

The Floyd County Plainsman

Floydada, Floyd County, Texas, June 2, 1938

JUST SAY "I READ IT
FIRST IN THE FLOYD
COUNTY PLAINSMAN"

Number 26

Hagoods Club Leaders In Floydada Softball League Standing

STARS ARE MADE FOR AN ALL-STAR SOFTBALL BASEBALL GAME IN FLOYDADA ON JULY FOURTH

Stars From City and Rural Leagues Will be Selected Through Popular Vote of Fans

Knights Ritual Mainview

Members of the Knights of the Plainesview High School attended the Knights of the Plainesview High School ritual which was held at the Chamber of Commerce office last evening. The ritual was held in the open air and some 3,000 people attended.

Change has been made in the management of the Osden Petroleum Corporation's agency in Floydada and Home Oil Company is now distributor. The new company succeeds Floydada Oil Company.

Garland C. Foster and Raymond Nelson are co-owners in the new firm. Management was assumed last Friday by Mr. Foster and Raymond Nelson, both of Floydada.

Ray E. Stewart Succumbs From Heart Attack

Funeral services were held Sunday for Ray E. Stewart, who died suddenly from a heart attack Saturday. Mr. Stewart was attending the Old Settlers' Celebration here when he dropped dead on the street. It was thought likely that the attack was caused by the heat.

R. D. Berger, McMurry Dean, To Speak

R. B. Berger, dean of McMurry College, Abilene, will be the speaker for the Laymen's Day Program at the Floydada Methodist Church Sunday morning, June 5th at 11 o'clock.

Business Firms Move Locations

Fogerson Shoe Shop and Frogge's Studio are making moves in their business location to the former location of the Western Auto Associate Store.

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TOBACCOES, Long Bill Navy, Prince Albert.
UTILITIES, Texas - New Mexico Utilities Company.

COMMITTEES FOR JULY FOURTH AND CELEBRATION ARE NAMED

ACTUAL PLANNING IS ON
Two Great Days of Entertainment Features Is Goal of Committees Placed In Charge

TEXAS U. HAS 1,161 DEGREE CANDIDATES

Austin, May 31.—More than one thousand students will receive degrees from The University of Texas at commencement exercises, June 6. Among the 1,161 tentative candidates for degrees is Thomas Kinder Farris of Floydada, applicant for a bachelor of business administration degree.

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Raymond Nelson,
G. C. Foster In
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LIONS ELECT OFFICERS FOR YEAR

Officers for the Lions Club of Floydada, who will serve during the year starting July 1, were elected in the regular meeting Tuesday.

FLOYDADA SCOUTS ATTENDING CAMP POST

Several scouts from the Floydada troops, 57 and 58, are attending the boy scout camp at Post, Texas, this week.

Dr. V. Andrews' Daughter Undergoes Operation

Mrs. Clarence Goins of Muleshoe, Texas, and daughter of Dr. V. Andrews of this city, underwent a major operation at the Plainview Sanitarium the latter part of last week.

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VOTING PLACES

Completed and signed ballots may be submitted at the Chamber of Commerce office, Floyd County Hesperian, Floyd County Plainsman, and McDonald Gilliam Hardware. Community residents vote only for community teams and town residents vote only for town teams.

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BISHOPS SECOND AS CLUBS ENTER LAST THREE WEEKS PLAY; SCOTT HEADS BATTING LIST LEAGUE PLAYERS

As the Floydada Twilight Softball League enters the last three weeks play Hagoods club is leading with no defeats and seven victories. Bill Scott, Bishop's manager, heads the batting roster with a percentage of .579.

LEADING BATTERS

PLAYER	AVERAGE	TEAM
Bill Scott	.579	Bishops
Ray Chapman	.538	Bishops
B. Finley	.519	White Drug
A. Burgett	.461	Hagoods
George Quirk	.455	Hagoods
Avon Powell	.424	Hagoods

TEAMS STANDING

TEAM	Played	W.	L.	Pct
Hagoods	7	7	0	1.000
Bishop	7	5	2	.714
Lions	5	3	2	.600
Whites	7	2	5	.286
Rotary	6	1	5	.200
Oden	6	1	5	.200

GAMES THIS WEEK

Hagoods added another victory Monday night when they defeated the Rotary 2 to 0.

NO COUNTY LEAGUE SUMMARY

As the Floyd County League, which includes the rural teams, has not the greater part of their season complete, a complete summary of their games was not made.

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FIRST GOVERNMENT BUY UNDER FARM SECURITY BILL CLOSED IN FLOYD COUNTY

The first government buy under the farm security bill was closed in Floyd County Tuesday afternoon at the Duncan Abstract Company office.

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WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON
NEW YORK.—President Getulio Vargas of Brazil was a far-western frontiersman in his youth, still wearing "bombachos," or gaucho trousers, for informal dress, and quite in character pumping a six-gun at the palace, and putting down a Graustarkian revolt.

When he established his totalitarian state on November 10 of last year, there were those who said he was dealing in the dark of the moon with the green shirts—that here was where Germany and fascism got a toe-hold on this continent.

The green shirt revolt and its vigorous suppression by Sr. Vargas seems to be an answer to that, even if he had not previously made it clear that his authoritarian state was not of the European model.

Brazil has a complex racial makeup which provides no proscribed group or racial myth, the first requirement in fascist technique, and furthermore, when it comes to strong-arm government, all South American countries have plenty of home talent and indigenous skill.

Sr. Vargas recruited his political following as a liberal. He denounced monopoly and promised the overthrow of the "coffee plantation kings."

He seized power in 1930 by the overthrow of President Washington Luiz, with the aid of his lifetime friend, old General Aurelio Monteiro. Luiz had won the election against him, but Vargas raised a cry of fraud.

From the first he ruled partially by decree, now entirely, since the adoption of the constitution of November 10, his organization of the country followed established dictatorial practice in the formation of labor "syndicates," the fixing of maximum and minimum wages, and the denial of all rights of free press and free assemblage.

He is a famous orator, speaking a fluent and flowery Portuguese, using the radio a great deal in national appeals. He is credited with just about the shrewdest political intelligence in South America. In his prairie town, he attended a private college, later enrolled in a military college, but was diverted to the law.

His rise through minor offices to the national congress parallels the standard career chart of our congressional record biographies—district attorney, state legislator and all the rest of it.

THE make-believe war in which the eastern seaboard was defended against "black" expeditionary forces from overseas was the first large-scale work-out of our "flying fortresses" in Mock War.

General Frank M. Andrews, running the show, is one of the few flying generals.

He gathered up the strands of the unified service when the GHQ air force, which he commands, moved into the huge air base at Langley field, March 1, 1935.

Called the "handsomest man in the service," he is quietly effective and the last man in the world to be called a swivel-chair officer. He warns the country against a shortage of fliers and urges civilian training. He was not an A. E. F. flier.

In 1934 he made the unusual jump from lieutenant-colonel to brigadier-general and was made a major-general in 1935. He was graduated from West Point in 1906 and was with the cavalry on the Mexican border, before he found his wings.

New York, "Empire State" New York appropriated the title "Empire state" when it surpassed all other states in population, commerce and wealth. New York, N. Y., is sometimes known as the "Empire city." On December 2, 1784, in reply to an address of the common council of New York, General Washington wrote as follows to Mayor James Duane: "I pray that Heaven bestow its choicest blessings on your city; that a well-regulated and beneficial commerce may enrich your citizens, and that your state (at present the seat of empire) may set such examples of wisdom and liberality as shall have a tendency to strengthen and give a permanency to the union at home, and credit and respectability abroad."

News Review of Current Events

EUROPEAN WAR AVERTED
Britain, France and Russia Would Not Stand for German Aggression Against the Czechs



Here is an armored car detachment of Czechoslovakia's up-to-date army which was sent to the frontier to meet the threats of aggression by Fuehrer Hitler's troops that were massed on their side of the border.

Edward W. Pickard
SUMMARIZES THE WORLD'S WEEK
© Western Newspaper Union.

On the Verge of Hostilities

GERMAN and Czech troops by the thousands were massed on the frontier between the two countries. President Benes of Czechoslovakia and his cabinet decided to call 70,000 reserves to the colors. Poland assembled armed forces close to the Slovakian border. Hungary was reported to be taking "certain military measures." France was ready to defend her ally, Czechoslovakia, against Nazi aggression, and there was assurance that Great Britain and Russia would come to the aid of France if she were attacked without provocation.

No wonder the governments of Europe were desperately worried by such a critical condition.

Hitler must have realized that the time was not ripe for aggressive action against the Czechs, for German authorities in Berlin solemnly assured Dr. Vojtech Mastny, Czech minister to Berlin, and the Czech military attache that Germany planned no military expedition against Czechoslovakia. This eased the situation somewhat, but the British cabinet continued to urge Benes and his government to make all possible concessions to Hitler concerning the demands of the Sudeten German minority. It was believed the Fuehrer would ultimately get about everything he wants from the Czechs without a fight.

Both France and Britain were bringing strong pressure to bear on Berlin, and the British especially were determined to avert general war if it could be done.

Prime Minister Chamberlain, it was said, was working out a plan under which his government would play the part of mediator. The scheme was based on autonomy for the 3,250,000 Germans in Czechoslovakia with freedom in municipal and educational affairs.

Henlein's German party in the Sudeten districts of Czechoslovakia was winning victories in municipal elections, and this made the Nazis quite cocky in their attitude. They refused to negotiate with the government until their safety had been guaranteed.

Southerners Are Sore

KNOWING they were fighting a losing battle, Southern representatives bitterly contested the progress of the wage-hour bill through the house. The test vote on discharge of the rules committee was 322 to 73.

In the debate that followed Northern Democrats and most of the Republicans indicated their approval of the measure. The South opposed it mainly because it contains no differentials in favor of that section.

Martin Loses in Oregon

GOV. CHARLES H. MARTIN of Oregon, the veteran soldier who has been fighting against the C. I. O. and other radicals, was beaten for renomination in the Democratic primary by Henry Hess who had the backing of labor unions and of Secretary of the Interior Ickes. Charles A. Sprague was nominated for governor by the Republicans and they believe they have a good chance to win in the fall elections, for the Democrats, there as in Pennsylvania, were badly split.

Two Taxation Decisions

IN TWO far-reaching decisions the United States Supreme court further narrowed the field of reciprocal intergovernmental tax immunity. The rulings continued the trend in the direction of President Roosevelt's theory that the federal and state governments can tax the salaries of each other's employees and

the income of each other's securities without a constitutional amendment.

In a decision delivered by Justice Stone, the court upheld levying of federal income taxes on employees of the Port of New York authority. In a decision delivered by Justice Roberts, the court upheld federal admission taxes on tickets to football games conducted by the university system of Georgia.

Italy Warns France

ITALY intimated it would keep out of the Nazi-Czech quarrel, but Mussolini broke off the friendship talks with France and warned that continued French acquiescence in the shipment of arms to government Spain would not be tolerated. He said the past conversations could not be resumed until Franco and his rebels had won a clear-cut victory.

The Duce declared that unless France ceases aiding transmission of Soviet and Czech arms to Barcelona, Italy and Germany may be forced to increase their assistance to the insurgents. This naturally would endanger the new Anglo-Italian agreement.

Must Re-Hire Sit Strikers

THE National Labor Relations board ordered the Kuehne Manufacturing company, Flora, Ill., to reinstate with back pay 104 American Federation of Labor sit-down strikers.

It was the NLRB's third major sit-down decision, but the first involving an A. F. of L. union.

The labor board refused to answer 74 questions put to it by the Ford Motor company in United States circuit court at Covington, Ky. The board particularly resented being asked whether Thomas Corcoran, Benjamin V. Cohen, John L. Lewis or Homer Martin were consulted in arriving at an order charging the Ford company with violating the Wagner labor act.

"Doom-Sealers," Says Farley

POSTMASTER GENERAL FARLEY attacked the critics of the administration's spending-lending program in an address to the Commonwealth club of Chicago.

"The doom-sealers," he said, "are again sending forth their mournful prophesies of evil because of government acts performed or suggested."

"Stocks are down a bit. There is a recurrence of vast unemployment. Certain taxes bear heavily on people or corporations with plethoric purses. So the same element that has held every national emergency as a precursor of doom is out again in full cry."

Finland's Name

The name Finland has nothing to do with the fin of a fish, as one might be excused for thinking at first glance. True, the country has a long seacoast bordering on the Baltic, but inland there are many lakes surrounded by marshes and connected by glistening streams and canals. Many years ago regions like this were called fens.

Thus the little country in the northern part of Europe became known as fen-land, or marsh-land, and, as the years passed and people spoke carelessly, its name changed to Finland.

El Templeto in Havana

El Templeto in Havana dates from 1827 and commemorates the landing at Puerto Caranas of Don Diego Velazquez in 1519. An obelisk bears an inscription commemorating the mass sung at the town meeting held at the time in the shade of a giant siba tree. A tree shading El Templeto is believed to be a slip from the original tree, cut down in 1753.

Too Late for Wheat Quotas

SECRETARY WALLACE said that under the new crop control law it is too late to invoke marketing quotas on this year's indicated bumper wheat crop. He explained that the law authorized quotas this year only in the event congress appropriated funds by May 15 for "parity payments" provided in the new legislation.

Floyd Gibbons' ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"Death by Proxy" By FLOYD GIBBONS Famous Headline Hunter

HELLO EVERYBODY: There's only one thing I know that's less profitable than being a burglar, and that's just posing as one. And Distinguished Adventurer Willard G. Stanton of Bloomfield, N. J., ought to agree with me there. Once upon a time, when Bill was a youngster of sixteen, he tried that little stunt. Not purposely, of course. Bill's intentions were perfectly O. K. But it doesn't make any difference what your intentions are. If you look like a burglar, or if you act like a burglar, first thing you know somebody is going to think you ARE a burglar and treat you accordingly.

Back in 1907, when this adventure happened to Bill, he lived in an old-fashioned apartment house in Brooklyn. At least it would look old-fashioned today. At that time it was probably the last word in apartment houses. It had a stairway running up the center of the building, and there were two apartments to the floor. The doors of the living rooms opened on the stair landing, and the outer doors were fitted with ground glass panels. The glass was opaque. You couldn't exactly see through it. But when you were on the inside looking out you could tell when someone was at the door, because you could see a shadow of a human figure against the glass.

Remember those panels. They've got a lot to do with the story. Burglars Alarmed the Old Ladies.

Bill's family had an apartment on the fourth and top floor of that building. Across the hall lived two old ladies—retired school teachers—one of whom was slightly deaf. Remember that deaf old lady, too.



Bullets Whizzed Over Bill's Head.

Between her and the glass panels, Old Lady Adventure managed to cook up quite a thrill for Bill Stanton.

About three o'clock one November morning, Bill was awakened out of a sound sleep by a loud, insistent pounding. As he came out of a half-doze, he realized that the pounding came from the wall, on the other side of which the two old ladies slept. Something was wrong in their apartment! Bill jumped out of bed and went into his own living room. Then he saw what the trouble was.

On the ground glass panels of the door leading to the hall he could see two shadowy figures. They were over by the door of the old ladies' apartment and they seemed to be trying to jimmy the lock. So that was it! Burglars, trying to get in next door! The old ladies had heard them and pounded on the wall to attract Bill's attention.

Bill called out, "Who's there?" and began rattling the door knob. The two figures moved noiselessly to the stairs and began to descend. Bill was sixteen, and impetuous. He ran out of his apartment and started to follow the two men down the stairs. "Right there," he says, "is where my adventuring career started."

Bill was in a Tight Place.

Bill followed the crooks down two flights of stairs, but they were too fast for him. He was in pajamas, and he couldn't very well dash out into the street after them anyway. Not on a cold night in November. He turned around and went slowly back up the stairs.

Bill got to the top and put his hand on the doorknob. The door was locked. In his haste to follow the two men he had slammed it behind him. In his pajamas and without a key in his pocket, it looked as if he was going to have some trouble getting back in. He stood for a moment considering his plight, and then, suddenly he heard a voice coming from the next apartment.

It was one of the old ladies—the deaf one—and her tone was ominous. "If you don't go away," she yelled, "I'll shoot."

All at once Bill realized that a tight situation he was in. The old lady could see his shadow through the glass door and thought he was one of the departed burglars. He knew she kept a gun in her apartment and didn't have any doubt that she would do just what she threatened to do.

Shot At by a Deaf Woman.

"I thought I had a good pair of lungs," says Bill, "and I screamed back: 'Don't shoot. It's me.' But I didn't count on that old lady being deaf. Before I had a chance to get in another word I heard a loud report and a bullet came crashing flat on the floor, and while I lay there, three more shots imbedded themselves in the wall over my head."

The shots stopped then, but Bill lay right where he was, afraid to stir lest the slightest motion bring more of that hot lead his way. Then, start screaming for the police. Still Bill stayed where he was. Courage is one thing, but when a panic-stricken old lady starts blazing away right and left with a revolver, there isn't any sense in giving her a mark to shoot at.

Bill lay right where he was until the police came. Then he got up again. He looked himself over and was relieved to find that he hadn't been hit by any of those wild bullets, but he found an ominous little hole in the sleeve of his pajamas that showed just how close he had come to having a funeral instead of just an adventure. "And nowadays," says Bill, "when there is any burglar hunting to be done, I do it by telephone."

Brides Sold by Weight

In some gypsy villages in Yugoslavia girl brides are sold by weight, the sale being held when the girls reach a marriageable age, says Pearson's London Weekly. The average price is between 2 pence and 3 pence a pound, the higher price being paid for girls who can dance and sing as well as cook.

To prevent cheating, the gypsy chief keeps the weighing scales under lock and key. The sale of girl brides is a recognized practice in Yugoslavia, but only in gypsy villages are their values assessed by weight.

Caterpillars Can Hear

This statement has been made because experiments have shown that these insects have the ability to hear; for certain sounds result in sudden movements of the body. Hairs that absorb sound are provided in place of ears. In experiments, when these hairs were coated with shellac and noises were made, the caterpillar did not respond.

SEEN and HEARD around the NATIONAL CAPITAL
By Carter Field

Washington.—The strong stand taken by Joseph P. Kennedy as to what must be done about labor disputes in the merchant marine if the United States is ever to get one has been completely scuttled through the influence of Secretary of Labor Perkins and the national labor relations board while Joe tells reporters he will wear long pants to the court receptions.

The senate commerce committee, which at first adopted the recommendations of Kennedy for compulsory mediation of labor disputes of strikes until after the mediation board had acted in such controversies, cut his stiff, mandatory provisions from the new shipping bill. The senate followed its committee.

Though striking out the substance, the senate curiously enough retained the shadow. For in the "shadow" were some lucrative jobs, nice \$10,000 commissioner type jobs of the lame duck variety. Copying the railroad mediation board, the proposed new board (of course the house may strike this out in conference) would have no real power at all. More astonishing, it is deliberately short circuited by a direct statement that the national labor relations board is not deprived of any of its functions!

The substitute provisions provide only for mediation in case both parties to the water controversy favor it, and are not compulsory in any sense of the word. They are much more in line with the mild treatment of striking seamen and dock workers recommended by Secretary Perkins than with the views expressed by Joe Kennedy.

It was shortly before Kennedy left Washington to take his diplomatic post that he, as chairman of the maritime commission, and Miss Perkins as head of the Labor department locked horns before the senate commerce committee, of which Senator Copeland, of New York, is chairman. West coast shipping was tied up very generally by strikes at the time.

As Kennedy Saw It

Kennedy argued that the railroad mediation board, which functions satisfactorily in the settlement of disputes involving rail carriers, might widen its scope of jurisdiction to cover disputes involving water carriers. He recommended that the provisions against strikes by the railroad men until after the mediation board had acted be made applicable to the seamen.

Miss Perkins pleaded for maintenance of the "status quo," argued that tolerance must be shown to the various waterfront unions, because they are comparatively young, declared that the shipping industry was not "ripe" for compulsory arbitration, and contended that anything favoring it would be more harmful than helpful. President Roosevelt, consulted by senators, refused to take sides.

Then the committee senators proceeded to exercise their own judgment. They sided with Kennedy. But after this decision something happened. John L. Lewis is not without resources when it comes to pulling political wires. Especially as everyone in Washington knows that he has it in his power simply by sulking after this week's Pennsylvania primaries to return anti-New Deal Senator James J. Davis to the senate, and throw the state government at Harrisburg, with 30,000 employees, over to the Republicans.

The admirals who were so anxious to get a real auxiliary fleet for the navy in the event of war were frantic over what has been done to the bill. They frankly admit, in private, that the building of a merchant marine is impossible under the senate bill, or without something like the Kennedy recommendations.

But there seems no prospect of Kennedy and the admirals having their way, despite the President's very definite desire to do everything possible to strengthen the navy, everything of course except to antagonize the labor leaders.

Real G. O. P. Problem

Connecticut is one of the real problems for the Republican party, and of enormous interest because it is typical of a great many other states, some of which have more and some less electoral votes. It is a tower of strength to the New Deal, and a staunch bulwark against the menace of the LaFollette movement.

The disease from which the Connecticut Republicans are suffering is the same: malady which affects the Republicans in New York, Pennsylvania, New Jersey and Rhode Island. All four of these states were always regarded as just about sure Republican in a presidential election, despite the prognosticators' silly chatter during campaigns, that New York was "pivotal" and doubtful.

They were the backbone—especially if New York was excepted—of the Republican end of the balance of power, when joined with Maine, New Hampshire, Vermont and Massachusetts in the North.

For years J. Henry Rorback, the dictator of Connecticut, the Republican boss, nominee, and what has been one thought of doing the Republican party in the state, was suiting Henry. There were centers of dissent, notably Haven, where the rebels to select their own candidate. But Rorback's ability to lead, and so great had been him, that despite this he was victorious to all who knew he dared to take the initiative in perfecting a new organization.

Made It Tougher

To make the problem of aspiring Republicans, opened that even before slipping had become apparent, elected a Democrat, Rorback was a great friend of Rorback's. He praised his policy, once great political mind, the Democrats were deranged as well as organized.

Finally Rorback died, not leave a strong successor had been no recent dignitary of disintegration. He was a leader, so to speak, a scratch, with more interest in personal advancement than in a strong organization.

At the present moment three distinct factions of state control of the G. O. P. number of little groups with the Big Three. No Big Three would be pleased success, even though it is election of Republicans by Democrats, by any of forces.

Were They Surprised

Utility officials and armalike were flabbergasted of the President's confidence. Assistant Secretary of Johnson and Power Company Basil Manly as to a survey of the national position, from the standpoint of defense.

so-called Mormon in Idaho, Nevada—in the region. The Democratic balance of power, of the solid South.

The disease which has most of the other republican states as well, is ership.

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Utility officials and armalike were flabbergasted of the President's confidence. Assistant Secretary of Johnson and Power Company Basil Manly as to a survey of the national position, from the standpoint of defense.

The President said he had never been studied angle, and that it is not a question of additional power is tying in existing power are not connected. He is thing should happen the Columbia could not borrow from Baltimore or vice of the city of New York, but is no physical connection, one side of the Hudson other.

Of course the President illustrating to the men the kind of information wanted mapped out. Actual is a power line between Washington intended very purpose of permitting to serve the other in the some emergency.

Actually also New York protected against failure of coal supply. There is a made for that purpose, power lines of the National Hudson company. Incidentally President was enormously ed, about two years ago, of the power companies connections at certain states, notably the New York ticut border, in the hope of federal regulation and the tence of the public utility company act.

Here's Amusement

But this is not the end of the story. What surprised the army and the men was that there is a accurate survey of the nation right in the government session. It was made by engineers.

Unfortunately, this report did not mention this mandated in chief of the President, when they were about his national defense rather a mystery to some explained, with political others.

The President, these out, is not in precisely a mood toward the army. He still remembers with sternness the strength which engineers developed as a force a few weeks ago Hill. The engineers, who on Capitol Hill are afraid that perhaps Harold or somebody else in some tration might at some suade the President to take engineers' functions away and transfer them to PWA where.

So the army lads went and when they were the senate reorganization actually wrote a provision bill, to the broad general that the functions of the engineers were not to be with. Furthermore, they with an attempt on the senate to strike out this ception.

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FLOYD COUNTY PLAINSMAN

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NOTICE!

Reflections upon the character, standing or reputation of any firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

EDITORIAL

"STREAMLINED AGE" IS HERE

What happened to the Model T? This machine probably the greatest automobile ever built, and for years it answered the demand more efficiently than anything ever conceived in the field of transportation.

Then something happened! People stopped buying Model Ts. Buyers were definitely in the market for streamlined models brought out by other automobile manufacturers. Model T had served its purpose and had passed. Momentarily the great Model T stood still. But marshaling all his engineering genius, he introduced a revolutionary model in automobile history. He met and tried to overcome changing conditions.

There is a parable for the newspaper readers of today. There are still "Model Ts" among the newspapers of this streamlined age. True, some are in "good running order" and are still partially meeting readers demands.

People want their newspapers, like their automobiles, to be complete and streamlined. Merchants buying newspapers that meet the demands of the changing times.

American home interests today—whether in the city or on the farm—are no longer bounded by county lines in a world horizon today, and successful newspapers have recognized this fact.

The Floyd County Plainsman is keeping abreast of the times by offering to its readers a complete news-service. The Plainsman has adopted a "streamlined" general make-up. Every section of the paper is the best of the ever-changing ideas of news presentation.

The county pioneers, in the annual re-union Saturday, recounted interesting incidents in the history and development of the county through its forty years. These pioneers are proud of the fact that they are living in a "Streamlined Age" and not the horse and buggy and "model T" era. We, of the Floyd County Plainsman, are proud that we are able to offer to our readers a complete county newspaper, streamlined to the latest demands of an age-conscious public.



STRICKLY CONFIDENTIAL

By Strick

STRICKLY CONFIDENTIAL
 Grab your hat and stuff in your shirt tail—get ready for Floydada's big fourth and fifth of July celebration. We are going to pitch a "whim-dinger" and no "lally-gaggin" about it—How do you like this 1938 slant? *

STRICKLY CONFIDENTIAL
 We, of the Plainsman staff, are glowing with ego—after the praise of last week's issue dedicated to Floyd County Pioneers, commemorating the 48th birthday of the county. *

STRICKLY CONFIDENTIAL
 Was out in the hauled-out district Sunday p. m. and viewed the damage done—in some places it was a thorough operation with nothing left but the stubble. Most of this damage, however, is out of Floyd County although we received our share—it could have been much worse. *

STRICKLY CONFIDENTIAL
 The boys and girls are returning from college at a rapid rate—I guess the pops are some what relieved in some instances when the checks quit coming in—and the letters from the sons and daughters—asking dad could he spare five buck—"as we are having our spring formal and I need a little change". The remarkable thing is the number of these innocent appearing messages from son and daughters—so they told me. Confidentially yours—Strick.

FAIRVIEW, AND PLEASANT HILL WIN

Fairview and Pleasant Hill were winners in Wednesday night's games last week. Scores were: Fairview 15, Starkey 14; Pleasant Hill 15, Dougherty 11.

BOX SCORES

PLAYER	AB	R	H
Starkey			
B. Woods	5	3	4
P. Taylor 3b	5	1	1
A. Forehand ss	5	2	2
W. Taylor lf	4	2	2
F. Taylor 2b	4	1	2
S. Waller 1b	2	0	0
Poteet 1b *	1	1	1
P. Wright cf	1	1	0
Rucker cf *	2	1	1
M. Weems p	4	1	1
H. Poteet rf	4	0	2
Hollingsworth c	3	1	0
Totals	41	14	16

Substitutions: Audrey for W. Taylor, Poteet for Waller, Rucker for Wright.

PLAYER	AB	R	H
Rushing p	5	0	2
Du Boise 1b	1	1	1
Cook 1b *	3	0	0
Whitley ss	3	2	1
W. Wilson 2b	3	2	0
J. Reeves 3b	4	3	3
J. Ray ss	3	2	2
O. Burgett cf	4	0	2
E. Burgett lf	4	1	0
Meeks c	4	2	2
C. Wilson rf	3	2	1
Totals	38	15	14

Substitutions: Cooke for Du Boise in the second at first base.

PLAYER	AB	R	H
Pleasant Hill			
Harper ss	4	2	2
E. Gilliland cf	4	3	3
L. Hart 3b	4	1	1
T. Camden c	3	1	1
H. Smith ss	4	0	1
F. Cardinal p	4	1	1
G. White lf	4	2	2
T. Hart 1b	4	2	1
T. McClung rf	4	1	1
H. Green 2b	2	2	1
Totals	37	15	14

Substitutions: Price for Redd in the second.

PLAYER	AB	R	H
Bishop			
R. Chapman rf	5	2	3
J. Young ss	5	2	3
Dunavant 3b	3	2	2
A. Hull 1b	4	2	2
E. Jordan ss	4	1	3
Martin cf	4	0	1
Hollingsworth lf	3	1	0
Nabors 2b	4	0	2
Scott c	4	3	2
Hopkins p	4	0	1
Totals	40	13	19

Box Scores: Bishops 311 205 1-23, Odens 110 200 0-4

McCoy AND LAKEVIEW WIN FRIDAY

McCoy defeated Cedar Hill by a score of 12 to 9 and Lakeview defeated Center-Campbell 9 to 8 in Friday night's games at Wester Field.

PLAYER	AB	R	H
McCoy			
Brook 1b	3	1	0
C. Payne 2b	3	2	2
E. Smith lf	3	2	0
O'Neal 1b*	0	0	0
L. H. Smith Jr., ss	3	1	1
Sullivan ss	3	2	1
Bill Payne cf	3	2	1
L. H. Smith Sr. c	3	0	1
Snell 3b	3	1	0
Polindexter rf	3	0	0
Hulsey p	3	1	1
Totals	30	12	7

Substitutions: O'Neal for E. Smith at left field for McCoy, in the fourth inning.

PLAYER	AB	R	H
Cedar Hill			
Payne 1b	1	0	1
Cypert 1b *	2	0	1
Howard ss	3	0	1
Green rf	1	0	0
E. Gilly rf*	2	0	0
C. Gilly 3b	3	0	0
Lackey p	3	2	2
Teal 2b	3	2	1
H. Dillard ss	3	2	0
C. L. Gilly lf	3	2	2
McCarty cf	3	0	1
Barnett c	2	1	1
Totals	29	9	10

Substitutions: Cypert for Payne at first base in the first inning.

Score by innings:
 McCoy 450 3xx x-12
 Cedar 020 43x-9

PLAYER	AB	R	H
Lakeview-Center, Campbell			
Lyles ss	4	0	1
Bethel cf	3	2	1
Mayfield 3b	3	1	0
J. L. Baxter 2b	4	2	1
Lightfoot 1b	3	1	1
C. Baxter lf	3	0	1
B. Bradford p	3	0	1
Finley rf	3	0	0
McClure c	3	1	0
J. Baxter c	3	1	0
Totals	32	8	6

PLAYER	AB	R	H
Lakeview			
West p	4	1	0
Dillard 1b	4	1	1
E. Gilliland 2b	4	1	0
L. Gilliland ss	3	1	1
P. Starkey cf	3	2	1
J. Starkey 3b	3	2	1
L. Starkey ss	3	0	0
Dee Adams c	3	0	1
R. B. McCravy rf	1	0	0
Red McCravy rf *	2	0	0
A. West lf	3	1	0
Totals	33	9	5

Substitutions: R. McCravy for R. B. McCravy.

PLAYER	AB	R	H
Center Campbell	200	102	3-8
Lakeview	022	140	x-9

THIS WEEK FEATURES YOU WILL LIKE

The tense situation in Czechoslovakia and the steps being taken to ease it are discussed by Edward W. Pickard in his summary of the world's week.

Carter Field clarifies the situation regarding legislation on labor disputes in the merchant marine. In "Seen and Heard Around the National Capital."

"Serving by Personal Devotion to Christ" is the subject of Rev. Harold L. Lundquist's Sunday School lesson for this week.

For an intimate character study of Mrs. Joseph P. Kennedy, wife of the new ambassador to Great Britain, and mother of nine, read "Who's News This Week" by Lemuel F. Parton.

Rev. Vernon Shaw Attending Meeting In Ft. Worth

Rev. Vernon Shaw left Monday morning for Fort Worth, where he was to attend an Evangelistic meeting of Evangelists of the Baptist church. Mrs. Shaw and son, Kenneth, accompanied him on part of the trip, stopping on the way to visit relatives until his return.

Mrs. C. M. Thacker returned Monday after a few days visit in Coahoma. Her mother, Mrs. A. C. Sullivan, who accompanied her, remained in Coahoma. She is expected to return here within a few days.

Ed Bond left Tuesday for Fort Worth, where he was to attend to business.

Rev. Voight Delivers Address at Sandhill

A graduating class, which consisted of nineteen members, listened attentively Thursday night to an address delivered by Rev. Gordon Voight of Floydada, at the Sandhill Commencement Exercises. Rev. Voight chose for his theme, "Three Views of Life."

The valedictory address was made by Eddie Brown, who graduated with a very high average. Ina Lea Graham made the salutatory address.

Dr. and Mrs. Kilby J. Clements of Plainview visited Sunday in the home of Mr. and Mrs. M. B. Cavanaugh.



FOR SUMMER

Get a new style Permanent. one that will endure your vacation.

MARIE'S BEAUTY SHOP



HERE'S A FEATURED COLLECTION IN COOL SUMMER FROCKS... PRIMA DONNA

Thrill her with an unusual Dress... We are showing them in Summer Chiffon and Tailored Sheer Crepes, Laces, Marquisettes, Powder Puff Batiste and Voiles, or cool cottons. Dresses of every type.

PRIMA DONNA \$5.95 to \$7.95
 ANNIE ROONEY \$1.98 and \$2.98



STYLE SHOPPE

"Always Showing Newest Things First"
 Mrs. Mollie A. Morton, Owner Phone 17

ODENS AND LAKEVIEW WIN FRIDAY

Odens by a score of 18 to 5 in Friday night's softball games on the field.

PLAYER	AB	R	H
Odens			
C. Gould 1b	3	1	0
A. Redd rf	1	0	1
Price rf *	2	0	1
Hammonds of	3	0	0
Holt 2b	3	1	1
W. Holt ss	2	0	1
L. Murray lf	3	2	0
T. Lowe 2b	2	0	0
E. Perry c	3	0	1
Lanier ss	3	0	0
Dickerson p	3	0	1
Totals	28	4	6

Substitutions: Price for Redd in the second.

PLAYER	AB	R	H
Bishop			
R. Chapman rf	5	2	3
J. Young ss	5	2	3
Dunavant 3b	3	2	2
A. Hull 1b	4	2	2
E. Jordan ss	4	1	3
Martin cf	4	0	1
Hollingsworth lf	3	1	0
Nabors 2b	4	0	2
Scott c	4	3	2
Hopkins p	4	0	1
Totals	40	13	19

Box Scores: Bishops 311 205 1-23, Odens 110 200 0-4

Fun for the Whole Family

Improved Uniform International SUNDAY SCHOOL LESSON

By REV. HAROLD L. LUNDQUIST, Dean of the Moody Bible Institute of Chicago. © Western Newspaper Union.

Lesson for June 5
SERVING BY PERSONAL DEVOTION TO CHRIST

LESSON TEXT—Mark 14:3-11, 27-31. GOLDEN TEXT—She hath done what she could. Mark 14:8. PRIMARY TOPIC—Mary's Present to Jesus. JUNIOR TOPIC—Mary's Love Gift. INTERMEDIATE AND SENIOR TOPIC—Showing Our Love to Christ. YOUNG PEOPLE AND ADULT TOPIC—The Heart of Christian Service.

"The love of Christ constraineth us" (II Cor. 5:14) was the all-sufficient moving force back of the greatest life of service rendered by any man. It is this personal devotion to the One whom we love "because he first loved us" (I John 4:19), which makes Christianity "different from all other religions. Christianity alone acts through this natural and deep hunger of mankind which can be a satisfying joy and pleasure. Yet at this point Christians fail the most and make difficult the work of serving Jesus. They see religion as a job to be done, a form to be observed, a duty to be fulfilled" (W. R. King).

We need to renew that devotion to Christ which expresses itself in true worship. Prayer is too often asking for things; praise, thanking for things (unless we become so engrossed with them that we forget to return thanks); and worship, which is a coming to God in adoration and thanksgiving for what He is rather than what He can give, is forgotten. Our Heavenly Father wants us to show love toward Him. The act of Mary was pure personal devotion and worship, and its fragrance lives to this day.

I. Wasted—But Eternally Saved (vv. 3-9). The dark hours of betrayal and death were before our Lord. All around Him was hostility. Even in the inner circle of the disciples there was misunderstanding and bickering. Mary to be distinguished from the sinful woman of Luke 7 with the quick intuition of an understanding woman's heart knew what He was passing through, and with a magnificent act of love stood by Him in the fellowship of His sufferings. Dr. Morgan points out that it was "an impulsive act . . . born of the prodigality of love daring not to calculate." In the words of verse 9, Jesus declared that the gospel and that which this woman had done were to "stand side by side with each other forever. That keen intuition of love, that uncalculating outpouring of love, was Godlike, and an act in fellowship with the act of God by which a world is redeemed."

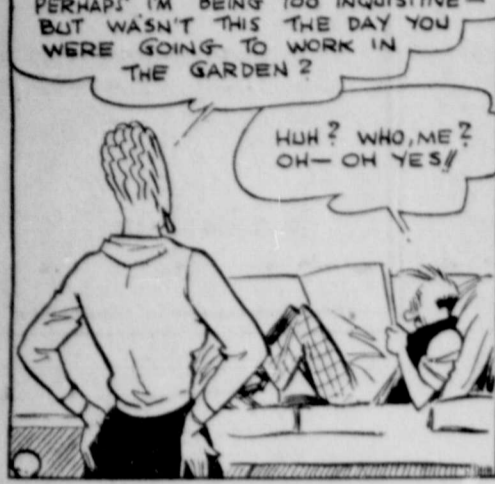
Judas, who was a thief, said she had wasted money that should be used for the poor (John 12:6). The other disciples thought well of his argument and murmured against her. But Jesus commended her. To be thrifty and frugal is commendable, but there are times when the heart should speak without being silenced by the drawing of purse strings. Many a home needs to learn the lesson of Proverbs 15:17: "Better is a dinner of herbs where love is, than a stalled ox and hatred therewith." Life takes on new meaning when love is free to express itself in unmeasured sacrifice. The same lesson needs to be learned in the church, where no end of harm has been done by logical penny-pinching when there should have been some holy abandon in spending for the Lord's work. Mary's gift seemed to be wasted, but it has been eternally saved.

II. Saved—But Eternally Lost (vv. 10, 11). Judas betrayed Jesus for thirty pieces of silver. He "made" some money. The fact that he did it by betraying the Son of God may be worse in degree but is not worse in kind than the betrayal of the youth of our land by those who make merchandise of their eternal souls. A recent news item from England declared that church organizations were making money out of properties publicly known as centers of prostitution. The leaders deplored the situation, but said they could not prevent it without losing the income of the property. Why not lose every cent rather than be party to the betrayal of any man or woman.

III. Bold Words—But Weak Actions (vv. 27-31). Verses 12-26 tell of the gathering of the Lord and His disciples for their last passover and for the establishment of the Lord's supper. As they left the sacred meeting and went out into the Mount of Olives Jesus foretold His betrayal and His coming denial by the disciples. Peter, quick with his tongue, and bold in spirit, spake swelling words of devotion and assurance. Saddy the Lord foretold his threefold denial of that very night. Again Peter and all the disciples declared their willingness to die with Him. They undoubtedly meant what they said, but reckoning without the weakness of the flesh they failed Him.

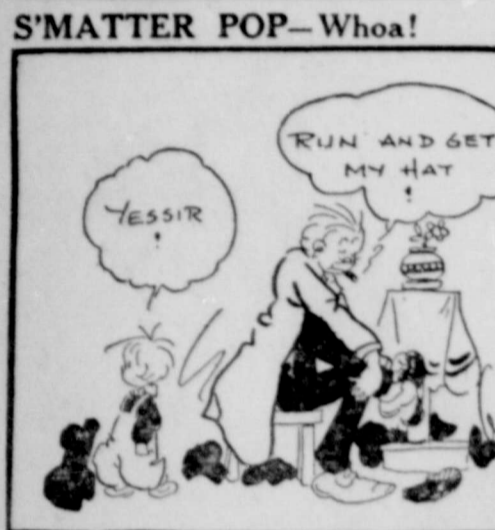
The lesson that is written large in this story for you and for me is, "Let him that thinketh he standeth take heed lest he fall" (I Cor. 10:12).

THE FEATHERHEADS By Osborne



Under Suspicion

By C. M. PAYNE



MESCAL IKE By S. L. HUNTLEY

And You Can't Stop Him From That



Lolly Gags



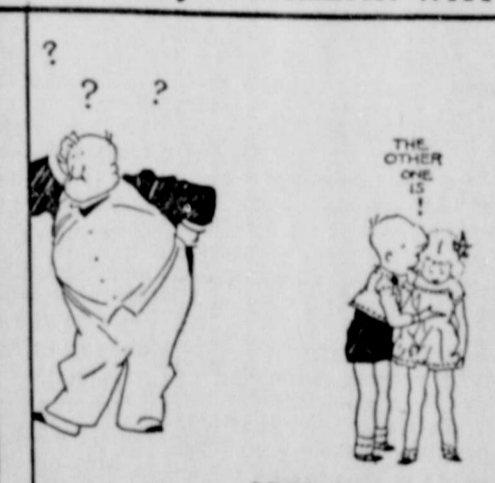
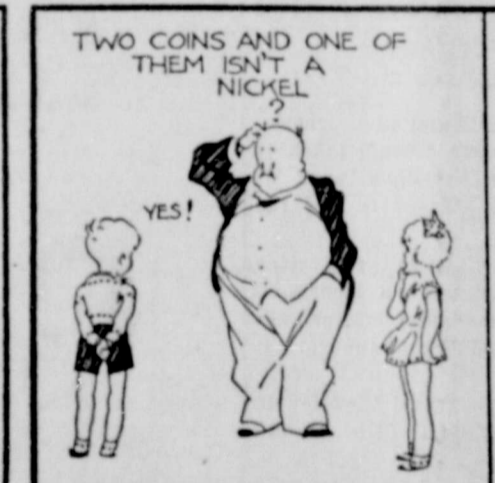
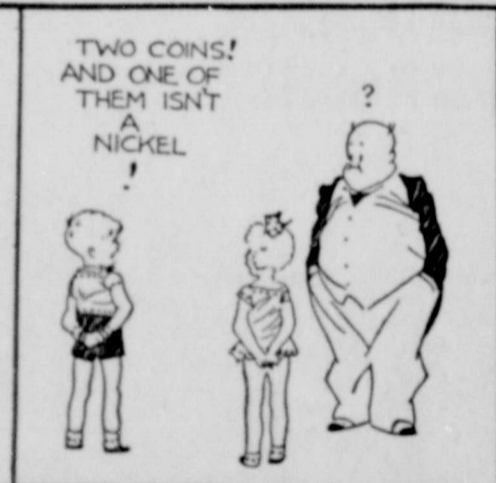
FINNEY OF THE FORCE By Ted O'Loughlin

Can You Tie It?



POP—Counted Out

By J. MILLAR WATT



SCHOOL IN JUNE By GUYAS WILLIAMS

SMART CLERK



The prospective customer approached the art shop. "I want to see some of those pictures that are done by scratching," he advised an attendant. The clerk thought a moment, and then his face lighted up. "O, yes," he said, "you mean itchings."

Aerial Scenery
"I've been cheated!" stormed the irate guest at a resort hotel. "You said there was a beautiful view for miles and miles from my room."
"So there is, mister, so there is," soothed the hotel owner. "Just stick your head out the window and look up!"

Looking Ahead
Father (to young son sucking his thumb)—Hey, k'id, don't bite that thumb off. You may need it when you get old enough to travel.

A Future President
Mother—Tommy, how did you get that black eye?
Tommy—Because I did not choose to run.

Curse of Progress



Work That You "Carry With"



You, too, can enjoy of beautiful lace... is a crochet hook and a pensive string. Carry you wherever you go a square—(it is just a at a time. Sew them form cloths, scarfs, or pillows. There's in this Italian-type smart, exclusive and ing. In pattern 6038 you complete instructions for the square shown; an of it and all stitches terial requirements; a of the square.

"Black Leaf"

KILLS INSECTS ON FLOWERS & VEGETABLES Demand original bottles, from your...

Harvest of Friendship

He who sows courteous friendship.

MEN LOVE WITH PE

If you are peppy and full of life, vite you to dance and parties. are cross, listless and tired, interested. Men don't like "peppy" For three generations our women help Nature tone up the system. ing the discomforts from the heat, orders which women must endure. Make a note NOW to get a hot famous Pinkham's Compound. GUT FAIL from your sluggish condition women have written reporting benefit.

KILL ALL FLY

Placed around your kitchen, dining room, and bedrooms—Kills all house flies, mosquitoes, and other pests. DAISY FLY KILLER

GET RID OF BIG UGLY PORES

PLENTY OF DATES NOW... FACIAL MAGNETA... SKIN FRESH, YOUNG, BEAUTIFUL

Watch your complexion take a

Even the first few treatments with the Magneta make a remarkable difference in the texture of your skin. Imperfections gradually disappear. Satisfaction guaranteed or your money back.

EXTRAORDINARY

You can try Denton's Facial Magneta... most liberal offer we have ever made... a few weeks only. We will send you a bottle (retail price \$1) plus a sample of famous Magneta's Skin Cream... the country as the original Magneta... you what your skin specialist says... only \$1! Don't miss out on this rare chance. Write today.

DENTON Facial Magneta

Fill out COUPON NOW! Name, Street Address, City, State

STRAIT GATE

By RUTH COMFORT MITCHELL

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WNU SERVICE

TER VIII—Continued

"I am free." "Was free! Her own plane, she was saying gravely, "he will fly."

"Good."

"The car from Danavale Lynn jumped out and said, "Oh, you've brought

"Lynn Dana told her, having refined hysterics, she her along. "I'll telephone they waited, watch- until the fliers were

"She crouched at Sarah making small sounds, like large trees I was and going into another, here's more my child than she is yours, for all you burned her and there's worse than seventy years between us!"

Sarah Lynn was sincerely sorry for her mother's martyrdom, but life contained for her now only two shining and splendid facts—flying and Gunnar Thorwald: when other subjects came into her mind it was like pouring fluids into an already brimming bowl; they simply ran over and off.

Whenever she flew with Gunnar Thorwald, Sarah Lynn sat in silence watching his sure hands, looking

and bread, honey," he ordered briefly.

The woman slammed down their plates and cups and Gunnar was buttering a thick slice of bread.

Their taxi-driver had risen and slouched into the back room, and now a little man in an enveloping apron came out. He had scared eyes and an unimportant chin, and he was staring at them. He spoke over his shoulder. "Honest! You ain't stringin' me, Nick?"

The woman said something to him and he popped out of sight like a gopher into its hole, and the taxi-driver came back, grinning.

It was the usual thing to be recognized. Almost everywhere they went someone knew Gunnar Thorwald at once, and then there would be nudges and whispers.

Other customers came in. The woman served them truculently. Her husband came edging out of the kitchen again to stare at Gunnar and Sarah Lynn. He had a

ing at the counter, and stuck his head into the steam and stench. "So it interests you—flying?"

"Interests—say, boy! I read every scrap I can lay hands on, and I see every movie that's got flying in it, and when I stand here, hashin' and hear 'em go by in the sky—" he stopped, gulping, his Adam's apple moving convulsively in his stringy throat.

The wife came back with a pile of soiled plates and pushed rudely past the flier. "Pop, you tend to business! Tea-bone and country fry!"

The Norwegian looked through and beyond her. "Yourself would wish to fly?"

The little man put down a long pronged fork and clasped small pudgy hands with broken and black-rimmed nails. "Just once—before I die—I wouldn't ast nothin' more. I wouldn't—"

"Come, then!"

It was all done in a flash. The aviator's arm which seemed to fly

chine, Lynn and me, and we're paying a young feller to teach her to run it. Didn't I tell you, first time ever I laid eyes on the young-one? I knew right off she was one a' the dark ones."

"Then she went close and peered up at her and shook a parchment finger in her face. "And you listen to me, Addie, for it's the gospel truth. She's more my child than she is yours, for all you burned her and there's worse than seventy years between us!"

Sarah Lynn was sincerely sorry for her mother's martyrdom, but life contained for her now only two shining and splendid facts—flying and Gunnar Thorwald: when other subjects came into her mind it was like pouring fluids into an already brimming bowl; they simply ran over and off.

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When they reached the field Gunnar placed a friendly arm about the man. "Still game?" he asked.

learning, remembering, and stored up questions for the earth.

"I have the wish to see your Golden Gate in sunset," he said one day.

They were driving to the landing-field. "Gunnar, I want to come down in a parachute," Sarah Lynn said.

"Yes. But not yet. There is for you much more learning."

"Of course. After I can really fly. It must be the most satisfying thing in the world and not so terribly hard. Just wait and count ten before you pull the string."

"That is, you think, so simple?"

She shivered happily. "It must be the most gloriously terrifying thing—just bailing out into the blue beyond with a silly trick parasol over you! But I want to do it, Gunnar."

He nodded. "You shall do it. That I promise. From my plane. But when I say you are ready."

"Yes." She settled back in her seat, entirely content.

Lynn Dana had written Sally Ann the night before: "As to your question—I don't know. Our queer dark one, beyond all possibility of a doubt, quite literally worships the air he flies in. As for the lad—he approves her utterly for her courage and cleverness, but he's fainthearted and bat-blind. If her heart's on her sleeve, he doesn't see it, and she has a nice young dignity and reticence."

Something did not quite suit Gunnar in Hermod's rhythm as they flew up the valley, and they came down at Oakland before crossing the bay. It needed only a minor adjustment, but would take a little time.

"Tea, while we wait," the ace said. He hailed a taxi and put her in it, and they drove a couple of blocks. "Here! This will do!"

It was a shabby little eating-house with a menu written in chalk on a blackboard at the door.

"Wait!" Gunnar directed the taxi-driver.

"Sure," he said amiably. "Comin' in myself. 'Lo, Lena!' he greeted a big-busted woman with dyed hair. "How's tricks?" He sat down in the last seat before the counter which was close to the kitchen.

The fliers sat near the door. "Tea

droll little pot-bellied figure and pipe-stem legs, and he stood nervously rubbing his hands over his dirty apron.

"I just got ast you," he began in a hissing whisper. "Nick, he's a great one to kid you along. On the level, are you Gunnar Thorwald and—and that girl?"

They were, they told him, Sarah Lynn gently, the Norwegian ace with a sudden friendliness which surprised her.

The wife wheeled about, snarling. "You get back where you belong!" She took an order. "Stack a' wheats! 'Ham and!'"

Without a word he scuttled back into his unsavory domain.

Gunnar finished his bread and honey and drank off his tea. His eyes were narrowed to a gleaming blue slit. Then he stood up and walked back through the stuffy room, past the hunched figures feed-

him bodily out of his fetid trench and propel him through the tiny restaurant and into the taxi, the driver, wiping his mouth, grinning, running after, jumping into his seat, Sarah Lynn, delighted, aghast, following Gunnar, the staring customers, the woman emitting shrill staccato cries—

"Pop! Pop! You come back here! You crazy! Want to break your fool neck? Pop!" She began to whimper and storm. "You let loose a' him, Mister! I'll call a cop! You can't kidnap—"

They were rattling down the street, the little man wedged in between them, the unhealthy pallor of his face suffused with scarlet excitement.

When they reached the field Gunnar placed a friendly arm about the man. "Still game?" he asked. To which the fellow, too overcome to talk, nodded eagerly.

(TO BE CONTINUED)

Soil Treatment Kills Japanese Beetle Grubs That Feed on Roots of Vegetation

When Japanese beetles, the offspring of those that slipped unobtrusively into the United States some time before 1916 on nursery stock from the Far East, were first discovered in New Jersey, entomologists could suggest no effective way to stop their spread. In their native home, various parasites and predators keep these beetles from becoming a serious economic pest but those that migrated here brought no natural enemies with them. Consequently they multiplied rapidly.

Now they infest continuously about 11,400 square miles, mostly in New Jersey but running into New York, Pennsylvania, Delaware and Maryland. Isolated colonies have sprung up elsewhere along the Atlantic seaboard. Nothing can be done to stop the natural spread of the Japanese beetle here. Each year it extends its territory a few miles on every front, notes a writer in the Detroit Free Press.

The only effective control measure for the Japanese beetle, treating infested soil with lead arsenate, is too expensive for use over a large area. In small, isolated areas of

infestation, it is a cheap safeguard against a spreading infestation that would soon become very costly.

Soil treatment kills the beetle grubs that, just below the surface, feed on the roots of grass and other vegetation. Unusually brown spots in lawns and on golf courses in the East are evidence of this feeding. Adult beetles feed on about 260 different plants. They live mainly on foliage and the upper and outer parts of plants exposed to bright sunlight.

Flying Library Serves Isles

Supplying reading matter to the residents of Wake, Midway and other islands along the Pacific air line has been simplified by inauguration of a flying library service. When the Pan American clipper planes take off from Honolulu, packages of books are on board, each consigned to one of the islands. The Honolulu public library is in charge of the service. The books are kept in circulation by moving them from one island to another until the entire route has been covered. — Popular Mechanics Magazine.

WHAT to EAT and WHY

C. Houston Goudiss Describes the Place of Fats in the Diet

Nationally Known Food Authority Compares the Different Cooking Fats and Shortenings

By C. HOUSTON GOUDISS
6 East 39th St., New York City.

THERE are, perhaps, more false notions concerning fats than any other class of foods.

Some homemakers, considering them as "fattening" only, try to eliminate them entirely from the diet. Others have the impression that foods containing fat are difficult to digest, and for this reason deprive their families of many delicious and healthful foods. Both points of view arise from ignorance of dietary facts.

Fats Are Necessary to Health

Fats have a number of important functions to perform. They are a concentrated fuel food, having more than twice the energy value of an equal weight of protein or carbohydrate.

One-half ounce of fat, that is one tablespoon, yields 100 calories, and were he able to eat it, a man could obtain an entire day's fuel from three-fourths of a pound of fat. It is interesting to note that it would require nearly eight pounds of cooked rice to give the same number of calories.

In Oriental countries, where large populations live in great poverty, fat is usually scarce and it is necessary to consume huge quantities of food in order to meet the daily fuel requirements. As a result, most of the people develop distended abdomens.

Children Must Have Fat

Because fat is such a compact food, nutritionists agree that for growing boys and girls, and men engaged in strenuous physical exercise, fat is almost essential, if they are to get enough total calories.

There is also experimental evidence that at least a small amount of one or more of the unsaturated fatty acids must be supplied by the food if normal nutrition is to be maintained. And two competent investigators found, experimentally, that the presence of fat in the diet tends to conserve vitamin B in the body.

Some fats, especially those from animal sources, are rich in vitamins A and D, and fats made from vegetable oils may contain vitamin E.

Fat and Hunger

Perhaps the greatest service performed by fat is its ability to give "staying power" to the diet—to satisfy hunger. In this respect, it directly affects the disposition and may influence the ability to enjoy life.

The shortage of fats in European countries during the World War graphically demonstrated how a deficiency of this class of foods can destroy the morale of entire nations.

With supplies cut off or very greatly curtailed, the warring countries found it necessary to ration fats closely. As a result, their people were always hungry and dissatisfied, even when their actual needs were satisfied. In this connection, it is interesting to note that a slice of bread and butter or margarine longer than a slice of bread and jam, even though the number of calories may be the same.

Different Fats Compared

As sources of energy, the different food fats are very similar. Thus, the homemaker's choice may be determined by preference.

Do You Want to Learn How to Plan a Laxative Diet?

NEITHER of these new designs will be much trouble to make—each is accompanied by a detailed sew chart—and both of them will give increasing joy and satisfaction all summer long.

Pretty Afternoon Dress.

A perfect style for afternoon teas, club meetings and luncheons, delightfully cool to wear, with lines that flatter the figure. Shirting at the shoulders, full, short sleeves and the built-up waistline emphasize the slimmness of your hips, and make the dress very graceful. Make it up in georgette, chiffon, voile or handkerchief linen.

Tot's Play Suit.

It's a diagram pattern, that you can make in a jiffy. Just a little sturdy cotton—and a little bright

Are You Overweight? You can

REDUCE

Safely - Surely - Comfortably

Send for This Free Bulletin Offered by C. Houston Goudiss

Readers of this newspaper are invited to write to C. Houston Goudiss, at 6 East 39th Street, New York City, for his scientific Reducing Bulletin, which shows how to reduce by the safe and sane method of counting calories.

The bulletin is complete with a chart showing the caloric value of all the commonest used foods and contains sample menus that you can use as a guide to comfortable and beautiful weight reduction.

gastric juice and thus cause food to remain longer in the stomach.

On the other hand, most fats have such a high coefficient of digestibility, that under normal conditions only about one-twentieth of the fat eaten escapes digestion. Experiments indicate, for example, that the coefficient of digestibility of oleomargarine is 97.55 per cent.

It is sometimes erroneously stated that pastry is indigestible. This statement is without foundation, provided the pastry is made from a high grade shortening and is properly baked. Similarly, fried foods come in for a great deal of criticism that should not be charged to the use of fat, but to incorrect methods of cooking. If food is properly cooked in fat that has a high smoking point, there will be no opportunity for decomposition products to develop.

How Much Fat?

Nutritionists have ample evidence that health is best served when 30 to 35 per cent of the total energy value foods is provided in the form of fat. This will include the fat of meat and the fat used in cooking the many delicious fried and baked foods which make eating a pleasure.

Questions Answered

Mr. F. K. C.—Answering your query as to whether pineapple juice possesses special properties as a laxative—all fruit juices contain fruit acids, which tend to have a stimulating effect upon the entire digestive tract. However, the pulp of any fruit is far more effective than the juice in providing normal elimination.

Mrs. N. H. R.—As to whether a tendency to overweight is inherited, the body build is inherited. That is, some individuals tend to be short and stocky; others are tall and slender. However, there is no reason why the stocky individual should allow himself to become obese. Frequently, a condition that is blamed on inheritance can be traced to faulty habits of diet, exercise and sleep, passed from one generation to another.

For Chic and for Comfort



butterfly—and you have the cutest, most comfortable play outfit in the world for two-to-eight activities. Square-necked, scalloped all round, and conveniently tied at the side. Choose gingham, percale, pique, linen or broadcloth.

The Patterns.

1517 is designed for sizes 34, 36, 38, 40, 42, 44 and 46. Size 36 requires 4 1/2 yards of 39-inch material.

1910 is designed for sizes 2, 4, 6 and 8 years. Size 4 requires 1 1/2 yards of 35-inch material for the apron; 3/4 yard for the panties; 3/4 yard braid or bias binding to trim as pictured.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

KOOL-AID

MAKES 10 GLASSES 5¢

FREE! AVIATION CAPS FOR BOYS!

ASK YOUR GROCER

Learn Through Failure

Every failure teaches a man something. If he will but learn.—Charles Dickens.

FOR BURNS

MOROLINE

LONG LASTING

SNOW WHITE PETROLEUM JELLY

Only

GOOD MERCHANDISE

Can Be Consistently Advertised

BUY ADVERTISED GOODS

SOCIETY CLUBS PERSONALS

Series of Recitals Given at home of Mrs. Fagan

The violin and piano students of Mrs. Pearl Fagan, assisted by pupils of Mrs. V. Andrews presented a series of recitals at the home of Mrs. Fagan on Friday evening, May 27, and Monday evening, May 30.

House decorations for Friday evening included ferns and June roses. Miss Alene Warren greeted the guests at the door, and Miss Vera Nell Marshall presided over the registration book. Misses Mary Emma Collins and Thomasine Cox served tea, which was poured by Miss Muriel Fagan.

The pupils of Mrs. Andrews assisting in the program Friday evening were: Mary Francis McRoberts, Lula Lee Teal, Ruby Tribble, La Verne Russell and Bruce Foster. Others assisting in the Monday evening program included: Arlee V. Bishop, Mrs. Baird Bishop, and Wilma Lois Russell.

The program for Friday evening was as follows:

1. Cathedral Chimes, Betty Roe McCleskey.
 2. The Rosary by Nevin, Voice and Marimba.
 - Intermission.
 1. Tap Dance, Claudan Goen.
 2. Reading, Grandmother's Beau, Laverne Russell.
 - Division 2. Classic, Violin and Piano.
 1. Paderewski Minute by Bach, Cherny Composition by Cherny, Nelda Fagan.
 2. Gavotte in D by Bach, Schen-Rosmarin by Fritz Kreisler, James Wester.
 3. Youth and Joy by Turechek, Thomasine Cox and Muriel Fagan.
 4. Klavinsk by Wenzlowski, Holy City by Hensley, Muriel Fagan.
 5. Lament of a Doll by Franck, Cherny Composition by Cherny, Evelyn Elliott.
 6. One Fleeting Hour by Lee, C. W. Denison and Muriel Fagan.
 - Division 3. Modern.
 - Intermission.
 1. Reading, Hiram on the Pullman, by Walter Hare, Bruce Foster.
 2. Sweet Bye and Bye, Variations, Marimba and Piano, Esther Finkner and Mrs. Fagan.
 3. Gold Mine in the Sky, Violins.
 4. Reading, The Young Man Waited, Ruby Tribble.
 5. Moon Over Manchuria, Tippi-Tin, Mandolin and Guitar.
 6. One Act Play, The Boston Tea Party, Mr. Andrew's pupils.
 7. Rodeo Mt. Lullaby, Violins, Voice.
 8. Let's Sail to Dream-Land, Violins, Voice, Marimba.
- Taking part in the program were: Voice, Mary Wilson Hicks, Thomasine Cox, Betty Newell, Charles Denison, Vera Nell Marshall, Evelyn Hicks, Betty Joe McCleskey, and Olin Watson.
- Violins, Muriel Fagan, Alene Warren, James Wester, and C. W. Denison.
- Marimba, Ester Finkner.
- The Junior Program which was given Monday evening consisted of piano and violin solos, piano and violin ensembles, choral and violin solos, piano and violin ensembles, choral and violin ensembles, and also marimba and tap dancing numbers.
- Those on Monday evening's affair were: Doris Breadthauer, piano; Sammie Lee McCleskey, piano; Betty Marie Boteler, piano; Marjory Breadthauer, violin; Betty Jo McCleskey, piano; Evelyn Elliott, piano; James Wester, violin; Cleo Davis, piano; Elizabeth Ann Huckabee (pupil of Thomasine Cox) piano; and Nelda Fagan, piano. Flora Jane Johnson and Bonnie Roe McCleskey entertained with tap-dancing.
- A large group of friends were present for the entertainments.

Lone Star 4-H Club

Mrs. Jack Frizzell, sponsor of the Lone Star 4-H Club, called a meeting May 25 at her home to give the club a demonstration on Table Manner. Marie Nance, presided at the meeting.

La Verne Frizzell, Jean Wells and Marguerite Daniels gave a play showing table courtesy.

Twelve members were present and five visitors including Mrs. W. H. Hatchet, Mrs. Floyd Daniel, Mrs. W. L. Stewart, Mary Robertson, and Ruth Jones.

Sterley Home Demonstration Club

"Fruits are a necessity in our diet", Mrs. W. A. Cooper, club president, stated when the Sterley home demonstration club met May 26 at the Sterley school building.

If we are to have a good supply of minerals, many different fruits should be included in a person's diet.

One new member, Mrs. Roy Tinsley, was added to the roll. The president appointed the following committees: Finance, Mrs. Van Brooker; Mrs. Bob Reeves, Mrs. G. A. McAda; Expansion, Mrs. Bert Bobbitt, Mrs. Roy Tinsley, Mrs. Alfred Hamblin; Exhibit, Mrs. Hershel Carthel, Mrs. Paul Cooper, Mrs. Alfred Hamblin; Recreation, Mrs. Paul Cooper, Mrs. Bob Reeves, Mrs. Hershel Carthel.

The following eight members were present: Mrs. W. A. Cooper, Mrs. G. A. McAda, Mrs. Bob Reeves, Mrs. Roy Tinsley, Mrs. Alfred Hamblin, Mrs. Bert Bobbitt, Mrs. Paul Cooper, Mrs. Van Brooker.

Providence 4-H Club Meets

Courtesy at the table, was the demonstration given by Mrs. M. C. Schelle, club sponsor, at a meeting of the Providence 4-H Club May 27 at the Providence school.

One new member, Johana Boertz, was added to the club roll. Visitors present were Mrs. Brown, Damron, and Boertz.

Club members present were: Anna Belle Kenedy Mildred Damron, Helen Wylie, Otero Brown, Francis Scheek, Maxine Brown, Bessie Mae Wylie, Esther Dietrich, Nadine Bodaker, Johana Boertz.

Muncy 4-H Club

The Muncy girls met May 30 with their sponsor, Mrs. Bob Muncy, and organized their club.

Officers elected were: President, Bobbie Muncy; vice president, Elvora Smalley; secretary treasurer, Eddie Ruth Muncy; reporter, Odene Huse; clothing demonstrator, LaVerne Sheffield; garden demonstrator, Elouise Smalley.

Twelve girls enrolled as members at this meeting.

Following the organization Mrs. Muncy gave a demonstration on courtesy at the table.

Providence Club Organized

The women of the Providence community met May 26 at the school and organized a home demonstration club, with the following officers:

President, Mrs. Harold McLaughlin; vice president, Mrs. Clarence Bronde; secretary treasurer, Mrs. Ewald Quebe; Council delegate, Mrs. T. E. Cowart. Demonstrators selected were Mrs. F. T. Sager, bedroom improvement demonstrator, and Mrs. S. R. Jones home food supply demonstrator.

The following members have been enrolled: Mrs. Harold McLaughlin, C. B. Jones, M. C. Scheele, F. T. Sager, Ben Bronde, Ewald Quebe, W. A. Bodaker, O. L. Bennet, Charles Powell, R. J. McLaughlin, Gilbert Timms, R. A. Ratjain, Albert Kelm, Guy Jacobs, Erna Boertz, T. E. Cowart, Joe Zimmermann, S. R. Jones, Arthur Sammann, and Ben Quebe.

Center 4-H Club

The Center 4-H Club met at the school house May 25. The demonstration was, Courtesy at the Table. The girls were told how to arrange the table for serving a meal, how to eat certain foods, as well as how one should conduct oneself while eating.

The sponsor, Mrs. O. G. Mayfield, gave this demonstration.

After the demonstration a skit entitled "Johnnie's Table Manners" was presented by Doris Jordan and Margaret Tubbs.

The club decided to have a slumber party May 31 at Betty Jo Simms' home. It was decided that meetings will be held in the homes, taking the names in alphabetical order. Doris Jordan and Gerry Rollings are new members.

BEGINNING OF JUNIOR LIBRARY

Welfare Project For 29 Club

The 1929 Study Club has had for its Welfare project this year the beginning of a Junior Library. It is to be called "The 1929 Study Club Junior Library". So far eighty-seven books have been given for this purpose. The Club has been tendered the use of one of the rooms in the Andrews Ward School Building for the summer. Beginning next Friday morning, these books will be available for the use of all children in the city and surrounding territory. There will be no charge made on the books, but fines will have to be imposed for the failure to return books on time. All books may be checked out for a seven day period.

Those interested in obtaining books will find the library in the southwest room of the second floor of the Andrews Ward Building. The library will be open all day every day from nine until four with the exception of Sat. Mrs. Turner, who has been assisting in the library at the High School throughout the past school year, will have charge of the checking out of books for the present. The success of the project will be judged on the response given by the children, and its continuance will also largely depend upon this.

On Friday of each week between the hours of nine thirty and ten thirty, there will be competent persons on hand to entertain all children from six to early teen ages with story telling.

Included on the book shelves at present are: books for boys, books for girls, books that will interest either boys or girls of junior age, and smaller children, and varied books including novels, biography, history, and poetry.

This is a splendid opportunity for the children of the community to form the habit of reading and appreciating good literature. The members of the club are eager for the project to be of value to the boys and girls. This is the only object of the project.

For the story hour stories of various types will be used. The children will be placed in groups according to their ages and interests.

The Committee would appreciate it very much if those members who have books in their homes belonging to the 1929 Club would bring them to Andrews Ward School Friday morning at the hour stated so that they may be placed in special group for checking out by other members throughout the summer.

Members of the committee are: Mrs. Jno. E. Eldridge, chairman; Mrs. Walton Hale, Mrs. A. T. Hull, Mrs. E. L. Norman, Mrs. Cecil Hagood, Mrs. J. D. McBrien, Mrs. A. D. Cummings, and Mrs. G. L. Kirk.

Helen Dozier Unit Of Y. W. A. Met With Evelyn Roy

Miss Evelyn Roy was hostess to the Helen Dozier Unit of the Y. W. A. at a regular meeting Monday evening. A general business meeting was held with Miss Ina Sims, president in charge.

Members present at the gathering were: Mesdames Medrel Williams, Verner Norman, and Trenton T. Davis, and Misses Ina Sims, Fannie Bolding, Payne Newell, Bernice Patton, Fannie Mae Rees, Katie Coker, and the hostess, Miss Roy. Miss Lois Fouts was guest to the meeting.

The next meeting will be held Monday night at the home of Miss Fannie Bolding.

Miss Lois Fouts, teacher of home economics in the local high school, returned here Monday after having spent a few days with her parents in Haskell, Texas. Miss Fouts will assist Miss Fannie Mae Rees in conducting the summer project in home economics for a few weeks.

Mr. and Mrs. Otis Murray and Mrs. Arthur B. Duncan spent Sunday afternoon in Lockney where they

visited Mr. and Mrs. M. M. Day. Mr. and Mrs. Cecil Hagood were week end guests of relatives in Lorenzo.

Muriel Fagan Entertains With Party

Miss Muriel Fagan entertained a group of her friends with a 42 party following a recital given by her mother, Mrs. Pearl Fagan, Monday evening.

Those remaining for the party were: Misses Mary Wilson and Evelyn Hicks, Alene Warren, Mary Beth Martin of Matador, Vera Nell Marshall, Betty Newell, Esther Finkner; Mr. and Mrs. Edgar Duncan, Eldon Howard, Garland Foster, Eldon Burgett, C. W. Denison, and James Roy.

HUSBANDS ARE GUESTS AT STEAK FRY

The last meeting of the club year for the 1929 Study Club was held Thursday evening, May 26, at the country home of Mr. and Mrs. Jno. Hoffman.

The husbands of the members were the guests for the affair, which was a sumptuous steak fry. Serving as cooks were Mrs. G. L. Kirk and Mrs. Terrell Loran.

Following the supper, Mrs. Robert McGuire gave an interesting book review of "None Shall Look Back". Mrs. Terrell Loran, leader for the program introduced the speaker with amusing anecdotes. After the review the new year books were presented to the members.

Those in attendance were: Mr. and Mrs. G. E. Bond, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. H. G. Daily, Mr. and Mrs. O. W. Fry, Rev. and Mrs. Jno. E. Eldridge, Mr. and Mrs. Walton Hale, Mr. and Mrs. Cecil Hagood, Mr. and Mrs. A. B. Kelm, Mr. and Mrs. G. L. Kirk, Mr. and Mrs. Terrell Loran, Mr. and Mrs. J. D. McBrien, Mr. and Mrs. Robert McGuire, Mr. and Mrs. E. L. Norman, Mr. and Mrs. Winifred Newsome, Mr. and Mrs. Baird Bishop, Mr. and Mrs. Clement McDonald, Mr. and Mrs. Le Roy McDonald, Mr. and Mrs. Conner Oden, Mr. and Mrs. E. C. Thomas, Mr. and Mrs. R. F. Stovall, Mr. and Mrs. L. J. Welborn, and Mr. and Mrs. Jno. Hoffman.

This year has been a very successful and pleasant one for the club. Next year's season will open with a breakfast at the home of Mrs. Winifred Newsome with Mesdames E. L. Norman, Jno. E. Eldridge and Winifred Newsome acting as hostesses. The date will be in September, but definite date has not yet been set.

Federated Missionary Organizations Hold Meeting

The Federated Missionary Society met at the Methodist Church at 3 o'clock Monday with the Methodist ladies acting as hostesses. Punch and cookies were served to the guests as they arrived.

Special music was furnished for the gathering by groups from the various churches. Miss Hester West, missionary from China, was speaker for the afternoon, taking "China" for her topic of discussion. The talk was made very impressive by the showing of many pictures and relics which she had brought with her from the oriental land.

The next gathering of the Federated Society will be held on the 5th Monday at the First Christian Church, with the First Christian ladies acting as hostesses.

G. W. Tubbs to Preach at Sandhill Sunday

Rev. G. W. Tubbs will conduct the morning services at the Baptist Church in the Sandhill community Sunday. Sunday School opens at ten o'clock, and preaching begins at eleven. No services are held at night. All are cordially invited to attend the morning gathering.

Mrs. E. F. Sherrill of Hillsboro, Texas, spent several days this week in the home of her son, George Sherrill.

Dougherty 4-H Club

Miss Ruth Grimes, county home demonstration agent, met with the girls at the Dougherty school May 26 and organized a 4-H Club. There were sixteen girls who joined.

The officers are as follows: Beth Newton, president; Helen Powell, vice president; Helen Ring, secretary treasurer; Virginia Morrison, reporter; Mrs. G. L. Moreland, sponsor; Delilah Lide, clothing demonstrator; Helen Ring, garden demonstrator.

Our regular meeting days are the first and third Wednesdays from 10 to 12 o'clock. The next meeting will be with Beth Newton.

Starkey Girls Organize Club

The girls of the Starkey school organized a 4-H Club May 18. Miss Ruth Grimes, home demonstration agent, was present to help in the organization.

Sadie Holmes was elected president; Billie Jones, vice president; Oneta Duke, secretary treasurer; Dorothy Mae Jones, reporter; Mrs. L. E. Kiker, sponsor. Demonstrators selected were Almeda Sargent, clothing demonstrator; and Glenna Fae Parrish, garden demonstrator.

Center Home Demonstration Club

"The Part Fruit Should Play In The Diet", was the demonstration given by Mrs. O. P. Cordon, council representative, to the members of the Center Home Demonstration Club which met with Mrs. C. P. Corder May 24.

Each person needs at least one half cup daily of citrus fruits or tomatoes. The late freeze damaged so many fruits this year that canned fruit may have to be substituted for fresh fruit in many cases. Fruits canned in water are usually cheaper than those canned in syrup and are more suitable for salads and pies. Fruits most sure to make a crop here, are tomatoes, watermelons, rhubarb, blackberries, strawberries, cherries, and grapes.

The following committee chairmen were appointed by the club president: Recreation, Mrs. Walter Simms; exhibit, Mrs. C. M. Meredith; finance, Mrs. J. L. Montgomery; expansion, Mrs. J. E. Green; parliamentary, Mrs. O. S. Miller.

Those present for the meeting were Mrs. W. B. Jordan, Walter Sims, C. M. Meredith, O. G. Mayfield, C. A. Cumby, W. B. Mankins, A. W. Anderson, J. L. Montgomery, J. E. Green, Wade Warren, Miss Doris Jordan, and the hostess, Mrs. C. P. Corder.

UNDER GO OPERATIONS

David and Donald, twin sons of M. and Mrs. D. W. Pogerson, of this city, underwent tonsil operations Monday at Lubbock. Both boys are thought recovering.

Mrs. I. W. Hicks and daughters, Evelyn and Mary Wilson, Miss Muriel Fagan, and Miss Florrie Conway, spent Tuesday afternoon in Plainview visiting at Wayland College. The girls are making arrangements to enter the college there for the next school term.

A NEW SEASON IS

Prepare now for with a new permanent

BLUE MOON BEAUTY SHOP
Clara Redd, Prop.

BE PREPARED!

Get ready now for Harvest! Don't get caught in a minute rush... Bring your canvas repair work to us for efficient repair service.

SAM'S BODY & FENDER WORKS

NEW De-skidded Tire

Stops Cars 4 to 223 Feet Quicker Than Conventional New Tires... Makes ALL Roads Safer

YOU CAN PROVE in our dramatic, one-minute demonstration on dripping-wet glass how ROYAL MASTERS stop quicker on wet slippery pavements... how they give new side skid control. See for yourself. Make this test today!



You CAN MEASURE the Extra Safety		
WET PAVEMENT STOP	WET PAVEMENT STOP	WET PAVEMENT STOP
4 FEET QUICKER	7 1/2 FEET QUICKER	46 FEET QUICKER
75 FEET QUICKER	111 FEET QUICKER	223 FEET QUICKER

Be Safer-Equip with THE NEW U.S. ROYAL MASTER

G. R. Strickland & Co.

KEEPS MEAT as it should be kept



AND Protects THE BIGGEST ITEM ON YOUR FOOD BILL

KEEPING MEATS FRESH—just as fresh as your butcher's—is one of the "savingest" features of the new Westinghouse Refrigerator. This convenience—with all other refrigerators being equal—is just one reason why you'll save more with a Westinghouse because only Westinghouse has the exclusive Meat Keeper. Visit our office and let us tell you more about the kitchen-proved Westinghouse Refrigerators.

Texas-New Mexico Utilities Company

MESSIAH from WISCONSIN?

House of La Follette Again Sponsors a Third Party

By JOSEPH W. LaBINE

Since 1930 American politics has seen Messiahs by the carload. In Minnesota the Floyd B. Olsons attempted to project their Farmer-Labor party into the national picture; in Detroit the Father Coughlins came forward with a platform that was anti-Democratic and anti-Republican; Townsendism had its day, and dynamic Huey P. Long raised his voice from the bayous of Louisiana.

These are the malcontents, "radicals" if you please, of whom many argue it's safer to build a new balloon than patch the old. In an era featured by change, they want more change. Individually they are powerless, but if a new Leader should emerge—

In Wisconsin a few weeks ago that potential Leader did emerge, but he was not an unknown Messiah. His father was the fire-eating Progressive who kept the United States senate worried until his death in 1925. His brother is today a member of that same senate and very much respected. He himself is governor of Wisconsin.

The name is Phil LaFollette.

If America's anti-Republicans and anti-Democrats had searched a generation they might not have found an abler Leader than the man who popped up in the quiet college town of Madison. Like his brother, Senator Bob, Phil LaFollette has been doggedly fighting for the ideals of Progressivism more than a decade. He's never shouted; only the false Messiahs shout. But he has applied his ideas to state government and has made them work.

A Brotherly Combine.

Together the brothers LaFollette form a unique combination to win support from labor, the farmer and the small business men.

They are not socialists but the LaFollettes want to "harness the profit motive for social ends." They are not capitalistic but they think organized labor is foolish to bargain for fixed wages instead of an annual income based on a share of the company's profits. Nor are these farm state boys opposed to agriculture but they do ensure the farmer for haggling with purchasers of their crops for a set price level. Instead, say the LaFollettes, farmers should bargain collectively for a share of the ultimate price.

These proposals come under the heading of making new balloons instead of patching old ones. Phil LaFollette built a new balloon in his state unemployment insurance law, a piece of legislation that reflects the LaFollette fetish for justice. Under this act a separate set of books is kept for each business organization in the state. The corporation with the smallest labor turnover pays the least.

What Phil LaFollette doesn't say, Senator Bob supplies. In Washington he rants about the "hodgepodge" of taxation that has grown up these past hundred years. He'd like to junk it all and develop a sane, thoroughgoing program.

Brother Bob's Opinions.

Senator Bob has also voiced a family opinion concerning the New



Governor Phil LaFollette of Wisconsin, charming and unassuming, will be the "public appeal" factor in the National Progressive party's campaign. He's presidential timber.

Deal and its efforts to cure depressions, recessions and crises within crises. But the New Deal is only an immediate victim of his denunciation. He says this business of waiting for "economic cycles" is foolishness.

Throughout the past decade's topsy-turvy experimentation in social and economic reform, the LaFol-



Old Bob LaFollette, dead since 1925, is still the moving spirit in Wisconsin's progressive politics.

ettes have remained pretty much in the background. In Wisconsin, Governor Phil has done his own experimenting and in Washington Senator Bob has listened carefully to each successive crop of proposals.

Comes the Announcement.

In 1938, at a strategic moment when the New Deal shows signs of bogging down, when the Republican party still lacks leadership and the country cries with discontent, Phil LaFollette has launched the National Progressive party with an eye to pushing himself to the White House by 1948. Perhaps it will be sooner.

On the surface Bob LaFollette, well versed with official Washington, is the logical National Progressive candidate. But the brothers recognize that Bob is the politician and legislator while Phil is an executive.

This is a queer trick of fate because old Bob LaFollette intended that his namesake should carry on the family tradition. Young Bob went to Washington immediately after he finished college and became his father's secretary. In 1924 he managed the LaFollette presidential campaign and found himself in the heat of politics while brother Phil was twiddling his thumbs.

Phil once thought of entering the ministry. His wise old father discouraged him from politics but his heart was in it. In 1924, at the ripe age of twenty-seven, he ran for district attorney of Dane county, delivering not a single speech for himself because the elder LaFollette needed his help in the presidential campaign. But Phil won.

Wisconsin's Wonder Boy.

The next year his father died and Phil's ambitions were nipped in the bud when young Bob ascended to the senate. It looked like a political fade-out but Phil won the Republican nomination for governor in 1930 and has been at Madison for three terms since.

Wisconsin's allegiance to the LaFollette tradition is a thing of wonder. In November, 1928, young Bob came up for election the first time and was sent back to the senate with a plurality of 400,000. Yet Wisconsin gave its electoral vote that year to Herbert Hoover, for whom the LaFollettes had said not a single good word.

Governor Phil is by no means an idol with his constituents. The past two years have seen many scraps from which he has emerged victorious but badly scratched. In most of these he has shown a judgment for diplomacy that would credit any President. One of his accomplishments was legislative enactment of a governmental reorganization bill, the same stumbling block over which President Roosevelt tripped last winter.

'Trigger' LaFollette

The governor's private life and hobbies account for much of his popular appeal. He is a devotee of Americana of the Sam Houston period and is also a student of Napoleon.

His quick-on-the-trigger aptitude in speech-making wins him many converts. Never caught short, he faced a momentary crisis when addressing a crowd of Farmer-Laborites in Iowa a few weeks ago. A bench collapsed noisily, spilling its occupants to the ground.

"That," cracked Phil, "must have been the Democratic or Republican platform."

The next few months may see Governor Phil and Senator Bob carrying their National Progressive party to the nation. The two brothers never disagree on major points, so America's farmers, laboring men and small business men are apt to be offered two Messiahs.

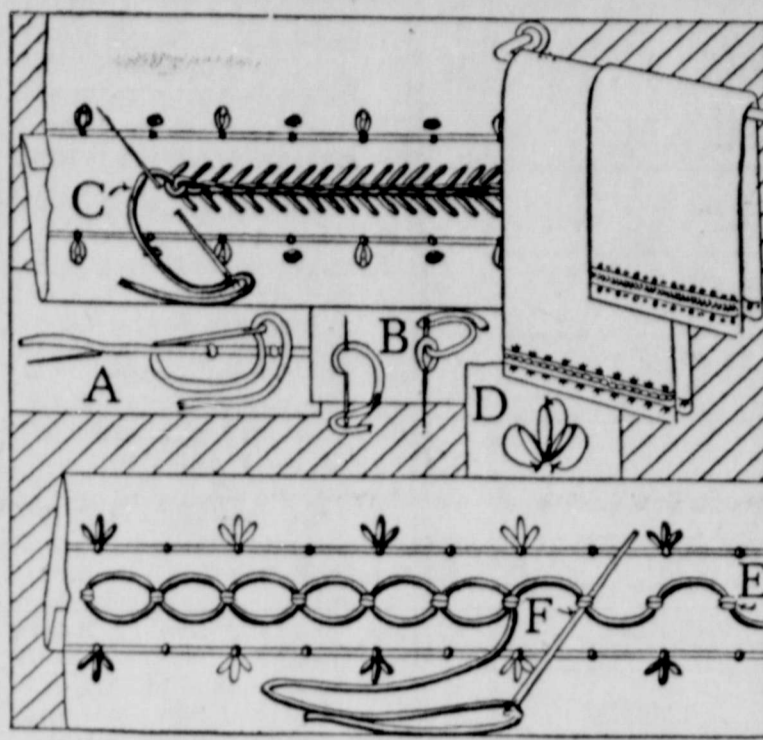
To them may fall the task of cementing our growing crop of malcontents into a unified political group, of soothing Labor's quarrels with the farmer and the corner grocery man. To their flag may rally a strange mixture of men and women, disillusioned followers of defeated third party movements.

But Phil will be the dominant LaFollette, a dynamic crusader in whom more than one aging Progressive will see a carbon copy of old Fighting Bob LaFollette, the man who waned his son to be a minister.

© Western Newspaper Union.

HOW to SEW

By RUTH WYETH SPEARS



Bright Embroidered Borders for Towels

THESE borders you will find easy to make. All six strands of six-strand mercerized embroidery thread are used. Crease 1/4 inch hems first. Draw threads of the material to make straight guide lines for the embroidery. Sew the hems by hand after the embroidery is done.

The top border is royal blue and turkey red. To make the straight lines at the sides, couch blue thread in place with red as at A. The loop stitches along the edge are made as at B. The vertical loops are red and the smaller horizontal loops blue. The fish-bone stitch in the center is made in red as at C.

The lower border is light yellow and orange. The edge lines are yellow, couched in place with orange. The alternating groups of yellow and orange ray stitches along the edge are made as at D. For the center chain make evenly spaced yellow stitches in double thread as at E, then weave orange thread through them as at F.

Readers who have received their copy of Mrs. Spears' book on Sewing, for the Home Decorator,

will be pleased to know that Book No. 2 is now ready. Ninety embroidery stitches are illustrated; fabric repairing; also table settings; gifts; and many things to make for yourself and the children. If you like hand work you will be pleased with this unique book of complete directions for every article illustrated. Price 25 cents postpaid (coin preferred). Ask for Book 2 and address Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.

Strange Facts

Night Worker Wilts at 90°

WHY do expensive gardenias wilt and drop their blossoms when grown in greenhouses? The common garden varieties, grown out of doors in warm climates, keep their blossoms fresh until picked. In mid-winter when they bring the highest prices the sweet scented white blossoms often fall from their stems before they can be shipped from the greenhouses. Cornell university's department of horticulture has just solved the mystery for the florists. Most plants do not grow during the night. Gardenias are night workers.

Curtis Keyes discovered gardenias work in two shifts. Like other workers they gather food in daylight hours, but when night falls the glamorous gardenia begins to grow. Daylight is the signal for the shift back to the food-making process, when the plant gathers sunshine, moisture and carbon dioxide to make starch. Night temperatures in greenhouses must be reduced to 58 or 60 degrees for the hard-working gardenia. The usual high temperatures of 80 and 90 degrees cause the blossoms to wilt and drop from the stem.

In America and Europe the plant is grown only for its beautiful white flowers and for perfume. In China and Japan one species of gardenia is raised for its large orange fruit. This fruit is used for a yellow dye to color silk. In the East Indies another variety produces a valuable gum.

© Britannica Junior.

JUST JESTS



Living Proof

"Your heart is quite sound. You ought to live till you're seventy."
"But, doctor—I am seventy!"
"There—what did I tell you?"

Said the judge: "Yes, madam, I want to know your exact age. Come now, be quick. Every second makes it worse."

His Day Will Come

"No, Charles," she said. "I can't marry you. The color of your hair would clash horribly with my new hat. Ask me again later when I've changed it."

That's Something Else

Farmer—You must be brave to come down with a parachute in a gale like this.
Stranger (grumpily)—I didn't come down with a parachute—I went up with a tent.

Shameful Condition

Man (leaving car)—This car service is rotten, always overcrowded.

Conductor—You had a seat, hadn't you?
Man—Yes, but my wife had to stand all the way.

Psssst!

Mrs. Smart—A woman is judged by her company.
Mrs. Blunt—Yes, but not until after she has left.

Clever Deduction

"Mary, what's the reason for those cobwebs on the ceiling?"
"I don't know. There must be spiders in the house."

Noble Death

Fair Pianist—That was "The Death of Nelson."
Victim—I'm not surprised.

EASILY ACCOMMODATED



Wife: I need a change of climate.

Hubby: Well, you ought not to have to wait longer than tomorrow for that.

Proverb for hikers: All is not sunburn that blisters.

Stares and Glares

The railway coach was full, and the small boy stared at the fat man opposite.

"What are you staring at me for?" asked the fat man, querulously.

"Because there's nowhere else to look," replied the little chap, nervously.

CHEW LONG BILL NAVY TOBACCO

5¢ PLUG

Goodness Is Lovely

Once show to the bulk of men that goodness is far easier and lovelier than wickedness . . . and

the walls of our prisonhouse will vanish like the curtains of a tent when drawn aside.—Arthur Coningsby.

"It's a Bargain in Smooth Smokin'—"

That's how Mark Tripp describes this faster-rolling, mellower "makin's" tobacco



THAT PRINCE ALBERT AROMA—THAT P.A. MILDNESS AND GOOD, RICH TASTE! YES SIR—IT'S P.A. FOR ME!



PRINCE ALBERT THE NATIONAL JOY SMOKE

FELLOWS who catch onto this swell 'makin's' tobacco ought to spread the good news," says Mark, talking about Prince Albert. "I can afford the best tobacco because each P. A. 'makin's' smoke costs so little—what with gettin' around 70 grand 'makin's' cigarettes per tin. Prince Albert rolls faster and firmer. It's got a full-bodied taste that makes the grandest smoke of a lifetime." (Pipe-smokers say the same about P.A.'s smoking joy.)

70 fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert

SO MILD SO TASTY

Dust

Wood Modistes Making Women's Radio Jokes Virginia Vale

LE LOMBARD and Gable really ought to be in the dressmaking business. They co-operated to make a sports jacket which is the United States Number One woman's wear when it comes to the courts of law, England, to bat-championship.

Designed the jacket, (she's her best friend) and the tailor make it. It's a And Alice, tall, blonde will wear it.

"Dawn Patrol," in which Barthelmess starred, after Fairbanks, Jr., after fighting for the role, second lead so ably that

caught in to us for

UNDER

EROL FLYNN

picture and proved him-actor? Well, it's to be with Errol Flynn, Pat and Basil Rathbone in trials.

Colbert, who recently from that European vaca-ample clothes—but listen of the dress recent-ber by Travis Ban-riedness' ace design-ly, it's frothy; it's of covered with a print-berries in black. The and full, the necked by a sounce, with forming the sleeves. thing but simple!

has had years on the years in the movies, but her on the radio you that she is nervous. Some simply scares her state of nerves that the script have to be past-ard, to keep them from

ed by its success in Rogers up as a dra-RO is going to try something with Ruby Kree-her who is Mrs. Al Jol-ble life. You'll see the of the new campaign 'ary's Chickens." With and Ralph Morgan also the girl will have to act swamped.

has discovered, in his "Believe It Or Not," and two-thirds times a man to become an as it is for a woman He finds that amazing just as interesting as are. The only reason is that they don't have to distinguish them-

ing any of us know, going to form an organi-ization to protest against radio pro-grams which are awfully amusing to the audience in the broadcasting studio, but pretty dull to those who just tune in, and can't see what is going on. Eddie Cantor is one of the worst offend-ers. After all, radio is supposed to be heard, not seen.

And I know of an instance in which a man, swore never to use a product because he couldn't hear the not know what was

ENDS—Paramount may example and launch an ill. . . . Stars Laurel and . . . Frank Black saves his friends— which keeps with both friends and and Hollywood they're Adventures of Marco and Goes to China" . . . been made a star by Newspaper Union.



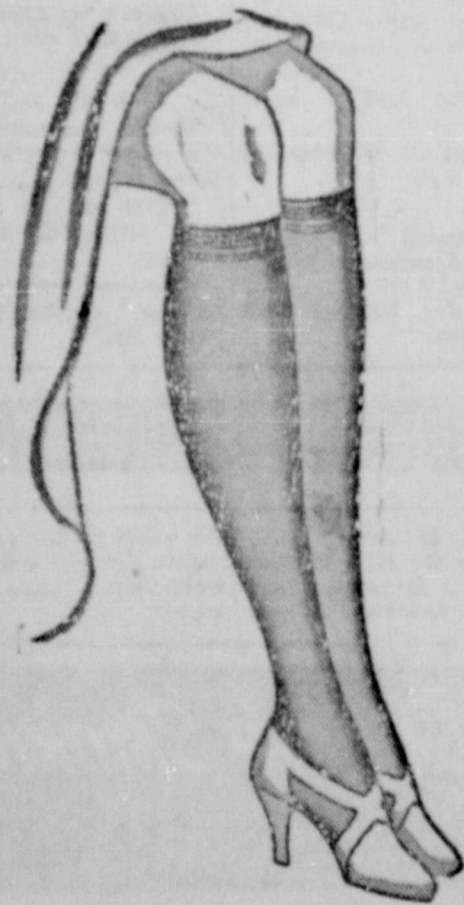
Senator Bob LaFollette, lacking his brother's salesmanship ability, nevertheless knows political Washington so thoroughly that he will be invaluable in the campaign.

LOOPER'S

PURE LARD, 8 Pounds	75c
Bring your bucket	
MEAT, For boiling, per lb	11c
POTTED MEAT, 2 Cans	5c
VIENNA SAUSAGE, 1 Can	5c
CRACKERS, 2 lb. Box	15c
PEANUT BUTTER, 32 oz. jar	22c
GRAPE JUICE, 32 oz. bottle	29c
FRESH SNAP PEAS, 2 Cans	15c
PORK & BEANS, 6 Cans	25c
ENGLISH PEAS, 6 Cans	25c
KRAUT, No. 2 1/2 cans, 4 for	25c
PINEAPPLE, Del Monte, 3 cans	25c
ORANGES, 3 Dozen	25c
DRIED FRUIT, Any 25c Pkg.	21c
RICE, Full Head, 3 lbs	19c
Breakfast CEREAL, 2 lb. sack	10c
MEAL, 20 lb. sack	45c
LEMONS, 360 size, per dozen	24c
SPUDS, 10 lb., new reds	14c
LETTUCE, Extra Nice, per head	4c

SALE! COOL KNEE-LENGTH

Hosiery



RINGLESS SHEERS

69c

Keep wonderfully cool this summer . . . wear Knee-Lengths! Ringless sheers with snug-fitting knee-bands, they "stay put" neatly. Newest summer shades. Sizes 8 1/2 to 10. ALSO FULL LENGTH.

MARTIN DRY GOODS COMPANY

COUNTY HOME DEMONSTRATION CLUBS HELD COUNCIL MEETING IN COURT ROOM SATURDAY

Regular council meeting for the County Home Demonstration Clubs was held Saturday of last week in the county court room. Approximately 40 women attended the gathering.

At the session, council representatives reported eighteen home demonstration clubs organized. These clubs are at: Antelope, Campbell, Center, Dougherty, Harmony, Homebuilders (South of Floydada), Lone Star, McCoy, Pleasant Valley, Pleasant Hill, Sandhill, Starkey, Sterley, Sunny Side (East of Floydada), Liberty, South Plains, Providence, and Fairview.

Mrs. Raymond Williams of Harmony was elected vice-chairman of the organization. It was also decided at the gathering that the clubs would join in sending Mrs. Ed Holmes, council chairman, of Sandhill to the shortcourse, which will be held at A. & M. College in July. Five other ladies will also attend, but these have not yet been chosen.

Among the projects that the clubs are sponsoring is a county chorus, which will be organized soon. It was decided that each club might select its three best voices for the chorus. A meeting for organization will be held in the county court room June 25 following council.

At the last meeting year books were given to the club presidents to be distributed to the various members. Listed as social functions are entertainments which will be given by the various clubs. Each club is to entertain some other club of the county during the year.

TACKY PARTY AT HOME OF MR. AND MRS. NEWELL

The Idle Hour 42 Club met for their regular social gathering at 8 o'clock Thursday night, and changed the regular course of events by coming dressed for a tacky party. Mr. and Mrs. W. D. Newell were host and hostess to the club for the evening.

Two prizes were given, to the tackiest individual and the tackiest couple. The individual prize went to Mrs. A. H. Kreis, and prize for the couple went to Mr. and Mrs. Roe McCleskey. After the playing of several games of 42, ice cream and cookies were served to the guests.

Members present were: Mr. and Mrs. Lee Rushing, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. Roe McCleskey, and Mr. and Mrs. W. D. Newell. Guests attending were: Mr. and Mrs. L. H. Dorrell, Mr. and Mrs. Tad Probasco, and Mr. and Mrs. Zell Probasco.

Pauline Dennison, daughter of Mr. and Mrs. C.W. Denison, is recovering from an operation, in the Plainview Sanitarium.

W. C. Brady, of Dallas, visited in Floydada last week end with his sister, Mrs. Jno. E. Eldridge and Rev. Eldridge.

Miss Iva Moore has enrolled in the Nurses training school of Plainview Hospital.

Mr. and Mrs. E. E. Hinson and family were visitors in Lubbock Sunday.

Mr. and Mrs. C. L. Travis were visitors in Amarillo Sunday with his mother, who will leave soon for California to make her home.

Mrs. Lorin Leibfried left last week end for Cunningham where she will join Mr. Leibfried.

Miss Margaret Smith, student in T. W. C. at Fort Worth, is visiting in Floydada with her parents, Dr. and Mrs. Geo. Smith, Dr. and Mrs. Smith went to Fort Worth for their daughter Monday.

Mr. and Mrs. A. D. Cummings left Tuesday for Austin where they will enroll in the summer course of Texas University.

Carl Marshall, who has been attending Colorado State University, is visiting in Floydada with his parents, Mr. and Mrs. L. A. Marshall.

Morris Moore, who has been employed with Sharp's Grocery in Weatherford, Texas, for the past year, returned to Floydada Sunday night. He will likely be here for some time.

Mr. and Mrs. E. F. Kirchner, of Dallas, arrived Saturday for a months visit with Mrs. Kirchner's mother, Mrs. A. P. McKinnon.

O. L. Stansell and Roe McCleskey returned home Tuesday after having attended to business in Dallas since Sunday.

Mrs. I. W. Hicks had as her guests for the week end her mother, Mrs. D. A. Ford, and sister, Mrs. Jno. T. Ashford and son, Jno. T. Jr., of Lubbock. Other guests were Misses Frances and Florence Brock of Brownfield.

Judge and Mrs. Wm. McGeehe, of Hereford, were visitors in Floydada during the Floyd County Pioneers Association Reunion.

Mr. and Mrs. J. L. Proctor of Crosbyton were guests Sunday in the home of their daughter, Mrs. C. R. Howell.

Mrs. W. H. Norman and little granddaughter, Suzanne, spent latter part of last week and the first few days of this week visiting acquaintances in Floydada.

Judge and Mrs. E. P. Maddox and daughter, Lynelle, were guests in the home of Mr. and Mrs. Wallace King Sunday. Judge and Mrs. Maddox, who are Mrs. King's parents, are from Tahoka.

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CHIROPRACTOR
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Holmes' Studio

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(STEAM)
LAUNDRY

400 WEST CALIFORNIA
HOT, SOFT WATER.
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Flour 48 lbs \$1.29
GUARANTEED

Blackberries 25c
No. 2, 3 For

OXYDOL . . . 22c
LARGE SIZE

CANDY, . . . 10c
THREE 5c BARS

DREFT, . . . 22c
LARGE BOX

Lettuce, head . 5c

BACON, lb . . . 25c
GOOD EATING

Cheese, 15c
LONG HORN, POUND

STAR CASH GROCERY

IT COSTS LESS



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Mr. and Mrs. Jno. R. Freeman and daughter, Wilma Jean, spent Sunday in Floydada visiting their daughter, Mrs. Durris W. Jones, Mr. Freeman filled the pulpit at the Wall Street Church of Christ for the morning service.

W. C. Brady of Dallas, visited over the week end with his sister, Mrs. Jno. E. Eldridge, and niece, Mrs. Herwin Strickland.

Miss Lola Mae Grundy of Lubbock visited over the week end with her parents, Mr. and Mrs. I. R. Grundy.

Bobby James Eubank of Lubbock spent from Thursday until Sunday in Floydada visiting with relatives and friends.

Jim Bandy of Trinity, Texas, arrived here Sunday to join his wife, who has been visiting here for several days with her parents, Mr. and Mrs. A. S. Hollingsworth. They returned to their home the first of the week.

CLASSIFIED ADVERTISING

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-tfc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-tfc

DOOR CREPES, floral sprays, wreathes designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hol-lums, Floydada Florists. 30-tfc

Your Favorite flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover St. 30-tfc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfc

Political Announcement

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For District Judge of the 110th Judicial District:
KENNETH BAIN
ALTON B. CHAPMAN

For District Attorney:
WINFRED F. NEWSOME
JOHN A. HAMILTON

For County Judge:
G. C. (CLIFFORD) TUBBS
TOM W. DEEN, RE-ELECTION

For District Clerk:
GEO. B. MARSHALL

For County Clerk:
A. B. CLARK

For County Treasurer:
MRS. O. M. CONWAY

For County Sheriff:
F. N. (FRED) CLARK

For County Attorney:
W. E. GRIMES
JOHN STAPLETON

For Assessor and Collector:
E. S. RANDERSON
FRANK L. MOORE
HENRY BLOODWORTH

For Commissioner Precinct No. One:
A. S. CUMMINGS
J. B. TURNER

For Commissioner Precinct No. 4:
H. J. (HUGH) NELSON
C. M. LYLES
Justice of the Peace Precincts One and Four:
B. P. WOODY

Floydada Insurance Agency

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER

FOR SALE—A BARGAIN HUDSON 4-DOOR SEDAN

Good Cash Price of Liberal Trade In. Less Than 1,400 Miles.

CLINE MOTOR COMPANY
H. O. Cline, Owner

SPECIAL REDUCTION ON SUMMER STRAWS

for a short time we are offering a big reduction on two groups of summer straws.



One Groupe Reduced to \$1.00
One Groupe Reduced to \$1.49

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner

THE FIRST NATIONAL BANK
Floydada, Texas

1903—Time Tested Service—

ANNOUNCING! HOME OIL COMPANY NEW COSDEN DISTRIBUTOR

Full Line Cosden Products
Your Continued Patronage Appreciated.

HOME OIL COMPANY
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You can forget about this weather.

FRIGIDAIR

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