

BIG TOP

By ED WHEELAN



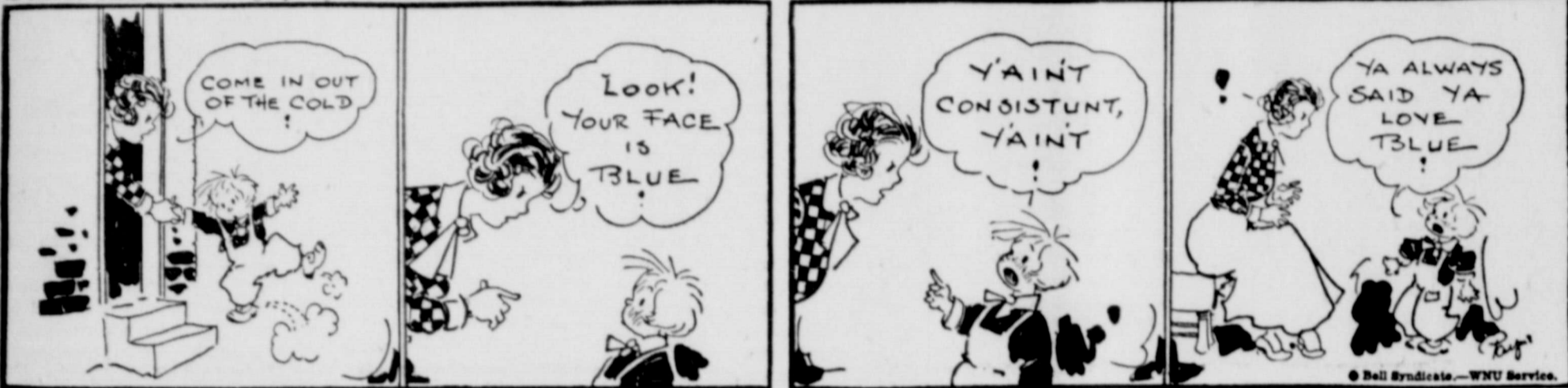
LALA PALOOZA - Plenty of Air and Scenery

By RUBE GOLDBERG



'SMATTER POP - Try Her With Red, Then

By C. M. PAYNE



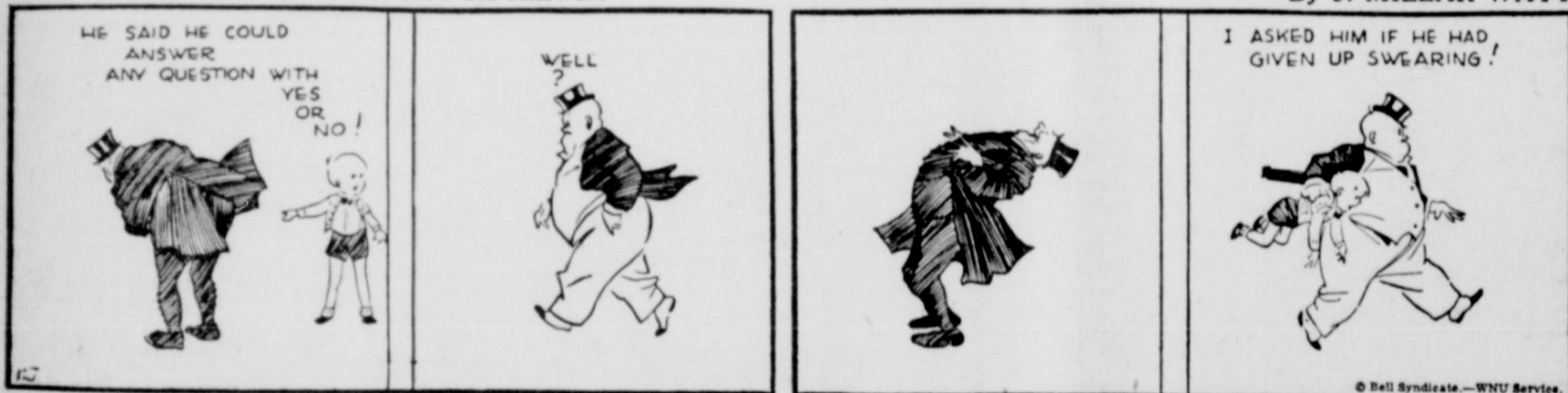
MESCAL IKE - By S. L. HUNTLEY

Birds of a Feather



POP - A Confession No Matter How He Answers

By J. MILLAR WATT



'KEEPING UP WITH THE JONESES' - Jails Are Tiresome Places

By POP MOMAND



Jerry on the Job!

What's the Hitch?

BY HOBAN



SUNDAY SCHOOL LESSON

Lesson for March 5

PETER PREACHES TO GENTILES

Lesson Text - Acts 10:30-48

Lesson for March 5

Lesson for March 5

Lesson for March 5

Lesson for March 5

Lesson for March 5

Lesson for March 5

Lesson for March 5

Lesson for March 5

CLASSIFIED DEPARTMENT

BUSINESS COLLEGE

FEDERAL GRADUATES

PLANTS, TREES

SCHOOLS

MARINELLO BEAUTY

In a Motor Car

Bothered Constipation

GET RELIEF THIS SIMPLE, PLEASANT

Ex-Lax is the pleasant

Ex-Lax tastes like delicious

Ex-Lax is America's largest

Beware of Imitations

Second Sight

666

Dangerous Friend

MOROLINE

CHILDREN'S COUGH

MUSTEROL

Methodist Church
School 9:45 a. m.
Service 11 a. m.
6:15 o'clock.
Service 7:00 o'clock.
Meeting Wednesday 7:30.

Douglas Hollums made a business trip to Amarillo Saturday.

Mrs. A. C. Sullivan is visiting in Big Spring with her sons, John and Pat Sullivan.

E. S. Price Asks For State Class "B" License

E. S. Price, city water superintendent and sewer and electrical inspector, recently attended the Water and Sewer Short Course at A. & M. College and took examination for a State Class "B" license.

Mr. Price reports that attendance at the training school was largest in history with 269 enrolled for the session.

Mrs. G. B. Wise left Tuesday for Phoenix, Arizona, where she is visiting with her brothers, Grady and Herman Wright and families. She will be gone for several days.

Mrs. E. O. Cates Hostess to Homebuilders Club

Our goal for today should be not just good but positive health says Mrs. J. D. Eaves, in her demonstration using cheese in the menu to the members of the Homebuilders Club when they met at the home of Mrs. E. O. Cates February 24.

There are two ways to look at a meal, the scientific side and artistic side. For successful menu making a number of factors other than the selection of foods to meet the need of the body should be considered as appetizing flavor, variation etc. In cooking cheese cook at a moderate temperature to keep it from becoming stringy.

During the business meeting Miss Laura Williams and Mrs. Lee Westfall were admitted into the club.

Mrs. T. J. Heard gave a discussion on "How to see and Hear Beauty in Nature." The Daffodils by Wadsworth was given by Mrs. C. W. Denison.

Guests for the meeting were: Mrs. Seaton Howard, Mrs. Edgar Duncan, Mrs. Jossie Ballard. Members present were: Misses Lena Gully, Daisy Aaron, Myra and Joy Dunavant, Laure Williams, Mesdames Raymond Teeple, P. F. Bertrand, R. I. Teeple, Elbert Parks, E. W. Moore, C. W. Denison, Ben Johnson, D. D. Shipley, Lee Westfall, W. F. Weatherbee, A. W. Dunn, John Lloyd, J. D. Eaves, T. J. Heard, F. F. Fuqua.

Garland Foster, teacher in the Crowell schools, spent the past week end visiting in Floydada with his parents, Mr. and Mrs. Clarence Foster.

CLASSIFIED ADVERTISING

FOR SALE—Single comb Rhode Island Red Cockerels. Blood tested. Mated out of Allen stock. Setting Eggs. See E. S. Price at City Hall. 14-2tc

Complete Stock of Electrical Wiring Material at Money Saving prices. Kirk and Sons. 14-1tc

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. HOLLUMS, FLOYDADA FLORISTS

Compare our prices with the Man who peddles. Kirk & Sons. 14-1tc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-1tc
GET OUR PRICES AND SAVE MONEY. Beware of Peddlers! Kirk & Sons. 14-1tc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-1tc

SEE THE UNIVERSAL ELECTRIC REFRIGERATOR At Kirk & Sons. 14-1tc

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-1tc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-1tc

Your Favorite flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-1tc

1936 Chevrolet Sedan. 1936 Plymouth Sedan and Several Others. Geo. M. Finkner. At Triangle Garage. 10-1tc

FOR SALE—1937 Chevrolet A-1 Condition. 1937 Oldsmobile A-1 Condition. Geo. M. Finkner. At Triangle Garage. 10-1tc

666 SALVE
Relieves COLDS
Liquid Tablets
Salve - Nose
Drops
price 10c & 25c

Floydada Insurance Agency . . .
Insurance of all kinds. Your inquiries and business respectfully solicited.
W. H. HENDERSON
OWNER

Myron Zobel Uses Trailer-Office to Facilitate Work

Utility, comfort and compactness reach a new "high" in the trailer-office which Myron Zobel, eastern advertising executive, recently put into commission as a means of maintaining personal contacts throughout his territory.

The new trailer, known as the Graduate Group Continental Clipper, is powered by a Chevrolet cab-over-engine truck. The outfit is of maximum legal length, and combined in its streamlined body are an office, a traveling home, a short-wave amateur radio station, and four private power plants operating the radio transmitter and receiver, air-conditioning equipment, and house and running lights.

An all-steel insulated body affords maximum safety and comfort. Interior arrangements have been designed ingeniously to afford sleeping space for six within the trailer, as well as an apartment-size kitchenette, tile bath, radio transmitter for amateur broadcasting, radio receiver and phonograph, typewriter, dictaphone, filing space, dining space, and ample lounging room for about 10 persons. Six months were required for its construction.

Much of the owner's traveling will be done at night. Two former bus drivers will handle the wheel, alternating their rest periods in a comfortable sleeping compartment built into the spacious Chevrolet cab-over-engine motor unit. A steward also travels with the trailer, sleeping on a specially constructed bed in the galley.

The trailer is completely air-conditioned, and is also steam-heated by a "split-system" type of heating. Indirect lighting adds another modern note to the homelike interior. Satinwood and aspen were used in decorating the interior.

A 110-volt DC generator produces 1,500 watts of power to run the 3-4-horsepower air-conditioning unit. In addition, 1,750 volts are produced by a special generator for the radio transmitting outfit. Eighteen storage batteries, set into a compartment at the rear of the trailer, supply six volts of current for lights. The trailer is completely self-sustaining, except for water and gasoline. Storage tanks carry 72 gallons of water and 65 gallons of gasoline.

The trailer was especially designed to allow the fore part to ride directly over the cab-over-engine rear axle. When traveling, occupants of the trailer can mount to a forward deck and enjoy the scenery by looking out over the truck cab. A duplicate of the tractor unit's instrument panel is set into the front of the trailer above the observation deck. There is a private phone between trailer and cab.

The observation seat is reversible, so that the rider may face forward or backward. In addition, it folds out into a full-size bed at night.

A specially constructed cable composed of 48 strands is required for the various circuits between the trailer and cab.

The trailer was built by Schult Trailers, Inc., of Elkhart, Ind. Total cost, including radio transmitting set, which is to be used strictly non-commercially, is in excess of \$20,000.

The radio broadcasting outfit, according to the builders, is of 1,000-watt power, which is said to be 900 watts stronger than any previous mobile amateur unit.

An illustration of the completeness of the trailer is the fact that hot towel racks are provided in the modernistic bath.

A humorous sidelight on this elaborate "land yacht" is that it carries its own "motor tender." Strapped inside the cab is a little motor scooter, which can carry two persons, a diminutive power unit beside the huge trailer. The scooter is used for errands when the trailer is parked.

New Dealer For Leonard Refrigerators

Bill Dyer, owner of Dyer's Auto Parts Company, is new distributor in this territory for Leonard Refrigerators. 1939 Model Leonards are now on display at Dyer's store on the west side of the court house.

Mr. Dyer, who has engaged in the automobile parts and accessory business in Floydada for the greater part of five years, features a complete line of tires, accessories and batteries in addition to the refrigerator sales. The 1939 Leonard has a large number of features that prospective buyers should see. Mr. Dyer invites his friends to see a demonstration of the new, improved refrigerators.

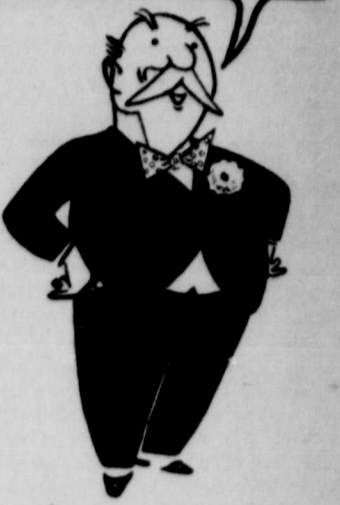
Harold Merrick is associated with Mr. Dyer as salesman.

CARD OF THANKS

We wish to extend to our many friends our great appreciation for the many beautiful floral offerings, the very helpful words of sympathy and the assistance given us during the illness and death of our husband, father and brother. Such friends as you make our sorrow easier to bear. May God bless and reward you.
MRS. J. B. TRUE,
Martin, Juanita, Gertrude, Clayton, Barbara Gene and other relatives.

ALEC TRICITY SAYS:

HOW LONG HAS IT BEEN—



since your car was checked for **ECONOMICAL PERFORMANCE?**

Nothing is more important to smooth, economical performance than the proper functioning of the electrical system of your car.

In order to insure the economical performance that you expect, these vital parts should be carefully inspected and adjusted from time to time. You can save many dollars by having our factory-trained mechanics inspect the electrical system of your car today.

- 1 Adjust carburetor.
- 2 Test coil and condenser.
- 3 Clean air cleaner.
- 4 Check and adjust distributor.
- 5 Check battery.
- 6 Check fuel pump.
- 7 Check fuel pressure and connections.
- 8 Check valves—action and clearance.
- 9 Check electrical system.
- 10 Check fuel pump.
- 11 Check electrical system.
- 12 Test compression.
- 13 Road-test and final inspection.

Only \$2.19
Labor only

GENUINE CHEVROLET ACCESSORIES
that you can use in your car or home.

FLASHLIGHTS—Carry a flashlight in your car for emergency needs on the road or in your home. Two popular models, both attractively priced. Shown is the "Red Head" safety flashlight. Prices, \$7.95 and \$11.25.

WAX PAD—Car and furniture polishing wax in its handiest form. The pad contains the wax. . . . \$.25

"Everything that's best for your car"

Oden Chevrolet Company

**FOR YOUR HEALTH'S SAKE—
WASH US YOUR LAUNDRY**

WASH DAY a HEALTH HOLIDAY . . . by calling 141.

Wash during cold, winter weather. **HIGH QUALITY WORK** at reasonable cost.

FLOYDADA STEAM LAUNDRY
No. 141
PHONE No. 141



WESTINGHOUSE OFFERS YOU

First in low cost operation
Foremost in beauty and appointments
Finest in modern refrigeration

See the new Westinghouse Pacemaker at our office . . . and see why it sets the pace for 1939

Texas-New Mexico Utilities Company

THE FIRST NATIONAL BANK
Floydada, Texas

1903—Time Tested Service—1938

SAFE
meeting the emergency needs of Police Chiefs from Coast to Coast



America's Foremost Safety Tire Endorsed by Emergency Drivers Everywhere

SAFETY OFFICIALS IN 714 CITIES STAKE THEIR LIVES ON

U.S. ROYAL MASTERS

They Stop 4 to 223 feet Quicker Than Conventional New Tires

Enjoy a new peace of mind. Avoid skid hazards. Give yourself the extra security of U. S. Royal Masters—the tires that stop your car in a measurably shorter distance on every kind of road, wet or dry.

YOU ARE INVITED TO CONVINCE YOURSELF IN A FREE DEMONSTRATION

G. R. STRICKLAND & SONS
Distributors, Panhandle Refining Company

"YES—IT'S A SIX CUBIC FOOT LEONARD WE'RE SELLING FOR \$154.95"



"A Rare Opportunity to Put a Big Six-Foot Leonard in Your Home, at the Lowest Price in Our History"

"I'M READY TO PROVE WE HAVE THE FINEST REFRIGERATOR VALUE IN TOWN!"

HERE'S A VALUE we alone can offer. It's a big 6 cubic foot 1939 Quiet Leonard CHALLENGER SIX—with genuine Leonard cabinet, welded steel, quality built right through to its wear-resisting Permalin finish.

It has the new stainless steel Zero-Freezer and the Glacier Sealed Unit—an unbeatable combination for true economy.

And it's backed by Leonard's Five-Year Protection Plan.

Don't let this sensational Leonard value slip by you. Come in—start saving the Leonard way. Why not today?

WHAT A MONEY-SAVER!

Leonard's new Glacier Sealed Unit is quiet and dependable! Pours out all the cold-power you need—at savings you wouldn't believe possible!

BILL DYER'S AUTO PARTS
Phone 378
West of Court House

Be Fun to These at Home



1505

Fowl Work with Chickens

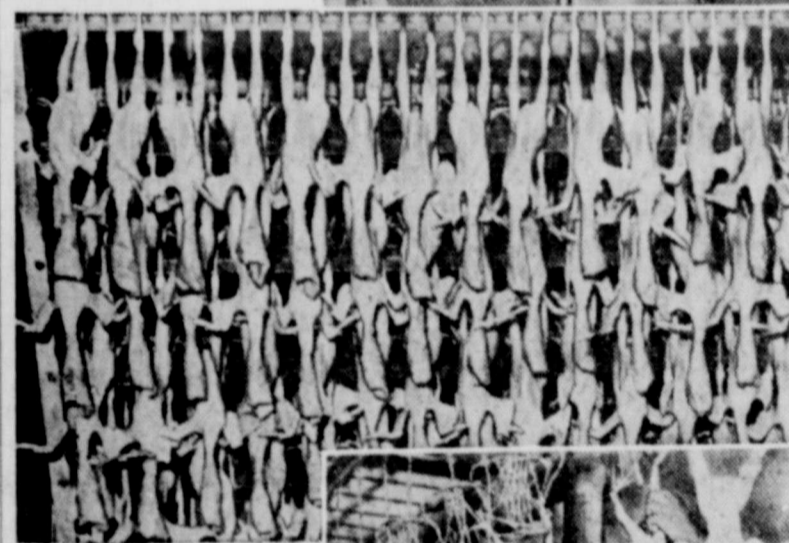
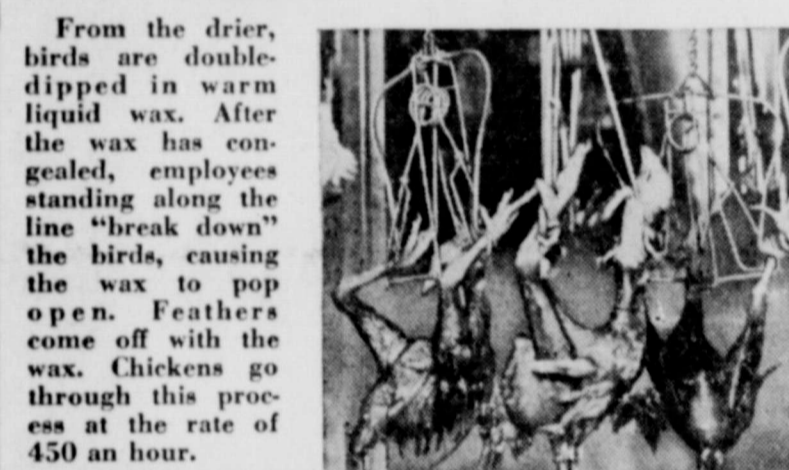


Picture Parade

Chicken killing is now a mechanized art, as demonstrated in the packing house where these photos were made.



The mechanized process starts as a batch of springers travel along the moving belt. Left, after being 'liquidated' with neatness and dispatch, rough feathers are quickly plucked by hand.



The final step, packing the birds in cartons preparatory to shipping them all over the country. Hundreds of thousands are sold weekly.

Star Dust

- ★ Brushing Off Old Scripts
★ Courting Our Neighbors
★ Got Breaks; Now Stars

REMEMBER "June Moon"! It's going to return to the screen probably as "Lover, Come Back to Me," with Nelson Eddy as its star...



MILIZA KORJUS

the public to the box office once upon a time. Given different directors, stars and sets, they'll practically be new pictures.

When you see "Captain Fury," (with Brian Aherne, Victor McLaglen, and June Lang) you will see special dances that are authentic of the hectic period of American colonization...

There'll be old fashioned dances in "Wuthering Heights," too. The dance director who's responsible for them is Jack Crosby...

"Dancing Daughters" made a star of Joan Crawford, and may do the same for Virginia Grey. Metro is going to give her a chance at it, at least.

The European market for films may be shot to pieces, but the Latin-American one is more important than ever.

RKO is whipping up "The Girl From Mexico" with Lupe Velez as the Star. No doubt all the other companies will blossom out with pictures intended to please our good neighbors in South America before the year is over.

Kay Francis will appear on the air in a full length play for the first time in March. She has made few broadcasts in the past, but may turn to radio more frequently if she sticks to her decision to turn her back on the movies.

Many a radio star can thank a lucky break for the boost that brought success. Lanny Ross is one of them. Ten years ago he wanted to join NBC's legal staff.

Gabriel Heatter leaped into national prominence as a commentator when he handled the Hauptmann trial, although he'd been doing an excellent job long before that.

ODDS AND ENDS—This year's winter carnival at Dartmouth college will save Walter Wagner some money; he's sending a crew of technicians to record plenty of it for background material for his picture, "Winter Carnival"...

TIPS to Gardeners

Helping Seeds Along

THE first step toward insuring germination of seeds is proper planting. In exceptionally dry weather, however, even properly planted seeds may not germinate.

Excessive rainfall, on the other hand, may make the soil so moist as to cause rotting. If seeds have not germinated within a reasonable length of time after planting, a few of them should be dug up and examined.

He advises as follows: Nick the seed coat of lupin, moonflower and morning glory; remove the tough outer coating of nasturtium, mormordica, castor bean and sand verberna; soak canna lily, job's tear and sweet pea seeds in water for 12 hours before planting.

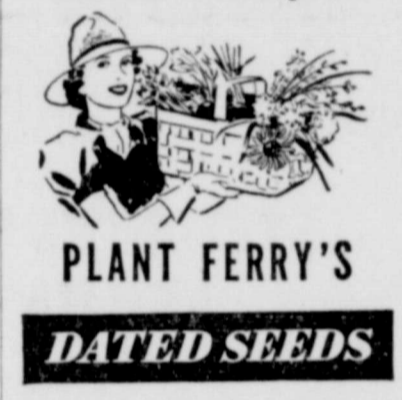
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QUICK QUOTES

AMERICAN CREED "OUR nation was founded upon the principles of responsible citizenship and has grown great upon that foundation."

Plant for a CROP not for a sample!



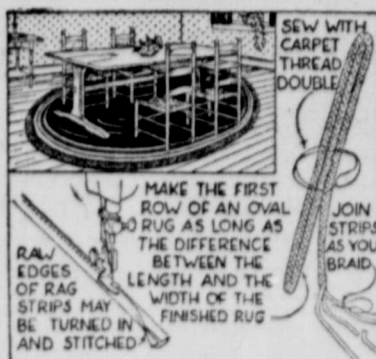
Now you can distinguish between seeds in their prime and seeds that may be too old to produce a first-class crop! Ferry's Seeds pass rigid tests for vitality and germination each year before being packaged.

FERRY'S Dated SEEDS

USE FERRY'S NEW-IDEA GARDEN SPRAY—ECONOMICAL, NON-POISONOUS, NON-STAINING

HOW TO SEW

by Ruth Wyeth Spears



DEAR MRS. SPEARS: The leaflet on making Rag Rugs that just came with your two books is most interesting to me, and I thought you might like to know about a rag rug that literally grew up with our family.

I save the best parts of old sheets and dye them different colors; then tear them into one-inch strips. I have a power machine, so I run these through it turning in the raw edges. The stitching strengthens the strips and makes them firm and neat for braiding.

If this letter inspires you, I have made a sketch here showing how to start your room size rug. If you are not quite that ambitious, you will find many ideas for smaller rugs in the leaflet offered below.

NOTE: Now is the time for all of us to give our houses a fresh start. Crisp new curtains; a bright slipcover; new lampshades; or an ottoman will do the trick.

Always demand St. Joseph Aspirin. It's genuine, pure. Eases cold discomfort and headaches. 12 tablets, 10c.

St. Joseph GENUINE PURE ASPIRIN

Common Sense About Constipation

A doctor would tell you that the best thing to do with constipation is get at its cause. That way you don't have to endure it first and try to cure it afterward—you can avoid having it.

Chances are you won't have to look far for the cause if you eat the super-refined foods most people do. Most likely you don't get enough "bulk"! And "bulk" doesn't mean a lot of food. It means a kind of food that isn't consumed in the body, but leaves a soft "bulky" mass in the intestines.

If this is what you lack, try crisp crunchy Kellogg's All-Bran for breakfast. It contains just the "bulk" you need.

Eat All-Bran every day, drink plenty of water, and "Join the Regulars." Made by Kellogg's in Battle Creek. Sold by every grocer.

NERVOUS?

Are you nervous you want to scream? Are you irritable? Do you seethe in your mind? Do you feel a lump in your throat? Do you feel a general system tonic, try Pinkham's Vegetable Compound, which is made of natural herbs.

STIPATED! Crowds Heart.

Stipitation caused me to cough and sneeze. I was told to take Adiolin. I took it and my cough and sneezing stopped. I feel better than ever.

FOR Children's SNIFFLES

Are your child much affected by the misery of sniffing, sneezing, and blowing his nose? Insert a little Adiolin in his nostrils. This soothing ointment checks sniffing and sneezing. It will help his nostrils, enabling him to breathe more freely.

THOLATUM COMFORT Daily

Are you child much affected by the misery of sniffing, sneezing, and blowing his nose? Insert a little Adiolin in his nostrils. This soothing ointment checks sniffing and sneezing. It will help his nostrils, enabling him to breathe more freely.

ALL KINDS OF SNOW, LITERALLY!

To most people to whom snow only means a job of shovelling, it may help a bit to learn that scientists classify snow into at least 12 different varieties. Let's start with falling snow. It is precipitation frozen into some type of crystalline form. When it hits the ground it becomes fallen snow. At first fallen snow is powder snow, soft, fluffy and feathery and not unchanged from its in-the-air condition.

Advertisement for Hotel Faust in Rockford, Ill. The address in Rockford. Modern room appointments, sensible rates. Bryan Karr, Manager. Hotel Faust, Rockford, Ill. Affiliated National Hotels.

Advertisement for Prince Albert cigarettes. Now when it comes to 'Makin's' smokes... Ernest Selcke lets others in on his way of getting tastier, mellower 'Makin's' cigarettes. No two ways about it, he says, "that good crimp cut Prince Albert is a joy to sniff, a joy to roll, and there's extra smoking joy in its mellow, ripe, rich taste." Try this tastier-mellower tobacco in your pipe too! Prince Albert, The National Joy Smoke.

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

HERWIN STRICKLAND, EDITOR AND ADVERTISING MANAGER
MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. B. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES

In Floyd County \$1.00; Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.



STRICKLY CONFIDENTIAL

By STRICK

**** STRICKLY CONFIDENTIAL—** I noticed on the news stands the other day a magazine devoted entirely to contests in which lucky persons could win hundreds of dollars—It's indeed a 'lucky world'—Almost every person you encounter wants something for nothing—Everything from naming a pudding to flying around the world in reverse, (Not literal of course)—Personally I am for contests and I dearly love to receive a beautiful prize of a few hundred cash—without working for it—The only hitch that I have ever found is—that every time I try one of these 'get well quick' promotions—it seems that I do all the work and some lucky person gets all the grapes.

**** STRICKLY CONFIDENTIAL—** A nice prologue to Spring we had last week—and I remembered the thought: "In the Spring a young man's fancy lightly turns to—fishin' or golf—" (Doubtless a worn theme)

—But I have long since learned that (To give you some Confucius)—Young man pulleth off long handles—findeth draft down collar and up pants leg—You wouldn't find me without mine before June 'teenth in this country.

**** STRICKLY CONFIDENTIAL—** Thought for tomorrow and over the week-end as well: Bruce Barton's candid comment on the Legislature battle over the fortification of Guam Island—says Barton "Guam With the Wind"—Which reminds me—could it have been possible that someone has read (when speaking of wind and "Sounds of Wind)—the recent magazine article "The Sound of Wings"

**** STRICKLY CONFIDENTIAL—** Comes now the weekly suggestion (None of which have been heeded thus far)—What this city needs is a Y. P. C.—Young People's Club—for the promotion of acquaintances and good will among the men and women who will be the 'elders' of tomorrow.

**** STRICKLY CONFIDENTIAL—** Best thought from "Patter" in Reader's Digest—"Can I lead a good Christian life in New York City on \$15.00 a week?" a young man once asked Dr. S. Parkes Cadman.

"My Boy," was the reply, "that's all you can do."

**** STRICKLY CONFIDENTIAL—** According to a leading magazine article—About 1960 there is going to

be a demand for more false teeth and less demand for pacifiers—If the information be correct there are going to be more old people, less young folks and a smaller population. Now there's an opportunity—Older people read more than young ones—Admitted as true—There will be a demand for good books, good newspapers and magazines—Therefore we will be able to serve our public even better in 1960—here's the catch—by 1960 people will probably be considering me 'old folks' and won't appreciate my 'even younger ideas'.

**** STRICKLY CONFIDENTIAL—** Did you ever consider the word that could mean: A loud noise, a shady business, an implement used in a sport, (That is if yo udo not consider the way it's spelled)—A calliope makes one, Perry winds one, Capone had one, the F. B. I. doesn't like one—Personally I wish I had a good one—Sure that's right—RACKET! Confidentially yours—Strick.

Sandhill Church Announcement

The following church services will be held at the Sandhill Baptist Church, Sunday, March 5:
Sunday School 10 a. m.
Preaching 11 a. m.
Everybody is cordially invited to attend all these services.
REV. G. W. TUBBS, Pastor.

Mr. and Mrs. Jim Bandy of Canyon spent the week end visiting in Floydada with Mrs. Bandy's parents, Mr. and Mrs. A. S. Hollingsworth. Somer Jr. Hollingsworth student in W. T. S. C. accompanied them and visited here. Mrs. Lewis Hollingsworth returned with them to visit for a week.

Miss Louise Hyatt spent the week end in Crosbyton with her sister and family, Mr. and Mrs. M. A. Shaw.

Get Ready for SPRING!

WITH A NEW PERMANENT...
Machineless Wave \$3.50 and \$5.00
Croquignole Wave \$1.50 and UP

MARIE'S
BEAUTY SHOP



SHE RAISED HER HUSBAND'S SALARY!

The discovery of Stewart's "Economical" Cleaning decreased her family's cleaning bill!

Why? . . . Because after clothes are returned from Stewart's they STAY CLEAN LONGER.

STEWART'S CLEANERS AND HATTERS

PHONE 366

SPECIAL REDUCED PRICES ON USED CARS!

We have a large number of good used cars, many late models, at bargain prices. These cars are in exceptionally good condition with good rubber, clean upholstery and Re-Conditioned Motors.

WE TRADE FOR

Poultry, Sheep, Hogs, Cattle and Every Kind of Livestock. See Us Before You Buy a USED CAR.

FLOYD MOTOR COMPANY

PLYMOUTH—DODGE

ANNOUNCING!

OUR STORE IS NOW LOCATED IN THE SURGINER BUILDING ON THE NORTH SIDE OF THE SQUARE.

We are now better prepared to serve you as we have more room, more parking space and better facilities in every way.

WE APPRECIATE THE PATRONAGE GIVEN US WHICH HAS MADE THIS MOVE NECESSARY.

WE EXTEND AN INVITATION TO ALL OF OUR CUSTOMERS TO VISIT US IN THE NEW LOCATION.

AS ALWAYS—A complete stock of Furniture, Radios, Norge Appliances, Floor Coverings, Stoves, Heaters—Everything for the town or rural home.

F. C. HARMON

FASHION - HIT . . . NEW SPRING FROCKS

\$3.95 to \$5.95

Sizes 12-20!

Smart budgeteers! Buy your Spring dress wardrobe NOW and save! Exciting choice of new whirly-skirted prints, . . . petticoat frocks, bolero, princess and monk types!



Head Into SPRING!

A fascinating selection of spring hats designed in mind . . . Adaptable, expensive imported materials at prices that fit your outfit's budget.

\$1.98 to \$2.98



MAN TAILORED SUITS

SHOWN this year with wider shoulders and lapels, nipped-in bloused backs—all definitely 1939! . . . Betty Rose does the fine men's wear worsted, gabardine, and covert suiting—interesting collection of colors.

CHECK THESE "HIDDEN FEATURES"

- * Hand - Made Collar that lies flat! Man-tailored details.
- * Hy-Mo Front holds its shape. Cannot sag!
- * Hand-Made Button Holes—Reinforced—will not pull out!
- * EarlGlo Lining—Guaranteed for the life of the suit.



Ladies Suits \$12.75 to \$16.75

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner

MOBILUBRICATION—

Let us Mobilubricate your car regularly for safe, winter driving. The expert Mobilubrication we give is the best investment for your car to eliminate unnecessary repair bills. Regular Mobilubrication, Mobilgas and Mobiloil are best.

MAGNOLIA SERVICE STATION No. One

A. J. CLINE, MANAGER



FEED THEM CORRECT FEED . . .

For Early Egg Production . . . Start them on the Correct Starter . . . Use good growing mash . . . then when the time comes . . . Feed Egg Mash.

SEE US FOR THE BEST FEED FOR YOUR CHICKENS—REGARDLESS OF THE AGE

FARMERS GRAIN COMPANY

PHONE 43

MOUNTAIN MAN

A Banner Fiction Serial
By HAROLD CHANNING WIRE

SYNOPSIS

... forest ranger, had been killed in the pursuit of his ... friend, his best friend, ... job, hoping to avenge ...

CHAPTER IV—Continued

... hour Cook and Breck rode ... gradual slope that shelved ... of the Sierras. ... of Lone Tree dropped between ... and then was lost in the ...

"I know," said Breck, remembering his slip before the grocer in Lone Tree. "I'm wise," he added. "Now I see it this way; I'll have to force an issue with the Tillsons in line with my job, and settle for Cotter when I settle that."

CHAPTER V

"Roll out, Ranger!" Words roaring through a heavy sleep. Smells of bacon and coffee mingled with smoke. Breck opened his eyes. It was still dark. Rising upon one elbow, he saw Dad Cook holding a pot over the fire. The old man jerked his head sharply. "Up and at it!"

Noon passed; and then one o'clock before Cook halted the train for half an hour's rest. Breck dismounted, stiff in the legs and glad to walk. Sierra Slim boiled a gallon pot of water and threw in a fistful of tea. That, with whatever food each man had cared to put in his saddle bag, was lunch.

CHAPTER VI

It was while they squatted near the fire, warming their hands and eating, that Breck heard a clatter of hoofs somewhere below. He looked down into a narrow canyon that cut the mountains to the south of Farewell Gap. A second trail led up there and presently two horsemen appeared on it. He waited until they crossed a treeless area before shifting his scrutiny from them and back to Cook and Slim. They too were watching.

From the rear of the train Sierra yelled, "Fish!" Cook chuckled. "New hand catches trout for supper," he explained. "So grab a line first thing, Breck, and get us a mess."

Again that call bursting through the dawn: "Roll out, Ranger!" Breck threw back the hood of his tarp and looked up. Overhead, pine branches waved against a sky that still held a few stars. At his right Dad Cook was crawling from his own coon-like bed, while to the left Sierra Slim had dressed as far as trousers, and now sat morose and silent, staring at the ground.



The time had come for pipes.

sort that carries authority for the rest of the day. Dawn was in the canyon as they finished. "Now boys," said Cook, "let's get along. No telling how much snow we'll have to buck on top and I want to make the station before dark."

Words roaring through a heavy sleep. Smells of bacon and coffee mingled with smoke. Breck opened his eyes. It was still dark. Rising upon one elbow, he saw Dad Cook holding a pot over the fire. The old man jerked his head sharply. "Up and at it!"

fered, though without a tone of belief. "Ah sure," Sierra scoffed. "And they might be in to see how the trout is bitin'! There's just three trails into these parts. We've got the North. Them Tillsons have come up the Quakin' Asp, seen 'n one else is ahead of 'em. And what will you bet that their rot-gut machinery hasn't used the South Summit, probably last night?"

... morning in the High Sierras! Dew along the stream bottom and the sharp tang of sage. Creaking of leather and jingle of spurs. The muffled pad of mules, broken by the ring of their shoes on rock. The sigh of wind in pines further up. And then the red sun bursting like a prairie fire over distant desert hills.

Through the afternoon they fought snow drifts over the roof, crossed wind-swept ridges, plunged into swollen streams of ice water. Mules lagged. Men hunched in their saddles. But when, an hour before sundown, a green, fenced meadow came into sight, mules picked up their pace; men straightened.

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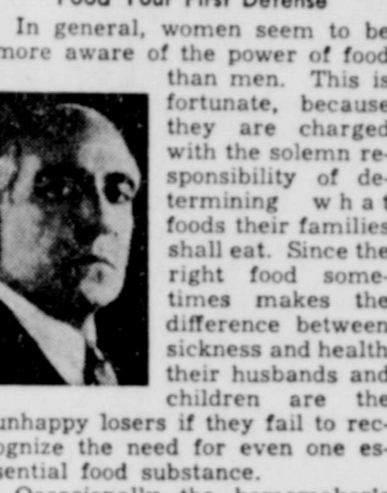
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What to Eat and Why

Advice to Homemakers on How to Feed Families During Coldest Days of Winter; Essential Nutritive Values Described in Terms of Everyday Foods

By C. HOUSTON GOUDISS

TOWARD the end of winter we sometimes experience some of the coldest weather of the entire season. Temperatures remain below freezing for days at a time. The air is often raw and penetrating, and blustery winds make it seem as if man is being persecuted by nature.



Food Your First Defense In general, women seem to be more aware of the power of food than men. This is fortunate, because they are charged with the solemn responsibility of determining what foods their families shall eat.

Whole grain varieties are also a good source of bulk or cellulose... so necessary for regular health habits... so often overlooked in diets that are carelessly planned.

Balancing the Big Meal Whether the main meal of the day is served at noon or at night, it should be well-balanced, to help safeguard health, and appetizing, to make it so enjoyable that it will be digested efficiently.

Vegetables—Raw and Cooked There should be vegetables—two or three of them. Green leafy vegetables, either fresh or canned, should be served several times a week...

Safeguarding Health They should realize also that one can suffer from dietary deficiencies and live... though he may not live well!

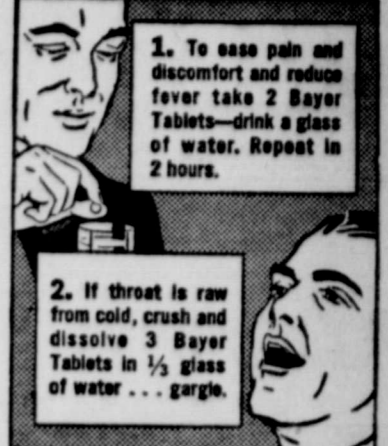
Time for Good Eating But don't imagine for a moment that correct eating and good eating cannot be synonymous. It is true that there is no time of year when correct eating is more important.

Rounding Out Day's Nutrition Whether the third meal of the day is lunch or supper in your household, it should round out the day's nutrition.

Cereals are primarily energy foods, but they may also carry substantial amounts of precious mineral salts and vitamin B.

HOW TO RELIEVE COLDS

Simply Follow These Easy Directions to Ease the Pain and Discomfort and Sore Throat Accompanying Colds



1. To ease pain and discomfort and reduce fever take 2 Bayer Tablets—drink a glass of water. Repeat in 2 hours.

2. If throat is raw from cold, crush and dissolve 3 Bayer Tablets in 1/2 glass of water... gargle.

THE SIMPLE WAY pictured above often brings amazingly fast relief from discomfort and sore throat accompanying colds.

Bright Idea Harry—I'm kind of in the dark as to what I should eat. Larry—Well, in that case you'd better stick to a light diet.

QUESTION ANSWER

Why do you use Luden's for your cold, Mary? They offer relief—plus an alkaline factor!

LUMBAGO?

If you are stiffened up with miserable lumbago, get Hamlin's Wizard Oil Liniment at once. Rub it on thoroughly.

RELIEF!

Maliciousness Be thou as chaste as ice, as pure as snow, thou shalt not escape calumny.—Shakespeare.

HEAD COLD Misery

Head colds do make you feel miserable. Do this for relief: Put 2 drops Penetro Nose Drops in each nostril.

CONSTITIPATED?

Here is Amazing Relief for Conditions Due to Sluggish Bowels. Nature's Remedy. If you think all laxatives are alike, you are wrong. You are not aware of the difference between a medicine and a remedy.

Young Idea Takes to Angora

Angora is all the rage and you, too, can be right in style with the help of your knitting needles.

Humans Have Same Homing Instincts As the Pigeon, an Authority Asserts

Man, who marvels at the manner in which homing pigeons find their way hundreds of miles to their own lofts, has the same homing instinct as the pigeon and doesn't know it.

Sergeant Had Several Samples Up His Sleeve

The sergeant grabbed a recruit's rifle after a hopeless exhibition of marksmanship by his squad. Hastily he took aim, fired—and missed the target completely.

Where Pearls Come From

The trade name usually applied to all natural salt-water pearls is "Oriental." Fresh-water pearls usually lack the fine color seen in those from salt water.

Modernize

Whether you're planning a party or remodeling a room you should follow the advertisements... to learn what's new... and cheaper... and better.

Keith Tye, student in Texas Tech College in Lubbock, spent the past week end visiting in Floydada with his parents, Mr. and Mrs. W. O. Tye.

Miss Ion Drake of Canyon spent the week end visiting in Floydada with Miss Anne H. Bradley at the Floydada Hospital and Clinic.

Let Cavanaugh do your Printing.

Let Cavanaugh do your Printing.

Here's Something to Shout About—

USED CAR Sales

TRUCKS	CARS
1937 V-8 PICK UP New Paint, New Rubber, Motor A-1 \$425.00	1938 PONTIAC SEDAN. Good Tires Upholstering and Motor \$60.00
1936 V-8 TRUCK. Excellent Rubber and Motor \$375.00 A Real Clean Job	1929 MODEL A TUDOR Going in this Used Car Sale at \$50.00
1930 CHEVROLET TRUCK Going in this Used Car Sale at \$70.00	1930 MODEL A TUDOR Going in this Used Car Sale at \$50.00
1933 CHEVROLET TRUCK Going in this Used Car Sale at \$150.00	1931 BUICK COUPE Going in this Used Car Sale at \$40.00
OTHER CARS AND TRUCKS PRICES RIGHT.	1928 ROADSTER FORD A Going in this Used Car Sale at \$35.00

BISHOP MOTOR COMPANY
FORD — MERCURY

District Court Ends January Term Saturday

Floyd County District Court, January term, closed Saturday after the lightest docket in ten years. Few of either criminal or civil suits were tried.

Two civil cases and two divorce suits were disposed of by the court Saturday.

One Case Tried In County Court During The Week

One case was disposed of in Floyd County court this week, according to records in the office of the county clerk.

Verdict was for the plaintiff in a case styled Chester Day, Etal vs. Clarence Mason, Etal.

L. A. Marshall spent the past week end visiting in Bear Creek, New Mexico.

Political Announcements

The Floyd County Plainsman is authorized to announce the following names for Public Office, subject to the action of the voters in the City Election on April 4th, 1939.

For City Marshal:
MORGAN WRIGHT
BOB SMITH

For City Secretary:
SILAS E. DUNCAN
CLYDE W. HENDERSON

Yanks Do Justice To Goose Liver Pie

They Eat More Than Their Share of Foie Gras.

PARIS. — Americans ate more than their share of 100,000 tons of foie gras, that famous gastronomic delicacy of France, which is exported from Alsace every year. That is in addition to the quantity which is produced in Perigord and Gascony, of which some is exported.

Although goose livers, from which foie gras is made, were known and appreciated as a delicacy for many centuries, foie gras only became famous about 150 years ago when, what the French first called "pate" made its appearance in Strasbourg.

As far as can be learned, it was about the year 1763 that Jean-Pierre Clause, chef of the king's chamberlain who was governor of Alsace, introduced "pate de foie gras"—literally, goose liver pie. Clause was known as a great experimenter with foods and his new dish was greeted with unanimous admiration.

But even the culinary discovery of Clause was to be improved in 1792 when Nicholas Francois Doyen, a Bordeaux chef then working in Alsace, made the first foie gras as it is known today when he mixed the pate with Perigord truffles.

Since that time the two have always been mixed, as the truffles heighten the flavor of the foie gras.

For their part, there are no statistics concerning truffles. A fungus root growth, truffle, as it is known in French, comes mostly from Perigord and Gascony. Curiously enough pigs, which have been trained for the task, are used in discovering truffles, as there is no growth above the ground which will indicate their presence.

The pigs use their sense of smell and when they begin to root they are pulled away and the truffles searcher digs them up himself.

Seven Suggestions for Safe Winter Driving

CHICAGO.—From Evanston, Ill., recognized by safety authorities as the safest city in the world, comes "Winter's Seven Safety Suggestions" for motorists.

Judge Harry H. Porter, chief justice of municipal court and president of the Safe Winter Driving league, listed practical safety measures for coming blizzards as follows:

1. Test brakes for simultaneous gripping.
 2. Check condition of windshield wiper, defroster and tire chains.
 3. Travel at less than moderate speeds on snow or ice covered highways or city streets and watch for children on sleds.
 4. Shift into second gear for more gradual braking on snow or ice, particularly if not safeguarded by tire chains.
 5. Take curves slowly and don't try to pass cars ahead of you on hills or curves. Descend steep hills in second gear if icy.
 6. Apply brakes with clutch engaged and before you ordinarily would in dry weather—and don't depend on your horn because other car windows may be closed and some drivers (especially in country) wear ear muffs.
 7. Exercise greater caution generally and open car windows occasionally to prevent windows fogging up and, in old cars, possible danger from carbon monoxide gas.
- Remember: "An ounce of prevention is worth a pound of cure."
- The Evanston safety record includes only a single traffic death this year, and three times winning the National Safety council's award as "the safest city."

New Channel Increases Traffic on Mississippi

MARQUETTE, IOWA.—Traffic on the Mississippi river has increased tremendously during the last shipping season.

The Milwaukee railroad's pontoon bridge here, which has to be open for an average of 15 minutes to allow passage of a boat, has been open for time equalling seven full days since last March 23, when the first tugboat went downstream.

In 1937 a total of 408 boats passed the 276-foot pontoon. This year the figure is expected to be exceeded by almost 300. By mid-November, approximately 675 boats had passed. In 1936 the number of boats was only 349.

The number of barges plying the river also has increased, with 273 going through during October alone.

Creation of a new channel and locks is credited with increasing the use of the Mississippi for freight shipping. Most of the barges carry oil, coal, machinery or grain.

Artist Depends on Art To Pay for Education

CLEVELAND. — Miss Ruth E. Mayer earned two years of her education at the Cleveland School of Art by drawing 825 illustrations for a new handbook on Ohio's wild flowers compiled by the Cleveland Museum of Natural History's director.

Miss Mayer worked on the illustrations in her spare time and during summer vacations.

The young artist and her mother and father collected most of the specimens, which served as models for the illustrations, within 30 miles of Cleveland.

WHO'S BOSSING TEXAS?

The fight to repeal the 7,000-lb. load limit law has developed two open and shut issues:

First, the railroads vs. the great common people of Texas.

Second, Shall Texans run Texas, or shall boards of directors of corporations govern Texas from Wall St?

THIS IS THE PEOPLE'S FIGHT

Wire or write your representative and senator and tell them you want that 7,000-lb. truck load limit law changed and that you won't stand for a slight increase—that you demand that Texas have a truck load law as liberal as the average of the 47 other states of America.

FARMERS, CATTLEMEN, ALL PRODUCERS FURNISH

You farmers, cattlemen, sheep raisers, lumber producers, merchants can not haul but 7,000 pounds on a load while California hauls 68,000 pounds; Oklahoma 55,000 pounds; New Mexico 54,000 pounds; Arkansas 41,000, and every other state in the Union hauls from twice as much to over 17 times as much as Texas—How long will you stand for it? Are not Texans as good as the people of other states?

HOW MANY SENATORS AND REPRESENTATIVES HAVE PASSES?

Ask your representatives and senators if they have railroad passes. Ask how many of them draw pay from some railroad. Ask them to explain to the voters why they oppose letting Texans haul truck loads like the people of other states.

EVERYBODY WHO EATS PAYS

The price of food is made higher because the Texas Legislature refuses to let Texas people haul truck loads as large as people in other states haul.

PUTS MEN TO WORK

The railroads are hollering their heads off about trucks displacing railway employees. Nobody wants to work hard to that fine group of Union workmen—but the facts are, trucks put men to work. It requires about 5 men to operate

a train hauling 100 carloads of freight. It would take 200 men hauling these 100 cars by truck, if they were allowed to haul 20,000 pounds per load. Don't be fooled—True figures show that if all the freight in the U. S. were hauled by truck, every able bodied man in the country could be put to work—but we want the railroads to continue, we need the railroads—but why try to force a change in economic laws by legislation—It just isn't good horse sense.

OBJECTIONS ANSWERED

Opponents of a higher truck load limit say the trucks will destroy the roads. Thomas H. McDonald, head of the U. S. Bureau of Public Roads says a load of 36,000 pounds does not damage roads. Does Texas have a private monopoly on all the road wisdom? Forty-seven other states have higher load limits than Texas, and some of them better roads—are they all dumb? They say traffic hazards will be increased. Truck drivers are the safest drivers in America. While autos are causing 85% casualties; trucks are causing 17%, and the larger, heavy trucks, even less. If Texas could haul as much as Oklahoma, for example, one truck could do the work of nearly eight, and this would take trucks off the highway. They say Texas trucks obey the law and those of other states don't. If Texas has to sell all its farm produce to Texas—Texas farmers will starve. We want out-of-state trucks to get our products. Eight other states in the U. S., for example, eat more Texas grapefruit than Texas does—shall their truckers be driven from Texas? You cattle, sheep, timber, wheat growers can save vast sums of money on freight, and prevent shrinkage in livestock if allowed to haul reasonable, fair loads like the people of other states are allowed to haul by truck.

ACT TODAY—AND THAT MEANS YOU

Every letter and telegram sent to your state representative and state senator at Austin counts. One vote may determine the fate of the truck load limit bill. You needn't wait for George to do it—he probably is too lazy—YOU do it. Every farmer, cattleman, sheep man, trucker, merchant, professional man—every man who produces and every person who eats, ought to buy a 3-cent stamp the minute they read this, or else spend 30 to 50 cents for a telegram and tell the senators and representatives this 7,000-lb law must be changed to allow as much as the average of other states.

THE TRUCKERS of FLOYDADA

MARVELOUS VALUES In High Quality FOODS



- P. & G. SOAP, 5 Bars
- OXYDOL, Large Size
- TOMATOES, No. 2 1/2 can
- MEAL, 20 Pounds
- FORT HOWARD TISSUE, 3 for
- SALAD DRESSING, Pint
- PINEAPPLE, No 1 cans, 3 for
- VANILLA EXTRACT, 8 ounces
- LIGHT CRUST FLOUR, 24 pounds

HULL & McBRIEN



SPRINGTIME IS GARDEN TIME

We have a complete line of Bulk Seeds, Seed Potatoes, Onion Sets. Let's Talk Gardens . . .

SAVINGS FOR THIS WEEK-END

SPUDS, 10 lbs., White	17c
COFFEE, White Swan, 1 lb. can	25c
2 lb. Glass Jar	49c
BEANS, Asparagus Style, No. 2 can, 2 for	35c
PRUNES, Gallon	27c
SOAP, Big 4, 6 Bars	20c
CHEESE, Longhorn No. 1, per pound	17c
LETTUCE, Fresh, Firm Head	5c
CANDY, Chocolate, Per Pound	1 c

We will appreciate your MARCH Account.

Star Cash Grocer

TELEPHONE 40 WE DELIVER