

"By Helping Business You Help Yourself" The Floyd County Plainsman

No. 10 Floydada, Floyd County, Texas, Thursday, November 23, 1939 Number 52

Day, Decem- Set to Vote ton Quota

Plainsman!
December 9th, has been selected as the day for the election of the South to vote on the cotton marketing quota. County Agricultural Agent Y. Bredthauer, in connection with educational meetings of the county stresses that the referendum to be held on December 9th is to be held with the cotton market. There is not to have any bearing on the Agricultural Conservation program as this program is an emergency measure and will be offered regardless of the result of the cotton marketing quota. Marketing quotas will only be approved by a majority of the cotton producers in the referendum on December 9th.

Marketing quotas for a year of the cotton acreage allotted by the actual or whichever is the larger, try-over cotton which has been marketed without marketing quotas are in effect: (1) Producers who knowingly over-allocate acreage allotments for any cotton loans to producers who know their cotton acreage will not be eligible for their cotton acreage allotment except on 1940 cotton their marketing quotas, at 60% of the rate for their cotton acreage allotment without penalty produced in 1940. (4) Producers who knowingly over-allocate their cotton acreage allotment will pay a 3c per acre on cotton marketed in actual or normal production acreage allotments. Marketing quotas are not in effect: (1) No restrictions on the amount of cotton may be marketed by producers regardless of the number of plants. (2) No cotton will be available on the market. (3) Less land will be planted in cotton and food crops.

Marketing quotas are or effect in 1940: (1) Producers within their cotton acreage allotment will receive full payments and will not receive adjustment payments. (2) The unknowingly over-allocate acreage allotments will receive conservation payments and will not receive adjustment payments. (3) Producers who knowingly over-allocate acreage allotments will receive conservation payments and will not receive adjustment payments. (4) Marketing quotas have no effect on the amount of cotton produced or the rate of production or price adjustment.

Marketing quotas may be used to forestall a serious situation in our already large cotton surplus, and to protect each producer's share of the domestic demand for American cotton in excess of their own production. The income of all cotton producers tends to decrease because of the large surplus of cotton. The amount needed by the cotton producer to meet the demand for cotton in the United States and for export in 2 years is about 12 million bales. The cotton marketed in 1939 is considered fairly small, only about 14 million bales over on record. During the year the cotton marketed was consumed about as usual, but our exports of cotton are about 12 million bales, the low. This year's supply of cotton is about 14 million bales, only 2 million bales less than the record supply.

Marketing quotas now with 1914 supply of American cotton is 18 million bales larger than the amount needed for beginning of the World War. The cotton marketed in 1939 is not likely to be as it was in 1914-15.

Edgar Jones Home From Hospital Sunday

Edgar Jones who had been in a Plainview hospital for several days receiving treatment for injuries sustained in a car accident on November 14, when his wife was fatally injured, and son, Ralph, who also was injured, was brought home Sunday and is reported to be doing nicely. His son was released from the hospital earlier in the week. It is thought that Mr. Jones will soon be recovered from his injuries.

Miss Carolyn Dickerson, of Crosbyton, visited Mrs. O. M. Conway Sunday.

Before the World War we supplied 65% of all the cotton consumed in the world. Now we furnish 42%. Cotton consumption in this country during the war increased about 1 1/2 million bales per year, but our exports fell from 9 1/4 to about 4 1/2 million bales per year. War and a large crop caused cotton to drop from 2 1/2 cents in July, 1914, to 6 1/2 cents in November of that year. Two years passed before it reached 12 1/2 cents again.

Every effort is being made to expand the American and foreign markets for our cotton, but supplies are now far in excess of demand. This means that the markets we have should be shared equitably by all cotton producers. Marketing quotas offer assistance in doing this.

Marketing quotas can be used only when supplies are excessive. The farm program, of which quotas are a part, provides assistance toward helping cotton farmers to get a fairer share of the Nation's income, produce the food and feed needed for home use, maintain and improve the productivity of their soil, provide consumers with ample supplies of food, feed, and fiber at fair prices, and expand domestic and foreign consumption of cotton.

The following instructions will apply to voting on marketing quotas for cotton: 1. Farmers who were engaged in the production of cotton in 1938 as owner-operator, cash tenant, or landlord of a share tenant, or as share tenant or sharecropper, are eligible to vote (except as provided in paragraph 2 below).

2. Since marketing quotas are not applicable to cotton the staple of which is 1 1/2 inches or more in length, a person who was engaged in the production of such cotton in 1939 shall not be eligible to vote unless he was also engaged in the production of cotton in 1939 the staple of which was less than 1 1/2 inches in length.

3. No cotton farmer (whether an individual, partnership, corporation, firm, association, or other legal entity) shall be entitled to more than one vote in the referendum, even though he may have been engaged in 1939 in the production of cotton in two or more communities, counties or states.

4. There shall be no voting by mail, proxy, or agent, but a duly authorized officer of a corporation, firm, association, or other entity of duly authorized member of a partnership may cast its vote.

5. In case several persons, such as husband, wife, and children, participated in the production of cotton in 1939 under the same rental or cropping agreement or lease, only the person or persons who signed or entered into the rental or cropping agreement or lease, shall be eligible to vote.

6. In the event two or more persons engaged in producing cotton in 1939 not as members of a partnership but as tenants in common or joint tenants or as owners of community property, each such person is entitled to vote.

7. Farmers of following communities vote at courtroom, Floydada: Dougherty, Antelope, Baker, Pleasant Hill, Lakeview, Starkey, McCoy, Allmon, Harmony, Sandhill, Floydada, Blanco, and Campbell.

8. Farmers of following communities vote at the Beacon Office, Lockney: Irick, Pleasant Valley, Muncy, Aiken, Lockney, Roseland, Sterley, Lone Star, Providence, and Prairie Chapel.

Dressed Turkey Show to be Held in Plainview Dec. 67

Plainview, November 22.—More exhibitors will bring a larger number of birds to the sixth annual Southwestern Dressed Turkey Show here December 6 and 7 than have been on hand at any previous show. W. A. Painter, president of the Hi Plains Turkey Improvement Association, said he believed. The president of the organization of turkey raisers that sponsors the annual show said preparations were ready.

The quality of birds this year will be improved over that of past shows, Painter said, because of the improved quality of the Plains developed baby beef turkeys. An increase of about 50 per cent in the number of baby beef turkeys this year indicates a larger showing of excellent birds. There are an established 4,000 head of baby beef turkeys in the area. In addition to dressed birds, the show management has provided for a live show again this year.

Show catalogues may be secured by writing the Plainview Chamber of Commerce and arrangements for placing birds on cold storage to await the show dates, in case exhibitors wish to end entries early, can be made through that office.

Receipt of entries will stop with the official opening of the show at 10 o'clock Wednesday morning. Judging will start at 10:30, December 6.

Mr. and Mrs. Herman Ford visited over the week end in Grandbury with Mrs. Ford's parents, Mr. and Mrs. Olin Humphress. Miss Lucy Crum accompanied them and visited with Mr. and Mrs. S. M. Crum and other relatives and friends. Mr. and Mrs. Ford returned home Sunday and Miss Crum returned to Cleburne where she visited with Mrs. Jennie Crum, returning home Monday night.

Funeral For Miss Freda Dean Jackson Held Friday

Miss Freda Dean Jackson, age 26 years, a resident of the McCoy community in this county, died Thursday afternoon. Funeral services were held Friday afternoon at 3 o'clock at the First Baptist Church, Rev. V. M. Lollar, of Shamrock, officiating.

Survivors include her mother, Mrs. J. W. Jackson, of McCoy; five sisters, Mrs. Clifton Rhodes, of Roy New Mexico; Mrs. Willis Reynolds, of Tulsa; Miss Irma Nell Jackson, of Hazel Jackson of McCoy; and four brothers, Dwight and Floyd Jackson, of Lockney, and Guy and Elmer Jackson, of Floydada.

Cotton Warehouse Being Rebuilt This Week

Workers are busy this week clearing away the debris and rebuilding the cotton warehouse which was destroyed last week by fire at the Farmers Co-operative Gin Company property.

The warehouse was almost a total loss and about ten bales of seed cotton was destroyed in the fire. The Gin Company had insurance on the building and stored cotton, Mr. Lanier, local manager, stated.

Children 2 to 4 Years Enrolled in Texas University

Youngest "students" at the University of Texas are the twenty children 2 to 4 years old enrolled in the University Nursery School, who get "credits" for sleeping and eating properly. They "study" social and physical habit formation, playing to music, listening to selected stories and using the proper toys.

While the "tenderfoot" students are learning, they are also serving as laboratory subjects for 43 co-eds, who study their diet, clothing and habits in order to become good mothers, nursery school supervisors, or to fill the late teacher requirement in nursery school education.

City Employs Men To Assist In Power Plant Work

In a meeting of the City Council August 14, L. D. Britton was employed as a lineman and contact man for the City Electric System. Mr. Britton assumed his duties Monday morning of this week. Also in a meeting of August 20, the city employed three other men as assistant operators of the Municipal Light and Power Plant. They are: Berl Holt, J. R. Evers, and John Lewis. These men were employed subject to call when the plant is completed and ready for operation.

According to official information about 90 per cent of the machinery for the light plant has been installed and they hope to be ready to generate electricity by December 15, and by January 1 to be completely in operation.

"Unloaded" Gun Is Dangerous At This Season

With the hunting season in full swing in Texas, the Executive Secretary of the Texas Game, Fish and Oyster Commission has issued an appeal to every sportsman to treat every gun as if it were loaded, and has set out a series of rules, which if observed, would do much to lessen the tragedies of accidents in fields and woods.

"It is the 'unloaded' gun which does the most damage," the game chief pointed out. "And if the following rules are observed there will be more sportsmen to take the fields another day."

Carry only empty guns, taken down or with the actions open, into your automobile, camp or home.

Always be sure the barrel and action are clear of obstructions.

Always carry your gun so that you can control the direction of the muzzle, even if you stumble.

Never point a gun at anything you do not want to shoot.

Be sure of your target before you pull the trigger.

Never leave a loaded gun unattended.

Never climb a tree or fence with a loaded gun.

Never shoot at a flat, hard surface, or at the surface of water.

Always remember alcohol and gun powder should not be mixed.

Modern Auto Is Weather Conditioned

By ED HEDNER
National Service and Mechanical
Manager Chevrolet Motor
Division.

The modern automobile's almost complete independence of weather conditions may account for the skeptical looks on the faces of the younger generation when some old-timer, recounting life as it was lived 40 years ago, tells how the forerunners of today's motor cars were laid away in the barn at the first approach of winter, there to remain disused and abandoned until the return of spring.

Plenty of people still in middle life can remember the technique clearly. All four wheels were jacked up to take the car's weight off the tires. Frequently the wheels themselves were removed, and the axles, and any other exposed metal, smeared with grease to prevent rusting. Lamps were drained of oil and cleaned, radiator cocks were opened, and, as a final precaution a tarpaulin or an old sheet was thrown over the whole car to keep out the dust.

Up to rather recent years prospective buyers of automobiles have been inclined to defer such buying until Spring, the idea being to spare their new cars the wear imposed by winter driving. Today the public has awakened to the fact that Fall automobile buying is a sound investment in cold weather motoring satisfaction.

One by one, the problems which made Winter driving difficult have been overcome by the engineers. Better cooling systems in conjunction with improved anti-freeze solutions, better lubrication systems and better lubricants, more powerful starters, all-weather brakes, and any number of other advances have taken away the terrors of cold-weather operation. As a result, the very people who used to put off their buying until Spring now advocate Fall buying as a means of getting new engine, new battery, new brakes, to use through the period when driving conditions are less than ideal.

Those who plan to drive their present cars through cold weather face no such problems as existed in the early days, however. They can, at the cost of a little inexpensive attention, equip their cars for completely satisfactory cold-weather running.

First and foremost, of course, is the matter of anti-freeze solution. Radiator and cooling system should be flushed before this is added, to be sure that they are entirely free of rust, corrosion, and sludge. Crankcase lubricants should be changed to the grade recommended by the manufacturer, and the same is true of the grease in the transmission and the rear end. Then the whole car should be greased with a lubricant of the right grade for Winter.

Cars not equipped with heavy-duty generator and automatic voltage control should have their charging rates stepped up to offset the heaviest drain on the battery which cold weather always brings about. Remember that lights are in use much later in the morning, and much earlier at night, than in summer, in addition to which, heaters and defrosters are an added electrical load. Moreover, the fact that the engine turns over harder in cold weather results in harder work for the starter, and heavier current consumption.

See that battery cables, ignition harness, distributor points, coil, and spark plugs are all in first-class shape. Remember that if such units fail at all, it invariably—and logically—happens at the most inopportune moment, when the weather is coldest, or wettest, and the demands on them consequently greatest. A small expenditure, either for an individual check of these units, or for the overall job of putting the car in shape for winter driving, is a regular item on the motoring budgets of more and more wise drivers.

For those who want to go the whole route, immunizing their cars completely against the rigors of cold weather, one step still remains. Winter is hard on car finish. A thorough application of wax before cold weather is really under way will do much to protect the surface and preserve the good looks of the car.

Mr. and Mrs. M. L. Solomon attended the Northwest Texas Methodist Conference at Lubbock Sunday.

J. B. McReynolds Of Borger Is New Methodist Pastor

The Northwest Texas Methodist Conference which convened in Lubbock last Wednesday and continued through Sunday, made few changes in appointments. Two changes were made in presiding elders, T. M. Johnston was transferred from Dalhart to the Stamford district and T. S. Barcus was sent to the Perryton district, formerly the Dalhart district. Approximately 10,000 persons attended the conference.

J. B. McReynolds, of Borger, was transferred to Floydada and Jno. E. Eldridge, pastor of the local Methodist church was sent to Borger to replace McReynolds. Circuit assistant J. L. Henson, Lockney, W. M. Well, circuit assistant, Floydada. Rev. and Mrs. Eldridge left Wednesday noon for Amarillo where they spent the night and went to Borger Monday. Rev. McReynolds and wife will arrive in Floydada the latter part of the week and he will fill the pulpit Sunday morning at the regular hour.

Mrs. L. H. Newell's Brother Dies Monday

Mrs. L. H. Newell was notified Monday of the death of her brother, Fred Block, of Royce City, Texas. Mr. Block died suddenly from heart failure. Mrs. Newell, accompanied by her daughter, Miss Fay, and son, W. D. Newell, left Monday afternoon and attended the funeral Tuesday returning home Wednesday afternoon.

FOOD FOR THOUGHT
"Some of the potential candidates anxious to capture the 1940 election for president are evidently not superstitious. Beginning with 1840 every man elected to the presidency in a year ending in a zero died in office. Or rather the president elected every 20 years from 1840.

"The presidents, with the dates of their election, are as follows:
1840, William H. Harrison.
1860, Abraham Lincoln.
1880, James A. Garfield.
1900, William McKinley.
1920, Warren G. Harding."

Mrs. J. W. Nevius left Tuesday for her home in Placerville, California, after having spent the past ten days visiting her parents, Rev. and Mrs. G. W. Tubbs.

Mr. and Mrs. Dorris W. Jones and daughter, Linda Gay, of Matador, spent the week end visiting Mr. and Mrs. Layton Dorrell and Mr. and Mrs. W. O. Jones.

People and Spots in the Late News



UP 'N' OVAH! ... Jim Lalanne, brilliant North Carolina back whose nickname, naturally, is "Sweet," takes a fiercer for two precious yards as Tarheels ran up surprising score of 30-6 over previously unbeaten Pennsylvania and thus moved up several notches in national ranking.



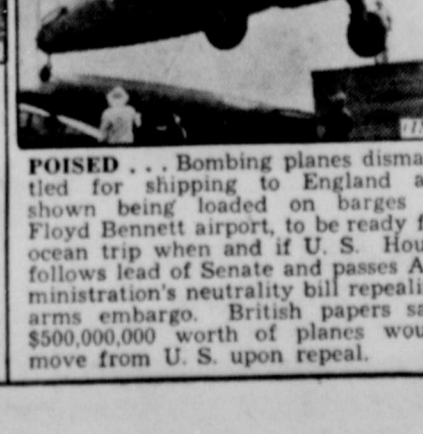
TURKEY-PICKIN' TIME ... Selecting turkeys for Thanksgiving, this warehouseman heeds advice of Howard C. Pierce, world's largest buyer of turkeys for retail trade, and looks for the thin, translucent skin which distinguishes young birds. Pierce, who buys gobblers for 11,000 A & P stores, says young turkeys provide ideal meat and can be recognized by this outstanding characteristic.



JACKETS ARE ACES ... Smart little military jackets with matching capes are high style this fall. Miss Winifred Farnum, voted one of Broadway's prettiest show girls, wears cap and jacket of white in bright plaid, over a frock of lightweight wool in a gray to match her car's color.



OKAYS NAZI-RED PACT ... Fritz Kuhn, German-American Bundführer, caught by camera "in action" before Dies committee as he defended Nazi-Soviet pact but at same time said Bund would continue to fight Communists in United States.



POISED ... Bombing planes dismantled for shipping to England are shown being loaded on barges at Floyd Bennett airport, to be ready for ocean trip when and if U. S. House follows lead of Senate and passes Administration's neutrality bill repealing arms embargo. British papers said \$500,000,000 worth of planes would move from U. S. upon repeal.

Bomb and Mine War Scourges

Destructive Twins Most Important Weapons in Modern Warfare.

WASHINGTON.—Aerial bombs and sea mines—two of the most potent scourges during the World war—are an even more important military factor now, in the view of military experts here.

The use of bombs by the German air force played a dominant role in the swift conquest of Poland. Great Britain and France are depending on mines as a vital part of their strategy to stretch a sea blockade that will bring about the economic collapse of Germany.

In both weapons world powers have made major strides in development since the World war. Experts believe that prolongation of the present conflict will add still further to their perfection as agents of death and destruction.

Two Types of Bombs Used.

High-speed, multiengine bombing planes, for example, now carry loads of huge demolition bombs totaling from 8,000 to 10,000 pounds on long-range flying missions—designed to cripple strategic centers or industries.

Broadly speaking, military powers employ two types of bombs in modern warfare—demolition and fragmentation. The demolition bombs, filled with TNT, are designed to destroy property and military objectives such as factories, air bases, railroad stations and forts.

They are usually equipped with time fuses so that after being dropped they can penetrate before exploding, thus insuring greater destruction. Some are fixed so that they explode on impact with an object. Sizes of these bombs, which are guided to their destination by so-called "fins" similar to the feather on an arrow, range from 25 pounds to 2,000.

A 2,000-pound bomb, experts believe, has sufficient demolition power to accomplish terrific damage. Principles and sizes of bombs used by the leading powers are broadly the same. The United States army air corps, for example, uses demolition missiles of 25, 50, 100, 300, 600, 1,100 and 2,000 pounds.

Explode on Impact.

The fragmentation bombs, which are similar to an artillery shell, are usually much smaller. They are designed to explode on impact with the ground, hurl splinters over wide areas, and are usually employed only in raids on personnel such as troop concentrations.

The size of the bomb load depends on the lifting power of a plane. One of the United States army's huge, four-motored "flying fortresses" last August lifted an 11,000-pound load to 33,000 feet, inasmuch as it was not carrying gasoline for a long flight, the load would be less in case it were assigned to a distant mission. Smaller aircraft carry proportionately lesser loads.

Like aerial bombs, construction of marine mines by different nations follows somewhat similar patterns. The mines, usually loaded with several hundred pounds of high explosives, are designed to sink even heavily armored warships. Thus, their explosive effect on merchant ships usually causes destruction in event of contact.

Travel in United States Near Record Proportions

WASHINGTON.—Travel in the United States has approached record-breaking proportions this year, but attendance at many national parks has been sharply reduced, according to figures released by the department of interior.

The American Automobile association attributed the increased travel to the New York and San Francisco world fairs, and blamed the drop in park attendance to an increase in the number of parks charging fees for admission, automobiles, motorcycles and guides.

Parks where such fees are charged for the first time this year, reported that in the 10 months ending July 31, 1,612,477 persons visited these parks compared with 1,757,227 in the same period last year, or a drop of 8.2 per cent.

Attendance at parks where fees had been charged in previous years but were unchanged by this year's ruling totaled 1,671,622, as compared to 1,499,149, or an increase of 11.5 per cent over last year. However, parks still free of all charges gained 19.7 per cent for that period, with an aggregate total of 1,112,993 for 1939 and 929,818 in 1938.

Gold Is Mined Easy Way Without Pick or Shovel

MELBOURNE, AUSTRALIA.—Kenneth Bennett, a shopkeeper of Creswick, has given up golf for gold mining.

His mine is on a piece of land he owns just outside the town. As mining is only his hobby, he does not believe in making hard work of it, and he has worked out the following system:

Go out to the mine, put a stick of gelignite in the bottom of it, climb out and wait for the bang, and climb in again and pick up the pieces.

No pick and shovel work about that. The other week he brought up a nugget worth \$250.

Pittsburgh First In Movie Theaters

City Acted Pioneer Role In Picture Industry.

PITTSBURGH.—With the current nationwide celebration of the fiftieth anniversary of the invention of the moving picture, attention has been focused on the pioneering role played by Pittsburgh, which produced the first all-motion picture theater.

In 1906, 16 years after Thomas A. Edison first saw pictures in motion through the peephole of a kinetoscope, the late Senator John P. Harris of Pittsburgh opened the box office of the first all-motion picture show in the world, a remodeled storeroom in the heart of the city.

Harris, who with Harry Davis, pioneer showman, had shown his first moving picture eight years earlier, called his house the "Nickelodeon"—a synthetic word coined from the slang word for the coin, "nickel," and the Greek "odeon" for theater.

Reconditioning of the storeroom had consisted largely of the installation of a white sheet, some opera chairs, stucco, burlap and paint, and glaring incandescent lights. Opened June 19, 1905, the Nickelodeon had a seating capacity of 90, yet played to a daily audience of 7,000.

From 8 a. m. until midnight, it ground out flickering films, each program—one or two reels—running from 12 to 20 minutes. There were no reserved seats and a nickel was the price of admission.

Not only was the Harris-Davis Nickelodeon the first motion picture theater but it also featured the first double bill. The opening program showed "Poor but Honest," and the "Baffled Burglar."

So successful was the Pittsburgh theater, that Harris and Davis opened other Nickelodeons in Philadelphia, Rochester and Buffalo, N. Y., and Cleveland. Additional "Nicks" also mushroomed up through Pittsburgh.

Harris was a pioneer promoter of vaudeville in the Pittsburgh district. His Nickelodeon was the forerunner of a large chain of theaters operated in the district today by his son, John H. Harris.

Two Men Arrange World Cruise in Tiny Schooner

JACKSON, WYO.—Nearly all world ports will be visited by two Jackson men who plan to make a leisurely cruise around the universe in a rented three-masted schooner this fall.

With a crew of 12 to handle the 63-foot vessel, the two, Harold T. Napes, a rancher, and Waley Watson, former ranger in the Grand Teton national park, expect to sail from San Francisco and roam the seas for a year and a half.

It will be the first such trip for Watson but just another jaunt for his partner Napes. The ex-ranger has headed several similar expeditions in the past.

Under tentative plans, the cruise will take the adventure-seeking pair to several Pacific island groups, Singapore, down the coast of Asia Minor to the Red sea, along the African coastline to the Cape of Good Hope and up the west coast of Africa past the Mediterranean countries to Portugal, Spain, France and the British Isles.

En route home, Napes and Watson expect to touch Greenland and eastern Canadian ports, sail down the Atlantic and Gulf coastlines of the United States, through the Panama canal and thence back to San Francisco.

Canada Air Effort Will Cost Vast Expenditure

OTTAWA.—The convention of Canada into a center for advanced air training for the whole British empire, including Great Britain herself, will involve an expenditure here during the first year of \$700,000,000 it was learned from official sources. This compares with the \$4,000,000 set aside for the limited training scheme which it replaces.

It will also involve for Canada the creation of a new air establishment of 1,375 officers and 13,000 men as compared with the 2,445 officers and men which the royal Canadian air force had at the beginning of the war. The government is understood already to have authorized the new establishment.

The effects on the industry of the stimulation of aircraft manufacture which it will involve will be enormous. It will greatly increase Canada's importance as a belligerent.

He's Lost for Decade Only 25 Miles Away

CINCINNATI, OHIO.—For 10 years the family of John A. Distler searched for him—and yet he was only 25 miles away.

His family failed to hear from him since Distler left home in 1929 to find a job. Recently an aunt died, leaving him \$21,000, and the long-lost man's whereabouts was discovered when his wife came to Cincinnati to claim the money. She revealed that Distler, now a paralytic, had been living in Lawrenceburg, Ind., during the 10 years the family tried to find him.

Bids to be Opened December 7th on REA Project

Specifications have been approved and bids called for the construction of the rural electric lines of the Floyd County Rural Electric Co-operative, Inc., declared L. W. Chapman, superintendent, in a letter to members and prospective customers of the co-operative. The actual construction firm is selected by competitive bid.

The complete text of the letter follows:

"To the Members and Prospective Customers of the Floyd County Rural Electric Co-operative, Inc.:

"Since I last reported to you, our rural electrification project has been making real progress. Our Engineer, Mr. Carl C. Cox, has prepared construction specifications for our new lines and has asked contracting firms to bid on them. These bids will be opened on December 7, 1939.

"REA experts have examined the specifications carefully and found them to be entirely adequate. By following them, the construction firm, to be selected by competitive bid as above, will build sturdy, serviceable lines. They will bring us electricity—yet they will not be more expensive than we can afford.

"As soon as the bids are opened Mr. T. E. Keeton and REA will examine them to be sure that the bidders have followed specifications. It will probably take a couple of weeks to get the construction contract executed and approved by Administrator Harry Slattery in Washington.

"Then the contractor will be notified to start work at once. Within a few weeks we should see some actual construction activity right in your community.

"Some projects have been held up by difficulties in obtaining rights-of-way permission from property owners for the lines to cross their land. Our loan from REA is for building lines. None of the money can be used for buying rights-of-way.

"Since it is to the advantage of all of us to build the lines efficiently and as inexpensively as possible, I hope that if you have not signed a right-of-way agreement, you will do so readily when our representative calls on you. The form has been carefully checked by our attorney, Mr. Ben P. Ayres, and REA lawyers. It is not a deed to your land, nor is it a mortgage of any sort. It merely permits the line to be built on your property, and it permits us to service the lines after they are built.

"You will need the short time left before the current is turned on to complete your wiring plans and make definite plans for the appliances you wish to install right at the start. We have a great deal of information about wiring and appliances here at the office, 107 North Main Street, Floydada.

"Remember, this is your office. Come in and see what we have for you. Go over the maps, read the pamphlets, let us help you plan to use electricity abundantly from the beginning."

Mr. and Mrs. Chas. W. Watkins, Mr. and Mrs. Mark Duncan and Mr. and Mrs. Jerry Harrold, of Lubbock, visited Sunday with Mrs. Sarah K. Duncan and other relatives here.

Mr. and Mrs. M. L. Solomon attended the Northwest Texas Methodist Conference at Lubbock Sunday.

Mr. and Mrs. Dorris W. Jones and daughter, Linda Gay, of Matador, spent the week end visiting Mr. and Mrs. Layton Dorrell and Mr. and Mrs. W. O. Jones.

Miss Florris Conway, of Plainview, spent the week end with her mother, Mrs. O. M. Conway.

Whether Your Turkey is Cooked on Nov. 23rd or 30th It Will Be Better if it is Cooked in a Westinghouse Super Oven



There are mighty few 25-pound turkeys but a Westinghouse oven will take a 30-pound turkey—and have room to spare. Now is the time to buy your Westinghouse and really enjoy the coming holiday season. Actually, foods cook themselves in a Westinghouse. Let any employee demonstrate a new Westinghouse to you.

Texas-New Mexico Utilities Company



REGARDLESS OF WHAT HOLIDAY YOU OBSERVE, YOU WILL FEEL WELL DRESSED IF WE DO YOUR TAILORING!

WINTER SPECIALS!

Prices on Cleaning and Pressing.

- Suits C & P 35c, or 3 for \$1.00
- Plain Dresses 40c, or 3 for \$1.00
- Plain Coats C&P 40c or 3 for \$1.00
- Any three above items for \$1.00
- Pants Cleaned and Pressed 20c
- Hats Cleaned and Blocked 50c

Our CASH and CARRY SYSTEM Enables us to give you FIRST CLASS WORK at the LOWEST POSSIBLE PRICES.

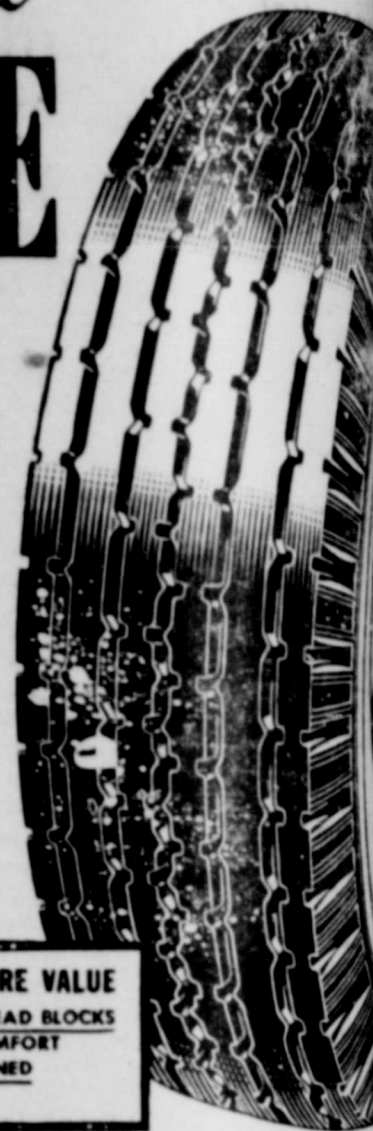
STEWART'S Cash and Carry Cleaners

FLOYDADA, TEXAS 209 South Main Street

NOTHING COULD MAKE YOUR HOLIDAY MORE INTERESTING AND PLEASANT THAN SAFETY

Sensational New

U.S. TIRE



WHY THE U. S. TIRE IS TODAY'S GREATEST TIRE VALUE

FLATTER TREAD FOR MORE MILEAGE	STAGGERED TREAD BLOCKS FOR MORE COMFORT
6 SHARP RIBS FOR MORE SAFETY	NEW STREAMLINED BEAUTY

PACKED BY THE U. S. LIFETIME GUARANTEE

PANHANDLE REFINING CO.

Dale Strickland, Manager

Phone 289, Floydada

AUCTION SALE

Sale will be held at the W. A. KIRK farm 8 miles Northeast of Floydada, 1 mile North and three-fourths of a mile East of Center Schoolhouse.

WEDNESDAY, NOV. 23

SALE WILL BEGIN AT 10:30 FREE LUNCH CLUB LADIES WILL SELL PIES.

9 HEAD MILK COWS

- 1 Fawn Jersey, 9 years old, good milk cow, fresh in January.
- 1 Brown Jersey, 6 years old, giving two gallons now.
- 1 Roan Durham cow, bred to White Face Bull.
- 1 Fawn Jersey, 4 years old, a good one.
- 1 Yellow Jersey, 7 years old, 5 gallons, fresh soon.
- 1 Brown Jersey, 4 years old, 4 gallons, young calf.
- 1 Jersey cow, 3 years old, 3 1/2 gallons, fresh in December.
- 1 Half Jersey and half Holstein, 2 years old, fresh in December.
- 9 Head of Calves, Jerseys and Durhams. 25 Shoats and

HOUSEHOLD GOODS

- 2 McCormick Deering Cream Separators.
- 1 Baltic Cream Separator.
- 2 Kitchen Cabinets.
- 2 New Perfection Oil Stoves.
- 1 Sewing Machine.
- 1 Old Trusty Incubator.
- 2 Lenoleum Rugs.
- 1 Dresses.
- 1 Bedstead and Springs.
- 1 100 Pound Ice Box.

FARM TOOLS

- 1 1-Row Cultivator.
- 1 1-Row Case Lister.
- 2 Farm Wagons.
- 1 Hog Feeder, 100 lb. maize capacity.
- 1 Small Brooder House.

Many other things too numerous to mention. If you have something to bring it.

TERMS OF SALE: CASH

WESTFALL BROS., OWNERS

SEALE & McDONALD, AUCTIONEERS

ED HOLMES, CLERK

FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Anonymous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

HELPING THE PEOPLE

The greatest problem facing retail merchandising today — a problem which affects both producer and consumer — is to hold prices to reasonable levels in the face of artificial inflationary influences.

Of the last few months there has been a thorough merchandising drive on the part of retailers. Merchandisers have pledged themselves to redouble their efforts to keep prices fair. They have pledged themselves to fight exploitation and to hold prices to reasonable levels. We are told. Intelligent consumers, no less than hard-pressed retailers, are with them in this. Both manufacturer and consumer know full well that excessive prices mean reduced efficiency, and a diminished income. Merchandising cannot do this. And certainly it cannot be hampered by laws, taxes and regulations whose effect is to reduce efficiency, and to subsidize it. It cannot do it when honest retailers, the best and fairest in the world have ever known, are ostracized. It cannot do it when artificial restriction is placed on efficiency, and when efficiency is reduced to a minimum. It cannot do it when its operating costs are increased, and its operating efficiency is reduced.

Merchandising, large and small, is ready to do a vital job in the interest of the community. It remains to be seen whether government will aid it in accomplishing its task, or whether it will discourage it, at the expense of the community.

A PRE-FIRE CLINIC

Every year in this country thousands of "fire clinics" are held. After a fire, neighbors and friends gather together to look at the ruins, and advance their theories as to what caused the blaze and how it might have been prevented. It is obvious that a "fire clinic" after a fire, is futile, interesting only to the participants. It is a long way toward preventing an annual fire loss of several million dollars—and 10,000 deaths.

Moreover, you don't need to wait until after a fire to help your friends and neighbors to prevent a fire. You can help them, or in company with your neighbors, at home. Make a list of causes of fire—accumulation of junk; improperly stored inflammable liquids and wiping rags; gas stoves which are balky and dangerous; amateur electrical repairs and repairs; frayed wires; carelessness with smoking materials. Then make a tour of your home, attic to cellar, and see how many of the simple

War And Effects on Sheep Business Is Discussed

College Station, November 22.—It looks like a period of relatively good times are ahead of the sheep rancher.

Since the outbreak of the European war in early September, a substantial advance in domestic prices has occurred. Domestic demand for wool has been increased by prospects of improvement in business activity and consumer incomes and may be increased because of reduced imports and larger purchases of wool goods for military purposes by foreign countries.

These facts are reflected in a review prepared by the Bureau of Agricultural Economics, Department of Agriculture.

Wool producers will recall that prices were fairly low at the beginning of the World War in 1914, but after 1915 prices went up in both domestic and foreign markets. In the United States, wool prices in 1918 were about three times as high as in 1914, but by 1921 they were about half the 1918 level.

United States production of wool is now about 50 percent greater than in 1914, while population is only about 30 percent larger. That means imports of foreign wool have been largely replaced by domestic production.

Production of staple rayon fiber in lengths similar to wool and suitable for mixture with wool and for spinning on woolen machinery has increased greatly in the United States in the past decade. In 1930, U. S. production of this rayon was less

than a million pounds; in 1938, 30 million pounds were produced here and an additional 23 million pounds imported. World production of staple rayon fiber was estimated at 982 million pounds in 1938, with 90 percent of this amount produced by Germany, Italy, and Japan. An advance in wool prices will further stimulate the production of substitutes.

In November 1914 the British government regulated exports of wool from her dominions, and in 1917 took over the Australian and New Zealand wool clips. This time—in October, 1939—Britain has already taken over the wool clips from these countries and has a close working agreement with South Africa.

These clips total about one and a half billion pounds, and Great Britain and France normally use about a billion pounds of wool a year. Even with war needs, this means that the British Government will have to sell some wool to neutral countries.

Since medium wools are best for war purposes, and since the Australian and New Zealand production is

of fine wool, it is probable that the British government will buy large amounts of medium and coarse South American wools and offer some of her fine wool at the world markets.

In regard to mutton, it appears that a stronger consumer demand for meats will mean somewhat higher prices all along the line. With pork expected to go up, it is probable that many consumers will shift some of their purchases to beef and mutton.

In the opinion of W. R. Nisbet, sheep and goat specialist of Texas A. and M. College Extension Service, the extra play given coarse and medium wools will tend to give an unbalanced situation in the production of wool and mutton at the close of the war period.

This country is already producing mutton to meet domestic demand. An abnormal demand for coarse and medium wools which are produced on the mutton type breeds of sheep will tend to increase mutton production at a more rapid pace than would an increase in fine wool. Too, the medium and coarse wool sheep are produced very largely on the farms. Farm sheep production could receive more encouragement than the range type. A poor balance as well as over

production could be the result of wartime demand.

HERBINE

When Bloating, Headache, Flatulence or Gas, and Listlessness or that tired feeling are symptoms of Temporary Constipation and you take a laxative or cathartic for relief, try Herbine. It is strictly a vegetable medicine. 60c a bottle.

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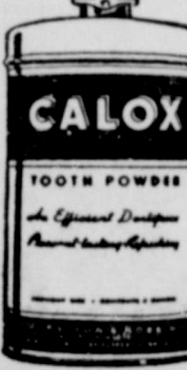
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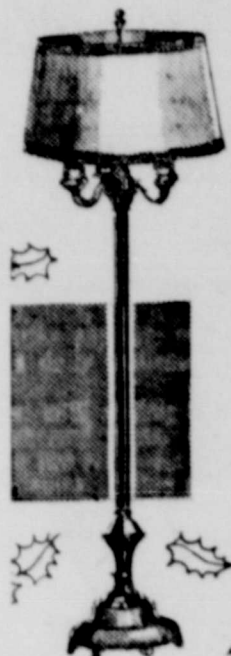


ELECTRICT GIFTS ARE EASY TO BUY!

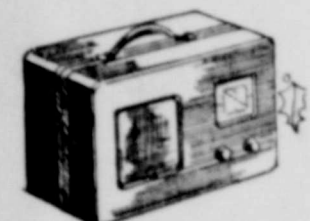
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Then, too, we know that satisfaction increases with the use of most electric appliances. Electric appliances are beautiful but their chief value lies in the time they save the user.

Why not visit our store so that we may help you with your gift list now while you have plenty of time to see the appliances.



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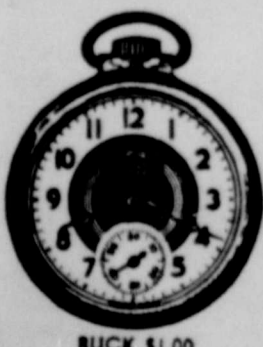
We invite you in to talk with us about this burial protection and are anxious to answer any questions you wish to ask.

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SEC. TREAS.

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on a watch you never heard of when you can buy a real

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for so little money. The Ingersoll Buck costs only \$1.00. Other pocket and wrist models to \$3.95.

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Mr. and Mrs. Granville Lee Mooney Complimented With Shower

As a courtesy to Mr. and Mrs. Granville Lee Mooney, who were recently married, a miscellaneous shower was given last Monday evening, November 13th at the Rushing Chapel Methodist Church in the Fairview community.

Hostesses were: Mesdames M. J. McNeil, E. B. Chesnut, F. O. Conner, Lee Ruhing, C. B. Smart, and C. E. Lyles.

The many and useful gifts were presented by a negro wash woman.

Refreshments were served to: Mr. and Mrs. Charlie Smart, Tella Jo and C. B., Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. Edell Dubois, Weldon and Billy Joe, Mr. and Mrs. F. O. Conner and Eddie Wayne, John Lyles, Frankie Wright, Frances Higgins, Mr. and Mrs. Lee Rushing and Dorothy Jean, Mrs. W. Orville Stewart, Mr. and Mrs. Roy Meeks, Mr. and Mrs. W. C. Mooney and Billy, Mr. and Mrs. Carl Mooney, Mr. and Mrs. Johnnie Baxter, Mrs. Cecil Baxter, Mr. and Mrs. E. B. Chesnut, Ray Baxter, Ted Craig, and Mrs. C. B. Lyles.

Among those sending gifts were: Mrs. O. Meeks, Mrs. Jessie Bartlett, Mr. and Mrs. W. W. Baxter and family, Mr. and Mrs. C. H. Wise and family, Mr. and Mrs. O. R. Mooney and family, Mrs. S. L. Rushing, Mr. and Mrs. Grover Freeman, R. A. Cannon, Mr. and Mrs. L. B. Corby, Mr. and Mrs. Grady Reeves, and Mr. and Mrs. Joe Dunavant and family.

Mrs. M. L. Solomon Is Hostess to Women's Club

The Young Women's Christian Club of the Methodist Church met at the home of Mrs. M. L. Solomon, 510 South Wall Street Monday afternoon for a business and social meeting.

Their program featured The World Outlook.

Date loaf cake with whipped cream and coffee were served to the following members: Mesdames Arthur Stewart, Winfred Newsome, Robert Linder, Claude Hammonds, Bill Patterson, John McKinney and the hostess, Mrs. M. L. Solomon.

The next meeting will be held Monday at the Methodist church.

Baylor University Economics Prof. Observes

Waco, Texas, November 22.—Business in general is reaching normalcy for the first time since the outbreak of the present European war, Dr. Robert C. Dupree, Baylor University economics professor, observed today.

Dr. Dupree said that the nervous fluctuations of business which caused all prices to boom without an economic reason about a month ago are calming down, and that only those war stocks such as of the munitions, chemical, airplane and steel industries are on the upswing.

A profiteering motive probably caused a little of the present increased price on domestic goods such as sugar, but only a very little, the professor claimed. The American consumer, he believes, actually brought the increased prices upon himself by his sudden surge of buying which swept the nation when the populace recalled exorbitantly high prices of the last world war.

Thus, in trying to protect himself, Dr. Dupree explained, the consumer actually raised the price of the product he was buying, in creating an unexpected demand upon the wholesaler and leaving him without surplus stock.

Announcements from governmental sources concerning lack of foundation for the price scares and reduction of fears the United States will be drawn into the war helped alleviate the frenzied feeling of Americans, though it is impossible to name any one particular reason for a return to normalcy, the professor observed. Of great help was the declaration by the treasury department that a stabilization fund in excess of two billion dollars will be used to offset business irregularities. This caused the profiteer as well as the ordinary citizen to realize that the government will not tolerate unfair business practices and is able to help keep a balance on the economic setup.

Dr. Dupree sees no other flurry in the near future unless some valuable imports are cut off from the United States or this nation enters the war.

Miss Florris Conway, of Plainview, spent the week end with her mother, Mrs. O. M. Conway.

Randolph Field School Open to Enlisted Men

Fort Sam Houston, San Antonio, Texas, November 22.—The ranks of the army flying cadets at the famous Randolph Field School near here are open to enlisted men who can qualify, recruiting officers announced today. There are about 20 enlisted men in every class of 400 cadets.

Any man who enlists in the air corps is encouraged to study to improve his general education so that he can be admitted to the cadet corps. Special classes are given without charge at the field and opportunity is given for attendance at night schools.

Upon graduation a cadet is given a second lieutenant's commission in the organized reserve corps and is given an extended period of active duty. He then may be taken into the army permanently as an officer.

The air corps is particularly in need of air mechanics, instrument maintenance men, radio operators, and parachute riggers. It is looking for young men who desire to learn.



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With plenty of the Richest Fruits, Nuts and Spices.

JUST WHAT YOU WANT FOR THAT HOLIDAY DINNER

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Sensational Relief from Indigestion and One Dose Proves It

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Don't Neglect Them!

Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The act of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out.

Frequent, scanty or burning passages are sometimes further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. Endorsed the country over. Insist on Doan's. Sold at all drug stores.

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Ladies Sleeping Garments

BALBRIGGIN PAJAMAS

Reg. \$1.79 Reduced to \$1.49
Regular \$1.79 Gowns to \$1.49

LADIES SMOCKS

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