

"By Helping Business You Help Yourself"

The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

Floydada, Floyd County, Texas, July 28, 1938

Number 34

NEWS YOU WILL WANT TO READ FIRST IN THESE PAGES

No. 9

GO FORWARD FOR DISTRICT SOFTBALL TOURNAMENT TO BE HELD HERE; TICKETS TO TWENTY-TWO TOWNS

August 8 Final Date For Return of Entries to W. G. Collins Commissioner

Accommodate several hundred during the District Softball tournament to be held here...

Mr. and Mrs. A. D. Cummings Home From School

Mr. and Mrs. A. D. Cummings and children returned home Sunday night from Austin, Texas...

Miss Vergie Luttrell and Miss Lobby Sloan, both of O'Donnell, Texas, spent the week end in Floydada...

Mr. and Mrs. T. B. Lowe left Friday for a visit in Groesbeck and Waco with relatives...

Mr. and Mrs. Charles Moore, of Bozington, Iowa, are visitors in Floydada with her mother, Mrs. J. A. Lloyd...

Rev. Tubbs Assists In Services for Lightning Victim

Rev. G. W. Tubbs was called to Lockney Sunday afternoon to assist Rev. A. L. Shaw in conducting the funeral services for A. J. Baskin...

Baskin was struck by a bolt of lightning Thursday afternoon of last week while riding in a truck with a crew of workers...

VISITING IN C. ALEXANDER HOME AT LAKEVIEW

Mr. and Mrs. C. Alexander of the Lakeview community had as their visitors the past week their nephews, Mr. and Mrs. Al Harvell, of Bynum...

The party were returning from an extended trip in the Providence of Carstairs, Alberta Canada, where they visited their uncle, A. Alexander...

HOME DEMONSTRATION COUNTY COUNCIL WILL MEET JULY 30

The Home Demonstration County Council will meet July 30, at 2:00. Women who went to A. & M. Short Course and the delegates to the Texas Home Demonstration Association will make their reports...

All clubs are urged to have their presidents and council representatives there.

OFFICERS FOR YEAR TO BE ELECTED BY LEGION

Members of the McDermott Post American Legion will elect officers for the ensuing year in a regular meeting Monday evening, August 1. B. Nichols, post commander, requests that all Legion members attend as this is a very important meeting.

Mrs. Maud Merriek and son, Harold visited relatives in Petersburg Sunday.

Mrs. Grady Wright and children, Helen, Grady A., and Ines, of Phoenix, Arizona, left Tuesday of this week after a few days visit with Mr. and Mrs. Morgan Wright and family...

Mrs. Jim Bandy returned to her home in Trinity Tuesday after having spent the past ten days here visiting her parents, Mr and Mrs. A. S. Hollingsworth...

Mrs. Muriel Fagan returned home from Borger Saturday after having visited there some three weeks.

Mrs. E. E. Collins and daughter, Doris, are at home after having vacationed in Oklahoma for several days. They were accompanied on the trip by Herschel McNutt.

H. D. Butler was taken to Lubbock Monday for examination and treatment of a growth on his neck.

Mr. and Mrs. Marvin English and son, Bobby, spent the week end visiting in Spur with relatives.

Dick Finner arrived here Monday of this week to join his wife, who had been visiting for several days with her parents, Mr. and Mrs. C. P. Looper. Mr. and Mrs. Finner returned to their home in Seagraves the first of the week.

Burke's Home Destroyed by Fire

The house occupied by Mr. and Mrs. D. W. Burke and family, two and one half miles south of the Sandhill community, burned to the ground Saturday night while the family was away...

Mr. Burke was plowing in a field some two miles from the home when he noticed the fire. The remainder of the family was in Floydada attending the election party. The fire was noticed at about 10:30, and the house with all the household goods was burned before those noticing it were able to reach the place...

Local Boy Makes Good; He's Donald Thomas

Here's what the leading Daily sports writers around Caruthersville, Missouri, have to say about Donald Thomas, right handed hurler for the Caruthersville Pilots baseball team.

THOMAS NEAR PERFECT BEATING BATESVILLE—Memphis, Tennessee Press-Scimitar.

PROSPECTIVE NO-HIT GAME RUINED WITH ONE OUT IN NINTH—St. Louis Post-Dispatch.

Thomas, who is a brother of Mrs. J. A. Arwine of Floydada and former employee of Arwine Drug Company is under contract to the Caruthersville Pilots, a farm of the Memphis Chickies and the St. Louis Cardinals.

The above daily press comments came as a result of Thomas pitching the Pilots to a shut out victory over the Bartsville White Sox in the Northeast Arkansas league Monday night.

Donald, better known here as "Wimpy" due to his affection for hamburgers, started the season with the Paragould Rebels but asked to be released after a few bad starts in the early part of the season. In his first time on the mound with the Pilots he held his former team mates to a 1 to 0 victory.

The F. F. A. boys returned to Floydada Sunday night after having spent several days touring New Mexico. The group visited Carlsbad Cavern, several other interesting points in New Mexico, and Juarez, Mexico. They were accompanied by W. A. King, their sponsor, Mrs. King and son, Bobby Ned.

Mr. and Mrs. Jack Grundy of Houston were guests in the home of Mr. and Mrs. Trenton T. Davis Thursday evening. Mr. and Mrs. Grundy had been visiting relatives in Quitaque for the past week.

Mr. and Mrs. T. C. Russell and niece, Miss Nella Frances Faulk, all of Fort Worth, are visiting this week with relatives, Mr. and Mrs. Roy Snodgrass and Mr. and Mrs. Frances Wester.

Harold Merriek left Monday for Honey Grove, where he will join his wife and son, who have been visiting there some two weeks. They plan to return home Friday.

Mr. and Mrs. A. D. White, Jr., of Borger, spent the week end visiting relatives in Floydada.

Mr. and Mrs. Arthur Watkins of Lubbock were visitors in Floydada Sunday afternoon.

Mr. and Mrs. G. L. Kirk and son spent Sunday in Plainview, where they were the guests of Mr. Kirk's brother, W. A. Kirk and family.

Walter Hollums was brought to his home here Monday after having undergone an appendicitis operation at Lubbock several days ago. Mr. Hollums stood the trip fine, and is reported to be doing very nicely.

Mrs. D. A. Ford and Mrs. Jno. T. Ashford and son, Jno. T. Jr., were guests for the week end in the home of relatives, Dr. and Mrs. I. W. Hicks.

Word received by relatives and friends here this week was that Mrs. Floyd Pugh was resting well in a Lubbock sanitarium, after having undergone an operation for appendicitis Saturday of last week. Mrs. Pugh is a resident of near Floydada.

Mrs. A. J. Cline returned home Tuesday night from Waco where she visited her parents the past week.

Mrs. Jess Brown and Mr. and Mrs. S. N. McPeak spent the first of the week in Carlsbad where they went through the Cavern.

TUBBS, STAPLETON, MOORE, ELECTED SATURDAY; CUMMINGS, HARRIS, TAYLOR, COMMISSIONERS, NO RUN-OFF

Chapman and Newsome Lead in Floyd County Voting for District Offices, Tabulations Show

G. C. (Clifford) Tubbs was elected by a 74 vote majority over Tom W. Deen, incumbent, for county judge in Saturday's primary election. John Stapleton, seeking to succeed Winford F. Newsome as county attorney, won over W. E. Grimes.

A. S. Cummings, Commissioner of Precinct 1 and seeking re-election, was returned to this post by winning over J. B. Turner. E. K. Harris was re-elected commissioner of precinct 2 winning over J. H. Roberson. M. H. Taylor defeated B. E. Cypert, incumbent, for commissioner of precinct 3.

In the race for commissioner of precinct 4, H. J. (Hugh) Nelson and C. M. Lyles will go into the August run-off. Fawver and Roberts, both seeking election to this office, were defeated.

Mrs. O. M. Conway, county treasurer, Geo. B. Marshall, district clerk, Geo. A. Lidor, county surveyor, Walter Travis, county superintendent, Fred N. Clark, sheriff and A. B. Clark, clerk, were unopposed. B. P. Woody was also unopposed for justice of the peace in precincts 1 and 4.

Harold Terry and W. H. (Bill) Finley go into the run-off for Public Weigher of precinct 1 and 4. Terry led in voting for this office with J. A. Fawver and Taylor being defeated.

DISTRICT OFFICES

Alton B. Chapman, incumbent District Judge was returned to this office with a large majority, carrying all of the four counties in the district. Kenneth Bain, of Floydada, was seeking election to this post.

John A. Hamilton, of Matador, served all of the four counties in the district with the exception of Floyd County, the home county of Winford F. Newsome, the other carrying by appointment in the office of district attorney was elected. He didate.

HOW THE COUNTY VOTED

Here's how the county voted in the county elections:

Table with columns for County Judge, County Attorney, Commissioner Precinct 1-4, Justice of the Peace 1 and 4, and Legislative District. Lists candidates and vote counts.

DISTRICT OFFICES

Table listing District Judge (Chapman 1570, Bain 1301) and District Attorney (Hamilton 1289, Newsome 1645).

STATE AND OTHER DISTRICTS:

W. Lee O'Daniel, Fort Worth flour man, led the voting in the county for Governor and received a vote of almost twice the other candidates. Senator G. H. Nelson, of Lubbock, led in the voting for Lieutenant Governor.

Geo. H. Sheppard received a majority vote from Floyd County in his race for re-election to the office of State comptroller of Public Accounts. Others carrying Floyd County were: Browning, for Commissioner of General Land Office, Woodul for Attorney General, Woods for State Superintendent, McDonald, for Commissioner of Agriculture and Sadler for Railroad Commissioner. Ortiz lead the county in voting for Associate Justice of the Supreme Court. Stephens won in the race for Judge of the Court of Criminal Appeals.

M. J. R. Jackson, candidate for re-election to the office of Chief Justice of the Court of Civil Appeals, carried the county by a substantial majority over Bonner, of Wilbarger county. Stokes and Foley were unopposed for re-election as associate justices of the same district court. A. B. Tarwater, of Plainview, defeated L. D. Hochelle, of Lamb county, in the campaign for Representative of the 120th Representative Legislative District.

HENRY HINTON, DOUGHERTY, AWARDED LONE STAR FARMER DEGREE AT STATE F. F. A. CONVENTION

Is Fourth Floyd County By to Receive Highest Honor In History of Work.

Henry Hinton, son of Mr. and Mrs. J. R. Hinton of Dougherty, became the fourth boy from Floyd County to receive the honor when he was awarded the Lone Star Farmer Degree in El Paso last week-end. The degree was conferred during the State F. F. A. Convention held Thursday, Friday and Saturday at El Paso.

Three members of the Floydada F. F. A. Chapter had previously been awarded the honor in the eleven years history of this work in Floyd County. Dillard Scott, J. S. Hale and James Gibbs also hold Lone Star Farmer Degrees.

The degree is awarded on the basis of excellence in project, chapter conducting and other branches of the Future Farmers of America work. 102 Lone Star Farmers are selected from the 20,000 F. F. A. members in the state.

THIRD STATE CHAPTER

Floydada High School's F. F. A. Chapter was named third place chapter in the state. This group recently was awarded first place in the Regional Contests held at Lubbock.

H. M. Bainer, general agricultural agent of the Santa Fe Railway, was awarded an honorary Lone Star Farmer Degree for his and the company's interest in the vocational agriculture work.

Attending the tenth annual meeting at El Paso were Eugene Blackmon, president of the local chapter; Leland Woodward, vice president; Henry Hinton and Mr. and Mrs. W. A. King and son. Mr. King is instructor of vocational agriculture work in the Floydada High School.

The next annual session of the F. F. A. will be held in Temple, Texas.

Mrs. Delbert Eulank left Monday for Lubbock where she was to visit relatives for a few days.

Miss Robertyne McIntyre and Mrs. Ray Taylor have recently been employed with Hagood's Dry Goods Company. Mrs. Taylor is working during the absence of Miss Grace McNeil, who is vacationing in New Mexico.

Charlie Ballard Laid to Rest July 23

Funeral services were held Saturday at 3 o'clock for Charlie Ballard, who died at his home six miles east of Floydada July 22. Ernest McCoy, pastor of the Church of Christ at Lockney officiated in the last rites, which were spoken at the home. Interment was made in the Floydada Cemetery with Harmon Funeral Home in charge.

The deceased was born July 18, 1879, at Weatherford, Texas, and was reared in Dallas county. In 1908 he married Miss Bettie Sturgeon and moved to Snyder, where he lived for thirty years. From Snyder Mr. Ballard came to Floydada, where he resided until the time of his death.

Survivors are: his widow, one daughter, Mrs. Addie Martin of Floydada; two sons, J. A. Ballard and U. L. Ballard, both of Floydada; four brothers, Press Ballard of Ft. Worth, Ruff Ballard of Lubbock, Walter Ballard of Kermitt, and W. O. Ballard, of Aubrey; two sisters, Mrs. Annie Cannon of Abilene, and Mrs. Ethel Prague of Fort Worth; and one grandchild, Gene Martin of Floydada.

Pallbearers were: Harry Christian, Walter Robertson, Jess Finley, Gal and Holland, Carl Smith, and P. F. Bertrand.

Mr. and Mrs. H. O. Cline and family returned Wednesday night of this week from Waco where they visited with relatives and friends.

Loe Cavin, who is employed with the Stokes Drug in Littlefield, visited friends in Floydada over the week end.

Miss Louise Hyatt who has been ill for the past ten days is reported as improved and will be back in her shop Monday.

Rev. Shaw Filled Pulpit In Lubbock Sunday

Rev. Vernon Shaw, pastor of the local First Baptist Church, filled the pulpit at the First Baptist Church on Main Street in Lubbock Sunday morning and evening.

Rev. Shaw went to Lubbock to fill the vacancy left by Rev. C. E. Hereford, who is at the present time conducting a revival meeting in Floydada.

MRS. E. PIPER WILL TEACH SPEECH, ENGLISH

Mrs. Eva Braddock Piper, of Austin, was elected Monday evening by the trustees of the Floydada Independent School District to teach Speech and English in the Floydada High School during the 1938-39 school term. She fills the vacancy left by the resignation of Miss Mary Elizabeth Wolfe.

Mrs. Piper, who is a widow, is a graduate of Simmons University with a bachelor of arts degree. She has a major in speech and minor in English. She will be in charge of the library. One vacancy, music, remains in the R. C. Andrews Ward school faculty.

TO DISCUSS TRANSPORTATION

Further plans for transportation of rural schoolastics to the Floydada schools will be discussed in a joint meeting of rural schools and Floydada schools to be held Friday evening.

In the meeting Monday evening several interested schools had representatives present but no final transactions were made.

Mr. and Mrs. R. C. Howitt and Mr. and Mrs. Weston Parris all of Lubbock, spent Sunday visiting in Floydada at the home of Mr. and Mrs. Glad Snodgrass. Mrs. Hewitt is Mr. Snodgrass' niece.

Special Court In District Judge's Closing Saturday Evening

Table with columns for Floyd, Dickens, Briscoe, Motley, Totals. Lists names and vote counts for the special court.

ATTORNEY:

Table with columns for names and vote counts for attorneys.

Attis in al at bell

IPANT Phone

L. BAN

(Slim) Opens Own Shop

Spars, formerly the Triangle Garage, repair shop in the Ban...

Arthur H. Duncan of...

of Rabe, spent the...

Miss Muriel Fagan returned home...

Yours sincerely, TOM W. DEEN.

AN APPRECIATION: I wish to thank everyone who voted for, or supported me in any way during the first primary...

Sincerely yours, C. M. LYLES.

Mrs. Dick Vashburg of Carlsbad, New Mexico, is visiting in the home of her mother, Mrs. J. E. Shelton. She will likely remain several weeks.

SOCIETY CLUBS PERSONALS

SHOWER HONORED MRS. CAN HOLLUMS THURSDAY MORNING, JULY 21.

Shower honoring Mrs. Can Hollum, formerly Miss Edith, was given Thursday at the home of Mrs. George... Mrs. R. C. Patton, Miss... Mrs. George Sherrill, Mrs. J. M. Gam...

Sterley Home Demonstration Club

There are many secrets in "Salad Making" Miss Ruth Grimes Home Demonstration Agent states in giving a salad demonstration to the Sterley Club in the home of Mrs. Bert Bobbitt July 21.

In the discussion Miss Grimes suggested summer salad bowl. Individual salad and finger salad, letting vegetables for those salad's marinate in french dressing for half hour before serving make the salad more tasty.

In the business meeting Mrs. Paul Cooper, Bob Reeves, were selected to have charge of entertainment to be given in the home of Mrs. Bob Reeves August 4.

Marvin Martin at Church of Christ Sunday

Marvin Martin, young minister from Petersburg, delivered an interesting sermon at the Church of Christ on Wall Street Sunday morning.

Among out-of-the-state guests who visited in Floydada for the week end were: Mrs. Dave M. Britton of San Diego, California, and her three daughters, Mrs. George Wagner and daughter, Shy, Mrs. Robert Nash and son, Billy, and Mrs. Hal Sailor, all of Los Angeles.

The Floyd County Plainsman 50c a year in the county

H. J. R. No. 20 HOUSE JOINT RESOLUTION

proposing an Amendment to Article XVI, Section 1, of the Constitution of the State of Texas; changing the form of the oath of office for members of the Legislature and all officers of the State of Texas; providing for an election upon such Constitutional Amendment, and making an appropriation therefor.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Article XVI, Section 1, of the Constitution of the State of Texas be amended to hereafter read as follows:

"Article XVI, Section 1. Official Oath. Members of the Legislature, and all officers, before they enter upon the duties of their offices, shall take the following Oath or Affirmation:

"I, _____ do solemnly swear (or affirm), that I will faithfully execute the duties of the office of _____ of the State of Texas, and will to the best of my ability preserve, protect, and defend the Constitution and laws of the United States and of this State; and I furthermore solemnly swear (or affirm), that I have not directly nor indirectly paid, offered, or promised to pay, contribute, or promised to contribute any money, or valuable thing, or promised any public office or employment, as a reward for the giving or withholding a vote at the election at which I was elected. So help me God."

Sec. 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State, qualified to vote on Constitutional Amendments, at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1938, at which election each ballot shall have printed thereon the words:

"FOR the Amendment of Article XVI, Section 1, of the Constitution of the State of Texas, changing the form of the oath of office for members of the Legislature and all officers of the State of Texas."

"AGAINST the Amendment of Article XVI, Section 1, of the Constitution of the State of Texas, changing the form of the oath of office for members of the Legislature and all officers of the State of Texas."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed Amendment.

Sec. 3. The Governor of this State is hereby directed to issue the necessary proclamation ordering an election in conformity herewith to determine whether or not the proposed Constitutional Amendment set forth herein shall be adopted, and the Governor shall have the same published as required by the Constitution and laws of this State.

Sec. 4. The sum of Five Thousand Dollars (\$5,000), or so much thereof as may be necessary, is hereby appropriated out of any funds in the Treasury not otherwise appropriated, to pay the expense of such publication and election.

The above is a true and correct copy.

EDWARD CLARK, Secretary of State.

Rev. W. L. Tubbs and son, Walter Ray, of Canga, Texas, spent Thursday night in Floydada with his brother, Rev. G. W. Tubbs. They left Friday morning for Hart, Texas, where Rev. Tubbs will assist Rev. Virgil Lemons in a series of meetings.

J. J. Day returned home Thursday from a three week's visit with his daughter, Mrs. Bertha Howard, Pueblo, Colorado.

Fry Reunion Held In Floydada Sunday

Members of the Fry family met Sunday evening at the home of Mr. and Mrs. Geo. A. Linder, and enjoyed a lovely picnic dinner and reunion. The dinner was served on the beautiful back lawn.

Those attending the reunion included: Mr. and Mrs. Sam Henry and grandson, Don Foster, all of Lubbock; Mr. and Mrs. Jno. Cook of Siloam Springs, Arkansas; O. W. Fry and son, Forest of Floydada; Mr. and Mrs. R. E. Fry and daughters, Maxine and Marilyn, of Floydada; Mr. and Mrs. Jack Henry and son of Floydada, Mr. and Mrs. Luther Fry of Floydada, who were hosts and hostesses to the gathering.

Born—Thursday, July 21, to Mr. and Mrs. T. V. McClure of near Floydada, a son. The baby has been named Garland Lois.

Chenoweth Boy at Menard Is Safe

Word received from Menard, Texas, Sunday, relieved the minds of Mr. and Mrs. Judson Chenoweth, who were fearing for the safety of their son, Joe, who is visiting in Menard, which is located in the flood stricken area.

Mr. and Mrs. Chenoweth attempted communication with relatives there the latter part of the week but were unable to make connections, due to the height of the raging waters which had broken down practically all connections in that part of the state. A call received Sunday from Mr. Chenoweth's brother, Joe Chenoweth, stated that all were safe in spite of the fact that the water had covered much of the town.

Joe has been visiting in Menard several weeks, and will remain indefinitely.

Miss Mattie Fern Fields of Plainview was a visitor in Floydada the first of the week.



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FOR VACATION OR TRAVEL, CHURCH OR PARTY

Now showing NEW FELT HATS in all the New... FALL SHADES.

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\$1.98 to \$2.98

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Mrs. Mollie A. Morton, Owner
Phone 17

WHAT DO MOVIE STARS DO FOR THEIR TEETH?

It stands to reason that Hollywood stars need sparkling, lustrous teeth more than anybody else in the world. And therefore, it is significant that so many famous stars use Calox Tooth Powder. Calox is made specifically to give teeth a real beauty

polish. It contains five cleansing and polishing ingredients.

TRY CALOX—FREE!

Because a trial is so convincing we offer you a FREE 10-day trial. See coupon. You be the judge. Convince yourself that Calox makes teeth shine like the stars'.

FREE TRIAL COUPON

McKesson Co. Robbins, Inc. Fairfield, Conn. Dept. A. N. F.

Send me a 10-day trial of CALOX TOOTH POWDER at no expense to me. I will try it.

Name _____

Address _____

PURCELL

HERO-TRACTOR

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AT—

The worst BODY ODOR is P.O.

The worst body odor comes from P.O.—perspiration odor under the arms. Take 1 minute to use Yodora—new, amazing deodorant cream that works directly on underarm secretions. Normally it takes 3 days. Yodora also reduces perspiration.

DORA

PERFUMANT CREAM

Send coupon for trial size to McKesson & Robbins, Fairfield, Conn. Dept. P-1

Locals Attend Rotary Club at Spur

Several local business men attended the regular meeting of the Rotary Club in Spur Thursday of this week. J. C. Wester and J. M. Williams filled parts which had been scheduled for them on the program.

Other locals who attended the meeting were: Clint Wakefield, Walton Hale, J. A. Arwine, J. B. Claiborne, Dr. A. E. Guthrie, and Richard Stovall.

Mr. and Mrs. W. M. Dyer Called Away By Death Message

Mr. and Mrs. W. M. Dyer of the Dyer Auto Supply left Friday of this week for Lawton, Oklahoma, where they were to attend the funeral of Mr. Dyer's brother-in-law. Mr. and Mrs. Dyer received the message of his death Friday. Particulars were not learned, but the message stated that he was killed.

Let Cavanaugh do your Printing.


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Wide-spread Praise follows adoption of Code of Practice by members of Brewers Foundation

THE PUBLIC'S response to the adoption of Code of Practice by the members of the Brewers Foundation was prompt and favorable. Newspapers, social service groups and thousands of individuals expressed great satisfaction with the brewers' determination to conduct their business in accord with the interests and conscience of the American public.

How far we can go, and how soon, depends very much on ourselves. . . but partly also on you. Public opinion once aroused, can operate to bring about honest enforcement of existing laws. Restriction of your patronage only to legal, respectable retail outlets can and will operate to raise retailing standards. Public preference for the products of Foundation members, identified by the symbol reproduced below, will bear witness of your approval both to members and to cooperating retailers, and will encourage them to renewed efforts.

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21 East 40th Street, New York, N. Y.



Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.

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Your kidneys help to keep you well by constantly filtering waste matter from the blood. If your kidneys get functionally disordered and fail to remove excess impurities, there may be poisoning of the whole system and kidney disease.

A stinging, scanty or too frequent urination may be a warning of some kidney trouble.

You may suffer sagging backache, feet get leaden, attacks of dizziness, tingling in hands, swelling, puffiness under the eyes—feel weak, nervous, all "washed out."

In such cases it is better to rely on a medicine that has won country-wide acclaim than on something less favorably known. Use Doan's Pills. A multitude of grateful people recommend Doan's. Size your retailer!

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\$16.95 Dresses, Reduced to	\$8.49
\$12.75 Dresses, Reduced to	\$6.39
\$9.85 Dresses, Reduced to	\$4.69
\$7.95 Dresses, Reduced to	\$3.89
\$7.45 Dresses, Reduced to	\$3.49
\$5.95 Dresses, Reduced to	\$2.98

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WHAT TO EAT and WHY ★ ★

C. Houston Goudiss Discusses Cheese--Prince of Proteins

Noted Food Authority Tells Why You Should Eat More of the Food That Is So Rich in Protective Elements.

By C. HOUSTON GOUDISS

FOR many years, men with an inventive turn of mind have dreamed of creating a product that would concentrate all the important food elements in a small tablet or capsule. They have been inspired by a desire to simplify meal preparation without sacrificing nutritive values.

No one has ever succeeded in making a synthetic food that would both satisfy hunger and properly nourish the body. But all the while, the researchers have overlooked the magnificent possibilities of cheese, one of the most concentrated, nourishing, satisfying and versatile of foods.

Cheese—The Body Builder
Cheese is the most concentrated source of protein known. Moreover, the protein is of such high type that if it were the only body-building food in the diet, given in sufficient quantities, it would be adequate not only to maintain life, but to support normal growth.

Cheese—The Energy Food
In addition to its rich store of protein, cheese is also a fine source of energy. A cube of Cheddar cheese one-and-one-eighth inches square provides 100 calories or the equivalent in energy value of the lean meat of one lamb chop or one medium-sized potato. One-half pound of Cheddar cheese furnishes 1,000 calories, about half the daily requirement of an adult leading a sedentary life.

Cheese for Mineral Salts
Because milk is rich in minerals, it follows that cheese, which is made from milk, contains these precious substances in highly concentrated form. It is an excellent source of calcium, the mineral which is responsible for building strong bones and sound teeth, and for keeping the heart beating normally. A one-and-one-fourth inch cube of American Cheddar cheese contains as much calcium as an 8-ounce glass of milk.

The individual who does not care for milk as a beverage can easily obtain the necessary calcium from cheese. But it is practically impossible to get adequate amounts of this mineral without either milk or cheese.

Cheese and Vitamins
Cheese is a splendid source of vitamin A, which promotes growth and increases resistance to disease. It is especially important for eye health and is necessary to prevent the affliction known as night blindness. The amount of vitamin A varies with the type of cheese, but both American Cheddar and Parmesan cheese are extremely rich in this substance, and cream cheese is an outstanding source. Vitamins B and C

Keep Cool Improve Health

With this Free Bulletin on Planning a Correct Summer Diet

SEND for the free bulletin on "Keeping Cool with Food," offered by C. Houston Goudiss. It outlines the principles of planning a healthful summer diet, lists "cooling" and "heating" foods and is complete with menu suggestions. Just address C. Houston Goudiss, 6 East 39th Street, New York City. A post card is all that is necessary to carry your request.

are also found in whole milk cheese.

With this wealth of food values, one would expect to find cheese appearing on the menu in some form every day. But though the annual production of cheese in the United States exceeds 700,000,000 pounds, it should be much greater. The annual per capita consumption is only 5½ pounds—a woefully small figure when we consider the wide benefits that would result from its greater use.

The failure of American homemakers to use cheese in the amounts that they should is, I believe, due to three factors: first, a lack of knowledge concerning its splendid food values; second, a belief in the old superstition that cheese is not easy to digest; and third, failure to take advantage of the many ways in which it can be served.

Digestibility of Cheese
The foregoing outline of its many food values should give a new conception of its place in the diet. As to its digestibility, studies by the United States Department of Agriculture have entirely disproved the fallacy that it is not completely digestible.

It was found that on an average about 95 per cent of the protein and over 95 per cent of the fat of cheese were digested and absorbed. The various kinds of cheese tested were found to compare favorably in digestibility with the food of an average mixed diet. It was also demonstrated experimentally "that there was practically no difference between cheese and meat with respect to ease of digestion, at least in such quantities as are commonly eaten."

There was also a notion that because it is so high in food value, cheese should only be eaten in small quantities. But scientific tests have proven that cheese may be eaten by normal individuals in large quantities, as the principal source of protein, with entirely beneficial effects upon health.

Place of Cheese in the Diet

There is a case on record of a young man who lived for two years on a daily diet consisting of one-half pound of cheese, a one-pound loaf of whole wheat bread and two pounds of fruit. While this limited diet might prove monotonous to some people, it is possible to utilize cheese as the easiest method of providing important food value, varying the diet, and simplifying meal preparation. For there are more than 200 distinctive varieties of cheese listed by the department of agriculture, ranging from the smooth, delicately flavored cream cheese, which may be given to very young children, to the sharp tangy cheese which is especially popular with men. Fortunately, almost every type can be purchased in packaged form, in sizes that are convenient for large and small families, making it possible to enjoy a wide variety.

Cheese can be used as a main dish; in salads or sandwiches; as a sauce for vegetables; as a dessert. It is desirable at the same time to serve bulky foods, such as fruits and vegetables. Cheese may also be combined advantageously with carbohydrate foods. This is because the balanced diet requires more carbohydrates than protein. And cheese is essentially a protein food, interchangeable with meats and fish.

Fun for the Whole Family

THE FEATHERHEADS By Osborne



S'MATTER POP—Pop, He's in a Fix!



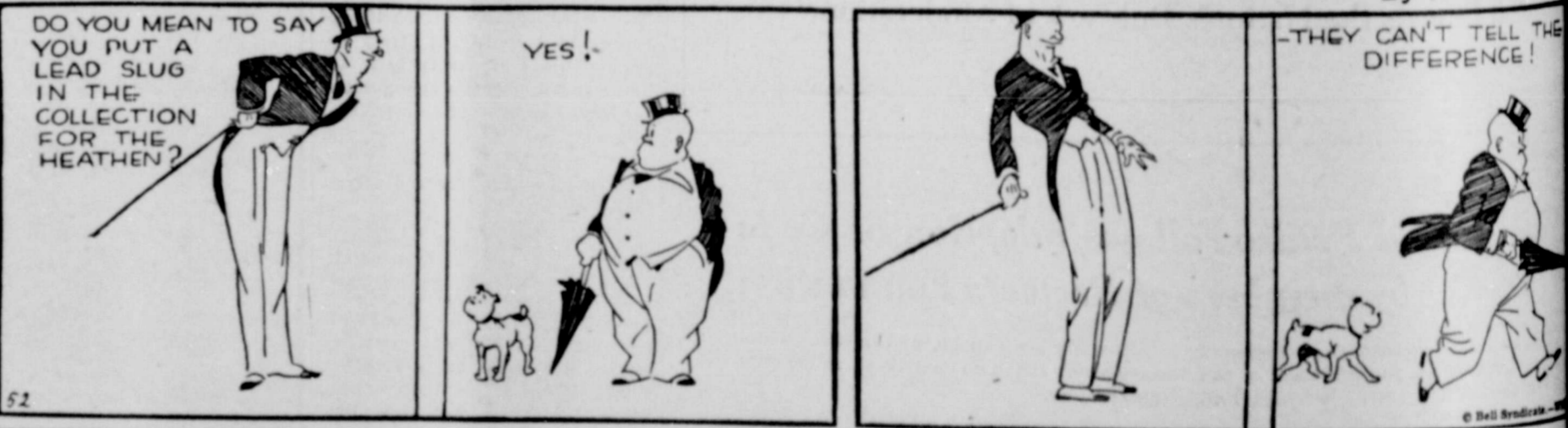
MESCAL IKE By S. L. HUNTLEY



FINNEY OF THE FORCE By Ted O'Loughlin



POP—Pop Underestimates the Heathens



Do You Want to Learn How to Plan a Laxative Diet?

Get This Free Bulletin Offered by C. Houston Goudiss

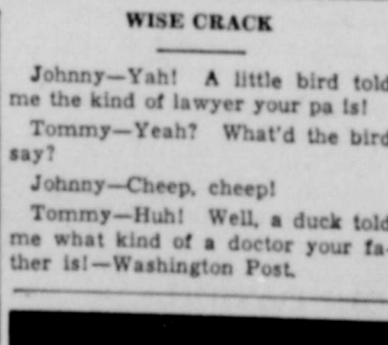
READERS of this newspaper are invited to write to C. Houston Goudiss, 6 East 39th Street, New York City, for a free copy of his bulletin, "Helpful Hints on Planning a Laxative Diet." The bulletin gives concrete suggestions for combatting faulty elimination through correct eating and proper habits of hygiene. It gives a list of laxative foods and contains a full week's sample menus. A post-card is sufficient to carry your request.



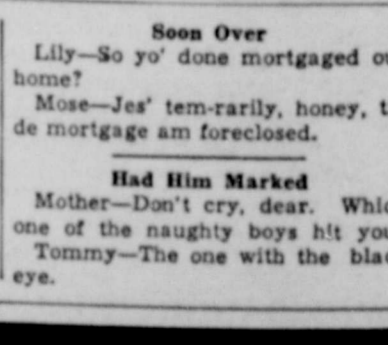
COMING!
A colossal, cyclonic comic of circus life
BIG TOP
by Ed Wheelan
It's going to be one of the Greatest Shows on Earth!
Watch for it in this newspaper!



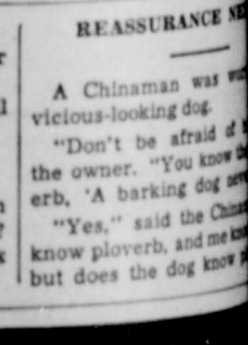
CHANGING COLOR
"Isn't 'dun' a brown color?"
"Yes."
"And yet whenever I'm dunned I get blue."
AROUND THE BASES
Bug (in disgust)—We'll have to call the game on account of darkness by the time that small player reaches base.



WISE CRACK
Johnny—Yah! A little bird told me the kind of lawyer your pa is!
Tommy—Yeah? What'd the bird say?
Johnny—Cheep, cheep!
Tommy—Huh! Well, a duck told me what kind of a doctor your father is!—Washington Post.



Soon Over
Lily—So you' done mortgaged our home?
Mose—Jes' tem-rarily, honey, till de mortgage am foreclosed.
Had Him Marked
Mother—Don't cry, dear. Which one of the naughty boys hit you?
Tommy—The one with the black eye.



REASSURANCE
A Chinaman was very vicious-looking dog.
"Don't be afraid of the owner. You know the erb, 'A barking dog bites'."
"Yes," said the Chinaman, "but does the dog know?"

IRIUM—That's the Reason Pepsodent Powder's Success
Pepsodent alone of all tooth powders contains remarkable Irium!
● NOW you can see your faithful brushing properly rewarded by teeth that shine and sparkle with all their full natural beauty... thanks to Pepsodent Powder containing Irium!
You see, proper brushing is only half the secret of teeth that glisten and gleam with all their natural beauty. The other half is the right dental as millions are doing... brushing teeth twice a day with Pepsodent Irium. It contains NO GRIT, NO PUMICE, NO ABRASIVES, but does the dog know?

STRAIT GATE

By RUTH COMFORT MITCHELL

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WNU SERVICE

CHAPTER XVI—Continued
 —16—
 and his sons came home and it was a merry meal. The door-bell rang and Gimble came in. "Missie, come!" and Mrs. Dana came to the reception-hall, her hand on her breast, to find a young youth in a soiled shirt asking for young Bill. Embarrassed by the warmth of her always formal coffee and the family coffee of the older sons off on their vacations, the youngest re-creation, the husband met her at the door, and she went upstairs with Dun- can. Her Uncle Lynn, who had read a solid biography of her pleasantly modulated voice and Sarah Lynn's face in her chair, her hands clasped in her lap, her eyes fixed on the pretty room was warmly and softly lit. The Persian kit- chen and the Persian kit- chens were covered with framed pho- tos of plump babies looked on the walls in dewy inno- cence of safety, of sanctuary. "That's the start in on- ics breathing again. The door opened without a knock and Miss Pen- nington walked in. The harsh color of her hard, round eyes and her pale eyes appeared further than ever. She said abruptly, "Thorwald is here." Lynn gave a muffled cry, his hands at her mouth. "Miss Pennington!" her eyes said sharply. "I forbid her to come here." Her- ness went steadily on. Lynn, he has come back on his feet. "Miss Pennington, this makes no differ- ence to me, Sarah Lynn! He's thinking you were still that you would never walk He came to take you away or to stay with you for- means less than nothing to this late date, darling," she said. "Remember, he went the moment when your com- ed most hopeless." "You turned from him, Miss Pennington said. "You know that you de- sent him away." Lynn was out of her chair, shaking. "Yes—because how he despised weak- ness I didn't want to spoil because I wanted him to stepped close and put a arm about her. "That's Sarah Lynn. Nothing mat- except ourselves, and ing to be married in three "Penny!" Sarah Lynn turned "We had to tell him. him you to give us again, you were to marry Mr. If you could have seen his Mrs. Dana said violent- beautiful face darkly crim- gentle walls, so lately a now looked down on a "Leave the room! Do me, Miss Pennington!" her bitter and truculent tones place had ever heard. the room and leave my- ness turned a stricken her. "I hear, Mrs. Dana, understand." If in that in- visioned the inconvenient of her brother, the curate, longed sister-in-law, it five her pause. "I will go But first"—she addressed Sarah Lynn—"I must tell He is going away to- is going away forever." od came into Sarah Lynn's into her heart; she could equate agony of coming in. She heard her own as if from a dis- saying stupid and futile to her mother and Duncan about being sorry. Then running. She ran down and down the stairs and house, and someone ran, breathing hard, holding She knew it must be the ness but she did not turn to look. There were dim the dark garden, figures upon her, figures without similar voices in unfamiliar lightning, the greyhound and bounding in beautiful "The car's waiting!" "I'll stow away, Pete! Help me!" That was the perfect way. Then she would not have to see him first before them all; their first moment would be their own. The drama of it caught their fan- cy. They were all laughing, skur- rying about, bringing robes from the

detach itself from its fellows and move steadily away. "Oh, Gunnar, wait for me!" she gave a desolate cry. "That isn't Gunnar, goose!" Sally Ann said raggedly. "But we'll take you to him! Come along!" They were hurrying her down the driveway, one on each side of her, another pattering behind. "Miss Pennington's voice said, "Bless you!" and then there were no footsteps following. Sarah Lynn heard her saying, "Oh, Mr. Dun- can, I'm so truly sorry, but it's no use, sir! I tell you, it's no use!" Mary Dana Webster flung words back over her shoulder, kind words but final, breathless with her haste, and there was Duncan's voice, bitter and proud and hurt, and then silence. "Here we are! Uncle Lynn's car— he's here! Get in, Sarah Lynn!" Her Uncle Lynn's hand, his arm about her; excited voices, kind, concerned, triumphant; a cloak

car, carrying the bag, shaking her hand, patting her shoulder, wishing her luck. Then there were the good- bys, too hurried to be heard. The women kissed her and Mary Dana Webster wept happily. Sally Ann said, "I'm sailing soon, too, Sarah Lynn. Write me—Paris!" Sarah Lynn tried to say some- thing to her Uncle Lynn, who had made this hour; who, sitting still in his chair for more than half his lifetime, was the one to give her wings. "Uncle Lynn, Uncle Lynn!" Vance Le Roy took her elbow in a hard grip and walked her to Jordan's plane, lifting his voice over the din to say this was a great break, to wish her Happy Landings. They helped her into the cabin and handed in her bag and arranged the robes so she could pull them over her. "Hi! Make it snappy! Here they come!" a mechanic called. Old Pete said, sniffing loudly, "Well, God love you, Ladybug!"

tude of patience and submission and tolerance to this blaze of joy. Panic overwhelmed her. She was afraid to look. Gunnar would not be there; it would be Conrad Jordan or Vance Le Roy; she had lived so long with renunciation that happiness seemed an impossible phantom. But at last she had courage enough to drop the corner of the robe she was holding, and she saw lifted herself to a seat, her eyes still on him, assured and comforted, and fears fell away forever to- ward the dark earth far below. She thought of her mother with an up- rush of remorseful tenderness, of poor, defeated Duncan, of old Pen- ny, fighting like a lioness for her- cub; she remembered her Great grandmother's flight—"I don't want to go down, Sairy Lynn! I want to keep on going up and up and up!" Now she would stand and take the brief steps which separated her from her lover; she would put her



"I want to keep on going up and up and up."

wrapped round her, a hat pulled down on her head, things of no im- portance whatever. "Gunnar?" she said as she had said that day in the meadow after coming down in the parachute. "I want Gunnar." "At the field, lambie. He's with Conrad Jordan now, and he's flying to Los Angeles tonight. He thinks Conrad's going with him, but he isn't. You are, Sarah Lynn!" Mary Dana Webster was crying. "You are!" "Yes," she said contentedly. "When will I see him?" "At the field. But we'll be there first. I told Conrad to give us a good margin of time," Lynn Dana told her. Sarah Lynn said suddenly, "Pen- ny! Didn't Penny come? I didn't say good-by to Penny!" "Don't you worry about Penny!" her cousin said robustly. "I'll take care of Penny!" "I'll bring her over to you, by and by, if you like," Sally Ann promised. "And I'll bring Light- ning, too." They were all promising things: they would see her mother, they would see her father, they would talk to Duncan, they would take care of old Penny; there was absolutely nothing for her to worry about. But the numbness was going out of Sarah Lynn's head and heart, and she knew how silly she was requiring long devotion; behind her was shock and grief and wounded pride, and she was wrung with re- morse, but before her was Gunnar, and she had no choice. "Gunnar?" she said again. "When?" "Almost there, Sarah Lynn!" Then they were at the field, and Vance Le Roy was handing her out of the car, grinning, and the me- chanics were crowding up, and Old Pete was gulping and blowing his nose. "Well, God love you, Ladybug! You're a sight for sore eyes!" "Where is Gunnar?" "Not here yet, Miss, nor Mr. Jr- dan, but the ship's warmed up for 'em. Well, now, will you be stow- ing away again?" Sarah Lynn laughed aloud. "Yes! I'll stow away, Pete! Help me!" That was the perfect way. Then she would not have to see him first before them all; their first moment would be their own. The drama of it caught their fan- cy. They were all laughing, skur- rying about, bringing robes from the

Sarah Lynn flattened herself and covered her head, and it was a com- fort to hide, to be still, after the hubbub of the last hour. She was dizzy and faint and confused with the breathless excitement, the high emotional strain, after long months with blooming houseplants and trilling canaries and purring kittens; with coming to life again. She could see nothing, but sounds and smells reached her, and she could imagine the progress of the plan—someone of the conspirators catching Conrad Jordan's eye and drawing him aside, Conrad Jordan making an excuse to Gunnar for not flying south with him, and Gunnar climbing into the ship alone. She could feel the faint jar when he took his seat and she cuddled closer under her stifling covers. Then they were taxiing down the field—the familiar feel of it, bump- ing along the earth they were about to spurn—and presently they were rising and rising, turning, circling, climbing, banking, climbing high and higher. The moment had arrived now, to lift the prisoning robes and look at Gunnar, but she delayed. It had been too much—the suddenness, the lightning transition from the lassi-

hand on his shoulder and speak to him, just as she had done all those ages ago on the night of Arline's prank hatched in the Stewed Prune, but this time he would not scorn her. He would make a place for her beside him, and she would be always beside him, and their cold cheeks would touch, and he would turn his head and kiss her; the queer, dark Dana girl, the Ladybug, flying away in the night. As she had delayed to look at him through terror that he might not be there, so now she dallied with the rapture of the impending moment, her heart hammering, until her gaze which had not left him for an instant began to evaluate the change she saw. It was Gunnar Thorwald, Norwegian ace, who held the stick, but it might well have been another, for the proud carriage of the head was missing, the stern set of the squared shoulders, the hard certainty, the harsh young ar- rogance were gone. His chin was on his breast, and he sat slumped in his seat, and in every lean line was a hurt so deep, so lonely, so intoler- able that there were quick tears of tenderness in her eyes as she rose and went forward to comfort him. [THE END.]

Ocean's Age Put at Half Billion Years; Experts Cite Saltiness as a Time Gauge

How old is the earth? There are about forty ways of arriving at the answer. For the most part the an- swers do not agree, observes a writer in the New York Times. The best method of estimating the earth's age seems to be that of measuring the radioactivity of the rocks. They were with us when a solid crust was formed. The rate at which they send forth energy can be determined. With that to can be determined. Geophysicists have de- cided that the earth is at least two billion years old. Before this radioactive method was developed geologists relied in part on the saltiness of the ocean to appraise the earth's age. Salt is washed out of rocks and car- ried to sea by rivers, ran the argu- ment. Measure the annual increase in saltiness and it is easy enough to find how old the oceans are—a step in discovering the age of the earth. In this way the geologists decided that the oceans must be about a hundred million years old. The an- swer was patently wrong, because fossil salt-water fish have been

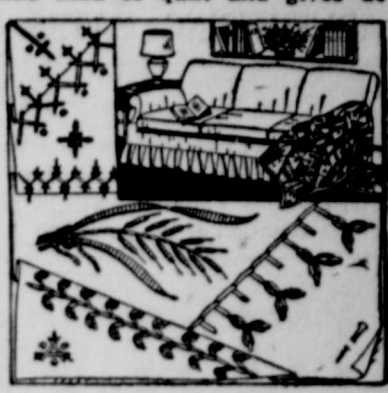
found which are much older. Forced to revise their estimates, the mea- surements of the ocean's saltiness raised their figures to 350,000,000 years after making new chemical analy- ses. But even this was too low. Drs. A. C. Spencer and K. J. Murata of the United States Geolog- ical survey have attacked this prob- lem anew. They find that some salt is removed by the silt that is carried down to the sea and that the salt in the silt is not easily dis- solved. Hence saltiness is not a true indication of the ocean's age. Making the proper allowance, they arrive at a new figure for the age of the ocean. It is 500,000,000 to 700,000,000 years. Geophysicists who use the radioactivity of rocks as their clock will regard this revision as still too low. A Coat of Arms A coat of arms is a garment of light material worn over the armor in the Fifteenth and Sixteenth cen- turies, often charged with the her- aldic bearings of the wearer. Also— "a tabard or surcoat embroidered with armorial bearings."

Favorite Recipe of the Week

Master Recipe
 Automatic Refrigerator Ice Cream
 (Tray Method)
 1/4 pkg. (scant 1/2 2 tablespoons sugar*
 cup) ice cream 1 cup milk
 powder (vanilla, 1 cup cream,
 strawberry, whipped
 lemon, maple or
 chocolate* flavor)
 Combine ice cream powder and sugar. Add milk very gradually, stirring until dissolved. Fold in whipped cream. Turn into freezing tray of automatic refrigerator and freeze as rapidly as possible. Stir when frozen 1/4 inch thick on sides and twice more at 20-minute intervals. Freezing time: about 3 hours. Makes about 1/2 quart.
 *With the chocolate ice cream powder, use 1/2 package (scant 1/2 cup) of the powder and 4 tablespoons sugar.
 For about 1 1/2 quarts ice cream, double recipe above, using full contents of package. Freeze in one or two trays 3 to 6 hours, depending upon amount of cream in trays and freezing speed of the particular refrigerator being used.

HOW TO SEW

by Ruth Wyeth Spears
 IT WAS a great day on an up- state New York farm more than a half century ago. The big- gest pumpkins, the finest apples and the sleekest live stock were being loaded to take to the Fair. Grandmother announced that she was taking her silk crazy patch- work quilt. The family disap- proved. The quilt glowed with the richest taffetas and satins of "best" dresses of those they knew and loved. The whole neighbor- hood marveled over the variety of embroidery stitches and the artistry of the needlework. Yet, they all agreed it was not the sort of thing to take. All that winter the red ribbons and blue ribbons, won by prize pumpkins and apples and farm animals adorned the mantel shelf. But Grandmother, placidly stitching away in her rocking chair, had tucked in her in the pocket of her voluminous skirt, the only cash prize that anyone brought home from the Fair. Her crazy patch quilt is still a thing of beauty and a center of interest. It is perfectly at home in a mod- ern living room today. Here is a corner of it and the leaflet offered herewith tells you how to make this kind of quilt and gives de- tailed instructions for dozens of stitches and combinations of stitches to be used for embroider- ing crazy patchwork. NOTE: If you wish to use these weekly articles for reference paste them in a scrapbook, as they are not included in either Sewing Book No. 1 or 2. Book 1, Sewing for the Home Decorator, covers curtains, slipcovers, dress- ing tables; Book 2 illustrates 90 embroidery stitches with numer- ous applications; doll clothes and gift items. Order by number, en- closing 25 cents for each book de- sired. If you order both books, leaflet on making crazy quilts will be included free. For leaflet only send 5 cents in stamps to cover cost and mailing. Address: Mrs. Spears, 210 S. Desplains St., Chi- cago, Ill.



Gay Prints for Home Frocks

ONE is for young figures, one for mature. Both of these dresses are smart and new in fashion, and both are pretty enough to wear when company comes, as well as for working round the house. Each has a con-

print, with ricrac to match, this will be one of your most flattering cottons.

If You Wear Women's Sizes. Then you'll want the slenderizing dress, built on classic shirt-waist lines, with a plain, slim-hipped skirt. Fullness beneath smooth shoulder pieces gives it correct fit over the bust. Notice there is a slight blouse at the waistline, for freedom of action. That narrow roll collar, finishing the V-neck, is becoming to full faces. This, too, will be pretty in any tubfast cotton that you like, trimmed with ricrac.

The Patterns. 1567 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 4 1/2 yards of 35-inch material; 9 yards of ricrac to trim; 1 1/2 yards ribbon for tie belt. 1529 is designed for sizes 34, 36, 38, 40, 42, 44 and 46. Size 36 re- quires 4 1/2 yards of 35-inch materi- al; 2 1/2 yards of ricrac to trim.

Success in Sewing. Success in sewing, like success in any other field, depends upon how you approach the task in hand. To help you turn out clothes professional looking in every de- tail, we have a book which plainly sets forth the simple rules of home dressmaking. The beginner will find every step in making a dress clearly outlined and illustrated within its covers. For the experi- enced sewer there are many help- ful hints and suggestions for sew- ing short cuts. Send 15 cents (in coins) today for your copy of suc- cess IN SEWING, a book every home dressmaker will find of value.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each. © Bell Syndicate.—WNU Service.



venient pocket. These designs are delightfully easy to make, even for beginners. Each includes a complete and detailed sew chart.

If You Wear Misses' Sizes. Make yourself the charming, full-skirted dirndl-type frock with shirring at the waistline, on the shoulders, and on the nice big pocket. Everything about it is very young and attractive—espe- cially the snug basque top, square neckline and tie belt. In a gay

Inward Sun

Some of our richest days are those in which no sun shines out- wardly, but so much the more a sun shines inwardly. I love na- ture, I love the landscape, be- cause it is so sincere. It never cheats me, it never jests, it is cheerfully, musically earnest. I lie and rely on the earth.—Thoreau.

The SUMMER TREAT for the WHOLE FAMILY
FLAVOR-AID
 Makes 10 GLASSES OF COOLING REFRESHMENT 5¢ OF 20 DELICIOUS FROZEN SUCKERS

Shadow Beneath
 Every flower, even the fairest, has its shadow beneath it as it swings in the sunlight.—Anon.

SOOTHE THE BURNS
MOROLINE 5¢
 SNOW-WHITE PETROLEUM JELLY

UNA and INA take care of the Smith Baby...

THERE! HE'S ALL READY MY! DON'T KNOW HOW TO THANK YOU GIRLS. SUPPOSE I ORDER SOME ICE CREAM?...
 GEE, MRS. SMITH YOU'VE GOT SUCH A LOVELY NEW REFRIGERATOR—YOU COULD MAKE ICE CREAM SO EASY... IT COSTS LESS TOO
 THAT'S WHAT I THOUGHT AT FIRST. BUT I HAVEN'T HAD MUCH LUCK—I'VE ABOUT DECIDED TO GIVE UP
 BET YOU HAVEN'T TRIED JELL-O ICE CREAM POWDER—HAS SHE, UNA?... LET'S GET SOME WHILE WE'RE OUT WITH BABY!
 LATER
 SEE, MRS. SMITH— DOESN'T IT LOOK DELICIOUS?
 AND DID YOU NOTICE HOW MUCH ONE PACKAGE MAKES— A WHOLE QUART AND A HALF OF ICE CREAM!
 LOOK AT BABY— HE'S CRAZY ABOUT IT!
 WELL, WHO WOULDN'T BE? IT'S SMOOTH AS SATIN— AND SO GOOD!
 THERE'RE LOTS OF OTHER FLAVORS, TOO, MRS. SMITH— AND THEY'RE ALL JUST AS GOOD AS THIS!
 ENOUGH FOR A BIG FAMILY— WITH TWO HELPINGS. CAUSE JELL-O ICE CREAM POWDER MAKES PLENTY FOR HAND FREEZER OR AUTOMATIC REFRIGERATOR.
 STRAWBERRY—VANILLA—CHOCOLATE—LEMON—MAPLE—UNFLAVORED

FIVE minus TWO leaves FOUR
 WRONG? Well, yes—and no. The arithmetic of your school days taught that if "Mary had five dollars and spent two..." three dollars remained. But that is mathematics—not shopping!
 In managing a home... guarding a limited family income... we've simply got to do better than Mary did. We must sharpen our buying wits... ascertain where the dollars of extra value lurk... take five dollars to town and get much more for the money spent.
 Fortunately, there are ever-willing guides right at hand—the advertisements in this newspaper. Advertised merchandise is often exceptional value merchandise. It makes dollars S-T-R-E-T-C-H.

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

HERWIN STRICKLAND, EDITOR AND ADVERTISING MANAGER
 MRS. DORRIS W. JONES, ASSISTANT EDITOR
 MRS. LOLA CAVANAUGH, BUSINESS MANAGER
 M. B. CAVANAUGH, PUBLISHER

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Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

EDITORIAL

TEXAS' GOVERNOR-ELECT W. LEE O'DANIEL

He did it! W. Lee O'Daniel, with his Hill-Billy Band and plenty of vote-appeal, has been elected our next governor by an overwhelming majority. Mr. O'Daniel was elected by the vote of more than fifty percent of the voters in Texas. After first returns from the election Saturday the other eleven candidates did not have a 'look-in', much less a chance of election.

Whether or not the governor-elect can fulfill all of his campaign promises and firmly secure the planks in his platform remains to be seen, but one point is obvious—if the voters stay by him he has the support of at least one-half million people.

If O'Daniel has as much success running the affairs of state as he did campaigning, then we should have very little to worry about.

OF INTEREST TO THE COMMUNITY

Starting August 15 Floydada will be host to a number of Softball teams to be entered in the District Tournament, beginning on that date. Twenty or more teams from the eleven counties in this district, will be entered in the contests and each team will have a twenty player roster.

It will be necessary to arrange accommodations for the visitors who plan to remain in Floydada during the tournament. For once in history let us make our visitors feel welcome by arranging places for them to eat and sleep. The support of every resident of Floydada will be necessary to make this tournament a success and one that will reflect a spirit of community cooperation.

Let Cavanaugh do your printing!!

QUIK-SEAL MOTOR SETS!!!

For 75 Percent of All Cars in Operation. Stop Oil Consumption! Save Rebores Job and Pistons!

- Chevrolet . \$4.58
- Plymouth . \$6.98
- Ford \$7.98

WESTERN AUTO ASSOCIATE STORE

Southeast Corner Square

NOTHING BOTHERS DAD SINCE HE DISCOVERED MENNEN LATHER SHAVE

IT WILTS YOUR WHISKERS - AND NOW!

Plain - or Menthol-iced for extra coolness



STRICKLY CONFIDENTIAL!

By Strick

STRICKLY CONFIDENTIAL—Here's an idea for advancement of the community—How about repairing the clock on the court house so it will strike—Someone told me that in the days gone by—I don't know how long gone by—that the clock at one time tolled out the time.

STRICKLY CONFIDENTIAL—I haven't heard of the price of flour going down since our Fort Worth merchant was elected Governor—But he did get the votes—and plenty of them. W. Lee O'Daniel accomplished something never before done—he went into the Governor's office with the first primary election—without a run-off.

STRICKLY CONFIDENTIAL—Our regrets to those of you who failed to receive a copy of our election tabloids; we printed over 3000 of them and distributed these copies as far as possible—and much obliged we are for the compliments on the Plainsman's election party.

STRICKLY CONFIDENTIAL—How do you like this mountain weather—we have been having the past several days—Probably brought by the Hill-Billy boys in the last stage of the recent campaign—At any rate I think we have something there—don't you?

STRICKLY CONFIDENTIAL—All good things must end—so comes an end to our comment on the election, politics etc . . . Good luck to the winners and sympathy to the losers.

STRICKLY CONFIDENTIAL—Did you readers ever stop to think just what you receive in your weekly newspaper? Did you know that each week 300 and 500 people in Floyd County have an opportunity to their names in the Plainsman—Did you know that each week the Plainsman carries more than three and one-half thousand words of reading material—the equivalent of one-third of the ordinary \$2.00 book—and yet for the price of only about two cents a week—and in one year you receive nearly two million words, or the equivalent of approximately 20 books—By reading the Plainsman you save \$39.00 on books alone—to say nothing of the savings you make by reading the advertising of the Floydada merchants.

STRICKLY CONFIDENTIAL—On the basis of \$39.00 savings to each reader of the Plainsman, we save our subscribers annually \$79,289.00—which in itself is no small measure of economy.

STRICKLY CONFIDENTIAL—We are going to save some worth-while entertainment here next month when the District Softball tournament is held. Teams from all over the district of twelve counties will be here during the tourney which opens August 15. We should cooperate and show the visitors a good time—defeat them if we can with our own teams—but send them home with a good taste and high respect for our citizenship—Let's put this thing over—Just this once.

STRICKLY CONFIDENTIAL—I have been trying to figure out some method to get a vacation with pay—And here 'tis. We, the citizens of this county, get together and raise enough money to send Mr. and Mrs. Confidential to the World's Fair in New York next year—While there I can write you First Hand stories about the exhibits, amusements etc— I believe that there is an idea that should meet with the greatest approval. If you think I can write you the unvarnished truth about the great fright-way I will be willing to take your money—music boys!

STRICKLY CONFIDENTIAL—Here's one for the Classified column—Lost, strayed, stolen or borrowed—two hundred and two feet of perfectly good rope—total worth \$1.95 when new—and it was new Saturday evening about 7:30—please return to yours truly or be on hand with the rope at the next election party—

Confidentially yours—Strick.

Miss Marjorie Kirk, student at W. T. S. T. C. at Canyon, spent the week end with her parents, Mr. and Mrs. O. K. Kirk.

Political Announcement

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For Commissioner Precinct No. 4:
 H. J. (HUGH) NELSON
 C. M. LYLES

NOTICE TO CREDITORS OF THE ESTATE OF H. C. BOSLEY, DECEASED

Notice is hereby given that Original Letters Testamentary upon the Estate of H. C. Bosley, Deceased, were granted to me, the undersigned, on the 11th day of July, 1938, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office address is Floydada, Texas.

VALRIE F. BOSLEY,
 Executrix of Estate of H. C. Bosley,
 Deceased. 32-41c

Mr. and Mrs. Leroy McDonald of Plainview visited with relatives and friends in Floydada Sunday. They were accompanied home by their small daughter, Betty Kathryn, who had been visiting here for several days with her grandparents, Mr. and Mrs. O. B. Olson and Mr. and Mrs. L. C. McDonald.

Floydada PWA Grant of \$150,735 Filed

FORT WORTH, July 22 (U. P.)—Approval of a \$10,620 grant for building a sewage disposal plant at Hollis, Okla., estimated to cost \$21,500 was announced today at regional Public Works Administration headquarters.

New applications filed include two for municipal light and power plants and distributing systems. One at Baird, would cost \$158,000 and another at Floydada, \$150,735.

Mr. and Mrs Floyd Simpson to Make Home in Unice

Mr. and Mrs. Floyd Simpson and children left Sunday for Unice, New Mexico, where they will make their home. Mr. Simpson had been in Unice for some time making preparations to move the family there. He came for them Saturday.

Mr. and Mrs. Pat Bullock of Lela, Texas, near Shamrock, were the guests Sunday of Mrs. Bullock's sister, Mrs. B. Hatley.

Miss Elizabeth Hardgrove of W. T. S. T. C. at Canyon spent Monday of this week visiting in Floydada with her brother, Jim Hardgrove, and many friends.

THE FIRST NATIONAL BANK Floydada, Texas

1903—Time Tested Service—1938

REMEMBER! DURING AUGUST

(And Every Month In The Year)
WE MAKE OUR OWN PRICE!

KIRK & SONS HARDWARE

Let Cavanaugh do your printing

"No More Hot Weather
Washing for Me! I
Save Time and Money
Using the Laundry!"



She gets the best work, too! Expertly careful washing and ironing and the use of pure soaps and soft water makes her better always.

FLOYDADA STEAM LAUNDRY

FOR EARLY FALL PROFIT

FINISH YOUR PULLETS
— WITH —

EVERLAY QUALITY FEEDS

FARMERS GRAIN COMPANY

PLOWING TIME! AND WE HAVE PLENTY OF PARTS

FOR SANDERS AND ANGEL ONE-WAY
PLOWS AND ONE WAY DISCS.

Kerosene, Gasoline, Distillate, Oil,
Greases—Grease Guns.

Full line of Firestone Tires and Tubes.

CONSUMERS' FUEL ASSOCIATION PHONE 122

THE SIX SUPREME

THE ONLY
LOW-PRICED CAR WITH
ALL THESE FEATURES:

- Perfected Hydraulic Brakes
- 85-Horsepower Valve-in-Head Engine
- All-Silent, All-Steel Bodies
- Genuine Knee-Action



CHEVROLET
Leads the Sixes
Sixes Lead the World

ODEN CHEVROLET CO.

TELEPHONE NUMBER 4

FLOYDADA, TEXAS

What's Your HOBBY?



Body's Doing It: The Banker Has a Railroad, the Butcher is a Camera and the Baker Collects Stamps!

By JOSEPH W. LABINE

Do you spend your spare time? Or do you waste it? It's a difference, you see. It's easy to stand on a pier and watch the world go by, but you're apt to be bored that night feeling like a fifth wheel on the boat that makes this world go 'round.

Utilize spare time is a problem that vexed monarchs before bored monarchs snapped their pudgy fingers and made the pipers play.

In a world of shorter working hours and increased consciousness, intelligent use of our "loafing" hours is a matter. But don't be seriously; instead, be a hobbyist.

Walk of life these days are apt to meet collectors, candid camera and miniature railroads. The garage who tunes up your baby tinkers with the radio between the wheel and bedtime. A Supreme court case surreptitiously tells stories when no one is looking, and your doctor tells old books.

the Wright brothers spent their spare time playing with gliders in a deserted spot called Kitty Hawk, N. C. Look what happened to them!

More than one stamp collector has had similar good fortune, turning his hobby into a professional stamp business that netted a living income. And in California the newest avo-

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ation is "hobby mining," in which amateur prospectors take to the hills each week-end in search of gold. This has resulted in a rash for claims, reminiscent of last century's gold stampede. These modern prospectors aren't finding much gold, but they have hopes and meanwhile it's a lot of fun.

Career Hobbies.

Then there's also the hobby which can be joined with your professional career. An example is Mildred Dilling, internationally known harpist who began her rise to fame with a second-hand harp. When she retires from the concert stage, many years hence, she'll have something more tangible than memories, because she spends her spare time collecting old, rare, curious and historic harps.

Some hobbies can make you feel like a kid again, which isn't a bad idea. Several years ago some youthful minded father bought his youngster an electric toy train for Christmas and had so much fun with it himself that he bought another. That hobby, model railroading, has grown overnight until now many a hard-headed business man spends his evenings playing with a miniature train.

It isn't child's play, however. The serious model railroader builds his own "rolling stock" to exact scale size and has from 200 to 1,000 feet of track on which to run it. Today you can buy disassembled miniature railroad parts and build your own system, consisting of engines, Pullmans, coaches and innumerable types of freight cars. Train hobbyists prefer freights because of the variety they offer.

Or, You Might Try—

There's a humorous side to hobbying, too. Out in Halfway, Ore., Walter W. Evans collects—of all things—official positions! Evans is vice president and cashier of the First National bank, city treasurer, high school clerk, secretary-treasurer of the telephone company, key banker for his county banking association, public education committee-man for the same organization, and president of the Northwest Oregon Bankers association. Recently he decided to run for justice of the peace.

Then, in Akron, Ohio, we find Walter Thompson, a gasoline station attendant who in the past two years has dissuaded 10 persons from suicide. That, says Thompson, is his hobby. His station is located at the end of a bridge. At nearby Cleveland a strange fellow who jumped through the trees at Brookside park, clad in a tiger skin breech-clout, turned out to be nothing more than a Tarzan hobbyist. But police warned him to practice elsewhere.

Maybe the suicide stopper and the amateur Tarzan aren't true hobbyists, but to discover how important this business has become, you need only look at one of the exhibitions staged by people who have found a happy pastime and are willing to tell the world about it.

Famous People, Quaint Hobbies.

Famous people sometimes have unique hobbies. Jane Pickens, the songstress, weaves rugs and makes bobbin lace because it gives her time to think. Chester Morris, the movie star, is an amateur magician and Dr. Frank Black, musical director for a broadcasting network, plays with chemistry during his spare time. Right now he is experimenting with liquid rubber to use in making sculpture molds.

Perhaps you already have a hobby. If not, take a little sage advice from the experts before developing one.

The best way, they say, is to fall into something you really enjoy. Don't deliberately look for a hobby; simply drift into a stimulating avocation that brings you real enjoyment.

Another thing, don't be too strict about your hobby, because if you tie yourself up with a lot of restrictions the whole thing will suddenly become very irksome.

If you're not careful, your hobby is apt to take too much time at first. You may get so enthusiastic that life becomes one continual mental tussle between your hobby and your better self. But eventually you'll emerge from this stage with a balanced viewpoint, having learned to live with this new companion.

You'll discover that moderation in all things is an excellent idea, but what's more important, you'll not be alone with a pair of twiddling thumbs the next rainy afternoon!

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Improved Uniform International SUNDAY SCHOOL LESSON

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago. © Western Newspaper Union.

Lesson for July 31

SAMSON: STRENGTH AND WEAKNESS

LESSON TEXT—Judges 14:5, 6; 15:11-14; 16:15-21.
GOLDEN TEXT—Be strong in the Lord, and in the power of his might.—Ephesians 6:10.
PRIMARY TOPIC—A Man Who Wasted His Strength.
JUNIOR TOPIC—How Strong Was Samson?
INTERMEDIATE AND SENIOR TOPIC—Who Is Strong?
YOUNG PEOPLE AND ADULT TOPIC—Physical Strength and Moral Weakness.

There is no more tragic individual among the sons of men than the one who entered upon life with every promise of success, who has lived for a time in favor with God and with man, and then because of moral failure is set aside by God, shunned by man, and ends life as a disappointment and a failure. "And yet such disastrous climaxes of what should have been great and victorious careers lie all about us, and nowhere with such frequency and inexcusableness as among those whom God has called to preach, evangelize, and teach His Word. The saddest tragedy in all the world is a man who once knew the power of the Holy Spirit and who now walks the streets of some great city or is buried in the cottage of an unknown countryside, without power, without work, without joy, without the leading of the Lord. He knows a weariness that labor never gives, for he wakens every morning more tired and weary than when he went to sleep the night before" (Wilbur M. Smith).

The life story of Samson brings us the picture of God's patient and gracious dealing with such a failure, reveals the inexorable law of cause and effect in the moral realm as well as the certainty that the wages of sin not repented of and forsaken is death.

I. Physical Strength and Favor With God (15:5, 6).

Samson had the distinction (given to only one other Old Testament character) of having his birth announced beforehand. He was to be a Nazirite and was to "begin to deliver Israel out of the hand of the Philistine"—a commission which sin kept him from ever finishing. God gave him the marvelous heritage of a strong and healthy body as well as His own blessing upon him for carrying out the Lord's work. The fact that he is named among the heroes of faith in Hebrews indicates that he did have faith in God. Yet his life was a failure.

Samson would have been a great favorite in this athletic age. Let those who worship the body and glorify physical prowess take note that such strength is not sufficient to guarantee success in life, and may indeed be a source of temptation which may lead to spiritual and moral downfall. Those who live for the flesh "shall of the flesh reap corruption" (Gal. 6:8).

II. Moral Weakness and Spiritual Decay (15:11-14).

The portion of the lesson selected for our consideration from Judges 15 gives only an act of prowess on the part of Samson, but the reader will recognize it as one of the many deeds of Samson done as an expression of his uncontrolled sensual nature. Read the entire chapter and it will be evident that here is a man who, while occasionally responding to God's leading, is on the downward path of moral and spiritual decadence.

Scripture is absolutely honest in relating the facts as they are—and here it is not at all an attractive picture. It never is, although the world tries to make it appear to be. A learned audience of university people laughed with evident appreciation at the statement of a professor that "vice is always more interesting than virtue," little realizing that they thus bore testimony to their own attitude toward sin. If the liquor advertisements were honest enough to picture the agony of a drunkard dying of delirium tremens they would present the real truth, but they would sell no "booze."

III. Failure, Darkness, and Death (16:15-21).

Delilah finally betrayed the foolish Samson who apparently had become so sure of himself that he dared to venture anything. The man who was to be strong for God is now in prison, shorn of his strength, blinded by his enemies, and finally he kills himself even as he slays his enemies (16:23-31). Thus he threw away the life that had become to him but a burden and a disgrace.

Thus he who began never completed his work. The column was broken in the middle. The story ends with a comma and a dash, blistered over by a tear. For the light is turned into darkness, and how great is the darkness! (J. M. Lang).

Now Power Can Defeat God

Be not afraid of sudden fear, neither of the desolation of the wicked, when it cometh. For the Lord shall be thy confidence, and shall keep thy foot from being taken.—Prov. 3:25, 26.

Ask Me? Another? A Quiz With Answers Offering Information on Various Subjects

The Questions

1. What is meant by the "quick and the dead"?
2. What is the lightest substance known to science?
3. What is free verse?
4. How many people does one congressman represent?
5. When was the first opera presented?
6. How fast do radio waves travel?
7. What is the national secrets act?
8. What was the name of the pioneer who traveled the Oregon trail by covered wagon, automobile and air?
9. How many cables are there in the Atlantic and Pacific oceans?
10. What is the largest office building in the world?

The Answers

1. The living and the dead, the word "quick" being derived from the Anglo-Saxon "cwic," meaning living or animate.
2. The element hydrogen.
3. Verse that does not depend on rhyme or meter, but does have a certain rhythm.
4. Under the present apportionment law each member of congress represents approximately 280,674 people.
5. "Eurydice," the first opera, was presented at Florence in 1600.
6. Radio waves travel at the speed of light, about 186,000 miles per second.
7. Public No. 418—Seventy-fifth congress prohibits the making of photographs, sketches or maps of vital military and naval defensive installations and equipment, and for other purposes.
8. Ezra Meeker, founder of the Oregon Trail Memorial association, left Ohio in 1851 with his bride in a covered wagon and crossed to the West coast over the Oregon trail. Sixty-three years later he made the trip by automobile, and in 1923 by airplane.
9. The federal communications commission says that at the present time there are 20 cables in the North Atlantic, 7 in the South Atlantic and 3 in the Pacific.
10. In the point of gross floor area, the R. C. A. building in Rockefeller Center, New York City, claims this distinction.

CLASSIFIED DEPARTMENT

PERSONAL

Reduce Sensibly. Lose up to 7 lbs. weekly. Safe, and inexpensive. Chart and information Free. Write Dr. Wendt, Canton, N. D.

HOUSEHOLD QUESTIONS

Removing Finger Marks.—To remove finger marks from polished furniture, use a piece of chamois wrung out in cold water and polish with dry chamois.

Keep Milk From Curdling.—While boiling milk, if a small pinch of baking soda is added it will keep the milk from curdling.

Sparkling Cut Glass.—Add a little bluing to the soap suds and your cut glass will be clean and sparkling.

Economy Note.—Children's outgrown stockings that have holes at the knee can be made over into socks for a smaller child.

NERVOUS?

Do you feel so nervous you want to scream? Are you cross and irritable? Do you scold those dearest to you? If your nerves are on edge and you feel you need a good general system tonic, try Lydia E. Pinkham's Vegetable Compound, made especially for women. For over 60 years one woman has told another how to go "smiling thru" with reliable Pinkham's Compound. It helps nature build up more physical resistance and thus helps calm quivering nerves and lessen discomforts from annoying symptoms which often accompany female functional disorders. Why not give it a chance to help YOU? Over one million women have written in reporting wonderful benefits from Pinkham's Compound.

In Retrospect The "good old times"—all times, when old, are good.—Byron.

courting blindness

Is what you are doing when you neglect twitching, watery, bloodshot, sore eyes. Leonard's Golden Eye Lotion cures nearly every eye disease. Cools, heals and strengthens.

LEONARD'S GOLDEN EYE LOTION MAKES WEAK EYES STRONG 35c at all druggists. New Large Size with Dropper—50 cents. S. B. Leonard & Co., New Rochelle, N. Y.

Quiet Providence Providence is noiseless as it is irresistible.—S. C. Logan.

TO KILL Screw Worms

Your money back if you don't like Cannon's Lintiment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

HAY FEVER ASTHMA

Doctors use LYCAR to relieve Hay Fever and ease allergic Asthma symptoms. LYCAR helps ward off attacks by supplying the body with needed chemicals. Sufferers are advised to try this valuable medicine. Ask your Druggist, or send \$1 to Lycar Co., Fort Worth, Tex.—Adv.

KILL ALL FLIES DAISY FLY KILLER

WNU-L 30-38

Loveliness in Crochet Cloth



Pattern 6084.

A 58-inch cloth done in a jiffy on a big hook with two strands of string! You can make this design in three smaller sizes, the smallest 26 inches. Pattern 6084 contains instructions for making the cloth; an illustration of it and of

stitches; materials needed; photograph of section of the cloth.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. Fourteenth St., New York, N. Y.

Please write your name, address and pattern number plainly.



Which? "I can hold up my head in any society."

Earned It "Did Harold get anything under his rich aunt's will after pretending to be so fond of her rotten little lap-dogs all these years?"

A man who was invited to a house party telegraphed to the hostess: "Regret cannot come. Lie follows by mail."

Easy to Find Out Jenkins (to new acquaintance) "I wonder if that fat old girl is really trying to flirt with me?"

Marriage is the Elixir of Life. And 'e licks 'er causes the divorces, too!

Nothing Perfunctory Will Do You can't control your children unless they see you are deeply interested in them.

In the pursuit of happiness few are successful. Let happiness catch up with you, and don't expect too much.

Kindness Pays Nursemaid—Baby won't go to sleep—shall I sing something to her? Mistress—No, nurse, try persuasive methods first.

Uncle Phil Says:

Reserve a Phase of Modesty

A man may dislike to be asked to be identified. That is why he has no enthusiasm for thumb printing.

If you can make a good quotation in bolstering your opinion, it seems to have more weight than your own logic.

A man may doubt it when he is told he is handsome, but he will accept it as a fact when he is told he looks distinguished.

A reformer wants to know why there are so many convicts in prison. That's easy—because they keep the doors locked.

"CAN'T BEAT IT FOR VALUE!"

Says O. H. Deans about the big, 2-ounce red tin of this popular "makin's" tobacco

THE Deans brothers (O. H., left, and Bruce, right) interrupt Bill Tew (center—selling a plow) long enough to get in some praise for their "makin's" tobacco. Says "O. H.": "You sure have a good one with Prince Albert full value with Prince Albert." Says Bruce: "Suits me just fine." Says Bill: "Suits me just fine." Adds Bruce: "Prince Albert twirls up in a jiffy into swell cigarettes. They burn slower, cooler—and you get around 70 of 'em from a every 2-ounce tin. Just open a tin—small Prince Albert's fragrance—small you'll know why Prince Albert gives tastier, mellower, milder, 'makin's' smokes." Copyright, 1937, R. J. Reynolds Tobacco Co., Winston-Salem, N. C.



O. H. DEANS (he's the one on the left) says: "There's a heap of smooth rich taste and good body to a P. A. 'makin's' smoke—and no harshness! For 'makin's' tobacco, that extra-mild Prince Albert just can't be beat." (Nothing like mild, mellow P. A. for pipes, either!)

PRINCE ALBERT THE NATIONAL JOY SMOKE

70 fine roll-your-own cigarettes in every 2-ounce tin



A Chicago woman attorney spent 50 years of her spare time collecting figurines like those shown above.

Each figurine represents some outstanding figure in history. Costumes, hair dress, jewelry and other accessories are absolutely authentic. Outstanding in the above group is Joan & Arc.



Old Bill Morris of the Blue Ridge mountain district in North Carolina tends this ancient frontier fire as his hobby. The flame was started by his ancestors 162 years ago and has been kept alive ever since.

QUIK-SEAL MOTOR SETS!!!

For 75 Percent of All Cars in Operation. Stop Oil Consumption! Save Rebores Job and Pistons!

- Chevrolet . \$4.58
- Plymouth . \$6.98
- Ford \$7.98

WESTERN AUTO ASSOCIATE STORE

Southeast Corner Square

LOOPER'S

SUGAR, 10 lb. cloth bag	49c
LARD, Bulk, 8 lbs.	75c
FLOUR, Guaranteed, 24 lb. sack	45c
SYRUP, Pure Ribbon Cane, Gal.	55c
SPINACH, No. 2 can, 2 for	15c
TOMATOES, No. 2 can, 2 for	15c
COCOANUT, 1 pound	18c
SALMON, Genuine Pink, 2 cans	25c
SOAP, P. & G., 5 bars	19c
HOMINY, No. 2 can, 2 for	15c
RICE, Full Head, 3 pounds	19c
DRIED FRUIT, any 25c package	19c
MACARONI OR SPAGHETTI, 3 boxes for	9c
PEACHES, Gallon can	39c
SPUDS, 10 lbs. No. 1	17c
PICKLES, 32 oz. jar	15c
MINCE MEAT, 3 packages	25c
LETTUCE, Extra Nice	4c
FRESH TOMATOES, No. 1, lb.	3 1/2c
Cantaloupes, Extra Large, 3 for	10c
(Last two items subject to arrival.)	

FLOUR BELOW COST!

48 POUNDS, GUARANTEED

First Grade, regular price \$1.69

10 lbs. Meal, regular price .32

Total Value \$2.01

BOTH FOR \$1.59

Bring this ad. It is worth 42c on this Introductory Offer.

Other Grocery Specials.

WILLIAMS GROCETERIA

TO THE VOTERS OF FLOYD COUNTY:

Please accept my most sincere thanks for your valuable support in my race for District Attorney.

I want each of you to know that I am very grateful and I trust that all of the people of this district will cooperate with me and assist me in making you a successful officer.

I enjoyed the race and I am especially grateful for all the courtesies shown me and the many new friends I have made during the campaign.

JOHN A. HAMILTON,
(Political Advertising)

THANKS, EVERYBODY:

I promise you the very best service that it is possible for me to render as your commissioner. I appreciate every voter and the clean campaign made by my opponent and his supporters.

A. S. CUMMINGS,
(Political Advertising)

TO THE PEOPLE OF FLOYD COUNTY:

I wish to thank you to the depth of my heart the many friends who in any way assisted me and voted for me in my race for County Attorney. I hold no ill will whatsoever toward my many friends who saw fit to vote for my opponent, and wish to thank each and every one for the many courtesies shown me during the campaign. I appreciate the wonderful vote I did receive and I further appreciate the cleanliness of and the high plain upon which the campaign was conducted. Again thanking you, I am,

Yours truly,

W. E. GRIMES,
(Political Advertising)

TO THE PEOPLE OF FLOYD COUNTY:

I wish to express my appreciation for the many courtesies extended me throughout the campaign that has just closed and for the votes received at the polls.

To my many friends who worked so diligently in my interest I shall ever be deeply grateful.

My earnest desire now is to have the cooperation of every person in the district, to the end that I may execute the duties of the high office I hold with a maximum of efficiency and a minimum of expense.

Gratefully yours,

ALTON B. CHAPMAN,
(Political Advertising)

TO THE PEOPLE OF FLOYD COUNTY:

From the depth of my heart I thank each of you for nominating me for the office of County Judge of Floyd County. If and when I am your County Judge I pledge you my best efforts to serve you in that capacity. Again, I say thank you.

G. C. TURBS,
(Political Advertising)

FRIENDS OF FLOYD COUNTY:

Again let me express to you my appreciation for the support which you have given me, first, in electing me to the office of County Treasurer and also for the hearty cooperation and support given me since. I shall do my best to serve you in the most efficient way I know. Thank you.

MRS. O. M. CONWAY,
(Political Advertising)

THANKS TO THE VOTERS OF FLOYD COUNTY:

I shall always owe you my gratitude for what you have done for me. I wish it were possible for me to adequately express in words my appreciation for the magnificent vote which you gave me on last Saturday. I thank you from the bottom of my heart.

You have done your part; the rest is up to me. I realize the responsibility, and I shall strive at all times to make you a competent and efficient County Attorney.

Again, thanks.

JOHN STAPLETON,
(Political Advertising)

TO THE VOTERS OF FLOYD COUNTY:

Accept my expression of appreciation to you for the support you gave me in returning me to the office of Sheriff of Floyd County. I will attempt to do everything in my power to enforce the law with fairness and justice to all.

F. N. (FRED) CLARK,
(Political Advertising)

BAKERY SPECIALS!

Cocoanut Macaroons, Doz. . . 10c

Butter Scotch Cookies, Doz. 10c

Raisin Bread, Rye Bread

Sesame Egg Bread

Whole Wheat Bread

Try a variety of Breads

WESTERS' QUALITY BAKERY

USED CARS

- 1929-1931 Ford
- 1934 Plymouth
- 1936 Plymouth
- 1938 Chevrolet
- 1938 Oldsmobile
- 1934 Chevrolet
- 1935 Chevrolet

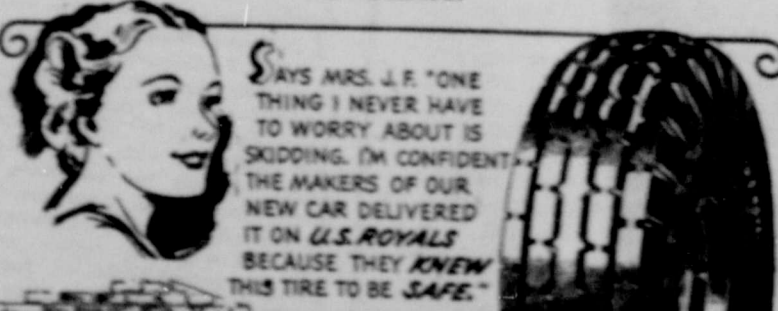
Now moved to Triangle Garage. Equipped for any type work on any make car.

FINKNER'S TRIANGLE GARAGE

Insist on the tires CAR MAKERS HAVE TESTED!



THOUSANDS OF NEW CARS DAY AFTER DAY U.S. ROYALS ROLL OFF THE ASSEMBLY LINES OF AMERICA'S GREAT AUTO PLANTS. THESE ROYALS - ENGINEERED TO THE CAR AS A UNIT BY AUTO AND TIRE ENGINEERS WORKING TOGETHER - ASSURE YOU THE UTMOST IN LONG, SAFE, TIRE MILEAGE.



SAYS MRS. J. F. "ONE THING I NEVER HAVE TO WORRY ABOUT IS SKIDDING. I'M CONFIDENT THE MAKERS OF OUR NEW CAR DELIVERED IT ON U.S. ROYALS BECAUSE THEY KNEW THIS TIRE TO BE SAFE."

U.S. ROYALS

G. R. STRICKLAND AND SON

COMFORT!

FOR YOUR FEET

May be had for a minimum of Cost!

Let us remove corns and adjust arches.

ODOOR-AWAY FOOT POWDER

All Work Guaranteed

RAINER'S SHOE SHOP

South Side of Square

COMPLETE SERVICE ON

- Brakes
- Lights
- Ignition!

Thermoid Brake Lining, McQuay-Norris Replacement Parts!

• Ignition Parts for all Cars
SHARP'S MOTOR SERVICE



I'll be back in time for dinner

PICTURE YOURSELF

... leaving the house... the afternoon... free to do whatever you want... getting all the household cares... including tonight dinner. Yet upon your return, everything will be cooked automatically... and piping hot ready to be served.

The Kitchen-Proved Westinghouse Electric Range does this—and more! Let us tell you all.

TEXAS NEW MEXICO UTILITIES COMPANY

NOTE EVERYTHING

Don't accept any trade-in offer till you see your FORD Dealer. Don't choose any new car till you drive the ONLY V-8 in the low-price field.



CHECK FEATURES

V-8 engine • Torque-tube drive, adding to stability and safety • Center-Poise ride, passengers cradled between flexible transverse springs • Easy-acting safety brakes • Advanced styling • Long-lasting Ford finish—and plenty more!

CHECK PRICE AND TRADE-IN

Check the difference between the new car delivered price and the trade-in allowance on your old car. Ford delivered prices help keep this difference low for you.

CHECK BEAUTY

The De Luxe Ford V-8 is not just up-to-date, but actually advanced in its styling. Its beauty is all new this year. Fittings throughout are really "De Luxe."

CHECK PERFORMANCE

There's a "feel" to the lively power of this great V-8 engine that fewer cars can't equal... Plus Ford's economy in every mile!

THE DE LUXE '85 FORD V-8

Bishop Motor Company

Barker Brothers Building