

"By Helping Business You Help Yourself" The Floyd County Plainsman

ME No. 10

Floydada, Floyd County, Texas, Thursday, September 7, 1939

Number 41

Forable Reception For Smaller Loans

Stanton, D. C., September 6.—A reception was reported to Stewart McDonald, Federal administrator, of the FHA's to facilitate the financing of construction of homes costing \$2,500.

McDonald said that the plan viewed as a step forward in the problem of sound home loans. He expected a substantial number of such dwellings during the coming year as a result of the FHA's more liberal policy in this section of the Housing Act.

He explained that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

He said that the FHA had been studying ways to bring about a closer relationship within the reach of the FHA's more liberal policy in this section of the Housing Act.

C. B. Carmack Moves Hatchery to New Building

The Carmack Hatchery which has been located at 202 east California street, has been moved the past week to the building which has been under construction on east Missouri street for the past several weeks, and work is going forward on placing and tying in the machinery at the new location.

When construction work on the new building is finished it will house one of the most complete hatcheries, produce and feed businesses of its kind in this part of the panhandle. The structure will have a floor space of 30 by 160 feet which will be divided into departments in such manner as will best suit this type of combination business, stated Mr. Carmack. The building faces Missouri street on the south with openings from each department facing a street on the east.

About 800 Students Registered for 1939-1940 School Term

Superintendent Walter Travis announced Wednesday that about 400 pupils had registered at the Andrews Ward School and 400 at the high school. A final check up will likely raise the enrollment according to the announcement.

Friday morning the juniors and seniors registered. Saturday morning the faculty meeting of teachers was held at the high school building. At that time the various sponsorships and responsibilities was fixed for the year. Monday morning the other high school students and ward school students registered for the session and received their book and instructions. An informal opening exercise was held Monday morning at the Andrews Ward School.

Superintendent Travis stated that the colored school would not open until November 1.

The following football schedule has been announced:
September 15, Slaton at Floydada; September 22, Tulia at Tulia; September 29, Open; October 6, Amarillo Yannigans at Floydada; October 13, Ralls at Ralls; October 20, Open; October 27, Paducah at Floydada; November 3, Lockney at Lockney; November 11, Matador at Floydada; November 17, open; November 24, Crosbyton at Floydada; November 30, Spur at Spur.

New Seasonal Epidemic Takes Form Allover

A seasonal epidemic, the new clothes fever, is spreading in Texas as college girls become fall clothes conscious and smaller children get the back-to-school urge, according to a diagnosis announced by Mrs. Doris Barnes, clothing specialist for the A. and M. College Extension Service.

"Mother and Dad feel they can't be left out, so all in all it means that clothes for the entire family have to be in readiness for fall and winter needs."

In answer to the perennial questions about what well dressed women will be wearing this fall, black, as per usual, is the leading color but it is brightened by gold jewelry. "Don't be disturbed if you can't wear black because there are plenty of other colors which you can wear—comet blue, tunic blue, harvest wine, deep amethyst, tourmaline, shades of plum, navy, green, and the new mossy green which is a gorgeous bronzy green," Mrs. Barnes says.

The most radical change is evident in coats. There is the new fitting coat with the modified shoulder which is still broad but not exaggerated; however, the greatest difference is in the skirts. Fullness is used in a variety of ways, at the sides, in front, at the back, or all around in a rippling youthful flare.

Speaking of hats, Mrs. Barnes adds: "Style means wearing something becoming, something that does something for you, and this season you can purchase hats that are becoming whether it is a high or low crown, wide or narrow brim."

Guy Cantwell, of Fort Worth, spent the week end with his mother, Mrs. Bess Cantwell.

Land Use Planning Committee Make Soil Survey

The Floyd County Land Use Planning Committee has for the past 12 months made a survey of the three major soil type areas of Floyd County with the hope of finding the number one existing problem and to analyze this problem to the extent where useful recommendations can be made. These recommendations have been divided into three groups:

(1) Problems which could be met immediately without any necessary financing;
(2) Problems which need financial assistance and which the government agencies are able to advance money for help;
(3) Recommendations which cover a long time period or educational whole farm adjustment.

Under recommendations in the group one class, farmers of the Plains soil area in the irrigation section found that one of their major problems was information on irrigation. The bulletin which has just been compiled lists the visiting of experiment stations and studying experiment station records as a solution to one of their many problems. As a result of this, the Floyd County Land Use Planning Committee has set Friday, September 8th, as Floyd County Field Day at the Lubbock Experiment Station. Floyd County farmers are invited to visit the experiment station for the purpose of studying results of irrigation demonstrations which were conducted this year under the direction of Mr. Don Jones, Superintendent of the Experiment Station. Floyd County farmers will arrive at the station at 10:00 a. m. The entire day will be devoted to the studying of irrigation. County Agricultural Agent, D. F. Bredthauer, states that arrangements have been made with the experiment station to go over all of the problems which confront the farmer engaged in this type of farming. Any one interested is invited to attend this Floyd County Field Day at the experiment station. Experiment stations of this area have always made farmers feel at home when visiting.

More Funds Are Needed For Cemetery Work

Attention was called this week to the fact that more funds are needed to carry on the work at the cemetery by Mrs. Bob Smith, who is in charge of the drive. Several people were missed in a drive for funds some weeks ago, and it is hoped that those who still would like to make donations to the clean-up fund see Mrs. Smith, F. C. Harmon, or make a deposit at the local bank.

There is still much work that should be done at the cemetery, and any amount given for this purpose will be greatly appreciated by the ladies who are sponsoring the campaign.

Regular Second Sunday Singing Will Meet at 2:30

The regular Second Sunday Singing will meet next Sunday at 2:30 at the South Side Baptist Church on Highway 28, in south Floydada. Everyone is invited to attend.

devised to the studying of irrigation. County Agricultural Agent, D. F. Bredthauer, states that arrangements have been made with the experiment station to go over all of the problems which confront the farmer engaged in this type of farming. Any one interested is invited to attend this Floyd County Field Day at the experiment station. Experiment stations of this area have always made farmers feel at home when visiting.

Funeral Services Held For Vernon Roe Sexton

Funeral services were held Monday afternoon at the Cone Baptist Church for Vernon Roe Sexton, age 17 years, who died Monday in a Lubbock hospital, after having been kicked by a mule while working on the farm of his uncle, Robert Millican, in the Starkey community Saturday afternoon. The boy was kicked in the abdomen and died from the rupture Monday.

He was born May 9, 1922, at Norton, Texas, in Runnels County. He was converted three years ago and joined the Baptist Church at Starkey. Rev. G. W. Tubbs conducted the funeral assisted by Rev. Sidney Johnston, Starkey and Rev. Florias, of Ralls.

Deceased is survived by one brother and two sisters, and a number of other relatives. His parents were both deceased and he and his brother and sisters made their home with their uncle, Robert Millican.

Burial was made in the Cone cemetery with Ralls Funeral Home in charge of arrangements.

Sandhill Church Announcement

Rev. G. W. Tubbs will preach at the Sandhill Baptist Church next Sunday at 11 o'clock, and he will assist the church in electing messengers to attend the Floyd County Baptist Association which will meet in Floydada the third Tuesday in September.

Spears and Daniels Automotive Repair Secure More Space

Work has been under way this week on re-arranging the floor space which was formerly occupied by Carmack Hatchery to arrange the building so Spears and Daniels Automotive Repair could use the building in connection with their automobile repair business which has been operating next door to the hatchery location for the past several months.

In the new arrangement Spears and Daniels will have all of the space which had been occupied by the hatchery, and the front half of their former location. The rear half of the repair shop will be turned back into the department which is occupied by Cline and Rainer with their Western Auto Store and the Magnolia Service Station.

The new arrangement of the building will give both of the remaining businesses more space in which to operate and display their merchandise.

Mrs. Ryan Bankhead and daughter, Anita, and Mr. and Mrs. Frank Colson and daughter, Avon, of Sweetwater, visited from Thursday until Sunday with Mrs. Judson Chenoweth.

Mr. and Mrs. Bert Vaughan, of Huntington Park, California, visited Thursday with Mrs. Vaughan's sister, Mrs. J. J. McKinney and family.

Miss Emma Lou McKinney left Friday for Olton where she will teach in the Olton Public Schools this year.

Reduction of 10 per Cent Announced on AAA Payments

College Station, September 6.—A reduction of 10 per cent in AAA payments on cotton, rice and general crop acreage allotments for 1939 was announced here this week, as participation in this year's program was found to have reached the point where available funds would not go around at the rates announced last November.

"It's like having to spread the same amount of butter over more pieces of bread," George Slaughter, chairman of the State Agricultural Conservation Committee, explained.

The 1939 Agricultural Conservation Program Bulletin stated that rates of pay would be subject to either a decrease or increase of not more than 10 percent, depending upon actual participation. On the basis of similar provisions, 1937 rates of pay were increased 10 per cent, while for 1938 no adjustments were found necessary.

The revised conservation payment rates for the crop affected are, cotton, 1.8 cents a pound; general soil-depleting crops, 99 cents an acre, adjusted for productivity of county and farm involved; and rice, 9 cents a hundredweight, or about 14.58 cents a barrel.

The rates apply to the number of pounds or acres, as the case may be, of the normal yield of the farm's 1939 acreage allotment for the given crop. In the case of cotton, average yields to be used in calculating the conservation payment are generally about 4 percent larger than the yield figures used last year.

Payments made this year to Texas farmers and ranchmen for compliance with the 1938 program had amounted to \$58,837,374 on August 20. An additional \$5,035,401 in 1939 wheat and cotton price adjustment payments had been made, a report here showed.

The Saga of a Home-Made Trailer; Texas to the New York World's Fair

A Texas journalist built himself a trailer, loaded in his wife and 11-year-old son and started on a 2,000 mile trek for the New York World's Fair with \$50.00 in his pockets. His experiences are recounted in the following story:

By TOM CAUFIELD
(who covers police, fire alarms, boll weevils and all news in and about the Brazos Bottoms of Central Texas for the Waco Times-Herald.)

WORLD'S FAIR, New York—Frances and the eleven-year-old and I have seen the Fair and all the folks back in Waco told us it couldn't be done on the Caufield bankroll. The speedometer on Ancient History II reads 2,000 miles from Fifth and Austin; the wallet is out \$50, and we've got \$10 left. I've just wired the boss for the \$25 he promised me to get home on, and if the chewing gum and jalloppy don't relax their holds during the homeward 2,000 miles, we shall have made the whole junket on \$85.

We spent a little over \$1.50 each per day on the Fair itself, counting admission at the gates. Thomas, the eleven-year-old and Frances, the woman who tells me how to drive, and I walked and walked and looked and stared, finally becoming convinced that the best parts of the Fair are free. We could while away two weeks here looking at the free shows, and never repeat and never suffer from what the slick paper writers call ennui. We are leaving only because a wolf is howling at a door bearing the coat of arms of a certain small town newspaperman in Texas.

Nothing Like the Brazos
We stood and gaped when we saw the illumination at the lagoon of nations last night. Nothing like that along the Brazos, nor anywhere else.

A lightning bolt hit a telephone post as our car-trailer combination passed it on the road to Knoxville, coming up. It smashed the post, splattered our car with splinters, made an outrageous noise, scared me, and we saw it all over again, free, at the General Electric show here. They made 10 million volts for us—BANG! and we thought we were back on the Tennessee highway in the storm.

We fought good roads and bad coming up. General Motors showed us all good in a panorama at 27,000 people a day look at GM parked us in upholstered chairs, started a public address explanation from the chair arms, and showed us the highway system of

If it hadn't been for that roads



Here is Tom Caufield's homemade trailer in which he, his wife and son traveled all the way from Waco, Tex., to see New York World's Fair.

system display, we might have thought, in the aviation building, that man was fixing to leave the ground for good; but GM gave us hope for the highways. We could hardly get the boy away from the aviation display. Instead of wanting to ride on the carnival gadgets, he wanted to go back and look at the model wind tunnels, the cross section of the Yankee clipper, and things like that.

Need for Adjectives
We heard the Voder. That's a contraption we had read about, a sort of talking typewriter. Pretty girl punches keys and make a combination of hisses and grunts that sounds like Charlie McCarthy in his worst, but is understandable. I never was much on adjectives. The one adjective needed around here is "marvelous." Give me enough synonyms for that, insert them as needed, and that's the Fair.

There's a moving mural in the Ford building. Pistons, cogs, things like that fixed in the wall, all moving. Time for one of the synonyms. In the same building, walls hung all round with a one-piece yellow curtain made of spun and woven glass.

More free stuff; the City of Light, with 100,000 individual bulbs; the Forward March of America, showing how lighting has changed. They've got a fountain running over the exit of that building, and when I lost Frances on a rendezvous, they waited an hour for me there, perfectly satisfied, while the fountain splashed outside.

Escalators and Ramps
About transportation; this fair is great on saving shoe leather. It has to be, it is so big that unless there were a lot of escalators and moving belts the cobblers would have a field day at every exit. You go up into the Perisphere on an escalator, and ride around it on a moving belt; and there's the moving belt at the GM building. Everywhere you find ramps instead of steps, and the ramps are exactly calculated to ease your legs as you go up or down. Streets and walks are asphalt, and the buildings generally have rubber composition flooring. And if you want to ride, it costs a dime for a bus from any point on the grounds to any other point.

If your feet do get tired (and they oughtn't to often if you've got the right kind of shoes, which is important, especially to the women) you can stop in at any of the first aid stations and get a free foot treatment to ease them.

Now for the Tariff

Let's count the cost, after you get to New York. Figure you're in a trailer—that's \$1 to get over the George Washington Bridge, which is the best way for a trailer; 75 cents a night at the trailer camp; a few cents for milk and whatever other groceries you need for eating at the camp; 25 cents toll over

Whitestone Bridge for your car (leave the trailer at camp) and 25 cents toll back again (or ride a bus, fare ten cents each); 50 cents to park in the parking grounds at the Fair; 75 cents admission for adults, 25 cents for children; 25 cents each for the Perisphere, which is a must because it is the Fair's symbol; 10 cents for the Town of Tomorrow, which also ought to be a must for any householder, and gas and oil.

We ate dinner at one of many restaurants in the Fair grounds. My wife had chicken and mushrooms with coffee for 60 cents. I ate a Salisbury steak with coffee for 60 cents, and lamb chops for the boy cost 75 cents. For lunch we had hamburgers and pie, which ran us 20 cents each. It costs a nickel for pop or root beer at any of a dozen stands. We got to the Fair for lunch one day and had dinner there that night. We had breakfast in camp next day, lunch at the Fair and pulled out late that afternoon for home.

Seeing New York

You can see something of New York while you're at the Fair, for the mere cost of gasoline. The night we arrived, we took a 50-mile drive across town, along the Hendrik Hudson Parkway and back from the Battery up Broadway to Times Square, then back to camp. We had a volunteer guide—one of the officials at the camp.

The policemen go out of their way to help a visitor. One of them talked to us for a half hour about things in general while we waited for an open-top bus next morning for a sightseeing trip in Manhattan. In fact, any New Yorker goes out of his way to help a Fair visitor.

We felt so much at home that when we parked our car to catch a bus to the Fair on our first day's visit, we forgot to make a note of where we left it; just walked away from it like we would have done from our own home town. And believe it or not, we found it when we came back in the rain—with the help of some of the passengers on the bus.

Bear in mind that the cost of coming to New York depends on how you are willing to come. We had a camp trailer, slept in it, using a trailer camp once, a cabin one night during a pouring rain, using school grounds twice with the permission of rural neighbors, and parking three times at filling stations. It took us six days to get there.

That \$85 is an education worth thousands, for a boy of 11, and worth plenty more for his father and mother.—Reprinted from the New York Herald-Tribune.

Mahon Discusses War Situation From Lubbock Office

Congressman George Mahon, in discussing the war situation in his Lubbock office early this week, made the following statement:

"The first order of business when Congress reconvenes should be the passage of legislation designed to take the profits out of war in the event America should become involved. We should make certain at the very outset of this world crisis that in case America gets into the war nobody in this country shall profit financially thereby. In the World War we drafted our men, but we did not draft our capital and our resources. It has been often pointed out, to the shame of our nation, that while American soldiers were giving their lives abroad more than 22,000 Americans were becoming millionaires at home. There is an additional threat to our peace as long as our entry into war holds out the lure of huge profits to large numbers of our people.

"Legislation on this subject has been advocated for years by veteran organizations and by many Americans generally. Among other Members of Congress I have advocated such legislation. Some progress has already been made. Several bills are now pending and there should be no delay in enacting this proposal into law.

"To stay out of the European war is now the greatest task before us. If we will lay our plans carefully and determine with all our hearts to do so, I have every confidence that we will stay out. As a Representative in Congress of a quarter-million people in West Texas, I shall make every possible contribution toward that end."

U. P. Purcell Brings In First Bale of Cotton

U. P. Purcell, of the Fairmont community brought in the first bale of cotton of the season Wednesday morning, according to Bill Scott, manager of the Scott Gin Company. Mr. Scott ginned the cotton early Wednesday morning.

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. B. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES

In Floyd County \$1.00; Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE !

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Back to School

The time of the year approaches when civic organizations, service clubs, Parent-Teacher Associations, school boards and others of the community will begin their annual "Back to School Campaigns." This truly is a worthy movement and will enlist the support of every thinking Texan.

Success in the campaign will lessen the unemployment problem among the youth of the neighborhood, but will tax the facilities of education. But the lack of facilities is not the fault of the boys and girls. To the boys and girls of this county and state, there is no such thing as a youth problem. And to their parents and to their elders, they should be regarded as blessings rather than a

problem. There are still hundreds of rural counties in all sections of the United States where the schools have neither the buildings, the equipment, nor the trained teachers to give the children an education that will fit them for the demands of the day. Usually where the birth rate is highest, the taxable values are poor, and the local governments must strain every resource to provide for the education of the children under their care.

There's still another burden the schools should aid in bearing, and that is, to teach the students how to use their hands as well as the R's.

New demands of the country call for experienced workmen and youth who actually know how to handle their hands; how to sweep, hoe, hammer, use a typewriter, washtub, broom, canning machine, etc., as well as a football, tennis racket and a baseball bat. These latter playthings have their purpose and their place, but after all, it should be borne in mind that this is a world of practical works and the laborer that is worthy of his hire must first learn how. Without jobs in which to gain experience, the schools must save the day for the boys and girls.

SUDDEN DEATH

By J. C. Tapp of the Texas Safety Council.

A majority of automobile accidents during June occurred at the time when there was the least excuse—broad daylight. Not only that but they occurred in clear weather, on straight, level roads of concrete or asphalt, in which there were no defects.

The explanation is that drivers lessened their vigilance on these long straight stretches, gazed at the countryside—or in some cases took a drink—and imagined they were secure.

Had it been night, a crooked road, or rainy weather, they would have been more vigilant, thus avoiding the clearly avoidable accidents which claimed lives and make cripples.

These facts are convincing proof that the human element still is the most important factor in motor transportation.

The summary for June, Pierce Brooks, president of the Texas Safety Council, said shows 654 accidents in daylight hours; 915 in clear weather; 797 on straight, level roads; 291 on concrete and 700 on asphalt; 927 where there were no defects in the roads; 608 at no intersection out of a total of 1,209 accidents.

Seeking to fix cause for the fatal accidents, Brooks pointed out it was found that of the 119 fatalities, 22 occurred with the collision of a motor vehicle with a pedestrian; 22 occurred with the collision of a motor vehicle with a pedestrian; 40 from the collision of two vehicles; one from a collision with a train; 4 bicycles were struck; one car collided with a horse drawn vehicle; 17 cars collided with fixed objects and 34 of the accidents involved no collision. Further analysis showed 26 drivers had been drinking; 23 driving too fast; 12 were chargeable to pedestrians, while the others were bunched under a half under primary causes.

The World's Fair And America

This year America is being treated to two magnificent world's fairs, at New York and San Francisco. Millions of citizens are visiting them. And to the thoughtful visitor, these fairs must appear as a great deal more than colorful and exciting shows—they are living testimonials to our traditional economic system based on the freest possible play of individual initiative and enterprise.

At the great industrial exhibits at the fairs you will see vividly presented the achievements which are responsible for our American standard of living, the highest by far in the entire world. Out of the work of millions of hands and brains, working in a free society, has come this epochal progress. Electric power, radio, railroad, automobile, clothing—every exhibit is a monument to the American system—private enterprise.

It is fitting that the two fairs should be in operation at this time. For, to an extent never before known in our history, this American system of ours has been under attack. The greatest achievements of private industry have been minimized. The very foundation stones of democracy have been undermined. Individualism has been held up to scorn and ridicule. Business has been reviled. Back of this campaign against the American system is a determined attempt to put in its place a system based upon some foreign "ism."

Well, one can hardly believe the American people will fall for this. A century and a half ago we were among the least of the powers—today we are the greatest power on earth. That unprecedented progress has come from private enterprise—from the work of free men, engaged in free undertakings. It is all shown magnificently at the fairs. And it is shown, too, all around you, wherever you live—in the stores, the industries, the service companies in your town or city. All of America is a great and continuous fair, exhibiting prodigally the fruits of the American system.

Mr. and Mrs. Marvin English, of Midland, spent the week end in Floydada visiting relatives.

Dorris W. Jones spent Monday in Metador on business.

HAY FEVER

Test This Quick Relief

Try one dose "Dr. Platt's RINEX Prescription." Relief usually begins in a few minutes. A physician's infarred medicine in convenient capsules, tasteless—a boon for sufferers from Hay Fever, Rose Fever, Head Colds, Catarrh, Asthma, Hay-fever, Sneezing, wheezing, itching eyes, running nose quickly relieved. Satisfaction within a few hours guaranteed or money back. Your druggist recommends RINEX, \$1.00.

SMART COATS



LaVerne



Betty Jean

1096—Junior Miss Dress Coat of Shor-Onde, a new pin-point fabric. Double row of buttons down front, high, close-fitting collar and slash pockets on bodice. Full swing skirt. Colors: Black, Wine, Green, and Boy Blue.

\$17.50 \$19.50

1221—Luxurious Kid Mohair Coat in swing skirt model with contrast stripe design. Pointed collar, big buttons and leather belt. Colors: Oxford, Green, Teal, Wine.

\$17.50 \$19.50

These styles are authentic and positively in vogue for the season.

Style Shoppe

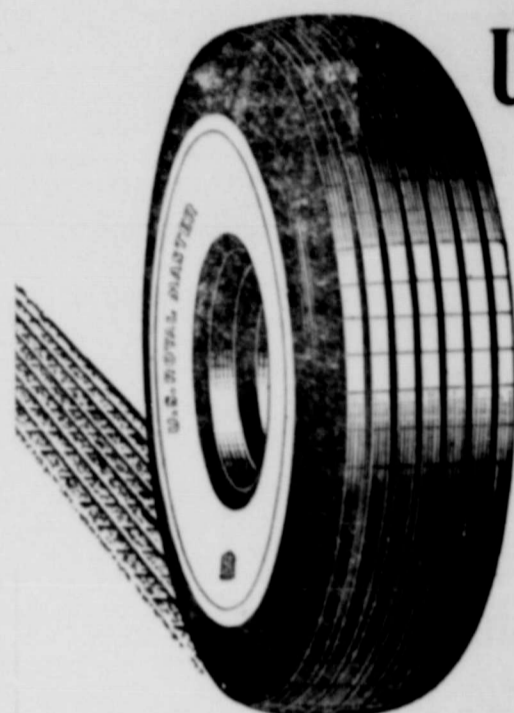
"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

SAFE
meeting the emergency
needs of Police Chiefs from
Coast to Coast



America's
Foremost Safety
Endorsed by Emergency
Drivers Everywhere

SAFETY OFFICIALS IN 714 CITIES
STAKE THEIR LIVES ON



U.S. ROYAL MASTER

They Stop

4 to 223 feet

Quicker

Than Conventional New Tires

Enjoy a new peace of mind. Avoid skid hazards. Give yourself the extra security of U. S. Royal Masters—the tires that stop your car in a measurably shorter distance on every kind of road, wet or dry.

SMART

matching the beauty
of the new cars in
America's Finest Salons

YOU ARE INVITED TO CONVINCE
YOURSELF IN A FREE DEMONSTRATION

Panhandle Refining Co



EVERYTHING NEW FOR A SMARTER YOU



We've everything that's NEW and NEWS for Fall! Exciting frocks, dramatic hats—stunning suits—rich accessories! Come—choose a whole new wardrobe—see how amazingly little it costs here!



STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17



Wilkinson In Dallas

Wilkinson, age 46 years, arrived in Dallas Sunday morning after having been absent for about three years. He was accompanied by Mr. S. N. McPeak, having returned since nine years of absence died when he was 37. His father, U. S. Wilkinson, was District Attorney of Floyd County for several years and also preceded his son in

was employed with the grocery business for three years before war he went to Dallas as employed with Sanger. He served overseas in the war, and after the war he came to Dallas, where he was employed in the postoffice department several years ago when his health

was improved by one sister, three years ago. Wilkinson, Dallas; R. S. Wilkinson, New York; the other two sisters address is unknown.

CLASSIFIED ADVERTISING

1938 Chevrolet Truck for sale. See Cline and Western Auto Store. 41-2tc

Flowers are FRESH and Beautifully Arranged. FLOYDADA FLORISTS

Tracts for lease at reasonable cash.

MASSIE & BROS. 11-tfc

Visit the greenhouses. Mrs. W. Phone 78. 46-tfc

and cheapest monuments, marble or granite. See S. B. 24-tfc

209 MALARIA cured in the U. S. in 1938!

RELAY! 666 TODAY With Malaria in seven days.

WHITE'S CREAM VERMIFUGE being used for ex-found worms in children. 35c.

DRUG COMPANY

E. H. Balch occupies the opening of office by Dr. Carl

83 Residence 60

INDIGESTION Relief from indigestion and One Dose Proves It

W. H. ANDERSON OWNER

W. H. ANDERSON

SOLOMON JEWELER

Floydada, Texas

Jean Wester Home From Hospital

Jean Wester, daughter of Mr. and Mrs. J. C. Wester, who has been ill for sometime with infantile paralysis in a Lubbock hospital was brought home last Friday, and has continued to show improvement since that time. It is thought she will soon be well again and able to enter school.

Mrs. Jno. R. Freeman and daughter, Wilma Jean, of Lubbock, visited with Mr. and Mrs. Dorris W. Jones last Thursday.



SCHOOL SHOES NEED REPAIRING OFTEN!

Bring them to us for high quality repair and materials.

NEW WEAR-U-WELL SHOES IN ALL SIZES

RAINER'S SHOE SHOP

South Side Square

EVERHOT Electric ROASTER

is the "SAVINGEST" appliance we have ever offered for your approval at such a low price.

IT SAVES... Time, Foods, Money, Health, Footsteps, Scouring of Pans, Kitchen Cleaning, Kitchen Decorating, On Initial Cost!

Besides these savings, the Everhot Roaster—complete with Broiler, Glass-Bake dishes and table—is truly a \$29.95 value. But the same roaster is offered to you during September for only...

\$19.95 \$1.95 Down \$2.00 a Month

Any employee will be glad to show you this outstanding value.

Texas-New Mexico Utilities Company

Believe It or Not

You can now buy for \$1.00 enough genuine 100% Mineral Wells, Palo Pinto County, Texas, BAKERWELL dehydrated

mineral water crystals to make 20 gallons No. 4 strong mineral water. Why suffer from aches, pains and nervousness caused by acidity and constipation. BEWARE OF SUBSTITUTES. Call your local Drug, Department or Grocery Store or Bakerwell Mineral Water Co., Mineral Wells, TEXAS.

Favorable Reception For Smaller Home Loans

Washington, D. C., September 6.—Favorable reception was reported today by Stewart McDonald, Federal Housing Administrator, of the FHA's new plan to facilitate the financing and construction of homes costing less than \$2,500.

Mr. McDonald said that the plan was widely viewed as a step forward in solving the problem of sound home ownership for families with small incomes. He said he expected a substantial number of such dwellings to be built during the coming year as a result of the FHA's more liberal terms under this section of the National Housing Act.

It was explained that the FHA had long been studying ways to bring home ownership within the reach of families not thus far conveniently able to participate in the FHA's program. The results of these studies, the Administrator said, induced the FHA to move toward extending this type of home building, especially in small towns and the environs of larger cities where land costs are low and neighborhood requirements and building codes are less restrictive. He said also that these houses were especially adaptable for warm climates where basements and expensive heating equipment are not necessary, pointing out that a fair number in this price range had already been built in the South and Southwest.

One of the features of the new plan under Title I is that borrowers may have 15 years to repay loans used for new residential construction. Furthermore, it is now possible for a prospective builder to borrow from an institution insured under Title I if he has cash or an interest in the land equivalent to 5 percent of the total valuation of the completed property.

A loan may be insured under Title I for this purpose if the site is not eligible for the construction of a home financed with a mortgage insured under Title II of the Act, the major phase of the FHA's activities. A loan may be insured if the proposed new structure is substantially similar in type and size to existing typical structures in the area, and if such large numbers of new single family dwellings are not being erected as to jeopardize the levels of values and rents in the community or to impair the continued marketability of these dwellings.

In order to assure healthful and sound construction, the Administration has established property requirements as to minimum lot areas and structural requirements as to foundations, floor areas, windows, water supply, and sewage disposal.

Under Title II of the Act, borrowers may have 25 years to repay their loans. In these cases, a down payment of at least 10 percent is required. Under Title II also, neighborhood and construction requirements and the financial standing of the borrower are carefully considered. Under Title II the borrower pays a mortgage insurance premium to the FHA, while under Title I the premium is included in the financing charges.

It is felt that the new regulations under Title I will give greater flexibility to the FHA's home ownership program in that prospective buyers of low-cost homes may choose the plan best suited to their financial condition and ability to make monthly payments. Families which own unused lots or which have been unable to accumulate the larger down payments required under Title II may find themselves able to use the new plan.

C. B. Carmack Moves Hatchery to New Building

The Carmack Hatchery which has been located at 202 east California street, has been moved the past week to the building which has been under construction on east Missouri street for the past several weeks, and work is going forward on placing and tying in the machinery at the new location.

When construction work on the new building is finished it will house one of the most complete hatchery, produce and feed businesses of its kind in this part of the panhandle. The structure will have a floor space of 30 by 150 feet which will be divided into departments in such manner as will best suit this type of combination business, stated Mr. Carmack. The building faces Missouri street on the south with openings from each department facing a street on the east.

Mr. and Mrs. Bert Vaughan, of Huntington Park, California, visited Thursday with Mrs. Vaughan's sister, Mrs. J. J. McKinney and family.

Homemakers Sunday School Class Met Tuesday Night

The Homemakers Sunday School Class of the Baptist Church met Tuesday night at the home of Mrs. E. H. Balch, on South Wall street. Hostesses for the occasion were: Mesdames B. Marshall, Buck Bishop, J. B. Grundy and E. H. Balch. Regular business meeting was held and officers elected for the ensuing year.

Arthur L. Brandon Begins Work With Texas University

Austin, September 6.—Arthur L. Brandon, former executive assistant of the American Youth Commission, assumed duties at the University of Texas this week as director of public information and assistant to the President.

At the University, Mr. Brandon renews an eight-year working association with Dr. Homer P. Rainey, newly-elected president of the institution and former director of the American Youth Commission. The two men served together from 1931 to 1935 at Bucknell University in Lewisburg, Pa. Dr. Rainey as president and Mr. Brandon as presidential assistant and public relations director.

In Washington, D. C., as commission executive assistant from 1935 until his resignation, August 15, Mr. Brandon was in charge of business and public relations for the agency. He was also co-author of several of the commission's studies on American youth.

He holds degrees from Broadus College, W. Va., now Alderson-Broadus—and from Bucknell University, as well as an honorary doctor of laws degree from Oklahoma Baptist University, where he was professor of journalism before going to Bucknell.

U. P. Purcell Brings In First Bale of Cotton

U. P. Purcell, of the Fairmont community brought in the first bale of cotton of the season Wednesday morning, according to Bill Scott, manager of the Scott Gin Company. Mr. Scott ginned the cotton early Wednesday morning.

Fire Prevention Week Oct 8-14

Calling all citizens—for Fire Prevention Week, which is to be observed this year from October 8 to 14.

Fire Prevention Week marks a definite, intensive effort to save your life and your property from the ravages of fire. It is an intensely personal thing, which comes straight home to all of us.

Insurance organizations, fire departments, public officials, newspapers, the radio, civic clubs and organizations—all will work cooperatively together to make the week a success. They are working for you, and their hope is to enlist your support and interest. They will offer you every opportunity to learn about fire—its causes, the magnitude of its destruction, the means of controlling, fighting, and preventing it. There is nothing dull about these lessons—to the contrary, they are intensely dramatic and interesting.

And they are much more than that. When you learn how to inspect your home for hazards, and apply what you learn, it may be the means of saving that home from ruin. Vastly more important, it may be the means of saving the lives of your family from one of the most horrible of deaths. Nothing pays greater dividends than fire prevention.

So do your part when Fire Prevention Week comes. Observe it with an open, inquiring mind. And when the week is over, remember what you have learned, and keep on using your knowledge. One of the things this country needs most is a nationally observed "Fire Prevention Year."

Mrs. Ryan Bankhead and daughter, Anita, and Mr. and Mrs. Frank Colson and daughter, Avon, of Sweetwater, visited from Thursday until Sunday with Mrs. Judson Chenoweth.

Mrs. S. N. McPeak Honored With Miscellaneous Shower

Mrs. S. N. McPeak was honored last Friday evening with a miscellaneous shower on the lawn at the home of Mrs. C. Surginer. Several close friends assisted Mrs. Surginer as hostesses. Mrs. McPeak's home and all household goods were destroyed by fire recently. She received many beautiful and useful gifts from her many friends.

Those present were: Mesdames Homer Steen, Clem Henry, Julia Moss, Ona Rogers, A. A. Beedy, P. M. Smith, W. M. Colville, Noel Troutman, Floyd Cash, Dora Reagan, J. N. Gullion, J. D. Colville, J. J. Thomas, S. E. Thurmon, W. H. Hilton, Alma Smalley, Jimmie Bishop, J. E. Eubank, C. E. Davis, Walton Hale, E. C. Henry, Dan Shipley, P. M. Felton, Zell Probasco, L. C. McDonald, A. N. Ward, J. U. Borum, C. Surginer, W. C. Boren, Joe Fawver, Geo. Smith, Champ Walters, Maude Burrus, Jess Brown, and Vernon McPeak.

Those sending gifts were: Floyd Jean and Bill Hale, Mesdames Ham Smith, J. M. Gambill, Carr Surginer, R. P. Osborn, J. G. Wood, Ben G. Morton, Nora Cox, Luther Fry, Jack Henry, J. W. Lanier, C. W. Mitchell, D. H. Collins, Leo Frizzell, J. N. Johnston, S. L. Rushing, W. L. Bloodworth, Henry Edwards, W. P. Dally, S. B. McCleskey, E. P. Nelson, Maggie Haynes, Glad Snodgrass, M. E. Leatherman, W. M. Houghton, Carl Miner, J. E. Courtney, and C. Snodgrass.

Alethean Sunday School Class of the Baptist Church, Mesdames L. H. Lewis, Minnie Smart, and C. C. Huckabee. Refreshments of cookies and punch were served to the guests.

Irish Potatoes Not Fattening, Say Specialists

An Irish potato, bugaboo of persons trying to lose weight, is no more fattening than a large apple, yet it provides the diet with valuable vitamins and minerals at low cost.

Nora Ellen Elliott, specialist in food preparation for the Texas A. and M. College Extension Service, the authority for this statement, also says many persons throw away dollars in health value because they peel potatoes instead of using the whole potato. Potatoes baked or boiled in their skins save money and health, since the parts of greatest health value is nearest the skin, she explains.

Moisture absorbed during cooking is the primary cause of soggy potatoes. Steamed potatoes, the specialist says, absorb less moisture than boiled ones and therefore are mealier, though not as mealily as baked potatoes. Mature potatoes are recommended for baking purposes. Food specialists consider potatoes the first vegetable to buy when a low-cost health food is to be bought, and they advise serving this eco-

Road Runners Do Not Harm Quail Department Find

Having determined to their satisfaction that the armadillo does very little damage to quail nests and sets practically no eggs, if any, experts of the Game Department have been concentrating upon a study of the food habits of the roadrunner, that long-tailed bird familiar to west and north Texas.

Stories have long made the rounds that the roadrunner was a destroyer of quail and their eggs. Examination of the contents of stomachs of many roadrunners shows that there was no evidence of quail or their eggs being eaten. On the other hand, it has been definitely proved that 85.6 of all foods of the roadrunners is insects. Reptiles, most of which were lizards, totaled 6 per cent. Vegetable matter composed 2 per cent and birds made up 6.4, including cactus wren sparrow and meadowlark.

That the roadrunner deserves protection for its aid in destroying insects has been ascertained. The greatest good these birds do lies in the number of grasshoppers they eat. 62 per cent of the entire stomach contents consisted of grasshoppers. Other insects included caterpillars, centipedes, scorpions, tarantulas, beetles, cicadas and several other noxious and poisonous insects.

Mr. and Mrs. C. O. Campbell, of Burk Burnett, visited their son, C. T. Campbell last Thursday.

BRAND NEW 1940

ZENITH
WAVEMAGNET
MODEL 7S461
NO AERIAL
NO GROUND
JUST PLUG IN
AND PLAY

RADIORGAN
Tone Control
Television Sound Connection
ready for Television
when it comes to your
area. Automatic Tuning.
Beautiful Large
Cabinet in
choice woods.

IF IT HASN'T A WAVEMAGNET, IT ISN'T A ZENITH

RADIO ELECTRIC COMPANY
Phone 201 Floydada, Texas

"THEY'RE LIKE NEW" YOU'LL SAY WHEN THEY COME BACK!



Doubtlessly many of last year's clothes are still in perfect style—send them to Luther Fry and we'll return them clean and fresh and ready for another full season of wear.

LUTHER FRY, TAILORING

Let Cavanaugh do Your Printing!

THE FIRST NATIONAL BANK
Floydada, Texas
1933—Time Tested Service—1939

Let Cavanaugh do Your Printing!

FLOYDADA STEAM LAUNDRY
Phone No. 141

WE CAN MAKE YOUR WASHDAY A "HAPPY DAY" PHONE US NOW!

AVOID HOME LAUNDERING
And all its attendant worries!

Why spend another washday in a damp basement? We'll do your laundry just as cheaply and save your health and happiness.

FLOYDADA STEAM LAUNDRY
Pick-Up and Delivery! Phone 141

State Board Announces New Publication

Austin, September 6.—The State Board of Water Engineers announces the release in mimeographed form of the records of wells obtained during a recent ground-water survey in Crosby County, Texas, conducted by the Works Progress Administration and sponsored by the Texas Board of Water Engineers in cooperation with the Geological Survey, United States Department of the Interior.

This release contains 56 pages, giving records of 170 wells, 43 springs, drillers' logs of 3 wells, logs of 268 test holes, and partial chemical analyses of 146 water samples taken from wells and springs. The location of all wells, springs and test holes are shown on a map in the back of the publication.

The field work was started October 17, 1938, and completed March 16, 1939, with Mr. Carl E. Mueller, an engineer, as project superintendent. This project is part of a statewide inventory of water wells started in 1935 to obtain information concerning the quantity and quality of water yielded by existing wells, to put down test holes in areas where no wells or few wells exist, and to compile and publish the information thus obtained.

Copies of the publication are available at the office of the Board of Water Engineers at Austin, and of the Geological Survey, Washington, D. C. Copies may be consulted at public and school libraries in and near Crosby County and at the office of the County Judge. A limited number are available for free distribution and may be obtained by making request to the Board of Water Engineers, Austin, Texas.

State Health Department Makes Suggestions

Austin, Texas, September 6.—Infantile paralysis, like typhoid fever and intestinal disturbances of infants, is largely a summer disease. Although cases may occur during any month of the year, over half of the total number occur during July, August, September, and October. To date, 109 cases of poliomyelitis (infantile paralysis) have been reported to the Texas State Department of Health in 1939.

Direct contact between persons is regarded as being the chief factor in the spread of infantile paralysis.

Because of the seasonal prevalence of this disease, flies and other insects have been suspected of conveying the virus or germ. Insect transmission has not, however, been scientifically proven. Although animals are subject to paralysis, they are seemingly not susceptible to the human type of this paralytic disease. Carriers are difficult to determine; this fact makes advisable the reduction to a minimum of human contacts during an outbreak.

Early symptoms of infantile paralysis comprise headache, fever, vomiting, intestinal disorder, drowsiness and irritability, followed by neck or back stiffness. Prompt medical care, early recognition and reporting of cases to health authorities make possible the use of valuable preventive and control measures.

After the acute state of the disease has passed and walking is permitted the patient, under no circumstances, must the affected part be fatigued. It is thus observed that the secret of successful rehabilitation lies in noncontinuance of professional guidance and large doses of patience.

Radio as an Instrument of Education Being Tested

Austin, September 6.—Place or radio as an instrument for education of Texas children and adults will be surveyed "up and down" by the South's first radio research bureau, which placed its machinery in motion at The University of Texas September 1. A. L. Chapman, director, disclosed here today.

This new agency, the University Bureau of Research in Education by Radio, has been set up by University Board of Regents as a subdivision under Dean B. F. Pittenger of the School of Education.

Projected avenues of investigation embrace studies of listening habits of children and adults, consumer popularity of radio-advertised products, school use of radio programs, effect of radio on teacher efficiency in the classroom.

Obligation of the University to train people for the radio profession, either from a technical or a performer point of view, must be studied, he signified.

"The number of 'glamorous' radio performers is so small in comparison with the number of people who go into radio work as a job or profession," he emphasized, "that we must decide whether these people need professional instruction, whether adequate training is available in Texas—and whether a University should offer that type of education."

Mrs. Chas. W. Watkins of Lubbock visited with her mother, Mrs. Arthur B. Duncan.

Mr. and Mrs. E. E. Henson were business visitors in Lubbock Tuesday morning.

War-time 36th Division Will Meet In Fort Worth

Fort Worth, September 6.—The Veterans of the War-time 36th Division, composed of Texas and Oklahoma National Guardsmen will hold their annual reunion in Fort Worth, Texas, Saturday and Sunday, October 7th and 8th, with headquarters at the Texas Hotel.

Plans are being made to entertain the largest gathering in the history of the 36th Division Veterans Association. Many company reunions are being planned for the same time and place.

The reunion is held each year on the week end nearest to October 7th and 8th, which dates commemorate the Division's baptism of fire in 1918 when 71st Brigade entered the front lines in the Champagne sector near Mont Blanc.

The Division relieved the Second Division at this place and carried the fight to the Aisne River when it was relieved on October 28th and marched to the south end of the Argonne forest for rest and was being re-equipped and ordered to the front on November 13th, but this last move was countermanded because of the Armistice.

The Division trained at Camp Bowie, Texas, during the Fall and Winter of 1917 and up to July 1918, when it entrained to go overseas. Because of its Camp Bowie training, Fort Worth has been selected as the permanent Reunion place.

Saturday morning, October 7, will be given over to the reception of the veterans and registration at the Texas Hotel. Saturday afternoon the annual buffet lunch and Saturday night the annual dance will be held in the Crystal Ballroom of the Texas Hotel. Sunday morning, October 8th, the veterans will hold their annual memorial services in the Municipal Auditorium, followed by a barbecue dinner which will be served in pioneer place on the Casa Manana grounds. Further entertainment for Sunday afternoon is being planned.

The Ladies Auxiliary to the Veterans Association will meet at 10:30 a. m. Saturday morning, October 7th, in the Texas Hotel and the auxiliary is planning entertainment for the veterans' wives and families.

General John A. Hulen, who commanded the 72nd Brigade, 36th Division, all through the war is president of the Veterans Association. Mrs. A. N. Hulsey of Fort Worth is president of the auxiliary.

Mrs. Joe E. Pitts, who had been visiting her mother, Mrs. Arthur B. Duncan the past week returned to Amarillo Sunday. Mr. Pitts came for her Sunday.

Mrs. L. H. Lewis and Mrs. Jennie Conner, spent the week end in Abilene visiting with relatives.



NEW FALL SWEATERS, BLOUSES AND SKIRTS

Sweaters \$1.00, \$1.98, \$2.98
In New Fall Colors and Styles

Blouses \$1.00, \$1.98

Have two—One tailored, one dressy. Crepes and satins, in every new style and color.

Skirts \$1.98, \$2.98, \$3.98

Perfect fitting new fall skirts. Plaids, tweeds, new solids. Gored, pleated. Zip closed.



STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner

Spears & Daniels Automotive Repair

Engine Tune-Up A Specialty. Telephone 37.
LOCATED SOUTHEAST CORNER OF SQUARE.

INSIGN \$1.25

Ingersoll
POCKET AND WRIST WATCHES
\$1.00 to \$3.95
ALARM CLOCKS
\$1.00 to \$2.95
LOOK FOR **Ingersoll** ON THE DIAL

THE PERFECT PEN FOR THE STUDENT—AND EVERYONE

59¢ Fri. & Sat. Only 59¢
THIS CERTIFICATE IS WORTH \$4.41

This certificate and 59c entitle the bearer to one of our Genuine Indestructible \$5.00 NO-SAC VACUUM-FILLED FOUNTAIN PENS. Visible Ink Supply. You see the ink. Universal size for ladies, men, boys and girls. The Pen With a Life-Time Guarantee

THE NEW PLUNGER FILLER—VACUUM ZIP—ONLY ONE PULL AND IT'S FULL
This PEN holds 20% more ink than ordinary fountain pens on the market! You can write for months on one filling! No Repair Bills! No Lever Filler! No Pressure Bar! Every Pen tested and guaranteed to be Leak Proof and unbreakable for life. Get yours NOW! THIS PEN GIVEN FREE if you buy one in the city for less than FIVE DOLLARS! This certificate good only while advertising sale is on. Mail orders—add 6c for postage.

Also \$1.50 Pencils to Match Above Pens, 29c

Limit 3 Pens to Each Certificate

WHITE DRUG COMPANY

This Pen Will Be \$5.00 After Sale

BRUNSWICK TIRE SALE!!

For the next two weeks we are offering our line of BRUNSWICK TIRES for sale at unheard-of-prices. For example the Heavy Duty Brunswick tire will be sold at—

ONE FOR LIST PRICE AND ANOTHER AT \$1.00 PLUS YOUR OLD TIRES

Two tires or a whole set may be purchased on this basis. Below we make simple suggestion:

6.00-16 Brunswick Heavy Duty Tires . . . \$15.95
Two old tires, plus . . . \$1.00
Cash Total \$16.95

5.50-17 Brunswick Heavy Duty Tires . . . \$14.65
Two old tires plus . . . \$1.00
Cash Total \$15.65

4.50-21 Brunswick Heavy Duty Tires . . . \$11.10
Two old tires plus . . . \$1.00
Cash Total \$12.10

All other sizes go at similar prices—just name your size, we have, or can get it at once.

BILL DYER AUTO PARTS

West of Court House Floydada, Texas

AMERICA'S LARGEST SELLING 1937 MODEL CAR—NOW ONE OF TODAY'S BEST USED CAR BUYS!

LOOK! V-8 engine with proved economy in either Thrifty '60" or Brilliant '85" . . . modern style . . . easy-acting safety brakes . . . Center-Poise ride . . . large luggage compartment . . . noise-proof all-steel bodies with safety glass throughout!

Also Other Makes & Models

SEE THE FORD DEALER VALUES LISTED BELOW:

Good School Cars \$50 to \$100

1 model A Coach, 1 model A Fordor
1 model A Tudor, new paint job.
Repossession 1937 V-8 Pick up.

1938 1-ton pick up, overload spare
4 speed transmission 8,000 miles
Just traded for nice 35 Tudor Sedan, complete motor overhaul, new tires. Get our price.

Bishop Motor Company
Authorized Ford Dealer
Barker Brothers Building