

"By Helping Business You Help Yourself"

The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

Floydada, Floyd County, Texas, Thursday, October 6, 1938

Number 45

PLANS COMPLETED FOR LAUNCHING READY FOR WINTER" CAMPAIGN THROUGH FEDERAL HOUSING PROGRAM

R. E. Sikes, Dallas, Met With Lumber Dealers, Contractors In Floydada Friday Afternoon

During the day Mr. Sikes conferred with the First National Bank, building supply dealers, contractors, realtors, stores and utilities, and outlined plans for an organized sixty day educational program involving outdoor advertising, direct mailing campaigns, radio programs, newspaper advertising and publicity.

Adequate funds are available for financing repairs as well as new construction, according to Mr. Sikes who emphasized the fact that all loans made under the HA program are made by lending institutions with the FHA acting as an insurance agency, guaranteeing the repayment of the loans and protecting lending institutions against loss.

The National Housing Act, explained Mr. Sikes, "qualified borrowers may obtain from \$100 to \$10,000 with which to improve any type of property—home, farm or business."

National Letter Writing Week October 2 to 8

October 2 to 8, has been set aside as Letter Writing Week, and a large poster advertising the date is on display in the local post office.

Walter Burch Opens Fruit Stand Here

Walter Burch has opened a fruit stand in the Day & Night Garage building across from the Post Office, and has named it "Burch's Fruit Stand".

WHIRLWINDS MEET ESTELLINE FRIDAY EVENING IN FIRST CONFERENCE TILT; GOOD GAME IS EXPECTED

Flomot-Paducah Game Holds Interest In Other Sections of District 4-B

E. Eston Day, Named Deputy State Supt.

E. Eston Day, who comes to this district from the Nacogdoches district, has been named deputy state school superintendent to replace G. D. Holbrook.

Methodist Church

Sunday School 9:45 a. m. Morning Services 11 a. m. Leagues 6:45 p. m. Evening Services 7:30 p. m. Prayer Meeting Wednesday 7:30.

Floydada fans are promised a lively tilt Friday night when the Floydada High School Whirlwinds entertain Coach Summerlin's Estelline squad at Wester Field.

The Estelline crew will be handicapped by the fact that most of the men are inexperienced and weights are light. Average weight of the backfield men shows to be 139 and the line around 142.

An idea of just where the power lies will be found from the result of the Flomot-Paducah game Friday. Coach Leo Jackson, Floydada's second choice, will send his hard fighting eleven against a team which has shown strength in games thus far this season.

If everything goes along in good style the remainder of the week, the

Whirlwinds will be in first class condition after a week's rest following their victory over Tulsa.

Table with columns: Name, Weight, Pos. List of players including John W. McCollum, J. B. Stillwell, Buck Ewen, etc.

SERVICES FOR FORMER SCHOOL SUPERINTENDENT, J. N. JOHNSTON, HELD SATURDAY

Funeral services for J. N. Johnston, and prominent educator, were held Saturday afternoon at the First Methodist church.

Active pallbearers Saturday were John Rougan, J. C. Wester, Virgil Williams, Lon M. Davis, R. Fred Brown, Roy Snodgrass and Glad Snodgrass.

Athletic Committee Makes Report To School Board

A report of the Athletic Committee of the Floydada High School to the Floydada Independent School district trustees revealed that there was a balance on hand of \$32.19 in the athletic fund.

The summary of cash receipts and payments covered the months March, April, May, June, July, August and September. At the beginning of that period there was a balance of \$34.02 cash on hand.

Services For Mrs. S. L. West Held Tuesday

Mrs. S. L. West, age 80 years, 9 months, succumbed at her home, 717 West Ross street, Monday following an illness of several days.

FLOYDADA HIGH SCHOOL F. F. A. BOOTH TO BE SET UP AT STATE FAIR IN DALLAS BY LOCAL STUDENTS

Members of the Floydada chapter of the Future Farmers of America will go to Dallas this week end to set up their project at the State Fair of Texas.

"Growing And Fattening Pigs" Topic of Project Which Won at Lubbock

The project, which is on the topic of "Growing and Fattening Pigs", was awarded third place at the Panhandle South Plains Fair in Lubbock last week.

W. A. King, instructor in agriculture at the high school, said this week that several farm projects from Floyd County would be shown along with the F. F. A. project.

FEASIBILITY OF PAVING CITY STREETS DISCUSSED IN MEETING OF BUSINESS MEN YESTERDAY

Committee Appointed to Secure Estimates And Contact Property Owners

YOUNG PEOPLE OF METHODIST CHURCH ORGANIZE YOUTH CLUB

E. Eldridge met with a group of young adults of the First Methodist church on Sunday evening for the purpose of organizing a youth club.

A social meeting was planned for Thursday, October 6, to be held at 7:30 in the basement of the church.

WHIRLWIND ATHLETIC CLUB IS ORGANIZED; PERMANENT ORGANIZATION IS AIM

Organization of the Whirlwind Athletic Club will be permanent when members meet at 8:30, following the meeting at the Floydada High school.

Cotton Harvest Gets Underway; Schools Out

Floyd County gins are humming this week as farmers are rapidly bringing in cotton. Harvest is well underway this week as persistent dry weather is causing the cotton to open.

High School Band Visited Lubbock Fair

Floydada High School's band visited in and played for the Panhandle South Plains Fair in Lubbock last Friday morning.

Last Rites for D. T. Curry Today at 2:30 O'Clock

Funeral services for D. T. Curry, aged 85, will be held this afternoon at 2:30 at the First Methodist church.

MRS. NORA HATLEY WESTERN UNION MANAGER ON VACATION

Mrs. Nora Hatley, local Western Union Manager, accompanied by her husband, H. B. Hatley, left today for a ten days vacation trip.

Harold Merrick's Car Destroyed By Fire

A 1935 Buick sedan belonging to Harold F. Merrick was almost totally destroyed by fire Monday afternoon at 2 o'clock.

R. E. A. LOAN CONTRACT EXECUTED; ENGINEERING SERVICE CONTRACT GOES TO COX

Actual rural electric line construction will begin in Floyd County within the next five or six weeks, predicted L. W. Chapman, project superintendent, in an interview today.

INFORMATION ON BLANCO DAM PROJECT SUBMITTED TO WASHINGTON OFFICE

Information on the proposed dam project on the Blanco Canyon south of Floydada has been submitted to Washington authorities, according to word received here from the Amabillo office of the Bureau of Agricultural Economics.

GREENHANDS INITIATED

Thirty greenhands, new F. F. A. members, were initiated into the local chapter Tuesday evening.

Harold Merrick's Car Destroyed By Fire

A telegram received this week by Mayor Snodgrass from Congressman Geo. Mahon indicated that the latter had spent an entire day in Amarillo and conferred with officials regarding the dam.

Let Cavanaugh Do Your Printing

# Fun for the Whole Family

Improved Uniform International **SUNDAY SCHOOL LESSON**  
By HAROLD L. LUNDQUIST, D. D.  
Dean of The Moody Bible Institute of Chicago.  
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Lesson for October 9  
**SPIRITUAL WORSHIP**

LESSON TEXT—Exodus 20:4-6; 22:1-8; John 4:19-24.  
GOLDEN TEXT—God is a Spirit; and they that worship him must worship him in spirit and in truth.—John 4:24.

"The First Commandment bids us to worship God exclusively; the Second bids us to worship Him spiritually. The First Commandment forbids us to worship false gods; the Second forbids us to worship the true God under false forms" (Farrar). Israel had lived among the Egyptians, a people known for their worship of images, and were about to enter into Canaan where there were many false gods. The Lord was therefore careful not only to forbid the worship of other gods, but also to forbid the making of images of any kind, whether they represented the many gods of heathendom, or were attempts to symbolize the true God. In studying this lesson we need to exercise care lest we miss the point by talking only of the gods of wood and stone which the heathen worship, and fail to apply the truth to any improper use of images which may prevail in our land and in the present day. Let us lay aside any preconceived notions and face the facts in the light of God's Word.

**I. True Worship Required (Exod. 20:4-6).**  
This commandment expressly forbids idolatry in any form. The injunction is twofold. (1) Men are forbidden to make any material likeness which to them represents a being to be worshiped. It matters not whether it be an image of what men believe God to be like, or the image of an angelic being, a heavenly body, in fact "anything that is in the heaven above," or on the earth—such as a man or animal; or under the water—such as a fish. (2) If such objects have been made either by ourselves or others we may not bow down to them, nor render any service to them. Let us all examine our religious ceremonies and practices in the light of God's commandment.

Observe that obedience to this command brings rich blessing to "thousands" (v. 6), whereas disobedience is a curse not only to the man who disobeys, but also to his descendants. Spiritual blight so often runs through whole families, while spiritual life just as often blesses those who follow us. Blessed is the man who gives his children and his children's children a true spiritual heritage, but woe be unto that man who passes on the darkness and spiritual death of unbelief to his children!

**II. False Worship Established (Exod. 22:1-8).**  
It comes to us as a real shock that a people so highly privileged, so well-instructed and so ably led as Israel should turn to idolatry. The story reveals the depravity of the human heart. Their excuse that Moses was gone was only an excuse without foundation. They did what their hearts wanted to do, and they used his absence to put forward their wicked desires.

Let us be careful lest we be misled or indeed, mislead ourselves into creating a God after the concept of our own heart and mind. We, like Israel, may be tempted to "make us gods" to which we will bow down and worship. It may not be out of place at this point to warn against a folly which seems to have laid hold of the church, that of almost deifying our Christian leaders. A man who is called to speak for God is a highly privileged man, worthy of our support and our respect. But let us remember that he is only a servant, an instrument in God's hand, and let us never be guilty of worshipping and serving "the creature more than the Creator, who is blessed forever" (Rom. 1:25).

**III. True Worship Defined (John 4:19-24).**  
One would suppose that a truth so vital and fundamental as that stated in these verses would long since have completely saturated the life of the church as well as of the individual believer. "God is a Spirit, and they that worship him must worship him in spirit and in truth."  
Even in this year of our Lord 1938, countless men and women still believe that worship has something to do with place (vv. 20, 21) or race (v. 22) or some other external device or formula. What a pity that this should be true when the gracious and delightful way to worship is through personal spiritual communion between God and man.

Deadening formalism is not our only enemy. There is the powerless preaching of modernism—and in all honesty must we not admit that even some so-called fundamentalism has in many respects lost the true spirit of the faith for which it rightly contends. We who cherish the truth of God's Word will shun modern liberalism. We may not be tempted to obscure the worship of God by formalism. But we may be in danger of a dead orthodox, being as someone said "orthodox about everything except I Corinthians 13"—or failing to worship God in spirit and in truth and not living out that spirit in loving service to our brethren.

**BIG TOP** "Silk," the ringmaster, seeking revenge for the elephant's attack on him, has forbidden "Speed" to give her any water.  
By ED WHEELAN  
BOY, AH SHO' HATED NOT TO WATAH DAT PD' EPHELANT, BUT AH DASS'NT ON ACCOUNT OF MISTAH 'SILK'S ORDERS!!!  
MEANWHILE, MYRA TOLD "FLIP" AND "BUTCH" ABOUT HER TALK WITH JEFF BANGS...  
-AND SO, BOYS, IT ALL DEPENDS ON HOW ALTA BEHAVES HERSELF DURING TONIGHT'S PERFORMANCE!!  
WE'LL KEEP OUR FINGERS CROSSED, MYRA.  
YOU BET!  
JUST THEN 'SKOOKIE' THE EDUCATED CHIMPANZEE, DROPPED IN FOR HIS DAILY VISIT WITH MYRA -  
SKOOK!

**LALA PALOOZA** The Society Page Missed Something  
By RUBE GOLDBERG  
COUNTESS, MY MINE IN SOUTH AMERICA CONTAINS MILLIONS IN GOLD - BUT UNFORTUNATELY I NEED MONEY TO OPERATE IT AND -  
LOOK, THERE'S ONE OF THOSE NEWSPAPER PHOTOGRAPHERS TAKING OUR PICTURE FOR THE SOCIETY PAGE - I MUST LOOK MY BEST!  
HOLD IT!  
WON'T ALL THOSE STUCK UP DAMES BURN UP WHEN THEY SEE MY PICTURE IN THE SUNDAY PAPER - I'LL SHOW 'EM WHO'S IMPORTANT IN THIS TOWN!  
THANKS FOR POSING, SIR GEORGE!  
RIGHTO!

**'SMATTER POP**— You Can't Put Anything Over on Willyum  
By C. M. PAYNE  
HERE IS THA PENNY I OWE YA!  
TANKS!  
HERE YOU! JUST A SECOND!  
POP, MAKE HIM COUNT IT!

**MESCAL IKE** By S. L. HUNTLEY  
THAT'S MULEY BATES IN THAR!  
WE SAY HE LEARN'T TO SPEAK CHINESE IN TWO WEEKS!  
I CAN'T UNDERSTAND IT!  
NEITHER CAN TH' CHINESE!  
Lolly Gags  
AND WHEN HE ASKED TO KISS YOU I SAID THAT'S THE LAST THING I'D DO  
WHEN WHAT DID YOU DO FIRST?

**POP**— Home Training's Responsible  
By J. MILLAR WATT  
PLEASE, TEACHER, WHAT DID I LEARN IN SCHOOL TO-DAY?  
ONLY A DUNCE WOULD ASK SUCH A STUPID QUESTION!  
I KNOW, MY DADDY ALWAYS ASKS ME THAT WHEN I GET HOME!

**NEW GLOVE** By GLUYAS WILLIAMS  
RUSHES OUT TO DISPLAY NEW GLOVE HE GOT FOR HIS BIRTHDAY  
SHOWS AROUND PROUDLY AS OTHER BOYS TRY IT ON  
GLADLY CONSENTS TO LET FRANKIE GETHIN TRY A FEW CATCHES  
AFTER A WHILE, AS EVERY ONE ELSE WANTS TO TRY USING IT,  
RUSHES OUT TO LEFT FIELD, WHERE FRANKIE IS USING IT,  
FRANKIE SAYS HE WANTS TO USE IT FOR IN JAVING OR TWO,  
HAS HATED WORK KEEP-ING TENDS BACK AS HE THIS OF FRANKIE'S OLD GLOVE,  
WATCHES HIS CHANCE WHEN FRANKIE GOES IN TO BING, SEIZES HIS OWN GLOVE.

**EVERY DOG HAS HIS DAY**  
The grimy little boy walked up to the butcher and thrust out a note. This is what the butcher read: "Please give Johnny 10 cents worth of dog meat, and be sure it's fresh dog meat on account of last time papa got sick."—Washington Post.  
**The Truth Will Out**  
The hostess had trouble in getting Mr. Harper to sing. After the song had been given she came up with a smiling face to her guest and made the ambiguous remark: "Now, Mr. Harper, you must never tell me again that you cannot sing—I know now!"  
**Taken for Granted**  
Fred—Last night I dreamt that I married the most beautiful woman in the world.  
Maude—Were we happy?  
**The Usual Way**  
"Did he take his misfortunes like a man?"  
"Yes. He laid the blame on his wife."

**Curse of Progress**  
THE FELLA WHO DECIDED TO TAKE HIS BATH A LITTLE LATER THIS YEAR SO'S TO AVOID TH' USUAL SUPPER RUSH! -

**CLASSIFIED DEPARTMENT**  
BOOK MATCH  
Add Note of Co Your Dainty  
CONSTIPATION  
sore eyes  
TO KILL Screw Worms  
HELP KIDNEY  
WATCH the Speed

### Star Dust

★ Themes From News  
★ G-Man in Nursery  
★ Sabu Transformed

By Virginia Vale

IF YOU'RE interested in writing—or learning to write—for the movies, take a tip from Hal Roach, who certainly ought to know what he is talking about.

He recently conducted a survey, as a result of which he announces that 72 per cent of the themes of current films have been taken directly from newspaper clippings. Here is his report: General news (including aviation, maritime disasters, divorce court proceedings, depression stories and natural catastrophes) 46 per cent; crime news, 9 per cent; letters to editor, 4 per cent; love-lorn columns, 3 per cent; editorial columns, 2 per cent; sports, 2 per cent; comic strips, 1 per cent.

Mr. Roach, at present, is filming a story called "There Goes My Heart," which concerns an heiress, (played by Virginia Bruce) who



VIRGINIA BRUCE

runs away from the Riviera in her grandfather's yacht, arrives in this country and goes to work in her own department store; Fredric March is the reporter assigned to cover her story.

Here you have, says Mr. Roach, a romantic comedy, not a straight drama, and it combines general news, society news and love-lorn column material. Better study it with that in mind, if you're interested in seeing how film stories are put together.

Remember Corinne Griffith, you old-timers? Not that your memories need go so very far back; it's not so long since she was a popular star. Corinne is one of the few really happy retired stars. Her husband, George Marshall, owns one of the big professional football teams, and he and she travel with the team during the season.

And she has those two little girls whom she adopted a few years ago, taking them from an orphan asylum, and taking two when she'd meant to adopt just one because they were sisters. Needless to say, she's bringing them up beautifully—or thought she was, until she discovered that their favorite game is "G-man"; that, when left to themselves they make the nursery ring with "You won't talk, then—you rat! Take that—and that!"

Another young devotee of gangster life is Sabu; remember him in "The Elephant Boy"? This young Indian arrived in New York from London for the opening of his latest picture, "Drums," the new Alexander Korda release. When Robert Flaherty discovered him in India, while searching for a youngster to play the title role in "Elephant Boy," he was just one more young Indian, an orphan, poor; you should see him now!

He loves American slang, which he picked up from the Hollywood technicians in the English movie studio where he worked. And he is wild about the movies, especially American gangster pictures. His enthusiasm also includes war films and any method of traveling fast, particularly planes. And three years ago he was riding elephants and liking it!

Seth Parker, with "Ma" and their Jonesport neighbors, is back on the air on Sunday evenings; people all over the country feel as if old friends had returned to them. Phillips Lord, who is "Seth," plans to revive many of his first successes—the old-fashioned singing school among them. And, of course, there are the Sunday night gatherings in which the Parkers and the neighbors sing hymns.

Fathers all over the country are turning the radio on late in the afternoon so that their sons can listen to "Dick Tracy"—and not admitting that they did it because they wanted to listen themselves. For "Dick" has returned to the air, more energetic than ever in his battle against criminal activities.

ODDS AND ENDS—When Fred Waring finished making "Varsity Show" in Hollywood with his band and returned east he had practically no band left; his singers (Priscilla and Rosemary Lane), his arranger and his hot trumpet, Johnny "Scat" Davis, had abandoned him for movie-making, and others just dropped out on the way home. . . . Bert Lahr is spending his spare time trying to look like a lion; he is to play the Cowardly Lion in "The Wizard of Oz" without benefit of animal skins or heavy makeup.

### Fashion Embarks on Wild Color Career in Fall Garb

By CHERIE NICHOLAS



FASHION is about to go on a great color spree. For that matter the new clothes have already started out on a mad color career that promises to outcolor even the most colorful seen for many a year.

Not that this color orgy writes finis to the simple black foundation dress that provides such dramatic setting for stunning costume jewelry and for accessories that splash color accents in vivid highlights. No indeed! The black dress with dashes of color is holding its own.

The intriguing thing about the colors exploited this season is that they are distinctively out of the ordinary.

The colors heard most about and seen dramatized throughout Paris collections are the purples and pinks, the mauves and violets and fuchsia shades. In fact the entire gamut of violine shades is run. Comes next in the limelight the much talked of teal blue and fog blue and that rapturous blue made famous in the ever-beloved Blue Boy portrait painting. In fact, we are to enjoy a season of "blues" that are subtle and lovely beyond description.

The suit of refined elegance which you see pictured to the right in the picture is made of an imported wool in an exquisite scarab blue tone. It is trimmed with sheared beaver, a fur which is very much in use this fall. Self bows tie at the collar and belt, which is significant for much emphasis is given to tie-fastenings throughout current costume design. Two wide bands of shirred, matching silk are set into the top part of the dress underneath.

Wine dregs is a shade that is

making special appeal with American women. There are also a number of fascinating greens in the present fashion spectrum, notably bronze, hunter, laurel and tapestry greens. Autumn rust and coppery tones are also going big.

Coats are yielding to color to a surprising degree. Leading stores are devoting entire window displays of coats in purples and deep plum or wine-dreg tones. These are superbly colorful and with opulent furs present about the handsomest array of coats ever seen.

As to the gorgeous plaid or striped wool coats so outstanding in the new fashion picture, the only way to resist them is to close your eyes and flee their color glory. Better still, why not make up your mind to indulge in a richly colorful plaid or striped (fashion favors both) wool coat at the very start? The striped coat centered in the group above reflects rich autumnal colors that take on an added note of luxury in a trim of luxuriant fur.

The swank jacket suit pictured to the left abounds in color intrigue. The color formula adopted is blue spruce and dark brown. The dress, the trimming on the coat and the hat are of lightweight woolen in the subtle blue spruce. The short swag coat is brown in a new deep pile wool that looks velvety and soft. The velvety wool weaves are among the smartest shown this season and fashion is placing considerable emphasis on them.

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### Fur Jacket Adds Chic to Costume

For ultra chic on an autumn day the smartest formula calls for a dress of an alluring wool weave topped with a youthful and jaunty fur jacket. No-end versatility is expressed in these voguish fur-jacket costumes.

A likable model includes a conservative black dress of handsome dull-finished velvety surfaced deep pile wool. With this milady wears a swank short skunk jacket. There is a huge gold jewelry piece at the throat and the belt of the dress is detailed in gold.

A gray tweed coat dress is topped with a gray kidskin lumber jacket. A bolero of sheared beaver surmounts a dress of brown cloque weave and so on.

### Even Trimmings Turn to Jewels

The flair for jewelry display is reflected in the new jewelled trimmings that are worked about the necklines of many of the newest daytime dresses. The latest models are arriving, bedecked with necklace effects that are jewel-applied right on the very fabric itself. So realistically is this done to actual necklace or perhaps huge pendant suspended from a chain.

The idea is clever and presents no-end opportunity for ingenious design. Not only jewels but metal cabochons and locket effects and leaf motifs combine to add a decorative note.

Femininity Note  
The feminine lingerie effect is not limited to blouses and veests but frequently characterizes the whole dress.

### Drape Technique

Much of costume design in the new fall fashions is based on a draped technique that is designed to slenderize the figure. Below in the picture is an example of adept draping in slate blue silk jersey which sort of intertwines the material in a manner much approved by designers. Illustrated at the top is an unusual draping of royal blue acetate jersey against the black sheer of a sheathlike frock done in the latest bi-color manner. In every dress collection the bi-color theme is widely exploited. The ostrich trimmed tricorne and the doeskin gloves are royal blue.



### FARM TOPICS

#### WEAK EGG SHELLS LACK VITAMIN D

#### Requirements of Birds Are Of Great Importance.

By Prof. C. S. Platt, Associate Poultry Husbandman, Rutgers University, W.N.U. Service.

A lack of sufficient vitamin D in rations for laying flocks can be determined far more readily by egg shell quality than in the number of eggs produced. Egg shells become weak before production is in any way impaired when vitamin D is deficient. With an adequate supply of the vitamin, the number of cracked and weak-shelled eggs produced in a day should not exceed 3 per cent. This means that with a collection of 400 eggs daily, there should not be more than about one dozen cracked or weak-shelled eggs. If the number exceeds this, the indications are that the vitamin D requirements of the birds are not being properly met.

To correct this condition, the cod liver oil content of the ration should be increased. Normally, the use of 2 per cent of a high grade, natural cod liver oil in the mash will provide a sufficient amount of the vitamin for good results. If this amount is being used and the number of cracked eggs still exceeds 3 per cent, it is possible that the quality of the oil is not up to standard.

Egg production alone is not a very good criterion of the needs of the birds for vitamin D, because under most conditions the birds obtain a sufficient amount through the ordinary open windows of a poultry house to meet their requirements for egg production.

#### Most Fires on Farms From Common Causes

Farm fires in the United States take about 3,500 lives and destroy \$100,000,000 worth of property each year, says a recent United States department of agriculture publication, "Fires on Farms."

Eighty-five per cent of this loss is from such commonplace causes as defective chimneys and flues; sparks on combustible roofs; lightning; spontaneous combustion; careless use of matches, smoking; defective use of gasoline and kerosene to start or revive a fire, and, guard against overheating of stoves and furnaces and faulty wiring; and misuse of electric appliances.

Four simple precautions that the author, Harry E. Roethe, of the bureau of chemistry and soils, gives to reduce needless waste caused by farm fires are: Use fire-resistant roofing, dispose of waste and rubbish, never use gasoline or kerosene to start or revive a fire, and, guard against overheating of stoves and furnaces and faulty wiring; and misuse of electric appliances.

In addition to removing the fire hazards, Roethe suggests preparations to fight a fire should one occur, that is, fire-fighting equipment on every farm, kept in a handy place ready for instant use.

#### Many Eggs Do Not Hatch

About 300,000,000 good eggs a year, which would be enough to feed thousands of persons, are wasted every year because they will not hatch. Most of these can be saved in edible condition, according to the claims, by a device recently patented which will detect whether an incubated egg will produce a chicken or not before it has a chance to spoil. It is claimed that from 15 to 20 per cent of all the eggs set annually in the United States never hatch.

#### Breezy Farm Briefs

Not all crops are benefited by irrigation.

New York and Wisconsin are the principal cheese-making states.

Bamboo will grow in the United States where cotton is harvested.

Ducks should thrive well and be ready for market at ten to eleven weeks.

The total loans made by commercial banks to farmers in 1937 amounted to \$1,269,801,000.

A sidewalk farmer is a person who lives in a nearby town but continues to operate a farm.

The Siamese farmer erects a charm in his grain field to keep bad spirits away from the crops.

In farm homes where there are babies, the housewife of today still works around 73 hours a week.

Ground oyster shell is considered the best grit for laying hens. Coarse ground limestone also is useful.

Beef is best when used fresh, but it may be preserved for farm use by corning, canning, and drying.

Ancient Egyptians raised ducks, geese, doves and quail, but no chickens, until the Romans brought these birds to Egypt about 50 B. C.

### What to Eat and Why

#### C. Houston Goudiss Relates the Romance of Wheat and Discusses Flour, the Basic Food

By C. HOUSTON GOUDISS

THE story of wheat flour is the story of civilization. Before man learned to cultivate this golden grain, he was obliged to move from place to place, with the seasons, in search of food to sustain and nourish his body.

Then, on one happy and momentous occasion, perhaps 6,000 years ago, an inspired nomad plucked the kernels clustered at the top of some waving grasses, observed that they had a nut-like taste, and passed along the far-reaching discovery to his fellow-tribesmen.

The beginnings of wheat cultivation are lost in antiquity. But we do know that for thousands of years, it has been one of the most important crops in the world—so necessary to man's well being that the supplication, "Give us this day our daily bread," has summed up his most fervent desires.



#### Food for the World

Today, nearly three quarters of a billion people use wheat as food. And modern methods of milling have developed flours of such superlative quality that breads are more appetizing and more attractive than ever before; special flours make cakes and pastries light as the proverbial feather; and there are prepared mixes available for biscuits, waffles, muffins, griddle cakes, pie crust and gingerbread.

#### For Energy and Vitality

The form in which wheat flour makes its appearance on the table is of less importance than the fact that it is and should be an essential item in the family food supply. That is because it offers a rich supply of fuel value at little cost. The different types of flour contain from 61 to 76 per cent carbohydrates, from 11 to 15 per cent protein, and varying amounts of mineral salts and vitamins.

It is necessary to know something of the structure of the wheat kernel and to understand how the various flours differ, in order to select the flour best suited for each purpose. A kernel is made up of several outer layers of bran; a layer of cells high in phosphorus and protein, just inside the bran; the endosperm, composed of cells in which starch granules are held together by proteins; and the germ. The starch cells are so small that one kernel of wheat may contain as many as 20,000,000 granules.

#### White and Whole Wheat Flours

White flour is made chiefly from the endosperm. Whole-wheat, entire-wheat and graham flours are loosely applied terms which refer both to products made by grinding the wheat berry without the removal or addition of any ingredient, and also to a flour from which part of the bran has been removed or to which bran has been added.

One of the most prolonged discussions of the last two decades has involved arguments for and against the use of white or whole wheat flour in making various types of bread and muffins. As a result, many people have been confused and misled—often at the expense of their enjoyment in meals.

Here are the facts: White bread contains important energy values, proteins, some minerals, chiefly potassium and phosphorus, and when made with milk, it also supplies some calcium. It is easily and almost completely digested, tests indicating an average digestibility of 96 per cent.

Bread and other bakery products made from whole wheat flour also contain proteins and carbohydrates, plus good amounts of iron, copper, phosphorus and potassium; and vitamins A, B and G.

The whole grain products are less completely digested than those which are highly refined, however, so some of their nutrients may be lost to the body.

When the two types of flour are considered as sources of protein and energy alone, they are regarded by nutritionists as practically interchangeable. Whole wheat flour is conceded to be richer in minerals and vitamins, but where white bread is preferred, these elements easily can be supplied from other sources.

As a matter of fact, foods made from both types of flour, being in the well-balanced diet, where they add variety and splendid food values at minimum cost. And it goes without saying that for many purposes, only white flour is suitable.

#### Bread Versus Pastry Flour

Different types of wheat differ in their proportions of protein and carbohydrates, and that accounts for the difference between bread and pastry flours. Bread flour is made from wheat containing a large amount of gluten, which gives elasticity to a dough and

### GOOD OLD SOUTHERN Biscuits

AT THEIR BEST



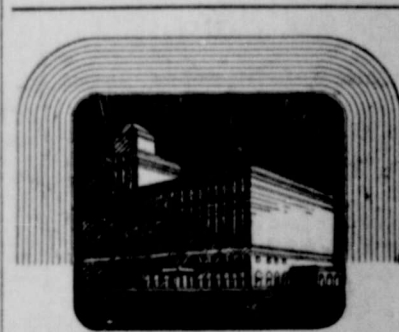
USE AMERICAN BEAUTY FLOUR because it is all ways uniform—never fails. A favorite for 50 years. Ask your grocer.

FREE! Paste this coupon on penny post card, write plainly your name and address on card, and mail to Standard Flour Milling Co., Dept. NP, Dallas, Texas, and we will send you free folder of Recipes used by housewives who won first prize awards at Texas State Fair.

Firm Teaching Experience teaches slowly, and at the cost of mistakes.—Froude.

### TUNE IN!

every Mon. through Fri. at 12-15 P.M. C.S.T. Goodyear Farm Radio News—weather reports—crop reports—market tips—rounding out the service of the National Farm & Home Hour On KGKO KTBS



SAINT LOUIS' FINEST In the Center of Things

Rates from \$3.00 4 Famous Restaurants Adjoining Garage

THE HOTEL CORONADO PRESTON J. BRADSHAW MANAGING DIRECTOR

SSIF RTM MATC... Old Coat Scraps of Felt... WYETH SPEARS... IF YOU'RE interested in writing... Star Dust... Fashion Embarks on Wild Color Career... FARM TOPICS... WEAK EGG SHELLS LACK VITAMIN D... What to Eat and Why... GOOD OLD SOUTHERN Biscuits... AMERICAN BEAUTY FLOUR... TUNE IN! Goodyear Farm Radio News... THE HOTEL CORONADO

# REPAIR BUILD REMODEL

Let's Modernize



NOTE: This is the first of a series of four full-page advertisements which will appear in the Plainsman for consecutive weeks. Each ad has a message on the Federal Housing Administration program for Modernizing and NEW construction. See next week's issue.



## THE PERFECT SERVANT ELECTRICITY!

Has your home a modern wiring system? Plenty of outlets—for the iron, the washer, the percolator, the IES lamp? Are they conveniently placed—in the kitchen, bathroom, bedrooms, living room?

We're modernizing wiring systems this fall on the FHA Plan of convenient monthly installments suited to income.

Let us estimate your wiring needs. COMPLETE LINE OF ZENITH RADIOS, Frigidaire, Electrical Appliances, Lighting Fixtures.

**RADIO ELECTRIC COMPANY**  
Phone 201

## ARTHUR B. DUNCAN ABSTRACT COMPANY

Dependable, Economical Service. Oldest and most complete set of Abstract books in Floyd County.

Member of AMERICAN TITLE ASSOCIATION, Member of TEXAS TITLE ASSOCIATION.

## ARTHUR B. DUNCAN ABSTRACT COMPANY

MRS. MAUD E. HOLLUMS, MGR.

## SEVERAL DESIRABLE BUILDING LOTS FOR SALE!

Ideal locations for a New Home under the FHA Plan. Let me explain the Operations of the FHA Insured Loan Plan. No obligation.

## J. G. WOOD, Real Estate Insurance

FIRST NATIONAL BUILDING

## BUILD



## REPAIR

## MODERNIZE



## FARMS-BUSINESS AND INDUSTRIAL PROPERTY AND HOMES-FHA-INSURED LOANS AVAILABLE !!

A loan from \$100 to \$10,000—any amount you can repay conveniently out of your income—will supply the money for improvements on the FHA Plan. The loan may be repaid monthly (or seasonally in the case of farm property) over a period of years—in installments suited to your income. Now—before bad weather comes—is the time to have the work done. Inquire at any of the financial institutions advertising on this page. They are qualified to make FHA Insured Loans.

Repairs can be made on this plan: the house repainted or reroofed. New comfort may be installed; a new heating or lighting or plumbing system. Alterations may be made: the building enlarged or otherwise remodeled. Any of the advertisers on this page will tell you more about the FHA Plan of convenient monthly payments.

CLASS 1—Any property owner with good credit rating may borrow from \$100 up to \$10,000 with which to repair, remodel or modernize any existing structure or any type property—such as farm, business, home, apartment houses, hotels, hospitals, schools, colleges and churches.

Money borrowed at 5% discount, or carrying charge of \$5.00 per \$100 per year—to be paid back in equal monthly installments over a period of from (1) to five (5) years.

All money borrowed under CLASS 1 must be for improvements to existing structures. Movable equipment, such as gas and electric appliances, are NOT eligible, but equipment which is permanently installed such as plumbing, heating, air conditioning—which become a permanent part of the real property—IS eligible.

Applications for loans of OVER \$2,500 MUST BE SUBMITTED TO WASHINGTON FOR PRIOR APPROVAL.

## READY FOR WINTER?

It's Good Business to invest money in home repairs before winter comes. If you can't spare the cash, perhaps we can help you out ways and means on the FHA Plan.

We are making loans now for pre-winter home improvements. These loans are repayable in convenient monthly installments deducted to the borrower's income.

Your application will receive prompt consideration.

## FIRST NATIONAL BANK

1903—TIME TESTED SERVICE—1938



## INSURANCE ON HOMES CONSTRUCTED THROUGH FEDERAL HOUSING ADMINISTRATION PROGRAM

We have written policies on several homes built through the Federal Housing Administration Program.

We solicit inquiries from prospective builders—and the plan improvements in this "MODERNIZE FOR WINTER" campaign of the FHA.

## FLOYDADA INSURANCE AGENCY

W. H. HENDERSON, PHONE 273

## FLOYD COUNTY ABSTRACT COMPANY

Under the Federal Housing Act, The First Thing to do is furnish an Abstract of Title to your town lot, or if you need it—It must be brought down to date. We give prompt and accurate service and you will find our fees very reasonable.

## FLOYD COUNTY ABSTRACT COMPANY

R. C. SCOTT, MANAGER



## COMPLETE FURNISHINGS

For a New or Remodeled Home.

Furniture, Refrigerators, Radios, Stoves, Heaters, EASY TERMS IF DESIRED.

## BROWN'S HOUSEHOLD SUPPLY

PHONE 103



## REPAIRS AND IMPROVEMENTS

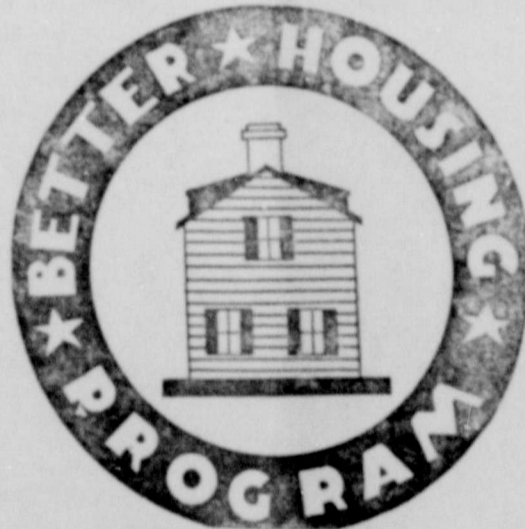


Outside protection—inside comfort—these can be purchased for your home "BY THE MONTH" on the FHA Plan. With proper insulation—a protective coat of paint—a sound roof—weather stripped windows—your home will weather winter's attacks.

A complete line of building material for NEW CONSTRUCTION or REMODELING AND IMPROVEMENT. Phone or call us. We'll help you plan to make your home comfortable. Estimates, without obligation, on the FHA Monthly Payment Plan.



## J. C. WOOLDRIDGE LUMBER COMPANY, INC.



## HOW ABOUT HOME COMFORTS?

When you look over your home this fall to see what repairs are needed, make a note of missing comforts.

How about built-in kitchen cabinets—a breakfast nook—more closet space to make house keeping easier?

No need to do without modern conveniences simply because your home isn't new. We can install them for you at a small monthly cost on the FHA Plan of payments arranged to suit your income.

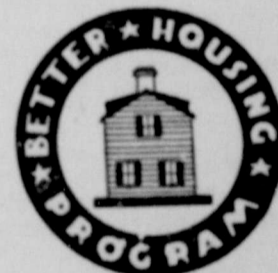
Complete Line of Material for construction of NEW HOUSES on the FHA Plan. Call or see us for estimates.

## HIGGINBOTHAM - BARTLETT LUMBER COMPANY

"GOOD LUMBER"

## IMPROVE NOW!

Enjoy Every Home Comfort This Year and Save Money!



There is no reason why you can't enjoy a NEW HOME at the same old address! Take advantage of FHA terms and improve the appearance of your home! Build, Repair or Remodel while materials are low in price.

Let us explain FHA insured LOANS to you. FREE ESTIMATES. Plans and specifications available.



## WILLSON & SON LUMBER CO.

PHONE 3

ARE YOU PLANNING TO BUILD OR BUY?

We have real bargains in both lots and farms and will appreciate an opportunity to show them to you. See us for all kinds of information. 100% FARMER'S LOAN.



**FLOYD COUNTY PLAINSMAN**  
Published Thursday Each Week

STRICKLAND, EDITOR AND ADVERTISING MANAGER  
MRS. LOLA CAVANAUGH, BUSINESS MANAGER  
M. B. CAVANAUGH, PUBLISHER

**SUBSCRIPTION PRICES**  
Floyd County \$1.00; Outside Floyd County \$2.00  
Second class matter June 23, 1930, at the post office at  
Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

**NOTICE!**

Reflections upon the character, standing or reputation of  
any firm or corporation which may appear in the columns of The  
Floyd County Plainsman will be gladly corrected upon its being brought  
to the attention of the publisher.

**NATIONAL FIRE PREVENTION  
WEEK, OCTOBER 9 TO 15**

Beginning next Sunday, October 9, and continuing  
through October 15, National Fire Prevention Week will  
be observed. This protective week, held each year in  
conjunction with the anniversary of the great Chicago fire, will be  
devoted to educational programs on the causes and re-  
sults of fires.

The National Fire Protection Association  
is a non-profit organization on fire prevention, reveal-  
ing that an average year there occur 100,000 fires in the  
United States. The annual property loss averages a  
total of more than \$97,000,000.00 with a loss of several  
thousand lives.

Special attention should be given by home and  
property owners to fire hazards, in order that  
hazards may be removed. One of the most com-  
mon causes of fires is spontaneous combustion, sources  
of which are trash and rubbish, oily rags and waste  
oil in places where there is little air. Defective wire  
and gas connections and flues are also attributing  
to fire losses from the latter named faults have  
been reduced by enactment of city inspection ordinances.  
The people of Floydada and Floyd County should co-  
operate in the National Fire Prevention Week in an ef-  
fort to determine and eliminate the causes of fires and in-  
crease the loss of property and lives from this

**BUILDING UNDER THE FHA**

Starting this week in THE PLAINSMAN, Floydada  
dealers and allied industries have initiated a  
campaign explaining the three classes of loans under the  
provisions of the Federal Housing Administration. This  
campaign, under the supervision of the FHA, is both  
educational and promotional.

Amendments to the National Housing Act under  
the Federal Housing Administration program make pos-  
sible insuring of loans to practically every type of  
property, either on new construction or remodeling.  
Loans, heretofore unused in Floydada, are made  
for the specific purpose of improvement to existing  
property. Any property owner with good credit rating  
may borrow from \$100 to \$10,000 with which to re-  
model or modernize an existing structure of any  
property.

Floydada and Floyd County people are being urged  
to take advantage of the Federal Housing Administra-  
tion's new structures. Class I loans are those to  
be used in the "Modernize for Winter" campaign of the  
FHA. Class 2 loans, through the use of which several  
structures have been constructed in Floydada, apply to new  
structures.

**YOUR  
LAUNDRY**

Easy, Economical  
All you do is—  
PHONE 141  
The Laundry Do It!  
CHEAPER



**FLOYDADA STEAM LAUNDRY**  
PHONE 141  
FLOYDADA, TEXAS

**ANNOUNCING!**

We purchased the Delco Agency for Floyd,  
Lamb and Garza Counties. Located at 422 Broad-  
way in Plainview. Sales and Service since 1923.

**JUSTIN BATTERY COMPANY**  
Delco Light Sales and Service



**STRICKLY  
CONFIDENTIAL**

By Strick

**STRICKLY CONFIDENTIAL**—  
This week's copy to the fellow that  
said the British Lion looks like a  
singled kitten—I think he has some-  
thing there—This four-power con-  
ference business—like four two-  
hundred pound prize fighters taking  
a 98 pound boy and dividing him  
limb from limb—With the only rea-  
son given that one of the four had  
a chip on his shoulder and dared  
two of the others to knock it off.

**STRICKLY CONFIDENTIAL**—  
National Fire Prevention Week  
starts Sunday, October 9—also dur-  
ing the same time National Safety  
Week is observed—Did you—or do  
you—know why Fire Prevention  
Week is observed at this time each  
year—Well, it seems that several  
years ago in a little city in Illinois  
Mrs. O'Leary had a cow and also  
a lamp—Now Mrs. O'Leary on the  
above mentioned date (October 9)  
went out to milk said cow and placed  
her lamp on the stall floor so she  
could see to extract the lacteal fluid  
from above mentioned bovine—Dur-  
ing the milking process (perhaps  
Mrs. O'Leary failed to manuever her  
smile) the cow became enraged and  
kicked over the lamp—causing the  
barn to catch fire—The blaze spread  
to neighboring buildings and even-  
tually the entire city of Chicago, one  
side of the river was consumed by  
the blaze—(From "Is Old Chicago"  
—You saw the show too—).

**STRICKLY CONFIDENTIAL**—  
To get back to the point—National  
Fire Prevention Week will be observ-  
ed starting next Sunday and through-  
out the week following—Reasons for  
observance—About sixty percent of  
all fires in the United States—there  
are about 166,000 annually—occur in  
homes. Annual property loss is  
something more than \$97,000,000.00  
—one third of which is suffered by  
home owners. Nearly 7,000 persons  
perish every year in fires that des-  
troy their homes—National Fire Pre-  
vention Week is observed in many  
schools in the nation—and many  
cities place this time as a period of  
study and observance of all rules  
governing fires—Be careful about—  
Rubbish and trash collected in close  
places, oily rags, waste paper and  
cardboard lying around—Be sure  
about—Gas and electrical connec-  
tions—and all flues, chimneys etc—  
The danger of loss of life in a town  
like Floydada is slight—but there  
are possibilities.

**STRICKLY CONFIDENTIAL**—  
While I am on the subject—suppose  
I had better consider the other  
weeks to be observed—the week of  
October 7 through 13 is National  
Safety Week—October 9-15 is Candy  
Week, 10-20 is Picture Week—Oc-  
tober 7-15 is Furniture Week—Per-  
haps we have something here—A  
picture of a beautiful girl, sitting in  
a solid mahogany chair, eating candy  
as she talks to a visiting Fire Pre-  
vention committee—concerning safe  
driving to see—a fire.

**STRICKLY CONFIDENTIAL**—  
I have often wondered about a  
National Weekly Newspaper Editors  
Week—there is probably such a week  
observed—but I fail to remember  
any program that instructs our na-  
tives in the art of prolonging the  
life of the local newspapermen—  
(Probably been some plans made  
otherwise)—I advocate a week or  
perhaps two weeks—when the people  
that make it—write the news—when  
those that wish to be interviewed go  
into a conference with themselves  
and find out what the newspaper  
people do—but sometimes never  
mention—A week when every firm  
in town buys a half page ad and do  
not mention price, circulation, pub-  
lication date—Or to come to the  
point—a week when the Country  
Newspaper Editors—can spend a  
week finding fault with his readers.

**STRICKLY CONFIDENTIAL**—  
A reader cornered me down on a  
convenient corner—Sattidy—says  
—"Strick"—without a doubt you  
talk more about yourself than any-  
body I have ever seen—Call this  
stuff you write 'hokum' 'Bloody' and  
such—And so I was compelled to tell  
him in the manner that Wimpy told  
Popeye, Roughhouse and the others—  
"Gentlemen, I know I am a Hoel—  
SO WHAT!"

Mr. and Mrs. J. B. Claiborne spent  
the week end visiting in Quanah with  
Mr. Claiborne's parents.

**Second Sunday  
Singing at High-  
way Church**

A regular second Sunday singing  
convention will be held Sunday at  
the Highway Baptist Church, accord-  
ing to announcement made by Floyd-  
ada singers.

All singers are invited to attend.

Mrs. Jeff D. Ayres returned to  
Floydada Thursday evening after  
having spent several days visiting in  
Winnipeg, Canada with relatives.

Mrs. Jim Bandy is spending this  
week in Amarillo visiting with  
friends. She will join her husband  
and they will make their home in  
Canyon in the near future.

Let Cavanaugh do your Printing.

**CLASSIFIED  
ADVERTISING**

Lamb County Open for Raleigh  
Dealer. Opportunity for right man.  
See M. B. Martin or write W. T.  
Raleigh Company, Memphis, Ten-  
nessee. 42-4tc

C. A. WOOD PRESERVER—Rids  
your poultry house of blue bugs and  
all poultry insects. J. C. Woodridge  
Lumber Company. 44-4tc

Good John Deere No. 11 cream  
separator for sale cheap. Call bet-  
ter Way Laundry. 42-3tc

Our FLOWERS are FRESH and  
are BEAUTIFULLY ARRANGED.  
HOLLUMS, FLOYDADA FLORISTS.

PAINTING TIME IS HERE—The  
Old Reliable LINCOLN Climatic  
Paint for all purposes. J. C. Wood-  
ridge Lumber Company. 44-4tc

RADIO REPAIR—Expert repair on  
all makes and model Radios. Bill  
Penner at Harmon's. 43-1tc

We invite you to visit the green-  
house. PARK FLORISTS—Mrs. W.  
S. Geen. Phone 78. 46-4tc

LANDS FOR LEASE  
A few farm tracts to lease at rea-  
sonable prices for cash.  
W. M. MASSIE & BRO.  
Floydada, Texas. 11-1tc

RADIO SERVICE—Complete line of  
all tubes. Tubes tested Free. Bill  
Penner at Harmon's. 43-1tc

GOOD, JUICY Hamburgers, 3 for  
25c. WITHERS' CAFE. 21-1tc

NO MATTER How large or small  
your estimate, get our prices before  
you build. J. C. Woodridge Lumber  
Company. 44-4tc

GOOD RECEPTION From your  
Radio when repaired at Harmon's.  
Bill Penner, Technician. 43-1tc

For best and cheapest monuments,  
either in marble or granite. See S. M.  
McCLESKY. 24-1tc

CHICKENS, Like Humans, need a  
clean place to live. Clean your pou-  
ltry houses of insects with C.A. Wood  
Preserver. J. C. Woodridge Lumber  
Company. 44-4tc

Your Favorite flavor ICE CREAM  
15c pint at WITHERS' CAFE. 21tc

cures MALARIA  
in 7 days and relieves  
COLDS first day  
Headache, 30 minutes  
Liquid, Tablets, Salve, Nose Drops.  
Try "Rub-My-Tism" World's  
Best Liniment

**WHITE'S  
CREAM VERMIFUGE**

For expelling Round Worms  
and for reducing Pin Worm  
infestation in children.  
Price 35c

WHITE DRUG COMPANY

**M. L. SOLOMON  
JEWELER**  
Floydada, Texas

PICTURES IN 3RD DIMENSION

Beautifully colored and life like—the  
bold relief brings out the beauty of the  
subjects—unbreakable—hand crafted—  
framed in maple or antique gold—make  
genuine gifts. Postpaid

Clipper Ship of the  
Sisters . . . 7 1/2 x 9 1/4 \$1.00  
Capitol at Washington . . . 75c  
Hunt Scene, or Cupid 7 x 9 . . . 75c  
Snow White, Sleepy, Doc,  
Grumpy, Happy, Sneezy,  
Dopey, or Bashful . . . 5 x 7 . . . 50c  
100 other subjects—write for list  
ELIZABETH BARRON  
116 Scarsdale Road, Tuckahoe, N. Y.



You Can Afford Two  
Of These Brand New

**DRESSES**  
\$4.98 to \$7.95

For Daytime and  
Dress-up!



**Matelasses,  
Crepes,  
Alpacas,  
Challies,**

A joy to find such expensive-  
looking frocks for—

**\$4.98 to \$7.95**

Strikingly NEW with soft  
bodice draping, high shoulders,  
dolman sleeves, clever shir-  
rings. Sparkling jewel and  
raid trims. Black, teal blue,  
wine, rust, brown.

**ALL-WOOL SKIRTS. NEW PLAIDS!  
TWEEDS! SOLIDS!**

SMART, NEW FALL SKIRTS THAT FIT PERFECTLY!

Dressy Sheer Wools, Flannels, Tweedy Mixtures, in gored, swing, slim,  
or pleated styles!



**Priced at \$2.98**

**NEW FALL BLOUSES**

In Crepes and Satins . . . All the  
New Fall Shades.

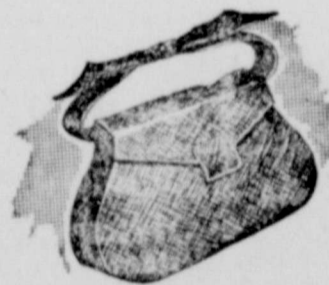
**Price \$1.98**



**NEW FALL BAGS**

DRESSY SUEDES, CALFS, PINSEALS,  
NEW GRAIN LEATHERS!

Tophandles, Pouches, Envelopes . . . Every NEW Style! Every  
NEW Color!



**NEW FALL HATS**

With high crowns, profile berets, high toques,  
sassy pillboxes, doll hats, off-facers, and all  
the rest . . . you're sure to find just the hat  
to complete your hat wardrobe.



**Felts \$1.98, \$2.45**

**Style Shoppe**

"Always Showing Newest Things First"  
Mrs. Mollie A. Morton, Owner Phone 17

Weekly News Review

California, Home of Pensions, Tries Another Plan This Year

By Joseph W. La Bine

Politics

Choice haven for U. S. old people is sunny California, which annually beckons retiring farmers who want escape from midwestern winters.

Since Utopian climates may produce Utopian ideas, 1934 found Up-ton Sinclair barely missing gubernatorial election with an elaborate pension plan called EPIC (End Poverty in California).

Francis E. Townsend whose old age revolving pension of \$200 a month went into eclipse last year when business got better, has since come back with new vigor.

Townsend's chief onetime supporter was 34-year-old Sheridan Downey, who wrote a book called "Why I Believe in the Townsend



SHERIDAN DOWNEY The implications are terrific.

Plan." But a month ago Sheridan Downey won Democratic senatorial nomination on a new plan that gives California's orthodox financiers a

case of jitters, that has far greater implications than either EPIC or Townsendism.

The Man: Soft-voiced Sheridan Downey attended the University of Wyoming, entered politics at 24 by winning the county attorneyship at Laramie while his wife worked for women's suffrage.

Though "\$30-a-week-Thursday" dares not infringe on the U. S. right to coin money, pension warrants would nevertheless be valid for intra-state taxes and debts (except gasoline tax and pension stamps).

Biggest stumbling block is that pension warrants would largely eliminate California's use of U. S. legal tender, yet the state must dig up about \$690,000,000 in Uncle Sam's cash on January 1, 1940, to redeem warrants which would be issued next year to at least 500,000 pensioners.

But this technicality does not worry the 800,000 signers on whose petition California will decide next November. Required are 1,300,000 votes, since a majority ballot gives approval. Automatically, Pensioner Roy G. Owens of Los Angeles would be named administrator at \$7,300 a year (payable in warrants).

By last week, as California politicians were arguing hotly over "\$30-a-week-Thursday," the idea began

spreading throughout the U. S. In Ohio, where two rival groups planned to introduce an initiative petition in November's election, chief battle was whether \$30 shall be paid on Wednesday or Thursday.

Foreign

Since he became German chancellor in 1933, Adolf Hitler has held an unknown quantity in his mailed fist, has scared the world with threats that may only be bluffs.

But two months ago when Reichsfuehrer Hitler began bluffing his way into annexation of Czechoslovakia's Sudeten frontierland, Britain and France were ready to bluff in turn.

Fortnight ago, when British Prime Minister Neville Chamberlain delivered these terms at Godesberg, democracies called it a "sell-out."

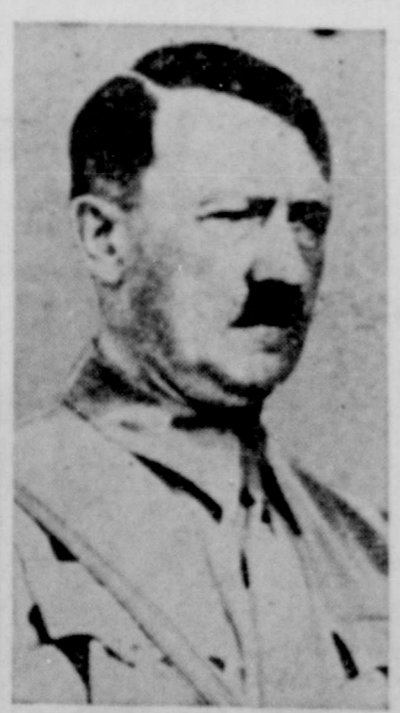
If Der Fuehrer had bluffed too far, if Democracies had scored a point and made Germans wonder about their chancellor's wisdom, it was no stroke of genius on Neville Chamberlain's part.

To London, where only a week before he had helped draft the first proposal, went French Premier Edouard Daladier. Still anxious to keep peace, Europe's last two great democracies offered a new agreement.

But Adolf Hitler was still ready to bluff. Facing rising anti-war sentiment, forced to show his hand, he summoned courtymen to Berlin's vast Sportsplatz, told them his Godesberg terms were final, that Germany's bluff had been backed all along by real strength.

Excerpts: "I can tell you now that I have spent billions for armaments. . . We have created an unparalleled air force and tank force. I want to declare regarding the Sudeten problem, that my patience is exhausted. . . The Sudeten Germans will now take the liberty denied them for 20 years."

But at the very moment Der Fuehrer spoke, a world moving swiftly to war knew the eventual



REICHSFUEHRER HITLER Would No. 1 bluffer be outbluffed?

lineup of European power would place Germany at disadvantage.

Prague, virtually shut off from the world since her mobilization, heard that Russia's lumbering, untested military giant was poised to bring aid. Thoroughly scared, France called almost every reservist to the colors, had 1,500,000 troops along her Maginot line, advised Parisians to evacuate. Also scared, Britain called Parliament, inspected ARP (air raid precautions) equipment, finally ordered partial mobilization. With October 1 but a few hours away, Europe wondered whether her No. 1 bluffer would be outbluffed by rank amateurs.

Business

Simpler than ill-fated NRA, the wage-hour law which goes into effect October 24 decrees minimum wages of 25 cents per hour, maximum work week of 44 hours for industries dealing in interstate commerce.

Since NRA's greatest weakness was its iron-clad system of regulation, the new act repeals, places compliance squarely on the shoulders of industry.

Thus, last week, firms engaged partly in interstate commerce, partly in intrastate commerce, were at their wit's end. At Chicago, the National Hardwood Lumber association devoted much of its convention time to wondering if sawmill and yard superintendents were subject



ADMINISTRATOR ANDREWS Less bluster . . . Less coercion

to the law's provisions, if computation of hours begins when a logger starts to the scene of operations or when he starts actual work.

Special industrial wage standards committees will eventually be established for most trades, but lack of funds prevents formation of more than three or four committees this year.

Meanwhile, each employer's independent decision on his compliance requirements looms important. Should a low-paying, long week manufacturer decide his business was mainly intrastate, therefore not requiring compliance, his employees might later prove otherwise and collect back wages.

But, countering this inconvenience, employers know that Administrator Andrews' tendency to proceed cautiously will help avoid NRA's bluster and coercion, would probably result in reducing the act to a workable, successful basis.

White House

"If you will forgive me for saying so, the United States has been a veritable fortress of silence."

Thus scolded by Beverly Baxter, member of the English parliament, U. S. radio listeners were still content to remain aloof from Europe's boiling cauldron (See FOREIGN).

But as the Old World veered into what was almost certain war, President Roosevelt thought it was time for the fortress of silence to speak.

Excerpts: "The fabric of peace on the continent of Europe, if not throughout the rest of the world, is in immediate danger. . . The United States has no political entanglements. . . But in the event of a general war (the American people) face the fact that no nation can escape some measure of consequences."

"It is my conviction that all people under the threat of war today pray that peace may be made before rather than after war. . . On behalf of 130 millions of Americans and for the sake of humanity everywhere I most earnestly appeal to you not to break off negotiations looking to a peaceful, fair and constructive settlement. . . So long as negotiations continue, difficulties may be reconciled. Once they are broken off, reason is banished and force asserts itself. And force produces no solution for the future good of humanity."

Next day, a German spokesman said the President's message "was sent to the wrong address. Prague is the proper address."

Miscellany

In 1918, Private Bert Fenning of the famous "Lost Battalion" lost his arm in the Argonne, became a hero. Twenty years later, day before the "Lost Battalion" assembled to commemorate its feat, Private Fenning became a hero again, drowned in trying to rescue a swimmer in New York's Long Island sound.

Bruckart's Washington Digest

Co-Operation of Business Sought By Wage-Hour Law Administrator

Andrews Pictures Industry of Country as Mainly Decent; Will Depend on Citizens, Not Inspectors, to Make Law Work; Warns Against Chiselers.

By WILLIAM BRUCKART WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON. — Mr. Elmer F. Andrews hasn't been in Washington long enough yet to become either widely praised or cordially hated, but he has started on his job as administrator of the new wage and hour law, and so it will not be long until the country knows him.

His main theory of proceeding with a new and wholly untried policy of law is to gain co-operation of business, the business which the law is to effect. He pictures the industry of the country as mainly decent, as willing to do the right thing, and to that extent certainly he is entitled to commendation.

"We are going to depend upon the citizens of the United States, not an army of inspectors from Washington, to make this law work," Mr. Andrews said in a recent speech.

The administrator further espoused the policy of giving the states the job of enforcement within their jurisdictions as far as that can be done. To this, he added that the law enables a worker to sue for double the amount due if any employer fails to pay the minimum wage, explaining that this provision takes one enforcement phase out of the hands of the federal government and creates watchmen of every worker.

Asks for Co-Operation

To Minimize Crookedness

Mr. Andrews warned against chiselers. He took the position in an interview that chiseling was to be expected and added that "chiselers will get rich and fair employers will go broke in the short run" of things, but he seems to believe that there can and will be sufficient co-operation to insure the minimum of crookedness, undercutting and cheapness.

At least, it is hoped the condition will work out that way. Although I never have believed that a federal wage and hour law would prove satisfactory, it is entitled to a fair chance to show whether it can or cannot be worthwhile as national policy. And Mr. Andrews is surely entitled to the co-operation for which he has asked unless he develops like so many other New Dealers to whom extraordinary power suddenly has been entrusted.

From a quarter of a century of observation, I am inclined to the belief that the great majority of business concerns will "come clean" in their relations with the new federal office. Obviously, some will not, but the bulk will try to abide by the law as they understand it. So, I think it is not from the bulk of business interests that Mr. Andrews will get his load of trouble. There will be cheap skates who try to take advantage of any and every situation to gain an advantage on their competitors. That will be one kind of trouble that can be traced home rather quickly. Then, there will be another kind of trouble that will not be so easily untangled. It will come from "reports" of alleged violations—some from the "watchmen," some from the chiselers who will seek to cause trouble for or suspicion of violation by competitors. There will be some labor racketeers who will try to force union organization by threats of "reports" of violations which reports obviously would be damaging even though they may not be true. All of these things are due to come, and it is under this test that we can best judge Mr. Andrews as a public official.

Doubts Value of Watchmen In Enforcement of Law

As to the sources of information upon which the staff of the administrator may subsequently act, there is some reason for doubt. I mentioned some of them above. My doubt as to the value of a "watchman" in enforcement is based upon what we all saw during the early days of prohibition. "Stool pigeons" they were called then. And stool pigeons operated everywhere; some were just plain busybodies, and others were fanatics. The result was that gradually a disrespect for law grew up, and this disrespect was blamable to a considerable extent upon the fact the early provisions of the law encouraged "squealing" and "squealing" more

times than not is used as a means of vengeance, of "getting even" with someone who is disliked. It has been many years since business, generally, was said to have a policy of "the public be damned." There can be no doubt that business conscience has changed immeasurably since those days. It is apparent, for example, that two of the really great sins of employers, namely, oppression of labor and defrauding of labor, have largely passed out of existence. Competitors seem to be watching each other in that regard and union labor officials have lent a hand. An employer no longer is received among decent people once it is learned that he has cheated his workers of their wages.

Now, Mr. Andrews says that one of the things he hopes to accomplish is to "clean out dark corners." That is to say, to finish the job of humanity get rid of that low level of humanity which, by virtue of its momentary power as an employer, oppresses labor or refuses to pay wages earned. Surely, the co-operation of employers and workers alike is required in this effort. Honest employers have much to gain by having the "dark corners" cleaned out and disinfected with a good grade of roach powder. But again, it is being pointed out in many conversations, the administrator must be on guard as to the sources of his information. Irreparable harm can come from missteps in filing charges of violation because of the trend in public consciousness towards general fairness—of which the wage and hour law is an evidence.

Job May Make Andrews Either a Hero or Villain

Summed up, then, it seems to me that Mr. Andrews has a job in which he can turn out to be either a hero or a villain. A very great deal will depend upon the type of individuals with which he surrounds himself in administrative work.

An illustration of what I am trying to say is to be found in the setup of the national labor relations board. I have watched that outfit through many of the cases it has handled and I simply can not believe it intends to do otherwise than play the game of the C. I. O. and John L. Lewis as against the American Federation of Labor. Time after time, the A. F. of L. has charged discrimination, to an outsider, most of the claims and protests seem to have been justified. The board's staff is full of radicals and quacks and individuals whose government salaries are larger than they ever before drew in their lives.

The question of federal supervision of wages and hours takes the federal government quite closely into the lives of millions of workers, just as many other new activities of the government under President Roosevelt has done. One of these instances has just come to fruition and is worthy of reporting because it shows the fallacy of a national government interfering everywhere.

This story relates to the effort of the farm security administration, (which was once the resettlement administration that was founded by the former Braintrustee Rexford Tugwell) to reform the lives of some of the residents of the Appalachian mountains. These people were moved out to a model town to clear the Shenandoah National park. They were to have nicer homes and enjoy greater opportunities in life. The trek started three years ago.

Bought Liquor Instead Of Paying Grocery Bill

Only lately, however, it has come to public notice that the governmental agency in charge had evicted one of the families—moved them out on the sidewalk, so to speak. "Ida Valley," the community's name, was shocked. They were all "hill billy" families, and they could not understand such treatment.

Well, the crime the man committed was that he had used his WPA check to buy liquor instead of paying his grocery bill. He had been warned, of course. But the warnings went unheeded, and finally, the government, like a private landlord, moved him and his family outside.

Obviously, no person is going to condone the failure of this man to pay his debts. But there is something more to the incident. What I am wondering is why a government, anybody's government, should attempt to "make over" a person who does not want to be reformed in his living conditions. This family had lived, its ancestors had lived in the Appalachians for years. It had its habits, its traditions. It got along pretty well and from what I have seen in many trips through those mountains, they do not care much about the "more abundant life." They want to be left alone, and I think that is a pretty sound philosophy of life—just to be let alone as far as government is concerned and as long no harm is done.

Floyd Gibbons ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"Death From Aloft"

HELLO EVERYBODY: I guess you'd call this a success story, but about a young lad called it an adventure story, too. It's one of those yarns where success and adversity mixed up together. It's from John R. Mills of New and while I don't claim it was the adventure that man out of Jack Mills, I do think it convinced the fellows that he was one.

Jack's New Job Was Plenty Tough.

This story starts in the fall of 1927, when Jack was hired as a rivet jack. And Jack sums up his very neatly in two sentences. "My duties," says he, "were four or five riveting gangs with rivets and with coal for their duties of the riveting gangs were to supply skyscrapers for city."

But it wasn't that easy. Structural iron work is one of the trades in the world to break in on. You've got to get away walking like a cat along narrow steel girders only a few inches and hundreds of feet above the ground. The only way to do it up there and walk those girders. There are no schools to man to keep his head in a tight or dangerous spot. You can't see the ground out of a book, or learn it in some of the books.

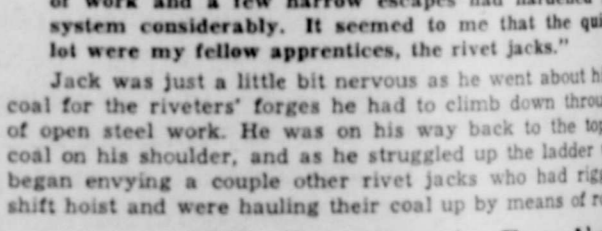
"In the ironworkers' trade," Jack says, "you have to know those iron nerves you hear about. Even the bravest man at first, walking along those narrow beams with a back load, and not even a semblance of a hand or foot catch hold of if you lose your balance. My debut in the trade was on a building that was an extra hazardous job because it was a double shift of ironworkers and that created a lot of fusion. The ironworkers ran up a framework of steel that in advance—eight stories at least—at all times, of the floorlayers who worked below."

Jack was on the night shift, but somehow he couldn't get one of the gang. It wasn't that he was afraid. It wasn't that he didn't do his work. But somehow or other the veterans on the job didn't feel like an outsider. To them he was just another new guy weren't friendly to him—but they weren't friendly either.

Things Went Haywire After Payday.

Jack didn't let that bother him. He went right on doing and then came a night when everything went haywire!

It was the night after payday and the men on the job, an exception, had been celebrating their fat pay envelope. A stuff out of the little brown jug had, been imbibed and those



Like a flash Jack swung and caught him.

not quite up to par. The raising gang was having trouble but the great iron beams they were lifting, and the riveters were red hot rivets right and left. A couple of beams had been a fall and a couple of men had had narrow squeaks.

"A 4 by 12 beam missed me by inches," says Jack, "and the deafening chatter of innumerable riveting guns, the screams against beams and the banging of hammers on the beams seems akin to pandemonium. It was no place for a man with a case of nerves, and I still had some, although a few of work and a few narrow escapes had hardened my wits. I seem considerably. It seemed to me that the quietest of lot were my fellow apprentices, the rivet jacks."

Jack was just a little bit nervous as he went about his work for the riveters' forges he had to climb down through eyes of open steel work. He was on his way back to the top with coal on his shoulder, and as he struggled up the ladder with began envying a couple other rivet jacks who had rigged up shift hoist and were hauling their coal up by means of ropes.

Jack Sees Doom Dropping From Above.

At that moment Jack reached the beams of the third floor top, and stood waiting while two other ironworkers climbed next ladder. Another ironworker was following him up the ladder, just left and Jack watched him coming for a moment, and he had his attention back to the rivet jacks who were hoisting bags of coal had just turned his gaze in that direction when he saw the beam slip its noose and come hurtling toward him!

Jack was right under that descending bag. He dropped to position and wrapped his legs around the beam. He knew he was to be hit, but with luck, he might keep his hold. Gripping the shaft, he waited. Then—CRASH! The bag hit him on the shoulder, his shirt sleeve, and ripped a big patch of skin from his right arm.

He was numbed—bewildered. But his eye took in everything that happened. At that moment the ironworker who had hit him up the ladder had almost reached the top of the coal, and Jack's shoulder, hit the other fellow square on the head!

Like a flash Jack swung and caught him. And none too soon either. That fellow was out cold. His head closed and he had let go his hold on the ladder. He was a dazed and Jack, hanging from the beam by one leg, now, was holding the fingertips of a numb and bleeding arm.

Five Stories Aloft and Concrete Below! Says Jack: "We were five stories above the nearest floor and that leg was holding me on the beam. I grew dizzy from the and began to feel sea-sick."

Meanwhile, another ironworker, coming up the ladder, was maneuvering himself into a position to straddle the injured and hold him. But all that took time. And when, at last, the helper arrived and many hands were assisting the man on the beam, Jack was so far gone with dizziness and fatigue that he had to be helped himself before he could get back on the beam.

Both Jack and the other fellow were back on the job the next night, and that same night, other ironworkers began to speak. They didn't say much—just a remark or two about the weather. It was enough to let Jack know that he had made the grade.

Copyright.—WNU Service.

A Famous Coffee House Across the square from the cathedral in Exeter, England, stands Mol's coffee house, favorite meeting place of those gay adventurers of Queen Elizabeth's time — Drake, Hawkins, Gilbert and Raleigh.

Test for Wool! To test wool fabric: Boil it in a solution of caustic soda. The wool will dissolve into a jelly-like mass, but any cotton that may be present will remain intact.

How Patent Leather is Made! Patent leathers are made by treating leather with a special solution. It must be soaked in all grease. Several coats of varnish are applied and the coat is baked on.

Prefer Simple Language! "I admire education," said Cleo Eben, "but I don't believe ought to say 'assistants' might get so much quicker out of 'just plain help'."

# THE LIFE OF THE PARTY

BY ELIZABETH JORDAN

© D. Appleton-Century Co., Inc.

WNU Service

### SYNOPSIS

Hale calls on Casper Kneeland in New York. He is a successful but somewhat unscrupulous man. He tells Hale of his secret life in the city, his secretary, his mistress, and his various other amusements. Hale is shocked and disgusted. He tells Hale of his secret life in the city, his secretary, his mistress, and his various other amusements. Hale is shocked and disgusted. He tells Hale of his secret life in the city, his secretary, his mistress, and his various other amusements. Hale is shocked and disgusted.

about his work at night, though. You've heard his gay prattle at dinner. He comes to my room when we go upstairs and talks his head off. He knows I don't like it. I'm bored stiff by it. In fact I hate it. But—well, he's frightfully tactless. "You don't mean he has cadavers here?" Rex asked in amazement. Kneeland looked at him uncertainly. He appeared to fear that he had said too much. It was equally clear, however, that he was finding a certain satisfaction in pouring out these revelations. "Not whole ones," he muttered at last. "Bits. Picked in a small vat he has up in his laboratory. He gets the things from his hospital. Brains, mostly. There's no secret about it," he hastened to add. "The vat is always fastened with a combination lock when he isn't there, and the servants have orders to keep out of the room. He cleans it himself. He considers every minute lost when he isn't experimenting or talking about his cases. Craig thinks he's on the verge of a big discovery. I guess he is. He's so infernally clever. But I wish to God he'd stop talking about it."

Reading lamp over his bed. By its glow, however, he distinctly saw his visitor. It was a large and really beautiful black cat, with green eyes and a green ribbon around its neck. The ribbon ended in a smart bow. Hale stared down at the animal, wondering how it had got into his room. It might have slipped past him unnoticed when he opened the door to speed Herbert on his way. "Don't you know this isn't a safe house for animals?" he asked it. "There's a vivisectionist experimenting on the top floor! Just the same, I'll have to put you out. I can't have you prowling around here all night." On second thought, he picked up the purring creature, and then crossed to the bell and rang it. It was after midnight but he had seen that the lower hall was still lit when Herbert left. Banks must be somewhere around. He would make an effort to put the cat into Banks' care. Banks was around. He responded to the bell almost at once. His impressive face brightened when he saw the cat. "I just discovered this visitor," Hale explained. "I fancy she's been asleep under the bed."



"Why should Mrs. Nash give Jane a cat?"

low the face of it, and his own face grew grave. His reply was still casual. "Craig is a self-centered type," he said. "He has lived and worked alone so long that he has lost his sense of proportion. We had a man at Huevra who was like that. The rest of us fled from him as if he had been a cholera germ." He talked on, making an amusing story of the experience with the man at Huevra. Herbert brightened. Hale had got what he wanted. He kept the conversation on an impersonal plane during the rest of the call, and Kneeland responded eagerly. He stayed an hour longer, evidently unwilling to leave. At last he glanced at his wrist watch and jumped up with an apology. "Awfully sorry," he said. "I had no idea how late—"

not these things at which Hale looked. He had seen them before. The paper was a sheet from his own supply. But directly in its center, erect and malignant, was a very clever pen and ink sketch of a cobra coiled to strike. Below it four printed words straggled down the side of the page. WHY WATE FOR THIS? This time Hale did not grin over the message. He looked at it thoughtfully for a long moment. Then he impaled it on a pin, and picked it up. He dropped it into an envelope, took a bill-case from an inside pocket, put the envelope into it, and restored the case to the pocket. He undressed slowly and deliberately. He had considerable thinking to do. He decided to do it in bed in the undisturbing darkness. Returning from the bathroom in his pajamas, and moving toward his bed, he again stopped short with a muffled exclamation. Something was pressing against his feet. He looked down. He had turned out all the lights save the one bulb on the

Herbert shook his brown head. "I tried that a few times," he admitted. "He didn't like it. He was funny about it—surprised and awfully hurt. He says it helps him to thresh things out with me. He says it clears his brain, and that sort of thing." "All right. Let him clear his brain some other way," Hale retorted. "I think he needs some mental housecleaning. Just lock yourself in and snore when he raps. After a few times he may get the idea that you want some sleep. You've got to have it. I don't believe I'd sleep at all, if he spent many of the night hours describing his experiments to me." "I don't sleep much," Herbert confessed. He added in a relieved tone, "I think I'll take your advice. Anyway, I'll try it."

Arabs Hold Date Palms Dearer Than Wives, Would Sell Her Rather Than Twig of Tree

It took this country ten years to discover something was wrong with its 1800 purchase of baby palms, says Popular Mechanics. The trees grew at the prodigious rate of two feet a year; but mostly they were barren, and fruit of the producers was inferior. Dr. David Fairchild went to the Sahara as America's trouble-shooter. He sent home the first shipments of fertile offshoots in 1901, but had to obtain the intervention of the British governor general of Egypt before he could buy even one date sprig.

Israel Putnam, Doughty Warrior

America might well be proud of that doughty warrior, Israel Putnam, who heard the news of Lexington and Concord while plowing his fields in Connecticut and at once mounted his horse, riding all night till he had reached Cambridge and the patriot army about Boston. In command at the battle of Bunker Hill, he swore frightfully at his men during the retreat from the redoubt, and after the war sincerely confessing it in himself. "It was almost enough to make an angel swear to see the cowards refuse to secure a victory so nearly won."

## America Fights Fire Menace



Each year, the fire demon takes 10,000 American lives and destroys \$300,000,000 in property. Of this, 7,000 fatalities and \$100,000,000 damage is in homes.



### Picture Parade

During Fire Prevention week, most of the 25,000,000 homes in America will be inspected for "fire susceptibility" by firemen, 4-H clubs, rural scouts, state fire marshals and others. They will look for such menaces as forgotten rubbish piles and faulty heating plants. Many fires are caused by carelessness, but the more important consideration is that most fires are preventable. The bare truth is that America has one of the highest per capita fire losses in the world. Every two minutes of every hour, an American home catches fire.



Here are the greatest fire hazards in order of their importance: (1) rubbish; (2) defective chimneys; (3) combustible roofs; (4) defective heating equipment; (5) matches and careless smoking; (6) gasoline and kerosene; (7) electrical defects, and (8) hot ashes. Watch for these menaces in your home and help keep down America's fire toll. Remember that every 24 hours, 19 persons—half of whom are children—die as a result of fires; burned to death, suffocated or asphyxiated!



## Practical and Pretty At-Home Wearables

YOU'LL be indoors more from now on—busy at your own fire-side. So it's time to make yourself some pretty new work clothes. Here are some that combine comfort and practicality, and they are so easy to make that even if this is your first sewing venture, you'll succeed beautifully.



unhampering and easy. The skirt gives enough leeway to stoop and climb and stretch. The armholes are ample, the sleeves short and loose. This dress is easy to do up, too, because it fastens in the front, and can be laid out flat on the board. Its utter simplicity, long lines and deep v-neck make you look slimmer than you are. Make it of calico, percale, linen or ging-ham.

Three Pretty Aprons. Any of the three of them will be mighty handy to have all fresh and ready, when you want to prepare afternoon tea or a hasty pick-up supper for unexpected guests. Each of them protects the front of you efficiently, and looks so crisp, feminine and attractive. Make several sets—you'll want some for yourself, and also to put away for gifts. They're so pretty for bridge prizes, and for engagement remembrances. Choose batiste, dotted Swiss, lawn or dimity.

The Patterns. 1615 is designed for sizes 34, 36, 38, 40, 42, 44, 46, 48 and 50. Size 36 requires 4 3/4 yards of 35-inch material. Contrasting cuffs would take 1/2 yard. 1595 is designed for sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires, for apron No. 1, 1 1/2 yards of 35-inch material and 6 yards of ricrac braid; for apron No. 2, 1 1/2 yards of 35-inch material with 5/8 yards braid; for apron No. 3, 1 1/2 yards of 35-inch material, with 11 yards of braid. Fall and Winter Fashion Book. The new 32-page Fall and Winter Pattern Book which shows photographs of the dresses being worn is now out. (One pattern and the Fall and Winter Pattern Book—25 cents) You can order the book separately for 15 cents. Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

## CONSTIPATED? Don't Let Gas, Nerve Pressure Keep You Miserable

When you are constipated two things happen. FIRST: Accumulated waste swells up the bowels and press on nerves in the digestive tract. This nerve pressure causes headache, a dull, lazy feeling, bilious spots, loss of appetite, and dizziness. SECOND: Partly digested food starts to decay forming GAS, bringing on sour stomach, acid indigestion, and heartburn, bloating you up until you sometimes gasp for breath. Then you can't eat. You can't sleep. Your stomach is sour. You feel tired out, grouchy, and miserable. Adierka gives you the DOUBLE ACTION you need. This efficient carminative cathartic relieves that awful GAS almost at once. It usually clears the bowels in less than two hours. No waiting for overnight relief. Sold at all drug stores.

## Offending Manners

Virtue itself often offends when coupled with bad manners.—Holmes.

## HANDY Home Uses MOROLINE

It is a great evil not to be able to bear an evil.—Bion.

## Black Leaf 40 KILLS LICE

JUST A DASH IN FEATHERS. OR SPREAD ON ROOSTS.

## GOOD MERCHANDISE

Can Be CONSISTENTLY Advertised BUY ADVERTISED GOODS

### BURCH'S FRUIT STAND

I have opened a fruit stand in the Day & Night Garage Building across from the Post Office.

#### SPECIALS!

- Bananas, doz 15c
- Oranges, doz. 15c
- Lemons, doz. 20c
- Apples, Peck 25c  
Dozen ... 12c
- Candy, bar ... 3c
- Spuds, 10 lbs 15c
- Onions, 3 lbs 10c
- Other - Bargains

### WALTER BURCH

I will appreciate your patronage. We will be open until 10 o'clock for convenience of our customers.

### H. R. McKee to be Slaton Division Superintendent

The transfer of H. R. McKee to the superintendency of the Slaton Division of the Panhandle & Santa Fe Railway, was made effective this week by H. B. Lantz, vice president and general manager. Superintendent McKee is a widely known operating official of many years service. He has been superintendent of the New Mexico division of Santa Fe Western Lines with headquarters at Las Vegas. McKee succeeds Superintendent J. R. Skillen, the latter transferring headquarters from Slaton to Las Vegas. The Slaton Division is the largest division in point of mileage in the Southern Division of Santa Fe System Lines.



### GOLDEN JUBILEE Celebration STATE FAIR OF TEXAS OPENS SATURDAY

PRESENTING ITS GREATEST PICTURE OF CONCENTRATED TEXAS

#### AGRICULTURE

The greatest farm exhibit ever seen on the entire continent is assured. Sixty-seven counties and more individual, FFA and 4-H Club exhibits than ever before.

#### LIVESTOCK

World-famous herds of beef and dairy cattle of every breed are entered in this show. Sheep, milk-cows, horses, pigs and other animals will be included in this great show.

#### POULTRY

A complete show from every angle. Rabbits, pigeons, fancy fowls, capons, a complete chicken show and turkeys are included in this great showing.

**New Shows...**  
Direct from Chicago  
Has Cost of 125 PEOPLE  
**THE JUBILEE FOLLIES**  
in the Auditorium  
**Free Acts...**  
Box, the Mind-Reading Dog  
Powerful Elephants  
The Elliot Sisters  
—and many other free attractions are booked.

**DALLAS Oct. 8-23**

### FARMERS

I can save you money on your house wiring. FLOYD CASH at BROWN'S HOUSEHOLD SUPPLY. Bonded and Licensed.

**THE ORIGINAL "GLOW" NIGHT LAMP**  
Simple—practical—all glass 12 inches high—ideal for use in bedroom or boy's chamber—an attractive shining lamp when fitted with ruby globe—capacity of four 7 fluid ounces—burns 20 hours on one filling of kerosene oil—odorless. Crystal fount, metal globe, fine patterned Crystal fount, ruby globe for protection each complete with 1 doz. cotton wicks.  
ELIZABETH BARRON  
116 Scovdale Road, Yorktown, N. Y.

### WEAR-U-WELL QUALITY SHOES

We have them in most sizes, and priced to sell. ALSO a complete line of Cowboy Boots... SHOE REPAIRING All our work is guaranteed.

### RAINER'S SHOE SHOP

SOUTH SIDE SQUARE

### October 15 Is Last Date On Which to File Application

Special to the Plainsman:

Amarillo, October 5.—Farmers desiring to file application for farm co-ops purchase loans under the Bankhead-Jones Act have until October 15 as a result of an extension of time, according to the announcement made here today by L. H. Hauter, regional director of the Farm Security Administration. October 1 was the original deadline.

The extension of time, it was explained, was ordered as a means of giving every farmer interested in owning his own farm sufficient time to make application for a loan.

Applications may be made immediately at the nearest county office of the Farm Security Administration. Farm tenants, sharecroppers, farm laborers, or others who obtain most of their income from farming are eligible to apply.

However, only those farmers living in those counties where this tenant purchase program is operating this year are eligible to make application. These counties are: Roosevelt and Eddy in New Mexico; Bent and Prowers in Colorado; Wallace and Meade in Kansas; Texas in Oklahoma; and Hall, Hansford, Floyd, Wheeler, and Randall in Texas.

Loans to tenants with which they may purchase their own farms are made for a 40-year period at 3 per cent interest. However, the act provides that after five years payment in full may be made at any time. Annual payments of 4.3 per cent of the sum borrowed will cover both interest and principal.

Each county rural rehabilitation supervisor in the above named counties has full information concerning this supervised lending program and interested farmers are urged to contact one of those county offices between now and October 15.

### Local girl Initiated Into A. C. C. Organization

Emma Lou Bedford, sister of Lloyd, Charley, and Burl Bedford of Floydada, Texas, has been initiated into membership in the Ellen H. Richards club, a home economics group of Abilene Christian College in Abilene, Texas.

Ellen H. Richards club is composed of home economics majors and students interested in women's work in the home. To be eligible, a girl must have had three semester hours credit in the department.

This organization holds two major social functions during the year and also gives frequent dinners for special occasions. To give the members practical training, is the main purpose of the organization.

**BORN**—To Mr. and Mrs. Hubert E. Davis, Tuesday, October 4, a daughter. She has been named Gwendyth Ann.

**BORN**—To Mr. and Mrs. Ted Browning of South Plains, Friday night, a daughter. She has been named Vendette Kay.

Clifford Bowles, of Comanche, Oklahoma, returned home Monday after having spent the past week visiting his grandmother, Mrs. C. R. Mickey, of the Sandhill community.

Mr. and Mrs. Harry Christian, Mr. and Mrs. Greer Christian, Mr. and Mrs. Danson Hollums, visited Sunday in Wellington with Mr. Christian's father, W. N. Christian.

Mrs. Jno. E. Eldridge returned Saturday from Pampa where she conducted a study course at the Pampa Methodist Church.

Let Cavanaugh do your Printing

### Miss Bernice Patton Hostess to 1934 Study Club

Members of the 1934 Study Club and guests met with Miss Bernice Patton as hostess Tuesday evening at her home.

Subject for the evening was Benito Mussolini, Miss Alva Weatherford gave, "Reclamation Work in Italy"; "Italy and the European Situation" was discussed by Mrs. Virgil Shaw.

Attending were: Misses Alva Weatherford, Ruth Grimes, Jane Hughes, Fannie Mae Ross, Helen Kroeger, Lois Fouts, Bernice Patton; Mesdames Virgil Shaw, Truett McClung, Walter Travis, all members. Visitor, Miss Reba Copeland.

New members were: Misses Bernice Dallinger, Beryl Busby, Selma Linder, Reba Copeland; Mesdames Thelma Browning, Billie Rushing Jones.

Refreshments consisting of ice box cake and coffee was served to those attending.

Mrs. Walter Travis, Miss Ruth Grimes and Miss Jane Hughes will be hostesses to the club, Tuesday evening, October 18, with an informal party.

Let Cavanaugh do your Printing



### MONEY BURNING... BUT INSURANCE TAKES THE LOSS

It can happen to you! The sudden disaster may come to your car, your home, at an Adequate insurance offers security against loss. This, plus care to prevent fires, is thought for Fire Prevention Week, deducing the annual losses from fire. Cooperation.

Fire • Theft • Property Damage, Tornado  
**G. C. TUBBS, INSURANCE**

Electric ROASTERS are Economical	Electric ROASTERS are Convenient
Electric ROASTERS are Clean	Electric ROASTERS are Healthful
Electric ROASTERS are Automatic	Electric ROASTERS are Safe

Solve your cooking problems with an electric roaster. Ask any employee about our special introductory offer.

**Texas-New Mexico Utilities Company**

**IT'S THE BETTER WAY...**  
EVERY DAY—BECAUSE THERE ARE REASONS!  
Air Conditioned; Hot, Soft Water; Steam; Better Service!  
PHONE 91—The Quickest, Easiest, Cheapest Way to Do Your Laundry.

**BETTER WAY LAUNDRY**  
BEE MARTIN, PROPRIETOR

**WE'RE TOUGH AS NAILS!**  
**YET SOFT AS BUCKSKIN!**  
**AND FLEXIBLE AS BAMBOO!**

**HERE'S FOOT COMFORT THAT HAS CAUSED MILLIONS OF MEN TO WEAR ONLY WOLVERINE SHELL HORSEHIDES**

AND here's why. Both our soles and uppers are made of SHELL HORSEHIDE—from that portion of the hide directly over the horse's hips, which alone contains the tough inner-shell, a close fibred substance like your fingernail. You can soak us all day—we will dry out glove soft, and stay soft. As comfortable as moccasins! We are tanned that way. Come in and see us. Then you'll know the difference between Wolverine Shell Horsehide and other work shoe leather.

**WOLVERINE WORK SHOES WORK GLOVES**

**MARTIN DRY GOODS COMPANY**

**NEW THE BLUE BONNET LAUNDRY**

Now in operation in the Day and Night Garage Building, across from Post Office.

New Equipment! More Room! Convenient Location! Quicker Service! Hot Water! Soft Water! Steam! We call for and deliver.

PHONE 368

**BLUE BONNET LAUNDRY**  
MRS. M. E. LATHAM, MGR. AND PROP.

**AMAZING LOW PRICES ON WORLD-FAMOUS U.S. TIRES**

**BARGAIN PRICES ON YOUR SIZE**

Look at this big, rugged tire—packed with exclusive "U. S." performance features. Then look at the astounding low price and you'll see why we've stocked up to bring our customers this biggest tire value in years. Save money. Come in today!

**TRUCK OWNERS** ask about our special truck tire prices

**DOUBLE GUARANTEE**  
1 Backed by written Lifetime Guarantee of the world's largest producer of rubber.  
2 Plus the assurance of personal guarantee of satisfaction.

**G. R. Strickland & Sons**  
Distributors, Panhandle Refining Company, Phone

### SPECIALS!

- Onions, 3 lbs 10c
- Spuds, 10 lbs 15c
- Candy, bar ... 3c
- Lemons, doz. 20c
- Apples, Peck 25c  
Dozen ... 12c
- Oranges, doz. 15c
- Bananas, doz 15c
- Other - Bargains

### REDD'S FRUIT STAND