

# The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, February 24, 1938

Number 12

ME No. 9

## Meeting of County Teachers Held Saturday

Meeting of Floyd County teachers held Saturday morning at the courthouse in the court room. The purpose of the gathering was to organize the teachers of this county into a branch of the State Teachers' Association.

Travis, county superintendent, presided at the gathering and was elected president for the year. Miss Grace Cade, principal of the Lockney school, is to serve as first vice president.

During the meeting, the teachers discussed the proposed county group, and it is hoped that the number will be able to call a meeting of the group soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

## 82 Texas Towns Granted Credits On Fire Policies

Marvin Hall, Fire Insurance Commissioner, announced this week an additional eighty-two Texas towns and cities which were granted credits on fire insurance premiums this year because of good fire loss records.

Charges were assessed against ten cities for bad records while four were neutral, receiving neither a penalty nor a credit, the report showed.

Floydada was listed in the cities receiving 15 credits for good fire records.

## Proclamation Designating February 27th to March 5th As Texas Week

WHEREAS, The State of Texas is an empire within itself, vast in its area, unparalleled in the glory of its heroic deeds and romantic brilliant past and living present, and unmatched in the marvelous opportunities it has in store for its citizens over in the future; and

WHEREAS, we are approaching the date, March the 2nd, which marks the birth of Texas' Liberty and the beginning of the Republic of Texas, and its subsequent entry into the Sisterhood of States of this Union; and

WHEREAS, there is a movement throughout this State that Texas Week beginning February 27th and closing March 5th, 1938, be properly observed in commemoration of the birth of the Republic of Texas;

NOW, THEREFORE, I, Glad Snodgrass, Mayor of the City of Floydada, in accordance with Senate Concurrent Resolution No. 8 of the Forty-Second Legislature, proclaim Texas Week and invite our citizens to observe Texas Week, not as a season of holidays but as a week of better work and better living.

FIRST, I urge every home, office, place of business and industry, every public and private school to fly a Texas Flag each day during Texas Week; and

SECOND, I urge all schools to observe Texas Week with appropriate assembly programs; make Texas Week education week and book week; hang Texas pictures in home and school office; plant trees and flowers and dedicate them; and make patriotic pilgrimages to places of historical significance. I urge the people to render appropriate programs throughout the City and to become more interested in our natural resources and to work for the improvements of our roads and highways.

THIRD, Let us all, for the brief space of Texas Week, extol the cultural and spiritual values of the romantic traditions of our history and dedicate ourselves to the lofty ideals of statesmanship, character, and leadership which our forefathers exhibited in their lives consecrated to liberty, happiness, and service. Let us put into practice our State Motto: "FRIENDSHIP."

February 23, 1938.  
GLAD SNOGRASS,  
Mayor of the City of Floydada.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

During the meeting of the group held soon, and it is hoped that the number will be able to call a meeting of the group soon.

## Hey! Let Go, Will Ya??



Strickland and Sons To Feature Certified Lubrication Soon

Strickland and Sons, distributors for Panhandle Refining Company, will begin featuring Panolene Certified Lubrication at the station within the near future.

Construction is under way on the wash and grease house at the present time. A U. S. power lift, together with all latest and most modern washing and greasing equipment, will be installed. The total outlay will approximate \$1250.00.

The new service at the Panhandle Service Station will be ready about March 1, it was indicated early this week.

## D. T. Curry Is Seriously Ill At Family Home Here

D. T. Curry, who has been seriously ill at his home, 415 South Main Street, for several days, is reported unimproved. Mr. Curry has been in ill health for several years, but recently has been confined to his bed most of the time.

Out of town children who were called here on account of the seriousness of their father, are: Arthur Curry, daughter and husband, Mr. and Mrs. Casey Jones, of Friona; O. C. Curry and daughter, of Abernathy; Mr. and Mrs. Fletcher Curry and son, of Midland.

Close friends of the family who are visiting in the Curry home are: Mr. and Mrs. Pleas Ethridge, of Midlothian; Mr. and Mrs. W. E. Kendrick, of Ralls.

## SPRING FOOTBALL PRACTICE WILL START SOON

The spring football practice and track events will start workouts just as soon as weather conditions clear up, it was announced this week.

Local boys are looking forward with much interest in the opening of activities.

Mr. and Mrs. Jim Bandy of Trinity, Texas, were week-end guests of Mrs. Bandy's parents, Mr. and Mrs. A. S. Holingsworth.

Mrs. Robert Medlen returned to her home Saturday the 19th, with her little daughter, Maurine, who has been in a Snyder hospital for the past few weeks, and reports the child is doing nicely, and stood the trip home just fine.

Mrs. Alma Smalley spent last week end in Clovis with her daughter, and family, Mr. and Mrs. J. D. Hardgrove. Mr. Hardgrove and little daughter, Betty Jean, have been suffering bad colds and flu, but are reported improved.

Miss Lucy Crum visited over the week end in Paducah with Mr. and Mrs. Robert Crum and family. She was accompanied to Paducah by her niece, little Bobby Crum, who had been visiting with Miss Crum the past week.

Pat Sullivan of Coahoma, Texas, arrived yesterday to spend a few days with his sister, Mrs. C. M. Thacker and his mother, Mrs. A. C. Sullivan.

## Tisdall of Petersburg Preached at Church of Christ Last Sunday

Elder Tisdall, of Petersburg, preached at the 11 o'clock hour at the Wall Street Church of Christ last Sunday morning.

Evangelist Jno. R. Freeman, of Lubbock, will preach next Sunday. The public is invited to attend these services.

## Lions Club Hold Weekly Luncheon Tuesday

The Lions Club met in their regular weekly luncheon Tuesday at 12:30 gathering as usual at the First Christian Church Annex, with 32 members present. Winfred Newsom had charge of the program which consisted of discussion by Dillard Scott on "Why the United States and the Rest of the World Should Boycott Japan," and a discussion by W. R. Simon, on "Reasons Why the United States and the Rest of the World Should Not Boycott Japan."

Margaret Leonard gave two numbers of accordion solos, and Judge L. G. Mathews gave a short talk on Washington's Birthday.

## Local Masons Enjoy Washington's Birthday Program And Feed

Floydada Chapter of the Masonic Lodge had their annual Washington's Birthday Celebration and program Tuesday night, February 22, with 50 members present. There were visiting masons from Lockney, Matador, and Spur.

The speaker for the evening was to have been Rev. J. Pat Horton, of Plainview, but due to a death in his church family, there he was unable to attend, therefore the program was made up of home men which consisted of talks by Judge H. D. Payne, J. N. Johnston and A. D. Cummings. Light refreshments of coffee and cake were served following the program, after which was dismissal.

Mrs. C. M. Thacker and her brother, Pat Sullivan, spent Tuesday in Plainview on business.

Mr. and Mrs. Joe Jennings of Dalou spent Wednesday in Floydada on business, then left Thursday morning for a trip to Mexico City and other points in Old Mexico and South Texas. Mr. Jennings is a brother of Mrs. Hagood.

Mr. and Mrs. Henry Solomon and little son, Danny, accompanied by Mrs. Solomon's sister and husband, Mr. and Mrs. Nelson McManan, of Matador spent Sunday afternoon in Floydada, with Mr. Solomon's mother, Mrs. J. S. Solomon, on their way to Amarillo, where they will spend a few days.

Pat Sullivan of Coahoma, Texas, arrived yesterday to spend a few days with his sister, Mrs. C. M. Thacker and his mother, Mrs. A. C. Sullivan.

## Brother H. D. Butler Celebrates 83rd Birthday Sunday, February 20

H. D. Butler, resident of Floyd County for several years, celebrated his 83 birthday Sunday, February 20th, at the home of his daughter, Mrs. J. V. Daniels, at 425 W. Missouri Street, with a dinner and an all-day reunion.

All of Mr. Butler's children were present to help celebrate the day, except one son, Ford, who lives in Dallas. He was unable to get here.

The children here and enjoying the day with their father, were: Truitt Butler of Amarillo, Mr. and Mrs. Frank Butler and two daughters, Helen and Nelda of Amarillo, and two daughters of Mr. Butler's who live here, Mrs. J. G. Martin and family, and Mrs. J. V. Daniels and family.

## Junior-Senior Follies To Be Presented at School Auditorium Tonight

The Junior-Senior Follies will be presented Thursday night, the 24th, in the High School Auditorium. The Senior Play is entitled—"The Cats Whiskers", and is to be a very entertaining comedy. The cast being as follows:

Ernie Jones, (married one year)—Keith Tye.  
Esther Jones, his wife—Lanell Shirey.  
Mrs. Daly—Frankie Sanders.  
Mr. Daly—Leighton Teepie.  
Mr. Burns—Lynn Colville.  
Mrs. Burns—Beth Newton.  
Mr. Smith—Reid Strickland.  
Mrs. Smith—Adline Foster.  
A Policeman—Ralph Taylor.

The Junior Play is entitled "The Tantom", and consists of the following cast:  
Bunny Hawthorne, 17 years old—Dorothy Dell Stovall.  
Tim, Her younger brother—Charles Nickles.  
Cousin Geneva—Sapho Ward.  
Paula Ryan, Bunny's married sister—Gloria Hammonds.  
Roger Ryan—Judson Abernathy.  
Allan Kennedy—James Gibbs.  
Great-aunt Linnie—Oletha Strickland.  
Prunella—Evelyn Groves.  
Wallace McCoy—Olyn Watson.  
Eddie Mintz—James Burrus.  
Mary Ann—Juanita Luttrell.

The proceeds of these follies are to go to the senior project.

Mrs. C. H. Snell and little son, Harold, returned home with Dr. and Mrs. Wilson Kimble from Fort Worth Friday afternoon. Mrs. Snell is a daughter of Mr. and Mrs. J. J. McKinney of this city, and plans to spend a few days with her parents here, before returning to her home in Fort Worth. Dr. Kimble attended an optical convention while in Fort Worth, and Mrs. Kimble, and Mrs. Geo. V. Smith visited relatives while there.

Mr. and Mrs. W. E. Kendrick spent the week end in Floydada with friends and relatives.

## Basket Ball Boys Enter Tournament Held at Lubbock

Last Friday and Saturday, February 18, and 19th, the district tournament was held in Lubbock for the basketball boys. Coach Winters and his boys were there and went to the second round, there they met Lamesa who won over our boys 22 to 20.

Lamesa and Ralls then played with Ralls coming out ahead, which threw Abernathy to play Ralls in the finals. This was the most interesting game of the tournament, Ralls gave Abernathy a real chase, but finally wound up by losing to Abernathy by only four points.

## Funeral Services Held For Kenneth Foster Tuesday Afternoon

Funeral services were held Tuesday, February 22, for Kenneth (Kent) Foster, who died in Lubbock Monday afternoon, February 21st. Services were held at the First Baptist Church at 2 o'clock with Rev. R. E. L. Muncy of Lockney, reading the last rites.

Deceased was born December 4, 1892, and moved to Floyd County with his parents when a small child. He was a son of Mr. and Mrs. J. J. Foster who preceded him in death.

Survivors of the deceased are two daughters, Muriel and Willie Mae Foster, both of Albuquerque, New Mexico; three sisters, Mrs. W. A. Amburn, Floydada; Mrs. J. W. Southard, Lamesa; and Mrs. Teddy Green, Pamona, California; and two brothers, George Foster, of Lubbock, and Clarence Foster of Floydada. All relatives were present for the funeral, except one sister, Mrs. Teddy Green, of Pamona, California.

Pallbearers were: W. H. Hilton, Bob McGuire, W. U. White, A. A. Tubbs, Jack Henry, and Ross Henry with the honorary pallbearers as: Monroe Windsor, Glad Snodgrass, Sam McCleskey, and John Maxwell.

The flower bearers were: Misses Mable June Foster, Virginia Waldrip, Mary Catherine Musick, Jaunell Amburn, Valla Foster, and Mrs. W. A. Amburn, Jr.

Interment was made in the Floydada Cemetery with F. C. Harmon Funeral Home in charge of arrangements.

## Select Varieties Of Fruits Adapted to Plains Country

At this time of the year when people begin to think of planting an orchard in spite of the many hazards such as hail, insects, late freezes and diseases, it might be well to keep in mind that some of these obstacles might be avoided if some care be given in selecting varieties which are adapted to this section of the state.

As fruit helps to balance out the diet for the family and as our orchard and food specialists advise us that it requires a one-acre planting for a family of five persons to produce sufficient fruit for the home use. There are many homes who do not have the orchard but they do have the fruits for their diets which are purchased either dried or canned.

Through observation of the productivity of orchards in this county by the county agricultural agent, D. F. Bredthauer and J. F. Rosborough horticulturist specialist, Extension Service of Texas, the following varieties are recommended: Peaches, Early Wheeler, Holson Cling, Dr. Burton, Paris Beauty, Elberta and Frank. Plums, American and Pools Pride, Cherry-Plum, Opata and Sapa. Pears, Flemish Beauty and Bartlett Pears should only be planted on sandy soils. Grapes, Beacon, Extra, Bailey, Black Spanish, Edna, the Beacon and Edna should be planted together for pollinization. Apricots, Cluster-Moorpark should have both together for pollinization as trouble will occur if just one variety is planted. Apples, Golden Delicious, Jonathan and Missouri Pippin, Cherry, Early Richmond and Montmorency. Blackberries, Haupt and Early Wonder.

D. F. BREDTHAUER,  
Agricultural Agent.

## BOXING TEAM WILL MEET IN TOURNAMENT MARCH 4, AND 5 AT FLOMOT

Floydada's Boxing team will meet in a boxing tournament at Flomot March 4th and 5th. They are expecting a grand time there.

## Fellowship Services at Methodist Church February 28th, to March 4th

Fellowship services will be held at the First Methodist Church from February 28th, through March 4th, at 7:15 each evening. The topic of the program is to be "Out of Aldersgate" Monday, February 28, Mrs. W. L. Leibfried will take up Chapters one and two, and discuss the Early Experiences in Life of John Wesley, which is "His Home Life and Training" (bearing on his future life); "His School Life and Experiences"; "His Early Manhood".

Mrs. A. D. Cummings will take up Chapter 3, and discuss the "Birth of Methodism".

Tuesday night, March 1st, J. M. Willson will take Chapter 4, which brings out "American Methodism". Judge L. G. Mathews will take Chapter 5, and bring out the "Government of Methodism".

Wednesday, as many of the members of the church as possibly can, will go to Amarillo, to the "Aldersgate Meeting" to be held at the Polk Street Methodist Church, commencing at 9:30 a. m. Bishop H. A. Boaz, Bishop A. Frank Smith, Bishop Ralph Cushman and other notables of the Methodist Church will be speakers. This is an occasion that no one should miss.

Thursday night, March 3rd, Rev. Jno. E. Eldridge will take up Chapter 6 discussing the "Various Branches of Methodism".

Mrs. J. M. Willson will take Chapter 7 and 8, which is "Wesley's Message to His Own Age," and "Wesley's Message to This Age."

Friday night, March 4th Mrs. A. D. Cummings will discuss the 9th and 10th Chapters, "Wesley's Social Attitudes," and "Methodism and Social Questions". Mrs. G. L. Kirk will discuss Chapters 11 and 12, "Methodism and Missions," and "Missionary Compulsions", after which will be a fellowship dinner and every one is to bring a covered dish.

All Methodists are asked to observe this Anniversary of John Wesley. Floydada Methodism is always ready to do her part. Loyalty to the Church's Program and God's Call to Work Program is a part that each true Methodist will take.

JNO. E. ELDRIDGE, Pastor.

## Committee Meeting Of Farm Association Held Wednesday Afternoon

A committee meeting of the Floyd County Texas Agricultural Farm Association which met in the court room last Wednesday afternoon at 2 p. m., for the purpose of formulating a membership campaign to give Floyd County the farm organization which would be in position to assist the welfare and economic conditions of the county.

Several of the committeemen who had gone out and made a trial in their communities to see what could be accomplished found that farmers in the Dougherty, Antelope, Muncy and Starkey communities were greatly interested in the movement and manifested their spirit by paying their \$2.00 membership fees making them full fledged members of the Floyd County Texas Agricultural Farm Association for 1938. It was explained at this meeting by R. M. Battey, president, that for this organization to maintain a success in the county that it must be organized strictly in the communities and that an executive meeting be held once every two months or when necessary whereby delegates from each community gather in a county wide session at which the current problems are discussed and recommendations presented to the state organization.

The dues of this organization are \$2.00 per year which is distributed as follows: 20 cents to the community, 30 cents to the county organization, 50 cents to the Texas Agricultural Association; 50 cents to the Texas Farm Banner, which is a state publication, 50 cents to the A. F. B. F. and national agriculture which is a national publication dealing with the agricultural situation of the nation. The organization is strictly an agricultural protective organization dealing strictly with problems pertaining to agriculture, and in no way does it take part in any political movement.

B. F. BREDTHAUER,  
County Agent.

## SINGING AT STARKEY Regular Fourth Sunday Singing will be held at Starkey School, next Sunday the 27th, at 2 o'clock.

Regular Fourth Sunday Singing will be held at Starkey School, next Sunday the 27th, at 2 o'clock.





**PERSONAL APPEARANCE IS IMPORTANT**

There is nothing so important in one's appearance, as well cleaned and pressed clothes. In our shop we specialize in doing the work right, and prices are always in keeping with first-class work.

**LUTHER FRY TAILORS**

**Annual Easter Seal Sales Proposed to Aid Texas Crippled Children**

Dallas.—Without distinction as to the causes of their ailment, all crippled children of Texas will be aided by the annual Easter Seal sale campaign conducted by the Texas Society for Crippled Children. The President's Birthday celebrations, recently successful throughout the nation, were to aid victims of infantile paralysis only. The spring campaign of the Texas Society for Crippled Children is to raise money for children accidentally crippled, crippled by disease, or crippled from birth. The money will go to aid unfortunate children with club feet or cleft palates as well as those deformed through infantile paralysis or similar diseases.

Mrs. C. M. Thacker, her mother, Mrs. A. C. Sullivan, and Miss Louise Hyatt returned home Friday night from a pleasure trip through South Texas, and the Rio Grande Valley. They reported a wonderful trip, with beautiful scenery and lovely weather.

Rev. and Mrs. W. H. Cheatham, formerly Presbyterian pastor of Floydada, has recently been transferred to Longview, Texas, as pastor there.

**HEAL KIDNEYS**

**To Get Rid of Acid and Poisonous Waste**

Your kidneys help to keep you well by constantly filtering waste matter from the blood. If your kidneys get functionally disordered and fail to remove excess impurities, there may be poisoning of the whole system and body-wide distress.

Burning, scanty or too frequent urination may be a warning of some kidney trouble.

You may suffer nagging backache, persistent headache, attacks of dizziness, "tingling" up nights, swelling, puffiness under the eyes—feet weak, nervous, and "aced out."

In such cases it is better to rely on a medicine that has won country-wide acclaim than on something less favorably known. Use Doan's Pills. A multitude of grateful people recommend Doan's. Ask your neighbor!

**DOAN'S PILLS**

**Keep Skin Clean to Prevent Acne Is Advice to the Young**

**Local Treatment Is Best, Say the Dermatologists**

Chicago.—For acne—the adolescent's complaint—local skin cleanliness brings the best results.

That improperly functioning endocrine glands are probably responsible for acne, medical research examiners believe. But no glandular substance found is enough better than local treatment to justify the expense and effort of its administration.

Thirty-nine students at the University of Iowa have recently been treated for acne as a part of a scientific experiment. Dr. Grace E. Williams, medical adviser to women, and Dr. Ruben Nomland, professor of dermatology at the university, report their observations on these students in the Journal of the American Medical Association.

With evidence pointing to a deficiency of sex hormone in acne patients, the Iowa physicians began their study. They took twenty-eight women students and eleven men, the average being nineteen years. Of these eleven had severe, twenty moderately severe, and eight mild acne.

**Hormone Treatment Not Effective.**

All thirty-nine students were asked to give meticulous attention to details in the care and treatment of their skin. In addition, twenty of them were treated with sex hormones, while the remaining nineteen were also given injections but the injections were merely sterile water. The students did not know which were getting hormone substance and which were getting water.

Treatment went on for from four to six months with 85 per cent of those given the hormone substance showing moderate to marked improvement and 78 per cent of the control group given sterile water showing the same degree of improvement.

The Iowa doctors concluded at the end of the experiment that a deficiency of the pituitary-like hormone is not an important factor in causing acne and that the local treatment is still the best bet for controlling acne.

Here are the instructions for local treatment of acne given to most of the students:

Stop all picking and squeezing. Discontinue the use of all cosmetic creams. Wash with soap and water twice daily, keeping the skin nongreasy almost to the point of scaling. Eat a diet low in carbohydrates. Eat no candy. Remove blackheads by placing hot towels on the face for five minutes, then applying a thin coating of 3 per cent resorcinol in cold cream to the face and again applying hot towels for five minutes. The blackheads are then squeezed out with a comedo remover, the face rinsed with cold water and hamamelis water applied. Apply a prescribed lotion two or three times a day. Avoid iodized salt. Shampoo the hair twice a week.

**Psychic Suicide Is Often Noted Among Primitive Peoples**

Washington.—To bring on death by wishing to die is scientifically recognized as a possibility. Although the recent coma of Mrs. Helen Wills Love, condemned murderess, might be a manifestation brought on by the shock of the trial and conviction, it is considered within the realm of possibility that she might commit suicide by this means.

Psychic suicide, the term given by psychiatry to such voluntary death by wish, is said to be fairly common among primitive peoples. Reports vouched for by noted explorers and practicing physicians show that many such people, when they make up their minds to die, actually do fall ill and perish. The illness seldom lasts long; death soon follows. It is not preceded by a coma.

**Two Cases in Civilization.**

Among civilized people having a much stronger attachment to life than do aborigines, deaths by wish are very rare and may take months or years to accomplish. One case reported by Dr. A. A. Brill, New York psychiatrist, in an address on this subject before the American Association for the Advancement of Science, was of a woman who discovered that her husband was unfaithful to her. Although she told no one of her discovery, she lost interest in life and was sure she would die because no one loved or wanted her. For months she remained indifferent to efforts of her physician to help her. Then she died.

Another of Dr. Brill's patients apparently died more quickly, however. After the death of his mother, upon whom he was abnormally dependent, he said: "Some day I'll just fall asleep." Physical examination showed that he was in perfect health, but one morning his sister found him dead.

**Erud Junior ORIGINAL**

**"TWO-TIMER"**

*Lines that swing— colors that sing*

*With the bolero—an intriguing afternoon dress. Without the bolero a pert business dress. In either case it's an applause-winner—styled to make heads turn—and hearts beat.*

- sea green
- powder blue
- black navy collar and cuffs of white lingerie
- sizes 9 to 17

**Smartly Styled....Moderately Priced.... New Spring COATS New Spring SUITS**

**CHOOSE FROM THESE NEW FASHIONS FEATURED AT...**



Real Bargains . . . New, and quick to achieve popularity . . . that's the way with these. You'll want them the minute you see them. And they're just a few of the many in our apparel section.

COATS . . . Swinging casual lines, boxy coats, full length, three quarter and finger tip . . . soft woollen, nubby weaves that look and wear like a fabulously expensive coat . . . Bright spring colors.

SUITS . . . Man-tailored types. Suits decidedly feminine. Featuring the always popular navy and black. For the biggest suit season in years you'll want one of these.

**MANY OTHER NEW THINGS ARE FINDING THEIR WAY TO OUR GARMENT SECTION DAILY.**

**WHAT IS SPRING WITHOUT A SAILOR?**

French women always adore Sailors and Paris has turned out some highly original versions of the Sailor brim this year. We suggest Saturn straw for the softer types, with little edges or long sweeps of veil. Worn back on the head, the wide brimmed Sailor is a very new type.

**STYLE SHOPPE**

**"Always Showing Newest Things First"**  
Mrs. Mollie A. Morton, Owner

Phone 17



**First National Bank**  
Floydada, Texas

1903—TIME TESTED SERVICE—1938

**Time To Plant Gardens**

Will soon be here. When you think of planting, think of the house that has been giving you fresh seeds of high germination through all the years.

We are receiving fresh seeds for this year's plantings. Come in for your needs in Garden and Lawn Grass Seeds.

**STAR CASH GROCERY**

**BABY POWDER GUARDS SKIN AGAINST GERMS**

Don't be satisfied with ordinary baby powders that are not anti-septic. Without paying a cent more you can get Mennen Antiseptic Powder—which not only does everything that other baby powders do, but also sets up an antiseptic condition that fights off germs and skin infections. It stops chafing and rawness, too. Buy it at your druggist's today.

**MENNEN Antiseptic POWDER**

**MAKE YOUR TEETH shine like the stars!**

**CLEAN AND WHITEN TEETH** with Calox, the Oxygen tooth powder which penetrates to the hidden crevices between the teeth. Pleasant, Refreshing, Protects the gums and is economical to use.

**TRY CALOX AT OUR EXPENSE** What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER, the powder more and more people are using every day.

**FREE TRIAL COUPON**

McKesson & Robbins, Inc., Fairfield, Conn. Dept. A.N.P.  
Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.

Name \_\_\_\_\_  
Address \_\_\_\_\_



**FLOYD COUNTY PLAINSMAN**

PUBLISHED THURSDAY OF EACH WEEK

M. E. CAVANAUGH PUBLISHER

ADVERTISING RATES GIVEN ON APPLICATION

**Subscription Prices**  
 This County \$1.00  
 Floyd County \$2.00

Entered as second class matter 1930, at the post office at Floyd, Texas, under the Act of October 3, 1917.

**NOTICE!**

Anonymous reflections upon the standing or reputation of any person, firm or corporation appearing in the columns of this County Plainsman will be corrected upon its being brought to the attention of the editor.

Mrs. S. N. McPeak and Mrs. Jess Brown, left Monday for a weeks visit to the points south.

**6** Checks COLDS and FEVER first day Headache, 30 minutes TABLETS, NOSE DROPS My-Tism World's Best Linctant

**GOITRE** U. Morris, 1209 Washington, Tex., says, "I will tell of my experience with Sorbol, a colorless linctant." Get bottles at any drug store. For sore throats apply twice daily. Does better with daily work. Has been relieved. L. O. Swine Drug Company, 9-4tc

**WE WILL PAY YOU IN THE FUTURE**

Have your shoe repairing business work done at this store. We use only the best materials and our work is guaranteed.

Complete stock of WEAR-UP SHOES.

Will dye or tint your shoes to match your frocks.

**INNER SHOE SHOP** 100 South Side Square

**WARM COLDS BRING SORE THROAT**

Eyes SORE THROAT IN FLU NESS

Body aches and pains to the back

with which Bayer tablets relieve the distressing symptoms of colds and accompanying throat is utterly amazing. The treatment is simple and this is all you do. Dissolve three genuine aspirin tablets in one-third water. Then gargle with the water twice, holding your head back.

Medicinal gargle will act as a local anesthetic on the irritated membrane of the throat. Pain ceases promptly. You will say it is remarkable. Few cents it costs. Effects are overexpensive "throat" and strong medicines. You buy, see that you get the BAYER ASPIRIN.

**Bayer Aspirin** 1 cent a tablet

**Contracts, Easements, Wiring Survey, Well Information Mailed Wednesday**

Contracts Received for 325 Homes and 116 Irrigation Wells On 160 Miles of Line

At meetings held Saturday and Monday by the directors of the Floyd County Rural Electric Co-Operative Inc., all contracts, easements, wiring surveys and map were gone over carefully and made ready to forward to the Rural Electrification Association at Washington, and same was mailed Wednesday.

Suggestions were made on the map, where according to the opinion of the directors and engineer, the lines should be constructed so as to serve the most homes and wells from a sound investment standpoint, taking into consideration the future development of the area that is to be served.

In checking up on the proposition it is found that 325 farm homes and 116 irrigation wells have signed for Rural Electrification. Also in the territory is found 100 wells and 260 homes that are potential customers of the Cooperative but have not signed contracts. A large majority of these were never contacted for first one reason and another, but will within the next six weeks or two months be given an opportunity to sign contracts.

The proposed area to be served consists of the communities of Lone Star, Providence, Aiken, Irick, Sandhill, Harmony, Dougherty, Pleasant Valley and Lakeview and for a short distance, something like three miles north of Floydada and a small area at Muncy and a line about five miles in length east and northeast of Lockney. This just about covers the area that can be served profitably at this time, but as developments take place in the other areas lines can be extended.

Just what action the REA department will take on this pre-survey no one can tell, but we will perhaps hear something of a definite nature within the next two or three weeks. Floyd county has a pre-allotment of \$100,000 to start this project with provided our pre-survey comes up to the requirements of the REA.

This proposed project as now mapped out will consist of something near 160 miles of lines, 50 miles of single phase line for domestic use (houses), and 110 miles of three phase line for heavy duty (wells).

In checking over the data as compiled during this survey we find that our irrigation wells in the irrigation belt of Floyd County average 258.22 acres to the well. Also that we have 258 wells in the area in Floyd County, and there are something like 10 or 15 wells that we do not have a record of, which would make a grand total of between 268 and 273 wells in the county. There is 733,595 acres under irrigation. This takes into consideration the number of acres farmers water for neighbors.—The Lockney Beacon.

**Miss Louise Curry And J. R. de Cordova Announce Wedding**

Miss Louise Curry, daughter of Editor and Mrs. W. M. Curry, and James Rafael de Cordova, son of Mr. and Mrs. G. W. de Cordova of Petersburg, are announcing their marriage which took place at Wheeler on January 6 at high noon.

Mrs. Tiley Hardin of Mobeto, a cousin of the groom, accompanied the couple to Wheeler after the ceremony. Later they drove to Pampa where they were luncheon guests of the bride's brother and wife, Mr. and Mrs. Robert Curry. The marriage was not announced until the past week end. The bride wore a black chiffon velvet dress, with black accessories and a dark grey fur coat. Mrs. de Cordova graduated from Crosbyton high school at mid term and had registered at Texas Tech for the spring semester. She was pep squad leader in Crosbyton high school, a member of the high school dramatic club, a member of the high school band and senior reporter for the High Chief.

The groom is a graduate of the Floydada high school. He was captain of the Whirlwind football team and a member of the high school band.

The couple will make their home near Petersburg where Mr. de Cordova is manager of the de Cordova irrigated farms.—Crosbyton Review.

**Twilight Musicals Given Sunday Afternoon At Mrs. Kirk's Home**

Mrs. Ohmer Willis Kirk has twilight musicals at her home, 504 South Wall Street, Sunday afternoon, February 20th, at five o'clock.

Let Cavanaugh Do Your Printing.

**A Greater Utilization Of Roughages Is Being Used For Beef Cattle**

By J. M. JONES, Chief, Division of Range Animal Husbandry

A comparatively high finish has been produced on good quality fleshy yearling steers at the Texas Station on rations high in roughage content. More time, however, is required on such rations than when a high percentage of concentrates is fed. At Substation No. 9, Balmorhea, during the 1936-37 feeding season, a six and one-half months feeding period was required to finish on a ration consisting of ground hogari fodder 67 percent, alfalfa hay 8 percent, and concentrates 25 percent. These cattle made an average daily gain of 1.5 pounds basis market weights and produced carcasses that yielded about 64 percent. During the previous feeding season at Substation No. 7, Spur, yearling steers of similar description fed 5 1-2 pounds cottonseed meal, 37 pounds sumac and feterrita silage, and 2 pounds dry roughage for 175 days, made an average daily gain of 1.5 pounds basis market weights and produced carcasses that yielded about 63 percent.

These findings are in general agreement with those reported by investigators at other stations. The general practice among successful cattle feeders in the corn belt region is to include a high percentage of grain in the fattening ration; however, findings have definitely indicated that well bred fleshy yearlings can be brought to a comparatively high finish during a 200 day feeding period on rations high in roughage feeds.

Whether feeding a ration containing a high percentage of roughage and limited concentrates, or vice versa will prove to be the most profitable, will depend largely on the quality of the roughages, the price of grain, and the seasonal market. Recent experiences, including that of the elimination of weather damage and also ensiled feeds produced a larger per acre gain than when full fed in dry form, have all combined to increase our confidence in silage and in the use of the trench silo as an economical means of preserving roughage crops in the south. Good pasturage, however, affords the most economical source of feed supply in the beef cattle program. Immature grasses and legumes at early growth stages are considerably higher in protein, minerals, and certain vitamins, particularly vitamin A, than during the later stages of development. Vitamin A is essential in definite quantities in order to assure normal health and development.

The pasture soils in the more humid regions are quite generally deficient in nitrogen and phosphorus, however, investigations have shown that the application of the proper fertilizer has resulted in materially increasing the carrying capacity on wornout or depleted soils.

Records obtained several years ago by the U. S. Department of Agriculture on a large number of corn belt farms showed that breeding herds kept for the production of beef calves subsisted almost entirely on pasture for 200 days, and on roughage and supplemental concentrates for 165 days, however, the pasturage which supplied more than one-half of the annual total sustenance, amounted to but one-third of the total feed bill.

A summary of a number of experiments conducted by the Louisiana, Virginia, and West Virginia Experiment Stations in cooperation with the U. S. Department of Agriculture indicates that beef from steers fattened on good pasture alone was quite similar in palatability to that from cattle fed grain or grass, although slightly inferior from the standpoint of aroma, juiciness and flavor of fat. Professor F. D. Keim, of the University of Nebraska, who attended the Grassland Congress at Aberystwyth, Wales, last year, has reported that Director R. G. Stapleton of the Welsh Plant Breeding Station strongly emphasized that "varieties of grasses and legumes are important and so are mixtures, but management of pastures and then more management is the big thing." Cattle and sheep are grazed together as a general practice in the British Isles because of a more complete utilization and fertilization of the pasture plants. The lush pasture growth, which includes wild white clover, perennial rye and orchard grass, in Southern England is "so rich in protein that cattle are fattened for market and produce maximum quantities of high test milk without the use of grain or high protein concentrates."

Analyses of Sudan grass samples taken at 14-day intervals from both continuously grazed and ungrazed acres at the Beeville Substation in Southern Texas during the 1934 and 1935 seasons revealed that the immature or new growth grass on the grazed areas carried twice as much protein and was higher in fat, calcium, and phosphorus than samples from similar ungrazed areas. Yearling steers on Sudan grazing at that station during the 1933, 34, and 35 grazing seasons made an average gain of 1.33 pounds per head daily, as compared with 1.64 pounds by those that received 4 pounds of 43% protein cottonseed meal per head daily. However, the grass cattle required 30 days longer to finish. Accordingly, in the feeding of beef cattle, the farmer can utilize the lush tender pasture mixtures which are more nutritious than older plants and at the same time avail himself of an abundance of cheap harvested roughage such as bundle feeds and silage to a far greater extent than has been customary. The quality of the roughage, the cost of the grain, and the seasonal market will determine largely the profit from such feeding. Obviously, when grain is abundant and cheap, the feeding

practice will tend more to the customary higher grain content and the feeding period shortened accordingly.

**Mr. and Mrs. W. L. Fry Hosts to Pla Mor Bridge Club Members**

The Pla Mor Bridge Club members met with Mr. and Mrs. W. L. Fry last Thursday night in a regular session of the society. All members were present with Mrs. Jack Henry and John Ham-

monds winning high scores. The tables and rooms carried out the George Washington motif in decorations and refreshments were served to the following: Mr. and Mrs. Jack Henry, Mr. and Mrs. John Hammonds, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Calvin Steen, and Mr. and Mrs. Homer Steen, by the host and hostess, Mr. and Mrs. W. L. Fry.

Hagood's Dry Goods Company have re-arranged their store and installed a new ready-to-wear and shoe department.

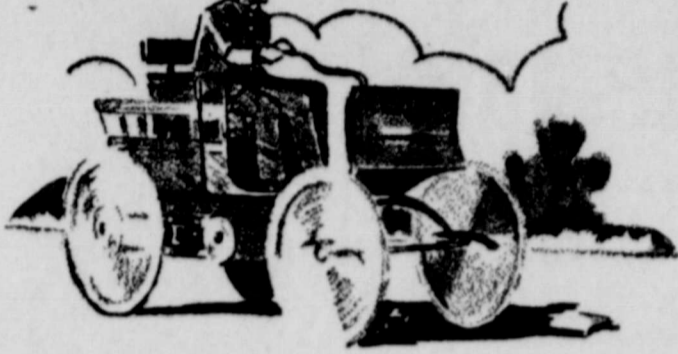
**FLOYDADA INSURANCE AGENCY**

Insurance of all kinds. Your inquiries and business respectfully solicited.

**W. H. HENDERSON** OWNER

Let Cavanaugh do your printing.

**IT'S A FAR CRY FROM THE OLD SOLID-TIRE ONE LUNGERS**

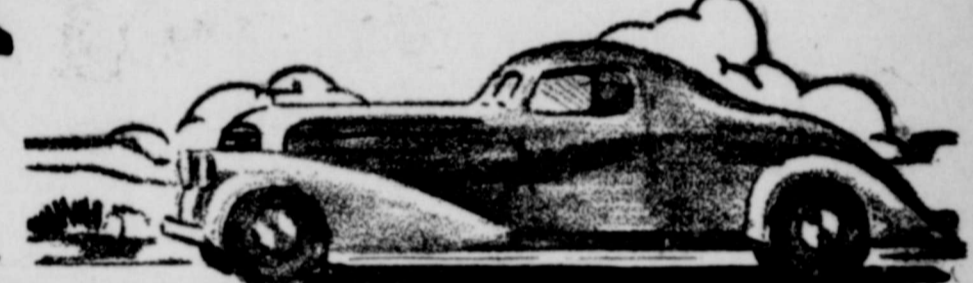


...to the fast, sleek beauties of today!

**...and there's just as great a contrast between the old-time motor fuels and COSDEN HIGHER OCTANE GASOLINE**



the 70-72 Octane, anti-knock gasoline which is refined without the addition of any kind of poisonous adulterant or stimulant, you'll find Cosden Higher Octane Gasoline . . . AT THE SIGN OF THE COSDEN TRAFFIC COP



Refinery, Big Spring - COSDEN PETROLEUM CORPORATION - Offices, Fort Worth  
**FLOYDADA OIL COMPANY**  
 Paul W. Conner, Owner. Phone 15. South East Corner of Square

**EQUIP YOUR TRACTOR WITH**

**U. S. NOBBY TRACTOR TIRES**

SEE US FOR LOWEST PRICES AND ASK ABOUT OUR FINANCE PLAN

**G. R. Strickland and Sons**

DISTRIBUTORS PANHANDLE REFINING COMPANY

PHONE 289



"Gangway! I've got only 'til February 28th to get a dollar for my old iron on a new Sunbeam Double Automatic Iron-master—the iron that has everything to make ironing easier and faster."

**LOOK FOR THESE FEATURES**



**BUY THIS MONTH AND SAVE \$1.00**

\$8.95 less 1.00 for your old iron  
 \$7.95 balance .95 down 1.00 per month

**Texas-New Mexico Utilities Company**



**Below Freezing!**  
**BUT**  
**Everyone's Broiling**  
**WITH A**  
**MAGIC CHEF**  
**GAS RANGE**

HEALTHFUL broiling is coming into its own, thanks to Magic Chef's Swing-Out Broiler. Attached to a door, smokeless broiler swings away from flame. Eliminates stooping. Door shields you against spattering fat burns. Broiler pan and grid go into dishpan for quick, easy washing.

Join the homemakers who broil for good health and good taste with a convenient Magic Chef Swing-Out Broiler. See it and Magic Chef's other new features at our store this week.

**West Texas Gas Co.**  
 Good Gas With Dependable Service

Bob Smith, former city marshal of Floydada, who contracted a bad cold Friday night, February 18, Monday night developed pneumonia. He rested fairly well last night.

Mr. and Mrs. C. L. Hagood spent Sunday in Canyon with Mrs. Hagood's parents, Mr. and Mrs. W. A. Jennings.

BORN—To Mr. and Mrs. Joe Dumavant, Sunday, February 20, a son.

Mr. and Mrs. Freeman Thacker were Sunday guests in Floydada.

J. W. Hardgrove of Clovis, New Mexico, was in Floydada on business Monday.

**Specials!**

- PRIMROSE CORN No. 2 Can **11c**
- HERSHEYS Cocoa Per Pound **12c**
- SPUDS, 10 Pounds **15c**
- SOUR PICKELS, Quart **15c**
- POST TOASTIES, Box **9c**
- BEANS, Small White, 3 lbs. **19c**
- SHORTENING, 4 Pounds **44c**
- EMPSON'S CATSUP, 16 ounces **10**

**Hull and McBRIEN**

**POLITICAL ANNOUNCEMENTS**

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For District Judge of the 110th Judicial District:  
 KENNETH BAIN  
 ALTON B. CHAPMAN

For District Attorney:  
 WINFRED F. NEWSOME  
 JOHN A. HAMILTON

For County Judge:  
 G. C. (CLIFFORD) TUBBS  
 TOM W. DEEN, RE-ELECTION

For District Clerk:  
 GEO. B. MARSHALL

For County Clerk:  
 A. B. CLARK

For County Treasurer:  
 MRS. O. M. CONWAY

For County Sheriff:  
 F. N. (FRED) CLARK

For County Attorney:  
 W. E. GRIMES  
 JOHN STAPLETON

For Assessor and Collector:  
 E. S. RANDERSON  
 FRANK L. MOORE

For Commissioner Precinct No. One:  
 A. S. CUMMINGS

For Commissioner Precinct No. 4:  
 H. J. (HUGH) NELSON  
 C. M. LYLES

**HERBINE**

When headache, dizziness, sour stomach, biliousness, nausea, lack of appetite, and listlessness or that tired feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh mineral salts. 60c a bottle.

**IT IS DANGEROUS**

It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE. 6-12t

**Miss Louise Curry And J. R. de Cordova Announce Wedding**

Miss Louise Curry, daughter of Editor and Mrs. W. M. Curry, and James Rafael de Cordova, son of Mr. and Mrs. G. W. de Cordova of Petersburg, are announcing their marriage which took place at Wheeler on January 6 at high noon.

Mrs. Tiley Hardin of Mobeto, a cousin of the groom, accompanied the couple to Wheeler after the ceremony. Later they drove to Pampa where they were luncheon guests of the bride's brother and wife, Mr. and Mrs. Robert Curry. The marriage was not announced until the past week end. The bride wore a black chiffon velvet dress, with black accessories and a dark grey fur coat.

Mrs. de Cordova graduated from Crosbyton high school at mid term and had registered at Texas Tech for the spring semester. She was pep squad leader in Crosbyton high school, a member of the high school dramatic club, a member of the high school band and senior reporter for the High Chief.

The groom is a graduate of the Floydada high school. He was captain of the Whirlwind football team and a member of the high school band.

The couple will make their home near Petersburg where Mr. de Cordova is manager of the de Cordova irrigated farms.—Crosbyton Review.

**Twilight Musicale Given Sunday Afternoon At Mrs. Kirk's Home**

Mrs. Ohmer Willis Kirk has twilight musicale at her home, 504 South Wall Street, Sunday afternoon, February 20th, at five o'clock.

The Colonial motif was carried out and Thelma Jo Hamilton gave a vivid impression of a musicale in the George Washington period.

The musicale was presenting: Eddie Duncan, Lula Lee Teal, Marvin Glassmoyer, Dwina Glassmoyer, Mildred Fuller, Doris Nell Fuller, Frances Terrell, Thelma Jo Hamilton, Betty Jo Sims, Mary Jo Horn, and Patricia Gail Kirk, pupils of Mrs. Kirk, and Bruce Foster, Le Veine Russell, Aria Vee Bishop, and Kenneth Baird Bishop, who were Mrs. V. Andrews pupils.

Refreshments were served to the pupils and guests after enjoying the lovely twilight musicale.

**1922 Study Club Met With Mrs. W. I. Cannaday Thursday**

The 1922 Study Club met with Mrs. W. I. Cannaday Thursday afternoon the 17th of February, with Mrs. John Myers as leader of the program. The topic being "The Father of Our Country."

The roll call was answered by quotations about liberty, and Mrs. R. E. Fry, the president of the club, presided over a short business meeting preceding the program.

Very interesting talks were given on George Washington by the following:

"George Washington's Youth and Young Manhood"—Mrs. Vernon Shaw.

"Washington, as Husband and Father"—Was prepared by Mrs. Wilson Kimble, but due to absence, Mrs. E. L. Angus gave the part.

"Washington as a General"—Mrs. R. E. Fry.

"Washington as a President"—Mrs. E. F. Stovall.

Song—"My Country 'Tis of Thee"—By Club. After which the club

adjourned to meet March 3, with Mrs. Noel Troutman.

**Y. W. A. Met Monday Night With Miss Roy**

The Y. W. A. met Monday night with Miss Evelyn Roy in an industrial meeting. The girls worked on animals for the cradle roll of the Sunday school department. Members

present, were: Ina Sims, Paull, Mrs. Trenton T. Davis, Mae Reese, Fanny Bolden, Porter, Alva Weatherford, Dallinger, Bernice Patton, hostess, Evelyn Roy.

Dr. C. M. Thacker and his in-law, Pat Sullivan, of left Wednesday for Denver, where they will attend a They plan to return home

**Long Distance calls go through while you "hold the line"**

**because telephone management said...**

**"OUR JOB IS TO MAKE SERVICE FASTER"**

The men who head the telephone company have always believed even good service can be better. Their aim, like that of every other telephone worker, has been better and better service at cost to the user. One thing that today you can call cities as quickly as any other telephone worker, has been

A few years ago it took seven minutes (average) to make a long distance connection. Today the average time is 96 seconds!

**SOUTHWESTERN BELL TELEPHONE COMPANY**

**West Texas Gas Co.**  
 Good Gas With Dependable Service

**Classified Ads**

FOR SALE—Extra good Hegari bundles. Heavy grained. At farm 1 mile south, 1 mile east of Sandhill. Carl Minor. 9-2tc

LOST—200 pound White Hog between Crowell and Plainview. Reward. Notify A. W. Corley, Route 3, Plainview, Texas. 1-tp.

For good used cars we have them. FLOYDADA MOTOR COMPANY, Orvil W. Harris, Manager, First Door North of Postoffice. Phone 31.

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 52-lfe

Door croses, floral sprays, wreathes designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hol-lums, Floydada Florists. 30-lfe

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover St. 20-5tp

LANDS FOR LEASE  
 A few farm tracts to lease at reasonable prices for cash.  
 W. M. MASSIE & BRO.  
 Floydada, Texas. 11-lfe

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-4tc

**Sufferers of STOMACH ULCERS HYPERACIDITY**

**DEFINITE RELIEF OR MONEY BACK**

THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. SOLD ON 15 DAYS TRIAL. For complete information, read "Willard's Message of Relief." Ask for it—free—at

**BISHOP PHARMACY**

**Eagles**  
 DOYLE SMITH

**COACH HENRY G. (PETE) SHANDS**

**LANIER (SHORTY) HESTER**

**DOYLE PRESTON**  
**DAN YARBRO**

**LONE STAR LEADERS**

DENTON, Texas.—In top place in the Lone Star Conference is Coach Pete Shands' powerful cage squad at the North Texas State Teachers Col- lege which has been given old-time loop leaders a string of headaches all season.

**THRIFTY "60" FORD V-8 AVERAGE 28.85 MILES PER GALLON**



Above: The prize-winning Thrifty "60" Ford V-8 entering the gateway of Yosemite National Park during Gilmore-Yosemite Economy Run.

Below: Checking the gasoline at the end of the run...only 10.9 gallons for the entire trip of 314.5 miles... an average of 28.85 miles per gallon.

**Leads All Cars at Its Price and Above by Setting Per-Gallon Record in Gilmore-Yosemite Economy**



Right: Officials presenting the cup to owner and driver of the record-making Ford V-8.

If you're looking for proof of Ford V-8 gasoline economy, here it is in black and white—

COMPETING in this year's Gilmore-Yosemite Economy Run, held under strict A.A.A. supervision, a stock 1938 Thrifty "60" Ford V-8 Sedan made an average of 28.85 miles per gallon of gasoline! In hanging up this record, the Ford V-8 not only won first place in its price class, but also made the best miles-per-gallon showing of 23 cars, comprising all entrants at its price or above! Only 10.9 gallons of gasoline were used for the entire 314.5-mile run.

This sensational record bears out the experience of hundreds of owners who have reported 22 to 27 miles per gallon of gasoline with the Thrifty "60" Ford V-8 in every day use. In dramatic fashion it proves again that here is the most economical Ford V-8 ever built—and one of the thriftiest cars on the road today, regardless of price! Your Ford Dealer invites you to see and drive the smarter, more luxurious 1938 edition of this great economy car.

**THE NEW THRIFTY "60" FORD V-8**  
 Built in Texas by Texas Workers

**FORD V-8**

**THRIFTY "60" FORD V-8**

Delivered Price of Ford Sedan is **\$788.55** IN FLOYDADA

**EQUIPMENT INCLUDED**  
 (Taxes Extra)

Price quoted is for 60 H.P. Ford Sedan and includes transportation charges, gas, oil, and the following:

2 bumpers, with guards • Spare wheels, tire, and lock • 2 matched vibrator type horns • Cigar lighter and ash tray • Heat indicator • Speedometer with trip odometer • Foot control for headlight beams, with indicator on instrument panel • Built-in luggage compartment, with lock • Silent helical gears in all speeds • Oil filter air cleaner.

**BISHOP MOTOR COMPANY**  
**BARKER BROTHERS BUILDING**