

# The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, February 17, 1938

Number 11

Volume No. 9

## Funeral Services Held for G. Scott King Tuesday Afternoon

Funeral services were held Tuesday afternoon at five o'clock for G. Scott King, who died at his home here three years ago.

## RAIN RECEIVED OVER COUNTY WILL BENEFIT CROP

Sufficient moisture to aid wheat and range conditions fell here and in many sections over the South Plains, beginning Monday with a heavy fog and mist, and Tuesday heavy mist and showers.

## Hatley & Graham Machinery Company Will Hold Demonstration

Hatley & Graham Machinery Company, local dealers of Minneapolis-Moline farm machinery, announce that they will hold a three day farm machinery demonstration and open house, starting Friday, February 18th.

## Boy Scout Members On Law Enforcement Body In City Saturday

Boy Scout members of Floydada took charge of law enforcing Saturday, and it seems from reports, made a good job of it. There were two scouts to each office, one from troop No. 57, and troop No. 58.

## Funeral Announces Aid for County Attorney's Office

People of Floyd County: I hereby make my announcement of the office of County Attorney for Floyd County, Texas, subject to the vote of the Democratic Primary, 1938.

The native of West Texas, and has been a resident of Floyd County for twenty-three years. I graduated from Lockney High School in 1925, then spent three years at the West Texas State Teachers College, Canyon, Texas, and one year at the law school of the University of Texas, Austin, during the Depression I was out of school for five years. During these five years I engaged in several different occupations, raising wheat to sell in the cities. I feel that in the past three and a half years I have had a good foundation in law and I am qualified to take over the office of county attorney.

## Young People Attend Annual Panhandle World Fellowship Meet

The annual Panhandle World Fellowship meet was held in Pampa last Friday and Saturday, the 11th and 12th. Young people from all the districts were represented. The meet was held in the First Christian Church there, and they had as their theme, "Courageous Living".

## Negro to Get Death Sentence At Olton

Lubbock, Feb. 10.—Leroy Kelly, negro, slayer of Sheriff F. A. Loyd of Lamb County, was taken to Olton today for formal death sentence by Judge C. D. Russell of Sixty-fourth District Court. Kelly's appeal was recently denied by the Court of Criminal Appeals.

## CARD OF THANKS

The farm women of Floyd County desire to thank the commissioners court of Floyd County and the county judge for their kindness and consideration extended us in our efforts to secure a home demonstration agent.

Mrs. Wanda Jacobsen and daughter, Jean Kay, of Lubbock, visited over the week end with Mrs. Jacobsen's mother, Mrs. Fannie Montague. Mrs. Jacobsen returned to Lubbock Sunday, and her little daughter remained with her grandmother for an indefinite visit.

Miss Grace McNeil formerly of Lubbock, is now employed by Hagood Dry Goods Company. Miss McNeil took Miss Lois Wilkerson's place in the ready-to-wear department, and Miss Lois Wilkerson left Sunday for Tulsa.

Little Betty Katherine, daughter of Mr. and Mrs. LeRoy McDonald, of Plainview, has been seriously ill in a Lubbock hospital for the past week, but is greatly improved. Mr. and Mrs. O. B. Olson, the child's grandparents, and Miss Mildred Olson spent Monday in Lubbock with her.

Slats Kendrick was a week end visitor in Floydada from Halls.

## We Hope Not!



Copyright, W. M. U.

## Commissioners Court Vote to Hire County Demonstration Agent

In a regular meeting Monday the Commissioners Court voted to hire a home demonstration agent for Floyd County. Interested people over the county had previously petitioned the court in the matter.

Details are yet to be worked out through the district agents office, which will require some time before the court can announce when the work will start, and who will be selected as the agent for the county. Judge Tom W. Deen explained yesterday.

## Method Study Held For W. M. U. Ladies at First Baptist Church

The baptist ladies held an all day meeting at the First Baptist Church Monday in a Method Study. Mrs. W. E. Kirkpatrick, of Dimmitt, who is the W. M. U. District President was the main speaker and teacher. With her was Mrs. Ozra Stephens, of Dimmitt, who is the district correspondent secretary and treasurer, and Mrs. Elveth Burch also of Dimmitt.

## Negro to Get Death Sentence At Olton

Lubbock, Feb. 10.—Leroy Kelly, negro, slayer of Sheriff F. A. Loyd of Lamb County, was taken to Olton today for formal death sentence by Judge C. D. Russell of Sixty-fourth District Court. Kelly's appeal was recently denied by the Court of Criminal Appeals.

## CARD OF THANKS

The farm women of Floyd County desire to thank the commissioners court of Floyd County and the county judge for their kindness and consideration extended us in our efforts to secure a home demonstration agent.

Mrs. Wanda Jacobsen and daughter, Jean Kay, of Lubbock, visited over the week end with Mrs. Jacobsen's mother, Mrs. Fannie Montague. Mrs. Jacobsen returned to Lubbock Sunday, and her little daughter remained with her grandmother for an indefinite visit.

Miss Grace McNeil formerly of Lubbock, is now employed by Hagood Dry Goods Company. Miss McNeil took Miss Lois Wilkerson's place in the ready-to-wear department, and Miss Lois Wilkerson left Sunday for Tulsa.

Little Betty Katherine, daughter of Mr. and Mrs. LeRoy McDonald, of Plainview, has been seriously ill in a Lubbock hospital for the past week, but is greatly improved. Mr. and Mrs. O. B. Olson, the child's grandparents, and Miss Mildred Olson spent Monday in Lubbock with her.

Slats Kendrick was a week end visitor in Floydada from Halls.

## Regular Luncheon Held Tuesday By Lions Club

The Lion's Club held their regular weekly luncheon Tuesday at 12:30, with Judge L. G. Mathews in charge of the program. County Attorney Winfred Newsom was the main speaker, and gave a talk on "Citizenship and Patriotism." 31 members were present.

## Account Card Holders Asked to Correct Their Old Age Insurance Records

Amarillo, February 16.—Brides of 1937-38 who obtained social security account number cards before they were married were requested today by Dewey Reed, manager of the Amarillo office of the Social Security Board, to return their account number cards with information as to their new names to his office. This procedure is necessary in order that the social security account will show the wage earner's present name and prevent confusion in the keeping of the worker's wage accounts for Federal old age insurance.

## Large Number Attend Second Sunday Singing Held In Floydada

The regular Second Sunday singing held in Floydada at the Missionary Baptist Church Sunday afternoon at two o'clock drew a full-house and everyone enjoyed some mighty good singing. There were representatives from all the communities around and singers from Crosby county.

## Crosby County Man Is Ace Cotton Producer

Rails, Feb. 10.—J. H. Abel, living near here, is Crosby County's largest cotton producer and probably one of the largest single producers on the South Plains. He estimates his 1937 crop will be more than 5,000 bales if he succeeds in gathering it all. Abel has more than 11,000 acres in cultivation. He expects to get 2,000 bales from 3,600 acres cultivated in Crosby County. He also owns or leases land in Lubbock, Lynn, Terry, Hockley and Cochran counties, but says production on the Crosby County land was best, yielding from one-half a bale to one bale an acre.

## Oran Martin of Petersburg Filled Pulpit At Church of Christ

Oran Martin of Petersburg, preached at the Church of Christ on Wall Street, Sunday morning at the 11 o'clock hour. His subject was "Following Christ's Examples".

## Dr. Wilson Kimble Attends Optical Convention Held In Fort Worth

Dr. and Mrs. Wilson Kimble, and Mrs. G. V. Smith left for Fort Worth Tuesday morning. Dr. Kimble will attend an optical convention being held there. While in Fort Worth they will visit with their son John, who is attending school at T. C. U. Mrs. Smith will visit her daughter, Margaret, who is a senior in T.W.C.

## South Plains Farmers And 4-H Club Boys Engage In Varied Activities

College Station—Soil and water conservation, cotton improvement, trench silos, livestock feeding, and cooperative marketing headlined the 1937 activities of farmers and 4-H club boys, working with county agricultural agents in District 2 of the Texas A. and M. College Extension Service, the annual report of K. J. Edwards, district agent, shows.

District 2 is composed of 19 counties centering around Lubbock and Plainview and generally designated as the South Plains.

Terracing and contouring were used on 6,252 farms and ranches in the district to protect almost a million acres of crop land against loss of soil and rainfall. In Motley county, 24 demonstrations in syrup-pan terracing diverted the run-off water from 24,000 acres across 2,000 acres. Syrup-panned land on the farm of W. I. Rushing, Motley county farmer, produced almost three times as much maize as did a similar acreage of unterraced land. Rushing diverted run-off water from two sections of land to flood 50 acres of land three times.

County agricultural agents devoted particular attention to cotton improvement, and educational meetings were held in the major cotton producing counties. In Floyd county, 615 farmers organized in one-variety communities and devoted 20,200 acres to cotton of a quality variety.

In the irrigated sections, the one-variety cotton farmers produced a bale to the acre and averaged, from increased yields, premiums, and sale of seed, \$16.75 more per acre than ordinary cotton on the same type of soil.

Edwards estimated that around 45,000 acres, or about 90 percent of the Floyd county cotton acreage, will be planted to quality cotton in 1938. Farmers and ranchmen who entered the Agricultural Conservation Program will receive benefit payments in addition to improving their holdings. The range program resulted in the construction of 51 earthen dams in Motley county and 108 in Garza county. Deferred grazing was popular with ranchmen, with Motley devoting 85,000 acres to this practice and Garza 78,000.

Boys' 4-H club work was stressed by county agricultural agents throughout the district. Club boys of Hale county are feeding out 200 beef calves and 500 lambs. The project, which involves \$14,000 is being financed by Hale county bankers and the Plainview Production Credit Association.

The Hale county feeding demonstration is on a commercial basis, according to Edwards, who indicated that following a 4-H show in the spring, the livestock will be taken to Kansas City on a special train and sold at public auction there.

There were 1,542 trench silos, and 105,000 tons of silage in the 19 counties at the end of 1937 as compared with 7033 at the end of 1936. Lamb county leads the district with 250 while Hale has 211 and Hockley 176.

## Citrus Peel Becomes Feed For Livestock

Now comes the report from Austin that citrus peel, which the Texas planning board says was a troublesome problem for Rio Grande Valley citrus juice plants has been converted into livestock food and is a regularly quoted commodity on feed markets. The peel, the board says, is fed into dehydrating machines where all moisture is removed. The process takes but a few minutes. It is then cut into small pieces and sacked.

Having the appearance of prepared breakfast food, the meal is bitter to the taste but palatable to livestock.

The board says plants formerly were required to haul peel away and dispose of it. Some of it was dumped between rows of citrus trees as fertilizer.

## Saturday, February 19, Dead Line For Signing 1937 Work Sheets

Saturday, February 19, will be the dead line for signing of late 1937 work sheets. It is absolutely necessary that all cultivated land be covered by a 1937 work sheet whether you wish to take advantage of the 1938 Farm Program or not. We understand we will have a special wheat goal and for this reason we need the information on these 1937 work sheets so that county goals can be established. It is estimated that some 100 farms have not made work sheets. The failure to execute a 1937 work sheet may prove to be embarrassing to both the producer and county committeemen, if at a certain date the land is not covered by work-sheet the state board instructs the community and county committeemen to make a work sheet on the farm to obtain the necessary data from the best reliable source they can. Then later when the farm comes into the program it might be that the farm will be handicapped for lack of a proper 1937 work sheet.

It must be remembered that the new farm program is to be a long time program so that it becomes necessary that all irregularities be ironed out on the start so every one will have his equitable share of the benefits.

In a few days Floyd County will be in line to receive 1937 benefit checks, and from the slowness of the signing of late work sheets it has become a serious work to community and county committeemen and the county agent as our checks may be held up until this matter is cleared up. Since some producers do not realize the seriousness of this request as none of them would knowingly handicap their neighbor, it is urged that this be attended to at once.

B. F. BREDTHAUER, County Agent.

## Local Business Men In Boy Scout Play, "What Is A Boy Worth?"

Local business men put on a Boy Scout play, "What Is A Boy Worth?" at the high school assembly last Thursday morning. The play was directed by Rev. Yeakley.

Those taking part in the play were: Marvin English, Frank L. Moore, Clint Wakefield, W. H. Henderson, A. W. King, Rev. Vernon Shaw, J. C. Gilliam, Judge Tom W. Deen, J. C. Wester, Richard Stovall, Bobby Ned King, and Kenneth Baird Bishop. Mrs. Lon V. Smith gave a talk on "Love", also at the assembly, which was very interesting.

## Palo Duro Art Colony Plans Are Launched

Canyon, Feb. 10.—Most of the year's summer art colony conducted members of the faculty of last year in Palo Duro canyon under the direction of Miss Isabel Robinson, head of the art department of West Texas State College, will be back next summer.

These include Harold Bugbee of Clarendon, Gene H. Brock, of Houston, A. W. Mack of San Antonio, and Amy Jackson of Amarillo. Mr. Brock is a professional potter. One other artist, who will be of national reputation, will be added to the faculty.

The Palo Duro School of Art will open June 6 and close July 16. Students may make either six or seven semester hours. Courses offered will include "Drawing and Painting for Beginners," a study in outdoor sketching, perspective, life drawing, composition, and color; "Crafts," a study in pottery, wood carving, textile designing, printing, and dyeing; "Art Appreciation," a course of lectures and criticisms; "Sculpture," a study in modeling, carving, and casting; "Advanced Drawing and Painting," which will be outdoor painting with oils or water colors, life drawing, or modeling.

A horseback riding class will be offered for recreation, and there will be a tour to Taos and Santa Fe.

Lodging arrangements will again be available in the Palo Duro for students enrolled in the art school. These consist of stone cabins, El Coronado Lodge, and a tent colony.

Mrs. L. M. Egbert, advisory nurse, and Miss Nora Carleton, district nurse, attended a quarterly meeting of nurses in Austin on Monday and Tuesday of this week.





**Goldette GOWNS**

Here you'll find the same exquisite quality, the same classic beauty always evident in GOLDETTE UNDER-APPAREL. EACH DELIGHTFUL STYLE HAS THE BEAUTY OF AN EVENING GOWN. DULL GOLD FANCY... GOLDETTE SATIN KNIT.

**\$1.00 AND \$1.95**

**Style Shoppe**

"Always Showing Newest Things First"  
Mrs. Mollie A. Morton, Owner Phone 17

**MAKE YOUR TEETH shine like the stars!**



**CLEAN AND WHITEN TEETH** with Calox, the Oxygen tooth powder which penetrates to the hidden crevices between the teeth. Pleasant, Refreshing, Protects the gums and is economical to use.

**TRY CALOX AT OUR EXPENSE** What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER, the powder more and more people are using every day.

**FREE TRIAL COUPON**  
McKesson & Robbins, Inc., Fairfield, Conn. Dept. A.N.F.  
Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.  
Name \_\_\_\_\_  
Address \_\_\_\_\_

**Mrs. Elizabeth Hams Hostess to 1934 Study Club Tuesday Night**

The 1934 Study Club met Tuesday night with Mrs. Elizabeth Hams, at the home of Miss Fannie Mae Reese. Subject: "Mexico and the Caribbean Lands."

"Central America—A Land of Coffee and Bananas"—By Ruby Travis.  
"Scenic Trip Through Cuba and the West Indies"—By Maurine Hay.  
The next meeting of the club will be with Mrs. Walter Travis, Tuesday, March 1, at 8:45.

Elton Goen was a week end visitor with his parents, Mr. and Mrs. W. S. Goen.

Mrs. Trenton Davis, and daughter, Sheron, returned home Thursday night from Lubbock where they visited her parents, Mr. and Mrs. P. T. Hamilton since last Sunday.

Miss Jean Bain, of Meadow, spent the week end with her parents, Judge and Mrs. Kenneth Bain.

Billy Joe Welch, of Tullis, spent the week end at home with his mother, Mrs. A. J. Welch.

**Friendship Bridge Club Met With Dr. and Mrs. A. E. Guthrie**

Dr. and Mrs. A. E. Guthrie were host and hostess to the Friendship Bridge Club which met at their home Friday evening of last week. A buffet dinner was served, carrying out the valentine motif in table cover and decorations, following which games were played.

Guests playing were: Mr. and Mrs. Richard Stovall and Mr. and Mrs. Cecil Hagood.

Members present were: Mr. and Mrs. Walton Hale, Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. B. K. Barker, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. L. T. Bishop, and the host and hostess.

Mrs. Arwine and L. T. Bishop won high score for the members and Mrs. Cecil Hagood and Richard Stovall for the guests.

The club will meet with Mr. and Mrs. Walton Hale Friday evening, February 25.

**Idle Hour "42" Club Met at Dougherty**

The Idle Hour "42" Club met with Mr. and Mrs. C. A. Caffee at Dougherty last Thursday night at 7:30. The decorations, refreshments and tallies were all carried out with the valentine motif. All members were present except Mr. and Mrs. C. A. Cass. Mr. and Mrs. Jim Morrison played guest hands.

Members present were: Mr. and Mrs. W. D. Newell, Mr. and Mrs. Lee Rushing, Mr. and Mrs. Walter Travis, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. Tom Boyd, Mr. and Mrs. Bill Pool, Mr. and Mrs. Roe McCleskey, Mr. and Mrs. F. C. Harmon, and the hosts Mr. and Mrs. C. A. Caffee.

Mr. Kreis and Mrs. Travis won high score for the evening.

The next meeting of the Idle Hour "42" Club will be with Mr. and Mrs. C. A. Cass on February 24th at 7:30.

**W. M. U. Entertained Y. W. A. Club Members**

W. M. U. members entertained the Y. W. A. society with a banquet Tuesday night in the basement of the First Baptist Church. Mrs. Vernon Shaw led the devotional. Miss Helen Dezer gave an address with Miss Faye Newell responding, and Miss Lilly Hunley, an address with Miss Evelyn Hicks responding. Mrs. J. D. McBrien gave the welcoming address, and Miss Marjorie Kird gave a vocal solo.

The guests were also favored with a double duet made up of Miss Ina Sims, Miss Fannie Bolding, Miss Betty Newell, and Miss Evelyn Hicks.

The main speaker of the evening was Mrs. R. W. Tucker of Plainview. A large group of ladies were present and enjoyed the banquet very much.

Mrs. W. E. Kendrick, who has been ill for the past week is greatly improved and may be able to return to her home this week.

**BORN**—To Mr. and Mrs. J. L. Copas, Sunday February 13, a boy. The young son has been named Earnest Bryan.

The small daughter of W. Robinson underwent a tonsil operation last Saturday morning. She is reported as resting well.

**Shower Given Friday Night In Honor Of Mrs. C. L. McMurray**

A wedding shower was given for Mrs. C. L. McMurray Friday night at the home of Miss Faye Newell with Mrs. Seton Howard, Mrs. Verner Norman, Mrs. Geo. A. Linder, Mrs. Milton Sims, Miss Ina Sims, Miss Faye Newell, Miss Fannie Bolding, as joint hostesses.

There were as many more contributing to the shower, as were present, and among those present were: Mrs. Buck Bishop, Mrs. O. M. Conway, Mary Frances McRoberts, Mrs. S. G. McRoberts, Lorena Denison, Agnes Porter, Mrs. Harold Merrick, Bernice Dallinger, Mrs. Vernon Shaw, Thelma Jo Hamilton, Mrs. T. T. Hamilton, Claude Myrtle Patton, Mrs. Claud Patton, Mrs. Lloyd Nelson, Mrs. R. C. Patton, Bernice Patton, Mrs. Ed Moore, Mrs. Edgar Duncan, Mrs. A. E. Shelton, Mrs. E. S. Price, Mrs. Alpha Boothe, Mrs. Roy Patton, Nell Patton, Mrs. R. S. Patton, Mrs. Wilson Kimble, Mrs. Robert Garrett, Mrs. J. H. Myers, Senora Myers and Mrs. L. H. Newell, and the hostess.

Many lovely gifts were received at the shower, and an enjoyable time was had by all.

Mr. and Mrs. F. Z. Bishop and son, of San Antonio, and Mrs. Ruth Bluntzer, of Corpus Christi, visited over the week end with their sister, Mrs. Harold Merrick.

Mr. and Mrs. Ray Smith, and Miss Grace McNeil spent Sunday in Lubbock visiting friends and relatives.

Mr. and Mrs. Francis Wester, and Mr. and Mrs. F. O. Conner returned early this week from a few days visit in Sulphur Springs, Texas.

Richard Tubbs Lubbock student, spent the week end with his parents, Mr. and Mrs. Tubbs.

O. P. Rutledge, Jr., was Teacher for the Week end parents.

**Time To Plant Gardens**

Will soon be here. When you think of plants think of the house that has been giving you seeds of high germination through all the year.

We are receiving fresh seeds for this year plantings. Come in for your needs in Garden Lawn Grass Seeds.

**STAR CASH GROCERY**

**MOTHER! PROTECT your BABY**

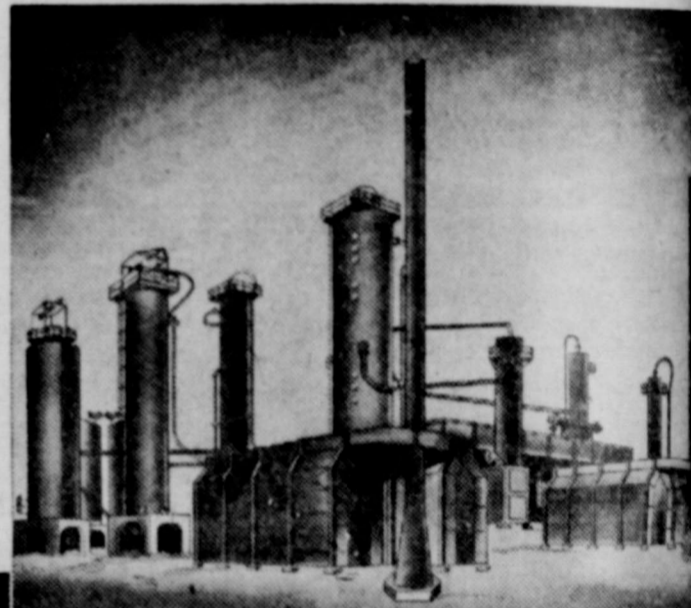
Mother most hospitals now protect their babies against germs and skin-infection by rubbing Mennen Antiseptic Oil all over the baby's body every day. This keeps the baby's skin healthier and SAFER against germs mother do as hospital doctors recommend your baby a safety Mennen Antiseptic Oil. Buy a bottle of the oil at the druggist's today.

**MENNE Antiseptic Oil**

**DOUBLING CAPACITY OF COSDEN REFINERY**

**AT A COST OF \$800,000**

To meet the ever-increasing demand for COSDEN HIGHER OCTANE GASOLINE, and to still further protect the uniformity and quality of its products, the Cosden Petroleum Corporation is now building an addition to its refinery at Big Spring, Texas, which will practically double its production output and making other additions and improvements which will involve an expenditure of over \$800,000, according to officials of the company, whose offices are in the Electric Building at Fort Worth, Texas.



The above picture shows engineer's sketch of the new addition and the picture shows the location of the addition at the Cosden plant. This addition includes installation of a 7,500-barrel Oil Products Dubbs Cracking Unit of the latest design featuring U. O. P. Upshot cracking along with the latest distillation chamber and fractionation column. The equipment is designed to operate at a high pressure and temperature necessary to secure maximum of high quality gasoline crude.

This installation will increase the output of HIGHER OCTANE GASOLINE by 175,000 gallons and will give the refinery sufficient capacity to completely process into gasoline and fuel oil 14,000 barrels of crude oil per day, and by manufacturing various grades of Diesel and furnace oil will give a capacity of 17,000 barrels of crude oil per day.

The new unit and the improvements on the old Dubbs unit are expected to be in operation early this year. The installation of the new Dubbs unit culminates a constant and consistent program of improvement and enlargement which has been followed for the past six years at the Cosden Refinery. Not content with the BEST, the Cosden Petroleum Corporation is constantly searching for something BETTER. Only recently the refinery completed the installation of the newest type hot oil charging pumps which are driven with improved gas engines. This improvement has proven very satisfactory: increasing the capacity of the cracking unit and improving the quality of the product, according to the officials of the Company. Another new installation which has proven very satisfactory is the new continuous treating system which has recently been installed. This system is the design of the Refinery Corporation and has proven very satisfactory in preserving the quality of the gasoline treated. According to the production manager the capacity of the Cosden plant now approximately 17,500,000 gallons. With a gasoline output of 2,100,000 gallons of oil and 2,300,000 gallons of fuel oil, the Cosden plant regularly supplies an average of 250 more and its production has been less than \$20,000 per month. The average shipment of 10,000 gallons of gas per month, in addition to delivery.

**Sentinels of Health**

Don't Neglect Them!

Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The act of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out. Frequent, scanty or burning passages may be further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Doan's. Sold at all drug stores.

**DOAN'S PILLS**

**FLOYDADA INSURANCE AGENCY**

Insurance of all kinds. Your inquiries and business respectfully solicited.

**W. H. HENDERSON**  
OWNER



**Enchantment Takes a Bow**

These sheer, glistening briefs are surely enchanting. Styled in Satin Stripe Run-Proof with French Cuffs, Loose or Tight Legs. Any style or type your heart could desire. Tantalizing, yet thrifty.

**49c • 59c**



**The Rage IN SLIPS**

Unless you've worn this famous Goldette slip, you have no idea how perfectly it fits. It achieves regulation of form, bust control, elasticity, durability, elimination of sagging and pulling.

The best selling slip we've ever had!

**\$1.00**

**STYLE SHOPPE**

**Tractor Repair Time Is Here Again**

Let us check your TRACTOR for needed repairs before the rush farm season sets in. We specialize in all kinds of tractor repair work—Valve Grinding, Boring, and everything to put your tractor in first-class shape.

**TRACTOR RADIATORS SHOULD BE CLEANED** and checked for weak places and leaks before you begin your work.

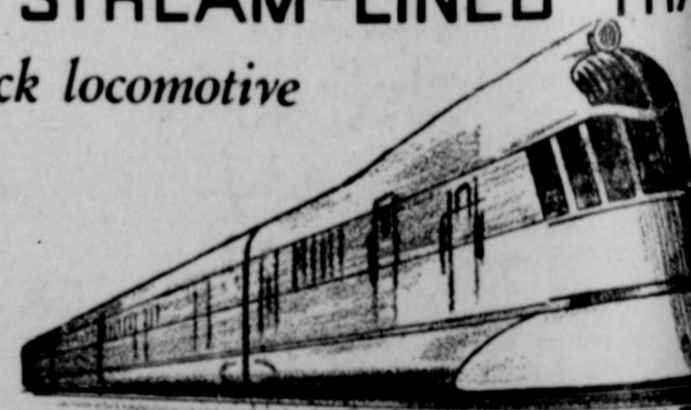
**Cline's Automotive Repair**

FRAK CLINE, OWNER

**JUST AS A MODERN STREAM-LINED TRAIN surpasses the old funnel-smoke-stack locomotive... so does our**

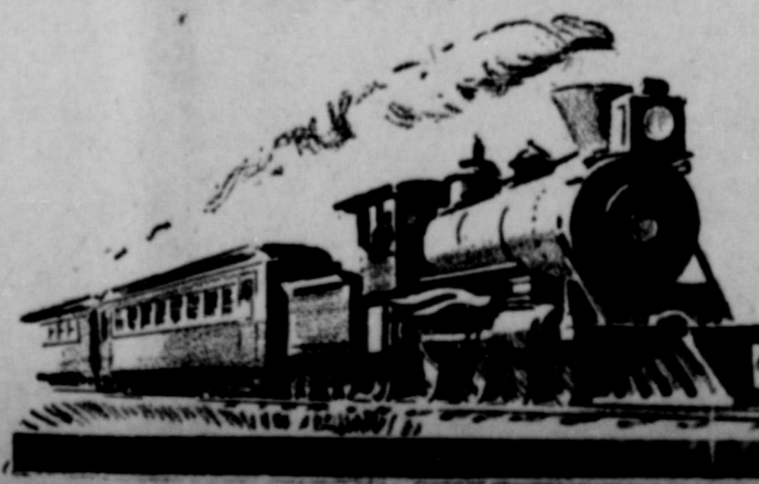
**COSDEN HIGHER OCTANE GASOLINE**

surpass the old time motor fuels for the modern high-speed, high-compression motor.



Drive in at your neighborhood Cosden Service Station, at the sign of the Cosden Traffic Cop and have your tank filled with COSDEN HIGHER OCTANE GASOLINE... you'll notice the difference the FIRST mile... and EVERY mile you drive.

**COSDEN PETROLEUM CORPORATION**  
Refinery, Big Spring Offices, Fort Worth



**FLOYDADA OIL COMPANY**  
Paul W. Conner, Owner. Phone 15.  
South East Corner of Square



**FLOYD COUNTY PLAINSMAN**

PUBLISHED THURSDAY OF EACH WEEK

M. B. CAVANAUGH PUBLISHER

ADVERTISING RATES GIVEN ON APPLICATION

**SUBSCRIPTION PRICES**  
 One Year \$1.00  
 Six Months .50  
 Three Months .25  
 Single Copy 5c

Published as second class matter 1930, at the post office at Floyd County, Texas, under the Act of October 3, 1917.

**NOTICE!**

Anonymous reflections upon the standing or reputation of any person, firm or corporation appearing in the columns of the Floyd County Plainsman will be corrected upon its being brought to the attention of the publisher.

**Farmers Aid Plans Being Made By Extension Service**

Station.—Figures from the reports of county agricultural demonstration agents, now compiled at the headquarters of the Extension Service at A. & M. College, show that Texas farm people carried out 1937 under the supervision of these agents 1,946 demonstrations, according to directions in each package. Relief comes rapidly.

The Bayer method of relieving colds is the way many doctors approve. You take Bayer Aspirin for relief—then if you are not improved promptly, you call the family doctor.

popular demonstrations arm women and club girls in home improvement, with 2,273 demonstrations, and home food supervision, 1,946 demonstrations, according to Miss Horton.

phases of agricultural extension, including terracing and soil conservation, accounted for 8,401 demonstrations, Shelton said. Emphasis is placed on improvement in quality of products and in the establishment of new enterprises in that field.

**CHEVROLET SETS ECONOMY MARK**



certified fuel economy record of 67.04 ton-miles per gallon of gasoline was established by this Chevrolet 1½ ton stock model truck on a run from Ottawa, Canada, to Mexico City. The truck, carrying a full load, was piloted by Harry Hartz, former racing driver. It was greeted at Mexico City by Ivan C. Dresser, manager of Chevrolet of Mexico. Shown above, left to right, are Stanley Reed, Hartz, Dresser, and Hartz. The truck is now touring the U. S.

**GOITRE**  
 Mrs. J. U. Morris, 1209 Washington, Dallas, Tex., says, "I will tell or write my experience with Sorbol-Quadruple, a colorless liniment." Get a small bottle at any drug store. For simple goitre apply twice daily. Does not interfere with daily work. Thousands have been relieved. Locally at Arwine Drug Company, 9-4th

**WORKS IN 2 WAYS ON DISCOMFORT OF COLDS**



1. Take 2 BAYER ASPIRIN tablets and drink a full glass of water. Repeat treatment in 3 hours.  
 2. If throat is sore from the cold, crush and stir 2 BAYER ASPIRIN tablets in ½ glass of water. Gargle twice. This eases throat rawness and soreness almost instantly.

All it usually costs to relieve the misery of a cold today—is 3¢ to 5¢—relief for the period of your cold 15¢ to 25¢. Hence no family need neglect even minor head colds.

Old South Recipes For Rice Offered  
 The agriculture department is telling housewives how they can utilize part of the huge rice supply by cooking any of several types of rice produced in Louisiana, Arkansas and Texas in the old Southern style.

It is disseminating over the United States through its home economics bureau directions for preparing Rexoro, Fortuna, Blue Rose and other varieties of rice in the manner so well known in the deep South, which calls for boiling and steaming until each white grain stands apart.  
 "There are many good reasons for rice's international popularity," the bureau has said. "Everyone knows rice is an expensive source of energy. It is adaptable, and its bland flavor combines well with other foods to make them go further."  
 "It goes into all kinds of dishes, from soups to dessert."

**Promotion Gives California High Income Rankings**

Comparison of occupational and income characteristics of Texas and California—the nation's No. 1 and 2 states in area and currently running a close race for fifth place in population—discloses some large differentials in favor of the coast state that may be traced to its "advertising mindness," says a report of the All-South Development Council.  
 Similarities between the two states other than areal size and population, the report points out, are to be found in their climate, their comparative "youngness," their oil and gas resources, their natural agricultural productivity, and their scenic and tourist potentialities. At a time when much interest is being manifested in Texas in co-ordinated plans for state promotions, a comparison will serve to indicate the progress thus made by the kindred state of California, which since 1921 has been the pioneer and leader in such efforts.

It is significant, the report notes, that Texas is awakening to its own possibilities in two fields by which California has especially profited. This is being reflected by increased activity in merchandising Texas citrus products, and growing sentiment for a state promotion plan, the latter stemming from the demonstration during Centennial year of what "tourist dollars" can mean. In line with this is pressure for adoption of a constructive and co-operative state policy toward industry, to give needed support to efforts being made by city and regional trade groups and leading industries to attract new investment capital to the state.  
 Most notable statistical contrast in the economies of the two states is seen in the National Industrial Conference Board's study of incomes received by individuals in the various states for 1929-1935, which showed California ranking third in the nation in per capita income, topped only by New York state and Connecticut, while Texas was ranked 35th. In per capita retail sales tables California was second, and in percentage of its population making federal income tax returns it was third, while Texas is not mentioned among the leading states in either of these tabulations.

**State Wide Cotton Committee Meeting Called For February 24th**

General Chairman Burris C. Jackson is calling the first meeting of the State-wide Cotton Committee of Texas for Thursday, February 24, at the Adolphus Hotel in Dallas, beginning at 9:30 a. m. to plan a program of work to carry out the committee's three sole objectives: Cotton improvement, better ginning, and a new use for cotton research laboratory.  
 R. J. Cheatham, in charge of cotton utilization for United States Department of Agriculture, will bring the principal address of the morning session on "New Uses for Cotton". Also discussing the need for extended cotton uses will be Victor H. Schoffelmayer, Agricultural Editor of the Dallas News, and A. M. Goldstein of Waco, chairman of the committee's new uses section.  
 In discussing cotton improvement work, Mr. Jackson said, "We fully realize and appreciate the good work now being done in East Texas on cotton improvement by the East Texas Chamber of Commerce in co-operation with extension service and vocational agriculture department, and this same type of endeavor must be extended to all of Texas to accomplish the desired necessary results."

The one-variety cotton community program will be thoroughly discussed by recognized leaders and the better ginning discussion will be led by Dr. Bradford Knapp, president of Texas Tech and F. E. Lichte, cotton ginning specialist of the extension service. Lamar Fleming, Jr., of Houston, chairman of the cotton improvement section, will discuss the proposal he has made for a federal cotton improvement corporation.  
 Chairman Jackson, who will preside over the meeting, in issuing the call and extending a cordial invitation to all persons interested in rectifying the present cotton dilemma to attend, stated he is planning the program so as to allow for informal discussion on each subject as the scheduled talks are completed.

**Three "Publishers" At Baylor Ousted**

Waco, Feb. 11.—Issuance of a sheet printed on yellow paper and headed "El Popolo," protesting policies of President Pat M. Neff of Baylor University, brought the expulsion yesterday of three students.

Mr. and Mrs. Zell Probasco spent the week end in Clovis, New Mexico.

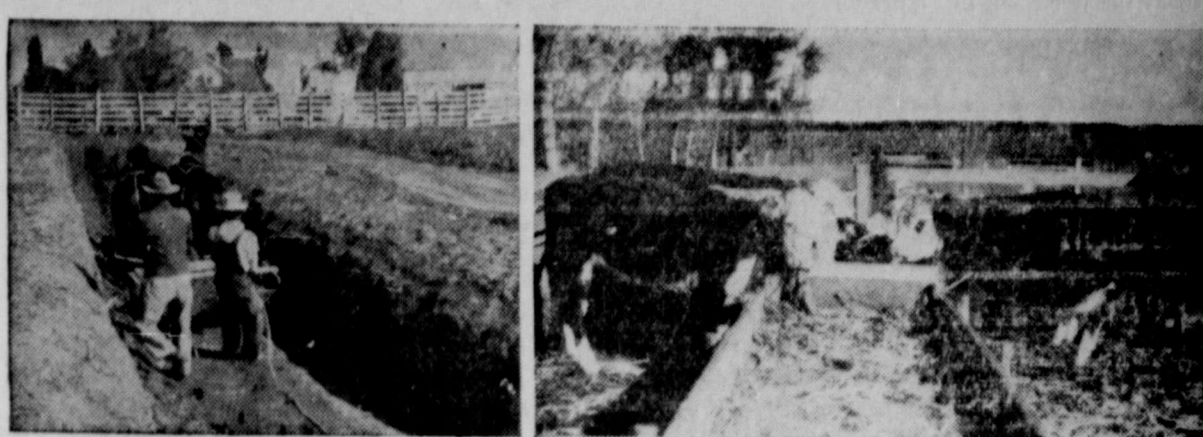
**Mr. and Mrs. R. C. Henry Entertain Owl's "42" Club Thursday Night**

Mr. and Mrs. R. C. Henry were host and hostess to the Owl's "42" Club which met at their home Thursday evening of last week.

A plate luncheon was served the guests, after which some time was spent in playing games. Mr. and Mrs. J. M. Gamblin were guests of the club.  
 Members present were: Mr. and Mrs. Edd Brown, Mr. and Mrs. R. E. Fry, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Lon Davis, Mr. and Mrs. Arthur Barker of Lockney, Dr. and Mrs. Geo. Smith, Mr. and Mrs. Harry Morkel, and the host and hostess.

The club will hold their next session with Mr. and Mrs. Harry Morkel Thursday evening, February 24.

Mr. and Mrs. G. T. Young announce the arrival of a son February 11. The youngster has been named George Michreal.



French silos became common in the Texas A. and M. College Extension Service District 2 as the number increased from 703 in 1936 to 1,542 in 1937. This one is being dug by U. L. Willie on his place near Matador in Motley county. Right, these 10 yearlings, owned by George

Branham, Jr., are part of the Hale county 4-H club boys' feeding project, which involves 200 beef calves and 500 sheep.

**SINGING AT CAMPEELL**  
 The regular third Sunday singing will be held at Campbell next Sunday afternoon at 2:00.

Floyd Montgomery who is attending school at W. T. S. C. in Canyon, spent the week end in Floydada with his mother, Mrs. J. L. Montgomery.

Richard Tubbs of Lubbock, who is attending Tech, spent the week end with his parents, Mr. and Mrs. G. C. Tubbs.

Mr. and Mrs. Freeman Thacker of Roaring Springs, spent Sunday afternoon with Mr. Thacker's brother, Dr. Thacker.

Mr. and Mrs. Lee Mayhew and son, were week end guests of Mrs. Mayhew's parents, Mr. and Mrs. A. H. Kreis. Mrs. Mayhew and little son will remain for a weeks visit.

Ralph Johnson was home for the week end. Mr. Johnson is attending Tech, at Lubbock.

**MOTOR IN THE MODERN WAY**  
 WITH  
**PERFECTED HYDRAULIC BRAKES**

and with  
**GENUINE KNEE-ACTION\***  
**85-H.P. VALVE-IN-HEAD ENGINE**  
**FISHER NO DRAFT VENTILATION**

\*On Master De Luxe models only  
 All these vitally important features are available, at low prices, only in the new 1938 Chevrolet.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

General Motors Instalment Plan—Convenient, CHEVROLET Economical Monthly Payments. A General Motors Value!

*"You'll be AHEAD with a CHEVROLET!"*

**ODEN CHEVROLET CO.**  
 FLOYDADA, TEXAS  
 PHONE 4



Edwin Gollightly of Texas Tech spent the week end in Floydada.

**Ends Aching Sore Muscles**

For longer lasting, quicker relief, use Ballard's Snow Liniment which contains active ingredients to give a more than local action, thus bringing a surge of warmed blood to scatter congestion and more quickly soothe away the pain from aching muscles, sprains, strains, backache and lumbago. Ballard's Snow Liniment, 30c and 60c. **WHITE DRUG CO. AND OTHER DRUG STORES.**

**Mrs. A. B. Keim Entertained 1929 Study Club Thursday Evening**

The 1929 Study Club met Thursday afternoon at 3:15 with Mrs. A. B. Keim. Mrs. Robert McGuire was leader, and the club thoroughly enjoyed a book review given by Mrs. A. D. Cummings on "An American Odyssey" by Victor Heisser. Next Club meeting will be with Mrs. C. L. Hagood, on February 24th.

**Idle Hour "42" Club Met at Dougherty**

The Idle Hour "42" Club met with Mr. and Mrs. C. A. Caffee at Dougherty last Thursday night at 7:30. The decorations, refreshments and tallies were all carried out with the valentine motif. All members were present except Mr. and Mrs. C. A. Cass. Mr. and Mrs. Jim Morrison played guest hands. Members present were: Mr. and Mrs. W. D. Newell, Mr. and Mrs. Lee Rushing, Mr. and Mrs. Walter Travis, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. Tom Boyd, Mr. and Mrs. Bill Pool, Mr. and Mrs. Roe McCleskey, Mr. and Mrs. F. C. Harmon, and the hosts Mr. and Mrs. C. A. Caffee. Mr. Kreis and Mrs. Travis won high score for the evening. The next meeting of the Idle Hour "42" Club will be with Mr. and Mrs. C. A. Cass on February 24th at 7:30.

**W. M. U. Entertained Y. W. A. Club Members**

W. M. U. members entertained the Y. W. A. society with a banquet Tuesday night in the basement of the First Baptist Church. Mrs. Vernon Shaw led the devotional. Miss Helen Dozer gave an address with Miss Faye Newell responding, and Miss Lilly Hunley, an address with Miss Evelyn Hicks responding. Mrs. J. D. McBrien gave the welcoming address, and Miss Marjorie Kird gave a vocal solo. The guests were also favored with a double duet made up of Miss Ina Sims, Miss Fannie Bolding, Miss Betty Newell, and Miss Evelyn Hicks. The main speaker of the evening was Mrs. R. W. Tucker of Plainview. A large group of ladies were present and enjoyed the banquet very much. Mrs. W. E. Kendrick, who has been ill for the past week is greatly improved and may be able to return to her home this week.

**IT IS DANGEROUS**

It is dangerous to sell a **SUBSTITUTE** for 66¢ just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 66¢ is worth three or four times as much as a **SUBSTITUTE**. 6-12T

**POLITICAL ANNOUNCEMENTS**

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

- For District Judge of the 110th Judicial District:  
**KENNETH BAIN**  
**ALTON B. CHAPMAN**
- For District Attorney:  
**WINFRED F. NEWSOME**  
**JOHN A. HAMILTON**
- For County Judge:  
**G. C. (CLIFFORD) TUBBS**  
**TOM W. DEEN, RE-ELECTION**
- For District Clerk:  
**GEO. B. MARSHALL**
- For County Clerk:  
**A. B. CLARK**
- For County Treasurer:  
**MRS. O. M. CONWAY**
- For County Sheriff:  
**F. N. (FRED) CLARK**
- For County Attorney:  
**W. E. GRIMES**  
**JOHN STAPLETON**
- For Assessor and Collector:  
**E. S. RANDERSON**  
**FRANK L. MOORE**
- For Commissioner Precinct No. One:  
**A. S. CUMMINGS**
- For Commissioner Precinct No. 4:  
**H. J. (HUGH) NELSON**  
**C. M. LYLES**

**Mrs. Alton Noland Hostess to Group of Friends Thursday**

Mrs. Alton Noland was hostess to a group of ladies last Thursday with an all-day quilting. Each guest carried a covered dish to add to the lovely dinner served. Those attending were: Mesdames C. R. Wade, W. O. Simpson, Moore, W. A. Huckabee, Earl Huckabee, C. C. Huckabee, Ola Warren, Paul Williams, E. E. Huskey, L. D. Eubanks, Claud Carpenter, O. R. Gollightly, J. G. McGuffey, Adrian Blankenship, E. W. Lightfoot, W. B. Jordan, T. C. Kirk, H. B. Mankins, J. L. Montgomery, E. P. Perez, W. E. Grimes, Collis Roland; Misses Winona McGuffey, Jaqueta McGuffey, Eula Huckabee, and the hostess, Mrs. Alton Noland.

**Vera Nell Marshall Hostess to Valentine Party Friday Night**

Miss Vera Nell Marshall was hostess to a valentine party Friday night, the 11th, at her home on South Wall Street. The young ladies enjoying the social were: Erma Dean Moore, Mary Emma Collins, Modell Hauey, Alene Warren, Marjorie Kirk, Thomasine Cox, Mary Wilson Hicks, La Nell Shirey, Evelyn Hicks, Frankie Sanders, Oletha Strickland, Muri Fagan, Mary Adair, Dorothy Nell Swinson, and the hostess, Vera Nell Marshall.

Mrs. Lucy Martin of Ralls spent Friday in Floydada with her parents, Mr. and Mrs. I. R. Grundy.

**Classified Ads**

- FOR SALE—Extra good Hegari bundles. Heavy grained. At farm 1 mile south, 1 mile east of Sandhill. Carl Minor. 9-2T
- For good used cars we have them. FLOYDADA MOTOR COMPANY, Orvil W. Harris, Manager, First Door North of Postoffice. Phone 31.
- For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 52-1T
- Door crops, floral sprays, wreathes designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hol-lums, Floydada Florists. 30-1T
- LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover St. 50-5T
- LANDS FOR LEASE  
A few farm tracts to lease at reasonable prices for cash.  
**W. M. MASSIE & BRO.**  
Floydada, Texas. 11-1T
- We invite you to visit the greenhouse. **PARK FLORISTS—Mrs. W. S. Gosa.** Phone 78. 68-4T

**Joint Hostesses Entertained Y. W. A. Monday Night**

Miss Fannie Mae Reese, Miss Alva Weatherford and Miss Agnes Porter were joint hostesses to the Y. W. A. which met Monday night at Miss Reese's home, with a social, and games. Refreshments were served to the following: Evelyn Roy, Ina Sims, Mrs. Milton Sims, Fannie Bolding, Bernice Dallinger, Fay Newell, and Bernice Patton, all of whom are members of the Y. W. A.

Three visitors enjoyed the social too, Mrs. Trenton Davis, Mrs. Ross Henry, and Mrs. J. D. McBrien. Mrs. Judson Chenoweth, who has been in the hospital in Knox City, is greatly improved and thinks she may be moved from the hospital this week. Miss Katie Coker and Mr. Slat's Kendrick were Sunday visitors in Plainview. Miss Bert Chapman of Sulphur Springs is visiting her brother Mr. J. W. Chapman and family.

**Sufferers STOMACH ULCER HYPERACIDITY**  
**DEFINITE RELIEF MONEY BACK**  
THE WILLARD TREATMENT brought prompt relief to thousands of cases of Stomach Ulcers, Duodenal Ulcers, and other forms of Stomach Ulcers due to excess Acid. **15 DAYS TRIAL.** For information, read "Willard's of Relief." Ask for it—  
**BISHOP PHARMACY**



**NEW - Wallpapers Smart Modern Designs**

If you are planning to modernize your home, you most surely will want to see our beautiful new patterns and designs in wall paper and wall coverings. . . . We have just received a large supply of new 1938 patterns.

Also see us for **SHERWIN-WILLIAMS PAINT** and other building supplies.

**Higginbotham - Bartlett Co.**



**"SAVES ALIVE,** did you say one dollar for our old iron?"  
"Yes, and only 95c down and one dollar a month buys a Double Automatic Sunbeam Ironmaster—the iron you said you have always wanted because of its . . .



Automatic Thumb-rip Regulator up to handle, out of the way.



Larger ironing surface—Four strokes to do more work in less time.



Weights only 5 1/2 lbs.—and it's ironed, aching wrists, weary shoulders.

**Texas-New Mexico Utilities Company**

**February 22nd**



**George Washington**

IN HONOR OF GEORGE WASHINGTON, and in commendation of the sterling qualities of leadership and patriotism to the causes he stood for, The First National Bank will close its doors all day, Washington's Birthday, FEBRUARY 22nd.

**THE FIRST NATIONAL BANK**  
FLOYDADA, TEXAS