

Ol' Man River Wins In Fight on Town

Louisiana Village Gives Up After Long Battle.

VIDALIA, LA.—Ol' Man River has been browbeating this town for more than 100 years, but he's going to be fooled soon.

The big yellow currents that crush against Vidalia's levees will pound in vain, for soon Vidalia won't be there. They're moving Vidalia back a quarter-mile, and the currents can undercut the dikes and the dikes can slither into the river—Vidalia's 1,500 people won't care. They're tired of fighting the river, anyway.

It's been going on 100 years. Their predecessors and bands of slaves carted the earth to build the dikes against the currents. The dikes grew higher with the years. Sometimes it looked like Ol' Man River's fight; sometimes it looked like Vidalia's.

The river took temporary possession during the devastating flood of 1927. Vidalia moved back and strengthened the levees, now towering above many homes. In the spring of 1937 the levees mounted again. But the river changed its course.

United States army engineers straightened the bends above the town, dredged channels and performed a little surgery, but the river would not be quieted.

Engineers cut through Giles' bend north of the town. It made the river only more dangerous.

The current was deflected to the protection levee around Vidalia's front and great slices of land weakened and fell into the water.

Works Progress administration engineers moved into the front line of attack. They began the tedious process of mapping out a new town site, a quarter-mile from the banks. A new courthouse and a jail rose on the new location. Today the new town is growing; the old is moving back to safety.

It didn't do any good to moan, "River, stay 'way from my door." They had to move the door.

Mystery Life Chemical

Found by Smithsonian

WASHINGTON.—Discovery of a "mystery chemical" which probably never will be seen but which makes man's life on earth possible was announced recently by the Smithsonian Institution.

Dr. E. D. McAllister, physicist of the institution, reported he had found an activator, or pilot chemical, present in the process of photosynthesis in which sunlight is converted into solid matter by chlorophyll, the green coloring matter of plants.

Without this conversion of light into matter by chlorophyll, man would perish. He would have no green plants to eat, his animals would be unable to survive for lack of food, and he would have no wood, oil or coal.

The progress of photosynthesis always has been believed to be the use of the sun's energy by chlorophyll to take carbon dioxide out of the air, synthesize it with other materials, principally water, and pass it along to other plant cells to make them grow.

The Smithsonian scientist found, in a series of delicate experiments, however, that the process is more complicated. When he flashed a strong light on a group of young wheat seedlings they did not start to absorb carbon dioxide immediately. There was a brief time lag before the process started. And when the light was turned off a similar lag occurred with the plants continuing to absorb the gas, contrary to previous theories.

Zululand Has Champagne Tree; It's Kind of Palm

DURBAN, NATAL, SOUTH AFRICA.—Water is scarce in the north of Zululand, but the Zulus don't care so long as champagne continues to grow on trees.

The "champagne" tree is the masala palm, which flourishes in an arid tract of country that extends for 60 miles along the Zululand coast and 50 or 60 miles inland.

To tap the palm one of the short branches is knocked off. A piece of palm leaf is placed just below the cut to form a kind of spout, and below that a calabash, into which flows the juice, which the Zulus call masala.

Masala tastes just like champagne, according to those who have tried it. It is non-alcoholic, but 24 hours later masala turns into bushu, which is a potent form of alcohol. Wait for 48 hours, and it becomes a liquor which is said to produce complete intoxication within 15 minutes.

Elephants Pull Plow, And Scene's Not India

CHILLICOTHE, OHIO.—Arthur Stray has never been to India, but he has a picture of elephants pulling a farm plow.

The photo was snapped just outside Cincinnati, where the elephant, said to be 75 years old, and another, attracted considerable attention when they were used to plow a field next to a highway. The animals are owned by John G. Robinson IV, a former circus man.

High Highways Now Preferred

Engineers Willfully Seek Obstacles Shunned By Pioneers.

WASHINGTON.—The supremacy of the highway to the top of Pikes peak, 14,110 feet high, as the highest automobile road in the world, has been challenged by the newly constructed highway which reaches almost to the top of Mount Evans west of Denver. This challenge recalls the gradual evolution of highway construction.

"The rivers were the first American highways, and their valleys afforded the more level routes to early roadbuilders," says the National Geographic society.

"Today, roadbuilding has seemingly gone into reverse, with engineers willfully seeking the very obstacles shunned by the pioneers, to provide scenic thrills for a motorized civilization. With seeming aimlessness, great parkways now are built, elongated parks containing broad roads dedicated solely to recreational and social use, through rights of way 800 feet wide, designed to give to the motorist the impression of great open spaces.

For Pleasure Motoring.
"In the 27 national parks alone there are today 1,936 miles of highway, constructed primarily for the pleasure of motoring over scenic or historic routes, a highway system greater than from New York city to Denver, or, if straightened out, from Chicago to San Francisco.

The Longest High Road.
"In the Rocky Mountain National park, Colorado, the Trail Ridge road has a four-mile section over 12,000 feet in altitude which is probably the longest stretch of road ever built at such a height. In Yellowstone park, the Red Lodge-Cooke road rises to an altitude of 10,940 feet, being part of the figure-eight Grand Loop highway of approximately 145 miles.

"An altitude of 8,512 feet is reached by the highway in Lassen Volcanic National park, California, while the western approach to Grand Teton National park, Wyoming, crosses the range at a height of 8,431 feet. Driving up to Sentinel dome in the Yosemite, the motorist attains an elevation of 8,117 feet. The 20 miles of paved road, reaching many points in Bryce canyon, Utah, has a maximum of 8,000 feet.

Developments in East.
"The outstanding mountain-top parkway development in the East is the Blue Ridge parkway through Virginia, North Carolina and Tennessee. This parkway includes the Skyline drive of 97 mountainous miles overlooking the Shenandoah valley in Virginia and will extend to North Carolina, eventually linking the Shenandoah National park with the Great Smoky Mountains National park in Tennessee with a 600-mile highway through the most rugged of eastern scenery.

"The Great Smoky mountains, with nearly a score of peaks more than 6,000 feet high, constitutes the greatest mountain mass east of the Black Hills of South Dakota. When completed the park will have an area of 697 square miles. Running from Newfound gap to Clingmans dome, second highest peak in eastern America, the Skyway drive reaches an altitude of 6,311 feet, the highest highway in the East.

"There are many other roads of great altitude and alluring scenery. The Mt. Washington Summit road, in the White mountains, New Hampshire, rises almost to the highest of all New England peaks, 6,293 feet. And through the 158 national forests of 175,000,000 acres the forest service has constructed over 60,000 miles of roads, located largely with a view to their scenic attractions."

New Mineral Discovered

In Core From Gas Well
WASHINGTON.—A new mineral, officially named shortite, has been identified by J. J. Fabey, chemist of the geological survey laboratory.

Composed of double carbonate of sodium and calcium, the new metal was discovered as disseminated well-formed crystals in sections of core from the John Hay oil and gas well, drilled by the Mountain Fuel Supply company on leased government land in Sweetwater county, Wyoming. It lay at depths of 1,250 to 1,800 feet under the earth's surface.

Shortite was named in honor of Dr. M. N. Short, professor of optical mineralogy at the University of Arizona and a former geologist of the survey.

The new mineral might be useful in glassmaking and ceramics work should it ever be found in sufficient quantities, officials of the geological survey said.

Favorite Muzzle Loader

Is Bequeathed to Friend

HALIFAX, N. S.—To Owen Carter, of Quebec City, has gone an old double-barreled, muzzle-loading shotgun, described as "the best, the truest gun I ever shot," by Daniel M. Owen, K. C., for more than 45 years a leader in the Nova Scotia bar.

Owen's will was entered into probate two days after his death. Besides the gun, the prominent attorney willed a quantity of other sporting equipment to his Quebec friend.

Floydada Man Heads South Plains Ginners

Lubbock, August 12.—Three hundred fifty South Plains ginners, in 17th annual session here today selected Lon M. Davie of Floydada again as president. W. O. Fortenberry of Monroe was named vice president and Horace H. Hawkins, Plainview oil mill manager, re-elected secretary.

The ginners went on record in a resolution adopted unanimously as favoring the domestic allotment plan as against the export subsidy plan. John C. Thompson, Dallas, secretary of the State Ginners Association, made the principal address.

Girl Scout News

The Girl Scouts met at the home of Miss Dorothy Tye, August 9. The program, a piano solo by Jean West-er, story by Bobby Stephens and another solo by LaJuana Liebfried.

The second class tests were worked on at the gathering.

The girls decided to meet at the home of Miss Francis Keim for the next session.

Mr. and Mrs. Lewis Hollingsworth left Friday for a two weeks vacation in Shawnee, Oklahoma, where they will visit Mrs. Hollingsworth's mother, Mrs. C. L. Shepard.

Mr. and Mrs. Joe Chenoweth and children, of Menard, are visiting this week in the home of Mr. Chenoweth's brother, Judson Chenoweth and family, of Floydada.

LOCAL PEOPLE TO RED RIVER

Mr. and Mrs. E. C. Wakefield, Mr. and Mrs. Bill Daily, and Mr. and Mrs. J. G. Deakins are spending this week vacationing in Red River and other mountain resorts.

Mr. and Mrs. D. G. Ridge, of Lubbock, visited Friday with Mr. and Mrs. S. N. McPeak, and Mrs. McPeak returned home with her granddaughter for a few days visit.

Dr. and Mrs. C. M. Thacker and daughter, Mary Lee, and Mrs. A. C. Sullivan returned home Saturday from a weeks vacation trip to the mountains in New Mexico.

Mr. and Mrs. Ray Rankin and daughter, Eleota, of Elk City, Oklahoma, spent last week visiting with Judge G. C. Tubbs and family.

Mr. and Mrs. E. W. Solomon and family of Memphis, visited over the week end with Mrs. J. S. Solomon. They also visited in Lubbock with their son who is attending the Tech College.

Mr. and Mrs. Alva Hutcherson, of Memphis, attended the Hutcherson family reunion over the week end at Post, and visited a short time Sunday afternoon with Mrs. J. S. Solomon in Floydada.

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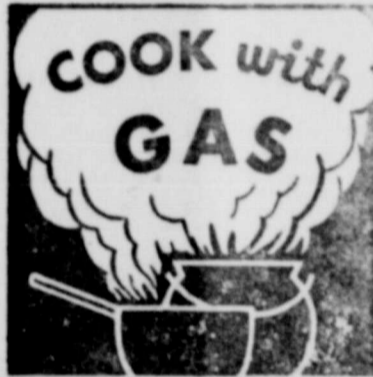
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RISING RATES GIVEN ON APPLICATION

NOTICE!

Reflections upon the character, standing or reputation of any firm or corporation which may appear in the columns of The Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

of New York
L. STEVENSON

From 40,000 persons, over the country, come a million dollars a year. The gyp publishers racket through the get reluctant though from Uncle Sam. can't do anything matter. The sharks are deep within the letter of secretly worded prom- community from prose- these promises, howev- may turn out for the are kept. Occasionally over the thin dividing had for him. It doesn't writer much good, how- are more parasites place and add to the broken hearts. The busi- profitable that there are ready to prey on the

Ancient Tribe of Southwest Is Dying

Havasupai Lead Primitive Life in Grand Canyon.

GRAND CANYON, ARIZ.—Hidden from the modern world, the Havasupai Indians live today on the smallest reservation in North America—518.6 acres—in the bottom of the Grand Canyon. Only the barrier of a 15-mile pack trail serves to link them with their past.

The Indians, just a handful of them remaining to tell a history of attacks by marauding Apaches, are prospering now by farming 200 acres of their tiny domain, which they call "The Land of the Sky Blue Water."

The tribesmen left are survivors of wars and the advance of civilization alike.

They live in Havasu canyon where a falls tumbles into the Colorado river and provides them, along with what a few venturesome tourists buy, with their livelihood. And "very few" tourists attempt the rough trail by muleback, according to C. A. Shaffer, government-appointed supervisor.

For years the Havasupai were discouraged by floods which ravaged their ditches and fields, but now the tribe has allowed installation of a headgate to hold back the water and to protect their crops. Towering 2,500 to 3,000 feet above their fields are red-and-cream colored cliffs that most visitors miss because of the jagged canyons cutting off the view.

Shaffer believes the Indians are as "interesting and mysterious" as the Shiva Temple, a nearby plateau cut off from the outside world by almost perpendicular sides.

Recently the Indians buried the oldest member of their tribe, Mrs. Supai Bob, who lived in the shaded canyon for 107 years, content to sit by a fireside and tell stories and keep the history of her people. No white person, not even Shaffer, knows the burial place of the aged woman. She was carried up the canyon by the young men of the tribe and her body placed beneath the rocks "within sound of the falls."

A single shot, according to Mrs. Supai Bob, ended the last Apache raid and she told the same story in 1880 by the campfire when white teachers first came to the canyon.

The Indians are free to go into the world outside their canyon but few ever go beyond the rim of the cliffs where resort lodgers are the nearest link to the urbanity of modern America.

Creeks Yield Bare Living To Arizona Gold Hunters

PRESCOTT, ARIZ.—The fevered days of Arizona's early eighties are being re-enacted on the frontiers of this part of the state as the summer months have revived again the lure of placer gold. Prospectors, with their weatherbeaten strings of pack mules, are winding out of civilization to streams where spring freshets have replenished sands with a meager supply of alluvial gold.

When the same fields were first placered, gold had been collecting through the stream beds for thousands of years. But with most of the beds "worked out," the prospector of today hopes only to wash out and recover little pieces of the yellow metal missed in the hurried operations of the past.

The bits of gold were formerly known as "colors"—today they mean the livelihood of an estimated 2,500 persons in the state. In Granite creek, which runs through the western section of Prescott, a large number of men daily wash rocky gravel to earn a living. A short distance from the city's industrial plants, men and women alike are digging into the creek banks, removing big slices of earth to be either "panned" or "sluiced" for gold.

Profit in Herring Scales Greater Than for Fish

DEER ISLAND, N. B.—Fishermen here are getting more for the fish scales than they are for the fish. Many fishermen are engaged in gathering herring scales, for which a demand exists at Eastport and Luzzec, Maine, where pearl essence factories are situated.

The "scalers" obtain the herring scales from weirmen and seiners in exchange for labor performed in the dipping of the fish from the seines and the scooping of them aboard the large sardine carriers.

The scalers get three cents a

AQUACADE STAR



NEW YORK (Special)—Aquabelle Eleanor Holm, star of Billy Rose's Aquacade at the New York World's Fair, pictured as she awaits her cue in the huge marine amphitheatre where the water spectacle is staged.

Mr. and Mrs. Roy Eubank and children left Sunday for California where they will see the fair and visit with relatives of Mrs. Eubank for several days.

Mrs. Dennis Spence and baby, of Los Angeles, California, is visiting her parents, Mr. and Mrs. A. A. Tubbs and family.

Mrs. J. F. Ruddick returned home Tuesday from Chico, and Colorado City, Texas, where she had visited several days with a son and daughter.

Mr. and Mrs. Wilmer Jones returned home Tuesday from Dallas where they visited with relatives for several days.

Mrs. L. G. Mathews and Mrs. Dona Covington returned home Monday from a ten days trip to Palacios, Texas. Judge Mathews, who accompanied them to Palacios, will return home the latter part of the week.

Mr. and Mrs. J. W. Gray and son, Johnnie, and Lester Statser, of Nara Visa, New Mexico, spent the week end with Mr. and Mrs. W. E. Grimes.

Mrs. Claud Carpenter and baby left Tuesday for Silverton where they will make their home. Mr. Carpenter having been in Silverton the past month.

J. C. Covington, who has been in a Veterans Hospital at Albuquerque, New Mexico, undergoing treatment for the past several weeks, returned home Friday. He is much improved.

Mr. and Mrs. Arel Rainer and Mr. and Mrs. Earl Rainer returned home Friday night from a week's vacation in Colorado. They visited several points of interest while in Colorado.

Mr. and Mrs. Deniz Probasco and son, Mike, are visiting this week with Mr. Probasco's parents, Mr. and Mrs. Frank Probasco.

Mr. and Mrs. Jno. R. Freeman and daughter, Wilma Jean, of Lubbock, visited with their daughter, Mrs. Dorris W. Jones, Monday.

Revival to Start at Sandhill Sunday, August 20th

Rev. G. W. Tubbs will begin a Revival Meeting at the Sandhill Baptist Church Sunday, August 20, which will continue through the week and possibly longer, depending on the interest shown. Rev. Peterson will assist Rev. Tubbs in the revival. Everybody is cordially invited to attend the meeting.

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C. A. Wood Preserver Kills mites and blue bugs. Now is the time to use this in your poultry houses. Sold by J. C. Wooldridge Lumber Company. 35-3tc

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We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

MITES AND BLUE BUGS Can't live in your poultry houses when you use C. A. Wood Preserver. For sale by J. C. Wooldridge Lumber Company. 35-3tc

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-tfc

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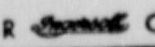
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Mrs. Mollie A. Morton, Owner Phone 17

1939 Hard Year On Tax Dodgers

81 Out of 114 Indicted Were Convicted; Narcotic Runners Hit.

WASHINGTON.—Simon L. Day, co-ordinator of the treasury department, reported to Henry Morgenthau Jr., secretary of the treasury, that investigations by treasury agents of income tax evasions and other frauds against the government brought prison sentences or heavy fines to more " racketeers and politicians" during the 1939 fiscal year than in any period since prohibition. Convicted also were George Burns and Jack Benny, the screen and radio performers, and Miss Edger J. Lauer, wife of the former New York supreme court justice, on smuggling charges.

The bureau of internal revenue recommended prosecution of Tom J. Pendergast, political "boss" of Kansas City, and such racketeers as John Torin, professor and partner of Chicago's Al Capone, and the Warring brothers, leaders of the numbers racket in Washington.

41 Were Convicted. In all, 114 persons were indicted as the result of investigations by the intelligence unit of the bureau of internal revenue, and 41 were convicted. Fines of \$25,000 were imposed on those convicted and additional fines and penalties totaling \$25,225,000 were recommended.

During the fiscal year narcotic seizures aggregated 905 and amounted to 26,675 ounces, compared to 628 seizures amounting to 5,279 ounces in the previous fiscal year, while confiscations of smuggled liquor increased by 188 to 1,498.

Destruction of marijuana crops in co-operation with other state and federal agencies aggregated 28,129 tons and an area of 3,321 acres. Bulk seizures at ports and borders amounted to 1,365 ounces, compared to 897 ounces in the nine-month period of the 1938 fiscal year during which new legislation was effective. Seizures of marijuana seeds at ports dropped from 324 to 96 ounces. In internal traffic seizures of bulk marijuana dropped from 37,705 ounces in the last nine months of fiscal 1938 to 16,228 ounces in 1939; seizures of seeds was 1,715, compared to 1,487, and cigarette confiscations were 40,365, compared to 21,961 in the nine months of the 1938 fiscal year.

Secret Service Busy. Chief Frank J. Wilson of the secret service reported that during the seventy-fifth year arrests for all offenses totaled 1,714 an all-time high, compared to 1,223 in fiscal 1938. Convictions were 1,381, also an all-time high, compared to 1,214 in 1938, exceeding the previous high record by 164 cases. Acquittals were obtained in only 3 per cent of the cases.

The service seized \$454,193 in counterfeit notes, compared to \$812,290 in fiscal 1938. Losses through counterfeit notes found in deposits of bank customers or surrendered by others were reduced from \$483,045 in 1938 to \$298,799 in 1939, the lowest amount of public loss in eight years.

The alcohol tax unit brought about the conviction of 1,082 persons in conspiracy cases involving liquor frauds.

Chinese Women To Fight Japan

3,000 of Them Drop Tools Of Peace and Take Up Tools of War.

HONGKONG.—About 1,000 of Kwangsi's hardy womenfolk have laid aside the scie and hoe for the big sword and Mauser rifle and joined their men in resisting the Japanese penetration in the south-west.

For the 12 months of the war China's New Life movement has carried extensive propaganda of the significance of China's unity to the rural districts. China's womenhood has been mobilized under Mrs. Chiang Kai-shek's banner in all phases of war work—but in Kwangsi, a province famed for its fighting men and national spirit, it has been the initiative in rallying for the salvation of their country. Not content with performing domestic services in connection with Kwangsi's armies, they have become soldiers of fortune under the leadership of Mrs. Pao Ting-shan, wife of Kwangsi's 11th Division general.

Recent reports from the south-west state that the Women's League is participating in the defense of the Yangtze railway line—efforts to prevent the Japanese drive on Tientsin, Chungking and Chungking, from reaching the West River.

Keeps Speedy Formed. When their men first rallied to Kwangsi's commander in chief, Gen. Li Tsung-shan and followed him to central and northern China at the outbreak of hostilities, the more prominent among Kwangsi's women, as in other provinces, organized in Women's corps. They were recruited for service behind the lines and in carrying on agriculture and industry at home.

But as the months rolled on, the war assumed a new significance for Kwangsi women. The battles of Changchow and Hanchow, in which General Li's 11th Group army was badly routed, the number of soldiers and captured munitions and stores in Kwangsi. In increasing numbers bands of sturdy women and women presented themselves at the front army headquarters in Kweilin, demanding to be allowed to join their men in the ranks or to be permitted to fight the enemy in revenge of the death of a male relative.

It was in the latter part of 1937 that the first really militant section of the Women's corps was formed. At first it numbered about 700, composed mainly of land workers with muscles as hardened as those of their men through years of toil in their mountainous province; but as the spirit spread the ranks of the Women's regiment swelled with enlistments from all walks of life—teachers, nurses, store assistants and even housewives.

Regiment Has 1,000. Now the Women's regiment is reliably estimated to number 1,000. "No streamlined beauties these," said an executive of an American oil company when he returned from a tour of the southwest during which he came into contact with the women soldiers. "Amazons," is a rather overused term, but it is the only one which describes them.

"Most of them are short and of sturdy build. In appearance they are not unlike the Japanese soldiers. They wear a uniform which is the exact counterpart of the men's and they can handle their rifles and throw a hand grenade with the best of men.

"To tell the truth, I had no idea they were women until I saw them at close quarters."

Now You Can Make Hay While Sun Doesn't Shine AMHERST, MASS.—Modern farmers no longer need worry about making hay while the sun shines. C. H. Parsons and J. G. Archibald, of Massachusetts State college, report that haymaking in the rain not only is possible, but actually is being done by New England farmers.

Instead of drying the grass into hay, it is stored as ensilage after molasses or certain acids are added. However, there are three minor disadvantages to the new method. They are the necessity of handling three times as much weight as if the grass were made into hay, the possible purchase of a new type loader and some cash outlay for preservative.

Charting of Gulf Stream By Franklin Is Revealed MINNEAPOLIS, MINN.—Benjamin Franklin didn't spend all his spare time flying kites. He also made maps.

University of Minnesota geology students have discovered it was Franklin who first solved the troublesome problem of how to get around the Atlantic's gulf stream. That was once a serious problem for sailing ships bound to the colonies from England, because the strong ocean current greatly reduced their speed.

The old Quaker consulted an old Nantucket whaler who knew "every ripple in the Atlantic," and then made maps under the whaler's supervision.

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Argentine Pilots Defeat Bogabos of Carabobo

Buenos Aires — Argentine airplanes no longer seek their bases at sundown.

Five brave pilots, with the help of United States planes and instructors, have at last conquered the bogabos of Carabobo which long had grounded most airplanes in this continent. From a modern base in southern El Palmar, units of the Argentine air corps make nightly training flights over the capital. The minister of war—apparently reasoning that if Argentine could fly at night others might try it also—has ordered the creation of a new division of anti-aircraft defense for the Argentine army.

All types of planes are to be used in the new program: training craft, scouts, speedy all-metal pursuit, and heavy bi-motored bombers.

Sentinels of Health Don't Neglect Them! Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The art of living—life itself—is constantly producing waste matter that may cause body-wide diseases. One may suffer nagging backache, persistent headache, ailments of digestion, getting up at night, swelling, puffiness under the eyes—fast tired, nervous, all worn out.

Present, weary or burning passages may be further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Dr. Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Doan's. Sold at all drug stores.

DOAN'S PILLS A STITCH IN TIME SAVES NINE Get well and stay well the NATURAL AND ECONOMICAL way by drinking genuine Mineral Water. Bakerwell Mineral Water Company, Mineral Wells, Texas.

666 Checks MALARIA in 7 days and relieves Liquid, Tablets, Drops, Salve, Nose symptoms first day. Try "Rub-My-Tism" a Wonderful Liniment.

Add the Plus advantages of Electric Cooking + A cooler kitchen + A cleaner kitchen + A more comfortable kitchen + Better cooking results + Less time spent in the kitchen + Economical and healthier cooking + Faster, simpler automatic cooking

Reasons why you'll like a Westinghouse Victor with its "Look-in Door". Q. E. D. Any employer be glad to tell you about our Mid-Summer Sale.

Texas-New Mexico Utilities

STAR CASH SAVINGS

SUGAR, 10 lb. Bag, Not sold alone.

CRISCO, 3 lb. Pail

SYRUP, La. Ribbon Cane, Gal

GRAHAM CRACKERS, 2 lbs. With Vitamins.

JELLO, Package

VINEGAR, Gallon, Bulk

SAUSAGE, Pure Pork, Pound

BACON, Sliced, Pound

BANANAS, Per Dozen

SPECIALS

New and used electric refrigerators at bargain prices.

New DeLaval Milkers at

Ice refrigerators at Clean Prices.

Used Gas Ranges, Cheap.

KIRK & SON

"We Make Our Own Prices"

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"THEY'RE LIKE NEW" YOU SAY WHEN THEY COME BACK

Doubtlessly many of last year's clothes still in perfect style—send them to Luther Fry we'll return them clean and fresh and ready another full season of wear.

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6 MILLION MILES a year IN TEXAS without a serious accident

SAFE MORNING this Texas telephone man climbs into his blue-gray truck and goes about his job of making telephone calls. Safety rides with him as he drives through city streets and over country highways.

Last year he, and other telephone men in Texas, drove 500 telephone cars and trucks more than six million miles—the equivalent of 341 trips around the world—without a serious accident. There were a few scratched fenders to be sure.... But last year's average for minor accidents was only one in 77,500 miles of telephone driving in Texas.

Safe, courteous, considerate driving is an important part of a telephone man's training. Safety, the duty of every good citizen to his community, is one of this company's goals as it goes about its job of furnishing good telephone service at low cost to you.

SOUTHWESTERN BELL TELEPHONE CO. No need to worry about the safety of our telephone lines. Long Distance is cheap. Call them now.

741 TIRES!

SOLD BY DYERS AUTO STORE IN THE LAST 183 DAYS. THIS IS A RECORD FOR ANY TIRE DEALER IN A TOWN THE SIZE OF FLOYDADA.

BILL has gone to the New York World's Fair. Thanks for the support you folks gave him in the contest.

He left instructions for me to show his appreciation by giving the best deals possible on new tires, and that is exactly what I intend to do. For the next 21 days tire prices are down.

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