
Floydada，Floyd County，Texas，Thursday，November 3， 1938

| Clauss to be |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Paducah Dragons Officers to Attend In Red Cross Local 19 to 12 Friday Meeting Chairman Says <br> CTTY PASSES RESOLUTION OFFERING PANY S60，000，00 FOR PROPERTIES HIERE <br> Municipality Would Have Utilities Relinquish Franchise Granted to Them to Operate Here |  |  |  |  |  |
|  |  |  |  | TEXAS－NIEW WEXICO UTLLTTIES COM－ |  |  |
|  |  |  |  | PANY $\$ 60,000.00$ FOR PROPERTIES HERE |  |  |
|  |  |  |  | Municipality Would Have Utilities Relinquish Franchise Granted to Them to Operate Here |  |  |
|  |  |  |  |  |  |  |
|  | 2sums |  |  | 1929 Oldsmobile |  | mis |
|  |  |  |  | Has Many New | Cotton，Box Car At O．A．\＆P． |  |
|  |  |  |  | Features |  |  |
|  |  | Operators Meeet <br> In Amarillo <br> Mr．and Mrs．B．C．Patton，M and Mrs Tronton T．Davis，Mr <br> Pyffe wont to Amarillo Sunday， when Mra Patton and Mins Fyt attomdsa |  |  |  |  |
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|  |  |  |  |  | \＄$\$ 324,670$ May Be <br> Spent On Tick <br> Eradication |  |
|  |  |  |  | minmoxis |  |  |
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|  | Com |  |  |  | ysay |  |
|  | November 1－12？ |  |  |  |  |  |
|  |  |  |  | Life Of Christ Pic－ |  |  |
|  |  |  |  |  | $x y=$ |  |
|  |  |  |  |  | －$x^{6}$ |  |
|  |  |  |  | Baptists | 4 | Hostess to |
|  |  |  |  | 20x mix |  | Homebuilders |
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|  |  |  |  | Aiken 4－H Club Member to | mix | 边 |
|  |  |  |  |  | － |  |
|  |  |  |  |  |  | －$x^{2}$ |
|  |  |  |  | National Meet | 2－m |  |
|  |  |  |  | 20 | Mrs．W．E．Grimes |  |
|  | 边 |  |  |  |  |  |
|  |  |  |  |  | Father Bett |  |
|  | coin |  | －m |  | At Crow |  |
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|  |  |  | czavem |  |  |  |
|  |  | Baylor Team Against T．C．U． |  | 边 |  |  |
|  |  |  |  |  |  | $x^{2}$ |
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|  |  |  |  |  |  |  |
|  | xis |  |  | Hear Discussion Of 1939 Farm |  |  |
|  |  | \％mex |  |  |  |  |
|  |  |  |  | Program Plan <br> yier nation oum，aisy |  |  |
|  |  |  | Frank Cline Completes Work In Carburetion |  |  |  |
|  |  | $=$ |  |  |  |  |
|  | Anita Jo Jenkins Injured in Car Accident |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | See Preview of |  |  |
|  |  |  | $=-2$ |  | Little Damage Done by Fire at |  |
|  |  |  |  | Dallas |  | 5 |
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|  |  |  |  | $\begin{aligned} & x^{2}=2 \\ & =20 \end{aligned}$ | Frogge Home |  |
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| Weekly News Heview |
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| At Least Five Tax Measures <br> To Get Congressional Hearing <br> By Joseph w. La Bine |

White House


Agriculture


Our National Life by Agitators Who Seek to Destroy
Our Government; Spread Poison in Labor Ranks.
Dies Committee Bares Activities Of Radical, Communist Group.


t Town Rel- Demonstration sand Friends Club Council Met ded Funeral Saturday



Highway Dept.
Warehouse to be
Completed soon

## ANNUAL REUNION OF 90th DIVISION WILL BE HELD IN FORT WORTH, TEXAS. ON NOVEMBER 1lth, 12 th AND 13 th

Roy T. Kline, Division Association President, Forecasts Record Breaking Attendance

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| W. T. Branson Ill | ${ }_{\text {hes }}$ |
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The Fords Tell Their Plans for 1939 F WE KNEW anything better we could do for
the country than make good motor cars, we By every one doing his best in the job he
thinks most useful, this country is ind its momentum. We have tried to do our best in When business was suddenly halted in its recov ery more than a year ago, we determined that we
should keep going anyway, if not at full-volume motor car production, then at getting ready for
greater motor car values that would help future EXPANDING FOR THE FUTURE We began to build 34 million dollars' worth of
new plants and equipment. We felt that if we new plants and equipment. We felt that if we
could not employ all our men building motor cars, we would employ as many as we could building We were told, of course, that this was no time
for expansion, that a wiser business policy would be to "hold everything"-which means, stop everything. But no one ever got anywhere
standing still. Besides, we are not defeatists. We do not believe
this country has seen its best days. We believe this this country has seen its best days. We believe this
country is yet in the infancy of its growth. We believe that every atom of faith invested in our
Country and our People will be amply justified by Country and our People will be amply justified by
the future. We believe America is just beginning. Never yet have our People seen real Prosperity But we shall see it! That is the assurance in which we have built. Business is not just coming back. It will have to be brought back. That is now becoming well
understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the busi-
ness that is waiting to be brought back. This construction program is almost completed. It has increased activity and payrolls in a number
of related industries. It has given us better facilof related for building better cars and trucks, and THIS MEANS MORE VALUE The current program has provided a new tire plant, which will turn out a part of our tire require-
ments ... a new tool and die plant that will help ments ... a new toor and and a steel.press plant us cut will enable us to make more of our own autothat will enabies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.
We don't supply all our own needs, of course and never expect to. The Ford engine is one thing

hat no one's hand touches but ours. Of nearly verything else we use we build some quantity
urselves, to find, if possible, better and more conomical ways of doing it. The experience and knowledge we gain are freely shared with our We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result-the car or truck
as it comes off the line. Some years, there is no profit for us. But we see to it that our customers lways profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller. Our new plants have helped us build more value into all our cars for 1939. That means ore profit on the purche to the purchaser. We have not cut quality to reduce costs.
We simply will not build anything inferior.

NEW TESTING EQUIPMENT While we were putting up new plants to produce ars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for laboratories this year.

IT mats any kind of weather to order. The weather it delivers every day would take months give you good service in any climate anywhere. In other tests, every part of the arere. ished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or
The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS We have two new Ford cars for 1939-better cars
and better looking-but we also have an entirely If's called the Mercury 8. It fits into our line between the De Luxe Ford and the LincolnZephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95 -horsepower V-type 8-cylinder engine
We know that our 1939 cars are cars of good
quality. We think they're fine values in their price classes.
With new cars, new plants, new equipment, the whole Ford organization is geared to go forward. FORD MOTOR COMPANY, Dearborn, Michigan

## Fun for the Whole Family

## By ED WHEELAN

BIG TOP


Lala Palooza At That Pinto Needs a Beauty Treatment


| $\substack{\text { Improved } \\ \text { Unijorm } \\ \text { International }}$ | SUNDAY |
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| SCHOOL |  |


 LESSON
 Lesson for November 6
Honoring ove parents
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## THE LIFE OF THE PARTY

BY ELIZABETH JORDAN


| FARM |
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| ToPICS |

Favorite Recipe of the Week -
DUBBING TO KEE Simple operation Prevents Damage to the Birds.
 put up tor future use in sterilized
Uasses covered with parafing. Cranberry Orange Relish




| Cranberry Horseradish Relish <br> Mix chopped raw cranberries <br> with grated fresh horseradish in |
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Wait, MotherAsk Your Doctor First
 Never give your children unknown
"Bargin" remedies to takne un-
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 ber lor a big boot tive

## CHILDREN'S <br> COUGHS



THE FLOYD COUNTY PLAINSMAN Methodist Zone

SUBSCRIPTION PRICES
In Floyd County $\$ 1.00$; Outside Floyd County $\$ 2.00$

ADVERTISING RATES GIVEN ON APPLICATION

## . NOTICE!



STRICTLY CONFIDENTIAL
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Peggy McKinney Honored With Birthday Dinner

CLASSIFIED
ADVERTISING




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RAINER'S SHOE SHOP
 39-PLATE STORAGEBATI
 ance of hast at all speeds. Chromtum platevonity
built in deflictor and 3 adjustable lowvers PRESTONE, Per Gallon. WESTERN AUTO ASSOCI STORE
A Talon Fastened
LASTEX GIRDLE
of Super Ov


STYLE SHOPPE
Always Showing Newest Thing fin
Mrs. Mollie A. Morton, Owner

BE SAFER-Choose the tires CAR MAKERS IIAVE TESTED!

G. R. Strickland \& Sons

Distributors, Panhandle Refining Company, Phone 289

Floydada Insur ance Agency Insurance of all kinds Your
inquatries and busineses respeet.
fully molicited.
W. H. HENDERSON

AS ESSENTIAL AS THE NEW COSTUME-

## LENTHERIC

 COSNIETICS

IAL AS THE
ME-

WE HAVE A FULL LINE OF THESE FINE PARISIAN COSMETCO -INCLUDING THOSE PERFUMES-

## - ABIENTOT

- NUMERO 12
- carvation
- GARDENIA - MIRACLE

If you are not already a user of these cosmetics we invite youl ${ }^{\text {b }}$ visit our store and try them-Also a complete line of Lentheris preparations for MEN.

WHITE DRUG COMPL Phone 202


300 Texas Future Farmers Attend National FFA Convention



SEE THE NEW
OLDSMOBILE!

- ITS HERE -

GEO. M. FINKNER

## ATTENTION FARMERS!

Tor the conventience of our farmer customers wo are open from
weven in the morning untal sixi in the ovening. We give service any cren in the morning until six in the evening. We give service any
Hime oy appoitrment. Do your laandry the EASY WAY. Wo
E. Z. WAY LAUNDRY

PHONE 91

The Floyd County Plainsman, Thursday, November 3, 1938

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KCLMAY
FRUTE CAKES


Per Pound . . 35 c
sow rewor AT
WESTERS'
QUALITY
BAKERY

Mrs. Russell King Mrs. A. J. Cline Hostess to 1934 Hostess to Study Club


Onhy westine iouss MEAT-KEPER


Meat spoilage knows no seasionand only the Westinghouse Refrigerator has a Meat-Koeper that will keop meats fresher and longor. The Westinghouse is "KitchenProved" to save you money in many ways. Any employee will be glad to tell you more about Westinghouse savings.

## Texas-New Mexico Utilities Company



Common Foot Troubles Can't Devil Your Feet in Pliable Buckskin Soft


EVEN after fourteen hours in the ol' south forty, your feet feel wonderful in soft, flexible WOLVERINES, Just like wearing moccasins all day long, Let 'em get soaking wet from rain or snow-they'll still dry tanning that does it! And it gives them miles and months of EXTRA wear. Come in and try on a pair.


TURKEYturkey market to ONE DAY THIS WEER.

I have been in the poultry businen years. I want to see every turkey raisery
ada's district. We invite you ada's district. We invite you to come arm meet us. BE SURE TO SEE ME BEFO SELL.

Bring a can of cream, your eggs a with you. We will treat you right.
FLOYDADA POULTRY
EGG COMPANY
W. E. NEIGHBORS, PROP

PHONE NO. 74
EAST SIDE :
WEEK-END
SPECIALS!
Sugar, 10 lbs. 49 c
Kraut, No. $2 \frac{1}{2}$ live RAISINS.... 9 gc Sun Maid, Pkg.
3 Camay SOAP, 1 Canon face TOWEL . . . . 19c Grape Fruit, per Dozen....... 255
PICKLES, . . 156 Sour, Per Quart PEACHES, . 39c Gallon Can
hULL AND McBRIEN
Phone 292

