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# "By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, October 12, 1939 'Tiny' Takes Over

# **BICT COURT CONVENED IN** LAR TERM MONDAY

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baseball writer, dem

player's cap.

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Fe System

invilving the expendi-

k from the double track

ant centers."

The regular term of district court met Monday morning, with Judge Alton B. Chapman, John E. Hamil ton, district attorney, B. Marshall, clerk, and Fred Clark sheriff, in charge.

The grand jury was empaneled for the term, with P. J. Wilkes selected as foreman. The jury worked Monday and Tuesday, adjourning late Tuesday afternoon, and reporting 12 indictments returned, all of which were felony cases. The grand jury for the term 15

composed of the following men: P. J. Wikes, foreman; J. S. Lackey, W. H. Taylor, R. A. Garrett, O. P.

Rutledge, W. W. Merrell, B. E. Harris, Bill O. McNeil, O. W. Kirk, J. W. Jennings, H. L. Hartsell, and W. E. Sims

The week's work was set for non jury cases. Six cases was disposed director-general of England's overof Tuesday. Five civil cases and seas forces, was recently named one criminal case. chief of the imperial general staff Thelma Gene Nelson vs. Carl Ford to succeed General Viscount Gort,

Gen.

Nelson, divorce; First National Bank Floydada, vs. F. A. Cunyus, suit on note, default judgment in favor of Bank; Gladys Self vs. C. R. Self. divorce; A. Virginia Smith vs. J. R. Smith, divorce; Mrs. Lora R. Farris,

new protective heada feme sole, vs. Mrs. M. H. Harkey. rs which may be manetal, suit to clear title, judgment in favor of plaintiff; State of Texas vs. Meet Saturday, season in the Pacific if President W. C. Tutapproved by club ownity of the lightweight PETIT JURY FOR SECOND WEEK October 14 be seen in the lower practical safety device Harold McLaughlin, W. C. Mc

Grede, John Lewis, Charlie Lewis, Ben Morton, C. Foster, L. H. Smith, S. L. Holmes, Fred Gross, Efford Parrish, Alford Clark, T. E. Leach, Hesley W. Carr, W. C. Cates, Frank Pratt, J. V. Gilley, J. B. Claiborn, Hermon Kreis, S. J. Latta, Doyce Smalley, G. B. Johnston, Clements McDonald, J. O. Dudley, Pelmon Clements, O. G. Cypert, C. N. Battey, Jim Conner, R. G. Dunlap, A. P.

Barker, J. C. Crabtree, O. R. Beard, J. H. Carroll, E. L. Angus, J. R. Yearwood, H. O. Cline, and R. H. tin Monday, 000,000 by the Santa Fe Tinsley. for the purchase of

ngs, new equipment, reproved trackage as part Formal Installa-

Abilene Christian College Show Increase

Abilene, October 11 .- Enrollment Abilenc Christian College has oured to a new height this semester with the resident students numbering

This is the fifth time in eight years that the college has set a new record in enrollment. These students come from twenty-one states and two foreign countries. Including the students taking

courses in the correspondence school and pupils in the grade and high school in connection with ACC, the

current enrollment is 1065. Few late students are expected to bring this number even higher during the next few days, is the an nouncement of President James F. Edmund Ironsides, former Cox.

Andrews will present a

nent exercises which were

number of her pupils in recital Mon-

day night, October 16, at 8 o'clock,

at the high school auditorium. Ap-

pearing on this program will be peo

ple who were to be presented in

To Give Recital

October 16th

citizen of this City, County and State Expression Pupils to aid in the prevention of fires where possible

> NOW, THEREFORE, I Glad Snod. grass, Mayor of Floydada, State of Texas, do hereby proclaim and designate the week beginning October 8 1939 as fire prevention week.

And I call upon the Citizens of the City, and especially civic, schools and municipal organizations to emphasize the danger of fire and to encourage the study of fire prevention measures in an organized move. ment to lessen the disastrous consequences of fire.

have hereunto set my hand and caused the official seal of the iCty of Floydada, Texas. This the 6th day day of October, A. D. 1939.

> GLAD SNODGRASS, Mayor, Floydada, Texas.

Mr. and Mrs. Wilmer Jones and Mr. and Mrs. Denzil Probasco went

Mrs. Addie Montague and son, to Tucumcari, New Mexico, Saturday with Mr. and Mrs. Delbert Jones.

## Mayor Proclaims 1.32 INCHES OF RAIN FALLS IN Week of October 8 FLOYDADA; GENERAL OF CO. **Fire Prevention**

**Helping Hand** 

### "PROCLAMATION"

WHEREAS, Throughout history the State and Cites of Texas has suffered an enormous loss in lives and property due to fire: WHEREAS, The loss of a single life is too great a toll to pay as the price of careless. ness and the Statistics reveal that many losses suffered by fire may be traced to carelessness and the failure to use appropriate fire prevention methods; and

WHEREAS, All citizens should be desirous of retaining the low insurance rates which have been promulgated by the board of Insurance Commissioners as a result of the care. ful practice of fire prevention measures; and

WHEREAS, it is the duty of every

These two London children took grim evacuation preparations as a

lark. Part of the 3,000,000 children, women and invalids who were first evacuated, they help each othor don knapsacks containing gas mask and emergency rations. Alfalfa Adopted as

Soil Building Crop IN TESTIMONY WHEREOF, I ed the official seal of the iCty of Floydada to be affixed hereto at By Farmers Special to the Plainsman:

the present situation which confronts inches.

this crop. As a soil builder it is excellent. The AAA recognizes it and

The first general rain since early in August soaked Floyd County and a big part of the plains country Saturday night and Sunday. Floyd. ada received 1.32 inches of rain, and reports indicate that the county re-

Number 46

ceived from 1.50 inches to as much as two inches in parts. Rain was reported general over the south plains, and will be beneficial to farmers, who were anxious to receive moisture before the planted their land to wheat.

# **Dispatches Show Rain Pretty** General

Memphis-Breaking a dry spell and bringing relief to parched land, a good rain fell here throughout Sunday.

Kermet-A two-inch rain fell here Sunday morning. ...

Amarillo .- Showers began falling here Saturday morning giving Amarillo .94 of an inch of moisture.

Perryton.-Rain fell at Perryton Saturday night measuring .96 of an inch and the fall was general over Ochiltree County measuring as much as an inch and a half in portions of the county.

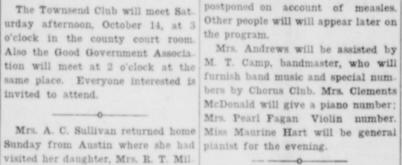
Crosbyton .- The best rain of the year fell here Sunday. It measured 2.50 inches

. . . .

Childress .- Slow, soaking rains fell animously adopted the planting of over Childress County Sunday. It was alfalfa as a soil building, hay and the first general rain in six months. seed crop, it might be well to study Fall totaled between an inch and two

. . . .

Paducah.-A two months dry spell soil building payments are made on was broken here early Sunday as rain it in connection with the AAA pro- blanketed Cottle County. Precipitagram. The irrigation committee of tion measured 1.50 inches here. Rain the County Land Use Planning Com- | was reported in most farming secmittee recommends that each irriga. tions of the county where producers tion project should have one eighth were needing moisture for seeding



visited her daughter, Mrs. R. T. Miller and family. Mrs. Miller accom-

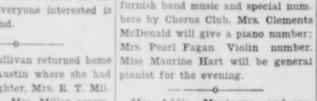
who became commander-in-chief of

Britain's land forces. General Iron-

sides is affectionately called "Tiny"

Townsend Club to

by British Tommles.



panied her home, returning to Aus- Ralph, of Canyon, visited Mrs. Fan- night where they visited Sunday

nie Montague last Thursday.

coach fare. mit Oct. 24.

### 215 fare plus 25c re for round !

urday. Find te of sale.

tails-MER B. JOHN eral Passenger Amarillo, Texas

tle!

ES

the box cars will be stan. condensation of moismmodities which cause r cars to be placed in-

for cars to handle frozen acts, such as California plements. The The 250 dnola cars to be bought and 65 foot length for ce in loading structural originating princiis and Colorado. ng 2,500 cars, the pro-

EWELR in Santa Fe's Topeka \$1.00 auto cars at its Empire cago, and 1,000 refrigerthe Wichita shops. ce for your b ted out that Santa Fe's

Gleaming "Go ms, necklaces. create more than 7,000,is of labor and further idening circle of employ.

. 17

im will be financed in treasury cash and in ment trust notes.

### tion of Dr. Homer reased traffic or pro; ases, was announced to-P. Rainey sident Edward J. Engel. des the purchase of 91 .-

rail and fastenings, 2,800 Austin, October 11 .- The public cars, rebuilding 2,500 will be invited to attend formal inand refrigerator cars in stallation of Dr. Homer P. Rainey as 8, a greatly accelerated president of The University of Texas and car repair program on the morning of December 9. tracking 24 miles from

Presidents of colleges and learned na, west to Joseph City. societies throughout the United program," Engel said, States will be asked to send special installation of 286 delegates, Dr. W. J. Battle, faculty pound steel in our Chiinaugural committee chairman, said nia main lines and puthere today. The inauguration will miles of new 112 pound conclude a three day educational main line mileage. Comprogram. the 24 mile stretch of

### st to Joseph provides the the only such line and Boy Scout Campo-, the only such line unral Will Be agement between these s new freight equipment Conducted 1,800 box, 200 coal, 100 rigerator, and 250 gon-

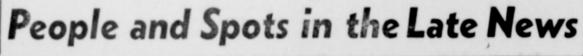
Twenty counties are to be reppound capacity for high resented at an annual Boy Scout A Roofs of these cars camporal on Texas Technological with an absorbent agen. College campus Friday and Saturday. Approximately 500 scouts are exmill products, tin plate , pected to attend, said Jack O. Stone, South Plains council executive.

Saturday has been designated Boy Scout Day on the Texas Tech foot. stadanrd 0 foot design ball schedule and scouts will be ad-50 foot length. Of these mitted free to the Tech-Arizona State e normal insulation and football game that night. They will sulated to meet increas. present stunts at the game.

# The flat cars will be Commissioners and particularly adapt. Court Met in **Regular Session**

The Commissioners Court met in regular session Monday and various claims and accounts were allowed. The narterly reports of all county for 900 box cars to be officials were checked and approved. The court appointed Judy of View on two roads. On C. L. Allmon etal., road they appointed W. F. Ferguson. Robt. Smith, G. W. deCordova, J. H. Shurbet, and W. F. Weatherbee. Pefor equipment and rail tition for road of O. H. Huckabee etal., was passed on and the following Jury of View appointed: J. W. Starkey, Abert Randolph, Roscoe durable goods industry. Lackey, John Taylor, Geo. Pigg.

Arel and Norvil Rainer made a issuance of \$8,000,000 business trip to Dallas Monday returning home Tuesday morning.





### THE BOMBS CAME ... And then came motorized Gernt shown riding through whose shattered building le efficiency of aerial "light-



AS REDS CLINCHED FLAG ... Crashing action abounded in super-crucial series at Cincinnati as Reds checked ram-St. Louis Cards' winning streak and clinched first nal league pennant for Cincy in 20 years. McCormick, Reds' first baseman, was out on this scoring attempt on a long peg from Medwick to Catcher Don Padgett. Umpire Larry Goetz was on his toes, too





four living scientists Electrochemical Society previously awarded Acheson Medal congratulate Dr. Francis C. Frary, Aluminum Company of America's research director and newest medalist, honored for development of important alloys. Left to right: Dr. Colin G. Fink, Dr. Frank J. Tone, Dr. Frary, Dr. Frederick M. Beckett,

mestic consum

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ere's scene as

olten metal is

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fina

ospects

AMB IS WHAM With this ece as white as snow.

wagger coat of baby lamb kin is sure to "go"—places, his fall. Baby bunting cap natches coat; mittens are red.



lowes Morgan, New York market commis-sioner, hears tax "lesson" taught by Mrs. Melville Mucklestone, president of Na-tional Consumers Tax Commission, at its first national conference, to effect that no political party has monopoly on taxes, and while parties have ups and downs the tax curve has moved in only one direction, upward.

of its acreage devoted to soil build- wheat. ing crops such as soy beans, clover, or alfalfa.

As the irrigation farmers have un-

Bredthaner, states that the county AAA records show that over 6,000 Win Game From is being devoted to alfalfa. From a soil building standpoint it might be well to inform growers that the seed should be inoculated before planting. This is an inexpensive step but very local field Friday night the Floydimportant. In many alfalfa fields ada Whirlwinds defeated the Amaof the county it has been found that rillo Yannigans by a score of 33 to 0. the roots do not possess noudles and The game was Floydada's after the in this case as far as the land is first three minutes of play, when concerned the plant has become soil Lider made the first score.

depleting. When the seed is properly inoculated a large number of the bacteria cling to the surface of each seed and as soon as the hairs begin to form on the seedlings the bacteria are immediately available Moved Here From for their work. The bacteria within the nodules absorb the free mitrogen Amarillo Hospital of the soil air which is utilized by

the growing plant. Proper inoculation supplies nitrogen in the early receiving treatment in a Amarillo stages of the growth-the plant gets hospital for the past three months, off to a flying start and it is also suffering from burns he received stronger and healthier.

200 pounds acid phosphate 20% per home. acre be applied next spring.

If the alfalfa acreage continues to OUT OF TOWN RELATIVES AND increase in the future as it has in FRIENDS ATTEND FUNERAL the past, it must be remembered that the hay crop is very bulky-hard to store and it might not always find a ready market. This may call for a Mitchell's funeral: feeding lambs. A number of alfalfa Jacksboro; Mr. and Mrs. C. H. Owen, livestock feeding program such as growers have gone the seed harvest. Jr., of Paris; Miss Christine Owen, of ing route and this phase of the game Fort Worth; Mr. and Mrs. H. T. can very easily be saturated. The Owen, and children, of Childress; Mr. state certified seed plan may offer and Mrs. H. T. Owen, Jr., and dausome solution for a greater outlet of ghter, of Plainview; Mr. and Mrs. the seed crop.

CALLED TO FUNERAL OF BROTHER IN LAW

Monday for Stillwell, Oklahoma, where they were called on account of Mrs. M. F. Huskey, of Kenedy; Mr. the death and funeral of a brother- and Mrs. Jim Morgan, of Childress; in-law of Mr. McBrien. They plan to return home the latter part of the week.

Dr. and Mrs. C. M. Thacker visited in Lubbock Sunday.

# County Agricultural Agent, D. F. Floydada Team Amarillo

In a football game played on the

# Eulan Williamson

Eulan Williamson, who has been July 20, while working with a trac.

In making a survey of the alfalfa tor on his farm near Dumas, was fields it is a definite fact that all brought to the home of his parents, lack from a production standpoint Mr. and Mrs. Ernest Williamson and it is recommended that where the Monday by F. C. Harmon's ambuplanting seed was not inoculated that lance. His condition has been criti-100 pounds amonia sulphate per acre cal all the time, and his father stated be applied next spring and where that he had shown very little imthe plants have sufficient nodules provement since they brought him

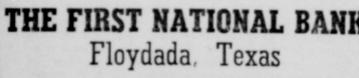
The following out of town relatives and friends attended Mrs. C. W.

Mr. and Mrs. C. H. Owen and son, Johnnie Owen and children, of Jacks. boro; Mr. and Mrs. Cullen W. Riley and son, of Harlingen; Baxter Hones, of Lubbock; Mrs. Lizzie Owen and son, of Lockney; O. B. Owen and Barl Mr. and Mrs. J. D. McBrien left Stimbough, of Pampa; Mr. and Mrs. W. P. Thurmon, of Wichits Falls;

Mr. and Mrs. John King, of Ralls; Mr. and Mrs. Bruce Mitchell, of Plainview; and Mrs. Lee Howard and son, of Lubbock.

Lot Cavanaugh do your Print







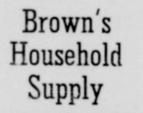
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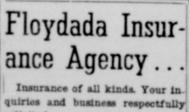
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Hear eve arte arte in in pper obby init

can't harm tooth enamel. Get Calox today at your drug store. Five sizes, from 10¢ to \$1.25.

Copr. 1939 McKemon & Robbins,





Floydada, Texas

stepped directly in the way and was swept off its feet. Both falling animals then struck No. 3 and all went tumbling to death in the valley be-

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# Paris-Inspired FALL HATS \$1.98,

agly New Hats for every cos. Berets, toques, visor, position and prims! Beantifully styled in felts, loe-suedes. Black colors.



LONDON .- A new type of X-ray apparatus, called the Tomograph, is being used to treat old war wounds

at Queen Mary's hospital. The machine is unique in that its rays will focus on a section of the body at any depth from the surface and photograph it leaving out anything above and below.

It not only reveals the presence of a bullet or piece of shrapnel, but the condition of the surrounding tissues. The knowledge of whether \* foreign object lies clean or in a hidden sinus is extremely important in operating technique.

## Walking Licenses Issued In School Safety Drive

JOHANNESBURG, SOUTH AF-RICA .- Walking licenses are issued to children in the Malvern West school, which is teaching its pupils to be "traffic-minded." The licenses are issued after an

examination on the following subjects: How to cross the street, play. ing on street, dangers of hanging on the backs of cars and giving other children lifts on a bicycle. If a license holder breaks any rule, he will be brought before .

jury of pupils who can inflict penalties such as fines or cancel the culprit's license.

Look at the greatly increased size and luxury of this car with new longer wheelbase and stunning new "Royal Clipper" styling.... And then you will know it's the streamlined beauty leader of the low-price field and the biggest value money can buy!

Only Cherrolet has

all these quality

features

Tune into gear with Chevrolet's New Exclusive Vacuum-Power Shift. . . . Test its matchless combination of power, acceleration, smoothness and economy.... And then you will know it's the best-driving, best-riding and best-performing low-priced car!

Only Chevrolet gives such high quality at such low cost. ... Low Prices ... Low Operating Costs . . . Low Upkeep.

No other motor car can match its all-round value

NEW "ROYAL CLIPPER" STYLING . BIGGER INSIDE AND OUTSIDE . NEW FULL-VISION BODIES BY FISHER NEW EXCLUSIVE VACUUM-POWER SHIFT . "THE RIDE ROYAL"-Chevrolet's Perfected Knee-Action Riding System\* . SUPER-SILENT VALVE-IN-HEAD ENGINE . ALL-SILENT SYNCRO-MESH TRANSMISSION "On Special De Luze and Master De Luze Series Chevrolet has more than 175 Important modern features.

**ODENCHEVROLETCOMPANY** 

Sales and Service Phone 4 Floydada, Texas

# S. M. U., Dallas, Reaches 1,821 Enrollment

With registration activity practically completed, enrollment at Southern Methodist University has reached Texas will be detrimined by Regional trar, announced this week.

Population

crates, and boxes.

these counties will be determined be-

made when the woods have been

considerably thinned by the felling

It is not definitely known whether

the cutting is detrimental or is an

or again it may be that too many

suitable nesting sites are removed

and the squirrel population will be

This figure compares with 1,796 of last year and does not include considerable logging is being started. has been found by Game Managers students of Dallas College, downtown extension of the University. More registrations are expected before fore a large amount of timber is close of enrollment period this week. taken and another count will be

Sizeable gains in the school of arts and sciences, the graduate school,, and the school of music more of large trees to be made into ties, than offset a slight decline in attendance of other departments.

The net total of students for the sholastic year, including the down- aid. It is possible that the thinning town extension of the University and of timber will increase the available summer school, is expected to reach food supply for the little "nut\_eaters" 4,000.

# U. of Texas Is New and the squirrel population with hard hit, the department states. **Field For Prague** Professor

Austin, October 11 .- One of some 300 "scientific refugees" from Europe, Dr. Ernest M. Siegel, professor of eelctrical engineering from the University of Prague in erstwhile Chechoslovakia, has transferred his scene of operations to The University of Texas.

His experiments have made him one of Europe's leading contributors to radio theory, according to University of Texas engineers, but he left his country "because radio developments there are military sec. rets.

At the University he is employed as a part-time instructor in the College of Engineering where he is completing a technical book on radio an. tennae, his specialty. He plans to stay in this country since there are more opportunities here for experimentation with superior equipment, he said.

STATEMENT OF THE OWNER. SHIP, MANAGEMENT, CIRCULA. TION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912,

Of The Floyd County Plainsman published weekly at Floydada, State of Texas, for October 1, 1939. STATE OF TEXAS, COUNTY OF FLOYD, 88

duck, beaver, and muskrat population **Cutting Trees Will** in Texas, it is reported by the director of wildlife restoration. Funds ob-Decrease Squirrel tained usder the Pittman-Robertson Act are being used. Projects which will be introduced soon include deer, turkey, geese, and antelope restora-

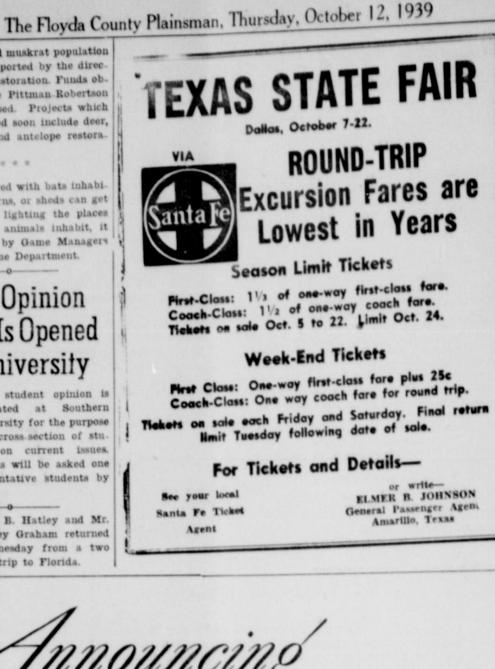
Whether the cutting of large trees is detrimental to the squirrel crop of Persons bothered with bats inhabia total of 1,821, R. L. Brewer, regis. Game Bioligists who have started a tating attics, barns, or sheds can get squirrel and squirrel nest count in rid of them by lighting the places Robinson and Leon counties, where these crie little animals inhabit, it

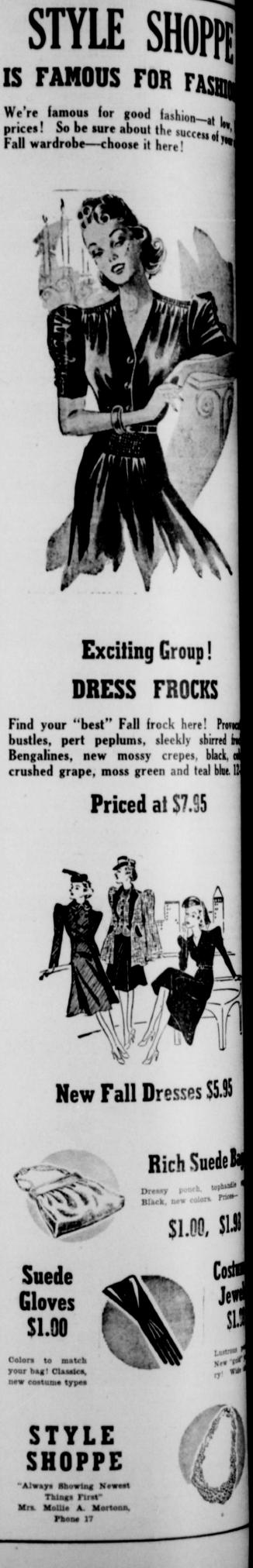
The total squirrel populations of of the State Game Department.

# Student Opinion Bureau Is Opened State University

A bureau of student opinion is being inaugurated at Southern Methodist University for the purpose of obtaining a cross section of student thought on current issues. Weekly questions will be asked one hundred representative students by seven reporters.

Nineteen restoration areas have Mr. and Mrs. B. Hatley and Mr. been set up by the State Game De. and Mrs. Lindsey Graham returned partment in the last three months for home last Wednesday from a two the purpose of increasing the quail, weeks vacation trip to Florida.





ME

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Before me, a Notary Public in and for the State and county aforesaid, personally appeared M. B. Cavanaugh, who, having been duly sworn according to law, deposes and says that he is the Publisher of the Floyd County Plainsman and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

Hear evel man in cient s calant yet hi upper Hobby Mrs. Tayls toms with

1. That the names and addresses of the publisher, editor, managing editor, and business manager, are: M. B. Cavanaugh, Floydada, Texas. 2. That the owners are: (Give names and addresses of individual owners, or if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.) M. B. Cavanaugh.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

M. B. CAVANAUGH, Publisher. Sworn to and subscribed before me this 18th day of September, 1939. LOLA CAVANAUGH, (Seal) Notary Public, Floyd County, Texas. My commission expires June 1, 1941.

Let Cavanaugh do your Printing

22 important improvements, added to fundamental Ford features, represent the most advanced engineering in the low-price field

WHAT do the Ford cars for 1940 offer to match their brilliant new beauty? New comfort, convenience, quiet, safety-and the roomiest, richest interiors ever designed for a Ford car.

They have a host of interesting new features. Finger-Tip Gearshift on the steering post. An improved transmission, unusually easy to shift. New Controlled Ventilation. Improved shock absorbers. Softer springs, improved spring suspension and a new ride-stabilizer.\*

A combination of new features makes the new cars quieter in operation. They have big, powerful hydraulic brakes. They have new Sealed-Beam Headlamps that are safer, stronger and stay bright longer. They have the famous Ford V-8 engine (85 hp in the De Luxe Ford. Choice of 85 or 60 hp in the Ford) - which blends 8-cylinder smoothness with economy.

You've never seen cars with so much performance, style and comfort at such a low price. Get acquainted. You'll enjoy the experience!

## 22 IMPORTANT FORD FEATURES

FOR COMFORT-More room inside. New Controlled Ventilation. New torsion bar ride-stabilizer.\* Improved spring suspension.\* Self-sealing shock absorbers. Two-way adjustable driver's seat. Newtype resilient front seat backs. New "Floating-Edge" Seat Cushions.

FOR CONVENIENCE-New Finger-Tip Gearshift. Engine more accessible. Two-spoke steering wheel.

FOR SAFETY - Sealed Beam Headlamps. Dual windshield wipers at base of windshield. Larger battery. Battery Condition Indicator on all models.

FOR SILENCE-Improved soundproofing. "Easyshift" transmission. Curved disc wheels. Improved drums for big Ford hydraulic brakes.

FOR STYLE-New exterior beauty. New interior luxury. New instrument panel. #85-hp models only

MORE THAN EVER "THE QUALITY CAR IN THE LOW-PRICE FIELD"

## ON DISPLAY AT YOUR DEALER'S-HEADQUARTERS FOR NEW FORD V-8 CARS AND TRUCKS, NEW MERCURY 8 AND NEW LINCOLN-ZEPHYR V-12

