

NEWS YOU WILL WANT TO READ THE STORY IN THESE PAGES

The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

Floydada, Floyd County, Texas, July 14, 1938

Number 32

SECOND HALF PLAY IN LEAGUE TO START MONDAY; REORGANIZATION COMPLETE FOR SIX TEAMS

Three Free Games Next Week to Start Second Half; Lions, Rotary Clubs Not to Participate

Plans for second half play in the Floydada Softball League were completed in a meeting of the board of directors yesterday afternoon. The first game will be Monday night at 8:30 at Wester Field.

Six teams will participate in the next session with four from Floydada and two from the community leagues. Teams are: White Drug Company, Hagood's Dry Goods, Bishop Motor Company, Oden Chevrolet, Center-Campbell and Pleasant Hill. The Lions and Rotary clubs have withdrawn from the league and players from these teams will be distributed among the others.

According to a schedule, which had not been completed yesterday, the second-half will be for four weeks with a total of fifteen games being played. Three four game weeks and one three game week.

FIRST THREE GAMES FREE

To stimulate interest and start the season off, the first three games next week will be free. Games will be played on Monday, Tuesday, Thursday and Friday evenings.

Mr. and Mrs. J. W. Lanier on Extensive Trip

Mr. and Mrs. J. W. Lanier left the first of this week on an extensive vacation visit to the west and Pacific coast. They plan to be gone five weeks, during which time they will travel over 4,500 miles.

Mr. and Mrs. Lanier will spend ten days at Hot Springs, New Mexico, taking the baths. From Hot Springs they will visit interesting spots in New Mexico and Colorado, enroute to Denver. Oregon and the California coast are included in the trip.

Three Vacancies Remain in Local Schools

Three vacancies which remain in the faculty of the Floydada Schools will be filled at the next meeting of the Floydada Independent School District board. One vacancy is at Andrews Ward and two in the high school.

Transportation of scholastics from the communities will be discussed and contracts for drivers and busses will be renewed at the next session. Business transactions occupied the time of the trustees in meetings Monday and Tuesday evenings.

COOPERATIVE EXTENSION WORK IN AGRICULTURE AND HOME ECONOMICS

Schedule of Organization Meetings Set For July 18 to 23 Inclusive

All arrangements for the county wide farm organization meetings have been completed and every person in Floyd County interested directly or indirectly in agriculture should endeavor to attend one or more of these meetings and hear Mr. Paul Haines, extension economist of the state extension service discuss the many vital problems which have become stumbling blocks for the American farmer.

Mr. Haines has a wide knowledge of the economic conditions of our country and is in position to keep his audience spellbound with facts and figures.

With the present economic trend it is wise for the farmers and business men to hear and learn the exact truth of the many problems which have become so complex to us all.

It is unusual to have a man like Mr. Haines in the county to help conduct a county wide educational program and it is hoped that the men and women avail themselves of this opportunity and give him a large audience at each meeting.

It is planned by county agricultural agent, D. F. Brodthauer that other out of the county speakers will appear on the program throughout the week.

Schedule of organization meetings to be held by Mr. Haines, extension economist, A. & M. College; D. F. Brodthauer, county agricultural agent, and Miss Ruth Grimes, home demonstration agent, during the week of July 18 to 23, inclusive.

Monday, July 18th, Morning 10:30

a. m. Aiken school house; Afternoon 2 p. m. Providence school house; Night, 8 p. m. Lone Star school house. Tuesday, July 19th, Morning 10:30 a. m. Center school house; Noon 12:00 M. Floydada Lions Club; Afternoon 2 p. m. Campbell school house; Night 8 p. m. Fairview school house.

Wednesday, July 20th, Morning 10:30 a. m. Allmon school house; Noon 12 M. Floydada Rotary Club; Afternoon 2 p. m. Starkey school house; Night 8 p. m. Sandhill school house.

Thursday, July 21st, Morning 10:30 a. m. Baker school house; Noon 12 M. Lockney Rotary Club; Night 8 p. m. Dougherty school house.

Friday, July 22, Morning 10:30 a. m. Lakeview school house; Afternoon 2 p. m. Lockney City Auditorium; Night 8 p. m. South Plains school house.

Saturday, July 23, Morning 10:30 a. m. Edgin school house; Afternoon 2 p. m. Floydada district court room.

The planning committee who met in the county court room Thursday, June 16th and heard Paul Haines talk on the economic conditions that exist today together with the necessity of agriculture organization stated that his address was the finest piece of work that they had ever heard and that every man, woman and child interested in agriculture in Floyd County should make an earnest effort to attend one or more of these meetings while Mr. Haines is available in the county.

D. F. BRODTHAUER, County Agent Floyd County.

Garage Bought By Geo. Pinkner

Geo. M. Pinkner purchased the garage and equipment of the garage from Jake Hill. The garage will be continued in the same location.

Mr. Pinkner has returned to his home as a mechanical service man. He has friends and customers in the same location.

Mr. Pinkner has been employed by the service in the front street.

Mr. Pinkner has been making his home in the same location.

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Court House Clock Gets All Faces Lifted

Under the direction of Robert Crum, Floydada commercial artist, the Floyd County court house clock has undergone a facial uplift this week.

A general repainting and renewal job was done on the clock faces—all four of them.

Sections of County Received Rain Thursday

Portions of Floyd County received good rains Thursday afternoon of last week. Heaviest rainfall was reported from the west and northwest part with lighter moisture elsewhere.

Rain was received as far west as two miles west of Barwise, where three-fourths of an inch was reported. Floydada received .43 inch in two showers during the afternoon.

HAIL DAMAGE HEAVY

Extensive hail damage was reported from the Pleasant Valley community and west toward Mickey and Barwise. In several sections the damage was estimated at near fifty percent. Young cotton and feed was lost in the hail.

W. C. Hubbard, of near Pleasant Valley, reported fifty percent loss by the hail. Damage was received as far north as the Marr place just south of Lockney and for two miles west of the Hubbard farm.

The Floyd County Plainsman 50c a year in the county

Sterley H. D. Club Met With Mrs. Carthel

"Many inviting dishes may be prepared from left over food," states Mrs. Hershel Carthel in giving a one dish meal demonstration to the Sterley Home Demonstration Club July 7th in her home.

Mrs. Carthel demonstrated three dishes from left over foods: Rice creole, shepherd pie and Italian macaroni. Any one of these dishes with vegetable or fruit salads, whole wheat bread, rolls or muffins make a very nourishing and tasty meal.

In the business meeting, Mrs. Reed Lawson, Mrs. John Ruth and Mrs. John Carter were selected as educational committee members. Preceding the business session Mrs. Hershel Carthel, recreation chairman, conducted a ten minute period of various types of games.

Refreshments were served to the following: Members, Mesdames Reed Lawson, Bert Bobbitt, Bob Reeves, Paul Cooper, Joe McCollum, W. A. Cooper, Van Brooker, Hershel Carthel; and Mrs. Earnest Tannahill and Miss Dorris Childers, visitors.

Local People Are Vacationing In Colorado

Mr. and Mrs. Dorris W. Jones left Sunday for a short vacation trip through Colorado. They were accompanied by Miss Bernice Patton and Miss Mildred Olson. The group planned to spend most of their time in and around Colorado Springs but were to make other points, such as Denver and Gannon City. They will likely return home Saturday of this week.

Mr. and Mrs. Ed Johnson to California

Mr. and Mrs. Ed Johnson left last week end for Oakland, California where he will be a delegate to the Lions Club Convention.

As a representative from the Floydada Lions Club, Mr. Johnson will attend sessions from July 19 through July 22. Mr. and Mrs. Johnson will spend several days visiting scenic points in the west before returning home.

Dr. C. K. Arnold, of Floydada, attended sessions of the Tri-County Medical Association at Plainview Tuesday evening.

Mrs. E. D. Weyer, and children, of Dimmitt returned to their home last week-end after having visited for a week in Floydada with Mrs. Weyer's father, A. F. Finley and other relatives.

FIRE CHIEF AND ASSISTANT TO TRAINING SCHOOL AT COLLEGE STATION, TEXAS

Joe Browning, chief of the Floydada Fire Department and Bryan Hinkle, assistant chief, will go to College Station this week-end to attend sessions of the State Firemen's Training School, which opens Monday.

This training school, an annual affair, is conducted by the service department of Texas Agricultural and Mechanical College. Floydada's City Council, in regular session Tuesday evening, voted to allow \$100.00 to help defray the expenses of the firemen's trip to the training school.

COMMISSIONERS COURT HEAR PLANS FOR HEALTH UNIT

Plans for a Health Unit for Floyd County were heard by the Floyd County Commissioners Court in the regular session Monday.

County Health officials will consist of a county physician and public health nurse, if the project is completed. Both will be secured outside of Floyd County.

Members of a recently organized county health council met with the court and asked for consideration of an appropriation of approximately \$3,750.00, which will be the county's portion on a 50-50 basis. Headquarters for the unit will be in Floydada with office assistants secured from Floyd County.

"We are optimistic over the prospect of securing the unit for the county and members of the court promised a decision by August 15," Mrs. C. M. Thacker, chairman of the council, said.

New Officers Elected for Fire Department

In a meeting of the fire boys held last week new officers were elected for the coming year. Joe Browning was re-elected chief; Carl Rogers re-elected assistant chief; Bryan Hinkle, assistant chief, taking the place formerly held by Aubra Martin; Alvin Redd and Aubra Martin, captains.

J. M. Wilson Attends Lay Leaders Meeting

J. M. Wilson, Lay Leader for the Plainview District in the Northwest Texas Conference, attended a meeting of this group at Childress Monday morning.

Rev. Jno. E. Eldridge, enroute to Valdosta, Georgia, also attended the meeting of leaders in the Methodist Church activities.

Two Out-of-Town Teams to Play This Week

Floydada's All-Stars will play two more out-of-town softball teams here this week on Wester Field. Tonight the Floydada team will entertain Cloverlake Creamery and Friday night a team from Dickens.

Last night the game was between Floydada and Silverton.

Fairmont Church Announcement

The following services will be held at the apitid Church Fairmont, Sunday, July 17: Sunday School 10 o'clock. Preaching 11 o'clock. Preaching Sunday night at 8:30. Everyone is cordially invited to attend these services. REV. G. W. TUBBS, Pastor.

LLOYD BARTLETT, 25 YEARS OF AGE, DROWNS NEAR LUBBOCK SUNDAY AFTERNOON

Lloyd Bartlett, age 25 years, was drowned Sunday evening at the Buffalo Springs swimming resort near Lubbock. Bartlett was a son of B. L. Bartlett who resides five miles northwest of Floydada.

The body was returned to the home Monday and then carried to Garce, Texas, near Post for funeral services and interment. Last rites were said Tuesday afternoon. Harmon Funeral Home was in charge of arrangements.

Survivors include the father, three brothers, B. M. Bartlett of Floydada, Pete Bartlett, of California, Buster Bartlett of Meadow; four sisters, Wayne Perry, of Southland, Mrs. Wayne Ferry, of Nevada, Daisy Bartlett, of Garce, and Mary Jane Bartlett, of Post.

Local Man Computes Cost of Truck Operation

215 people in Floydada are deriving their living from the direct operation of trucks, according to figures compiled by D. W. Fyffe of this city.

Compilation of the Operation Cost of Trucks of Floydada, Texas:

Total amount of taxes	\$39,000.00
No. of trucks sold per year	33
Amount paid	35,000.00
No. of trucks in use 50.	
No. of tires sold per year	535
Amount paid	17,700.00
Gallons of gas used per year	338,000
Amount paid	44,000.00
Gallons of lube oil used yearly	3700
Amount paid	2,560.00
Repairs and accessories per year	9,500.00
Miscellaneous per year	1,800.00
Trailer equipment per year	8,000.00
Insurance \$200,000.00 per year, at an annual cost	6,000.00
No. of drivers used 60.	
Salaries paid annually	50,000.00
Total annual business	211,000.00

No. of people living from the direct operation of trucks in Floydada 215.

Every three hours a produce truck calls on the grocers of Floydada.

Every hour of the day there is a load of stock hauled from Floydada trade territory.

Every hour of the day there is a load of gasoline delivered to this town and vicinity.

These commodities are hauled at a tremendous saving of time and thousands and thousands of dollars in cash, Mr. Fyffe stated.

ADVERTISERS INDEX

- AUTO SERVICE AND REPAIR, Cline's Automotive Repair Service, Oden Chevrolet Company, Geo. M. Pinkner.
- BANKS, First National bank.
- CHIROPRACTOR, N. C. Purecell.
- DRUGS, Bishop's Pharmacy.
- DRY GOODS, Hagood's Dry Goods.
- FRUITS, Redd's Fruit Stand, V. D. Turner.
- GROCERIES, Loopers'.
- HARDWARE, Kirk & Sons.
- INSURANCE, Floydada Insurance Agency.
- IMPLEMENTS, John Deere, Stansell & Collins Inc.
- LAUNDRY, Floydada Steam Laundry.
- LADIES WEAR, Style Shoppe.
- MEN'S WEAR, Glad Snodgrass.
- MISCELLANEOUS, U. S. Rubber Co., Jello Ice Cream Powder, Peppermint Tooth Paste, Kool Aid, Golden Eye Lotion, Doan's Pills, Fla-Vor-Aid, '666' Medicine.
- MATTRESSES, F. C. Harmon.
- OIL COMPANY, Quaker State Oil & Refining Co.
- POLITICAL, M. J. R. Jackson.
- SERVICE STATIONS, Daily's Co-noco Service, A. J. Cline's Magnolia Station No. 1.
- SHOE REPAIR, Rainer's Shoe Shop.
- TOBACCO, Prince Albert.
- UTILITIES, Texas-New Mexico Utilities Company.

Mrs. A. C. Sullivan, who has been visiting with her daughter, Mrs. C. M. Thacker, in Floydada for some time, left Sunday afternoon for Chicago where she will visit with another daughter. Mrs. Sullivan plans to visit for sometime in Montreal, Canada, her childhood home.

Let Cavanaugh do your Printing.

100 OF CITY'S BONDS ARE OFFERED FOR SALE

City Treasurer, was at a meeting of the City Council Monday night, to advertise for the sale of 100 bonds of the City of Floydada.

Business of the session was to furnish \$100,000.00 to defray expenses of the State Training School which is at A. & M. College.

The City was authorized to issue Utilities Company bonds for the construction of two street lights in New Home Addition.

Resolution concerning the construction of a municipal power and light plant, was passed. Under the terms of the resolution an application will be made to the United States, through the Federal Emergency Administration of Public Works, for a loan and grant to aid in financing the construction of the municipal owned power and light plant and distribution system.

S. E. Duncan, City Secretary, Carl C. Cox, of Amarillo, and Ben P. Ayre were designated as a group to furnish such information as the government may request concerning the project. Cox, Amarillo engineer, had been previously employed to draw up plans for the pending project.

ABSENTEE BALLOTS CAST BY 27 PERSONS WEDNESDAY AT NOON

Twenty-seven absentee ballots for the July 23 primary election had been cast in the office of the county clerk by yesterday at noon. 28 applications for ballots had been sent out for vote and return.

Final date for absentee balloting is Tuesday midnight, July 19.

MACHINERY MOVED FROM THOS MONTGOMERY NO. 1 DRILLING SITE

Light machinery at the Thomas Montgomery No. 1 drilling site has been moved but the derrick was left standing in case of deeper drilling activities.

Following completion of a contract for 6,000 feet, Loffland Bros. Drilling Company cleaned out the hole and plugged it to await further developments.

IN LUBBOCK HOSPITAL

Somer Hollingsworth, Jr., son of Mr. and Mrs. A. S. Hollingsworth, is in the West Texas Hospital at Lubbock where he is very ill. He was moved to the Lubbock hospital Saturday of last week.



WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK—Several years before Romain Rolland finished "Jean Christophe," Leo Tolstoi called him the warden of the conscience of Europe. Rolland, in his quarter-century exile in Switzerland, has remained "above the battle," warning of war, decrying hatred, pleading for peace and understanding. His has been a voice crying in the wilderness. His exile ended, he returns to France, "an old man, broken and despairing," as the news dispatches report. The world seems to have little heeded his impassioned appeals. He wants to die in Clamecy, the village where he was born.

The greatest novel of a century, possibly of many centuries, "Jean Christophe" has been called by great critics and multitudes of lesser lights. It was published in 1912. This writer has found few young persons, even those majoring in literature, who have read it.

He has found others who have never heard of Romain Rolland, the Nobel peace prize winner exiled from his country, while Carl von Ossietzky, German Nobel peace prize winner, was impoverished, jailed and harassed to his death in the same "years between." There is in this age swift obsolescence in the spiritual heritage as well as in machines.

But another, even greater teacher, looking sadly down on the multitude from a hill in Jerusalem, was also unheeded: "How often would I have gathered my children together, even as a hen gathereth her chickens under her wings, and ye would not!" But neither He nor His teaching was altogether forgotten. There will also be those who will remember Romain Rolland.

When he was exiled from France, vast sums of money were offered him if he would go to America, to write and lecture. Publicity, or any form of self-exploitation, is to him profoundly distasteful. He withdrew to a secluded villa near Zurich, Switzerland.

There is one definite attitude in all these post-war writings. He had no faith in "movements," in "ideologies," right or left. He repulsed Henri Barbusse, his clarinet group and the various "united fronts," as he did the emissaries of bloody reaction from the right. He knew that the righteous can be as cruel as the wicked, once they find reliance on force.

Like the great German Fichte, whom he esteemed, he believed only in the "inner light"—never in organization or force. But he was not a "political agnostic." He fought, and suffered, to arouse the world conscience, as the dying Tolstoi had enjoined him.

He is a tall, spare, pallid old man, with thinning hair and sad, deep-set eyes as he returns to France at the age of seventy-two. Educated in music, at the Ecole Normale, he became a devotee of Wagner, whose genius inspired his life—then of Tolstoi and Shakespeare. He has written many times in the last few years that he sees little hope that the world will escape a last devastating war.

IT WAS reported that Sir John Reith, director general of the British Broadcasting corporation, was badly licked in that international Arabic crooning contest a while back. Virtually all observers gave the decision to Italy. If so, it probably was the only time he ever lost a contest.

The tall, bald, grim Scotsman is upped to the job of running the Imperial Airways, as a civil arm of rearmament, with a sizeable hike in salary. It is now \$50,000 a year, instead of \$35,000.

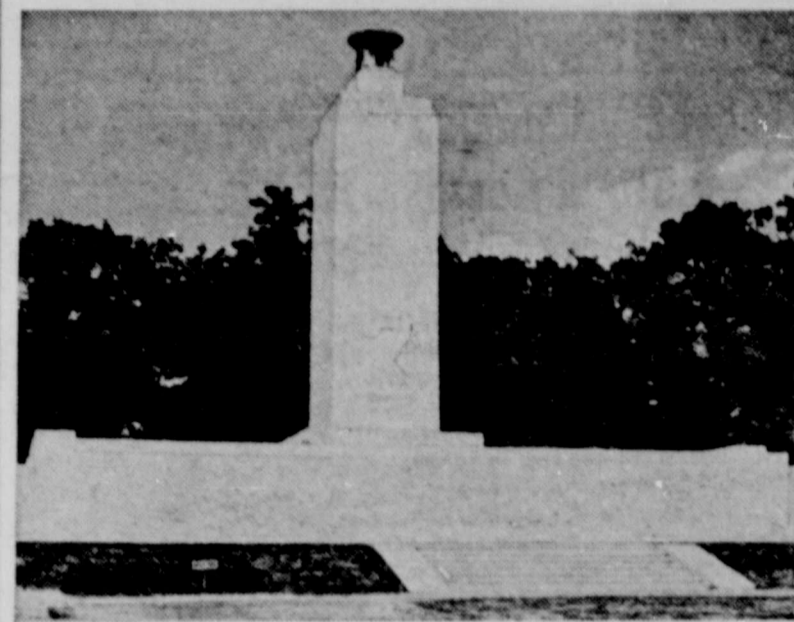
He is an engineer, and in 1916 was here with 600 technicians checking on war material contracts. He didn't like America or Americans but eased up on us later on. Running British radio, he has been execrated as a tyrant, but he has held to his line and confounded all his adversaries. His views on radio programs were outlined by him as follows: "To set out to give the public what it wants, as the saying is, is a dangerous and fallacious policy."

Consolidated News Features, WNU Service.

Wordsworthshire
The English Lake district is the wildest region of England, a region of 35 square miles, which because of its association with the poet, is sometimes called Wordsworthshire.

News Review of Current Events

BLUE AND GRAY MEET
Veterans of Gettysburg Celebrate Together on Field of the Crucial Civil War Battle



Here is the new Peace Memorial in the Gettysburg National Military park which was dedicated by President Roosevelt during the celebration of the 75th anniversary of the Battle of Gettysburg, in which veterans of the Northern and Southern armies participated. On the top of the shaft burns "The Flame of Eternal Peace."

Edward W. Pickard
SUMMARIZES THE WORLD'S WEEK

Yanks and Johnny Rebs
SEVENTY-FIVE years after they faced each other in deadly conflict, some 2,000 old soldiers gathered in friendly concert to celebrate the great Battle of Gettysburg. The Stars and Stripes and the Stars and Bars flew side by side on the once bloody field, and the veterans of the Northern and Southern armies that fought there in one of history's biggest battles wandered together over the hills and meadows or sat in their tented city, exchanging reminiscences and renewing old friendships.

The war department had done everything possible to make the now feeble old warriors comfortable and safe, and the Pennsylvania National Guard and Boy Scouts attended carefully to their every want. There were feasts, parades, and military displays in plenty, but the veterans were not called on to do the entertaining. They were the entertained.

In the Gettysburg National Military park, comprising the battlefield, had been erected a beautiful peace memorial, and President Roosevelt was there to dedicate it on the afternoon of July 3. At the top of the monument's shaft is a burner for natural gas that supplies "The Flame of Eternal Peace." This was kindled by the President as the climax of the day's celebration.

There were no re-enactments of battle scenes. The observance was all of peace, and peace and harmony of all the land breathed all through the talks made by Mr. Roosevelt and other speakers.

From a common platform Commander-in-Chief Overton H. Mennet of the Grand Army of the Republic and Commander-in-Chief John M. Claypool of the United Confederate Veterans spoke to their comrades.

Politics in Relief
CHAIRMAN SHEPPARD of the senate campaign funds committee put it up to the members of that body whether they should investigate charges that the WPA had increased relief wages in Kentucky and Oklahoma to aid the candidacies of Senators Barkley and Thomas.

Works Progress Administrator Harry L. Hopkins denied that the WPA had been made a political instrument in Kentucky.

In a statement accompanied by exhaustive documentary evidence, Hopkins challenged 22 charges that his agency has subjected WPA workers to political pressure. He said the facts do not substantiate the charges, but reiterated his promises of summary and stringent action in all cases where political coercion could be proved.

"Every charge in which a WPA worker or official was named has been thoroughly investigated and documentary evidence conclusively establishes that out of more than a score of cases in which political influence was alleged, only two instances of improper conduct could be found," he said.

Hopkins' statement referred to a series of articles on the Kentucky senatorial primary fight between Alben W. Barkley, senate majority leader, and Gov. A. B. ("Happy") Chandler. The articles enumerated specific instances where, it was asserted, political pressure was being exerted on relief workers in behalf of Barkley.

Real Drive on Depression
WITH the start of the new fiscal year the administration began what the President calls "the real drive on depression." In the coming fiscal year relief agencies, army and navy, public works departments and federal lending corporations may pour out approximately \$8,500,000,000. Some of this money is returnable to the treasury.

Administration officials said this huge sum—equal to more than \$66 for every person in the nation—was needed because there are approximately 10,500,000 unemployed in the country. This estimate, furnished by a federal economist, was 4,500,000 higher than last October, when the recession's effect became visible.

Officials left little doubt they hope to get business positively on the up-grade by Labor day, although economists estimated it would take a year from the upturn to recover the ground lost since last summer.

Upholds Free Press
PRESIDENT ROOSEVELT delivered two speeches in New York, on the site of the world's fair that is being built. First he spoke at the laying of the cornerstone of the federal building at the exposition after dabbling in cement with a silver trowel.

Then the Chief Executive appeared before a convention of the National Education association, and declared that the mission of America is to carry the torch of free thought and free learning in a world in which dictators have smothered the fires of freedom.

He did not mention Nazi Germany or Fascist Italy by name, but he condemned in most positive language such purges as burned libraries, exiled scientists, artists, musicians, writers and teachers, dispersed universities and censored news, literature and art.

"If in other lands the press is censored," Mr. Roosevelt declared, "we must redouble our efforts here to keep it free. If in other lands the eternal truths of the past are threatened by intolerance, we must provide a safe place here for their perpetuation."

In his address to the teachers the President warmly defended the spending of his administration on the ground that the outlays of federal money had increased national and human resources.

"The only real capital of a nation is its natural resources and its human beings," he said. "So long as we take care of and make the most of both of them we shall survive as a strong nation, a successful nation, and a progressive nation—whether or not the bookkeepers say other kinds of budgets are from time to time out of balance."

"This capital structure—natural resources and human beings—has to be maintained at all times. The plant has to be kept up and new capital put in yearly to meet increasing needs. If we skimp on that capital, if we exhaust our national resources and weaken the capacity of our human beings, then we shall go the way of all weak nations."

Strike at New York Fair
MORE than 6,000 workers were affected by a general strike of construction men at the New York world's fair, called by the Building Trades and Construction council, an affiliate of the American Federation of Labor. All construction work was tied up except structural steel work. The strike was precipitated by a jurisdictional dispute.

Heads N. Y. Exchange
WILLIAM McCHESNEY MARTIN of a St. Louis brokerage firm and chairman of the New York Stock exchange since last May was elected president of the exchange at a salary of \$48,000 a year. His selection was the final step in the reorganization of the executive personnel of the exchange which was brought about through the insistence of the securities and exchange commission and the "liberal" group within the exchange membership.

SEEN and HEARD
around the NATIONAL CAPITAL
By Carter Field

WASHINGTON—A new idea of the "yardstick" as applied to TVA, Bonneville and other government power projects is being discussed in New Deal circles, with the positive statement in some quarters that it is really what the President and David E. Lilienthal mean when they use the word.

First, let's consider what has been the popular conception—what congress thought it was when it was voting the money for TVA. Stated briefly, the idea was that it would be demonstrated what the price of electricity should be to small consumers—literally a yardstick to determine whether rates charged by privately owned utilities were fair.

This is the only explanation of the "yardstick" that has ever been publicly considered. It is the only one congress ever thought of. It is what the average, intelligent, well-informed person thinks it is all about. And it may still be the correct answer.

But let's look at this new conception, advanced now by people in sympathy with New Deal objectives and particularly in sympathy with the government electric projects.

According to this theory, the whole purpose is to demonstrate to the country, and to the electric industry, that if power is produced in enormous quantities, and offered to ordinary consumers at very low rates, consumption will leap up to an unbelievable extent, and hence the reduction of rates would be the soundest thing, economically, that the electric companies could do.

Note in this connection that Lilienthal was actually attacked by Arthur E. Morgan for having used high pressure methods to induce people to use more electricity than Morgan thought they could afford.

Forced Prosperity
Note that Lilienthal has repeatedly insisted that the privately owned electric systems in TVA territory had literally had prosperity forced upon them by TVA competition—that is, by being forced to reduce their rates.

Note that in Bonneville what seemed to the electric industry a very bad policy, from the purely economic standpoint, was laid down. In this case the stream flow is such that there is an enormous quantity of constant power, that is, power which is available for 24 hours a day, and cannot be economically stored during the hours when the consumption might be low. For this sort of situation, private power experts figured the most economical use would be to get industrial plants to locate near the switchboard, and particularly the type of plants which would operate in three shifts, thus using all the potential power.

But emphatically the government does not want this. It wanted wide distribution. It was to give the household consumers for hundreds of miles around the benefit of this cheap power. The answer, according to this new theory, is that if the rates were made low enough, the small consumers would use so much electricity that the whole operation would be profitable. But also that it would be an outstanding object lesson to the utility executives of the country, showing them that there is gold in the hills if they will only mine for it with low rates.

Certainly, one New Dealer pointed out, Lilienthal must have been ignoring the old yardstick conception when he reported to congress recently on the allocations as to cost of the three first TVA dams as between power, navigation and flood control.

Marked for Slaughter
The latest development in the Maryland "purge" situation is that Senator George L. Radcliffe, who does not come up for re-election until 1940, is marked for the slaughter by the supporters of Representative David J. Lewis. What happened was that Radcliffe, after announcing some time back that he was for the re-nomination of Senator Millard E. Tydings, later accepted the post of campaign manager for his colleague.

This seems to have taken the Lewis people by surprise. In fact, they are indignant. They are saying that Radcliffe has now shown himself in his true colors, after having posed as a New Dealer since his election to the senate in 1934.

Actually it should not have surprised any one. Again and again, while the Tommy Corcoran crowd was looking for somebody to run against Tydings, they would go to Radcliffe for advice. Always Radcliffe told them that he was for Tydings.

So while it may not have been figured in advance that he would take the chairmanship of Tydings' campaign, it should not have surprised the Lewis people that Radcliffe should be sitting in Tydings' corner.

Incidentally, the Lewis publicity indicates a rather amazing ignorance of the last few years in Maryland politics. One need only go back to 1934 to figure that Radcliffe would be very unlikely to take any public step against Tydings.

The Case of Ritchie

At that time Governor Albert C. Ritchie was still alive and active. In fact, he was the undisputed boss of the Democratic party in Maryland. He was serving his fourth term as governor, and aspired to a fifth term, although no governor before that had ever succeeded in getting two terms.

Tydings, who had been a loyal lieutenant to Ritchie, knew that his chief had slipped in personal strength due to a combination of factors. One was that too many people were getting to think that Ritchie should be satisfied with four terms, that the honors should be passed around. Another was that Ritchie had made many enemies in the Eastern Shore section of Maryland by using the militia to break up mobs in a threatened lynching. Still another was that, rightly or wrongly, a lot of people blamed Ritchie for the fact that some of the banks in Maryland had gone sour during the dark days of early 1933.

So Tydings urged Ritchie to run for senator instead of governor. No one questions that Ritchie could easily have been elected senator. The term of a Republican was expiring, and no one would have opposed Ritchie for the Democratic nomination.

In an attempt to force Ritchie's hand Tydings brought out Radcliffe for governor, as a sort of trial balloon. Ritchie was unmoved, ran for governor and was defeated by Harry W. Nice. Tydings, after Ritchie's decision, then supported Radcliffe for senator, and he was easily elected, though he had never run for office before, on the same day Ritchie was defeated.

All of which put Radcliffe under all sorts of obligations to Tydings, and Radcliffe is not a man to take his obligations lightly.

Where Will It Lead?
Although the intention was to put the conduct of the anti-trust investigation on a high plane, administration critics say that too much weight is put on the preliminary meetings between big business executives and the New Deal prima donnas. These critics hold that a proper appraisal of such get-togethers is that New Deal strategists such as Thurman Arnold, Tommy Corcoran, Ben Cohen and Herman Oliphant are glad to talk to anybody, but they keep on their way undisturbed by the talk. In short, they seem to be simply impervious to other views if the other views do not fit in with their preconceived notions.

Where that path will lead is by no means certain as half a dozen senators and representatives, including Senators William E. Borah and Joseph C. O'Mahoney, have their own ideas as to how to proceed. This "economic" commission has not yet organized.

Participation by congress in the inquiry was not desired by President Roosevelt, and the independent attitude of congressional members is fair assurance that it will not be dominated by the White House. In fact, time and again Senator O'Mahoney, although an original Roosevelt man "Before Chicago," and a member of Roosevelt's "little cabinet," as assistant postmaster general, before his coming to the senate, has shown his independence. In fact, he first became a close friend of Mrs. Roosevelt by differing with her sharply, and in a large committee meeting, on an important question involving personalities in politics.

His difference with the President on the Supreme court issue is still remembered, and with some bitterness, at the White House.

Keep Check on Inquiry
Congressional members have not been present at the meetings arranged between administration officials and various members of Secretary of Commerce Daniel C. Roper's business advisory council. Even so, the council never has been able to exert any influence on the administration, although Prentiss L. Cooney, who came to Washington some time back as an assistant to W. Averell Harriman, council chairman, is trying to build up its effectiveness as an agency of co-operation between business and government. He has succeeded to the extent, and only to the extent, of bringing into personal contact with the young brain trusters prominent members of the Roper group, including important figures from Standard Oil, American Radiator, Sears Roebuck and Co., U. S. Steel, and General Foods.

Congressional members of the commission don't propose to let administration officials run away with the inquiry. Representative Edward C. Eicher of Iowa is the only 100 per cent New Dealer in the lot, but the Capitol contingent splits along other lines. Senator William H. King of Utah and Representatives Hattin W. Summers of Texas and B. Carroll Reece of Tennessee will seek to define anti-trust policy for the future in a quiet, orderly fact-finding inquiry without upsetting business. Senators Borah and O'Mahoney disclaim any intention of turning the inquiry into a circus, should be a public performance and the commission, with that in mind, was given all the inquisitorial powers of the securities and exchange commission in the resolution setting it up.

Bell Broadcast—WNU Service.

Floyd Gibbons
ADVENTURERS' CLUB
HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"The Rolling Stones"
By FLOYD GIBBONS
Famous Headline Hunter

HELLO EVERYBODY:
Here's another yarn from a CCC camp. Looks to me like those camps are swell places to turing. We've had a flock of yarns in this column members of the CCC army—and all of them good.

This one comes from John Martocci of Brooklyn, N. Y. out to Camp S-204, near Brigham, Utah, and it was there that the big adventure of his life—the adventure of the rolling stones.

It was one cold morning in November, 1934, that I got out of the hay to find a notice on the bulletin board. It called for volunteers to carry water pipes to a slab camp 16 miles away, and John and his buddy, Bob Green, to do the work.

Long, Hard Trip Around the Mountain.
The foreman told them he'd give them two days off if they took a week's leave and a couple of bottles of horse liniment. They were given two 10-foot lengths of water pipe to put each shoulder, and brother, those pipes were tough to handle were all in before they'd gone 8 of the 16 miles along the trail around the side of the mountain. It took them seven hours entire trip—and then they were confronted with the long haul.

It was late afternoon when they started back, and the only five miles when the dusk began to shut down on them. Afraid they'd lose the trail if they didn't get home before Bob suggested that, instead of going all the way around the mountain they climb over it. It might have been a good idea in the two lads just didn't have any conception of how big a mountain that was.

Especially one of those Rocky mountains like they have in Colorado.

Caught in a Landslide.
It only looked like a mile or two across the mountain, but the lads started to climb. They had only gone a quarter of a mile when it started to rain. The skies began to get dark.

Boulders bounced off the rock above them. It became harder and harder to see where they were going that time it was too late to turn back, for they would never get the trail again. So they kept right on going.

They climbed for two straight hours, while the rain deepened into night. The mountain got so steep that they stopped to rest—just had to keep on climbing or roll down the mountain again. Then, in a flash of lightning, they saw a boulders up ahead of them.

"Those rocks," says John, "were as big as cows. One of them was about the size of a flat top, and stuck out over the side of the mountain. I thought that if we could get on top of it we could get a good grip for the top of the rock, but my hands slipped off it. Bob to give me a boost, and he did. It was then that the boulders started to roll. I saw them coming down the mountain, and I knew I was in a bad way. I was going to roll all the way down the mountain, but Bob grabbed and held me. We were no sooner under cover than the big boulders up above us began to move."

Seemed Like the End of the World.
John says he can't describe what took place after they thought the world was coming to an end. "A couple of boulders, that must have weighed a ton apiece bounced right over our heads, and I could hear the crackling and falling of the rocks below when those big rocks hit them, and every time one of those babies bounced off the rock above us, we wondered if we were going to hold, or if it was going to crash down on top of us. I scared."

For hours those two lads hung there—or at least it seemed that way—and then things began to quiet down again. The slide stopped. They clambered over the top of their rock and up the mountain again, but they didn't get very far. For about 300 feet above, the mountain shot straight up in a sided cliff.

"It was as high as an ocean liner," says John, "and I couldn't have climbed up it any more than we could fly. We dare go back down the mountain, either, for fear we'd be lost, or caught in another one of those landslides. So we had to go back to our flat-topped rock and waited for morning."

When morning came, they heard shots. They yelled, and of their own CCC pals came to their rescue. They were tired and the whole camp was out looking for them. They were camp, exhausted, and sick as dogs, as John puts it. "And getting two days leave in town," he says, "we spent a week in camp, nursing colds and getting over our exhaustion."

Copyright—WNU Service.

Burning of Jewels
The chief of the pyrometry section of the bureau of standards, says that diamonds heated in a stream of oxygen become incandescent (rapid oxidation or burning, but no flame) at 800 degrees C. (1470 F.). Emerald is a gem variety of beryl, which melts at 1410 degrees C. (2570 F.). Sapphire, Oriental ruby and Oriental emerald are gem varieties of corundum. Corundum melts at 2050 degrees C., or 3700 degrees F. Although the usual variety of ruby is the Oriental variety, such as almandine, balas and spinel rubies, which forms are not definite minerals.

Wild and Domestic Turkeys
It's not such a far cry from wild to domestic turkeys. Spanish conquerors found the first turkeys, closely related to the wild birds, in Mexico. They took turkeys back to Europe around 1530. In 90 years, by the time the Pilgrims came to America, turkeys were common in England. The birds were probably named for their cry of "turk, turk, turk."

Odd Plan for Street
Venice attempted to do something about its streets which were such a menace to the city, but once many of them had been closed by the various occupations of its residents, the "Frezzeria" was named as the cause of the manufacturing trouble. The cause of its trouble was a lizzada dei Corazzieri, the cause of its trouble was a lizzada dei Corazzieri, the cause of its trouble was a lizzada dei Corazzieri.

Compelled to Kill
The large number of turkeys were such a menace to the city, but once many of them had been closed by the various occupations of its residents, the "Frezzeria" was named as the cause of the manufacturing trouble.

SOCIETY CLUBS PERSONALS

N. C. PURCELL
CHIROPRACTOR
—AT—
Holmes' Studio

Floydada Insurance Agency

Insurance of all kinds. Your inquiries and business respectfully solicited.
W. H. HENDERSON
OWNER

Mr. and Mrs. C. E. Delk, of Amarillo, visited Dr. and Mrs. V. Andrews Sunday. Mrs. Delk is Dr. Andrews daughter.
Prosiding Elder E. E. White, of Plainview, was a visitor in Floydada last week-end.

NOTICE TO CREDITORS OF THE ESTATE OF H. C. BOSLEY, DECEASED

Notice is hereby given that Original Letters Testamentary upon the Estate of H. C. Bosley, Deceased, were granted to me, the undersigned, on the 11th day of July, 1938, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law.

My residence and Post Office address is Floydada, Texas.

VALRIE F. BOSLEY,

Executrix of Estate of H. C. Bosley, Deceased. 32-4tc

Mrs. A. C. Sullivan Honored With Luncheon

Mrs. A. C. Sullivan was honored with a going-away luncheon Friday of last week when several friends met at the home of her daughter, Mrs. C. M. Thacker, for a lovely meal. Assisting Mrs. Thacker as hostess was Miss Louise Hyatt.

Friends of Mrs. Sullivan present were: Mrs. Jeff D. Ayres, Mrs. Jennie Bishop, Mrs. Lillie Solomon, Mrs. W. N. Paschall, and Mrs. W. N. Jones. The guests enjoyed a luncheon hour from twelve until one o'clock, and remained for a friendly chat in the afternoon.

Mrs. Sullivan, who was formerly of Coahoma and is at present making her home here with her daughter, plans to leave Sunday for Chicago, where she will visit her daughter, Miss Edna Sullivan for an indefinite time.

BOY SCOUTS RETURN

Seventeen members of the Boy Scout troop in Floydada returned Saturday after a three day encampment at Roaring Springs. They were accompanied by Gordon Vaught, scout master.

MRS JOHN LLOYD ENTERTAINED HOME BUILDERS CLUB FRIDAY, JULY 8th

Hugh J. Ayres Attends Friend at Wedding

Hugh J. Ayres, of Floydada, was best man at the wedding Sunday in Silvertown of Miss Mayvis Strickland, of Silvertown and Leo C. Trimm, of Old Hickory, Tennessee.

The ceremony was held Sunday afternoon at three o'clock in the home of the bride's parents, Mr. and Mrs. C. M. Strickland. Miss Jimmie Baily, of Loveland, was made-of-honor.

Both Mr. and Mrs. Trimm are graduates of Texas Technological College, Lubbock. Mrs. Trimm was instructor of home economics in Bovina High School last year. Mr. Trimm, a son of Mr. and Mrs. C. T. Trimm, of Belton, New Mexico, is employed with E. I. duPont de Nemours in Old Hickory.

Let Cavanaugh do your Printing.

Mrs. John Lloyd entertained the Home Builders Club at her home Friday, July 8. Songs and games were enjoyed after which the president had charge of the business session. Mrs. P. F. Bertrand and Mrs. Lloyd gave a very interesting demonstration on salads from green and yellow vegetables.

The finance and sunshine committee gave their report and Mrs. Bertrand also gave a report from the council.

Refreshments were served to Mesdames J. A. Ballard, D. D. Shipley, Roy Curry, F. F. Fuqua, P. F. Bertrand, Raymond Teeple, J. D. Eaves, C. W. Dealson, R. I. Teeple L. L. Clark, A. W. Dunn, D. M. Moore, Mrs. Teague, and Misses Lena Gully, Gladys Bertrand, Daisy Aaron, Peggy Jo Eaves, La Fera Eubanks and Florence Lloyd, and Mrs. Mable Sims a new member and guests of the club.

One dish vegetable meal will be demonstrated at the clubs next meeting which will be at Mrs. A. W. Dunas and Mrs. F. P. Fuqua July 22.

The Floyd County Plainsman 50c

Starkey Home Demonstration Club

One dish meals are both economical and time savers where they include vegetables and meat, Mrs. O. C. Vinson told the women of the Starkey Home Demonstration Club at their meeting July 6, at Mrs. G. E. Assiter's home.

With the assistance of Mrs. J. K. Holmes and Geo. Wilson she prepared a one dish meal.

On August three the women will entertain the Sandhill Demonstration Club at the Starkey school house, in the afternoon.

Their community entertainment will be Friday evening, August 5, at the school house. Miss Grimes will give a demonstration on salads from green and yellow vegetables, July 20 at Mrs. O. W. Kirk's home.

Those present were: Mesdames L. J. Andry, T. E. Assiter, J. K. Holmes, G. E. Assiter, Geo. Wilson, M. A. Wood, L. A. Sargent, O. C. Vinson, Sadie Waller, Elmer Warren, Henry Assiter and Mrs. Scott of Hobbs, New Mexico; Misses Lillie Andry, Wanda Sargent, Pauline Wood, Willie Payne Wilson, Sadie Holmes, and Iona Sargent.

Rev. E. E. White to Be at Methodist Church

Rev. E. E. White, Presiding Elder of the Plainview district of the Methodist Church, will fill the pulpit at the First Methodist Church here Sunday morning and evening.

Rev. White will fill the pulpit in the absence of Rev. Jao. E. Eldridge, pastor.



R. JACKSON

For Nomination to the Office of Sheriff Justice

Office of Civil Appeals

Marillo, Texas
Democratic Primary
July 23, 1938

We Make Our Own Price!

KIRK AND SONS

No More Hot Weather Washing for Me! I Save Time and Money Using the Laundry!

She gets the best work, too! Expertly careful washing and ironing and the use of pure soaps and soft water makes our work better always.

FLOYDADA STEAM LAUNDRY

Be Your Pick!

REGULAR SIZE PANTIES

Step-Ins, Reduced to	79c
Step-Ins, Reduced to	57c
Step-Ins, Reduced to	49c
Step-Ins, Reduced to	43c

HALF SLIPS

Half Slip, Reduced to	\$1.29
Half Slip, Reduced to	89c

ONE AND EXTRA LARGE STEP-INS AND BLOOMERS

Step-Ins, Reduced to	67c
Step-Ins, Reduced to	55c

COMBINATIONS AND GIRDLES

Group of Henderson's Combinations and Girdles reduced-out at a big reduction during this sale.

STYLE SHOPPE'S Red-Tag Underwear Sale!

A Real Sale with Honest Reductions... Values you would not normally expect. Incidentally the first "UNDERWEAR RED TAG SALE" Ever offered in FLOYDADA.

FOR SCHOOL OR COLLEGE, here is your opportunity to buy underwear at a big saving for the entire school term. Read carefully our Reduced Price List Below... You will find a rare treat in this RED TAG SALE AWAITING YOU. Lorraine and Goldette Underwear has never been offered before in Floydada at a reduced price.

GOWNS—JUST WHAT YOU'VE WANTED

\$3.98 Gowns, Reduced During Red Tag Sale to	\$3.29
\$3.50 Gowns, Reduced During Red Tag Sale to	\$2.39
\$2.98 Gowns, Reduced During Red Tag Sale to	\$1.99
\$2.25 Gowns, Reduced During Red Tag Sale to	\$1.79
\$1.98 Gowns, Reduced During Red Tag Sale to	\$1.69
\$1.00 Gowns, Reduced During Red Tag Sale to	89c

SLIPS

\$1.98 Slips, Reduced During Red Tag Sale to	\$1.79
\$1.50 Slips, Reduced During Red Tag Sale to	\$1.29
\$1.00 Slips, Reduced During Red Tag Sale to	89c

PAJAMAS—A LOVELY SELECTION

\$3.98 Pajamas, Reduced During Red Tag Sale to	\$3.29
\$3.50 Pajamas, Reduced During Red Tag Sale to	\$2.39
\$2.98 Pajamas, Reduced During Red Tag Sale to	\$1.99
\$1.98 Pajamas, Reduced During Red Tag Sale to	\$1.69
\$1.50 Pajamas, Reduced During Red Tag Sale to	\$1.29
\$1.00 Pajamas, Reduced During Red Tag Sale to	89c

COMBINATION TEDDS

\$1.00 Combination Tedds, Reduced During Red Tag Sale to	59c
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STYLE SHOPPE
Mrs. Mollie A. Morton, Owner
"Always Showing Newest Things First"

LORRAINE

for figure flattery

PERFECT FITTING UNDERWEAR

Phone 17

CLASSIFIED DEPARTMENT

AGENTS

29 Million Housewives Need
 Appealing new, smart, bath room and kitchen fixtures. Nothing like it before. Ready installed. 1 minute demonstration sells. Good commissions. **Shaworth Industries, 701 N. Michigan, Chicago**

SCHOOLS

OLD LONDON School of Beauty
 Southwest's Oldest
 No failures on state examinations. A position for every graduate. Full courses with instruments and books \$25. Terms \$1.50 down, \$2.50 weekly. **2535 Forest Ave., Dallas**

Largest Flag

The largest national flag in history, so far as is known, is one of the Stars and Stripes, made by a New York company for a Detroit department store in 1923, says Collier's. This flag, which cost \$2,700, is more than 20,700 square feet in area.

Makes 10 BIG GLASSES **FREE AVIATION CAPS**
KOOL-AID 5¢ ASK YOUR GROCER

Railroad Era

One-fifth of the present railroad mileage of the country was constructed in the eight years 1886 to 1893, inclusive.

NERVOUS?

Do you feel so nervous you want to scream? Are you cross and irritable? Do you feel those darts to your feet?
 If your nerves are on edge and you feel you need a good general system tonic, try Lydia E. Pinkham's Vegetable Compound, made especially for women.
 For over 60 years one woman has told another how to go "smiling thru" with reliable Pinkham's Compound. It helps nature build up more physical resistance and thus helps calm quivering nerves and lessen discomforts from annoying symptoms which often accompany female functional disorders.
 Why not give it a chance to help YOU? Over one million women have written in reporting wonderful benefits from Pinkham's Compound.

A Sunny Friend

A cheerful friend is like a sunny day, which sheds its brightness on all around.—Sir J. Lubbock.

sore eyes

get worse and worse the longer you let them go; Leonard's Golden Eye Lotion cures inflammation and soreness without pain in one day. Cooling, healing, strengthening.

LEONARD'S GOLDEN EYE LOTION
 MAKES WEAK EYES STRONG
 35¢ at all druggists
 New Large Size with Dropper—30 cents
 S. B. Leonard & Co., New Rochelle, N. Y.

Affections and Intellect
 The affections come to school with the intellect.—Dr. Gregory.

MOROLINE **SORE EYES**
 SNOW WHITE PETROLEUM JELLY
 LARGE JARS 5¢ and 10¢

Encouraging

Men are born to succeed, not to fail.—Thoreau.

TO KILL Screw Worms

Your money back if you don't like Cannon's Liniment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

KILL ALL FLIES
 Daisy Fly Killer
 Daisy Fly Killer kills flies, mosquitoes, gnats, house flies, and all other annoying insects. It is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as nature intended, there is retention of waste that may cause body-wide diseases. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out.
 Frequent, scanty or burning passages may be further evidence of kidney or bladder disturbance.
 The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Doan's. Sold at all drug stores.

Sentinels of Health

Don't Neglect Them!
 Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The art of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as nature intended, there is retention of waste that may cause body-wide diseases. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out.
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DOAN'S PILLS

Improved Uniform International SUNDAY SCHOOL LESSON

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago. © Western Newspaper Union.

Lesson for July 17

DEBORAH: EMERGENCY LEADERSHIP

LESSON TEXT—Judges 4:1-9, 12-14.
GOLDEN TEXT—Who knoweth whether thou art come to the kingdom for such a time as this?—Ester 4:14.
PRIMARY TOPIC—Why Deborah Sang.
JUNIOR TOPIC—Why Deborah Sang.
INTERMEDIATE AND SENIOR TOPIC—Ready for Emergencies.
YOUNG PEOPLE AND ADULT TOPIC—Emergency Leadership.

"Every man did that which was right in his own eyes." Such is the divine summary of what was wrong in Israel during the period of the Judges (Judg. 21:25). "There was no king in Israel," no competent and inspiring leadership. The people lived according to the whims of the day, and, as always, humanity left to itself drifted to lower and lower levels. This was true morally and spiritually and ultimately politically, for they came repeatedly into bondage to other nations and were only delivered as God raised up judges to lead them to repentance and victory, as well as to rule over them.

I. A People in Disorder (vv. 1-3). Any people that forgets God and begins to live after the dictates of the flesh will at length come to the place where some strong man with "chariots of iron" will rule over them. We, in America, look at the other nations of the world, viewing their plight with sympathy but ever assuring ourselves that "it can't happen here." We ought to arouse ourselves and face the facts lest our own land, happy in its possession of God's great blessings of "life, liberty, and the pursuit of happiness," abuse those privileges, neglect the worship of God, spurn the leadership He gives us, and become "lovers of pleasure more than lovers of God; having a form of godliness, but denying the power thereof" (II Tim. 3:4, 5). If we do not awake and repent the Lord may have to "sell" us, as He did Israel, into the hands of the oppressor.

II. A Leader Called of God (vv. 4-9). God always has His man ready for the hour of need—only in this case His man was a woman. Glorious indeed is the record of faithful and capable womanhood in annals of God's work on earth. Deborah was a woman of unique gifts—a poetess, a prophetess, and withal "the wife of Lapidath," evidently a woman who cared well for her own household.

Brains and natural ability are much needed, especially in a time such as ours when few there are who even care to think for themselves and few who have any desire to develop native ability except for the purpose of "making money." But true leadership calls for more than talent and intelligence; it calls for a burning in the soul, a divine zeal, the urge of God in the heart.

Deborah had this fiery touch upon her life. Barak, while undoubtedly a man of ability, evidently did not have it. Many excuses have been offered for the weakness indicated in verse eight. It has been said that he was cautious, or that he wanted to give the place of honor to Deborah as the leader of her people. These suggestions may be true, but somehow one has the feeling that what he really lacked was the "flaming heart." May God give it to us, that in our much doing of His work the divine fire may warm and inspire us!

III. A Divine Victory (vv. 12-14). God gave Deborah and Barak a great victory, but note that it was God and not man who brought about the defeat of Jabin (Judg. 4:13, 23). It was a complete victory and the enemies of Israel troubled them no more for many a day.

Dr. Wilbur M. Smith aptly points out that we should look "upon these conflicts in the book of Judges as certain symbols of the great conflict that every Christian knows as he wrestles, not with flesh and blood, but against principalities and powers, against the world-rulers of darkness and spiritual wickedness in heavenly places. Victory is certain only when the Lord is with us and only when we walk in His will and contend against evil in His power. We are more than conquerors, but only through the Lord Jesus Christ" (Peloubet's Select Notes).

In closing this lesson the writer of these notes wishes to recognize the blessing of God in enabling him to complete two years of this service to Him and to His people. He also wishes to thank those readers in every state of the Union and in a number of foreign countries who have written him words of appreciation, encouragement and counsel.

Value of Meditation
 It is not he that reads most, but he that meditates most on Divine truth, that will prove the choicest, wisest, strongest Christian.—Bishop Hall.

Attaining Perfection
 The warm loves and fears, that swept over us as clouds, must lose their finite character and blend with God, to attain their own perfection.—Emerson.

Fun for the Whole Family

THE FEATHERHEADS By Osborne



S'MATTER POP— Considering the Up and Down Season



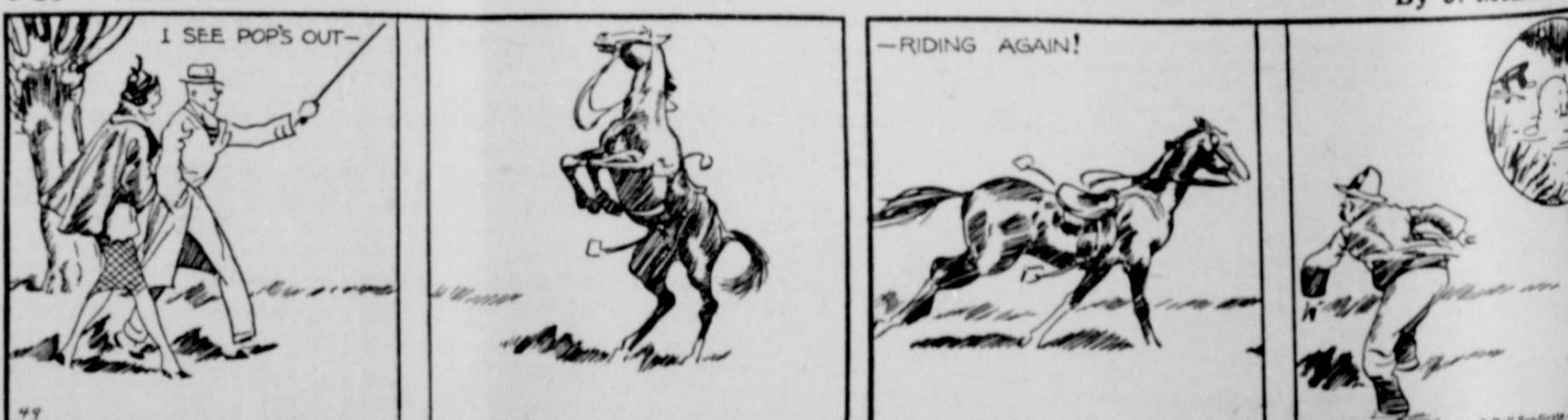
MESCAL IKE By S. L. HUNTLEY



FINNEY OF THE FORCE By Ted O'Loughlin



POP— The Proof



THE MINUTE THAT SEEMS A YEAR By GLUYAS WILLIAMS



DISCRETION

"Do you still take lessons in painting?"
 "No," answered Mrs. Jud Tunkins. "After three lessons I manicured my finger nails and decided that a woman ought not to sacrifice too much for the sake of a personal career."

Vicious Circle

Customer (after paying an account)—I's square now.
 Shopkeeper—Yes, sir, but I hope you'll soon be round again.—Montreal Star.
True
 John—What is truth?
 Pa—What you hear when two women are having a row.

CONDENSED

Smith looked up from his work and handed it to his wife, said, pointing to the line, "Talk."
 "Well, wrong!" she said.
 "Well," replied he, "half a column beneath it."

IRIUM Conquers Surface-Station for Pepsodent Users

Irium contained in BOTH Pepsodent Tooth Powder and Pepsodent Tooth Paste

"It's Pepsodent for me!"... That's what thousands of people the country over are saying about the new, modernized Pepsodent containing Irium. Yes... and you'll say the same once you've used this remarkable fast-action dentifrice.

For Pepsodent—thanks is now more effective than... See how Irium helps break surface-stations... leaving your usually radiant! And Pepsodent contains NO GRIT NO BLEACH! So give Pepsodent...

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

HERWIN STRICKLAND, EDITOR AND ADVERTISING MANAGER
 MRS. DORRIS W. JONES, ASSISTANT EDITOR
 MRS. LOLA CAVANAUGH, BUSINESS MANAGER
 M. E. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES

In Floyd County \$1.00; Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

EDITORIAL

A COUNTY HEALTH UNIT

Plans are underway for the procuring of a county health unit for Floyd County. If the unit is secured, the services of a Public Health Physician and a nurse will be made available to residents of Floyd County.

Floyd County's Commissioners Court was presented the plan in a meeting Monday. The State of Texas will match dollar-for-dollar the appropriation made from this county under the provisions outlined for the unit. A total of \$3,750.00 annually will be expended by each the State and Floyd County. Action on the plan was promised by August 15.

Whether Floyd County's financial condition will allow the added expense, or not, is the question. Obviously the Health Unit would prove very beneficial to residents of the county and these benefits would most likely offset the cost to the county. An emergency fund, set aside by the court, has been already used, we understand. Members of the Health Unit Council, who met with the court Monday, were advised to secure, if possible, other assistance.

Public health departments have accomplished much in the state, especially in the rural sections. The needs of the people in these localities have been determined and fulfilled, bringing about a condition of better health and living conditions.

Members of the Commissioners Court apparently favored the movement and will probably, if the county's financial condition warrants, meet the offer of the State Health Department. If, however, this amount is not available the specified amount must be raised from outside sources if the project is secured. It is a worthwhile project and should receive the support of many progressive citizens of the towns and communities of Floyd County.

A PLAINS VISITOR—THE PRESIDENT

The Panhandle-Plains were paid one of the greatest honors in history Monday when the Nation's Chief Executive visited for two hours in Amarillo. Thousands gathered to welcome President Franklin D. Roosevelt on his only visit to the most remote section of Texas.

The President was given a tremendous greeting when the largest band in the world played "The Eyes of Texas," unofficial song of the state. People from all over this portion of Texas were present when the President spoke Monday.

VACATION TIME AGAIN

Harvest is over and before long the row crops will be laid by and then—vacation time. Whether you take it at home or away, a vacation is a very good thing. A trip to distant points is a splendid idea because one can observe the economic conditions of residents of other sections of the country. In most instances we return home with the conviction that ours is the best town and county in which to live after all.

It is not the fact that we rest during vacation which is advantageous because generally we do not rest and recuperate. We drive and visit and become tired but not from work and worry. A change of atmosphere, altitude and attitude brings a change in temperature, temperament and tempo.



and a third year—when the past generation had to live 20 years in order to live 2 and one third years longer than we will—How is that for a theory—Must have been the hot weather last week-end—a kind of sun stroke—

STRICKLY CONFIDENTIAL—

That's what I like about the weekly newspaper business—The routine—work like fury Monday, Tuesday, Wednesday, and Thursday—recuperate Friday morning—wander Friday afternoon—Decide to print another issue Saturday morning—start Saturday afternoon—No news—no ads—no nothing—neither does anyone—so how could you? About the time you get into the spirit of the issue—it is time to stop for the week end. Confidentially yours, Strick.

STRICKLY CONFIDENTIAL!

By Strick

STRICKLY CONFIDENTIAL— I have heard of towns and various places being quiet but never before a place being quite so quiet as a fellow said the other day, "It is so quiet that you can hear the echo from the rent falling due"—now that's quiet enough to make the interest falling due gag practically thunder.

STRICKLY CONFIDENTIAL— Usually I never mention advertising to business men—that is not more than six or seven times a week—but NOW is the time to turn loose and give your customers some good prices in advertising—The time you should tell your buyers about your merchandise is when business is slowest—when the buying season is changing.

STRICKLY CONFIDENTIAL— Here's this week's copy to Vignettes of each Sunday's Fort Worth Star-Telegram—'tis a fact that your Strick has had his name in the Jettings from the Texas Press column—More people have an opportunity to read Vignettes in one Sunday Star-Telegram issue than Strickly Confidential an entire year in the Floyd County Plainsman—the Telegram prints 180,000 Sunday—and we print 105,716 annually (with our present circulation) . . . ts-k-ts-k . . . There I go—tooting my horn again—comparing notes with Otto.

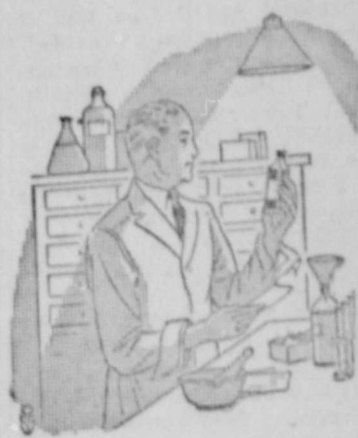
STRICKLY CONFIDENTIAL— About this tooting your horns—racing your motor—business. There is so much noise on election year (like I told you before—a columnist doesn't know when to quit—just ruined my first paragraph) that a Model T sounds like a Zephyr—That's what I like about politics—plenty of fun for everybody—and it's all FREE—for the voters.

STRICKLY CONFIDENTIAL— All of us know that scientists and physicians tell us now that in this modern age the life span of man is being shortened—what with all these modern gadgets that keep him from working hard—getting fresh air and sunshine—and all that—Now here comes a new idea—(We hope—I never heard of it before)—People of the 20th century spend (we will say) on an average of 6 hours out of each 24 sleeping—that leaves us 18 hours for living—With the observation that while we are asleep we are out of the picture, in the finer sense of the word—Now suppose we live to be fifty years of age (and that life doesn't begin at forty but at fifteen)—a total of 35 years—their by multiplication we find that we actually live 229,950 hours—Now we observe the past generation—Who we will suppose spent 12 hours each day in activity and the average age was 70—Mathematics again and we find that they lived 240,900 hours—which is 912 days and one night longer than we live—And after all what is two

GEORGE T. SMALLEY LISTED ON HONOR ROLL

Austin, Texas.—George T. Smalley of Floydada was listed on the spring semester honor roll of the school of business administration, University of Texas, Dean J. A. Fitzgerald has announced. Smalley had an average of "B" for the semester. Let Cavanaugh do your Printing.

ACCURACY



IT'S THE BASIS OF OUR REPUTATION!

It takes scientific accuracy to fill a prescription properly. Bishop's have a deserved reputation for just such accuracy. Depend on us for your prescription needs!

BISHOP'S PHARMACY

Second Sunday Singing Was Well Attended

A regular second Sunday singing at the Highway Baptist Church was well attended. Several out-of-town singers were present. Walter Haley, of Wichita Falls, was a visitor at Sunday's convention. Mr. Haley started a singing school at South Plains Monday evening. A regular third Sunday singing will be held Sunday at the Campbell church.

Mrs. Roy L. Snodgrass returned Sunday after having visited for several days in Arkansas with relatives. While away she attended services for the father of T. C. Russell. Roy Snodgrass and Mrs. Francis Wester met Mrs. Snodgrass in Fort Worth Saturday.

cures MALARIA in 7 days and relieves COLDS first day
666 Headache, 30 minutes
 Liquid, Tablets, Salve, Nose Drops.
 Try "Rub-My-Tim" World's Best Liniment



IT'S A LIE!

Customer satisfaction is a great thing, but the motorist who has been telling his friends his car is greased once a year because we do such a thorough job is exaggerating. But it's the truth that we do it better!

We would like to lubricate your car before you start on that vacation trip.

A. J. CLINE'S
 Magnolia Service Station
 PHONE 36

Children's and Young Misses Dresses

IN . . .
 Sheer Cotton Batiste
 Dimity
 Powder-puff
 Muslin



SIZES: 4 to 12

Regular Price \$1.98 Sale Price \$1.49

HAGOOD'S

"Standard Brands, Priced Right"

Dear Alene—

You remember I told you that we were planning to buy an electric range? Well, we've bought a Westinghouse! It's the prettiest and easiest thing to keep clean you have ever seen. Actually, you can realize how much cooler and cleaner my kitchen is now. No more hot, stuffy kitchens for me!

But of all the conveniences, I like the automatic oven best. Baking is simply a snap . . . of the work . . . and that's all. Everything just seems to cook itself.

So, if you are still interested in a new range by all means, buy a Westinghouse Electric Range.

Love,
 Blanche

P.S. These ranges are at the . . .
TEXAS-NEW MEXICO UTILITIES CO.

SPECIAL SALE OF INNERSPRING MATTRESSES

MADE BY THE MAKERS OF SPRING - AIR

A REGULAR \$29.50 VALUE

The "ROYAL KNIGHT"

Innerspring

\$19.95

ON SALE NOW! Mattresses made by Spring-Air—featuring the construction details usually found only in much higher priced mattresses! The quantity is limited, but the value is great. You'll find it well worth your while to shop EARLY!

Trade In

Box Springs to Match

\$19.95

Full or Twin Size

A REGULAR \$39.50 VALUE

The "PRINCESS" Innerspring

\$29.95

ON SALE NOW! Mattresses made by SPRING-AIR, incorporating the ten year guaranty KARR counter-balance inner-spring unit which has won the preference of hotels and hospitals all over the country! A beautiful mattress as well as a supremely comfortable one—the ticking is of rich damask, green or rose.

Terms

Box Springs to Match

\$29.95

Full or Twin Size

YOU SAVE \$9.55 ON EITHER ONE OF THESE VALUES

F. C. HARMON

FLOYDADA TEXAS

WHAT TO EAT and WHY ★ ★

Houston Goudiss Recounts the Miracle of Milk

Food Authority Explains Why It Is the Cheapest and Most Nearly Perfect Food

By C. HOUSTON GOUDISS
6 East 39th Street, New York City.

The foods known and used by man, milk is surely a miracle of perfection—a veritable elixir

possessed by no other food. It builds sturdy infants; strong bones and sound teeth for growing helps to maintain vitality in adults; and to delay the onset of old age.

It has a greater assortment of nutritive materials than any other single food. It is the most balanced of every balanced food serving the services it performs to mankind—from infancy to old age—it is the cheapest.

It is a many-sided food. I call it as the Benjamin Franklin of foods. It is a vast treasure chest of nutrients—the most complex product of nature's chemistry. It contains nearly every chemical element of the body itself, in proportions adapted for quick and easy assimilation.

Milk fulfills six requirements of a perfect food: it supplies carbohydrate for heat and energy.

It furnishes protein that builds new tissues and repairs the millions of cells worn out daily.

It yields minerals which strengthen teeth and regulate the internal processes of the body.

It contains every known vitamin in some degree and is richly supplied with the vitamins necessary to the smooth running of the machine, and to the prevention of many types of infections.

It contains water, to act as a carrier and regulator of the body's processes.

It is easily digestible, and its summary helps to expunge the place of milk in the body. Think of it! In one quart of milk is contained the high-carbohydrate and fat; the protein of the high-carbohydrate and fat; the iron and calcium; and an easy digestible source of energy.

It is a Food Bargain.

It is usually the cheapest food to buy in price—that is to afford enough of it to supply a quart for every child—at least a quart for every adult. That is the cost of milk is much less than the cost of illness.

It is not a luxury, but an absolute necessity. It is that no homemaker should not buy milk in advance—that if she desires efficiency and longevity for her family, she must provide an amount of milk that she purchases any other food.

It is a Food for Children and Adults.

Children need milk as the garden and the field need the blessing of milk, children need milk as the garden and the field need the blessing of milk, children need milk as the garden and the field need the blessing of milk.

Milk is only a food for children; it is likewise essential for the desire to live longer, and healthier lives—to

KNOW HOW TO Balance Your Diet?

Free Chart Makes It Simple as A-B-C

Key to Safeguard Health

A balanced diet will be a puzzle if you send for the Nutritionist's Chart for Check-up, offered by C. Houston Goudiss.

The foods and the standard diet should be included in your diet, and includes menus for breakfast, lunch or supper, to help in selecting the proper food for each classification.

Send for sufficient to bring you a complete and to good menu plan. Just ask for the Nutritionist's Chart for Check-up, 6 East 39th Street, New York City.

Send for This Free Chart

Showing which Foods are **ACID** and which **ALKALINE**

One of the principles in planning a balanced diet is to include at least enough alkaline, or base-forming foods, to balance the acid-forming foods.

To help you distinguish the foods that belong in each group, C. Houston Goudiss offers to send a free chart listing the principal acid-ash and alkaline-ash foods. Address: C. Houston Goudiss, 6 East 39th Street, New York City.

fortify their bodies against the assaults of disease—to retain or regain mental and bodily vigor. It is indeed a Fountain of Youth!

Milk for Pep and Power

A quart of milk daily supplies from two-thirds to three-fourths of the total calories required by a year-old child. For a five-year old, it provides about half the day's fuel requirements, and for a ten-year old, one-third. Even a moderately active man could obtain one-fourth of his energy requirements from a quart of this precious fluid. It is also interesting to note that five-eighths cup of milk is equivalent in energy value to one and one-third eggs, or two and one-fourth ounces of lean beef.

A quart of milk yields more than an ounce of pure protein of the highest quality. Moreover, nutrition authorities hold that under normal conditions, it is the most completely digested and absorbed of all food proteins.

Milk for Minerals

As a source of calcium, milk is indispensable. Without milk, it is practically impossible for the body to obtain enough of this captain of the minerals for normal skeletal development.

It has been estimated that when the calcium requirement is met through the use of milk, the need for phosphorus will also be adequately provided.

Though milk is not as good a source of iron as of calcium and phosphorus, the iron is present and in a form that can be easily utilized by the body.

Milk for Vitamins

Milk is so rich in vitamins A and G, that the addition of a quart of milk daily to a good mixed diet practically guarantees against a deficiency of either of these precious substances which promote growth, help build resistance to disease, prolong the prime of life, and help to ward off old age. It also furnishes a considerable amount of vitamin B, which promotes appetite, aids digestion and helps to prevent a nervous disorder.

Milk contains a relatively small amount of vitamin D, but this can be remedied in both bottled and evaporated milk by irradiation, or the addition of a vitamin D concentrate. It is less dependable as a source of vitamin C than any other vitamin, as the amount naturally contains varies with the diet of the cow and is reduced by pasteurization or evaporation. This deficiency is easily made good, however, by adding to the diet fresh fruits and fruit juices and raw leafy vegetables.

In Praise of Milk Producers

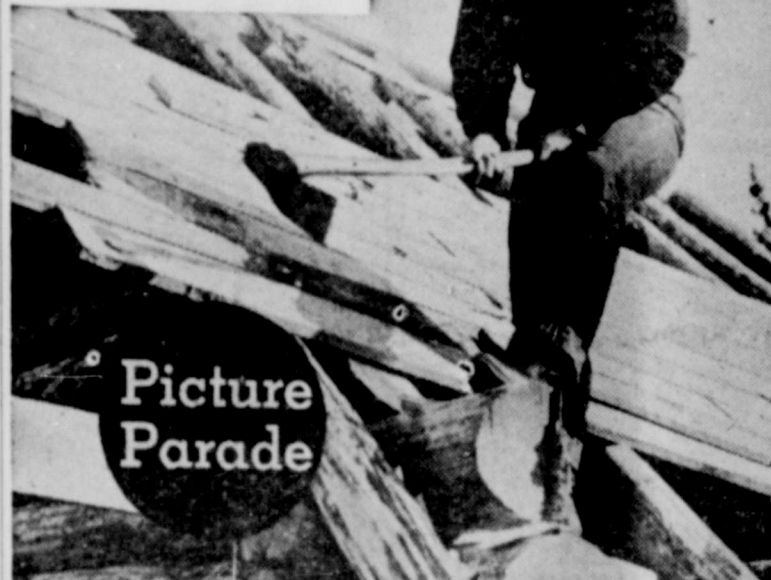
As milk is man's finest food, the men who are occupied with its production are engaged in the world's most important pursuit. They labor to provide the nation with a pure, safe, clean supply of the food that makes life worthwhile for children and helps to prolong life for adults.

Let no one say that milk is expensive. Rather let every home maker come to realize that this magnificent food would be CHEAP AT ANY PRICE!

© WNU—C. Houston Goudiss—1938—19



Seven years ago Helen Dobson deserted society life in eastern cities to buy a ranch in the Sawtooth mountain wilderness of Idaho. Here she has learned to do everything a rancher should, chopping wood, handling horses, hunting big game and even building her own house. Her former society associates may scoff, but Helen likes it.



Designs for Sheer Cottons

THESE pretty styles will make you and your daughter feel fresh and cool, and look smart and charming, when you go out to tea parties or dinner, these midsummer days. They have a summery, dressy effect, and yet they are not fussy. Make them yourself, and have something very individual as well as fashion-right. It's so easy; a detailed sew chart comes with each pattern. And you can wear much prettier materials when you sew your own—at big savings, too.

Afternoon Dress With Shirring.

Shirring is one of the smartest details you can choose—it's used just this way in new and expensive models—on the shoulders, to give fullness over the bust, and at the sides only of the skirt. Thus your dress has animation and grace, and yet the front and back are plain and won't crush and muss when you sit down. In dimity, voile, organdy, handkerchief lawn or mull, with a youthful tie belt and frills of lace, this will be the most flattering frock you own.

Boleto Frock for Little Girls.

With or without the sleeveless bolero, this dress is a perfect darling for little girls! It's so simple and yet it has loads of style, with its very puffed sleeves, very full skirt, and little round collar. Notice how short the bolero is—that's the smart new kind. Make this up in dotted swiss, dimity, organdy or batiste, and trim it with rickrack, irish edging, or linen lace. It's a pattern that you and your little



girl will both like so well that you'll make many times over. It will be nice for school in fall fabrics, too.

The Patterns.

1505 is designed for sizes 4, 6, 8, 10 and 12 years. Size 6 requires 2 1/4 yards of 35 inch material for dress alone. Three-eighths yard for bolero; 1/4 yard for contrasting collar, if desired. Two and three-eighths yards is required for trimming bolero and collar.

1545 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 4 3/4 yards of 35 inch material. Three yards of lace edging for neckline and sleeves. One and one-fourth yards ribbon for belt.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

© Bell Syndicate.—WNU Service.

Combine Crochet and Cross Stitch



Pattern 6106.

A quick "beauty treatment" for your linens—this easy-to-crochet border and simple embroidery motif! Pattern 6106 contains a transfer pattern of two motifs 6 by 11 inches, two motifs 4 by 12 inches; and two motifs 5 1/2 by 6 inches; chart and directions for crochet; color schemes; illustrations of stitches; material requirements.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. Fourteenth St., New York City.

Please write your name, address and pattern number plainly.

Czechoslovakia

The republic of Czechoslovakia is composed of two branches of the same Slav nation: the Czechs of Bohemia, Moravia and Silesia, and the Slovaks of Slovakia.

The state came into existence on October 28, 1918, when the national council took over the government of the Czechoslovak countries, which had formerly belonged to the Austro-Hungarian monarchy. The Czechoslovak national assembly met in Prague on November 14, 1918, and formally declared the Czechoslovak state to be a republic.

Gold Rush Crime Wave

Crime was rampant in San Francisco during the gold rush during the early fifties. Up to 1854 there were 4,200 homicides and 1,200 suicides, while the records of the next few years showed many deaths by violence, the high mark being reached in 1855 with 565. In 1851 the Vigilance Committee was formed to attempt to free the city of most of the lawless element. By 1856, when it came together a second time, order was restored in the community. More than 8,000 citizens served on the two committees.

\$500 CASH Each Week
\$250 to Consumers
\$250 to Grocers
FREE GIVEN
YOU CAN WIN \$50 THIS WEEK
—if you act QUICK... Everybody can enter this simple, easy—

FLA-VOR-AID

NEWS ITEM CONTEST

1st Prize \$50.00 3rd Prize \$10.00
2nd " 25.00 4th " 5.00
5 Prizes, Ea. 2.00 150 Prizes, Ea. 1.00
150 Cash Prizes Given Each Week.

Here Are the Simple Rules:
1—Clip the most unusual or original News Item from your paper or magazine.
2—Complete this sentence in 10 words or less: "THE ONE THING I LIKE BEST ABOUT FLA-VOR-AID is..."
3—Attach entry to wrapper from the package of FLA-VOR-AID or facsimile.
4—Add the Name and Address of Grocer where you bought FLA-VOR-AID.
5—Sign your Name and Address plainly.
6—Mail Entry to JEL SERT CO., 1020 S. Central Park Avenue, Chicago, Illinois, not later than Wednesday, July 20th. Judge's decision is final.

ENTER TODAY
You May Win \$50.00

Prize winners will be notified by mail. For list of winners write to the JelSert Co., Chicago, Ill.

Not One Drop of Acid!

QUAKER STATE has accomplished a scientific "miracle" . . . produced from the finest Pennsylvania crude oil a motor oil so pure that the common ailments of sludge, carbon and corrosion are wholly overcome. Four great, modern refineries equipped with every scientific aid are at the service of the motoring public . . . deliver to you Acid-Free Quaker State which makes your car run better, last longer. Retail price, 35¢ a quart. Quaker State Oil Refining Corp., Oil City, Penna.



"MADE TO ORDER FOR 'MAKIN'S' SMOKERS" SAYS JOE BARTLETT

PRINCE ALBERT'S CUT RIGHT FOR SELF-ROLLED SMOKES. IT ROLLS UP FAST AND PLUMP—DRAWS EASY, AND SMOKES COOL. AND SAY—ME AND THE BOYS GO FOR THAT MELLOW, MILD PA. TASTE IN A BIG WAY!

70 fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert

P. A.'S MADE TO ORDER FOR PIPE-SMOKING JOY TOOI

Copyright, 1938, W. J. Barnhill Tobacco Co., Winston-Salem, N. C.



PRINCE ALBERT THE NATIONAL JOY SMOKE

LOOPER'S

FLOUR, 48 lb., Best Grade	\$1.25
PEACHES, Gallon Can	37c
CHERRIES, No. 2 Can, 2 for	25c
PICKLES, 32 Ounce Jar	13c
SPEEDY JEL, 3 Boxes	10c
VANILLA EXTRACT, 16 oz.	25c
COCOA, 1 Pound Can	7c
DRIED APPLES, Per Pound	10c
DRIED PEACHES, Per Pound	10c
KERR LIDS, 3 Boxes	25c
PURE LARD, Bulk, 8 Pounds	75c
CORN, No. 2 Can, 2 For	15c
APPLE BUTTER, 38 Ounce Jar	19c
SLICED BACON, Best Grade, lb.	25c
HOMINY, No. 2 Can, 2 For	15c
BROOMS, 5 Sew, Each	25c
SPUDS, No. 1, 10 Pounds	15c
FRESH TOMATOES, No. 1, lb.	3c
FRESH LETTUCE, Per Head	4c
GALLON PRUNES, Brimful Brand	30c

Mr. and Mrs. John A. Hollums and Mrs. Arthur B. Duncan attended to business and visited relatives in Lubbock Thursday.

Irvin Bishop, of Long Beach, California, arrived Tuesday to visit his father, A. L. Bishop and other relatives.

Mrs. E. E. McCroskey, of Vernon, is visiting in Floydada with her daughter, Mrs. L. G. Withers, Mr. Withers and the family.

Miss Louise Hyatt returned home Wednesday night of last week after having visited with relatives and friends in Lubbock and Crosbyton.

Mrs. Audie Noland Honored With Kitchen Shower

Mrs. Audie Noland was complimented Wednesday afternoon at 2:30 with a kitchen shower for her marriage, at the home of Miss Edna Mae Griffin, who was assisted by Miss Frances Williams and Miss Juanita Luttrell. Mrs. Noland was Miss Ernestine Dillard before her marriage June 25.

The guests were met at the door by Miss Edna Mae Griffin and were directed to register in the brides book presided over by Miss Frances Williams. They were served punch and cake by Miss Juanita Luttrell. A toast was given to the bride by Miss Frances Williams, after which a guessing game was played. The bride, being the winner, was presented with many lovely gifts. "A Recipe for a Happy Home" was given by Miss Edna Mae Griffin.

Those registering in the brides book were: Jane Graham, Edna Earl Gee, Erna Dean Moore, Maurine Hart, Sue Hollums, Myra Louise Wilson, Grace Marie Graham, Glenna Holmes, Clara Craft, Edith Grimes, Nell Patton, Donnie Beth Nichols, Effie Boland, Asale Noland; Mrs. Paul Williams, Mrs. Edd Griffin, and the hostess and honoree.

Mr. and Mrs. R. C. Patton returned home the latter part of last week after having spent several days vacationing in New Mexico. The destination of their trip was Carlsbad Caverns. They were accompanied by Miss Nell Patton.

Mr. and Mrs. Guy Ash left Saturday of last week after a week's visit with their daughter, Mrs. Bruce Frogge.

Dr. and Mrs. C. M. Thacker, Miss Louise Hyatt and Mrs. A. C. Sullivan went to Plainview Sunday afternoon where Mrs. Sullivan left by train for Chicago to visit her daughter, Miss Edna Earl Sullivan for several weeks.

CLASSIFIED ADVERTISING

Let Bob Shine your shoes at UNIQUE SHOP. 29-tfc

Cow and Mule For Sale Cheap. See MARTIN BROWN. 29-tfc

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-tfc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-tfc

DOOR CREPES, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company, Night Telephone No. 69. Helms, Floydada Florida. 30-tfc

Your Favorite flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-tfc

We invite you to visit the greenhouse. PARK FLORESTA—Mrs. W. S. Goetz. Phone 78. 46-tfc

LANDS FOR LEASE A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11-tfc

REDD'S FRUIT STAND

New Spuds, 10 lbs.	15c
Good Oranges, doz.	15c
Delicious Apples doz.	20c
Winesap Apples, doz	20c
Onions, 3 lbs.	10c
Fresh Candy, per bar	3c

COLORADA BEANS

Lots of Watermelons. Will have in a Load of

ELBERTA PEACHES

Saturday morning from Arkansas.

DUPLICATE NUMBERS

Special to the Plainsman. Workers who lose their social security account number cards should not apply for a new number. They should request a duplicate card, bearing the same number as the lost card, which is obtained from the social security board, 1012 Oliver-Eagle Building, Amarillo, Texas.

Political Announcement

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For District Judge of the 110th Judicial District: KENNETH BAIN ALTON B. CHAPMAN

For District Attorney: WINFRED F. NEWSOME JOHN A. HAMILTON

For County Judge: G. C. (CLIFFORD) TUBBS TOM W. DEEN, RE-ELECTION

For District Clerk: GEO. B. MARSHALL

For County Clerk: A. B. CLARK

For County Treasurer: MRS. O. M. CONWAY

For County Sheriff: F. N. (FRED) CLARK

For County Attorney: W. E. GRIMES JOHN STAPLETON

For Assessor and Collector: E. S. RANDESON FRANK L. MOORE HENRY BLOODWORTH

For Commissioner Precinct No. One: A. S. CUMMINGS J. B. TURNER

For Commissioner Precinct No. 4: H. J. (HUGH) NELSON C. M. LYLES

Justice of the Peace Precincts One and Four: B. P. WOODY

DON'T OVERLOOK CASH

Special to the Plainsman. Persons entitled to lump sums under the old-age insurance program are being paid 3 1/2 per cent of wages received from covered employment after 1936, and up to attainment of age 65 or death. For example, if a worker's wages during this period amount to \$1,000, the lump-sum payment would be \$35. Information concerning the filing of a claim may be obtained from the social security board, 1012 Oliver-Eagle Building, Amarillo, Texas.

Pat Sullivan of Coahoma, near Big Spring, left Thursday of last week after having visited a few days with his mother, Mrs. A. C. Sullivan, and sister, Mrs. C. M. Thacker.

FOOT COMFORT

Is very essential during hot weather. Let us remove corns and adjust those arches. Expert shoe repairing. All work guaranteed. ODOR-AWAY, the Famous Foot Powder for Sore, Perspiring Feet.

RAINER'S SHOE SHOP

SOUTH SIDE SQUARE

ONE LOOK AT THESE

SUMMER SUITS

AT THE PRICE AND YOU'LL BUY.

The greatest discount we've ever offered in Clothing, while they last.

"GLADS"

GET READY FOR PLOWING—

With a new JOHN-DEERE DISC-TILLER PLOW. Better crops call for best equipment, and you have it when you buy John-Deere Machinery. Built to meet the needs of modern farming.

Full line John-Deere replacement parts for all model John-Deere tractors, and other equipment.

STANSELL - COLLINS John Deere Dealers

VACATION! WITH CONOCO !!

Get your Conoco Coupon Book here before you leave on that trip. FREE Travel Information. Conoco Check-Chart Lubrication Germ-Processed Oil.

DAILY'S CONOCO SERVICE STATION

Mr. and Mrs. W. A. Shaw returned home Thursday of last week after a few days visit with relatives in Bonham, Texas.

Let Cavanaugh do your Printing.

Mrs. W. C. Coghlan, of Arizona, has returned after having visited in Floydada with her daughter, Finley and her brother's relatives.

ANNOUNCING !!

I have purchased the stock equipment of the Triangle Garage and I will continue to operate at the same location.

CONTINUE TO SELL—

Stock of Best Replacement parts be found anywhere. United Motor Line, Hastings Piston Rings, Quay - Norris Replacement Parts

GEO. M. FINKNER

Elberta Peaches

We will have a truck load of

ELBERTA PEACHES

from the Northeast part of Arkansas,

SATURDAY, JULY 16th

At prices you can afford to pay

Truck will be located at Northeast Corner of Court House Square near to Prices Fruit Stand.

V. D. TURNER

Phone 275-J Floydada, Texas

BEFORE LEAVING ON VACATION

Let us make the repairs necessary on your car . . . Be safe! . . . Check your brakes, lights, ignition, and tune up the motor.

Complete service on all makes cars Electric and actely welding . . . Sheet metal work . . Radiators cleaned and repaired . . Lathe work.

CLINE'S AUTOMOTIVE REPAIR SERVICE

For a SAFE and SANE



VACATION TRIP!

MAKE SURE YOUR CAR IS IN TOP CONDITION !

The success of your trip depends on the condition of your car. Don't run the risk of an accident or delay. We can check your car and prevent this! Genuine Chevrolet Service and Parts.

ODEN CHEVROLET COMPANY Chevrolet Sales And Service

THE FIRST NATIONAL BANK Floydada, Texas

1903—Time Tested Service—1938