

"By Helping Business You Help Yourself"

The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

ME No. 10

Floydada, Floyd County, Texas, Thursday, January 12, 1939

Number 7

General Soaking Rains Save Floyd County Wheat Crop

FLOYD COUNTY RURAL ELECTRIC RE- T PROGRESS IN ALL PHASES COUNTY ELECTRIC PROJECT

Some Out-of-County Owners Are Difficult to Contact For Easements Workmen Report

Floyd County Rural Electric continued progress in all phases of the project...

Jetton Oil Co. New Independent Floydada Firm

Jack Jetton, recently of Clinton, Oklahoma, this week is announcing the opening of Jetton Oil Company in Floydada...

F. C. Harmon Features Radios, Furniture, Norge

F. C. Harmon Furniture features a complete line of furniture, Philco radios and Norge household appliances...

Jones Market Oldest Meat Firm In County

Jones Market, located in the building with Williams Groceteria, is the oldest business of this kind in Floyd County...

BORN—To Mr. and Mrs. S. J. Furrow, of Dougherty, a son, Monday, January 9...

Commercial Vehicle and Its Possibilities

Detroit, January 7.—As the world's largest producer not only of passenger cars but of trucks, Chevrolet is taking the initiative...

The company's entire organization, wholesale and retail, will be enlisted in the campaign, Mr. Fish said...

Thirty thousand special messages will go out to fleet users from coast to coast in advance of the event...

"The thought behind National Truck Week," said Mr. Fish, "is to lend further impetus to the movement, already under way, for a concerted business revival in 1939..."

"During a period of depression, truck operators, like passenger car owners, naturally tended to neglect the matter of replacements..."

"National Truck Week is carefully thought out effort to show truck owners what they stand to gain by modernizing their equipment in preparation for 1939..."

Bible Study Continues at Baptist Church

The ladies of the South Side Missionary Baptist Church will continue their bible study in Genesis on Monday afternoon, January 15...

Penney Banquet For Firemen Well Attended

J. C. Penney Company's banquet for members of the Floydada Fire Department was well attended Friday night...

Walton Hale, manager of J. C. Penney's Store in Floydada, Homer Hopkins, and Rev. Gordon Voight, chaplain of the fire department, attended in addition to all members of the organization...

Funeral For Mrs. Bosley Held Monday

Last rites for Mrs. H. C. Bosley, 67, were held Monday afternoon at 2:30 at the Wall Street Church of Christ...

Mrs. Bosley, resident of Floyd County for 28 years, died Saturday morning at seven o'clock following several days illness...

Survivors include four children, Mrs. C. A. Walker of Vega, Henry Bosley of Holbrook, Arizona, Marion Bosley of Floydada and Mrs. Geo. Seitz of Union City, New Jersey...

Use Floydada Products, Advice Of J. C. Wester

Floydada and Floyd County residents are helping themselves when they spend their money for Floyd County products...

That Floyd County people do appreciate Floydada's industries, was demonstrated during the past month when Wester's Quality Bakery sold more than 700 pounds of fruit cake for the holiday season...

Wester's Quality Bakery contributes a large amount, directly and indirectly, to the support of Floyd County. By nature this firm must return much of its income to farmers of Floyd County...

Is it not true that when you eat Wester's Cake you are 'eating your cake and having it too'?

ATTEND MEDICAL MEET

Dr. A. E. Guthrie and Dr. D. H. Ifts, of the Floydada Hospital and Clinic and Dr. Geo. V. Smith attended a meeting of the Panhandle-Plains Medical Society held in Plainview Tuesday night...

MORE THAN TWO INCHES OF MOISTURE RECEIVED OVER WEEK-END; ENDS EXTENDED PERIOD OF DRY WEATHER

Entire Plains Section Covered By Slow Beneficial Rainfall Saturday And Sunday

Salaries For County Officials Set Tuesday

Floyd County Commissioners Court, in meeting Tuesday, set ex-officio salaries of county officials and deputies...

Superintendents Confer With Education Board

Floyd County School Superintendent Walter Travis, Superintendent J. W. Jones of Lockney and Superintendent A. D. Cummings of Floydada attended a convention of school officials at Austin last week end...

Mr. Cummings, member of the State Executive Committee, attended a meeting of this governing group Friday evening and Saturday morning...

San Antonio was selected as the site of the next State Convention which will be held during Thanksgiving of this year.

Mr. Travis went to Austin Monday of last week end and Cummings and Jones went Wednesday...

New Semester Local Schools Begins Monday

Students in Floydada High School and R. C. Andrews Ward will enroll for the new semester Monday of next week...

Only relaxation for students over the week-end was the basketball games. Floydada's Whirlwinds were defeated by Flomont Longhorns in both games of a double header Friday night at Andrews Ward gym.

Jim Jeffries, who is employed at White Swan Cafe, underwent a minor operation at the Floydada Hospital and Clinic Thursday.

\$1.00 Per Capita Payment for Schools Received

\$1,294.15, representing a \$1.00 per capita payment on the state appropriation of \$22.09 per capita, was received by the First National Bank, depository for county school funds, last Friday...

Good Quality Soil Recognized in Floyd County

Farms purchased in Floyd County through the Bankhead-Jones Tenancy Act have been recognized by officials of the Regional office as desirable farms and containing good quality soil...

Much credit is due the present local county committeemen, O. L. Allen, Fred M. Dotley and J. A. Taylor, in selecting desirable farms in this county...

Other regions have in a few instances failed to find desirable land to be purchased at reasonable values and have been forced to transfer the money to other counties...

There is a time limit at which the farms in Floyd County may be purchased. Claude C. Carpenter, local supervisor, is anxious to have any and all landowners that desire to sell farms in the county contact the local committeemen named above...

It is hoped by officials of F. S. A. that the money appropriated and designated may be used in Floyd County as originally planned by the State Committeemen.

Attend Charter Meet Levelland Lions Club

Tucker Teutsch, Hugh J. Ayres, Dale Strickland, Mr. and Mrs. Edd Johnson were guests of the Morton Lions Club at a charter banquet for the Levelland Lions Club held in Levelland Thursday evening...

Outlook for a wheat crop in 1939 is considerably improved this week following rainfall over Floyd County during the week-end...

The moisture, estimated at approximately 2.38 inches, ended an extended period of dry weather that had threatened wheat farmers with loss of the 1939 crop...

What farmers now believe that the moisture received during the past week will carry the wheat until late winter and early spring precipitation is had...

According to reports, the entire Panhandle Plains received rains in varying amounts from .70 to more than 2.50 inches...

Lower temperature Tuesday night brought snow that added moisture to that from the rain. Reports from over the county indicate that the snow was general and beneficial to wheat...

Texas Company Products Used By Farmers

Products of the Texas Company are widely used by farmers in Floyd County. Elbert Bloodworth and Ernest Carter, agents for the Texas Company, report that all users are well pleased with Texaco motor fuels, Havoline and Texaco motor oils and Marfak lubricants...

1938 showed a marked increase in the patronage given the Texas Company's agency in Floyd County. Farmers and motorists alike have learned that the quality of Texaco products is unsurpassed and that prices are within the reach of every buyer...

Recent advancements in motor oil manufacture have brought about the announcement by the Texas Company that the New Havoline Insulated Oil and the New Texaco Insulated Oil are now ready for the public...

In these two fine products the utmost in lubrication qualities is found. The Texas Company, one of the largest oil firms in the world, have spared no expense to give motorists and machinery operators the very best in lubrication...

The Floydada agency of the Texas Company is joining in the 'Boomerang Dollar' campaign with the thought in mind that Floyd County people will constantly keep in mind the fact that money spent outside of Floyd County does no one in Floyd County good...

Fairmont Church Announcement

The following church services will be held at the Fairmont Baptist Church Sunday, January 15: Sunday school at 10 o'clock. Preaching 11 o'clock. Preaching Sunday night at 7:00. Everyone is cordially invited to attend all services. REV. G. W. TUBBS, Pastor.

Floyd County Workers at Matador

Members of Floyd County churches attended the first meeting of the Floyd County Workers Conference held Tuesday of this week at Baptist Church of Matador...

The conference embraces the four churches of Crosby, Floyd, Briscoe and is comprised of 29 members: Aiken, Antelope, Crosby, Dougherty, Fairview, Antelope, Crosby, Dougherty, Fairview, Farmer, Flomont, Friendship, Lakeview, Matador, Mt. Blanco, Panola, Ralls, Roaring Springs, Baptist Church and the Methodist Churches of Silver Plains, Sterley and White...

The program with a theme of "Fellowship" began at ten o'clock with the singing of the song service. J. B. Carter, led the devotional service. W. Graham giving a message of "Fellowship of time".

High School Will Meet

The Floyd County High School will meet Monday afternoon at 2 o'clock in a special session, according to Walter Travis, Superintendent.

Concerning Floyd County's progress in the construction of the board meeting of the board...

YANAUGH DO YOUR PART

Weekly News Analysis
Wang Ching-wei's Declaration Forces China to Air Troubles
By Joseph W. La Bine

EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst, and not necessarily of the newspaper.

Asia

War-torn China's biggest boast is her constantly growing national unity, a product of necessity that has made Generalissimo Chiang Kai-shek the strongest Chinese ruler in modern history.



GENERALISSIMO CHIANG
Time to stop bluffing.

guerrillas whose spirit of national unity is still not strong enough to inspire a sudden, inevitably successful attack.

Better than the national unity argument is the theory that smart General Chiang has been staging a fake show of Chinese nationalism, offering a good front at the expense of his wavering government.

Not anticipated, however, was the walkout of one-time Premier Wang Ching-wei, who celebrated New Year's by reaching peace terms with Japanese Premier Fumimaro Konoye.

Interpretations of the Wang demerch have come thick and fast. In Tokyo, happy Japanese thought it meant a breakthrough in the Kuomintang and the spotlight of publicity on China's internal troubles.

With the die cast, General Chiang no longer saw need for hiding his troubles. From Chungking came word of a wholesale purge from the Kuomintang of some 200 peace partisans.

When Purge failed, when President Roosevelt's favoritism for Left-Wingers Corcoran, Hopkins, Jackson and Oliphant began bothering conservative New Dealers, forecasters saw a coming split in the Democratic party.

For the first time in its history, New York's Sing Sing prison has executions every week during January. Total for the month already scheduled: 10.

U. S. correspondents returning from eighth Pan-American conference at Lima, Peru, have reported censorship, intimidation and spying unlike that ever before seen at a Pan-American assembly.

same time retaining party leadership.

Roosevelt strategy: Until just before congress opened, the White House reserved comment on what every legislator knew was a certainty, namely, drastic revision of such New Deal brainchildren as social security, the Wagner act, relief administration and neutrality legislation.

What cannot be avoided, however, is the feeling that White House concessions outweigh those of Mr. Garner and other rebels.

Defense

During the World War German "U" boats made naval history by approaching U. S. Atlantic coast cities. Last September German submarines were still a menace, helping to force blockade-warfare Britishers into the embarrassing peace of Munich.

Under the Anglo-German naval pact of 1935, Germany has this right under emergency, but London fails to understand what emergency faces the Reich today.

This program has tremendous significance on the international picture. It can only stimulate the world arms race, since England must now build more ships capable of conveying her ocean steamers.

Convinced that a new diplomatic onslaught is behind Germany's move, certain British circles are capitalizing on their troubles to win U. S. military support.

Science

Outstanding among 1938's news stories was the growth and flourish of dictators. To casual investigators, this is a new and revolutionary phenomenon, but historians recall that regimentation is centuries old.

The man: Dr. John R. Swanton of Washington's Smithsonian institution.

The forecast: "In spite of the efforts of political, social or clerical groups to coerce the spirit of man, man has always been able to resist and reassert his freedom."

Miscellany

For the first time in its history, New York's Sing Sing prison has executions every week during January.

U. S. correspondents returning from eighth Pan-American conference at Lima, Peru, have reported censorship, intimidation and spying unlike that ever before seen at a Pan-American assembly.

Army participation in the U. S. navy's three-month Atlantic fleet maneuvers has been cancelled because of friction, army officials claiming the exercise offers little value for its officers and men.

Bruckart's Washington Digest

President Put Over Fast One in Naming Hopkins to Commerce Post

Reduces Chances of Investigation of WPA and Its Relief Spending; Appointment of Harrington to Hopkins' Place Seen as Strategic Move.

By WILLIAM BRUCKART
WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON—Many persons in Washington are convinced that President Roosevelt has slipped a fast ball right over the plate in front of his congressional critics by the transfer of Harry Hopkins to the job of secretary of commerce and the selection of Col. F. C. Harrington as works progress administrator.

The President knew of the brewing trouble that had Hopkins as the focus; he was told how much mud slinging was due to take place, and how the haters of Hopkins and his methods were preparing to leave no stone unturned in exposing everything about Hopkins and his organization that could be made to appear slimy.

In naming Hopkins to the post of secretary of commerce, vacated only at Christmastime by the veteran official, Daniel C. Roper, Mr. Roosevelt has had to take the chance that the appointee would meet some razzing in senate confirmation. That is a chance, of course, but Mr. Hopkins will be confirmed after the boys in the senate have had their say.

Appointment of Harrington Another Strategic Move

I am told on very good authority that this will be the strategy employed when the Hopkins nomination is under consideration. To all critics of Hopkins, the administration friends simply will reply, in effect, "you wanted Hopkins out of the relief job. Now he is out, etc."

The President also strengthened his position in the coming battle with congress by the appointment of Colonel Harrington. The colonel is a regular army engineer. He has been assistant chief engineer of WPA and knows the organization.

Mr. Roosevelt is taking no chances on any ruckus arising over Colonel Harrington, however, and has avoided it by a clever piece of detail. Colonel Harrington has been designated only as "acting WPA administrator."

The third angle of the strategy also is vital to the picture I am seeking to present. The chief deputy administrator under Hopkins has been Aubrey Williams. It was Williams, you may recall, who has made speeches and has advised WPA workers to "vote for your friends," to insist on federal preservation of "your rights," and it was he who said in a speech that he was inclined to believe that class hatred was a good thing.

Many Attacks on Relief Policies to Be Expected

To keep Mr. Williams out of the clutches of the wolves around the capitol, Mr. Roosevelt took him off the job of deputy relief administrator and appointed him as director of the national youth administration.

The lines have not yet been tightly drawn in congress as a result of the sudden maneuver by the President. There will be many attacks on the relief policies at an early date because the WPA must have something like \$750,000,000 in additional money before the middle of February, and that request will be laid before congress along with other calls for money in the first deficiency bill.

The sudden maneuver by the President. There will be many attacks on the relief policies at an early date because the WPA must have something like \$750,000,000 in additional money before the middle of February, and that request will be laid before congress along with other calls for money in the first deficiency bill.

The appointment of Col. Harrington will be much advertised by administration supporters in order to help others forget that Hopkins once held the job. Colonel Harrington is accepted as a high grade man. His army associates know him as capable and efficient and the critics of relief policies cannot help feeling that he will do a fairly good job.

Beneath the surface, plans are said to be under way to give the country a "correct impression" of the new WPA. Colonel Harrington is reported to be planning to do away with most of the boon dogging, sewing circles, make baby diapers, writers' projects, art projects, what-else-have-you. He wants to use the WPA money for "constructive purposes."

Hopkins Is Objectionable To a Majority in Congress

At the proper time, therefore, congress will learn of what is going to be done by the new administrator.

And then comes the climax. The President again will ask congress to vote relief funds in bulk, in blank check, just as happened before. The members will be reassured by the administration concerning the ability, honesty and soundness of plans of the administrator. Mr. Roosevelt is said to hope that the strategy will work.

But what of Hopkins as secretary of commerce, assuming that the name will be confirmed by the senate? Well, Mr. Hopkins will draw his pay regularly on the first and fifteenth of each month. He will be faithful in going to his office in the powerful automobile that is provided by the government for the secretary of commerce.

Secretary of Commerce to Make 130,000 Appointments

The patent office will run, as it always has run by itself, in a very efficient manner. The bureau of air commerce will be well managed because it has capable people in subordinate positions.

'Vintage Years' for Perfumes

Everyone knows that wines have certain "vintage years" when sun, rain and all other conditions combine to produce grapes which give an unusually fine product.

Indians Expert Tanners

Few animals have escaped the experimenting itch of the tanner. North American Indians are reported to have preserved the skins of 150 different species of animals.

Floyd Gibbons' ADVENTURERS' CLUB



HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"The Man Who Came Back"

HELLO EVERYBODY: There was a time when Frank S. Helmar of Shamokin, Pa., could get a kick out of ghost stories. But not any more. Frank says the old spook yarns leave him cold nowadays, and never again will any mere piece of fiction make the hair crawl up the back of his neck.

Quite a few years ago—when Frank had just passed his eighteenth birthday—he began to get that restless feeling that comes to most young lads his age—the itch to travel. It seemed to him that there wasn't any opportunity for a young fellow in the little mining and manufacturing town in which he had grown up.

He had even subscribed to a newspaper back in Shamokin and ordered it sent to him in Elmira. But it was that newspaper that proved his undoing. For it not only set his feet to itching again, but also provided him with the most horrible shock of his whole life.

It was just a little paragraph, way down in the corner of a page, in one of the first papers that came to him from back home in Shamokin, but it made the tears fill Frank's eyes. His old pal, Jack Hasco, so the paragraph said, had been killed that day, and mangled beyond recognition.

He arrived in Shamokin about midnight on February 14, 1929. The sky was dark and a storm was brewing. The wind blew fitfully and the



He mumbled in an outlandish language.

few people on the streets were wrapped up in heavy overcoats and hurrying to get in out of the cold. Frank pulled the collar of his own coat up around his neck and headed for the East Side, where he once had lived.

"It seemed strange to be back home again," he says. "I had expected to find the East Side improved, but it was still the same old hole, with its blind alleys and poorly lighted streets. I was heading into an alley near my old home when I saw a dark form coming toward me. I saw, as it approached me, that it was a man, and thought it might be some one I knew. As he came up to me I looked closely at his face.

One look at that fellow's face and Frank felt his body stiffen. "I let out an insane scream," he says, "and beads of perspiration began forming on my cold brow. My heart was beating violently! I was rooted to the ground! And that face was slowly coming toward me, its eyes bulging in surprise and a slight smile coming to its lips. Yes—you guessed it. It was my old pal—my dead pal, Jack Hasco—and he was mumbing! Mumbling something in some outlandish language that I couldn't understand!"

Falls Unconscious in Terrorized Flight.

Frank fought to pull himself together. Gathering up all the energy that was left in his weakened, trembling body, he let out another wild yell and, with a leap and a bound, he practically flew out of that alley. "Then I ran," he says. "Ran on and on, until everything turned black in front of me and I slid in a heap to the ground. When I regained consciousness strange faces were looking down at me. When I told them my story they looked incredulously at one another, said I was drunk, and walked away. I picked myself up, brushed off my clothing and moved on."

A little way down the street, Frank saw the lights of an all-night lunch wagon. A cup of coffee would go good after his experience, and it might help him pull himself together. He was sitting on a stool in the lunch room sipping his coffee when the door opened and another familiar figure came in.

But this time it was a LIVING figure. Baldy Williams, another member of the old gang. Never in Frank's life had the sight of an old friend thrilled him so. "Baldy!" he yelled. And Baldy said, "Why, Frank Helmar, where in the heck have you been all these years." And for the next few minutes they talked about Frank's travels, but Frank wasn't long in bringing up the story of his strange experience.

Friend Explains Weird Reunion.

As he talked on, he saw a twinkle come into Baldy's eyes. The twinkle turned into a broad grin. Frank wondered why Baldy was laughing at him. Did Baldy think he was drunk too? At last Baldy put up a hand and laid it on Frank's shoulder.

"Take it easy, Frank," he said. "Don't let this get you down. What you read in the paper about a Jack Hasco being killed is true enough, but there were two Jack Hascos in Shamokin. The one who was killed came from the West End. Our old pal, Jack, is just as much alive as you or I."

That sounded swell to Frank, but still he wasn't convinced. "But the mumbing!" he cried. "It was ghastly. Jack never talked like that!"

Again Baldy smiled—a little sadly this time. "Well, that's another thing," he said. "You see, Jack had an accident a few years ago, and he lost half of his tongue."

Copyright—WNU Service.

It's Time to Sew For Now and...

IT'S fun to sew during winter evenings, when these simple patterns, including a detailed one that you can follow through the same time. Right stores have grand bargains, too, so it's certainly to get some sewing done. You can make such pretty things save so much money, too.



small. The skirt has tiny ty flare. Both can be in other things. Choose your flat crepe, silk print or will be pretty, this will crisp cottons, too.

Three Pretty Aprons. Make this dainty, new aprons now, and have when spring weather people begin to drive expectedly for meals. Right having the aprons right when you serve refresh your club. This set is a prize, and a gift idea for friends who are brides-to-be. Both made so that you have your hands at water. Also, a sweet little around. Choose dimity, calico or dotted Swiss.

No. 1657 is designed for 12, 14, and 16 years. Requires 1 1/2 yards of 38 inch material for long-sleeved yards for contrasting collar yards for skirt.

No. 1639 is designed for 34, 36, 38, 40, 42, 44 and 34 requires 1/2 yard for apron, 2 1/2 yards of 35 inch material for bodice, 9 yards of 35 inch material for skirt, 1 1/2 yards of 35 inch material for collar, 3 yards of pleating.

Send your order to Circle Pattern Dept., 211 W. Wacker Dr., Chicago. Price of patterns, 25 cents (each).

Always Dependable St. Joseph's GENUINE PURE... Words as Shadow As shadows attend so words follow upon...

QUESTIONS ANSWERED Both contain what helps cure your ailments...

LUDEN'S MENTHOL COUGH DROPS

WATCH YOU can depend on special sales merchants of...

THE SPECIAL

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RISING RATES GIVEN ON APPLICATION

NOTICE!

any reflections upon the character, standing or reputation of firm or corporation which may appear in the columns of The Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

MEATS

Feature A Complete Line Of FRESH HOME-KILLED MEATS

Are Of Unexcelled Quality. Products... Lunch Meats... Everything At Reasonable Prices.

Jones Market

PHONE 125

FIRST NATIONAL BANK

Floydada, Texas

Time Tested Service—1938

Hat won't fit 7 1/2 Head



Wrong Size Lamp Bulbs Are MISFITS Too!

eyes are too valuable to risk with dim light. Tests have proven that eyestrain, fatigue and headache result from dim light. Easy seeing depends upon light.

Here's a tip to follow for better lighting: See that reading lamp has at least one 100-watt Mazda lamp, 40's, or three 40's.

These different sockets have different needs, we prepared a special carton of one 40-watt, two 60-watt, one 100-watt and one 150-watt lamps for only 90c. A carton of six 100-watt, or any size smaller, for 90c. Mazda lamp purchases will be added to next month's bill if desired.

Texas-New Mexico Utilities Company

PAY NO MORE!
See your Ford Dealer first for low-cost financing of FORD PRODUCTS
UNIVERSAL CREDIT COMPANY

Employed at Brown's Household Supply

James I. Wright, recently of Brownfield, and Zelle A. Burgett were recently employed at Brown's Household Supply in Floydada.

Mr. Wright, an experienced radio service man, operated a radio repair shop in Brownfield before coming to Floydada. He will be employed in the repair department. Mr. Burgett is employed in the sales department.



STRICTLY CONFIDENTIAL

By STRICK

*** STRICTLY CONFIDENTIAL ***

It is not so important to be serious about the important things as it is to be serious. The monkey has an expression on his face that would do credit to any college student but the reason the monkey is serious is because he is—So reads a statement in the Readers Digest by the President of the University of Chicago—Every day you see some old 'monon maistes' (sour puss to you college graduates) who wouldn't smile for any amount (less than a quarter)—and who has a long face and so many double chins that, as Bob Burns says, 'he had to use a hook mark to locate her neckline'—and the only event that would make this 'acid feline' look up would be the 'Boomerang Dollar' hitting him or her on the back of the neck.

*** STRICTLY CONFIDENTIAL ***

Once in a great while—I become worried about not being able to pay my debts—or because something goes wrong in a business deal—then my face falls and the storm clouds gather—about the time I get ready to release the ghost—some bright and cherry individual slips me between the shoulders and says, "Well Strick—how're things goin'—Nice weather isn't it we're havin'—Brace up and enjoy the climate—It's not everywhere that you can get sand and snow in your eyes the same day"—so I stuff my shirttail in a little more—tighten my shoelaces and dye my socks with shoe polish (so when they show through my shoes—they'll be the same color—in fact just 'catch hold' of myself and rush out and sell someone a thirty cent classified ad.

*** STRICTLY CONFIDENTIAL ***

For a number of years the motto went the round, "What This Country Needs is a Good Five Cent Cigar"—now the saying is heard about—"What This Country Needs is Five Cents"—if I hear anybody say that—the preceding statement was a putrid pun—I will reach the height of disappointment.

*** STRICTLY CONFIDENTIAL ***

Oh yes—coming back to the point—this week gives more—about the saga of the "Boomerang Dollar"—perhaps you have read the story by Agatha Christie—"The Boomerang Club"—well in the book the evidence comes back and pins itself on the guilty party—The same applies to the 'returning back'—when you trade with merchants of Floydada you get your money (at least a portion of it) back—to repeat, reiterating a previous statement, recounted because reoccurring events cause us to retaliate—"By Helping Business You Help Yourself"—If you buy your long handles in a neighboring city—and mail order your smoking tobacco—How do you expect local merchants to progress and be able to give you better quality and better merchandise—Remember this—the out of town merchant contributes nothing to the support of your schools, churches and city and county government—He doesn't give a 'whoop' if Junior and Mary fail to get two years foreign language in high school or last year chemistry.

*** STRICTLY CONFIDENTIAL ***

As one fly said to another when he lit in the honey—"Stick Around"—I'll be seeing you—Confidentially yours—Strick.

Number two Miler Dogs Heels of World's Champion



BLAINE RIDEOUT

Denton, Texas, January 10—By virtue of his magnificent showing in the featured mile at the Sugar Bowl in New Orleans on New Year's Day, Blaine Rideout, the larger of the famous North Texas State Teachers College cinderpath twins, won recognition as the second best miler in the nation this season and gained an invitation to run in the famous Wannamaker mile at the Millrose Games in New York City February 5th of this year.

Rideout finished one stride behind the great Glen Cunningham, world's record holder, at New Orleans. Cunningham's time of 4:10.7 was the fastest mile ever run in the South and the fastest ever run at this time of year out of doors. Rideout's time in the event was 4:10.8, at he finished the good 40 yards ahead of the third runner, Don Lash of Indiana. Also invited to run at Millrose is twin brother Wayne Rideout, world's record holder in the two-thirds mile run, who will be entered in that event.

Tax on Retail Gasoline Sales Over \$13,000.00

Tax on gasoline sold through G. R. Strickland & Sons' Panhandle Service Station totals more than \$13,000 annually. A great amount of this tax, four cents per gallon state and one cent federal, is paid by truckers who make the convenient Panhandle corner their headquarters.

An idea of the patronage given G. R. Strickland & Sons may be estimated by the fact that during the month of December more gallonage was dispensed through the Floydada station than any other in the entire Panhandle Refining Company organization. The Panhandle Company, producers, refiners and marketers of petroleum products, is the oldest independent oil company in Texas. This institution operates and controls stations and bulk plants in Texas, Oklahoma, and New Mexico, including such cities as Wichita Falls, Fort Worth, Dallas, Lubbock, Amarillo, Lawton, Oklahoma City and Albuquerque, New Mexico.

G. R. Strickland & Sons spent over \$8,000.00 for salaries during 1938, \$3,000.00 for upkeep and a similar amount for equipment. All members of the firm have been residents of Floydada since 1919 and have engaged in the oil business for the past five years.

Much of the money spent with Strickland and Sons is returned to Floyd County and all of it remains in Texas.

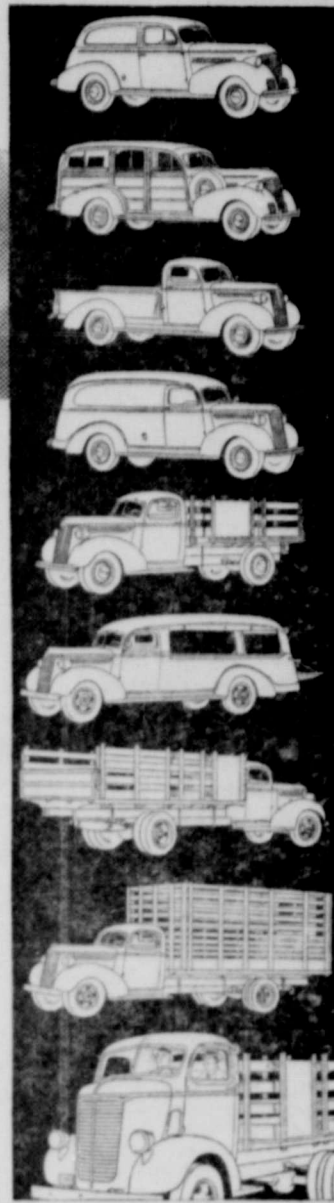
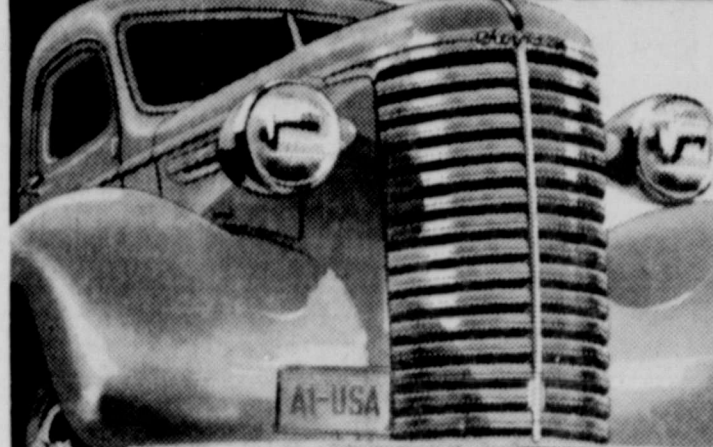
ORBA MILLER REGULAR PLAYER ON TECH TEAM

W. E. Miller of Sandhill, is a regular Orba Miller, son of Mr. and Mrs. Orba Miller, Texas Tech College's basketball squad. He formerly played with Floydada High School and Sandhill.

Miller, a sophomore, is enrolled in the Aggie school at Tech. His first service came in a game with the Texas School of Mines last week in Lubbock.

Let Cavanaugh Do Your Printing.

1939 CHEVROLET TRUCKS



MASTER "85" SEDAN DELIVERY
MASTERS DE LUXE STATION WAGON
LIGHT DELIVERY PICK-UP
LIGHT DELIVERY PANEL
THREE-QUARTER-TON STAKE
HEAVY DUTY CANOPY EXPRESS
HEAVY DUTY STAKE EXPRESS
HEAVY DUTY HIGH RACE
CAB-OVER-ENGINE MODEL

Again

THE NATION'S LARGEST BUILDER OF TRUCKS

Brings You Higher Quality Trucks At Lower Prices

- FAMOUS VALVE-IN-HEAD TRUCK ENGINE
- POWERFUL HYDRAULIC TRUCK BRAKES
- MASSIVE NEW SUPREME-LINE TRUCK STYLING
- COUPE-TYPE CABS
- VASTLY IMPROVED VISIBILITY
- FULL-FLOATING REAR AXLE

Chevrolet's unequalled truck volume naturally enables Chevrolet to give you unequalled truck value.

Chevrolet trucks for 1939 are offered at the lowest prices ever quoted on trucks of such outstanding quality.

Chevrolet's famous Valve-in-Head Truck Engine brings you an unmatched combination of power, reliability and economy.

Chevrolet trucks are the only trucks in the entire low-price field with all the modern truck advantages listed here.



SEE YOUR LOCAL CHEVROLET DEALER

THE THRIFT-CARRIERS FOR THE NATION

ODEN CHEVROLET CO.

SALES AND SERVICE

PHONE 4

FLOYDADA, TEXAS

Association to Meet at Courthouse Saturday

The Old People's Good Govern-

ment Association of Floyd County, will be in session in the County Court room in Floydada, Saturday, January 14th, 1939, at 2 o'clock p. m. Everybody is invited, both old and young.

This will be the last meeting before the delegate goes to Austin.

W. W. Payne, president, Tom W. Deen, secretary.

Ben Roberts of Lubbock was a visitor in Floydada the first of this week. He is operating a boot shop in that city.

Let Cavanaugh do your Printing.

AMAZING LOW PRICES

ON WORLD-FAMOUS U.S. TIRES

BARGAIN PRICES ON YOUR SIZE



Look at this big, rugged tire—packed with exclusive "U. S." performance features. Then look at the astounding low price and you'll see why we've stocked up to bring our customers this biggest tire value in years. Save money. Come in today!

TRUCK OWNERS

ask about our special truck tire prices

DOUBLE GUARANTEE

1 Backed by written Lifetime Guarantee of the world's largest producer of rubber. 2 Plus the added assurance of our personal guarantee of satisfaction.

G. R. Strickland & Sons

Distributors, Panhandle Refining Company, Phone 289



Fun for the Whole Family

By ED WHEELAN

BIG TOP Alta, big "bull" elephant, on a rampage, chases "Suk" Fowler, her mortal enemy. Will Jeff Bangs shoot?

JEFF BANGS, OWNER OF THE CIRCUS, WAS AFRAID ALTA WOULD INJURE SOME OF THE AUDIENCE -

"NO, NO - MYRA - YOU'RE CRAZY - THAT MAD BULL WILL KILL YOU!"

"STOP, BUTCH. LET ME GO - I'M NOT AFRAID - IT'S THE ONLY WAY!"

A MOMENT LATER THE STANDS GASPED AS THEY SAW A SLIM GIRL RUNNING TOWARDS THE INFURIATED BEAST -

© Frank Jay Markey Syndicate, Inc.

An Out
Customer (after being shown everything on the shelves)—You have nothing else you can show me?
Shopkeeper—Only the door, madam!

Sweets for Slenderizing
Jane—How did Smithson make all his money?
June—O, he invented a chocolate bonbon with lettuce center for women on a diet.—Stray Stories.

In the recent high winds, says the Chicago Tribune, an elderly fat man whose toupee blew off chased a Pekinese for two blocks before discovering his mistake.

Depends on That
"Is it true that it is bad luck to have a black cat following you?"
"Are you man or mouse?"—Boy's Life.

MUSCULAR RHEUMATIC PAINS—ACHES

It takes more than "just a salve" to bring speedy relief. It takes a "counter-irritant" like good old soothing, warming Musterole to penetrate the surface skin and help to quickly relieve the painful local congestion and aches due to colds, muscular lumbago, soreness and stiffness generally yield promptly.

Better than the old-fashioned mustard plaster, Musterole has been used by millions for 39 years. Recommended by many doctors and nurses. In three strengths: Regular, Children's (mild) and Extra Strong, 40¢. All druggists.

MUSTEROLE
BETTER THAN A MUSTARD PLASTER

Golden Opportunity
To improve the golden moment of opportunity and catch the good that is within our reach, is the great art of life.—Johnson.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germy mucus.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

CONSTIPATED?

Here is Amazing Relief for Conditions Due to Sluggish Bowels

Nature's Remedy
If you think all laxatives are alike, just try this all vegetable laxative. No harmful ingredients, no purging, no troubling in operating. Dependable relief from constipation, biliousness, indigestion, nervousness, and tired feeling when associated with constipation.

Without Risk get a 20¢ box of NIT from your druggist. Or, drop a 2¢ drop, Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NIT Tablets today.

ALWAYS CARRY **QUICK RELIEF FOR ACID INDIGESTION**

NO TO-NIGHT

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength.

Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

LALA PALOOZA Vincent Is Gassed by Mistake

BABETTE, WHEN SENOR GONZALES PROPOSES SHOULD I ACT SURPRISED?

NO, MADAM— YOU SHOULD ACT SURPRISED IF HE DOESN'T PROPOSE

AIN'T YOU HAPPY, PINTO? YOU'RE GONNA GET A NEW PAPA!

SIS, I WANNA TIP YA OFF—

I WONDER IF HE'LL GULP WHEN HE ASKS ME

DIS GUY GONZALES IS— OOSH!

STILL NOTICE ANY AROMA ON ME, ANDREWS?

BEGGING YOUR PARDON SIR— YES

© Frank Jay Markey Syndicate, Inc.

S'MATTER POP—Yes, Money Is Good for Discontented Faces

AWK!

S'MATTER, POP.

THA KIDS GOT THA DISCONTENTED FACE!

OH! WE'VE GOTTA GIVE HIM EMERGENCY TREATMENT!

HERE'S A NICKEL FOR YA.

HEA-HEA! THANKS

© Bell Syndicate—WNU Service.

MESCAL IKE By S. L. HUNTLEY

YEAH, I'M TAKIN' CARE OF TH' MARKET WHILST MR GLUTZ IS HOME 'D DINNER

A GLUTZ (FROM THE MEATS)

OH, PA PIFFLE, LOOK!

OH, THAT'S ALL RIGHT, HE WON'T EAT 'EM... HE JEST PLAYS WITH 'EM!

Copyright by S. L. Huntley, Trade Mark Reg. U. S. Pat. Office

POP—Pop's the Goat

YOU'D BETTER LET ME DRIVE

THANKSH

YOU HOME, OLD MAN!

WHERE SHALL I PUT YOUR CAR?

CAR? I HAVEN'T GOT A CAR!

By J. MILLAR WATT

© Bell Syndicate—WNU Service.

Along the Concrete

UP THE WOMEN'S HOOD-SHIRTS KEEP GETTIN' ANY WIDER, WE'LL HAVE TO ENLARGE THE REAR DOOR ON THE AUTOMOBILES—

SAY—WILL YAH HUGGY IT UP A BIT!

ASK THE OTHER BOY

Little Gordon had arrived home from school with a cut lip and a black eye.

"Dear me!" exclaimed his mother. "Do you mean to say you've walked through the streets like that?"

"I had to, mum," grinned Gordon. "You see, there wasn't room for the two of us in the ambulance." —Stray Stories Magazine.

Standing Him Off
Friend—You can't cheat old Father Time.
Man—No, but some of the women drive a mighty close bargain with him.

Early Riser
Judge—Have you ever been up before me?
Accused—I don't know. What time do you get up?

Catty
Kitty—Don't you believe that years teach us more than books?
Katty—Well, you ought to know, dear.

SULKY By GLUYAS WILLIAMS

IS FEELING KIND OF CANTANKEROUS

RELIEVES HIS FEELINGS A LITTLE BY HURLING HIS TOYS OUT OF REACH

AUNT SUSAN TRIENTLY BRINGS THEM BACK. HURLS THEM AWAY AGAIN

AUNT SUSAN PICKS THEM UP AND WARNS HIM IF HE THROWS THEM AGAIN

KEEPS HIS EYES GLUED ON AUNT SUSAN AS HE CRIES TOYS AWAY

IS RELIEVED TO FIND SHE MEANS WHAT SHE SAID AND THAT HE CAN NOW SULK IN PEACE

© Bell Syndicate, Inc.

CLASSIFIED DEPARTMENT

PERSONAL
REDUCE up to 7 pounds sure, inexpensive. Write Dr. WENDT, 100-D Palmer, Health.

AGENTS
CHURCH—Does your school need money? Sell... Write Dr. WENDT, 100-D Palmer, Health.

BABY CHICKS
Our chicks are hatched... Write Dr. WENDT, 100-D Palmer, Health.

BUSINESS COLLEGE
FEDERAL GRADUATES... Write Dr. WENDT, 100-D Palmer, Health.

FEDERAL INSTITUTE
Tylor's Mass. History and... Write Dr. WENDT, 100-D Palmer, Health.

Easy Cutwork
Delight the... Pattern 622.

Anyone who can do tonhole stitch (that's is) can have lovely as these. Here are motifs suitable for the useful lines—scarfs, low cases and tea cloths. Pattern 622, transfer pattern of 14 in. from 3 by 3 inches, 15 inches; materials schemes.

To obtain this pattern cents in coins to the... West 14th St., New York.

NO FUS
RELIEVING COM DISCOMFORT THIS

Just Follow Simple Directions and Use Fast-Acting

1. To ease discomfort...
2. If throat is raw from cold, crush and dissolve 3 Bayer Tablets in 1/2 glass of water.

It's the Way Thousands Ease Discomfort of Colds Throat Accompanying

The simple way picture often brings amazingly relief from discomfort and accompanying colds.

Try it. Then—see how He probably will tell you cause it acts so fast to comforts of a cold. And fever.

This simple way, scientific authority, has planted the use of strong in easing cold symptoms the easiest, most effective discovered. But make BAYER Aspirin.

15¢ FOR 12 TABLETS
3 FULL DOZEN 25¢

WNU—L

Only **GOOD MERCH**
Can Be CONSISTENTLY
BUY ADVERTISED

To Bidders

Whereby notified that the Court of Floyd County has received bids from depositories of Floyd County, public school funds of Floyd County, and public schools of Floyd County, the biennium beginning in 1939.

Bids must be submitted to the Court of Floyd County before February 13, 1939.

(Signed) G. C. TUBBS,
County Judge Floyd County.

Methodist Church

Sunday School 9:45 a. m.
Morning Services 11 a. m.
League 6:15 o'clock
Evening Service 7:00 o'clock
Prayer Meeting Wednesday 7:30.

NOTICE TO CREDITORS

Notice is hereby given that Original Letters of Administration upon the Estate of D. T. Curry, Deceased, were granted to us, the undersigned, on the 14th day of December, 1938, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to us within the time prescribed by law. Our residence and Post Office Address is Floydada, Texas.

LOLA C. GALLAWAY
AND
O. C. CURRY,
Administrators of Estate of D. T. Curry, Deceased. 5-4tc

Vatican State Holds Records

Is First in Percentage of Autos, Radios and Even Soldiers.

VATICAN STATE.—The pontifical state, newest and smallest of nations, holds more records than any other country in the world. Whether it be telephones, automobiles, radios, soldiers or even prosaic elevators and refrigerators, it is the Vatican City that has more of the per capita than any other country.

Although there are only 600 names listed in the Vatican telephone directory, it is estimated that each inhabitant averages more than one phone apiece. With a population estimated slightly above the 700 mark, the per capita rate is roughly .85. The United States, with 15,295,852 telephones, is far behind with approximately one-eighth of a phone per person.

Actually the papal state's average is higher than .85, because many of the phones connected with Pope Pius' private and official apartments and other interdepartmental hookups are not listed in the directory.

Fifteen Outside Lines.

The Vatican also has 15 lines with the outside world, which in this case is Italy. There is no country that can boast of such a high average of interurban lines for its population.

The Vatican has 32 electrically driven elevators and in a few months the figure will be increased to 35. Although there are about 100 buildings in the small territory, two-thirds are small one and two story structures used as small offices and residences for Vatican employees.

This means that there is one elevator for each of the larger buildings. Yet 20 years ago the Vatican State could only boast three elevators and all of the hydraulic type. King Edward VI rode on one of these old-fashioned lifts when he came to see the then-reigning pope early in the Twentieth century.

Boy Still on Job.

The fat, pompous elevator boy who piloted King Edward to one of the upper floors is still on the job. His job has been greatly simplified. Instead of lugging on a cable, all he does now is to press buttons and modern science takes care of the rest.

It is estimated that there are more than 200 automobiles in the miniature state. It is calculated that there are two cars for every seven inhabitants. Even the United States, which boasts of one automobile for every 4.9 inhabitants, cannot match this mark.

It is estimated that there is an average of one radio and one electric refrigerator per Vatican family.

Although the Vatican can be considered the most peaceful of states, on the surface it gives the opposite impression of being classed among the most military. Its army makes up about two-thirds of its entire population. Even Russia, Germany, Italy and Japan, which are considered the most heavily armed, fall far behind. However, the Vatican army, composed of Swiss, pontifical and noble guards and papal gendarmes, does not possess a single cannon, a machine gun, an airplane or even a tank. That in itself is another record.

'Birth Certificate' Valid

Delaware Still Insists
DOVER, DEL.—Delaware is prepared to defend again the validity of its "birth certificate."

New Jersey tried unsuccessfully in the United States Supreme court and in the English courts to prove that the parchment deed granted William Penn 100 years ago was turned over by Penn to James, duke of York, and that the present boundaries of Delaware are not correct.

An announcement at Trenton, N. J., disclosed the state intends to bring an expert from London, William LeHardy, to examine papers New Jersey claims will show that Penn made the transfer, and that he never received another grant in its place.

The original parchment deed establishing Delaware's boundaries is preserved in the state house here.

Giant Lemons Displayed

NEW ORLEANS.—Lemons that the grower, Fred Smith, of Myrtle Grove, claimed would make half a gallon of lemonade each were displayed here. The lemons, of the Ponderosa variety, were from 15 to 20 inches in circumference.

Grades of Athletes

Found to Be Average
LINCOLN, NEB.—A popular belief that athletes are not outstanding in the classroom is not borne out in a study made of the scholarship of University of Nebraska varsity players by Dean T. J. Thompson.

He found that more than half of the Husker athletes last year ranked above the university scholastic average of 77 per cent. His survey did not include men participating in tennis and golf.

A majority were partially self supporting and several earned their entire expenses.

Yanks Do Justice To Goose Liver Pie

They Eat More Than Their Share of Foie Gras.

PARIS.—Americans ate more than their share of 100,000 tons of foie gras, that famous gastronomic delicacy of France, which is exported from Alsace every year. That is in addition to the quantity which is produced in Perigord and Gascony, of which some is exported.

Although goose livers, from which foie gras is made, were known and appreciated as a delicacy for many centuries, foie gras only became famous about 150 years ago when, what the French first called "pate" made its appearance in Strasbourg.

As far as can be learned, it was about the year 1765 that Jean-Pierre Clause, chef of the king's chamberlain who was governor of Alsace, introduced "pate de foie gras"—literally, goose liver pie. Clause was known as a great experimenter with foods and his new dish was greeted with unanimous admiration.

But even the culinary discovery of Clause was to be improved in 1792 when Nicholas Francois Doyen, a Bordeaux chef then working in Alsace, made the first foie gras as it is known today when he mixed the pate with Perigord truffles.

Since that time the two have always been mixed, as the truffles heighten the flavor of the foie gras.

For their part, there are no statistics concerning truffles. A fungus root growth, truffle, as it is known in French, comes mostly from Perigord and Gascony. Curiously enough pigs, which have been trained for the task, are used in discovering truffles, as there is no growth above the ground which will indicate their presence.

The pigs use their sense of smell and when they begin to root they are pulled away and the truffles searcher digs them up himself.

Seven Suggestions for Safe Winter Driving

CHICAGO.—From Evanston, Ill., recognized by safety authorities as the safest city in the world, comes "Winter's Seven Safety Suggestions" for motorists.

Judge Harry H. Porter, chief justice of municipal court and president of the Safe Winter Driving league, listed practical safety measures for coming blizzards as follows:

1. Test brakes for simultaneous gripping.
2. Check condition of windshield wiper, defroster and tire chains.
3. Travel at less than moderate speeds on snow or ice covered highways or city streets and watch for children on sleds.
4. Shift into second gear for more gradual braking on snow or ice, particularly if not safeguarded by tire chains.
5. Take curves slowly and don't try to pass cars ahead of you on hills or curves. Descend steep hills in second gear if icy.
6. Apply brakes with clutch engaged and before you ordinarily would in dry weather—and don't depend on your horn because other car windows may be closed and some drivers (especially in country) wear ear muffs.
7. Exercise greater caution generally and open car windows occasionally to prevent windows fogging up and, in old cars, possible danger from carbon monoxide gas.

Remember: "An ounce of prevention is worth a pound of cure."

The Evanston safety record includes only a single traffic death this year, and three times winning the National Safety council's award as "the safest city."

New Channel Increases Traffic on Mississippi

MARQUETTE, IOWA.—Traffic on the Mississippi river has increased tremendously during the last shipping season.

The Milwaukee railroad's pontoon bridge here, which has to be open for an average of 15 minutes to allow passage of a boat, has been open for time equaling seven full days since last March 28, when the first tugboat went downstream.

In 1937 a total of 408 boats passed the 276-foot pontoon. This year the figure is expected to be exceeded by almost 300. By mid-November, approximately 675 boats had passed. In 1936 the number of boats was only 349.

The number of barges plying the river also has increased, with 273 going through during October alone.

Creation of a new channel and locks is credited with increasing the use of the Mississippi for freight shipping. Most of the barges carry oil, coal, machinery or grain.

Artist Depends on Art To Pay for Education

CLEVELAND.—Miss Ruth E. Mayer earned two years of her education at the Cleveland School of Art by drawing 825 illustrations for a new handbook on Ohio's wild flowers compiled by the Cleveland Museum of Natural History's director.

Miss Mayer worked on the illustrations in her spare time and during summer vacations.

The young artist and her mother and father collected most of the specimens, which served as models for the illustrations, within 30 miles of Cleveland.

Floydada's Oldest Grocery Store Established 1919

Star Cash Grocery, "Floydada's Oldest Food Store", was established in 1919. Since that time the store, which will celebrate its twentieth anniversary this year, has experienced a continual growth and patronage.

Cas L. Minor, owner of Star Cash Grocery, has engaged in the grocery business in Floydada for the past ten years and during this period of time has contributed no small amount toward the support of Floydada and Floyd County.

A complete line of high quality groceries, meats and fresh fruits and vegetables is featured at Star Cash. It has been the policy of this institution throughout the years to handle a full line of nationally known merchandise at reasonable prices.

Mr. Minor, owner, extends his appreciation for the patronage which has made possible the store's service to the community.

HOSPITAL NOTES

Mrs. Tom Hall was released from the hospital after recovering from a major operation.

Mrs. A. W. Coltharpe has recovered from a throat infection and returned to her home.

Bill Enoch has returned home after having improved from severe illness.

W. A. Latta, of Mt. Blanco, is improving after receiving medical treatment.

Mrs. John Custer is ill with pneumonia but is thought improving.

J. Whitfield Taylor, of Mountainview, Arkansas, underwent examination at the clinic this week.

Henry A. Hawk received first aid treatment Tuesday of this week.

Mrs. Vigo Smith received treatment Monday night for minor injuries she received when struck by a car. The accident occurred at the corner of West Kentucky and South Main streets about night Monday.

CLASSIFIED ADVERTISING

LOST—Somewhere in Floydada, Ladies White Gold Wrist Watch. Return to Plainsman office. 5-2tp

FOR SALE—To close estate, my mother's house in West Floydada, lots No. 1 and 2, block 89, 4-room house. See H. O. Pope. 5-2tc

FOR SALE OR TRADE, on account of bad health I must dispose of my automobile shop and accessories. H. O. Pope. 5-2tc

Ambulance service in town \$2.00, up to 10 miles in country \$2.50. Call the ambulance and save future trouble. P. C. Harmon. 1-2tc

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. HOLLUMS, FLOYDADA FLORISTS

Our ambulance service is worth lots more than we charge but we will be glad to serve you any hour. P. C. Harmon. 1-2tc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-1tc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-1tc

Get that radio tuned up for the holidays. Prompt, efficient service at prices that you can afford to pay. P. C. Harmon. 1-2tc

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-1tc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-1tc

We have a full line of B and C batteries and packs, also radio tubes of all kinds, F. C. Harmon. 1-2tc

Your Favorite Flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-1tc



ANNOUNCING!

Opening of Jetton Oil Company. Wholesale and Retail. Located on Matador Highway... (Formerly Texaco Station.) Complete Stock

EN-AR-CO MOTOR OILS AND LUBRICANTS,

Mansfield Tires and Tubes

INDEPENDENT

Gasoline and Kerosene. High Quality! Low Prices!

FREE!

All day Saturday, Paloops for the kiddies with purchase

We will appreciate your patronage

JETTON OIL CO.

Jack Jetton, Owner and Manager.
24 Hour Service

The Best Asset Any Business Can Have Is


The Good-will Of It's Customers

As your neighbor about our service, about the quality of our work and the ease in which washing is done at the—

E-Z-WAY LAUNDRY

BEE AND MRS. MARTIN PHONE 91

NO MORE WINTER COLDS FOR THIS WISE HOUSEWIFE!



This housewife has found that preventing colds is far wiser than curing them. She keeps up her resistance by omitting the weekly washday session.

Now she sends her laundry to the Floydada Steam Laundry and uses her time on other, less injurious household tasks.

PHONE 141

FLOYDADA STEAM LAUNDRY

Let Cavanaugh do your Job Printing!!

WEATHER

THAT YOUR SHOES ARE IN FIRST CLASS CONDITION

Work the repairs necessary. Work Guaranteed. WEAR-U-WELLS

RAINER'S SHOE SHOP

117 SIDE SQUARE

COLOR in New Spring Toppers

\$7.95 — \$9.85
All Crepe Lined!



Cool, bright coats... smartest, youngest coats for Spring. Square-shouldered boxy or swing styles—wear yours everywhere—with everything! All with clever stitchings, new pockets. Vivid solids, mixtures, novelties. 12 to 20.

STYLE SHOPPE

"Always Showing Newest Things First"

Mrs. Mollie A. Morton, Owner
Phone 17

BIGGER PROFITS FOR YOU!



With Carmack's Blood-Tested Chicks. Bred from Texas U. S. Improved Stock. Live Delivery Guaranteed. Book your orders now for prompt or future delivery.

CARMACK HATCHERY

MISS MARGARET HENSON MARRIED TO WILLIAM K. CRISPIN SUNDAY AT FIVE O'CLOCK

Hull & McBrien Grocery Shows Steady Growth

Hull and McBrien Grocery, established in Floydada ten years ago by J. D. McBrien and A. T. Hull, has shown a steady growth, both in size of stock of merchandise, and in the patronage given it.

Perhaps the outstanding feature of this firm is quality plus an unexcelled service. Only higher quality merchandise is sold at Hull & McBrien and discriminating people have learned that only the best is to be found here. Persistent effort has been made by Hull & McBrien to render service to their customers and substantial increase in business is ample proof that these efforts have not gone unrewarded.

Floydada and Floyd County residents know that any money spent with Hull & McBrien will be returned in part to them. Taxes, upkeep, expeditious, utilities, and labor returns many hundreds of dollars into regular channels of business and thence to the customer.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of
Floyd County—Greeting:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd once each week for four consecutive weeks previous to the return day hereof, W. S. Laughlin whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the fourth Monday in January, 1939, then and there to answer a Petition filed in said Court, on the 12th day of September A. D. 1938, in a suit numbered on the docket of said Court No. 3018, wherein Maud Laughlin is plaintiff and W. S. Laughlin is defendant. The nature of the plaintiffs demand being as follows, to-wit:

Suit for Divorce, and restoration of her name of Maud Shurbot, plaintiff, alleges cruel and inhuman treatment because of drunkenness and abuse.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 20th day of December A. D., 1938.

(Seal) GEO. B. MARSHALL,
Clerk District Court, Floyd County,
Texas. -42c

\$1.00 Per Capita Payment for Schools Received

\$1,294.15, representing a \$1.00 per capita payment on the state appropriation of \$22.00 per capita, was received by the First National Bank, depository for county school funds last Friday.

The payment last week brought the total of current payments to \$5.00 for the year.

Loopers' Grocery Features Quality Merchandise

Loopers' Grocery, owned and operated by C. P. Looper, features a complete line of quality groceries and meats at extremely low prices. The store is one of the best established in Floyd County and has a patronage that includes residents of this entire territory.

In Loopers' store may be found, as many buyers in Floyd County have discovered, a complete stock of fresh fruits and vegetables, meats, fancy and staple groceries. These goods are marked low for short profit and quick sale, thereby assuring special prices at all times.

Loopers' grocery, directly and indirectly, has done its part toward the support and upbuilding of Floydada and this section. The patrons of this store know that quality will not be sacrificed to give low prices, but that money spent with Looper will go farther and that they profit by trading with this store.

Miss Margaret Henson, daughter of Rev. J. L. Henson of Lockney, and William Keith Crispin were united in a beautiful ceremony Sunday afternoon at five o'clock at the home of the bride's grandparents, Mr. and Mrs. J. H. Green, Floydada.

Rev. Henson read a simple ring ceremony as the couple stood before double windows in the living room. The windows were arched with greenery and placed before them was an occasional table with two lighted candles on either end. Out flowers were used throughout the living room and dining room.

The bride wore a dress and bride's veil of white crepe and carried a white satin muff covered with geraniums. Mrs. Ohnita Carter Lashby of Abilene was bride's maid. Buck Sims was best man.

Mrs. Crispin attended school in Floydada during the time that her father was pastor of the First Methodist Church and later graduated from the Southwest High School. She attended Texas State College for Women at Denton and for the past several months had been studying art in New York. The groom is employed with a Baking Powder firm with headquarters in Oklahoma.

After the ceremony a three tier wedding cake was cut and coffee and cake were served to Mr. and Mrs. Henschel Green, Mr. and Mrs. S. W. Ross, Dr. and Mrs. V. Andrews, Dr. and Mrs. Geo. V. Smith, Dr. and Mrs. Wilson Kimble, Roy Holmes, Mrs. Lee Wilkinson and daughter, Kathryn, Mrs. W. E. Walker, Mrs. H. M. McDonald, Mrs. Dean Hill, Mr. and Mrs. Sam Green, Mr. and Mrs. W. H. Nelson and family, Mr. and Mrs. W. J. Griffith and daughter, Martha Margaret, Lockney; Miss Dallis Rea, Mrs. Ohnita Carter Lashby, and son Donald, and Mrs. S. Y. Carter, all of Abilene;

Miss Iva Sims, Mr. and Mrs. Buck Sims, Mr. and Mrs. Edgar Duncan, Mr. and Mrs. J. H. Green, Miss Wanda Green, of Clovis, California; Miss Peggy McKinney, Rev. and Mrs. J. L. Henson and son, Joseph of Lockney.

Mr. and Mrs. Crispin visited with the bride's father a short while Monday before leaving for Oklahoma where they will make their home.

King's Grocery And Market Here Widely Patronized

King's Grocery and Market, one of the leading grocery and food firms in Floydada, is widely patronized. The business, located on the South side of the square, is owned and managed by Pierce King.

One of the outstanding contributing factors toward the success of King's Grocery and Market is that standard brand goods of high quality and featured at prices well in the reach of every buyer. In the market department may be found fresh, home-killed meats in addition to all kinds of cured products, cheese etc. Buyers find anything that they need at King's.

OFFICIAL STATEMENT OF FINANCIAL CONDITION

of the Floydada Finance Company at Floydada, Texas, State of Texas, at the close of business on the 31st day of December, 1938.

RESOURCES	
Loans and Discounts, other than R. E.	\$388.75
Cash on Hand and Due from Banks	65.63
Repossessed Chattels	112.00
Incorporation Expense	55.00
TOTAL	\$621.38

LIABILITIES	
Surplus	\$ 170.00
Undivided Profits, net	267.11
Unearned Interest	16.03
Accounts Payable	168.24
TOTAL	\$621.38

STATE OF TEXAS,
COUNTY OF FLOYD

We, B. K. BARKER as President, and CHARLIE BEDFORD as Secretary, of said Company, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

CORRECT-ATTEST
B. K. BARKER, President,
CHARLIE BEDFORD, Secretary,
BEN P. AYRES,
E. P. NELSON,
O. M. WATSON,
Directors.

(Seal)
Subscribed and sworn to before me this 10th day of January, A. D. 1939.
D. G. AYRES,
Notary Public, Floyd County, Texas.

Jim Jeffries, who is employed at White Swan Cafe, underwent a minor operation at the Floydada Hospital and Clinic Thursday.

Family Buying Power Growing

Drop in Living Costs and Increase in Payrolls Responsible.

MINNEAPOLIS.—Family buying power in the United States is now running \$75,000,000 a month higher than last summer. The gain is due to a drop in living costs and a sharp autumn expansion in payrolls, according to a quarterly study of price and wage relationships by Northwestern National Life Insurance company.

A month's supply of food for an average U. S. family of four can be bought for almost a dollar less than last June; smaller savings in other sections of the family budget run the total reduction from June living costs to well over a dollar.

Gain in Buying Power.

At the same time expanding employment and payrolls have boosted the average family paycheck almost \$2, yielding a net gain of approximately \$3 more goods per month which the average family can buy today, compared with its situation last summer. Allowing for the unemployed, the net gain in total family purchasing power aggregates at least \$75,000,000 per month, the study states.

Judging from the rising trend of wholesale food prices in November, living costs are due to turn upward again, the survey notes. Payrolls are expanding also, however, with the holiday season just ahead, so that the gains in net buying power should be maintained over the near future, at least.

Charting the effects of price and wage changes on the average family's pocketbook, the study shows that a family earning and spending \$120 monthly at average wage and price levels of 1933, had to spend \$137.29 at October, 1938, price levels to maintain the same standard of living. Meanwhile, however, its average monthly paycheck had climbed to \$141.31.

At price levels of last June, the same family's monthly expenses figured \$138.43, a dollar higher, while its share of the smaller summer payrolls was \$139.50, almost \$2 less.

Drop in Food Prices.

Most of the saving in living costs shown since last summer is due to the drop in food prices. A month's supply of food for a family of four, purchased for \$30 at 1933 prices, cost \$36.20 for the same items in June, 1938, but only \$35.41 in October, 1938. A slight shading in rental rates and clothing prices accounts for the remainder.

Compared with October of last year, family buying power has recovered all the ground it lost in the depression then beginning. The average family paycheck is almost \$6 less than the October, 1937, figure of \$147.24, but monthly living expenses are down \$6 also, from \$143.49 as of a year ago. A month's supply of food cost \$38.36 at October, 1937, prices, \$3 more than the same items cost now.

Statistically, the report points out, the coming winter should show many gains over figures for last winter, which reflected severe depression conditions.

Long Idle English Land Producing Bountifully

LONDON.—Thousands of acres of land in England which have lain idle for more than a hundred years are now producing some of the best flax and wheat in the country.

Five years ago, J. W. Tomkins, with his brother and father, rented 5,500 acres of bracken covered land in the Peterborough district. With hard work and modern machinery they have succeeded in turning a wilderness into profitable fields and grazing land.

"There are millions of such acres in England lying absolutely idle," said Tomkins. "Anyone who cares to inspect them may see for himself how England could be made much more nearly self-supporting and could find work for thousands of men."

Rule of Three Credited For Prosperity of Town

HAPPY CAMP, CALIF.—This city insists it owes its present prosperity and happiness to the fact that it has always lived by the "rule of three."

It has three stage lines, three merchandise stores, three restaurants, three hotels, three wood yards, is installing its third bar, has three churches, and plans are under way for three dress shops and three gift shops. The only enterprises free from competition are the bakery, laundry and first-aid clinic.

Boy Preacher Years To Be Railroad Man

DAYTON, OHIO.—Eight-year-old Charles Jaynes, the nation's youngest ordained minister, thought it was "fun" marrying a Dayton couple. However, his serious advice is that "young lovers should get married and stay married."

Young Jaynes, a disciple of Aimee Semple McPherson, lives with his parents in Cleveland. His ambition is to be "a combination engineer, fireman and brakeman on a streamlined train."

Two Wash Dresses For The Price Of One

One Group of Wash Dresses . . . You can buy two dresses for less than the regular price you would have paid for one. Regular \$1.98 Dress, we will sell you

Two Dresses for \$1.49

A ridiculously low price for only a few days.



Big Sale of FELT HATS

A very outstanding selection of Fall and Winter Hats—we are offering them at this ridiculously low price—

Each, \$1.00

Styles — Tricorns, pill-boxes, bumper, pancake and profile berets, saucy bonnets, brims! Flirtatiously veiled, beribboned, feather trimmed . . . Styles for hair up or hair down!



TWO-FOR-ONE HOSIERY SALE

Hose that are Sheer and Clear . . . odd sizes, odd colors . . . going on sale for a few days, regular \$1.00 values—

Two Pair for \$1.49

Style Shoppe

"Always Showing Newest Things First"

Mrs. Mollie A. Morton, Owner

Phone

THE LIFE OF THE PARTY

BY ELIZABETH JORDAN

© D. Appleton-Century Co., Inc.

WNU Service

TER IX—Continued

—23—

ed day after that Hale and Bert again departed and Bert's motor-boat and boat left evening. They went to the camp to which they had come. The day was a beautiful one. Bert was at his usual place. Joan looked better and better. As usual, good spirits were in a steady baiting of Bert's new secretary.

Joan flying," she informed her. Bert had tacted himself out for a nap. The reflection makes me feel that something is wrong. I must inquire into it.

Joan went on, "you Stuyvesant's young man. The reflection makes me feel that something is wrong. I must inquire into it.

Joan went on, "you Stuyvesant's young man. The reflection makes me feel that something is wrong. I must inquire into it.

ideas that you actually thought she was like you. You thought she would be a shy maidenly young thing eating her heart out for love of you, while you hustled around looking for a poor girl to marry and support. Well, from what I know of her she's not that kind."

She stopped again. He did not speak and she went on.

"No girl is that kind these days. If the man hasn't sense enough or pep enough to ask the girl he loves to marry him, she throws her maidenly modesty to the wind, if she ever had any. She grabs him before some other girl gets him. He might as well make up his mind—"

Rex sighed.

"This discourse is very interesting," he admitted. "You ought to give addresses before women's clubs."

"I may, some day. Just now, I'm busy. I'm trying my theories on you."

"Are there many more of them?" Rex asked anxiously.

"There are—lots. For instance, if a man hasn't a situation I can

worth—had all professed their devotion until she refused to listen to them. He knew what this sort of thing had done to the girl. It had made her suspicious and a trifle hard. He knew her opinion of fortune-hunters. What he did not know, could not be sure of, was the nature of her real feeling for him. How much of her talk was railery? How much, if any, was sincere? Today, at last, she had jolted him into self-betrayal. Recalling that look in her eyes, and her final words—for once so serious—he suspected that his self-betrayal was not all on his side. But here, too, he was not sure. She was a good actress.

That night she deliberately avoided him. She dined with Mrs. Nash, and he was almost sure that she had asked for the invitation over the telephone. She took Bert with her as escort through the woods. Hale had to content himself with the society of Miss Hosanna, who was also unusually silent, and of Mrs. Spencer Forbes, who earned his wordless gratitude by talking steadily. All three sat before the light blaze

can overestimate our will power." She admitted, "I'm not suffering. But I'm restless and uneasy. I miss the stuff, as you call it, as a confirmed smoker misses his tobacco. I begin to think that I'm really under obligations to you. You ought to be, too, Hosanna," she ended cheerfully. "You were fussing and preaching to me all last year. This year you haven't preached; but it must be a comfort to you to know I'm a reformed character. For I shan't go back to it. There's one lesson, and only one, so far as I know, that I've learned in my half-century of living. I make more mistakes than most people. But at least I've learned not to make the same mistake twice."

Hale glanced at Miss Hosanna. He expected some comment on this, some evidence of relief. None came. Miss Hosanna, busy with the knitting that occupied her spare hours, neither spoke nor raised her eyes from her work. He was not even sure that she had heard. Certainly she had not been listening to Ruth's previous monologue. She had worn all evening the effect of one so deeply withdrawn into her own subconsciousness that she heard or saw little around her. He became aware that Mrs. Spencer Forbes was looking at her, too. She was looking with what, in anyone else, might have seemed anxiety. But that must be a mistake. Mrs. Spencer Forbes was never anxious about anyone.

Hale went for a lonely walk along the beach. It was a beautiful night. The moonlight reminded him that he had been at Halcyon Camp almost two months. There had been moonlight on the night of his arrival. He remembered the glory of the moon's path across the sea. Well, he had done something in that time. Mentally he put his achievements in the order of their importance. He had fallen in love. He must admit that now. He had rid the Camp of Craig. He had also got Ainsworth out of it. Indirectly, he had probably saved Mrs. Spencer Forbes from becoming a heroin addict.

Now, all should be smooth sailing at Halcyon Camp—but it was not. He had brought upon himself Joan's anger and contempt. He couldn't feel that his results had impressed Kneeland very much. Probably Kneeland would increasingly feel that Ainsworth had got the better of him, and that Bert's danger from Craig had been largely imagined. It might be a good idea to bid Halcyon Camp a fond farewell, express his appreciation to its inmates, and go back to New York the end of the week. Stuyvesant would be glad to have him start in. He had said as much. Yes, his usefulness here was over. Or was it?

The face of Joan swung before him, and he experienced a complete mental face-about. He couldn't leave Joan at Halcyon Camp. He didn't know why, but he couldn't. His reasons were so slight, so incredible, that he would not dwell on them. He would have been humiliated to have anyone, even Stuyvesant, know that he had sent that milk to New York for analysis. He was ashamed of having done it. His suspicions—as persistent and as irritating as the buzzing of a mosquito around one's face at night—were as unimportant as the mosquito would have been. He had no real grounds for them. He had only one of his infernal hunches.

(TO BE CONTINUED)



"I miss those powders Haines brought me."

Joan's spirits dropped as suddenly as they had risen.

"I'm tired of you," she abruptly announced. She stood up. "I think I'll get me to a nunnery, where I won't be irritated by stubborn young men who don't know happiness when she knocks at their door."

For a moment they stood facing one another. On a sudden impulse Rex caught her hands.

"Joan," he said unsteadily, "let's get down to brass tacks. When I'm earning twenty-five thousand a year I'm going to ask you to marry me. I don't think it will take long—not more than a few years. But—I wish you'd wait for me."

The long look she gave him was a strange one. He thought of it throughout that day. It seemed made up in equal parts of understanding, humor and tolerance, and perhaps a touch of impatient scorn.

"You love yourself more than you do me," she said at last.

"That," he said more unsteadily than before, "isn't true. You know it isn't true."

"I know that your pride means more to you than I do," she told him slowly. "I don't know whether I'm properly to stand by and watch you nurse your pride for years. I hardly think I am. But if this is a proposal, Mr. Hale, I'll give it due consideration."

Before he could stop her she had drawn her hands away and walked over to the sleeping Bert. She woke him, and peremptorily announced that she was going home. She did not speak during the return journey.

Rex maintained a miserable silence. He was unhappy but he could not feel that he was wrong. He had learned from chance remarks made by Miss Hosanna, by Mrs. Spencer Forbes, by Mrs. Nash, that almost every young man Joan Kneeland knew had asked her to marry him. He knew that the three in the house that summer—Bert, Craig and Ains-

with which Miss Hosanna saw fit to brighten the living-room, even on warm evenings. She pretended that she did it to dispel dampness and protect the piano. Mrs. Spencer Forbes broke into her own monologue with an unexpected comment.

"I miss those powders Haines brought me," she said abruptly. She added as Miss Hosanna stiffened and stared at her, "Oh, you needn't look so surprised, Hosanna. Rex knows all about it. It was he who took it on himself to order Haines off the place. He threatened him with the police if he ever came here again. I'm annoyed with you," she assured Rex.

He was ruffled enough to imitate her frankness.

"I'm annoyed you ought to be grateful, too," he said simply. "If you really miss that stuff so much it had a stronger hold on you than you realized."

To his surprise she agreed with that at once.

"It shows how little we understand ourselves and how much we

exactly what she wants to interrupted eagerly. "She share it with a less fortunate. She knows of a poor other that thinks he must along on ten thousand a that's what I wanted to talk about. Don't you see that ten thousand, and her ten they can get along per- it would be an equal part- They could—"

Joan found his breath.

"I don't know your poor little he said coldly. "But if with his salt he won't want a has to pay half their liv- nesses. He'll pay them as I should think he'd get pret- he predicted gloomily, made fun of twelve hours a man I know. Speaking quickly," he added with "Stuyvesant wants me to with him in a week or two. a big new contract. He

nodded thoughtfully.

"Joan," she admitted. "You're restless and ready to es- that's why I want your views the important questions. I are to ask them. You have hunted look in your eyes all I suppose some girl is

Joan hunched it's no more feel." Rex admitted sulkily. girl is pursuing me. Why she have a closed season on I go back to New York? could give me a chance to for my new job."

all the time," Joan went on "you love that girl to dis- you know it and she was there ever a woman he know when a man loved he interrupted herself to ask, always reading about them, they exist outside of books? think so. However, that's a se. What I'm saying, Rex, you love that girl to dis-

It's only her money that between you two, as novel- id say. Well, why should were mad about her from week you met her," she calmly. "You decided it never do, and she read your processes as if they were on the wall. You weren't be considered a fortune- you weren't going to live woman's money. You going to do this and you going to do that. All you about was yourself, and selings and your life. You have a thought to her, or to ings or to her life. It was at abominable selfishness I

at that sink in and then con- ously, you forgot another thing. so old-fashioned in your

Neurotics Are Benefited by Friendly Puppy Around the Home, Authority Says

The neurotic, substitute halfback may be able to pull a hopeless game out of the fire with an inspired touchdown, but the back who makes the All-American will be a lad who carries the mail in game after game. The answer is simple. The boy who can deliver his best at all times is dependable because he is without a host of inhibitions. He has had a normal boyhood in which dogs, rough games, and self-respect played big parts.

Dogs are tremendously important to children, and they prevent the development of the neurosis. Indeed, dogs often can put adults back on the main track after they have wandered into the by-ways. Excessive fussiness over one's clothing and one's home is a sure sign of neurotic influence. This is the theme underlying the article, "A Positive Cure for Neatness," by Loring H. Dodd, which appears in the American Kennel Gazette.

The article tells the story of two people—a man and his wife—who were so epic and span about their personal appearance and about their home that it was almost painful. Then they bought a cocker spaniel puppy. Soon things began to happen to some of their choicest possessions. Rugs and chair legs were chewed. Stains appeared with alarming frequency. And when the puppy was put outside, whines spoiled their quiet evenings. So the puppy was sent away.

But during the weeks these people had owned the pup, the tyke had done something else. It had stolen into their hearts in such manner that—with the puppy gone—they missed it terribly. Soon they bought it back at twice the original price, and were happy. From that moment on, they forgot about muddy paws and other trifling inconveniences. They became human.

People who once learn about dogs are never satisfied to be without these splendid pets, and they always make certain their children have the benefit of good dogs.

'Oglethorpe Trail' Dates Back Before Revolution

The old Indian trail and highway known as the "Oglethorpe Trail," dates back to pre-Revolutionary war days when General Oglethorpe, founder of the state of Georgia, established a thoroughfare from Savannah to Augusta in 1739, following his famous treaty conference with the Creek Indians at Coweta.

The British designated the trail in 1780 as a military road, and in 1791 President George Washington traveled the road during his southern tour.

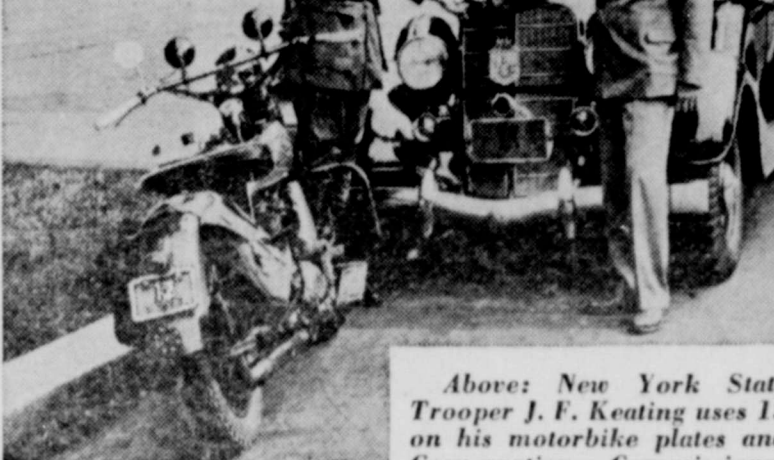
Rich in scenic sites which pass through deep, jungle-like river swamps abounding with game and fish, the trail also winds through rolling hill territory and along the banks of the Savannah river.

Bad Luck in Double Doses



Picture Parade

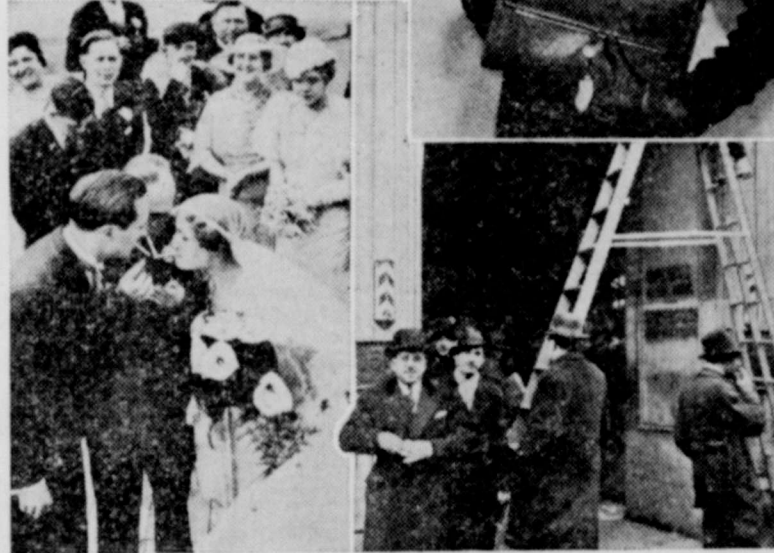
Friday, January 13, is a hoodoo for some people. But Bob Ryerson, Chicago lad, was 13 on Friday the 13th so he defied the jinx by inviting 13 friends to his party.



Above: New York State Trooper J. F. Keating uses 13 on his motorbike plates and Conservation Commissioner Lithgow Osborne not only has 13 on his auto plates but 13 for his sailboat number and 13 on his office door. Below: Barbara Kent of the films, not at all superstitious, nevertheless decorates her hand-bag with a rabbit's foot.



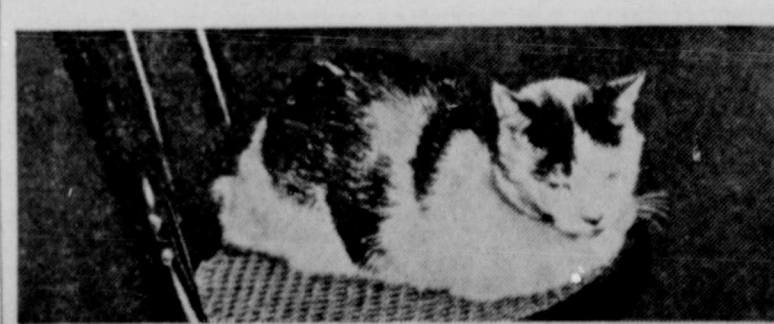
Breaking mirrors is supposed to be bad luck, but these two Toledo belles wouldn't be worried about that, as they teeter-totter on, of all things, a pane of mirror glass! This is a new kind of heat-tempered glass scientists call tuf-flex, which can withstand a much greater strain.



Above left: Combining sophistication and non-superstition, this wedding trio of bridegroom, rector and bride put finishing touches on a Friday the 13th wedding by lighting up, three on a match. Right: In the heart of New York's Times Square big city folks carefully avoid walking under ladders.



Over in London they defy superstition, too. These members of the Thirteenth club haven't raised their umbrellas indoors as part of any air-raid precautions, but merely to show they don't give a fig for Old Man Bad Luck. Just the same, watch your step on Friday the 13th!



A cat back stage during rehearsal spells doom for a play.

THE CHEERFUL CHERUB
It's character that counts the most. With woes my path through life is stacked But I am cheerful anyway—I hope folks notice how I act.

WNU Service.

NO ONE IS IMMUNE TO ACID INDIGESTION

But Why Suffer? Here's how you can "Alkalize" anytime—anywhere—the easy "Phillips" way!

WHY SUFFER from headaches, "gas," "upsets" and "biliousness" due to Acid Indigestion—when now there is a way that relieves excess stomach acid with incredible speed.

Simply take two Phillips' Milk of Magnesia Tablets at first sign of distress. Carry them with you—take them unnoticed by others.

Results are amazing. There's no nausea or "bloating" feeling. It produces no "gas" to embarrass you and offend others. "Acid indigestion" disappears. You feel great.

Get a bottle of liquid "Phillips" for home use. And a box of Phillips' Milk of Magnesia Tablets to carry with you. But—be sure any bottle or box you accept is clearly marked "Phillips' Milk of Magnesia."

PHILLIPS' MILK OF MAGNESIA
★ IN LIQUID OR TABLET FORM

The Polished Man
Education begins the gentleman; but reading, good company and reflection must finish him.—Locke.

How Women in Their 40's Can Attract Men

Here's good advice for a woman during her change (usually from 38 to 52), who fears she'll lose her appeal to men, who worries about hot flashes, loss of pep, dizzy spells, upset nerves and moody spells.

Get more fresh air, 8 hrs. sleep and if you need a good general system tonic take Lydia E. Pinkham's Vegetable Compound, made especially for women. It helps Nature build up physical resistance, thus helps give more vivacity to enjoy life and assist calming jittery nerves and disturbing symptoms that often accompany change of life. WELL WORTH TRYING!

Every Opportunity
A man must make his opportunity, as oft as find it.—Francis Bacon.

Don't Sleep When Gas Crowds Heart

If you toss in bed and can't sleep from congestion and awful GAS BLOATING remember this: To get quick relief you must get DOUBBLE ACTION. You must relieve the GAS. You must clear the bowels. Adierka is just what you need because it acts on the stomach and BOTH bowels. Adierka is BOTH carminative and cathartic. Carminative that warms and soothes the stomach and expel GAS. Cathartics that quickly and gently clear the bowels of waste matter that may have caused GAS BLOATING, sour stomach, sleepless nights and indigestion for months. Adierka relieves stomach gas almost at once. Adierka usually acts on the bowels in less than two hours. No waiting for overnight relief. Adierka does not grip, it does habit forming. Get genuine Adierka today. Sold at all drug stores.

Fool Lures Fool
A fool always finds a greater fool to admire him.—Boileau.

666 relieves Colds first day. Headaches and Fever due to Colds in 30 minutes.

LIQUID TABLETS SALVE, NOSE DROPS

Try "Rub-My-Tim"—a Wonderful Lintment

CLASSIFIED ADVERTISING

Have you anything around the house you would like to trade or sell? Try a classified ad. The cost is only a few cents and there are probably a lot of folks looking for just whatever it is. Results you no longer have use for.

THE BOOMERANG DOLLAR

THE BOOMERANG DOLLAR!

It's The Dollar that comes back to you!

The Nearest you can hope to come to 'eating your cake and having it too' is by trading with the merchants in Floydada.

A dollar spent in Floydada comes back like a boomerang . . . It helps support Floydada's Schools, Churches and Public Institutions. Make it a rule during 1939 to spend your money in Floydada.



RECIPROcity Is one of the big words favored by international diplomats. . . .

It sounds a little more polite than the common expression, "you scratch my back and I'll scratch yours". But it comes right down to the same thing.

Nations get along by helping each other, just like states, cities, communities and families.

You help me and I'll help you. It's as simple as that.

Every purchase you make in Floydada, from your home town merchant, helps him to help you; helps him to give you better service, better merchandise, and better prices. It helps make employment for our home town folks, helps make prosperity for all of us.

Patronize these Floydada Merchants—IT PAYS!

<p>STEWART'S CLEANERS AND HATTERS SUPER HI-TONE CLEANING Churchill's Made-To-Measure Suits Phone 366</p>	<p>ODEN CHEVROLET COMPANY Phone No. 4 Floydada, Texas</p>	<p>CLINE'S AUTOMOTIVE REPAIR SERVICE Scientific Motor Analysis, Carburetor and Tune-Up By Factory Trained Specialist Phone 35</p>	<p>M. L. SOLOMON JEWELER Diamond Ring Sets, Elgin and Bulova Watches Complete Repair Department Phone 201</p>
<p>FARMERS GRAIN COMPANY GRAIN, FEED, COAL Phone 43 Floydada, Texas</p>	<p>G. R. STRICKLAND & SONS Distributors of Panhandle Refining Company—Special Gasoline, Noxless Gasoline, Panolene Motor Oils, Quaker State Motor Oils, Complete Line Petroleum Products. Phone 289</p>	<p>THE TEXAS COMPANY CARTER & BLOODWORTH, AGENTS The New Havoline Insulated Oil. The New Texaco Insulated Oil Phone 87</p>	<p>FLOYDADA INSURANCE AGENCY W. H. HENDERSON All Kinds of Insurance RESIDENCE 16 PHONES OFFICE 27</p>
<p>MAGNOLIA SERVICE STATION No. One Mobilgas, Mobiloil. BUS STATION. If you want to go anywhere, call or come by to see us. A. J. CLINE, PROP. PHONE 36</p>	<p>SHARP'S MOTOR SERVICE McQuay-Norris Parts, Thermoid Brake Lining, Texaco Products, Storage, Service at all hours Phone 70</p>	<p>HAGOOD'S DRY GOODS Standard Brands—Priced Right Phone 304 Floydada, Texas</p>	<p>WHITE DRUG COMPANY "The Rexall Store" Lentheric Cosmetics Phone 202</p>
<p>BROWN'S HOUSEHOLD SUPPLY Furniture, Radios, Refrigerators and Stoves. Phone 103 Floydada</p>	<p>F. C. HARMON Philco Radios, Norge Appliances, Furniture. Phone 242</p>	<p>WESTERS' QUALITY BAKERY Confectionery, Masterpiece School Supplies. Phone 223</p>	<p>RADIO ELECTRIC COMPANY Zenith Radios, Frigidaire, Electrical Supplies Electrical Construction. Phone 201</p>
<p>Higginbotham-Bartlett Lumber Company "Good Lumber" Sherwin-Williams Paints</p>	<p>GEO. M. FINKNER Replacement parts, Batteries, Accessories, McQuay-Norris, United Motors Service, Hastings Piston Rings, Tires, Gas and Oil. USED CARS. "This Year It's Oldsmobile"</p>	<p>BISHOP MOTOR COMPANY Ford—Mercury—Lincoln "Your dollar boomerangs in savings—with Ford Economy". Watch the Fords go by—and your money come back.</p>	<p>CYPERT'S BLACKSMITH AND MACHINE SHOP ELECTRIC AND ACETELYNE WELDING DISC ROLLING—ANYTHING TO BE BUILT WITH IRON</p>

What to Eat and Why

on Goudiss Suggests the Part Played by Diet Helping to Prevent the Common Cold

By C. HOUSTON GOUDISS
Statistics compiled over a period of years indicate that the months of January and February, the number of other respiratory infections continually mounts.

foundation of the protective foods—milk, eggs, fresh fruits and vegetables. These are the foods that are richest in minerals and vitamins—substances which help to regulate body processes and help to guard against deficiency diseases.

There should be adequate protein to allow for the demands of growth and to help repair worn-out body tissue. There should be enough bulk or cellulose to help promote normal elimination.

Significance of Vitamin A
Nutrition authorities are frequently asked, "Is there any specific food substance that may be said to be particularly helpful in preventing colds?"

Here is one answer to both questions: scientists have found evidence that vitamin A, which occurs most abundantly in milk and other dairy products, and in green, leafy and yellow vegetables, helps to keep the epithelial cells of the mucous membranes in good condition, so that the natural defenses are preserved.

One of our outstanding nutrition authorities has gone on record as saying that in his opinion, at least four times the amount of vitamin A required for apparent health may bring a good return in health protection.

It is important to remember, however, that the best single piece of advice that can be given regarding diet is to eat moderately of well balanced meals.

Don't Overeat
In addition to partaking adequately of the protective foods, those who are endeavoring to plan a program of living that will help to prevent the common cold should likewise guard against overeating.

One should also do everything possible to avoid coming in direct contact with persons who have colds.

Through a routine of correct eating and sound habits of hygiene, the homemaker can go a long way toward helping her family to prevent colds. Remember that here, especially, an ounce of prevention is worth perhaps more than a pound of cure!

Questions Answered

Mrs. L. A. C.—No, it is not essential to include an egg in the school child's breakfast, provided he receives an egg in some form during the day.

Miss C. M.—Yes, it is true that molasses contains calcium. The amount in a tablespoon and a half has been compared to the amount of this mineral which can be obtained from one and one half cups of diced carrots.

Items of Interest to the Housewife

Care of Steel Wool.—Steel wool will last so much longer if dried in the sun or on the radiator after each using. This will prevent its rusting and becoming unpleasant.

Newsprint Stains.—To remove stains caused by newspaper print from washable material, sponge it with warm water and soapuds and rinse thoroughly in clear warm water.

Working Surface.—A working surface made of cardboard above it to the left, so dishes may be put on it as soon as they are washed.

Icebox.—Remove but to be used in making ice cream. It will then be much more efficient.

Table Height.—For people of average stature, the following table will determine the height for a kitchen table.

Use for Leftovers.—Leftover pieces of soap may be made into a jelly for laundry use. Leftover pieces of toilet soap make a nice jelly for a shampoo.

Improved Uniform International SUNDAY SCHOOL LESSON

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago.

Lesson for January 15

PETER SEES CHRIST'S GLORY

LESSON TEXT—Matthew 17:1-9. GOLDEN TEXT—We behold the glory of the Son of the Father.

Service in the name of Christ can be nothing but an empty formality, and a disappointing experience of one's inability really to help anyone.

1. A Vision of Glory (vv. 1-9).

1. A mountain-top experience (vv. 1-3).

Too much of the daily life and walk of Christians is in the valley. We need now and then to come up to the high places where we may be spiritually renewed.

2. A mistaken attitude (v. 4).

Whether Peter was confused by the remarkable experience, or if it was but another expression of his unfortunate tendency to talk when he should be quiet, we do not know.

3. A divine testimony (vv. 5-7).

God spoke and scattered the confusion of men's thinking by declaring the deity of Jesus, "This is my beloved Son," and His supremacy.

4. A glorious result (vv. 8, 9).

"He saw no man save Jesus only."

11. A Call to Service (vv. 14-18).

Service should never precede vision. Vision is given as a preparation for service.

1. A needy soul (vv. 14, 15).

We live in a world of such desperate need that even the confirmed "all-well-with-the-world" optimists are beginning to see that their rose-colored glasses cannot make them oblivious to his sin and sorrow.

2. Impotent Christian workers (vv. 16, 17).

The man brought his son to the place where he had a right to expect help—to the followers of Christ.

3. The omnipotent Saviour (v. 18).

Jesus spoke, and the demon departed. The absolute supremacy of our Lord appears not only on the mount of glory, but shines even more brightly in the valley of need.

4. A glorious result (v. 18).

"The child was cured from that very hour."

Here is no partial solution, no "hope to help you" effort to meet man's need. Jesus met the boy's full need and at that very hour.

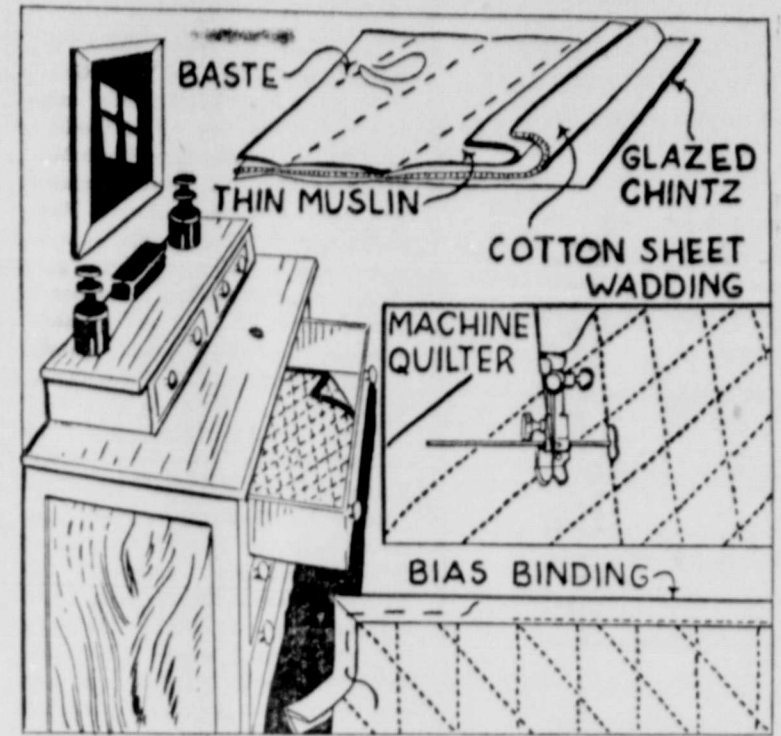
Seventy Years' Capacity

Therefore thus saith the Lord of hosts: Because ye have not heard my words, behold, I will send and take all the families of the North, saith the Lord, and Nebuchadnezzar the king of Babylon, my servant, and will bring them against this land.

70 fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert

HOW TO SEW

by Ruth Wyeth Spears



Quilted pads for dresser drawers.

THERE seems to be no corner in the house where the decorators' art is not applied. Closets used to be drab and dreary places but now they are bedecked in scalloped shelf edgings, gay garments and bright hat boxes.

NOTE: Mrs. Spears' Book 2—Gifts, Novelties and Embroidery, has helped thousands of women to use odds and ends of materials and their spare time to make things to sell and to use.

Uncle Phil Says: Debunking the "Heroes"

The designation "Public Enemy No. 1" has done much toward taking the self-conceit out of criminals who thought they were daring heroes.

The right angle from which to approach a difficulty is the key to success.

Consider Your Influence

Others do much toward making your life, and you are equally influential in that of someone else.

More Medication for Cold Discomfort

Penetro has from two to three times as much medication as any other nationally sold salve for cold discomfort.

MERCHANDISE

Must Be GOOD to be Consistently Advertised

BUY ADVERTISED GOODS

A JOY TO THE TONGUE—THIS 'MAKIN'S' TOBACCO!

And P. A.'s "crimp cut" to roll faster, firmer, easier. No bunching, no spilling



IT'S BETTER TOBACCO... CUT TO SMOKE SLOWER COOLER MELLOWER



70 fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert

LARRY ROMANO (above, right) adds: "I want my 'makin's' smokes to be rich-tasting but without harshness, and that's just the way I get 'em with Prince Albert—mild, fragrant, and extra tasty."

YOU'LL FIND THAT PRINCE ALBERT SMOKES COOLER BECAUSE IT'S SPECIALLY CUT TO BURN SLOW.

CUT YOURSELF IN ON REAL SMOKING JOY—YOU DON'T RISK A PENNY

Roll yourself 30 swell cigarettes from Prince Albert. If you don't find them the finest, tastiest roll-your-own cigarettes you ever smoked, return the packet tin with the rest of the tobacco in it to us at any time within a month from this date.

PRINCE ALBERT THE NATIONAL JOY SMOKE

ASK ME ANOTHER?

The Questions

- 1. To what coin of the United States did the Spanish "pieces of eight" correspond? 2. What are sun spots? 3. What marks the distinction between a cathedral and an ordinary church? 4. What are the two capitals of Holland? 5. Where is the International Date Line? 6. Who is now the prince of Wales? 7. What was the capacity of the Roman Circus Maximus? 8. From what poem are the lines: "Boys flying kites haul in their white-winged birds, you can't do that way when you're flying words"? 9. When did the Twentieth century begin? 10. With how many nations does the United States have foreign relations?

The Answers

- 1. The dollar. 2. Sun spots are solar cyclones in which hot gases are cooled by expansion. 3. A cathedral is the seat of a bishop. 4. The Hague (seat of the court) and Amsterdam (legislative). 5. The 180th meridian, in the mid-Pacific. 6. There is no prince of Wales at the present time. 7. It is said to have had a seating capacity of 385,000. Including the crowds that could stand outside, on the upper slopes of the two hills and have a distinct, though distant, view of the arena, a possible audience of 485,000 people could be accommodated. 8. It is from "The First Settler's Story," by Will Carleton. 9. It began immediately after 12 o'clock p. m., on December 31, 1900. A century begins on the first day in its first year and does not end until the close of the last day in its hundredth year. The Twentieth century includes the years 1901 to 2000. 10. With 64. The United States maintains 18 embassies and 40 legations. In addition, there are consulates only in the following countries: Free City of Danzig, Principality of Monaco, Palestine, Philippine islands (for immigration only), Republic of San Marino and Syria.

TIPS to Gardeners

Special Gardens

MANY hobbyists get pleasure from special gardens. Some have been successful with all-marigold, or all-petunia gardens.

Some have grown gardens primarily for fragrance. The best flowers for such a garden, according to Harry A. Joy, flower expert, are alyssum, carnation, mignonette, nicotiana, sweet pea and sweet william.

For a garden of plants without actual flowers but with showy foliage, interesting results have been obtained with the following: Joseph's coat, coleus, dusty miller, snow-on-the-mountain, annual poinsettia, kochia and castor oil bean.

The following will fit well into a typical wildflower garden: Annual lupin, bachelor button, rudbeckia (cone flower), columbine, perennial aster, heuchera (coral bells), and perennial lupin.

Troubled by Constipation?

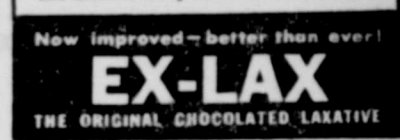
Get relief this simple, pleasant way!

Take one or two tablets of Ex-Lax before retiring. It tastes like delicious chocolate. No spasms, no cramps. No occasion to get up!

You sleep through the night... No stomach upsets. No nausea or cramps. No occasion to get up!

In the morning you have a thorough bowel movement. Ex-Lax works easily, without strain or discomfort. You feel fine after taking it, ready and fit for a full day's work!

Ex-Lax is good for every member of the family—the youngsters as well as the grown-ups. At all drug stores in 10¢ and 25¢ sizes. Try Ex-Lax the next time you need a laxative.



Bearing Injuries. It costs more to revenge injuries than to bear them.—Wilson.

MERCHANDISE

Must Be GOOD to be Consistently Advertised. BUY ADVERTISED GOODS



Compare THESE PRICES

SYRUP, Ribbon Cane, Gallon	59c
HONEY, Colorado, Gallon	89c
GRAPEFRUIT, 2 for	5c
BUNCH VEGETABLES, 3 for	10c
MILK, 3 quarts	25c

FRESH FISH AND OYSTERS

Market Values

STEAK, per pound	15c
ROAST, per pound	12½c 15c

King's Grocery And Market

PHONE 13

WE DELIVER

Miss Thomasine Cox Honored With Farewell Party at Grimes Home

Mrs. John McKinney, Miss Vera Nell Marshall and Miss Edith Grimes were joint hostesses Tuesday night at a farewell party given at the home of Miss Edith Grimes on South Main Street in honor of Miss Thomasine Cox who leaves soon to attend Flemings Business College at Amarillo. Miss Cox received many lovely gifts at the occasion. After a number of games were played, refreshments were served to the following guests: Charles Denison, C. W. Donison, Ralph Taylor, Eldon Burgett, Adolph Burgett, Gerald Carothers, and Lynn Colville, Misses Allene McIntyre, Alene Warren, Onoca Hamilton, Frances Lovell, Gladys Loyell, Imogene Caldwell, Colota Moore, Erma Dean Moore, Ema Fuggerson, the hostesses, Vera Nell Marshall, Edith Grimes and Mrs. John McKinney and the honoree, Miss Thomasine Cox. Miss Esther Pinkner who was also one of the hostesses could not attend the supper.

"The Agency of Service", W. H. Henderson

The Floydada Insurance Agency, owned and operated by W. H. Henderson, is the oldest insurance agency in Floyd County and is known in this section as "The Agency of Service". All kinds of insurance are featured by this leading Floydada firm.

Mr. Henderson has engaged in the insurance business for a number of years and is well acquainted with all phases of that business. His firm, Floydada Insurance Agency, writes policies in old line companies exclusively and is recognized for reliability and pleasant service.

Floydada Insurance Agency is engaged in the "Boomerang Dollar" campaign which is underway at the present time. Mr. Henderson states that he believes Floyd County people are helping themselves when they help business and professional men of Floydada by giving those merchants patronage.

LET CAVANAUGH DO YOUR COMMERCIAL PRINTING.

MARVELOUS VALUES In High Quality FOODS



SUN MAID RAISINS, Package
DEL-MONTE PEARS, No. 2½ can
DEL-MONTE PEACHES, No. 2½ can
COCOANUT, 3 oz. package
MAXWELL HOUSE COFFEE, per pound
OCEAN SPRAY CRANBERRY SAUCE
DREFT, Large Package
FORT HOWARD TISSUE, 3 rolls
PINK SALMON, 2 cans
TAMALES, 2 cans
CHUCK WAGON BEANS, 3 cans

HULL & McBRIEN
PHONE 292

Phone



AVAIL YOURSELF OF THESE MONEY SAVING PRICES ON QUALITY FOODS. WE OFFER QUALITY, SERVICE AND PRICE.

SUGAR, 10 lb. cloth bag	45c
SPUDS, 10 pounds	17c
TOWELS, Kitchen Rolls, 3 rolls	25c
CLEANSER, Sunbrite, 3 for	14c
GRAPEFRUIT JUICE Reagan's no. 2, 3 for	25c
PEAS, Good-to-Eat, No. 2, 3 for	25c
CHEESE, Longhorn, per pound	17c
BACON, Wilson's Sliced, per pound	25c
LETTUCE, Firm, Fresh	5c
APPLES, Fancy Winesap, per dozen	15c

Star Cash Grocery

TELEPHONE 40 WE DELIVER



YOUR FOOD BUDGET GOES FURTHER IF YOU BUY EVERYTHING FOR YOUR TABLE AT LOOPERS'

Flour, Guaranteed, 24 lb. sack	39c	BOLOGNA, per pound
PEARS, No. 1 can	5c	COFFEE, 1 lb Brimful, 1 can milk FREE!
JET OIL, Polish, bottle	10c	ENGLISH PEAS, Per Can
MACARONI or Spaghetti 2 boxes	5c	PEACHES, Gallon can
TOMATOES, No. 2 can, 2 for	15c	CATSUP, 14 oz. bottle
CRANBERRIES, Extra nice, qt.	22c	MATCHES, 6 boxes
BLACK BERRIES No 2 can 3 for	25c	POTTED MEAT, 2 cans
PINEAPPLE, 1 gallon can	49c	HYPRO, qt. bottle, for bleaching cloth
SPINACH, No. 2 can, 2 for	15c	OAT MEAL, Quick Quaker, 3 pound box
NAPKINS, Bundle of 1,000	35c	
FIG BARS, 3 lbs	25c	

LOOPER'S