

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, December 28, 1939

Number 5

J. Day Dies Monday; Funeral Held Tuesday

Funeral services were held Tuesday morning for H. J. Day, age 73, who died Sunday, December 24. The funeral was held in Floydada with Harmon Funeral Home in charge of arrangements. Mr. Day lived in Red River County before moving to Floyd County. He married Miss Betty Selby 51 years ago in Red River County and passed away in 1923 at their home in Floyd County. To this union children were born, they are: M. J. Day, Labbeck, and J. L. Day of Floydada. Mr. Day married Mrs. Alberta Allen, who survives him. He has two brothers, Lee Day, of Monmouth, Texas; Willis Day, of Duvall, Texas; two sisters, Mrs. Mollie Eastland, Texas; and Mr. Shaddock, of Duvall, Texas. Seven grandchildren and one grandchild also survive.

Santa Fe Railway System Have Large Cross

It is said to be the largest illuminated cross in the Southwest. One side of the huge Santa Fe cross, which is being held in Amarillo during the week. The cross is 120 feet high and 90 feet wide. It is visible for distances ranging from 10 to 16 miles, was illuminated December 23, Christmas Eve and on New Year's night. It extended from the 10th to the 11th floor of the building. This is in keeping with the spirit of Christmas but in contrast to the national appeal in "Tree of Light" in contrast to the blackout of European cities.

Green and Yellow Vegetables Said to Be Necessary

Station, December 27.—Vegetables according to a survey made by the U. S. Bureau of Home Economics are necessary for the diet. These two colors in plants indicate the presence of pigments that are transformed into vitamin A in the body. Leafy vegetables such as spinach, and different kinds of lettuce, are excellent sources of carotene. In leafy head vegetables, cabbage and lettuce, the greener the leaf the richer they are in vitamin A. "Yellow" vegetable sources of vitamin are yellow carrots, sweet potatoes, and pumpkin, as well as apricots, peaches or other fruits with yellow flesh.

Pointing out that vitamin A is necessary for good nutrition at all times, Dr. C. M. Lyles, specialist in home planning for the A. and C. Extension Service, says that this element in the diet is a strain on the family budget where these yellow and green vegetables are grown at home. Many rural families in Texas are growing vitamin A in the family garden. Through frame gardens in parts of the state where wind and drought are common, the loss of moisture, and the cold make field gardens impractical. In many sections of the state the green and yellow vegetables such as lettuce, mustard, parsley, Chinese cabbage, etc., can be raised through winter months in frame gardens with little or no expense other than the effort.

Vernon Norman Injured When Bus Overtakes

Vernon Norman and two other persons were injured Monday when an east bound passenger bus skidded on icy pavement and crashed on Willow Hill three miles west of Matador. Vernon received severe injuries, but no broken bones, as was first reported. E. U. Thompson, 68 years old, of Lancaster, Texas, was fatally injured and died Tuesday following the accident. John A. Odom, 20 years old, of Dallas, received cuts and bruises. Norman is being treated in the Traweck Hospital in Matador. Mrs. Irene Jones, of Altus, Oklahoma, visited from Monday until Wednesday with her aunt and uncle, Mr. and Mrs. S. B. McCleskey. Mr. and Mrs. Duncan Hollums and Mr. and Mrs. Greer Christian visited in Wellington and Waxachie with relatives during the Christmas holidays.

5th Sunday Sing- ing Convention to Be Held Here

Floydada will be host to a five county singing convention on Fifth Sunday, December 31, 1939. The counties included are Floyd, Dickens, Motley, Hall and Briscoe. We invite quartets, duets, soloists and groups of singers to come and enjoy the day with us. We have the new song books. The Harley Lester, Sunshine Quartet, from Dallas will be here, in the District Court Room, for a concert Saturday night, December 29, and will be with us on Sunday. Everybody come and bring your dinner basket. H. L. Futch, of Dickens City, President; Nora Stevens, of Flomont, Secretary-Treasurer. Mr. and Mrs. C. M. Lyles spent Christmas in Borger visiting their daughter and family. Mr. and Mrs. Monroe Boteler, Mrs. Boteler and little daughter, Belvrie Joe, returned home with her parents and will visit several days.



1940 JANUARY 1940	1940 FEBRUARY 1940	1940 MARCH 1940	1940 APRIL 1940
SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT
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14 15 16 17 18 19 20	11 12 13 14 15 16 17	10 11 12 13 14 15 16	14 15 16 17 18 19 20
21 22 23 24 25 26 27	18 19 20 21 22 23 24	17 18 19 20 21 22 23	21 22 23 24 25 26 27
28 29 30 31	25 26 27 28 29	24 25 26 27 28 29 30	28 29 30
1940 MAY 1940	1940 JUNE 1940	1940 JULY 1940	1940 AUGUST 1940
SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT
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5 6 7 8 9 10 11	2 3 4 5 6 7 8	7 8 9 10 11 12 13	4 5 6 7 8 9 10
12 13 14 15 16 17 18	9 10 11 12 13 14 15	14 15 16 17 18 19 20	11 12 13 14 15 16 17
19 20 21 22 23 24 25	16 17 18 19 20 21 22	21 22 23 24 25 26 27	18 19 20 21 22 23 24
26 27 28 29 30 31	23 24 25 26 27 28 29	28 29 30 31	25 26 27 28 29 30 31
1940 SEPTEMBER 1940	1940 OCTOBER 1940	1940 NOVEMBER 1940	1940 DECEMBER 1940
SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT	SUN MON TUE WED THUR FRI SAT
1 2 3 4 5 6 7	1 2 3 4 5	1 2	1 2 3 4 5 6 7
8 9 10 11 12 13 14	6 7 8 9 10 11 12	3 4 5 6 7 8 9	8 9 10 11 12 13 14
15 16 17 18 19 20 21	13 14 15 16 17 18 19	10 11 12 13 14 15 16	15 16 17 18 19 20 21
22 23 24 25 26 27 28	20 21 22 23 24 25 26	17 18 19 20 21 22 23	22 23 24 25 26 27 28
29 30	27 28 29 30 31	24 25 26 27 28 29 30	29 30 31

Here's a ready-reference calendar to help you remember in 1940 that we're always here to serve you. May it be a truly Happy New Year!

B. Nichols Enters County Clerk's Race Here

TO THE VOTERS OF FLOYD COUNTY, TEXAS:
I wish to announce to the good people of Floyd County, Texas, that I am again a Candidate for the office of County Clerk. I made the race in 1936, and at that time you gave me a good vote, and I am still grateful to you for that vote. I feel that with the business experience that I have had, that a can make you a good County Clerk and if you elect me your County Clerk I promise that I will give you the very best service that I am capable of, always remembering that a public officer is a public servant. My race will be subject to the Democratic Primaries to be held July 27th, 1940. I expect to meet each of you personally between now and then.
B. NICHOLS,
Candidate for County Clerk of
Floyd County, Texas.
(Political Advertising.)

South Plains Receives General Snow Christmas

The Panhandle Plains Country was buried Christmas day and night under a heavy blanket of snow, ranging from four inches up to as high as nine inches. Floydada and Floyd county estimated they received approximately five inches. The welcome moisture from the snow, which started appropriately as a Christmas gift from the elements, revived hopes for wheat in much of the vast winter wheat area. Judge and Mrs. G. C. Tubbs and son, Richard, and daughter, Mary Louise, and Mr. and Mrs. A. A. Tubbs and family visited Christmas day in Amarillo with Mr. and Mrs. W. B. Wells.

Mrs. A. C. Sullivan, who had been visiting in Big Spring, returned to the home of her daughter, Mrs. C. M. Thacker. She was accompanied by Miss Edna Sullivan, of Chicago, who is visiting her mother and other relatives during the holidays.

Mrs. Robert Miller and sons, of Austin, spent the holidays visiting Mrs. C. M. Thacker and Mrs. A. C. Sullivan.

Miss Bill Abernathy and Miss Chlotilde Abernathy, of Lubbock, spent the week end with their parents, Mr. and Mrs. Robert Abernathy.

Mr. and Mrs. Charles Huckabee spent the holidays in Clarksville, Texas visiting Mrs. Huckabee's parents.

Mr. and Mrs. F. C. Harmon, Jr., and son, of Dallas spent the holidays with Mr. Harmon's parents, Mr. and Mrs. F. C. Harmon.

Mr. and Mrs. Clint C. Wakefield and son, Clint Jr., left Saturday for Midway, Texas where they spent the holidays with Mrs. Wakefield's parents, Mr. and Mrs. W. W. Forrest.

Mr. and Mrs. A. L. Wilf and family spent from Saturday until Tuesday in Arkansas visiting relatives.

Mr. and Mrs. W. H. McClung and Carroll McClung visited in Tulla Christmas day with Mr. and Mrs. Truett McClung.

Mr. and Mrs. Charles Mathews of Lubbock, visited with Judge and Mrs. L. G. Mathews Sunday.

Edward Wester, who is attending North Texas State Teachers College at Denton, spent the holidays with his parents, Mr. and Mrs. J. C. Wester.

Kenneth Fagan, of Lubbock, visited during the holidays with his mother, Mrs. Pearl Fagan and other relatives.

Mr. and Mrs. J. F. Solomon and family of Memphis, visited Saturday and Sunday with Mr. Solomon's mother, Mrs. J. S. Solomon. E. W. Solomon and family and Mr. and Mrs. Alfred Hutcherson, of Memphis, visited Monday and Tuesday with Mrs. J. S. Solomon.

How New Year Speeds Around the World



When 1940 reaches New York City in a blare of noise at 12:01 a. m. Monday, it will already be early Monday evening just east of Australia in the Chatham Islands. Meanwhile, at Honolulu the clock will register 6:30 p. m. Sunday. The new year is born on the lonely Chatham Islands, 414 miles southeast of New Zealand and races westward at 1,000 miles an hour. About 200 shepherds and fishermen in the Chatham group celebrate the New Year by ringing the church bell on Hanson Island. The international date line, near these isles, was set by the British admiralty and runs near the 180th meridian of longitude.

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

CLASSIFIED ADVERTISING

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. ILLUMS, FLOYDADA FLORISTS

EASY WAY LAUNDRY For Rent—See M. B. Martin. 5-tfc

BARLEY SEED FOR SALE—I have a supply of good winter barley seed at reasonable price. Geo. M. Finkner at Finkner's Garage. 1-4tc

LANDS FOR LEASE

A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

BARLEY SEED FOR SALE—I have a supply of good winter barley seed at reasonable price. Geo. M. Finkner at Finkner's Garage. 1-4tc

For best and cheapest monuments, either in marble or granite. See S. B. MCLESKEY. 24-tfc



KAYSER'S LACE ELEGANTE HOSE

\$1.65

Morning
Noon
Night

Is your heart set on finding delectable, sheer hose that wear? Then look no further! Kayser's "Lace Elegante" is sheer and lacy as grandma's filet mitts . . . yet, runproof and wear for ages! Elegant with everything, morning—noon—and night.

STYLE SHOPPE

"Always Showing Newest Things First"

Mrs. Mollie A. Morton, Owner
Phone 17

Miss Maxine Fry, of Monahan, Texas, spent the holidays with her parents, Mr. and Mrs. R. E. Fry.

Miss Marylyn Fry, student of Texas Technological College of Lubbock, spent the holidays with her parents, Mr. and Mrs. R. E. Fry.

Mr. and Mrs. Dorris W. Jones and daughter, Linda Gay, of Matador, visited Christmas with Mr. and Mrs. W. O. Jones and family.

Mr. and Mrs. A. D. Cummings and children, of Olney, Texas, visited during the holidays with Mr. and Mrs. A. S. Cummings.

Buddy and Ted Bell, of Austin, spent the Christmas holidays with their father, Fred Bell.

Mr. and Mrs. Arthur B. Duncan and family, of Canyon, visited Christmas day with Mrs. Sapho Courtney and Mrs. Sarah K. Duncan.

Mr. and Mrs. Wilson Womack visited from Sunday until Tuesday at Paducah with Mrs. Womack's parents, Mr. and Mrs. J. C. Wood.

Mr. and Mrs. L. E. McDonald and children, of Tullia, visited Sunday with Mrs. McDonald's parents, Mr. and Mrs. O. B. Olson.

Mr. and Mrs. H. P. Shrader and daughter, Betty Jean, of Denver, Colorado, visited over the week end with Mrs. Shrader's parents, Mr. and Mrs. T. P. Guimarin, and sister, Mrs. J. G. Wood.



Good Health, Good Luck In 1940

May the best of all good things in life be yours in the New Year. It is our sincere wish that 1940 may be the happiest of all the Happy New Years you have known.

HULL & MCBRIEN

Sentinels of Health

Don't Neglect Them!
Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The act of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out. Frequent, scanty or burning passages are sometimes further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. At Doan's, Sold at all drug stores.



Mrs. Jess Brown and Miss Louise Hyatt visited relatives in Lubbock during the holidays.

Henry Solomon and son, Danie, of Matador, visited Sunday with Mr. Solomon's mother, Mrs. J. S. Solomon.

Miss Louise Shaw, of Crosbyton, visited her aunt, Miss Louise Hyatt last Saturday.

Mr. and Mrs. Lewis Hollingsworth, of Seminole, spent Christmas with Mr. Hollingsworth's parents, Mr. and Mrs. A. S. Hollingsworth.

Mrs. Harold Merrick and son, Walter, visited during the holidays in Windom, Texas with Mrs. Merrick's parents.

Miss Fern Fry, of Canyon, is visiting her parents, Mr. and Mrs. Olin Fry during the holidays.

Tom Bishop and Miss Bernice Bishop, of Amarillo, spent Christmas with their mother, Mrs. Jennie Bishop.

Miss Fern Finkner, of Fort Worth, and Miss Esther Finkner, of Denton, spent the holidays with their parents, Mr. and Mrs. Geo. Finkner.

Mr. and Mrs. Clarence Goin and daughter, Joe V., visited Christmas day with Dr. and Mrs. V. Andrews.

Mr. and Mrs. A. D. White and children, of Borger, spent the holidays with Mrs. A. D. White.

Reduce Size of Army Divisions

Efficiency and Mobility Is Sought in Cut From 20,000 to 10,000.

WASHINGTON.—Immediate reorganization of the regular army into units designed for the highest efficiency and mobility was announced by the war department.

The first step will be the reduction from 20,000 to 10,000 men, the department stated. With that accomplished, each division will be actually manned at full strength. Now, while the army theoretically has a large number of divisions, many of them are far below normal strength.

The reorganization will be carried out simultaneously with an increase in personnel from 210,000 to 227,000, as ordered by President Roosevelt when he declared a state of limited emergency.

Increase National Guard. At the same time the national guard will be increased from 190,000 to 235,000.

The increase in the regular army will be accomplished on a "voluntary" basis, the war department emphasized, through voluntary enlistments. None of the 23,000 men in the reserve will be recalled.

An official explanation of the step read: "The expansion of the regular army and the national guard, recently authorized by the President in his executive order of September 8, 1939, is being carried out entirely on a voluntary basis; that is, not only are enlistments in the regular army voluntary, but also the increase of the national guard remains within the discretion of the governors of the respective states. "The war department does not intend calling into service the 23,000 men now on the rolls of the regular army reserve, authorized by the seventy-fifth congress. This force is composed of men who have served in the ranks of the regular army and who at the present time presumably are settled in civil life, but who have voluntarily enrolled in the regular army reserve.

Ready for Quick Call. "It is the policy to hold this trained personnel available for quick call when it is evident that their services are actually needed to meet a critical emergency.

"The war department now plans to reorganize the divisions of the regular army within the next few weeks, based on the results of the test recently completed by the experimental division at Fort Sam Houston, Texas. This reorganization is considered highly desirable, in view of the incomplete state of most of the existing divisions of the regular army.

"It is not the present intention of the war department to make any changes in the divisional organizations of the national guard."

Call Rural Postmen Real Unsung American Heroes

PORTLAND, ORE.—If you'll take the word of Raymond N. Combs of Churchville, N. Y., president of the National Rural Letter Carriers' association, the men who take the mail along isolated rural routes are the real unsung heroes of America. The national head disclosed that R. F. D. men walk some 1,377,000 miles per day—enough to circle the globe 51 times a day, or enough to make a coast to coast hike 217 times in the same day. "Most of the work is done by automobile now, though I imagine there are still some horse routes in the

Arctic People Use Cathedral

Worship in Small Edifice Constructed by Native Labor at Aklavik.

AKLAVIK, NORTH WEST TERRITORY.—Far up beyond the Arctic circle, on the barren shores of the Arctic sea, stands the most northerly cathedral in the British empire, recently dedicated by the Most Reverend D. T. Owen, primate of all Canada.

Situated at the mouth of the vast Mackenzie river, waterway to the north, the little cathedral is in some ways reminiscent of the days when such towering piles as Cologne, Strasbourg and other famed cathedrals were built.

For Aklavik cathedral, perhaps no monumental edifice such as the cathedrals of the Old World, was in truth built with love by the hands of those who worship in it, Eskimos and Indians. With a white carpenter supervising, all work was done by the natives, who crowd into it each Sunday for the three services. Furs Their Only Wealth.

At the dedication the natives brought with them the only wealth they know—furs. As they trooped into the cathedral, clad in tribal regalia, the head of each native family came forward and placed on a pile near the door a fresh muskrat skin as an offering.

The pile of skins, symbolic of the faith of the natives, was blessed by the Rt. Rev. A. L. Fleming, Anglican bishop of the Arctic. Two natives, Fred Lester, an Eskimo, and Jim Edwards, an Indian, also participated in the services. Both are studying for the ministry and are lay readers.

Services at the cathedral are held in three languages—English, the Tukuluk tongue of the Loucheux Indians and Eskimo. Each Sunday for miles around the flat, barren country surrounding the cathedral is heard the somber tolling of the quarter-ton bell in the tower. A strange sound to be heard in the silent northland, it brings the Sabbath and the passing of time to a land that only a short time ago knew neither God nor the meaning of the word time.

To the Eskimos and the Indians it is something new. To the furred Royal Canadian Mounted police on duty in the post, to the white doctors, trappers, traders, and other emissaries of empire it brings a touch of home, perhaps a little French-Canadian village or a small town on the vast prairies. Or to some, perhaps, the sound of a similar church bell tolling in a little far-away English country village.

Native Children in Choir. The cathedral choir is faithful in service, attending practices as well as the thrice repeated Sunday services. Composed entirely of native children, it is directed by a few white teachers.

Hanging inside is a large painting delivered at the dedication services by Miss Violet Teague of Melbourne, Australia. It depicts in terms of the savage northland the birth of the Christ-child and the presentation of gifts by the Three Wise Men. Bundled in furs, the Mother and Child are shown receiving the gifts of pelts from the wise men, the "Epiphany of the Snows." Two reindeer stand in the background, while a pair of Eskimo dogs in leash. Kipling wrote 45 years ago that "There's never a law of God nor man runs north of '33." Aklavik cathedral has changed this. The scarlet clad mounted police have long since brought the law of the British empire to Aklavik. Now the law of God is there.

Foreign Paintings Kept In United States by War

NEW YORK.—Because of the international situation foreign museums which have loaned paintings to the Masterpieces of Art exhibition at the World's fair have asked exhibit directors to keep the paintings until further instructions are sent.

Cabled requests to that effect have been received from directors of the Louvre, the National Gallery of London and the Rijksmuseum of Amsterdam.

Pictures in the art exhibit from these three museums represent \$2,500,000 worth of art. Perry T. Rathbone, director of the exhibit, has informed other lenders that no shipments will be made either now or at the close of the fair, without specific directions.

"We have no objections to retaining custody of the foreign pictures as long as the owners may wish," he said.

Historical Tidbits Are Found in Records Survey

BOSTON.—Factual tidbits uncovered by research workers for the federal historical records survey of the WPA:

Galloping a horse on the streets of Boston 277 years ago was unlawful, punishable by a fine of three shillings, forfeiture. It was felt that "violent riding" would endanger the lives of children.

A license to practice medicine, issued by Ferdinand and Isabella to Diego Vaeza in Loja, Spain, in 1517, is one of the prized possessions in the private collection of Lee M. Friedman, Boston attorney.

Christmas Mail

Uncle Sam has a big job this Christmas—he even delivers Santa's mail!



Last year's Holiday mail was the biggest ever handled by the United States postoffice, and this year's will probably be bigger. Cards, childish letters to Santa Claus, carelessly wrapped and addressed packages and the always-present human element of waiting until the last minute to complicate the job. First mail to be handled each year is that for foreign countries, shown above being placed aboard a transatlantic liner. Such packages must be mailed early.



Towns bearing Christmasy names like Santa Claus, Bethlehem, Nazareth and Christmas (they're real towns, too) always have a landoffice business in re-mailing cards and packages forwarded from all parts of the country. Above, at Bethlehem, Conn., Postmaster Earl S. Johnson stamps the special postmark used last year. It is the shape of a Christmas tree with the words, "Greetings from the Little Town of Bethlehem." He handles about 80,000 pieces of mail each season.



Pity the poor postman at a time like this! Small town post-offices usually add more clerks at the holiday season. In big cities additional mailmen like these are pressed into service. Uncle Sam does a good job of it—just so your cards and gifts will be delivered by Christmas morning!

Plan Songs, Games To Combat Dullness After Heavy Dinner

For that "stuffy" feeling after a heavy Christmas dinner there's nothing better than a few games to clear the atmosphere. Or, for that matter, any of the following:

Get down a few parlor games and get together (in advance) whatever paraphernalia you need for them.

Give charades. For this plan what kind (words, proverbs, etc.) and collect some gadgets or "properties" or sketchy costume material—and do it the day before if not sooner.

Let the children give a little play or a little entertainment of singing carols and reciting.

Give a Christmas pageant or dramatize a Christmas carol. This can be done easily in an informal way.

Have a candlelight procession with singing.

Give a little party or invite a few outside groupings and children in for simple refreshments.

Miss Juanita Rushing, of Dallas, who is attending S. M. U., spent the holidays with her parents, Mr. and Mrs. Lee Rushing.

Mrs. Alma Smalley spent the week end in Clovis, New Mexico, with her daughter and family, Mr. and Mrs. Jim Hardgroves.

Mr. and Mrs. L. G. Withers visited Sunday and Monday in Vernon with relatives.

Rex Johnson, of Edwardsville, Ill., is visiting his parents, Mr. and Mrs. E. B. Johnson.

Malcolm Linder, of Baylor University, spent the holidays with his parents, Mr. and Mrs. Geo. A. Linder.

Mr. and Mrs. Lee Mayhew and son, of San Angelo, visited Mrs. Mayhew's parents, Mr. and Mrs. A. H. Kreis, during the holidays.

POLITICAL ANNOUNCEMENT

Those whose names appear here have authorized The Floyd County Plainsman to announce their candidacy for nomination for the county clerk in the general election, subject to the action of the County Primary Election of 1940:

For County Clerk: B. NICHOLS

COLDS

For quick relief from the misery of colds, take 666 Liquid, Tablets, Salve, N.

M. L. SOLOMON JEWELRY

Floydada Insurance Agency

Insurance of all kinds. Inquiries and business requests solicited.

W. H. HENDERS OWNER

THE FIRST NATIONAL BANK

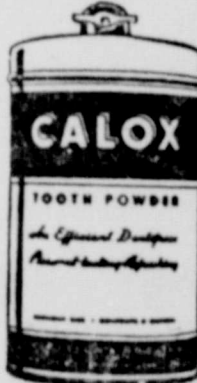
Floydada, Texas

1903—Time Tested Service—1939

Spears & Daniels Automotive Rep

Engine Tune-Up A Specialty. Telephone LOCATED SOUTHEAST CORNER OF SQU

Help your teeth shine like stars... use Calox Tooth Powder



Many of Hollywood's brightest stars use Calox to help bring out the natural lustre of their teeth and you can rely on Calox too. Pure, pleasant-tasting, approved by Good Housekeeping Bureau. Five tested ingredients, blended according to the formula of a foremost dental expert make Calox an economical tooth powder that can't harm tooth enamel. Get Calox today at your drug store. Five sizes, from 10¢ to \$1.25.

FLOYDADA STEAM LAUNDRY

Phone No. 141

WE CAN MAKE YOUR WASHDAY A "HAPPY DAY" PHONE US NOW!

AVOID HOME LAUNDRY

And all its attendant worries

Why spend another washday in a damp basement? We'll do your laundry just as cheaply and save your health and happiness.

FLOYDADA STEAM LAUNDRY Pick-Up and Delivery! Phone

GREATEST 1-CENT SALE IN LOCAL HISTORY—every family can Save and Benefit

BE ON TIME—Have you missed important appointments? Have you been late to work? Electricity to run an electric clock, including alarm models, for two weeks time costs only **1c**

IRONING COSTS CUT—The new, speedy, easy to use electric irons give you added hours for personal enjoyment. For every half an hour you use the electricity cost **1c**

SAVE—A modern vacuum cleaner will keep your rug, furniture and draperies spotless and spot free. Electricity sufficient to clean thirty rugs is only **1c**

QUICK TREATS CHEAP—Quickly and inexpensively an electric grill will prepare you hundreds of different kinds of toasted treats, sandwiches and other tempting delicacies. Even if you use one for a whole hour the electricity cost would be only **1c**

SEE BETTER—Better lighting improves and saves vision. New model lamps have utterly changed previous standards. This protection is cheap. Four hours of light for **1c**

SAVE ON SHAVING—Be modern. Use an electric razor, a luxury that is an economy. Electricity for a year and a half's shaves is only **1c**

CHECK COLDS—Many a time the use of an electric heater on chilly Spring days has prevented the catching of a hard-to-shake-off cold. Expensive? No. Use one an hour for **1c**

100 SLICES FOR 1 CENT—Tests indicate that electricity is now so cheap that you can use it generously. For instance, 100 slices of toast can be made for **1c**

NEW THRILLS FOR A PENNY—Stirring world events make radio, the world's greatest educational and entertainment medium, more important than ever. You can easily afford to have several in your home as the electricity cost for 10 hours is only **1c**

NO TIRED WRISTS—When your kitchen has an electric mixer, there are hundreds of uses for one of these handy outfits. Current cost for 4 hours is **1c**

AND OTHERS TOO NUMEROUS TO MENTION!

Today, and every day, use your new Christmas appliance and get the most out of life—economically! Re-greatest bargain—the more you use the cheaper it is! member, more now than ever before, electricity is your

Texas-New Mexico Utilities Company

Youth Must Be Gay

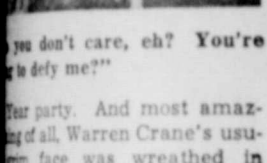
Katherine Edelman

This is the most exciting party of the year. Marjorie Hanson's blue eyes were shining as she spoke. The pieces just don't fit. The pieces just don't fit. The pieces just don't fit.

Use black-and-white decorations, with clock faces drawn on white cardboard peering from everywhere, black-and-white paper drapes, a black-and-white checkered paper cloth for your table, and black-and-white glass or china.

You can have a clever question-and-answer clock game, too. Have your questions typed on slips of paper with space for answers. Pass them around, set a time limit for answering, and make your prizes something to do with time—a calendar, diary, kitchen clock or egg-timer. Here are some typical questions:

1. What book of the Bible is on a clock? Answer—Numbers.
2. What part of a clock means most to an Oriental? Answer—Face.
3. What has a bed in common with a clock? Answer—Springs.
4. What part of a clock would most interest a lawyer? Answer—Case.
5. What do you have that a clock has? Answer—Hands.



you don't care, eh? You're to defy me?"

War party. And most amazing of all, Warren Crane's usual face was wreathed in smiles. He seemed to be enjoying the most puzzling thing, repeated again.

was sitting out a dance with Crane. Doug had lived in the same house since his parents died. He was doing secretarial work helping with the estate. He knew all the whys and wherefores of everything. But Doug professed complete ignorance. "He just made mad preparations he came back from the city. Everything made ready for party. But he hasn't told me what I'm as much in the dark as Marjorie."

They were silent for a moment. Marjorie's hand tightened on the glass. "I'm afraid that tomorrow he'll be back into Uncle Grouch," he said. "I just can't remember Uncle Grouch ever really smiling before."

"You know how I love you, Doug. I—I don't care if Uncle is mad at me. I'm going to tell him the truth. I don't care if—"

"You don't care, eh? You're to defy me?" Uncle Warren was standing beside them in a friendly attitude. In the shadow of the doorway they were unable to see the gleam in his eyes. "It's the only thing we can do, Doug. Answered hotly. "You—"

"I won't have to, Douglas." Warren had come closer and was as arm on each of their shoulders. "You can marry Marjorie as soon as you want to—we don't understand," Doug said. "Why, only a week ago—"

"FORGETTING everything I had about young people," Uncle Warren admitted. "I was wrong, I was wrong in my judgments. . . I was in the city I ran into a girl—experience—too long to go on. The story just now—but I found that youth must be gay, that we have fun and laughter to be had. And that the best place to have this fun was in the atmosphere of home. That's why I had this party."

"pairs of arms were around me before he had finished. Doug and Marjorie were telling him in no uncertain tones how wonderful he was. Doug was happy he had made them. Warren pulled loose from the group. "Come along, young people, be shouting gayly. "I've been thinking of something as a result of this party. I've found the answer. It's just two minutes' thought, and I'm going to announce my engagement before you're yelling. HAPPY NEW YEAR!"

Principal 1940 Holidays
in Middle of Week
the past year, 1940 won't be any long weekends. All principal holidays fall in the middle of the week. Memorial day, July 4, Thanksgiving and Washington's birthday all fall on Thursday. Christmas and Valentine's day come on Friday. It won't help your pocket to get paid on either Friday or Saturday, because there's no work on either. But there are 53

Plan 'Clock' Party Over New Year's; Do It This Way:

Plan a "clock party" to entertain your guests New Year's eve. For this you'll need all the alarm and "striking" clocks you can find. Set them at different hours and put them in all sorts of unusual places so that chimes and gongs will sound from everywhere in the most unexpected way—under davenport cushions, in the dining room buffet and behind the radio.

Use black-and-white decorations, with clock faces drawn on white cardboard peering from everywhere, black-and-white paper drapes, a black-and-white checkered paper cloth for your table, and black-and-white glass or china.

You can have a clever question-and-answer clock game, too. Have your questions typed on slips of paper with space for answers. Pass them around, set a time limit for answering, and make your prizes something to do with time—a calendar, diary, kitchen clock or egg-timer. Here are some typical questions:

1. What book of the Bible is on a clock? Answer—Numbers.
2. What part of a clock means most to an Oriental? Answer—Face.
3. What has a bed in common with a clock? Answer—Springs.
4. What part of a clock would most interest a lawyer? Answer—Case.
5. What do you have that a clock has? Answer—Hands.

Warning for Bachelors: Maids Propose in 1940!

Run for cover, you bachelors. It's leap year!

Twenty-nine days hath February in 1940, which gives the maidens free rein to blurt out those marriage proposals they've been saving since 1936.

Leap year is so-called because it "leaps forward" a day as compared with an ordinary year. It so happens that the leap years coincide with years divisible by four without remainder.



"Going to (puff!) take this (puff!) stomach off me this (puff!) year if it kills me. Gotta (puff!) do this every (puff!) day."

I RESOLVE

Made your resolutions for 1940? Here's a few you can make and break without much trouble—just for the sake of resolution-ing!



"Candy? No, thanks, won't touch the stuff in 1940. Oh, well, I guess just one piece won't hurt."

'Self-Serve' Party Enjoyed by Guests On New Year's Eve

ENTERTAINING guests on New Year's eve? It's being done more than ever before this year as America turns to stay-at-home entertainment.

If so, you'll want an informal affair with a buffet style supper late in the evening, patterned after the Swedish "smorgasbord." The table is generally placed in the center of the room and covered with any kind of linen suitable for the occasion. Plates are placed in a pile at one side of the food to be served—you'll find guests enjoy serving themselves!

Your menu can be very plain or very fancy, as you prefer. Here are a few samples from which you can choose:

Guerrilla War Will Be Tried by China

Political, Military Affairs Undergo Unification.

CHUNGKING. —New regulations providing for unification of the Chinese command in the war areas have been drawn up. Gen. Li Chai-sum, deputy chairman of the plenary session of the war area political and party affairs commission, has revealed that it was agreed to centralize the party's political and military affairs in all the guerrilla areas.

Four branch committees of the commission have been established in the war and guerrilla areas and more are in formation, he said.

These committees will provide close co-ordination between the central government authorities and the guerrilla areas and also among the various guerrilla areas, he continued.

Already the commission has dispatched guerrilla economic units behind the Japanese lines to destroy the enemy's economic structures and enterprises.

The other work of these units includes winning over Japanese recruited troops, improving Chinese civilian armaments, training guerrilla units and expanding the non-co-operation movement in the war areas as well as non-co-operation with the organizations under Japanese control, according to General Li.

This movement was designed to combat "Japan's consolidation" of the areas under its control, by which means they "hope to finance their military campaign by utilizing Chinese resources," Gen. Li explained.

He said the committee drew up its plans under the direction of Generalissimo Chiang Kai-shek, who presided at the sessions.

The Japanese plans call for mopping up the Chinese troops in an area and then replacing their own garrisons with Chinese recruits under their control. But "as long as there are strong Chinese guerrilla units still operating behind the war lines and the Chinese people refuse to co-operate, the Japanese plans cannot be carried out," General Li emphasized.

Texas Geology Students Will Hunt 'War Medals'

AUSTIN, TEXAS. — Commercial mining possibilities of central Texas, particularly "war materials" of which the United States lacks sufficient known deposits, will be studied this fall by University of Texas geologists.

Dr. V. E. Barnes, research geologist, will survey mining possibilities in the "Llano area," which includes Gillespie, Llano, Burnet, Mason and Blanco counties. Most important known deposits in the area are granite and marble—reportedly the nation's largest supply—but surveys have shown traces of chromium, nickel, copper, lead, graphite, gypsum and gold in the area.

Dr. E. H. Sellards, director of the university bureau of economic geology, said that a \$5,000 appropriation by the legislature remedied one handicap. Development of electric power on the Colorado river will enable industrial use of the minerals if found in commercial quantities, he added.

Professor Spends Years In Translating Diodorus

LINCOLN, NEB.—Since 1930, Dr. C. H. Oldfather, dean of the University of Nebraska college of arts and sciences, has spent his spare time translating the preserved writings of the ancient Greek historian, Diodorus, who lived about 70 B. C.—the H. G. Wells of his time.

Selected by the Loeb classical library of London, Dean Oldfather now has completed the third volume of the series of 12. Thus far the task has required the translation of more than 170,000 Greek words. The last translation of Diodorus was in 1610. Historians want to learn what people in Diodorus' time knew about early Britain and the Gauls.

British Women Farmers

LONDON.—One out of every 20 farmers in Great Britain is a woman, and nearly all are successful. This fact was revealed at the Royal Agricultural Societies Centenary show at Windsor.

Tame Doe Runs Wild; Comes Home to Eat

YAKIMA, WASH.—A doe deer raised by the A. H. Kellogg family on their ranch near Nile is so tame it enters the Kellogg house.

The deer, named Babe, was found three years ago by Kellogg's children when it was a fawn. It apparently had been abandoned by its mother and was near starvation. The children took it home and nursed it with cow's milk until it became strong again.

When it became older the Kelloggs turned it loose in the hills. But although it ranges miles into the timber, the deer usually appears at the ranch house in the evening at milking time, seeking some fresh milk.

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RUPTURE

SHIELD EXPERT HERE
H. M. SHEVNAN, widely known expert of Chicago, will personally be at the Hilton Hotel, Lubbock, Friday, only, January 5, from 9 a. m. to 6 p. m.
 Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods, effecting immediate results. It will not only hold the rupture perfectly but increase the circulation, strengthens the weakened parts, thereby closes the opening in ten days on the average case, regardless of heavy lifting, straining or any position the body may assume no matter the size or location. A nationally known scientific method. No under straps or cumbersome arrangements and absolutely no medicines or medical treatments.
 Mr. Shevnan will be glad to demonstrate without charge.
 Add. 6441 N. RICHMOND ST., Chicago. Large Incisional Hernia or rupture following surgical operation especially solicited.

Aphids or Plant Lice Should Be Watched

This may be the season when Christmas spirit and New Year optimism run high, but it is also the time when the aphids, or plant lice, get in their best licks at turnips, mustard, radishes, Chinese cabbage, and similar plants.
 The standard treatment is to dust or spray with nicotine sulfate, for sale at most seed stores, drug stores, or so on. Directions for use are given on the labels.
 Because nicotine sulfate must be applied on hot, still days to be most effective—and there are few such days during the winter and early spring—entomologists have looked for another means of aphid control.
 They have found it in a derris, or cube root, dust containing one percent rotenone, according to R. R. Reppert, entomologist of the Texas A. and M. Extension Service. The dust is applied late in the afternoon or early in the morning while dew is on the plants, and at 10-day intervals. Care should be taken to get the dust underneath the leaves, since it must be applied directly to the insects.
 Derris or cube root is not yet generally stocked, but most druggists or seedmen can order it on request. Usually it comes in four or five percent rotenone strength; in this case it is mixed with some inert material,

such as China clay, sulphur, talc, or flour.
 If, for instance, flour is used, and a five percent rotenone dust is available, the procedure is to mix one part of the derris dust with four parts of flour. From 15 to 20 pounds of this mixture should be applied per acre of crops to be protected.
 The derris dust is not harmful to humans.

Miss Mary Ann Ross, of Canyon, spent the holidays with her parents, Mr. and Mrs. S. W. Ross.

Mr. and Mrs. W. O. Jones and sons, Watson and Dalton and daughter, Mary Francis, went to Stephenville Monday afternoon where Watson is attending school. From Stephenville they went to Jonesboro to visit Mrs. Jones' mother, Mrs. J. T. Watson. They plan to return home Sunday.

Mr. and Mrs. Otto Faulkner left Tuesday for their home in Long Beach, California, after having spent the past ten days visiting Mr. and Mrs. E. P. Nelson and other relatives.

What Do You Know About 1939?



1 Who is this handsome youngster and who divorced her—to marry what swimmer, who was recently divorced?



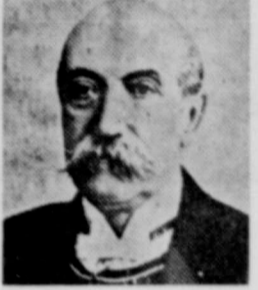
2 These feet belong to a baseball player who had to quit in 1939 after playing about 2,300 consecutive games. Who is he?



3 Whose nose is this? When and why did it make news most of last summer, and where did all this take place?



4 This horse won a big race last May and his name isn't Man O' War, Lawrin, El Chico, or War Admiral. Who is he? What race?



5 This Italian gentleman's name was Filippo Pacelli. What happened on his son's 63rd birthday, March 2, 1939?



6 This demonstration ended when someone said, "You cannot strike against the government." Who said it? To whom?



7 Something quite astonishing happened to the piece of land shown in black. What's its name and where did he who owns it now?



8 This young gentleman went traveling abroad last summer. What is his name and where did he go? What's wrong with him?



9 This man left on a long, cold trip, and he won't be home until late in 1940. Who is he? Why did he go where?

HERE'S THE ANSWERS; DON'T PEEK!

- Fanny Brice, divorced by Billy Rose to marry Eleanor Holm.
- Lou Gehrig.
- Submarine Squalus, sunk off Portsmouth, N. H. Picture taken during unsuccessful attempt to raise her.
- Johnstown, Won Kentucky derby.
- Eugene Cardinal Pacelli became Pope Pius XII.
- President Roosevelt said it. WPA workers were striking against new wage provisions.
- Albania, seized by Italy. Formerly ruled by King Zog.
- Fred Smith Jr., infantile paralysis victim, went to shrine at Lourdes, France.
- Admiral Richard E. Byrd. He went to Antarctic to stake out land claims for the U. S.

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We are offering our entire Stock WINTER COATS at ONE-HALF PRICE. Tailored and Fur Trims are included in the lot.

1/2



One Group of
LADIES FALL DRESSES
 on sale at ONE-HALF PRICE.
 Long and Short Sleeve Dresses.

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ONE-HALF PRICE!

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Printed Crepes and Solid Colors. Combinations at
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