

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, January 18, 1940

Number 8

Texas Gas Company Announce Reduction In Rates Effective With Primary Bills; Benefits All Users

The Texas Gas Company announced another reduction in gas rates effective with January gas bills this week. The reduction will benefit all Domestic and Commercial users of gas.

The new rate schedules, the result of a rate schedule reduction of \$1.25 per month in the rate for 100,000 cubic feet of gas, and the next 48 months, will save 5 cents per month for each 100,000 cubic feet of gas.

The rate reduction now going into effect will mean a saving to gas users each year of approximately \$100,000, according to the announcement. This rate reduction is in accord with the policy of West Texas Gas Company to lower the cost of gas to its customers as often as its earnings will permit, consistent with present high standards of customer service.

The new rate schedule is as follows:

GENERAL SERVICE RATE

First 2,000 cubic feet per month, \$1.25 (minimum bill).
 Next 48,000 cubic feet per month, 45c per M. cubic feet.
 Next 50,000 cubic feet per month, 30c per M. cubic feet.
 Next 400,000 cubic feet per month, 25c per M. cubic feet.
 All over 500,000 cubic feet per month, 20c per M. cubic feet.

Additional charge — one-ninth (1.9th) of bill will be added if not paid within 10 days after date rendered, it was announced.

M. L. Probasco Is Candidate for Tax Assessor and Collector

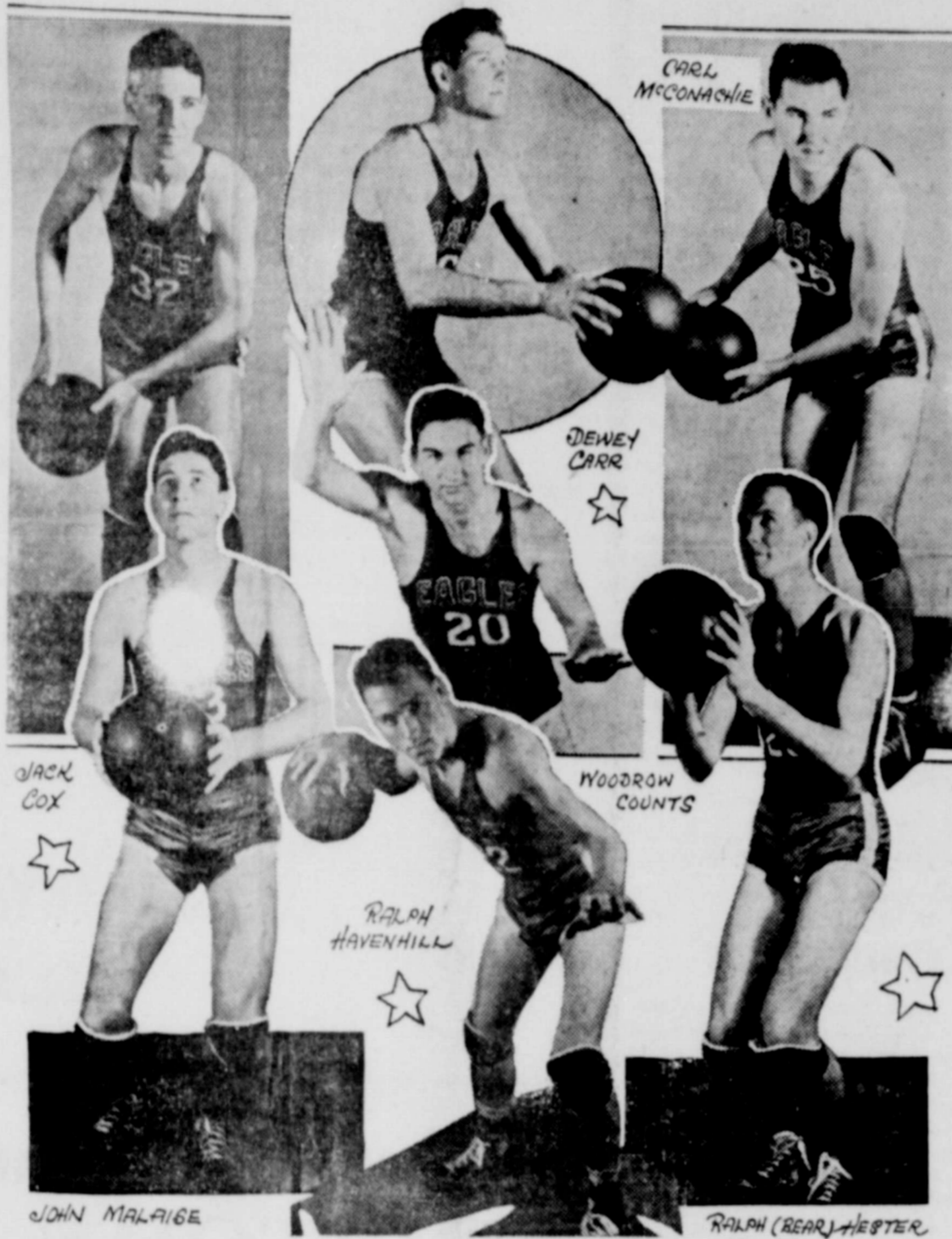
TO THE PEOPLE OF FLOYD COUNTY:

Having had better than four years experience in the office of Tax Assessor and Collector of Floyd County, I feel that I am qualified to render efficient service in that capacity and I therefore offer myself to the people of Floyd County as a candidate for that office.

I have been a resident of this county 29 years, a life long Democrat and I earnestly solicit your support in the 1940 Democratic Primaries for the office of Assessor and Collector of Taxes for Floyd County.

Sincerely yours,
 M. L. PROBASCO.
 (Political Advertising.)

Seven Veterans Lead Eagle Attack



Leading the North Texas Eagle cagers into Lone Star Conference play, which opened Monday night, these seven lettermen of Coach Pete Shands' Denton club are expected to shoulder the major portion of the load for the 1940 campaign. North Texas Monday invaded Commerce for the season opener with the defending conference champions, East Texas.

Upper left to right are: Jack Cox, junior guard and one-year letterman from Denton; Dewey Carr, senior forward and two-year numeral winner of Iraan; and Carl McConachie, junior center from El Paso, who won his first letter last year.

In the center panel is Woodrow Counts, junior forward and guard from Hillsboro, who is one of the only two returning starters of last year.

Bottom left to right are: John Malaise, senior two-year letterman center from Handley, who has seen starting service in practically every game this year; Capt. Ralph Havenhill, senior two-year numeral winner and forward from Abernathy; and Ralph (Bear) Hester, senior guard and two-year letterman from Denton.

Geo. M. Finkner Solicits Your Support

Geo. M. Finkner, farmer and business man, this week announces his candidacy for the office of Commissioner of Precinct No. 1, Floyd County, subject to the Democratic primary.

A resident of the county for 25 years, and all of that time in Precinct No. One, Mr. Finkner feels he is qualified by experience and residence to hold the office, should he be elected.

Mr. Finkner plans an active campaign and expects to see all the voters of the precinct before election day. Meanwhile any consideration given his candidacy will be appreciated. If elected he promises conscientious attention to the office and will co-operate with other officials of the county for the most efficient possible management of its affairs.

(Political Advertising.)

Regular Term District Court Will Convene Monday

The regular term of District Court will convene Monday morning with Judge Alton E. Chapman, district judge, presiding, John Hamilton, district attorney, and E. Marshall clerk of the court.

Regular routine of empanelling the grand jury for the term and calling the docket will take up most of the courts time Monday. The balance of the week will be given over to the work of the grand jury and non-jury cases. Petit Jurors have been summoned for the last three weeks of court. This term of court is expected to be very light since the docket has very few important cases to be tried.

January 31, 1940 Last Day For Applications

College Station, January 17th.—Final date for signing applications for 1939 cotton and wheat price adjustment payments is January 31, 1940, the state Agricultural Conservation Association committee has announced.

At the same time, the committee named May 31, 1940 as the deadline to apply for 1939 agricultural conservation program payments.

No extension of the deadlines will be made, the committee declared, and all payment applications must be filed in the county offices by the dates set.

More than 200,000 applications for conservation payments have already been certified, B. F. Vance, assistant state AAA administrator, reported, with the state office handling approximately 5,000 applications daily. The total certified to date is \$33,613,207, Vance said. Parity payments in wheat, cotton and rice are almost completed with \$27,574,670 having been certified, he said.

Conner Oden, Aubrey Stewart and Claude Hammonds made a business trip to Amarillo Wednesday.

Pioneer of Lockney Is Buried There

G. W. Shackelford, 80-year old resident of Lockney, was buried there Sunday afternoon. Death came Friday morning at the home of his daughter, Mrs. Jim Dagley. He had been ill only a short time. He had been a resident of Lockney for 27 years.

Funeral rites were spoken by the Rev. Liff Sanders of the Broadway Church of Christ of Lubbock.

Free Picture Show Given By S. J. Latta, Dealer

S. J. Latta, local dealer for Minneapolis Moline Machinery Line announces a free picture show at the Ritz Theatre Monday, January 22. A full day of entertainment will be given free to those who are interested in the line of farm machinery.

Agricultural Workers Honor Pioneer Woman

At a banquet held Friday night in her honor at the Baker Hotel in Dallas, Maggie W. Barry, adviser in organization work, Texas Extension Service, College Station, was awarded the 1940 Merit Award of the Agricultural Workers' Association for distinguished service to agriculture. As a pioneer in the organization of women's groups for 30 years, Mrs. Barry has distinguished herself with distinction.

Her accomplishments with the general federation of women's groups have been significant, it is the opinion of home demonstration agents which has enabled her to lead women of Texas to use their own voices, and to organize groups may effective and practical extension of citizenship and home-making that she has made her most distinguished contribution.

Mrs. Barry was chairman of the general federation of the American Home Demonstration Association, which initiated and sponsored the Capper-Ketchum bill, law originated by the federal government during one administration. Mrs. Barry wrote the bill which provided the basis for congressional appropriation for increasing the number of extension agents "men and women in fair and just proportions," in Texas but in every state of the United States. The Texas Agricultural Workers' Association gives constant stimulation of the whole, and in economic aspects. It is in recognition of her distinguished services, which contributed to the agricultural work of not only Texas but the nation, that the Texas Agricultural Workers' Association is presenting the distinguished service award of 1940 to Mrs. Barry.

Mrs. Barry is the fourth distinguished woman and the first woman to receive the Association's Merit Award. In 1937, the late J. W. St.

Canyon Is Preparing For Teachers' Meet March 9-10

Canyon, January 17.—Local arrangements for entertaining the Northwest Texas Conference for Education are already well advanced.

The conference, which is a division of the Texas State Teachers Association, will meet here March 9 and 10.

Prof. F. E. Savage is chairman of a West Texas State College committee on local arrangements. He is working on plans to provide more ample auditorium and eating accommodations. Mrs. T. V. Reeves has been appointed to arrange for luncheons and banquets. Any sectional chairman wishing to have a banquet during the conference is asked to consult Mrs. Reeves at once.

E. G. Sanders, superintendent at Samnorwood, is rapidly completing the extensive program, assisted by the other officers of the conference and section chairmen. As usual, many noted speakers will appear on the program here.

Officers of sections were chosen at the 1939 meeting.

Mr. and Mrs. R. F. Jackson accompanied by R. N. Burgett left Monday for Oklahoma City, where they will spend a month with their daughter, Mrs. Gene Pittman. Mrs. Jackson will be under the care of a doctor for her health during their stay.

A branch of Mexia was honored for his distinguished services in the development of the fruit industry of the state. In 1938, the award was made to W. W. Cole of Chillicothe, father of the cooperative cotton gin, in recognition of his long years of service in the field of agricultural organization. In 1939, the award went to R. E. Dickson of Spur as a pioneer in the investigation of soil and water conservation problems in the field of agricultural research.

Withdrawing Loan Cotton May be Done Profitably

College Station, January 17.—Recent advances in cotton prices have made it possible for cotton farmers to withdraw profitably much of the cotton placed under the 1938 loan, according to Donald L. Cothran, state Agricultural Conservation Association committee man from Caviness.

Urging that all producers withdrawing cotton from the loan make certain they receive full value for their equity, Cothran declared that weekly bulletins will be posted in county AAA offices to make price information available to all farmers.

In order to secure possession of warehouse receipts covering cotton placed under the 1938 loan, the producer must make the following payments:

- (1) Face value of the note.
 - (2) Interest at the rate of 4 per cent from the date of the loan until November 1, 1939.
 - (3) Interest at the rate of 3 per cent from November 1, 1939 until the loan is liquidated.
 - (4) Storage charges at the rate of 25 cents per bale per month from the date the cotton was first placed in storage until July 31, 1939.
- In addition, the state committee man pointed out, the producer must pay to the warehouse storage charges accruing after July 31, amounting to 15 cents per bale per month from August 1 to November 1 and 12½ cents per bale from November 1 until the cotton is removed from the warehouse, provided it is removed within 15 days after its release.

The Commodity Credit Corporation has acquired title to all cotton placed under loan in 1934 and 1937 and not previously redeemed, Cothran said.

Miss Mary Frances Jones visited in Matador on Wednesday until Sunday with her brother, Dorris W. Jones and Mrs. Jones. Mr. and Mrs. W. O. Jones went to Matador after Mary Jones Sunday afternoon.

Mrs. Sarah K. Duncan Is Improved

Mrs. Sarah K. Duncan who was carried to the St. Anthony hospital in Amarillo last week for treatment, was able to be moved to the home of her daughter, Mrs. Joe E. Pitts Sunday afternoon. Her condition is much improved and relatives think they will be able to bring her home today, Thursday.

'Smile Girl of 1940' Finals Due February 6

Canyon, January 17.—Of more than 50 co-eds at West Texas State College who received votes for the title of "Smile Girl of 1940", the 10 ranking at the top of the nomination list will go into the final election February 6.

Each girl will have a campaign manager. The nominees are Jo Troutman, Floydada; Marion Miller, Claude; Elaine Murphy, Pampa; Gaynelle Douglas, Silverton; Athlee Goffinet, Memphis; Edythe Shearer, Pampa; Mariel Faye Phegley, Lockney; Mogie Routh, Amarillo; Virginia Lee Hussey, Hereford, and Helen Eoff, Shamrock.

Mrs. Dona Covington In Dallas

Mrs. Dona Covington left Saturday afternoon for Dallas where she will spend this week attending a school for REA bookkeepers of Texas. Mrs. Covington is bookkeeper for the local Rural Electrification Office.

Mr. and Mrs. Frank Cline and family, of Lubbock, visited in Floydada Sunday.

Luther G. Stewart, Wichita Insurance Man, Dies

Luther Glenn Stewart, 40, former bank teller and insurance man of Wichita Falls, Texas, died Sunday at his home, 2109 Brown street.

Born in Waco, he moved to Wichita Falls in 1927 as a teller in the City National bank. Later he became associated with the Great Southern Life Insurance company. He was a member of the First Baptist church, the Lions club, Market temple, the Masonic lodge at Mart, Texas, and the Knights Templar at Waco.

Survivors are his widow, Mrs. Foy Stewart, a son, L. G. Stewart Jr., two daughters, Miss Margaret Stewart of Wichita Falls and Mrs. T. A. Norman of San Antonio, and a brother, Sam Stewart of Dallas.

Mr. Stewart's wife will be remembered in Floydada as Miss Foy Cannaday, daughter of Mr. and Mrs. W. I. Cannaday who have made their home in Floydada for a number of years. Mrs. T. A. Norman made her home in Floydada for a time, while her husband was employed with the local First National Bank.

Mrs. Smith Is Re-Appointed Postmaster

The Senate Tuesday at Washington confirmed the nominations of more than 600 postmasters, including 45 from Texas. Mrs. Barbara H. Smith, local postmaster, was included in the list of Texas appointments.

Mrs. Maud Hollums and Mr. and Mrs. John I. Hammonds visited in Amarillo with Mrs. Sarah K. Duncan, Saturday night and Sunday.

Guy Cantwell, of Lubbock, visited Sunday with his mother, Mrs. Bess Cantwell.



One Hour Old, Mary Nancy Joins Credit Union to Save for College

Denton, January 17.—When she was only one hour old this winter, Miss Mary Nancy Conrod, shown above in the arms of her father, began saving to pay her way through college.

Approximately 60 minutes after Mary Nancy was born in a Denton, Texas, hospital, Dr. Conrod, who is professor of economics at the North Texas State Teachers College and treasurer of the Denton County

Teachers Federal Credit Union, deposited \$5 in her name in the Credit Union.

Credit Union Treasurer Conrod plans to deposit \$5 a month to Mary Nancy's credit for 15 years, paying in \$900 during the 15-year period. With the DCTFCU paying 5 per cent interest, compounded annually, Conrod estimates that Mary Nancy will have more than \$1,300 to buy test paper, lipstick, and other co-ed necessities when she goes to college.

THE FLOYD COUNTY PLAINSMAN

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections on the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Political Announcements

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 27th, 1940:

- For County Clerk:
B. NICHOLS
- For Commissioner Precinct Four:
H. J. (HUGH) NELSON
- For County Treasurer:
MRS. O. M. CONWAY
- For County Judge:
G. C. TUBBS
- For Sheriff:
FRED N. CLARK, Re-Election.
- For Commissioner of Precinct No. 1:
GEO. M. PINKNER
- For Tax Assessor and Collector:
M. L. PROBASCO

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Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER

* **Help your teeth shine like the stars . . . use Calox Tooth Powder** *



Many of Hollywood's brightest stars use Calox to help bring out the natural lustre of their teeth—and you can rely on Calox too. Pure, wholesome, pleasant-tasting, approved by Good Housekeeping Bureau. Five tested ingredients, blended according to the formula of a foremost dental authority, make Calox an economical tooth powder that can't harm tooth enamel. Get Calox today at your drug store. Five sizes, from 10¢ to \$1.25.

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Phone No. 141



AVOID HOME LAUNDRING
And all its attendant worries!

Why spend another washday in a damp basement? We'll do your laundry just as cheaply and save your health and happiness.

FLOYDADA STEAM LAUNDRY
Pick-Up and Delivery! Phone 141

Huge Edition on Paper Mill Set At Lufkin

Lufkin, Texas, January 13.—The 300-page Southern newsprint and Texas industrial edition of the Lufkin Daily News, believed to be one of the largest editions ever published in a city of similar size, was issued Saturday.

The edition celebrated the completion of the \$6,000,000 Southland Paper Mills, Inc., plant at Lufkin where Monday operations will start in first manufacturing of newsprint from Southern pine. The edition appeared on the anniversary of the first pay day of mill construction workers one year ago.

The issue reviews completely the developments in the pine newsprint project, and presents a general picture of Texas industrial and chemurgic progress and opportunities. The issue is divided into five parts, dealing with the paper mill, the city of Lufkin and vicinity, Texas news, papers and journalism, and Texas industries and cities. Full page covers, especially drawn for the edition, appear in the various sections. Articles dealing with Texas industrial progress and possibilities were contributed by various Texas industrial leaders, educators, newspapermen and others.

The edition was produced by the regular staff of the News, with the exception of extra state advertising representatives and mechanical workers. Jack C. McDermott and C. S. Boyles Jr. are publishers of the News.

College Students Favor Dies Investigations

Austin, Texas, January 17.—A majority of U. S. college students would see federal money appropriated to continue Dies Committee investigations another year, the current poll of Student Opinion Surveys reported here today.

According to the intercollegiate opinion poll, edited at the University of Texas, college opinion was 56 per cent favoring continuation, 26 per cent opposed.

"There was a large number, 17 per cent, who had no opinion, many admitting they had never heard of the committee," the surveys disclosed.

A majority of the students interviewed on more than 100 campuses and who were familiar with Dies investigations believed that a probe of "isms" in the country is desirable and necessary, according to the surveys.

It was pointed out, however, that a poll last year revealed that only one out of ten students believed there had been any attempt to influence him with fascist, socialist or communist propaganda on his campus.

Mrs. Earl Crow Is Improved

Mrs. Earl Crow, who has been ill for the past ten days in the Floydada Hospital and Clinic was reported much improved and was moved to her home Saturday afternoon.

Henry Hancock, of Clovis, New Mexico, visited his sister, Mrs. Arel Rainer and family over the week end.

FIRE COMES HOME TO YOU

By this time, most of your New Year's resolutions have probably been broken. It's time to make a new and perhaps more sensible set. And here's one that none of us should miss: "I resolve to do my part to help prevent fire during this and every other year."

If every American would make and keep that resolution, some half billion dollars worth of property would be saved from destruction. Indirect fire loss estimated at several times that figure would be prevented. Infinitely more important, about ten thousand people would be saved from the most ghastly of deaths.

Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night when you feel tired, nervous, all upset . . . use Doan's Pills.

Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

DOAN'S PILLS

TO OUR CUSTOMERS:

We want to thank you for your patronage and we pledge you our further efforts to furnish dependable and courteous electric service at the lowest possible rates.

Many of our friends and customers are asking the question "Why don't you ask us to sign up for service?"

We believe the users of electric service should be FREE, at all times, to do business where they want to and not be forced to sign up and led to believe they are under any obligation

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Texas-New Mexico Utilities Co.

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Cavanaugh do your Printing.

L. SOLOMON JEWELER
Floydada, Texas

Miss Peggy McKinney, of Lubbock, visited Sunday with her parents, Mr. and Mrs. J. J. McKinney.

COLDS Cause Discomfort
For quick relief from the misery of colds, take **666**
Liquid, Tablets, Salve, Nose Drops

"Lighten" YOUR KITCHEN TASKS WITH BETTER LIGHT



Proper light is as "modern" as the newest kitchen equipment. "Modern" kitchens mean that they save time and work...and give you more leisure hours. So does proper light! You'll thrill at the way your kitchen tasks melt away in a pleasantly lighted kitchen.

Expensive? No! Both the Hemcolite and the Renewalite are very moderately priced and come complete with a bulb. Both units are as easily installed as a lamp bulb.



HEMCOLITE...\$1.75



RENEWALITE...\$1.95

Ask any employee for a free two-day trial of any—or as many—of these new units. For the convenience of our customers all fixtures may be purchased for as little as 50c down and one dollar per month

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Comfort in the Home

...is considered an aid to health. The comforting heat from GAS equipment is the healthiest heat, because it is the steadiest heat. Controlled in an unwavering flow, it gives an instant outpouring of maximum heat supply.

BEST TEXAS GAS CO.
GOOD GAS with Dependable Service

Store Nuts Properly for Summer Use and How

While Texas' pecan crop is estimated to be considerably below par this year due to drought and insect damage, United States Department of Agriculture officials are setting the probable yield at around 17,000,000 pounds.

Despite the fact that the Texas nut crop will be under par, it still is a good idea to know how to store nuts properly, according to Grace I. Neely, specialist in food preservation for the A. and M. College Extension Service. Chief difficulty in keeping pecans fresh and crisp is the fat content which may become rancid and ruin the nuts for subsequent use.

Storing nuts in airtight containers and keeping them in a cool dry place away from the light prevents nuts from becoming rancid.

The specialist adds that pecans may be canned, an idea new to many housewives. This process makes it possible to keep pecans for use during the hot summer months. Pecans properly canned may be kept free from rancidity if they are kept in the dark at room temperature during the summer.

Pecans and other nuts are not only rich in fat content but also contain protein. In addition they contribute worthwhile amounts of vitamins, particularly Vitamin B 1, with pecans

Moisture Helps Wheat Over Santa Fe System

Wheat crop prospects in the Texas and Oklahoma Panhandle and Eastern New Mexico have been considerably heightened during the past three weeks, according to a report by H. M. Bainer, general agriculturist, agent of the Santa Fe System Lines, of Amarillo, who has kept in close touch with conditions.

His report to Elmer B. Johnson, general freight and passenger agent, follows.

It has been said that wheat is a crop that can die a time or two and still make good. This may be the year that the crop will live up to the adage. One thing is certain, the crop isn't dead and has a chance to make a fair yield.

Virtually all wheat in the Panhandle had a poor start. In many areas there was too little soil moisture to germinate the seed, while in other areas the seed sprouted but little grew enough for grazing. In some counties much of the seed remained in the ground in a dry condition with no sign of germination.

Fortunately sufficient snow fell during Christmas week, over all of Northwest Texas and Eastern New Mexico, to provide from one-half to one and one-half inches of moisture. Snowfall was greatest in the Northern and Western counties where the wheat is in the best condition. There was enough snow throughout the wheat growing territory to be very helpful. In sections where the seed had not sprouted, it is believed there will be sufficient moisture from the Christmas and subsequent snowfall to be extremely beneficial.

Although some of the early sown wheat came up, much died or weakened due to aridity. It is doubtful if over 10 per cent of the acreage sown will be abandoned. It appears that about 60 per cent of the acreage sown throughout Northwest Texas is in fair condition—about 60 per cent of a normal condition for January 1. Some 30 per cent of the acreage is less promising, showing a condition less than 50 per cent normal.

In general the condition and acreage of wheat in Northwest Texas is but slightly below that of a year ago. The total acreage sown last fall for the 1940 crop approximated 3,000,000 acres in this part of the State. Considering small abandonment of acreage, there will be enough additional sown, in all probability, within the next month or so, to more than make up for the loss. It is expected that there will be considerable acreage of spring wheat sowed.

The best crop conditions are in the vicinities of Dawn, Hereford and Clovis and also in the Shattuck area and as far west as Spearman, where conditions stand at approximately 75 per cent normal.

Texas' Young People Should Vote in 1940

Pointing out the fact that less than one-fifth of Texas' young people—those between the ages of 21 and 26—exercise their right to vote, the First Voters League of Texas this week launched a statewide drive to encourage the payment of poll taxes and the procurement of exemption certificates before the January 31 deadline.

Headlining the drive was a statewide rally on the University of Texas campus Monday night, January 15, with President Homer Price Rainey as principal speaker, and with leading state officials taking part.

President Bob Sawtelle declared that "the continuance of democracy depends upon the active and alert participation of our young people in the affairs of their own government." Mayors of Texas Cities, and officers of local service clubs have been called upon for active assistance in the drive to get each of Texas' 600,000 first voters to obtain their voting papers before the deadline.

Chapters of the Texas Junior Chamber of Commerce, which are sponsoring local "Pay Your Polltax" campaigns, have been urged to feature the "first voters angle," Floyd McGown, Jr., executive director of the First Voters League, announced. The state headquarters of the First Voters League is in the Driskill Hotel, Austin, with McGown as executive director and Bob Sawtelle of San Antonio as state president.

The First Voters League of Texas was created in 1936 as a branch of the Democratic Party, to urge first voters—those voting for the first time in a presidential campaign—to obtain the right to vote and to exercise that right.

"The active participation of young people in governmental affairs is one of the greatest needs of our democracy today," McGown said.

General Motors Builds 25-Millionth Unit



Brief ceremonies were held in the Chevrolet assembly plant at Flint, January 11, marking completion of this car, the 25-millionth unit built by General Motors. In behalf of the thousands of workers who had a hand in its manufacture, 75 members of the final assembly line crew handed M. E. Coyle, Chevrolet general manager, a commemorative scroll for presentation to W. S. Knudsen, president of General Motors. Veteran Chevrolet employes, and executives of the Buick and AC Spark Plug divisions, were present as special guests.

In photo, left to right: C. E. Wetherald, general manufacturing manager, Chevrolet; Mr. Coyle; H. H. Curtice, general manager Buick Division; A. P. Sloan, Jr., chairman of the board, General Motors; Fred Brown, veteran Chevrolet employe; C. S. Mott, vice president, General Motors; C. E. Wilson, executive vice president, General Motors, and Mr. Knudsen.

The car was taken at once to Detroit, to play a major part in the "March of Men and Motors" celebration staged that night in the Masonic Temple.

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We also handle a full line of Wear-U-Well Shoes.

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A STITCH IN TIME SAVES NINE

Get well and stay well the NATURAL way by drinking genuine **MILK'S** Milk. **WALKER MILK** Co., Inc., Dallas, Texas.



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May Warn of Disordered Kidney Action
Modern life with its hurry and worry, irregular habits, improper eating and drinking—the risk of exposure and infection—throws heavy strain on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood.
You may suffer nagging backache, headache, dizziness, getting up nights, leg pain, swelling—feel constantly tired, nervous, all worn out. Other signs of kidney or bladder disorder are sometimes burning, acidity or too frequent urination.
Try Doan's Pills. Doan's help the kidneys to pass off harmful excess body waste. They have had more than half a century of public approval. Are recommended by grateful users everywhere. Ask your neighbor!

DOAN'S PILLS

BE SURE TO INSIST ON Ingersoll



Look for the Ingersoll name on the watch or clock you buy. It is your assurance of dependability and quality in a timepiece.
Pocket Watches from \$1.00
Wrist Watches from \$1.49
Alarm Clocks from \$1.00

BANKS AND NEWSPAPERS

Banks and newspapers have at least one thing in common, in the opinion of the Ouachita Citizen of West Monroe, Louisiana. Both of them get plenty of criticism.

"The most difficult task that we can think of at the moment is to run a bank or a newspaper to please everyone," says the Citizen. "If the banker is conservative he is charged with not being helpful to the community. If he lends the depositors' money too freely he is criticized when the borrower can't repay and the bank closes. The newspaper man who prints all the news regardless of who makes it, is criticized and called sensational. If he leaves it out he is charged with being afraid to print the news. The best plan for the banker or the newspaperman to follow is to run his business the way he thinks it should be run and let the critics criticize."

Let Cavanaugh do your Printing.

Spears & Daniels Automotive Repair

Engine Tune-Up A Specialty. Telephone No. 51
LOCATED SOUTHEAST CORNER OF SQUARE

THE FIRST NATIONAL BANK
Floydada, Texas

1903—Time Tested Service—1940

Tremendous public acceptance of the 1940 Chevrolet has brought in the finest stock of used cars in all history.

THE LEADER in New Car Sales is THE LEADER in USED CAR VALUES

CHEVROLET
YOUR CHEVROLET DEALER

6,647,437 people bought used cars and trucks from Chevrolet dealers during the last four years.
"Buy Where Millions Are Buying"

5 REASONS WHY YOU WILL SAVE BY BUYING NOW!

- SAVE** All used cars priced to sell fast. In order to make room for more trade-ins.
- SAVE** Buy now—before prices rise—and save the difference.
- SAVE** Save winter conditioning expense on your old car.
- SAVE** Save depreciation on your old car. Trade up now.
- SAVE** Save costly repairs on your old car.

5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!

- Your Chevrolet dealer offers the finest selection of used cars and the best values.
- You can buy your used car from your Chevrolet dealer with confidence.
- Your Chevrolet dealer employs the best reconditioning methods.
- Lowest possible prices commensurate with quality.
- Your Chevrolet dealer stands firmly behind every used car he sells.

Chevrolet Dealers are Headquarters for USED TRUCK Values!

Look for your Chevrolet dealer's used car listings in the classified pages of this paper!

ODEN CHEVROLET CO.
SALES AND SERVICE PHONE 4 FLOYDADA, TEXAS

Mr. and Mrs. Melvin Tomison and Mrs. Christine Hensley of Paducah, attended to business in Floydada Monday.

USED CAR BARGAINS

1939 Chevrolet Deluxe Sedan, New tires and radio. Extra good appearance and condition. Down \$205.00.

1939 Chevrolet Deluxe Town Sedan, thoroughly reconditioned and excellent appearance. Down \$200.00.

1938 Hudson Sedan, very low mileage and good condition. Down \$135.00

1938 Chevrolet 1-ton Pickup, Stake Body, extra good tires and condition, 30 day written guarantee. Down \$140.00.

1938 Chevrolet Coupe, reconditioned throughout, new paint and tires. Down \$145.00.

1939 Dodge Sedan, exceptionally clean with lots of extra equipment. A real bargain. Down \$200.00.

1937 Plymouth Coupe, very low mileage, excellent appearance and condition. Down \$125.00.

Several other used cars to choose from. All O. K. used cars carry our 30 day written guarantee. Liberal allowance for your old car.

ODEN CHEVROLET COMPANY

Sales and Service Phone 4
Floydada, Texas

Mary Lee Thacker Entertains Friends

Mary Lee Thacker, daughter of Dr. and Mrs. C. M. Thacker, entertained a few of her friends on her birthday last Friday night with a slumber party at her home on South Wall street.

The girls were served a sandwich supper and later attended the picture show. After they returned from the show they played games until a late hour.

Those attending were: Betty Yearwood, Murene Medlin, Lajuana Joe Sharp, Minnie Kate Spark, and the hostess, Mary Lee Thacker.

L. G. Kirk made a business trip to Lubbock Tuesday.

CLASSIFIED ADVERTISING

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. ILLUMS, FLOYDADA FLORISTS

EASY WAY LAUNDRY For Rent—See M. E. Martin. 5-tfc

BARLEY SEED FOR SALE—I have a supply of good winter barley seed at reasonable price. Geo. M. Finkner at Finkner's Garage. 1-4tc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

BARLEY SEED FOR SALE—I have a supply of good winter barley seed at reasonable price. Geo. M. Finkner at Finkner's Garage. 1-4tc

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-tfc

1934 Study Club Met at Mrs. C. K. Arnold's Home

The 1934 Study Club met Tuesday evening at 6:45 with Edith Wilson, hostess, in the home of Mrs. C. K. Arnold. The meeting was called to order by president, Mrs. Travis and the reading of the minutes of the last meeting was ready by the secretary, Bernice Patton. Reports were made by the standing committees and special committees.

Due to the death of Miss Wilson's uncle she was unable to be at the meeting and Miss Busby acted as hostess. The subject of the program for the evening being "Wise Use of Leisure Time". Mrs. Virgil Shaw discussed "Hobbies and Sports" and Miss Beryle Busby talked on "The Arts—An Avocation. Both speakers brought very entertaining talks using pictures to illustrate some of the hobbies and sports. Miss Busby gave a very good short story which her father had written, making her part on the program quite entertaining.

Following the program lovely refreshments were served to the following members: Miss Reba Copeland, Bernice, Dallinger, Agnes Cottingham, Pauline McCarty, Eunice Howell, Selma Läder, Mildred Olson, Bernice Fattton, Fannie Mae Rees, Fannie Mae Bail, Nancy Hadsell, Anne Swepton, Ina Sims, Beryle Busby, Mrs. M. T. Camp, Jim Clonts, Russell King, Oleta Gordon, Virgil Shaw, Bill Colston, Walter Travis and Mrs. C. K. Arnold, visitor. The meeting was adjourned to meet again February 6 with Miss Busby as hostess.

March 25-27, Dates For Lubbock Fat Stock Show

Dates for the tenth annual South Plains Junior Fat Stock Show were set for March 25, 26, 27, according to an announcement made this week

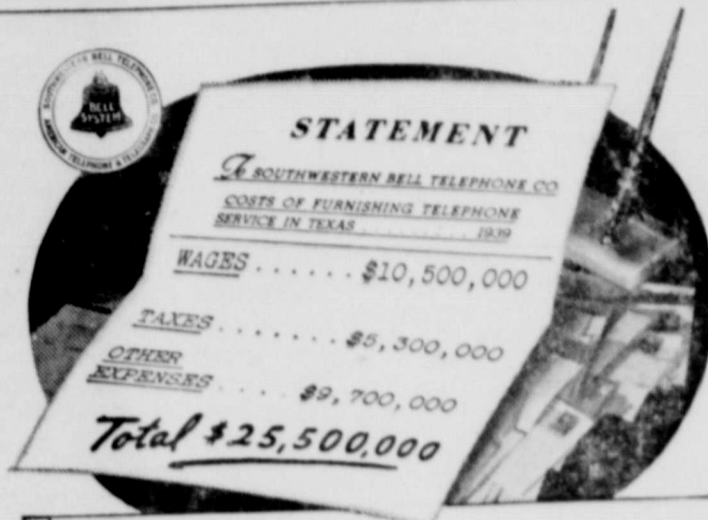
by J. A. Fortenberry, chairman of the show's executive committee. The three day show, beginning on Monday, is expected to be the largest in the history of the association.

Announcement was also made of the selection of C. C. Jobson, Lubbock County Agent, as General Superintendent, with M. U. May, assistant county agent, as assistant general superintendent.

There have been very few changes in the rules and classifications for the 1940 show. The grand champion lamb has been raised from \$2.00 to \$5.00. Heretofore an exhibitor could enter two animals in any one

division, but no more than one in any one individual class. This year that has been changed. An exhibitor may enter two calves, two pigs, and two lambs, and both may be entered in the same individual class, made the change effective for this year's show.

Ray Farmer, who was appointed chairman of the 4-H FFA Boys Parade Committee, announced that the third annual 4-H FFA Boys Parade would be held again this year on Wednesday morning, March 27. Full and complete details will be mailed every county agent and vocational



It takes a lot of money to make Texas telephones talk

If your telephone company received only one bill a year—one bill for all the costs of furnishing telephone service in Texas in 1939—what a bill it would be! A bill for more than 25 million dollars! That's a mighty big bill... it indicates

the size and importance of this company's job in Texas—the job of furnishing you fast, accurate, dependable telephone service. Yet telephone service costs you only a few pennies a day. Southwestern Bell Telephone Company.

CAREFREE

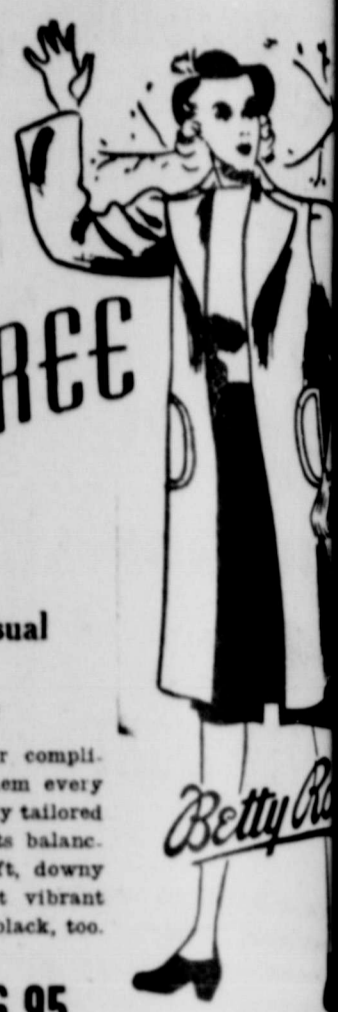
Gay Little Casual Coat by Betty Rose

A coat that asks for compliments... and gets them every time you wear it! Trimly tailored with big novelty pockets balanced by wide lapels. Soft, downy fleece in Spring's most vibrant colors. Yes, beige and black, too. Looks far more than—

\$12.75 - \$16.95

STYLE SHOPPER

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner



Pay Poll Taxes And Pay Them Early

Poll taxes must be paid by midnight, January 31, but it is highly essential that many of the poll tax receipts be issued early. Get your receipts early and avoid the rush at the end of the month—also the weather may make it more difficult to get your receipt later.

This is presidential election year. All citizens between 21 and 60 years of age are required to have a poll tax receipt in order to vote. Citizens who have reached their 21st birthday since January 1, 1940 or who will reach the age of 21 before the election date, are required to secure an exemption certificate from this office during January.

ATTORNEY GENERAL'S RULING

In past years the tax collector was allowed to mail poll tax and exemption receipts to persons sending in the poll tax fee and requesting same be mailed to them in order to save a trip to the tax collector's office. However, on account of the trouble that has been caused in parts of the State where poll tax payments were questioned the Attorney General has made a new ruling and we are authorized to accept payment of poll taxes as follows:

FIRST—Pay poll tax and taxes at the Court House in Floydada, in person.

SECOND—Where the tax payer finds it inconvenient to come to Floydada it will be necessary for him to give a WRITTEN ORDER TO SOMEONE that is coming to Floydada, and that party can pay his poll tax or get an exemption. In this written order PLEASE give necessary information for filling out poll tax receipt, or exemption as follows: Name, age, address, years in Texas, years in county, occupation.

NOW, LET US ALL TAKE AN INTEREST IN THIS MATTER; There is not any use in any voter being deprived of the privilege of voting. See to it you do not put off the POLL TAX PAYMENT until the zero hour; to do so may cause embarrassment to both of us, that is, the voter and the tax collector.

POST DATED CHECKS CANNOT BE ACCEPTED

Frank L. Moore

Tax Assessor and Collector of Floyd County

WITH CHIROPRACTIC YOU CAN GET WELL

TERPERZONE

Colonic Therapy Radio Short Wave Electric Equipments. Let the doctor tell you what your trouble is. Nurse and doctor at your service.

SICK—YOU ARE ENTITLED TO BE WELL

Five years in Paducah successfully treating all kind of Chronic Diseases.

CHIROPRACTIC Gets You Well
PLAIN SCIENCE

HEALTH

Bowman Drugless Health Home

220 W Tennessee Street, Floydada, Texas

DR. IRA BOWMAN

Telephone 268