

"By Helping Business You Help Yourself"

The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

Volume No. 9

Floydada, Floyd County, Texas, Thursday, October 20, 1938

Number 47

FARMERS MAY TAKE ADVANTAGE OF FRAZIER-LEMKE LAW TO WORK OUT SETTLEMENTS OF DEBTS AND CREDITORS

W. E. Grimes Appointed Conciliation Commissioner To Handle Cases In Floyd County

Farmers who are in distress or about to lose their property through foreclosure proceedings may avail themselves of the assistance of the Farm Debt Adjustment Committee of the county in getting their debts adjusted or foreclosures postponed.

Exhibit at Fair Scores Points

Exhibit and display by High School chapter Fair in Dallas scored a high point out of a possible 100 last week.

Honea Purchases Redd's Stand

Honea, of Texarkana, has purchased the Redd's stand on West Street, and assumed management of the business the first of...

Damage By Fire

Damage was done by a fire burning at the home of Mrs. Boy Snodgrass, 512...

H. Mahon Works Here; Works Twice

Geo. H. Mahon, who has been located in Lubbock, was here yesterday and spoke to a visitor here.

City Council Meeting To Be Held Here Today

Meeting of the County Administration Council will be held at 2 o'clock this afternoon at Room 202, second floor, courthouse.

Henderson Buys Home On West Kentucky Street

W. H. Henderson has purchased the house on West Kentucky Street near the Presbyterian Church and is remodeling and modernizing it to make a home.

Mrs. Maud Burrus' Brother Drowns at Crystal City

Lester Sparks, age 32, drowned Monday afternoon of this week when a motor boat capsized in a river near his home at Crystal City. The body was recovered Tuesday morning.

Whirlwinds Hosts To Quitaque Team Friday Evening

Floydada High School's Whirlwinds will entertain the Quitaque High Panthers on Wester Field Friday evening. It will be the third conference tilt for the Whirlwinds and the fourth for the Panthers.

Regional Director State Employment Office Visits Here

A. B. Cherry of Plainview, regional director for the State Employment Office, was a visitor in Floydada this week with R. W. Cothran, of the Chamber of Commerce.

Mrs. F. C. Harmon Underwent Major Operation

Mrs. F. C. Harmon underwent a major operation at a Dallas hospital Tuesday morning of this week.

Last Rites For Clyde H. Snell Held Thursday

Funeral services for Clyde H. Snell, 25, were held Thursday afternoon at 3 o'clock at the First Methodist Church with Rev. Jno. E. Eldridge conducting. Clyde was fatally injured in a truck accident near Cisco Wednesday morning of last week.

Whirlwinds Fall Victims to Flomot, 33-6

The Flomot Longhorns now loom as the greatest threat in District 4B as a result of a smashing victory Friday afternoon over the Floydada Whirlwinds. Coach Leo Jackson's Longhorns trampled the Whirlwinds by a score of 33 to 6 in a fast moving game at Flomot.

Brother Of Mrs. Conner Oden Is Ill at Tulia

Jack Avant, brother of Mrs. Conner Oden of Floydada, has been seriously ill in the hospital at Tulia for the past several days. His condition was thought improved late yesterday.

Old Landmark To See Further Use In New Mexico

One of Floydada's 'Old Timer' houses is being dismantled and the lumber moved after more than thirty-five years service. The rambling frame structure, located two blocks west of the court house on West Missouri street, was built in 1902 by A. C. (Uncle Joe) Byars.

Mrs. Maude Hollums to Attend Florists Meeting

Mrs. Maude E. Hollums, of Hollums Floydada Florists, will attend the Panhandle Florists convention to be held in Amarillo Friday and Saturday of this week. Sessions will be in the Amarillo Hotel.

1939 Chevrolet On Display Here Saturday

The new 1939 Chevrolet will be on display at Oden Chevrolet Company Saturday of this week. Several body style cars are to be included in the shipment to be received here for Saturday's showing.

H. J. Hall Co. Low Bidders on REA Lines

H. J. Hall and Company, of Dallas, with a bid of \$150,789.36 were low bidders for the construction of 170 miles of REA electric lines in Floyd County. The bid included aluminum conductors, poles, and all materials, including labor and was the lowest of four bids submitted.

Floyd County Commissioners, Judge and Others Visit Amarillo Men On Dam Project, Meeting Held Tues.

Members of the Floyd County Commissioners Court in company with several other Floydada men who are working on the project visited in Amarillo Tuesday of this week in the interest of a proposed dam across the Blanco Canyon.

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A. B. Cherry of Plainview, regional director for the State Employment Office, was a visitor in Floydada this week with R. W. Cothran, of the Chamber of Commerce.

O. L. Stansell Sells Fine Calf to Sears-Roebuck

Sears-Roebuck Company, of Lubbock, this week purchased a blooded Jersey heifer yearling from O. L. Stansell, prominent Jersey Breeder of Floyd County.

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Water Conservation Authority, B. A. E. Office Contacted As Plans Go Forward

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District Court In Second Week October Term

Floyd county District Court is in the second week of the October term at the present time. Criminal and non-jury civil cases have occupied the time of the court since it convened this week.

Athletic Club to Sponsor Six Man Football

Plans to sponsor the organization of six-man football teams in several sections of Floyd County were laid in a meeting of the Whirlwind Athletic Association held in the Chamber of Commerce office Monday evening.

Former Resident Funeral Today In California

Last rites for Claud Callison, 38, will be held today in Elsinore, California. Callison, former resident and son-in-law of Mrs. Addie Thagard of Floydada, drowned Saturday afternoon while duck hunting on Big Bear Lake about 100 miles from Elsinore.

To Make Home Here

Mr. and Mrs. Flynn Thagard, of Oklahoma City, Mrs. Thagard and Mrs. Oliver Allen, of Floydada, left Tuesday morning for Elsinore to attend the funeral services. They will return in about ten days.

County School Board Gives Approval To Bus Drivers; Resignations Of Trustees Accepted, Others Named

Bonds and contracts of several drivers of school buses in the Floyd County Rural Districts were approved in a meeting of the county school board held Thursday afternoon. The session was in the office of County Superintendent Walter Travis.

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Let Cavanaugh do your Printing

MODERNIZE FOR WINTER



NOTE: This is the third of a series of four full-page advertisements which will appear in the Plainsman for consecutive weeks. Each ad has a message on the Federal Housing Administration program for Modernizing and NEW construction. See next week's issue.



THE PERFECT SERVANT ELECTRICITY!

Has your home a modern wiring system? Plenty of outlets—the iron, the washer, the percolator, the IES lamp? Are they conveniently placed—in the kitchen, bathroom, bedrooms, living room?

Write modernizing wiring systems this fall on the FHA Plan convenient monthly installments suited to income. Let us estimate your wiring needs. COMPLETE LINE OF WIRELESS RADIOS, Frigidaire, Electrical Appliances, Lighting Fixtures.

RADIO ELECTRIC COMPANY
Phone 201

ARTHUR B. DUNCAN ABSTRACT COMPANY

Dependable, Economical Service. Oldest and most complete of Abstract books in Floyd County.

Member of AMERICAN TITLE ASSOCIATION, Member of ILLINOIS TITLE ASSOCIATION.

ARTHUR B. DUNCAN ABSTRACT COMPANY
MRS. MAUD E. HOLLUMS, MGR.

SEVERAL DESIRABLE BUILDING LOTS FOR SALE!

Ideal locations for a New Home under the FHA Plan. Let me explain the Operations of the FHA Insured Loan Plan. Obligation.

J. G. WOOD, Real Estate Insurance
FIRST NATIONAL BUILDING

REPAIRS and IMPROVEMENTS



FARMS-BUSINESS AND INDUSTRIAL PROPERTY AND HOMES-FHA-INSURED LOANS AVAILABLE!!

CLASS THREE LOANS—New construction of dwellings (used wholly or in part as residence.)

Under this plan, an individual with a lot or building site in a location which is not eligible for financing under the FHA Insured Mortgage Plan, such as acreage, tracts, farms, rural communities, on oil lease. Structure may be used exclusively, or in part, for residential purposes.

Total amount to be borrowed is \$2,500. Interest of 3 1/2 percent discount—\$3.50 per \$100 per year carrying charges. Maximum term is 7 years, 32 days.

Money may be paid back in monthly, quarterly, or annual, or semi-annual payments. Residences do not necessarily have to be modern if facilities are not available. If all utilities are available, property must be modern, and must conform with local laws, codes, or health requirements.

None of the money can be used for purchase of land or refinancing; all must be used for new construction.

All applications under Class 3, Title I, must be submitted to local FHA Office for approval as to conformity to neighborhood, before loan is made and before construction begins.

Do not confuse with Title II—if location of proposed dwelling meets requirements of Insured Mortgage Plan, submit regular application for Title II FHA Loan.

READY FOR WINTER?

It's Good Business to invest money in home repairs before winter comes. If you can't spare the cash, perhaps we can figure out ways and means on the FHA Plan.

We are making loans now for pre-winter home improvements. These loans are repayable in convenient monthly installments suited to the borrower's income.

Your application will receive prompt consideration.

FIRST NATIONAL BANK

1903—TIME TESTED SERVICE—1938



INSURANCE ON HOMES CONSTRUCTED THROUGH FHA

We have written policies on several homes built through the Federal Housing Administration Program.

We solicit inquiries from prospective builders—and those who plan improvements in this "MODERNIZE FOR WINTER" campaign of the FHA.

FLOYDADA INSURANCE AGENCY

W. H. HENDERSON. PHONE 273

FLOYD COUNTY ABSTRACT COMPANY

Under the Federal Housing Act, The First Thing to be done is furnish an Abstract of Title to your town lot, or if you have one—it must be brought down to date. We give prompt and accurate service and you will find our fees very reasonable.

FLOYD COUNTY ABSTRACT COMPANY

R. C. SCOTT, MANAGER



COMPLETE FURNISHINGS

For a New or Remodeled Home.

Refrigerators, Radios, Stoves, Heaters, EASY TERMS IF DESIRED.

BROWN'S HOUSEHOLD SUPPLY
PHONE 103



REPAIRS AND IMPROVEMENTS



Outside protection—inside comfort—these can be purchased for your home "BY THE MONTH" on the FHA Plan. With proper insulation—a protective coat of paint—a sound roof—weather stripped windows—your home will weather winter's attacks.

A complete line of building material for NEW CONSTRUCTION or REMODELING AND IMPROVEMENT. Phone or call us. We'll help you plan to make your home comfortable. Estimates, without obligation, on the FHA Monthly Payment Plan.



J. C. WOOLDRIDGE LUMBER COMPANY, INC.



HOW ABOUT HOME COMFORTS?

When you look over your home this fall to see what repairs are needed, make a note of missing comforts.

How about built-in kitchen cabinets—a breakfast nook—more closet space to make house keeping easier?

No need to do without modern conveniences simply because your home isn't new. We can install them for you at a small monthly cost on the FHA Plan of payments arranged to suit your income.

Complete Line of Material for construction of NEW HOUSES on the FHA Plan. Call or see us for estimates.

HIGGINBOTHAM - BARTLETT LUMBER COMPANY
"GOOD LUMBER"

IMPROVE NOW!

Enjoy Every Home Comfort This Year and Save Money!



There is no reason why you can't enjoy a NEW HOME at the same old address! Take advantage of FHA terms and improve the appearance of your home! Build, Repair or Remodel while materials are low in price.

Let us explain FHA insured LOANS to you. FREE ESTIMATES. Plans and specifications available.



WILLSON & SON LUMBER CO.

PHONE 3



ARE YOU PLANNING TO BUILD OR BUY?

We have real bargains in both lots and farms and will appreciate an opportunity to show them to you. See us for all kinds of insurance, and 6% FARM LOANS.

GOEN & GOEN

REAL ESTATE, LOANS AND INSURANCE. PHONE 320



CLASSIFIED DEPARTMENT

MISCELLANEOUS

Save on your purchases. Where to buy hundreds of articles at low wholesale prices. Supply Directory Inc. Write Listed Products, 117 Stratford, Houston, Texas.

OPPORTUNITY

Nearby Hawleigh Route now open. Real opportunity for man who wants permanent, profitable work. Start promptly. Write Hawleigh, Dept. 1-1, P. O. Memphis, Tenn.

REMEDIES

Athletes Foot, Poison Ivy, Skin Infections. Use Rappe Kelp Soap, 3c. 3 for \$1.00. Money back guarantee. DR. RILEY C. ARMSTRONG, Gulf Bldg., Houston, Tex.

Give Kitchen Towels 'Wee Bit o' Scotch'



Pattern 6113.

Towels that are a wee bit different make kitchen chores a joy! What fun to embroider these yourself in simple stitches and bright colors. Make a set for a friend. They're welcome gifts! Pattern 6113 contains a transfer pattern of 6 motifs averaging 7 1/4 by 9 1/4 inches; materials needed; illustrations of stitches; color schemes. To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th St., New York, N. Y. Please write your name, address and pattern number plainly.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germs and phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

TO KILL Screw Worms

Your money back if you don't like Cannon's Liniment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

Drives Out Misery

He has a secret spring of spiritual joy and the continual feast of a good conscience within, that forbids him to be miserable.—Bentley.

Bothered by Constipation?

Get relief this simple, pleasant way!

Take one or two tablets of Ex-Lax before retiring. It tastes just like delicious chocolate. No bottles or spoons to bother with. No disagreeable concoctions to mix. Ex-Lax is easy to use and pleasant to take.

You sleep through the night... without a wakened stomach. No nausea or cramps. No occasion to get up!

In the morning, Ex-Lax acts... and effectively! It works so gently that, except for the relief you enjoy, you scarcely realize you have taken a laxative.

Ex-Lax is good for every member of the family—the youngsters as well as the grown-ups. Available at all drug stores in handy 10¢ and 25¢ sizes.

Now improved—better than ever!

EX-LAX

THE ORIGINAL CHOCOLATED LAXATIVE

Improved Uniform International SUNDAY SCHOOL

LESSON

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago, © Western Newspaper Union.

Lesson for October 23

OUR DAY OF REST

LESSON TEXT—Exodus 20:8-11; Luke 13:10-17. GOLDEN TEXT—Remember the Sabbath day, to keep it holy.—Exodus 20:8.

Rest—how full of meaning that little word is when we recall that it means quiet for the struggling one, calm for the troubled, repose for the weary, tranquillity for the disturbed, cessation of labor for the worn-out one. God in His infinite wisdom saw that without rest man would soon destroy himself, and He made provision for one day in seven when labor should cease and man should be free for that re-creation of soul and body which should fit him for the labor of the week. Men in their greed have coveted the time God gave for rest and have used it for themselves, and the ragged nerves and broken bodies, to say nothing of the impoverished spirits of our day, testify that it can be done only at our peril.

Our study centers around Scripture passages which have to do with the Jewish Sabbath, but since it was essentially a day of rest, and afforded an opportunity for the worship of God, the principles surrounding it are applicable to our day of rest—the first day of the week, the Lord's Day.

I. Why We Keep a Day of Rest (Exod. 20:8-11).

1. God commanded that there should be a day of rest—one out of seven—and that should be sufficient to cause His people to "remember" the day "to keep it holy." It is cause for grave concern that Sunday has become a day of swimming, hiking, auto-driving, golfing, and one might go on with the list almost indefinitely. Many men or women who have had built into their own characters the stalwart virtues nurtured by family attendance at the house of God, have not only forgotten their own need and responsibility but are destroying every vestige of interest in divine worship in the hearts of their children. It is serious business to go astray oneself, but infinitely more serious to mislead one's own children.

Notice that the day of rest was to be not only for the family but also for servants and for visitors. The employer who operates his factory or office on Sunday violates this commandment. Note also that the man who is to rest on the seventh day is supposed to work on the six days. Some folk neglect to do both.

2. God's command is strengthened by the divine example (v. 11). We are not able to do all things that God does, but here we are privileged to follow His example.

II. How We Keep the Day of Rest (Luke 13:10-17).

The incident recorded by Luke does not give us an exhaustive list of things to be done with our day of rest, but it is interesting to note that our Lord was

1. In the house of God (v. 10). Jesus was in the synagogue. The distinguished apostle Paul never became too great or too good to attend divine worship. We all need to go to church (if it is at all possible for us to do so) to fellowship with others in the things of Christ. Let us have a revival of church attendance, and not only on Sunday mornings, but also on Sunday night and for midweek prayer meeting.

2. Alert to the needs of others (vv. 11, 12). It is not indicated that the woman asked to be healed. Jesus saw her need and met it. We can not do what he did, but there are needs that we can meet if we are but alert to see them and willing to help.

3. Active in service (v. 13). In spite of the criticism which He knew would come from the lazy and helpless standers-by, Jesus did the work of God. We may glorify God by being ready—yes anxious—to serve in the church. Our daily work is set aside on the Lord's Day not that we should be indolent, but that we should be free to do the Lord's work.

4. Contending for the faith (vv. 14-17). Jesus met the unjust criticism (which, by the way, was leveled at the poor woman because the critic feared Jesus) by a masterly appeal to the law of the Pharisees (vv. 15, 16). But He did more than that, for He ably defended the rights of humanity as superior to the formalities of man-made law. The law is always supreme until the Lawgiver comes, and no law can hinder Him by its letter, as He fulfills its spirit.

We may not speak as Jesus did, that is to declare what the law is, but we may in His name, and by His grace and power declare the full counsel of God, defend it against its critics and withstand those who while bearing the name of Christian leaders only hinder the work of Christ (compare III John 9, 10). For such service we need His guidance, His wisdom, His power, and His grace.

God Sees the Heart

Neither is there any creature that is not manifest in his sight: but all things are naked and opened unto the eyes of him with whom we have to do.—Hebrews 4:13.

Fun for the Whole Family

BIG TOP



LALA PALOOZA Gonzales Is So Thoughtful



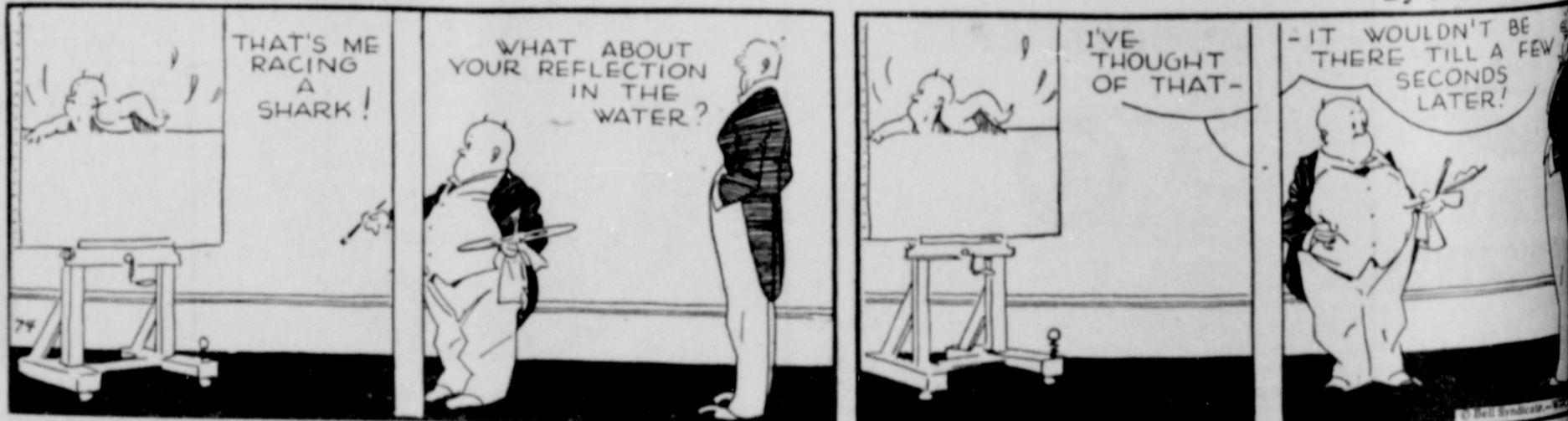
S'MATTER POP—Whoa! Time Out for Further Instruction



MESCAL IKE By S. L. HUNTLEY



POP—Outswimming His Shadow



THE PICTURE HANGER By GLUYAS WILLIAMS



OFF AND ON

Horse-owner—I'm afraid, sir, I must ask you to pay in advance for the hire of the horse. Amateur Rider—What's that for? Are you afraid I shall come back without the horse? Horse-owner—O, no sir, but the horse might come back without you.

It's the Only Way "What is the best way to make a woman keep a secret?" "Give her chloroform."—Philadelphia Bulletin.

Filler "Th' baby's swallowed a bottle of ink!" "Incredible!" "Naw. Indelible."

BIG APPLE! "Do you mean to tell me you've mandated the judge, saying 'this defendant straggled right on the dance floor, droids of people present?' "Yes, your honor," witness. "Everybody were dancing."

IRIUM—Reason for 27 Million Sales of Pepsodent Powder

Pepsodent alone of all tooth powders contains remarkable Irium!

27 million sales prove that Pepsodent Tooth Powder containing Irium has taken the country by storm! Facts are facts! For Irium helps Pepsodent Powder quickly to brush away stubborn, clinging surface-stains.

And once this is done, Pepsodent's brilliant, natural radiance is revealed. Pepsodent Powder in fact and save in its action on teeth. NO BLEACH, NO GRIT, NO STAINING.

*Pepsodent's trade mark for its brand of Purified Alkali Soda

FLOYD COUNTY PLAINSMAN
Published Thursday Each Week

W. STRICKLAND, EDITOR AND ADVERTISING MANAGER
MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. B. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES
Floyd County \$1.00; Outside Floyd County \$2.00

Second class matter June 23, 1930, at the post office at
Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Reflections upon the character, standing or reputation of
any firm or corporation which may appear in the columns of The
Floyd County Plainsman will be gladly corrected upon its being brought
to the attention of the publisher.

THE LOW-COST DWELLING

Public interest in the production of dwellings which
are suitable and within the rental or purchase range
appropriate to the majority of the families in this county
is becoming increasingly widespread. This interest is
being reflected in the attention given to the possibilities of
mass factory fabrication of dwelling units or parts of
units, in criticism of the organization of the con-
struction industry and of labor and material costs, in
demand for a higher standard of dwelling for the
middle income groups, and in the efforts of Federal and
State Governments to provide effective agencies to assist
in meeting this demand.

General comments may be made upon the re-
sults of this interest. In the first place, it may fairly be
said that the standards of accommodation and equip-
ment which have too frequently been given serious con-
sideration are not only much above the now customary
standards for whom the housing is planned, but are
under present conditions in the building market
beyond a price which is within the means of such
groups. In the second place, too great dependence has
been placed upon the achieving of cost reduction through
mechanization and industrial reorganization, the pro-
spects of which is not immediately present.

The Federal housing Administration, through the
Federal Insured Loan of Banking or Lending Insti-
tutions, has made it possible for prospective small home
owners to build a modern, well located, well constructed
dwelling at such a price, and at such a schedule of pay-
ment that those of the lower income brackets may even-
ually own homes. It is not the object of the FHA to
dictate types or plans for building, but to stimulate
in such a manner as to provide better housing for
the residents of the United States.

Lumber dealers, contractors, and all other allied
industries in America are joining at the present time in a
"Modernize For Winter" campaign. Co-operating in
this program are the Lumber Dealers, Insurance
Companies, Realtors and others in Floydada. They invite
you to plan building or remodeling, to visit
and inquire about the provisions and plans under
the Federal Housing Administration Insured Loan Plan.



**STRICKLY
CONFIDENTIAL**

By Strick

STRICKLY CONFIDENTIAL—
"Pears the Whirlwinds became en-
gaged in the horns Friday—Every-
thing went well until Amonett (the
Plomat team)—that is the backfield
of same—began tearing loose too
often—Anything can happen how-
ever—and the Whirlwinds could win
the conference on percentage—or
could they?"

STRICKLY CONFIDENTIAL—
Do you suffer from "fear of the
front page of the newspaper?" Such
is the question asked in the article
"All Is Not Lost" which appeared in
this month's Readers Digest. The
article by the Canadian humorist,
Stephen Leacock, is a very good treat-
ise on the effect that newspaper
articles have on the world—"The
world has got into a kind of mass
apprehensiveness. Psychologists tell
us that today we live on one idea
at a time and get it together. The
idea just now is distress, or worry
over the imminence of something
that is just going to happen—but
perhaps won't. There is a Greek
word for this, but I forgot it. Trans-
lated, it means "fear of the front
page of the newspaper." Here, for
example, are the things of which
we are all scared to death just now:
The French franc, the Sudeten Ger-
mans, (Sudion B, Apartment 6,
Czechoslovakia), the United States
Supreme Court, the stock market,
overpopulation, overproduction, life
death, dust"—Mr. Leacock states in
the Readers Digest.

STRICKLY CONFIDENTIAL—
I think Mr. Leacock is right—dur-
ing the recent European crisis—We
(and we are as far removed from the
scene as anyone)—read every news-
paper as soon as we could get it—
Switched the radio on a hundred
times a day—Ever fearful that some-
thing would happen—that didn't—If
every newspaper in the country
should come blaring forth with head-
lines (without a story to follow)
"Panic hits"—there would be a pan-
ic—People are like that—One good
thing about the recent crisis—It was
over before the World Series start-
ed.

STRICKLY CONFIDENTIAL—
I bumped into a fellow the other day
of a most unusual type—He is a
merchant in Floydada—He says "You
know—I believe I would make a
greater failure at running a news-
paper than you are"—now that makes
me feel good (even if he did almost
slander me)—It is a difficult task
to get anyone to admit—that we all
are not brilliant—Some of us must
make money.

STRICKLY CONFIDENTIAL—
While I was staring off into space
while writing this column (perhaps
you think I am still seeing space)—
I looked about and realized what a
wonderful view I got from this of-
fice—I can sit at my desk and see
into the rear of about 30 business
houses in Floydada—also more bill-
board advertising, more trash cans
and weeds than I need to (with
this column being the type that it
is anyway).

STRICKLY CONFIDENTIAL—
Oh yes—Must remind all of you that
NOW IS THE TIME—Don't let
winters drafts blow down your col-
lar and across your bank account—
See any of the merchants advertising
on the "Modernize for Winter" page
—better chin up the cracks and
wire up the stovepipe—and let FHA
help you.

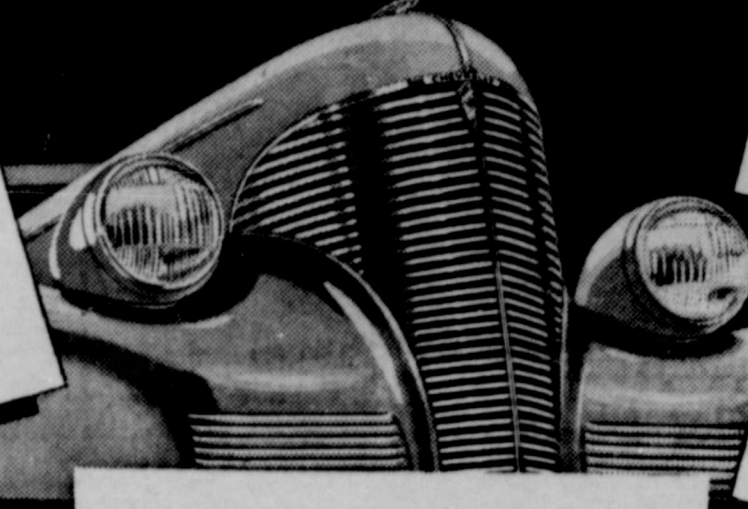
STRICKLY CONFIDENTIAL—
I will be glad when the Sage of Bare
Creek gets back from the fair or
where it may be that he has gone—
Promised me faithfully he would
write me—Tell me who was going to
win the World Series, the Floydada-
Plomat football game—the South-
west Conference—Certainly I could
not trust his judgement entirely in
these matters—But he wouldn't give
me a direct answer—because—like
he said once "If you always tell the
truth—you need not remember what
you said!"—Confidentially yours
Strick.

Methodist Church

Sunday School 9:45 a. m.
Morning Services 11 a. m.
Lectures 6:45 p. m.
Evening Services 7:30 p. m.
Prayer Meeting Wednesday 7:30.

New CHEVROLET 1939

On
Display
Saturday
Oct. 22



Here's Big News!
CHEVROLET PRICES GREATLY REDUCED
Come in Saturday
See this marvelous new Chevrolet for 1939 . . . The highest quality motor car ever offered in the entire history of low-cost motoring . . . with all these sensational new features making it the outstanding car for all-round satisfaction as well as the biggest buy in motordom. SEE IT—DRIVE IT! BUY A CHEVROLET AND BE SATISFIED.



"CHEVROLET'S THE CHOICE"
Again More Quality AT SUBSTANTIALLY REDUCED PRICES

SEE YOUR LOCAL CHEVROLET DEALER

ODEN CHEVROLET CO.

SALES AND SERVICE PHONE 4 FLOYDADA, TEXAS

Sterley Club Is Hosts to Harmony Ladies

The Harmony Home Demonstration Club were honor guest, when the Sterley Home Demonstration Club entertained as a club complement at a 2 o'clock luncheon Friday, October 14, in the home of Mrs. John Bath. Lovely bouquets of flowers were used as decoration. Mrs. W. A. Cooper, president of the Sterley club gave a lovely welcome address.

Various games and kindergarten school furnished entertainment for the evening, with Mrs. W. A. Cooper and Mrs. D. M. Hopper directing them.

Those who registered in the guest book were: Mesdames W. S. Hann, J. S. Ramsey, Chas. B. Smith, J. Sam Hale, Chas. Trowbridge, Everett Miller, Raymond Williams, Chelma Williams, Zant-Scott, Carrie Snodgrass, G. L. Snodgrass; Misses Elmore Smith, Jewell Hennessee, La-Rae Williams of Harmony club.

Members present were: Mesdames G. A. McAda, H. Carthel, Bob Reeves, C. P. McPherson, Alfred Hamblin, C. E. Hargiss, Bert Bobbit, C. S. Jones, Ray Tinsley, John Bath, John B. Carber, L. Van Brook-er, B. A. Howell, D. M. Hopper, Paul Cooper, and J. S. Drennan.

866 Bales of Cotton Ginned Prior to October 1

A census report from the Department of Commerce shows that 866 bales of cotton were ginned in Floyd County from the crop of 1938 prior to October 1. This figure represents an increase of 255 bales for the same period during 1937. Prior to October 1 last year a total of 631 bales had been ginned for the crop of 1937.

Let Cavanaugh do your Printing.

Aiken 4-H Club Met Tuesday, October 11

Mitred corners were very attractive, Miss Ruth Grimes, county home demonstration agent, told the Aiken club girls Tuesday, October 11, at a

regular meeting. Linen hand towels of green, blue, white or any desired color make beautiful gifts. A towel should be folded in the center, then on both sides. This looks much better than a towel folded in the center.

Frances Marr, a new member, was added to the roll. Attending were Martha and Jo Ann Clements, Clara Gloyna, Alice

McAvoy, Mary Ruth Pyle, Velma Crank, Vanda Mae McAda, Ruby Weeks, Barbara Gene Goode, Frances Stambough, Frances Marr, Mrs. H. P. Clements, the sponsor, and Miss Ruth Grimes, county home demonstration agent.

Miss Beatrice Davis spent the week end in Plainview visiting her parents, Mr. and Mrs. L. J. Davis.

YOUR TELEPHONE DOES ITS PART AS A CITIZEN OF TEXAS

As one of the industries of Texas, your telephone company pays its share of the cost of government. It is a heavy share, too. In 1937 its local, state, and federal taxes in Texas totaled more than four million dollars . . . nearly \$12,000 a day.

These telephone taxes were equal to more than a third of the company's entire payroll in the state. They amount to \$9.25 for every telephone in service. Where do they go, these taxes? To build and maintain the streets and highways over which you drive. To furnish you police and fire protection. To keep up your children's schools. To help pay for all the services government gives you.

The telephone company is part of Texas . . . here to meet this state's need for friendly, dependable telephone service. As part of the state, it has tried to be a good citizen . . . always ready and willing to pay its fair share of the cost of government.

SOUTHWESTERN BELL TELEPHONE COMPANY

SCRAM!
YOU CAN'T RAISE *IN HERE!

WOLVERINE SHELL HORSEHIDES

Common Foot Troubles Can't Devil Your Feet in Pliable Buckskin Soft

After fourteen hours in the ol' south forty, your feet feel wonderful in soft, flexible WOLVERINES. Like wearing moccasins all day long. Let 'em soak wet from rain or snow—they'll still dry soft and pliable. It's that secret process of triple-tanning that does it! And it gives them miles and months of EXTRA wear. Come in and try on a pair.

WOLVERINE SHELL HORSEHIDE WORK SHOES

WOLVERINE SHELL HORSEHIDE WORK SHOES

WOLVERINE SHELL HORSEHIDE WORK SHOES

WOLVERINE SHELL HORSEHIDE WORK SHOES



Baylor Bears Start Their Conference Drive

Baylor Bears, fresh from their breath taking win over Arkansas hit the conference trail in the next few weeks in their drive toward the Southwest conference title.

The team, left to right, first row: Sherman Barnes, Malcolm Lidor, David Beck, Jack Willis, Sam Boyd, Billy Patterson, Harry Tension, Keith Byrne, Billy Foster, Milton Merka, Joe Baggott, Rufus Cloughorn and Curtis Byrd; second row, left to right: Line Coach Bill Henderson, Bill Westmorland, Ted Lewellen,

Durham Bivins, James Watt, Fred Graham, Odell Griffin, Jack Anderson, Bob Foster, James Drury, W. J. Wimpos, Bennett Edwards, Virgil Cloyd, Hoyt Williams and Head Coach Morley Jennings; back row, left to right: Mike Dusey, student

manager, Robert Nelson, Bobby Taylor, Leonard Akin, Eldwin Williams, Frank Marx, Don Haly, Ernest Marshall, Jack Black, Sherrill Bailey, W. J. Grumbles, Jack Lummus, Wilson Lucas, Harris Winfree, Louis Robinson and Avey Rogers.

Ed McKinney, Mr. and Mrs. Bob McKinney and son, Clyde, Mrs. C. Beaver, Mrs. Will Price, Mrs. Gill Brown, and daughter, Maurice, and Jack McKinney, all of Paris, Texas, visited with Mr. and Mrs. J. J. McKinney from Thursday to Sunday. Ed and Bob McKinney are brothers of Mr. McKinney, and Madames

Beavera, Price, and Brown, are sisters of Mrs. McKinney. They returned home Sunday.

Mr. and Mrs. F. C. Harmon are in Dallas this week visiting with Mr. and Mrs. F. C. Harmon, Jr., and attending to business. They will be away for several days.

M. L. SOLO JEWELRY
Floydada, Tex.

WISER MOTORISTS PICK THE TIRES CAR MAKERS HAVE TESTED



MISS J. J. ATTENDS COLLEGE, DRIVES HOME WEEKENDS, DADDY KNOWS I TRAVEL FAST AND HE'S AFRAID OF BLOWOUTS. THAT'S WHY WHEN I NEEDED TIRES, HE PUT ANOTHER SET OF ROYALS ON MY CAR. HE SAYS THE ENGINEERS WHO DESIGNED MY CAR OUGHT TO KNOW WHAT TIRES ARE SAFEST.



OF COURSE YOU ALWAYS SEE U.S. ROYALS WHERE FINE CARS ARE DISPLAYED. AFTER ALL, CAR ENGINEERS HELP DESIGN ROYALS FOR EACH NEW MODEL SO AS TO MAKE CERTAIN THESE TIRES PERFECTLY MATCH THEIR CARS. IN FACT, THE LAST WORD IN SAFE PERFORMANCE, MODERN APPEARANCE, LONG MILEAGE.



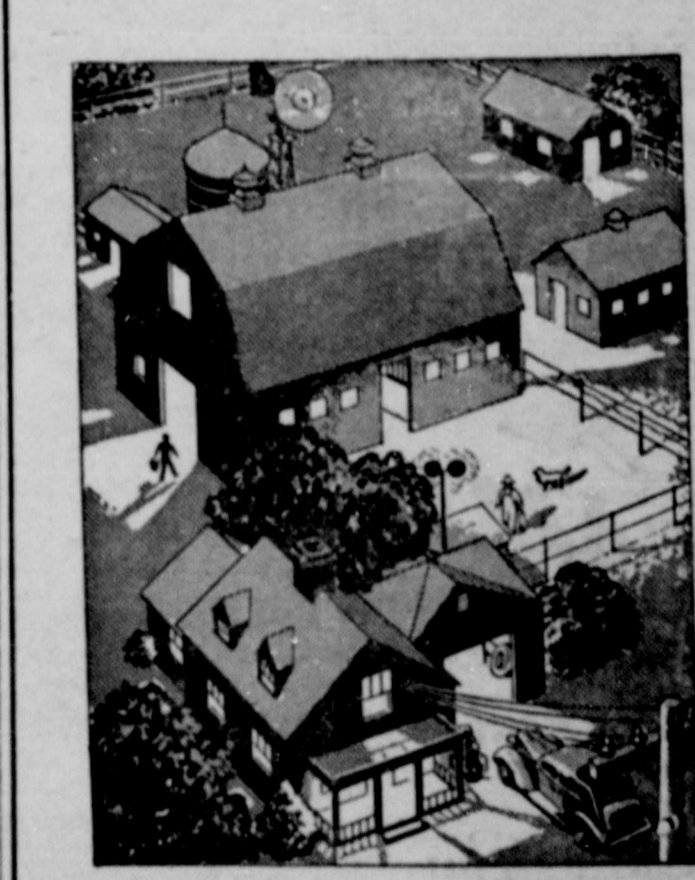
SAYS VICE PRESIDENT R. E. "I BUY U.S. ROYALS BECAUSE THEY'RE TESTED AND APPROVED BY 50 MAJOR LEADING CAR ENGINEERS. IT CERTAINLY SHOWS UP IN THE LONG MILEAGE I GET, TOO."



SAYS MR. B. B., DETROIT BUSINESS MAN, "I WENT THROUGH YOUR PLANT TODAY AND SAW THE BATTERING RAM YOUR ENGINEERS USE IN TESTING TIRES. I'LL TELL THE WORLD U.S. ROYALS MUST BE PRACTICALLY BLOWOUT-PROOF TO STAND PUNISHMENT LIKE THAT."

U.S. ROYALS

G. R. Strickland & Son
Distributors, Panhandle Refining Company, Phone 1234



This is Modern Farm Home
Pictured to you left is a Modern Farm Home

Just inside the front room of the house, (you can't see it from here) there is a New 1939 PHILCO RADIO. Naturally you expect to see a fine electric or battery radio in every modern farm home in Floyd County. This year's Philcos are a great improvement in every way over the year previous. We invite you to see that—

PHILCO GIVES YOU:
Magic Control! Wider Selectivity! Priced \$25.00 to \$215.00
F. C. Harmon, Furniture

READY FOR FALL WITH NEW WAVES!
MACHINELESS WAVES \$3.50 TO \$5.00
MACHINE WAVES \$1.50 UP.
MARIE'S BEAUTY SHOP
BOOTHE BUILDING

TAYLOR CUSTOM-MADE CLOTHES
DRESS-UP FOR FALL IN A NEW MADE-TO-MEASURE TAYLOR SUIT!
We have hundreds of New Fall Fabrics and Patterns to choose from—In Stripes, Herringbones, and Plaids. Priced to Suit!
BOOTHE CLEANERS-HATTERS

DO YOUR LAUNDRY
The Easy, Economical Way! All you do is—
PHONE 141
Let the Laundry Do It! BETTER—CHEAPER
FLOYDADA STEAM LAUNDRY
PHONE 141 FLOYDADA, TEXAS

THE MODERN FARMER—
TREATS HIS SEED WHEAT WITH CERESAN!
To prevent smut . . . next year he will sell during harvest at a better price. Treat your wheat yourself or we will treat it for you.
Full line of **ECONOMY FEEDS**. Feed this kind and make more money from your cows, hogs, and poultry.
FARMERS GRAIN COMPANY
Phone 43

Improvement at Blue Bonnet Laundry

Several improvements, including the installation of a new 320 gallon hot water tank, a new mangle and another washer, have been made at the Blue Bonnet Laundry in Floydada. The Blue Bonnet is owned and operated by Mrs. M. E. Latham.

David Caruthers, who recently operated his own laundry in south Floydada, has been employed by Mrs. Latham after having sold his equipment to her.

Mrs. Miles Frost and daughter, Norma Jean, of Pampa, visited with relatives and friends this week. They were returning to Pampa from Hot Springs, New Mexico, where they had spent several weeks.

CLASSIFIED ADVERTISING

Lamb County Open for Rawleigh Dealer. Opportunity for right man. See M. B. Martin or write W. T. Rawleigh Company, Memphis, Tennessee. 42-4tc

C. A. WOOD PRESERVER—Rids your poultry house of blue bugs and all poultry insects. J. C. Woodriddle Lumber Company. 44-4tc

Good John Deere No. 11 cream separator for sale cheap. Call better Way Laundry. 42-3tc

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. HOLLUMS, FLOYDADA FLORISTS

PAINTING TIME IS HERE—The Old Reliable LINCOLN Climatic Paint for all purposes. J. C. Woodriddle Lumber Company. 44-4tc

RADIO REPAIR—Expert repair on all makes and model Radios. Bill Penner at Harmon's. 43-1tc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-1tc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-1tc

RADIO SERVICE—Complete line of all tubes. Tubes tested Free. Bill Penner at Harmon's. 43-1tc

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-1tc

NO MATTER How large or small your estimate, get our prices before you build. J. C. Woodriddle Lumber Company. 44-4tc

GOOD RECEPTION From your Radio when repaired at Harmon's. Bill Penner, Technician. 43-1tc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-1tc

CHICKENS, Like Humans, need a clean place to live. Clean your poultry houses of insects with C.A. Wood Preserver. J. C. Woodriddle Lumber Company. 44-4tc

Your Favorite flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-1tc

HERBINE

When headache, dizziness, sour stomach, biliousness, nausea, lack of appetite, and listlessness or that tired feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh mineral salts. 60c a bottle.
WHITE DRUG COMPANY

W. E. Grimes is Named on County Conciliation

W. E. Grimes, local attorney, was recently named conciliation commissioner for Floyd County. The post was formerly held by Judge Kenneth Bain, who was succeeded by Charles Clements of Plainview.

Statement of the Ownership, Management, Circulation, etc., Required by the Acts of Congress of August 24, 1912, and March 3, 1933

Of The Floyd County Plainsman published weekly at Floydada, Floyd County, Texas, for October 4, 1938. State of Texas, County of Floyd, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared M. B. Cavanaugh, who, having been duly sworn according to law, deposes and says that he is the Publisher of the Floyd County Plainsman and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher M. B. Cavanaugh, Floydada, Texas. Editor Herwin Strickland, Floydada, Texas.
2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) M. B. Cavanaugh, Floydada, Texas.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holder appears upon the books of the company as trustees or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and that affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

M. B. Cavanaugh, Owner.
Sworn to and subscribed before me this 4th day of October, 1938.
(Seal) Lola Cavanaugh, Notary Public, Floyd County, Texas. My commission expires June 30, 1939
Let Cavanaugh Do Your Printing.

THE LIFE OF THE PARTY

BY ELIZABETH JORDAN

© D. Appleton-Century Co., Inc.

WNU Service

SYNOPSIS

Young Rex Hale calls on Casper Kneeland, friend of his father, in New York, and finds a proudly successful but strangely preoccupied. He tells Hale of his wife's death while insane, invites him for the summer to Halcyon Camp, his home on Long Island, and promises him he will be "useful" as his secretary there. Hale is joined at lunch by Fred Ainsworth, an unpopular college mate, also at Halcyon, who leaves him with a feeling of unpleasant mystery. He is met at the train by Mrs. Wilbur Nash, whom he questions about the menage, and experiences a disturbing premonition. The premonition is barely eased by the comfortable hospitality of Hosanna, Kneeland's elderly sister, and her friend, Ruth Forbes, middle-aged sophisticate. In his room Hale finds a suited paper, printed, "This place dangerous." Hale meets the rest of the strange group—Dr. Craig, psychiatrist friend of Bert Kneeland, nervous young son of Casper, and beautiful but moody Joan Kneeland, niece of the house. Ainsworth drops in at his room, questions him about his reactions, and tells him of Bert's hopeless love for his heiress cousin, and that Mrs. Forbes is down and out. The whole group seem to get on each other's nerves. Later, Hale sees Hosanna furtively meeting a shabby man in the woods. The maid tells of the recent poisoning of a cat and dog. Mrs. Nash suggests that Ainsworth has some hold on them. Returning from a swim, Hale finds in his room a clever sketch of skull and crossbones. Kneeland arrives for the week-end, also curious about Hale's reactions and asks him to be his substitute host, a "life of the party," and meanwhile try to solve the mystery of the behavior of them all. Bert confides in Hale his growing annoyance at Craig's nightly visits and endless talks of cadavers, parts of which he preserves in his locked laboratory, taken care of only by himself, and Hale advises the boy to discourage the visits. He finds another sketch of a cobra coiled to strike, with the caption, "Why wait for this?" He writes to two famous psychiatrists, collects fingerprints from the notes and sketches, and leaves for New York.

CHAPTER IV—Continued

Rex left Kneeland at his office and added the roadster to the impressive collection of automobiles in the factory's parking space. Apparently, every employee of the Kneeland Company rode luxuriously to work in his own automobile, and many of the cars were more expensive than the president's.

Rex was now free to follow his own plans. He hustled to the nearest telephone booth. What he wanted was the name and address of a fingerprint expert not associated with police activities. He had no idea how to get it. He finally called up the editor of an engineering magazine to which he subscribed. The editor had not the information he wanted, and explained that it was not in his line; but he referred the questioner to someone who could give it. Rex called up this authority, and got an expert's address. Without leaving the booth he called up the latter's telephone number. It was not yet ten o'clock. The fingerprint man was in his office. Hale got him on the wire and asked for an appointment. Yes, he could have one almost at once—say at half past ten. The factory was downtown near the East River. By the subway it would take Rex fifteen minutes to get to the fingerprint bureau.

His next step must be to get in touch with some friends or acquaintances who knew Ainsworth a lot better than he himself did. He racked his brains for names of associates in Ithaca who had later settled in New York. He finally had a list of three. One of these was not in the telephone book. The second, whose New York office he promptly reached by telephone, was in South America. Gloomily he put in a call for the third man, a man he really knew well and had liked a lot in Ithaca. He had a bit of luck. He did not expect to find George Stuyvesant in town at this season. But yes, a clerk said, Mr. Stuyvesant was in town—though not yet in his office.

As he rode uptown in the subway express, Rex considered his problems. He had discovered that Frederick Ainsworth had an office on East Forty-second Street. He would visit it, but where would that get him? Ainsworth was devoting little or no time to his professional interests these days, even if he had any. His office might be closed. Hale could find out about that, at least. Then what would he do? Start an effort to learn something about Craig's intimate affairs. That effort might be even more futile. Ainsworth was at least in Hale's own line of work. Sooner or later he could find out a good deal about the fellow's standing and achievements, if any. But Craig was surrounded by the ethical wall that protects a doctor. Hale already knew from Herbert Kneeland where the young psychiatrist had got his training. He had a good record. Hale had secured introductions from the Chicago psychiatrist to two New York men high in the profession. He could ask some searching questions, but he thought he knew pretty much what results he would get. Perfunctory and cautious answers. A bright fellow, Craig, well trained and ambitious. Giving most of his time to research. Too absorbed in his job to go about much. Not a good mixer. Yes, Hale knew all these answers in advance. Ainsworth knew a lot about Craig, and Ainsworth would talk till the bell rang. But how much that Ainsworth said could he sharply define as that of a tractor across a field. That was all

brow corrugated by care. He was on his way. His fortnight had been a fair preparation for the rest of the journey. But he had to have the real background of those fellows before he could hope to understand their present activities. How was he to get it?

The "bureau" was a mere hole in the wall—a nine by eleven office in the rear of a photographer's studio. It had a private entrance. A phlegmatic young man seated at a battered table-desk took Hale's envelope and sketches from it with a pair of pincers, and regarded the exhibit without interest.

"When do you want these?" he asked.

"In five minutes."

"The young man's phlegmatic features did not relax."

"You can have 'em tomorrow morning. We have other customers, too."

"I'm glad to hear that. I've marked those exhibits by numbers only. That's all right, isn't it?"

"Yep."

"Do I have to leave my own name and address?"

"No. This is private business. You won't have any trouble with the police."

Hale laughed and the young man's face softened a trifle. He must have been in his thirties, but his eyes looked as old as the eternal hills. He restored the exhibits to the envelope, threw the envelope into a long drawer under the battered table top, and dropped the customer from his mind.

"I'll call for the prints about ten tomorrow morning," Hale said as he departed.

"O. K."

There was a public telephone in the main hall of the building. Hale called Stuyvesant again just for luck, and got a heart-warming response. Yes, Mr. Stuyvesant was now at his desk. The next minute he heard his former classmate's pleasant voice.

"Rex Hale? Why, hello, old man. Three rousing cheers! I thought you were in Europe."

"I'm just back. I'm in town for a day or two. Can you lunch with me this noon?"

There was only an instant's hesitation at the other end of the instrument. Then Stuyvesant's pleasant voice again.

"I'll make it, though the calendar's pretty full. What time and where?"

"At Maxim's, any time you say."

"One o'clock, then. Is that all right?"

"That's fine. I'll be there a bit ahead and reserve a table. Look for me in the main room."

"All right. It will be great to see you again."

Stuyvesant's voice was warm and buoyantly friendly. Stuyvesant had been one of Hale's chums at college. It was ungrateful of him, Rex reflected, to have forgotten that.

He made two more telephone appointments and killed an hour by visiting the building that housed Ainsworth's office. When he reached the office itself he could only look at it respectfully from the outside. It was obviously a single room, in the rear of the fourth floor. Ainsworth was still in possession of it. His name was on the door, and on the list of tenants printed on the bulletin board in the main hall. But, as Hale had expected, the office itself seemed deserted. The door was locked. He discovered that by trying it. There was no light visible through the keyhole. The location suggested that it would be a dark office, dependent on electricity.

Hale got the information he needed from the colored elevator operator. No, Mr. Ainsworth wasn't in. He didn't come to his office very often this summer. When he wasn't there the office was closed. Last winter he had been there a good deal, and had a girl secretary three days a week. That stopped in April. The operator thought things must be pretty dull with Mr. Ainsworth. Rex gave the man half a dollar and left the elevator feeling uncomfortable. This business of prying into another's affairs—

He went to a library where he got a medical directory and looked up Craig's record, as well as the records of the men to whom he had orders. It was a good one, ex-letters. It was a good one, ex-letters. It was a good one, ex-letters. It was a good one, ex-letters. It was a good one, ex-letters.

right, however. No one was trailing him.

It was at precisely this point that he turned and saw Ainsworth, reading quietly at a table behind him. He stiffened and stared. This seemed more than coincidence. Ainsworth might have followed him. Perhaps he had come in on the train, had hurried to the factory knowing that Kneeland must be dropped there, and had subsequently and cleverly followed Hale's progress to the telephone booths, the fingerprint bureau, and to his own office. But had he? How had he managed to keep out of sight? Easily enough, perhaps. He wouldn't get anything at the fingerprint bureau, except the suspicion that fingerprints were being made. But it would be a simple matter for him to enter his own office building, after Hale had left it, and to learn from the elevator operator what questions, if any, the red-headed young man in the gray suit had asked. Hale set his teeth. He wasn't sure of any of these things, but he would find out.

He strode over to Ainsworth's table, and greeted him with breezy cordiality. Ainsworth looked up with a start. The start was well done. The fellow actually flushed a little. Hale remembered the old and unexpected trick Ainsworth had of flushing when taken unawares. It was part of the personal sensitivity that was so out of keeping with his brutal frankness toward other men.

"Hello! I didn't expect to find you here," Hale said. He had been relieved by that flush. He was further relieved by Ainsworth's obvious annoyance over the encounter.

"Nor I you," Ainsworth said curtly.

"I thought you were a gentleman of leisure this summer."

"Like yourself?"

"Oh, I'm just a poor wretch that's trying to patch himself up after a tussle with the undertaker."

"You look it," Ainsworth scoffed. But his manner softened. Hale was more friendly this morning than he had yet shown himself, and Ainsworth had his moments of loneliness in an unappreciative world.

"It wasn't the day I'd choose for an excursion into town," he grumbled. "I had a hurry call this morning from a miserly old ass who gave me a two hundred dollar job last spring and seems to think it bought my time for a year. I've been spending the morning with him. He's dallying now with the thought of giving me a hundred dollar job, but I don't dare to hope he'll work himself up to it." Ainsworth spoke with a gloom that was too genuine to be questioned. Hale dropped into a chair facing him.

"I take it business isn't booming," he commented.

"You don't know anything yet," Ainsworth confirmed bitterly. "Wait till you've observed your native land a few months. However, one must eat. How about lunching together?"

"Sorry, but I'm booked. That's what I'm in town for. Are you staying in town a day or two? We might dine tonight, or lunch tomorrow."

Hale was almost regretting his luncheon engagement. Ainsworth in this black mood would be worth studying and listening to. But probably it was merely a temporary mood.

"No. I'm taking the four-thirty. You're staying over, then?"

"Yes," Hale decided. "till tomorrow, anyway. Will you tell Miss Hosanna I'll be there for dinner?"

"Yep. So long."

Ainsworth didn't even turn his head as Hale left him. He had a pile of medical books on the table before him and was glancing over one of them without interest. Hale bustled to Maxim's to meet Stuyvesant. He engaged his table and waited for his guest fifteen minutes. He was not surprised, when that engaging young man finally appeared, to see that he had put on ten or fifteen pounds. Stuyvesant had always been fond of the flesh-pots. There was a look in Stuyvesant's blue eyes that was not in harmony with his plump and admirably tailored appearance. It was a look Hale was already learning to recognize as the characteristic expression the average New York business and professional man was turning toward the world—a look made up in equal parts of anxiety, incredulity, and confusion. Even Stuyvesant, with the family fortune back of him, seemed to have no sense of permanent security.

CHAPTER V

Over their cocktails they exchanged the inevitable questions and answers of their reunion. Then Hale said casually as their luncheon began, "I've run into Ainsworth since I came back. That's a coincidence, isn't it? There aren't so many Ithaca men of our day in New York that I expect to meet them bustling about here. Have you been seeing anything of Ainsworth?"

Stuyvesant grimaced at the introduction of Ainsworth's name. That slight curve of his full lips was eloquent testimony of what he thought of his former associate. But he followed his host's conversational lead.

"I certainly don't see much of Ainsworth and I don't want to. I never liked him. I hear of him occasionally and I meet him from time to time during the winter. He seems to go about a lot then."

"Socially, you mean?"

"Yes. He's a born New Yorker, you know. He comes of a good family. He's about the last limb left on his tree. Not much money now, but he's always had a first-rate position."

Rex suddenly remembered that Stuyvesant himself was also a "born New Yorker" of a good old family. That had never seemed important when they were at Ithaca. It was important now. Stuyvesant was in a position to tell him things he needed to know.

"I didn't know that," Hale said slowly. "In fact I didn't know anything about him in the old days except that he was rather malicious and very unpopular. You say he hasn't much money?"

"Only a few hundred a year left, they say. Enough, I gather, to pay his bare expenses. He has the reputation now of living largely on his friends. But why are we wasting our time talking about him?"

"Ainsworth's visiting at a Long Island camp where I'm stopping myself," Hale explained. "I wanted to see his bridge between Ithaca and today. Thanks a lot. We'll drop him now."

(TO BE CONTINUED)

Anonymous College Professor Says He Has Soft Job, Calls Teaching Sinecure

It generally is assumed that college teachers are underpaid. That is Tommyrot. For the amount of mental and physical energy expended, the college professor is better paid than the average lawyer or doctor. Take my own case. At the age of thirty-six I hold the rank of associate professor, and I draw an annual salary of \$5,000 for teaching 12 hours a week during a 9-month year. My class preparation, now that I've been through my lectures several times, requires less than an hour a day, and an assistant does all such menial chores as roll-taking and paper-grading. How else could I earn as much honestly, and as easily?

Security of tenure is better than in any other profession left in the army. The American Association of University Professors, the trade union of the teaching profession, has made it extremely awkward for a college to fire a teacher, dirty, and with a coed on each knee. It's inconceivable to the association that a man might be discharged for incompetence, as in a railroad office. Tenure and academic freedom are the two great rallying cries of the A. U. P., and the rumor that either is being endangered will make the stoutest college president sweat in fear of an investigation.

This union of pedagogues has declared, by formal vote, that the col-

lege professor is not as other men: To function properly he is held to require two things—absolute freedom from worry about his job, and freedom from all restrictions on his classroom utterances or writings. The first would be welcomed by any man; the second is a source of satisfaction to countless teachers who never in their lives had a dangerous or striking thought.—Professor Anonymous, A. B., A. M., Ph. D., in the American Mercury.

Dwarfing Horticultural Process

Dwarfing is a horticultural process, requiring not only skill and knowledge of plants, but great patience. The tree selected is either a specimen dwarfed by nature or a tiny seedling. By training, tying, pruning and grafting, the specimens are shaped and kept in miniature form. Fine examples of the art, which the Japanese call "bon-sai," are not only curiosities. They are replicas of ancient trees on a tiny scale. Their wind-blown tops, projecting roots, and graceful spreading branches exactly reproduce the effect of forest giants. Maples, bamboos, cherries, pines, hollies, oaks, azaleas, junipers, and other evergreens are employed. They remain in the open air, most of the year. In every thing but size and hardness, these tiny trees resemble a forest of century old specimens developed by nature, instead of by art.

How You Can Look Slimmer

IF YOU take a woman's size, you'll certainly enjoy having both of these smart, new, slenderizing styles. They're extremely becoming, and made up in materials and colors of your own choosing, they will be the joy of your life, one for house work, and the other for afternoon and dinner engagements. Both of these dresses

new and very becoming style, most flattering to large women. This dress will be lovely in velvet, crepe satin, thin wool or silk crepe.

The Patterns.

1559 is designed for sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 4 3/4 yards of 35 inch material. 2 1/2 yards of ricrac braid.

1613 is designed for sizes 36, 38, 40, 42, 44, 46, 48, 50 and 52. With long sleeves, size 38 requires 5 yards of 39 inch material; with short sleeves, 4 3/4 yards. Collar and jabot in contrast would take 3/4 yard.



Fall and Winter Fashion Book.

The new 32-page Fall and Winter Pattern Book which shows photographs of the dresses being worn is now out. (One pattern and the Fall and Winter Pattern Book—25 cents.) You can order the book separately for 15 cents.

Send your order to The Sewing Circle Pattern Dept., Room 1623, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

© Bell Syndicate.—WNU Service.

We Hope They Got Home Before Moon Came Up!

A young farmer had bought a horse which was a wonderful jumper, and was riding him home. They came to a gate 10 feet high. The horse pricked up his ears, wagged his tail and gracefully jumped over.

A little farther on they came to a gate 14 feet high, and again the horse pricked up his ears, wagged his tail and sailed over with equal ease.

Farther on still they came to a railway bridge. Again the horse pricked up his ears, wagged his tail, but the squire shouted nervously, "Whoa, under this one, not over."

Can't Eat, Can't Sleep, Awful Gas

PRESSES HEART

"Gas on my stomach was so bad I could not eat or sleep. It even pressed on my heart. A friend suggested Adierka. The first dose brought me relief. Now I eat as I wish, sleep fine, and never feel better."—Mrs. Jas. Miller. Adierka acts on BOTH upper and lower bowels. Adierka gives your intestinal system a real cleansing, bringing out waste matter that may have caused GAS BLOATING, sour stomach, headaches, nervousness, and sleepless nights for months. You will be amazed at this efficient intestinal cleanser. Just one spoonful usually relieves GAS and constipation. Adierka does not grip, is not habit forming. Recommended by many doctors and druggists for 25 years. Sold at all drug stores.

When Needed Most

A friend is one who walks in when the rest of the world walks out.—Anon.

for Stopped-Up NOSTRILS

due to colds

WHY try to open stuffy nostrils by blowing into your handkerchief until your nose is red? Simply insert a little Mentholatum into each nostril. Note how effectively, yet gently, it relieves the stuffiness and soothes irritated membranes. Instead of being a "blowhard," use Mentholatum. It's the clean, gentle way to open stopped-up nostrils due to colds.

MENTHOLATUM

Gives COMFORT Daily

Every Family Needs This FREE BOOKLET on TOOTH CARE

Your Health Tomorrow May Depend on the Care of Your Teeth Today

BUILDING AND MAINTAINING HEALTHY TEETH

From Infancy to Old Age

Address C. Houston Goudiss, 210 So. Desplaines St., Chicago, Ill. For your copy of this valuable booklet, a post card is sufficient to carry your request. But be sure to write your full name and address distinctly.

It names the food substances, and the sources from which they may be obtained, required to help build and keep teeth sound and healthy. It explains the proper technique of correct dental hygiene and lists a number of important rules for dental health.

White Recipe

ACTS SHOULD NOW

TAKE ASPIRIN TO HEADACHE OR RHEUMATIC PAIN

Uncle Phil Says:

Too Few Map Out

Because He Fails to Marry

Leaders That Follow

OUR KNOWLEDGE

TENDER SKIN

ROLINE

ACHES?

QUICK RELIEF FOR ACID INDIGESTION

ADVERTISING



HEART OF THE SEASON SALE!

Silk Dresses!

\$4.98 Reduced to .. \$4.49
 \$5.95 Reduced to .. \$4.69
 \$7.95 Reduced to .. \$6.89
 \$9.85 Reduced to .. \$8.79

WE ARE STARTING TODAY OUR "HEART OF THE SEASON SALE", IN ORDER FOR YOU TO BENEFIT EARLY BY GREAT REDUCTIONS ON NEW FALL MERCHANDISE... WE OFFER TO YOU A BIG REDUCTION ON COATS, SUITS, DRESSES, HATS, AND OTHER ITEMS.

Wash Frocks

\$1.00 Wash Frocks
 Reduced to 79c
 \$1.98 Wash Frocks
 Reduced to \$1.79

LADIES COATS SPORT OR FUR TRIMMED



\$9.85 Coats, Reduced to \$8.89
 \$16.95 Coats, Reduced to \$14.90
 \$22.50 Coats, Reduced to \$19.75

WOOL SWEATERS!

LADIES, MISSES
 Short and Long Sleeves, all the High Shades \$1.98
 Barrel Sweaters Priced at \$1.00



See Our Sport and Tailored Dress

IN SUAVA PRINTED CREPE, HARESPUN TATE RAYON, JUST THE DRESS FOR SCHOOL OR WORK.

\$5.95 Dresses, Reduced to \$4.69
 \$4.98 Dresses, Reduced to \$4.39
 \$2.98 Dresses, Reduced to \$2.49

Man Tailored Suits....

Most practical garment ever shown for ladies who prefer style, comfort and long wear, priced at \$12.75

Have you seen no 880?



The LORRAINE PERFECT FITTING

- "inside-out" finish • adjustable straps • fitted brassiere top
- guaranteed soams • full length shadow panel
- Best of all...
- You don't need to iron them
- The fabric is pure dye won't shrink

Ladies Slips \$1.00

Junior Coats

For the Little Miss, all wool in new fall shades. Sizes 11 to 15. Reduced to

\$8.49

One Group Ladies Hats

Going in this sale \$1.00 to \$1.49



Economical Loveliness

Economical—because they wear and wear and laundering can't hurt them.

Lovely—because they're tailored from Rollins Luster-Bar Rayon fabric in many attractive styles with bra to match.



Brassier and Step-In, Each 49c

HOUSE COATS



Ladies and Misses House Coats, Reduced to ... \$1.79

LADIES BLOUSES

Crepes and satins .. Long and short sleeves
 \$1.00, \$1.98



Lovely Deb-C-Ray is used in this gracefully draped gown. Note the neckline, moulded waist, V neck and full sweep of skirt. Laundering unnecessary.

Ladies Gown \$1.00

STYLE SHOPPE

"Always Showing Newest Things First"
 Mrs. Mollie A. Morton, Owner

Lions Club to Hold Ladies Night Next Week

Ladies night, at which time the wives of the members will be honored, will be held by the Floydada Lions Club Tuesday night of next week. The party and banquet will be held at the First Christian Church Annex.

Judge Clark M. Mullean, of Lubbock, has been invited to attend as the principal speaker on the evening's program.

Mrs. T. M. Garner, of Lubbock, visited with her sister, Mrs. J. J. McKinney Thursday, and attended Clyde Snell's funeral. She was accompanied by Miss Margaret Watkins.

O. B. Olson, Jr., of Lamasa, visited this week with his parents, Mr. and Mrs. O. B. Olson, Sr.

SHOE REPAIR!

Get your shoes ready for winter wear now—Quality materials, expert workmanship. All work guaranteed.

Full line of Quality Wear-U-Well Shoes—See our stock.

RAINER'S SHOE SHOP

SOUTH SIDE SQUARE



THAT HEAVY COAT OR WRAP

Will be needed for the game here Friday night. Let us tidy it up for you a bit.

LUTHER FRY, TAILORING

Like an OPEN BOOK

THE inside of your car is no secret to our expert service men. Trust them to give it "Specialist" attention always—at low cost.

PRESTONE \$2.95 Gallon

A. J. CLINE MAGNOLIA STATION NUMBER ONE



Park Florists to be Represented at Convention

Park Florists will be represented at the Panhandle Florists Convention to be held in Amarillo Thursday, Friday and Saturday of this week. Mrs. W. S. Goen and Elton Goen will attend all sessions.

Designing floral pieces, display arrangements and exhibits will be discussed during the three day meeting which will be held at the Amarillo hotel. A flower show will be held in the Amarillo City Auditorium.

Rev. and Mrs. G. H. Gattis Honored With Shower

Members of the Rushing Chapel Methodist Church at Fairview Methodist Church at Fairview honored Rev. and Mrs. G. H. Gattis Wednesday evening of last week with a social and a surprise shower of groceries and fruits.

Music, singing and other amusement furnished entertainment for the group during the evening.

1934 Study Club Entertained With Hallowe'en Party

Mrs. Walter Travis, Misses Ruth Grimes and Jane Hughes were hostesses to the 1934 Study Club Tuesday evening at the home of Mrs. Walter Travis, when they entertained with a hallowe'en party.

Games and stunts furnished entertainment for the evening. Refreshments of pumpkin pie, coffee, and popcorn balls were served the guests. Mrs. Elizabeth Ham will be hostess at the next meeting of the club, which will be November 1.

WHEN YOU BUY CLOTHES HERE

YOU BUY CLOTHES ALL-WOOL, FRESH-RUN AND HAND TAILORED; AS LOW AS

\$18.50

A SUIT.

No hand bills, no bally hoo—Just clothes that stay fit.

GLAD SNODGRASS

Smart Wear for Men Since 1900

REDD & BURCH FRUIT STAND!

Apples, 80c
Good Jonathan, per bushel

Potatoes 85c
Sweet Potatoes, good ones, per bu.

Cabbage 1 1/2c
Fresh Cabbage, per pound

Syrup, Gallon 55c
East Texas Sorghum or Ribbon Cane Syrup

Syrup, 1/2 Gal. 30c
East Texas Sorghum or Ribbon Cane Syrup

Oranges, doz 15c

Apples, doz. 10c

Onions 3 lbs 10c

Spuds, 15c
No. 1, 10 Pounds

Lots of Colorado Peas, New Colorado Beans.

Across street from Post Office in

Day & Night Garage Building

Homebuilders Club Met With Mrs. Parks

The Homebuilders Club met Friday, October 14, at Mrs. Elbert Parks with Mrs. E. W. Moore as joint hostess.

Mrs. Shipley had charge of the program and gave an interesting summary of the cemeteries in New Orleans and Havana, Cuba. Mrs. Jack Hough gave a reading, which was followed by an outline on the Radio Farm Program which will be April 21 at 1:30 over station KFYO, Lubbock. The topic will be concerning the county park and Mrs. Roy Curry, Mrs. J. S. Hale and Mrs. A. H. Kreis have been elected delegates for this program.

Mrs. P. F. Bertrand, council reporter, gave a report of September 24. Each club gave the progress of their club, and the club achievement day tour was decided on. Miss Ruth Grimes, county home demonstration agent, gave a demonstration on light weight over buying of blankets and on wool and cotton comforts.

"Light weight wool covering is warm, comfortable and healthful," she explained, "because of the air spaces in a piece of bedding, the warmer; because it is light, the comfortable; because it does not check the circulation of air, the healthful."

The president, Mrs. Raymond Teeple, had charge of the brief business meeting. Next meeting of the club will be October 28 at which time Mrs. D. M. Moore will be hostess.

Refreshments were served to Mrs. Ben Johnston, Mrs. D. M. Moore, Mrs. D. D. Shipley, Mrs. Roy Curry, Mrs. Raymond Teeple, Mrs. Jack Hough, Mrs. P. F. Fuqua, Mrs. A. W. Dunn, Mrs. P. F. Bertrand, Mrs. C. W. Denison, Mrs. Pete Kendrick, Miss Lena Gully, Miss Ruth Grimes, Miss Daisy Aaron and the hostess.

Sterley Home Demonstration Club Met Oct. 6

The Sterley Home Demonstration Club met October 6, in the home of Mrs. G. A. McAda. No demonstration was given at this meeting as the demonstrator was unable to attend.

Definite plans were made by the Sterley Club for entertaining the Harmony Club on October 14. New officers were elected for the coming year: Mrs. W. A. Cooper was re-elected president; Mrs. C. P. McPherson, vice president; Mrs. Hershel Carthel, council delegate; Mrs. Van Brooker was re-elected reporter; and Mrs. Bob Reeves assistant reporter.

Mrs. Carthel gave an interesting report on council meeting of September 24. One new member, Mrs. D. M. Hopper, was added to the roll.

There were thirteen members present, including Mesdames Van Brooker, Alfred Gordon, Hershel Carthel, Bob Reeves, Hattie Anderson, Paul Cooper, C. P. McPherson, C. E. Hargis, John Butch, R. N. Tinsley, W. A. Cooper, D. M. Hopper, and the hostess, Mrs. G. A. McAda.

M. A. Small, of Fort Worth, visited in Floydada this week with his grand daughter, Mrs. N. B. Frogge. He is in Plainview this week end but will return next week to visit for two weeks in Floydada.

One Lady FREE

With each paid Adult Ticket Monday night ONLY.

October 24th

to see **Henry L.**

BRUNK'S COMEDIANS

Presents

"HOLLYWOOD BOUND"

Plus Vaudeville Acts. Tent Seats 1200

PRICE, ADULTS 15c, CHILDREN 10c

Dr. C. M. Thacker Remodeling Office—New Equipment

Work of remodeling the office of Dr. C. M. Thacker, dentist, in the Brown Building is underway this week. The entire suite has been rearranged and new woodwork and furnishings are being installed.

Several new pieces of equipment, including a new indirect light for treatments, have been installed to make Dr. Thacker's office one of the most modern in this section.

Temperature 48 Degrees as First Norther Hits

The temperature varied from 48 to 50 degrees yesterday as the first norther of the year promised colder weather and the approach of winter. Moisture was anticipated as the change in weather brought overcast skies.

End was brought to a long period of warm, dry weather that afforded farmers ample time to harvest much of their cotton and feed crops.

South Plains H. D. Club Met With Mrs. Horn

The South Plains Home Demonstration Club met in the home of Mrs. S. H. Horn Wednesday, October 12.

Mrs. Powell and Mrs. Horn gave discussions on how to wash wool. A poster showing the different stages of washing was enjoyed by all.

All officers were re-elected for the coming year as follows: Mrs. R. L. Powell, president; Mrs. George West, vice president; Mrs. Jno Smitherman, secretary treasurer; Mrs. Ray Horn, reporter; Mrs. Walter Wood, council representative and Mrs. S. H. Horn assistant.

The next meeting will be held in the home of Mrs. Will Sims, October 19, at which time Miss Ruth Grimes will be present to discuss "Warm Bedding and Different Types of Bedding and Storage."

Mrs. Horn served lovely refreshments to the following members: Miss Bill Beedy, Mrs. S. A. Thornton, Mrs. Manard Field, Mrs. C. A. Joiner, Mrs. L. H. Aldridge, Mrs. Jno. Smitherman, Mrs. Ray Horn and Mrs. R. L. Powell. Mrs. Henry Harper of Plainview and Mrs. Ethel McEwin of Pampa were guests.

Mr. and Mrs. Charley Neel visited their son, Charley, Jr., in Lubbock Sunday.

Mr. and Mrs. P. C. Harmon are in Dallas this week visiting with Mr. and Mrs. F. C. Harmon, Jr., and attending to business. They will be away for several days.

Miss Alice Mae Fyffe Honored At Pre-Nuptial Shower

Honoring Miss Alice Mae Fyffe, whose marriage to J. D. Moore will take place Friday evening of this week, a lovely pre-nuptial shower was given Tuesday evening at the home of Mrs. I. R. Grundy, 428 South White street.

Mrs. Burt Holt, Chaud Hammond, Dona Covington, R. C. Patton, Lacey F. Martin, Marvin Shurbot and Misses Sibel Taylor, Hazel Parker, Lida Bell Walding and Ina Sims were joint hostesses at the affair.

The house was beautifully decorated with fall flowers including dahlias, asters and fern.

On the receiving line were Mrs. E. E. Winn, Mrs. A. F. Yates and Mrs. R. H. Hale of Plainview, Mrs. D. Fyffe and Mrs. Ed Moore of Floydada. Guests arrived from 7 to 8:30 o'clock. Mrs. Burt Holt was in charge of the bride's box.

Mrs. Dona Covington and Misses Walding and Sims presided over the table and served spiced tea and cookies to the guests who called during the evening.

Seventy Attended "Open House" Tea Given by W. M. S.

Between sixty and seventy guests registered Monday afternoon for the open house tea given at the home of Mrs. J. M. Willson by the Women's Missionary Society of the First Methodist Church.

Guests were greeted by Mesdames Geo. Smith and W. H. Henderson and served tea, wafers and sandwiches at the beautifully appointed table presided over by Mrs. Neel Troutman, assisted by Mrs. N. W. Williams and Mrs. Willson.

Mrs. G. R. May delighted the group with lovely instrumental music until time for the program. Words of welcome were given by Mrs. G. L. Kirk, chairman of the program committee. Mrs. Jno. E. Eldridge led the devotional. Mrs. C. K. Arnold told of the sixty years achievement of the W. M. S. and the work in Africa was explained by Mrs. E. E. Hinson.

Miss Elizabeth Caldwell gave two vocal selections. Each guest left a silver offering in observance of the sixtieth birthday of Woman's Work.

Hostesses Monday afternoon were Mrs. Willson, Mrs. Geo. Smith and Mrs. Troutman.

Mr. and Mrs. J. M. Moreland and sons, Bob and Jimmie, visited Mr. Moreland's father in Vernon Sunday.

Mrs. Ethel McEwin of Pampa is visiting in the home of her daughter, Mrs. Ray Horn at South Plains.

Mrs. Jess Brown and Miss Louise Hyatt visited with relatives and friends in Lubbock Sunday.

Mrs. J. F. Ruddick left Monday for Ohio where she will visit several days with her son and family.



ANNOUNCING!

I have purchased Redd's Fruit Stand and will continue to operate it in the same location.

Your patronage appreciated. Good quality, low prices on fruits and vegetables.

E. B. HONEA

666

relieves COLDS first day, HEADACHES and FEVER due to Colds, Salve, Nose Drops in 30 minutes. Try "Rub-My-Tism" a Wonderful Liniment

IT'S EASY TO WASH AT E-Z-WAY LAUNDRY

Because we have: Hot, Soft Water; New Machines; Prompt. OPEN FROM 6 A. M. TO 6 P. M. Including the convenience of our farmer friends who are busy.

E-Z-WAY LAUNDRY

BEE MARTIN PROP.

Phone 91 Floydada,

STOVES!

Don't let cold weather catch up on you. We have plenty of stoves, heat (coal and gas), oil burning. lower prices!

You save on any kind of furniture, hardware, household goods because "we make our own products."

KIRK & SONS

Better Equipped than Ever Before

We have installed a new 320 gallon hot water tank, mangle and another washer—making it easier for you to do your laundry here.

David Carathers has been employed to assist in the laundry.

BLUE BONNET LAUNDRY

MRS. M. E. LATHAM, PROP.

DO THIS NOW

AVOID THIS LATER



A Complete Winter tune-up

Prestone \$2 95 Gallon
GEO. M. FINKNER
Oldsmobile — International



WOLVERINE SHELL HORSEHIDES

EVEN after fourteen hours in the ol' south forty, your feet feel wonderful in soft, flexible WOLVERINES. Just like wearing moccasins all day long. Let 'em get soaking wet from rain or snow—they'll still dry out soft and pliable. It's that secret process of triple-tanning that does it! And it gives them miles and months of EXTRA wear. Come in and try on a pair.

WOLVERINE SHELL HORSEHIDE WORK SHOES MARTIN DRY GOODS COMPANY