

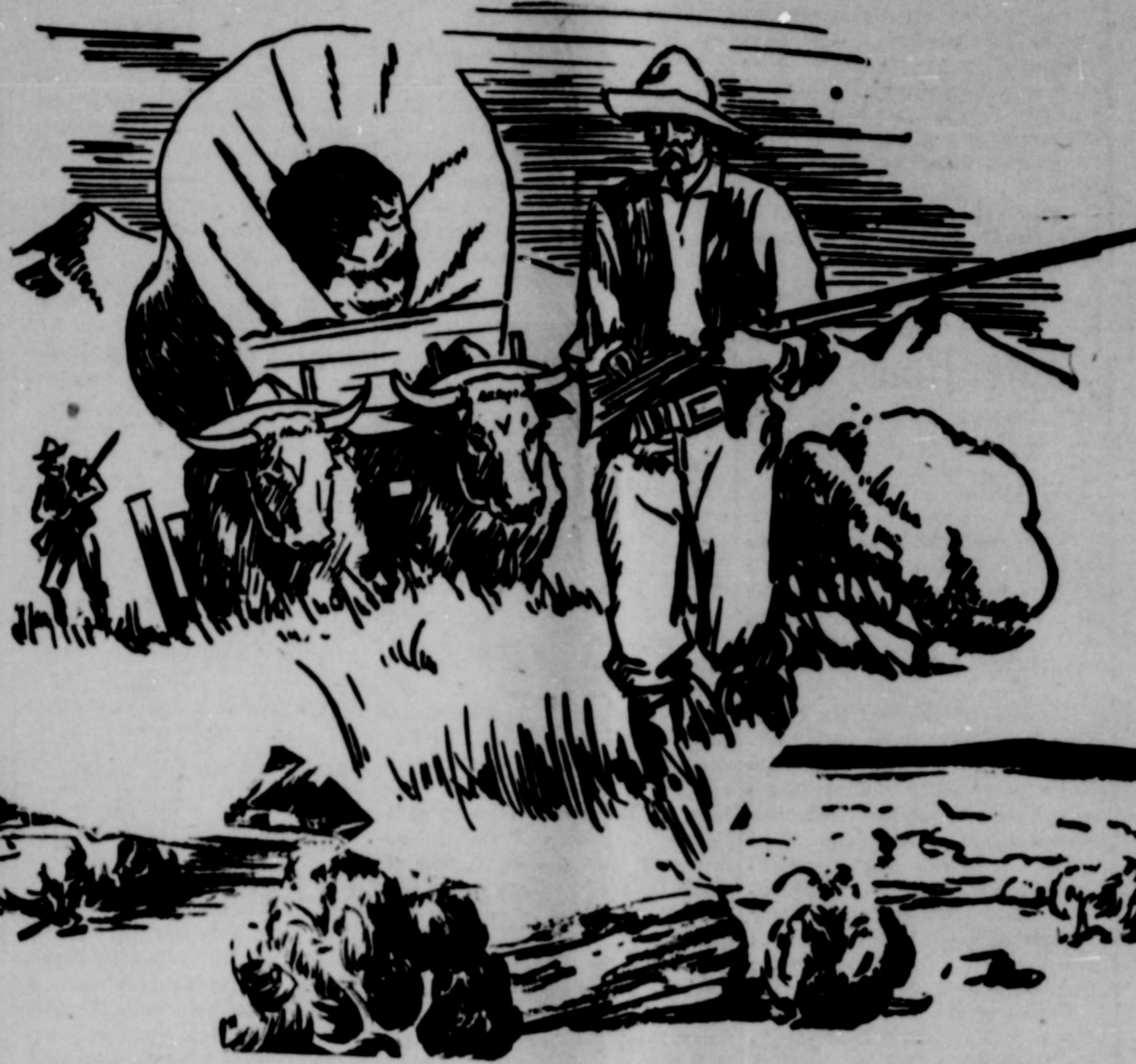
The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

Floydada, Floyd County, Texas, May 26, 1938

Number 25

1938



Floyd County Celebrates 48th Birthday Saturday

PIONEERS IN ANNUAL REUNION HERE

MRS. SARAH K. DUNCAN PRESIDE AGAIN THIS YEAR

T. M. Bartley, First Attorney of Floyd County, To Make Main Address In Afternoon Session

The 48th birthday of Floyd County will be celebrated when the Floyd County Pioneers Association meets for the Tenth Annual Reunion. Sessions will be held on the court house lawn at 1 o'clock Saturday afternoon. Mr. Bartley, at present a resident of Waco, is now Secretary of the Chapter of Texas Masonic Lodge.

One of the county's most colorful pioneer characters, will make the address of welcome Saturday afternoon. Mrs. Bartley, at present a resident of Waco, is now Secretary of the Chapter of Texas Masonic Lodge.

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ADVERTISERS INDEX

CLASSIFICATION OF ADVERTISERS IN THIS ISSUE

- ABSTRACT COMPANIES—Arthur B. Duncan Abstract Company, Floyd County Abstract Company.
- AUTOMOBILES — Ford, Bishop Motor Company; Hudson-Terraplane, Cline Motor Company; Plymouth-Dodge, Floyd Motor Company; Oldsmobile-International, Dodge and De Soto, Geo. M. Finkner; Pontiac, Cloud Pontiac Company.
- AUTOMOTIVE REPAIR, Cline's Automotive Repair.
- BANKS, First National Bank.
- BAND, SCHOOL, M. T. Camp's.
- CAFES, Palace Cafe and Withers Cafe.
- CHIROPRACTOR, N. C. Purcell.
- DRUGS, Bishop's Pharmacy, White Drug Company.
- FURNITURE, Brown's Household Supply.
- FRUITS, Redd's Fruit Stand.
- GRAIN COMPANY, Farmers, Grain Company.
- GROCERIES, Looper's, Hull & Mc Brien, King's Grocery & Market.
- HARDWARE, Kirk & Sons.
- INSURANCE, Floydada Insurance Agency.
- IMPLEMENTS, John Deere, Stansell & Collins.
- LADIES WEAR, Style Shoppe.
- LAND, W. M. Massie & Bro.
- LAUNDRY, Floydada Steam Laundry, David Carathers Home Laundry.
- LUMBER, Willson & Son Lumber Company.
- MEDICINE, Meroline, Pursang, Meanen Antiseptic Powder.
- MARKET, Jones Market and Delicatessen.
- MISCELLANEOUS, Calox, Kool-Aid, United Brewers Industrial Foundation.
- PACKING COMPANY, Peyton Packing Company, Inc.
- SERVICE STATIONS, Daily's Conoco Station, G. R. Strickland & Sons.
- SHOE REPAIR, Rainer Shoe Shop.
- TAILORS, Luther Fry, Boothe's Cleaners and Hatters.
- TIRES, Firestone.
- TOBACCO, Prince Albert.
- UTILITIES, Texas-New Mexico Utilities Company, West Texas Gas Company.

PIONEER CITIZENS TO RENEW THEIR ACQUAINTANCES, RECOUNT EVENTS OF INTEREST IN COUNTY'S HISTORY

Floyd County Was Created in 1876; And Was Organized In 1890; Steady Progress Prevailing

Located on the Llano Estacado, or the great staked plains of Texas, on the eastern edge of the great plateau is Floyd County. The county was named for Dolphin Ward Floyd, a Captain, who died in the Alamo. Floyd County was created August 21, 1876 from Young and Bexar territories. It was organized May 28, 1890, being 48 years old Saturday. Floydada has been the county seat since 1892.

The county contains an area of 1,011 square miles with a population of approximately twelve and one-half thousand people. From a territory that was practically valueless sixty years ago, the county has advanced until the present valuation is between nine and ten million dollars.

J. J. DAY FIRST PRESIDENT OF REUNION

Elder J. J. Day, pioneer Floyd County stock farmer and minister, was elected president of the Floyd County Pioneers Association at the first reunion held May 28, 1929.

R. E. L. Muncy, also a pioneer preacher, was elected vice-president. Tom W. Deen, who is County Judge, was elected secretary and has held this position since the organization was perfected.

Directors elected were: Glad Snodgrass, H. C. Randolph, G. I. Fawver, Mrs. Wm. McGhee, and Mrs. E. C. Henry.

The same officers served for 1929, 1930, 1931 and 1932. Glad Snodgrass pioneer merchant and business man, was president of the 1933 reunion.

R. E. L. Muncy was vice-president and the directors were: R. E. Fry, Geo. L. Fawver, Mrs. E. C. Henry, Robin Baker and H. C. Randolph.

Reunion For 1934-35 Geo. L. Fawver, of Baker, pioneer farmer and stockman, was president of the 1934 and 1935 reunions.

R. E. L. Muncy was again vice-president and directors were: Glad Snodgrass, Dr. C. J. McCollum, Miss Anna Sims, Mrs. Aura Hollis and R. E. Fry.

Where buffalo once roamed in thousands now graze herds of fine cattle. Where fifty years ago was nothing but unbroken prairie now are located wheat fields, which in 1937 yielded the largest wheat crop of any county in the United States.

The history of Floyd County reads a legend of adventure and romance that is unsurpassed by any section of the state. Hardships, privations, sorrow, disappointments withstood by the pioneers of Floyd County will be recounted when the old timers meet Saturday to celebrate anew the birthday of one of the greatest agricultural sections in the nation.

Entertainment—Mrs. Maud Hollums, chairman; and Mrs. C. J. McCollum, Mrs. Ethel McAdams, T. Z. Reed, Homer Sten, Mrs. J. N. Farris, and G. L. Snodgrass.

Prizes—C. L. Anderson, chairman; and C. J. McCollum and Tom W. Deen.

Registration—Mrs. S. W. Deen, and Mrs. L. M. Honea, Mrs. Maud Burrows, Mrs. Joe McCollum, Mrs. Jeffie Smith.

Parade—C. L. Anderson, J. A. Fawver, Roe McCleskey, Roy Snodgrass, Mrs. J. I. Hammonds, Mrs. Glad Snodgrass, Mrs. Jack Henry, E. C. Bennett, Lee Rushing, Buck Sims and Geo. L. Fawver.

Badge Committee—R. E. Fry and C. L. Anderson.

Memorial—Mrs. Carl McAdams, Mrs. John L. West, and Mrs. Pearl Fagan.

COMITTEES FOR 10th REUNION ARE NAMED

Committees for all arrangements for the tenth annual Floyd County Pioneers Association reunion elected last year to serve for the 1938 reunion are as follows:

Entertainment—Mrs. Maud Hollums, chairman; and Mrs. C. J. McCollum, Mrs. Ethel McAdams, T. Z. Reed, Homer Sten, Mrs. J. N. Farris, and G. L. Snodgrass.

Prizes—C. L. Anderson, chairman; and C. J. McCollum and Tom W. Deen.

Registration—Mrs. S. W. Deen, and Mrs. L. M. Honea, Mrs. Maud Burrows, Mrs. Joe McCollum, Mrs. Jeffie Smith.

Parade—C. L. Anderson, J. A. Fawver, Roe McCleskey, Roy Snodgrass, Mrs. J. I. Hammonds, Mrs. Glad Snodgrass, Mrs. Jack Henry, E. C. Bennett, Lee Rushing, Buck Sims and Geo. L. Fawver.

Badge Committee—R. E. Fry and C. L. Anderson.

Memorial—Mrs. Carl McAdams, Mrs. John L. West, and Mrs. Pearl Fagan.

Mrs. Dorris W. Jones Returns to Plainsman For Summer Months

Again with the Plainsman staff is Mrs. Dorris W. Jones, who returned Monday of this week to work as Assistant Editor throughout the summer months. Mrs. Jones was employed with the paper last summer and also for some time during the past fall and winter, until she accepted a teaching position in the foreign language department of the local High School. The Plainsman is glad to have Mrs. Jones again in the field.

Holland Patton Thought to be Improving

Holland Patton, son of Mr. and Mrs. Boy Patton, is thought to be improving from burns which he received some two weeks ago. Holland was badly burned when his clothing was ignited while working on his car. He is able to sit up some now, and it is hoped that he will be able to get up soon.

Mrs. Geo Sherrill's Brother Dies In Weslaco

Word was received here early Tuesday of the death of a brother of Mrs. George Sherrill at Weslaco, Texas. Mr. and Mrs. Sherrill left Floydada en route to Weslaco Monday morning on receiving word of the illness of her brother. The telegram received here did not state the exact time of the death Monday, but it was thought likely that it occurred before Mr. and Mrs. Sherrill had time to arrive.

4-County Singing Convention to Meet May 29th

The Four County Fifth Sunday Singing Convention will meet next Sunday, May 29th at Silverton. The four counties are Briscoe, Floyd, Hall, and Motley. Singers from all parts of West Texas are expected and probably a Stamp-Baxter Quartette from Dallas, according to word received here from C. M. Lyon, president of the organization.

At Ten o'Clock

Event, in which all will participate, will be a parade which will start at ten o'clock Saturday.

Members of the parade committee.

Completed plans for a meeting Friday at the court house.

Members of the parade.

General assembly at the court house.

Members of the parade.

GET READY NOW! FOR HARVEST AND THE BUSY SEASON AHEAD—

Belting, Water Bags, Oilers, Webbing, Bolts.

We Make Our Own Price. KIRK & SONS

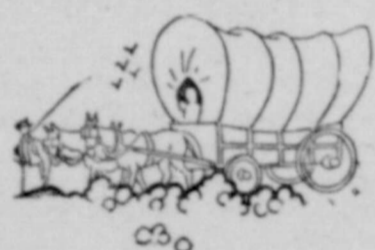
WELCOME PIONEERS, TO FLOYD COUNTY'S 48th BIRTHDAY PARTY



A hearty welcome from a Pioneer Business Firm in Floyd County! We invite you to visit us while in town Saturday.

ARTHUR B. DUNCAN ABSTRACT COMPANY
Mrs. Maud A. Hollums, Manager

1890 — FLOYD COUNTY — 1938



GREETINGS, OLD TIMERS!

Members of the Floyd County Pioneers' Association, we are glad to have you here. Your coming to Floydada is the biggest event in months. We hope that your convention is a success in every way, and that your visit is a very enjoyable one.

LUTHER FRY, TAILORS

WHAT DO MOVIE STARS DO FOR THEIR TEETH?

It stands to reason that Hollywood stars need sparkling, lustrous teeth more than anybody else in the world. And therefore, it is significant that so many famous stars use Calox Tooth Powder. Calox is made specifically to give teeth a real beauty

polish. It contains five cleansing and polishing ingredients. **TRY CALOX—FREE!** Because a trial is so convincing we offer you a FREE 10-day trial. See coupon. You be the judge. Convince yourself that Calox makes teeth shine like the stars'.

FREE TRIAL COUPON
Send me a 10-day trial of CALOX TOOTH POWDER at no expense to me. I will try it.
Name _____
Address _____

Harmony Home Demonstration Club

Miss Ruth Grimes, home demonstration agent, met with the Harmony Home Demonstration Club at the home of Mrs. G. L. Snodgrass, May 19.
Mrs. Charles Smith gave a report of the council meeting May 7th, naming the officers elected at that time. Mrs. Charles Watson was selected Bedroom Improvement demonstrator and Mrs. Sam Hale Home Food Supply demonstrator.
After the business session Miss Grimes gave a discussion on "Food Production Plans" to twenty members.
The regular meeting dates will be the second and fourth Thursdays at 2:30.
MRS. ZANT SCOTT, Reporter.

Liberty Home Demonstration Club

The women of the Liberty community met at the Liberty School May 18 and organized a home demonstration club. The following officers were elected: President, Mrs. F. A. Graham; vice president, Mrs. Rene Yeary; secretary treasurer, Mrs. Paul Box, council delegate; Mrs. C. V. Ford—reporter, Miss Mattie Taylor.
Demonstrators selected were Mrs. B. R. Lybrand home food supply demonstrator, and Mrs. Walter Merrill bedroom improvement demonstrator. Mrs. Frank Tatum was appointed recreation chairman.
The regular meeting days will be the second and fourth Thursday of each month, with the agent present the fourth Thursday.

Center Home Demonstration Club

Every family needs a wide variety of foods in the diet each day in order to have positive health," Miss Ruth Grimes, home demonstration agent, told the Center club women at their meeting May 3, at the home of Mrs. W. B. Jordan.
Miss Grimes discussed the difference in the child living on a limited diet, with that of a child who has had a wide variety of foods in the proper amounts. A food production plan was given each member.
Officers for this year are: President, Mrs. W. B. Jordan; vice president, Mrs. H. B. Mankins; secretary treasurer, Mrs. O. S. Miller; council representative, Mrs. C. P. Corder; reporter, Mrs. Wade Warren.
Those present at the meeting were: Mrs. O. G. Mayfield, J. L. Montgomery, O. S. Miller, R. L. Gleen, C. P. Corder, H. B. Mankins, H. G. McAda, E. W. Lightfoot, C. M. Meredith, W. P. Sims, J. E. Green, A. W. Anderson, Wade Warren, W. B. Jordan, Travis Lightfoot, Jarrett Martin.

Women's Missionary Society in Call Meeting

The Women's Missionary Society of the Methodist Church met Tuesday afternoon at 3 o'clock in a call gathering. The regular meeting, which was scheduled for Monday was not held.
The study of the book which dealt with "Rebuilding Rural America" was finished at Tuesday's gathering.
The Society will next meet in a joint gathering of the Federation of Women's Missionary Societies at the Methodist Church next Monday at 3 o'clock, at which gathering Miss Hester West will be the principal speaker.
MISS ANITA JO JENKINS EMPLOYED FOR SUMMER WITH FROGGE STUDIO
Miss Anita Jo Jenkins began work Monday of this week with Frogge Studio. Miss Jenkins took the position of her sister, Miss Evelyn Jenkins, who is suffering from an attack of appendicitis. Anita Jo graduated with the senior class here this year.

Homebuilder's Club May 23

Miss Ruth Grimes, county home demonstration agent, met May 23 with the Homebuilders Club, at the home of Mrs. Jack Hough. Miss Grimes gave a demonstration on "Planning Foods For the Family."
Mrs. P. F. Bertrand assisted by Mrs. Raymond Teple and Miss Grimes, gave an outline of the short course at Canyon on May 12.
The club meeting dates were changed to every second and fourth Friday of the month, with the agent present on the fourth Friday. The hour of the meeting was set at 3 o'clock. A recreation committee was appointed with Mrs. D. D. Shipley chairman, and Mrs. Jack Hough and Mrs. F. F. Fuqua serving on the committee.
Refreshments were served to Mrs. Elbert Parks, Douglas Dunn, Pete Kendrick, Raymond Teple, Roy Curry, Ben Euhank, Earnest Hough, F. F. Fuqua, T. J. Heard, Ben Johnson, P. F. Bertrand, D. M. Moore, Austin Heard, D. D. Shipley, L. L. Clark, C. W. Denison; Misses Lena Gully, Gladys Bertrand, Daisy Aaron, Ruth Grimes, agent; Mrs. Eddie Williams, and the hostess, Mrs. Jack Hough.

W. M. Masgie left Sunday morning for Fort Worth, where he was to attend to business.

Starkey Home Demonstration Club

Every person needs to consume at least 157 gallons of milk in some form every year, Miss Ruth Grimes, county home demonstration agent, told the women of the Starkey Home Demonstration Club at their meeting May 18, at the home of Mrs. W. T. Ferguson.
Meals for the family should include every day: Milk, green or yellow vegetables, vegetables other than green and yellow, potatoes, citrus fruits or tomatoes, fruits other than citrus or tomatoes, a cereal or bread, butter, one serving of sweets, eggs, meat about five times a week.
The president appointed a recreation committee, naming Mrs. G. W. Wilson chairman, and serving on the committee, Mrs. W. T. Ferguson and Mrs. M. A. Wood. Mrs. L. J. Ardry was elected secretary treasurer, Evelyn Vinson reporter. Regular meetings will be held on first and third Wednesdays at 2:00.
Twenty attended the meeting including Mrs. R. Ferguson, J. K. Holmes, O. W. Kirk, John Moore, Everett Moore, Efford Parrish, Nolan Becker, O. C. Vinson, Elmer Warren, G. W. Wilson, M. A. Wood, B. M. Euhank, T. E. Assiter, G. E. Assiter, I. J. Ardry, Willie Barton; Misses Willie Faye Wilson, Lillie Ardry, Evelyn Vinson, Pearl Ferguson.
EVELYN VINSON, Reporter.

Rev. N. E. Tyler Home From Trip To California

Rev. N. E. Tyler has just returned to his home in Floydada after having spent a few weeks in California. Rev. Tyler had been suffering from very high blood pressure and was advised to go to a low climate. After having spent sixteen days in the desert of California, he is at home feeling much better.

HEP KIDNEYS

To Get Rid of Acid and Poisonous Waste
Your kidneys help to keep you well by constantly filtering waste matter from the blood. If your kidneys get functionally disordered and fail to remove excess impurities, there may be poisoning of the whole system and body-wide distress.
Caring, easy or too frequent urination may be a warning of some kidney trouble.
You may suffer nagging backache, persistent headache, attacks of dizziness, "tingling" up nights, swelling, puffiness under the eyes—feeling weak, nervous, all "washed out."
In such cases it is better to rely on a medicine that has won country-wide acclaim than on something less favorably known. Use Doan's Pills. A multitude of grateful people recommend Doan's. Ask your neighbor!

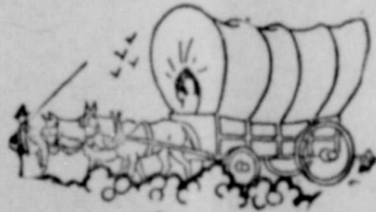
DOAN'S PILLS

WELCOME
Floyd County Pioneers to Floyada for the Celebration of Floyd County's 48th Birthday. Come to See Us While in Town.

BOOTHE CLEANERS & HATTERS

1890 — 1938 WELCOME, PIONEERS

To Floyd County's 48th Birthday Celebration Saturday.



We invite you to visit us while in town. We appreciate the civilization that has been established through your faith and hard work.

FLOYD COUNTY ABSTRACT COMPANY

1890 — FLOYD COUNTY —



WELCOME PIONEERS

To the celebration of Floyd County's Birthday. You will enjoy a visit to our store. See the Pioneers Display in our Window.

BISHOP'S PHARMACY
Washed Air, 20 Degrees Cooler Inside

HOW?
How does Chiropractic (Spinal Adjustments) get sick people well? How do Spinal Adjustments help the well, or near well, to stay well? HOW... Come to my office and find out... WHY.
N. C. PURCELL, CHIROPRACTOR, Holmes' Studio.

GREETINGS PIONEERS



THE PRAIRIE SCHOONER AND OX-WAGON

Has long since been replaced by modern transportation... Now... You may travel quickly economically in a new 1938 Pontiac.

CLOUD PONTIAC COMPANY
Pontiac Sales and Service



WELCOME, PIONEERS! TO FLOYD COUNTY'S FORTY-EIGHTH BIRTHDAY CELEBRATION

We extend an invitation to you to visit us—your Pioneering Spirit has made possible the development of Floyd County agriculture.

FARMERS GRAIN COMPANY
Phone 43

GREETINGS, PIONEERS!

Welcome to Floydada for the 48th Birthday Celebration of Floyd County Saturday, May 28th.



Pin up this lamp

Safely

Reading in bed is harmful to eyes under ordinary lighting conditions. But with the glareless, well-diffused and adequate light of a Pin-up lamp, every objection is overcome by observing two simple precautions. First, SIT UP when you read; second, be sure that a 100-watt bulb is in the lamp to assure adequate light.

Get a Pin-up lamp for every member in your family who likes to read in bed comfortably and safely.

- Lamp is securely fastened on a small book.
- Portable—can be used anywhere in the house.
- Reflector bowl under shade that softens and diffuses light.
- Six-foot rubber cord and plug is included with lamp.
- Employs same principle as larger I.E.S. lamps.
- Complete with shade and 100-watt bulb to give plenty of light.

Ask any employee listed below.

- Bernice Patton
- Joe Parrish
- D. D. 'Shorty' Lippard
- Lewis Hollingsworth
- Felt Patterson
- R. C. Wakefield

Texas-New Mexico Utilities Company.

ALL ROADS Safer!

This Amazing New Tire Stops 4 to 223 Feet Quicker Than Conventional New Tires

PROVE TO YOURSELF in our dramatic wet-glass demonstration how these ROYAL MASTERS make quicker, straight-line stops... how they control side skids on treacherous wet pavements. We invite you to make this test today!

Can MEASURE the Extra Safety

WET ROAD STOPPING DISTANCE 7 1/2 FEET QUICKER	WET ROAD STOPPING DISTANCE 46 FEET QUICKER
WET ROAD STOPPING DISTANCE 111 FEET QUICKER	WET ROAD STOPPING DISTANCE 223 FEET QUICKER



Refer-Equip with **U.S. ROYAL MASTER**
COME PIONEERS, TO FLOYD COUNTY'S FORTY-EIGHTH BIRTHDAY PARTY
our Friends and Neighbors For Twenty Years.
STRICKLAND & SONS

"OPPORTUNITIES FOR YOUTH" VALEDICTORIA'S SUBJECT

By MARY WILSON HICKS

Today in this Marvelous Age, the young high school graduate has before him a world of opportunity, a world filled with yawning crevices, some with tiny openings, yet all roomy inside, that are impatiently waiting to be explored. There is the crevice of science, with radio and electrical engineering, the medicine crevice, the mental telepathy crevice, and hundreds of other crevices.

To each senior as he looks out into the future, there appeals in a peculiar way some particular field of world. Some of us are enhanced by the great opening, the great demand for workers in home economics work. Our boys are wrapped up in their dreams of a brilliant engineer, absorbed by the various technicalities that naturally go along with his work.

But it will not be for all of us to make a name for ourselves in a spectacular way; rather will some of us be unknown to the world and insignificant to all except those who love us. All of us will not have the opportunity for a college education; all of us cannot spend our time doing nothing but studying and preparing our minds for greater things. One thing, however, is possible to each who has an ambition to rise above the limitations of an even more limited schooling. And that thing is—the privilege of intelligent voting. America, to remain a peaceful democratic nation, must have intelligent voters. An interview of college students from all over the United States revealed that youth has scant faith in politics and politicians and their ability to make democracy work. Only 2 per cent of those interviewed said they would ever consider entering politics. Asked to name the things that mean success in politics, the young people gave such answers as:

"Money, graft, bribery, propaganda, false promises, and ignorance of the voters."

There is none of us who is not proud of our great democracy. We have faith to believe that our nation will always be a democracy and a working one. But we expect some one else to see to it that it remains a democracy. We are reminded that during the World War we said that we were fighting to save the world for democracy; now we say that we must fight to save democracy for the world. Democracy is now being tested to the limit. It is the opportunity of the youth of today to preserve the democratic form of government and make it function.

But how may we help preserve a democracy? All of us are not expected to be great statesmen; congressmen, senators; but each of us is expected to do something just as important. We are expected to keep our nation powerful yet peaceful through intelligent and conscientious use of the polls. In a few more years our high school youth will have

attained the voting age, and hundreds of experienced unworthy politicians will influence us to vote. They will bear down upon us with startling, prejudiced facts, will impress upon us the need to vote their way. And having been flattered by their ability to recognize our importance, we will go to the polls and cast our vote. But after election, the politician will forget our importance; will forget the fine promises he has made.

Then it is the duty and opportunity of every youth, individually, to see that he is not among the great numbers who vote unintelligently. It is his opportunity to vote for what he believes to be right, even though it may hurt his business, for if the right destroy his business then his business must be wrong. One opportunity common to every person stands paramount. Every man comes within the sweep of that radiant possibility—that of making a life as well as a living. Making a life does not depend upon riches, or fame, or health, or anything except a holy principle and an underlying purpose. Making a living is small, time-serving, dwarfed, and paralyzed. Making a life is kingly and immortal.

However, before this opportunity can be realized, the youth must pass over certain stepping stones. First, he must have a worthy ideal. Low ideals in the mind will not support a lofty character. If his ideal is high and worthy, his character will be likewise. He must have his high ideals, clearly defined in his own mind and heart; must be willing to make any sacrifice worthy of manhood and immortality; constantly reminding himself that manhood is above a career. Good education the best training and opportunity have been rendered helpless without an ideal and resolve.

Second, he must have a worthy purpose. It has been said that life's greatest purpose is to do the will of God. With this as the purpose and motive for living, it is impossible to live anything but a useful life. Certainly any purpose that should keep us from being helpful should be discarded; for it is better not to have lived than to live a mean, low, selfish life.

Then if the youth have his high ideal—his high resolve, and a worthy purpose, he will enjoy progress, which is dependent upon a worthy purpose, a dauntless will and a divine force.

And America will have one, long, continuous marvelous age filled with opportunity for its youth.

Mr. and Mrs. Wallace King and daughter, Gertrude, of Slaton, spent Sunday visiting in the home of their son, Wallace King, Jr.

Mr. and Mrs. J. B. Claiborne had as their guests Saturday night and Sunday Mr. and Mrs. J. E. Green of Big Spring.

FARMER'S MARKET IMPROVED SINCE THE RETURN OF BEER

	BARLEY	CORN	ROUGH RICE
1932	22.14	31.76	41.84
1933	41.5	52.2	77.7
1934	78.5	99.3	87.0

Sources: U. S. Department of Commerce

Prices per bushel received by farmers, at crop marketing season, for grains used in brewing since 1932.

THE brewing industry, one of the farmer's best customers for premium grains, has provided a market that has absorbed twelve billion pounds of grains in the last five years. The five-year bill to the brewers for domestic farm products alone was well in excess of \$300,000,000.

It takes 52 pounds of grains to make an average barrel of beer, of which about 38 pounds consists of premium barley, on the basis of the amount of materials used to produce 58 million barrels of beer in 1937. How important the brewing industry is to the farmer is well illustrated by the figures given in the 1937 edition of Statistical Abstract of the United States, published by the U. S. Department of Commerce. Barley production for 1936 was 147,452,000 bushels, according to the preliminary figures given in that edition. Of this amount the brewers used about 61,000,000 bushels for their malt, or about 41 per cent of the estimated total barley production for the year. The brewer, paying from 30 to 40 cents per bushel higher for malting barley than is received for feed barley, is estimated to have accounted for more than half of the \$115,759,000 set as the value for the 1936 barley crop.

Malt accounts for about 70 per cent of the brewers' expenditures for domestic brewing materials, the remainder being divided among corn products, rice, hops and brewing sugars, which also have their origin in corn. The stimulating effect brewing has had on the farmer's market is further indicated by the price advances recorded since the return of beer. In 1932, barley netted the farmer 22.1 cents per bushel at the crop marketing season, according to the Statistical Abstract. In 1933, the first year beer came back, barley jumped to 43.5 cents per bushel and in 1936 was quoted at 78.5 cents per bushel. Corn, in 1932, netted the farmer 31.9 cents per bushel, advanced to 52.2 cents in 1933 and reached 99.3 cents per bushel in 1936. Rough rice, bringing 41.8 cents per bushel in 1932, rose to 77.7 cents in 1933 and in 1936 brought 87 cents per bushel. The figures given here are the latest available. Brewers, of course, paid considerably more, both because they required premium products and because of processing and transportation costs.

The figures in the chart above show the importance of the brewing industry to the American farmer.

175 MILES ALREADY—THAT'S SOME GOING!

AND THE GAS TANK'S STILL HALF FULL—THAT'S SOME ECONOMY!

DELIVERED IN FLOYDADA

\$742.55 EQUIPMENT INCLUDED (Taxes Extra)

Price is for 60 H.P. Tudor Sedan illustrated, and includes transportation charges, oil, oil bath air cleaner, and all the following:

- 2 bumpers, with 4 bumper guards
- Spare wheel, tire, tube and lock
- 2 electric horns
- Cigar lighter and ash tray
- Heat indicator
- Speedometer with trip odometer
- Headlight beam indicator
- Built-in luggage compartment
- Silent helical gears in all speeds.

Built in Texas by Texas Workers

"22 TO 27 V-8 MILES PER GALLON!" that's what hundreds of owners say

THE THRIFTY '30' FORD V-8

Bishop Motor Company

Barker Brothers Building

Mr. and Mrs. Charlie Little were guests Sunday in the home of Mr. Little's brother, Wesley Little. John Wesley Little, Jr., accompanied them to their home in Portales to spend a few weeks.

Mr. and Mrs. Greer Christian of Lubbock spent the week end in Floydada visiting with relatives and friend. Mr. Christian is employed with the Firestone Tire and Rubber Company in Lubbock.

Mrs. L. V. Assiter left the latter part of last week for Lubbock. She will remain there with her husband until the close of the school year. Mr. Assiter is a student at Texas Tech.



"Wait, Mister! You're aiming at the wrong duck!"

All too often, Beer is just the decoy...

...yet, all too often, Beer gets the blame!

Beer is an honest drink... mild, wholesome, refreshing. "There is nothing more promising to combat the evil of too much alcohol than the opportunity of drinking good beer."

And we brewers are with you 100% in every honest effort to improve conditions under which beer is sold. We are against sales to minors, or after legal hours; we are against use of beer licenses as screens for selling illicit liquor or for operating illicit resorts.

We offer our cooperation... and we invite yours! Existing laws can curb these evils... help us by demanding their strict enforcement.

Restrict your own patronage to legal, respectable retail outlets. Give preference, if you will, to products advertised under the symbol of the Brewers Foundation, shown below. Do these three things... and you will see results.

UNITED BREWERS INDUSTRIAL FOUNDATION
21 East 40th Street
New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.



Floyd Gibbons' ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!



"Monster From the Swamps"

By FLOYD GIBBONS
Famous Headline Hunter

HELLO EVERYBODY:

Well, sir, if I seem to be continually harping on the fact that adventures are things you meet up with most frequently at home, you can put it down to the fact that I am continually being reminded of it. Just the other day, while looking through a sheaf of letters I came to a story by a woman who had an adventure on a farm. Well—of course, there's nothing unusual in that. The funny part of it was that the farm was in this country, and the adventure was of a sort you'd only expect to run into in the jungles of Africa or South America, or to read about in some account of the grim battles between men and animals that the ancient Romans used to stage in their gladiatorial arenas.

The woman is Lottie Hawco—Mrs. John Hawco, of New York city. And the animal she fought with was a wild boar. I'll bet a lot of people—including me—didn't know there were wild boars in this country. But there are, as any South Carolina farmer can tell you. How they got here is an interesting story.

You see, the ordinary barnyard breed of pig is nothing in the world but a descendant of the wild boars you read about in tales of old-time Merrie England. Those boars were tamed and fattened and domesticated until, over the space of six or eight hundred years they became the fat, lazy, glutinous animals you see in hog pens the country over.

How Pigs Get Wild and Dangerous.

But a pig will stay fat, and tame, and lazy only so long as he's kept in captivity and stuffed with chop suey from that well known galvanized iron can out on the back porch. Once he gets loose and goes back to the woods again and has to rustle for his own food—well—then he gets thin and tough and rangy. His tusks grow out, and in a generation or two he becomes a boar again—just as wild and as dangerous an animal as ever he was when he roamed the marshes and forests of old England in the days of Robin Hood.

There are plenty of those backsliding wild hogs in the back country of South Carolina, and the farmers hunt them down and round them up because they destroy the nests of the wild turkeys in the neighborhood.



The Boar Viciously Attacked Lottie's Mother.

And that brings us to Lottie Howco who, on February 16, 1931, was visiting with her mother and her sister, Inez, on a farm near Osborn, S. C., where a wild boar hunt was in progress.

A bunch of men from the neighborhood had been out all day, combing the marshes with packs of dogs, roping boars and herding them—alive—into a big high-sided farm wagon. They had just returned home with six or seven boars—big, vicious fellows, waisthigh to a man and weighing three or four hundred pounds—animals that could break a man's leg with their huge, crunching jaws and which frequently did disembowel the fierce dogs that hunted them with one sweeping blow of their long, protruding tusks.

The men backed the wagon up to a strong enclosure and were untying the boars one by one and cautiously prodding them into the pen. Lottie, her mother and sister were standing near by, watching the proceedings—and then—suddenly—a terrible thing happened.

Attack by a Savage Boar.

The men had unloosed the largest boar and were prodding it toward the pen when it turned, squeezed between the wagon and the enclosure, and rushed out into the open, gnashing its great teeth and foaming at the mouth. It headed straight for Lottie's mother, who was standing nearest the pen, and before she could turn to run, it was on her, throwing her in a heap to the ground, biting at her savagely.

It was the most terrible sight Lottie ever beheld in her life. Charlie, the foreman, stood with his mouth agape, too surprised for a moment to even move. Sister Inez, paralyzed with fright, clapped her hands over her ears and began to scream. Lottie herself was rumb with terror, and for precious seconds—seconds that seemed like a lifetime—she stood rooted to the spot. All the rest of the men were on the other side of the pen, or on the wagon, too far away to reach the spot in time to do any good.

Then, all of a sudden, Lottie came to life. She can't explain what happened, but it seemed as if a spring inside her had suddenly been released. She sprang forward, threw herself on the snarling, screaming, rolling jumble of woman and beast, singled out the boar and began beating and mauling and scratching it with insane frenzy.

Surprised Him, So He Flew.

The boar could have killed Lottie with one thrust of its sharp, pointed tusk. Lottie's mother had been saved from death thus far only by her long skirts and thick clothing. But taken by surprise, the boar couldn't quite figure out this wild new menace that came beating and kicking at his flanks—tearing and scratching at his eyes. It was a thing of fury. It didn't seem one whit afraid of the boar. And an animal will often reason that if you are not afraid of him, then he must have good cause to be afraid of you.

This one did just that. Snarling and grunting, he turned to flee from this inexplicable new attack. He got about three steps, and then he found himself tangled up in the ropes of the men who, by this time, had come around from the other side of the pen to deal with him.

The next thing Lottie knew, she was back on the porch of the farm house with her mother, looking over herself for injuries. She doesn't even remember helping her mother to the porch, and to this day she can't figure out how she came out of that fight without a scratch on her body.

Copyright.—WNU Service.

Barratry in Shipping

Barratry in shipping and navigation includes every wrongful act committed by the master or crew to the prejudice of the shipowner. The master must have deliberately violated his duty to his employer and acted against his better judgment, says *Tit-Bits Magazine*. Deviating from the ship's course to engage in smuggling is barratry. No act of negligence, inadvertence, or mistake amounts to barratry.

Cheerfulness Has Dual Value

Cheerfulness has a dual value in life. First, it helps you—then it helps you to help others—and it keeps on spreading out into the great throng of humanity, stirring the hearts of men as the gentle breeze stirs the leaves of the forest—returning to you in its endless course and all the while making the heavy load lighter and the dark road brighter for all.

Oldest Lighthouse in America

The oldest lighthouse in America is Boston light station. Built in 1716, it was knocked down during the Revolution, rebuilt in 1783. It was then 69 feet high, lit by four whale oil lamps. The lower, 90 feet high, contains the original stove, in use more than 222 years, plus additions.

Name Percival Is Greek

The name Percival is of Greek origin and means "courteous." Sir Percival was a knight of King Arthur's round table. Percival Lowell (1855-1916) Boston astronomer, wrote books and made important discoveries in astronomy, also established the Lowell observatory.

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

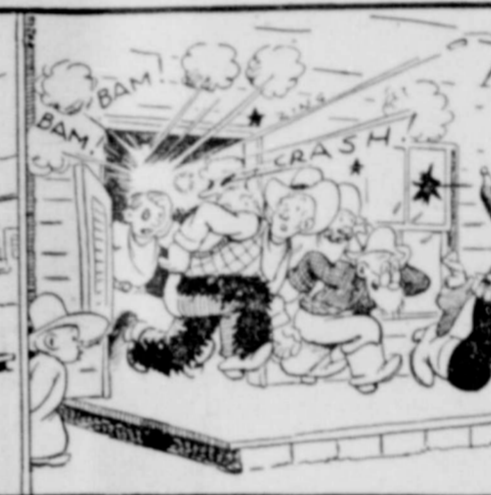
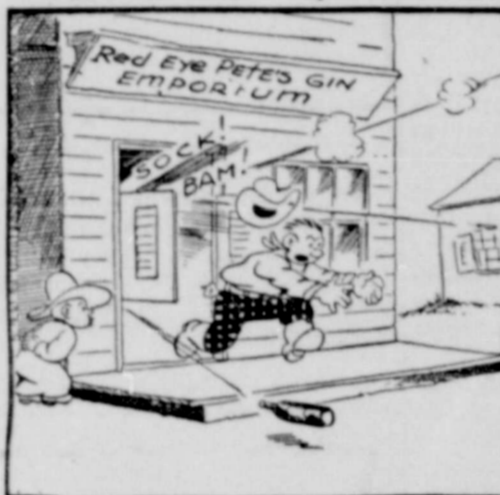
THE FEATHERHEADS By Osborne



S'MATTER POP— Hah! Accessory Before the Bop!



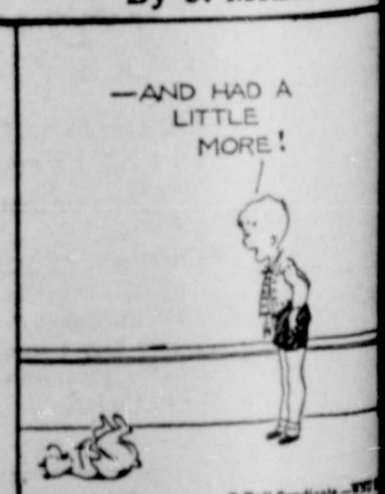
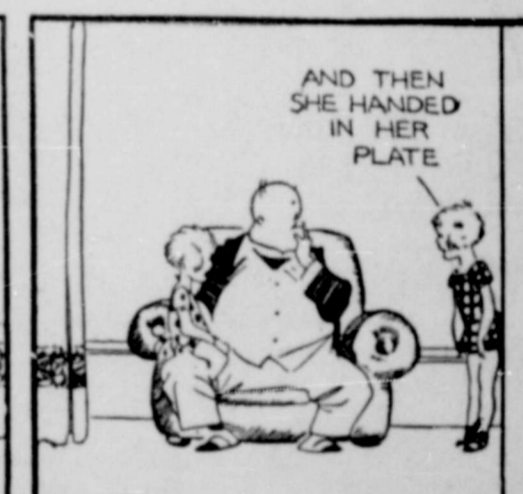
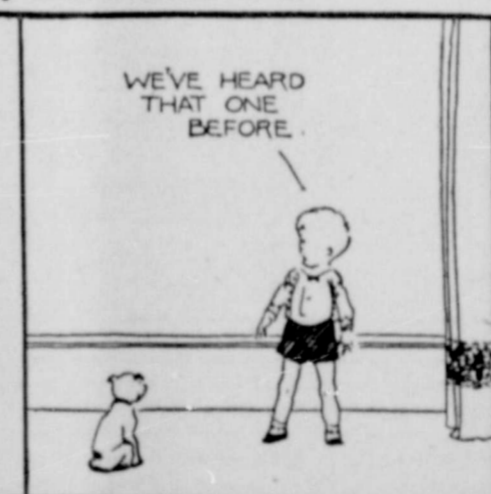
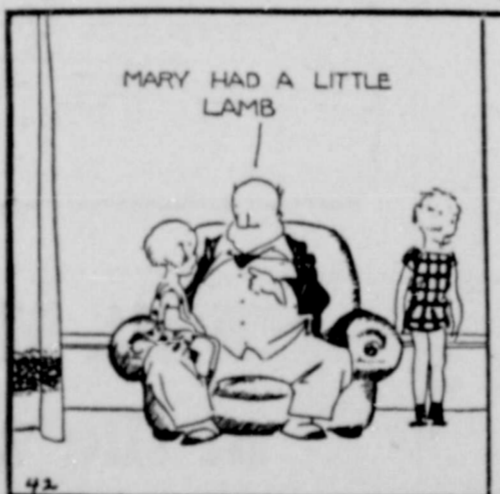
MESCAL IKE By S. L. HUNTLEY



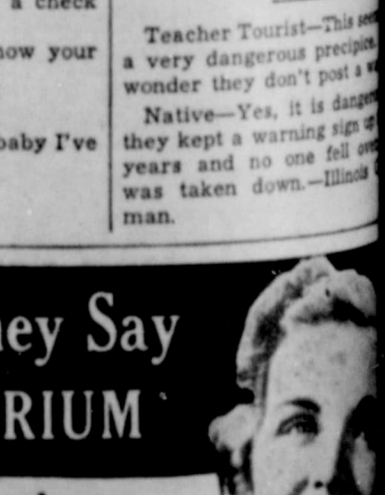
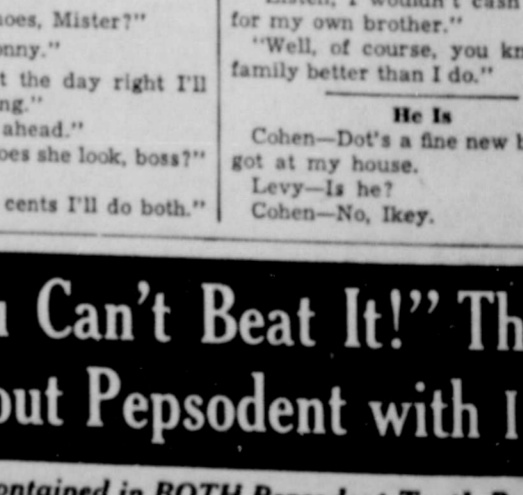
FINNEY OF THE FORCE By Ted O'Loughlin



POP— Modern Version of "Mary Had a Little Lamb"



ALL IN ORDER By GUYAS WILLIAMS



SMART BUSINESS

"Shine your shoes, Mister?"
"Not time, Sonny."
"Well, to start the day right I'll do one for nothing."
"All right, go ahead."
"There, how does she look, boss?"
"Fine."
"Well, for ten cents I'll do both."

Too Risky

"Listen, I wouldn't cash a check for my own brother."
"Well, of course, you know your family better than I do."
He is
Cohen—Dot's a fine new baby I've got at my house.
Levy—Is he?
Cohen—No, Ikey.

NO CUSTOMERS

Teacher Tourist—This is a very dangerous precipice, wonder they don't post a sign.
Native—Yes, it is dangerous, they kept a warning sign for years and no one fell over it was taken down.—Illinois man.

"You Can't Beat It!" They Say About Pepsodent with IRIUM

Irium contained in BOTH Pepsodent Tooth Powder and Pepsodent Tooth Paste

All dentifrices may LOOK more or less alike. But looks are deceiving. Modernized Pepsodent, for example, is different, more effective. And for a definite reason! ONLY Pepsodent contains Irium! Pepsodent containing Irium can polish your teeth to a dazzling natural brilliance in record time. And do it gently... SAFELY! For Pepsodent contains NO BLEACH, NO GRIT, NO PUMICE! Try it yourself... and SEE the difference!

Political Announcement

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

- For District Judge of the 110th Judicial District:**
KENNETH BAIN
ALTON B. CHAPMAN
- For District Attorney:**
WINFRED F. NEWSOME
JOHN A. HAMILTON
- For County Judge:**
G. C. (CLIFFORD) TUBBS
TOM W. DEEN, RE-ELECTION
- For District Clerk:**
GEO. B. MARSHALL
- For County Clerk:**
A. B. CLARK
- For County Treasurer:**
MRS. O. M. CONWAY
- For County Sheriff:**
F. N. (FRED) CLARK
- For County Attorney:**
W. E. GRIMES
JOHN STAPLETON
- For Assessor and Collector:**
E. S. RANDESON
FRANK L. MOORE
- For Commissioner Precinct No. One:**
A. S. CUMMINGS
J. B. TURNER
- For Commissioner Precinct No. 4:**
H. J. (HUGH) NELSON
C. M. LYLES
- Justice of the Peace Precincts One and Four:**
B. P. WOODY

CLASSIFIED ADVERTISING

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-tfc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-tfc

DOOR CREPES, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncanson Abstract Company. Night Telephone No. 69. Hollywood, Florida. 30-tfc

Your favorite flavor ICE CREAM 15c a pint at WITHERS' CAFE. 21-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover St. 30-tfc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfc

Chickens-Turkeys

Star Sulphurous Compound
Given in water or feed keeps them free of Germs and Worms that cause disease; of blood sucking lice, mites, fleas and blue bugs; in good health and egg production. Eggs that Hatch Strong Baby Chicks. At very small cost. Money back if not satisfied—WHITE'S PHARMACY. 20-3tc

IT COSTS LESS



When You Send Your Laundry

To us. We call for and DELIVER. Phone 141

Floydada Steam Laundry

"THE MARVELS OF THIS AGE"—SALUTATORY

By THOMASINE COX

The world has changed so rapidly and so completely since the World War that we live in a different world from those quiet, peaceful pre-war days. Yes, those were the days of security and plenty. What are some of the changes that any middle-aged person of today has witnessed? How is our world different from the world of a generation ago? An outstanding characteristic of this age is its extravagance. Everything we do is on a large scale.

Most people are positive that the Federal government can be run more economically than it is at the present. But we are too quick to criticize; there are many, many expenses which we know nothing of, but the money is still of vital importance. The State government is run on a large scale, but Texas is a large state and requires a great amount of money to keep up its progress.

The second characteristic of this age is speed. Think for a moment of these things: There has been more people killed in traffic accidents in the past fifteen years than were killed in all the six major wars we have engaged in. A Rip Van Winkle would be much bewildered should he awake today to find radios carrying the voice of man from every corner of the earth to the homes of the humblest citizens, streamlined automobiles and trains speeding across the continent, and airplanes buzzing in the sky. The transatlantic flight of Lindbergh was a marvel in transportation that surpassed the wildest dreams of the people in the quiet days before the war.

Should Rip Van Winkle walk into a theatre on a summer afternoon, he would be astonished at the cool, pleasant temperature of the building. When the picture was shown in actual color and the characters on the screen began to move and talk, he would awake to the fact that there really are marvels in this age.

Should there be a political gathering with the women taking active part in the discussion of the New Deal, there would be more than a look of perplexity on Rip Van

Winkle's face.

To awake from a sleep of five years would surprise a person who had formerly lived where democracy reigned to find himself under the influence of a dictator. Too, it would be astonishing to find that overnight a nation was wiped off the map—completely taken over by a stronger nation.

Several years ago, nations formally declared war. Ambassadors were recalled and certain ethics were observed. Now we have undeclared warfare. Two nations may continue for months to bomb cities and kill non-combatants; yet war is undeclared.

This age has seen one of the greatest depressions the world has ever had. That depression has gradually melted into a recession, which is something else new. Out of the depression grew the unemployment problems, the sit-down strike, and the broad line. But perhaps it has a brighter side for out of it too came the social security laws and our labor legislation.

Today too our food is being produced, yet thousands are hungry. We have too much clothing manufactured, but there are many people shivering in tattered rags. We have too many doctors and nurses, yet people are dying for the lack of medical attention. There is an over-production of most of the necessities of life while we have thousands of homeless, hungry people shifting from place to place. In California alone there are 150,000 of these people living in trailers or tents with no fixed place of abode, yet we live in an age of miracles.

This is merely a beginning in the naming of modern miracles. You can see for yourself what a great age we are living in. Every day conveniences for the home are invented and placed there for our use. The same thing applies in offices or any type of profession. But we are too busy to notice these things. They are given no consideration in our busy lives. To observe more carefully might teach us a lesson—one which would cause a greater appreciation for our privilege of living today.

"HOW FAR HAVE WE COME?" HONOR BOY'S QUESTION

By REED STRICKLAND

As we journey along and make history, we must stop occasionally and look back and see how far we have come and what progress we have made on the way. Let us now glance backward and see how far we have come in the past quarter century. We find that our progress has been amazing and almost unbelievable.

Only twenty five years ago our chief means of travel were the horse-drawn carriages and the slow passenger train, but science and invention were not long in changing these. The development of the gasoline engine was the most important factor in our progress. Although we had the gasoline engine, it was not at that time very popular. It did not take long, however, for the many improvements made on it to revolutionize it. Within this mere span of twenty five years our old means of transportation are just memories. Past motor cars are owned by a majority of the population. These faster means of travel have linked and brought together the rural and urban people of our country.

The airplane has been improved and is now a safe means of travel. Today we cross the oceans in such planes as the China Clipper, and safely too. Such planes have all the conveniences that one could desire. Radio-equipped, they are constantly in contact with the outside world, and are advised as to weather and are guided on their course. Fast land planes carry passengers and mail to all parts of the country at speeds undreamed of a quarter of a century ago.

The little red school house has been replaced by our modern institutions. Our school work has taken on an entirely new aspect; it is more interesting and has a broader scope, taking in all phases of life. There are many more subjects for study because of so many developments in science.

Our standard of living is the highest today that it has ever been. We have (beautiful) homes filled with electrical appliances to help with cooking, sweeping and laundry. We have wholesome, clean foods fresh from our refrigerators and luscious citrus fruits of all kinds, which were undreamed of twenty-five years ago. Health today is generally better than ever before. Our government, with a better understanding, has combated diseases and has eliminated many. Our jobs are cleaner and safer and

we have shorter hours, more recreation, and time to enjoy the best social life we have ever experienced. The talking pictures we have at our theatres today are enjoyed by people who thought them an impossibility only fifteen years ago.

Our government has also advanced with the times. It has a better understanding of American needs and takes more interest in the welfare and happiness of all classes of people.

Every form of human endeavor has progressed with speed unequalled in any other era in the history of the world. We have a new world, a world which is a utopia of which our forefathers dreamed, and these new developments have not stopped but are still advancing.

We are now facing a new life. A life which, although filled with uncertainty, more progressive than those years just past. We must not lose sight of our objective and we must endeavor to keep abreast with these future developments.

As marvelous as this age has been, we stand on the verge of many more wonderful discoveries. Investigation and experimentation has just begun in the field of mental telepathy. Our leading scientists now agree that mental telepathy may play an important part in our lives in the future. Television, although not in common use, is an established medium of communication. Air conditioning is making such progress that soon the greater number of our homes, factories, business houses, even our automobiles will be air conditioned.

As scientists delve further into the mysteries of chemistry and the elements, other discoveries will be made which will revolutionize the entire business and social structure of our nation. Doubtless many of us will be surprised at these innovations, yet this generation has experienced the greatest transition period in the history of civilization.

We ask the question again, "How far have we come?" This is the answer. We have traveled far enough to reach another world, a different life, a better America.

We can only keep our eyes on the past long enough to review our accomplishments. We must again look forward and say, "full speed ahead."

Miss Maxine Ross plans to leave the latter part of this week for Denton, Texas, where she will attend school through the summer months.

Mr. and Mrs. W. M. Dorsey Have Out-of-Town Visitors

During the past week end, Mr. and Mrs. W. M. Dorsey have been hosts and hostesses to a number of out-of-state guests. Among the guests were Mrs. B. R. Dellinger and children, Faye and B. R., Jr., of Shelby, North Carolina; Mrs. L. J. Seagle of Hale, North Carolina; and Miss Proda Erwin of Plains, Kansas. Both Mrs. Dellinger and Mrs. Seagle are sisters of Mr. Dorsey.

A birthday dinner was given Sunday at the home of Mr. and Mrs. Dorsey honoring Mrs. Seagle. Other guests present for the dinner included Mr. and Mrs. J. K. West and children, Ann and Johnnie; Mr. and Mrs. A. M. Dorsey, and Miss Betty Aiken. Several others called throughout the afternoon.

All of the visitors have returned to their homes with the exception of Miss Erwin, who will remain here for several weeks.

Leeman Norman to Assist Brother in Bus Terminal

Leeman Norman began work Monday morning in the local bus terminal. He will be in charge of the terminal each morning during the summer months as assistant to his brother, Verner Norman. Mr. Norman makes a short schedule each morning and returns to the terminal in the afternoon.

Jno. R. Feeman to Preach at Church of Christ Sunday Morning

Jno. R. Freeman, evangelist from Lubbock, will fill the pulpit at the Church of Christ on Wall Street Sunday morning, May 29. It has been several months since he has been with the church here. Services begin at 10:45. All are cordially invited to attend.

Dalton Jones, who has been making his home here with his brother, Dorris W. Jones, for the past four months, left Saturday for his home in Jonesboro, Texas. He was accompanied by Mr. and Mrs. Wilmer Jones, Jr., and Watson Jones, who attended the graduation exercises here Friday evening. Watson was a member of the graduating class.

Mrs. George Schatz of Union City, New Jersey, is here visiting with her mother, Mrs. H. C. Bosley. She will likely remain for a few weeks.

1890—FLOYD COUNTY—1938

We join in welcoming the Floyd County Pioneers who Saturday will celebrate the 48th birthday of Floyd County—We invite you to visit us while in town.

DAILY'S - CONOCO STATION
Bill Roy Wesley



GREETINGS—FLOYD COUNTY PIONEERS

We join in welcoming you to Floydada for the Forty-Eighth Birthday.

West Texas Gas Co.

Good Gas With Dependable Service

Floyd County PIONEERS For 35 Years



This Banking Institution Has Served You—In Good Times and in Bad—A Staunch Supporter of Progress.

TIME TESTED SERVICE! To you that have stood the test—we join in extending to you our most sincere best wishes—We hope you enjoy your Reunion in Floydada next Saturday. Come see us.

1903—TIME TESTED SERVICE—1938

The First National Bank

SOCIETY CLUBS PERSONALS

PIONEERS! GREETINGS,

We join in welcoming Floyd County . . . Old Timers . . . who Saturday will celebrate the 48th Birthday of Floyd County.

WITHERS' CAFE

BREAKFAST FOR HUSBANDS STUDS 22 STUDY CLUB FOR YEAR

Seventeen members of the 1922 Club met at 6:30 last Thursday at the annex of the Methodist Church and enjoyed a breakfast for their last meeting for the year. With them came their husbands as honored guests.

Immediately following the breakfast the men adjourned, while the women remained for a short business meeting. The club was disbanded for the season due to the fact that so many of the members were out on vacations throughout the summer months.

The club will open its next season on the first day of September with a meeting at the Commercial Hotel.

J. J. Thomas Entertains Sunny Club

J. J. Thomas very graciously entertained the members of the Sunny Home Demonstration Club at a meeting Friday of last week, although he is not a member of the club. Twenty-one guests, of whom were members of the club, were present for the affair.

Following a short business meeting, refreshments were served to the guests. The refreshments included sandwiches, olives, angel cake, peach cookies, lemonade and cream.

The club will meet at 2 o'clock Friday at the home of Mrs. J. J. Thomas. Miss Ruth Grimes, Demonstration Agent, will be in charge of the next gathering.

Home Economics Girls Serve Breakfast to Faculty

A group of home economics girls under the direction of Miss Fannie Grimes, instructor of home economics at the high school, served a breakfast to the members of the faculty of both High School and Normal Friday morning of last week.

All teachers were present for the breakfast, which consisted of coffee, hot biscuits, bacon, preserves, butter, and coffee. The breakfast, which consisted of coffee, hot biscuits, bacon, preserves, butter, and coffee, was a most successful one.

The group enjoyed a picnic at the school and all took part in the eating when the many good things were spread shortly after the regular noon hour.

The class picnics are sponsored by the school and are given as recreation to the students each year.

Mr. and Mrs. W. M. Dorsey Have Out-of-Town Visitors

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All of the visitors have returned to their homes with the exception of Miss Erwin, who will remain here for several weeks.

Mr. and Mrs. Durriss W. Jones moved Saturday of last week into a new garage apartment which they have just completed on South White Street in the New Home Addition. They plan to live in the apartment for some time before building their home. Mr. and Mrs. Kenneth Jeffers are to occupy the residence on West Missouri Street left vacant by Mr. and Mrs. Jones.

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Miss Bernice Patton Hostess to Y. W. A.

The Helen Dozier division of the Y. W. A. met at 7 o'clock Monday evening at the home of Miss Bernice Patton. A short business meeting was held, and the regular program was postponed until a later date.

Members present were: Mrs. Geo. A. Lidor, sponsor; Misses Ina Sims, Fannie Holding, Evelyn Roy, Katie Coker, Mrs. Model Williams, and the hostess, Miss Bernice Patton.

The Y. W. A. will meet next Monday night at the home of Miss Evelyn Roy.

Miss Hester West To Speak at Gathering Missionary Societies

Miss Hester West will be the principal speaker at a meeting of the Federation of Women's Missionary Societies which will be held at the Methodist Church Monday of next week. The gathering is to begin at 3 o'clock. All of the missionary societies will be present for the meeting.

Dr. C. M. Thacker returned Tuesday from Dallas after having attended to business in Dallas over the week end and the first of this week.

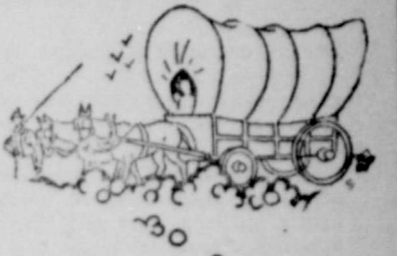
Mr. and Mrs. Stan Goen made a short trip to Lubbock Monday night to visit with their son, Elton. Elton is attending Tech and will graduate with the class this year.

Lee Cavin, who was formerly employed with Bishop Pharmacy, spent the week end in Floydada visiting with friends. Mr. Cavin has just completed a course in pharmacy at Denver, Colorado. He left Floydada for Amarillo, where he will likely be employed.

Pauline Denison, six year old daughter of Mr. and Mrs. P. A. Denison, has been quite ill for the past week. She has been suffering from a light case of pneumonia, but last word received from her was that her condition was not thought to be serious.

W. B. Hicks, of Childress, was a business visitor in Floydada, the latter part of last week. He is a former resident.

PIONEERS OF FLOYD COUNTY, WE JOIN IN WELCOMING YOU TO FLOYDADA FOR THE BIRTHDAY CELEBRATION SATURDAY



1890 — FLOYD COUNTY — 1938

Pioneers, we extend our welcome to you. When you come to Floydada Saturday to celebrate the 48th Birthday of Floyd County. We invite you to visit us while in town.

Oldsmobile-International Dealers

Several Good Used Cars.
Batteries from \$2.85 up
GEO. M. FINKNER
PLYMOUTH-DE SOTO



GREETINGS, PIONEERS!

We join in extending a hearty welcome to Floyd County Pioneers who will celebrate the 48th Birthday of Floyd County Saturday.

Your faith and efforts founded a great civilization and we are grateful for it.

FLOYDADA INSURANCE AGENCY

W. H. Henderson Phone 275



I FEEL LIKE A MILLION SINCE I TOOK PILSUNG

Yes, Pilsung contains, in properly balanced proportions, such proven ingredients as organic iron. Quickly stimulates appetite and aids nature by supplying the substance which makes rich, red blood. When this happens, energy and strength usually return. You feel like new. Get Pilsung from your druggist.



BABY POWDER GUARDS SKIN AGAINST GERMS

Don't be satisfied with ordinary baby powders that are not antiseptic. Without paying a cent more you can get Mennen Antiseptic Powder - which not only does everything that other baby powders do, but also sets up an antiseptic condition that fights off germs and skin infections. It stops chafing and rawness, too. Buy it at your druggist's today.

MENNEN Antiseptic POWDER



HERE'S A FEATURED COLLECTION IN COOL SUMMER FROCKS . . . PRIMA DONNA

Thrill her with an unusual Dress . . . We are showing them in Summer Chiffon and Tailored Sheer Crepes, Laces, Marquisettes, Powder Puff Batiste and Voiles, or cool cottons. Dresses of every type.

PRIMA DONNA . . . \$5.95 to \$7.95
ANNIE ROONEY . . . \$1.98 and \$2.98



STYLE SHOPPE

Mrs. Mollie A. Morton, Owner



WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK—Mrs. Joseph P. Kennedy has been an effective social and political ally of both her father, former mayor of Boston, and her husband, ambassador to the Court of St. James. But the news that, in accordance with her husband's decision, she presented only seven American women at court is one of her rare appearances in the headlines.

The 11 engaging Kennedys have been viewed more or less en bloc in the news and Mrs. Kennedy has never been in a very sharp lens focus.

She was one of the prettiest of Boston debutantes, 30 years ago, a rollicking girl with black hair and eyes of Irish blue. Back home from her convent training, she taught her father "Sweet Adeline."

He was John F. (Honey Fitz) Fitzgerald, and in his campaigns he sang his way to memorable political fame—riding like a surferboard the long, lingering "swipes" of the song taught him by his daughter—"the flower of his heart."

Joseph P. Kennedy, her childhood playmate, was twenty-five years old when they were married in 1914. He borrowed \$2,000 for a down payment on a \$6,500 house. Their fortunes grew as their family, with Mr. Kennedy president of a bank, in a year or two after their marriage.

Mrs. Kennedy once told a Boston drygoods clerk that she bought 200 suits and dresses a year. It takes a heap of shopping to make a home, like the Kennedys', and she became known among her friends as a paragon of household efficiency comparable to the one in Solomon's off-hand apostrophe to such skills and virtues.

Now she is mistress of the "castle" which was once J. Pierpont Morgan's home; also of a beautiful mansion in Bronxville, N. Y., a huge summer estate at Hyannisport, Cape Cod, and a villa at Palm Beach, built by one of the Wanamakers.

She is slender and girlish, comely and vivacious, weighs 115 pounds and takes size 14 in dresses. Vivacious makes her gowns and she is envied by other women for her magnificent jewels— notable among them being a ruby and diamond bracelet which, it is said, is matched only by the one the Aga Khan gave his princess.

But she never lets the children run to unseemly display, holding them to restraint in regime and dress. Even without all these adventitious fixings, say her friends, she would be an admirable ambassador's wife, with her own quiet adequate equipment of tact, charm and intelligence.

MAN and boy, this journeyman has helped process a lot of explorers' and adventurers' copy through the news mill. If it was ghost-written, it had only slick and synthetic excitement, like Ersatz pastry, and if it wasn't it was usually dull. Happily in contrast are the doubtlessly authentic and personally written yarns of W. H. Tilman, leader of the British Mount Everest expedition, now getting under way.

These stories from the Tibetan base camp have a professional ease and fluency, along with a ring of integrity which gives assurance that Mr. Tilman is really writing them. There is no ghost on the job here.

Mr. Tilman is thirty-nine years old, a keen-faced, hard-muscled Britisher of medium stature, who has been exploring ever since he left college.

He has climbed mountains in the Alps and in Africa, including Mount Kenya, Kilimanjaro and Ruwenzori. This is his fifth expedition to the Himalayas. The entrants in this high hurdle event are not youngsters. N. E. Odell is forty-seven, F. S. Smythe is thirty-seven and the others are all over thirty.

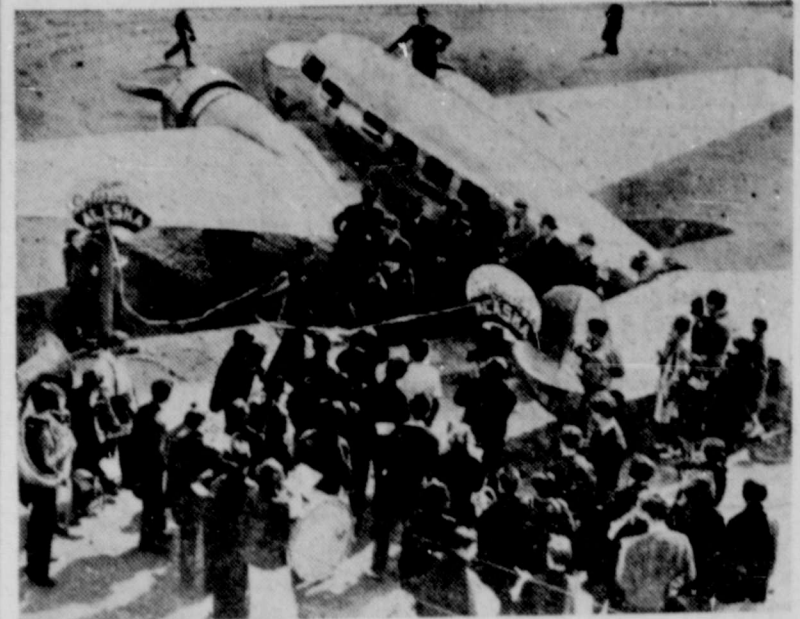
Consolidated News Features, WNU Service.

Rats Drink Ink at Night
Rats have been drinking black ink at night in the Swellendam, South Africa, city hall. Possibly they were blondes who wish to become brunettes, is one suggestion. P. Heyns, the municipal foreman, says he frequently has found his ink well, which he kept in a locked room, empty. Before leaving the office one afternoon he poured the ink into a saucer. Next morning it was empty.

News Review of Current Events

BRITISH MEXICAN ROW

Diplomatic Relations Ruptured . . . John W. Hanes Named Assistant Secretary of the Treasury



On the eve of National Air Mail week the first air mail and passenger service between Juneau and Fairbanks, Alaska, was established by the Pan American Airways as the first link in its route connecting southeastern Alaska with the interior. This photograph shows the scene at Juneau as the plane, a twin motored Lockheed Electra, was about to depart for Fairbanks.

Edward W. Pickard

SUMMARIZES THE WORLD'S WEEK

Ministers Are Recalled

DIPLOMATIC relations between Great Britain and Mexico were broken because of the dispute over Mexico's action in expropriating foreign oil properties. President Lazaro Cardenas of Mexico took the initiative by recalling Primo Vila Michel, Mexico minister at London, and ordering the closing of the legation indefinitely. The British government promptly directed Minister Owen St. Clair O'Malley to leave Mexico together with his staff, the legation being put in charge of Consul Gen. J. Dalton Murray.

While the suspension of relations is a direct outgrowth of the oil seizure, the immediate cause of Cardenas' action was what he considered Britain's "insolent" methods in demanding a claims annuity of \$35,000, due since January 1 for damages to British interests in a revolution years ago. Foreign Minister Eduardo Hay handed a check for the amount to Minister O'Malley, told him of the recall of Minister Michel, and said: "May I be allowed, however, to call your excellency's attention to the fact that not even powerful states with ample resources at their disposal can boast of having fulfilled their monetary obligations."

This, of course, was an allusion to Britain's repudiation of her war debt to the United States.

Labor and political organizations in Mexico lined up solidly in support of Cardenas in the dispute. The majority bloc in the chamber of deputies described the diplomatic break as "absolutely justified."

Viscount Halifax, British foreign secretary, took up the Mexican affair on his return from Geneva. An important factor in the situation is consideration of Britain's oil supply if war should come in Europe. When Mexico seized the oil properties both Great Britain and the United States protested, but later Secretary of State Hull formally acknowledged Mexico's right to take the step. Britain, however, twice demanded prompt return of the properties. Mexico rejected the British contention.

Air Mail Week

CELEBRATION of National Air Mail week, marking the twentieth year of the service, opened when Mrs. Roosevelt accepted, for her husband, a sheet of the new air mail stamps from the Washington postmaster. The anniversary was observed in many parts of the country, a notable event being the first use, in Chicago, of an autogiro to carry mail from the airport to the post office.

Hanes in Treasury Post

PRESIDENT ROOSEVELT nominated John W. Hanes, who has been a member of the securities and exchange commission less than five months, to be assistant secretary of the treasury.

It is likely that, before the end of 1938, Mr. Hanes will succeed Roswell Magill as under-secretary of the treasury. Mr. Magill, who is on leave from Columbia university, is anxious to return to his old position, it is reported.

Mr. Hanes may not assume his new duties until the reorganization of the New York Stock exchange is completed. He will be the first New Deal assistant secretary of the

treasury who has been identified with Wall Street investment banking. When selected for the SEC he was a partner in the firm of C. D. Barney & Co. During his recent activities as liaison man between the administration and business he was looked on as the "trouble shooter" for the New Deal.

With his wide knowledge of the securities business, the new appointee will be of value to the treasury, which faces important refinancing operations in the near future.

Fall of Suchow Near

DISPATCHES received in Shanghai said the Japanese forces were closing in on Suchow, great Central China rail junction city, and that its capture was momentarily expected. Thousands of Chinese troops were believed to be trapped in that area with little chance to escape.

Encirclement of Suchow followed the cutting by Japanese columns of the Lunghai railway at which operations of the invaders had been directed for five months. The Japanese then pushed rapidly toward Suchow, taking the cities of Pihshen and Sishohai which were desperately defended.

Gen. Count Juehi Terauchi, commander of Japanese forces in North China, moved his headquarters to an undisclosed point "somewhere south of Peiping," assuming personal command of the "final drive" to crush Chinese resistance in the Suchow railway zone.

Japanese naval forces occupied the important port city of Amoy, South China. They also landed at the mouth of the Min river 130 miles north of Amoy, but were driven back to their ships.

Woman Ambassador?

THERE is a good chance that the United States will be represented at Moscow by a woman, for Mrs. Charles C. Broy is under consideration for the post of American ambassador to Soviet Russia, which Joseph E. Davies recently relinquished to become ambassador to Belgium. Mrs. Broy, who is a Texan by birth, is the wife of an American foreign service officer and the widow of Representative Mrs. C. C. Broy

of Mississippi. She was recommended for the ambassadorship by the chairmen of the foreign relations and foreign affairs committees of congress, and has the backing of many prominent members of congress. If appointed and confirmed, she will be the first American woman to be an ambassador.

Mrs. Broy was officially presented to Secretary of State Hull by Senator Key Pittman, but the secretary has known her personally for 16 years.

N.L.R.B. Wins Point

THE United States Supreme court ordered the Circuit Court of Appeals at Philadelphia to show cause why its orders against the national labor relations board in the Republic Steel company case should not be vacated. The circuit court refused to permit the labor board to withdraw its case against the steel company for the purpose of instituting further proceedings and thus averting judicial scrutiny of its conduct. The lower court also restrained the board from taking any further proceedings in the Republic case pending the certification of the transcript of the record.

In another case involving the labor board the Supreme court ruled that strikers do not lose their employee relationship.

Star Dust

- ★ Andrea Steps Along
 - ★ Lone Ranger Craze
 - ★ All-Age Shaggers
- By Virginia Vale

ANDREA LEEDS has been stepping right along since she did so well in a minor role in "Stage Door." She went on to do well in "Goldwyn Follies," is working now in "Letter of Introduction," and will play opposite Joel McCrea in a picture called, so far, "Youth Takes a Fling."

Which all goes to show that she was right when she refused to go on as just one more contract player. She felt that she wasn't getting



Andrea Leeds

anywhere, you'll remember, and got out of her contract, and all Hollywood said she was crazy, as she had just one performance to her credit at that time.

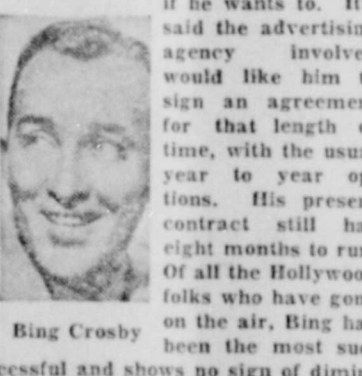
And then—"Stage Door" and all the opportunity in the world!

The "Lone Ranger" craze is growing every day. The actor who plays the "Ranger" in the screen serial may go on a personal appearance tour. National Broadcasting company has arranged for transcription rights of the radio program for the South, Canada and Australia—at present it's heard on a 42-station tie-up three times a week. There's talk of a circus stunt and of a cartoon strip for the newspapers. And the country will be flooded with books, cowboy suits, chewing gum, sweaters, and all the other merchandise that can be used in profitable tie-ups.

Charlie Chaplin's latest discovery, Dorothy Cummings, has been given a contract by Warner Brothers, and you'll see her first in "Three Girls on Broadway."

The picture business being a bit slow at the moment, picture stars are doing quite a lot of vacationing. Miriam Hopkins and her husband, Anatole Litvak, the director, are at her charming little house in New York. Fredric March expected to have to cut his New York vacation short, and then got word that he might stay on indefinitely. Madeline Carroll and Wendy Barrie are among the toasts of New York.

Bing Crosby can continue with his present radio sponsors for ten years if he wants to. It's said the advertising agency involved would like him to sign an agreement for that length of time, with the usual year to year options. His present contract still has eight months to run. Of all the Hollywood folks who have gone on the air, Bing has been the most successful and shows no sign of diminishing popularity.



Bing Crosby

Benny Goodman recently gave his second concert in Boston, before a packed house; as in Carnegie Hall, in New York, the first thing anybody knew the younger set in the crowd was out in the aisles beginning to "shag." An usher hurried forward to stop them, whereupon a conservative looking, middle-aged gentleman stopped the usher. Seems he'd decided to learn the "shag" and thought that was as good a place as any to begin.

ODDS AND ENDS . . .

Paul Muni seems to be set to do "The Life of William Tell" . . . When Frank Lloyd directs "If I Were King," with Ronald Colman, Frank's daughter, Alma, will play "Colette" . . . Joe Penner's new picture, "Go Chase Yourself," is his best one yet . . . Walt Disney divided \$50,000 among the people who helped him to make "Snow White" . . . Max Baer is coaching Robert Taylor for "Knock Out" . . . The objection to Shirley Temple's making personal appearances has been that she was too young to appear behind the footlights . . . But Mary Pickford began when she was five, and it didn't seem to hurt her any . . . In "Four Men and a Prayer" you'll see Richard Greene, recently arrived from England, who, it is said, will be groomed for stardom . . . Now it's announced that Maude Adams' movie tests were so successful that she will not appear in "The Young in Heart," but in a production giving more scope to her talents.

Western Newspaper Union.

WHAT TO EAT AND WHY

C. Houston Goudiss Noted Food Authority

Describes the Need for

IRON and COPPER

Shows How You Can Help to Avoid Anemia by Including These Blood-Building Minerals in the Diet

By C. HOUSTON GOUDISS
6 East 39th Street, New York City

OF ALL the nutrition problems that challenge the homemaker, none is more important than supplying her family's need for iron. This mineral is sometimes described as the supreme element in nutrition because it is an essential constituent of the blood.

How Blood is Constructed

If you should examine a drop of blood under the microscope, you would observe that it is composed of red cells and white cells. In normal blood there are about 25 million times a million red blood corpuscles, owing their color to the iron-bearing protein hemoglobin. They carry oxygen to all the body tissues, and remove the carbon dioxide formed during the combustion of body fuel.

A reduction in the amount of hemoglobin in the blood may cause shortness of breath, quickened respiration and an accelerated heart action. Lack of appetite, weakness, and a slowing of all vital functions may also result from the diminished supply of oxygen to the tissues.

Lack of Iron May Lead to Anemia

In many young people the blood does not function normally, though frequently parents are unaware that anything is wrong. You may scold them for being lazy, for lacking interest in their work, or never heeding the things you tell them, when the real trouble is due to iron starvation which, if long continued, may lead to anemia.

The person who has a tendency toward anemia usually tires easily and lacks pep; complains of cold hands and feet; worries over trifles, and may have a complexion that is anything but rosy.

The great danger of an iron-deficient diet is that it deprives the body of its chief defense against disease. For when the quality of the blood is poor, one becomes an easy prey to infection. Moreover, if a serious illness occurs, lowered resistance makes it difficult to fight it off.

Two Forms of Anemia

Anemia may be due to loss of blood, deficient blood formation, or to increased blood destruction in the body. The different forms of the disease are sometimes classified as primary and secondary anemia.

Primary anemia is usually known as pernicious anemia. It is a grave condition in which the marrow of the bones has lost its power to make red blood cells.

Secondary or nutritional anemia may result from loss of blood in an accident, or it may follow a long, infectious illness. For any infection lowers the iron reserve

in the body. But the most common cause is a diet lacking in sufficient iron over a long period of time.

How Much Iron?

It is believed that about 10 per cent of the total hemoglobin in adults is destroyed daily. And for this reason iron-rich foods must be included in the diet every day.

Investigators have found it difficult to determine the exact iron requirement, but according to the latest estimates, from 12 to 15 milligrams a day will not only provide adequately for bodily requirements, but will allow a reasonable reserve.

Women Need More Than Men

Women require more iron than men, in proportion to the body weight, to make good the losses that occur during the menses. Expectant mothers need a generous amount of iron, not only to provide for their own needs and for the normal development of the fetus, but to create a reserve supply in the baby's body which will last through the period of lactation.

The percentage of iron in the baby's body is about three times that of the adult. Nature has wisely designed this reserve to make up for the low iron content of milk which constitutes the chief food during the first six months of life. Nutrition authorities believe, however, that better health re-

Regal Peacock in Easy Cross Stitch

This cross-stitched peacock struts in royal splendor . . . proud to add such beauty to your bedspread! Formed of 10 and 5-to-the-inch crosses, the design is effective in this contrast. Brilliant colors or softly blended shades



Pattern No. 5974.

are equally lovely. Black is smart combined with shades of another color. In pattern 5974 you will find a transfer pattern of a motif 15 by 18½ inches and one and one reverse motif 5½ by 6¾ inches; a color chart and key; material requirements; illustrations of all stitches used.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th Street, New York, N. Y.

Please write your name, address and pattern number plainly.

Aisle of Woman's Dreams

That, in effect, is what advertisements in this paper can do for you. They bring the needs of your daily life into review . . . in one convenient place. Shop from easy-chair, with the advertisements. Keep abreast of bargains, instead of chasing them. Spend time in your newspaper to save time—and money—in the store.

Suppose you knew that one aisle of one store had everything you need for purchase!

Suppose on that aisle you could buy the hold necessities, smart clothing, thrilling for bride, graduate, voyager! How much more interesting that would save! How much time, and fretful shopping you would be spared!

Suppose that you could do for you. They bring the needs of your daily life into review . . . in one convenient place. Shop from easy-chair, with the advertisements. Keep abreast of bargains, instead of chasing them. Spend time in your newspaper to save time—and money—in the store.

Are You Overweight? You can

REDUC

Safely, Surely, Comfortably

Readers of this newspaper are invited to write to C. Houston Goudiss, at 6 East 39th Street, New York City, for his new book, "Reducing Without Starving," which shows how to reduce safely and sane counting calories.

Results when an iron-rich food as egg-yolk, is introduced early into the diet. This prevents the slight anemia which was formerly regarded as a normal condition of old age, but which is now recognized as making the body susceptible to infection and tarding growth.

Children's Requirements

It is desirable to keep intake at a high level throughout childhood, for it has been shown that better health when a surplus is allowed the daily requirement. It is a very special need for girls from the beginning of adolescence through the early years.

Iron-Rich Foods

To maintain top health and prevent the possibility of anemia, the homemaker should learn to meet the daily requirement of her family. Iron-rich foods include egg yolk, liver, molasses, dried peas, whole grain lean meat and green leafy vegetables. While milk has small amount of iron, it shows that its iron is absorbed and is utilized to advantage.

Eggs are such a source of iron that one egg about one-tenth of the requirement. Lean meat is a considerable amount, but so much richer that it is eaten frequently. Dried molasses become a good source of iron.

It is a pity that parents often used only as a garnish cause it has a higher content than most green leafy vegetables. Though potatoes only a moderate amount, they are usually consumed in sufficient quantities to make significant source.

Copper Also Necessary

Investigation has shown that adequate iron alone is not enough to prevent anemia, for the body cannot iron into blood pigment. In order to obtain the full benefits of iron, the diet must contain sufficient copper. Foods rich in copper include prunes, dried beans and peas, but significant amounts are derived by whole grain dried fruits and poultry.

I shall gladly send you a home-made list of foods rich in both iron and copper, with sample menus showing plan a balanced, blood-building diet.

I urge you to write for material and keep the blood foods in mind when you plan menus. Never forget to start that good blood form of life insurance.

© WNU—C. Houston Goudiss

Makes 10 BIG GLASSES KOO-LAID

Unembellished Truth needs no speech.—Pape.

MOROLIN LARGE JARS

AROUND TOWN WITH THE FLOYD COUNTY PIONEERS

Following are some of the Floyd County Pioneer residents and a few comments from old timers:

M. M. Massie and Bro., Senior Agency of Floyd County, was organized in the same spring that Floyd County was organized in 1890. It is the oldest business institution in Floyd County.

C. Scott, owner of the Floyd County Abstract Company, came to Floyd County, May 30, 1890. Mr. Scott was 21 at the time of his arrival and cast his first vote in 1891.

The early days were not half so hard for old settlers as you might think. I really enjoyed them and I don't mind living them over. I freighted in the early days Amarillo and Childress," Mr. Scott said.

Daily, Daily's Conoco Station has been a resident of Floyd County 28 years, coming here in 1910. G. Martin, senior partner in Dry Goods, has been a resident of Floydada since July 20, 1906.

Every new comer, the first I tried to do was find out how "old" he was," Mr. Martin said. The Butcher, Edgar Jones, of Market and Delikatessen, has the title of the oldest butcher in Floyd County. He came to Floydada in 1906.

W. S. Williams, Williams Grocery, has been in Floyd County in 1907. W. McCleskey, son of one Floyd County's most loved pioneer couples, came to Floyd County May 20, 1891.

W. Deen Jr., who is associated with Mr. McCleskey in the lumber works, was born in Floyd County in 1912. J. Jackson, with Glad's Men's Store, has been a resident of Floydada since 1907.

Fry, Fry's Tailors, came to Floyd County 35 years ago. "When I came to Floyd County we used to watch dogs and the sun over our house and town we were far out," Mr. Fry said.

B. Duncan Abstract Company was founded by Judge Arthur Duncan, the first settler in Floyd County and the first county judge. He was owned by Mrs. Arthur B. Duncan, widow of Floyd County's first settler.

Mrs. Duncan settled in Floyd County in 1884. Judge Duncan drew up practically all of the laws to purchase school lands in Floyd County. Most of the school lands were purchased between the years 1897 and 1902.

E. Duncan, City Secretary, and Mrs. Arthur B. Duncan are the two settlers who have lived in Floyd County. S. E. Deen is the oldest son of Judge Duncan.

Mauds E. Hollams, the first girl born in Floyd County, was the daughter of the Arthur B. Duncan Abstract Company. She is now a resident of Floyd County's first city.

Snodgrass came to Floydada in 1891. The family lived three miles south of Floydada for a short time later moving to Floydada. Glad started clerking for his father, C. Snodgrass in 1900. He later went to Dallas, completing his education in 1905.

Snodgrass has had extensive experience in cattle and livestock and is engaged in business of all kinds. On a recent visit to Fort Worth, Snodgrass was referred to as "Floydada's cowboy Mayor."

J. T. Kirk, senior partner in Kirk and Sons hardware store, a resident of Floydada for 27 years. W. S. Goen, of the same name to Floydada December 1912.

King, of King's Grocery, has been a resident for 27 years. He with his parents, Mr. J. L. King came to Floyd County in 1912.

Rainer, Rainer's Shoe Shop, has been a resident of Floyd County for 27 years. He moved to Floyd County September 12, 1909. He engaged in farming east of Floydada for 27 years, and for the past 9 years has been in the shoe business.

Bishop, Bishop's Pharmacy, has been in the county since 1909. He has been engaged in the drug business since 1917, spending the time, with exception of nine months, in Floydada.

Bishop, Bishop Motor Company has been a resident for 29 years. He has spent the greater part of his time in the automobile business.

White, White Drug Company, a pioneer and the son of Mrs. A. D. White, pioneers, has been engaged in the mercantile business in Floyd County for a number of years. Mrs. E. Hollams opened the first shop in Floyd County in 1891.

1925. Up until that date almost all of the flowers for weddings, social occasions and funerals, were brought to Floydada from Plainview. Hollams Floydada, Florists, serve a number of people in Floyd and adjoining counties.

Mrs. Mollie Walling Morton, owner of the Style Shoppe, has been a resident of Floyd County since 1909. She has been engaged the greater portion of this time in the ladies millinery and ready-to-wear business. The Style Shoppe was established in 1934.

The business people named above are just a few of the old timers in business in Floydada. Several institutions founded by old timers are now being operated by the present generation.

Old Timers Among Candidates
Among the candidates who have been in Floyd County for 25 years or a longer period: Frank L. Moore, county tax collector, here since 1908; Fred N. Clark, sheriff, since 1911; Tom W. Deen, judge, in Floyd County since September 10, 1909; Winfred F. Newsome, here since 1912; A. B. Clark, county clerk, son of one of the oldest settlers in the county.

Agent Receives Letter From State Office

(Compiled by the Agent)

County agricultural agent, D. F. Bredthauer, is in receipt of a letter from the state office with reference to the signing off of cotton acres on farms which do not anticipate the planting of cotton on their farms for 1938 thereby having their general acreage increased for the 1938 harvest.

"The State Office believes that the cotton allotments accumulated by using the Form SR-227 which is the form used by producers having signed away cotton for 1938 will be added to the state reserve and will be used to raise cotton allotments in the state on a mathematical basis and will not be distributed by the county committee in the county in which it is picked up."

"If a producer is not going to plant cotton in 1938 the state office advises that it would be to the producers advantage to execute a form SR-227 and by doing this he will increase his permitted general soil department crop acreage by an amount equal to approximately 40 per cent of his cotton allotment. He will, also, increase the payment made in connection with the general soil depleting acreage allotment to his farm."

"The state office also advises that any information that may be received on the distribution of the cotton acreage accumulated by the use of the Form SR-227 will be sent to all counties immediately.

"This letter, it is hoped, will clear up some misunderstanding that cotton producers have had that they would be permitted to trade among themselves cotton acreage for 1938."

It has come to the attention of the county agricultural agent's office that some producers are planting cotton far in excess of their cotton allotments hoping that the above ruling might be distributed on individual basis by the county committee and thereby having their cotton allotment receive a substantial increase. This office wishes to discourage this practice as we are not in position at this time to say how this might affect the cotton allotments for cotton producers of this county. It must be remembered that all cotton allotments were figured at the state office and not in the county office and any change in the allotment, it is our understanding, will be done in the state office and this office is of the opinion that the acreage signed off by producers in the county for 1938 will be rather small as a very limited amount of acreage have been signed away at this time.

Some producers may be increasing their cotton acreage with the hopes of growing up cotton or destroying cotton acreage at a later date and we wish to quote that the ruling with reference to cotton says "That if a producer knowingly over plants his cotton acreage he is subject to the prescribed penalty."

Passes Nevada Board

Lee Carvin, formerly with Bishop's Pharmacy, received notice this week that he had passed the Nevada State Board of Pharmacy. He made a grade of 84 and was one of 38 in a class of 64 to pass the course.

Let Cavanaugh do your Printing.

Ed Guess to Open Matador Fruit Stand

Ed Guess, who has been employed at Redd's Fruit and vegetable stand in Floydada for some time left yesterday for Matador where he will open a fruit and vegetable stand to be known as Ed's Fruit Store.

The fruit store, formerly known as Gene's fruit stand, is located one block west of the Ford garage on the highway in Matador. Mr. Guess plans to open the business Friday of this week.

CONTINUE TO SERVICE PLYMOUTH AUTOMOBILES

Through an oversight on the part of the Plainsman we failed to mention in a recent article that Geo. M. Finkner would continue to service Plymouth-De Soto cars at his business.

Mr. Finkner has a complete service and repair shop with a full line of batteries and some replacement parts.

WEDNESDAY NIGHT HAIL CAUSES HEAVY DAMAGE

A hail storm which struck portions of the eastern side of Floyd County last night caused extensive damage to wheat.

Although complete reports had not been received this morning, the storm covered several hundred acres in a portion of the county which last year produced the best wheat in this section.

The hail began about one mile east of the Martin & Zimmerman elevator, twelve miles east of Floydada, and traveled in a southwest direction through to McAdoo.

Farms in the damage zone included: H. R. Blum, H. E. Edwards, Cooksey lands, Freeman lands, W. S. Poole, T. J. Cardinal, Armstrong's four sections, Frank Dougherty and several other tracts.

The damage was estimated at 100 percent on several hundred acres. Other wheat crops were damaged from 8 to 20 percent.

Greatest damage was done to wheat crops south of Dougherty.

Wilson Womack left the first of the week for Paducah, where he will be employed through the summer months. Wilson was a member of the high school graduating class.

Billy Joe Welch, commercial instructor in the Tulia High School, has returned to his home here to spend the summer with his mother, Mrs. A. J. Welch. He has been re-elected to his position in the Tulia schools and expects to return there for the next school term.

Among locals who spent the week end visiting out-of-town were Mrs. Jossie Brown and Miss Louise Hyatt. Mrs. Brown visited at Snyder with Dr. and Mrs. R. D. English, and also at Sweetwater with her aunt, Mrs. Walter Townsend. Miss Hyatt was the guest of her cousin, Steve Dougherty, of Snyder.

Mrs. Maud Merriek returned to work in the Sheriff's office Monday of this week. For the past several months she has been engaged as a bookkeeper at Harmon's Furniture. She was formerly employed with the Sheriff's office.

Mr. and Mrs. J. B. Grundy have recently moved into a garage apartment on I. R. Grundy's place, located on South White Street in the New Home Addition.

Homer Nelson of Berger left Monday morning after having visited with relatives and friends here since Saturday of last week.

FLOYD COUNTY DISTRICT COURT SECOND WEEK

Floyd County district court is in the second week of the May term. Civil cases have occupied the time of the court for the greater part of the week.

Petit jury list for the third week: Hollis Bond, J. M. Hughes, Jno. R. Gray, C. T. Finley, H. C. Love, Lee Burgett, S. H. Horn, M. H. Davis, J. C. Custer, J. W. Lester, Clyde Bagwell, A. O. Beck, E. M. Evans, B. T. Ayres, J. F. Dollar, Henry Cox, W. C. Baxter, E. R. Lovvorn, Baird Bishop, and E. L. Angus.

A. T. Emert, P. F. Bertrand, Ed Johnson, C. R. Colson, James Miller, Roy L. Fawver, Milton Ashton, A. T. Hull, Sam Howell, Louis Bullard, W. E. Foster, W. F. Hinkle, J. B. Jenkins and W. B. Jordan.

DOUGHERTY METHODIST CHURCH

Services at the Dougherty Methodist Church will be held as announced. A bi-district meeting with Floyda, Matador, Whiteflat, Floydada and other churches participating, will be held, Rev. G. H. Gattis, pastor, has announced.

Mr. and Mrs. D. M. Hopper and family of Austin, arrived Thursday night and will visit Mr. Hopper's parents, Mr. and Mrs. W. T. Hopper, and other relatives.

Miss Elizabeth Hardgrove, who is attending West Texas State Teachers' College at Canyon, spent the week end in Floydada visiting in the home of her brother, Jim Hardgrove.

Miss Katie Coker, who has been visiting her mother, who was ill at Mart, Texas, returned to Floydada Sunday. She returned to her work at the Palace Cafe Monday.

Mrs. Sam Thurmon and daughter, Mary Louise, made a business trip to Lubbock the first of the week.

Mr. and Mrs. Ben Morgan, of Wichita Falls, spent last week end visiting in Floydada with Mr. and Mrs. J. W. Fowler and family. Mrs. Morgan and Mrs. Fowler are sisters.

Miss Gloria Hammonds had as her guest Wednesday Miss Amilda Thomas of Memphis, Texas. Miss Hammonds and Miss Thomas became friends when they met at Ceta Canyon Girls Camp, where Miss Thomas is official bugler.

Mrs. J. T. Terry and sons, Tom and Jim, spent last week end visiting in Vega, Texas, with Mrs. Terry's daughter, Mrs. Lawson Stevens.

Mr. and Mrs. Lacy Martin returned to their home in Falls Monday. Mrs. Martin visited with her parents, Mr. and Mrs. I. R. Grundy, while Mr. Martin was away on a fishing trip at Camp Diversion for several days.

O. B. Olson Jr., who has been employed in Plainview, has returned to Floydada.

Pete Nelson, who is employed with Swift & Company in Fort Worth, is visiting in Floydada with relatives and friends.

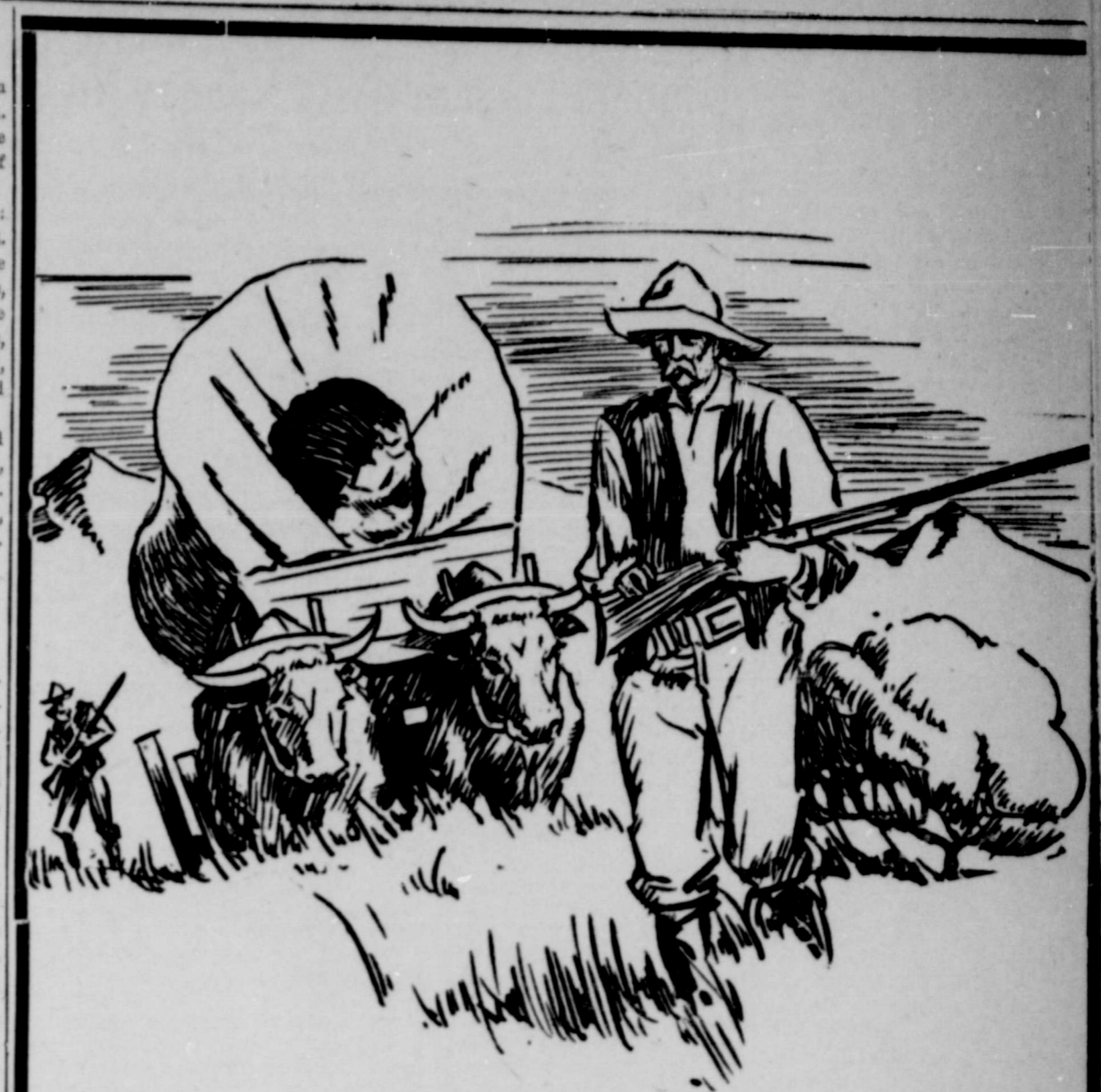
Rene Nelson, of Amarillo, is in Floydada this week visiting with relatives and friends.

E. E. Boothe, of Paducah, was a visitor in Floydada this week.

Henry Eldridge, of New Orleans, Louisiana, visited in Floydada a short time Tuesday of this week with his brother, Rev. Jno. E. Eldridge.

Miss Mary Louise Hooper and Miss Blanche Echols, both of Plainview, spent the week end visiting in Floydada with their friend, Miss Joyce King.

Miss Mary Katherine Daniel left Wednesday of this week for Amarillo, where she will visit for several days with her cousin, Miss Helen Butler.



WELCOME, PIONEERS, TO FLOYDADA FOR THE 48th BIRTHDAY CELEBRATION OF FLOYD COUNTY SATURDAY

We are grateful for your accomplishments and appreciate the development you have made. The courage and faith, with which you are imbued, has stood adversity through these years . . . to create a degree of civilization unsurpassed in the History of the World.

- MRS. O. M. CONWAY**
County Treasurer
- FRANK L. MOORE**
County Tax Collector and Assessor
- F. N. CLARK**
Sheriff Floyd County
- TOM W. DEEN**
County Judge Floyd County
- A. B. CLARK**
County Clerk
- WINFRED F. NEWSOME**
Candidate for District Attorney
- G. C. TUBBS**
Candidate for County Judge
- KENNETH BAIN**
Candidate for Judge of the 110th Judicial District

GLAD SAYS "HI PIONEERS"

LET'S STAY IN AND PITCH AND SHOW THESE NEW WOOLIES WE CAN TAKE 'ER.

GRASSHOPPER MEETING TO BE HELD

(Compiled by the Agent)

A grasshopper meeting will be held in the district court room Friday, May 27. Mr. W. Dickson, Entomologist with the Texas Agricultural Extension Service of College Station, will be the principal speaker at this meeting. County agricultural agent, A. F. Bredthauer, has secured the services of Mr. Dickson to assist community leaders in organizing their communities for the purpose of waging a uniform campaign against the grasshoppers invasion in the communities where the hoppers are becoming serious.

Mr. Bredthauer points out that now is the time to start poisoning the hoppers as they have not migrated into the fields and are still in the fence rows and pastures. It is anticipated by the county agricultural agent, that the grasshoppers will not damage the wheat but that they will be sufficiently large enough at the time when the cotton and maize crops are beginning to come up that these crops will seriously suffer from the hoppers, and that it will be less expensive to poison now than when the hoppers start to scatter over the entire farm. If every farmer will be precautionary enough by scattering the poison around the fence rows it is believed by local and state authorities that the hopper trouble can be handled in this county.

R. R. Reppert, head of the entomologist department of the extension service of A. and M. College of Texas, reported Sunday while on a tour with the county agricultural agent, that the Packard hopper which is found in this county is of a very destructive type and that he possesses a migratory habit which makes him a very destructive insect and he advised that immediate action should be taken to control this insect or very serious damage can be expected during the summer months.

Everyone interested in the control of grasshoppers is invited to attend this meeting.

The mixing station is in operation and for farmers who would like to take advantage of this poisoning material it is suggested that they furnish one-half of the bran or approved bran substitute and the county agricultural agent suggests that for every 200 pounds of material that the farmer furnish 100 pounds of cotton seed hulls which can be purchased locally at a cheaper price than the bran and that a sufficient amount of bran is stored at the plant by the government for the purpose. Bran, hulls and sodium arsenite mixture will be prepared for use and it is believed that this mixture will give a more uniform kill.

THIS WEEK FEATURES YOU WILL LIKE

Britain's severance of diplomatic relations with Mexico raises some interesting speculation in E. W. Pickard's review of the news this week.

Cartor Field speculates on possibility of next presidential election being thrown into the house by intrusion of the La Follette progressive party.

A new aspect of Thomas Nast, America's greatest cartoonist, is given by Elmo Scott Watson in his feature article this week.

The importance of a sound mind in a sound body in maintaining personal efficiency, is the subject of the Sunday school lesson for this week.

A revealing picture of a great living composer is Lennu F. Parton's contribution in this issue. See "Who's News This Week."

Big doings in Red Eye Pete's Gin Emporium! See Mescal Ike in our comic section this week.

Ever have an encounter with a wild bear? Floyd Gibbons tells of a woman who did and lived to tell the tale. See "Adventurers' Club."

Mr. and Mrs. W. A. Jennings of Canyon, spent from Sunday until Tuesday visiting with their daughter, Mrs. Cecil Hagood, in Floydada.

Mrs. Douglas Hollums made a business trip to Lubbock Monday of this week. While there she also visited with her sister, Miss Dorris Fields. Miss Fields is in training as a nurse at the Lubbock Sanitarium.

Mrs. E. F. Stovall and daughters, Genele and Dorothy Dell, returned the first of this week from Roswell, New Mexico, after a two weeks visit with relatives.

Miss Mary E. Wolfe, teacher in the Floydada High School last year, left Friday for Big Spring for a visit before returning to her home.

Hagood, Bishop Winners Tuesday Night Games

Hagoods won over Whites by a score of 14 to 9 and Bishop defeated Sterley 33 to 14 in Tuesday night's softball games.

BOX SCORES

Hagoods

PLAYER	AB	R	H
W. H. McClung 2b	5	3	3
Quirk lf	5	4	4
A. Powell cf	5	4	3
C. McClung rf	5	0	1
A. Burgett 3b	2	1	1
R. E. Gollightly ss	3	0	0
A. Lambert 1b	3	0	0
Gibbs ras	3	0	0
T. Davis c	2	1	0
Curry c	0	0	0
Lider p	3	1	0
Total	26	14	12

Substitutions: Curry for Davis in the sixth.

Whites

PLAYER	AB	R	H
C. Gollightly lf	4	0	2
Turner rf	4	1	0
Tyler rf	0	0	0
L. Gee p	4	2	2
Finley ss	3	1	2
Lightfoot 2b	3	0	0
Eady 3b	4	0	0
Carpenter cf	3	1	1
Patterson c	0	0	0
Duncan ras	3	1	1
R. Gee c	3	2	1
Howard lf	3	1	1
Boteler lf	0	0	0
Totals	34	9	10

Substitutions: Tyler for Turner in the seventh, Patterson for Carpenter in the seventh and Boteler for Howard in the seventh.

BISHOP-STERLEY

PLAYER	AB	R	H
C. Ford 3b	4	3	1
C. Jones ss	4	2	1
R. Brady cf	4	0	1
H. Moseley rf	4	1	0
G. McAda 1b	4	1	1
A. Gordon c	4	2	2
A. Bybee p	4	4	3
W. D. McAda ras	4	0	0
W. Bromm lf	4	1	1
B. Sars 2b	1	0	0
L. Cayle	3	0	1
Totals	40	14	11

Substitution: Cagle for Sars in the third.

Bishop

PLAYER	AB	R	H
R. Chapman lf	6	3	1
J. Young ras	6	2	1
P. Dunavant 1b	6	3	3
B. Finley 3b	6	5	2
E. Jordan ss	6	6	3
A. Martin cf	6	3	1
Scott c	6	2	3
Nabors 2b	5	3	2
Elliott rf	5	3	2
Hopkins p	4	3	2
Totals	56	33	22

SENATOR G. H. NELSON TALKS TO LIONS

Honor Students Special Guests

Senator G. H. Nelson, of Lubbock, talked to the Lions Club members at the regular meeting of that service club Tuesday. He was a guest of Judge L. G. Mathews of Floydada.

Mary Wilson Hicks, valedictorian, Thomasine Cox, salutatorian, and Reid Strickland, honor boy, were guests of the club as honored students of the 1938 graduating class from Floydada High School. Baird Bishop was chairman of the program for the day. Winifred Newsome, county attorney, appeared on the program.

Other guests included: Attorneys Masde Griffith, of Plainview, and Charles Mathews, of Lubbock.

HALE COUNTY CELEBRATED FIFTIETH ANNIVERSARY SATURDAY

Pioneer residents of Hale County met in Plainview Saturday to celebrate the golden anniversary of that county. Hundreds of old timers gathered in the all-day birthday party.

Hale County was created in 1876 from Bexar territory and was organized in 1888, just two years previous to the formation of Floyd County. Floyd People Attend

A number of Floyd County pioneers attended the celebration held in Plainview last Saturday. Sessions for the day were held in the City Auditorium.

Miss Rebecca Smith spent the week end in Floydada visiting with relatives and friends. Miss Smith is attending business college at Lubbock.

Bishop, Fairview Win Monday Night

Bishop's won over a combination team and Fairview won over McCoy in Monday night's softball games at Westerfield. Scores were: Bishops 11, Combination 4; Fairview 10, McCoy 9.

BOX SCORES

Combination (Miscellaneous players)

PLAYER	AB	R	H
C. Travis cf	3	1	1
L. Britton p	4	0	1
H. Davis c	4	0	1
J. Curry ras	4	0	1
Yearwood lf	3	0	0
Clairborne 3b	2	2	1
C. Neil 1ss	2	1	0
Lanier 2b	1	0	0
Gollightly 2b	1	0	0
Stovall rf	3	0	1
Quirk rf	0	0	0
Little 1b	3	0	0
Totals	30	4	6

Bishop

PLAYER	AB	R	H
R. Chapman lf	4	1	2
Scott c	5	0	0
Dunavant 3b	3	1	0
Hull 1b	4	1	0
Jordan 1ss	3	1	0
Martin cf	4	1	1
Hart rf	3	2	0
Young ras	4	1	1
Nabors 2b	3	2	3
Hopkins p	4	1	2
Totals	37	11	9

McCOY-FAIRVIEW

PLAYER	AB	R	H
Blackford cf	3	1	0
W. Payne lf	4	2	1
Williams ss	4	4	3
Smith, c	4	1	1
C. Payne 2b	3	0	1
E. Smith ras	3	0	0
Ewing 1b	3	0	0
Hulsey p	3	0	1
Snell rf	3	0	0
O'Neal 3b	3	1	0
Totals	33	9	7

Fairview

PLAYER	AB	R	H
Meek c	4	0	1
J. Rushing p	4	1	2
W. Wilson 2b	3	1	0
Jones 3b	2	0	1
Cook 3b	2	0	1
C. Wilson rf	4	2	1
Burgett cf	4	0	1
DuBoise 1b	3	2	1
J. Reeves lf	3	2	1
J. Roy 1ss	3	2	2
Whitley ras	3	0	0
Totals	35	10	11

Substitutions: Combination, Gollightly for Lanier in the fifth, Quirk for Stovall in the seventh.

Fairview, Cook for Jones in the fifth.

Score by innings:

Combination	110	110	0-4
Bishop's	020	009	0-11
McCoy	200	201	4-9
Fairview	230	220	x-10

Park Florists Install Frigidaire Cooling Vault

An 8x9 foot vault, equipped with Frigidaire motor, forced air evaporator, and humidistat control has just been installed at the Park Florists. The new equipment will make it possible to keep a supply of air-conditioned flowers at all times, Mrs. Goen explained. Experiments show that flowers gathered and air-conditioned will stand longer after having remained within the cooler from twelve to eighteen hours, Mrs. Goen said.

The temperature and humidity of the cooler is automatic, thus keeping both adjusted properly for the flowers at all times. The box is insulated with rock cork, set in asphalt. The wood inside is of fir, since fir does not take up the moisture. The outside is of oak, and both inside and out are covered over with cement. Using the words of those who installed the vault—"It is as good as any equipment used in any city, in fact, it is the best that can be bought."

Baker 7th Grade Exercises Held

Graduation exercises for the 7th grade of the Baker school were held Friday morning at ten o'clock.

A dinner on the ground and program featured the entertainment for the day. Rev. Jno. E. Eldridge, pastor of the First Methodist Church, made the address to the graduates.

Receiving diplomas for graduation were: Euna Fawver, Elizabeth Whatley, Virginia Jones, Peggy Jo Boyd and Lloyd Bradford. Attendance awards were made to Euna Fawver and Kenneth Hart.

County Agents Office Mail Most of Allotment Checks

Most of the allotments for farms have been mailed from the County Agent's office with the exception of a few combinations and splits which will be cleared up by the early part of the coming week. Meetings in regard to the new farm program are being scheduled but on account of the heavy office run during the past 15 days it has been difficult to carry on an extensive educational program. The new farm program will be explained Saturday afternoon in the district court room until it has been run long enough to give the farmers an opportunity to attend. Educational meetings will be held over the county as soon as time will permit.

The following is an example of a typical Floyd County farm having 100 acres of crop land on which has been allotted 30 acres of cotton; 43 acres of General; and 27 acres of soil conserving allotment. On this farm the producer must plant not more than 30 acres of cotton. He can plant as low as 24 acres and still draw his full cotton payment. If he plants less than 80 per cent of his cotton allotment his pay will be figured at the rate of what ever acres he plants times 1.4 times his normal yield per acre times 2.4 cents per pound. This producer is allowed 43 acres of General Allotment. This means that he can have 43 acres planted to general crops such as, barley, maize, hogari or other grain crops for harvest and these crops can be sold. This farm has a 27 acre soil conserving allotment. This can be planted to (1) sudan, cane (Red-top or Black Amber Cane, some time called Sweet Sorghum), Millet; to be grazed or cut for hay. The cane can not be harvested for seed nor placed in a silo.

- (2) Leave these 27 acres to idle contour or idle terraced.
- (3) Summer fallow after a green cover crop. (4) Alfalfa or cowpeas.
- (5) Contour strip crop for this year is to plant two and skip three on 40 inch rows. It is suggested that those farmers wishing to strip crop by all means contact the county agent's office in regard to this system of farming as it is more or less hazardous as two fifths of the acreage is sold depleting and three fifths is soil conserving. It has been the experience of this office to find a majority of the farmers suffering for payment at the end of the season.

The class 1 payment on this farm for cotton would be the 30 acres times the normal yield times 2.4 cents per pound and figuring at 100 pounds per acre his payment for this farm would be \$72.00.

The class 1 general payment for this farm would be 43 acres times the approved index which would run in the neighborhood of \$1.00 would equal an estimate of \$43.00 for the general payment.

This payment is not the wheat payment. If this farm should have a wheat allotment of 43 acres it would be 43 times normal yield per acre times 12 cents per bushel.

The class 2 payment for the farm would be the 27 acres times 50 cents making a total of \$13.50 the class 2 allowance.

To earn this allowance the farmer must have 9 soil building units. To calculate the units it is figured 2.3 times \$13.50 giving a sum of 9 units. These units can be earned as follows: One acre of green manure or cover crop, 200 linear feet of standard terraces built in 1938, 8 acres of contour listing of crop land, 4 acres of contour farming row crop, 4 acres of contour listing of pasture land in 1938. Any of these would count as one unit.

- The following comments or answers to the general run of questions which are now being asked at the County Agricultural Agent's office:
- (1) Payment may be made if a producer has a cotton allotment and there is no cotton planted.
 - (2) The marketing quotas on cotton will be the average yield of the last five years times the allotted acres.
 - (3) There is no penalty for having wheat or grain sorghum planted on cotton allotment acres provided that the total soil depleting allotment is not exceeded for these crops. The payment will be less however.
 - (4) Class 1 payment, this year, are made on the planted acres instead of the diverted acres as has been made in the past.
 - (5) Producers who intend to qualify for payment for 1938 must know the exact acres in their fields; the exact acres of cotton planted; and the exact acres planted by general crops must be known; and it is also vitally important that the soil conserving acreage is correct.
- For further information attend the educational meetings which will be held in the district court room, Saturday at 2 o'clock.

Floydada Bankers Attended State Convention

E. L. Norman and Chas. Bedford, of the First National Bank, in Floydada, returned Thursday night from Fort Worth where they had attended the Texas Bankers' Convention.

Mr. Norman and Mr. Bedford left last Monday morning to attend the sessions which were held in the Texas Hotel in Fort Worth.

Dallas was selected as the site for the next annual convention to be held in May of next year.

Let Cavanaugh do your printing.

Brother-in Law of J. W. Chapman Is Improving From Injuries

Word received here Saturday from Cooper, Texas, stated that J. F. Anderson, who was seriously injured in a car accident some two weeks ago, is improving and is thought to be out of danger.

Mr. Anderson, who is a brother-in-law of J. W. Chapman, received a fracture of the skull in the accident and for several days there was doubt of his recovery.

Thursday Contract Club Met With Mrs. Clinton Fyffe

The Thursday Contract Club met Thursday of last week at the home of Mrs. Clinton Fyffe at 6 o'clock. The thirteen members of club were all present, and Mrs. Hardgrove played a guest hand.

High score for the evening was made by Mr. B. M. Lloyd. A bouillabaisse was served to the guests. The club will meet next on regular date, Thursday, June 2, 7 o'clock at the home of Mrs. Carter.



WELCOME, PIONEERS! TO FLOYD COUNTY'S FORTY-EIGHTH BIRTHDAY CELEBRATION

We extend an invitation to you to visit us—your Pioneering Spirit has made possible the development of Floyd County

PLAINSMAN FORCE NOT NEW COMERS

Mrs. Lola Walling Cavanaugh, business manager, has been a resident of Floyd County since 1909. She was at one time employed in the abstract offices of the late Arthur B. Duncan, is a former county clerk of Floyd County, also, classifies as a pioneer in the printing industry by serving as printer for several years before the "machine age".

M. B. Cavanaugh, publisher of the Floyd County Plainsman, came to Floyd County 22 years ago as operator of the first modern type casting machine installed in Floydada.

Herwin Strickland, Editor and Advertising Manager, has been a resident of Floyd County for 20 years, and has been associated in the newspaper business many years.

Mrs. Dorris W. Jones, Assistant Editor, our latest addition to the staff, has been a resident of the county for five years, coming here as instructor in the foreign language department of Floydada High School.

Prince of Caricaturists" Drew A Famous Memorial Day Picture

In His Career, Thomas Nast, America's Greatest Cartoonist, Laid Aside the Trenchant Pencil That Helped Win the Civil War and Took Up the Brush to Make Paintings That Breathe the Spirit of Reconciliation Between the Blue and the Gray.

© Western Newspaper Union.

ELMO SCOTT WATSON
 HIS name is a synonym for merciless caricature and stinging picture which made him the most powerful political cartoonist America has ever known. And yet he could lay down the trenchant pencil and made politicians write for him. He picked up crayon or brush to produce with tenderness and reverence two pictures which embodied the spirit of Memorial Day.



"With Charity to All, With Malice Toward None—Abraham Lincoln"

One of them was a simple newspaper sketch, "With Charity to All, with Malice Toward None—Abraham Lincoln," first reproduced in the New York Illustrated Times on September 19, 1861. The other was "Peace in Union," a significant canvas, nine by five feet, which he painted in 1865 and which now hangs in the G. A. R. hall at Galena, Ill.

Both the Blue and the Gray lay hands in forgiveness of past sins and in token of renewed friendship and future trust. And the man who delineated them thus was the one who had used his talent to prosecute a vigorous war against the superior numbers and resources of the determined Blue and down the resistance of brilliant Gray and forced an acknowledgment of defeat. How he used that talent is shown in the tribute paid him by two of his chief figures in the conflict of 1861-65.

He called him "our best fighting sergeant." Ulysses S. Grant said "he was the foremost man in civil life developed by war. He did as much as any man to preserve the Union during the war to an end." His name was Thomas Nast.

Nast's first Civil war pictures were made for Leslie's Illustrated News but in July, 1862, he joined the staff of Harper's Weekly, an association which was to bring him his greatest fame. Already a defeatist sentiment had sprung up in the North and there was loud and insistent clamor for "peace at any price" with the South. To combat this sentiment Nast drew a bitter cartoon called "Compromise with the South" which was at once recognized as one of the most powerful pictorial editorials ever produced. It was used for campaign purposes and was circulated by the millions. It turned the tide against the defeatists and did much to solidify the war sentiment in the North.

Nast was a great admirer of Grant. In 1868 when the general ran for President, the artist drew his famous cartoon with the title "Match Him." It not only became an important campaign document itself but it inspired many songs and poems which were published under the same

fall of Tweed, came another political symbol made immortal by Nast's pencil—the Tammany tiger. Yet this, and the Democratic donkey, were only two of several symbolical figures which came from his pen. He developed the elongated figure of Uncle Sam and the rag-doll baby of inflation, the square cap and the full dinner pail of labor and finally, the Republican elephant.

This symbol came about when James Gordon Bennett's New York Herald was greatly agitated at the thought of a possible third term for President Grant. Nast depicted the Herald as a donkey in a lion's skin rushing through the jungle frightening the other animals with its braying. The Republican vote, grown large and awkward, was represented as a clumsy elephant on the brink of a precipice and almost ready to plunge into an abyss labeled "chaos." From that time on the Republican party was almost invariably pictured as an elephant.

When the Hayes-Tilden campaign of 1876 developed into a bitter feud, Nast's cartoons were of so much aid to the Republicans that he was sent a check for \$10,000. Wishing to retain some semblance of independence in politics, Nast returned the check. But this was a forecast of his action in 1884 when he electrified the nation by refusing to support the Republican candidate, James G. Blaine, and instead swung his support—as did Harper's Weekly—to Grover Cleveland. But more important to his future was the fact that, although he did not support the national Republican ticket, he did support a young New Yorker named Theodore Roosevelt and that action later bore important fruit for him.

Although Nast returned to the Republican fold in 1892, his temporary defection from its ranks in 1884 lost many friends for him. At the same time financial disaster overtook him. Always a great admirer of Grant, he invested his entire fortune in the book publishing company of Grant and Ward. When it failed in 1884, Nast was left almost penniless.

Then he left Harper's Weekly and drifted from one publication to another. He established Nast's Weekly but it lasted only a short time. He bought a silver mine in Colorado but it failed to recoup his fortunes as he had hoped. It became increasingly difficult for him to get a position on newspapers for public taste had changed and his type of cartoons were no longer popular.

For the next 16 years this man, who had been called the "Prince of Caricaturists" and the "Father of the American Cartoon," was called upon frequently to deny reports that he was dead. In 1901 he was sought out by Leslie's Weekly, the magazine which 45 years earlier had given him his first job, and engaged to do a Christmas picture—his last.

Early the next year Theodore Roosevelt, who remembered gratefully Nast's support in 1884 and acting on the recommendation of Nast's friend, John Hay, appointed him to the obscure position of consul at Guayaquil in Ecuador. He died there of yellow fever on December 7, 1902.

Nast's fight against "Boss" Tweed is the outstanding example in American journalism of the power of the cartoon. As early as 1867 Nast had begun campaigning against the corrupt government of New York city which in a period of less than 30 months had defrauded the taxpayers of \$30,000,000 and added \$50,000,000 to the public debt. Huge sums were paid to favored firms in city contracts in which members of the ring profited.

By 1869 Nast had singled out the principal individual targets for his political satire and chief among them, of course, was "Boss" Tweed himself. Friends urged Nast to give up what they called "a hopeless battle" and it was even hinted that he might be assassinated if he persisted. But he persisted he did.

Tweed was at first contemptuous of Nast's biting attacks and then defiant. "What are you going to do about it?" he said, when pressed by interviewers.

An Uneasy Boss.
 But Nast's relentless cartoon criticism finally aroused him. The famous picture called "Who Stole the People's Money?" showing a group of men standing in a circle and each pointing to the man to his right, particularly disturbed the "Boss."

"Let's stop them d-d pictures," he said, when he saw it. "I don't care so much what the papers write about me—my constituents can't read; but, d-n it, they can see pictures!"

Nast's "money-bag" caricature of Tweed, with a dollar sign for the facial features, also struck home, and as a climax to his blasts was the famous "Tammany Tiger Loose" cartoon, just before the election.

Tweed was convicted, sentenced to serve 12 years, but was released after little more than a year. He was then faced with a suit by the state for \$6,000,000 and, in default of surety for \$3,000,000 bail, was committed to the Ludlow street jail.

He was not actually confined, however, being permitted to ride in the afternoon and have dinner at home. One day he took advantage of this liberty and escaped.

It was a fitting finale to Nast's pictorial crusade against the Boss that one of his cartoons resulted in Tweed's capture in



Spain. The cartoon appeared on June 27, 1876, and showed Tweed, in a remarkable likeness, "demonstrating his qualifications for the New York governorship by his willingness to bring to justice any number of lesser thieves"—the thieves being symbolized by two street Arabs, whom he is dragging to punishment.

Authorities at Vigo, Spain, where Tweed was arrested, had been supplied with a copy of this cartoon. Under orders to seize and detain him, they gathered from the picture that he was a kidnaper of little children! The cable announcing his arrest said that he had been identified and captured "on the charge of kidnapping two American children."

Tweed was brought back to America, and died in the Ludlow street jail on April 12, 1878.

Origin of the Tiger.
 Nast once was asked how he came to draw the tiger representing Tammany. "How did it occur to me?" he replied. "Simple enough when you know how. The head of a tiger in a ring was the emblem of the Big Six, the old fire company that Tweed used to belong to. It was also adopted as the emblem of the American club. When this organization became known as Tammany hall, against which I was waging war, I hit upon this emblem. I attached a body to the head and thus had the tiger that we have heard so much about ever since. One day on the street car I saw a man near me looking at one of my Tammany cartoons with great interest. Finally his face assumed a look of terrible fierceness and drawing up his clenched fist and with an exclamation of the bitterest hatred, he struck the picture of the tiger full in the head. I knew that I, too, had made a hit.

"Looking back over my experiences," he declared further, "I deem it one of my most satisfying reflections that I never allowed myself to attack anything that I did not believe in my soul was wrong and deserving the worst fate that could befall it."

The CLAY MASK

By D. J. WALSH
 Copyright.—WNU Service.

"I shall be a little late tonight," Merrick told his wife as he threw out the clutch and slipped the gear shift into low.

"Oh—you'll be late? How late, dear?" she asked with the color leaping into her usually pale cheeks.

Impatiently he held his foot on the clutch. "Oh a couple of hours or maybe three. I have to drive over to Speedwell" after business and it may take me some time there."

Nora nodded. "All right, I'll look for you when I see you dear." Until he had driven five miles Merrick thought nothing of his wife nor her slight flush nor her words. Now, however, they returned to him poignantly. Why should she want to know just how late he would be? What was she going to do with the time? Why had the color sprung into her cheeks so quickly? Was it possible that there was some one she would see in that time? Nora was always busy all day between superintending the house, looking after the children and giving her attention to certain social amenities that could not be overlooked.

He remembered suddenly how Nora had smiled at young Mills at the last country club dinner. Was it possible—could they—had he found himself driving on with set lips and glassy eyes. His Nora!

As the day passed Merrick managed to call to mind some dozen cases where Nora had seemed more than slightly interested in some man other than her husband. Yes, he had probably lost

her. He had grown careless and this was his reward. At closing time he had worked himself up into such a frenzy about the whole thing that he drove straight home instead of going to Speedwell's. He was home a half hour earlier than usual.

Minette, the maid, was at the door and her eyes frowned as she saw him.

"Madame is not—expecting you—yet—" she said, falteringly, in reply to his inquiry.

"No—well, I'll go right on up," he said trying to be casual.

"But—it would be best if you—" began Minette.

Without reply he went up the staircase, past her, the veins in his throat swelling uncomfortably. Throwing open the door of her room, he stood on the threshold, glaring.

There was a sudden yelp—hardly human—but he recognized the tone as that of his wife.

And his wife's face—gray as ash!

"Well?" he said harshly.

"Oh, Merrick, I thought you going to be late," she said lamely.

"There is so little time during the day and I thought this would be a good chance to use my clay mask stuff."

And Nora wondered why it was that with the crumbling clay on her face her husband took her into his arms and affectionately caressed her.

"It just shows," she told herself later, "that men don't care a rap for looks—because who could be pretty in a clay mask!"

For Safety Sake

"CUTTING-IN" as an accident cause can be eliminated motorists will remember the safety requires waiting until the car just passed can be seen in the rear view mirror before turning back into the same traffic lane. Thinking about one thing while doing another causes accidents.

Flying around a corner in a car and honking all the way doesn't relieve your conscience if you hit someone.

Dirt on lenses may reduce the light intensity of automobile headlights from 10 to 50 per cent. In addition to glare caused by scattering of the light beam.

On long trips, get out of the car frequently and "stretch your legs." Tired muscles react slowly.

Speed must be consistent with volume of traffic, condition of road and time of day, even if laws allow a greater speed. Never drive so that you cannot stop quickly enough to meet any emergency.

According to scientific tests, the ear responds to a warning faster than the eye does. Thus, a bell whistle or horn causes a driver to put on the brake faster than when he sees a signal.

The most important safety device on any motor car is the driver safety officials point out. Even the "self-starter" needs a foot to start it, and the best brakes require quick toe pressure to stop the car.

A Happy Home

Happy is the house that shelters a friend! It might well be built like a festal bower or arch, to entertain him for a single day.—Emerson.

FIRESTONE Gives You This High Quality Tire at This New Low Price

Because Firestone saves money by controlling and securing rubber and cotton at the sources and by more efficient manufacturing and distributing. These savings make possible extra values at low prices. You get:

High Quality—First choice rubber and selected cotton that conform to Firestone's high standards and rigid specifications.

Long Mileage—Safe, silent tread design made of tough, slow wearing rubber that assures long mileage. Sturdy bars and rugged notches give protection against skidding.

Blowout Protection—Nine extra pounds of rubber are added to every 100 pounds of cord by the Firestone Patented Gum-Dipping process. Every fiber of every cord in every ply is saturated with liquid rubber which counteracts internal friction and heat, that ordinarily cause blowouts.

Puncture Protection—Firestone's patented construction of two extra layers of Gum-Dipped cords under the tread protects against punctures.

New Low Prices—Never before have all these safety and economy features been combined in a tire priced so low.

Don't take chances on your holiday trip. Come in today. Let us put a set of these large size, rugged, long wearing tires on your car—remember, you save 25%.

Listen to . . .
THE FIRESTONE VOICE OF THE FARM—Interviews with the Champion Farmers of America, featuring Everett Mitchell. Twice weekly during the noon hour. Consult your local paper for the station, day, and time of broadcast.
THE VOICE OF FIRESTONE—Featuring Richard Crooks and Margaret Spruick and the 78-piece Firestone Symphony Orchestra, under the direction of Alfred Wallenstein, Monday evenings over the Nationwide N. B. C. Red Network.



AS LOW AS
\$7.60
 4.50-20

Firestone CONVOY FOR CARS AND TRUCKS

4.50-20.....	\$7.60
4.50-21.....	7.90
4.75-19.....	8.15
5.00-19.....	8.80
5.25-17.....	9.25
5.25-18.....	9.65
5.50-17.....	10.45
6.00-16.....	11.80
6.25-16.....	13.15

Tires For Trucks And Buses At Proportionately Low Prices

Firestone

MOST MILES PER DOLLAR

Copyright, 1938, Firestone Tire & Rubber Co.



"Peace in Union" Mattox Court House, Virginia, Palm Sunday, April 8, 1865.

under Theodore Kaufman, most of some note, but that all the training he ever had. He was fifteen Nast set a job making drawings for Leslie's Illustrated News. His salary was \$4 a week. He was his skill that, during youth, he was soon being important assignments.

First of these was to cover Fitzsimons-Heenan prize fight at Point, Canada, in 1858. Then Heenan fought Sayers in England two years later. Nast was sent there to make drawings of that "battle of the fists." After this fight Heenan had lost enough money to buy a ship, where he joined Garza's army.

There he served as an aide to the Italian liberator and was entrusted with several diplomatic missions of considerable importance. But this was not the end of his career. He contributed numerous

title. Later Grant said: "Two things elected me, the sword of Sheridan and the pencil of Thomas Nast."

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

HERWIN STRICKLAND, EDITOR AND ADVERTISING MANAGER
MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. B. CAVANAUGH, PUBLISHER

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

EDITORIAL

FLOYD COUNTY 48 YEARS OLD

Floyd County's Pioneers will meet in their tenth reunion Saturday to celebrate the 48th anniversary of the founding of the county. To those pioneers, who have withstood the ravages of drouth and depression, who fought and conquered in order to establish a better civilization, we owe a debt of gratitude.

We believe, that if that pioneering spirit still persists, that we are on the eve of even a greater era of development. The most essential thing is that we must never weaken in our efforts—never falter from our course of advancement.

Just as long as we have rainfall, just as long as we continue to produce cattle, wheat and cotton, we will continue to develop our land and our community. As those pioneers worked and saved, so must we of the present generation in order to provide for our posterity.

There are no new frontiers. What we expect to do, the country we should develop, is this in which we are living. We do not want to look into the future and see uncertainty—we want to see a measure of security, a small portion of happiness. Floyd County's pioneers, most of them, are now realizing the fulfillment of some of their hopes and objectives.

Let us do our part to make those declining years for the old timers as happy and as care-free as possible.

CAMPING AND HEALTH

During the next few months the schools of the nation will close for the summer, and in the great cities, the small villages, the bustling townships and the restful hamlets, the thoughts of nearly three quarters of a million khaki clad Boy Scouts will turn toward camping. Cities of tents will spring up in the woodlands, signal towers will lift their gaunt arms upward, and the flow of a thousand camp fires will flicker by water's edge and through the forest glade.

Restless boys, through with school and eager for adventure, will go out into the forests. They will work and play in the sun and rain. They will swim and hike, rest and eat, be tired and sleep. They will learn the stories of the forests, and from nature glean lessons which to them are entirely new. They will be led by stronghearted, clear-eyed men; men who know the woodlands and understand boys.

Then the autumn will come. From the mountain sides and woodlands, the lake fronts and seashores, with renewed confidence and vigor, the boys of America will return to their city homes. They will be the same boys, but unlike the boys who went away. Strong-bodied, clear-eyed, brown and husky, they will swing back into their daily activities. Home, school, church and nation will gain by the summer that each Boy Scout has spent in the open. Each will receive from the camper, the wealth of eagerness, courage, faith, hope and knowledge that boys bring back with them from summer camps, where self-reliance has been taught.

Have you a boy who is of Scout age? If you have, see to it that he becomes a Boy Scout and goes to a Boy Scout camp. It will pay dividends in happiness and health, and the summer will be one of the most interesting of his life. The Boy Scout Movement has its purpose, character building and citizenship training. It is an outdoor vigorous program, the best in the world for boys.



STRICKLY CONFIDENTIAL

By Strick

STRICKLY CONFIDENTIAL—1890—1938 . . . 48 years intervene. 48 years of steady progress since Floyd County was organized May 28, 1890. To the Floyd County pioneers, who Saturday will celebrate another year's passing, this week's Plainsman is dedicated.

STRICKLY CONFIDENTIAL—may those of us, who, if fortunate, have several years before we pledge ourselves to the advancement of the city and county in which we live. May we carry on those traditions of loyalty and service established by the pioneers in the past fifty years.

STRICKLY CONFIDENTIAL—in a sense we of the present generation are NOT pioneers—yet we have seen the greatest transition period in the history of civilization—what has been accomplished in the past forty eight years is commendable—yet there remains much to be done.

STRICKLY CONFIDENTIAL—here's a portion of a conversation I had with one of Floyd County's old timers the other day . . . "The West," he said "is right here. When I came to Floyd County—there was no civilization—that was nearly a half century ago—now you see what has been done. You of the younger generation have your 'west' here now—don't ever leave it—make it your home and your life—live and work that you may leave the memory of your life an everlasting contribution to civilization"—nice thought.

STRICKLY CONFIDENTIAL—Floydada's first air mail service last Thursday really was well received—we wonder how long it will be until Floydada is on a regular air mail route—I'll probably be eligible for membership in the Floyd County Pioneers Association—and then some.

STRICKLY CONFIDENTIAL—we think that "The Plainsman" is a very fitting name for a western publication—Here's a question that came up the other day—Were the native indians the true plainsman or were the early day pioneers the actual plainsman? What do you think? We think we know but we want your opinion.

STRICKLY CONFIDENTIAL—A posse to J. W. Fowler who last Thursday proved that all the world is not in too much of a hurry to remember a few good deeds. When Floydada received its first air mail service—a kitten had wandered onto the field near the landing site and some motorist had driven his car over the little cat—crushing its rear legs—The rest of us drove on but 'Bill' stopped and put the kitty out of its misery.

STRICKLY CONFIDENTIAL—Here's a suggestion—you can take it or leave it—For the Fourth of July—one of the local people suggested we celebrate in Floydada with a program of our own—This would include an all star country-town baseball game. I don't see anything to stop us from tossing our own brawl—why go elsewhere?

STRICKLY CONFIDENTIAL—In 1943—I'll join the Pioneers Association, but I still can't remember who dug the Blanco canyon—confidentially yours—Strick.

Break-In at Santa Fe Office Proves Unsuccessful to Robbers

Employees of the Santa Fe Railway found Sunday morning that robbers had entered the Santa Fe building Saturday night by prying open the windows. Unsuccessful attempts had been made at opening the safe, and the combination on the safe was damaged to the extent that employees were unable to open it. No other damage was reported, and nothing was reported to be missing except a pair of gloves belonging to V. Williams, station agent.

F. C. Harmon, Jr., spent the week end here visiting in the home of his parents. F. C., is a student at Mc Murray College in Abilene.

MARVELS OF AGE DISCUSSED IN SENIOR EXERCISES FRIDAY

Marvels of the past twenty-five years were discussed when the Floydada High School commencement exercises were held Friday night in the high school auditorium.

Carrying out a new plan for the exercises the Seniors used the theme "This Marvelous Age." The entire program was presented by students with the assistance of members of the faculty. There was no speaker.

Thomasine Cox, daughter of Mrs. Nora Cox, salutatorian, spoke using the subject, "The Marvels of This Age." "Opportunities for Youth" was the subject of Mary Wilson Hicks, daughter of Dr. and Mrs. I. W. Hicks, who was salutatorian.

Reid Strickland, son of Mr. and Mrs. G. R. Strickland, honor boy, used as his topic, "How Far Have We Come?"

Rev. Vernon Shaw, pastor of the

First Baptist Church, gave the invocation. Mrs. E. C. Thomas played the processional and recessional. The Senior Chorus gave two numbers, "Home," and "The Days of Long Ago." Miss Emma Rose Stuart conducted.

Alena Warren, accompanied by Beth Newton, gave a violin solo, "Memories". A saxophone duet, "To A Wild Rose" was played by Lanell Shirey and Frankie Sanders. Ima Ruth McAda recited an original poem, which carried out the theme for the evening.

Marjorie Kirk sang "The Rosary", accompanied at the piano by her mother, Mrs. Ohmer W. Kirk, and then joined with Edith Grimes in singing, "Parting Song". An accordion solo, "Smilin' Through", was by Marguerite Leonard. "New Day At Hand", was the title of a reading by Ruby Lee Tribble.

The Plainsman's Special Offer Gets 'Em

Well, it should—only four-bits per annum for Floyd County's complete newspaper. You can't beat that for bargains . . . especially if you are searching for them in newspapers.

Now here is how it works. Just bring in your half-dollars and we will sell you a year's subscription. No catches, no drawings, no lottery, no gyp—all we want is your fifty cents.

Of course, I reckon we would consider more than one year at the special reduced price, but we can't let'er go outside of Floyd County at that price. Perhaps you have a cousin, in-law, out-law, brother, sister, uncle, or perhaps someone you like—you want to send them the Plainsman. It's okra-doke with us. All we want is your fifty cents.

Really all we want is your fifty cents.

Ham Smith Jr., and La Von Rainer left Monday of this week for Abilene. They will return to Floydada after a few days pleasure trip.

HALF-SOLES AND HEELS



15 Minute Service! No sacrifice in quality of work

Quality workmanship is not forsaken in the interests of speed at Rainer's. Skilled craftsmen, proficient in their work, are able to increase their speed when aided by our scientific methods and machines.

Get your combine canvas in shape now and avoid the last minute rush. We know how to make the repairs.

Welcome Floyd County Pioneers!

RAINER'S SHOE SHOP

1890 — FLOYD COUNTY — 1938 GREETINGS PIONEERS



We join in Welcoming the Pioneers of Floyd County to Floydada for the 48th Anniversary Reunion Saturday. Your faith and hard work laid the foundation for a great civilization. We want you to know that we appreciate what you have accomplished.

We invite you to visit us while in town.

KING'S GROCERY AND MARKET

1890 — FLOYD COUNTY — 1938

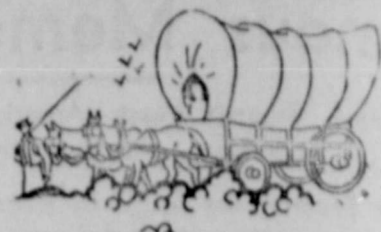


GREETINGS PIONEERS

We join in welcoming Floyd County Pioneers who will meet Saturday to celebrate the 48th Birthday. We invite you to visit us while in town for the Reunion.

PALACE CAFE
B. C. Lanier, Prop.

PIONEERS OF FLOYD COUNTY



We join in welcoming you Floydada for the 48th Birthday Floyd County Celebration.

We are grateful for the civilization, that you, through your courage and faith have established.

FLOYD MOTOR COMPANY
Dodge Plymouth Dealer



1890 IN FLOYD COUNTY

We join in welcoming the Pioneers of Floyd County to Floydada for the celebration of the 48th Birthday of the county.

STANSELL-COLLINS
John Deere Dealers

1890 — FLOYD COUNTY — 1938 WELCOME, PIONEERS!



To Floyd County's 48th Birthday Celebration in Floydada Saturday. The faith and industry which you are imbued has had great part in the forming of one of the greatest sections in the entire state.

CLINE'S AUTOMOTIVE REPAIR SERVICE
Flank Cline, Owner Phone

NOTHING BOTHERS DAD SINCE HE DISCOVERED Mennen LATHER SHAVE

IT WILTS YOUR WHISKERS - AND NOW!

Mennen LATHER SHAVE

Plain - or Menthol-iced for extra coolness

HUDSON NATION-WIDE ECONOMY TEST



Mobile owners making nation-wide self-observed economy test on Hudson 112 cars—Inset shows one type of gas indicator. Another similar device is shown mounted on the under test.

An announcement appearing in 100 newspapers throughout the United States, the Hudson Motor Company is making public a nationwide economy test for cars. There will be a contest featuring the economy test, which begins May 22 and runs until June 18.

and observations by means of mileage measuring devices provided by Hudson dealers. One of the major purposes of the Hudson Motor Car Company in making the test is to get actual mileage readings on the new Hudson 112 in the hands of average owners throughout the country. The Hudson company is enlisting the assistance of newspapers to carry out the plan—this method being selected as the speediest method of reaching the

largest number of average car users. In connection with the contest, three new Hudson 112's will be presented to the winners each week. The car owner takes his demonstration ride in a 112 model, makes his own observation on gasoline mileage and other features and then writes a 50-word statement. The combined circulation of the newspapers in which the advertising announcing this contest will appear, totals over 30,000,000 readers.

**W. C. CATES
DIRECTOR OF
TEXAS GRAIN
DEALERS**

**Floydada Dealers
Attended Meeting
Held In Ft. Worth**

W. C. Cates, manager of the Farmers' Grain Company in Floydada, was elected as a member of the board of directors of the Texas State Grain Dealers in a meeting of that group in Fort Worth Friday and Saturday. Mr. Cates, W. A. Cates, and Mr. and Mrs. Henry Edwards were in Fort Worth during the sessions. Mr. Edwards is in charge of Edwards Elevators. Attendance at the annual two-day session was the largest in several years, there being about 250 grain and feed dealers in attendance. **Wheat Crop Estimated**

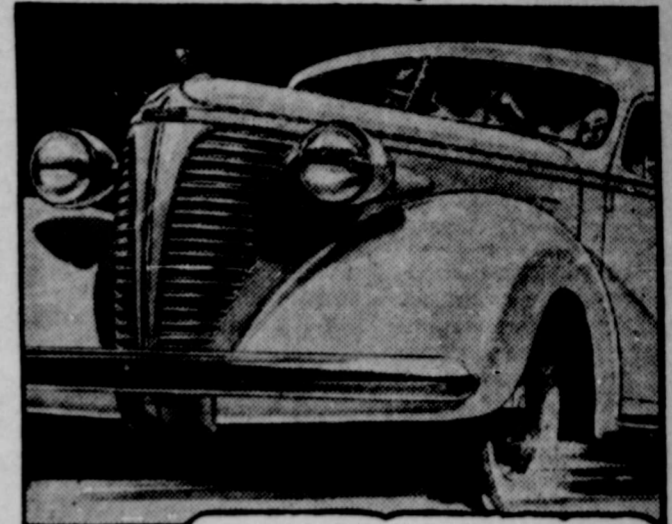
Texas wheat yield for 1938 was estimated at around 35,000,000 bushels. This estimation was from estimates of the dealers in attendance.

All beauty shops were closed Tuesday and operators attended a beauty convention, which was held in Lubbock Tuesday, Wednesday, and Thursday of this week. The convention was held at the Hilton and Lubbock hotels. Some of the local operators thought likely that they would be able to attend for the three days.

Harvey L. Howard, student at Texas Tech, spent the week end with his parents, Mr. and Mrs. Lee Howard. He was accompanied by James Roy Heald, who formerly lived in Floydada.

**WIN A NEW
HUDSON 112 Brougham**

The Car That Brings New Roominess . . . New Smoothness . . . New Safety . . . New Beauty to the Lowest Price Field



The opportunity to take part in this National Car Owner Economy Test is being offered to the motorists of America so that everyone may learn about this amazing new "lowest priced" car.

YOU MAY WIN ONE FREE!

Three beautiful new Hudson 112 Broughams are being given away each week, just for making an interesting, easy test and filling out a simple report.

You may win a fine new car. Anyhow you'll get acquainted with the extra room, velvet smooth performance, unmatched safety, new beauty that make this new car the stand-out value of the lowest price field. And you'll get the real facts about gasoline economy. Any car owner or member of his family is eligible. But hurry! Come in and let us tell you about it.



112-in. W.B. . . . 6 Cylinders . . . 83 H.P. . . . and now look at the PRICE!

\$694

for 3-passenger coupe, ready to drive in Detroit, including Federal taxes. Prices do not include state and local taxes. For delivered price in your locality, see your Hudson dealer. Attractively low time payment terms, with new Hudson-C. I. T. Plan.

THE NEW "LOWEST PRICED" CAR

CLINE MOTOR COMPANY
H. O. CLINE, OWNER

WANTED!
Are Making Crosbyton the BEST HOG MARKET IN TEXAS

Paying Highest Cash Prices for Hogs
EVERY DAY IN THE WEEK
Near Santa Fe Stock Pens
CRIBBYTON PACKING CO. INC.
Crosbyton, Texas.

HOME LAUNDRY—COMPLETE
Finished Laundry Service
Wet Wash, Rough Dry
Call For And Deliver
Service Is Our Motto
DAVID CARATHERS
Phone 385 329 West Marivena

— FLOYD COUNTY — 1938

WELCOME PIONEERS
Floydada for Floyd County's Birthday Party Saturday. We appreciate the advancement and progress made through your efforts.
WILLSON & SON, LUMBER

**TEACHERS OF
LOCAL SCHOOLS
SCATTER**

**How They Will
Spend Summer
Months**

School is out, and many of the teachers of the High School and Andrews Ward School have already left Floydada, not to return until the beginning of a new school year. Three will not return, having offered their resignations before going away. These are: Miss Agnes Porter, who left for her home in Jacksboro, Texas; Miss Mary Elizabeth Wolfe, whose home is in Quinlan, Texas, but who is now in Big Spring; and Carrol Grummish, who left for Fort Stockton, Colorado, to spend the summer.

Teachers who are to return for the next school term and are spending their summer out of Floydada are: Miss Lois Fouts, who is at her home in Haskell, Texas; Miss Reba Copeland, who will be in Plainview with relatives; Miss Grace Cade, at present at Chandler, Texas; Miss Daltis Rea, who is in Lubbock completing her requirements for the Master of Arts degree at Tech; Brady Thomas, who is at home in Brownwood; Miss Emma Rose Stewart, at home in Abilene; A. D. Cummings, superintendent, who is attending the University of Texas at Austin; Misses Ruby and Marjle Norton, who are at home in Brownwood, Texas; Miss Bernice Dallinger, at home in Plainview; Miss Alva Weatherford, at home in Mount Vernon, Texas; Miss Jane Hughes, who is at present at her home in Quitaque, but planned to travel most of the summer; and Odell Winters, who left for Rising Star, but will likely spend most of the summer in the oil fields near Wink, Texas.

Teachers who plan to remain here for the summer are: O. K. Davis, principal, who will be in charge of the summer school; W. A. King, Jno. H. Myers, Trenton T. Davis, Bert Williams, Miss Sudie Miller, who is now visiting with Misses Ruby and Marjle Norton at Brownwood; Mrs. J. N. Johnston, Miss Fannie Bolding, Miss Fannie Mae Rees, who is to conduct the summer home economics project here; Misses Maudie and Vera Meredith; and Mrs. Dorris W. Jones, who is employed with the Plainsman as assistant editor for the summer months.

Newly Elected Band-Master
Beginning Work This Summer
M. T. Camp, band-master who has just been elected to fill the vacancy left by Carrol Grummish, is already in Floydada, and is eager to begin preliminary work for the summer. Mr. Camp has formerly been employed at Texhoma, Oklahoma.

Mr. and Mrs. B. M. Lloyd left last week end for Vernon, where Mrs. Lloyd underwent examination in the clinic of a Vernon sanitarium. She has been suffering from lack of circulation in her hands and arms.

SUMMER BAND COURSE

**Beginning Tuesday, May 31 at the
Andrews Ward School**

**CLASSES WILL BE OFFERED IN
BEGINNING AND ADVANCED WOOD
WINDS, BEGINNING AND ADVANCED
BRASS AND PERCUSSION.**

**EACH CLASS WILL MEET FOR 1 1/2
HOURS, FIVE DAYS EACH WEEK FOR
10 WEEKS.**

**PARENTS ARE URGED TO MEET
AT 2 O'CLOCK FRIDAY, MAY 27, AT
THE WARD SCHOOL.**

M. T. CAMP

DIRECTOR MUSICAL DEPARTMENT FLOYDADA HIGH SCHOOL

Freak Hail Storms Cause Damage on East Side County

SMALL SECTIONS RECEIVE 50 PERCENT LOSS FROM STORMS

Hail, which accompanied a light rain Saturday night and Sunday afternoon, caused some damage to wheat in small sections on the east side of Floyd County.

Sunday afternoon a small territory east of Pleasant Hill, southeast of Floydada, received a freak hail storm which caused damage to wheat from 20 to 50 percent. Saturday afternoon's hail covered a strip about one-half mile and extending from north of Floydada three miles to past Campbell school house.

Wheat farmers in this section reported losses from 10 to forty percent. Some of the farms in this strip were undamaged.

A WORD OF ADVICE TO HOUSEWIVES

Don't take chances with your furniture polish. Use only genuine O-Cedar Polish—first choice of housekeepers the world over for 30 years. Quickly restores lustre, protects and preserves your furniture. Full satisfaction guaranteed.



FOR SALE BY
HULL & MCBRIEN
R. B. KING FURNITURE CO.
WILLIAMS GROCERY
FELTON - COLLINS GROCERY
MCDONALD-GILLIAM
HARDWARE

HENRY BLOODWORTH ANNOUNCES

Asks to be Elected Tax Assessor and Collector of Co.

To the Citizens of Floyd County:

I want to be your county tax assessor and collector and now announce my candidacy for the office, subject to the Democratic primaries.

It is my intention to get over the county and see all the people. Meanwhile, I will appreciate your consideration of my candidacy. I am at present serving as Commissioner of Precinct No. 4.

I believe I am qualified for the duties of the office and if you elect me will make the county the very best servant I know how. My race will be made on my own merits strictly, and if you can support me will certainly appreciate it.

Respectfully,
HENRY BLOODWORTH
(Political Advertisement)

TOO LATE TO CLASSIFY

GOOD USED ICE BOXES. Brown's Household Supply. 25-1tc

Oscar Warren With Magnolia Wholesale Dealers

Oscar Warren began work Monday as an employee of Cline and Rainer Magnolia Wholesale Agents. Mr. Warren will be connected with the wholesale department.

A new quick delivery truck has been added, which made the employment of another man necessary.

PLANS BEING MADE FOR JULY 4th HERE

Committees From Civic Group, and Leigon Working

Plans for a fourth of July celebration in Floydada were laid in a meeting held in the Chamber of Commerce office Monday evening.

Committees from the Lions and Rotary clubs, American Legion and Chamber of Commerce are busy making arrangements for the celebration. All plans for the holiday are in charge of local people.

Members of the committees are: American Legion, Travis Collins, Curtis Gilliam and Bud Bishop; Lions, Edd Johnson, A. B. Keim and Baird Bishop; Rotary, Robert Medlin, Lon M. Davis, Clint Wakefield, C. M. Thacker, and V. Williams; Chamber of Commerce, Jack Deakins, J. C. Wester, E. L. Norman, and W. M. King.

Walter Collins, commissioner for this district Amateur Association of Softball in America, was selected to make arrangements for an all-star baseball game for the day. R. R. Cothern, secretary of the Chamber of Commerce, will make arrangements for a rodeo and amateur program.

Services of two prominent speakers will be arranged for by J. C. Wester, if the tentative plans are followed. J. C. Gilliam will have charge of arrangements for a popular dance program and will secure services of an orchestra, and building for the dance. Lon M. Davis and Clint Wakefield will make arrangements for the street dance, lighting and music. R. W. Cothern is in charge of shows and A. B. Keim, Edd Johnson and Baird Bishop will be in charge of carnivals and concessions.

1938 State Fair to Be Show Window Of Texas

The Texas Extension Service is again cooperating with the state fair of Texas in making this event of 1938 a show window of Texas.

Individual exhibits of home products will be shown in two classes: Girls 4-h Club and Adult Home Demonstration Club work. Prizes will be offered for entries consisting of 5 quarts each of green snap beans, tomatoes, beets, peaches, plums and berries.

All girls or women contesting in this department must be members of regularly organized clubs in Texas conducted under the supervision of a home demonstration agent. Each entry (5 quarts) must be canned by the person entering it. Only one entry under one premium may be made by an exhibitor.

Prizes will not be given on unworthy products. All canned products must be packed in glass jars. Articles improperly labeled will be penalized 10 per cent. In labeling use Texas 4-H labels, having name of product, name of exhibitor, name of club, name of county. Place in center on plain side of jar one-quarter inch from bottom. Labels must be typewritten or printed with water proof ink. Prize winning canned exhibits will not be returned to the exhibitors.

Premium List:

5 qts. snap green beans	\$5	\$4	\$3	\$2	\$1
5 qts. canned berries	\$5	\$4	\$3	\$2	\$1
5 qts. canned tomatoes	\$5	\$4	\$3	\$2	\$1
5 qts. canned beets	\$5	\$4	\$3	\$2	\$1
5 qts. canned peaches	\$5	\$4	\$3	\$2	\$1
5 qts. canned plums	\$5	\$4	\$3	\$2	\$1

Best exhibit of all the above products from one county:
\$20 \$15 \$10 \$8 \$5

COUNTY HOME DEMONSTRATION COUNCIL TO MEET MAY 28

A vice-chairman of the County Home Demonstration Club Council will be elected in a regular meeting of the council Saturday at 2 o'clock in the county court room.

Committees to serve in the council will be appointed by the council chairman. Yearbooks will be distributed to club presidents at the session.

Miss Ruth Grimes, county home demonstration agent, is requesting that each president and council representative be in attendance.

Mr. and Mrs. R. P. Terrell visited in Floydada the first of the week.

C. Surginer Laid to Rest in Floydada Cemetery

Funeral services were held Monday at 3 o'clock for Columbus Surginer, who passed away at the Lubbock Sanitarium at 5 o'clock Sunday morning. The last rites, which were spoken at the home at 323 East Kentucky Street, were conducted by Rev. R. E. L. Maney, assisted by Rev. Vernon Shaw and Rev. G. I. Brittain.

The deceased had been ill since July of last year, but was doing as well as usual until he received a fall Wednesday of last week, breaking his hip. He was immediately taken to the sanitarium, but was too weak to bear the injury.

Mr. Surginer was born in Missouri November 1, 1861, and married Miss Mary Wilhoit October 1, 1882. In 1896 he moved to Floydada and in 1897 went into the hardware business, where he continued until his illness last July.

The deceased was an active member of the Missionary Baptist Church and was also a Mason of long standing and a member of the Eastern Star.

Survivors include his wife; one son, I. C. Surginer, Floydada; one daughter, Mrs. W. R. Ivey, Big Spring; three grandsons, Leslie Surginer, Houston; Garner Surginer, Kennedy; and Deany C. Ivey, Austin, Texas; one sister, Miss Susie Surginer, Hill County; and one brother, Charlie Surginer, Kansas City, Missouri. All survivors were present with the exception of the brother and sister. Out-of-town relatives of Mrs. Surginer attending the funeral were: a brother, M. Wilhoit, Lovington, New Mexico; and a nephew, Floyd Wilhoit, of Spur.

Pallbearers were: Calvin Steen, Terrell Lorain, Roe McCleskey, J. G. Wood, Pierce King, and R. C. Henry.

Flower bearers included: Mrs. Bob Smith, Mrs. Minnie Smart, Mrs. Paul Conner, Miss Myrtle Meadow, Mrs. Terrell Lorain, Mrs. Lueher Fry, Mrs. Clinton Fyffe, Mrs. George Smith, Mrs. S. W. Ross, Miss Anita Jo Jenkins, Mrs. Homer Steen, Mrs. R. C. Henry, Mrs. Fred Brown, Mrs. W. H. Hilton, and Mrs. Jno. N. Farris.

Interment was made in the Floydada Cemetery with the Masons in charge. Harmon Funeral Home was in charge of arrangements.

Andrews Ward School Graduation Exercises Held

JOHN H. MYERS PRESENTED DIPLOMAS TO 52 STUDENTS

John H. Myers, principal, presented diplomas to 52 students Thursday evening when the R. C. Andrews Ward School held graduation exercises at the gymnasium.

The address for the evening was made by Winifred P. Newsome, county attorney. A. D. Cummings, superintendent of the Floydada school system, welcomed the students to high school.

Doniece Cline, daughter of Mr. and Mrs. H. O. Cline, made the valedictory speech. Mary Lynn Stanley, daughter of Mr. and Mrs. H. R. Stanley, was salutatorian.

ProceSSIONAL and recessional was by Emma Rose Stuart. Rev. A. F. Bell said the invocation. "Parting Song" was given by the class.

LOCAL BUSINESS MEN RETURN TUESDAY FROM FISHING TRIP

A group of local business men returned to Floydada Tuesday after a three day fishing trip at Camp Diversion, near Electra. All reported a good time and lots of fish.

Those who engaged in the outing were: Clint Wakefield, Cecil Hagood, Conner Oden, J. A. Arwine, Lacy Martin, Nat Henderson, Walton Hale, Travis Collins, Dr. A. E. Guthrie, W. U. White, Andy Bratton, G. T. Young, and Polk Goen.

Mr. and Mrs. Roy Holmes were in Plainview the first of the week. Mrs. Holmes has been undergoing treatment there.

Mr. and Mrs. W. F. Daniels had as their week end guests Mrs. Daniels' sister, Mrs. B. R. Pope of Temple and also Mrs. Pope's son and his wife, Mr. and Mrs. Daniel Pope of Wichita Falls, Texas.

Mr. and Mrs. W. N. Jones had as their guests from Friday of last week until Monday of this week C. F. Jones of Springfield, Missouri; Mrs. E. Roarsh and son, also of Springfield; Mr. and Mrs. P. Kelley, of Washington, D. C., and Mr. and Mrs. H. N. Jones of the McCoy Community.

M. T. CAMP IS NEW BAND DIRECTOR

Grummish Goes to Ft. Stockton, Colo.

W. T. Camp, who comes to Floydada from Texhoma, Oklahoma, arrived Tuesday to assume his duties as director of the music department of Floydada High School.

Mr. Camp succeeds Carrol Grummish who has gone to Fort Stockton, Colorado. Professor Camp received his B. S. degree from Northwestern State Teachers College at Alva, Oklahoma, and did graduate work in the University of Colorado.

Summer band courses for Floydada music students will begin next Tuesday at the R. C. Andrews Ward school. Beginning and advanced courses will be offered in wood wind, brass and percussion instruments.

Mr. Camp plans to present the advanced groups in public concerts as soon as possible and beginner groups will appear in public recital at the end of the ten weeks course.

Mrs. Camp, who at the present time is in the employ of the Cimarron Utilities Company at Texhoma, will join Mr. Camp here August 1.

GROCERY SPECIALS!

SALMON, Can	10c
BAKING POWDER, 32 ounces	19c
KRAUT, No. 2 1/2 Can, Each	10c
GRAPE JUICE, Pint	14c
PEACHES, Gal	47c
SWIFT'S JEWEL SHORTENING, 8 lbs.	84c
TOMATOES, No. 2 Can, 3 for	23c
PRIMROSE CORN, No. 2 Can, 2 for	25c
PRUNES, Gallon	25c

HULL & MCBRIEN
Phone 292
Welcome, Pioneers, to Floyd County's 48th Birthday Party.

REDD'S FRUIT STAND

NEW SPUDS, 10 Pounds	30c
CABBAGE, Fresh, Per Pound	2 1/2c
APPLES, Delicious, Dozen	15c
APPLES, Winesap, Dozen	10c
ORANGES, Each	1c
FRESH CANDY, Per Bar	3c
BANANAS	
Fresh TOMATOES, Per Pound	5c
GREEN BEANS, Per Pound	7c
White Onions, 3 Pounds	10c
LEMONS, Per Dozed	18c

Colorado Beans, and Other Fresh Vegetable

LOOPER'S

- SAUSAGE, Pure Pork, lb.
- MEAT, Best grade, dry salt, lb.
- OLEO, per pound
- SALMON, Genuine pink, 2 for
- CHEESE, full cream, pound
- MACARONI, 3 boxes
- TOMATOES, 3 cans
- KRAUT, No. 2 1/2 can, 3 cans
- HOMINY, No. 2 1/2 can, 3 cans
- RAISINS, 4 pound package
- SPUDS, New Reds, 10 pounds
- MARSHMALLOWS, pound
- JET OIL, per bottle
- COFFEE, by Chase & Sanborn
- SOAP, Lux or Life Buoy, 3 bars
- BREAKFAST FOOD, 3 boxes
- BEANS, Small white, 5 pounds
- SPINACH, No. 2 can, 2 for
- BROOMS, each
- FLOUR, Guaranteed, 48 lbs.

Lon Davis Jr., to Head Los Hidalgos Club at T. C. U.

In the annual officer election held at Texas Christian University last week, Lon Davis Jr., of Floydada, was elected president of the Los Hidalgos Club. The Spanish title in translation is "The Gentlemen", which gives a very significant meaning.

Others to serve as officers with Mr. Davis for the term of '38 and '39 are: Miss Frances Chandler, Clinton, Texas, first vice president; Miss Virginia Simons, Fort Worth, second vice president; Miss Loretta Hautchens, Fort Worth, secretary; and Sidney Kent, Fort Worth, treasurer.



OLD SETTLERS WE JOIN

Welcoming you to Floydada for Celebration of Floyd County's 48th Birthday. The courage and faith with which you are imbued, have stood adversity through the years . . . to create a degree of civilization unsurpassed in the history of the world.

BROWN'S HOUSEHOLD SUPPLY
Phone 103, Floydada

1890 — FLOYD COUNTY — 1938 48th Birthday of Floyd County

WELCOME OLD TIMERS FROM ANOTHER FLOYD COUNTY PIONEER, Here

Since 1906. COME TO SEE ME— Plenty of Lunch Meats of All Kinds.

EDGAR JONES MARKET AND DELICATESSEN

