## "By Helping Business You Help Yourself"

ation to be
nnstrated at
Meeting Lose Warehouse
$\qquad$ and Learn Trades In Aviation Industry It's Future Line
Natane为

Rural Mailmen Hold Meeting at Lhildress

Mrs. N. B. Biles,<br>Sister of Mrs. V.<br>Andrews, Dies

Floydada, Floyd County, Texas, Thursday, November 16, 1939 Numbe

WE ARE STILL CONTINUING OUR STOCK REDUCING SALE, IN ORDER FOR YOU TO BENEFIT EARLY BY GRE REDUCTIONS ON NEW FALL MERCHANDISE. WE OFFER TO YOU A BIG REDUCTION ON COATS, SUITS, DE SES, HATS, PURSES, GLOVES, AND OTHER ITEMS.


Regular \$1.98 Frock, Reduced to .... $\$ 1.69$ Regular \$1.00 Frock, Reduced to


## LADIES and MISSES

 SLACK SUITS

ONE GROUP DRESSES
ONE GROUP LADIES SILK DRESSES
REDUCED T0
 LADIES HATS
$\$ 4.98$ Reduced $\$ 3.98$
$\$ 3.98$ Reduced $\$ 3.49$ $\$ 3.98$ Reduced $\$ 3.49$
$\$ 2.98$ Reduced $\$ 2.69$ $\$ 2.98$ Reduced $\$ 2.69$
$\$ 2.45$ Reduced $\$ 1.98$


LADIES FABRIC GLOVES
Reg. $\$ 5.95$ Reduced to $\$ 3.89$ RIC GLUVEN
Reg. $\$ 3.98$ Reduced to $\$ 2.98$ \$1.00 Reduced to 89
Reg. $\$ 2.98$ Reduced to $\$ 1.99{ }_{79 \mathrm{c}}$ Reduced to 69 c


LADIES SUITS
Man Tailored Suits Regular $\$ 12.75$ Suits, Reduced to $\$ 9.89$ Other Suits Included at Greatly Reduced Prices.


## SILK BLOUSES

Silk blouses, long and short sleeves Regular $\$ 1.98$ Reduced to $\$ 1.79$


## HAND BAGS

Special Group Reduced to 79c and \$1.49


## Ladies Silk Dresses

Regular $\$ 12.75$ Dresses, Reduced to $\$ 9.89$ Regular $\$ 9.85$ Dresses, Reduced to $\$ 7.89$ Regular \$7.95 Dresses, Reduced to $\$ 5.89$ Regular $\$ 5.95$ Dresses, Reduced to $\$ 3.89$ Regular $\$ 3.98$ Dresses, Reduced to $\$ 2.98$ Regular $\$ 2.98$ Dresses, Reduced to $\$ 1.99$ Ladies Sleeping Garments
 BALBRIGIIN PAJAMAS Reg. $\$ 1.73$ Reduced to $\$ 1.49$ Regular \$1.79 Gowns to \$1.49

LADIES SMOCKS
Regular $\$ 1.00$ Smocks,
Reduced During Sale to 89 c

## Style Shoppe

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner
Phone 17

LADIES COMII $\underset{\text { FUR TRIMMED AD }}{\text { SPORT STYLE }}$ SPORT STYLE
Reg. $\$ 34.50$ Reduced tose Reg. $\$ 29.75$ Reduced 10 江
Reg. $\$ 22.50$ Reduced 10 II Reg. $\$ \$ 19.50$ Reduced 10 III
Reg. Reg. $\$ 17.50$ Reduced
Reg.
R Reg. $\$ 12.75$ Reduced 1 IIII Reg. $\$ 9.85$ Reduced to 0



## E FIRST NATIONAL BANK <br> Floydada. Texas

-Time Tested Service-1939

HEY'RELHENEW" YOU'LL Y WHEN THEY COME BACK!


Soublessly many of last year's clothes are $t$ style send them to Luther Fry and them dean and fresh and ready for -ini season of wear.

## UTHER FRY, TALLORING



TOID HOME LAUNDERING
dd all its attendant worries!
Why spend another washday in a damp baseWe 'll do your laundry just as cheaply and
OYDADA STEAM LAUNDRY
k-Up and Delivery! Phone 141

Best Funting Sea- 101 Chevrolets
son of Years Is Predicted



## WHY

666

Believe It or Not
$\rightarrow$

## "Chevrolet's FIRST Again!"

 Among the Lowest-Priced Cars.Here's "THE DNEESTOF THE DTI"181 inches-


ODEN CHEVROLET CO.

SALES AND SERVICE

PHONE 4
floydada, texas
Effects of the War On Cattle Business Is Outlined


Floydada Insur ance Agency
Romana taumat ver
W. H. HENDERSON
tale OF TWO TEXAS Cities and their telephone systems


The Floyd County Plainsman, Thursday: November 16, 1939

St. Augustine Grass Grows Well In Shade

 is becoming in
Texas lawns.
This grass should be started by $\begin{gathered}\text { Mrr. and Mrs. Pat Sullivan of Bis } \\ \text { Spising, Texas visited Sunday with }\end{gathered}$ planting bits of sod 15 to 36 inches. Mr. Sullivan's mother, Mrs A. C
apart, according to Sadie Hatfield,
Sullivan and Dr. and Mrs o. M Thantsacog gardening specialilist of the
Texas A. and M. Extension Service. Thacker. Home demonstration elub women $\quad$ Mr. and Mrs. E. B. Speck, of Lub
report that plenty of water during bock, visisted Sunday afternoon with the first two years speeds drowth Mock. speck's sister, Mrs. Roy Patton
Mre

## Week - End Specials

| SUGAR, 10 Pounds | 52 c |
| :--- | :--- |
| DREFT, Giant Package | 59 c |
| DXY |  |

OXYDOL, Giant Package With 110c Package free 59c PEAS, Green Giant 15 c MATCHES, Diamond, Carton 20 c KRAUT, No. $2 \frac{1}{2}$ Cans, 2 for 25 c SALMON, Pink, per can $\quad 150$ CHEESE, 2 pound box

## HULL \& McBRIEN

## BARGAIX DAYS

FORT WORTH Star-Telegram
(Now Until December 31st) "以 ${ }^{3}$ b


To WCWOL sNOAY ISUE ADD NAE.
NEXT YEAR ELECTIONS
National, State and County
The Daily-Changing Markete a the World War No 2




A Newspaper for the Entire Family
We beheve the kind of a newpoper we will publiat for you during the soming wentfoul your, will with AMON CARTER

## Spears \& Daniels Automotive Repair

Engine Tune-Up A Specialty. Telephone 37. LOCATED SOUTHEAST CORNER OF SQUARE

hOLIDAY fRUIT CAKE

5wn
dust what you want fo that holiday dinned

30c
WESTERS' QUALITY BAKERY

## WELCOME BACK!

|  |
| :---: |
|  |  |
|  |  |

PERMANENTS $\$ 1.50$ and up
VOGUE
BEAUYY
SHOP

|  |
| :---: |

## NOTICE TO <br> MOTORISTS <br> 

| ARM, PUROLATOR AN <br> GOOD BARGAINS IN <br> USED CARS. <br> PRESTON, GALLON <br> \$2.65 <br> FINKNER'S <br> GARAGE |  |
| :---: | :---: |
|  | GAMBLE <br> can buy a real ngersoll money. costs only her po $\$ 3.95$. |

Dairy Specialist
Recommends Use More Milk

|  |
| :---: |
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and

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and
0 an atan

Marketing Special ist Doesn't Look For Price Increase



WHY GAMBLE

## Ingersole

The Ingersoll Buck models to $\$ 3.95$.

Fidelis Matron
Sunday School
Class Entertained




