E No. 10

Floydada, Floyd County, Texas, Thursday, November 16, 1939

Number 51

#### ation to be instrated at Meeting

night, November

rrigation systems help independent of the getable garden, truck through a dry period of portable sprink A portable irrigation set up and put into in the field close to water is available.

rrigation systems re pecial equipment in mestic water system the farm vegetable inary lawn sprink se attached to the mall garden in the the tour's irriga. The sprinklers used are pe designed for farm

vill bring in the grains talks, grasses, and sorchopping and ensilage

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ANY

eeting, Thursday night will be in the big tent next day at 1:00 p. m supper. A repre Extension Service Harris. REA kitchen and bathroom demonstrations, re-

who would like to try s at streamlined iron. it get too hot. Ther- erally for six months. the temperature at a

EA traveling demonstra. through eight States Texas. farm people to whom ctricity get greater its use. The exhibits a stock tank heater, lighting, and a variety

#### ive of Local e Dies in rash

Harris, age 29, of near at 8 o'clock Sunday land from injuries sufearlier, when her husving onto the highway m a service station in heavy truck crashed

rvices were held Monral Home in charge of

was a niece of Nancy d cousin to S. J. Cheno. Carrie Chenoweth, all and of J. W. Chenoweth, ll of whom attended the

id Mrs. G. C. Tubbs re-Saturday from Fort e Judge Tubbs attended Judge's Convention. they visited their dau-

## Farmers Co-oper-Lose Warehouse

starting about 2 o'clock the Farmers Co-operative Gin Company sustained heavy damages to their cotton ware origin of the fire was undetermined It was not definitely known Wednes. day afternoon how much cotton was

#### Learn Trades In **Aviation Industry** It's Future Line

Texas, November 15 .- A visit to Randolph Field today disclosed why the army uses those little parachute ones unfold.

rigger, explained that the little 'chute "When the man pulls the throws the little one into shape on a light frame immediately. The little one catches in the sky and the big one hangs onto it like a coat on a nail. It makes for a speedy, perfect opening.

use of the little parachute has saved many lives, the corporal said.

Parachute rigging is a highly speci. alized work. The rigger is constant. ly opening parachutes, drying them Every parachute is opened and hung up to dry every six months, in order to prevent the folds of the silk from

The folding or "rigging" of a parabridge or the painting of a picture. tric cookery, laundry Every fild, like every stone or every stroke, must be perfectly and expertly placed.

There are few experienced parang of electricity, the chute riggers in the country, and the d iron is done. Light army is looking for men who desire irons put new zip into to learn that or other trades in the w type ironers, too, that aviation industry. Courses are given arm wife to iron the in parachute rigging, instrument hile seated comfortably maintenance, radio, aerial photograll be available to the phy, and aviation mechanics. Most of the courses are given at the army's schools at Chanute Field, Rantoul, ric iron, or the ironer, Illinois, and at Lowry Field, Denver, too cold if it is used Colorado. The school terms are gen-

If you are interested in securing this training contact Robert C. Wylie recruiting representative, Room 202 wing the season from Post Office Building, Plainview,

#### ectricity get greater Funeral Services from the last as a pig For Mrs. Edgar F. Jones Tuesday

Funeral services were held Tuesday afternoon at four o'clock from the family home, 335 West Jeffie Ave. nue, for Mrs. Edgar F. Jones, age 52 years, wife of Edgar Jones, who died late Sunday night of injuries received in an automobile crash six miles east of Muleshoe in which four other persons were injured.

Rev. G. I. Brittain, of Plainview, assisted by Rev. N. E. Tyler, of Floydada, conducted the services.

Mrs. Jones was born October 26, 1887 and died November 12, 1939. Besides her husband she is survived by three sons, Fred Jones of Clovis, husband and two chil. New Mexico; Ralph, Floydada; Glen, minor injuries, but of Stockton, California; two brothers, ed from the hospital W. Edd Brown and R. Fred Brown, of Floydada; and five sisters: Mrs. W. C. Williams, Floydada; Mrs. Roba at 3 o'clock at the ert E. Jones, Aiken; Mrs. Boone Hall, France Baptist Church, Plainview; Mrs. Suzanne Flanary, Houston; Mrs. J. M. Thomas, Wichita Falls; and her father, W. T. Brown, Floydada.

Interment was made in Floydada cemetery with Harmon Funeral Home in charge of arrangements.

#### ces in Lubbock Monday Mrs. W. S. Goen Home From Hospital

Mrs. W. S. Goen, who received Mary Louise Tubbs, who treatment last week in a Plainview Mary Hardin Baylor hospital, was brought home Friday and is said to be much improved.

#### "Blackout" Alarm Floydada Whirl- Miss Nella Frances Edgar Jones and ative Gin Company Given By Clarence winds Win From Jones' Chickens

A raid staged during the Lord's "blackout" is the fate visited on the chickens at the Clarence Jones home n the Fairview community.

Twice last week, just before dawn the chickens sounded a general alarm. Jones leaped from the bed, and hur saw a huge bird rise from the darkened pen and fly off into the dark ness. A dead chicken lay in the pen, with only its head eaten, indicating

Jones said the big bird's quick flight into darkness had prevented him from getting a shot at the ma

#### Rural Mailmen Hold Meeting at Childress

Members of the Texas State Association of Letter Carriers of District Three met in Childress Saturday

Letter carriers from district three are men working in Floydada, Wichita Falls, Amarillo, Dalhart, Hereford Pampa, Perryton, Shamrock, Borger Snyder. About sixty people attended

Grady Cooper, of Amarillo, was

Oklahoma, spent the week end visit ing his mother, Mrs. Alma Smalley.

# Matador Team

With the aching defeat by the Lockney Longhorns a week ago still appermost in their minds, the Floyd ada Whirlwinds salved their wounds by achieving a victory over the

Matadors Friday, by a score of 13-0. The game was played here at 2:30 and was Floydada's third conference

First score was made by Matador n the third quarter when P. Green, 144 pound left end intercepted a pass and ran 60 vards for a touchdown.

quarter, on a 15 yard pass from Lider to Rushing. Lider kicked extra point.

Floydada scored again in the fourth quarter on a 35 yord pass from Lider to G. Potterson.

Only one defeat has been suffered y the Whirlwinds in conference games, when they were defeated by Lockney by a margin of six points.

#### Mrs. N. B. Biles, Sister of Mrs. V. Andrews, Dies

V. Andrews received word Loren Leibfried, of Floydada, first were unable to attend the funeral Quanah, second vice president, and Antonio and the early funeral arrangements which would have for the services. Mrs. Biles is the Buster Smalley, of Oklahoma City, only sister of Mrs. Andrews.

Let Cavanaugh do your Printing in Lubbock Sunday afternoon.

## Faulk Married Sunday

Miss Nella Frances Faulk, former resident of Floydada and sister of Mrs. Francis Wester, was married in Paragould, Arkansas, Sunday, No. vember 12, to Frank McDonald, of

Mrs. McDonald was reared in Floydada and graduated from the Floydada High School. She made her home while here with an uncle and aunt, Mr. and Mrs. T. C. Russell, who have been residing in Fort Worth, Texas, for the past three years. After finishing school in Floydada Mrs. McDonald attended T. C. U. at Fort Worth.

their home in Paragould, Arkansas.

#### Mrs. Fred Brown Established Recovering From Operation

an operation in a Temple hospital last Thursday is reported to be do- ed office. ing nicely, according to information received by the children here. Mr. Brown is with his wife at Temple. Reports indicate that it will be about three weeks before Mrs. Brown

#### 6,609 Bales Cotton Ginned Prior to November 1

bales of cotton were ginned in Floyd

# Hospital

Edgar F. Jones and son, Ralph, who were seriously injured Sunday miles east of Muleshoe, in which Mrs. Jones was fatally injured, are reported to still be in a serious con-

Mr. Jones was crushed through the stomach and chest, while Ralph received a concussion of the brain. Relatives are hopeful that they may vation service, Lubbock

## Field Office For Social Security Is

ment of the Lubbock field office of the first show of the Social Security Board for the benefit of the people of this section of the State was announced here by Mrs. Fred Brown, who underwent Lang E. Holt, who has been named thusiasm of the 4-H and F. F. A. acting manager of the reeently open-

office will be to provide employers, under the old-age and survivors incurity Act. The services of the staff of the Lubbock office will be available to the public at all times for interpretation of this section of the

"The major function of the Lubtration of the program under which Departments of Floyd County. monthly retirement benefits will be forts are being made to give the boys paid to qualified workers beginning doing outstanding work in dairying pendent aged parents of workers who die. The amount of the benefits will part in the showing: ly wage of the individual covered by 280 1st \$7.50 the old-age and survivors insurance

now past the age of 65 or who will be \$5.00. of their retirement before making \$4.00 claim for monthly old-age benefits. | Kenneth Cates 4-H Sandhill, 5th Since the stop date at age 65 has \$4.00. mulate wage credits up to date of Kenneth Tate F. F. A. Aiken 7th \$4. his retirement, regardless of his age. Russell Patterson FFA Floydada 8th

"The Lubbock office will have \$4.00. taxes under any title of the Social Lakeview, 9th \$4.00. Security Act, since, under the act, Jacke Gene Brock 4-H McCoy, 10th this is the function of the Bureau of \$4.00. eral Building, Dallas Texas.

"In order to establish an old-age | Charles McDonald FFA Aiken, insurance account, the employee first 16th \$4.00. must file application for an account W. H. Eubank 4-H McCoy 17 \$4.00. Throughout the Lubbock territory, Weldon Cumbie FFA Floydada 19th workers may obtain the blank appli- \$4.00. eation forms for account numbers at Neal Bertrand FFA Floydada 20 \$4. the Social Security Board, Lokey \$4.00. Building, 1309 Texas Avenue, Lub. Pete Blankenship 4-H McCoy 24 \$4. to applicants promptly."

count of deaths occuring after 1939 \$4.00. will be paid only when there is no Jimmie Wilson 4-H McCoy 30 \$4. one eligible to receive survivors' Fred Lloyd FFA Floydada 31 \$4.00. monthly benefits.

Lubbock office are: Bailey, Cochran, Cottle, Crosty, Dickens, Floyd, Gar-Cottle, Crosky, Dickens, Floyd, Gar-za, Hale, Hockley, King, Lamb, Lub- Floydada People bock, Lynn, Motley, Terry, and

#### Miss Geneva Cline Convention Becomes Bride of Leon Chambers

Mr., R. O. Cline, and Leon Chambers be present for the convention. were married Saturday evening by Prominent people scheduled to Rev. G. W. Tubbs at his home in speak are Dr. Charles E. Maddry, of east Floydada. The couple will make Richmond, Virginia; Dr. George W. their home in Floydada.

Burl Bedford, of Lubbock, spent the week end with his brother, Charley and sister Miss Emma Lou Bed. ford.

#### Large Crowds Son Ralph, Are In Attend Dairy Day Here Wednesday

Much interest was shown Wed vocational agricultural instructor.

more, county agricultural agent of Tulia, Russell Reed, senior dairy husbandry student, Texas Technological College, and Pat Patillo, soil conser

Visitors and officials representing the Texas Dairy Products Associa tion. Inc. preent were Henry Tenbel. president, Tulia, Texas, M. E. Mc. Murray, manager, Fort Worth, Tex-Texas Technological College. Mr. McMurray states that this was the this kind that he had ever attended

Each of the out mingling with the boys and their dairying represents a major part of it is being appreciated by the busi-

Plans are being made for a 1940 contracts necessary to the adminis- will be conducted in the two P. P. A. January 1, 1940, and under which a trip to the National Dairy Show survivors' benefits will be paid to which is held during the fall of each widows and minor children and de- | year in one of the midwestern states.

Following is a list of those taking

DavidBattey F. F. A. Sandhill, 275 2nd \$6.00 "It is to the benefit of workers Harvey Brock 4-H McCoy, 273 3rd

65 in 1940, to wait until the time David Graham 4-H Sandhill, 4th

been removed, a worker may accu- Ellen Brock 4-H McCoy, 6th \$4.00.

nothing to do with the collection of Harvey Lee Newberry F. F. A.

Internal Revenue, Treasury Depart- Emory Cox 4-H Sandhill, 11th \$4.00. ment. Tax remittances by employers Billie Allen 4-H Lockney, 12th \$4.00 in this district should be made to the Edward Davis FFA Lockney 13 \$4.00 Collector of Internal Revenue, Fed- Austin Beedy FFA So Plains 14 \$4.00 Clarence Davis FFA Lockney 15 \$4.

number on a form known as SS-5 Jack Taylor FFA Lockney 18 \$4.00.

the post offices. These completed Charles Hartsell FFA McCoy 21 \$4. forms must be forwarded, with re- Roy Latham FFA Floydada 22 \$4. quired postage prepaid, directly to Harold Bertrand FFA Floydada 23rd

bock, Texas, where account number N. E. Tyler 4-H Floydada 25th \$4.00. cards will be prepared and returned | Kenton Davis FFA Lockney 26 \$4.00 Jonnie Wilson 4-H McCoy 27th \$4.00. Regarding lump-sum payments, Jimmie Smith FFA Floydada 28 \$4. Holt said single lump sums on ac- Aaron Strickland FFA Floydada 29th

Frank Breed FFA Lakeview 32 \$4. Counties in the service area of the J. T. Bevins 4-H McCoy 33rd \$4.00.

# Attend Baptist

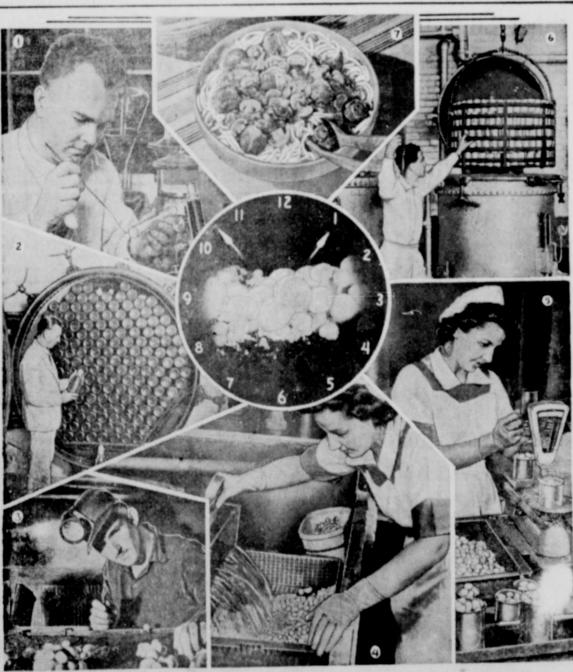
Rev. Vernon Shaw and family, accompanied by Mrs. Geo. A. Lider and Mrs. Gray, left Sunday for San Antonio to attend the Baptist General Convention of Texas. A crowd of Miss Geneva Cline, daughter of approximately 10,000 are expected to

Truett of Dallas, Texas, and Dr. J. B. Tidwell of Baylor University.

W. H. Hilton spent several days

this week attending to business in Jacksboro, Texas.

# Science Guards Food 'Round the Clock



THE mushrooms which so often seed, or spores, from a full-grown natural light from reaching the added touch provided by an inexpensive delicacy, lead exciting lives before they come to your table. But at no time 'round the clock of their checkered careers from cultivation to cans is a mush-

Cultivated mushrooms are "born" in a laboratory (Photo 1) as spottory paraphernalia, extracts the is done to prevent any harmful with meat balls and macaroni.

enhance a whole meal, with that mushroom. These spores are then delicate mushrooms placed in a glass container resembling a milk bottle which are filled with nutritive material on which the spores germinate into spawn (Photo 2).

The spawn is planted in speciallyroom without the protection of prepared beds of long, darkened growing houses. Several weeks later the mushroom buttons push

After picking, the mushrooms are rushed to canneries in air-con-

ditioned trucks, washed six times (Photo 4), sorted, graded, weighed (Photo 5), and canned. They are cooked in the cans (Photo 6) to seal in their natural flavor and to make it unnecessary for the busy housewife to do the job herself. their heads above the soil and look Directly above the clock (Photo 7) lessly clean as a hospital ward. The like tiny snowballs. At the right is a typical, easily prepared dish in moment, they are picked (Photo 3) which a can opener joins hands who by means of test tubes, Bun- by men wearing miners' caps with with science in creating an appetiz-

# STYLE SHOPPE'S

One Group of

# Winter Coats

At One-Half Price.

# STOCK REDUCING SA

WE ARE STILL CONTINUING OUR STOCK-REDUCING SALE, IN ORDER FOR YOU TO BENEFIT EARLY BY CRE REDUCTIONS ON NEW FALL MERCHANDISE. WE OFFER TO YOU A BIG REDUCTION ON COATS, SUITS, DR





LADIES WASH FROCKS

Regular \$1.98 Frock, Reduced to . . . . \$1.69 Regular \$1.00 Frock, Reduced to . .



LADIES and MISSES **SLACK SUITS** 

Reg. \$5.95 Reduced to \$3.89 RIC GLOVES Reg. \$3.98 Reduced to \$2.98 \$1.00 Reduced to 89c Reg. \$2.98 Reduced to \$1.99 79c Reduced to 69c



ONE GROUP DRESSES

ONE GROUP LADIES SILK DRESSES REDUCED TO \$5.89

\$3.98 Reduced \$3.49

LADIES FAB-



LADIES SUITS Man Tailored Suits

Regular \$12.75 Suits, Reduced to \$9.89

Other Suits Included at Greatly Reduced Prices.



SILK BLOUSES

Silk blouses, long and short sleeves Regular

\$1.98 Reduced to \$1.79



HAND BAGS

Special Group Reduced to

79c and \$1.49



# Ladies Silk Dresses

Regular \$12.75 Dresses, Reduced to \$9.89 Regular \$9.85 Dresses, Reduced to \$7.89 Regular \$7.95 Dresses, Reduced to \$5.89 Regular \$5.95 Dresses, Reduced to \$3.89 Regular \$3.98 Dresses, Reduced to \$2.98 Regular \$2.98 Dresses, Reduced to \$1.99

# Ladies Sleeping Garments



#### BALBRIGGIN PAJAMAS

Reg. \$1.79 Reduced to \$1.49 Regular \$1.79 Gowns to \$1.49

#### **LADIES SMOCKS**

Regular \$1.00 Smocks, Reduced During Sale to 89c

# Style Shoppe

Always Showing Newest Things First" Mrs. Mollie A. Morton, Owner



LADIES COAN

FUR TRIMMED AND SPORT STYLE

Reg. \$34.50 Reduced to 12 Reg. \$29.75 Reduced to \$2 Reg. \$22.50 Reduced to \$1 Reg. \$19.50 Reduced to \$1 Reg. \$17.50 Reduced to \$1 Reg. \$12.75 Reduced to \$1



WOOL SKIRTS

Reg. \$5.95 Reduced to Reg. \$3.98 Reduced to Reg. \$2.98 Reduced to \$



## WOOL SWEATE

Reg. \$7.95 Reduced to Reg. \$3.98 Reduced to Reg. \$2.98 Reduced to

Reg. \$1.98 Reduced to Regular \$1.00 Reduced to

## FLOYD COUNTY PLAINSMAN Best Hunting Sea- 1940 Chevrolets

Published Thursday Each Week

M. B. CAVANAUGH, PUBLISHER

#### SUBSCRIPTION PRICES

County \$1.00; Outside Floyd County \$2.00 second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

TISING RATES GIVEN ON APPLICATION

#### NOTICE!

s reflections upon the character, standing or reputation of firm or corporation which may appear in the columns of The Plainsman will be gladly corrected upon its being brought

#### E FIRST NATIONAL BANK Floydada, Texas

Time Tested Service—1939



Doubtlessly many of last year's clothes are in perfect style-send them to Luther Fry and return them clean and fresh and ready for her full season of wear.

#### LUTHER FRY, TAILORING

#### p your teeth shine like the \* rs...use Calox Tooth Powder \*

Many of Hollywood's brightest stars use Calox to help bring out the natural lustre of their teethand you can rely on Calox too. Pure, wholesome, pleasant-tasting, approved by Good Housekeeping Bureau. Five tested ingredients, blended according to the formula of a foremost dental authority, make Calox an economical tooth powder that can't harm tooth enamel. Get Calox today at your drug store. Five sizes, from 10¢ to \$1.25.

Copr. 1939 McKesson & Robbins, Inc.

#### OYDADA STEAM LAUNDRY Phone No. 141



#### OID HOME LAUNDERING d all its attendant worries!

Why spend another washday in a damp base-We'll do your laundry just as cheaply and your health and happiness.

OYDADA STEAM LAUNDRY k-Up and Delivery! Phone 141

## son of Years Is Predicted

out most of Texas with the fast-

with the possession limit being

River, where November 16 to November 30 are the dates and the bag | said

Despite a drouth which reduced the range, deer are going to be plentiful again this year and indication. are that even more than the 35,000 taken last season will fall before the heavy loads of sportsmen's rifles this

Deer have spread since last seanot raised them for many years. This are BEAUTIFULLY ARRANGED. is due, it was pointed out by Game Department officials, to the depart ment's program of stokicng and to the natural drift of the big game animals fro mrange upon which feed sonable prices for cash. is becoming more scarce due to an overabundance of deer.

Texas, with most of the javelinas which remain in the United States, is expected to see many hunts for those wild and often ferocious animals, which are the only native wild hogs in the United States. They are found in several counties of Southwest Texas and are protected this year for the first time, a bill having passed the forty sixth legislature limiting sports men to two javelinas a season. The open season is the same as that on

Turkeys were hard hit by the drouth this year and probably fewer cular Soreness from over-exertion were raised than in any year during the past decade. There will be turkey for the hunters, but they will be far from plentiful and an appeal is being made to the sportsmen by the Game Department officals to restrict their shooting of the big birds as much as possible so that there will be seed stock next eason with which to replenih the range. The bag limit on the Thanksgiving bird is three gobblers per season except in the twenty-one ciunties having the universal hunting and fishing license. There only two birds may be killed. Quail hunters who have looked over their favorite fields with an eye to the opening of the bobwhite season on December 1 are cheering mightily these days. Quail are reported more plentiful than in many esasons and these reports are reaching the Game Department from the majority of the sections of the State. The quail season continues until January 16. The bag limit is twelve and no hunter may take more than thirty-six in any one week.

Mrs. J. W. Nevius, of Placerville, California, arrived Sunday for a ten days visit with her parents, Rev. and Mrs. G. W. Tubbs, and other relatives. Mrs. Nevius was met in Amarillo Sunday by her niece, Mrs. Wilmer Jones Jr. and Mr. Jones, and nephew, Richard Tubbs.

Mr. and Mrs. Denzil Probasco and son, Mike, spent the week end visiting Mr. Probasco's parents, Mr. and Mrs. Frank Probasco.

## Hits Record High For Orders

Detroit, November 15 .- Public de-

as rapidly as possible, Mr. Holler

Let Cavanaugh do your Printing

#### CLASSIFIED ADVERTISING

Our FLOWERS are FRESH and HOLLUMS, FLOYDADA FLORISTS

LANDS FOR LEASE A few farm tracts to lease at rea

W. M. MASSIE & BRO. Floydada, Texas.

We invite you to visit the green house. PARK FLORISTS-Mrs. W S. Goen. Phone 78.

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY.

#### **SINCE 1883**

Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Musor undue exposure. In 30c and 60c bottles.

WHITE DRUG COMPAN

#### M. L. SOLOMON **JEWELER** Floydada, Texas

suffer from Colds'

cold symptoms

Liquid, Tablets, Salve, Nose Drops

#### Believe It or Not You can now buy for \$1.00



enough genu-Palo Pinto County, Texas, BAKERWELL dehydrated water crystals to

gallons No. 4 strong water. Why suffer eral water. from sches, pains and nervousness caused by acidity and constipation. BEWARE of SUBSTITUTES. Cal your local Drug, Department or Greecery Store Bakerwell Mineral Water

Co., Mineral Wells, Texas.

# -"Chevrolet's FIRST Again!"-Among the Lowest-Priced Cars, Here's

THE LONGEST OF THE LOT!"

From front of grille to rear of body-for length where length counts - Chevrolet for 1940 is the longest of all lowest-priced cars!

In addition to being the streamlined beauty leader of "Automobile Row"-in addition to being the ablest all-round performer in its

This new Chevrolet for 1940 is also the longest of all lowest-priced cars-bar none!

It's a whopping 181 inches long from the front of its fashionable grille to the rear of its beautifully curved body . . . which means it has length where length counts . . . which means it's the longest automobile in the lowest price field!

All tests will tell you "Chevrolet's FIRST Again," oo eye it . . . try it . . . buy it-today!

#### Eye It .. Try It .. Buy It!

ODEN CHEVROLET CO.

NOWHERE ELSE—FEATURES LIKE THESE!

INSIDE AND OUTSIDE . NEW FULL-VISION

BODIES BY FISHER \* NEW EXCLUSIVE VACUUM-POWER SHIFT . "THE RIDE ROYAL"-Chev-

rolet's Perfected Knee-Action Riding System\*

SUPER-SILENT VALVE-IN-HEAD ENGINE . PER-

FECTED HYDRAULIC BRAKES . ALL-SILENT SYNCRO-MESH TRANSMISSION . LARGER

TIPTOE-MATIC CLUTCH . NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS . IMPROVED SHOCKPROOF STEERING

. NEW CRYSTAL-CLEAR HI-TEST SAFETY PLATE

GLASS . NEW SAFE-T-LOCK HOOD

Chevrolet has more than 175 important modern features

The 1940 Chevrolet gives higher

quality at low cost! ... Low Prices ...

Low Operating Costs ... Low Upkeep. No other motor car can match

SALES AND SERVICE

PHONE 4

FLOYDADA, TEXAS

#### Effects of the War On Cattle Business Is Outlined

College Station, November 15 .-The war will tend to maintain or even raise cattle prices in spite of the increased production in prospect.

This situation will come about partly from increased consumer demand and partly because of anticipated demand for hides, but mostly because hog prices are expected to go higher and this will cause some improvement in demand as people turn from pork to beef.

No large foreign outlet for the United States is likely to develop as result of the war. Such a developnent would occur only if shipping from Argentina and Australia became very hazardous.

It does not appear probable that either domestic or foreign demand, and price, will improve in the present situation as much as during the World War. At any rate, prices for beef should not rise markedly in 1940

This outlook for the cattle business omes from the United States Department of Agriculture's Bureau of Agricultural Economics.

Mrs. Jim Bandy left Monday for Decatur, Illinois, where she will join Mr. Bandy who has been in Decatur for several weeks.

#### QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS **BUE TO EXCESS ACID** Free Book Tells of Home Treatment that

Must Help or it Will Cost You Nothing Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stemach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stemach, Gassiness, Hearthurn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days triall Ask for "Willard's Message" which fully explains this treatment—free—as

BISHOP'S PHARMACY

#### Floydada Insurance Agency.

Insurance of all kinds. Your inquiries and business respectfully

W. H. HENDERSON

#### TALE OF TWO TEXAS CITIES and their telephone systems



Littleville has 35 telephone customers, served by a telephone system made to order for their needs. An operator and one assistant handle the 150 BIGVILLE

Bigville has more than 70,000 telephone customers who make some 800,000 calls a day. Bigville's telephone system is big, complex . . . a half million miles of wire . . . millions of dollars worth of intricate telephone equipment manned by hundreds of telephone workers. Bigville's telephone system is tailor-made for Bigville.

The Southwestern Bell Telephone Company serves some 275 Texas cities-from the smallest to the largest. In Littleville, Mediumville, Bigville our job is the same-to furnish fast, accurate, dependable telephone service, at a price that is reasonable to you.



Long Distance is next best to being there in person.



Enjoy Comfort and Convenience this Winter

with

Natural Gas Heat

West Texas Gas Co.

Fidelis Matron

Sunday School

Class Entertained

Troy Leonard, C. W. Denison, Clar.

ance Guffee, Bell Welborn, Mrs.

Barber, John McCleskey, and B.

Dairy Specialist

More Milk

nephew, Richard Tubbs.

Geo. A. Lider of Amarillo, spent

Marketing Special

For Price Increase

"Can we expect a rise in cotton prices because of the war? I don't

That's what P. K. Norris, marketing specialist of the Foreign Agricultural Service of the U. S. Depart.

ment of Agriculture, and an out-

standing authority on cotton, is tell-

ing Texas A. and M. Extension Ser.

vice county agricultural and home demonstration agents in a series of

12 AAA educational meetings over

Here is the background on which

Norris bases his prediction: There is a world supply of 50 million bales of cotton. Of this amount 24 million are in other countries; 26 million are

Of the 26 million American bales 14 million are the carry over, 12 mil-

lion bales are the current production

cotton last year totaled about 10

million bales; top estimate for 1939

consumption is 12 million. And that,

Norris says, is the most that can be

expected at any time in the future

So the United States has on hand

more than twice as much cotton as

A STITCH IN TIME

The consumption of United States

the United States supply.

under present conditions.

the week end with his family

ist Doesn't Look

believe we can.

Recommends Use

Milk is rich in vitamin A, and a

dificiency of vitamin A lowers resist.

ance to colds, so W. V. Maddox, dairy

#### St. Augustine Grass Grows Well In Shade

College Station, November 15 .-Because it grows in the shade as well as in the sun, St. Augustine grass, Arkansas with Mr. Crow's parents, often incorrectly called carpet grass, Mr. and Mrs. H. L. Crow. is becoming increasingly popular on

planting bits of sod 15 to 36 inches Mr. Sullivan's mother, Mrs. A. C. apart, according to Sadie Hatfield, Sullivan and Dr. and Mrs. C. M. landscape gardening specialist of the Thacker Texas A. and M. Extension Service. Home demonstration club women report that plenty of water during bock, visited Sunday afternoon with the first two years speeds growth Mr. Speck's sister, Mrs. Roy Patton and helps form a heavy sod.

SUGAR, 10 Pounds

PEAS, Green Giant

DREFT, Giant Package

With 1 10c Package free

KRAUT, No. 21 Cans,

CHEESE, 2 pound box

SALMON, Pink, per can

OXYDOL, Giant Package

St. Austine grass thrives along the Gulf Coast and inland for some 100 miles. It is reported that it cannot withstand temperatures under 10 degrees, but it is being planted in parts

Mr. and Mrs. Earl Crow and Mr Friday until Sunday in Bentonville,

This grass should be started by Spring, Texas visited Sunday with

52c

59c

59c

15c

49c

2 for 25c

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with a total capacity of 37 gallons easily fit into the rear compartment Farmers find that they can wire, gasoline, oil, grease and, of

Amarillo Sunday by her niece, Mrs. will get guns and airplanes and mu- 42 percent.

prices soared during the last war.

Mrs. Nevins was met in stock. From the United States she the world-today the figure is about

That Nag

No. 1

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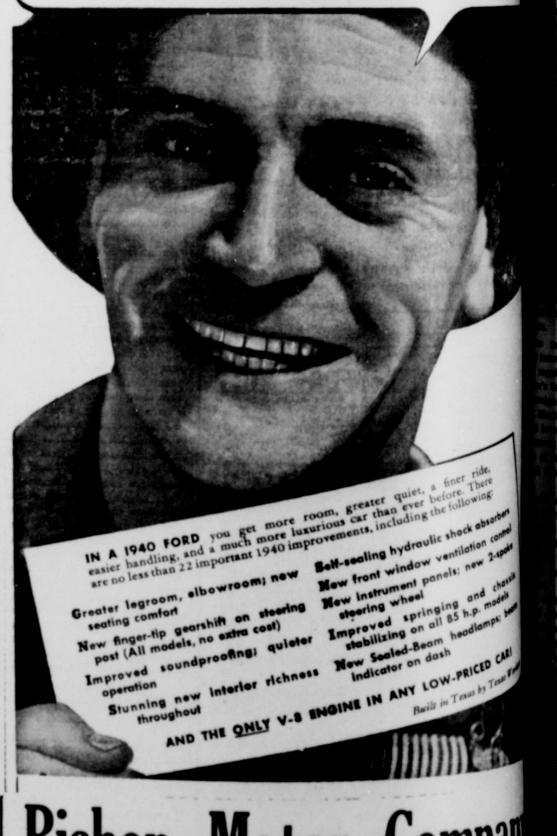
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