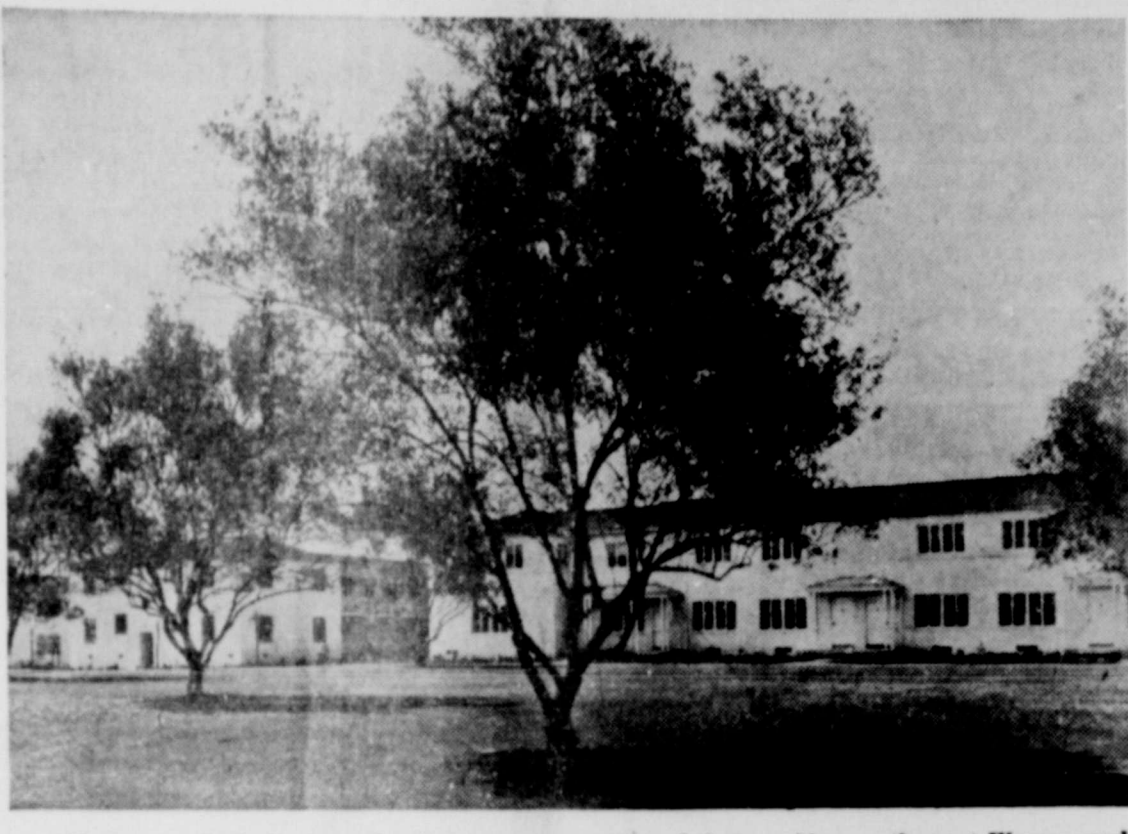
Hazlewood, besides being President of the West Texas Clubs, is also Chairman of the State Executive Committee and has called a meeting of all officials of the State Organization to meet in Amarillo at the same time.

Last year the convention went on record condemning a third term for any President of the United States, endorsed John N. Garner for President, and recommended that all relief expenditures be extended on the basis of need.

Other officers of the West Texas Clubs, besides Hazlewood and Singleton, are John Ketter, Second Vice-President, Pampa; Mrs. Elmer Elliott, Third Vice-President, Dalhart; J. Doyle Settle, Secretary-Treasurer, Lubbock; Marshall Formby, Committeeman, Dickens; Maxine Fry, Committeewoman, Grandfalls, and Mrs. Fancher Archer, Parliamentarian of Amarillo and Corpus Christi.

Let Cavanaugh do your Printing.

Units of Project Housing 1,102 Families



These attractively landscaped units are representative of those making up the vast Wyvernwood development at Los Angeles which provide modern accommodations for 1,102 families. Containing 4,425 rooms, Wyvernwood has a rental scale averaging \$9.34 per room, or an average of \$37.08 per family unit.

A \$3,000,000 mortgage on this property was insured by the Federal Housing Administration. Valuation of the development has been set at \$3,845,000.

The Wyvernwood project is one of the largest privately-financed rental housing developments in the country.

Refrigerated Food Lockers Are Popular

Refrigerated food lockers, within the next few years, are going to bring about a big change in many Texas farm families' way of living. The change will be all to the good, believes H. H. Williamson, director of the Texas A. and M. College Extension Service. "We've tried to find the weak spot in the food locker plan, but so far we haven't been able to find any," he said.

Advantages claimed for the refrigerated food locker system include: Saves family \$50 to \$100 a year. Makes fresh meat, vegetables and fruit available the year around. Aids in providing balanced diet. Makes for improved health.

Refrigerated food lockers have been operating in the Mid-West and Pacific Coast for several years with marked success. Three years ago a group of Hale County farmers went to Oregon, Washington, and Idaho to study dairy cooperatives there. They kept running into food locker plants and heard a lot about the service they were giving farmers.

When they got back to Plainview, they built a 250-locker plant as a department of their cooperative creamery. The plant was so successful that another 250-locker unit was added in the fall of 1939. Now there are refrigerated locker plants—mostly cooperative but including some commercial steps—scattered over the Plains country, among them, Plants at Floydada, Ralls, Petersburg, Taboka, New Home and Brownfield; there are a few scattered in other parts of the state.

Funeral Services Held Monday for Mrs. Georgia Galloway

Mrs. Georgia Galloway, age 74 years, 17 days, passed away Sunday evening, March 10, at 4 o'clock following a short illness of pneumonia. Mrs. Galloway had been a resident of Floydada for about 25 years. Deceased was born February 23, 1866 in Van Zandt County, Texas. She was married September 1881 to W. J. McClellan, to this union seven children were born. They are: Mrs. L. A. Marshall, Mrs. Etta Woody, Floydada; Mrs. T. E. Price, Fort Cobb, Oklahoma; William McClellan, Douglas, Oklahoma.

Mrs. Galloway was married September 24, 1892, to J. C. Galloway, to this marriage five children were born, three of whom survive: They are, Mrs. H. T. Williams and Henry Galloway, Floydada; John Galloway, Plains, Texas. She also is survived by a number of grandchildren and great grandchildren.

Funeral services were held Monday afternoon at the First Baptist church at 3 o'clock conducted by Rev. B. C. Welch, pastor of the Presbyterian church of Petersburg.

Interment was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangements.

Food Preparation Work Is Becoming Popular

College Station, March 13th.—Approximately seven-eighths of all home demonstration club women in Texas were engaged in some phase of food preparation work in 1939, since 35,601 of the 40,000 club women in Texas were enrolled as demonstrators or cooperators in 166 counties, according to reports compiled by Nora Ellen Elliott, specialist in food preparation for the A. and M. College Extension Service.

While some counties place emphasis on the preparation of fruit or vegetables others specialize in cakes, quick breads, yeast breads and cereals or in poultry, dairy products or meats, she says.

As a result of the food preparation work carried on in Texas it is estimated that more than 35,000 women and girls learned to prepare and serve better quality food to their families during 1939. The report shows specifically that 4-H club girls between the ages of 10 and 20 prepared and served 312,925 dishes of food for their families within the 12-month period.

"Approximately 27,900 families are serving better balanced meals, while 26,239 families are using the Texas Food Standard to plan meals. More than 8,545 have organized tested recipe files and storage of staple foods in the kitchen, and 5,632 have improved home-packed school lunches," Miss Elliott points out. Methods of child feeding have been made available to more than 2,000 families through home demonstration agents.

Amarillo Teacher Is New President Of Educators

Canyon, March 8.—Miss Oretta Jane Cornelius of Amarillo was elected president of the Northwest Texas Conference for Education this afternoon by the district house of delegates. She is the first woman to attain this position.

W. B. Weathered of Fampa, Gray County superintendent, was elected vice president by acclamation. Supt. W. C. Perkins of Shamrock was re-elected secretary and Supt. H. P. Clemons of Dimmitt was re-elected treasurer, both by acclamation. Supt. C. A. Cryer of McLain was returned as state executive committeeman of the Texas State Teachers Association in the same manner.

Miss Cornelius, a teacher of speech in Amarillo High School, was elected in a contest with Supt. W. C. Davis of Memphis and Supt. J. W. Reid of Dumas.

The conference, the largest annual convention which meets in the Panhandle, is being attended by more than 2,500 teachers and school administrators. This afternoon more than two dozen sectional meetings were held. Scheduled speakers for the evening session were Dr. Ray K. Immel of the University of Southern California, Dr. Fritz Redl of the University of Michigan, and President Pat M. Neff of Baylor University, Waco.

More Milk Needed For Texas Farm Families

College Station, March 13th.—In spite of the importance of milk in the diet there are still 75,000 farms in Texas with no milk cows. This means there are approximately 350,000 farm people without a source of milk, because farm people buy very little milk or milk products.

W. V. Maddox, dairy manufacturing specialist for the Extension Service of Texas A. and M. College, says milk production in Texas was 513,000,000 gallons for 1939. Approximately 45 percent of the total milk production was sold to manufacturing plants, while 35 percent was consumed on the farm or sold directly by the producer as fluid milk or farm butter.

Although the increase in milk production and manufactured dairy products has been great in the last 10 years, the specialist says there is still a shortage of milk production in Texas. It will require approximately 295,500,000 additional gallons of milk, or an increase of 58 percent over present production, if Texas people are to have an adequate milk supply.

Reports from county home demonstration agents over Texas show that only 46 percent of club members' families consume an adequate milk supply. An adequate milk supply is defined as "a quart of milk per day per person, butter at every meal, and cheese three times per week."

In discussing milk as an investment in health, Maddox said: "With some 12,000 cases of pellagra reported annually in Texas and with many other types of malnutritional diseases prevailing, increasing milk consumption is of even greater importance."

Governor Colquitt's Funeral Rites are Conducted

Austin, March 10.—The body of Oscar Branch Colquitt whose life spanned a rise from tenant farmer and hod carrier to governor of Texas was laid to rest in Oakwood Cemetery today.

The former governor died in Dallas Friday. Services were held there Saturday, conducted by Dr. W. D. Bradford, lifelong personal friend and political foe of the former executive.

The body lay in state in the Senate chamber today as hundreds viewed the bier.

Former governors James E. Ferguson and Mimian A. Ferguson were among those who passed by the bier; and, at Oakwood, Governor W. Lee O'Daniel, former governors Dan Moody and Pat M. Neff, and many state officials, were in the group who attended the final rites.

Miss Johnnie Courtney, of Canyon, spent the past week with her mother, Mrs. Sapho Courtney.

Mrs. D. H. Collins Dies in Austin Wednesday

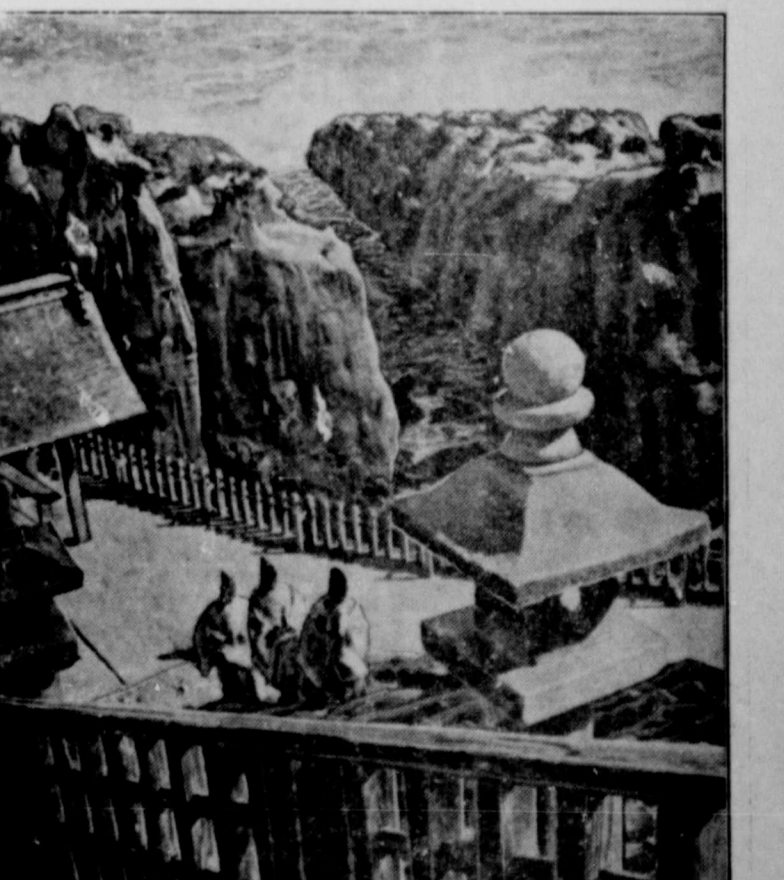
Mrs. D. H. Collins who had been ill for several months and who was moved to the home of her daughter, Mrs. Lizzie Smith, at Austin, Texas, about ten days ago, passed away Wednesday morning about 10:30 o'clock. Funeral services were held at Austin Wednesday afternoon for Mrs. Collins.

Deceased is survived by one daughter, Mrs. Lizzie Smith, Austin, Texas; three step-children: Travis, Leon and Miss Ruth Collins, of Floydada.

Mrs. Collins was the wife of Hiram Collins who preceded her in death several years ago. They had resided in Floydada for a number of years.

Mr. and Mrs. M. L. Kizzar, of Altus, Oklahoma, visited over the week end with their daughter, Mrs. Bill Daily and Mr. Daily.

The Cradle of Japan



LOCATED near the point from which Jimmu Tenno, first emperor of Japan, set out to unify the scattered clans of Nippon into a nation, the picturesque Udo Shrine on the island of Kyushu, shown above, today, along with more than 100,000 other Shinto shrines, is the scene of ceremonies commemorating the 2600th anniversary of the empire's founding. Every city and village in Japan also is staging festivals and year-long celebrations to mark the year. Highlight of the nationwide ceremonies will be reached November 10, when all of Japan celebrates the anniversary of the enthronement of Emperor Hirohito, the present ruler.

New Star Route to Become Effective March 16th

Mrs. Barbara Smith, Postmaster, announces this week that effective March 16th, the new Star mail route will become effective. The schedule for the new route is as follows:

Leaving Plainview and arriving in Floydada about 12 noon; from Floydada to Paducah and returns to Floydada arriving about 7 o'clock p. m.; arriving in Plainview about 8 o'clock p. m. This schedule will include weekly and Sunday mail.

F. C. Harmon to Mexico City On Trip

F. C. Harmon left Wednesday morning for Fort Worth where he will join a party and from there they will go in a special car to Mexico City on a free trip which was awarded to various salesmen in a contest by Mathis Company, distributors of Philco Radios and Refrigerators. Mr. Harmon's company won the free trip in the recent contest just closed.

This is the third year that the store has won a free trip and the first time Mr. Harmon has found time to leave his business and take the trip. The party will return home about March 24th.

Sam Phillips Suffers Stroke Saturday

Sam Phillips who lives on South Wall Street, suffered a paralytic stroke Saturday evening and has been very ill since that time. He was moved to a Plainview hospital Tuesday night where he will receive treatment. His condition was unimproved Tuesday night. Mr. Phillips has been employed at the Panhandle Refining Company retail station several months.

Large Crowd in Attendance at Singing Sunday

A large crowd was in attendance at the South Side Singing Sunday afternoon at the South Side Baptist Church. Visitors from Crosby and Motley counties were present.

Malnom Lider, of Waco, spent the week end with his parents, Mr. and Mrs. Geo. A. Lider. He was accompanied by a friend, Jack Kinslow, of Olesby, who visited here during their stay. They returned to Waco Monday.

Ira Marshall, of Roswell, New Mexico, spent the week end with his parents, Mr. and Mrs. L. A. Marshall.

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

M. B. CAVANAUGH, PUBLISHER

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Let Cavanaugh do Your Printing!



INSIST ON KING'S CANDIES

Children and grown-ups alike enjoy the rich goodness of KING'S candies, so they make perfect Easter gifts for anyone! Try these chocolate candies... they're very inexpensive!

WHITE DRUG COMPANY
"THEATRE BUILDING"

Let Cavanaugh do Your Printing!

Week-End Specials!!

BLISS COFFEE, 1 pound	19c
KETCHUP, 16 ounce can	8c
SUGAR, 10 pound bag	48c
SOUR PICKLES, 1 quart jar	10c
PEAS, 2 No. 2 cans	25c
CAMPBELL'S TOMATO JUICE, No. 5 can	19c
CRACKERS, 2 pound box	15c
PINEAPPLE, 3 No. 1 cans	25c

HULL & McBRIEN



Are You Wasting a Closetful of Shoes? Round up Those Extra Pairs for a

FREE CHECK-UP

From BABY to GRANDPARENTS, March 18 to 23.

Your shoes, like your car, need periodic inspection. Just as you discover loose nuts and bolts on your car so, also, can defects be discovered to give your feet more safety and comfort.

A written report will be made of each pair brought in giving details on Construction, Fit, Condition and Appearance AT NO CHARGE WHATSOEVER.

FREE SERVICE REPORT FREE CHECK-UP at

FOGERSON'S SHOE SHOP

Political Announcements

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 27th, 1940:

For County Clerk:
B. NICHOLS

For Commissioner Precinct Four:
H. J. (HUGH) NELSON

For County Treasurer:
MRS. O. M. CONWAY

For County Judge:
G. C. TUBBS

For Sheriff:
FRED N. CLARK, Re-Election.
E. S. RANDERSON

For Commissioner of Precinct No. 1:
A. S. CUMMINGS
GEO. M. FINKNER
EMMETT E. FOSTER

For Tax Assessor and Collector:
M. L. PROBASCO
GEO. B. MARSHALL
ROBERT FISHER

For District Clerk:
ROY A. HOLMES
MILTON (BUCK) SIMS

For District Attorney 110th Judicial District:
JOHN A. HAMILTON

For County School Superintendent:
CLARENCE GUFFEE

For County Attorney
JOHN STAPLETON



Check the Oil!

A TIP FROM A BIRD WHO KNOWS:

Come in and let us install a and FRAM or PUROLATOR oil filter and refill your crank case with Germ Processed, or Pennzol. We also handle Gulf Pride Oil.

Finkner's Auto Store

EVERYTHING AUTOMOTIVE

Floydada Insurance Agency . . .

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER



Look for the Ingersoll name on the dial of the watch or clock you buy. It is your assurance of dependability and quality in a timepiece.

Pocket Watches from \$1.00
Wrist Watches from \$1.50
Alarm Clocks from \$4.00

Farm and Ranch Pantries Better Filled in 1939

College Station, March 13th.—Containers of food added to pantries on Texas farms and ranches in 1939 were double those of the previous year.

It seemed too good to be true, but that's what Grace I. Neely, specialist in food preservation for the Texas A. and M. College Extension Service, earned in checking reports from Texas county home demonstration agents. A total of 13,630,463 quarts of fruits, vegetables, and meats was canned in 1939 in comparison with 6,613,355 quarts the previous year.

This is the highest figure conserved foods have reached in the history of the Texas Extension Service, Miss Neely says, indicating that the previous high peak was 11,493,806 quarts canned by home demonstration club women and 4-H club girls in 1932. She attributes the big increase in canning to a better than average fruit crop in Texas and increases in fruit orchards of the state.

Not only has more food been placed on the pantry shelves in 1939, but there were more pantries, and cellars for storing these millions of containers of canned goods. A total of 30,675 ventilated cellars and pantries was reported for 1939 in comparison with only 6,690 for 1932.

The specialist cites the work of home food supply demonstrators as the cause of this increase. Many county home demonstration agents reported that where one ventilated pantry or cellar was built in a community by a demonstrator, its success would result in the construction of others.

Pounds of food stored fresh for 1939 were set at 6,822,430.

Period For Deferred Grazing Vary in State

College Station, March 13.—Ranchmen planning to use deferred grazing to earn payments under the AAA range conservation program must submit in writing a designation of the acreage to be deferred before the practice is started.

Since the five month periods for deferred grazing vary in different sections of the state, ranchmen should notify the county Agricultural Conservation Association committees as to the acreage to be deferred in ample time before the deadline for their sections, Howard T. Kingsbery, state ACA committeeman from Santa Anna, pointed out.

For eight Valley counties—Zapata, Jim Hogg, Brooks, Kenedy, Starr, Hidalgo, Willacy and Cameron—the deferred grazing period begins April 15 and extends through September 15th.

In Wichita, Archer, Throckmorton, Shackelford, Jones, Taylor, Nolan, Coke, Sterling, Reagan, Crockett and Terrell counties and all counties to the east with the exception of those in the Valley, the period extends from May 1 to October 1.

In all the remaining counties the deferred grazing will be carried out from May 1 to October 15.

By deferring 25 percent of the range land in the ranching unit from grazing during the specified period, the ranchman may earn 40 percent of his maximum range-improvement allowance. He may earn an additional 35 percent by adopting supplemental practices if the county committee so recommends. Thus, Kingsbery said, up to 75 percent of the maximum allowance may be earned by this one practice. If grazing is deferred on less than 25 percent, proportionate payments may be earned, he added.

Miss Katherine Daniels and Miss Dorothy Dell Stovall of Lubbock Tech spent the week end with their parents, Mr. and Mrs. J. V. Daniels and Mrs. E. F. Stovall.

Josephine Troutman and Ruth Kreis, who are attending W. T. S. T. College, Canyon, spent the week end with their parents, Mr. and Mrs. Noel Troutman and Mr. and Mrs. A. H. Kreis.

Complete ceremonial costume of Texas' Comanche Indians is on display at the University of Texas anthropology museum.

More than a million volumes were circulated among students last year by the University of Texas library, largest in the South and thirteenth in size in the United States.

M. L. SOLOMON
JEWELER
Floydada, Texas

Widow of First Head of Texas Tech Dies

Mrs. Maud Keith Horn, 73, widow of the first president of Texas Technological College, died Monday morning in a hospital in Lubbock.

The body will be buried in Lubbock Cemetery beside that of her husband, Dr. Paul Whitfield Horn, who died in 1932.

A daughter, Miss Ruth Horn, English instructor at Texas Tech, survives. Other relatives include Mrs. Walter S. Davis, Naacogoch's, a niece; J. M. Cowan, Dallas, a nephew; Mrs. J. E. Miller, Asheville, N. C., a sister; and E. W. Keith, Savannah, Ga., a brother.

Funeral services were conducted Tuesday afternoon.

Mr. and Mrs. Robert Abernathy and son, Judson, returned home Saturday from Birmingham, Alabama, where they visited relatives for several days.

The oldest existing book printed in the America's Pray Juan de Zamarraga's "Doctrina Breve" is in the internationally known Latin American Collection of the University of Texas Library.

CLASSIFIED ADVERTISING

NOTICE

Anyone who holds a note or account against P. M. (Pete) McDonald, deceased, late of Floyd County, Texas, will please present the same to Wilson McDonald by letter or in person at his home at Melissa, Texas. The account must be properly authenticated.

15-3tp WILSON McDONALD.

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. ILLUMS, FLOYDADA FLORISTS

LET CAVANAUGH DO YOUR JOB PRINTING.

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A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-1fc

We invite you to visit the green house. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-1fc

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-1fc

Wheat Pasture, see J. C. Bolding. 2p

ANCHORS AWEIGH!
GET YOUR CAR SHIP-SHAPE
FOR Spring

There's more than pleasure and freedom from motor troubles in a well-conditioned car... there's SAFETY.

For safety's sake, let us give your car a thorough going over. The Sovereign spring check-up uncovers troubles before they start and prescribes the remedies.

Steer in now for a change-over to spring grade oils and greases. Let us drain and flush your radiator, check your battery and give your car a bumper-to-bumper look-over.

SOLEIGN SERVICE

DALE STRICKLAND Distributor
TELEPHONE 289 TELEPHONE

INDEPENDENTLY OWNED and OPERATED

GAME PRESERVATION DEMONSTRATION EXTENSION SERVICE TEXAS A&M COLLEGE

There are 79,280 of these signs designating the 27,342,000 acres of Texas land included in the game management demonstration. Altogether 22,692 farmers and ranchmen, plus 588 4-H clubs are taking part in the movement which has as its aim the preservation of wildlife on Texas farms and ranches.

"A program of industrial development centers around the manufacture of raw materials into finished products"



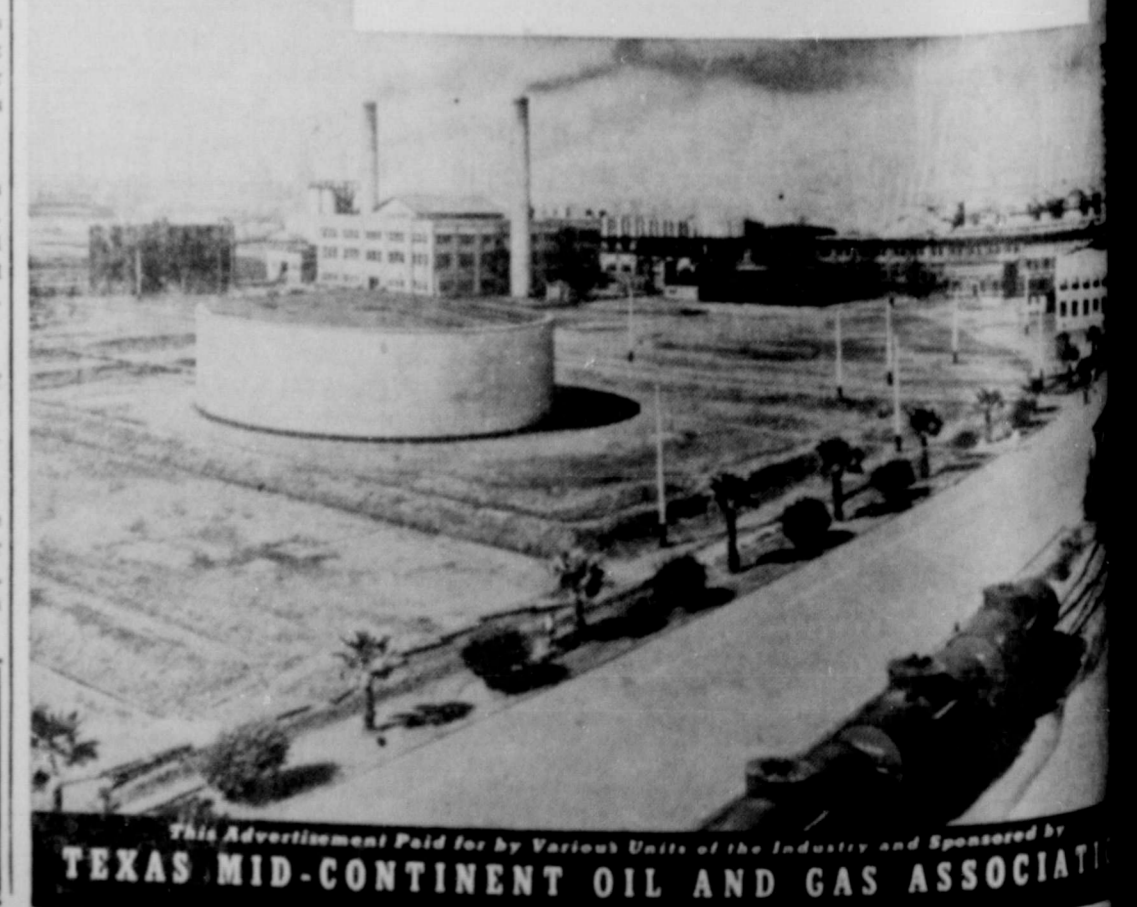
LOCATED in all sections of Texas, 141 refineries manufacture into finished petroleum products 80 per cent of the State's crude oil production.

In contrast, Texas processes only 3 per cent of its cotton production and none of its wool or mohair.

Petroleum refining now constitutes 41 per cent of the value of all Texas manufactures.

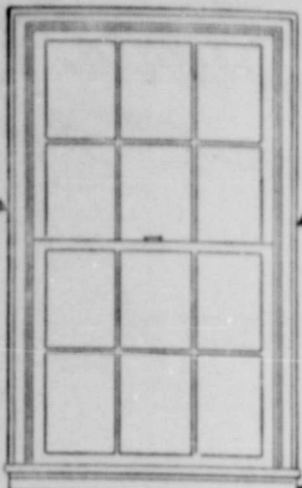
Of the 225,000 Texans regularly employed by the oil business of the State, 25,000 skilled workmen and 5,000 office employees (a \$50,000,000 annual payroll) are employed in this one division of our oil industry.

All of the Texas oil refined in our State, whether used in Texas or shipped to other states, paid last year in taxes an average of 9.8 cents per barrel.

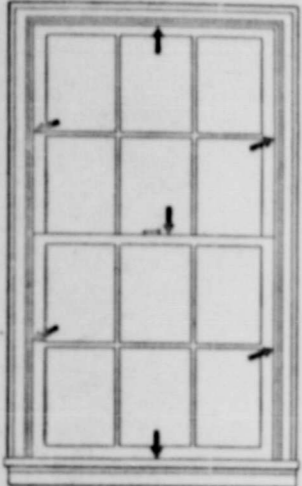


This Advertisement Paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

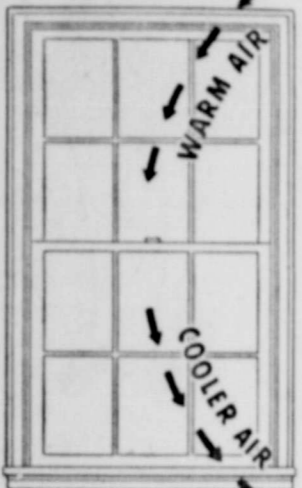
EASIEST TIME TO CURE DRAFTS IS WHEN YOU BUILD!



Poor wall joint between window frame and wall causes drafts (see arrows).



Poor fitting window sash allow cold air to leak in causing drafts (see arrows).



A single pane of glass cools warm air quickly. Cool air drops to floor causing drafts.

WATCH THESE THREE PLACES IF YOU WOULD STOP THEM

There is just no excuse for drafts in your new home, because drafts are definitely curable if you will watch just three places—and all three places are around your windows.

First and foremost offender in the making of drafts in your new home is the window frame. Now you've never bought window frames so you don't know anything about them and that is one reason why so many home builders have drafty windows, because they were careless about the window frame that went into their homes. Now, we aren't going to go into detail about window frames. We just want you to remember that the most important thing about a window frame is how it joins the wall. If it makes a permanent leakproof weather-tight joint with the wall—fine and dandy. If it doesn't, you'll have drafts, no end of drafts. How can you make sure about a weathertight joint? Just specify that the window frames used in your new home have wide blind stop construction. This special construction should be familiar to your contractor.

Proper Fitting Necessary
Next in importance to window frame is the window sash (the part of the window that moves within the frame). Many home builders buy window frames in one place and sash in another with the result that the sash and frame never fit properly in spite of trimming and cutting on the job. And sash that don't fit properly cause drafts, and more drafts. The modern trend is towards what is known as complete window units that are delivered with frame and sash precision fitted to each other at the factory. Many of these window units are even complete with weatherstrip. In any event be sure that the window sash are fitted properly to the window frame and you'll eliminate another big source of drafts.

Glass Cools Air
Now here is the third cause of drafts. It's warm air being quickly cooled against a single pane of glass. The cold air then drops to the floor. This flow of air causes drafts. What's the cure? A double pane of glass. Some windows are made so that this double pane of glass fits on the inside of the window, while the most common is the ordinary storm windows which are hung on the outside. Whether your double glass is inside or outside, the result is the same. The glass that is within the heated room is kept warmer by the dead air space between the double panes. Result: Warm air is not cooled so fast; no cool air—no drafts.

Local Sovereign Service Man Advises Spring Check-Up—Starts New Advertising Series on "Ship-Shape" Theme

Automobiles need a "Spring house cleaning too!"
Engineers say that for best summer service you should:

1. Switch to warm weather grades of grease and oil—get rid of worn-out, diluted, thin lubricants.
2. Check your battery after its winter long starting job.
3. Flush your car's radiator to remove anti freeze and clear circulation system so cooling process will be efficient on hot days.

Dale Strickland, local Sovereign Service dealer, has announced that his station is completely equipped to provide thorough Spring conditioning for all makes and models of cars.
"Our sailor girl invites you to let Sovereign Service get the old bus 'ship-shape', he said. "We borrowed that term from the Navy, where everything has to be spic 'n span, and that's just what we can do for your automobile. Hundreds of Sovereign Service stations all over this territory have been getting in Spring supplies and preparing their equipment so they will be ready for folks who want to hit the highways early in the season."

Complete modern service, including travelers' credit cards, is available at Sovereign Service stations now, Mr. Strickland said. This big organization of Independent home-owned service stations has grown until it now blankets the central west, and motorists can 'go Sovereign all the way'.

We find that people like the friendly, interested service which comes when they deal with the hometown operator who owns his station and just naturally has to make good," Mr. Strickland explained. "More and more drivers are steering in where our yellow and maroon sign appears and that means we can give better and better service to every customer."

The new Sovereign Service of advertisements will appear in this paper, starting this week. They contain facts and advice of value to all car owners—and the sailor girl, who appears in each ad, is said to be a "honey."

Mrs. Denzil Probasco and son, Mack, of Lubbock, spent the week end with Mr. and Mrs. Frank Probasco.
An Indian mound, 190 feet long, 145 feet wide and 30 feet high, located on the Red River near Texarkana has given up to University of Texas and WPA excavators seven successive dwelling levels of early Texas Indians.

Mr. and Mrs. Frank Butler and family, of Amarillo, spent the week end with Mr. Butler's sisters, Mrs. J. G. Martin and Mrs. J. V. Daniels.

Mr. and Mrs. W. O. Jones and daughter, Miss Mary Francis, visited Sunday in Matador with Mr. and Mrs. Morris W. Jones.

That Nagging Backache
May Warn of Disordered Kidney Action
Modern life with its hurry and worry, irregular habits, improper eating and drinking—the risk of exposure and infection—throws heavy strain on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood.
You may suffer nagging backache, headache, dizziness, getting up nights, leg pains, swelling—feet constantly tingling, nervous, all worn out. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.
Try Doan's Pills. Doan's help the kidneys to pass off harmful excess body waste. They have had more than half a century of public approval. Are recommended by grateful users everywhere. (Ask your neighbor)

DOAN'S PILLS

Westinghouse
New MEAT-KEEPER...
with "window" front! Holds 15 pounds—keeps meat fresh for days. Provides the steady cold that makes humidity safe.



TRUE-ZONE COLD!
Gives you surer, steadier food protection—just the "right" cold and humidity for each food. See the five distinct food-keeping zones!

Big HUMIDRAWER!
Gives you moderate crisping cold plus high humidity. Keeps fruit and vegetables fresh—6 to 10 days.

Big SUPER FREEZER!
—with extra space for frozen storage. Freezes ice cubes in 52 minutes—freezes frozen desserts in less than an hour.

Ask about our exceedingly low terms on the refrigerator that fits your needs.

Texas-New Mexico Utilities Company

Spears & Daniels Automotive Repair
Engine Tune-Up A Specialty. Telephone No. 51
LOCATED SOUTHEAST CORNER OF SQUARE

WARM HOMES are Happy Homes

Home isn't home unless it is comfortably warm.
Make your home happy.
Use Natural Gas for Heating. It is Clean, Economical, Dependable.

WEST TEXAS GAS CO.

Good Gas with Dependable Service

BABY Chicks

BABY Chicks

DAY OLD CHICKS AND STARTED CHICKS.
WEST-TEX FEEDS, Fountains and Poultry Remedies.

RICE HATCHERY

THE FIRST NATIONAL BANK

Floydada, Texas

1903—Time Tested Service—1940

FLOYDADA STEAM LAUNDRY

Phone No. 141

WE CAN MAKE YOUR WASHDAY A "HAPPY DAY" PHONE US NOW!

AVOID HOME LAUNDERING

And all its attendant worries!

Why spend another washday in a damp basement? We'll do your laundry just as cheaply and save your health and happiness.

FLOYDADA STEAM LAUNDRY

Pick-Up and Delivery! Phone 141

* Help your teeth shine like the *
* stars... use Calox Tooth Powder *

Many of Hollywood's brightest stars use Calox to help bring out the natural lustre of their teeth—and you can rely on Calox too. Pure, wholesome, pleasant-tasting, approved by Good Housekeeping Bureau. Five tested ingredients, blended according to the formula of a foremost dental authority, make Calox an economical tooth powder that can't harm tooth enamel. Get Calox today at your drug store. Five sizes, from 10¢ to \$1.25.

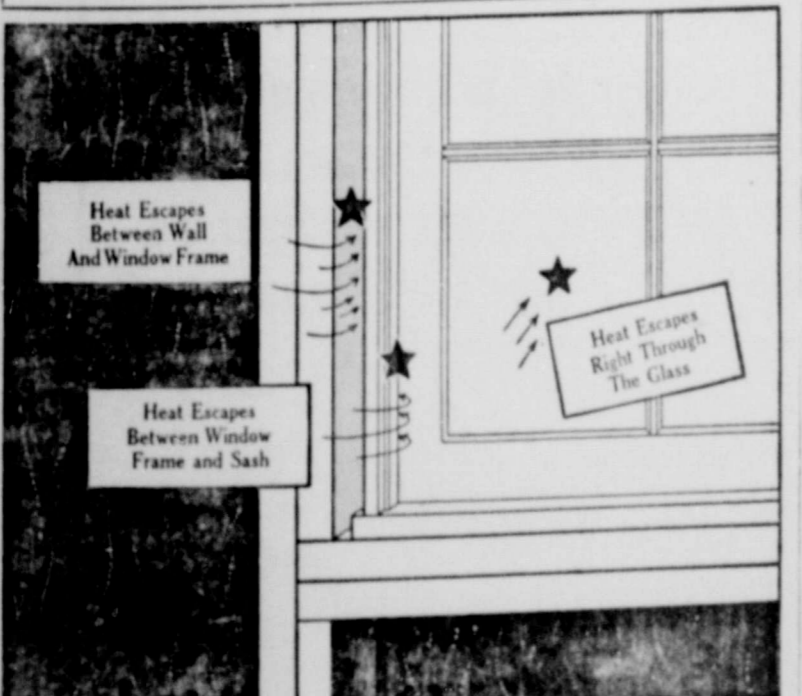
Copyright 1939 McKesson & Robbins, Inc.

PUTTY FAILURE OFTEN DUE TO POOR APPLICATION

When you see the putty cracking away from your windows in big chunks, don't be too quick about blaming it on the putty. The chances are the putty failure is due to the way the putty is put on. Like so many other things there is a right and a wrong way to apply putty. The right way takes a little more time and material, which is the reason you do not find it on windows that are made to last at a price.



WALLS IN HOME ONLY PART OF INSULATION PROBLEM



Many a home is being built today that is only half insulated. Yet the man who is spending his money to build the house doesn't know a thing about it. These people, when they build, won't hesitate to spend \$150 to \$200 to make their walls weather-tight. They will buy the best insulation, the best moisture barrier, and use the best construction methods, but that the look completely the fact that the walls of their homes have from ten to thirty great big holes in them that are filled only with windows. These holes must be filled with good windows—windows that do more than harmonize with the architecture of the home. For a window is not only an architectural feature. It is also a mechanical feature.
Windows are just as permanent a part of the wall as insulation. Just as it is wise to spend those extra dollars for insulation—so it is wise to spend a few extra dollars to see that a window frame makes a permanent weather-tight joint with the wall, that window sash are precision fitted to the frame, that an efficient job of weatherstripping is done, that storm sash or double glazing is provided, and that the operating equipment used will give a lifetime of trouble-free operation.

People at work
Money at work
equals Texas
telephone
service

Getting your telephone service requires two things...
It takes money to provide...
It takes people at work...
This equipment into a...
system for Texas.

At the jobs are 8,500 skilled...
and women. Behind each...
\$300 telephone jobs in...
is more than \$15,000 in...
equipment and plant.

Invested savings of thou...
of people, the skill and...
of Texas telephone em...
team together to furnish...
best and most dependable...
service at the lowest...
cost to the user.

WESTERN BELL TELEPHONE CO.

WOMEN IN "40's"
YOUR 40's

This Important Message!
About those "trying years" (38 to 45) you get moody, cranky and...
Do you feel hot flashes, weak...
and...
women get? THEN LISTEN—
Symptoms often result from female...
hormones. So start today and take...
E. Pinkham's Vegetable Com...
over 60 years Pinkham's Com...
helped hundreds of thousands of...
women to go "smiling thru" difficult...
Pinkham's has helped calm unstrung...
and bring back the joy of life. One of the most ef...
fective "tonics" you can try!

666
Cause Discomfort
666
666
Tablets, Salve, Nose Drops

STITCH IN TIME SAVES NINE
Get well and stay well with the NATURAL...
HEALTHY...
or drinking...
WALK...
County, Texas...
health...
Bakerwell Mineral Water Company, Mineral Wells, Texas.

EXTRA" HELPS
relieve DISTRESS of
CHILDREN'S
CUGHS due to COLDS

These "chances" with unknown...
to relieve discomfort of your...
croupy coughs caused...
Use "Children's" Mucsterol...
gives such QUICK relief be...
"just an ordinary salve."
at your child's chest, throat...
and soothes and stimulates sur...
and pain. Its soothing vapors...
coughing fits. Approved by Good...
CHILDREN'S

MUSTEROLE

Mrs. Andrews and Pupils in Amarillo For Festival

Mrs. V. Andrews is leaving Friday morning for Amarillo where she will enter eight of her pupils at the Panhandle Speech Art Festival which will be in session Friday and Saturday. Several of the mothers of the pupils will accompany Mrs. Andrews and all will return home Saturday evening.

Game Commission Busy on Preliminary Work

Austin, March 13.—With the leasing of 30,000 acres of adjoining land in Polk and Tyler Counties and of 15,000 in Colorado County the Texas Game, Fish and Oyster Commission has completed half of the preliminary work on a huge project which includes the leasing of more than 100,000 acres of land for six game restoration areas.

The first area leased and upon which is already well under way was in Robertson County. Other projects being pushed are to be in Goliad, Calhoun and Dimmitt Counties.

Deer and turkey restoration on the six large areas is the aim of the Game Department, according to its executive secretary. However, upon the Polk-Tyler County area and the Colorado County preserve the primary objective is to restore wild turkey. Other work will be incidental, but it is believed several species of game, including deer, will profit. Both deer and turkey restoration will be attempted on the other four areas.

In the Tyler-Polk preserve an attempt will be made to save and increase in number approximately 250 turkey which are believed to be the only remaining eastern strain wild turkeys anywhere from Texas to the Atlantic coast.

Texas University Library Will Loan Books

Any Texan can borrow a book from the \$20,000 volume University of Texas library—if he'll ask for it, Donald Coney, librarian, has announced.

The South's largest library last year loaned 638 volumes to individual Texans who put up a deposit to cover possible loss and paid express charges on the books.

Most requests come for books on home building or for review before clubs, Coney said.

The library also conducts an extensive loan business with other libraries, many outside the state. During 1934-39, 1,088 volumes were loaned through these channels.

Quail Planting Season Is On in Texas

Practically all of the 20,000 quail which the Texas Game, Fish and Oyster Commission will distribute this year have been planted in practically every section of the state, it is announced by the executive secretary of the Game Department. The birds are obtained from Mexico where they are trapped and are shipped to sportsmen and other persons interested enough in restocking their places with quail to pay half of the cost of the birds.

The policy of distributing quail on this basis has been followed by the Texas Department for several years. In addition, the Department is planting several thousand birds this year on quail restoration areas which are being set up in various parts of the state with the aid of federal Pittman Robertson funds. More than fifty of these areas have already been established by the Division of Wildlife Restoration of the state game department and as many more will be completed by the end of the year.

Mexican quail, which are used by several states for restocking purposes, are moving through Texas now. It is estimated that more than 100,000 will be sent through the ports of Laredo, Del Rio and Eagle Pass. Of this number the Texas Game Department gets 20,000 and was able to purchase them, by obtaining birds, at the lowest price in history of game distribution. The birds were purchased for 69 cents each by Texas. Other states are paying as much as \$1.30 per bird.

Richard Tubbs, of Lubbock Tech, spent the week end with his parents, Mr. and Mrs. G. C. Tubbs.

Among the nine national leaders, Texas counts 270 historic landmarks "preserved" by photograph and blue print in the national Library of Congress records, Samuel E. Gineon, University of Texas architecture professor, says.

A recent survey by an oil company showed that its employees received 15.6 cents of each dollar it spent, while the stockholders got 3.7 cents. The tax collectors, however, got 23 cents, or more than both groups combined.

LET CAVANAUGH DO YOUR JOB PRINTING.



SPRING ACCESSORY STARS!

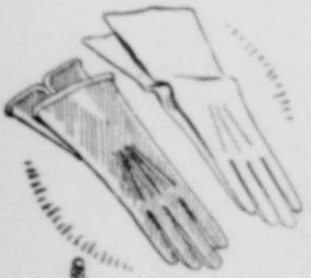
Spice for your Spring Suit! Gay accent for your dresses, your coat! Distinctive novelties to add a dashing touch to your smartest costumes for Easter!



BAGS

Patent and Fabric Bags. Roomy, convenient, zipper fastened bags of shiny patent, nicely fitted

\$1.00, \$1.98, \$2.98



Fabric Gloves

Soft, washable, in white and the newest pastels

79c, 89c, \$1.00



Spring Flowers

To bloom on suits, coats, hats! Violets, Gardenias, lots more

Each 50c

Costume Jewelry

For suits and coats, Rhinestone studded novelties in gay colors.

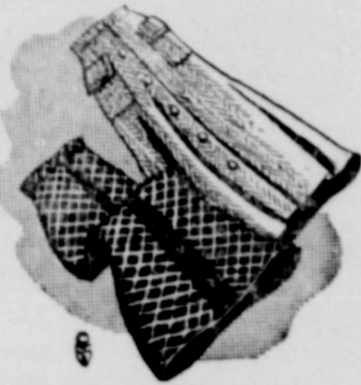
Each \$1.00

STYLE SHOPPE

The EASTER PARADE Starts Here!



EASTER FASHIONS—An array of highly tempting models in Spring's newest fashions that enable you to buy many essentials for Easter and Spring and Summer wear at a fraction of usual prices.



WOOL SKIRTS

Plaids and solids \$2.98 to \$3.98
BLACK PLEATED SKIRTS—In Alpaca and Romain Crepe \$3.98

LADIES SLIPS

Crepe and Satin. New Camsole tops with lace trim \$1.98, \$2.98



Lorraine Trique Suede Slips

A perfect underwear fabric. Will not run. Will not shrink. Will not sag. Price \$1.00



LADIES HATS

LADIES STRAWS—Flower and veil trim.

\$2.98 to \$4.98

SNAP BRIM—New felts in Pastel shades

\$1.98 to \$2.45

STRAW SAILORS—With and without veils.

\$1.98 to \$2.45

Dress Makers Suits

Blacks and Navy with hair line stripes.

Price \$16.95

Spring Toppers

Blacks, Navy, solid colors and mixed tweeds.

\$7.95 to \$12.75



LADIES DRESS

In Alpaca, Romain Crepe and new materials and in new spring Regular sizes 10 to 20; 38 to 44 nice range of half size dresses 14 to 16

Price \$7.95 to \$12.75



FLOWER FRESH BLOUSES

Add a touch of Spring to your suit with a dainty blouse or two. If you like ruffles and lace or sheer batiste, you'll find just what you want.

CHIFFON BLOUSES—In White and Pastel shades. Long and short sleeves \$2.98 to \$3.98

BATISTE BLOUSES—tucks and lace trim \$1.98, \$2.98

TAILORED BLOUSES—In Jersey and Crepe \$1.98



LADIES DRESS

This group of dresses are in gingham, spun rayon and printed

Price \$2.98 to \$4.98

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17