

**"By Helping Business You Help Yourself"**  
**The Floyd County Plainsman**

**COMMISSIONERS COURT SELECT CLARENCE GUFFEE AS COUNTY SCHOOL SUPERINTENDENT**

In a special meeting of the Commissioners Court Monday morning the court selected and appointed Clarence Guffee, principal of the Sandhill school as County Superintendent of Public Instruction. The appointment to become effective July 1, when the present incumbent will take up his duties as Superintendent of Floydada Public Schools.

Mr. Guffee has served the Sandhill school for the past four years, and comes well recommended for the place as County Superintendent.

**Funeral Services for Wilym John Tuesday**

Funeral services were held Tuesday at 1 o'clock at the Sandhill Church for Wilym John, age 20 years, who died Monday morning at his home following several months illness. Burial was in the cemetery here.

Survivors include his mother, Mrs. W. P. Jennings, and Rev. Gordon G. of the First Christian Church, Floydada, who officiated at the service. Burial was by Harmon Funeral Home.

**Turkey Singing Convention Draws Large Crowd**

The Five County Singing Convention held at Turkey School Auditorium Sunday, was attended by a large crowd from each county of the association, it was estimated that about 1,200 people attended, according to Earl Rainer, of Floydada, who attended the convention.

Mr. Rainer reported good singing and highly complimented Turkey for the manner in which they entertained the out-of-town visitors. A loud speaker was installed so that everyone could enjoy the singing.

At the noon hour barbecued beef was served along with the basket dinner and coffee.

The association will hold their next convention fifth Sunday in July at Gasoline, Texas.

**Old Timers at Fete Will Answer Call By Brands**

Plainview, May 3.—Roll-call for cowboys who roped and branded cattle when the Panhandle of Texas was an open range will honor those old-timers at the 11th annual Pioneer Round-up here May 20.

Miss Edith Smith, president of the Plainview Business and Professional Women's Club, which sponsors the round-up, said the roll-call will be by ranches and the brands which early day cattle men used.

A few of the ranches from which former cow waddies are expected to hail are the Circle, Matador, Bar-N-Bar, Spur, XII, T-Anchor, Spade, Lazy 8, and IIT.

The roll call will be at the chuck wagon supper, just before the pioneers take to the floor in a square dance which is the usual event to write fun on the Round-Up program, Miss Smith said.

**Floydada Girls Attending Future Homemakers Rally in Galveston**

Miss Lois Fouts and Miss Fannie were accompanied by several Floydada girls attending the state rally of the Future Homemakers of Texas, which is being held at Galveston, Texas, this week. They are Vera Frances Turner, president of the Floydada Club; Esther Zimmerman, Louise Wilson, and Floy Jean.

Miss Reese and Miss Fouts are their instructors in this work.

**25th Anniversary of Extension Service**

The Texas Agricultural Association of Floyd County will hold its regular monthly meeting at the District Court Room, Floydada, Saturday, May 6, at 2:00 p. m. Last month's meeting was postponed due to the many other agricultural activities that were scheduled in the community.

This meeting will be held in observance of the signing, on May 6, 1914, of the Smith-Lever Act that created the Extension Service on its present basis.

The national observance will come on May 8 and the Texas participation on May 9, while most counties are planning on nothing their meetings May 15.

"The Smith-Lever Act recognized the work being done by pioneer county agricultural and home demonstration agents and provided for the permanent organization of the Extension Service along the present federal-state-county lines", H. H. Williamson, director of the Texas A. & M. College Extension Service, explained.

He said the national organization had its beginning in Texas in 1903, when Dr. Seaman A. Knapp came to the state and started the first demonstration on the farm of Walter C. Porter of Terrell in an attempt to show that cotton could be raised in spite of the boll weevil.

As a result of the success of the demonstration, a number of county agents were appointed in 1904, and the movement gradually spread to other states. Texas had the first agent in the United States to work exclusively in one county in W. C. Stallings, who was appointed to Smith County in 1906, and the boys' corn club—later 4-H Club—of Jack County, organized by Tom Marks in 1908, was the first boys' club to be supervised by a county agent.

R. W. Smith, Jr., President, states that a good program has been outlined for this meeting. H. H. Marshall will discuss the Agricultural Conservation Program of Floyd County and County Agricultural Agent, D. F. Bredthauer, will give a discussion of the Land Use Planning work which has been accomplished in the county.

**Last Rites Held for Dr. Carl Kirby Arnold**

Dr. Carl Kirby Arnold, age 48 years, passed away Sunday night in a Plainview hospital following an illness of four months. Dr. Arnold had been a resident of Floydada since September, 1937, having moved here from Petrolia, Texas.

Dr. Arnold was born January 1, 1891 at Graham, Texas, and spent his early life there. He was graduated from Baylor Medical School in Dallas in 1915, and practiced medicine at Petrolia from 1919 to 1937. He served his internship at the Harris Sanitarium and St. Joseph Infirmary, Fort Worth. Dr. Arnold was a world war veteran and during his service spent a year at a base hospital in San Antonio.

Deceased was a member of the Methodist Church, the Masonic Lodge, the Shrine, and was active in civic activities.

Funeral services were held Tuesday afternoon at 2 o'clock in the First Methodist Church. Rev. E. H. Crandall, Methodist Minister, officiating, assisted by Rev. Vernon Shaw, Baptist minister, and Rev. Gordon C. Voight, pastor of the First Christian Church.

Survivors include his wife, two sons, Robert and Carl; two brothers, Fred Arnold, Graham, Robert Arnold, Lubbock, and one sister, Mrs. Katherine Ferris, of Fort Worth, Texas.

Pallbearers: Dr. I. W. Hicks, A. C. Goen, Baird Bishop, Polk Goen, J. C. Wester, C. L. Minor.

F. C. Harmon was in charge of arrangements. Internment was made in Floydada Cemetery.

**DR-SENIOR BANQUET HELD FRIDAY NIGHT AT ANDREWS GYM; SHIP MOTIF IS USED**

Persons attended the senior banquet held at the Andrews Ward gymnasium evening April 29. Upper classes of the local high school and their annual entertainment program was carried out as usual and the program was held at the Andrews gymnasium. Supt. A. D. Cummings talked on the subject "On the Sea Without audder," after which the orchestra played "Swing and Squeeze" and the program was closed by the audience singing the school song.

As the guests entered they marched down the steps leading to the deck of the ship. The steps were decorated in red, white and blue. The gym was decorated to represent a ship deck. The room was lighted from the soft glow of candles which were placed in shells.

Seated behind sky scenes decorated with ships and anchors was the school orchestra, which furnished music for the program.

Small anchors adorned the white and blue aprons which the girls wore who served the meal.

Class sponsors, Miss Lois Fouts, and Miss Reba Copeland, and also Miss Eva Piper, who directed the junior class plays, were honored with corsages, presented by the junior class.

**Local Lumber Co. Sold During Past Week**

From the Crosbyton Review.

One of the oldest business concerns in Crosbyton changed hands this week when J. C. Woodriddle Lumber Yard was sold to Higginbotham-Bartlett Lumber Company.

The Woodriddle Lumber yard was first established at Old Emma in 1900 and later moved here. Mr. Woodriddle at that time bought the C. B. Livestock lumber stock and consolidated it with his yard.

M. L. Williams, who has been manager of the local yard for several years, will remain as manager for the new company.

Higginbotham-Bartlett Lumber Company is an old established company, with yards in a number of West Texas towns and cities.

An inventory of the stock is being made and a statement by the company will be made later, said Mr. Williams, manager.

**Ernest Carter Recovering From Operation**

Ernest Carter, who underwent an appendicitis operation last Friday at a Lubbock hospital is reported to be recovering satisfactorily.

Mrs. Carter and Mr. and Mrs. Lewis Norman visited Mr. Carter Sunday.

**Rev. Vernon Shaw In Revival At Campbell**

Rev. Vernon Shaw, Pastor of Baptist Church is holding a Revival Meeting at the Campbell Church this week.

Mr. and Mrs. Buster Sheppard left Wednesday for Shawnee, Oklahoma, where they will make their home. Mrs. Sheppard has been employed at Martin Dry Goods for the past two years as saleslady.

Mr. and Mrs. Hamilton Dyer, of Wichita, Kansas, spent Tuesday night in Floydada with Mr. and Mrs. Bill Dyer. Mr. and Mrs. Dyer are uncle and aunt of our local merchant.

Edgar Jones returned home last Wednesday from San Diego California, where he and his wife spent the past month on vacation trip. Mrs. Jones remained for an extended visit with relatives.

Mrs. Charles W. Watkins and Mr. and Mrs. Arthur B. Watkins of Lubbock, spent Sunday visiting Mrs. Arthur B. Duncan and other relatives.

Misses Evelyn and Mary Wilson Hicks, of Wayland College, Plainview, spent the week end with their parents, Dr. and Mrs. I. W. Hicks.

Doris Jordan, daughter of Mr. and Mrs. W. B. Jordan who is attending Wayland College spent the week end with her parents.

Dr. and Mrs. I. W. Hicks had as their guests Sunday, Mrs. Lelia Ashford and Mrs. Ford of Lubbock.

**County Judge G. C. Tubbs On Trip to Austin**

County Judge G. C. Tubbs left Tuesday afternoon for Austin, where he goes in the interest of the Road Bond Assumption Bill which is pending before the Legislature.

Judge Tubbs went by way of Crosbyton, where he was joined by County Judge Hicks, of Crosbyton, who made the trip with him. They are expected home the latter part of the week.

**New Spot-light Is Being Installed at Daily's Service Station**

Daily's Conoco Service Station is installing this week a large spot light in the east part of the drive-way, together with a sign for the station. The new spot-light and reflector will be used to furnish additional light for the station, Mr. Daily said.

Dr. and Mrs. I. W. Hicks had as their guests Sunday, Mrs. Lelia Ashford and Mrs. Ford of Lubbock.

**FARM SECURITY ADMINISTRATION WAS CREATED TO HELP NEEDY AND LOW-INCOME FARM FAMILIES**

**Many Farmers Are Probably Interested In How They Can Get A Farm Security Loan**

**21st Annual Convention to be Held May 15, 16, 17**

**Abilene, May 3.—Plenty of entertainment will be provided for West Texans attending the 21st annual convention of the West Texas Chamber of Commerce here May 15, 16, and 17th.**

"Twilight Trail" is the title of the WTCC reves to be staged Monday and Tuesday nights under the direction of Mrs. Hila Weathers, Crockett.

Mrs. Weathers directed the highly successful shows held at the Sweetwater, Big Spring and San Angelo conventions.

West Texas' prettiest girls, selected as sponsors by their home towns, will take part in the revue. They will compete for the title, "Miss West Texas."

North Texas State Teachers College stage band, and "Aces of Collegeland," directed by Floyd Graham, will furnish music for the shows. This is the eighth consecutive year that this band has been selected for this honor.

To the theme music of "Twilight on the Trail," the shows will present a brilliant, glorified Western setting. In this setting the town sponsors will be presented on the first night's program for selection of "Miss West Texas" by popular ballot. The girl selected will be crowned at the second night's show by a prominent West Texan.

Presentation of the sponsors at each show will be followed by a colorful program of entertainment on which the best vaudeville talent in West Texas will appear. Many entertaining acts already have been signed for this program and others will be secured.

Miss Marjorie Munger, daughter of Mr. and Mrs. L. S. Munger of Abilene, has been named "Miss Abilene" and will be official hostess at the convention. She will be presented at the night shows.

Miss Barbara Crissey of Burk Burnett who was selected as "Miss West Texas" at the Wichita Falls convention last year will be honored at the first night's program.

A new feature this year will be an outdoor entertainment program at 4 p. m. Monday on the Federal lawn adjoining the WTCC headquarters building. More than 100 entertainers already have been scheduled on this program and other acts will be added.

Each night following the "Twilight Trail" revue, dances will be held at two local hotels.

**agreed upon, the legal papers are signed and sent to the regional office for approval and payment.**

The farmer and homemaker start a complete farm record at this time. Many of them have never kept written records. With these records the farmer and homemaker can make a much better farm and home plan in the future than they did this year, because they now have a record of their income and expense for one year summarized under the various headings as mentioned above. The homemaker should know the probable amount of food it will take for her family for each year, and should make provisions to supply as many of these needs on the farm as it is possible for her to do. The farmer should be able to determine the amount of feed used for his livestock during the year and make provision for that. He should build his livestock program up to the point where it will take care of all of the family expenditure. It aids the farmer in thinking of the future. He knows his needs far enough in advance and tries to make satisfactory lease arrangements with his landlord; if he cannot, he has the opportunity of looking for a more economical farm unit.

Any farmer who is interested in applying for loans or services of this educational supervised program, should call at the local office in the Court House in Floydada, and contact one of the local supervisors: Mary W. Jones, home supervisor, Calude C. Carpenter and William T. McKinney, farm supervisors.

**Rex Brown Winner In Annual Open Golf Tournament**

Rex Brown, Tech student won the championship over Bob Hale in the 36-hole finals of the annual Meadowbrook open Golf Tournament held Sunday at Lubbock. To win by a 1 up count, Brown had to shoot eight under par. Hale, Lubbock High School and Tech Athlete for years, was seven under perfect figures.

Rex is the son of Mr. and Mrs. R. Fred Brown, of Floydada.

**C. L. McMurray Sells Two Cafes**

C. L. McMurray has sold his Penny Profit Cafe on the Highway to Otho Johnson and his Cafe on West California Street to Fred Lambert. Both parties has assumed management of the businesses.

Mr. and Mrs. C. L. McMurray are visiting this week in Canyon with his parents. They have not announced their future plans.

Miss Nell Shirey, of Plainview, spent the week end visiting her parents, Mr. and Mrs. G. N. Shirey.

Mrs. Zelma Amburn has been employed at Hagood Dry Goods as Sales lady.

**MISS EDITH LOIS WILSON TO BE NEW HOME DEMONSTRATION AGENT FOR FLOYD COUNTY**

County Judge G. C. Tubbs, received announcement Tuesday morning from Miss Lida Cooper, district agent, of College Station, of the selection of Miss Edith Lois Wilson, as Home Demonstration Agent for Floyd County. Miss Wilson succeeds Miss Ruth Grimes, who resigned this position some two months ago, effective Saturday, April 29.

Miss Wilson is a graduate of Texas State Teachers College, Denton, and has had experience teaching school, and has also served as home demonstration agent of Montague county for two years.

The new agent is expected to arrive in Floydada this week and take up her work in the demonstration office Monday, May 8th.

Miss Ruth Grimes, who served the county the past year, left Saturday for her home in Mineral Wells, Texas, where she will visit with her parents for several days, and complete plans for her wedding which is scheduled to take place May 19th, to Mr. Bob Wade of Lamson, Texas.

**Twin Filly Colts Born Week Apart At Quitaque**

From the Quitaque Post:

**NOTICE, ROBERT RIPLEY**

Here's one for Ripley's Believe It Or Not. Week before last during the severe cold weather and snow a mare belonging to L. E. Graham found a filly colt which froze to death.

On last Thursday, a week later, she showed up with another filly colt—twins born a week apart. The delay in arrival is a good thing perhaps as her latest offspring is a nice little animal and is doing fine. Had both been born during the severe weather doubtless both would have been lost.

Mr. Graham is very proud of the colt but would be happier had the other twin lived.

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**THE FLOYD COUNTY PLAINSMAN**

Published Thursday Each Week

MRS. LOLA CAVANAUGH, BUSINESS MANAGER  
M. B. CAVANAUGH, PUBLISHER

**SUBSCRIPTION PRICES**

In Floyd County \$1.00; Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

**ADVERTISING RATES GIVEN ON APPLICATION**

**NOTICE!**

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

**HOMEBUILDERS DEMONSTRATION CLUB MET WITH MRS. FLOYD FUQUA FRIDAY**

"A place for everything and everything in its place" is a convenient and proper plan for clothes in the home as for instruments in a doctor's office," Mrs. Floyd Fuqua, bed

ments. For best dresses and suits should be protected by means of a dress bag made of inexpensive cotton material or paper. Inexpensive moth bags can be purchased at tailor shops to store woolen dresses and coats, also blankets, during the summer months. Shoe and hat racks are also a necessity to a well kept closet the speaker said.

During the business meeting dairy score cards were discussed by each member who sent entries to the Panhandle Plains Dairy Show. A parliamentary drill was given by Mrs. John Lloyd. Mrs. P. F. Bertrand reported ten varieties of vegetables in her frame garden and she has had a green vegetable for her table every day for two weeks.

Those present were: Mesdames T. J. Heard, E. W. Moore, Raymond Teeple, Elbert Parks, A. W. Dunn, P. F. Bertrand, L. L. Clark, John Lloyd, Ben Johnson, E. O. Cates, D. D. Shipley, W. F. Weatherbee, Joe Dunn, C. W. Denison, Lee Westfall; Misses Laurre Williams, Daisey Aaron and the hostess.

Guy Cantwell, of Ft. Worth, visited last week with his mother, Mrs. Bess Cantwell.

W. M. Massie visited in Lubbock Sunday with J. G. Martin who is ill in a Lubbock hospital.

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Mrs. Carter and Mr. and Mrs. Lewis Norman visited Mr. Carter Sunday.

**Charles Huckabee Jr., Goes to Emporia, Kansas**

Mr. and Mrs. Charles Huckabee, Jr., left last Wednesday for Emporia, Kansas, where he has employment with the Roto-Van Pump Corporation as salesman. Mr. Huckabee's territory will cover thirty counties in Kansas.

Mr. and Mrs. Huckabee visited with Mrs. Huckabee's parents in East Texas enroute to Emporia.

Mrs. Raylor Davis, of St. Joe, spent from Friday until Sunday visiting with her son and family, Mr. and Mrs. Trenton T. Davis.

G. C. Tubbs, Mr. and Mrs. Wilmer Jones, Mr. and Mrs. Dorris W. Jones visited in Lubbock Wednesday evening with Wilmer's and Dorris's uncle, O. R. Williams.

Let Cavanaugh Do Your Printing.

**Miss Salisbury Hostess To 1934 Study Club**

Miss Wilmina Salisbury was hostess at her home on South main street at the regular meeting of the 1934 Study Club Tuesday evening. The program scheduled for April eighteenth was carried out. "Magazines" was topic of discussion for the evening.

Articles of interest from April issue of "Ken" was discussed by Miss Anne Sweptson. High Spots from April issue of "Life", by Miss Bernice Dallenger. Round table discussion on Current Magazines, by Mrs. B. E. Sasse.

A business meeting was held preceding the program, and Miss Christene Sweptson was voted a new member. The Club announced they would observe "Music Week".

Refreshments were served to the following: Mesdames B. E. Sasse, Russell King, Truett McClung, Mirgel Shaw, Walter Travis, Odell Winters; Misses Ina Sims, Anne Sweptson, Bernice Dallenger, Dorothy Scott, Alva Weatherford, Reba Copeland, Bernice Patton, Selma Linder, Mildred Olson, Eunice Howell, Oleta Owens, Beryl Busby, Janes Hughes, Wilmina Salisbury.

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Daily's Conoco Service Station is installing this week a large spot light in the east part of the drive-way, together with a sign for the station. The new spot-light and reflector will be used to furnish additional light for the station, Mr. Daily said.

Dr. and Mrs. I. W. Hicks had as their guests Sunday, Mrs. Lellia Ashford and Mrs. Ford of Lubbock.

C. B. Sims went to Detroit, Michigan, last Friday after a Plymouth car for Ray Sims.

Mrs. Jim Goodwin, of Lubbock, spent Tuesday in Floydada visiting her brother, Dr. C. M. Thacker

Mrs. S. G. McRoberts returned home Monday from an indefinite visit at Jacksboro with relatives.

Mr. and Mrs. Charley Lewis made a business trip to Wichita Falls last Friday.

**Methodist Church**

Sunday School 9:45 a. m.  
Morning Service 11 a. m.  
League 6:15 o'clock.  
Evening Service 7:00 o'clock.  
Prayer Meeting Wednesday 7:30.

**EVEN THE DODGE PRICE TAG IS 'NEW'S' THIS YEAR**



GO TO FLOYD MOTOR CO. AND TAKE A LOOK! "Scotch Dynamite" Engine with all the famous Dodge economy features, plus new advances for even more efficient operation!



**BIG LUXURY LINER**  
—JUST A FEW DOLLARS MORE THAN THE "LOW PRICE FIELD"

Tune in on Major Bowes, Columbia Network, Thursdays, 9 to 10 P. M., E. D. S. T.

**DODGE LUXURY LINER**

NOW ON DISPLAY! New 1939 Dodge Trucks... "truck-built" in glass no less... priced with the lowest!

**FLOYD MOTOR COMPANY**  
210 West California



**MOTHER'S DAY SUNDAY, MAY 14**

Do you find it hard to decide what to give that dear little lady you call "MOTHER"? We have a large stock to suggest from that will make a practical and charming gift. Something she will adore and cherish in happy memory through the years. Come in and let us help you make your choice. Only the BEST is good enough for Mother on MOTHER'S DAY.



**SUGGESTIONS FOR MOTHER'S DAY**

The following suggestions are appropriate Gifts for Mother's Day:  
Hosery, Purses, Gloves, Costume Jewelry, Hankerchiefs, Corsages, and many other items. We invite you to come in and let us help you make your selection.



**FOR YOUR MOTHER'S GIFT**

We invite your attention a beautiful line of Spring and summer dresses to select from. Roman Sheers, Summer Alpaca, Printed Crepes, Laces, Chiffons and Novelty Sheers.  
Prices \$3.98, \$5.95 and \$7.95



**BEAUTIFUL NEW SHOWING OF STRAWS**

In new Spring and Summer Shades. Youthful and Matrons Styles  
\$2.45, \$2.98, \$3.98



**Style Shoppe**

"Always Showing Newest Things First"  
Mrs. Mollie A. Morton, Owner Phone 17



**SMART BRIDE- LETS GAS DO THE 4 BIG JOBS**

**IN HER HOME**

- 1 GAS FOR COOKING**—makes the cook's job easy. New Gas Ranges are faster—easier to keep clean—give finer results than ever.
- 2 GAS FOR WATER HEATING**—Plenty of hot water at the turn of the tap with an Automatic Gas Water Heater. Come in and see all these gas appliances.
- 3 GAS FOR REFRIGERATION**—Gas refrigerators are silent. No moving parts to rattle and wear. All latest advantages. Economical to use.
- 4 GAS FOR HOUSE HEATING**—Nothing to "tend" with a Gas Furnace. No fuel to order or store. No noise, dust, soot. Units are smart, compact.

**WEST TEXAS GAS COMPANY**

**666 SALVE**  
Relieves COLDS  
Liquid Tablets price 10c & 25c  
Salve - Nose Drops

**Garlic-Parsley an Aid in HIGH BLOOD PRESSURE**

Medical reports say that Garlic-Parsley concentrate has a double action in reducing high blood pressure. First, it tends to relax tightened arteries. Second, it checks or inhibits decomposition of waste matter in the blood, a contributory cause of high blood pressure. To get concentrated garlic and parsley in absorbable, tasteless form, ask for ALLIMIN. These tablets, used at regular intervals, act in reducing blood pressure and relieving headache and dizziness caused by excessively high readings. To learn what raises your blood pressure and for medical treatment, consult your doctor. ALLIMIN is for sale by all druggists. Large box, 50c. Special economy size, \$1.00.

WHITE DRUG COMPANY

**SPECIAL GROUPE OF SPRING AND SUMMER STRAWS**



We are offering one group of Spring and Summer Straws Hats for only a few days at

**STYLE SHOPPE**

"Always Showing Newest Things First"  
Mrs. Mollie A. Morton, Owner

**How will YOU spend these SPRING DAYS?**



Springtime, or anytime for that matter, is no time to spend in the basement slaving over a washing. Why not really enjoy Spring... get out in the fresh air? It's easy! And inexpensive! Just send your laundry to the Floydada Steam Laundry and make washday your fun day!

Phone 141 for Details of Our Prices!  
**FLOYDADA STEAM LAUNDRY**

**CLASSIFIED ADVERTISING**

**Men Wanted**

Wanted to supply Raw Household Products to Floyd County. We train Good profits for hustlers necessary. Please, dignified work. High's, Dept. TXE 260-15, Tenn., or see M. B. Madada, Texas. 22-4tp

WE are FRESH and FULLY ARRANGED FLOYDADA FLORISTS

FOR LEASE Tracts to lease at reasonable cash.

MASSIE & BRO. Madada, Texas. 11-11a

1937 Chevrolet A-1 Coupe. Call for more information. At Triangle 10-11c

you visit the green. FLORESIS—Mrs. W. 40-11c

CHING AND DRESS. Mollie Crum, 104 1/2 South 21-11c

and cheapest monument. See S. B. 24-11c

MANAUGH DO YOU? 21-11c

SOLOMON JEWELER Madada, Texas

Madada Insur-Agency . . . of all kinds. Your business respectfully

W. H. ANDERSON OWNER

**Used Cars, Trucks Reach Enormous Sales Volumes**

By J. E. JOHNSON

Assistant General Sales Manager in Charge of Used Cars in Western Half Chevrolet Motor Division

No one can fail to be impressed at the tremendous sales volume which used cars and trucks attain in this country each year. Chevrolet dealers alone have averaged more than 100,000 of these units a month, over a period in excess of three years. Extend the count to include the whole industry, and you arrive at a staggering total, one which identifies the used car business as a major activity today.

The explanation of this sustained volume, observers are agreed, lies largely in the efforts, which the industry has sponsored, to surround the purchase of a used car with the same degree of confidence as the buyer feels when he gets a new car. The program had to receive dealer cooperation in order to progress, and the best gauge of the dealer cooperation it has been accorded is that used car sales have maintained their terrific pace month after month, year after year.

As the used car or truck, as it is called today by the reputable dealer, obtains not only the benefit of insured transportation, but also a certain measure of

proportion to the price he pays, of course—of the various extras which all cars embody today. Safety, performance, economy and dependability are the four prime essentials. But luxury, beauty, comfort, and other qualities highly developed in recent years, are also included in greater or lesser degree, especially on late model cars.

The used cars' appeal is by no means restricted to the man or woman who must practice thrift, although to such buyers a well-chosen used car offers a splendid investment. Thousands of American homes today are on a two-car basis, and the number of families requiring three or more is steadily increasing. The used car is often a good investment as a second or third car in a family.

The most important problem facing the prospective buyer of a used car is not the selection of the car itself, but of the dealer from whom to buy it. The purchaser should exercise the same care, in this choice, that he would put forth in any other transaction of similar size. He should look into the dealer's used car operations, and satisfy himself as to whether the dealer is interested primarily in building future clients or simply in getting rid of used cars. From the standpoint of the buyer, there is a world of difference.

What is the dealer's reconditioning procedure? Does he operate a separate used car department, with trained mechanics who specialize in expert reconditioning of the kind that will make for long, trouble-free service? Does he offer any assurance that the used cars he sells will turn out as represented by his salesmen? Is he, in short, a quality dealer—a solid, permanent member of the business community, whose interest in future business is as real as his interest in the profits from the sale he makes today?

It is the constantly widening recognition of this fact—and the manner in which more and more dealers are acting on the recognition—that accounts for the used car's present high standing as a commodity in trade.



**HALF SOLES AND HEELS**

Make them new; No sacrifice in quality work. Old shoes made new by half soles and heels. Bring us your shoe repair work. We are dyeing shoes the latest shades.

**RAINER SHOE SHOP**  
SOUTH SIDE SQUARE

**4-H Club Membership Is Steadily Increasing**

Texas, with 57,395 4-H club members enrolled in 1938, helped to raise the national 4-H club enrollment for that year to a record-breaking total of 1,286,029, according to H. H. Williamson, director, Texas A. and M. College Extension Service.

Director Williamson received announcement of the national total this week from Dr. C. W. Warburton, national director of extension work, who said last year's record enrollment brings to approximately 7,500,000 the total number of young people who have received 4-H training since the work became nation-wide in 1914.

More than half a million boys and girls became club members for the first time last year, about 28,780 of them in Texas.

More than 40 percent of rural boys and girls in America of the average age of 4-H club members last year were enrolled in the organization, Williamson said.

Members earn to do by doing. Under supervision of voluntary local leaders and county extension agents, they acquire first-hand farm and home skill as part of their club work. Clubs in Texas are sponsored cooperatively by Texas A. and M. College and the U. S. Department of Agriculture. Membership is made up principally of youths between the ages of 10 and 21.

"The large number of boys and girls who have received club training, and the positions of leadership they are assuming in their communities, are pointing the way to rural abundance in the quarter century ahead," Williamson asserted.

**Youth Finds Garden Pays Well**

Hillsboro, N. C.—Jack Finley, 13 years old, kept books and found that a garden plot 105 feet square paid him at the rate of 80 cents an hour for 69 hours of labor spent tending it.

He sold \$73.55 worth of onions, cabbage, potatoes, beets, lettuce, peas, corn, tomatoes, beans, cucumbers, salsify, squash, turnips and watermelons. Seed, fertilizer and other items ran his total cost up to \$17.35, leaving a profit of \$56.20.

**Progress Depends On Health of Little Children**

College Station, May 2.—Progress depends upon the health of little children and to be progressive a commonwealth must be certain that the legs of its children are straight and sturdy and prepared to assume the work of the world.

With such a theme in mind, Dosca Hale, specialist in child development of Texas A. and M. College Extension Service, urged Texas people—especially farmers—to observe Child Health Week, beginning May 1, by checking up on the health of their children.

Observing that 60 per cent of Texas boys and girls grow up on farms, Miss Hale defined children as "the most important crop of all" and called attention of farmers to the responsibility of seeing that this block of future citizens is equipped with sound bodies and habits which will tend to preserve their health.

"Health is our number 1 asset," Miss Hale commented. "It comes before wealth or fame. It is the basis of happiness and the key to a peaceful, pleasant and alert condition of mind. If we neglect the health of our children—though we may grow the finest crops, build the best houses, preach the greatest sermons, create the finest music or write the most just laws—we sin against our children and fall miserably, as citizens of a civilized world."

"I know," she added, "that good health is dependant upon favorable economic conditions. And first we must stem the forces and eliminate the economic and social maladjustments of our world and nation which have afflicted the soil and driven some rural families to a miserable state of poverty."

**Sandhill Church Announcement For Sunday**

The following church services will be held at the Sandhill Church Sunday, May 7:

Sunday school 10 a. m.  
Preaching 11 a. m.  
Everyone is cordially invited to attend these services.  
REV. G. W. TUBBS, Pastor.

Ursel Matthews of Tech College Lubbock, spent the week end with home folks.

Richard Tubbs of Lubbock Tech spent the week end with his parents, Judge and Mrs. G. C. Tubbs.

Mrs. Jess Adkins and daughter, of Amarillo, are visiting her parents, Mr. and Mrs. I. B. Teeple.

**GIFTS FOR MOTHER**

Flatter Mother with a personal gift! Smart and wearable, she'll be delighted with any of these!



- GAY FLOWER JEWELRY \$1.00
- Flower-fresh bright buttonieres. Wide choice.
- SHEER HOSIERY \$1.00
- Full fashioned sheers for "best". Newest colors.
- FABRIC GLOVES, LEATHER TRIM \$1.19
- Classic and costume gloves in fine suede cloth. White, colors.
- SMART NEW BAGS \$1.00 and \$1.95
- Calfs, grain leathers, patents. Smart shapes. White, colors.

**HAGOODS DRY GOODS**

**ALL Of These Features**

explain why over **HALF A MILLION 1939 CHEVROLETS** have been sold to date!

Take a look at the unequalled sales record of the new 1939 Chevrolet—then take a look at the unequalled list of Chevrolet quality features shown at the right. . . . There's a direct connection between the two!

Chevrolet is leading all other makes of cars in sales for the eighth time in the last nine years—selling at the rate of a car every forty seconds of every twenty-four-hour day—because it's the only car that brings you all of these modern features at such low cost!

You want the car that gives you the most for your money; you want the car that is first in sales, first in value; you want a new 1939 Chevrolet! Better see your Chevrolet dealer—today!

Every 40 seconds of every day, Somebody buys a new Chevrolet!

- No other car combines all these famous features
1. EXCLUSIVE VACUUM GEARSHIFT.
  2. NEW AERO-STREAM STYLING, NEW BODIES BY FISHER.
  3. NEW LONGER RIDING-BASE.
  4. 88-HORSEPOWER VALVE-IN-HEAD SIX.
  5. PERFECTED HYDRAULIC BRAKES.
  6. NEW "OBSERVATION CAR" VISIBILITY.
  7. PERFECTED KNEE-ACTION RIDING SYSTEM WITH IMPROVED SHOCKPROOF STEERING. (Available on Master De Luxe models only.)
  8. TURRET TOP.
  9. FRONT-END STABILIZER.
  10. NO DRAFT VENTILATION.
  11. HAND BRAKE MOUNTED UNDER DASH AT LEFT.
  12. SYNCRO-MESH TRANSMISSION.
  13. TIP-TOE-MATIC CLUTCH.
  14. EXCLUSIVE BOX-GIRDER CHASSIS FRAME.
  15. DUCO FINISHES.
  16. HYPOID-GEAR REAR AXLE AND TORQUE-TUBE DRIVE.
  17. DELCO-REMY STARTING, LIGHTING, IGNITION.
- and scores of other important features.
- CHEVROLET  
A GENERAL MOTORS VALUE

**ODEN CHEVROLET CO.**

SALES AND SERVICE PHONE 4 FLOYDADA, TEXAS

**Homebuilders Sunday School Class Entertained**

Mesdames Nita Merle Hull, Orville Poore, Jean Carpenter, Jauneta Gould, were joint hostesses to the Homebuilders Sunday School Class last Friday evening at the home of Mrs. Hull. A short business meeting was held and the class revealed their forget-me-nots and drew new ones. Refreshments of devils food cake and punch were served to: Mesdames Vernon Shaw, Jean Carpenter, Aileen Chapman, Orville Poore, Jauneta Gould, Jauneta Henry, Maurine Bishop, Jo Beth Winter, Katherine King, Gladys English, Mable Jones, Jennie Sims, Nita Merle Hull, and Hilda Gade Allen.

Mr. and Mrs. T. B. Stone and daughter, Miss Mary Leta, and Miss Hattie Thorpe, of Abernathy, visited in the home of Mrs. Maud Merrick Sunday.

Miss Bernice Bishop, of Amarillo, visited several days this week with her mother, Mrs. Jennie Bishop. She returned home Sunday.

Let us Summerize YOUR CAR NOW!

When we Summerize your car, we go over it from stem to stern . . . checking the battery . . . radiator . . . lubricating the chassis . . . transmission and differential gears and all vital moving parts. Our complete Summerize job makes your car run better, more economically and protects it against summer driving conditions. Drive in, today!

Your Friendly **MAGNOLIA DEALER**  
**A. J. CLINE**  
Service Station  
Phone 36

**WE MAKE 35c PRICES POSSIBLE!**  
One Day Service on all items brought in by noon each day.  
**STEWART'S**  
Cash and Carry 100 %

**LOOK!** HERE'S WHAT A MILLION USERS SAY ABOUT ELECTRIC WATER HEATERS. I'M NOT BRAGGING, BUT CHECK UP FOR YOURSELF AND SEE OUR COMPLETE\* WATER HEATER SERVICE.

Care-free Automatic Clean Safe Dependable Modern Low Cost

\* Automatic TEAKETTLE at \$6.95  
2-GALLON NON-PRESSURE HOTPOINT WATER HEATER at \$24.95  
ANY SIZE STORAGE TYPE WATER HEATER (30-52 gal.), \$103.00

Visit Our Office for Your Hot Water Needs  
**Texas-New Mexico Utilities Company**

SAFE of the emergency Fire Chiefs from Coast to Coast

America's Foremost Safety Tire Endorsed by Emergency Drivers Everywhere

SAFETY OFFICIALS IN 714 CITIES STAKE THEIR LIVES ON

**ROYAL MASTERS**

They Stop to 223 feet Quicker

Conventional New Tires

Every road safer. Drive on Specially Sided U. S. Royal Masters, tires that stop your car in a measurably shorter distance on road, wet or dry.

SMART matching the beauty of the new cars in America's Finest Saloons

**ANHANDLE REFINING CO.**

**FIRST NATIONAL BANK**  
Floydada, Texas

Time Tested Service—1939

## PRE-NUPTIAL SHOWER GIVEN FOR MISS RUTH GRIMES THURSDAY EVENING

A pre-nuptial shower was given Thursday evening, April 27, at 7:30 at the home of Mrs. Virgil Shaw, honoring Miss Ruth Grimes, who is soon to become the bride of Bob Wade, of Lamesa, Texas. Mrs. Shaw was assisted by Mrs. Walter Travis, Miss Mildred Olson, as joint hostesses for the occasion.

Bridge and 42 furnished entertain-

ment for the evening. A two course dinner was served the guests. Plate favors were miniature handpainted cupid's concealed in a corsage of bridal wreath, on which was inscribed "Ruth and Bob" May 12, 1939, announcing the approaching marriage of Miss Grimes.

After the games the honoree was presented with many beautiful and useful gifts.

The guests list included: Mesdames Claude Henderson, Geo. Sherrill, Truett McClung; Misses Oleta Owens, Bernice Patton, Fay Newell, Lois Fouts, Eunice Howell, Reba Copeland, Ina Sims, Alva Weatherford, Selma Linder, the honoree and hostesses.

### STAR VALUES

**FLOUR . . . . . 69c**  
LIGHT CRUST, 24 POUNDS

**Pine Apple . . 25c**  
THREE CANS

**PEAS, Can. . . 5c**

**Clothes Pins . 15c**  
THE GOOD KIND, 3 DOZEN

**HOME DRINK . .**  
10c SIZE BOTTLE.  
**..... 2 FOR 15c**

**CRACKERS . 13c**  
TWO POUNDS

**BROOMS . . . . 23c**

**CHEESE . . . . 42c**  
TWO POUND BOX

**BACON . . . . . 22c**  
NO. ONE SLICED

**Lettuce, Head 5c**

### STAR CASH GROCERY

WE SELL FLAKED BUTTER SALT.

### REDD'S FRUIT STAND

West Side Square

APPLES per dozen	12c
BANANAS per dozen	12c
GOOD ORANGES per doz.	15c
GRAPEFRUIT per dozen	22c
BERMUDA ONIONS 3 lbs	10c
CANDY Per BAR	3c

**FRESH BREAD PER LOAF 7 CENTS**



Our hatchery is now operating at full capacity. We have on hand or will take your order for any breed of BLOOD-TESTED CHICKS.

We have a full line of poultry feeds and supplies.

### RICE HATCHERY

North Side Square WES-TEX FEEDS

### Diesel, Engine Inventor, Without Funds at Death

Dr. Rudolph Diesel was crossing the English channel on the night of September 29, 1913. He was going to London to attend a meeting of manufacturers, and to confer with the British admiralty, according to the Toronto Star Weekly.

It was ten o'clock when he said good-night to his friends and went to his stateroom. The next morning he did not appear. He was never seen again. His disappearance became an international sensation. When the war broke out there was a rumor that Diesel had been killed by the Germans to keep him from giving technical secrets to the British.

Rudolph Diesel was one of the greatest inventors. His name has become a common noun; Diesel liners furrow the seven seas, Diesel trucks rumble along the highways, Diesel-powered planes criss-cross the skies, Diesel tractors plow our fields.

Behind the facade of Rudolph Diesel's confident manner, his big house in Munich, and his position of world renown, he was at the end of his rope. All his property was heavily mortgaged; he faced bankruptcy, to him an intolerable disgrace.

"If my friend Diesel had only said one word to me!" exclaimed Adolphus Busch, the St. Louis brewer. There were a dozen other men who would have helped him, but his stubborn pride forbade.

He had discussed methods of suicide with his son, Rudolph Jr., and the boy, never dreaming that his father was serious, said that he thought the best way was to jump off a fast-moving ship. When he left for England, his farewells were unaccountably affectionate.

Channel crossings are dismal affairs at best. He was alone after an evening of forced cheerfulness, and impending disaster loomed before him with double force. He went back on deck, and before him lay the dark, oblivious sea.

Over a week later, a Dutch boat pulled a body aboard. It was battered beyond recognition, and after removing the contents of the pockets, they dropped it overboard. Later a coin purse, a pocketknife, and a spectacle case were identified as Dr. Diesel's.

### Weight Is Basic Factor In Methods of Control

One of the marked trends in present-day industry is toward the use of weight as a means not only of checking quantity and quality but of actually controlling processes of manufacture. There is an excellent mechanical reason for using weight as a means of control whenever possible, writes Roger William Riis in "The Scientific American." Weight is gravity in action; gravity is the one unchanging force known in the world. Every other force, every other source of power, changes and shifts. The force exerted by gravity on any object may conveniently be indicated with great accuracy. Hence gravity makes an ideal measuring medium.

The principle of automatic weighing is applied today in industry to check quantity, to package and fill, to ascertain breakage, yardage and moisture content, to count small parts, to check quality, to direct, supervise and check mixing and batching. These functions fall into three general groups. The simplest includes such jobs as checking quantity and ascertaining breakage, yardage and moisture content. The next is automatic packaging and filling. The most advanced is the automatic control and supervision of batching and mixing.

### Flag Display

The American flag should be displayed during the business hours of all working days. As soon after sunrise as it is practicable, the flag should be hoisted and so displayed that the union is at the peak of the staff. At sunset it should be lowered and carefully stored. In addition, it should also be displayed on the following holidays: New Year's day, George Washington's birthday, Pan-American day (April 14), Mother's day (second Sunday in May), Memorial day, Flag day, Independence day (July 4), Labor day, Columbus day (October 12), Armistice day (November 11), Thanksgiving day and Christmas day.

### Valuable Art Gift

The Rodin museum is in Philadelphia. It was planned as a gift to the city by the late Jules E. Mastbaum, who made the collection prior to his death. Many originals and more than 200 recasts of Rodin's sculptures are placed in and about the grounds. The exhibits include some 500 of Rodin's letters, together with many paintings, drawings, and studies from his hand. The collection is administered by the Philadelphia Museum of Art.

### Big Island

Jamaica is third in size of the many islands comprising the West Indies. Its area is 4,450 square miles—about the size of Connecticut. Its greatest length is 144 miles and its width 49 miles. Jamaica is 90 miles from Cuba, 550 miles from the Panama canal and 1,457 miles from New York city. Jamaica and its dependencies have more than a third of the area and nearly half of the population of the British West Indies.

### One More Push Will Kill Price Fixing

By Jim Carroll

Austin, May 3.—A filibuster in the Senate and a possibility that Gov. O'Daniel will veto any price-fixing legislation now gives Texas consumers some slight hope that the so-called Fair Trade Act may not become the law of this state.

Exposed as a plot hatched and financed by Eastern manufacturers to gain control of the cost of living in Texas, the Fair Trade Act is almost at the top of the Senate calendar, and most likely will pass, with amendments, if the filibuster fails.

Senator Gordon Burns of Huntsville, supported by Sen. Clay Cotton of Palestine, are conducting the filibuster. They are directing their arguments against a bill which proposes to prevent anybody but licensed real estate agents from selling properties. By their action, they are killing two birds which they call the class legislation type with one stone. They are preventing passage of the real estate measure, and they are keeping the Fair Trade Act from coming up for action.

Since the Austin American revealed that the Fair Trade Act's chief lobbyist, Dr. W. J. Danforth, secretary of the Texas Pharmaceutical Association, admitted receiving funds to finance the price-fixing lobby from at least 15 foreign corporations, much opposition to the Fair Trade Act has been evident. The Fair Trade would give to manufacturers power by law to fix retail prices on their products. Similarly financed lobbies have written this price-fixing measure onto the statute books of many other states, and surveys show that prices have risen alarmingly.

The other part of the price-fixing lobby's program, the Anti Discrimination law, was still in the House and with the session nearing an end it was given small chance to be enacted. This is the vicious "cost plus" arrangement styled after the price fixing of staple groceries such as flour, sugar, bacon and dried beans more than \$6,000,000 annually.

If the Senate filibuster fails to prevent passage of the Fair Trade, the price-fixing law can expect a cool reception in the governor's office. O'Daniel chose as the theme of his San Jacinto Day address, always one of the most important on a Texas governor's calendar, a blast against "class legislation" and "group pressured" laws which benefit the few at the expense of the many.

Significant of the attitude toward the Fair Trade is the fact that Roger Busfield of the Texas State Radio Network was compelled to call off plans for a discussion of the law on the network's regular Sunday legislative open forum. Although Busfield found many eager to oppose the law, he could not find any spokesmen willing to support so-called Fair Trade, even though the measure passed the House 115-18 and is known to have 19 cinch votes if it ever comes up in the Senate.

### 65 Percent of Youth Said to be Enrolled in School

The past 100 years have seen virtual realization of the traditional ideal of democracy's "universal education." Dr. Homer P. Rainey, University of Texas president-elect, pointed out in an address at Durham, N. C., on the occasion of the centenary celebration of Duke University. As late as 1890 not more than 6 per cent of all youth of high school age was enrolled in school. Today more than 65 per cent is actually enrolled.

This very development has posed its own social problems. "Aren't too many youth going to high school and college?" is frequently asked.

The staircase formula of elementary school-high school-college profession is breaking down at the top, because the preferred professions "do not offer job opportunities to more than a small fraction of those who desire to enter them.

"If we should accept the criterion of the number of employment opportunities that require college training and limit our enrollments in colleges to this number, we should thereby have to reduce our college enrollments to about one-half or possibly one-third their present size.

"The democratic alternative is to admit all youth into high school and college who have ability and character and to recognize that such training may have values for our democracy wholly apart from its contribution to the enhancement of one's earning power and economic status.

"In the last 100 years we have been engaged in trying to provide education for the masses of our people. Our problem for the next century is to try to find out what kind of education we should give them."

# THIS IS THE YEAR TO GO FORD V-8

SEE FOR YOURSELF how many important new advantages Ford owners get for their money in 1939... how many worthwhile features only Ford owners enjoy at low price. Before you decide on any car, see and drive a Ford V-8!

### BIGGEST HYDRAULIC BRAKES

ever used on a low-priced car! 12" drums, 162 square inches of braking surface in all!

### MOST ADVANCED STYLE

—Recognized style leaders of this year's low-price field.

### HIGH GAS MILEAGE

85 H.P. Ford V-8 in this year's Gilmore-Yosemite Economy Run showed best gasoline mileage among all leading low-priced cars.

### ONLY V-8 ENGINES

in the low-price field—smoothest, fastest, most fun to drive.

### LONGER RIDEBASE

than any other low-priced car; 123 inches between front and rear springs.

### RIDE-STABILIZING CHASSIS

—Only known car with Torque-tube Drive front end bobbing or dipping.

### WINDSHIELDS THAT OPEN

—closed Ford V-8 body type.

### EXTRA EQUIPMENT

at no extra cost—on all Ford delivered cars.



FIRST IN IMPORTANT IMPROVEMENTS FOR 1939!

Built in Texas by Ford Motors

## Bishop Motor Company

AUTHORIZED FORD DEALER — BARKER BROS. BUILDING

### Large Telescope Gives More Vision Scope to Observe

Sky area observable from the new 82-inch McDonald telescope is larger than any other instrument in this country can reach. Dr. Otto Struve, director, reported to University of Texas authorities this week.

Two features give the telescope its great range, the director explained. One is the observatory's site, southernmost in the United States; the second is the instrument's offset mounting, a new feature among large astronomical plants.

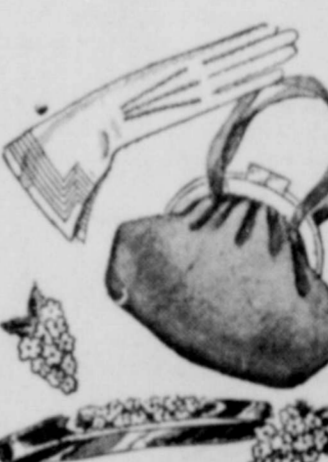
To be dedicated, May 5, the joint project of the Universities of Texas and Chicago boasts a single offset supporting beam so designed that the instrument can be leveled almost at the horizon, an operation difficult with the older "double-support" telescopes.

Dr. Struve added that the new sky counts through which never come within plants located farther from the telescope will cover the entire except a circled area around Pole with a radius of 10 degrees. The McDonald telescope is second largest in the world.

### GRADUATES WANT Smart, NEW Accessories



The very gift to thrill Miss Graduate '39... smart, new accessories! She'll love these... wear them all Summer!



- Wisp Sheer Hose \$1.00
- Gay Clips 65c
- New Handkerchiefs 50c
- Lovely New Bags 98c
- Gaily Trimmed Belts \$1.00
- Pretty Flower Jewelry \$1.00

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## MOTHER'S DAY

Give her a Cake. Place your ORDER... We Won't Forget. WESTERS QUALITY BAKERY

## Attention MR. FARMER

For Sure Protection we Recommend Franklin Black Leg... orrhoragic Septicemia... Sleep Sickness....

## WHITE DRUG COMPANY

"Palace Theatre Building"