"By Helping Business You Help Yourself"

E PAGES

The Floyd County Plainsman

ME No. 10

Floydada, Floyd County, Texas, Thursday, December 22, 1938

Number



HALL COMPANY ARRIVES TO START STRUCTION WORK OF RURAL CTRIC LINES; WIRING PLANS READY

Eighty Irrigation Farmers Attend Meeting and Hear George Long, REA Representative

oss from the offices nty Runal Electric

are no delays. He ning their wiring layout at the Electrical Contractble to wire the houses as possible after the group kes place. Persons not with this plan may rey of it at the office of Electric 107 North Main

thty irrigation farmers ateetng at the Lockney Auditorium last Thurs ng to hear George Long Rural Electrification. Mr. resentative of the Rural an Administration, of D. C. Among other Long stressed the need efforts to get electric

Office Will Christmas

dada Post Office will be lay Christmas, according bara H. Smith, Postmis-

d those desiring to send for Christmas, the post remain open all day

office will be open from twelve o'clock Monday.

VANAUGH DO YOUR

R. A. Pope Sends Farmers Dropped hristmas Wishes From Rolls Eligirom Hong-Kong ble for Loan

can arrange to get, adequate land

Instructions to the field force, Mr.

Hauter said, followed the recent

agreement between FSA and WPA

to consider for rehabilitation loans

farmers dropped from work relie

colls in 12 southern states.

farming or could obtain it.

\$1.00 Per Capita

School Money

Received Here

National Bank, depository for school

funds, last week according to County

School Superintendent Walter Travis

The total amount for common

school districts in Floyd County was

James Asher, and Harold V. Brown

of Floydada, who are attending John

Tarleton College, Stephenville, are

JOHN TARLETON COLLEGE

STUDENTS TO BE HOME

FOR CHRISTMAS

Christmas greetings have been re- Amarillo, December 21 .- L. H. sived in Floydada from R. A. Pope, Hunter, regional director of the owner Floydada boy who is in the Farm Security Administration, ant Hong-Kong, China. Pope is on have gone to all county rural rehahe U. S. S. Pope of the Asiatic bilitation supervisors for making Fleet with home post at Manila, loans to farmers dropped from WPA Phillipine Islands.

The card which contained a pic- FSA regulations and who have or ture of the U. S. S. Pope and a 'thristmas poem in chinese 'slangee' to carry on their farming operations. was addressed to Melvin Henry and

Floyd Motor Co. Fire Does Little Damage

A fire at Floyd Motor Company peration among the farm | Tuesday evening caused little damage, according to members of the price they can afford to Floydada Fire Department who ans-

The blaze started when an electric wire came in contact with a bucket of gasoline being used to wash a

Schools Close Today For The Holiday Seasn

Floydada Public Schools will close today at 3:15 for the holiday season, according to Superintendent A. D. Cummings. Classes will be resumed Monday morning, January second. A number of students will depart home for the Christmas holidays.

immediately for visits with relatives and friends in other points, and the 2, 1939. extra day was given to allow time for traveling before Christmas.

mate Sent to P. W. A. For Approval

Dallas Firm Submits Offer of \$130,298.67; Esti-

producing and dis. by the P. W. A. officials. Date for producing electricity and all distri-

system, it was revealed the beginning of actual construction bution system necessary. Other firms

neil, mayor and other government officials, it was stated. \$138,264.08; A. M. Lockett & Com

Pairbanks-Morse Company's bid is pany, \$137,298.67.

Worth for consideration and action the plant, engines and equipment for

BANKS-MORSE COMPANY LOW BID

ONSTRUCTION OF MUNICIPAL

NT AND DISTRIBUTING SYSTEM

Dies Tuesday at Weatherford

Preston Martin

Preston Martin, age 67, died Tueslay morning at 8:10 at his home in Weatherford, Texas, following a was a brother of Mrs. W. M. Massie, remained until today.

Survivors include the widow, two daughters, Mrs. Bob Andrews of Dalas and Mary Martin of New York Luther Martin of Weatherford, Bernard Martin of Wichita Falls, and J. G. and C. M. Martin of Floydada, and one sister, Mrs. W. M. Massie of

Stansell-Collins Lockney Firm Present Picture

It was emphaized, however, that Stansell-Collins Company and Lock the FSA would be able to make ney Implement Company, Floyd loans only to those applicants who County John Deere dealers, presented had adeuqate land available for an all-Hollywood feature, "The Tuttle Tugger", at the Palace Theatre Friday of last week. The show was part of a John Deere Day program, attended by a number of farmers in this section.

The day in Floydada was part of a national program sponsored by John Deere dealers. Each year for some time Floyd County farm families have been guests of the John A payment of \$1.00 per capita on Deere company during "John Deere scholastics was received at the First

Four other pictures, "Around the Farm Clock," "The Mark of the Genuine", "Mr. Sheppard Looks Inside", and "What's News in Farm Equipment", were also shown.

George Mahon Closes Office for Holidays

They will return to school January Lubbock, December 21.-Congress man George Mahon, who had mainained his office here since Septem Let Cavanaugh do your Printing ber, announced early this week that he had closed his Lubbock office and would return to Colorado for the Christmas holidays. He will leave for Washington December 27th to attend the session of Congress which convenes January 3rd. He stated that he would reopen his Lubbock office next fall after the adjournment of

> His secretaries, Lloyd Croslin of Lubbock and George Witten of Colo. rado, will also return to Washington

Miss Worth Shipley, student in Denver University at Denver, Colorado, arrived Saturday to spend the holidays visiting in Floydada with estimates were opened on the municipal project has not submitting estimates were Eugene her mother, Mrs. Bob Smith, Mr. Hall by the members of been set but is pending action of Ashe, \$140,167.83; J. C. Morgan, Smith and other relatives.

Let Cavanaugh do your Printing. cials and 'get-togethers' scheduled. Texas Christian University at Fort in Plainview and others.

ELECTION OF COMMITTEEMEN FOR 1939 AGRICULTURAL ASSOCIATION WILL BE **HELD WEDNESDAY, DECEMBER 28**

Farmers to Name Community Committees By Voting at Floydada, Lockney And Cedar

BOXING TOURNEY WILL BE HELD JANUARY 19-20 IN FLOYDADA

Tournament, under the sponsorship ment to be held in the gymnasium men will in turn elect one delegate Club, will be held in Floydada January 19 and 20. The tourney dates were set in a meeting Thursday afternoon at 2:30 in the Chamber of

A. D. Cummings and Odell Winter epresented the Floydada schools. were ather Fry, J. C. Gilliam, Geo. ada. Sherrill and K. Terrell. Others interested were also present.

and supervision of the Floydada of R. C. Andrews Ward School. Any and one alternate to represent entrants will be allowed participation in the District Golden Glovers bouts at Lubbock. Winners in Lubbuck district will be sent to the Fort Worth tournament with all exfrom Matador, Flomot and possibly other neighboring towns. Eight box-

Collier Parris, member of the staff of a Lubbock newspaper, at-Plans, outlined in Thursday after- tended the meeting.

Santa Claus to Be Here at Community Tree

in Floydada this evening to be master of ceremonies at the Floydada community Christmas tree. Mr. Claus will distribute 1,000 Christmas sacks, filled with fruit, nuts and candies, to children in this territory.

Christmas carols will be sung and a brief religious observance will be held preceding the arrival of Santa Clause. The community tree, which will be located on the corner of the count house square, is under the sponsorship of the study and social clubs of Floydada in cooperation with other groups.

Miss Erin Gamble, of Sanford, visited from Sunday to Thursday with her sister, Mrs. Virgil Shaw and Mr.

"Comfortractor" M-M Creation Shown Here

creation of the Minneapolis-Moline Company, which was on display Friday at Hatley-Graham Machinery Company, Floyd County M-M deal-

The "Comfortractor" is a modern streamlined machine built much or the same order as an automobile. It has a sound proofed cab, cushioned seats, radio, heater, self-starter, electric lights, windshield wiper, safety glass, electric horn, fan, eigar lighter, ash trays, sun visor, rear vision mirror, clock and a handy group of instruments on the dashboard.

The M-M company terms their new

28. Voting places will be Floydada, Lockney and Cedar Hill.

Three committeemen and A Golden Gloves Amateur Boxing | noon's session, call for the tourna. the three community elections. These in the County Agent's office next Thursday at 2 o'clock. Community delegates will select the 1939 Coun-

Farmers from Lockney, Irick, penses paid. Entries are expected Pleasant Valley, Muncy, Aiken, Ramsey, Roseland, Sterley, Lonestar, Providence, and Prairie Chapel will Attending from the Whirlwind club ers have been reporting from Floyd- vote at Lockney. Dougherty, Antelope, Baker, Pleasant Hill, Lakeview, Starkey, McCoy, Allmon, Harmony, Sandhill, Floydada, Blanco and Camp bell farmers will vote at Floydada. At Cedar Hill farmers will vote from South Plains, Center, Fairview, Hillcrest, Liberty, Fairmont and

> The election at Floydada will be in the District Count Room, starting at 10 o'clock Wednesday morning. Lockney farmers will vote at 2:30 Wednesday afternoon at the Grammar School Auditorium. Those votole saw the "Comfortractor", tractor ing at Cedar Hill will do so Wedneeday evening at 7:30 o'clock.

Skedgel-Cooper Wedding Here Monday at 5:00

Lester Cooper, both of the Pleasant Hill community, were married in Floydada Monday afternoon at 5 o'elock.

Rev. G. W. Tubbs said the rites which were held in his home. Mr. creation "The World's Most Modern and Mrs. Cooper will make their

FLOYD COUNTY PEOPLE OBSERVING **HOLIDAYS WITH CHRISTMAS SOCIALS: CLUBS HOLD ANNUAL YULE AFFAIRS**

College Students Returning Home to Visit Relatives and Friends During Holiday Season

Floydada and Floyd County people | A number of out-of-town visitors | Worth, Southern Methodist Universihave already started observance of have already arrived.

the holidays with gay Christmas parties, socials and trees. Floydada's social, study and service groups nual socials in the yuletide motif.

are making preparations for visits of Texas Technological College, Hardin-din-Baylor at Belton, Texas Unirelatives and friends and family re- Simmons University, Abilene Chris- versity, University of Denver at unions with a number of trees, so- tian College, McMurry University, Denver, Colorado, Wayland College

Students in colleges and universi-

have been busy with a round of an- classes having been dismissed the fore portion of this week. Floyd College for Women at Denton, Bay-Throughout the county families County is represented by students at lor University at Waco, Mary Har-

ty at Dallas, John Tarleton Agricultural College, West Texas State College in Canyon, Texas Wesleyen

\$105.0

KS, all

Weekly News Analysis-G.O.P. Keeps Election Promise, Drafts New Pension Measures By Joseph W. La Bine-

leader was en route to the U. S.

where he leveled veiled criticism at

the man whose cabinet he left in

anger. Anthony Eden, one-time for-

eign minister, told the National As-

sociation of Manufacturers that de-

mocracies must resist "false com-

placency" in viewing international

perils, that "the survival of democ-

can achieve." racy must depend on the faith which

Within a few days the long-await-

ed results of Mr. Chamberlain's Mu-

nich "peace" treaty became de-

spairingly apparent on three fronts,

making the prime minister realize

ANTHONY EDEN

Mr. Chamberlain's successor?

he must either turn about-face (if it

is not too late) or resign to be fol-

lowed by Lord Baldwin or Mr.

Memel. Detached from German

East Prussia by the Versailles trea-

ty, later ceded to Lithuania, this

943-square-mile territory on the Bal-

tic is being absorbed back into the

Reich without consultation with-or

protest from-the four guaranters of

the Memel statute (Britain, France,

methods, Germany first provoked

lowing a victorious plebiscite came

nounced after the Munich treaty

ian crisis (see below) Hitler has

quietly but effectively begun agita-

tion for his projected Ukraine re-

public, to be carved out of Poland

omy move in the Polish Ukraine,

the first step, is being correlated

the Russian Ukraine. The latter

step is especially well timed, since

meager reports out of Moscow in-

dicate the Soviet republic is weak-

ened by internal strife. Not con-

tent to stop there. Hitler has opened

negotiations with Persia and Af-

ghanistan for German exploitation

of oil and wheat lands. In the Bal-

kans, Jugoslavia has practically re-

nounced the little entente to follow

pro-Nazi Premier Milan Stoyadino-

France. No observer believes the

recent French-German treaty is

worth anything, because the Reich

has actually increased anti-French

activity since it was signed. France

has alliances with Poland and Rus-

sia, both of which have been ig-

nored in Germany's Ukrainian

drive. France dominates the little

entente, which Hitler has defeated

in Jugoslavia and is undermining in

other Balkan countries. And-most

important-France resents Germa-

ny's support of Italian demands for

Tunisia, Corsica, Nice and Savoy.

Current opinion holds that France

will surprise Germany and Italy

with a strong and unexpected re-

sistance to these territorial de-

mands. In the end, however, Italy

may get partial control over the

Suez canal and a share in French

Somaliland, offering an outlet to the

Any shift in world military power

is invariably followed by economic

changes. One of these is world

trade, in which Great Britain finds

her position threatened by aggres-

sive Germany. Taking a thoroughly

revolutionary position, England has

now broadened her government

trade insurance plan to safeguard

exports of materials ordinarily re-

fused as poor risks. Beginning Jan-

uary 1, the export credits depart-

ment may incur liabilities up to

\$375,000,000 instead of the present

\$250,000,000. To cover special risk

items, another \$50,000,000 has been

set aside. The latter policy, inci-

dentally, will facilitate shipment of

If this aggressive British position

has caused Germany any wor-

ry, Berlin can rejoice in a \$17,000 .-

000 barter deal with Mexico, under

which she will buy oil in exchange

for manufactured items. In this

case, Germany's gain is Britain's

loss, since London has almost com-

pletely severed diplomatic and trade

relations with Mexico over expro-

sea from Ethiopia.

International

Italy and Japan). Using "Sudeten"

EDITOR'S NOTE—When opinions are expressed in these columns they are those of the news analyst and not necessarily of the newspaper.

Congress

As the U.S. becomes a nation of older men and women (caused by declining birth rate) federal-state support of the indigent aged is no longer a political football but has emerged as an acute problem recognized by Democrats and Republicans alike. The present social security setup was a New Deal inspiration, but 1937's recession proved even this revolutionary step was insufficient. This month almost every congressman converging on Washington carries a new plan in his portfolio, foreshadowing the most heated battle to confront the seventy-sixth congress.

Many Republicans would like to forget that 40 of their 81 new members were elected this year on promises to support the Townsend measure or bring the pension issue to a vote. But one who refuses to forget, and who will undoubtedly fire the opening gun in next month's pension argument, is Massachusetts' Rep. Allen T. Treadway. Ranking minority member of the house ways and means committee, he will embarrass his political partisans by offering a resolution for hearings on Townsendism.

When pension arguments are sifted down. Washington observers expect Townsendism to drop from the picture, to be followed by a clearcut Democrat-vs-Republican debate on how social security shall be amended. In this argument the most surprising feature may be Republican support of a \$30-a-month federal old age contribution, featuring a 60-year age limit as against | Eden: the present limit of 65 years. If states could equal the \$30 federal contribution, pensioneers would then receive \$60 a month

Where the federal government could raise \$30 a month, or where states could raise even less, is a moot problem. There are currently 1,656,700 persons on pension rolls, costing the U. S. about \$238,500,000 for the fiscal year. States pay Memelites to cry for autonomy. Fol-\$250,129,000. This gives each of the 1,656,700 indigent an average of the cry for "anschluss" (union) with If all eligible persons were the Reich. Although Hitler anadded to the rolls, the number would swell to more than 3,000,000. that he had no more European ter-Since the U. S. is already using ritorial claims, no one doubts his social security payroll taxes as agents are behind the Memel coup. fast as they come in, and since most | Ukraine. While world attention states are unable to raise their \$15 monthly share for each pension, any plans to increase payments must be preceded by plans for financing the

While Republicans are attempting and Russia. A Nazi-inspired autonto iron out their pension program. the administration prepares to offer congress a sweeping plan for revis- with activity of German agents in ing the present old age insurance system. Probable recommendations:

(1) Monthly payments to widows and dependent children of workers covered by social security, plus \$200



MASSACHUSETTS' TREADWAY Promises will not be forgotten.

funeral expenses to families of "covered" workers who die before 65. (2) Payments to wives and dependent children of men who have re-

tired at 65, but whose monthly income under social security is insuf-

(3) Starting old age payments January 1, 1940, instead of January

(4) Immediate inclusion in social security of 2,600,000 seamen, bank employees, charitable and religious workers; inclusion in 1941 of 6,000,-000 farm and domestic workers. (5) Provision for payments of \$10

more each month to married men than to single men.

The long-cherished hope that Great Britain would eventually discover the futility of Prime Minister Neville Chamberlain's dictator "appeasement" policy is at last bearing fruit. Faced with a new series of war goods to China. crises, Mr. Chamberlain is presumably being forced to reverse his stand or resign. Most significant was the dinner at Lord Stanley Baldwin's home, attended by King George VI and a group of right-wing Labor leaders, all strenuous opponents of the Chamberlain govern-

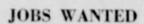
Even as the king broke bread with this crew, another anti-Chamberlain | priation of British-owned oil lands. Asia

The possibility of a major Far Eastern crisis involving Japan, China and Russia becomes more imminent each week. Far from denying it, Japan has taken new hitches in her economic belt and settled down for a struggle which may begin shortly after January 1. Having made supplementary army-navy appropriations of \$1,634,400,000, Japan faces a probable Russ-Chinese alliance forcing her to desperate measures to protect what gains she has already made in Manchuria and

Having penetrated deep into the vast Shansi province, Jap troops are confronted with guerrilla attacks which in 10 days cost 6,000 lives. Generalissimo Chiang Kai-shek, who is already getting supplies from Russia, promises the guerrilla warfare will continue. That Japanese are at a disadvantage fighting so far from their base of operations is evidenced by Chinese recapture of

several key towns near Canton. Two clashes with Russia form the basis for a new war scare. The first concerns Japanese fishing concessions in Russian waters. Though about fundamental issues. Russia refuses to renew the concessions, which lapse January 1, Tokyo threatens to continue fishing even though an armed patrol is ters on Sakhalin island, where the Japs charge Russia is seeking to expel Nipponese oil workers. For anese payment for the Russian in- drink of the demagogue and many terest in the Chinese eastern railroad, setzed when Japan took Man-

many months, that China's "open tions. One bogie dies and another door"-guaranteed by the nine-pow- takes its place and the thing goes er treaty-is about to be closed. on until presently one of the old and from dependency on foreign mar- brought to life again. kets, finance and raw materials. Tokyo has virtually dictated what Great Britain and the U. S. can henceforth expect in the way of trading privileges. Shrugging its shoulders over still another treaty broken in 1938, the U. S. state department has called home Nelson T. Johnson, ambassador to China, to see what can be done about it. Since Ambassador Joseph P. Kennedy has also been called home from London, it is thought the U.S. may solicit British support for a unified protest against Japan's economic activity in China. Probable result: nothing.



MAYOR-Secretary of the Interior Harold L. Ickes, may retire from office to run for Democratic nomination as Chicago's

PRESIDENT - John Nance farner, vice president of the U S., is being boomed for the presidency by his boyhood friends at Detroit, Texas. One claim to fame; the mud-chinked log cabin where Garner was born.

SECRETARY-Anthony Eden, who retired as British foreign secretary in opposition to Prime Minister Neville Chamberlain, may return to the cabinet next month as dominions secretary.

LEADER-Massachusetts' Rep. Joseph Martin will be elected house Republican leader on the first ballot next month, since 109 of the 169 G. O. P. partisans have assured him their support.

Pan-America

Before they left to attend the eighth Pan-American conference at Lima, U. S. delegates spoke optimistically of efforts to unite the Western hemisphere into a solid bloc opposing European or Asiatic aggressors. But the picture looked vastly different from below the equator. At Lima they found representatives of 20 other American nations who exhibited justified coolness toward the "colossus of the north" whose President has taken the lead in what they think might be another attempt at "Yankee imperialism." U. S. delegates discovered that South American nations have their cultural centers in Rome, Paris and Madrid; that despite any U. S. ambitions to the contrary, Pan America will insist on maintaining going to get the most for it that I its trade relations with Europe.

Thus, although Secretary of State Cordell Hull received a warm reception, he could not expect much to come from the conference. South American nations are generally agreed that totalitarian propaganda must be stopped, but they neglect to consider that Nazi trade and propaganda travel together, that countries accepting one must also take the other. This is the principle weakness of a proposal introduced by the Venezuelan delegation, which calls for co-operative action against military aggression but fails to consider methods of blocking political

aggression. A prerequisite to hemispherical defense plans is hemispherical cordiality, which occupies an important place on Mr. Hull's list. Stumbling blocks here are Mexico's communistic policy of expropriating U. S. oil and farm lands, and Argentina's desire for more trade and better relations with Italy and Germany. At best, Pan-American endorsement of President Roosevelt's New world defense plan will be in principle only, though the conference is undoubtedly giving German, Italian and Japanese interests considerable worry. Their agents are busily at work among delegates.

Bruckart's Washington Digest

Legislation Against Chain Stores Will Come Up Again

Danger to Independent Store Operator Will Be Theme of Discussion; Question of General National Policy Needs Thought; Sane Regulation Is Possible.

> By WILLIAM BRUCKART WNU Service, National Press Bldg., Washington, D. C.

who is a demagogue—the fellow who has nothing on the ball and gets into politics on his gift for gab-always must have a bogie man, a of Damocles, hanging over the political demagogue doesn't have because usually he can not talk

The favorite bogie man of fellows like former Sen. Tom Heflin was "Wall Street." Day after day, ole Tem would drag Wall Street onto needed. The second dispute cen- the floor of the senate and shake the gizzard out of it. There were others like Tom and there were other hobgoblins. The chain stores, for a her part, Moscow is demanding Jap- number of years, were the meat and an otherwise punk got elected to office because he could talk for 10 hours about the evils of the chain Meanwhile Japan has substantiat- stores. We always have had our ed the belief held by observers for trust busters, the baiters of corpora-Seeking to liberate Japan and China and almost forgotten bogie boys is

As pre-session plans take shape, it appears that the country is going to be told again about the evils of the chain stores. There is going to be an attempt to legislate them out of existence. Many a shout will ring out on the floors of the senate and house about the danger to the independent store operator, the man at home. The bill, whatever form it takes or whatever it proposes to do, will serve as a vehicle for a shouting mob of representatives and senators. As usual, they will offer no new argument, but they will send copies of their speeches back home and make a great howdy-do over themselves.

Should Give Thought to General National Policy

Because of this prospect and the existence of several other things like it, there ought to be some thought given to the question of a general national policy. In other words, I and the several state legislatures ought to keep their feet on the ground instead of jumping off the deep end when there is no boat in which to ride. I see no profit in cutting off my nose just to spite my face. There is just as little sense to that as selling out to the "vested interests."

There is something to the argument in favor of regulation of great chains of stores. It can be truthfully said that they exert a lot of pressure on the independent. They deny this, of course, and answer that there is no pressure. Their statement may be true insofar as it may mean that the chain store has made no calculated plan to drive the independent out of existence. Yet, their very bigness is, of itself, a pressure because they can buy in larger quantities and obtain lower cost prices than the individual who buys a few cases of canned goods at a time. When they buy at lower prices, they can sell at lower prices and the independent finds himself hard put to meet the competition.

That sort of thing happens in every community where chain stores are in operation. It will continue to happen, because there is not a man nor a woman who will say honestly that he or she will pay a higher price simply because the store at home is owned by somebody who is a local citizen. I am old fashioned about it. I will go to a chain store many, many times, because I save money. It is my money that I am spending and I am can. The fellow who owns a local store is in business to make a profit and I am willing that he shall have a profit, provided he can give me the same value for what I spend as does some other store. If the independent runs his store in a slipshod way, fails to manage his affairs efficiently and thus has to have higher prices, I see no reason why I should be the goat. To me, the situation is exactly the same as if both competing stores were homeowned and one of them gave better

Sane Regulation of Chain

Stores Can Be Accomplished If the chain stores are abusing their power, a power they have solely because they are big, the congress and the several states surely ought to take notice. There can be sane regulation of them. They can be made to correct any abuses, but I can not find any legitimate excuse for destroying them. I am in the role of a consumer, and every legislator ought to consider that his constituents are consumers and that they must be given consideration.

I have been told by men in the government whom I believe have a general understanding of the prob-

WASHINGTON. - The politician | lem that destruction of chain stores will raise retail prices of the things they sell by as much as 20 per cent. Who is going to pay that? You and I and everyone who buys hobgoblin. There must always be for consumption. If I can get my an immediate threat, like the sword | cigarettes at two-for-a-quarter, I am not going to pay 15 cents. So, if conheads of the dear pee-pul. If the gress or the state legislatures find it necessary to protect the independthat sort of thing, he is utterly lost, ent, that policy should be adopted. But the extreme position of taxing them out of existence or destroying them some other way is utterly silly. It is, as I said earlier, rather like cutting off my nose to spite my face -and I have a beak of which no

one could be very proud! This chain store bogie man is just another of the many that are used by politicians to build up themselves. Once before, in these col umns, I expressed the hope that some time I would like to see an honest politician. I think it would

be refreshing to all of us. I heard lately, too, of a movement against those people who sell direct to the consumers. There are certain types of them that ought to be locked up. Most of them, however, have a legitimate product and they are making that product to sell to consumers. The movement that is now said to be spreading has evolved into what is called the "Green River ordinance," a municipal law which is designed to prevent any house-to-house canvassers.

Problem of Separating Crooks From Honest People

Now, there may be sound reasons for a city council to bar anybody from selling direct. At the moment, I do not know of any. Yet, according to the reports received by the federal trade commission, there was a small town out in Wyoming which actually convicted some boys from the neighboring farms and sentenced them to jail because they violated the city law, by selling direct to the householders in the town. That town ought to have a very red face, it seems to me.

I said that there were certain types of canvassers ought to be barred. I refer to the racketeers selling this or that or the other; who are here today and gone tomorrow, and who many times leave a wake of dishonest dealings, insults and sometimes plain thievery. Of course, there ought to be punishment of that type. But why punish the honest ones by placing them in the same category as the crooks. The problem becomes one of separating the crooks from the legitimate people, but your demagogue will not do that, whether that demagogue be a member of congress, a member of the state legislature or a member of the city council. He would not be able to bleat so long if he attempted to analyze the real

This "Green River ordinance" hysteria is being promoted by some outfit which, it appears from the federal trade commission information, goes from town to town and operates campaigns for passage of such a law. Those fellows make money out of their campaigns. The local merchants pay the bill. For the life of me, I can not see where they are any better than the agents of the direct sellers whom they are seeking to prohibit, because the agents make a profit. I must correct that last statement. The agents of the direct sellers are different. Usually, especially the legitimate agents, live in towns in their territory and pay their taxes and buy their human needs there. The promoters run the campaign, take their profit and scoot.

All Factors in Situation Need Careful Consideration

I suppose that some of the things I have said in this analysis of a national problem will make me as popular as a skunk with some local merchants. I believe, however, that there are two sides to the argument and that there must be moderation in dealing with the hobgoblins that are built up for selfish reasons, either political selfishness or for monetary gain.

Hence, I argue that the country and its legislative bodies must look at all factors involved in the situation. Hysteria and demagoguery go. hand in hand, with the demagogue leading and capitalizing on the circumstances he has created. If it can be shown where the brush salesman or the salesman for the floor sweeper or the home remedy salesmen are wielding a bad influence upon the life of the nation, prohibit them as is done many places with the saloon. If it can be shown that the vast majority of the people get no benefits from chain stores and that the chain stores damage the national life, get rid of them or regulate them closely. My thought continues to be, however, that there must be moderation in legislation.

6 Western Newspaper Union.

Floyd Gibbons'

ADVENTURERS' CLUB HEADLINES FROM THE LIVES

OF PEOPLE LIKE YOURSELF!

Murder Ship

FL(

vd Cou

RTISIN

n, firm (

HELLO EVERYBODY: You know, boys and girls, there are two kinds ventures-the kind that hits you like a ton of bricks all over in about five seconds, and the kind that spe on you slowly and subtly and sticks with you until worn down to the point of exhaustion. And it's the sort of tale you're going to hear today-the story Charles Mahler of Brooklyn, N. Y., stepped onto weighing a hundred and forty-five pounds on a brig in the winter of 1921, to stagger off it five days later ing a scant one hundred and ten. Not many reducing would want to follow Charley Mahler's formula for ing thin, though, for it was sheer unadulterated terre took the pounds off his body. Five days and nights most helpless fear he had ever experienced in his life

The story starts in the Dominican Republic, down in the Charley had been working there for a sugar concern in La Ro about six months. He was off on a week's vacation in mingo City when orders came transferring him to Barahona, is country, where a new project was being started.

Books Passage on Sailing Vessel.

At about that time a strike in the steamship industry had up all the boats. Charley was told that there wouldn't beasser sailing for Barahona for three weeks. There are darned railroads or motor roads in the Dominican Republic, and of them went where Charley wanted to go. It was a boat or ing. So Charley did the only other thing he could do. He sta down to the waterfront and booked a passage on a sailing to which was leaving port that night.

It was supposed to be an overnight trip. Charley had heard tales about these sailing packets, so he left his belongings be shipped by freight. With two guns in his pockets and a ammunition under his shirt he walked aboard the vessel.



He saw two dark figures on the deck

dark. His bed-the only accommodation the boat afforded-was mon wooden box placed on deck. Charley sat down on the watched the boat glide out of the harbor. They had barely re ocean when a storm blew up. Dark shadows began rising from t There were 40 Haitian natives, also bound for Parahona.

It was then that Charley discovered he was the only white the boat-and the natives of those parts have been known white man for his shoes. The storm was now knocking the craft around with all the fury of a tropic cyclone. Charley. "I was ossified." The captain himself was jet blad slipped him ten dollars for protection. He offered me the hos his cabin. The odor of it damned near killed me. It was with bedbugs and roaches and alive with rats and mice. When next morning I was really sick from sleeping there, but it was bet than sleeping outside.'

That morning there wasn't a breath of air stirring. The cap had bad news for Charley when he awoke. The ship had b blown ten miles off its course and the steering gear was of commission. The captain was depending entirely on the wind they waited long enough it would eventually blow them to B

"That whole day," says Charley, "I sat staring at the nat and they sat looking at me. There was no food on the boat the water had turned hot in the tropic heat. Toward event noticed several natives holding a conference and I felt to brewing. The blacks were getting hungry, and they'd take #

And what was Charley going to do for sleep that night? darned well he could never stand another night in the filthy, stuff He spoke to the captain again and made another bargain. The stood the night watch at the wheel, and he agreed to watch over

while he slept near him on deck, his body lashed to the rail of the The Natives Become More Restless. But you don't get much sleep lashed to a railing. All long Charley lay awake listening to the snores of the nati around him and thinking of the comforts of home. The next was hot and humid. Hunger gnawed at his innards, but be to make the best of it. The natives were getting more and s restless. They eyed Charley's clothes with covetous looks that came more and more insolent and apparent. And still there no sign of the wind that would blow them into Barahona.

That night, worn out by two days and nights of wakefulness, fell asleep. Sometime in the dark hours he woke up suddenly instinct. In the dim light of a tropic moon he saw two dark creeping along the deck toward him-two natives-great, husky with machetes in their mouths!

"They didn't know my eyes were open," he says, "h had known it I wouldn't be alive today. But their igner gave me an opportunity to draw my guns."

Charley got those guns out just as the natives were machetes from their mouths. He whipped up one gun and fir In an instant, two men were dead on the deck and the whole in an uproar. Dark figures came swarming toward him. To was a big, powerful fellow. Charley says he was built on the Harry Wills in his prime. He picked Charley up with one h him into his cabin head first, and then, with the aid of a reve his powerful physique, held that furious mob at bay.

Captain Threatens to Sink the Ship. The next morning the captain held an inquiry, annou Charley had shot in self-defense, and threatened to sink the if any more attempts were made on his life. "Calm was r at last," says Charley. "And in the meantime, for four solld and nights we had nothing to eat and little to drink." On the fifth day they sighted land-but when they tied the to shore later on that day, Charley was too weak to walk the They carried him up it, weighing a hundred and ten pound was left of the hundred and forty-five pounds of good solid fe carried when he got aboard that lugger at the waterfront of S mingo City.

Copyright,-WNU Service.

Meaning of Word Beccaficos The word beccaficos literally means fig-picker and is applied to a small, sparrowlike bird found in Cyprus. They arrive from Syria in enormous flocks to gorge on figs and become so fat they can scarcely fly. Their plump bodies are salted and spiced and made into an excellent pickle by a rare recipe handed down from the Crusaders. In the process of pickling, the bones are softened and the whole bird is

Tusks Shipped to Les Elephant tusks from the and Indian jungles are London, says Pearson's Weekly. Here an age-old cutting and selling of iver ers from all over the wor unchanged, much as it years. It takes 1,200 e provide the market with one year. Few elephants for their tusks. Most of the collected by natives from phants found in the jungie

nav

con

FLOYD COUNTY PLAINSMAN Harvey Walker

Published Thursday Each Week

STRICKLAND, EDITOR AND ADVERTISING MANAGER MRS. LOLA CAVANAUGH, BUSINESS MANAGER M. B. CAVANAUGH, PUBLISHER

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RTISING RATES GIVEN ON APPLICATION

NOTICE!

neous reflections upon the character, standing or reputation of n, firm or corporation which may appear in the columns of The anty Plainsman will be gladly corrected upon its being brought ention of the publisher.

JEFFRYS MOTOR AND ELECTRIC

Will Have A
NEW HUDSON 112
AUTOMOBILE

On Display At GNOLIA SERVICE STATION NUMBER ONE

All Day Saturday.

HAROLD F. MERRICK Local Representative

Harvey Walker New Manager of Camp Cope

Harvey Walker of Canon City, Colorado, is the new manager of Camp Cope, service station, tourist camp and grocery, located on Highway 28. Mr. Walker, who succeeds Orville Poore, assumed charge of the business the ifret of December.

Mr. Walker is a son-in-law of Mrs. L. M. Daniels of Floydada, and he with his family have moved to Floydada. George Clay, who has been employed at Camp Cope for some time, will continue to work for Mr. Walker.

A complete line of Conoco products and groceries will be maintained at Camp Cope.

CITATION BY PUBLICATION OF FINAL ACCOUNT

THE STATE OF TEXAS
To the Sheriff or any Constable of
Floyd County, Greeting:

Henry W. Hancock, Executor of the Estate of A. W. Hancock, Deceased, having filed in our County Court his Final Account of the condition of the Estate of said A.-W. Hancock, Deceased, numbered 571 on the Probate Docket of Floyd County, together with an application to be discharged as Executor of said Estate.

YOU ARE HEREBY COMMAND-ED, That by publication of this Writ for ten days in a Newspaper printed in Floyd County, Texas, you give due actice to all persons interested in the account for Final Settlement of mid Estate, to appear and contest the same if they see proper so to do, on Monday the 2nd day of January, A. D. 1939, at the Court House of mid County, in Floydada, Texas, when said Account and Application

will be acted upon by said Court.
GIVEN UNDER MY HAND and seal of said Court, at my office in the City of Floydada, Texas, this 19th day of December, A. D. 1938.
(Seal)
A. B. CLARK,
Clerk, County Court Floyd County.

I HEREBY CERTIFY that the above and foregoing is a true and cornect copy of the Original Writ now in my hands.

FRED N. CLARK, 4-lte Sheriff Floyd County.

Dr. and Mrs. C. M. Thacker, Mrs. A. C. Sullivan visited in Roaring Springs Sunday.

Miss Erin Gamble, of Sanford, visited from Sunday to Thursday with her sister, Mrs. Virgil Shaw and Mr. Shaw.

FOR SALE!

1938 3-4 Ton Chevrolet Pickup. Perfect condition. 1937 Plymouth Sedan. 1936 Chevrolet Coach and several other good cars. 2000 extra good maize bundles.

Geo. M. FINKNER

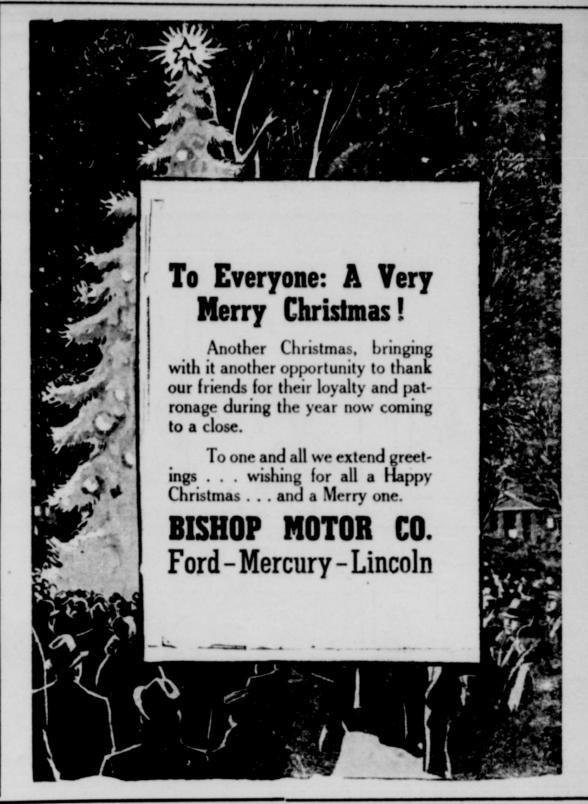


MERRY CHRISTMAS TO EVERYONE!



Stewart's Cleaners And Hatters

We Give Green Trading Stamps Phone 366.





PURELY AND SIMPLY BECAUSE
WE MEAN IT

MERRY CHRISTMAS
AND A
HAPPY NEW YEAR

We appreciate the Splendid Patronage you have given us and sincerely hope that we may continue to serve you during 1939.

Henry Edwards Elevators



Texas-New Mexico Utilities Co.

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young



LALA PALOOZA

Gonzales and Professor Zeero Get Together

By RUBE GOLDBERG



S'MATTER POP- For a Second, Pop Forgot

By C. M. PAYNE



By S. L. HUNTLEY

YA MEAN, YOU KNOW WHAT WANTED POP TO BE

The Process of Law



UH WAS EVEN OUT BUT HIT WAS OF TOWN FISHIN' WITH SEVEN HOURS FORE H' JUDGE TH' DAY THEY GOT AROUND THAPPENED TO ASKIN' ME KNOW I WAS.

POP - Hazard Removed

MESCAL IKE

By J. MILLAR WATT

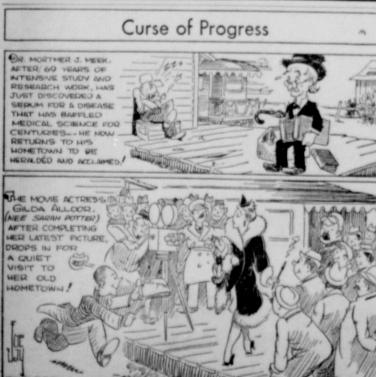






NOT HUNGRY





SPUR TO THOUGHT

Bridget," said Dennis timidly, d ye ever think o' marryin?" Sure now," replied Bridget, lookdemurely at her shoe, "the sub-

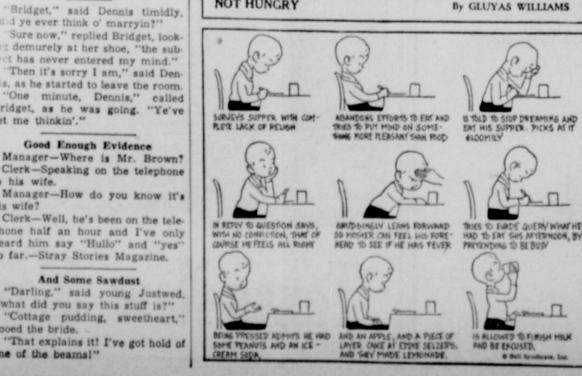
t has never entered my mind." Then it's sorry I am," said Dennis, as he started to leave the room. "One minute, Dennis," called Bridget, as he was going. "Ye've set me thinkin'."

Good Enough Evidence Manager-Where is Mr. Brown? Clerk-Speaking on the telephone to his wife.

his wife? Clerk-Well, he's been on the telephone half an hour and I've only heard him say "Hullo" and "yes" so far .- Stray Stories Magazine.

And Some Sawdust "Darling," said young Justwed, what did you say this stuff is?"

"Cottage pudding, sweetheart," cooed the bride. "That explains it! I've got hold of



SUNDAY International SCHOOL

of Chicago.

© Western Newspaper Union.

Lesson for December 25

nson subjects and Scripture texts sed and copyrighted by Internationa cit of Religious Education; used by

GOD'S GREAT LOVE

LESSON TEXT—Matthew 2:1-12.
GOLDEN TEXT—God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.—John 3:16.

Christmas Day on Sunday-what an appropriate combination! Today we commemorate the birth of our Lord, the coming of our Redeemer to dwell among men on the day of the week which is a perpetual remembrance of His resurrection from the dead-the Lord's Day. He came as the babe of Bethlehem's manger in order that He might in His death and resurrection from the grave prove His victory over sin and death. For those who know and love the true spirit of Christmas, this should be a great day of rejoicing in Christ.

We have an unusual opportunity to study the birth of Jesus from a text not commonly used for Christmas, namely, the coming of the Wise Men from the East to find and to worship Him. It is suggested that their experiences may be considered as showing the way to Jesus, who is the perfect revelation of God's great love. We should

I. Look for His Sign (vv. 1-3). While most of their fellow men saw nothing but an unusually bright star (if they even noted that much, in their hurried devotion to the interests of everyday life), the men of the East showed that they were wise by recognizing that here was the promised sign of Numbers 24:17. Be sure to read that great prophecy. When they told Herod, he, fearing lest his own power and prominence should be challenged, became troubled in his heart.

The parallel to our day is striking. Everywhere in our lives, personal and national, are the unmistakable signs of the presence and power of Jesus. Most people heed them not in their mad pursuit of gold and pleasure. Others hate His name, and would destroy His influence on earth. Let us be among the wise men who come today to seek and worship Him.

II. Listen to God's Word (vv. 4-6). The Wise Men knew that He was to come, but they needed further light. They knew where to find itin God's own Word. How different would be the history that is in the making in our day if instead of turning to the philosophies of men, or trusting in the might of armaments, we would turn to God's Word and let it lead us all to Christ, the Saviour of the world, the Prince of

III. Seek the Saviour (vv. 7-9). Different motives moved in the hearts of those who consulted the Scriptures on that far-off day in Jerusalem. Herod, while hypocritically professing to want to worship, really was looking into it so that he might kill Jesus. There are hypocrites who study God's Word in our day for the same purpose while ostensibly worshiping. The people of Jerusalem had the curious bystander's interest in an unusual event. They have their counterpart in our churches and communities on this Christmas Day of 1938. Then there were the chief priests and scribes. who had a purely professional interest in finding what the Scriptures taught concerning this promised One. There are plenty of that kind

of religious workers today. None of these actually sought the Saviour except the Wise Men. Thank God for the thousands of men, women, and children who will today seek the Christ who is the very reason for the observance of Christmas, but who has been all but lost in the nonsense and commercialism that have practically ruined Christmas

as a sacred "holy day." IV. Worship Him (vv. 10-12). These faithful seekers found Him, and in Him they found joy (v. 10), worship (v. 11), opportunity for sacrifice of self and gifts (v. 11), and fellowship with God in the great work of redemption (v. 12). God spoke to them, gave them a personal and secret commission which

thwarted the wicked plans of Herod. Christmas may mean all of that to each one of us if we let the Lord Jesus come into our lives in all the beauty of His redeeming love and holiness. To you who read these lines just now, the writer makes this plea in the name of Christ-let Him have your life and transform it by His grace and for His glory. Only thus can you have a joyful and blessed Christmas.

The Parent Mind

The souls of the sons of God are greater than their business; and they are thrown out into life, not to do a certain work, but to be a certain thing; to have some sacred lineaments, to show some divine tint of the Parent Mind from which they came. - Martineau.

The Nation's Progress National progress is the sum of individual industry, energy, and uprightness, as national decay is of individual idleness, selfishness and

Make This Useful Bag on a B

By RUTH WYETH ST

are good to hang small equipment. I find a little bigger for laundry. The



OF FRENCH SEAM -

You will notice in the sk French seams are makes the first stite seams on the right close to this stit bag inside out and seams again so that ther are covered. Punch ar in the center top for the hook. Clip today's less it to the many gift so contained in the books

Gifts, Novelties and Es has helped thousands to use odds and ends of and their spare time things to sell and to use. Sewing, for the Home! is full of inspiration homemaker. These b delightful Christmas gi Spears will autograph quest. Books are Crazypatch quilt leaflet free with every order books. Address: Mrs. & S. Desplaines St.,

Wise and Other

A rumor is often very but it soon gets round

It's not much of a bra a man tells another he gotten more than he h known.

Courtship makes 1 spoon, but marriage him fork out.

Work is the secret of s says the millionaire. you've got to get other to do it for you.

Have you heard of the minded gangster who machine-gun on fired his secretary.

Bothered Constipatio Get relief this sim pleasant way

mix. Ex-Lax is easuse and pleasant to



acts . . thoroughly and effectively! It works so gently that except for the relief you enjoy, you scarcely realize you have taken a laxativ

the grown-ups.



Advertiseme Best Guide to Value

EXPERTS can for estimate the value product by looking at even experts are son fooled by imperfection

A more certain for judging the value manufactured good knowledge of the name and what it state

This is a sure indexe and an assurance again less workmanship, or shoddy materials. Adproducts are worthy confidence and you li pays to read advert and to buy advertised



OURT-OLD AND NEW, OF FLOYD COUNTY, GREETINGS:

We, the undersigned business men and merchants of Floyd County who are property owners and x payers of this county, who contribute a portion of our earnings to the upkeep of this county through xation, extend to you our best wishes for an economical administration of the county affairs during the suing two years.

It is our sincere hope that you-The Judge and Commissioners who have been selected by the ters of Floyd County—will see fit to patronize the merchants and business men of Floyd County when rchasing those supplies necessary for the operation of this county's government—For the maintenance Floyd County Roads, County Buildings, and all Departments of the Administration.

ered

patio

iseme

Guide

SECTION 1-WHOLESALE GASOLINE AND OIL DEALERS

The Wholesale Gasoline and Oil Dealers Undersigned carry a complete stock of all types of gasoline, motor fuels and oils and greases. Any of these dealers can supply ANY or ALL of the County's Needs for these products AT A SAVING IN PRICE to the TAX-PAYERS OF PLOYD COUNTY. At any time-You will find a saving of from 10 to 12 cents a gallon on motor oils and greases. ALL PRODUCTS MEET S. A. E. SPECIFICA-TIONS ON ANY-AND ALL-MOTORS AND MACHINERY THAT THE COUNTY OWNS AND OPERATES.

See CLINE & RAINER

FOR MOBIL GREASES AND OILS. PHONE 37.

FLOYDADA, TEXAS

PHILLIPS PETROLEUM COMPANY

PHONE 66. FLOYDADA, TEXAS

SINCLAIR REFINING COMPANY

HENRY HODEL, AGENT. PHONE 131.

LOCKNEY, TEXAS

THE TEXAS CUMPANY

CARTER & BLOODWORTH, AGENTS. PHONE 87.

FLOYDADA, TEXAS

PHILLIPS PETRULEUM CUMPANY

F. M. CUVINGTON

JOBBERS OF PETROLEUM PRODUCTS

DOUGHERTY, TEXAS

CONTINENTAL UIL CUMPANY

FLOYDADA, TEXAS

PANHANDLE REFINING COMPANY 6. R. STRICKLAND & SONS, DISTRIBUTORS. PHONE 289. FLOYDADA, TEXAS

CONSUMERS FUEL ASSOCIATION

agas.

HOME UIL COMPANY

WILL APPRECIATE SOME BUSINESS.

FLOYDADA, TEXAS

SECTION 2-LUMBER YARDS AND BUILDING SUPPLY DEALERS:

The Lumber Yards and Building Supply Dealers Undersigned Carry In Stock-OR CAN PURCHASE-Any type of building material necessary for the maintenance and up keep of the Roads and Buildings of Floyd County.

ANY-AND ALL-Materials may be bought through the Lumber Yards and Building Supply Dealers at a saving to the Taxpayers of Floyd County. There is no need of spending Floyd County's Money-Outside of Floyd County.

WILLSON & SON LUMBER COMPANY

HIGGINBOTHAM-BARTLETT LUMBER CO.

J. C. WOOLDRIDGE LUMBER COMPANY

J. C. WOOLDRIDGE LUMBER COMPANY

SECTION 3-HARDWARE STORES AND MERCANTILE ESTABLISHMENTS: The Undersigned Hardware Firms and Mercantile Establishments urge that the

Incoming Judge and Commissioners Court of Floyd County give earnest consideration to Floyd County Business Institutions before purchasing any item of this nature-Any of these firms named hereon carry a complete stock-in which you will find anything necessary in this line for the operation of Floyd County's Buildings and Roads, Etc.

KIRK & SONS

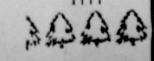
McDONALD & GILLIAM HARDWARE

THE MARTIN DRY GOODS COMPANY

ODEN CHEVROLET COMPANY

BISHOP MOTOR COMPANY

BROCERY AND MARKET.



David, the Shepherd

By Molly Chittick

sheep tonight, Judah," Da-vid heard the choke in his mother's voice. "The lion's claws have wounded you sore. I will find someone to send out with them."

"He is hot, so hot," she whis-pered to David after his father had fallen into a troubled sleep. "It will make him sick unto death if he goes out on the plain."

"Fear not, mother. I will go. Now that I am fourteen, I can prove myself a man. I will go, like my great forefather, David the king."

Rebeccah bade him good-by tenderly. "Had I a son older, I should send him. But you are all I have. Take care. The lion may return." So David drove his father's flock



herds watched their flocks by night. The cool breeze from off the moun-Suddenly over the hill before him he saw a group of men approach ing. That was a surprising thing to see men wandering about at night. But there was nothing alarm-

ing in their action. They seemed filled with excitement and joy.

Now one of them called: "Who is this, guarding his sheep here? Oh, is it you, David, son of Judah? Come with us. We have seen you star, brighter than any star of the morning. It is moving, and we are following it."

David was on his feet, listening with boyish excitement to their tale of the words they had beard from the heavens, as an angelic host praised Jehovah. His heart burned within him, and he was eager to

accompany the band of shepherds. bleat came from a distance. The mother had wandered off in search of tender morsels. David heard again his mother's warning.

"I have come to guard my fa-ther's flock. I cannot go with you." "We left our sheep, David. This is the king we are about to see. We must go. You are a fool to stay here with these few sheep, when the king

"I came here to tend this flock. It is not mine, but it is my task," was his only reply.

When they saw that he would not ccompany them, they made haste to be on their way.

At first his excitement over the tale the shepherds had told him kept him awake. But gradually his eyes grew heavy. He was almost asleep when he heard the "Ma-aa-aa," of a young lamb again. He jumped to his feet, conscious that he had forgotten to hunt up that wandering mother. With staff in hand, and his sling ready to use, he listened intently for a moment. Then he saw the sheep, standing some distance from the others, its head raised listening to something he could not hear. But David knew what there was to be found there. With the starlight shining full upon it, crouched

a lion ready to spring. Swift as the David of old, the lad swung his sling, and the stone went straight into the head of the crouching animal. With a slow yielding of

its body the lion fell in death. "I am glad, my son, that you were so faithful," his mother praised him in the morning. "Your father was beside himself, wild with his illness, and had I not been able to tell him you were with the flocks he would have gone out, sick as he was. And now you have slain a lion. Your fame will go before you."

"But mother, I did not see the king," and David's voice trembled. "Do you not think the king would have scorned a lad who would desert his post of duty from idle curiosity? Nay, my son, you have done your task faithfully and well, and proved yourself a man. Later you may see the king."

—WNU Service.

Bethlehem Once Unimportant The city of Bethlehem, birthplace Jesus Christ, was considered east important among ancient Palestine towns before the Nativity. But tradition has it that the birthplace of Jesus was desecrated by a pagan temple of Adonis before the Emperor Constantine built the basilica of the Nativity in A. D. 330. The basilica is one of the oldest churches in Christendom and has a history 1,600 years old. The original building is still standing but it has been altered by additions.



CHRISTMAS GREETINGS TO EVERYONE

We offer our best wishes for your complete happiness. We hope that this Christmas season will be your most enjoyable. We hope that the coming year will bring you good health, happiness and prosperity. May this success be associated with the service our company can give you. A very Merry Christmas and a Happy New Year.

MARTIN & COMPANY

McCormick Deering Farm Machines





May the True Spirit of Christmas Fill Your Home at this Festive Season . . .

. and may its many benefits linger on throughout the entire year. This is our hope. May a new prosperity and happiness be yours throughout the coming new year. This is our prayer. So we join with everyone in an expectant unity that all this may be true.

This Bank Will be Closed All Day Monday, December 26.

THE FIRST NATIONAL BANK 1903—Time Tested Service—1938



"AT CHRISTMAS PLAY AND MAKE GOOD CHEER, FOR CHRISTMAS COMES BUT ONCE A YEAR!" May the true spirit of Christmas fill your home at this festive season . . . and may its many benefits linger on throughout the entire year. This is our hope. May a new prosperity and happiness be yours throughout the coming new year. This is our prayer. So we join with everyone in an expectant unity that all this may be

> SEASON'S GREETINGS To Our Many Friends and Good Customers

THE MASSIE WHOLESALE GROCERY

MERRY CHRISTMAS

To many friends and good customers who have patronized me in the past year, I extend my most sincere wishes for a very Merry Christmas. In the prospect of your future friend. ship I say . . .

> HAPPY NEW YEAR TO EVERYONE!

Speer Garage

MERRY CHRISTMAS

> The Space Is SMALL But Our Greeting Is BIG!

Rainer Shoe Shop

SOUTH SIDE SQUARE

GREETINGS!

To you and yours for a Happy and Most Prosperous New Year and we cordially invite you to continue your friendly and appreciated patronage.

CARMACK HATCHERY



The gift we treasure most was not given at this Christmas . . . but rather it was given all through the year. This gift is your friendship and patronage. We treasure it most because we know it is your way of showing us that our service has been welcomed by you, and that you value this service. So for another year we say "Merry Christmas to All!"

FLOYDADA INSURANCE AGENCY

W. H. HENDERSON

ALL OF US Join In Wishing a Very MERRY CHRISTMAS

EVERYONE !



McMURRY'S CAFE



GREETINGS

TO ALL OUR MANY FRIENDS

Jackson Produce

PHONE 328 NORTH SIDE SQUARE





Let's wish together! Let's overlook our little complaints, and let's be thankful for what we have and for what we intend having. Let's wish for each other's joy in this great season . . . and hope for each other's happiness in the coming year. It's easier this way, and more enjoyable. All together, then! A brighter, happier year.

Magnolia Service Station No. 1

A MERRY CHRISTMAS TO EVERYONE

WE SEND TO YOU OUR GREETINGS!

May your way be gay; your pleasures unending; your Christmas a Merry One; your New Year a prosperous one. These are our wishes for you. For ourselves? All we want is your continued friendship and patronage. This is enough for



FLOYD MOTOR COMPANY

BEST CHRISTMAS WISHES

TO ALL THE FRIENDS

FOGERSON'S SHOE SHOP



OUR BEST WISHES FOR YOUR HAPPINESS We offer our best wishes for your complete happiness. We hope that this Christmas season will be your most enjoyable. We hope that the coming year will bring you good health, happiness and prosperity. May this success be associated with the service our company can give you. A very Merry Christmas and a Happy New Year.

Flowers for the Holidays

A wide selection of pot plants for Christmas Table Decorations and Holiday Events.

Hollums Floydada Florists

MERRY CHRISTMAS



May the present festive a son fulfill all your expect tions of complete happiness and may the New Year be all the things you've hoped to

Our Firm and Employ Join in Wishing All the & son's-Greetings.

We join in the hope to your welcome patronage



REID STRICKLAND J. L. BAXTER ERNEST MCNUTT

R. E. GOLIGHTLY DILLARD PATTERSON

MERRY **CHRISTMAS**



GHOJA KRISTMASKO GLAEDELIG JUL! FROLICHE WEINACHTEN FELIZ NAVIDAD!

We can say it in every las guage . . we can sing it is every song . . . but it all bed right down to the fact that we all wish you a very MERBI CHRISTMAS!

THE Spirit of Christm prevades the entire world . but nowhere is it more felt, more sincere than right he in our own Floydada.

80 we join in today to W everyone . . . our patrons, associates, our friends . very Merry Christmas and Happy, Prosperous New Year

> JOY TO YOU BUON NATALE! STASNI VANOCE UMPELIZ NATALE! WESOLYCH SWIAE ALL MEANING MERRY CHRISTMAS!

Cline's Automotive Repair Service

Miss Faye Angew of Plainview ted in Floydada Saturday and day with Miss Ann H. Bradley the Floydada Hospital and Clinic

AS

LND

RSON

SKO

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AEI

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aur



For Carefree Mondays-No Work or Fuss,

Gather Your, Washing-And Send It to Us" .

PHONE 141

FLOYDADA STEAM LAUNDRY

Mrs. Smith Is Guest Speaker at Amarillo Club

Mrs. Lon V. Smith of Floydada was guest speaker at the Twentieth Century Club in Amarillo on Friday, December 16. Mrs. Smith spoke on the subject, "The Pioneer Woman and Christmas".

Mrs. Smith was a house guest Mrs. Smith was a house guest, while in Amarillo, of Judge and Mrs. CONFIDENTIAL A. J. Folley. Mrs. Folley was also a guest of the Twentieth Century club at the Friday meeting.

Hudson 112 to be on Display Here Saturday

display in Floydada all day Saturday at the Magnolia Service Station No. 1, according to Harold F. Merrick local representative through Jeffrys Motor and Electric.

An invitation is extended to mo porists to see and cide in the New Hudson for 1939 Several improve monts and many new features have been added to Hudson, acording to Merrick, who recently became associated with the company.

Greetings for the coming

Christmas and New Year

May Chirstmas bring you Joy . . . And each day of the year bring you more happiness.

MARIE'S BEAUTY SHOP

Boothe Building



MAKE OTHERS HAPPY-Is the big lesson of Christmas and is one that cannot be stressed too much among Mankind.

In fact, we are glad not only to co-operate in the joyous task of Making others happy during Christmas, but we carry the practice into all the other weeks of the year.

For we believe that to render daily an efficient, courteous, cheerful service necessary to the progress and comfort of the community is to help in making others happy.

BEST WISHES FOR THE NEW YEAR.

FLOYDADA HOSPITAL AND CLINIC

A. E. GUTHRIE, M. D.

Physician and Surgeon

Surgeon

ANN H. BRADLEY, R. N. Supt. of Nurses

DONALD H. PITTS, M. D.

MRS. MAUD MERRICK Secretary and Business Manager

* STRICKLY CONFIDENTIAL Ghoja Kristmasko! Glaedelig Jul Proliche Weinschten! Feliz Navidad Buon Natale, Stasni Vanoce! Umfeliz Natale! Wesolych Swiae!there are other ways of saying it-But the meaning is the same-Merry Christmas and Merry Christmas or if you must be explicit about it-Happy New Year Too Strick.

his week for Mart, Texas, for Christ-

dith, and J. H. Myers of R. C. An-

drews Ward School will be in Floyd-

Mr. and Mrs. O. K. Davis and

with his mother. Miss Eunice Ho-

this week until Monday, January.

Where School Teachers Will Spend Holidays

* STRICKLY CONFIDENTIAL

It all just goes to show . . . Pick a Christmas holidays with relatives at

STRICKLY

into the final game with Corpus Christi's Buccancers-staying with mother, Mrs. A. F. Norton. the winners in the Bowl games holiday season. Miss Bernice Dal-

susiness-To all of them-and to all HIGH SCHOOL FACULTY of you-We say-Merry Christmasand a good 1939.

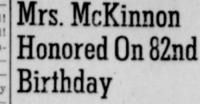
* STRICKLY CONFIDENTIAL

as a colleague who had played with gelo and Brownwood during Christplace ?"-"Yes, but I don's eat here, spled the other with dignity.

* STRICKLY CONFIDENTIAL Sauta Claus-He will distribute 100

-or maybe feet.

I haliave that before the holiday sea of messages sent-and-That's a trifle embarassing to find that you have not remembered someone and find a card from him-But it happens to everyone.



Mrs. A. P. McKinnon celebrated week and a number of friends called the 1934 Study Club's social evening to wish a 'Happy Birthday' to one of at the home of Mrs. I. R. Grundy Floydada's most loved 'young' Misses Oleta Owens, Adva Weather

Mrs. E. L. Augus, Mrs. Lon M. tesses. Davis, Mrs. E. C. Henry, Mrs. Clem Henry, Mrs. Willson Kimble and numbers on the xylophone and Miss Mrs. R. F. Kirchner were joint hos- Wilimina Salisbury gave a review on tesses at a reception in Mrs. McKin- the book, "The Other Wise Man." non's honor. Mrs. Henry presided Following the program the group at the punch bowl and Mrs. Kirch- held a Christmas tree, exchanging ner, Mrs. McKinnon's daughter, re- gifts. ceived the guests. Hot punch and cake were served those who called. ments were served to Misses Fern Mrs. McKinnon received a large selection of beautiful gifts.

Visitors during the day included Mr. and Mrs. J. M. Willson, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. Jack Henry, Rev. and Mrs. Jno. Eldridge, Mr. and Mrs. W. H. Henderson, Mr. and Mrs. N. W. Williams, Mr. and Mrs. Homer Steen, Mr. and Mrs. Lon M. Davis; Mesdames W. H. Alexander, Clem Henry, E. L. Angus, E. C. Henry, P. M. Felton, H. M. McDonald, Champ Walter, Lillie Britton, E. C. Nelson, O. P. Rutledge, A. A. Beedy, J. D. Colville, E. S. Randerson, B. P. Woody, L. G. Math. ews, Geo. V. Smith, Wilson Kimble, Fred Nabors, W. I. Cannaday, I. W. Hicks, Edd Johnson, J. U. Borum, E. F. Stovall and Mrs. Robt. McGuire and sons, Donald Bruce and Robert Lee; A. D. Cummings, R. Fred Brown, Billie Joe Welch and Kenneth Fagan.

family will go to Anson for a visit a few days visiting in Fort Worth. Mr. and Mrs. M. T. Camp will visit well will be in Paducah, Miss Reba in Shattuck and Alva, Oklahoma. Copeland at Amarillo and Miss Grace. Miss Lois Fouts will spend the holi-Cade in Chandeler from Friday of days with relatives at Haskell. G. W. Russell will go to Paul Valley, Mrs. Eva Braddock Piper will go Oklahoma, during the Christmas seato Austin and visit also at San Anson. Miss Fannie Mae Rees will visit for a time in Turkey. The remainder of the faculty will be in Miss Daltis Rea expects to spend Floydada.

1934 Study Club Has Its Christmas Party

A Christmas holiday motif wa her 82nd birthday Tuesday of this carried out in the arrangements for ford and Lois Fouts were joint hos

Miss Fern Finkner played two

Preceding the program refresh Finkner, Wilimina Salisbury, Betty erford, Oleta Owens, Eunice Howell dred Olson, Donothy Scott, Helen Kreuger, Selma Lider, Bernice Patton, Thelma Browning, Mildred Me-Clung, Ruth Grimes and Mesdames Beryl Busby, Bernice Dallanger, Mrs.

Hospital Notes

he Floydada Hospital and Clinic for redical treatment Wednesday. Mrs. Joe Parrish underwent a mi

or operation Wednesday. Bill Hale, son of Mr. and Mrs. Waiton Hale, city, underwent a mior operation Monday.

Roland de Cordova of Petersburg was admitted for a minor operation

Mrs. B. F. Ewing has recovered from an attack of pneumonia and has returned to her farm.

Otis Anderson is recovering from m eye operation. John Key West received medica

reatment for burns to his eyes. Bob Camden was dismissed from the hospital Sunday, having reco ed from an appendectomy.

CITATION BY PUBLICATION THE STATE OF TEXAS, To the Sheriff or any Constable

> Floyd County-Greeting: YOU ARE HEREBY COMMAN ED, That you summon, by maki Publication of this Citation in sor newspaper published in the Coun of Floyd once each week for fo onsecutive weeks previous to t return day hereof, W. S. Laughl whose residence is unknown, to and appear before the Hon. Distri lount, at the next regular term ther of, to be holden in the County Floyd, at the Court House thereof, Floydada on the fourth Monday January, same being the 23rd day January, 1939, then and there answer a Petition filed in said Cour on the 12th day of September A. I 1938, an a suit numbered on the docl et of said Court No. 3018, wherei Maud Laughlin is plaintiff and V Laughlin is defendant. The me ture of the plaintiffs demand bein

us follows, to-wit: Suit for Divorce, and restoratio f her name of Maud Shurbet, plain tiff, alleges cruel and inhuman treat nent because of drunkness an

HEREIN FAIL NOT, And hav ou before said Court, on the sai first day of the next term thereof this Writ, with your endorsemen pm

Given under my hand and soal o aid Court, at office in Floydads Texas, this, the 20th day of Decem ber A. D., 1938.

GEO. B. MARSHALL, (Seal) Black District Court, Floyd County

Methodist Church

Sunday School 9:45 a. m. Morning Services 11 a. ro. League 6:15 o'clock Evening Service 7:00 o'clock Prayer Meeting Wednesday 7:30



SPECIALS

Cherries .

Marshmallows. 1 lb. pkg. . . . 15c

Beans, 2 for 25c

Cake Flour .. 29c

Heinz Catsup 19c Corn. 3 for ... 25c No. 2 cans

Light Crust Flour 48 lbs \$1.35

COMPLETE STOCK Nuts, Fruits and Christmas Candies.

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR.

We will be closed Monday, December 26.

HULL AND McBRIEN

Through your kindness and consideration we have been enabled to reach a constantly increasing number of customers. At this time we want you to know that we greatly appreciate all that you have said or done for us. May this be a Merry Christmas for each of you, is our wish.

KING'S GROCERY AND MARKET



Floyd County Plainsman

Joyous Holiday Season





May The Dawn of Another Year Be Bright and Fair - Promising a Better Year Than Ever Before

For all our friends and patrons our wish would be that this New Year bring only Happiness, but better still let us hope that bring what it may it will find us ready to make the best of the opportunities it affords, ready to look for the good and not the bad, and ready to be cheerful and of service to everyone it is our good fortune to meet.

May we thank you for past favors and sincerely assure you our chief aim will be to please you to the best of our ability . . . and perhaps we may be permitted to help make yours a prosperous New Year.



WE SEND TO YOU OUR GREETINGS!

May your way be gay; your pleasures unending; your

May your way be gay; your pleasures unending; your Christmas a merry one; your New Year a prosperous one. These are our wishes for you. For ourselves? All we want is your continued friendship and patronage. This is enough for anyone.



CLOUD PONTIAC COMPANY
Pontiac Sales and Service USED CARS

Christmas and New Year

May Christmas bring you joy and each day of the year add to your

West Texas Gas Co.

Natural Gas-Your Quick-Clean-Economical Servant

第223号。2014年至2014年的400年4月1日

SCOTT GIN

C. T. (BILL) SCOTT, MANAGER

BY LAND, BY SEA, BY AIR ——
ALL ROADS LEAD TO NEW YORK FAIR



Aerograph showing main highways which lead from New Jersey, w England, Westchester and Long Island to the grounds of the

New York World's Fair 1939 in the heart of greater New York City. Tunnels, bridges, ferries, airports, water gates—all are indicated.

Funeral For Mrs. Pope Held Wednesday P. M.

Mrs. Mary Jane Pope, age 83 years, passed away at her home in Floydada Wednesday morning at 4:15 following a prolonged illness. Mrs. Pope, widow of J. H. C. Pope who died in 1917, had been a resident of Floyd County since 1916.

Deceased was born August 12, 1855 in Tennessee. She came to Texas when three years of age and resided in Bell County until moving to Floyd County in 1916. Mrs. Pope was married to J. H. C. Pope, Civil War veteran, in Bell County.

Survivors include one son, H. O. Pope of Floydada and the following grandchildren: Bernard Pope, Lockney; Leonard Pope of Floydada, Annie Bell of Lamesa, Lillie Mae Pope of Lamesa, R. A. Pope of Manila, Phillippine Islands, and Troy Pope of Dallas. One son and two daughters preceded Mrs. Pope in death.

Last rites were held Wednesday afternoon at 3:30 at the F. C. Harmon Funeral Chapel. Rev. Vernon Shaw, paster of the First Baptist Church, conducted.

Interment was in the Floydada

666

COLDS
first day,
HEADACHES
and FEVER

relieves

Liquid, Tablets, due to Colds, Salve, Nose Drops in 30 minutes Try "Rub-My-Tism" a Wonderfui Liniment

LET CAVANAUGH DO YOUR JOB PRINTING.

M. L. SOLOMON JEWELER Floydada, Texas



The gift we treasure most was not given at this Christmastime . . . but rather it was given all through the year. This gift is your friendship and patronage. We treasure it most because we know it is your way of showing us that our service has been welcomed by you, and that you value this service. So for another year we say "Merry Christmas to All!" And a Happy Ney Year.

SHARP'S MOTOR SERVICE



MERRY CHRISTMAS TO ALL

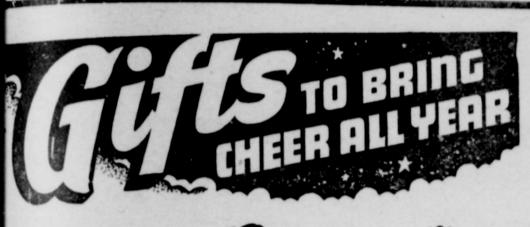
The closing clock strikes... Christmas in the store is ended. Christmas in the home has just begun. The throng is homeward bound... to loved ones... to share in their joys and happiness. We join the throng and await the dawn of the year's happiest morning. But not until, with all others in this organization, we add our voice to the chorus of "Merry Christmas to one and all."

WILLIAMS GROCERTERIA

133-1939-GREETINGS TO EVERYONE

Old Father Time just keeps on marching along and we welcome 1939 with open arms as the bringer of 365 days of opportunity for worthwhile achievements! At the close of the old year accept our gratitude for past favors and our best wishes for a happy new year.

SAM'S BODY AND FENDER WORKS





HOSIERY-



5c. 25c, 35c



50c, \$1.00

and

has

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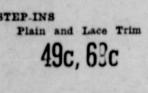
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1.00 to \$1.98



\$1.00, \$1.98





49c, 69c, 89c



GAY NIGHT GOWNS

\$1.00, \$1.98

GIFT HOUSECOATS Satins, Moires, Taffetas, Ray-\$3.98, \$5.95



GIFT LUNCHEON SETS They're things that every one wants in her home.

\$1.25 to \$2.25

BED JACKETS Pastel Colors \$1.98

PARKER HOOD \$1.00, \$1.50

tyle Shoppe

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Pho Phone 17



was such a little girl to but there seemed no other be disappointed at Christmas.

Her mother called her to the bed-"Babs, darling," she began "Christmas will soon be

The little girl's eyes shone. 'It won't be the same this year, darling. There won't be any presents, well-anything."

"No Santa Claus?" "No Santa Claus."

"But why?" "You're going on five, Babs. Try to understand. What we call Santa Claus is really just the love people have for each other at Christmas." Her voice trailed off in a fit of coughing. "That pillow-therenow I can breathe. It isn't I don't love you, darling. I just can't do things this Christmas. That lovely tree last year-you remember it. don't you, Babs?"

"Oh, yes. Mummy." "
"We'll try to have one like it next year, if-" She choked a moment. 'If I get well."

Why, Mummy, you're crying!" "No, no I'm not. See? Why don't you run out and play a bit? Get your coat and rubbers."

Babs went out into the snow very



him first, and with a bag of toys.

playing down the block, but she lidn't want company. Of course there was a Santa

Claus. Hadn't he come last year? And all her playmates-he came to see them, too. How could Mummy be so mistaken?

far. But it was fun walking on the crisp, crunchy snow. And there, ahead, were men stringing lovely colored lights and loops of greenery on lamp posts.

"What's she want, Bill?" "I can't just get it. Something about Santa Claus."

"Why, sure, kid. Just down the block. He's ringing a little bell." The men laughed, and Babs laughed, too. Santa Claus! She would find Santa Claus. The street was alarmingly crowded, but she could hear the thin tinkle of a bell.

Then she saw him, all dressed in red and with a long white beard. He was sitting by a big red box, and every now and then someone would drop money into it. Babs stood for a long while watching, fascinated, afraid to speak.

The tinkling stopped, and the Santa Claus came over. "What's the matter?" he asked gently. She let him lead her back to the big red box. He took her up on his lap, and gave her the little bell to ring. Slowly she told her story. Mummy, who was so sick, had said there wasn't any Santa Claus this year. Babs took care of Mummy. She didn't know how to get home.

"I think I had better see if we can't find your Mummy," Santa Claus declared. "She's probably worried about you. You aren't afraid to come with me, are you?"

"Oh, no," Babs answered trustingly, and carried the bell while he put away the big red box.

They found the right neighborhood with no great difficulty. Babs insisted that Santa Claus come in, "to show Mummy there really is a Santo Claus," and he agreed. Then things began happening. There was a doctor, and a nurse, and Babs must be quiet, and mustn't see Mummy-not for days. Through it all Santa Claus kept coming back, only without the beard or red suit. Until Christmas, that is, and then he came dressed as she had seen him first, even to the little bell, and with a big red box full of toys for her. And as an even grander present, he said that Mummy was well

enough to sit up. He was very tender to Mummy. and carried her gently to the big chair that was ready for her. Babs was sure that Mummy looked prettier than she had ever seen her. Oh. it was such a Merry Christmas! If it could only last!

'My." said Babs, "I wish you could stay here forever." And the Santa Claus man answered very gravely, "Thank you, Babs. There's nothing I should like

But he wasn't looking at Babs. It was more as though he were talking to Mummy.

Copyright.—WNU Service.

Christmas A Year Late

By Edith Kirkwood

OMORROW'S Christmas day, tomorrow's Christmas day," little Dorothy was singing as she was prancing about the dingy apartment. She'd stop to roll up the sleeves that were continually slipping down over her hands. No wonder they didn't stay up, for the dress was one that Helen, two years older, had outgrown. Mother had meant to make it over. but she was too tired when she got home from cleaning house for other people all day.

"Hush up, Dorothy. Mother will be coming in pretty soon, and she'll cry if we say anything about Christmas," Helen reminded her.

"I don't see why. Christmas is a time to laugh, and not to cry," Dorothy responded philosophically.

"Don't you remember last Christmas, and how daddy didn't come home with our packages?" Helen couldn't believe that even so little a sister as Dorothy should forget that. For daddy had never been heard from since that Christmas eve.

As Dorothy started to reply, Helen warned her: "Sh-, there comes mother," and the youngsters were silent when she entered. Mrs. Bond, tired and absorbed in her own anxious thoughts, did not heed their un



childlike quiet. Her apathy had developed that trait in them, and she was unaware of what her sorrow was doing to her children. She busied herself with the simple meal, and Dorothy's faint, "Mother, is Santa coming tonight," cause of her only break: "My poor baby, I'm afraid Santa doesn't even know you exist," she sobbed. She was getting them into bed, and they were soon asleep, their pillows wet with their tears that Santa was not coming. Too tired to sew, and in deepest depression, Mrs. Bond was roused from her inert brooding by a rap at the door.

A caller was unheard of. No one came to see her, for she had repelled all kindly offers of assistance when her husband disappeared. She ignored the knock. When it came again it was a significant signal, two short raps, repeated three times. Her husband's knock!

Quivering with excitement, she moved toward the door. Her fingers were trembling so that she could hardly turn the key. The door opened, and she gasped, "Tom!" as the sturdy, well-dressed man exclaimed, "Barbara!" and took her in his arms. Then, after a long embrace, he led her to the big chair she had just quitted, and drew her on his lap while they talked.

"I left you Christmas eve to do the last-minute shopping. But an icicle struck my head, and knocked me unconscious. I couldn't remember who I was or where I lived. I went to a hotel and after a few days got work as a salesman. I told my boss my predicament, and he has been very kind. Today, Christmas shopping somehow brought back to me who and what I was. And I couldn't wait to find you!"

"But how did you ever trace us?" Barbara asked. "I thought I left no clues. I thought you had deserted me, when we found you weren't an accident case."

"Deserted you? You? My poor child," and he drew her close again. "I did have a heck of a time, but old Jack, the baggage man, finally told me where you had moved to. But now we must get ready for last year's Christmas. And next week we'll get out of this hovel." Tom's affluence was apparent.

"My dear, my dear. I don't mind the hovel, now that you are safely home," Barbara whispered.

"All right, Babs, old girl. But stop crying down my neck if you are really glad to have me back,' but his tender kiss belied his joking words.

C-WNU Service.

Popular Christmas Carols Probably the best known Christmas carol is "Adeste Fideles," composed in 1700 and sung in Roman Catholic churches ever since. It was adopted in England in 1841 and sung in Protestant churches as "O Come All Ye Faithful." Among the more popular Christmas carols are "While Shepherds Watched Their Flocks by Night," "Christians Awake," and "Hark, the Herald An-gels Sing." St. Ambrose is said to have written one of the first Christmas hymns in 340 A. D.



Our wish for this Christmas is that the choicest blessings of life, pleasant environment, good associates that will add to a store of rich experiences may be all yours. To you and yours we give this wish of happiness and contentment for the holiday season and throughout the coming year

We thank you for every courtesy you have shown and earnestly solicit your patronage for the New Year.

J. C. WOOLDRIDGE LUMBER **COMPANY**



That You and Yours may Have a Merry Merry Christmas Day . . . That the New Year may dawn brightly For you and be the best of All the years you've ever Known, is the wish of everyone In our organization

> **MERRY CHRISTMAS**

CONSUMERS FUEL **ASSOCIATION**

Phone 122 Floydada, Texas

Announcing!!

I have assumed management of Camp Cope located on Highway 28. Continuing to handle: Conoco Products, Complete Line of Groceries.

COME TO SEE US.

CAMP COPE

Harvey Walker, Manager



WATCHES

MAN'S WRIST WATCH!

7-jewel; modern design, leather strap . . \$15.00

NEW LADY'S WATCH

Accurate movement, gold case, cord band . \$25.00

GREETINGS!

Our best wishes to our friends and customers for a very Merry Christmas and a Happy, Prosperous New Year!

M. L. SOLOMON, JEWELER

By Vera Ashton

lookit, lookit, Jimmie. Doesn't it look like a real baby? Just 'magine it's for me!" And little Sally's face was radiant with the imagined joy.

"Ah, that's nothin' but a doll! You girls!" and Johnnie's nose turned up with disgust. "If you're lookin', just lookit that!" and he pointed to a scooter that leaned proudly against the wall in the show win-"That's what Santa Claus has picked out for me." And Johnnie's eyes shone.

A well-aressed man standing near them heard the words, and looked curiously at the ragged children. As he saw his wife approaching, the children started on, but not before he heard the boy say to his sister, "It's no use 'magining anything this year. Aunt Meg doesn't even have a chimbley for Santa to crawl down, and he probably doesn't even know that daddy and mother aren't here any more," and his brave little lip

The man turned to his wife, who had just reached him. "Madge, look at that window."

But her voice was shrill with a hysterical grief, as she exclaimed: "Oh, Phil, I can't look at those toys. You know I can't. When little Elsie is dead, and we have no one to make Christmas for."

"But Madge, that is what I mean. We have someone to make a Christmas for. See those kids there, just going round the corner? They are the Mayne children, whose father and mother were killed in that factory fire last month. They're living with their aunt, who already has four children of her own, and her husband is only working part time since the fire." He said no more but watched his wife anxiously.

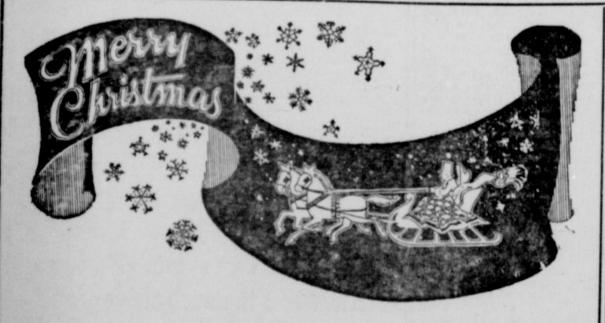
Her look of grief turned slowly to one of questioning and then pleas-

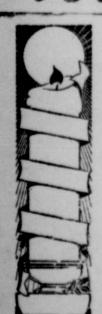
"I heard them tell each other what they wanted," Phil said joy-

and Johnnie were surprised to have an auto drive up in front of their Aunt Meg's house, and have a fine big man ask them to go home with him to dinner. And there, when they had taken off their coats and hats, they found a lovely Christmas tree with a beautiful doll and a perfeetly grand scooter, and a new suit for Johnnie and a dress for Sally which made her dress sparkle with

began to talk about having to go. after the dinner of turkey and cranberry sauce and all the fixings. "We want you to stay, don't we Phil?"

"Indeed we do, for we need a little boy and girl in our house," Phil Vigars replied, with a happy smile on his face. And he added, under his breath, as he gave his wife a mighty hug, "This is a real Christ-mas, Madge. I'm glad that there was plenty of room at this inn."





As the New Year approaches and the old comes to a close . . . We join in extending to our friends and customers the greetings of the season.

May this be a Joyous Season of Thanksgiving for the many good things of 1938 . . . May the Christmas Spirit prevail in your home throughout the year 1939 . . . and may there be "Peace on Earth, Good Will Toward Men."

We appreciate the courtesies shown us during the past year . . . and we hope that we will continue to justify the faith that you have placed

From the entire organization and all the employees MERRY CHRISTMAS AND A HAPPY, PROSPEROUS NEW YEAR.

FARMERS GRAIN COMPANY Phone 43, Floydada, Texas

A REAL CHRISTMAS



FOR THE HOME

Coffee Service, Bridge Sets, Ice Service, Cocktail Sets, Lamps.

MAKE THIS A

White Drug Company

The Rexall Store

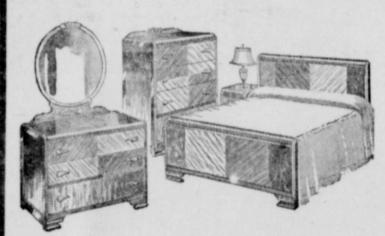
Phone 202

SHOP HERE FOR

Complete Gift Selection!

Lentheric Cosmetics, Fitted Cases, Pen Sets, Boudoir Lamps, Manicure Sets, Men's S Shaving Set, Men's Zipper Sets, Travel Kit.

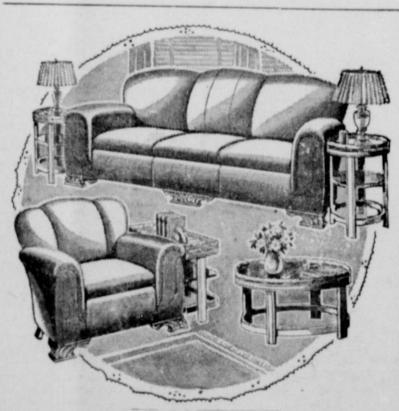




BED-ROOM SUITS

- Maple
- Walnut
- **Blond Maple**

\$29.50 to \$102.50



LIVING ROOM SUITS BRING XMAS CHEER! A more appropriate Gift Cannot be Found \$39.50 and up



PHILCO RADIOS

Year Around Pleasure! -SETS-

\$25.00 to \$215.00

- **End Tables**
- **Card Tables**
- **Coffee Tables**

ALSO— Lounge Chairs, Smoking Stands, Cedar Chests, Desks, an Magazine Stands.



\$68.50 to \$105.

"Hale, you're actually beginning

leaning forward, his cigarette out,

"But it may surprise you to know

"Yes, I'm telling you that. I don't

"If you didn't, and Craig didn't,

"How should I know? But it's an

It was such an interesting point

"I found the cat, dead, lying back

that they both sat silent for a mo-

ment considering it. Then Ains-

of the big tent at the entrance to

the woods," he explained. "It was

Monday night. You had gone to

New York. I picked it up and car-

ried it to your room as a little sur-

prise for you when you got back.

The next day I saw it at the foot of

the third floor staircase. I thought

you had thrown it there. I picked

it up and got it out of the house to the place where I had found it.

That's all I had to do with the mat-

Ainsworth got up. "Good night,

"Oh, I'm not going yet," he said

cheerfully. "I've got a lot more to

say. I'm going to be so interesting

from now on that when I finally

stop you'll be begging me to stay."

tion." But Ainsworth's eyes were

watchful again. He sat down with

a shrug and lit a fresh cigarette.

I wouldn't have anything on you in the matter of the little nuisances

you've been committing." Hale ad-

mitted. "But, you see, you finished

by nearly murdering me. That is

"Any time you get around to ex-

plaining what you're trying to

"I'm trying to say that you near-

ly murdered me," Hale repeated

patiently. "I'm telling you that

when you put that powerful emetic

in my water carafe, and I drank the

"What rot are you talking now?"

"I'll assume that you didn't mean

more than you meant to injure me

when you printed those anonymous

gave me a terrific dose-about four

times the usual amount. As it hap-

who only a month before had gone

pneumonia. That pneumonia tem-

entire glassful, it was touch and go

for an hour whether I'd come

say-" Ainsworth murmured.

something else again."

through it."

"You're quite right in saying that

"That calls for some imagina-

Hale. Better luck next time you go

er. I don't kill animals."

Hale kept his seat.

worth amplified his defense.

care a damn whether you believe it

or not. But as a matter of fact I

that I never poisoned that cat,"

"You're telling me that?"

didn't kill the cat."

interesting point."

who did?"

THE LIFE OF THE PARTY

BY ELIZABETH JORDAN

O D. Appleton-Century Co., Inc.

PTER VIII-Continued

didn't you?"

se so. in a way." Ains-

ung Kneeland into a

ht" he said. "We'll let it

didn't interfere. It wasn't

ess, either, but I did inter-

got Craig out. That's all

me now," Ainsworth was

old man. Tell me how you I'm immensely interested."

ad called his temper to heel

do that in one sentence,"

psychiatrists what was go-

orth whistled softly.

and found out from them

mean you actually gave

name to his colleagues, and

ed to have him kicked out

s the general idea. I can't

rth's face had grown seri-

ere was a silence which

certainly went to it, Big

nsworth commented. "It

ve taken some nerve. I'm

ks. I'm glad you're im-

Because, to put it frankly,

th, I'm in good fighting trim

nd I'm taking you on next!"

rth straightened as if he

struck. Then, very slow-

what do you mean by that?

's right. Let's take it cool-

going to tell you exactly

nean. I mean that we don't

ir activities here at Halcyon

any better than we liked

I mean that we're going

Who do you mean by 'we'?"

rth almost purred the words.

eland," Hale told him cheer-

and myself. Don't cherish

on that I'm butting in where

no right to be. I'm Mr.

id's employee, and my prin-

b was to get rid of the para-

adventurers who are abus-

spitality. I've done part of

Now I intend to finish it.

see, Ainsworth," he went on

tionally, as the other re-

silent, "you're not dealing

That's quite a different mat-

won't find me as easy to get

s Craig was," Ainsworth re-

coolly. "In fact, my inter-

friend, I'm serving notice on

leaving almost at once.

going to be out of here by

w night. What's more,

w you're up against it, Ains-

Rex went on. "I've been go-

are no excuse for the things

may be," he said quietly.

hasn't been reached yet.

hook his head.

17

10K!

nk back in his chair.

d gravely.

grinned.

"I told several distin-

derantly.

beyed him.

the details."

ot break.

"Don't hold out

It wasn't your business.

"I knew he was

, Men's

lon!

wasn't in a condition to say out anything." Hale re-Answorth, "But you must tune I play, When I remember don't interrupt." what you've been doing to poor "If there's anything that will his face almost alive. what was going on," he what was going to miss Kneeland I'm tempted to play a make you get on faster, Hale, I'm

rth's lolling figure. his dose of your own medicine."

his air of well-being, and himself together again, and Rex ad- comfortable, one leg thrown easily e Cat grin, Hale suddenly oper. "What I shall nevmired his self-control. to understand," he

out between his teeth, "is guest," he said. "But you make back. and Mrs. Spencer Forbes, me terribly tired." exactly what was going

ck and let it continue. You you're going to feel a few minutes pretty soon. As I was saying," he from now," Hale prophesied. "That went on, "you wrote your silly will be exhausting."

right, get on with your story. To and left them on my desk. They

it I didn't know exactly vas doing it. Of course I eories. I didn't interfere proceed. I'll get on with my story them fingerprinted and get your fint was none of my busi- all right. I'll mention in passing gerprints for comparison. You may that it will be an unpleasant one." remember that you tore a page out and his teeth. His brown urged wearily. ed red in the room's shad-

or may not be partly true. But | calling his attention to some of his | choking I gave Craig. He had there's one thing that's dead cer- goings on," Hale mentioned in pass- earned that on the other counts." tain. I've got you by the short ing. "He changed his mind. I think hairs. I can make you dance to any you will. I'll get on faster if you to interest me." Ainsworth was

like that." Then, looking tune that will give you a nasty for it. Ainsworth was smiling now. He

Ainsworth yawned. He had pulled lay back in his chair, relaxed and over the arm of the chair, his head "I don't want to seem rude to a resting against the padded chintz

"Be comfy while you can," Hale "That's nothing to the fatigue commended. "You're in for a jolt threatening notes and you drew "I can easily believe you. All your silly cobras and other sketches be candid I want to go to bed." didn't disturb me in the least, but "That desire, too, will grow as I I was enough interested to have

"Go to it, go to it," Ainsworth of your note-book in the medical library one morning, and handed it "If it hadn't been for some little to me. That was kind of you, bethings that happened up in my cause I hadn't been able to get your room," Hale went on smoothly, "I'd fingerprints before. The fingerprints have let you off this interview pret- on that page were perfect. The



"But you make me terribly tired."

ty easily. I'd have offered myself | fingerprints on the notes and Ainsworth jerked out. His expresas an intermediary between you and sketches were identical with them. sion had changed and his watchful Kneeland and tried to fix up a settle- Fingerprinting is an exact science eyes never left his companion's ment that would have been fair to now, you know. I've learned a lot face you both."

"Then you admit that I have a just claim," Ainsworth asked cold- very informative." "Well, you'd better. If you knew what my mother went through while that fat white worm that calls itself Casper Kneeland was batten- Then he put it back. ing on her brother's invention, you'd understand why I've made him he said calmly. "I enjoyed think- pened, you gave that dose to a man we' I mean your host, Cas-

mitted. "I don't know anything ing more than we did at college." about it except what Mr. Kneeland has told me. I'd have gone into corrected gently. "It represented hadn't had some brandy where I the whole matter, got the best legal about the prep school stage of men- could reach it instantly," Hale endadvice, and tried to make an tal development. You went a few ed very deliberately, "I'd be in my impartial settlement. I'd have done steps further when you put the dead grave tonight and you would be this as a matter of service to you cat in my room. Of course I couldn't facing a trial for murder. All the both. But, of course, I immediate- have poor Daisy fingerprinted, so evidence is on file against you-

a gentleman of your ancestry," Hale see, I thought he was the man that the analysis of the doped water, the added smoothly. "It wasn't a nice poisoned animals around here. I fingerprints on the carafe, the stateh a middle-aged and tired memorial to your mother. It was was also giving him credit for the ment of the doctor I consulted next u think you've got a clutch a nasty game. Doctors have an un- notes and sketches and the wasps day as to the condition of my heart u're dealing with a man your pleasant name for it. It was a stu- and all the other things. However, and the effects of such a dose on who knows a whole lot pid game, too," he continued out you than you think he thoughtfully. "If that sort of thing they vindicated him. He also con- law would have accepted your exis being done it ought to be done vinced me that he had nothing to planation that it was all a friendly in private, not in the presence of a do with the cat. Then I realized little joke? Think that over, Ainsgallery of spectators. You forgot that poisoning pet animals was in worth. that, which was foolish of you. Or your line. It was right up your al- can." if you remembered it, you under- ley, in fact. But I didn't regret the estimated your audience. You in that I'm staying here all thought they were all either as callous as yourself, or too self-absorbed to take in what you were doing. But they took it in."

re mistaken," he said graveu're leaving, Ainsworth, and "My God, Hale, what a freshet of words you can send forth!" Ainsworth yawned again. "I suppose it's less trouble to listen than to talk, so going to leave prettily and proceed if you must."

like a little gentleman. "Thanks. I promise you won't be going to do it with a smile." bored." Hale stopped long enough to orth had laid down his ciglight another cigarette.

'That was the situation when I came here," he repeated. "I caught on at once to what you were doing your record. But your mis- and you saw that I did. In fact, you had foreseen that I would do ing. We're all up against so. You had made some plans in or less, these days. But advance. They were queer little tall go in for a combination plans. They were the sort that tion and saddism as you are would only appeal to a mind like yours. Your mental make-up being God, there's a limit to what what it is, you enjoyed carrying from you," Ainsworth said them out. You didn't want me here, His self-control had so you undertook to get rid of me Rex was glad of it. In by making me uncomfortable. On Ainsworth angry would be the face of it you seemed trying to to handle than Ainsworth frighten me off. Of course you realized that such kindergarten methods wouldn't do that. What you had in mind was to make it so unpleasant a lot of things to say to for me that I'd leave voluntarily. if you're wise you will So you wrote your silly little threat-

t and listen to them. They ening notes-" ital interest to you. The "What do these ravings mean, his. You think you have Hale? Are you out of your mind?" "Craig thought I was when I was studded gold ostensoit sent by the sive program. in your power. That may

about it lately. I had the work done by a New York expert and he was to kill me," Hale said soberly, "any

Ainsworth had stopped smoking. He took the cigarette out of his letters. All you meant to do was to mouth and looked at it thoughtfully. make me horribly sick. But you

"I did have a little fun with you," ing up those stunts and putting "That may all be true," Rex ad- them over. What of it? It was noth- through a life-and-death tussle with

"At prep school, you mean," Rex porarily weakened my heart. If I ly discovered what you were up to. I went up to Craig's laboratory and the threatening letters, the snake "It wasn't a diversion worthy of choked him for it. Up till then, you sketch, the tombstone, the skulls, when I had his fingerprints made such a heart. Do you imagine the

in "So You're Going."

larger than a good-sized barn, and

seating only about a hundred peo-

ple. Back of the church and con-

nected with it by a wooden entry-

way, is a house-the tiny frame

house of the village priest, where

the treasure is kept in a brick vault,

specially built for the purpose, with

friends is allowed to see it.

Old Indian Mission Near Quebec Still Uses Ancient Silver and Gold Presents In the Indian village of Lorette- | city of Paris in 1664, and there are ville, nine miles west of Quebec, is two splendid cases containing reltreasure which Louis XIV of ics of 11 saints sent by the city of

(TO BE CONTINUED)

Then laugh it off, if you

France and his mother, Anne of Chartres in the same year. In a Austria, sent to a poor Indian mis- drawer beneath the cabinet are four sion 300 years ago, relates a writer pieces of the chasuble embroidered in the most elaborate patterns and Indian Lorette, as they call it in fine stitches, by ladies-in-waiting of Quebec, is a tiny village where most King Louis' court. of the population are Huron Indians. On the one street, half way through lage of Lorette puts on the robes

When the humble priest of the vilthe town, is an old church, no sent by Anne of Austria, sets the altar of this tiny church with the silver of King Louis XIV, and takes the golden ostensoit in his hands. there probably is no church on this continent more splendidly served.

The Name Harrison

The name Harrison means just double iron doors. No one not known that-"Harry's son." Harry may to the priest or brought by his be a diminutive of Harold, "mighty in battle, leader," or of Henry, "rul-At the back of the tiny vault er of the home," although Harry stands a glass cabinet with four is an older form than Henry. Harry's shelves of silver and gold plate; tall, son would naturally partake of the richly chased candlesticks, and characteristics of Harry, so the Harwine and water cruets, and tremen- risons may consider themselves dous spoons of silver which Louis leaders in battle and rulers of the XIV himself sent. There is a jewel- home, which is quite a comprehen-

Christmas Around the World



Center, carolers sing nightly before Christmas. In the Italian Alps, right, children pray before a shrine.

Above, dressed in fancy costumes, Polish children stage scenes from biblical lore and sing religious songs, serenading villager's homes.



At tropical Cairo, in Egypt, European visitors erect their Christmas tree in the shadow of the pyramids. Left: Swedish street decorations.



Few ceremonies are more colorful than those of Rumania, where villagers portray the wise men, shepherds and angels.

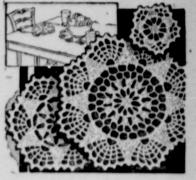


At Tromso, Norway, most northern part of Europe boasting a radio station, residents listen to the story of Christ's birth.



Christmas service in a Russian Orthodox church.

Lovely Doilies Can Be Crocheted in a Jiffy



Pattern 1715

Don't be lacking doilies when you can make such lovely ones as these in little time in 4 strands of string. The three sizes lend themselves to luncheon and buffet sets and to doilies. Pattern 1715 contains directions for making doilies; illustrations of them and of stitches; materials required; photograph of doily.

Send 15 cents in coins for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Avenue, New York, N. Y.



It's a Dress

"My wife is very busy. She's go-ing to address the women's club." "I suppose she's working on the address.

"No, the dress."

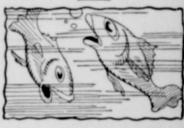
"Mickey Mouse!"

Customer (to head waiter)-Just as a matter of curiosity, did the waiter who took my order leave any family?

Qualified

"A comet is a star with a tail," said teacher, giving the class a lesson about the stars. "Can anyone name a comet?" "Yes, miss," cried one little lad,

AT CODFISH BALL



"You say he belongs to the codfish aristocracy. Where did you meet him?

"At the fish ball, of course!"

Or What?

Police Sergeant-Give the prisoner a bath and clap him in irons. Crook-Gosh! First I was collared, now I'm being washed and ironed. Is this a police station or a laundry?

Before and After

Robinson-I think a sharp nose usually indicates curiosity. Brown-And a flattened one may indicate too much.

The Guide-Yes, it must be over a thousand years old. You can take it from me they don't build such ancient castles nowadays.

Topsy Turvy World

Customer-Isn't the price rather high for such a little pillow? Shop Assistant-Well, you see, madam, down is now up.



Head colds do make you feel miserable. Do this for relief: Put 2 drops Penetro Nose Drops in each nostril - so soothing, cooling to irritated mem-Astringent-like action of ephe-drine quickly al-lows you "more room to breathe".

PENETRONOS

That Nagging

May Warn of Disordered Kidney Action

Modern life with its hurry and worry irregular habits, improper eating and drinking—its risk of exposure and infection—throws heavy strain on the worl of the kidneys. They are apt to become over-taxed and fail to filter excess acid

COMPLETE LINE OF FIREWORKS FOR THE HOLIDAYS



FRUIT CAKES, Per Pound . . 35c

LAYER CAKES,
Large 3- layer, each 53c
Assorted Flavors

WESTERS' QUALITY BAKERY



Greetings and Sincere Good Wishes For A Merry Chrisimas

In all sincerity we thank those who made our business possible in 1938 and wish each of you the happiest, best and most prosperous year in 1939 you could possibly wish for yourself.

LUTHER FRY TAILORING

A special message

for you who plan to extend out-of-town Christmas Greetings by telephone...

The Telephone Company feels that many persons, who have been in the habit of calling out-of-town relatives and friends on Christmas Eve, would really prefer to extend their Christmas greetings on Christmas Day. For this reason, we are glad to call your attention to the fact that, again this year, the low night and Sunday Long Distance rates will be in effect all day Christmas.*

To take care of the increased volume of calls, our switchboards will be "manned" to capacity. Even so, there will likely be periods—especially on Christmas Eve—when it will be impossible to put through calls to a few distant cities with normal speed. If you should be one of those inconventenced by delay, we ask your indulgence in advance.

Thank you and a very Merry Christmas.

SOUTHWESTERN BELL TELEPHONE CO.



he low night rates wilso be in effect all da fonday, Dec. 26; Ne ear's Day; and Mor

CHRISTMAS GREETINGS ...

The two words of greeting . . . Merry Christmas . . have behind them all our good wishes for your future and our gratitude to our patrons and clients. To all, A Merry Christmas, good health and good cheer.

G. C. TUBBS INSURANCE AGENCY NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

By virtue of an Alias Order of Sale issued out of the District Court of Bell County, Texas, on the 22nd Day of November, 1938, by the Clerk of said District Court, for the sum of TWO THOUSAND NINE HUN DRED FORTY-THREE & 02-100 \$2943.02) DOLLARS, with interest ereon from the 17th Day of Octobor, 1933, at the rate of 10% per annum, and costs of suit, under a Judgment rendered in said Court on the 17th Day of October, 1933, in favor of H. C. Glenn, Receiver for Temple Trust Company, Plaintiff, gainst Fred Bell, Individually, and as Community Administrator of the Community Estate of himself and his eceased wife, Antoinette Bell, Deeased, Defendant, in a certain Cause n said Court, No. 20468, styled H C. Glens, as Receiver, for Temple Company vs Guy Nickels EtAl., I, Fred N. Clark, as Sheriff of Floyd County, Texas, did on the 6th Day of December, 1938, levy on certain real estate situated in Floyd County, Texas, described as follows:

All of Let Number Twenty-Six (26), in Block Number Sixty (60), of the Town of Floydada, Floyd County, Texas, together with all improvements thereon situated.

-and levied upon the property of Fred Bell, Individually, and as Community Administrator of the community Estate of himself and his leceased wife, Antainette Bell, Deeased, and that on the First Tuesday in January, 1939, the same being the 3rd Day of January, 1939, at the Court House Door of Floyd County, Texas, in the City of Floyd-Texas, between the hours of 10:00 A. M. and 4:00 P. M., by virtue of said levy and said Order of Sale, I will sell above described real estate at public vendue for cash to the highest bidder, as the property of said Fred Bell, Individually, and as Community Administrator of the Community Estate of himself and his leceased wife, Antoinette Bell

And in compliance with law, I give this notice by publication in the English Language once a week, for three consecutive weeks, immediately preceding said date of sale, in The Floyd County Plainsman, a newspaper published in Floyd County, Texas.

Day of December, A. D. 1938.

FRED N. CLARK,
2-3tc Sheriff, Floyd County, Texas.

NOTICE TO CREDITORS

Notice is hereby given that Original Letters Testamentary upon the Estate of Pauline L. Buth, Deceased, were granted to me, the undersigned, on the 5th Day of December, A. D. 1938, by the County Court of Floyd County, Texas.

All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law.

My residence and Post Office Address is R. F. D. Lockney, Texas.

CHARLIE BUTH,
Executor Estate of Pauline L.
Buth, Deceased. 2-4tc

CLASSIFIED ADVERTISING

Ambulance service in town \$2.00, up to 10 miles in country \$2.50. Call the ambulance and save future trouble, F. C. Harmon. 1-2tc

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. MOLLUMS, FLOYDADA FLORISTS

Our ambulance service is worth lots more than we charge but we will be glad to serve you any hour.

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.

W. M. MASSIE & BRO. Floydada, Texas. 11-tf

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tf:

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-tfc

For best and cheapest monuments, either in marble or granite. See S. M McCLESKEY. 24-tfe

Get that radio tuned up for the holidays. Prompt, efficient service at prices that you can afford to pay. F. C. Harmon.

We have a full line of B and C batteries and packs, also radio tubes of all kinds, F. C. Harmon. 1-2te

Your Favorite flavor ICE CREAM 15e pint at WITHERS' CAFE. 21tfc

Mr. and Mrs. F. C. Harmon Jr., of Dallas, arrived this week to spend the Christmas holidays visiting in Floydada with Mr. and Mrs. F. C. Harmon. F. C. is attending Baylor Medici College in Dallas.

MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR !!

The long-awaited day is at hand, and we hope that it contains a multitude of blessings for you, in the form of dreams that have come true, and in quantity of mental serenity and happiness that it brings.

It gives us real pleasure to wish you a Merry Christmas and a Happy, Happy New Year.

JONES MARKET

MERRY CHRISTMAS, FOLK

Please accept this hearty, sincere greeting that your Chrismay be merry and your NEW YEAR filled with happiness.

At this season of the year we want to stop long enough housiness activities to express our thanks for the many kinds that have been shown us during the past year, and extend expounding the season.

GEO. M. FINKNER

GREETINGS of the Season

G. R. Strickland & Sons and all the employees join in wishing to you the most enjoyable Christmas and a Happy, Prosperous 1939.

We have enjoyed serving you during the past year and hope that we may continue to deserve your patronage. Our resolution is to serve you better with—PANHANDLE PRODUCTS—U.S. TIRES.

G. R. Strickland & Sons

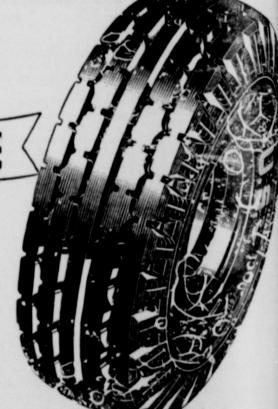
Distributors, Panhandle Refining Company,

PAY 3 1 % LESS

This World-Famous Brand



Guard STANDARD)



IT'S NOT TOO LATE!

set of New U. S. Royal, U. S. or U. S. Royal Master Tires before starting on that Holiday Trip.

... You will be safer on U. S. Royal Masters!

COMPLETE SIZE RANGE!!
Let Us Quote On Your Size.

A SPECTACULAR NEW 1938 MONEY-SAVING VALUE—of amening quality—built by the world's largest paradage of rubber.

2 PATENTED "U S." TEMOTRED RUBBER—the toughest tree compound ever developed—known everywhere for long, safe mileage.

3 EXCLUSIVE "SAFETY BOXCING"—makes every ply a safety ply—adds approximately 12 pounds of pure virgin rubber to every 100 pounds of cord material—providing maximum blowout protection.

4 "U. S." LIFETIME GUARANTEE—protects you to the last mile—without limit as to time or mileage the tire is used.

5 A QUALITY PRODUCT THROUGH AND THROUGH
—with an amazing array of famous
"U. S." safety, comfort and mileage features.

G. R. Strickland & Sons

Distributors, Panhandle Refining Company,

Phone 2

HAT to EAT and WHY Hurry, Pop! What's the Reason

Effect of Sunlight

it took years of patient effort be-

fore science unraveled the mys-

tery of how sunlight could have

Once nutritionists understood

how sunlight acting on a fatty sub-

stance in the skin could produce

vitamin D, however, it was not

difficult to carry the process a

fy foods with a satisfactory con-

Today we have at our disposal

irradiated milk, or milk to which a

vitamin D concentrate has been

added. Margarine, too, has been

enriched not only with vitamin D,

but with vitamin A so that this

moderate-priced spread for bread

has been made an effective vita-

Natural Food Sources of Vitamin D

vitamin D are the fish-liver oils,

swordfish, rock fish, salmon, hali-

Vitamin D Requirements

important is vitamin D con-

The richest natural sources of

min carrier.

venting rickets as cod-liver oil.

More work was necessary and

ton Goudiss Asks How Do You Get Your amin D? Relates Need for and Sources Of This Necessary Vitamin

By C. HOUSTON GOUDISS

E is scarcely a mother of a young baby today who of at one time or another been told to give her child oil. Perhaps she does not know this substance must to the baby for the vitamin D that it contains. But eard that there is something in cod-liver oil which valuable to the baby's health.

ation ago, cod-liver ven to children in the fat-butter fat, did not. More rene, "to build them search work was necessary before colds or various it was discovered that while butter was rich in vitamin A, codiratory illnesses. It liver oil contained two vitamins, intil 1921, however, one of which was later named g series of painstaktigations, terminatdiscovery of vitanade it clear that oil is valuable as a vitamin D, and also the same apparent effect in previtamin is essential et of growing chilvell as adults.

very of Vitamin D rs of patient work and ing and dramatic ex- step further and learn how to fortiperiments, seven forms of vitamin D tent of vitamin D. have been revealed by science. And scientists bave also solved the mystery of how such widely separated factors as cod-liver oil; sunlight; a diet that is rich in, and carefully balanced with calcium and phosphorus; and ultraall can perform the

11 V

including the liver-oil of the tuna, e for the body. of this column may but, mackerel, cod and haddock. ved that the discovery The body oils of many fish also of the vitamins came furnish substantial amounts. That through the efforts of accounts for the fact that canned to discover a method salmon has been regarded as such or curing obscure nua splendid food in the diet of chileases. In most indren and adults. It is not only a wever, carefully congood source of protein and of enoratory experiments ergy values, but it contains subpart in reaching the stantial amounts of the minerals, al after some clue had calcium, phosphorus and iodine, as to what the mysteand has been found to be an unnce might be that usually good food source of vitatrol a baffling nutrimin D. e. The discovery of as no exception! amounts of vitamin D, and when

D and Rickets eaten regularly, the quantity is is associated intienough to have a significant efthe prevention and fect in the diet of children. ts, the most devastatal disease of children imates. Indeed, it cod-liver oil or some other form of ate zone that accounts this vitamin be supplied to all the presence of

have given us reason two or three weeks. that this disease may d in England even beoman conquest. Cerppeared in a serious in England and in other pean countries, in the century. In fact, early efers to it as the Engand the early atthom its causes were Latin by English and ors during the 1600's. s, the child's head and out of proportion y, while the leg and

and in severe cases

s, are bent and twisted

normal shape. Calcium and Phosphorus principal minerals renstructing the bones are calcium, obtained vegetables, and phosid in generous amounts ole grain cereals and But one of the determine the cause as the fact that apparled children, who had ium and phosphorus, leveloped the disease. of Cod-Liver Oil

oil had been used for because of its supor "building" when it was observed doses of cod-liver cured rickets in chilso cured the correease in adults, called a, in which the bones as the calcium and already deposited in thdrawn and excreted. and Vitamin D

tists in their early ther substance high in flannel. quantities to give. But if they want to give their babies the blessing bestowed on them by the scientists who discovered vitamin D, they must not overlook this important substance.

As guardians of the health of both children and adults, mothers should see to it that vitamin D is supplied regularly through the use of eggs and salmon; irradiated foods and those fortified with vitamin D; and if necessary, fishliver oils or concentrates.

Questions Answered

Miss G. M. L .- Yes, it is true that sweet potatoes contain a small amount of protein. In fact, their protein is composed of four amino acids known to be essential to nutrition. Some of the protein may be lost if the potato is boiled, but it is entirely preserved when the potato is cooked by dry heat.

Mrs. M. B .- Both cooked lentils and baked kidney beans contain over 20 per cent of carbohydrate. Low carbohydrate vegetables include cabbage, celery, cauliflower, kale, lettuce and spinach. -WNU-C. Houston Goudiss-1938-42.



Keep Baking Oven Clean .-Many a cake is spoiled by burning fragments left in the oven. Rub the inside of the oven frequently with coarse emery paper. This will remove rust and keep the oven in good condition.

To Judge Grapefruit.-Notice its firmness, weight, and shape as well as the thickness of the skin. Good quality fruit is firm yet springy to the touch. It is well shaped, thin skinned and heavy for its size.

For Creaking Shoes .- Rub the ole of a creaking shoe with a flannel dipped in boiled linseed oil.

Improving Mince Pies. - Run your mincemeat through the mincing machine before putting it into pastry. It makes it much more easy to digest than if the Egg yolk contains small currants, etc., are left whole. Remember that mince pies should be served very hot.

Removing Indelible Ink Marks. -Equal parts of turpentine and ammonia will remove indelible rate, and in some cases sidered, that the United States ink marks from white fabrics ount of sunshine in Children's Bureau advises that when everything else fails.

> When Fruit Cake Becomes Dry. babies, beginning at the age of -Fruit cake that has become dry may be moistened by saturating a Mothers should be guided by the clean cloth with spiced fruit juice, advice of their physician in de- wrapping the cake in the cloth termining when to start the use of and returning it to its airtight a vitamin D preparation and what container for a day or two.

Dressy Midwinter Fashions

HAVE something brand new and smart, to cheer you up during the after-holiday time when you feel a little let-down. Here are two of the very smartest things you can wear, both just as pretty and new as they can And they're so easy to make that you'll enjoy doing it, and of course you'll save, decidedly, by choosing your own fab-Each pattern is accomparics. n milk, cheese and nied by a detailed sew chart.

Soft Afternoon Dress.

This is a lovely design, very smart and new. It does very nice made it so difficult for things to your figure. The wide girdle makes you look doll-waisted, the gathered bodice fills out your bustline, and the full skirt is extremely graceful. The high neckline is scalloped to make it softer and more becoming. In velvet, silk crepe, satin, or thin wool, this will be one of the prettiest afternoon dresses you ever

Suspender Skirt With Jacket.

Here's a perfectly charming new princess skirt, in suspender fashion, topped by a short little tuxedo jacket. You can wear the skirt with your own blouses. or just with the jacket, so that you'll find it very useful. See how tiny it makes your waist look, and strangest paradoxes notice the cute, crescent-shaped pockets. Very simple to make, was the fact that like all two-piece styles. Choose eroil appeared to cure tweed, wool crepe, plaid or



No. 1641 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 4% yards of 39-inch ma-

1646 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 31/4 yards of 54-inch material with long sleeves.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

Dell Syndicate.-WNU Service.

ake Home ur Home ttractive

READ the advertisements in your paper regularly.

You'll find extraordinary values from time to time, in all the hundred and one things that make houses more attractive.

· Your budget will cover the improvements you want to make if you plan your buying with the news of bargains as a guide. Read the advertisements.

For All These Fake Whiskers?



Peggy Hopkins Joyce plays hostess to all the Santa Clauses in New York at a luncheon in the Hotel Waldorf-Astoria. Lucky no youngsters were around or there might have been trouble!

What will you answer this Christ- | he meets on the street. To prevent mas when starry-eyed Junior raises this mass liquidation, thoughtful his face and asks:

"Daddy, how come I saw three Santa Clauses downtown today?

"Mother, why was Santa Claus riding in an automobile today? Are his reindeer hurt?"

Or, looking at a newspaper: "Why was Santa Claus so thin when I saw him on the corner today? He's fat in this picture!"

This is the season when harassed parents must think up quick answers or destroy Junior's faith in St. Nicholas. For Santa Claus, though a messenger of joy, can also be a pest. In Omaha a sympathetic mayor last year ruled that the army of fake Santas must leave the streets, thereby bringing sighs of relief from Mother and Dad.

But in other towns and cities, papa may restrain an impulse to strangle every red-suited gentleman | Maybe the situation is hopeless!

persons have now offered a solution which has worked before and should work again. When Junior wonders about so many different kinds of Santas, the explanation is that they aren't Santas at all, but just his helpers. Simply wreathe your face in a benevolent smile, take Junior on your knee and repeat the following:

"You see, Junior, Santa is a very busy man and he needs lots of help. So he has helpers who ask boys and girls what they want in their stockings.'

"Yeah, but papa, why did that Santa Claus and that he'd be sure to bring me a big train set, an' a lot of toy soldiers and a drum an'

Christmas Toys



KEENE, N. H.-This community is toyland each Christmas season as workers in the toy factories rush to put last-minute touches on miniature locomotives, automobiles-and even auto trailers!

American Turkey Has Foreign Name

You'll eat your turkey and like it this Christmas, but do you know where this festive bird got its name? The turkey is the only species of poultry native to this country. Its name is attributed by some to its call notes, "turk-turk-turk"; others believe that its head ornaments, resembling the fez worn by natives of Turkey, gave rise to its name.

Another explanation is seen in the fact that the first turkeys from America were sold in Spain, largely by Hebrew merchants. Since the bird was frequently confused with the peacock, it is said that the Hebrew traders called it "tukki," their name for the peacock. With the widespread use of this name in English, it easily became the present "turkey."

Christmas Celebration Dates Back to 354 A.D.,

Roman Records Show The earliest celebration of the birth of Christ, December 25 of each year, took place in the Fourth century, and the custom spread from the western to the eastern church. Before that date the commemoration of Christ's nativity and baptism took place January 6.

First mention of Christmas is found in a Roman document known as the "Philocalian calendar," in the year 354, and the first English celebration of the festival was in 598, when St. Augustine baptized 10,-

In 567, the Council of Tours, France, declared a 12-day festival from Christmas to Epiphany, and Ethelred ordained that all strife should cease at Christmas. In Germany, Christmas was established in

The only trouble is that Junior may answer: man there say that he really was

His Last Dime

By Katherine Edelman

AN DRISCOLL was broke. Well, almost broke. He had one thin dime, hiding in the dark depths of a purse that had once held bills of three figures. He had held it for 20 years, ever

since he had found it while ploughing on his father's farm. His lucky dime-that's what he had called it. Dan laughed grimly at the thought. Lucky! Had anyone ever been so unlucky as him? Here was the whole town preparing for Christmas, shophe was a penniless, weary wanderer. A lucky dime!

A little place around the corner caught his eye. Dan entered, his nostrils quivering under the tantalizing odors. He looked around with greedy eyes, his mouth watering with longing. Soup, roast fowl, potatoes, luscious mince pie! But he mustn't think about such things. He had just one dime-the price of a cup of coffee and a doughnut, or a hamburger. Which would it be? The

A YULE STORY

queer little man inside the counter waited while Dan weighed the important question. The hamburger won. While it was being cooked to order. Dan dug into his pocket and took the dime from the battered

Hungry as he was, he handed it over before attacking the food. His voice was a bit apologetic. "It's an old timer," he said; "been in my pocket for years and years." The old man didn't seem to be listening. He was peering through

his spectacles at the coin. "You're sure you're telling the truth about this dime?" he queried. "The absolute truth," Dan answered. "But, if you won't believe me, you can have your coffee and

hamburger." A shrill laugh ran through the place. "It's a good thing you ran across someone who knew, and better, somebody who was honest," the little man was saying excitedly. "Do you know that you have one of the rarest dimes at large? It's-it's

worth thousands." "You mean, this thing I've held on to for years is worth money?"

"It's worth big money," the cafe owner was waving his hands in the air, the dime clasped between his thumb and first finger. "I've been looking for one of them all my life!" "Hand me that menu!" Dan Driscoll cried commandingly. "I'm going to have a Christmas dinner right now. I'm going clear down the line,

Hawaii Yule Greetings Broadcast to Islands

from soup to mince pie."

-WNU Service.

In Pacific Territory HONOLULU.-For the past three years Hawaii has broadcast Christmas greetings on December 24 to several lonely islands which have beome potentially important along later, from 991 to 1016, the laws of aviation's equatorial Pacific area. The messages, from station KGU. go out to the dozen or so young Americans who for three years have 813 by the Synod of Mainz, and in | been keeping the Stars and Stripes Norway by King Hakon the Good, in flying on Howland, Baker, Jarvis and other tiny Pacific islands.

Star Dust

- ★ So Back Came Olivier
- * A Chance for Stardom
- * Air and Screen Lure

- By Virginia Vale -

AURENCE OLIVIER startled Hollywood the other day by telling a bit of unflattering truth about himself. Recently imported to play opposite Merle Oberon in "Wuthering Heights" for Samuel Goldwyn, he announced that he was fired the last time he was in Hollywood, and went home determined never to go there again. After all, he'd made a success on the stage, both in London and New York-why should he bother with pictures? Especially if pictures wouldn't bother with him!

You see, he was asked to go to Hollywood five years ago, to work with Greta Garbo in "Queen Christina." "But Garbo didn't like me," announced Mr. Olivier. "And I was fired-kicked out."



LAURENCE OLIVIER

Resentfully he departed. But he couldn't resist Mr. Goldwyn's persuasions, backed by a handsome

Incidentally, "Wuthering Heights" will give us something comparatively rare on the screen nowadays-a villain who isn't an American, but is Mr. Olivier, who's British as can be. Foreign censorship has played hob with pictures in which the villains represented foreign countries; the country concerned was practically certain to make a fuss, saying that people would judge all of its population by that one bad example. So all villains have had to be Americans. Apparently Olivier can present the kind of villain the British won't object to.

One number in Fred Astaire's "The Castles" may be a star-maker. It's "The Girl on the Magazine Cover," and for it Hermes Pan, the picture's dance director, is interviewing 1,000 girls, in order to select the eight prettiest girls in Hollywood. With a start like that, at least one of them ought to have her name above theaters in lights before another year passes.

To return for a moment to "Wuthering Heights," when you see the picture you'll also see great masses of what appears to be real Yorkshire heather. Give credit for that to Nick Stadler, who can trick Mother Nature herself. That heather is made from about 10,000 plain American tumble weeds. The bushes farthest from the camera were sprayed with purple sawdust.

Lanny Ross made two guest appearances on the CBS Hit Parade and was promptly signed up for a full year. It's his first regular radio assignment since he broadcast from Hollywood several months ago.

Patricia Crosby, Bing's fourteenyear-old niece from Seattle, was a visitor at one of her uncle's broadcasts recently, but she refused to sit in the audience. She and her father and mother listened from a booth off-stage, because Patricia thought their presence "might make Uncle Bing nervous."

John Griggs, who plays the villain, "Zero Smith," in the "Howie Wing" radio serial, can have a respite from playing villains if he wants to. Sinclair Lewis has offered him a part in the stage play that he and Fay Wray have written. Griggs thinks he'll take the part if Mrs. Griggs can have one too.

Movie folk have something new to worry about these days. Many of them have been appearing on radio broadcasts that originate on the Coast, and liking both the experience and the pay checks. In fact, it's getting so that a movie actor is likely to feel that he can't really be popular unless he's a success on the air as well as on the screen. So-every little while up bob rumors that most of the big radio programs now aired from the Coast have decided to return to New York.

ODDS AND ENDS-Getting a watch isn't so difficult as it used to be, if you live in New York; you just get a place on one of the quiz programs that gives watches to winners, and there you are!
... Dog owners swear by Bob Becker's
"Chats About Dogs," aired on NBC every Sunday afternoon; he's

rity.

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SCHOOLS

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• 12 Years Same Location • Will train you to be an expert operator in months. Low tuition. Equipment furnished MAY MORTON, Dean

Unfaithfulness

The lines of suffering on almost every human countenance have been deepened, if not traced there, by unfaithfulness to conscience, by departures from duty. To do wrong is the surest way to bring suffering. Those sins which are followed by no palpable pain are yet terribly avenged, even in this life. They abridge our capacity of happiness, impair our relish for innocent pleasure, and increase our sensibility to suffering. They spoil us of the armor of a pure conscience and of trust in God, without which we are vulnerable by all the changes of life. Thus, to do wrong is to inflict the surest injury on our own peace .-Channing.

THE CHEERFUL CHERUB In life I'm piling act on act.

Of naughty deeds Ive quite a crop. Id better start now being good



OLD DISCOMFORT st.Joseph

Solitude's Effect

Solitude affects some people like wine; they must not take too much of it, for it flies to the head. -Mary Coleridge.

Without Risk get a 25c box of NR from

Get NR Tablets today. **QUICK RELIES**

Philosopher Kings A state would be happy where philosophers were kings or kings were philosophers.-Plato.

COLDS **Headaches**

YOU can depend on the special sales the merchants of our town announce in the columns of this paper. They mean money saving to our readers. It always pays to patronize the merchants who advertise. They are not afraid of their merchandise or their prices.

THE SPECIALS

MAYOR PLEADS WITH JUVENILE'S

Several residents who have been so nice to place in their homes Christmas decorations, have had to make complaints of boys taking light bulbs. (Likely these boys are doing this unthoughted) and not even thinking they could be fined fourteen dollars for this, however we have had to go to the expense of placing night watchman in different parts of town to avoid this. Please boys-lets be good good fellows and stop this.

FIRE WORKS-There has been several disastrous accidents from shooting fire works on the streets and we ask you to be careful and not shoot em where any one could be hurt, and make it a point to get away from the main business district.

DRUNKS-If you olders are going to get drunk. We advise you to go home, as we are going to inforce this law and if you land at the City Hall. Don't send your friends to get you out until you've paid your debt to the City and have your normal mind back as we are not going to do any monkey business with drunks.

What we want to do is be with you as better Citizens and not

GLAD SNODGRASS



CHRISTMAS GREETINGS

With the approach of a New Year we join in wishing for you and yours the best of everything during Christmas and 1939 . . .

We appreciate the patronage given us and the courtesy shown in the past year. May we continue to serve you?

CLINE & RAINER

H. O. CLINE J. O. WARREN A. C. RAINER **BUD SPARKS**



OUR BEST WISHES FOR YOUR HAPPINESS

As Christmas draws near, it is only natural that our thoughts turn to those of you who have played such an indispensable part in our success. Our best way of wishing you a very merry Christmas and a prosperously happy New Year . . . is to assure you of continued high quality and courteous service throughout the coming year . . . and all the years to come.

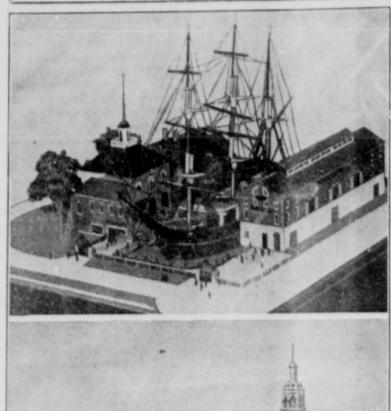
In selling you a Chevrolet car, we confidently believe that we have sold you more genuine comfort and stability at a price not obtainable in any other make of automobile.

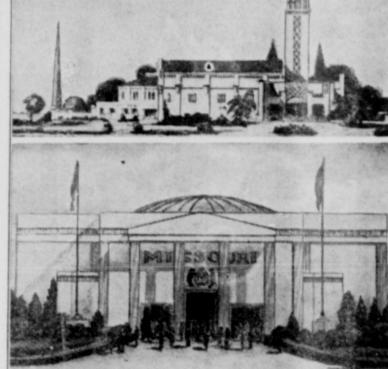
Oden Chevrolet Company

Sales and Service

Phone No. 4

Typical State Buildings At New York Fair 1939



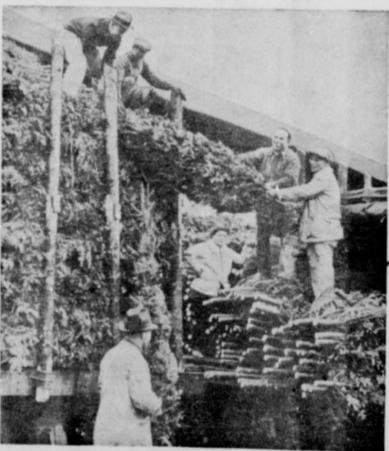


At the top is a model of the New England Building for the New York World's Fair which opens on April 30, 1939. The scene is a typical New England waterfront with a 135-foot sailing vessel lying at dock On one side is a merchant's warehouse; on the other, a two story structure indicating the Bulfinch contributions to New England archi

In the middle is the Florida exhibit which will occupy 21/2 acres of ground and will depict the citrus industry, phosphate mines, animal life and other resources and advantages of the state.

At the bottom is the building of the state of Missouri in which will be shown the industrial, agricultural and recreational life of the state.

Nature's Yuletide Gift



From verdant forests throughout northern America, trees to grace the nation's Christmas morning are shipped each year. This picture was taken in Maine, where 1,500,000 trees are being felled for the holidays, to be loaded for shipment to all parts of the United States.



left me. There's so much to play with that I hardly know where to start. Wouldn't it be nice if Christmas came every day? But maybe that would be too much work for Santa Claus, and, after all, maybe I'd get kind of tired, too."



of hard to get it out. Wonder what else is in this big stocking maybe it's the candy I ordered from

Colorado Town Revives Ritual Of Log Burning

PALMER LAKE, COLO.—Residents of this high-perched town on the great Divide celebrate their modern Christmas in an old-fashioned way, by burning the traditional yule log

Each year the log is secretly cut, notched and tied with hempen cord, hidden among the trees and rocks awaiting the finder to whom goes the honor of dragging it into

Last year for the first time Palmer Lake burned its yule log in the town hall, where local firemen built a huge stone fireplace wide enough to accommodate a four-foot log Previously the celebration was held in a private home where fewer guests could be accommodated.

The hunt for the yule log starts at 1 p. m., when all participants are summoned by a bugle to meet n front of the hall.

The yule log has a colorful history. In Scandinavia, where Thor, the god of thunder, was worshiped, great log fires were built along the rocky shores both at mid-summer and mid-winter in order to propitiate him for his rumbling wrath.

When the early fathers substituted the feast of the Nativity for that of Mithra, the Persian sun god who was worshiped on December 25 in early Rome, a different note crept in. Yule-tide became a time for feuds to cease. In England, before the Reforma-

tion, bringing in the yule log was an important part of the Christmas festivities. The community usually gathered in the hall of the lord of the manor, where the log was kindled with due ceremony and all partook in the wassail cup, a sweet cider flavored with fruits



Austria, honors Joseph Mohr, who wrote the words to "Holy Night," and Franz Gruber, who wrote the music for one of the world's most beloved Christmas hymns.

Christmas Wreath 'King'

Started as Shoemaker Thrown out of work when a shoe factory closed last year, Mervin Flanders came back to his home town and set himself up as the leader of Maine's Christmas decoration business. Flanders' success story started with a ball of string. some barrel hoops, some spruce, boughs and a little ambition. Now he's perfected a gadget that speeds up the wreath-making process by ten times. Shoemaking, he says, can't compare to the wreath busi-

CHRISTMAS FIRE HAZARDS Lighted Christmas candles in the window look nice but they may ignite the curtains. Fire experts warn that extreme care must be observed in using candles and other Yuletide



Our New SPRING



NEW

HE ST

PAGE

GAY, CHARMING, YO

. . in their very first and already going the places as far higher coats. It's their clever and smart tailoring t them over . . . you'll that they have unus touches that show carefu ning and creative this the part of their designe

SKETCHED

A coat that could go any proudly, . . . Straight lines in Bet teen Tweet cented by grosgrain bind the collar and Sching pockets . . . Lined with lasting Coronation Satin

STYLE

Mrs. Mollie A. Morton,



MERRY CHRISTMAS AND **JOYOUS NEW YEAR!**

Accept our heartfelt gratitude for the ronage given us during the past year.

We sincerely hope that the service we rendered will warrant your continued good

> BROWN'S HOUSEHOLD SUPPLY



GREETINGS, TO OUR FRIENDS

the business you have given us.

We wish you a Merry Christmas, A Happy New Year, too; Good store of cheer throughout the year, Good Luck in all you do. We are mindful, too, of the favors you have shown us in the past. and at this Yuletide Season we want to thank you very sincerely for

Sincerely yours,

ARMOUR CREAMERY

E. L. Angus, Manager

eral F arp E day

Floydada

Holl ily H

. Hollums Roy Hollus Mr. and M Floydada, of Floy