

"By Helping Business You Help Yourself"

The Floyd County Plainsman

No. 10

Floydada, Floyd County, Texas, Thursday, July 13, 1939

Number 33

"Blind Spots," Are Worked Out

Several "blind spots," are generally worked out by workers generally...

Dr. E. H. Balch Buys Arnold Office Equipment

A deal was closed this week in which Dr. E. H. Balch, of Fort Worth, Texas, purchased the office equipment formerly used by Dr. C. K. Arnold...

Miss Nell Patton Wed to W. H. McClung Friday

Miss Nell Patton, youngest daughter of Mr. and Mrs. Roy Patton, became the bride of W. H. McClung...

The bride wore a navy blue alpaca dress with japonica accessories. Miss Selma Linder and Carroll McClung...

American Legion Hosted In

JOHNIE BROWN... The big jobs of putting on the Legion convention these days...

New Attendance Record Set By Texas Clubs

College Station, July 12.—Texas 4-H club boys and girls closed their annual three day meeting here after setting a new record for attendance...

Lorin Leibfried Undergoes Operation Monday

Lorin Leibfried, local city mail carrier, underwent an appendicitis operation Monday in a Plainview hospital...

TEXANS OF TODAY... JOHN NANCE GARNER... OUTSTANDING LEADERS ACTIVELY ENGAGED IN THE CONSTRUCTIVE DEVELOPMENT AND BUILDING OF "THE LONE STAR STATE"

Ed Johnson Appointed Deputy District Governor Of Lions Club

At a meeting Tuesday night of the Lions Club Ed Johnson was appointed Deputy District Governor by Governor A. G. Bearden...

"Saga Of the XIT" Drama At Dalhart Rodeo Aug. 7-8th

"Saga of XIT". That is the name of the streamlined drama that will be presented as one of the highlights of the Fourth Annual XIT Cowboy Reunion and Rodeo in Dalhart...

Percy Tate Is Gold Star 4-H Club Member

Percy Tate of Floyd County, is one of the 100 outstanding 4-H club boys of the past year named by L. L. Johnson...

Baptist Church at McCoy Was Host to Homecoming Sunday

McCoy Baptist Church held their homecoming Sunday and members of the church gathered from all parts of the county...

Mr. and Mrs. R. C. Patton Were Hosts To Group at Picnic Supper

Mr. and Mrs. R. C. Patton were hosts to a large group of friends at a picnic supper Tuesday night in the canyon south of town at the rock corral...

Hot Weather Calls For More Kitchen Comfort

Hot weather is the most logical time for increasing kitchen comfort, according to Mrs. Bernice Claytor, specialist in home improvement...

Andrews Children Visit Father On 75th Birthday

Dr. and Mrs. V. Andrews had as their guests Sunday Dr. Andrews' children: Mr. and Mrs. Clarence Goin and daughter, Joe V., of Muleshoe...

Briscoe County News Editor Attends Circus

What a Fourth! Or was it? Excitement in this town was kept very well hidden, if there was any. Isn't it awful to be poor and have to work for a living...

Funeral Services Held Tuesday for Lena Ophelia Gulley

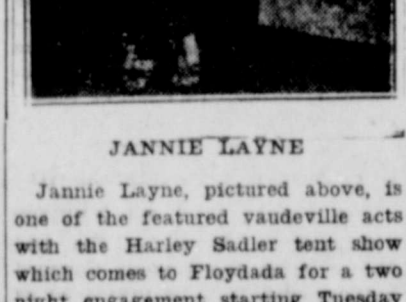
Funeral services were held Tuesday afternoon at 4 o'clock for Lena Ophelia Gulley, age 41 years, at the home of her father, B. B. Gulley...

Less Red Tape Is Hoped For In New AAA Plan

College Station, July 12.—Administrative affairs of the AAA this week took a turn toward simplicity. B. F. Vance, assistant state administrator...

Petersburg Announces Plans For Big Picnic and Barbecue July 20

Announcement is being made that Petersburg plans to entertain with a big picnic and barbecue on July 20. A large crowd is expected since there will be a full day of entertainment...



JANNIE LAYNE... Jannie Layne, pictured above, is one of the featured vaudeville acts with the Harley Sadler tent show...

FLOYD COUNTY BAPTIST WORKERS UNION HELD IN CROSBYTON TUESDAY, JULY ELEVENTH

The July meeting of the Floyd County Baptist Workers Conference was held in Crosbyton, Tuesday, July 11, at the Baptist Church. The program was started at 10 o'clock with a song service led by Geo. Owens...

Bares Secrets Of Auctioneers

Tricks of Profession Told By One Who Trains Men for Work.

DECATUR, IND.—If you have an idea auctioneering technique, including the singsong tum-dee-da you hear on the radio comes naturally, listen to Fred Reppert. "Auctioneers," Reppert said sternly, "are made—not born."

A veteran at the block who has seen auctioneers come and go for years, he operates a school here for this specialized type of work.

Since 1921 Reppert has been turning out about 100 trained auctioneers a year from his school. He started the school when he grew tired of answering letters from hopeful men who wanted to join the profession.

No textbooks are used. The students listen to lectures throughout the days of the three-week course, then each night for the last 14 days conduct actual auctions themselves.

Actual Practice Provided. In the summer semester the students meet on the courthouse lawn and do their hawking; in the winter course they do their crying in an auction house. Instructors attend all sales conducted by the fledglings and point out their mistakes and offer suggestions in class the following day.

Reppert revealed several trade secrets.

He said auctioneers use a singsong chant merely to make life more pleasant for buyers who must stand in front of them all day long.

"They use a low tone of voice, making it as musical and pleasing to the ears as possible, and cut out every unnecessary movement of the lips to gain speed," he said.

If you haven't been able to understand the hubbub of sounds some auctioneers use it may be because they make up part of their language.

Energy Saved on Words.

"Wata" is used to mean a quarter, "ha" a half-dollar and "rhe" for three-quarters. These are employed because they can be said faster and require less energy. Not all auctioneers use the singsong technique or these peculiar words, however.

In real-estate sales, he said, an auctioneer talks slower and in a normal tone of voice, inasmuch as he has only one article to sell and all day to do it in.

Registered live stock is also sold slower to permit the auctioneer to build up each animal's show records, pedigree, merits and production.

Fast technique is used for sales of feeder and fat cattle, market horses, and tobacco.

"Speed is essential in these classes," Reppert said, "because the auctioneer has large numbers to sell and buyers usually start bidding within a small margin of their limit."

Reppert claims many world records as an auctioneer. Among them are a \$47,500 price for the Belgian stallion Farrier owned by William Cronover of Hudson, Iowa, and \$31,000 for the sale of Ardmore, a one-time world's champion Hereford bull.

Canadian Pastor Gives

Four Rules for Kissing

VANCOUVER, B. C.—Girlhood's age-old problem, "to kiss or not to kiss," has resulted in a set of rules laid down by Reverend A. E. Cooke, pastor of St. John's United church, to the "teens in his congregation."

1. Don't be too liberal with your affections. Girls shouldn't make their lips "free lunch counters" for men.

2. Boys should remember they are the natural protectors of women.

3. Don't squander your emotional resources. Flippant flappers may entertain men for a while, but quiet, modest women are usually chosen for wives.

4. Don't play with fire.

"Petting is a natural impulse for all red-blooded young people," Reverend Cooke pointed out, "but that doesn't make it right."

"Civilization is based on control of natural impulses."

Necktie Smuggler

SEATTLE, WASH.—When Arimi Noguchi, 39-year-old Japanese, started down the gangplank of the Heian Maru on its arrival in Seattle from Japan, customs authorities thought he looked a little inflated. Investigating, they found 263 silk neckties, which he was attempting to smuggle off the boat, wound around his body.

Couple Is Rewarded For Unusual Damages

LONDON.—As a compensation for being deprived of the pleasure of eating and drinking, Mr. and Mrs. William Tucker were awarded \$20,570 damages.

Their claim was based on injuries received in an accident between a hired car, in which they were riding, and another car.

William Tucker, a Home Insurance agent, lost his ability to appreciate smoking and liquor while his wife suffered 90 per cent reduction in the power of mastication.

Bone Surgery Goes Back to Ancients

Witch Doctors Practiced Art in Dark Ages.

TROY, N. Y.—Many medical practices considered by laymen as modern miracles were conceived and used extensively centuries ago, according to Dr. Kurt F. Leidecker of Rensselaer Polytechnic Institute. Bone-setting is nearly "as old as civilized man," cutting of the skull was practiced by backward tribes before Columbus discovered America, and hypnosis is several hundred years old.

Trepanation, or cutting through the skull to relieve pressure or irritation of the brain, was an art of ancient witch doctors, Dr. Leidecker said.

"This operation was already in vogue in neolithic man, among the Incas and backward Indians, Polynesian and other tribes," he explained. "The malady, however, whether insanity or a headache, was identified with evil spirits, and the surgical opening of the skull or the incision of the scalp—with subsequent cauterization—was supposed to allow evil spirits to escape."

"Bone-setting is an art almost as old as civilized man. Practiced in Egypt about 4,500 years ago with sufficient frequency that we are able to attest to it by excavations, it implies at least a primitive knowledge of bony and cartilaginous regeneration."

Not only direct medical practices, but also community disease preventive work and social measures now being discussed in congress and state legislatures as revolutionary social advances, are 2,000 years old, according to Dr. Leidecker.

"Prophylactics in medicine, hygiene, diet, clearance of slum districts, sanitary, prevention of crime—all these were practiced 2,000 years ago in India," he said.

"The utilization of herbs and animal substances for relief or cure go back into hoary antiquity."

"The old Hindu physician applied mental suggestion much the same as the modern psychiatrist does."

A-Men Organized to War On Insects and Disease

WASHINGTON.—Little bug, you better watch out or the "A-man" will get you!

The agriculture department has organized a staff of animal, insect and plant detectives along the lines of the famous justice department's "G-man" squad.

The work is under the direction of three agriculture department bureaus—biological survey for animals and birds, entomology for insects and plant quarantine for plant diseases.

These pests cause damage of billions of dollars a year, more than human criminals. Some of them, such as mountain lion, have been sought as murderers. Wolves "public enemy No. 1" of the animal world, kill live stock.

Grasshoppers are the "public enemy No. 1" among insect pests. Others are Mormon crickets, white fringe beetles, Japanese beetles, pink boll worms, cotton boll weevils, and gypsy moths. Plant diseases include Dutch elm disease, white pine rust and black stem rust.

The most recent case solved by the bureau of biological survey was that of the ground mole, accused by gardeners with eating valuable bulbs and underground parts of plants.

The bureau absolved the mole of actually committing any crime, but found he was "an accessory before the fact."

"The myriad tunnels dug by the mole, however, often become runways for the actual criminal, the small, short-tailed pine mice, or, in some instances, the field, or meadow mice," the bureau said.

Emerson's 'Old Manse' to Be Preserved as Shrine

CONCORD, MASS.—The Old Manse, near the famous Concord battleground, is to be preserved as a public shrine.

The home of Ralph Waldo Emerson and for a time of Nathaniel Hawthorne, is to be purchased by the trustees of public reservations.

The plan is to have the old manse open to the public from May 1 to October 1 each year.

The house is best known through Hawthorne's "Moses From an Old Manse," written while he spent his honeymoon there. Also it is the ancestral home of Emerson and part of the scene of the historic battle of Concord at Old North Bridge, on April 19, 1775, where the first shot of the American Revolution was fired.

The house was built in 1789 by Reverend William Emerson, who watched the bridge battle from his window.

Gum-Chewing Is Found To Have Its Advantages

NEW YORK.—Confidential memo to bosses: If your stenographer's gum-chewing gets on your nerves, forget it; she's only piling up more energy for her job. Prof. Harry L. Hollingsworth of the psychology department of Columbia college reported that chewing on gum, pencils, rubber bands, paper clips, toothpicks and pipstems causes the masticators to drop other nervous habits like foottapping and shuffling about and releases the energy for other purposes.

Game Projects To Receive Federal And State Aid

Austin, July 12.—Texas, leading the nation in Pittman-Robertson game projects, is eligible to receive \$71,696 of federal game funds during the 1939-40 fiscal year, according to word received by the State Game, Fish and Oyster Commission from Washington. That sum will be augmented by \$17,924 by the Game Department, as required under the Pittman-Robertson Act, it is announced by Will J. Tucker, Executive Secretary of the Commission. The money will be used to continue research work by biologists into game conditions and for financing several important wildlife projects in a number of sections of the State.

Texas, the first State to submit a program of game restoration last year when the Pittman-Robertson Act went into effect, is leading the nation in the work. A report by Ira N. Gabrielson, Chief of the U. S. Bureau of Biological Survey, administrator of the project, points out that only \$70,000 has been spent to date by the cooperating States, and of that sum approximately \$30,000 has been used by the Lone Star State in furthering game restoration.

Texas, on the ground floor as soon as the U. S. Congress made available funds for game work, has had thirteen specialists conducting surveys and researches into game conditions for almost a year and the outgrowth of their work will be many projects which will tend to aid in increasing several species of birds and animals in the Lone Star State.

Tentative plans of the Game Commission, Tucker said, include projects for increasing antelope, turkey, quail, deer, dove, and chachalaca. Various methods will be used to aid

81,209 MALARIA

Cases reported in the U. S. in 1938! DON'T DELAY! **666** START TODAY With **666** 666 Checks Malaria in seven days.



COOL SUMMER SHEERS

Chiffons, Nets, Lace, Silk Crepes . . . All Greatly Reduced.

Reg. \$5.95, Reduced to \$3.89
Reg. \$7.95, Reduced to \$5.89
Reg. \$9.85, Reduced to \$7.89
Reg. \$12.75, Reduced to \$9.89

STYLE SHOPPE

"Always Showing Newest Things First" Mrs. Mollie A. Morton, Owner Phone 17

CLASSIFIED ADVERTISING

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. IOLLUMS, FLOYDADA FLORISTS

FOR RENT—Nice convenient Bed Room. See B. P. Woody. 28-tfc

Several Milch Cows for sale. F. C. Harmon. 27-tfc

LANDS FOR LEASE A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11-tfc

FOR SALE—1937 Chevrolet A-1 Condition. 1937 Oldsmobile A-1 Condition. Geo. M. Finkner. At Triangle Garage. 10-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-tfc

Let Cavanaugh Do Your Printing.

M. L. SOLOMON JEWELER Floydada, Texas

Floydada Insurance Agency . . .

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON OWNER

The Style Shoppe

OFFERS ITS FINEST AT MARKED REDUCTIONS FOR QUICK CLEARANCE.

You'll find extremely interesting reductions on these Spring and Summer Dresses. Ladies sheer crepe dresses offered at really worthwhile reductions, all styles and colors, desirable for late summer, see them and choose several for now and later. Here are the reductions



GROUP OF SPORT FROCKS

Regular \$5.95 Value, Reduced to \$3.89
Regular \$3.98 Value, Reduced to \$2.98
Regular \$2.98 Value, Reduced to \$1.49

ONE GROUPE

Summer Dresses In Voiles and Batistes.

Regular \$1.98 Values, Reduced to \$1.29

ONE GROUPE

Cool Summer Voiles and Batistes

Regular \$2.98 and \$3.98 Reduced to \$2.59



Style Shoppe

"Always Showing Newest Things First" Mrs. Mollie A. Morton, Owner Phone 17

FLOYD COUNTY PLAINSMAN

Published Thursday Each Week
 LOLA CAVANAUGH, BUSINESS MANAGER
 M. B. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES

County \$1.00; Outside Floyd County \$2.00

Second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

SPECIAL RATES GIVEN ON APPLICATION

NOTICE!

Reflections upon the character, standing or reputation of any person or corporation which may appear in the columns of The Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

H. Balch

At the opening of office occupied by Dr. Carl H. Balch, Residence 60

WORMS IN CHILDREN
 BEEN USED FOR EXPELLING WORMS IN CHILDREN
 DRUG COMPANY

Heat Prostrations Reported From Over State

"The beating Texas sun these July days is beginning to take its toll in heat prostrations, from reports reaching the Texas State Department of Health," says Geo. W. Cox, M. D., State Health Officer. A simple precaution to help prevent heat cramps

and prostration is to add a pinch of ordinary table salt to each drink of water you take.

Laborers, mechanics, farmers and white collar workers whose work causes them to sweat profusely, are in danger of having their body salt content become deficient with resulting heat cramps or heat fag. Salt is a prominent constituent of sweat; the body loses large quantities of salt during hot days.

In industry, a method of preventing heat cramps is to take a tablet of pure salt or a mixture of salt and dextrose with each drink of water. Workmen whose duties require muscular exertion should be especially careful to add more than the usual amount of salt to what they eat and drink.

Salt deficiency may be prevented by taking salt in various ways. Where prepared tablets are not available, table salt may be used. Milk is a source of salt and will help to make up for the deficiency caused by sweating. Alcoholic drinks should be avoided.

Heat cramps are characterized by pains (cramps) in the abdominal region, headache, and in severe cases, by nausea and vomiting. The body temperature remains about normal, likewise the pulse rate. Body salt losses occur without the knowledge of the individual until there is a deficiency; then various muscles begin to cramp.

Mrs. Lacey Martin of Falls, and Miss Lola Mae Grundy, of Lubbock, visited Sunday with their parents, Mr. and Mrs. I. R. Grundy.

West Texas Seeking Cotton Ginning Fiber Laboratory

Washington, July 12.—Request for a Cotton Ginning and Fiber Laboratory for West Texas was brought directly to Secretary Wallace of the Department of Agriculture by a Committee of Texas Congressmen on Saturday. Those conferring with the Secretary were Representatives George Mahon of Colorado, Ed Gossett of Wichita Falls, and Bob Poage of Waco, composing a committee appointed by the Texas Delegation several weeks ago to cooperate with the State Wide Cotton Committee of Texas in sponsoring the Laboratory for the western cotton area.

The work sought for West Texas would be done in cooperation with the Department of Agriculture's Cotton Ginning and Fiber Laboratory now existing at Stoneville, Mississippi. The Laboratory there was established in 1930 and has done considerable work in the improvement of cotton fiber and ginning methods in areas characterized by damp atmospheric conditions. It was pointed out to Secretary Wallace that an altogether different situation exists in the western cotton area where atmospheric conditions are dry and often result in static electricity, which is a serious handicap in the operation of gins and at the same time is a serious fire hazard. The Texas Extension Service has estimated that gins in West Texas lose an average of four days per month during the ginning season from this cause and also that 59 out of 3,498 gins in Texas burned last year.

The greater benefit from experimentation under such a project would be expected from the improvement in the cotton fiber, thus enabling the individual farmer to benefit directly from the high price value of better staples. Importance of improved ginning methods was stressed as a necessary part of the cotton improvement campaign sponsored by the Department of Agriculture through one variety cotton communities, etc. The Department has estimated that cotton staple last year was increased 1.32 of an inch, which added approximately three million dollars to the cotton farmers' income through increased staple value. The committee urged Secretary Wallace to give special consideration to the proposed Laboratory as a means of bringing greater benefits of the cotton improvement campaign to the farmers of the western cotton area.

Several weeks ago various conferences were held with Department of Agriculture officials by members of the Texas Delegation Committee and the State Wide Cotton Committee of Texas, including Hon. Burris Jackson of Hillsboro, Chairman, and Professor Earl Heard, Head of Textile Engineering Department of Texas Technological College. The meeting with Secretary Wallace Saturday was for the purpose of emphasizing directly to him the need for the project and urging his recommendation of the project in the Department's budget for the next fiscal year.

Representative Mahon, Chairman of the Texas Delegation Committee, explained that no new legislation would be necessary since the Act establishing the Stoneville Laboratory authorized the establishment of branch laboratories when their need was evident. He also pointed out that the availability of facilities at Texas Technological College for cooperation with the Stoneville Laboratory would enable the Department to conduct the project without extensive allotment of funds. The Department estimates that approximately \$75,000 would be required for the first year's work.

Master Farmers Gathered At A. & M. Short Course

Texas Master Farmers are gathering at Texas A. and M. today, July 13th, the second day of the Farmers Short Course, for what is probably the largest state meeting of Master Farmers ever to be held in the state.

Since 1926, when the awards were first made, the Progressive Farmer, working in cooperation with the Texas Extension Service, has honored 65 of the outstanding farm families in the state.

The Master Farmer award, according to Eugene Butler, editor of the Progressive Farmer, is made in 27 states and several Canadian provinces. Awards are made on the basis of excellence in farming, home making, and citizenship. The importance of a well rounded farm program is emphasized. Master Farmer families are living demonstrations of complete and coordinated farm planning.

Texas Master Farmers, at their meeting, will consider the formation of a permanent organization, which would be the sixth of its kind in the United States. The national organi-



1/2 SPRING COATS and Suits go in this Sale. **ONE - HALF PRICE**



STRAW HATS! All Straw Hats go in This Sale at **ONE - HALF PRICE**



SILK HOUSE COATS

Going In This Sale at

1-2 Price



BLOUSES AND SWEATERS

All Blouses, Linens, Crepes, Lace, Nets; Also Sweaters, go in this sale at

ONE - HALF PRICE

STYLE SHOPPE

"Always Showing Newest Things First" Mrs. Mollie A. Morton, Owner Phone 17

Henry Sadler's New Stage Show
Big Tent Theatre
FLOYDADA
 Nights Only, Commencing **TUESDAY, JULY 18th**
 Opening Play "HE COULDN'T TAKE IT."
 All new plays, music and feature Vaudeville Acts.
 Attraction: HENRY, world toured artist and Magician.
Auspices Fire Department.
CHILDREN 10c ADULTS 25c

SAVE MONEY
 NOW and AFTER ON
GENUINE CHEVROLET SERVICE

Start today, and use our FREE Monthly Inspection service regularly. You will find that it will save you time, trouble and money.

INSPECTION FREE

Drive in Today!



ODEN CHEVROLET COMPANY
 FLOYDADA, TEXAS
 Sales & Service Phone No. 4

FIRST NATIONAL BANK
 Floydada, Texas
 Time Tested Service—1939

Ingersoll
 POCKET AND WRIST WATCHES \$1.00 to \$3.95
 ALARM CLOCKS \$1.00 to \$2.95
 LOOK FOR ON THE DIAL

How will YOU spend these FINE SUMMERTIME DAYS?
 Summertime, or anytime for that matter, is no time to spend in the basement slaving over a washing. Why not really enjoy Summer... get out in the fresh air? It's easy! And inexpensive! Just send your laundry to the Floydada Steam Laundry and make washday your fun day!
 Phone 141 for Details of Our Prices!
FLOYDADA STEAM LAUNDRY

Why be a Ham in Carving One? Expert Shows Easy, Modern Way

If they snicker when you start to carve, you'll be comforted by these kind words from Max O. Cullen, carving authority. "It's easy to learn the right way, and the right way is the easy way," says Cullen, who is shown at the right explaining to Pete Smith, producer of motion picture shorts bearing his name, and Ann Morris, M-G-M player, the fundamentals of carving a ham, during the recent filming of "Culinary Carving," an educational short in which Cullen was featured.

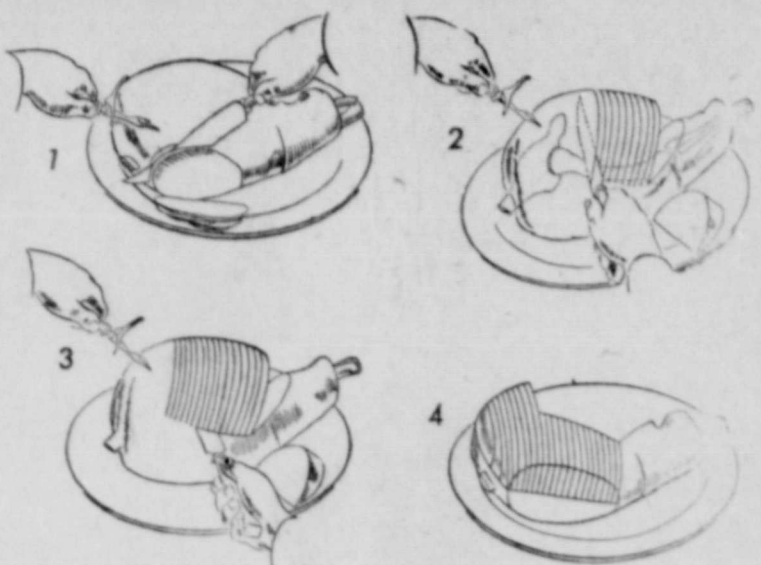
Proper tools and a sharp knife are of first importance, says the expert. Then you can proceed with confidence, if you will follow his simple directions as shown by the diagrams and instructions below.

1. Place ham with fat side up, shank end to carver's right. Cut two or three slices parallel to the length of the ham from the smaller meaty section.

2. Turn the ham so that it rests on the fat surface. Holding firmly with the fork, cut a small wedge shaped piece from the shank end. Then proceed to cut thin slices down to the leg bone until the side bone is reached.

3. With the fork still in place, remove the slices by running the knife along the bone and at right angles to the slices. For additional servings, turn and carve other side of ham.

4. If more servings are required, the ham is turned back to its original position on the platter with the fat side up and the slices carved at right angles to the bone. These slices are not so large as those from the cushion section, but they make attractive servings for second helpings.



1940 Wheat Crop Insurance Work Underway

College Station, July 12.—Field workers made ready this week to inaugurate a wheat crop insurance program for the 1939-40 season which is essentially the same as this year's program but streamlined with short cuts to simpler modes of operation.

Following approval by Secretary of Agriculture Henry Wallace of regulations governing the new program, Jess Watson, Newcastle farmer and vice-chairman of the Texas Agricul-

tural Conservation Committee, said county AAA committees are busy calculating insurable yields and premium rates for all wheat farms in the major wheat counties.

"Every wheat farmer will be able to acquaint himself with the yield and premium rate that applies to his farm, before the 'sign-up' period," Watson reported.

He said applications for 1940 insurance will be taken in the next two months.

The new program has these advantages, he pointed out:

1. It will be easier for growers to obtain credit or funds to pay premiums, as they can get advances for premiums against future payments to

be earned under the regular AAA program.

2. The insurance is written in one operation: When the application is filed. After the grower has applied and paid his premium, nothing further remains for him to do except report actual acreage seeded and notify his local committee in case of crop damage.

3. Procedure has been simplified by placing more responsibility on county committees in establishing yields and premium rates and computing cash equivalent payments.

4. The base period for determining premium rates for individual farms is 1930-39, with which is blended data on a 13-year county base period.

SHERIFF'S SALE

The State of Texas,
County of Floyd.

NOTICE IS HEREBY GIVEN that by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, Texas, on the 10th Day of July, 1939, by Geo. N. Marshall, Clerk of said Court, for the sum of ONE HUNDRED EIGHTY-SIX & 79/100 (\$186.79) DOLLARS, with interest thereon from March 7, 1939, at the rate of 6% per annum, and for the further sum of FIVE HUNDRED NINETY-NINE & 56/100 (\$599.56) DOLLARS, with interest thereon from the 16th Day of May, 1939, at the rate of 10% per annum, and all costs of suit, under judgment dated May 16, 1939, in favor of Mark W. Duncan and Maud E. Hollums, Administrators of the Estate of Arthur B. Duncan, Deceased, in a certain Cause in said Court, No. 3065, styled Mark W. Duncan Et Al, Administrators, vs. Otis E. Murray Et Al, placed in my hands for service, I, F. N. CLARK, SHERIFF OF FLOYD COUNTY, TEXAS, did on the 10th Day of July, 1939, levy on certain real estate situated in Floyd County, Texas, to-wit:

All of Lot Number Twelve (12), in Block Number Sixty Two (62), in the Town of Floydada (Floyd City), in Floyd County, Texas, as shown by the Plat of said Town recorded in Vol. 2-F, Page 294, Deed Records of Floyd County, Texas.

And levied upon as the property of Otis E. Murray, one of the Defendants in said Cause, and that on the first Tuesday in September, 1939, the same being the 5th Day of September, 1939, at the Court House Door of Floyd County, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale, I will sell said above described real estate at public vendue, for cash to the highest bidder, as the property of said Defendant Otis E. Murray.

And in compliance with law, I give this notice by publication, in the English Language, once a week for three consecutive weeks preceding said day of sale, in The Floyd County Plainsman, a newspaper published in Floyd County, Texas.

WITNESS MY HAND This 10th Day of July, A. D. 1939.

F. N. CLARK,
Sheriff Floyd County, Texas.

Lights of New York

By L. L. STEVENSON

Samaritans: During an impromptu party in a midtown establishment, one of the group reached such a state that his companions decided home was the only place for him. So despite his protests, they got into a cab with him and ordered the driver proceed to an address well up in the Bronx. The protests continued for some time but finally died away. Having reached their objective, with \$3.80 on the meter, they took their cargo to his apartment and rang the bell. To their surprise, an irate woman refused to accept delivery of a husband not on the ground of acute intoxication but because she had never seen him before. With that the drunk revived and made an announcement. It was: "All the way up here I've been trying to tell you guys that last week I moved over to Brooklyn but you wouldn't listen to me."

In mid-Manhattan: Andre Kostelanetz and a group of congressmen, in town for the World's fair, discussing Kostelanetz's petition for a postage stamp honoring Stephen Foster, the American composer . . . Navy lads wandering in and out of Radio city not to see swing musicians but to visit with Edward MacHugh, "Gospel Singer," a favorite with the gobs . . . Phil Baker keenly interested in the fingering technique of a blind accordion player on Broadway . . . Patti Andrews, of the Andrews sisters, who popularized "Hold Tight," swaying to and fro while clinging to a strap in a Sixth avenue bus . . . Alice Frost, dramatic actress, adjusting the tie of a young bootblack on Madison avenue . . . Jesse Crawford, organ wizard, selecting a mouth organ for a young nephew in a West Forty-second street music store.

Finis: The Seminoles out at the World's fair lost their crocodile the other day. Jim had been the pet of the children of the village for 25 years so there was no little mourning. It may be explained that Jim wasn't one of the fighters in those battles put on out there, alligators being used in such exhibitions. But Jim was quite a citizen nevertheless, so the redskins decided that the only thing to do was to give him a proper funeral with medicine made by Billy Homespun, their medicine man. Then came the white man's law. So instead of being buried with honors, one of Grover Whalen's garbage trucks backed up to the village and poor Jim was heaved into it and carried away to a city dump.

Thesplan: Orson Welles hit the Play Area—that's what the officials want it called—at the fair the other afternoon. Still retaining his full beard, which he raised for "Five Kings," he was as conspicuous as fireworks. Having visited several girly-girl shows, he drifted into Nature's Mistakes, an animal freak show where he saw the two-headed cow, the bull with a human skin and some 50 other animals, the display so fascinating him that he didn't leave until the evening was just about gone. Then he discovered that he'd run out of money. So he took up headquarters in the Gang Busters building, telephoned his wife to wire him \$50 and waited an hour until the money arrived. Then he paid up and went home.

Book: Included in recent reading was "Carter Glass, a Biography," by Rixey Smith and Norman Beasley (Longmans). An extremely interesting account of 50 years of public service. In swift moving narrative, the story of the life of the Virginia senator starts back in 1858, continues through the Reconstruction period, through days of expansion and empire building, through the World war, the feverish financial days of the twenties, the depression on down to the present. Many revealing documents from various sources included. Worth while reading.

End Piece: Reports have it that Eddie Garr, current Jeeter Lester of "Tobacco Road," is the only actor on Broadway employing two valets. The new dresser substitutes for Swick, Garr's regular valet, on matinee days when Swick goes to the ball game. (Bell Syndicate—WNU Service.)

Hot Springs National Park Will Be Enlarged
HOT SPRINGS NATIONAL PARK, ARK.—The new year in this spa will see the completion of plans that call for the expenditure of more than a million dollars by the government. These plans have received national park service approval; actual work will begin as soon as congress grants the funds.

The program calls for enlargement of the park area from the present 1,011 acres to more than 4,000; construction of a promenade back of Bath House row, a "kurbhaus," mountain amphitheater in which to hold cultural outdoor events, additional systems of bridge paths, foot trails, skyline drives, formal entrances to the mountain boulevards, and more recreation areas.

Modern Maria
LONDON.—Two alleged safe breakers were flown from Jersey islands to Southampton, England, in what is believed the first usage of an airplane as a "Black Maria" in the British Isles.

Fairmont Church Announcement

The following church services will be held at the Baptist Church, Fairmont, July 16:
Sunday School 10 a. m.
Preaching at 11 a. m.
Evening services at 8:30.
Everyone is cordially invited to attend all these services.

REV. G. W. TUBBS, Pastor.

Mr. and Mrs. Fay Pundt, of Berger, visited over the week end with Mrs. Pundt's mother, Mrs. A. D. White and other relatives.

Mr. and Mrs. J. D. Moore and Mrs. D. Fyffe are spending this week in Ruidoso, New Mexico, on a vacation trip.

Mr. and Mrs. Wilmer Jones spent Sunday in Lubbock visiting Mr. and Mrs. Deniz Probasco.

Mr. and Mrs. W. D. Bob, left the first of the Galveston, where they spent several days on a vacation.

Watch Your Kidney

Help Them Cleanse of Harmful Bacteria
Your kidneys are small waste matter from the blood not as Nature intended to move impurities from the system and the body machinery. Symptoms may be getting up signs, under the eyes, a feeling of anxiety and loss of energy. Other signs of kidney trouble may be backache, frequent urination, and a feeling of tiredness. There should be no delay in treatment. A new method, Dr. Doan's Kidney Pills, is now available for men and women. They have a reputation as the most reliable kidney medicine.

DOAN'S KIDNEY PILLS



NEW SUMMER FELTS

White and Pastel Shades Special
Reduced to

\$1.98

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner

Turnip Seeds

NEW SEED ARE HERE
Other Seeds For Fall Planting
STAR CASH GROCERY

New!

SEE THE NEW
Westinghouse Range

With the "Look-In" Door and Oven Light

Westinghouse has answered the requests of thousands of homemakers with a brand new range, the Victor, with a "Look-In" door and oven light. You'll agree at a glance that it is the greatest achievement ever offered before on any electric range. At last you can actually see your foods browning to suit your taste. Any employee will be glad to show you this new range. No obligation, of course.

Texas-New Mexico
Utilities Company
EVERY HOUSE NEEDS WESTINGHOUSE

FREE HOT WEATHER SAFETY CHECK-UP OF YOUR TIRES

CAUTION
at 70° or HOTTER
Your Chances of
WORN TIRE TROUBLE
ARE TWICE AS GREAT
AS AT WINTER AVERAGE

ENJOY A TROUBLE-FREE VACATION TRIP BY EQUIPPING NOW WITH U.S. ROYALS Get SAFE MILEAGE AT OUR POPULAR PRICES

- Extra-Value Features:
- ★ COGWHEEL TREAD . . . this famous traction principle gives you extra skid protection.
 - ★ SAFETY-BONDED CORD BODY . . . exclusive with "U.S.", makes every ply a safety ply . . . gives you extra blowout protection.
 - ★ TEMPERED RUBBER . . . this patented "U.S." tread compound wears longer—gives you extra miles.

Personalized Service
Stop at the sign "U.S. Tires" and let the personalized service of a tire specialist save you money.
Your Neighbor,
The Independent U. S. Tire Dealer

PANHANDLE REFINING CO.

AUTOMOBILE Replacement Parts

When you buy replacement parts buy the best—it will save you money.

McQuay-Norris,
Delco-Remy
Auto Lite
A. C. Line
Monarch Tires

Spark Plugs . 39c

BATTERIES
\$2.85 Up Exc.

Prepare for Hot Weather. Come in and see our—

"NU-AIR"
Air Conditioner

General Overhauling.
Work Guaranteed.

USED CARS

FINKNER'S
TRIANGLE
GARAGE

Oldsmobile—International

FOOT COMFORT

For your feet may be had for a minimum of cost!

Let us remove corns and adjust arches.

ODOR AWAY FOOT POWDER

All Work Guaranteed!

RAINER'S
SHOE SHOP

South Side Square