

"By Helping Business You Help Yourself"

The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

Floydada, Floyd County, Texas, July 21, 1938 Number 33

Floyd County Received Good Rains During This Week

REGISTRATION EXTENDED 24 TEAMS TO DISTRICT SOFTBALL TOURNAMENT TO START HERE AUGUST 15

Three High Teams to Enter Play In Regional A. A. S. A., At Sweetwater, Texas

Teams, in eleven districts, have been extended inviting play in the District Softball Tournament to be held in the week starting August 22...

MAYOR PURCHASES FIRST SEASON TICKET WEDNESDAY

Sale of season tickets for the District Softball Tournament to be held here starting August 15 was started Wednesday of this week...

Play Started in Second Half Season

Second half play in the Floydada Softball League was started Monday evening of this week. Following is the schedule for the remainder of the season...

Revival Meeting Continuing at First Baptist Church

The revival meeting which began at the First Baptist Church last Sunday is continuing this week and will likely continue through July 31...

Rev. Eldridge Underwent Operation

Rev. Jno. E. Eldridge, pastor of the First Methodist Church, underwent an operation at Valdosta, Georgia, Tuesday morning of this week...

G. C. Smith Improving In Hospital

R. C. Smith of the Lakeview Community is reported to be improving in a Lubbock hospital, where he has been for the past two weeks...

Somer Hollingsworth Moved Home

Somer Hollingsworth, who has been in the West Texas Hospital at Lubbock since Saturday, July 9, was moved back to his home here late Monday...

Candidates Attend Bacon and Egg Fry At Antelope

The majority of the candidates who are seeking office in the approaching election attended a bacon and egg fry in the Antelope community Monday evening of this week...

COLLAR BONE BROKEN

Caroline McDonald, three year old daughter of Mr. and Mrs. Clement McDonald, sustained a fractured collar bone when she fell yesterday morning at the home of her parents...

GENERAL HEAVY RAINS COVER COUNTY - DRY PORTION IN SOUTH PART LOOKING BETTER SINCE PRECIPITATION

Floyd County Farmers "In The Weeds"; Cotton And Feed Crops Greatly Helped

Heavy local showers in several portions of the county last week end, followed by a general rain Tuesday evening and Wednesday morning, have greatly helped growing feed and cotton crops...

Canary Whistles "Yankee Doodle" Perfectly

Customers and visitors at Bishop's Pharmacy last week end were entertained with a concert by a canary which gave "Yankee Doodle" both as his special song and encore...

Tuesday Night Blaze Damage Set at \$200.00

A fire in the kitchen of the Maxwell House Cafe Tuesday night caused damage estimated at \$200.00. Cause of the fire had not been determined...

ADVERTISERS INDEX

- BANKS, First National Bank. CHIROPRACTOR, N. C. Pureoil. DRUGS, Arwine Drug Company. FRUITS, Redd's Fruit Stand. GROCERIES, Looper's, Star Cash Grocery, Hall & McBrien. HARDWARE, Kirk & Sons. INSURANCE, Floydada Insurance Agency. LAUNDRY, Floydada Steam Laundry. LADIES WEAR, Style Shoppe. MISCELLANEOUS, Kool Aid, Fla-Vor-Aid, Golden Eye Lotion, Doan's Pills, Popsodent, Lydia E. Pinkham's, "666" Medicine. POLITICAL, John A. Hamilton, Frank L. Moore, J. B. Turner, Kenneth Bain, M. J. R. Jackson, Tom W. Deen, Geo. Mahon, Henry Bloodworth, Mrs. O. M. Conway, Robert W. Calvert, G. C. Tubbs. TIRE, G. R. Strickland & Son. UTILITIES, Texas-New Mexico Utilities Company.

Returns From Detroit

Joe Martin returned Friday night from Detroit, Michigan, where he had been on a business mission for a week. He is employed with the Floyd Motor Company...

M. M. Griggs to Conduct Meeting At So. Side Baptist Church

A series of meetings will begin at the South Side Baptist Church on the highway July 25. Rev. M. M. Griggs is conducting the services. The meeting is scheduled to continue through Sunday, July 31...

Lightning Strikes Tree In Floydada But No Shock Felt

During a thunder shower Sunday night lightning again took a mark at Floydada and struck a large elm tree at the home of Mrs. O. M. Conway. The bolt which struck near eleven o'clock suddenly awakened those in the house, but no shock was felt by the family although the tree was only a few feet from the bedrooms...

Report on Meeting Held at College Station

The six women from Floyd County enjoyed the three day stay in College Station last week very much. Many notes were taken on all lectures and the women tried to attend as many different lectures as she could so as to bring back as much information as possible...

Old People's Good Government Ass'n Meet

The Old Peoples Good Government Association of Floyd County met on Saturday, July 16, and discussed the political situation. Homer Howard was elected assistant secretary of the association. The meeting adjourned to meet again Saturday, July 30, 1938.

Virgil Orman Recovering From Operation

Word received here this week was that Virgil Orman, who underwent an operation for appendicitis in the Plainview Sanitarium last week, was rapidly recovering. He will likely be able to return home within a few days.

South Plains Gave Pie Supper Friday Night

In view of the swiftly approaching election the South Plains community gave a pie supper Friday night and invited all who are in the political race to attend. Most of the candidates for county offices spoke at the meeting.

Floydada Trucker Not Injured In Accident

Clovis Johnston, driver for Tink Carter, was uninjured in a truck mishap which occurred Friday night in Oklahoma. Johnston was enroute to Oklahoma City with a load of cattle when the truck overturned between Lawton and Frederick.

Lockney Has Two Days Picnic For Candidates

Friday and Saturday of last week were the two days set apart by Lockney for a general candidates' speaking. A loud speaker was installed for the occasion, and a picnic was held in connection. Most of the county and some of the state candidates attended.

Transient Salesman Buried Here Friday

Geo. Thomas, a transient salesman about 54 years of age, was buried in the Floydada cemetery Friday afternoon. He died Thursday afternoon about 3 o'clock following a stroke of apoplexy.

Bishop Family Had Reunion Here Sunday

The children of A. L. Bishop gathered here Sunday, July 17, from various points in Texas and California, and held a reunion. All children were present with the exception of Miss Tillie Bishop of Austin and Mrs. John I. Pitts of Mexia.

To Be Buried For

Days supervisors have been checking the aerial maps their accuracy. Being checked as much as final checking can be done on the farming operation. Since it will be completed the checking is less than six weeks from this source. The maps are calculated in the producer will be called and sign their report. Producers should that land is considered to cotton when it is stage; grain sorghum boots out and soil on the crop planted growth.

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CLASSIFIED DEPARTMENT

REMEDY

Athlete's Foot cured quickly. Well known Foot Specialist's prescription. \$1 postpaid. Also other foot remedies. Write for details. DR. H. A. GERBERDING, Sterling, Ill.

SCHOOLS

MARINELLO BEAUTY SCHOOL
 • 12 Years Same Location •
 Will train you to be an expert operator in 6 months. Low tuition. Equipment furnished.
 Write for catalogue
MAY MORTON, Dean
 4505 Ross DALLAS

Add Radiant Beauty to Your Bedroom



Pattern 5940.

There's grace and beauty in every detail of this cross-stitch motif which you will enjoy embroidering on a bedspread—it's quickly done and so decorative when finished. The bluebirds are in ten-to-the-inch crosses, the greater part of the rest of the design is in five-to-the-inch crosses. Motifs to match make a lovely bolster or scarf. In pattern 5940 you will find a transfer pattern of a motif 15 1/2 by 20 inches, one reverse motif 5 1/2 by 5 1/2 inches and one motif 4 1/2 by 5 1/2 inches; a color chart and key; material requirements; illustrations of all stitches used.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. Fourteenth St., New York City.

Contributing Good

Every time we entertain thoughts of love, sympathy, forgiveness and faith, we add to the well-being of the world.—Ella Wheeler Wilcox.

How Women in Their 40's Can Attract Men

Here's a good advice for a woman during her change (usually from 35 to 42), who fears she'll lose her appeal to men, who worries about hot flashes, loss of pep, dizzy spells, upset nerves and moody spells.

Get more fresh air, 8 hrs. sleep and if you need a good general system tonic take Lydia E. Pinkham's Vegetable Compound, made especially for women. It helps Nature build up physical resistance, thus helps give more vivacity to enjoy life and assist calming jittery nerves and disturbing symptoms that often accompany change of life. WELL WORTH TRYING!

Pass by Objections

Nothing will ever be attempted if all possible objections must be first overcome.—Samuel Johnson.

HANDY Home Uses
MOROLINE
 SNOW-WHITE PETROLEUM JELLY

A Man of Wealth
 A learned man has always riches in himself.—Phaedrus.

TO KILL Screw Worms

Your money back if you don't like Cannon's Liniment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

WNU—L 29—38

WATCH the Specials

You can depend on the special sales the merchants of our town announce in the columns of this paper. They mean money saving to our readers. It always pays to patronize the merchants who advertise. They are not afraid of their merchandise or their prices.

Improved Uniform International SUNDAY SCHOOL LESSON

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago. © Western Newspaper Union.

Lesson for July 24

GIDEON: FOLLOWING GOD'S PLAN

LESSON TEXT—Judges 7:4-7, 15-23. GOLDEN TEXT—Have not I commanded thee? Be strong and of a good courage. Joshua 1:9. PRIMARY TOPIC—Why Gideon Won. INTERMEDIATE AND SENIOR TOPIC—The Lord's Three Hundred. YOUNG PEOPLE AND ADULT TOPIC—A Wise General.

Who is he? What are his connections? How large an organization does he represent? These are the measures of the greatness of a man which are common in the world. Even in religious circles there is a seeking for the men with "big names" when something is to be done. Our lesson for today reiterates the principle which we all know but which we practice so little, namely, that whatever is accomplished that is really worth while is done by God and that He uses only humble instruments—the "foolish things," the "weak things," the "base things," and "things which are despised" (1 Cor. 1:26-29). No flesh is to have any opportunity to glory in His presence. If men who are accounted great by this world are useful to God it is only because they are themselves humble in spirit and service.

Gideon came from an obscure family in a small tribe in Israel—and was astonished when God called him (Judges 6:15). He asked God for several signs to assure him that he was the chosen instrument of the Lord (read Judges 6), but once he was certain he went forward, nothing doubting.

I. An Insignificant Army (vv. 4-7). At first thought it seems almost foolish to comment on this story of repeated reductions in the size of Gideon's army in these hectic days when the nations of the earth are living for but one objective—to create a fighting machine bigger and more fully manned than that of any other nation.

But on second thought it is just the time for such comment, because what the nations are doing is a perfect example of the hopeless philosophy of men, while what Gideon did is a presentation of God's way. These notes are being prepared in a city distant from the writer's home, where he is attending a conference of national leaders in a field of great and international importance. A long session just concluded was addressed by a number of brilliant and capable men and women—and the conclusion they reached was that America was a badly befuddled nation, lost without a sense of direction in a wilderness of incoherent and inherently contradictory theories and about to lose its dearly bought freedom, unless someone points the way out. The only solutions offered were bigger and better human programs, and when a suggestion was made that our need might be spiritual the discussion was promptly directed in another direction.

We need the lesson today that it is by the seemingly insignificant Gideon's band that victory is to be obtained. Take courage, ye 300, rid yourselves of the 22,000 fearful ones, let God sift out the 9,700 who are not alert to the danger of the enemy, and then, under some Gideon who is obedient to the command of God, go forward to victory. You are the hope, and the only hope of our nation. Do not fall God in this crucial hour.

II. Obedience to God's Command (vv. 15-23).

After the Lord had encouraged the heart of Gideon by the account of the dream of the Midianite (vv. 8-14), he and his band are sent forward with strange weapons and even stranger instructions.

It is not ours to question "Why?" when God tells us to move forward. When will we learn that He knows more than we do, and that obedience is all we need to render unto Him? "Behold, to obey is better than to sacrifice, and to hearken than the fat of rams" (1 Sam. 15:22).

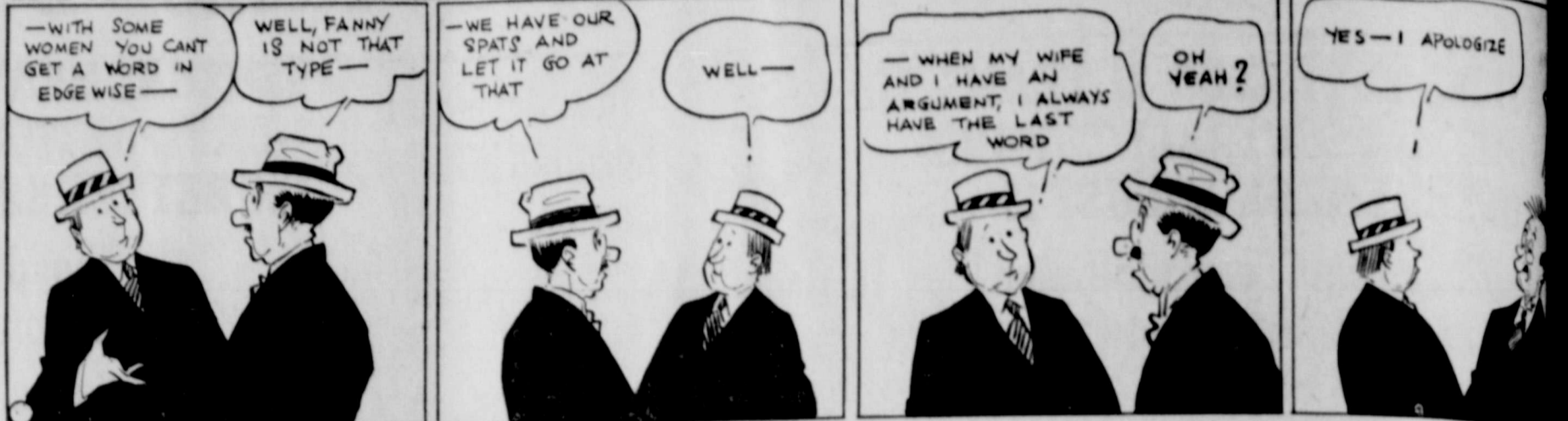
III. The Sword of the Lord and of Gideon (vv. 18, 20).

While some folk err in counting the Lord out and making everything depend on man, there are a few who make the opposite error and become fatalistic in spirit and relatively useless to both God and man—because they hold an improper view of the manner in which the Lord works through human agencies.

A man who objected to soul-winning efforts, and especially personal work, said that he believed "God could save a man if he were alone on the top of the Alps." Of course He could, but God does not ordinarily work that way. It is the "sword of the Lord"—yes, but do not forget that it is "the sword of the Lord and of Gideon." God has graciously condescended to do His work on earth through human agencies. Let us be ready and subservient instruments for His use, but let us at the same time be alert and active in His service. The two are not at all inconsistent, in fact the one whom God chooses to use is usually the one who is already busy about His work.

THE SUNNY SIDE OF LIFE
 Clean Comics That Will Amuse Both Old and Young

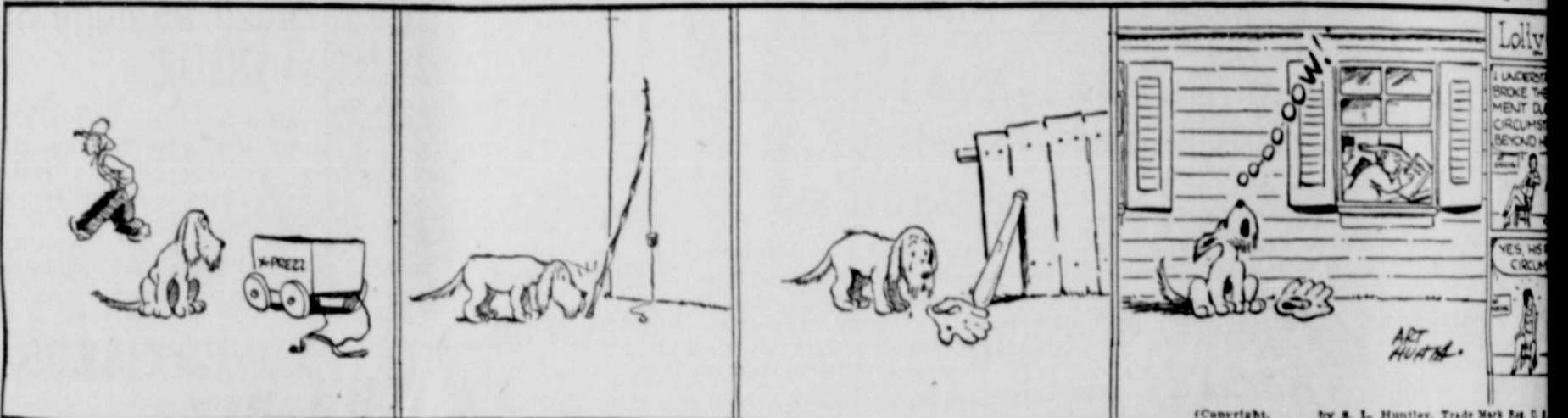
THE FEATHERHEADS By Osborne



S'MATTER POP—A Fella Just Can't Believe It!



MESCAL IKE By S. L. HUNTLEY



FINNEY OF THE FORCE By Ted O'Loughlin



POP—Pop Wants to Know Which to Replace



QUIET READING By GLUYAS WILLIAMS



CONCESSIONS TO THE TRADE

Customer—A dollar and a half for this prescription? That's very high.
 Druggist—No, sir—the drugs in it are very costly.
 Customer—Since when? I used to be a druggist myself.
 Druggist—Why didn't you say so? It'll be 15 cents.—Farm Journal.

Appropriate
 Aviator (entering clothing store)—I'd like some flying clothes.
 Bright Clerk—O. K. We'll start you off with a wing collar.

Oak Joke
 Officer—Hey, you! What're you doing up in that tree?
 Tramp—Believe it or not, mister, I sat on it when it was an acorn.

YOU CAN'T
 "But, my dear," peace-loving husband, talking for an hour said a word."
 "No," snapped his haven't said anything been listening in a way I'm not going to stand

Surface-Stains on Teeth to Pepsodent with IRIDIUM

BOTH Pepsodent Tooth Paste and Powder contain Marvelous Iridium

There's a reason why Pepsodent can make your teeth glisten and gleam as they naturally should! The answer? Iridium, that remarkable new clearing agent found in Pepsodent alone of ALL dentifrices! Once you've used this new-day dentifrice you'll see for yourself how much more effective it actually is than any other toothbrushing agent. Iridium—gently brushes away face-stains... how it polishes, dazzling natural brilliancy. Pepsodent works SAFELY! BLEACH, NO OINT, NO PAIN.

SOCIETY CLUBS PERSONALS

N. C. PURCELL
CHIROPRACTOR
—AT—
Holmes' Studio

Leslie Wright of Plainview visited Sunday in Floydada with his parents, Mr. and Mrs. Morgan Wright.

MARRIAGE OF MARY JO SCOTT AND NAT HENDERSON ANNOUNCED

The wedding of Miss Mary Jo Scott and Nat Henderson, both of whom were announced in the week end. The couple were married June 3 in a ceremony in Abornathy, Texas. The rites was Rev. A. ...

the class of '35, and is very popular in Floydada. Mr. Henderson graduated from the Abilene High School and later attended Abilene Christian College. He is the owner and manager of the Henderson Variety Store. The couple will leave this week for a wedding tour through Texas. Most of their time will likely be spent in Dallas and Corpus Christi. They are making their home at the Goon apartment house on Main street.

TWO LOCAL COUPLES WED IN DOUBLE CEREMONY AT PLAINVIEW

Among the local social events of interest for the week was the double wedding ceremony performed in Plainview Saturday, July 16, at 7 p. m. for Miss Edwina Christian and Duncanson Hollum and Miss Glenna Mae Shurbet and W. L. Orman. The rites were spoken by Rev. G. L. Brittain, retired Baptist minister. Mrs. Hollum is the daughter of Mr. and Mrs. Harry Christian of near Floydada. Mr. Hollum is the son

of Mr. and Mrs. Jno. A. Hollum of Floydada. He is employed with the West Texas Gas Company. Mrs. Orman is the daughter of Mr. and Mrs. Jess Shurbet of Floydada and Mr. Orman is the son of Mr. and Mrs. P. L. Orman of near Floydada. Mr. Orman farms near here. Immediately following the wedding ceremony, Mr. and Mrs. Hollum left for a wedding tour through New Mexico, including such points

of interest as Roswell and Carlsbad. Mr. and Mrs. Orman returned here due to the illness of Mr. Orman's brother. Both couples will make their home in Floydada.

Mr. and Mrs. John A. Hollum and Mrs. Arthur B. Duncanson made a business trip to Lubbock Thursday of last week. They also visited with Mrs. Duncanson's son and daughter, Mark Duncanson and Mrs. Chas. W. Watkins.

James Burrus returned home the first of the week after having visited for some three weeks with his aunt, Mrs. O. L. Olive, in Colorado Springs. James reports a grand vacation and plenty of sight-seeing.

July 18, 1938

It has been my desire to see all persons in Floyd County and talk with them in their homes, but I see that the duties of the office will not permit me to do this. If I have missed you please remember me when you cast your vote July 23rd just the same.

Your friend,

Tom W. Deen

CANDIDATE FOR COUNTY JUDGE.

(Paid Political Advertising)

TO THE VOTERS OF FLOYD COUNTY, AND THE SEVENTH SUPREME JUDICIAL DISTRICT:

We, the undersigned members of the Floyd County Bar, heartily endorse the candidacy of JUDGE M. J. R. JACKSON to succeed himself as CHIEF JUSTICE of our Court of Civil Appeals at Amarillo, and take this method of urging upon the voters the importance of the election of Judge Jackson.

Judge Jackson served as Associate Justice of the Court of Civil Appeals at Amarillo from November, 1924, until he was appointed Chief Justice of the Court on May 15, 1937, to succeed the late Chief Justice R. W. Hall.

Judge Jackson is an able lawyer, and has proven himself an upright and honest judge.

In view of the fact that the Court of Civil Appeals at Amarillo will not adjourn for its vacation until July 9, 1938, it will be utterly impossible for Judge Jackson to visit the voters of the 46 Panhandle counties constituting the Seventh Supreme Judicial District.

Help us to keep Chief Justice Jackson in the position for which he is so well fitted.

Sincerely,

L. G. Mathews
W. E. Grimes
Winfred F. Newsome
John Stapleton

Richard F. Stovall
S. H. Millwee
Ben P. Ayres
Jeff D. Ayres

(Paid Political Advertising)

Vera Martin James H. Wed

Martin became the bride of James H. in a brief wedding ceremony by Rev. G. W. ...

Walter Hollums Doing Well After Operation

Walter Hollums, deputy sheriff, underwent an emergency appendicitis operation at the Lubbock Sanitarium Saturday of last week. Word received here this week was that he was resting well and was thought to be doing nicely.

Mr. and Mrs. Dorris W. Jones, Miss Bernice Patton, and Miss Mildred Olson returned home Saturday of last week after having spent a week vacationing in New Mexico and Colorado. Among the points of interest which they visited were Pikes Peak near Colorado Springs, the Royal Gorge near Canon City, and Denver.

Miss Vera King of Lubbock arrived in Floydada last Friday to visit indefinitely with a friend, Mrs. Delbert Eubank.

Mrs. L. L. Leo left Friday of last week after a visit here with her daughter, Mrs. Delbert Eubank.

STYLE SHOPPE'S

Red-Tag Underwear Sale!

A Real Sale with Honest Reductions... Values you would not normally expect. Incidentally the first "UNDERWEAR RED TAG SALE" Ever offered in FLOYDADA.

FOR SCHOOL OR COLLEGE, here is your opportunity to buy underwear at a big saving for the entire school term. Read carefully our Reduced Price List Below... You will find a rare treat in this RED TAG SALE AWAITING YOU. Lorraine and Goldette Underwear has never been offered before in Floydada at a reduced price.

GOWNS—JUST WHAT YOU'VE WANTED

\$3.98 Gowns, Reduced During Red Tag Sale to	\$3.29
\$3.50 Gowns, Reduced During Red Tag Sale to	\$2.39
\$2.98 Gowns, Reduced During Red Tag Sale to	\$1.99
\$2.25 Gowns, Reduced During Red Tag Sale to	\$1.79
\$1.98 Gowns, Reduced During Red Tag Sale to	\$1.69
\$1.00 Gowns, Reduced During Red Tag Sale to	89c

SLIPS

\$1.98 Slips, Reduced During Red Tag Sale to	\$1.79
\$1.50 Slips, Reduced During Red Tag Sale to	\$1.29
\$1.00 Slips, Reduced During Red Tag Sale to	89c

COMBINATION TEDDS

\$1.00 Combination Tedds, Reduced During Red Tag Sale to	59c
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PAJAMAS—A LOVELY SELECTION

\$3.98 Pajamas, Reduced During Red Tag Sale to	\$3.29
\$3.50 Pajamas, Reduced During Red Tag Sale to	\$2.39
\$2.98 Pajamas, Reduced During Red Tag Sale to	\$1.99
\$1.98 Pajamas, Reduced During Red Tag Sale to	\$1.69
\$1.50 Pajamas, Reduced During Red Tag Sale to	\$1.29
\$1.00 Pajamas, Reduced During Red Tag Sale to	89c

STYLE SHOPPE

Mrs. Mollie A. Morton, Owner
"Always Showing Newest Things First"

Phone 17



REGULAR SIZE PANTIES

...-Ins, Reduced to	79c
...-Ins, Reduced to	57c
...-Ins, Reduced to	49c
...-Ins, Reduced to	43c

HALF SLIPS

... Slip, Reduced to	\$1.29
... Slip, Reduced to	89c

... AND EXTRA LARGE STEP-INS AND BLOOMERS

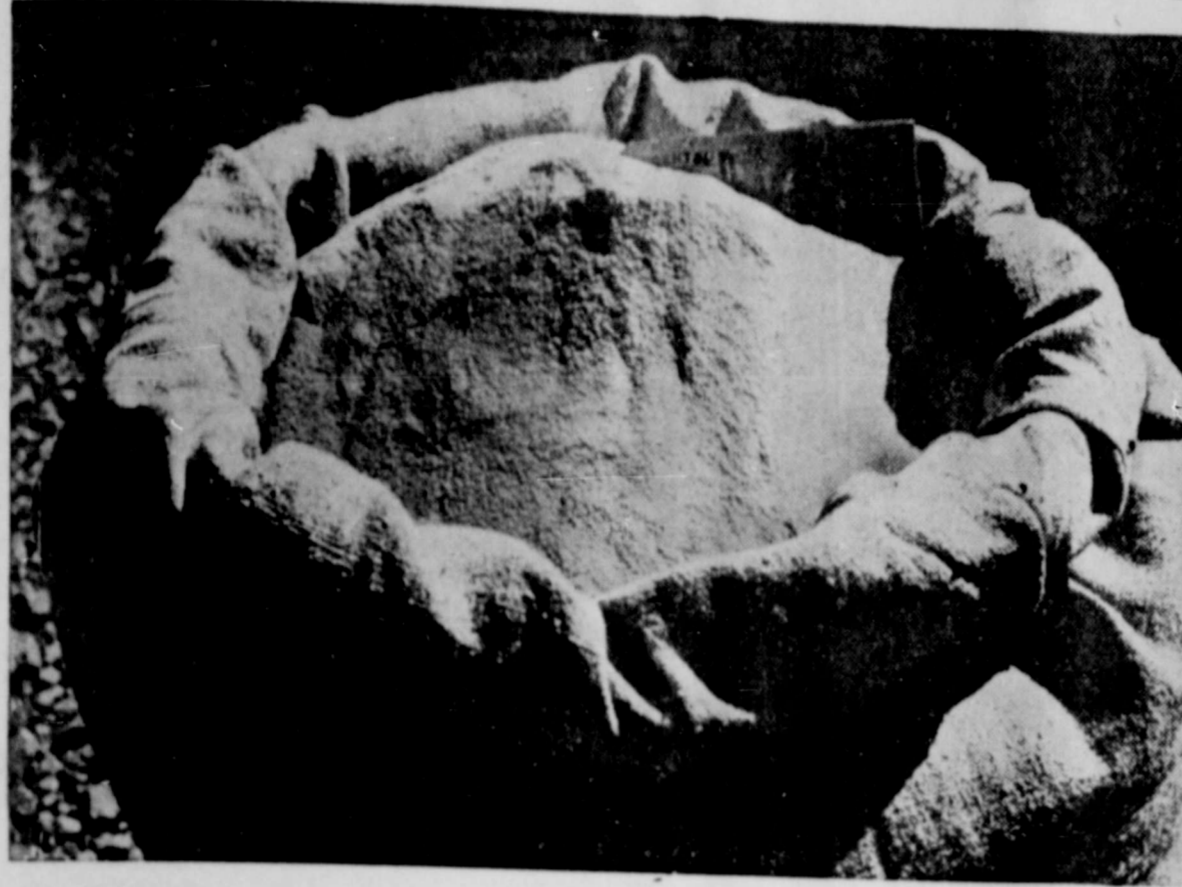
...-ment, Reduced to	67c
...-ments, Reduced to	55c

... INATIONS AND GIRDLES

... of Henderson's Combinations and Girdles red-out at a big reduction during this sale.



AMAZING CASEIN WHAT to EAT and WHY



By JOSEPH W. LABINE

When you pick up that fountain pen to write a letter tonight, you'll probably touch casein. If you're a billiards enthusiast, the little ball you play with is probably casein. Moreover, casein is responsible for the slick finish of the paper in your favorite magazine.

Amazing casein really isn't an amazing thing. To the rank and file American it's simply milk curd, a by-product of milk which men have often discarded as valueless. But a few years ago smart scientists began seeking commercial applications for it; their accomplishments to date make an amazing story.

If you look up casein in the dictionary it will probably tell you it's an organic compound allied to albumin, found in milks of all kinds. The proportion is 3 per cent and it separates from the milk as curd, which is usually used for making cheese. And cheese made from skimmed milk, well pressed, is nearly pure coagulated casein.

It's hard to believe that man can make cheese and fountain pen barrels out of the same product.

But that's only part of the story. Imagine making wool cloth out of it, too!!!

This latest conquest in the commercial application of casein hails from Italy, where the production of artificial wool from cow's milk has gone far beyond the experimental stage; so far, in fact, that the great Snia Viscosa rayon plant at Milan is building a huge addition to its factory for the production of this new artificial fabric on a commercial scale.

Man Copies Nature.

It's incredible that artificial wool—and a very fine grade of wool, at that—can be made from milk. But we have only to reflect that the newly born lamb that depends for sustenance entirely upon its mother ewe, is constantly producing the wool upon its little body from its mother's milk.

So the scientists who perfected this process have only been attempting to simulate a process which nature has been carrying on for millions of years. They've found that cow's milk, goat's milk, sheep's milk, and no doubt other milks, are satisfactory for making wool fabrics. And the process has been perfected to such an extent that the finished product gives a result very close to the actual natural wool, chemically and to the touch.

This development is remarkably interesting, but it need not cause American sheep raisers to quake in their boots. Although science has found a way to speed up the wool growing process, the method will always be complicated. Yet its success may equal that of rayon, an artificial fabric which has assumed an important position during the past 10 years.

The new wool cloth made from milk casein comes in all colors and patterns, in different weights, and is much less expensive than ordinary wool. It has an advantage over natural wool in that it does not shrink and for this reason Italy is making it into soldier's uniforms, underwear and hosiery.

Fashion models in Italy show the very latest styles in this new cloth. To see a shop window filled with models clad in gay outing sweaters and sport suits, all made from cow's milk, is to be convinced against one's own convictions that such a thing is possible.

Good to the Last Drop.

The modern dairyman wastes very little from each gallon of milk his farmers deliver to the door. At the Italian wool plant, for example, milk is separated from the butter fat, so butter is one of the by-products of wool manufacture. Each 26 gallons of milk produces about 10 pounds of butter and 7½ pounds of dry casein. In wool manufacture, dry casein produces approximately its own weight in artificial wool.

American milk is not used so thoroughly, yet few nations can boast

higher milk production than the United States. Thus the possibilities for American adoption of the artificial wool process are tremendous. Recent department of agriculture figures show that milk surplus this year hit a new June 1 high, causing dairy prices to drop to the lowest level in four years.

Resulted From Necessity.

The discovery of milk wool is only two years old. Inventions which had not passed beyond the laboratory stage had been made before that time, but the object had been to produce artificially a product replacing silk, the most highly considered fabric of animal origin. Experience has shown, however, that artificial silk is best produced of cellulose, a material of plant origin.

The process itself takes place in a plant closely resembling a creamery. Milk is weighed and passed through a heater into a skimming machine. Here the cream is separated from the milk and by means of a sterilizing and refrigerating apparatus is immersed in an acidification vat, after which it is put into a mixing churn and moulded into pats of butter.

The skimmed milk then passes into a curdling boiler where it is treated by special chemical products so that there is a coagulation of the casein which is found in suspension in the milk. The casein thus collected is sent into the press filter where the whey is eliminated.

The masses of casein are sent to the curdling boiler to be washed, the product is then dried and ground. In the mixer the casein undergoes a dissolving process with



A few days ago the above frock looked very much like 63 quarts of cow's milk; in fact, it was just that. Today it's a complete knitted wool dress in plain brown color. Very chic, what?

chemical reagents and is sent on to the maturing and filtering tanks. Through the spinning machine the casein now takes on the consistency of filaments which are first cut, then washed, then dried. The raw material is then finished and ready for that first transformation which is common to all fibers.

© Western Newspaper Union.



Ten after ten of cow's milk is needed daily to keep the great Snia Viscosa plant running at full capacity to turn out 10 tons of artificial wool. Today, more than ever before, the lowly cow assumes an important rank in the world's economic picture as provider of both health and warmth: milk and clothing.

C. Houston Goudiss Offers Practical Advice on How to Keep Cool With Food

By C. HOUSTON GOUDISS
6 East 39th Street, New York City.

FROM the standpoint of health, the summer months constitute the most important period of the entire year. They should be used to build stamina and vitality that will fortify your body against disease. But to many people, the warm weather means merely a succession of exhausting days and restless nights. And hardly a week passes without reports of heat prostrations.

Meeting the Challenge of Hot Weather

While abnormal heat or humidity may be a secondary cause, the real reason behind much warm-weather suffering is a failure to meet the challenge of summer with a judicious diet.

Automobile owners know that no car is better than its engine, and in warm weather, careful drivers watch the gauge on the dashboard to be sure the engine does not become overheated. But most people give little thought to that most remarkable of all engines—the human digestive machinery.

Compared to the engine in your body, the one in your car is a crude, rough affair that can stand no end of punishment. Moreover, the automobile is driven for a certain length of time and then permitted to rest. But the marvelous mechanism which transforms your food into blood, bone, muscle, and your capacity for thought and action is never wholly at rest.

Importance of the Right Food

If the automobile engine requires special attention, how much more important to stoke your body engine with food suited to the weather!

No one would think of going about in midsummer wearing the same garments that were worn all winter. Yet many women continue to serve the same type of meals which were required to keep the body warm in winter. Such a practice is sure to make you miserable. But more than that, it lowers resistance and may, therefore, lead to illness.

Beating the Heat

There are several factors to bear in mind when planning the hot-weather diet. The first secret of keeping cool is to supply the body machinery with food fuel that can be utilized with the least expenditure of energy.

Warm weather is responsible for muscular relaxation in the digestive tract, as well as other parts of the body. And you run the risk of digestive upsets, with their discomfort and health hazards, unless you make every effort to lessen the work of your digestive system.

Eat lightly of rich fatty meats, pastries, rich cakes, sauces and gravies. At all times, choose easily digestible foods.

Overeating Saps Vitality

Don't overeat. The task of handling excess food is a burden to the body at any season. In hot weather, it will cause the body temperature to mount along with the thermometer, and may result in a serious upset. It is also advisable to cut down somewhat on the quantity of heat and energy producing foods consumed—that is the carbohydrates and fats.

Need for Body-Building Foods

The protein requirement remains the same summer and winter. Some people think that meat should not be eaten in summer, or should be reduced to a minimum. But there is no closed season for growth in children, and moreover, they play so constantly and indulge in such strenuous exercise that they break down body tissue very rapidly. Adults also have a constant need for protein to rebuild the millions of cells that are worn out daily.

It is desirable, however, to avoid rich, fatty meats and to

select protein foods that are more easily digestible, as chicken, lamb, lean beef and lean fish. Special emphasis should be placed on milk, cheese and eggs. These splendid foods not only supply Grade A protein, in an easily digested form, but also fortify the diet with minerals and vitamins.

Liquids Essential

To help you keep cool, the summer diet must include an abundance of liquids. These are necessary to make up for the large amounts of moisture lost from the body through increased perspiration.

Liquids may be taken in the form of milk, fruit juices and cooling drinks made from pure water and packaged beverage crystals containing dextrose, fruit acid, flavoring and coloring.

Hot Weather and Vitamin C

Two European investigators recently found that exposure to high temperatures causes a 50 per cent loss in vitamin C from the body tissues. And lowered vitamin C reserves are partially responsible for that tired feeling so often experienced in warm weather. Their research indicates that drinking orange or lemon juice, which are rich in vitamin C, actually helps to mitigate the effect of the heat.

Choose Cold Drinks Carefully

A cold drink is comforting on a hot day. And in addition, sweetened beverages help to relieve fatigue, for their carbohydrate content supplies available energy. Sugar is the least heating of the energy producing foods, for less than one-sixteenth of the energy

Keep Cool Improve Health

With this Free Bulletin on Planning a Correct Summer Diet

SEND for the free bulletin on "Keeping Cool with Food," offered by C. Houston Goudiss. It outlines the principles of planning a healthful summer diet, lists "cooling" and "heating" foods and is complete with menu suggestions.

Just address C. Houston Goudiss, 6 East 39th Street, New York City. A post card is all that is necessary to carry your request.

it supplies to the body is converted into heat. The rest goes into brain and muscle power.

Therefore, one good way to prevent needless fatigue in summer is to take a cool, moderately sweetened drink whenever you feel tired during the day. This will satisfy thirst and ward off exhaustion like a rest by the road after a long hard tramp.

Too highly sweetened beverages, however, may be heating to the body, though they are cooling to the palate. For this reason, it is advisable for homemakers to mix their own cool drinks so that they can control the amount of sweetening used. It is possible to buy inexpensive packaged beverage crystals in a variety of flavors, which make delicious, refreshing and cooling drinks for general family use. One of these contains added vitamin D, and as the sugar is added by the homemaker, you can be the judge of how much to use. This is an excellent idea, especially in households where there are children, for the home-made drink satisfies thirst, provides needed energy and discourages them from buying bottled beverages of doubtful purity.

Cooling Foods

I offer free to readers of this column a new bulletin containing a list of cooling foods, plus practical, specific advice in planning the warm weather diet. There are also menus showing how easily you can KEEP COOL WITH FOOD.

© WNU—C. Houston Goudiss—1938—20

Simple, Keep-Cool Cottons



Oh my, how you'll enjoy it! The sleeves, cut in one with the shoulders, are so easy to work in, the soft collar, with the little tab, is so becoming. Best of all, this design is cleverly darted at the waistline in a way that makes you look much, much slimmer than you are. Make this of gingham, percale, handkerchief lawn, tub silk or calico.

The Patterns.

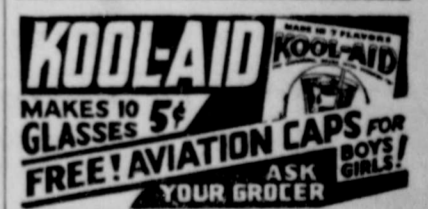
1537 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 3¾ yards of 35 inch material with short sleeves.

1395 is designed for sizes 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 38 requires 3¾ yards of 35 inch material; contrasting collar (if desired) takes ¾ yard cut bias.

Success in Sewing.

Success in sewing, like in any other field, depends upon how you approach the task in hand. To help you turn out clothes professional looking in every detail, we have a book which plainly sets forth the simple rules of home dressmaking. The beginner will find every step in making a dress clearly outlined and illustrated within its covers. For the experienced sewer there are many helpful hints and suggestions for sewing short cuts. Send 15 cents (in coins) today for your copy of SUCCESS IN SEWING, a book every home dressmaker will find of value.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents each. © Bell Syndicate.—WNU Service.



The HOUSEWIFE... "RESEARCH PROFESSOR OF ECONOMY"

SHE'S not a Ph.D. or an LL.D. She hasn't a diploma or a cap and gown. Her research is not done in the laboratory or the library. As a matter of fact, her findings are made, usually, in the street car, in the subway, in the suburban commuter's train.

She reads the advertisements in this paper with care and consideration. They form her research data. By means of them she makes

her purchases so that she well deserves the title of "Research Professor of Economy." She discovers item after item, as the year rolls on, combining high quality with low.

It is clear at once that all who make and keep a home have the same opportunity. With the help of newspaper advertising you, too, can graduate from the school of indiscriminate buying into the faculty of fastidious purchases!

THE FLOYD COUNTY PLAINSMAN

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MRS. DORRIS W. JONES, ASSISTANT EDITOR
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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

EDITORIAL

SATURDAY'S PRIMARY ELECTION

Floyd County's voters will go to the polls Saturday in the first democratic primary election to consider the men who will conduct affairs of state, district and county offices. It is very essential that we vote in order to obtain a representative voice of the people.

When selecting an official to fill any office, whether it be county, district or state, we should carefully consider the qualifications of each aspirant. It is not always the case that the best qualified man receives the office. Personal feelings, political connections, religious and moral activities enter into the selection perhaps more than actual merits.

If we do not voice our opinions by voting—then we should not do so after the election. Vote your choice and if you realize you have made a mistake, there is always the next election to correct your error.

HIGH COST OF GOVERNMENT

The cost of all government in the United States during the fiscal year that ended June 30 was approximately \$18,800,000,000 according to figures published in an issue of the Congressional Record near the end of the last session. This great total was divided into two units, one being the overall cost of the national government and the other including the expenditures that represent the cost of government within a state—state, county and local combined. Our federal government spent approximately \$8,800,000,000 in the fiscal year just ended—a record high for any year except wartime—and the expenditures by states and local governments combined appeared as \$10,000,000,000—also a new high.

Regardless of how fast you say it—eighteen billion, eight hundred million—it's a large sum. If we were to repeat the amount from now on—we wouldn't get our money's worth, because we are the people that foot the bill. Our portion in the total is very insignificant, yet we support local, county and district offices as well as state and national governing bodies. If we own no property, car, business equipment or any type of directly taxable goods—we still pay taxes on luxuries, tobaccos, amusements etc.

What can we do about it? Individually—nothing; collectively—we can obtain results and action toward a reduction in governmental costs. The decision as to what shall be the scope of government rests initially and directly upon the individual voter. It rests probably more upon the voters in the small towns and on the farms—the so-called rural areas—than the residents of cities where political machines hold sway in many instances. In the rural areas is where the fullest expression always has been given to American opinion.

YOUR VOTE WILL BE APPRECIATED BY KENNETH BAIN FOR DISTRICT JUDGE
(Paid Political Advertising)



STRICKLY CONFIDENTIAL!

By Strick

STRICKLY CONFIDENTIAL—We all remember the old-timer's comparison of two evils, "Twelve of one and a dozen of the other"—he must have been thinking of the Texas Governor's race in 1938—If all the candidates show good sportsmanship and vote for one-another there is sure to be a run-off.

STRICKLY CONFIDENTIAL—Here's one that tickles the hardwood ribs—A western Kansas editor was asked the meaning of the term dressed lumber and replied: "Charley McCarthy"—any Texan could answer (from a political standpoint) what "Boiled in OIL" means—all of which reminds me—Don't forget to vote in Saturday's primary election.

STRICKLY CONFIDENTIAL—I may not be 'fer him and I may not be agin' him—but I don't think it fair to air my political views on any candidate—Why should I toss anything other than potes in this column—I don't receive outside pay for writing it—Enough for the political situation.

STRICKLY CONFIDENTIAL—After last week's crack about the quiet of the community—Reader said to me "How about let's just roll up the sidewalk down on Main"—some card says in reply—"Who's to have the job of waking those fellows up that sit and sleep"—just to keep from rolling them us in the walk—some crack.

STRICKLY CONFIDENTIAL—Baseball time again—The Floydada Softball League has re-organized to complete the season with another

half play. I hope the people come out to see the games and bring in some money—We officials of the league are getting behind with our salaries—If present plans work out there will be a district tournament here sometime in August.

STRICKLY CONFIDENTIAL—A recent magazine article stated that the fate of democracy depended on the United States—Every nation in the world is looking toward the United States for guidance and help in solving their governmental and national economic problems—A very nice tribute to the British author of that story.

STRICKLY CONFIDENTIAL—I doubt seriously if any of these outstanding authors to whom I toss the flowers ever read about it—Look what they are missing—All of my compliments 'tain't right—Not a bit. I spend hours and hours (sometimes as many as one-half hour) writing this column and where does it get me—Do I get offers to syndicate this column with a \$5,000.00 a month income—I do not—I honestly believe that there is something radically wrong with our social structure—people don't appreciate the finer things.

STRICKLY CONFIDENTIAL—I suppose I am just too civic minded—Always wanting to do some public service for the benefit of town and community. Perhaps I should get me an office of some kind—Then I could serve the dere people—Without some brilliant corner-commentator thinking I am "papering my own ego"—Why not let's elect me something—Strickly Confidential—Strick.

Mr. and Mrs. Olan Burrows and L. E. McNutt returned Friday from a two weeks vacation trip to points in Oklahoma and north Texas.

Margaret and "Sonny Boy" Stewart are visiting this week in Floydada with their grandparents, Mr. and Mrs. W. I. Cavanaugh.

666 cures MALARIA in 7 days and relieves COLDS first day Headache, 30 minutes Liquid, Tablets, Salve, Nose Drops. Try "Rub-My-Tism" World's Best Liniment



VOTE FOR

John A. Hamilton

FOR DISTRICT ATTORNEY

WHO IS NOW SERVING AN UNEXPIRED TERM BY APPOINTMENT, AND IS SEEKING A FIRST FULL ELECTIVE TERM.

HE IS QUALIFIED AND CAPABLE

AND WILL STRIVE AT ALL TIMES TO MAKE A COMPETENT YET REASONABLE DISTRICT ATTORNEY.

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"We Make Our Own Price"

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WHEN VOTING SATURDAY REMEMBER

J. B. TURNER

CANDIDATE FOR COMMISSIONER PRECINCT NO. 1

I PLEDGE MYSELF TO SERVE YOU TO THE BEST OF MY ABILITY.

(Paid Political Advertising)

"No More Hot Weather Washing for Me! I Save Time and Money Using the Laundry!"



She gets the best work, too! Expertly careful washing and ironing and the use of pure soaps and soft water makes our work better always.

FLOYDADA STEAM LAUNDRY

TO THE CITIZENS OF FLOYD COUNTY:

Due to conditions not within my power to control, I have been unable to make a thorough house to house canvass of the County, and I take this opportunity of soliciting your vote on July 23rd.

I wish to thank you for the awfully nice vote that you have given me in the past, for the wonderful co-operation that you have given me since I have been serving as your Assessor and Collector of Taxes, and for the many favors that you have shown me in every way.

Both myself, and my Deputies have endeavored at all times to handle the affairs of the office in an Honest, Fair, Impartial and Conservative manner, being at your service day or night, trying our very best to give you a class of service that you are justly entitled to.

Having known and dealt with the most of you during the past 26 years that I have been constantly before the Public, I feel that I need no introduction to you, and to those whom I have known on short acquaintance, I trust that you have made diligent inquiry of me, both as a man and as to my qualifications to fill this most important office.

So I am going to say to you, that if you feel that I have filled the important office of Assessor and Collector of Taxes of Floyd County, Texas, in an Honest, Efficient and Courteous manner; If you feel that I have lived the kind of a life in your County during the past 30 years, that is up to your standard of living; If you feel that I have dealt with you, and yours, and your neighbor in an Honest, Satisfactory straight-from-the-shoulder manner, I certainly will appreciate your vote in the Democratic Primary Election next Saturday.

I am, yours truly,

FRANK L. MOORE

Candidate for Assessor and Collector of Taxes, Floyd County, Texas.

(Paid Political Advertising)

ar Dust
Children of Stars
Break for Nancy
Goodman's Cornetist
Virginia Vale

STRAIT GATE

By RUTH COMFORT MITCHELL

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WNU SERVICE

CHAPTER XIV—Continued

Sarah Lynn pushed Penny away. "I knew what Gunnar thought. He'd told me over and over. I don't want his pity and his duty. I wanted him to be free. I want him to be free, always, not even to remember me, not even to be sorry any more." She cried again, then, long and terribly and the governess wrung her hands in helpless grief and fright. After a while Sarah Lynn said in a small, tired voice, "You'd better bathe my eyes, Penny, and powder my nose. They'll be coming home soon. And you'd better be reading Duncan's book."

Duncan Van Doren was the first to return. The dentist had given him an unpleasant afternoon and he was pale and fagged looking. He studied Sarah Lynn's face anxiously. "Sarah Lynn, aren't you feeling well? Is anything the matter? Well, then, did you—did you miss me at all?"

"Yes, I missed you a lot, Duncan," she told him gravely. "And I've been thinking a lot, too. Duncan, if I keep on improving, if I'm able to walk again, and not be such a burden, if you still want me—"

"And if you'll take me away to Detroit and keep me there always, and never let me hear planes going by in the sky—"

Hot color flooded his face; he was shaking and stammering. "Oh, Sarah Lynn! I'll take such care of you! I'll make you happy! I'll make you happy—"

"I'll try to make you happy, too, Duncan," she said levelly. "I'll do my best. I promise."

It was in the dawn, chilly and dark, that Miss Pennington in Mrs. Dana's discarded dressing-gown went padding across the floor to stand beside Sarah Lynn's bed.

"You're not sleeping."

"No, I am not, Penny. It doesn't matter."

"Have you pain? Do you feel the brace too much?"

"No," she said again after a pause. "I don't feel—anything."

The governess went down on her plump knees and groped for Sarah Lynn's hand. "Oh, my dearie, why did you do it? Why? Why did you do it?"

It was a long moment before she spoke. "It makes Mother happier than anything else in the world; it pays Duncan back; it pays them both back."

"Ah, but you, Sarah Lynn! You!"

"It doesn't matter, Penny." She laughed. "It matters not—Remember Uncle Lynn's pipe-rack? The rest of the verse is silly: master of your fate and captain of your soul. That's sentimental nonsense. But it doesn't matter how strait the gate is. Will you give me a drink of water, please, Penny? I am so thirsty."

Miss Pennington brought it and stood waiting while she drank. Tears were running down over her bright, hard cheeks and the tip of her nose was red.

"Thank you, Penny dear," Sarah Lynn said clearly, handing back the glass. "And there's one other reason, Gunnar. If ever he hears—and he will hear, sometime, through Uncle Lynn or Conrad Jordan or Sally Ann—he will think everything is all right. You see, Penny, I want him to be free, free always, the way I know him. I don't want him to have one thought that's remorseful or sorry. I want him to forget all about me, but if I ever do come into his mind I want him to think: 'So! She married the first suitor! She lives the soft life, safe and dull. It is finished.' And I'm going to forget him, too, Penny. I'm going to—"

She broke off with a muffled cry and put her hands over her ears.

Miss Pennington stood listening. There was the throbbing of a motor far above them.

CHAPTER XV

For once Mrs. Edwin Dana defeated the press. The betrothal of her daughter to the son of her dearest friend was kept an absolute secret. Tenderly triumphant letters went from Danavale to Detroit and Detroit to Danavale, but the colony itself had only surmises and the public was in ignorance.

It was to be a rather long engagement—until Sarah Lynn was walking normally—and the wedding would be the simplest and quietest possible. She fed her fancy upon that. There had been enough publicity before to pollute a reticent lifetime. She shaped the notice she herself would send to the papers: "Miss Sarah Lynn Dana, daughter of Mr. and Mrs. Edwin Dana of Danavale, and Mr. Duncan Van Doren of Detroit were quietly married at four o'clock on the afternoon of Wednesday, the seventh, at the family home on Loma Vista drive, with only the immediate relatives present. Mr. and Mrs. Van Doren sailed the following day for the Orient and after a few months of travel abroad will make their home in Detroit."

The vision of it in type restored the years that the locusts had eaten. Sarah Lynn traveled to new milestones of progress and left them behind. She could sit up for half the day; she could walk about the garden; she could be taken for gentle rides in the family motor-car. On one of the first drives her mother took her to call upon Lynn Dana. His chair was on the lawn in the bright winter sunshine and the elderly chauffeur drove the machine close so that they might talk without Sarah Lynn's leaving the car. Mrs. Dana did most of the chatting. Then they went to see dear Aunt Helena where Duncan met them for tea.

Sally Ann came back but she stayed in San Francisco and came down for a day or two at a time, only.

Lynn Dana had her for luncheon with Mary Dana Webster and Conrad Jordan.

"What do you hear from Gunnar?" the traveling cousin asked the flier once.

"Nothing."

Sally Ann stared. "He never writes, and I shrug. 'He never writes, and I shrug. I had a brief and very harsh and urgent youth made them seem soft and safe and middle-aged. But there was a more subtle change in him, they were to decide, discussing it later among themselves: the young cocksureness was gone, the proud arrogance was gone, the fine bones of his face were more insistent through the flesh, chiseled and chastened into strange humility."

He made no amenities of greeting. "I have come for Sarah Lynn," he said simply. "Twelve days I have been coming to her; I can no longer wait." He made a slight gesture toward the governess who had delayed him. "I will take her with me. Or—if the doctors do not allow—I stay beside her until she can go." The small sentences came out roughly, hammered into crude shape on an anvil of strong feeling. "I should not have gone; she turned from me, she sent me away, but it was the pain, the drug. Now I know, I flew away, but—" he groped for words—"but I did not leave her; always she was with me, land, sea, air, in my work, eating, sleeping. To forget was my wish. 'It is finished,' I said, but it was not finished. So, now, I come again. If she says, 'Never fly,' then I do not fly. I take her or I stay beside her." He stopped talking and turned toward the door. "Now I go to her."

Conrad Jordan was on his feet. "Stop, Gunnar! Wait! You don't understand—"

The tall youth nodded. "I understand. She will shrink from me still." His face worked. "At first, maybe. No matter. I go to her."

The older flier said desperately, "Gunnar, I must tell you—"

He gave a muffled cry. "She lives?"

"Yes, but she"—he laid a hand on Gunnar's arm but he shook it off, striding toward the door.

It was Mary Dana Webster who blocked his way.

"Gunnar—wait! I've got to tell you—you've got to take it. Sarah Lynn is well again. She's been walking for weeks, now, and she won't even be lame. But—she cut through his shout of joy—"Gunnar, listen to me! She's going to marry Duncan Van Doren next week."

Gim Jung, the cat-footed Chinese second-boy, came padding up the stairs to tell Mrs. Dana that a lady was calling, and she went down to find Ardine standing in the hall. The serene sunniness of her face clouded over a trifle. Ardine had never come to see Sarah Lynn in all her long imprisonment, although expensive flowers had arrived at the hospital with the card of Mr. and Mrs. Keaton Dana.

Ardine did not even return the thinly gracious greeting. "I thought you'd like to know," she said. "Gunnar Thorwald is back." She was out of breath with hurrying, and her hot-looking hands with their crimson nails were trembling.

"Here?"

"Here. I saw him, just now, going into Lynn Dana's house."

Mrs. Dana drew herself up with the ancient gesture of a lady putting an upstairs in her place. She was milk-white. "Thank you, I—I appreciate your thoughtfulness, not of course, that it could make any difference now, but—"

Ardine lifted one full shoulder in a languid shrug. "All right. I just thought you'd like to know." She let herself out of the front door.

Mrs. Dana stood still in her handsome hall, clenched hands pressed to her jaw-bones for long moments. She went to her own room and rubbed her pale cheeks with a rough towel and pinched them and went back to Sarah Lynn and Duncan, who were playing chess.

"(TO BE CONTINUED)"

He smiled up at her ruefully. "Your daughter is about to check-mate me!"

"Oh, no!" Mrs. Dana said sharply.

"See if I care!" Duncan said ardently. "When I remember that this time next week we'll be 'way out on the Pacific; that's Wednesday, and this is Saturday, today, Sunday, Monday, Tuesday—" he counted off the days on his slender fingers.

"And everything finished and ready now!" Mrs. Dana said with an odd laugh. "You could—you could be married tomorrow—or this evening!"

"That's an idea!" Duncan agreed fondly. "Why not?"

Sarah Lynn said, "Your family will not be here until Monday." She waited for Duncan to move.

"Of course!" her mother said. "We couldn't disappoint them. But if you should want a romantic elopement—Everything's ready, even to the license!"

Duncan deliberated with his knight. "Not our line, is it, Sarah Lynn? Old and settled and sedate—" he moved the piece.

Sarah Lynn's hand hovered over the board, hesitated, came to rest on the table's edge. She spoke in a voice they had not heard for a long time. "Duncan, are you very sure? I mean, are you satisfied?"

"Of course I am," he said quickly. "Your play!"

"I haven't tricked you, have I?" she went on. "You said you'd be content with half a loaf, but sometimes I think it's just a few crumbs, Duncan." She looked at him steadily. Sally Ann would have seen a crack in the cellophane. "Are you sure?"

He gave her hand a pat. "I'm sure you're going to beat me in a minute!"

After a pause Sarah Lynn made her move. "Check!" she said in her usual voice.

Her mother went to her own room and talked agitatedly over the telephone to Aunt Helena. The family seeress was startled but she pulled her serenity over her head like a sweater. Dear Adelaide was to lie down at once without a pillow, with an iced towel over her eyes, and relax, drawing long rhythmic breaths. There was not the slightest cause for alarm. The intruder would hear from Lynn Dana of Sarah Lynn's impending marriage and he would go again.

CHAPTER XVI

Mrs. Dana's rhythmic breathing was interrupted by three telephone calls. She rose swiftly at each bell before a servant could answer, and said the same things in turn to Mary Dana Webster, Sally Ann, and Lynn Dana.

"No, I will not call her," she stated firmly. "No; I will not give her that message. There is absolutely no point in telling her: it can make no possible difference now in her plans. . . . I tell you it would make no difference—it is simply that I do not wish to have her disturbed and distressed by the revival of painful memories. . . . No. . . . No!"

She went downstairs to find Gim Jung, the cat-footed Chinese second-boy. "Gim Jung, telephone ring, every time, you call me. Company come, say, 'Miss Sarah Lynn,' never mind, you call me!"

"All lie," he agreed, incurious almond eyes on her face. "I call."

"Maybe letter come, maybe telegram, Miss Sarah Lynn, never mind, you bring to me!"

"All lie," he said again. "I bring."

(TO BE CONTINUED)

Frosting a Cake for Judges to Sample



A professional cake baker, frosting one of the hundreds of cakes which were made up in the Experimental Kitchen Laboratory, maintained by C. Houston Goudiss in New York City, in the course of selecting the winners in his recent Cake Recipe Contest.

By C. HOUSTON GOUDISS

NATURALLY, I am accustomed to seeing exhibits of delicious and interesting foods in the Experimental Kitchen Laboratory that I maintain in New York City. But in all the years of its existence, it has never been a busier nor a more inviting place than during the last few weeks when the home economists on my staff have been busily testing and judging the many fine cake recipes submitted by readers of this paper in our recent Cake Recipe Contest.

Imagine, if you can, a big cheerful and colorful kitchen filled with long tables upon which row after row of handsome cakes were arranged—proudly testifying to the skill of the homemakers who cherish the recipes from which they were made.

Every Type of Cake Entered.

A whole tableful of white cakes, with and without icing. Chocolate and cocoa cakes of every possible type. All manner of cakes, fragrant and delicious—spice, ice cream, honey, caramel, maple syrup, nut, date, pineapple, orange, lemon, butterscotch, jam, banana, raisin, oatmeal, coconut and marble cakes. Cakes baked in long sheets, square cakes, round cakes, layer cakes. Old-fashioned cakes from grandmothers' recipe books. Very modern and up-to-date cakes. And even one that was said to have been a favorite with General Robert E. Lee. I've never seen anything to compare with the collection, even at the biggest State Fair!

Do you wonder that the home economists on my staff required several weeks to pick the winners? For with such a wealth of exceptional cakes from which to choose, selecting those for top honors, was indeed difficult.

The cake bakers were trained for their work. They followed the recipes precisely. They measured accurately. They checked oven temperatures.

The scoring system was highly scientific. And we can say with conviction that no matter how close the race, the winners definitely outpointed even their closest rivals.

First Prize Winner.

The first prize of \$25.00 went to Mrs. D. F. Kelly, 1004 Charles St., Whitewater, Wis.

Second Prize Winners.

The five second prizes were awarded to Mrs. H. Harshbarger of 2427 Fifth Ave., Altoona, Pa.; R. A. Williams, 12075 Rosemary Ave., Detroit, Mich.; Mrs. C. A. Burns, Box 788, Oakland, Miss.; Miss Sadie Cunningham, Avonmore, Pa.; and Mrs. Laura Meyer, 107 Pleasant St., Plymouth, Wis.

Third Prize Winners.

Mrs. T. H. Fjone, Flaxville, Mont.; Mrs. Lester Ralston, 127

South Judd St., Sioux City, Iowa; Mrs. Harry A. Kramer, 16 Marin Road, Manor, Calif.; Mrs. F. D. McDonald, Route 1, Amherst, Texas; Vera Tygar, Commodore, Pa.; Mrs. George Ahlborn, R. D. No. 1, Mt. Pleasant, Pa.; Mrs. B. A. Robinson, Box 578, Emmett, Idaho; Jean Guthrie, 4712 Campbell St., Kansas City, Mo.; Mrs. Walter Richter, Bonduel, Wis.; Mrs. P. C. Blakely, Alden, Mich.

Honorable Mention.

Emogene Williams, Damon, Texas; Mrs. Simon Moen, Norma, N. D.; Mrs. Dick Collins, Masonville, Iowa; Mrs. B. F. Herman, Box 1118, Crosby, Miss.; Mrs. Paul Lorenz, P. O. Box 225, Strathmore, Calif.; Mrs. S. Arantz, Simpson, Nev.; Mrs. Vida Hieger, Box 257, Rockland, Mich.; Mrs. Grace H. Peterson, Box 335, Amherst, Wis.; Mrs. Cecil Skinner, Bedford, Wyo.; Mrs. Joe Furnace, 317 West Twentieth St., South Sioux City, Neb.

My thanks and my compliments to every homemaker who submitted a recipe. I only regret that everyone who submitted a recipe could not win a prize.

For Warm Weather Comfort

REDUCE

By This Easy, Comfortable Method

Send for the Free Bulletin Offered by C. Houston Goudiss

When the temperature mounts, fat hinders heat loss. The body temperature of the overweight individual is more likely to rise than that of the thin person, and he is therefore more liable to heat prostration.

For greater comfort, better appearance and for improved health, the man or woman who is overweight should send for the reducing bulletin offered free by C. Houston Goudiss, and reduce by the safe and sane method of counting calories.

The bulletin is complete with a chart, showing the caloric value of all the commonly used foods and it contains simple menus that you can use as a guide to scientific weight reduction.

Just send a postcard to C. Houston Goudiss at 6 East 39th Street, New York City, asking for his reducing bulletin.

COOLING REFRESHING SUMMER DRINK!

FLAVOR-AID

MADE AT HOME

15¢

10 GLASSES or 20 SUCKERS

Power of a Word
A word or nod from a good man is worth more than a thousand arguments from others.—Plutarch.

Weak eyes

are made strong by Leonardi's Eye Lotion. Inflammation is cured without pain in one day. No other eye remedy so pure and healing. Keeps the eyes in working trim.

LEONARDI'S GOLDEN EYE LOTION MAKES WEAK EYES STRONG

35¢ at all druggists
New Large Size with Dropper—50 cents
S. S. Leonardi & Co., New Rochelle, N. Y.

HELP KIDNEYS

To Get Rid of Acid and Poisonous Waste

Your kidneys help to keep you well by constantly filtering waste matter from the blood. If your kidneys get functionally disordered and fail to remove excess impurities, there may be poisoning of the whole system and body-wide distress.

Burning, scanty or too frequent urination may be a warning of some kidney or bladder disturbance.

You may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel weak, nervous, all played out.

In such cases it is better to rely on a medicine that has won country-wide acclaim than on something less favorably known. Use Doan's Pills. A multitude of grateful people recommend Doan's. Ask your neighbor!

DOAN'S PILLS

Giant White Oak Tree in Georgia Now Known as "the Tree That Owns Itself"

A large white oak tree in Athens, Ga., is known as "the tree that owns itself." The ground on which the tree stands was once owned by William H. Jackson, a professor at the University of Georgia. He was born about the close of the Revolutionary war and was the father of James Jackson, who was chief justice of the State Supreme court at the time of his death in 1887. Professor Jackson was so fond of his oak tree, states a writer in the Indianapolis News, that about 1820 he wrote a deed conveying to the tree full possession of itself and the land on which it stands. The original of this so-called deed is not a matter of record and it is not probable that it was ever registered. According to a well established tradition it was to the following effect:

"I, William H. Jackson, of the county of Clarke, state of Georgia, of the one part, and the oak tree (defining the location) of the county of Clarke of the other part; Witness, that for and in consideration of the great love I bear this tree and the great desire to have for its protection for all time, I convey entire possession of itself and of the land within eight feet of it on all sides."

Of course a tree, like other chattels and things, can not legally own property, but Jackson's admiration for the tree led him to adopt this means of preserving it after his death. His sentiment has been respected. However defective the tree's title may be in law, it is recognized by the people of Athens who cherish and protect the tree as if it were "a freeholder" of the city. Soon after the beginning of the Twentieth century a private citizen at his own expense had granite posts connected by chains placed around the Jackson oak for its protection, and a white marble block, inscribed with part of the words of the traditional deed, was erected nearby.

Hard and Soft Woods
Hard wood is the wood of the deciduous or broad-leaf species—that is, the trees which shed their leaves. They include maple, oak, birch, hickory, beech, poplar, gum, chestnut, mahogany, walnut, cherry and teak. Soft woods are the woods of the evergreen needle-leaf trees and include white pine, yellow pine, spruce, cedar, Douglas fir, hemlock and cypress.

AROUND THE HOUSE

Handy Stool.—A folding camp stool makes an excellent luggage rack for tourist homes and saves bedspreads and upholstered chairs from dusty bags.

Dry Vegetables.—Vegetables used in salads should be dried before combining them with the salad dressing; otherwise the salad is likely to become watery.

Sweetening Vegetables.—A teaspoon of sugar to each three cups of water used in cooking peas, carrots, cabbage, turnips or onions will improve the flavor.

Help Children Help Selves.—Buttons on small children's clothing should be from 3/4 to 1 1/4 inches in diameter so that the child can easily button his own clothes.

Dull-Bottomed Pans.—Save heat and money by using pots and pans with black or satin-finished bottoms, which absorb heat more evenly and rapidly than those with shiny bottoms.



Vote for
ROBERT W. CALVERT
For Attorney
General

(Paid Political Advertising)
Buck Smalley, student at the University of Texas at Austin, spent the week end visiting relatives and friends in Floydada.

Attend Wedding of Elizabeth McKinstry

Locals who attended the twilight wedding of Miss Elizabeth McKinstry to Willis Stoskopf in Hagerman, New Mexico, Sunday, July 10, were: Mrs. Pannie Montague, aunt of the bride, and Mr. and Mrs. R. A. Garrett and children, Frances Ruth, Roberta, and Edith Payne.

Mrs. Stoskopf has visited in Floydada a number of times and has many relatives and friends here. She is the daughter of Mr. and Mrs. Harrison McKinstry of Hagerman. Having graduated from Hardin-Simmons University at Abilene, she taught the past year in the Lovington schools.

The bride attired in her mother's wedding dress, was given in marriage by her father. She was met at the altar by the groom and Rev. Emery Fritz, who read an impressive double ring ceremony. Her only attendant was Miss Kathleen Haverland of Rowena, Texas, a college classmate. Fifty guests, including relatives and close friends attended the ceremony.

CLASSIFIED ADVERTISING

FOR SALE OR TRADE—1936 Chevrolet Truck in A-1 Condition, H. O. Cline. 33-4fc

Let Bob Shine your shoes at UNIQUE SHOP. 29-tfc

Cow and Mule For Sale Cheap. See MARTIN BROWN. 29-tfc

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-tfc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-4fc

DOOR CREPES, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncanson Abstract Company. Night Telephone No. 69. Hollums, Floydada Florists. 30-4fc

Your Favorite flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-tfc

We invite you to visit the greenhouse. PARK FLORESTA—Mrs. W. S. Goen. Phone 78. 46-4fc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-4fc

Mrs. Maud Barrus and Mrs. Jim Hardgrove made a short trip to Lubbock the latter part of last week.

Mr. and Mrs. Roy Holmes moved Friday to 208 West Tennessee. They plan to make their home there for the coming year.

Cloyd McClung, who formerly lived in Floydada and is at present attending school at Baylor University at Waco, arrived in Floydada Tuesday afternoon for a few days visit.

Floydada Insurance Agency

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER

Soliciting Your Vote And Influence

To The Voters of Floyd County:

I have made an effort to see each one of you personally in my race for the office of County Judge of Floyd County, if I missed seeing you or failed to solicit your vote, I assure you it was not intentional.

Being sincere when I say that if I am elected I will do all that is in my power to make you a good County Judge, pledging myself to devote my time and best efforts to the duties of the office and through study and hard work to make you the best County Judge that it is possible for me to make; earnestly soliciting your vote on July 23rd, I am,

Sincerely yours,
G. C. TUBBS.
(Paid Political Advertising)

LOOPER'S

- BLACKBERRIES, Gallon . . . 39c
- ENGLISH PEAS, No. 2 can . . . 5c
- MARSH MELLOWS, 1 lb, pkg 12c
- CRACKERS, 2 lb. box 15c
- PEANUT BUTTER, 32 or jar . . 22c
- FRUIT JARS, Quarts 65c
- POTTED MEAT, 2 cans 5c
- VINEGAR, gallon 19c
- CORN FLAKES, 2 boxes 15c
- CATSUP, 14 oz. bottle 10c
- PORK & BEANS, 1 lb. can 5c
- PRUNES, Brimfull Brand, gal. 27c
- FLOUR, 24 lbs. guaranteed . . . 49c
- PURE LARD, per pound 10c
- PINEAPPLE, No. 2 can, each . 15c
- COFFEE, Bright & Early, 1 lb . 17c
- MUSTARD, 32 oz. jar 10c
- VANILLA WAFERS, 2 lbs. 25c
- LETTUCE, Hard Head 4c
- SUGAR, 10 lbs. cloth bag 49c

CANDIDATES MAKING LAST PLEAS FOR VOTES

Aspirants for county, district and state offices are winding up a none-too-vigorous campaign this week for votes in the first primary election Saturday.

2,746 poll tax receipts, including 108 exemptions, were issued in Floyd County through the office of the county tax collector. This number, together with the over exemptions, will aggregate a voting force in Floyd county of something over three thousand.

106 absentee votes had been cast up to yesterday noon with 15 applications that had not been returned.

John Underwood, of Littlefield, was a visitor in Floydada the first of this week.

NOTICE TO CREDITORS OF THE ESTATE OF H. C. BOSLEY, DECEASED

Notice is hereby given that Original Letters Testamentary upon the Estate of H. C. Bosley, Deceased, were granted to me, the undersigned, on the 11th day of July, 1938, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office address is Floydada, Texas.

VALERIE F. BOSLEY,
Executrix of Estate of H. C. Bosley, Deceased. 32-4fc

Mr. and Mrs. Harley Brown were the guests the latter part of last week with Mrs. Brown's brothers, Roy and Claude Patton.

Miss Emma Lou Bedford, student from Abilene Christian College, returned to Floydada Saturday to spend the remainder of the summer here with her brothers.

Mrs. C. C. Evans, and daughters, Misses Ruby and Meiba and son, Joe, of Prairie Hill, visited in Floydada last week with Mr. and Mrs. W. E. Grimes and family.

REDD'S FRUIT STAND

SPUDS, No. 1, 10 lbs 17c

DELICIOUS APPLES, Per Dozen 15c

ORANGES, Per doz. 15c

BANANAS, per doz. ?

FRESH CANDY, Bar 3c

LEMONS, PER DOZEN 20c

FINE MELLONS

Lots of Red and Yellow Meated Melons . . . Colorado Beans.



The "horseless-carriage" was modern. The same may be said of many ranges in use today. It is surprising how many families—so particular about every detail of their home—completely overlook their ugly, old-fashioned and inefficient kitchens.

This is unforgivable. Any woman can now afford to glorify her kitchen with a new Westinghouse Electric Range—the key to a more attractive, modern kitchen. It takes mighty little money to put your kitchen ahead in style and convenience with a Westinghouse Range. Be modern—cook electrically!

Texas-New Mexico Utilities Company

AMAZING LOW PRICES

ON WORLD-FAMOUS U.S. TIRES

SEE US FOR SPECIAL PRICES



Look at this big, rugged tire—packed with exclusive "U. S." performance features. At the astounding low price you'll see why we've stocked up to bring our customers this biggest tire value in years. Come in today!

DOUBLE GUARANTEE
1 Backed by our personal guarantee, plus, 2 The written U. S. Tire Co. Guarantee.

TRUCK OWNERS ask about our special truck tire prices

Personalized Service
G. R. Strickland & Son
STOP AT THE SIGN "U. S. TIRES" AND LET THE PERSONALIZED SERVICE OF A TIRE SPECIALIST SAVE YOU MONEY. YOUR BUSINESS THE INDISPENSIBLE U. S. TIRE DEALER

MRS. O. M. CONWAY
Appreciates the privilege of being your County Treasurer and solicits your Vote in the coming election.
THANK YOU.


TO THE CITIZENS OF FLOYD COUNTY:
On account of Limited Time I have been unable to see the voters in behalf of my candidacy for
Tax Assessor and Collector of Floyd County.
To those I have been unable to see I especially address solicitation for your earnest consideration of my candidacy hope you will understand the situation.
Those I have been able to see have been very considerate. I want to express my appreciation.
If you can see your way clear to vote for me in the Saturday, I ask that you do so, and pledge that I will do my best to make you an efficient, courteous officer.
HENRY BLOODWORTH

TAKE A CAMERA WITH YOU THIS VACATION
BRING back a permanent record of your vacation. An action scene—a lovely sky—the face of a new friend—they remain with you forever when you take a camera! Every popular camera for amateur and expert.
Complete Stock of Films and Camera Equipment.

Cameras From 50c Up
ARWINE DRUG COMPANY
"Goteverthing" Phone

THE FIRST NATIONAL BANK
Floydada, Texas
1903—Time Tested Service—1938

FOR CONGRESS
TO THE PEOPLE OF THE 19TH CONGRESSIONAL DISTRICT:
You have been wonderfully kind and cooperative with me as your Representative in Congress.
I wish to thank you for your support and confidence, and to assure you of my constant desire to be of every possible service to the people of our District.
GEORGE MAHON
Paid Political Advertising.



- SPECIALS FOR FRIDAY - SAT.**
- Pork & Beans 5c
One Pound Can
 - PEACHES, . 37c
Number 10 Can
 - Furniture Polish
One Quart . . 29c
 - MATCHES . 23c
Diamond Matches, Carton
 - Meal, 20 lbs . 44c
 - APRICOTS . 25c
Dried Apricots, 2 lbs.
 - Macaroni, . . 10c
THREE FOR
 - RICE, 18c
White House Rice, 2 lb. Package.
 - Post Toasties . .
Per Package 10c
- HULL AND McBRIEN**
- STAR VALUES**
- SPUDS, . . . 17c
10 Pounds
 - Snowdrift, . \$1.05
6 Pound Pail
 - PEAS, 5c
No. 2 Can, Each
 - OXYDOL, . . 25c
Small, 3 For
 - COFFEE, . . 15c
1 Pound, with spoon
 - SOAP, 25c
P. & G., 7 Bars
 - FRUIT JUICES FOR HOT DAYS
 - OLEO, 1 lb. . 11c
 - BACON, . . . 25c
No. 1, Sliced, Per Pound
 - FRESH FRUIT AND VEGETABLES
 - STAR CASH Gro**