

THE FLOYD COUNTY PLAINSMAN

SUPPORTING ANY MOVE FOR THE UPBUILDING OF THE COMMUNITY

Floydada, Floyd County, Texas, Thursday, April 14, 1938

Number 19

IT IS NEWS YOU WILL
AND THE STORY IN
THESE PAGES

TIME No. 9

Organization Of Softball League Complete

TO GET UNDER-
WITH FIRST GAME
DAY

Clubs To Sponsor
During Coming

Schedules Announced

Organization of the league, which
sponsored by the Lion and
the groups, include Her-
thad, secretary and Chas.
treasurer. The executive
committee, composed of three mem-
bers from the Lions and Ro-
tary, was named president of
the league. Play will start Monday
at the Lions meeting, the
under the lights at Wester

Officials of the league, which
sponsored by the Lion and
the groups, include Her-
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committee, composed of three mem-
bers from the Lions and Ro-
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the league. Play will start Monday
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under the lights at Wester

CLUBS IN LEAGUE
The league, with a roster of 18 men
enter play in the league.
The clubs and four local
houses will sponsor clubs.
The managers are as follows:
Lions Company, Bill Scott,
Oden Chevrolet Company,
managing; Hagood Dry
Carry managing; White's
manager not selected;
Homer Steen managing
Club with Leon M. Davis.

been agreed that players in
and and field will use
AAU regulation 12" in-
will be use.

SCHEDULE FOLLOWS

April 18, Rotary vs. Lions

April 19, Whites vs. Ha-

April 21, Bishop Motors

April 25, Rotary vs. Ha-

April 26, Bishop vs.

April 28, Lions vs. Oden

May 2, Rotary vs. Bish-

May 3, Oden vs. Whitea.

May 5, Lions vs. Hagooda.

May 9, Rotary vs. Whites.

May 10, Oden vs. Ha-

May 12, Lions vs. Bishop

May 16, Rotary vs. Oden.

May 17, Lions vs. White.

May 19, Bishop vs. Ha-

May 23, Lions vs. Rotary.

May 24, Hagood vs. White

May 26, Oden vs. Bishop

May 30, Hagood vs. Ro-

May 31, White vs. Bish-

June 2, Oden vs. Lions.

June 6, Bishop vs. Rotary.

June 7, White vs. Oden.

June 9, Hagood vs. Lions

June 13, White vs. Rotary

June 14, Hagood vs. Oden.

June 16, Bishop vs

June 20, Oden vs. Rotary.

June 21, White vs. Lions.

June 23, Hagood vs

June 25, Hagood vs

June 25, Hagood vs

June 25, Hagood vs

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200 EXPECTED TO AT-
TEND C OF C BANQUET
ON APRIL 27th

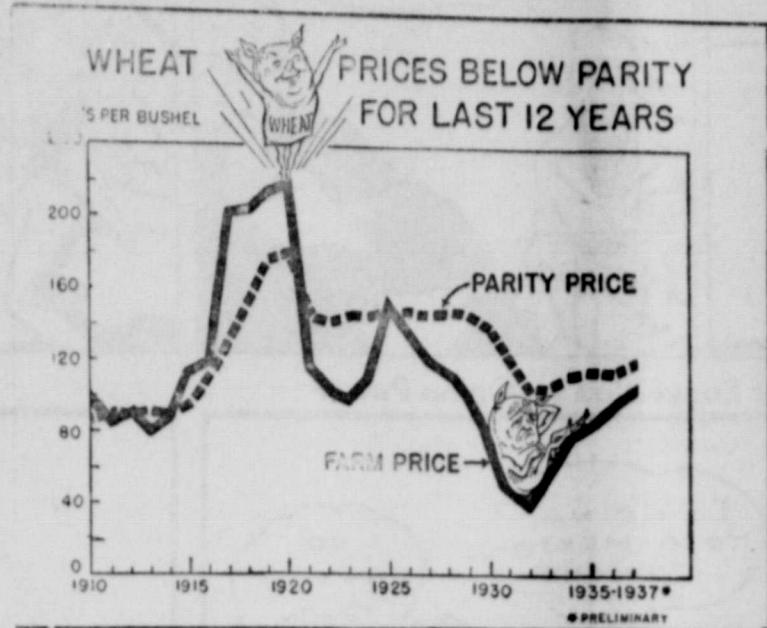
At Andrews Ward Gym

Approximately 200 people are ex-
pected to be present when the Floyd-
ada Chamber of Commerce holds its
annual banquet Wednesday night,
April 27, according to R. W. Cothran,
secretary.

The dinner will be held at the An-
drews Ward School gymnasium.

WILLIAMSON TO SPEAK

H. H. Williamson, Director of State
Extension Service of A & M College,
will be the outstanding speaker. A
program, including music by the
Floydada High School band, will be
followed.



Floyd County Boy Shows Talent Cattle Feeding; To Kansas City With Herd Wednesday

RETURNS TO
PLAINSMAN
STAFF

After almost four
years absence, . . .
Herwin Strickland
returned to the
staff of the Floyd
County Plainsman. Mr. Strickland
assumed his duties as Editor and
Advertising Manager of the paper
Monday morning.

During the time that he was away
"Strick" attended Texas Technologi-
cal College, later returning to become
associated with his father and brother
in the oil business.

"Look for something better in the
Plainsman. We will do our best not
to disappoint you," Mr. Strickland
said as he shoved off early Monday
morning.

SCOUTS FROM HERE TO
PARTICIPATE IN EASTER
EGG HUNT AT MATADOR
SUNDAY AFTERNOON

Matador, April 11.—For the second
year the Matador Lions will be host
to the Northeastern District Boy
Scouts at an Easter Egg Hunt to be
held here on Sunday afternoon, April
17, beginning at 3:00.

J. R. Whitworth, district program
chairman and member of the Matador
Lions Club, is director in charge
of the hunt. Scouts from Matador,
Lockney, and Floydada are to partici-
pate.

LOCAL QUARTET
RETURN FROM
DALLAS

The local quartet returned Satur-
day from Dallas, where they went to
appear on the V. O. Stamps Quartet
Hour last Wednesday night.

They report a nice trip and that
they were royally entertained by V.
O. Stamps while in his city.

Enroute to Floydada, the quartet
were snow bound and didn't reach
home until Saturday.

Local singers making the trip to
Dallas and taking part in the quartet
are: Messrs. Fay Hart, Earl Rainer,
C. M. Lyles, and Homer Sims.

Mr. and Mrs. Robt. Veasly, of
Chicago, visited with Dr. and Mrs.
C. M. Thacker Monday of this week.

CORRECTION

Appearing in the society section in
the item concerning the Barker-
Assiter wedding, the groom's sister's
name should have been Olen Bryant,
not O'Brien. Sorry.

MR. AND MRS. W. P.
LEAVE FOR RUSSEL-
VILLE, ARKANSAS

Mr. and Mrs. W. P. Davis, and
their grandson, R. C. Henry, Jr., will
leave this week end for Russellville,
Arkansas, for a visit of two weeks
duration.

Annually Mr. and Mrs. Davis make
this trip to their former home. They
will visit with relatives and friends.

NO LUCK IN HOOTING
PIPE ON MONTGOMERY
NUMBER ONE

After having tried notri shooting
the drill pipe several times on the
Thos. Montgomery No. 1, to loosen
the bit, drillers have backed up to
1360 feet for a wash over job.

Several attempts to loosen the drill
bit have proven futile, it was report-
ed Thursday.

Wheat Suffers
Setback By
Blizzard

Floyd County's wheat crop, with
best prospects in several seasons, suf-
fered a slight setback during the
cold weather last week. Varying
reports indicate that the damage was
not as extensive as was believed at
the time of the blizzard.

Last week found Floyd County ex-
periencing the coldest weather for
April in history. The temperatures
were around 18 to 20 degrees for the
earlier part of three days. Snow,
which fell intermittently during the
blizzard, brought little moisture.

MRS. G. R. STRICKLAND
TO RETURN; MOTHER
IMPROVING

Mrs. G. R. Strickland who has been
at the bedside of her mother, Mrs.
Dollie Stone, for the past ten days is
expected to return this week from
Wolfe City.

The last report indicated that Mrs.
Stone was improving after having
been critically ill with pneumonia.

Mrs. I. A. Smith and daughters,
Mable and Enla, of Quanah, spent
the night in Floydada Sunday with
Mrs. Smith's daughter, Mrs. Homer
Hopkins. Mrs. Smith and daughters,
including Mrs. Hopkins, made a busi-
ness trip to O'Donnell Monday.

GLEN VIEGEL WINS FIRST
HONORS AT CALF SHOW
IN PLAINVIEW

Glen Viegel, 4-H Club member of
the Providence Community, under the
direction of County Agent, D. F.
Bredthauer, was successful in exhibit-
ing the first prize group of five
steers at the Plainview Calf Show
which was held Monday and Tuesday
of this week.

Glen started his pen of five here-
ford steers on feed the 26th day of
December and at the close of the
feeding period of 104 days had made
his five steers average a daily gain
of 2.4 pound per steer.

Glen's calves showed unusual qual-
ity, finish and type and was compli-
mented by both Judges and Kansas
City Market representatives that his
calves possessed the type which the
market demanded. County Agent D.
F. Bredthauer stated that he is well
pleased with Glen's accomplishment
as all the calves he showed against
were older and were all on feed from
70 to 90 days longer.

Glen left for Kansas City Wed-
nesday morning with other 4-H Club
and F. F. A. boys to visit the Kan-
sas City Stock Yards where all the
calves exhibited at the Plainview
show will be sold.

FINANCIAL DRIVE FOR
CEMETERY ASS'N
APRIL 20th

A committee of the Floydada
Cemetery Association will start work
April 20 on the annual financial
drive.

Plans for the drive were announced
and a committee appointed by
Mrs. Bob Smith, chairman.

SPECIAL MUSIC TO FEAT-
URE EASTER
SERVICES

Appropriate Easter music will fea-
ture the services at the First Metho-
dist Church Sunday morning, Rev.
Jno. E. Eldridge, pastor has an-
nounced.

A chorus will be given by the en-
tire choir. A mixed quartet con-
sisting of, Misses Edith Grimes and
Lorena Dennison and Messrs. W. E.
Grimes and E. E. Hinson, will give
numbers.

Rev. Eldridge will close the re-
vival of two weeks duration with
baptism and church membership ser-
vices in the morning and evening.

Dr. Wilson Kimble returned home
Thursday evening from San Antonio,
where he spent from Sunday of last
week until Thursday attending an
optical convention. Dr. Kimble re-
ported a very profitable meeting.

Panhandle-Plains Dairy Show At Plainview To Draw Exhibits From Floyd

FLOYDADA ROTARY
CLUB ELECTS
OFFICERS

Dr. A. E. Guthrie President

In the regular meeting of the
Floydada Rotary Club Wednesday at
noon, Dr. A. E. Guthrie was named
president to serve for the next year.

Other officers selected were: W.
Walter Travis, vice president; S. W.
Ross, secretary; A. D. Cummings,
Clint Wakefield and Richard Stovall,
directors.

Rev. B. L. Nance, who is personal
worker in the revival meeting now
in progress at the First Methodist
Church, was a visitor and gave a
short talk. Rev. Williams, song ser-
vice director in the same meeting,
sang. Other visitors were R. E. Pat-
terson and Frank Perkins, of the
Lockney Club, and H. C. Edwards,
who was a guest of Clint Wakefield.

"The International Organization
for Intellectual Co-operation" was
discussed by Dr. Guthrie. A. D.
Cummings was program chairman.

CITY ANNOUNCES
IRRIGATION
RATES

Special Reduction Made by
Council Becomes Effective
April the 20th

Floydada's City Council, in a regu-
lar meeting Tuesday night, voted a
special irrigation rate for city water
users to be in effect during the sum-
mer months. The irrigation rate is
15 cents per 1,000 gallons over the
minimum of 2,000 gallons of water,
becoming effective April 20th.

During the business session a bid
of a discount of 8 1/2 percent plus
accrued interest for purchase of \$10-
000.00 City Refunding bonds was or-
dered paid. The bonds are of series
1935 issue. There were two bids,
one at 95 and one at 91 1/2.

IRRIGATION FARMERS IN
MEETING AT J. L. SUITS'
OFFICE; LOCKNEY

Eighty-seven irrigated farmers met
in the office of Mr. J. L. Suits, Lock-
ney, for the purpose of determining
the amount of acres to be planted
to sugar beets in the 1938 Floyd
County Sugar Beet Experiment,
County Agricultural Agent, D. F.
Bredthauer, presided at the meeting
and Mr. H. N. Bainer, Agricultural
Agent for the Santa Fe Railway
Company, Amarillo, represented the
railroad and explained to producers
the contract which was offered by
the American Crystal Sugar Company
of Rockyford, Colorado. This com-
pany is offering to purchase all
sugar beets which are produced in
1938 at a contract price. Thirty-
seven contracts were signed up for
a total of 175 acres. The American
Crystal Sugar Company will ship a
sufficient amount of seed to Lockney
at once to take care of this plant-
ing and the experiments will be su-
pervised by County Agricultural
Agent, D. F. Bredthauer, Mr. H. N.
Bainer and Mr. N. E. Knapp of the
American Crystal Sugar Company.

Mr. and Mrs. W. T. Klebold of
Clovis, New Mexico, visited in Floyd-
ada Saturday afternoon.

MISS BETH NEWTON TO
REPRESENT FLOYDADA
AT CONVENTION

West Texas Chamber of
Commerce to Meet
April 25-26-27

Miss Beth Newton, Floydada High
School Senior, and daughter of Mr.
and Mrs. J. E. Newton, of Dougher-
ty, will represent Floydada as beauty
queen at the West Texas Chamber
of Commerce convention in Wichita
Falls.

Dates for the general convention
have been designated as April 25,
26 and 27. Announcement of the
selection of Miss Newton as "Miss
Floydada" was made by Chamber of
Commerce Secretary R. W. Cothran
last night.

A. F. NORTON ILL AT
BROWNWOOD HOME

A. F. Norton, former Campbell
resident, is critically ill at his home
near Brownwood. He is suffering
with high blood pressure and other
ailments.

His daughters, Misses Margie and
Ruby Norton of Floydada, went to
his bedside Friday. Miss Margie
returned Sunday night and Miss
Ruby remained at the bedside. His
condition was unimproved at noon
today.

ADVERTISERS
INDEX

Classification of Adver-
tisers in this Issue.

AUTOMOBILES — Ford, Bishop
Motor Company; Chevrolet, Oden
Chevrolet Company.

BANK — First National.

BAKERY — Westers Quality.

CLEANERS — Boothe Cleaners and
Hatters, Fry's Tailors, Stewart's
Cleaners.

CAFES — Palace Cafe, Young's
Cafe.

CHIROPRACTOR — N. C. Purcell.

DRY GOODS — Martin Dry Goods
Company, Hagood's.

DRUGS — Arwine Drug Company,
White Drug Company.

ELEVATOR — Farmers Grain Co.

GROCERIES — Piggly - Wiggly,
Hull & McBrien, Looper's.

INSURANCE — Floydada Insurance
Agency.

LADIES WEAR — Style Shoppe.

MEDICINE — Moroline, Bayers
Aspirin, Ex-Lax, St. Joseph Aspirin,
Doan's Pills, Lydia E. Pinkham's.

MISCELLANEOUS — Pepsodent,
Mennen Antiseptic, Calox, O'cedar,
Garfield Tea, Perry's Seeds, Coleman
Lamps.

OILS — Quaker State.

PETROLEUM — Cosden Petroleum
Corporation.

SERVICE STATIONS — Carter's
Texaco Station, Daily's Conoco Ser-
vice, G. R. Strickland & Sons.

TOBACCOS — Prince Albert, Long
Bill Navy.

UTILITIES — Texas-New Mexico
Utilities Company, West Texas Gas
Company.

L. V. Assiter, student in Texas
Technological College, spent the week
end visiting in Floydada with his
parents, Mr. and Mrs. G. T. Assiter.

Miss Floie Trussell spent Monday
in Lubbock, on business.

Let Cavanaugh do your Printing.

ANNUAL PANHANDLE-
PLAINS DAIRY SHOW
IN PLAINVIEW

April 21 Has Been Design-
ated Floydada at Annual
Gathering

Thursday, April 21, has been design-
ated by directors as "Floydada Day"
at the Panhandle Plains Dairy Show
which opens in Plainview next week.
Much interest is shown locally in the
annual exhibit of good dairy cattle.

A delegation from Floydada will
leave the local Chamber of Commerce
office at 1 o'clock Thursday after-
noon. The Floydada delegation will
be officially greeted at 1:45 upon
arrival in the city limits of Plain-
view.

Accompanying the delegation from
Floydada will be the Floydada High
School band which will parade
through downtown Plainview under
the direction of Carroll Grumish,
bandmaster.

Awards for dairy cattle exhibited
in the show will be made Thursday.
TO REPRESENT FLOYDADA

Miss Gloria Hammonds, daughter
of Mr. and Mrs. John I. Hammonds
of this city, will represent Floydada
at the beauty pageant held at the
conclusion of the show.

FLOYD COUNTY PLAIN-
SMAN GETS ITS FACE
LIFTED

The Floyd County Plainsman, now
in its ninth year of uninterrupted
service to community, this week is
getting its face lifted. Starting a
new plan of development, this publi-
cation is being "done over" from stem
to stern.

All news items are in proper place.
Advertisers are being indexed and
classified. New headline type faces,
new make-up and a complete line of
features feature the Floyd County
Plainsman's rejuvenated edition.

The staff of the Plainsman will
appreciate your constructive criti-
cism. We desire to give you a larger
and better paper. If you know of
any worthy news items, call us. If
you know of a movement that will
benefit the community generally, you
can depend on our support.

May we depend on you to help
make this paper one you will enjoy
reading?

This Week
FEATURES YOU WILL LIKE

President Roosevelt made great
concessions to save his "dictator bill,"
E. W. Pickard finds in the "Weekly
News Review."

Carter Field, Washington corre-
spondent, examines the influences
brought to bear for Senate passage of
President Roosevelt's reorganization
bill.

A doctor, whose life is full of
thrills, craves Floyd Gibbons' "Ad-
venturers' Club." Read "The Doctor
and the Killer."

How U. S. Customs officials save
Uncle Sam a huge annual sum by
stopping smugglers on giant ocean
liners. A graphic presentation in the
"Picture Parade."

A fitting discussion for Easter,
offered in today's Sunday school les-
son by the Rev. Harold L. Lundquist.
The lesson text is from Acts 2:22-36.
Pinney of the Force blows his
whistle, but the lady pays no atten-
tion. There's many a laugh on the
funny page today!

NEXT
WEEK!

Does the town of Ve-
call itself the "cradle
of liberty"? What
classco's three claims
is title? You'll find
next week in a spe-
cial by Elmo Scott
on, noted historian
writer.

DON'T MISS IT!

AROUND THE HOUSE

Tasty Applesauce.—Applesauce made out of tasteless apples may be enlivened by adding a little nutmeg, cinnamon and cloves, or adding lemon juice for tartness. But if the sauce has a fresh apple flavor, such extra seasonings are unnecessary—in fact, they will blot out the apple's own flavor.

Storing Food Oils.—Store oils, such as olive or vegetable, in the refrigerator. They are likely to become rancid when opened unless they are kept chilled.

When Cooking Eggs.—In cooking eggs and egg dishes temperature is most important. When the protein in egg is heated it coagulates or becomes firm. If this heating takes place slowly, evenly, at a moderate temperature, the eggs will be tender when they are done. But with high temperature the protein in them shrinks and makes the eggs tough.

To Remove Gum.—To remove chewing gum from fabrics, rub with ice and the gum will roll off and leave no marks.

Cooked Pineapple for Gelatin.—Only cooked pineapple should be used with gelatin in desserts or salads, for fresh pineapple contains a substance that acts on the gelatin and does not allow it to jell.

Don't TEAR your "insides" out with rough cathartics!

If you're constipated and you want a good cleaning out, you need a laxative—but you don't have to take any rough treatment along with it! Because there is a laxative that will give you a good, thorough cleaning out—but without those terrible stomach pains!

Ex-Lax gets thorough results—but smoothly, easily, without throwing your eliminative system out of whack, without causing nausea, stomach pains or weakness. And Ex-Lax is easy to take—tastes just like delicious chocolate!

For over 30 years Ex-Lax has been America's favorite family laxative. Now it is *Scientifically Improved*. It's actually better than ever. IT TASTES BETTER than ever, ACTS BETTER than ever—and is MORE GENTLE than ever.

Equally good for children and grown-ups. 10¢ and 25¢ boxes at your druggist.

Now Improved—better than ever!

EX-LAX

THE ORIGINAL CHOCOLATED LAXATIVE

Gratitude Is a Duty

Gratitude is a duty none can be excused from because it is always at our own disposal.—Charron.

Now Real Economy!

1 doz. St. Joseph Aspirin.....10¢
3 doz. St. Joseph Aspirin.....20¢
8 1/2 doz. St. Joseph Aspirin.....35¢

St. Joseph
GENUINE PURE ASPIRIN

Opportunity Passes

Whilst we deliberate how to begin a thing, it grows too late to begin it.—Quintilian.

NERVOUS?

Do you feel so nervous you want to scream? Are you cross and irritable? Do you find those dearest to you?

If your nerves are on edge, try LYDIA E. PINKHAM'S VEGETABLE COMPOUND. It often helps Nature calm quivering nerves.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure.

Make a note NOW to get a bottle of world-famous Pinkham's Compound today WITH-OUT FAIL from your druggist—more than a million women have written in letters reporting benefit.

Why not try LYDIA E. PINKHAM'S VEGETABLE COMPOUND?

WNU—L 15-38

Still Useful

No man is useless while he has a friend.—Robert Louis Stevenson.

Sentinels of Health

Don't Neglect Them!

Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The act of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure.

When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out.

Frequent, scanty or burning passages may be further evidence of kidney or bladder disturbance.

The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Doan's. Sold at all drug stores.

DOAN'S PILLS

Improved Uniform SUNDAY SCHOOL

LESSON

By REV. HAROLD L. LUNDQUIST,
Dean of the Moody Bible Institute
of Chicago.
© Western Newspaper Union.

Lesson for April 17

THE VICTORIOUS SERVANT (Easter)

LESSON TEXT—Acts 2:22-36.
GOLDEN TEXT—This Jesus hath God raised up, whereof we all are witnesses.—Acts 2:32.

PRIMARY TOPIC—Peter's First Sermon.
JUNIOR TOPIC—Peter's Greatest Sermon.

INTERMEDIATE AND SENIOR TOPIC—Winning with the Victorious Christ.

YOUNG PEOPLE AND ADULT TOPIC—The Risen Christ Our Hope of Victory.

"Up from the grave He arose
With a mighty triumph o'er His foes;
He arose a Victor from the dark domain,
And He lives forever with His saints to reign;

He arose! He arose!
Hallelujah! Christ arose!

Let the glad chorus swell the good tidings that the One who humbled Himself to become the servant of all is the "Victorious Servant"—yes, the Victorious Lord!

Easter is the great holiday—a real holy day of the Christian church. We rejoice in the incarnation, for only as the Son of God identified Himself with the human race could He bear our sins on Calvary's tree. We keep the cross before us, for only as He died did He make atonement for our sin, but above all we observe the resurrection, for had He not risen for our justification we would indeed have been without any hope. Ours is a resurrection faith; let us live it in resurrection power.

Life is so serious in its responsibilities and burdens, so often disappointing in its trials and sorrows, that we need to sound the note of victory. But it must be real victory and it must be assured at the crucial point where all the hopes of man find defeat—at death. Only the Christian has the assurance of victory there, but, thank God, he does really have it in our Lord Jesus Christ.

Turning aside from our studies in the Gospel of Mark for today we consider together the sermon of Peter on the day of Pentecost. He declares Jesus to be:

I. Approved by Mighty Works (v. 22).

Theories may have validity only to the man who accepts the authority of the one who proclaims them, but facts are stubborn things, the reality of which no man can deny. There are those who speak about the Lord Jesus as though we asked them to accept Him on the basis of our claims for Him as the Son of God. They forget that the facts of history—from the hundreds of years before His incarnation when the prophets spoke of His coming, down through the account of His earthly life, death, and resurrection to which we may well add the inescapable argument of Christianity as it stands in the world today—all speak of Him as the Son of God. Our Saviour is indeed "approved of God unto" every one who wants to believe "by mighty works and wonders and signs."

III. Raised Up by God (vv. 24-32).
The cross was not an accident. Jesus did not die as a martyr to a noble but hopeless cause. He came into the world "to give his life a ransom for many" (Matt. 20:28). He said, "I lay down my life. . . . No man taketh it from me, but I lay it down of myself. I have power to lay it down, and I have power to take it again" (John 10:17, 18).

But the fact that the cross was in the eternal plan of God in no way justifies those who slew Him. Though they were fulfilling the divine purpose, they were acting as free moral agents fully responsible for their wicked deeds.

III. Raised Up by God (vv. 24-32).
"It was not possible that he should be holden" of death (v. 24)—what a beautifully final and positive statement. It was an impossibility that Christ should remain in the grave, and it is the absolute assurance of Scripture that we who "be dead with him shall also live with him" (II Tim. 2:11). To the believer, the one who is in Christ, the resurrection of the Saviour is the guarantee that we shall be raised. Christ is the first-fruits of them that sleep in the grave. (I Cor. 15:20.)

Peter in his sermon turns to the Scriptures to prove the resurrection referring to the prophet Joel as well as to the Psalms of David. It would be well for us to do likewise on this Easter Sunday of 1938, for we have infinitely richer resources, for in our hands is the New Testament with the story of the resurrection and all the references of the epistles to this glorious truth. Use your whole Bible as you teach the lesson.

IV. Ascended and Exalted (v. 33).
"Look, ye saints! The sight is glorious: See the Man of Sorrows now, From the light returned victorious, Every knee to Him shall bow: Crown Him! Crown Him! Crowns become the Victor's brow." "He humbled himself. . . . Wherefore God hath highly exalted him" (Phil. 2:8, 9). Read Philipians 2: 5-11 as a fitting close to this glorious lesson.

Tolerance

The more readily we admit the possibility of our own cherished convictions being mixed with error, the more vital and helpful whatever is right in them will become.

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

THE FEATHERHEADS

By Osborne



S'MATTER POP—Power of Suggestion vs. Onion Power



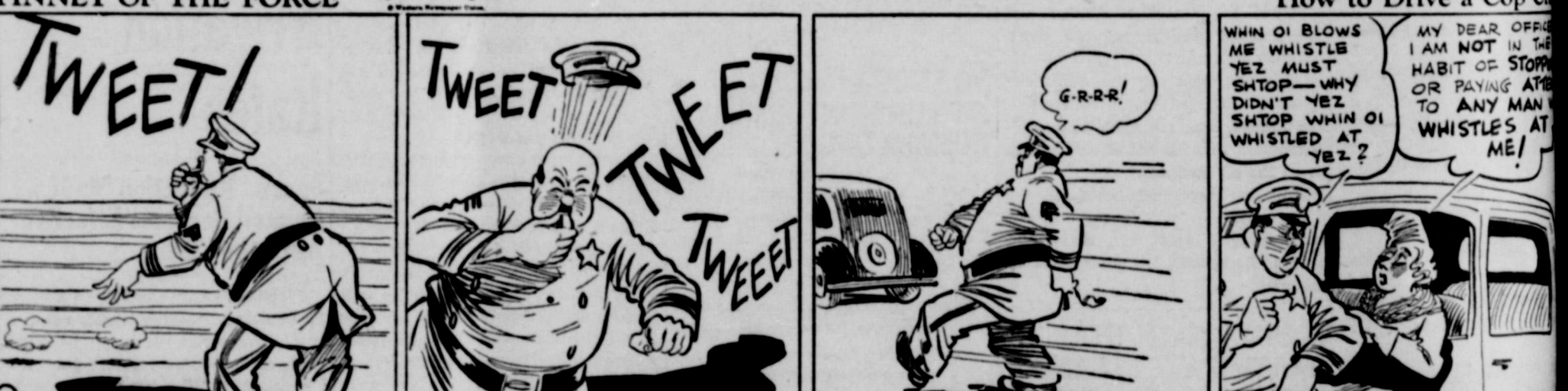
MESCAL IKE

By S. L. HUNTLEY

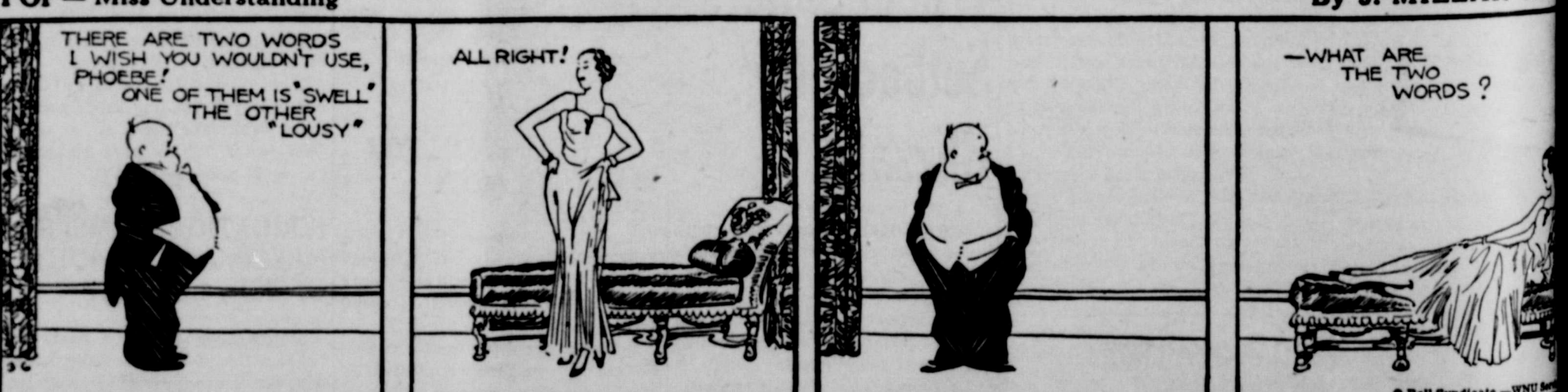


FINNEY OF THE FORCE

By Ted O'Loughlin



POP—Miss Understanding



THE WORLD AT ITS WORST

By GLUYAS WILLIAMS



PURSUIT OF HAPPINESS

Judge—And not satisfied with stealing a baby's banks, you took a fur coat and a diamond bracelet.
Defendant—Let me explain, your honor. From childhood up I was taught in Sunday school that money alone does not bring happiness.—Farm Journal.

No Home Work

She—My sister is going to marry the cashier in a bank. Is it a steady job?
He—Yes if he doesn't start bringing home samples.
Where Is She?
Daughter—The girl who hesitates is lost.
Father—Nonsense, she's extinct!

NOT WHAT THEY SEEM

Customer—Here, what do mean by selling me these carvings yesterday—I now find are nothing but the cheapest imitations.
Dealer—I can't understand. Maybe the elephant they came had false teeth.—Farm Journal.

For Brighter, Cleaner Teeth Use Pepsodent with IRIUM

Irium contained in BOTH Pepsodent Tooth Powder and Pepsodent Tooth Paste

Thank your lucky stars—that Pepsodent now contains remarkable Irium! For this wonderful new cleansing agent—found only in Pepsodent—promises your smile a new beauty! For Irium makes Pepsodent extra

effective... enabling it to gently brush away unsightly surface-stains... restoring teeth to their full natural radiance. Pepsodent with Irium is thorough... yet utterly SAFE. It contains NO BLEACH, NO GRIT, NO FUMES! Try it!



THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

HERWIN STRICKLAND, EDITOR AND ADVERTISING MANAGER
MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. B. CAVANAUGH, PUBLISHER

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

WHEAT CROP LOST ?

Conflicting stories as to the damage to the wheat crop by last week's freezing weather have caused a number of us to become disillusioned. The wheat crop for 1938 is not a total loss that is the concurrent agreement. Damage was heavy—that is also an admitted fact.

Varying opinions are that the crop was damaged or affected something like this: Late wheat, damaged only slightly; early wheat, hurt more extensively, some say forty percent, others say seventy-five. Wheat raisers in Floyd County, many of whom have been in the game for a number of years, collectively agree that the crop will be better than was thought at first, providing the weather conditions are favorable from now on.

At any rate there will be a harvest of some kind and—the green bugs were slowed down.

TRADES DAY FIRST MONDAY

Floydada's First Monday trades day evidently did hit a new high in highs but probably was a success. Several merchants reported good business on that day, others disagreed. That is the case in any project on the initial trial, persistency will eventually win. First Monday is not a bad idea if conducted in the right manner with cooperation from all concerned. First Monday we believe, is intended to be used as a day for the general welfare of the community. Let's try another and see what happens.

KEEP THE CITY CLEAN

We mean the streets, alleys etc. Delegates to the Parent Teachers Association Congress last week found the city in a mess as a result of the blizzard. City officials worked diligently for several days to have things in good order for the visitors, but the inclement weather intervened. A clean city is a very valuable asset. Visitors enjoy seeing clean, well kept yards, streets and alleys. A few flowers and shrubs wouldn't hurt.

STRICTLY CONFIDENTIAL By "Strick"

Here 'tis—a bit of unprecedented, untimely, ungainly, untidy, unethical, unobtrusive . . . in fact 'un' everything . . . comment on those fleeting fancies of one engaged in the upright dispensation of facts to the dear old G. P. (general public to you.)

Plainsman in High . . . with several new features you are sure to enjoy . . . including the News Review of Current Events, Who's News This Week, Seen and Heard Around the National Capital by that very capable correspondent—Carter Field and Strange Facts.

Strictly confidential . . . the Lions are doing a fine job by sponsoring organization of Boy Scout troops in Floydada. No finer organization in the world than the Scouts . . . teaching clean, honest living, together with a knowledge of how to make it. Power to you Lions . . . it is a good project, well worth your efforts.

Strictly confidential . . . if we are to keep in high with this new overhaul, we will need your support. We believe in 'flowers for the living' and roomier caskets for the others. You will see the posies blooming in 'Strictly confidential'.

Lines from Whittier's immortal epic poem, "Snowbound", were probably recalled by the two Floydada automobile dealers who are snowbound in Oklahoma City last week end. Conner Oden, Floydada Chevrolet dealer, and Roy L. Snodgrass, salesman, were forced to spend from Thursday to Saturday in the City due to the recent blizzard. Nice weather we are having isn't it?

Strictly Confidential . . . "Kenne-saw" Quirk, proxy of the Floydada Soft Ball League, was influential in ushering yours truly back into the no-pay job of secretary of the league. I can't say that I will be in there pitching but I will try to keep ye Hubbells and Deans from putting the spikes to one another in the matter of contracts, players, players' standings etc., etc. First organization of the Floydada Twilight Softball League was about four years ago. The game proved very popular among the sports fans of the community, with everyone having a good time playing and 'razzing'. I believe that I will be safe in saying that one of the following teams will lead the League: Lions Club, Rotary Club, White's Pharmacy, Bishop Motor Company, Oden Chevrolet Company, or Hagood's Dry Goods . . . If there are any other teams we did not know it at press time.

Strictly Confidential . . . Looks like better days when Floydada starts sending delegations to surrounding towns. The Chamber of Commerce sponsored delegation to the Panhandle - Plains Dairy Show marks a trend new to Floydada in the past few years. The prosperity of the Roosevelt era is something . . . no doubt.

Strictly Confidential . . . success will eventually be ours if we can keep the well-known wolf away from the door when opportunity comes knocking. Now here is where our readers and staunch supporters come in . . . You help us put this over and we will give you everything you expect in a weekly newspaper in a town of this size. This column will not be devoted entirely to tossing orchids but they will come when due.

And . . . speaking of due . . . Here is a little 'gem' from the soul of an artist . . .

Son: Pop, What's dew?
Father: The utility bills are due, the mortgage on the house is due, the payment on the car is due and I am darn near due to go nuts.

Confidentially yours. . . STRICK.

Classified Ads

Public Stenographic and Notary Public Work wanted—Lucy E. Crum, 106 Main Street, West Side Square. 4tc.

SEEDS—Star Cash Grocery. 16-2tc

ROSE BUSHES—Two-year old field grown, super quality large, Red, White, Pink and Yellows, for \$1.85 postpaid. These are world's leading varieties, everblooming, guaranteed to live and bloom profusely in Panhandle. March is month to plant roses. Order yours today, by money order or check. No delay at this end. Money-back guarantee. Bryan K. Ray Rose Nursery, Route No. 9, Tyler, Texas. 16-3tc

SEEDS—Star Cash Grocery. 16-2tc

For good used cars we have them. FLOYDADA MOTOR COMPANY, Orvil W. Harris, Manager, First Door North of Postoffice. Phone 31.

Don't forget to clean your hen and brooder houses with Carbo Creosote. Guaranteed. J. C. Woodbridge Lumber Company. 14-2tc

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 52-1tc

SEEDS—Star Cash Grocery. 16-2tc

Door creeps, floral sprays, wreathes designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hol-lums, Floydada Florists. 30-1tc

SEEDS—Star Cash Grocery. 16-2tc

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover, St. 30-5tp

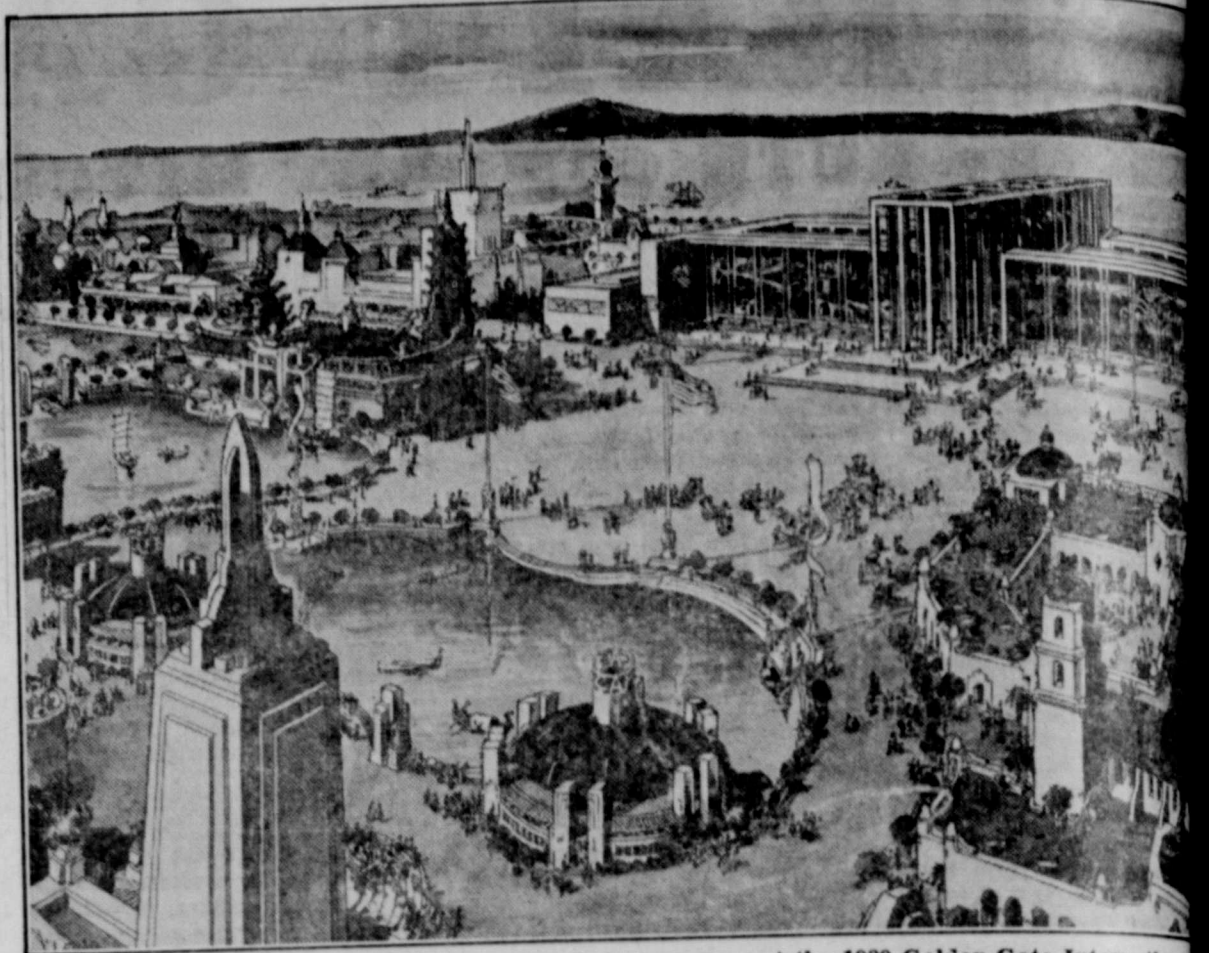
LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-1tc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-4tc

Jack Stansell, student in Texas Technological College, arrived yesterday afternoon to spend the Easter Holidays with his parents in Floyd-

ada, Mr. and Mrs. O. L. Stansell.
C. L. Minor was a business visitor in Lubbock Tuesday afternoon of this week.

Colorful View of 1939 World's Fair on S. F. Bay



Here nations of the world will display their treasures at the 1939 Golden Gate International Exposition on Treasure Island in San Francisco Bay. In center of this sketch by Artist Lewis Ross is the Court of the Nation on which faces the \$1,500,000 Federal Building (in background) and a beautiful lagoon. At right, State of California buildings and at left, some of the buildings being erected by nations of the Pacific.

MR. AND MRS. W. H. BETHEL AT HIS FATHER'S BEDSIDE

Mr. and Mrs. W. H. Bethel, of the Campbell community, left Sunday for Wolfe City to be at the bedside of Mr. Bethel's father, who is seriously ill.

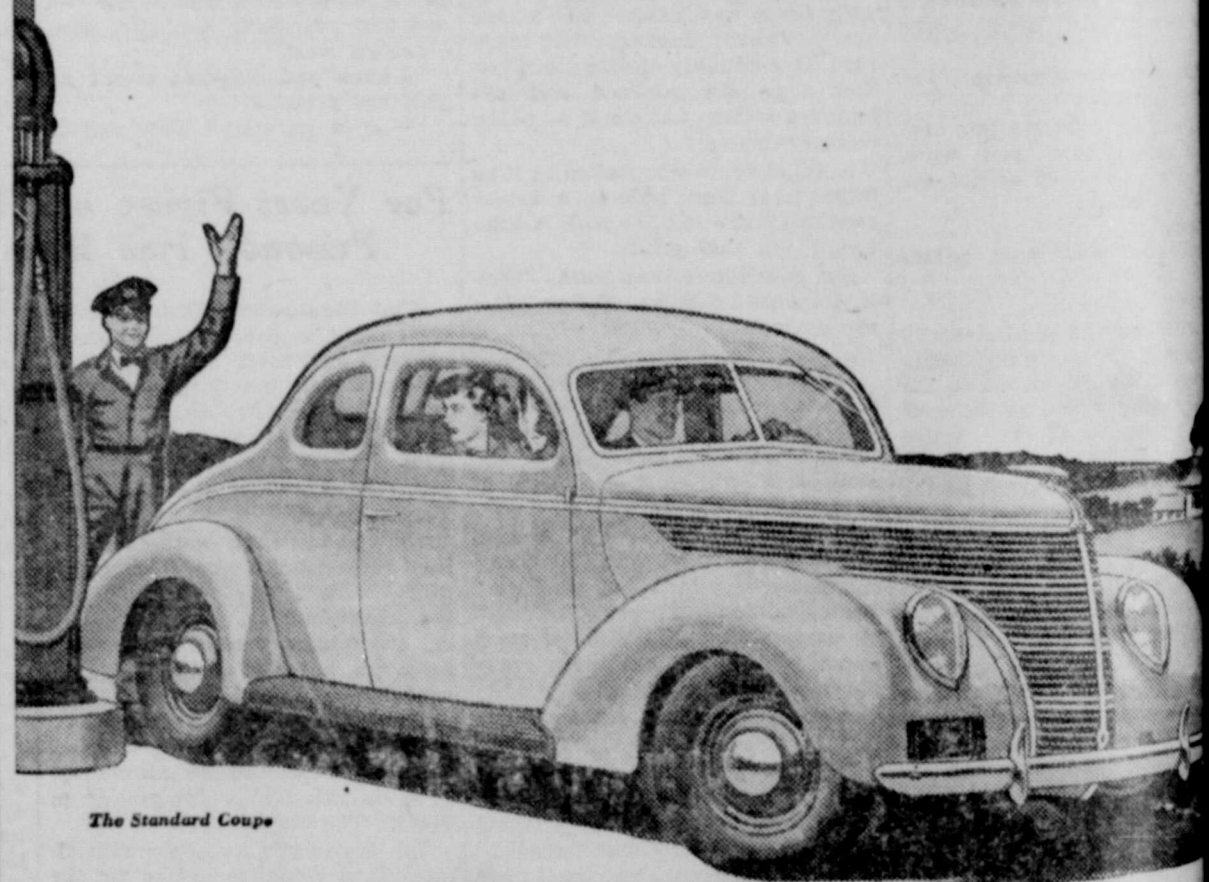
At press time no word had been received as to the elder Mr. Bethel's condition.

Miss Emma Lou Bedford, student in Abilene Christian College, in Abilene, arrived home this morning and will spend the Easter holidays visiting with her brothers in Floydada.

Miss Gertrude Davis of New Mexico, spent Sunday in Floydada, with her sister, Miss Davis.

Mrs. Roy Swain, who has been for the past ten days, was to resume her work again, last morning. Mrs. Swain is beautician in the Palace Beauty Shop.

Do you want to SAVE MONEY?



The Standard Ford V-8, with 60-horsepower engine, gives you a lot of car for a little money.

300,000 new owners acclaimed the "thrifty 60" last year. Hundreds a day are buying it in 1938. Why?

Because it is priced low—includes essential equipment without extra charge—and goes farther between filling stations than any Ford car

ever built. Owners all over the country report averages of 22 to 27 miles on a single gallon of gasoline.

But economy isn't all the story by any means. The Standard "60" is built with the same precision as the De Luxe "85," and has the same 112-inch wheelbase chassis. It is easy to look at and ride in—*as well as easy to buy and run.* There's a Ford dealer near you.

"Thrifty Sixty" FORD V-8

Bishop Motor Company

Barker Brothers Building

Week-End SPECIALS !!

BUY YOUR EASTER NEEDS HERE

LAMP Chimneys No. 2, each 5c

JELLO, Package 5c

PORK & BEANS 5c
16 oz. can

COCOA, 2 lb. can 15c

BLACK Pepper, 2 oz. can 5c

PINK Salmon, 12 1/2 Per can

PEANUT Butter, 24 Quart Jar

POTTED Meat, 5c 2 cans

MEAL, 20 lb. bag 45c

Hull And McBrien

PHONE 292

PLAINSMAN WILL BE REPRESENTED AT PRESS MEETING

The Floyd County Plainsman will be represented at the annual meeting of the Panhandle Press Association in Amarillo Friday and Saturday.

Herwin Strickland, Editor, and M. B. Cavanaugh, Publisher, plan to attend sessions which will be held at the Herring Hotel.

Mrs. J. J. McKinney and daughters, Mrs. M. L. Solomon, Mrs. W. E. Kendrick and Peggy, visited Miss Emma Lou McKinney, in Olton Sunday afternoon.

Let Cavanaugh do your Printing.



Dine Out Easter Sunday.....

Get the fullest enjoyment from the day by having dinner at

YOUNG'S CAFE

BAKERY SPECIALS FOR

Easter

Large Angel Food Cakes

Large Three Layer White Cakes

50c

SEE OUR WINDOWS

Westers' Quality Bakery

Grocery Specials !

PRUNES 29c
Gallon Can

CHEESE, full 17c
cream, lb.

SPUDS, 10 lbs. 14
No. 1 Red

PEAS, Early 25c
June, 3 No. 2

BLACK Berries 10
No. 2 can

SALAD DRESSING, 32 Ounce 19c
Jar

HOMINY, No. 2 19
can, 3 for

MUSTARD, 10c
32 oz. Jar

MACARONI, 5c
2 Boxes

LAMP GLOBES, 5c
Each

MEAT, for Boil- 10
ing, pound

SAUSAGE, 17 1/2c
Country, lb.

Looper's

Style Shoppe



WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—This summer's session of the Institute of Pacific Relations will have many new factors and policies to consider, as new power formulas and equations are being drawn. The Philippines have changed their mind about cutting their United States towline. Japan and Germany make a joint survey of a 50-mile, low-lying canal route across the upper neck of Siam, which will bring Japan four days nearer Australia and perhaps five days nearer India. England's Singapore naval base isn't what it used to be. Australia announces a big new rearmament program.

Ian Mackenzie, Canada's handsome and versatile defense minister, breaks the news that Canada will rely on the United States fleet, voicing "reasonable assumption," rather than definite "commitments."

And Paul V. McNutt, commissioner of the Philippines, says we should carry "liberty and peace" to the Far East.

Mr. Mackenzie, a Vancouver lawyer, is one of Canada's most famous scholars who writes fluently and publishes articles in Gaelic. In his native Scotland, he was the most illustrious prize scholar of his generation, virtually monopolizing all the medals and garlands of the University of Edinburgh, for attainment in the classics.

He later won a Carnegie research fellowship, gathering more honors in his work on old Irish manuscripts. He later attended the Royal academy at Dublin, wrote songs and stories in the ancient Celtic language and picked up a law degree as a sort of afterthought.

He went to Vancouver in 1914, returned for the war, and romped through grades to the rank of captain, fighting in all the major engagements.

He kept his stride in his later success in law and politics in Vancouver, becoming national defense minister in 1935. He is regarded as Canada's most eligible bachelor. He says his favorite recreation is study.

JOSEPH A. LYONS, Australian prime minister who announces a rearmament program of approximately \$215,000,000, has no such gift of tongues and reached eminence by a longer and harder road.

He rose to power in the labor movement and, in 1931, like the late Ramsay MacDonald, broke with his party and entered a coalition government. His shift to the right brought him under vigorous assault, but he was re-elected by a large majority last October.

He is sixty years old, gray and tousle-haired, the father of 11 children, and walks with a limp as the result of a railroad accident 13 years ago.

He began his working career as a country school teacher in Tasmania. Insularity and "home rule" marked his attitude a few years ago. Now he recommends as a commonwealth slogan, "Keep in tune with England."

Everywhere, the little nations are calling, "Wait for baby."

TAKING arms against this sea of troubles is the Countess Alain Dedons de Pierrefeu, formerly Elisa Tudor of the Boston social register.

Under impressive patronage, which includes faculty members of leading universities, scholars, diplomats and sociologists, she organizes a "world youth tour," with a fervor comparable to that of Peter the Hermit leading the children's crusade.

She is recruiting young persons from all nations, including Germany, Italy and Russia, on a world tour to flux animosities and foster good will and understanding. "World peace through world trade" is their slogan.

Rear Admiral Richard E. Byrd is among those who give warm endorsement to the plan. Headquarters for the tour are in New York.

The French husband of the countess was killed in the World war. Since then she has been vigorously active in social movements in Europe, Chicago, Boston and New York. For nearly four years she has been traveling around the world, recruiting support for her youth organization among diplomats, economists and business men.

News Review of Current Events

HOUSE VS. PRESIDENT

Administration Makes Great Concessions to Save "Dictator" Bill . . . Senate Gets Tax Measure Built to Aid Business

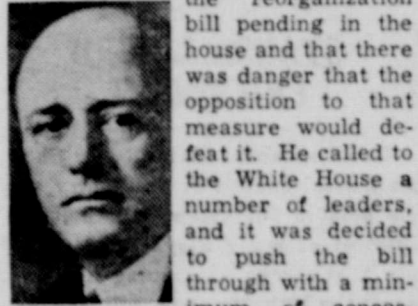


Members of the house of representatives were swamped with telegrams from citizens all over the country urging that they vote against the administration's reorganization bill which, it was feared, would pave the way to an American dictatorship. Above is seen Congressman John J. O'Connor of New York, a leading foe of the bill, reading some of the messages he received.

Edward W. Pickard
SUMMARIZES THE WORLD'S WEEK
© Western Newspaper Union

Tumult Over Reform Bill

WHEN President Roosevelt returned from Warm Springs he found that a crisis confronted the administration forces concerning the reorganization bill pending in the house and that there was danger that the opposition to that measure would defeat it. He called to the White House a number of leaders, and it was decided to push the bill through with a minimum of concessions.



Rep. Rayburn

Representative Sam Rayburn, majority leader of the house, told the President it would pass with amendments to which he had agreed. One of these would enable congress by concurrent resolution to override any reorganization proposition the President might put through. Another would exempt the bureau of education from the scope of the bill.

Representative John J. O'Connor of New York, one of the leading opponents of the measure, admitted it probably would get by with the concessions offered, but said he would vote against it even if the title alone remained. He and practically all other members of the house were flooded with telegrams and letters urging that the bill be defeated.

Even after passage by the house, the measure would have to go to conference and many days or weeks of debate could be expected there. Eventual enactment of the bill was to be expected but the probability was that it would then have lost most of the "dictatorship" features which seem so repugnant to many thousands of American citizens. The popular opposition had not been lessened at all by the President's action in making public a letter to an unnamed friend in which he disclaimed any intention to become a dictator and asserted he has none of the qualifications that would make him successful in that role.

"Help Business" Measure

WHAT Sen. Pat Harrison called the "help business" measure, being the revenue bill as rewritten by his senate finance committee, was submitted to the senate.

Though Harrison said he expected its speedy passage, others believed at least a full week of debate would be necessary.

Sen. Charles McNary of Oregon, minority leader, promised to support the bill, saying, "I think it is a great improvement over the house version. I am in favor of speeding its passage to help business."

The three chief matters in controversy were:

Administration opposition to elimination of the undistributed profits tax and drastic modification of the capital gains and losses tax.

A proposal by Sen. James P. Pope of Idaho to attach as a "rider" to the tax bill an amendment to impose \$212,000,000 of processing taxes on manufactured cotton, synthetic fabrics, rice, tobacco and wheat.

dence which was largely responsible for the business recession.

Sloan asserted a sharp decline in consumer sales began in November, and in commenting on the slump as it appeared "through the eyes of industry," he named two factors. "One influence," he told the stockholders, "was the fact that there had been developing a growing lack of confidence and a fear as to the future of American business enterprise, due to the attitude of government toward business, and economic policies affecting business."

The other influence discussed by Sloan as responsible for "throwing the domestic economy into the violent and unprecedented decline" was what he described as a "radical" increase in pay rolls for industry as a whole in the early part of 1937. In some important industries, he said, this increase was extended to an "uneconomic degree."

At his own request Mr. Sloan has been eliminated from further participation in the profits under the corporation's bonus plan.

Bigger Dreadnaughts

UNITED STATES and Great Britain advised each other that they would invoke the escalator clause of the London naval treaty and would build dreadnaughts larger than 35,000 tons. The British also notified Germany and Soviet Russia of their decision.



Senator Clark

Both nations based their action on Japan's refusal to disclose her naval construction plans.

France, third signatory to the treaty, announced she would continue to adhere to the 35,000-ton limitation "so long as no continental power departs from that standard."

Secret hearings on the \$1,100,000,000 naval expansion bill were begun by the senate naval affairs committee, with Secretary of State Hull and Admiral Leahy, chief of naval operations, as the first scheduled witnesses. Chairman Walsh said open hearings would be held later.

Opponents of the administration's "big navy" program are rather numerous in congress, though probably in the minority. One of the most consistent of them is Senator Clark of Missouri. Commenting on the invoking of the escalator clause concerning battleships, he said: "It is just the preliminary announcement of a world-wide naval building race."

The maneuvers of the United States fleet were transferred from Alaska to the equator for the second phase. In the "battle" for possession of the Hawaiian Islands the fleet lost eleven flyers and three \$100,000 bombing planes.

Loyalist Spain Split

SPANISH insurgents are, at this writing, near the accomplishment of Franco's great objective, the splitting of the territory held by the loyalists in the eastern part of the country. They captured the ancient city of Lerida, known as the key to Catalonia.

Further south the rebels were almost to Tortosa and their vanguard was actually within sight of the Mediterranean sea.

All along the Catalonian front the government troops fought desperately, but it seemed their struggle was hopeless and observers believed the war was nearing its end.

SEEN and HEARD around the NATIONAL CAPITAL

By Carter Field
FAMOUS WASHINGTON CORRESPONDENT



Washington. — "I see Jimmy Byrnes is going to reorganize the government," commented another Southern senator after studying the various roll calls on the reorganization bill.

It is difficult to exaggerate the importance of the service the South Carolina senator rendered the White House in leading the fight for this bill. Up until a few weeks before the final roll call the whole measure had been considered dead. It was believed that the senate would agree with the house in giving President Roosevelt his six additional assistants. But it was never dreamed that the senate would vote to abolish the office of comptroller, which has proved such an effective check on illegal spending, and the whole purpose of which is to make sure that before money is paid out, the purpose for which it is to be paid is in clear accord with the language of the law.

Nor was it dreamed that the senate would hand the veterans' bureau over to White House control.

Several factors contributed to the change. Most important, probably, were the secret promises made—nobody knows how many. These promises included, it is assumed, a good lame-duck job for Senator William H. Dieterich of Illinois, who is headed for retirement by the Illinois Democratic factions despite the most slavish devotion to the President, even extending to reversing his stand on the leadership battle last year between Senators Alben W. Barkley of Kentucky and Pat Harrison of Mississippi.

Army Engineers Win

High up on the list also should be the astuteness which caused Senator Byrnes to have the army engineers specifically eliminated from the powers granted to the President.

It just happens that the army engineers are the most efficient bunch of lobbyists in Washington today. They have been since the Anti-Saloon league passed into its present slough of despond, and probably will be so long as congressmen have the right to appoint cadets to West Point. The engineers are old friends, politically, socially, and in the distribution of pork, with the senators and representatives. They did not want their functions transferred to some New Deal agency such as TVA, or the proposed department of public works. They like it the way it is, and that's the way it is going to stay.

Another big reason for the President's victory was the mounting tide of opposition to the New Deal taxation ideas. It became necessary, because of pressure from home, reinforced by the business depression, for a number of senators to oppose President Roosevelt on his tax ideas, specifically on his pet tax on undistributed corporation earnings, and also on the capital gains and losses tax.

That would be all right, but some of them had opposed the President also on the court packing issue, and some figure they must oppose him on some other issues also. Altogether, they were in danger of getting branded as anti-Democratic, in danger of having the Jim Farley-built New Deal machines back candidates against them in their next primaries.

So probably enough senators to turn the tide were forced into the "Yes" column on the reorganization bill by this question of regularity alone. Especially as it is common knowledge in Washington that on a secret vote the reorganization bill would have been overwhelmingly beaten.

Robert on the Spot

Lawrence W. ("Chip") Robert, Jr., secretary of the Democratic National committee, and one of the most ardent Southern supporters of the administration, is in a dither as a result of President Roosevelt's speech snubbing Senator Walter F. George of Georgia, and virtually inviting Governor E. D. Rivers to run against George.

"Chip" is on the spot. He is not only a loyal friend of the President, and almost a pal of Governor Rivers, but he is an enthusiastic admirer of Senator George. In fact, despite the Georgia senator's issue, and on reorganization of the government bureaus, departments and commissions, friends of the two say "Chip" thinks Walter George just about the best qualified man in the Democratic party to take the place of President Roosevelt when Roosevelt steps out, whether that be in 1941 or 1945.

The terrible part of it all, from "Chip's" point of view, is that he arranged this particular party, set the stage for the dramatic denouement that followed. But "Chip" had a very different climax in mind. In fact, it was scarcely a climax he wanted. What "Chip" wanted to arrange was a public reconciliation, so to speak, among his three friends, President Roosevelt, Governor Rivers, and Senator George. All he hoped for was a few kind words from each about the other

two, which would give the Georgia folks the impression that all was harmony in the party—that Roosevelt was for George, that George was for the reorganization for governor of Rivers, and that Rivers was for Roosevelt and George.

He talked a good deal about his hopes, did "Chip." He persuaded Senator George, very much against the senator's will, to make the trip, and also—which was not particularly against his will—to say some complimentary things about Ed Rivers.

Spilled the Beans

The mere fact that George was riding on Roosevelt's train, and appearing with him on the platform, "Chip" thought, would be enough. It really did not make any difference if Roosevelt failed to say anything particularly friendly. The appearance would be enough.

But Roosevelt, to "Chip's" chagrin, and to the enormous embarrassment of the George lieutenants, lashed out on the wage and hour scales in the South, and, on top of that, after assailing the forces of special privilege, turned smilingly to Governor Rivers and told the crowd their governor understood his aims and was fighting shoulder to shoulder with him.

Which every one within sound of his voice interpreted as an open invitation to Governor Rivers to run against Senator George in the senatorial primary this fall, and run with Roosevelt's active support!

The timing was deadly. "Chip's" maneuver had been timed too, right after most of the Georgia Democratic leaders figured they had everything straightened out, with George to be unopposed for senator and Rivers unopposed for governor.

Now, word from George holds, Rivers is almost sure to run against George. Rivers will be counting on the enormous popularity of Roosevelt in Georgia, demonstrated by a number of local votes last year when referenda were held on the court issue.

Speech Pleases Some

President Roosevelt's comments about the exploitation of labor by the South's "feudal" system naturally strengthened him with the elements he must have to retain the New Deal in power for the four years beginning in January, 1940, whether he runs for a third term or succeeds in naming his successor.

Indignation among many of his ardent supporters in the house and senate will not do any harm to that particular objective. There will be just one effect that Mr. Roosevelt will not relish, and even if he had calculated this also in advance, it probably would not have deterred him.

This one effect will be to strengthen every Southern senator and member of the house who has been independent, and make it much more difficult for any one to raise the cry of "anti-Roosevelt" against them. For example, it would help renominate Senator Walter F. George of Georgia, and Senator Ellison D. (Cotton Ed) Smith of South Carolina, if their opponents make this issue. Both these senators come up this year in the states where the election is unimportant as the primary decides everything.

But, as stated, if he gave any thought to this at all, Mr. Roosevelt might reasonably calculate he would not be able to beat either of these senators anyhow.

But Maryland is a much more interesting story. Senator Millard E. Tydings has been a thorn in the White House side for years now. In fact, it surprised the folks in Maryland—and Washington—somewhat when Tydings actually made speeches for Mr. Roosevelt in 1936.

Would Boost Welles

Every time any issue comes up which involves a fight between the conservative Democrats and the White House, Senator Tydings is right with the antis. Privately, the President has been trying to give his undersecretary of state, Sumner Welles, a boost from time to time. Welles was born in New York, having become a resident of Maryland only in recent years, but he has cherished, and not very secretly, an ambition to represent Maryland in the senate.

Mr. Roosevelt occasionally visits him at Oxen Hill, his gorgeous home in southern Maryland. During the 1936 campaign Mr. Roosevelt used Oxen Hill as a meeting place for all the Maryland Democratic leaders.

But though a very divided state, Maryland has always had pronounced Southern leanings. It has direct commercial connections, and an extraordinary sentimental tie with the South. In fact, it probably was more shocked at the scolding the President gave the South than any other particular Southern state.

So that speech by the President in Georgia was not calculated to help push Mr. Tydings out of the senate, or to push Mr. Welles into the American house of lords.

© Bell Syndicate.—WNU Service.

Floyd Gibbons ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"The Doctor and the Killer"

By FLOYD GIBBONS
Famous Headline Hunter

HELLO EVERYBODY:

You know, boys and girls, a doctor's life is an adventure. It's full of inconveniences too. They know at what hour of the day or night the telephone ring and send them rushing along on a sick call.

A doctor crashes the Adventurers' club today with the stars most nerve wracking experience. Dr. John A. Mangieri of N. Y., is his name.

Speaking about doctors, though, I want to tell you first I saw in a theater one evening. The play was a melodrama. The house was silent at a particularly thrilling moment when the voice rang out from the audience.

"Is there a doctor in the house?" Everybody looked around at the interruption. The actors in the middle of their lines. A little man with a serious face was in the aisle. Then another man with a beard got up next to be called toward the man in the aisle.

"Yes," he said, "I'm a doctor." The little man looked the doctor over while we all watched bated breath. Then he waved his hand:

"Hello, Doc!" he said. And sat down! That's all there was to it. But there ought to be a law, Doc, think so?

Called Out at Two in the Morning.

Our Doc, Mangieri's call wasn't any joke. Doc had gone to bed, dog-tired after a busy day at the hospital when that ringing phone of his tore him out of the drowsy arms of Morpheus. Doc rubbed his sleepy eyes and glanced at the clock. Two o'clock in the morning! Well time for anybody to get sick, thought, and answered the insistent ring. But it wasn't the patient. It was the doorbell. Worse luck! Probably an emergency call.

Well, sir, Doc dragged his weary limbs out of bed, the way he had done many times since hanging out his shingle, and staggered to the door. Doc was practicing medicine at that time in the Brooklyn section of Brooklyn. A stranger stood at the door. The man looked pretty tough and he seemed nervous.



The Man on the Bed Had Been Shot.

"A pal of mine is sick," he said, and begged the doctor to come and visit him. Doc says he admits he didn't like the look of the man, but a doctor's duty comes first, so he climbed into his clothes stepped out to make the call.

A taxi stood at the door and the stranger insisted that Doc ride with him. Doc noticed another shady looking gent sitting in the back of the cab, so he decided he'd take his own car and play safe. "I'll follow you," Doc said and climbed into his coupe.

Evil Looking House in a Bad Street.

The cab shot away and turned so many streets as Doc followed the good doctor didn't know where he was. Finally the cab stopped at an evil looking street and Doc drew up at the curb.

The house they had come to was even more evil looking. It was a forbidding looking frame house without any lights showing. As the cab drove away Doc was escorted up the rickety steps to the second floor.

The second man, Doc says, was even tougher looking than the first. They opened the sagging door with a latch key and went inside. A dim gas light burned low in the hall.

Without a word one of the men led the way up the stairs where other dropped in behind Doc. Doc says he just knew something was wrong and wondered if they were going to attack him. They went into a half dark bedroom. On the bed fully dressed was a thin, boiled looking gent.

Ordered to Treat a Wounded Man.

And then Doc understood. The man on the bed had been shot. He was gripped by the stomach. The man on the bed had been shot. There is a law that forbids doctors to treat bullet wounds without immediately reporting them to the police. The law is strict. A doctor in the Dillinger case is in jail now for treating a wounded gunman.

Doc hesitated, but as he glanced around at the glowering men he realized he'd have to do something OR ELSE! One of the men said roughly:

"Get busy, Doc," he growled. Doc did some quick thinking. The men he knew now were sters. If he didn't treat their pal they might give him the same lead. If he did, the police would have to be notified and the gang would come back at him for that. He stalled and told them he had his stethoscope in the car. They let him go and Doc went out.

In the street he got a break. A policeman was passing. Doc wanted to leave a wounded man die without medical attention, so he went to go back. But he told the policeman that if he wasn't out in 20 minutes to come after him. Then Doc as he entered left the latch off the door.

Police Came at the Right Moment.

His patient, Doc found, had been shot in the stomach. He dropped their pretense and told him bluntly to extract the bullet as fast as he could. Doc told the truth that the operation was difficult and an X-ray. He suggested a hospital. The patience of the gunmen was exhausted. Doc expected any minute to have his head bashed in the thugs raised a clenched fist.

"Can that hospital stuff," he growled, "or we'll send you there!"

And just at that moment, like in a play, the policeman came with radio car reinforcements and took the gang off Doc's neck.

And the next day Doc read in the papers that his patient's pals were held in jail for wholesale murder!

That was years ago, before the G-men made it safe for doctors and Doc hasn't failed to treat a patient since.

Copyright.—WNU Service.

Relief in Athens

In old-time Athens those unable to earn their own living, the blind, the lame and crippled, received a daily subsidy from the state lest any bring shame upon the city by begging for the necessities of life. In Rome of emperor days the poor were more numerous in proportion to the population than in modern cities. 320,000 males being listed at one time, as getting some form of bounty, without which relief they could not exist.

Porcupine Can Kill Bear

Though it's unusual for a pine to kill larger animals, no means rare. Bears have been laid low by the needle-like quills which are sometimes as long as three inches. The quills are so barbed that they are so loosely attached that they come free at the slightest touch. The quills are so barbed that they are so loosely attached that they come free at the slightest touch. The quills are so barbed that they are so loosely attached that they come free at the slightest touch.

C. A. CONFERENCE AMARILLO POSTPONED

According to Bert Williams, local agent, the Y. M. C. A. Conference was to have been held in Amarillo last Friday, Saturday, and Sunday, but has been postponed to an indefinite date.

Williams had planned to take a group of boys to the meeting. It was his intention to take those who were interested. A number of boys are prepared to attend this year, should the conference be held for that time.

Cavanaugh Do Your Printing.

DRESS UP FOR EASTER

Have your clothes cleaned and pressed.

Any work in the shop by 4 p. m. o'clock Saturday will be ready Sunday wear.

THE CLEANERS AND HATTERS

FLOYDADA INSURANCE AGENCY

Insurance of all kinds. Your claims and business respectfully solicited.

H. HENDERSON
OWNER

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But they sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may clog the system and upset the whole machinery.

Symptoms may be nagging backache, frequent headache, attacks of dizziness, tingling up nights, swelling, puffiness under the eyes—a feeling of nervousness and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use Dr. Williams' Pink Pills. They have been winning a world-wide reputation. Recommended by grateful people the world over. Ask your neighbor!

WOMAN'S PILLS

FAST RELIEF FOR PRESSING SYMPTOMS OF COLDS

12 TABLETS
15c
2 FULL DOZEN 25c

DR. BAYER ASPIRIN

NO MORE
KEEP
PAINFUL
WITH
CEDAR
WAX! IT'S
QUICK AND
EASY TO USE

FOR SALE BY
HULL & McBRIDE
KING FURNITURE CO.
WILLIAMS GROCERY
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HARDWARE

POTATO MARKETING AGREEMENT IS PROPOSED

College Station—A marketing agreement designed to counteract unusually low prices for early potatoes was studied by potato growers and handlers at two Texas meetings, one April 7 at San Antonio and the other April 8 at Wharton, according to Geo. Slaughter, chairman of the Texas Agricultural Conservation Committee.

The proposed agreement, which was requested by grower representatives from the Gulf States in the course of a meeting in Washington, March 14-16, would seek to prevent prices from declining at a faster than normal rate by withholding cull potatoes from interstate shipment. Interstate shipment of other low grade or small size potatoes might also be limited upon recommendation of the area committee which would administer the program.

The program, which would be in effect only until July 31, 1938, might be developed into a permanent agreement for all the 18 early and intermediate potato producing states, it was thought. Both agreements will be prepared subject to testimony of farmers and handlers at the hearings by the Division of Marketing and Marketing Agreements of the Triple A.

Only that part of Texas lying north of 28½ degrees latitude, or roughly, a line drawn from Port Lavaca through Goliad and Crystal City to Eagle Pass, would be affected by the proposed program. It would also apply to all of Louisiana, the southern part of Mississippi, and parts of Alabama and Florida.

If the testimony presented at the five meetings held in these states shows that there is a need for the agreement, a tentative program will be presented to handlers for signature and to growers through a referendum. The referendum will be held not later than April 18.

The agreement cannot become effective unless it is favored by at least two-thirds of the potato growers balloting.

PHONE 4

NUMBER OF TEXAS TRENCH SILOS HAS REACHED 10,000

College Station—The number of trench silos filled in Texas during 1937 as officially reported by county agricultural agents was 9,483, according to E. R. Eudaly, dairyman of the Texas A. and M. College Extension Service, who said that unreported silos, largely responsible for the

silos would bring the number up to well over ten thousand.

The silos contain 711,525 tons of feed, or an average of slightly over 75 tons per silo. Silage is valued at from \$3 to \$6 a ton in accordance with the type of feed used.

In addition to the standard feeds, such as corn and the sorghums, which are usually stored in trench silos, Eudaly cited many instances where farmers had used the trenches to save frost bitten crops and sprouted grain. Russian thistles, sweet potato vines, johnson grass, broom corn, prickly pear with dry fodder, cotton stalks, and similar crops have been successfully made into silage in short crop years.

A recent report from Frank Brunenman, county agricultural agent of Cameron county, stated that grapefruit rinds had been placed into a trench silo. This use of the by-products of citrus canneries, which is normally wasted, is considered especially interesting in view of recent tests which have shown that grapefruit rinds have the same food value as beet pulp.

The use of trench silos has practically doubled each year since 1930, when only 12 trenches were filled. The low initial cost of the silos, ease of filling and feeding from them, and increase, Eudaly said. Farmers and ranchmen are also becoming aware of the need for reserves of feed, and nothing fills their need like the trench silo, which in addition to being economical, is rat, insect, fire and flood proof, and will hold silage for indefinite periods, he pointed out. A trench silo contest sponsored by the East Texas Chamber of Commerce is expected to result in expansion in that section.

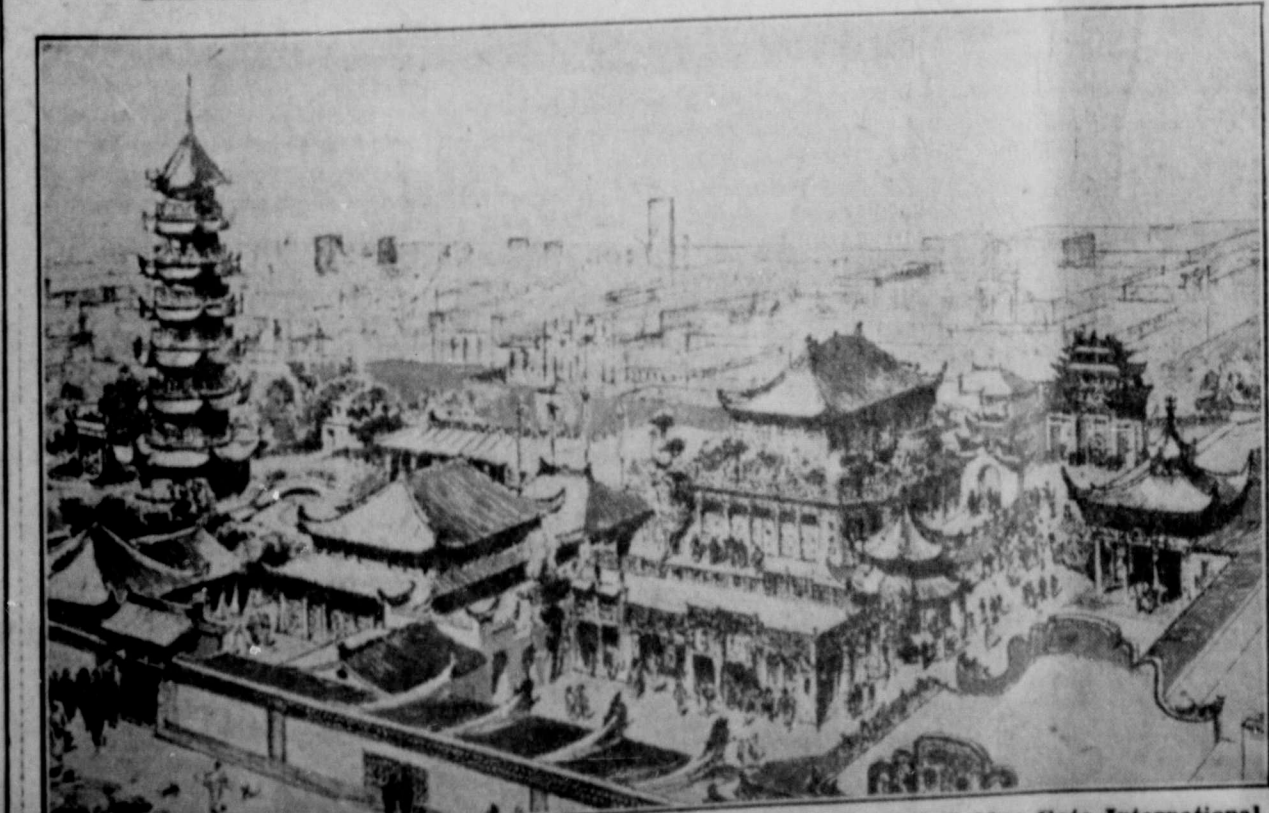
Mr. and Mrs. E. M. Myers, and little son, Al Rushing, spent the week end with Mrs. Myers' mother and family, Mrs. S. L. Rushing. Mr. and Mrs. Myers returned to their home in Canyon, Sunday night.

S. F. Fair Sets '39 Fashions



The 1939 Golden Gate International Exposition, to be held on Treasure Island in San Francisco Bay, already is setting the styles for next year. Here Beth Cleve displays a "Treasure Island" bracelet designed by Marie Ayrault and hung with pirate charms. Note the dress print worn by Miss Cleve, showing some of the World's Fair towers and palaces.

Chinatown for '39 World's Fair of West



The gorgeously colored life of old China will be reproduced at the 1939 Golden Gate International Exposition, on Treasure Island in San Francisco Bay. It will be a regular walled city with homes, markets, theaters and tea gardens. In an open air market artisans will ply their trades. Over all will loom an ornate temple and many storied pagoda.

For SMALLER BILLS

You'll be AHEAD with a

CHEVROLET

ODEN CHEVROLET CO.

FLOYDADA, TEXAS

Chevrolet Establishes Unique Business School



William E. Holler, general sales manager of Chevrolet, has established a School of Modern Merchandising and Management for the sons of Chevrolet dealers, which is probably the first time that a large concern has undertaken the task of teaching a second generation the business. The first group of 27 dealers' sons, drawn from every section of the country, is shown here visiting the General Motors Research department under the personal guidance of Charles F. Kettering, vice-president of General Motors in charge of research, and inventor of the self-starter.



2,200,000 gallons of COSDEN Gasoline loaded here monthly into the trucks of Cosden distributors. The largest individual truck loading rack in the Southwest.

COSDEN Non-Poisonous Anti-Knock HIGHER OCTANE GASOLINE

—the gasoline that delivers the greatest power for the heavy pull... the quickest flash for the lightning getaway... the surest sustained operation for reliable performance... and more miles per gallon.

—the gasoline that has been refined to its 70-72 octane rating without the use of addition of lead or any other artificial stimulant.

Backed by the great Cosden organization, with one of the world's finest and highest types of refineries at Big Spring, Texas, manufacturing a product of controlled quality from oil wells to station pumps. Dependable ALWAYS! Uniform ALWAYS!



Stop at the sign of the
COSDEN TRAFFIC COP

11. COSDEN PETROLEUM CORPORATION - Office, Fort Worth

FLOYDADA OIL COMPANY
Paul W. Conner, Owner Phone 15 South East Corner of Square

20 Counties To Be At Lubbock Scout Meeting May 6th.

Mr. Farmer and Stockman:

We are prepared to take care of your needs in VETERINARY SUPPLIES, INCLUDING: Hemorrhagic Septicemia and Blackleg Vaccines.

Call us when you need anything in the Drug Line.

White Drug Company
"PALACE THEATRE BUILDING"



DELIGHTFULLY
GAY
NEW
EASTER
HATS

Gayety goes to your head this Spring! You'll wear straight, saucily veiled sailors, chic little bumper brims, wide-eyed off-facers, saucy bonnets—really enchanting hats for your Spring finery! Felts, straws. Newest colors. Gay trims. All sizes.



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TO
\$2.49



- Muffin Brims
- Pert Sailors
- Pillboxes
- Profile Hats

HAGOOD'S
STANDARD BRANDS PRICED RIGHT

BOY SCOUT CIRCUS TO BE HELD IN LUBBOCK MAY 6th

Approximately 1600 Boy Scouts and Cubs from twenty counties in the South Plains Council will assemble in Lubbock on Friday, May 6th, for the Second Council Boy Scout Circus to be held at the Texas Technological College Stadium beginning at 8 o'clock, Earl Heard, Lubbock, general chairman announced.

Seventeen fast moving Scouting acts will take place in rapid succession depicting such events as Fire-building, First Aid, Charot Races, Communication, Scouts on the Flying Trapeze, Indian Scenes and Dances, and Pioneer Camps with Cowboys, Mexicans, and other Scenes that appeal to the Scouts and Cubs.

One of the most unusual acts will be Noah's Ark where every cub in the council will take part, each designating and making his own costume for the animals on Noah's Ark. The Giant Hootus, the Gook, Giraffe, Ostrich and others will be outstanding among the animals.

John Shewmake, staging director, said that the circus this year would be larger and better than the First Boy Scout Circus held in November, 1936. Tickets are on sale by Scouts in every town.

FAIR CROWD ATTEND FLOYD COUNTY SINGING CONVENTION

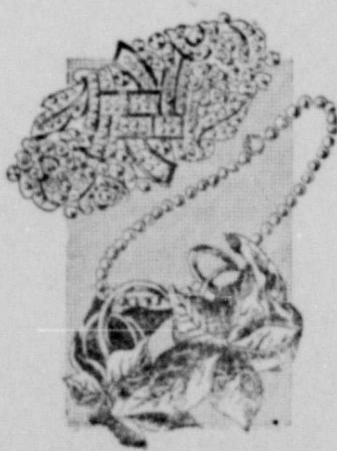
Due to the weather, there was not so large a crowd to attend the Floyd County Singing Convention, held at Sandhill last Sunday, April 10th, but good be expected.

Next Sunday is the regular third Sunday singing at Campbell, and if the weather permits, a big crowd is expected to attend.

Thursday night at 7 o'clock there will be singing practice at the Missionary Baptist Church in South Floydada, on highway 28. Everyone interested and wanting to be urged to come.

Mrs. Roy Swain, who has been ill for the past ten days, was able to resume her work again, last Monday morning. Mrs. Swain is beauty operator in the Palace Beauty Shop.

Mr. and Mrs. C. A. Boothe and little son, spent Sunday in Crosbyton visiting Mrs. Boothe's aunt and uncle, Mr. and Mrs. A. J. Coward.



Gay, Metal
Jewelry
\$1.00

Bright, flower-like metal jewelry to make all your costumes . . . SMARTER! Bracelets, pins, clips, necklaces! Many color combinations.

Hagood's
Standard Brands
Priced Right

COUNTY SCHOOL BOARD ELECTION RETURNS ANNOUNCED

Following is a list of persons who were elected in the recent school trustee election held throughout the county, and which was just released for publication early this week:

Irick, S. D. Caldwell; Pleasant Valley, J. E. Watson; Muncy, A. B. Muncy; Pleasant Hill, Joe Robertson; Fairview, Edell DuBois; Starkey, J. K. Holmes; Aiken, Herman Stowe; South Plains, Wilbur Wilson, Bill Beedy and Sims Reeves; Sandhill, C. W. Burton; Harmony, J. S. Hale; Lakeview, Bill Breed and Earl Edwards; Fairmont, T. B. Weems; Center, Walter Sims; McCoy, Lenard Smith; Dougherty, W. Earl Foster and O. G. Glassmeyer; Baker, Herschel Green; Antelope, Tom Boyd; Providence, Ben Quabe; Blanco, W. A. Gilbreath; Allmon, A. L. Foster; Liberty, J. V. Gilly; Campbell, J. D. Glover; Ramsey, R. F. Sheffield; Hillcrest, R. I. Cook; Edgin, W. W. Merrell; Sterley, Bob Reeves; and J. W. Howard was re-elected trustee at large. E. C. Durham was re-elected county trustee of precinct No. three. R. P. Smith was re-elected county trustee of precinct No. 2.

The County School Board met Monday afternoon at 2 o'clock in a special session in the office of County Superintendent, in which meeting E. R. Walls, trustee of Irick, County School District Number One, resigned and J. L. Bennett was appointed by the board to fill said vacancy.

T. F. Love was appointed trustee of Cedar Hill to take care of the tie received in the election, of County School District Number 15. The next regular meeting of the county board will be held Monday, May 2, in the county superintendent's office.

THREE TOURS BY SCOUT REPRESENTATIVES ARRANGED

Boy Scouts from almost every Troop in the Council will be represented on three Council Covered Wagon Tours that are to cover key towns on the South Plains to advertise the Boy Scout Circus to be held at Lubbock on Friday, May 6th, at Texas Tech Stadium, J. D. McPhaul, chairman of the tour, announced.

One boy from almost every troop in the council will gather at Camp Post for a two-day training to put on a thirty minute program for school children and citizens of the town. The school children will be excused from school and go with others on the tour of several towns with all expenses paid. The two day camp will be held at Camp Post on Saturday and Sunday, April 22 and 23. The tours will all leave from Lubbock on the morning of the 28th and return to Lubbock on the evening of April 29. The Scouts will be guests of the towns where they are at noon and night. This is a signal honor and the outstanding Scout in each Troop will be selected.

WHEAT PRICES BELOW PARITY FOR LAST 12 YEARS

College Station—Wheat has been consistently below parity price for the past 12 years according to W. E. Morgan, economist of the Extension Service of Texas A. and M. College. This means that a bushel of wheat, when sold, will buy less than a similar bushel bought back in the years 1910-1914.

Under the new farm act commodity loans will be offered wheat farmers to enable them to hold their wheat when the regular markets will not absorb it. The loans on wheat will be made in years when the farm price on June 15 is below 52 percent of the parity price, or when the July crop estimate is greater than a normal year's domestic consumption and exports.

Had the new farm act been in force, loans would have been made in all the years since 1923 except in 1925, 1933, 1934, and 1936.

Under the act, loans will be made at rates of not less than 52 percent and not more than 75 percent of the parity price at the beginning of the marketing year.

Miss Gertrude Davis of Clovis, New Mexico, spent Sunday in Floydada, with her sister, Miss Beatrice Davis.

JOHN LORTHRIDGE'S FUNERAL HELD TUESDAY

Funeral services were held Tuesday afternoon at 2 o'clock for John Lorthridge, colored, at the colored cemetery South East of Floydada.

The deceased was born April 9th, 1899. He had been employed by A. T. Swepston some time ago, but at the time of his illness, was employed by R. I. Cook.

John was taken to the Plainview Sanitarium on March 30, and underwent an operation for ulcerated stomach. His condition continued to grow worse, and he died in the sanitarium, April 11, 1938.

The deceased was survived by his mother, Mrs. Willie Walker of Overton. She was unable to attend the funeral.

Interment was made in the Colored Cemetery, with F. C. Harmon Funeral Home in charge.

REV. TUBBS ANNOUNCES SERVICES AT FAIRMONT

Schedule of services for the Fairmont Baptist Church for Sunday, April 17, 1938, was announced by Rev. G. W. Tubbs, pastor, as follows: Sunday school at 10 o'clock a. m., morning services at 11 o'clock and the evening service at 7:30. Everyone cordially invited to attend.

Mrs. Tommie Rushing Pierce returned to her home in Canyon, Saturday night. She has been helping her sister, Mrs. Billie Jones, open the Primp Beauty Shop. Mrs. Grady Biggs, of Plainview, has taken Mrs. Pierce's place and will continue to work with Mrs. Jones.

Mr. and Mrs. John L. West went to Lovington, New Mexico, early this week for their daughter who returned and is visiting with them in Floydada.



DO THEY LOOK LIKE SPRING?

They will when they've been cleaned by

LUTHER FRY'S TAILORS

...Eat Out Easter.



Make Easter Sunday a day of happiness. Come to the Palace for our Special Easter Dinner

Special Easter Dinner

Vegetable Consomme or Fruit Cocktail
Southern Fried Chicken
and Creamed Gravy
Virginia Baked Ham-Apple
New Potatoes Creamed
Snapped Garden Beans
Egg and Celery Casserole
Spring Salad
Strawberry Shortcake

50c

We will have everything just as you like it and will enjoy your Easter Dinner at

PALACE CAFE
B. C. LANIER, PROP.

FREE! HOT WEATHER SAFETY CHECK-UP OF YOUR TIRES



CAUTION
at 73° or HOTTER
Your Chances of
WORN TIRE TROUBLE
ARE TWICE AS GREAT
AS AT WINTER AVERAGE

ENJOY A TROUBLE-FREE VACATION TRIP BY EQUIPPING NOW WITH **U.S. ROYALS** Get **SAFE MILEAGE** AT OUR POPULAR PRICES

Extra-Value Features:

- ★ **COG WHEEL TREAD** . . . this famous traction principle gives you extra skid protection.
- ★ **SAFETY-BONDED CORD BODY** . . . exclusive with "U.S.", makes every ply a safety ply . . . gives you extra blowout protection.
- ★ **TEMPERED RUBBER** . . . this patented "U.S." tread compound wears longer—gives you extra miles.



Good Prices on Both The Royal and Royal Master Tires.

SEE US BEFORE YOU BUY

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PHONE 289

Clubs and Society Notes

CHOOSE YOUR DRUGGIST AS CAREFULLY AS YOU DO YOUR DOCTOR

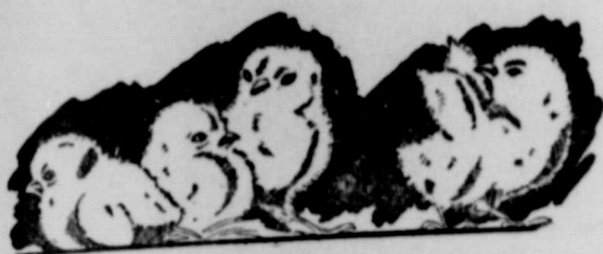
The effectiveness of the doctor you choose with such care depends greatly on the pharmacist who fills the prescription. A registered Pharmacist is always on duty at Arwine's, so that You can have your prescriptions filled carefully and rapidly.



Arwine Drug Company

"GOTEVERTHING"

PHONE 73

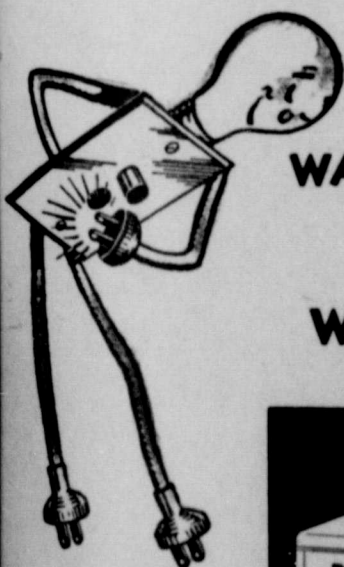


SURE PROFIT ALL MASH AND ECONOMY LAYING MASH FOR SPRING CHICKS

Spring Chicks must have the right feed to insure health and strength. Sure Profit All Mash and Economy Laying Mash, used in connection with Growing Mash and Chick Starter, will help realize more profit from your flock.

Farmers Grain Company

and certainly there's nothing better.



MR. WATTS-HIS-NAME presents
The New 1938
WESTINGHOUSE RANGES



"Of course, there are many different kinds of ranges... and many ways of cooking... but there are none as clean, economical, fast, cool and modern as the new Westinghouse electric ranges.

"If you're a good cook now, you'll be a better cook with a new Westinghouse electric range."

Texas-New Mexico Utilities Company

Miss Addie Barker and L. V. Assiter Announce Nuptials

MISS MAURINE HAY AND MR. CLAUD HAMMONDS WED SATURDAY

Miss Maurine Hay and Claud Hammonds were united in marriage last Saturday afternoon, April 9th, at the Methodist parsonage at 5:30, with Rev. Jno. E. Eldridge performing the single ring ceremony. The only attendants of the couple were the bride's twin sister, Miss Helene Hay and Mr. Burl Holt both of this city.

Miss Hay, who is a daughter of Mr. and Mrs. J. C. Hay of Floydada, attended high school here, and for the past several months had been employed by King Variety Store, where she was employed at the time of her marriage.

Mr. Hammonds, who is a son of Mr. and Mrs. Joe Hammonds of Sulphur Springs, was employed by Olsen Chevrolet Company, and has lived in Floydada for several years.

Immediately after the ceremony, the couple left for Dallas, and points East, where they plan to spend a few days before returning to Floydada the last of the week, to make their home.

The girls, being twins, were dressed alike in medium green knit suits, with matching accessories. The boys were dressed alike, also, wearing tweed suits of light color.

THURSDAY CONTRACT CLUB MET WITH MRS. CLAIBORNE

Mrs. J. B. Claiborne was hostess to the Thursday Contract Bridge Club which met with her on Thursday afternoon, the 7th.

Dinner was served first, then the following members played bridge: Mrs. Clinton Fyffe, Mrs. Bud Lloyd, Mrs. Ernest Carter, Mrs. L. D. Britton, Mrs. Winfred Cooper, Mrs. Fred Nabors, Mrs. Lewis Norman, Mrs. Bill Fowler, Mrs. Bill Caudley, Mrs. N. B. Stansell, Miss Ruth Jenkins, and the hostess, Mrs. J. B. Claiborne. The following guests were also present: Mrs. Aubry Stewart, Mrs. J. D. Hardgrove, Mrs. Wallace King, Mrs. Jake Hill.

The next meeting will be April 21, at the home of Mrs. J. D. Hardgrove. Mrs. Lewis Norman won high score for the evening, of the members, and Mrs. Jake Hill won high score for the guests.

Y. W. A. MET MONDAY NIGHT WITH MISS COKER

The Y. W. A. Girls met Monday night, April 11, at the home of H. D. Butler, with Miss Katie Coker as hostess. The gathering was a Missionary program with Miss Fanny Bolding in charge.

The subject was Africa, with Miss Coker leading the devotional. Talks were given by Miss Fanny Bolding, Mrs. Melton Sims, Miss Bernice Patton, and Mrs. Merna Merriek.

Those present were: Mrs. R. C. Henry, Miss Bernice Patton, Miss Fanny Bolding, Miss Faye Newell, Mrs. Merna Merriek, Miss Bernice Dallinger, Mrs. Zela King, Mrs. Adell Norman, Mrs. Evelyn Davis, Mrs. Melton Sims, Miss Lavell Edwards, and the hostess, Miss Katie Coker.

The next regular meeting will be Monday the 18th, with Mrs. W. A. Amburn, Jr., in a bible study lesson. Mrs. Geo. A. Linder will teach the lesson.

NOTICE TO CREDITORS OF THE ESTATE OF MAMIE EDWARDS, DECEASED:

Notice is hereby given that original letters Testamentary upon the Estate of Mamie Edwards, Deceased, were granted to me, the undersigned, on the 22nd day of March, 1938, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are Floydada, County of Floyd, State of Texas.

H. E. EDWARDS,
Executor of the Estate of Mamie Edwards, Deceased.

Announcement is being made today of the marriage of Miss Addie Barker and Mr. L. V. Assiter which was solemnized March 19. The nuptials were read by Rev. Jennings, of the Presbyterian Church in Lubbock.

The bride wore royal blue with blue white accessories to match. Accompanying the couple were the groom's sister, Mrs. O'Brien and Mr. O'Brien, of Estacado. Following the ceremony, which was held in Olton, Mr. and Mrs. Assiter left immediately for Roswell, New Mexico, where they spent the week end.

Mrs. Assiter is the daughter of Mr. and Mrs. E. J. Barker. She is a graduate of Floydada High School, previously having attended school in Plainview. The groom is a son of Mr. and Mrs. G. T. Assiter. He is also a graduate of Floydada High School and is a Junior in Texas Technological College.

Mr. and Mrs. Assiter will probably make their home in Lubbock.

MRS. J. W. FOWLER ENTERTAINS HONORING SISTER

Honoring her sister, Mrs. Ben Morgan of Wichita Falls, Mrs. J. W. Fowler entertained Wednesday with a lovely bridge luncheon at her home 118 West Crockett Street.

A spring motif was carried out with centerpieces of sweet peas adorning the tables. Corsages of sweet peas were presented the guests.

Luncheon was served the following: Mesdames N. B. Stansell, Bill Caudley, Arthur Stewart, Winifred Cooper, Lewis I. Norman, Ernest Carter, Lorraine Britton, Ben Morgan, and the hostess.

SWEET APRIL SHOWERS DO BRING MAY FLOWERS

"Lovers of Birds and Flowers" was the topic of the 1929 Study Club meeting which was held in the home of Mrs. Lon M. Davis. Mrs. O. P. Rutledge, first vice-president, presided in the absence of Mrs. R. E. Fry, the president.

Misses Dorothy Dell Stovall, Sappho Ward, and Gloria Hammonds sang two numbers. They were accompanied with the guitar and mandolin by three high school boys. The numbers were greatly enjoyed by all present.

Mrs. Arnold gave a most interesting book review on, "Audubon, the Great Naturalist". Mrs. Glad Snodgrass gave a brief summary of Luther Burbank's accomplishments in plant life. Mrs. Rutledge requested all who could to attend the district meeting which convenes at Childress April 27, 28, and 29. The club at its last meeting, voted to send their president, Mrs. R. E. Fry as the delegate, and Mrs. J. H. Myers as her alternate.

Next meeting of the club will be Thursday, April 21, with Mrs. Tom Shaw as hostess.

TEA AND BOOK SHOWER 1929 CLUB THIS AFTERNOON

Mrs. E. C. Thomas is to be the hostess to the 1929 Study Club this afternoon from four to five o'clock at a musical tea and book shower.

Members of the club, together with others to whom invitations have been extended, will be in attendance. Each will bring a book.

Y. M. C. A. CONFERENCE AT AMARILLO POSTPONED

According to Bert Williams, local sponsor, the Y. M. C. A. Conference which was to have been held in Amarillo last Friday, Saturday, and Sunday, has been postponed to an indefinite date.

Mr. Williams had planned to take a group of boys to the meeting. It is still his intention to take those who are interested. A number of boys are prepared to attend this week-end, should the conference be announced for that time.

Water or Perspiration will not Wilt the New

TRU-STAY COLLAR on the famous NOFADE SHIRTS

Price
\$1.65
\$1.95



• No Curl • No Wrinkle
• No Wilt • No Blister

THERE'S no starch in the collar to come out and cause blisters and wrinkles. Thanks to a new process the collar has starched collar appearance yet is soft, pliable and porous. Easily laundered at home. Here in plain white and smart patterns—Try one, you'll come back for more.

Martin Dry Goods Company



BUT FIRST LET'S FILL UP WITH THAT GOOD FIRECHIEF GASOLINE AT

Carter's Texaco Station

WHERE WASHING AND MARFAKING ARE EQUALLED BY FEW —EXCELLED BY NONE!

HATCH RESIGNS SALES DEPARTMENT OF CHEVROLET

Detroit, Michigan.—H. B. Hatch, assistant general sales manager of Chevrolet, since November 1, 1933, has resigned, to enter the retail automobile business on the Pacific Coast, it was announced this week by W. E. Holler, general sales and National Dealer Used Car Committee, which were in session here for two days.

Mr. Hatch's period of service with Chevrolet's sales department spans the years of the company's greatest expansion and success. His knowledge of retail selling and his ability as an analyst earned him the assignment of working out many basic plans and programs, which are in use in most of the company's direct dealerships today.

A native of Burlington, Vt., Mr. Hatch has been in the automobile business almost continuously since 1916, when he entered it as a retail salesman. He was a first lieutenant in the 41st Infantry during the World War, and shortly after its close joined the Chevrolet organization as a field representative on the Pacific Coast. In 1925, he was named assistant manager of the Portland, Ore., zone, and on Aug. 1 of

PECAN BUDDING AND GRAFTING NOTES

Farmers who desire to bud pecan trees but have no budwood stored may still work their trees over by cutting fresh budwood from trees, according to J. F. Rosborough, horticulturist of the Texas A. and M. College Extension Service.

At the base of the previous year's growth are some 4 to 8 buds that have not been forced out, he pointed out. Bud sticks may be cut from this growth and packed in damp shavings at a temperature of 36 to 40 degrees. So treated, the wood may be held for a week or two before use.

After July 15 the current growth of pecan trees may be used as budwood. The leaves should be trimmed off to within a quarter of an inch of the stick. Such wood, like the bud sticks of the previous year's growth, may be used at once or held as long as 14 days by packing it in damp shavings and lowering the temperature.

Cold storage budwood cut in February must be seasoned before it is used. This is done by placing the sticks in damp sawdust and holding them at a temperature of from 80 to 85 degrees. During April it usually takes from 6 to 8 days before the buds ship well; in May, as it becomes warmer, only 4 to 6 days are needed. In June 3 to 4 days is generally enough.

Budwood that has been seasoned need not be wasted if the budding operation is interrupted for any reason, Rosborough said. Such wood can be held for 18 to 25 days by placing it back in a temperature of 36 to 40 degrees.

Thoroughly dormant budwood should be used for grafting, according to the horticulturist. Such wood is taken directly from storage and should be used within 24 to 48 hours.

M. L. Solomon made a business trip to Plainview Monday.

the same year, zone manager of Baltimore.

On April 1, 1930, he came to Detroit as manager of the Detroit zone, where he was instrumental in greatly increasing Chevrolet's percentage of the business in Wayne County. He became regional manager at Norwood, Ohio, on November 1, 1931, serving in that post for exactly one year before being brought into the Central Office on special assignments. Following Mr. Holcl's appointment as general sales manager in October 1933, Mr. Hatch was named assistant in charge of the eastern half of the United States.

DEPENDABLE
NO ORDERING DELIVERY OR STORAGE
ALWAYS READY
Gas
THE MODERN FUEL
HOT WATER REFRIGERATION COOKING HEATING

West Texas Gas Company

BABY POWDER GUARDS SKIN AGAINST GERMS
MENNEN Antiseptic POWDER

Don't be satisfied with ordinary baby powders that are not antiseptic. Without paying a cent more you can get Mennen Antiseptic Powder—which not only does everything that other baby powders do, but also sets up an antiseptic condition that fights off germs and skin infections. It stops chafing and rawness, too. Buy it at your druggist's today.

MAKE YOUR TEETH shine like the stars!
CLEAN AND WHITEN TEETH with Calox, the Oxygen tooth powder which penetrates to the hidden cavities between the teeth. Pleasant, Refreshing, Protects the gums and is economical to use.
TRY CALOX AT OUR EXPENSE What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER, the powder more and more people are using every day.

FREE TRIAL COUPON
McKesson & Robbins, Inc., Fairfield, Conn. Dept. A.N.F.
Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.
Name _____
Address _____

First National Bank
Floydada, Texas

1903—TIME TESTED SERVICE—1938

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EASTER PARADE

EASTER Is One Time You'll Want To Look Your Very Best....



BLOUSES—BEAUTIFUL NET, LACE, CHIFFON, AND LINENS,

\$1.98, \$2.98

Wash Blouses, \$1.00

Salute the new Lace, Crepe and Sheers for Easter

There are un-numbered women in every community who are continually searching for the finer and better things in **READY-TO-WEAR**. Not satisfied with average things, and yet most of them will not pay too great a premium for that extra quality they demand.

It is for these women that we offer these unusual values in fine dresses, specially ordered for **EASTER**, and they are reasonably priced.

Greet Spring in the Easter Sheers.

\$4.98, \$7.95

\$9.85



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COMPLETE YOUR ENSEMBLE WITH

CORRECT ACCESSORIES

Plant a pretty posy on your suit lapel—or at your neckline—carry a gleaming patent or colorful calf bag, gay new gloves—then presto, you're ready for the camera. At the Style Shoppe you'll find a grand array of just the right things.



EASTER STRAWS

Gibson Girl Sailors, Pill-boxes with flowers and taffeta bows and cute little Scotch caps. In natural and toast shades, navy or black. A word of style and a very choice Easter buy.

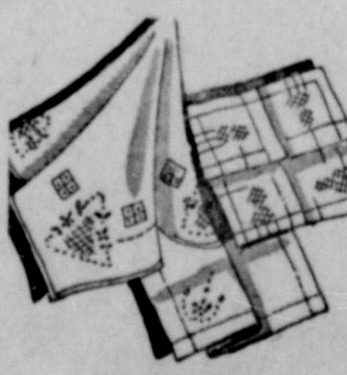


FABRIC GLOVES

Colors: Pearl-sand, Clay, Navy, White, Gray and Black.

79c and \$1.00.

SCARFS, 49c, 79c, \$1.00.



LINEN, PLAIN AND PRINTED, 25c, 35c, 45c

CHIFFON KERCHIEFS, BEAUTIFUL PRINTS, 49c, 79c



AGAIN... IT'S A SPRING SUIT

Choose your suit from the Style Shoppe's complete line-up of **SUIT STARS** of 1938! All expertly tailored, all Brand New.

PURSES—

In all the New Styles

\$1.00

\$1.98

\$12.75 to

\$19.50

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

LOCAL PEOPLE VISIT IN LUBBOCK OVER WEEK END

Among locals who visited out of town this week end were: Mr. and Mrs. Dorris W. Jones, who were guests in Lubbock of Mrs. Jones' parents, Mr. and Mrs. Jno. R. Freeman.

Accompanying them were: Mr. and Mrs. Trenton T. Davis and daughter, Sharon, who visited Mrs. Davis' parents, Mr. and Mrs. P. T. Hamilton, and also Miss Mary Elizabeth Wolfe, who was the guest of Miss Sue Yonge, of Lubbock.

MISS REA TAKES SPEAKERS TO LUBBOCK MEET

Miss Daltis Rea accompanied by Miss Jane Hughes, took her extemporaneous speakers to Lubbock Friday of last week, and they competed in the District Meet.

The speakers, Robertyne McIntyre and W. C. Boren, won first place in the County Interscholastic Meet, which was held at Lockney April 1 and 2. Having also won in the preliminaries at Lubbock, both competed in the finals, Robertyne placing second, and W. C. fourth, against six contestants.

BAND CONCERT TO BE THURSDAY NIGHT

Tickets are at present being sold for the band concert, which is to be given at the High School Thursday night, April 14, by the High School Band.

The purpose of the concert is to raise money to send the band to Memphis to compete in the contests which are scheduled to be held there Friday, April 15.

G. T. ASSITER HOME FROM HOT SPRINGS, ARKANSAS

Mr. and Mrs. G. T. Assiter, together with Harvey Assiter and Miss Hattie Thorpe, returned to Floydada Friday night from Hot Springs, Arkansas, where they had been for several weeks.

Mr. Assiter said that he was feeling much better and that he was well on the way to recovery, after having been ill for several months.

Mr. and Mrs. Mark W. Duncan, of Lubbock, were in Floydada the past week end visiting with his mother, Mrs. Sarah K. Duncan and other relatives and friends.

Mr. and Mrs. J. B. Bishop and Mrs. Jennie Bishop visited in Amarillo over the week end with Miss Bernice and Tom Bishop and other relatives.

POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For District Judge of the 110th Judicial District:
KENNETH BAIN
ALTON B. CHAPMAN

For District Attorney:
WINFRED F. NEWSOME
JOHN A. HAMILTON

For County Judge:
G. C. (CLIFFORD) TUBBS
TOM W. DEEN, RE-ELECTION

For District Clerk:
GEO. B. MARSHALL

For County Clerk:
A. B. CLARK

For County Treasurer:
MRS. O. M. CONWAY

For County Sheriff:
F. N. (FRED) CLARK

For County Attorney:
W. E. GRIMES
JOHN STAPLETON

For Assessor and Collector:
E. S. RANDERSON
FRANK L. MOORE

For Commissioner Precinct No. One:
A. S. CUMMINGS

For Commissioner Precinct No. 4:
H. J. (HUGH) NELSON
C. M. LYLES

Justice of the Peace Precincts One and Four:
E. P. WOODY

FOOD VALUES!



Carrots EXTRA LARGE BUNCH, EACH **2c**
APPLES EXTRA FANCY, DOZEN **19c**
Grape Fruit LARGE SIZE, TWO FOR **5c**
ORANGES FULL OF JUICE, EACH **1c**
Strawberries

FRESH BEANS, BLACK EYED PEAS, CELERY, LETTUCE, TOMATOES, CAULIFLOWER, NEW POTATOES, CABBAGE, MUSTARD, TURNIPS AND TOP, ONIONS, AND ETC.



OXYDOL
1 GIANT Box 1-10c Box 69 Value FOR **59c**
P and G 19c
5 Giant Bars **19c**
DREFT 1 Large Box 1-10c BOX **23c**

PRUNES

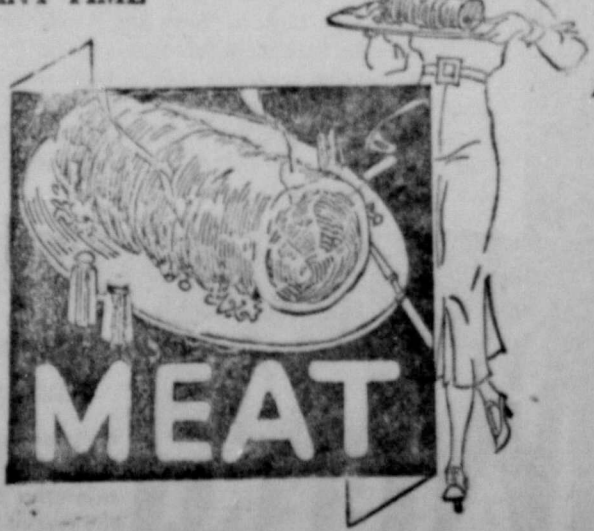
Gallon Can **29c**

A BARREL OF EASTER EGGS MUST GO BY SATURDAY NIGHT
Special Prices

WHEATIES

WITH TELESCOPES TWO BOXES **23c**

OUR MARKET IS OPEN FOR YOUR INSPECTION ANY TIME



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

You Can't Afford to Overlook

For Friday And Saturday

Piggly Wiggly

SUGAR 10 lb. Cloth Bag **49c**

Peanut Butter 4 Lb. PAIL, SKY WAY **45c**

SUPER SUDS LG. BOX BRING YOUR COUPONS **20c**

OYSTERS BLUE PLATE 2 CANS **25c**

PEACHES CAMPUS HALVES OR SLICED 2 1/2 CAN **12 1/2c**

JELLO ASSORTED FLAVOR EACH **5c**

MOPS LINEN, Each, Good Grade **18c**

K. C. BAKING POWDERS 25 oz. Can **15c**

PRUNE JUICE EVERYDAY, 12 oz. CAN, 3 For **25c**

TOMATO JUICE, LIBBY'S, 13 1/2 oz. CAN, 2 For **15c**

PLUM NECTAR, EVEREADY, 12 oz. CAN, 3 For **25c**

PEAR NECTAR, EVEREADY, 12 oz. CAN, 3 For **25c**

PEACH NECTAR, EVEREADY, 12 oz. CAN, 3 For **25c**

PINEAPPLE JUICE, LIBBY'S, 12 oz. CAN, 3 For **25c**

HEINZ SOUP ASSORTED, Three FOR **25c**

HEINZ Strained BABY FOOD, Three Cans **25c**

MATCHES CARTON, Six BOXES **19c**

BROOMS GOOD BRAND EACH **22c**

SOAP PALMOLIVE 3 BARS **19c**

LYE BABBITT 3 CANS **25c**

FOLGER'S



Mr. McCune will Serve FOLGER'S Coffee all day SATURDAY

1 LB. DRIP OR REGULAR 25c
2 LB. DRIP OR REGULAR 49c
ALSO BROWNS COOKIES

Post Toasties

Large Box **THREE FOR 25c**

FREE! FREE! FREE!

HAM SANDWICHES AND COFFEE WILL BE SERVED ALL DAY SATURDAY, APRIL 16th. DON'T MISS IT—NOTICE THE EXTRA SPECIAL PRICES ON CUDAHY'S NEW TENDER HAM AND FOLGER'S COFFEE.

HOT BARBECUE EVERY DAY

BEEF ROAST CHOICE CUTS, Pound **15c**

STEAK BABY BEEF CHOICE CUTS **18c**

BACON MACHINE SLICED SUGAR CURED, Lb. **19c**

DRESSED HENS, FRYERS AND FISH



HAM CUDAHY'S CENTER CUTS, Per Pound **32c**

CHEESE LONG HORN, POUND **17c**