

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, February 3, 1938

Number 9

VOLUME No. 9
Hamilton of Matador
Candidate for the Office
Of District Attorney

People of Floyd County:
announcing my candidacy for
the office of District Attorney I
say that I am 28 years old,
Matador, Texas, and am a
resident of West Texas.

I was appointed to the office of
the Attorney by the Governor
last May to finish the un-
finished term of Hon. Alton B. Chap-
man, who was appointed to the of-
fice of District Judge to fill the un-
finished term of Judge A. J. Folley
who was appointed to the office of
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J. W. Huckabee Is Seriously Ill In Plainview Hospital

J. W. Huckabee, who had been ill
for several days with bloodpoisoning
caused from an infected foot, was
carried to a Plainview hospital Sun-
day afternoon, where upon examina-
tion, doctors found the infection of
such a serious nature, that it neces-
sitated the amputation of his foot.

Mr. Huckabee's condition is report-
ed very serious since the operation,
by friends who visited him late yes-
terday afternoon.

Floyd County Women To Ask Court For Home Demonstration Agent

By Mrs. Ed Holmes
A large number of farm women
in Floyd County are interested in
securing the services of a home demon-
stration agent for the coming year.
Here are a few things other coun-
ties in Texas are doing, and some
good reasons why Floyd County
should have an agent:

Bailey county last year under the
direction of a home demonstration
agent valued their home food supply
at \$4,401.50, with 23 new pantries
and cellars built, 43 pantries
reorganized, 83 frame gardens built.
Total value of clothing made and
renovated was \$3,967.75, with 167
closets built and remodeled. There
are 349 club women and girls in
Bailey County. Salary paid agent
from this county was \$1,000.00, mak-
ing a total saving of \$5,000.00 per
year.

Lubbock county valued the home
food supply alone at \$17,709.75.
Club members of Hale County de-
clare it is almost impossible to es-
timate the value of foods they have
stored and canned this year in con-
nection with club work and under
supervision of A. & M. College rep-
resentatives, and that the knowledge
of proper dieting and preparation is
indeed inestimable.

The home makers of Swisher Coun-
ty through the home demonstration
program are really "living at home".
90 per cent of all foods was pro-
duced on their farms, and one wom-
an reports the value of her pan-
try alone at \$700.00.
In Parmer County over 350 women
took part in remodeling and refinish-
ing furniture for their bedrooms.
Some of the subjects in the year
books of these counties this year are:
"Planning to meet the family nutri-
tional needs", "Family Relationship",
"The Child from one to six", "Sul-
phur and Molasses are out of date—
Try Vegetables", "Frame Gardens",
"Mattress Making and Wool Com-
forts", "Sanitation and Disposal of
Garbage", "Yard Improvements",
"Control of House Flies", and too
many other interesting subjects to
mention.

Surely the homemakers of Floyd
County need and deserve home demon-
stration just as the women in 173
other counties in Texas are enjoying
it.

We would like for every woman in
Floyd County who is interested in
this work to see or write their com-
missioner at once.
Judge Deen has been so kind as to
invite the women of the county to
meet with the commissioners' court
on the 14th day of February in the
afternoon. Every woman in the
county is urged to attend this meet-
ing. We plan to ask to be allowed
to remain in the court room until the
vote is counted.

List Of Petit Jurors For Third Week of District Court Are Named

The following is a list of petit
jurors, who has been selected for the
third week of District Court:
G. R. Strickland, Edd Johnson,
Earl Edwards, J. W. Dowler, Wm.
Snell, F. U. Payne, Carl McAdams,
L. C. Surginer, W. C. Colston, Bill
McNeill, H. O. Cline, Calvin Steen,
J. M. Sandusky, J. R. McDonald, N.
O. Wright, Herschel Green, Ross
Henry, Jno. McCaskey, Edd Bond,
J. G. Taylor, Homer Howard, W. C.
Hubbard, Ernest Lee Thomas, Roy E.
Smith, D. J. Parkey, Henry Willis,
J. V. Gregg, Joe Golden, Frank Dod-
son, Henry Harper, Burton Thorn-
ton, R. B. Calhoun, T. T. Hamilton,
J. V. Jones, and W. P. Sims.

Miss Margaret Smith, daughter of Mr. and Mrs. Geo. V. Smith, left Tuesday for Fort Worth, to enter the second term at Texas Woman's College.

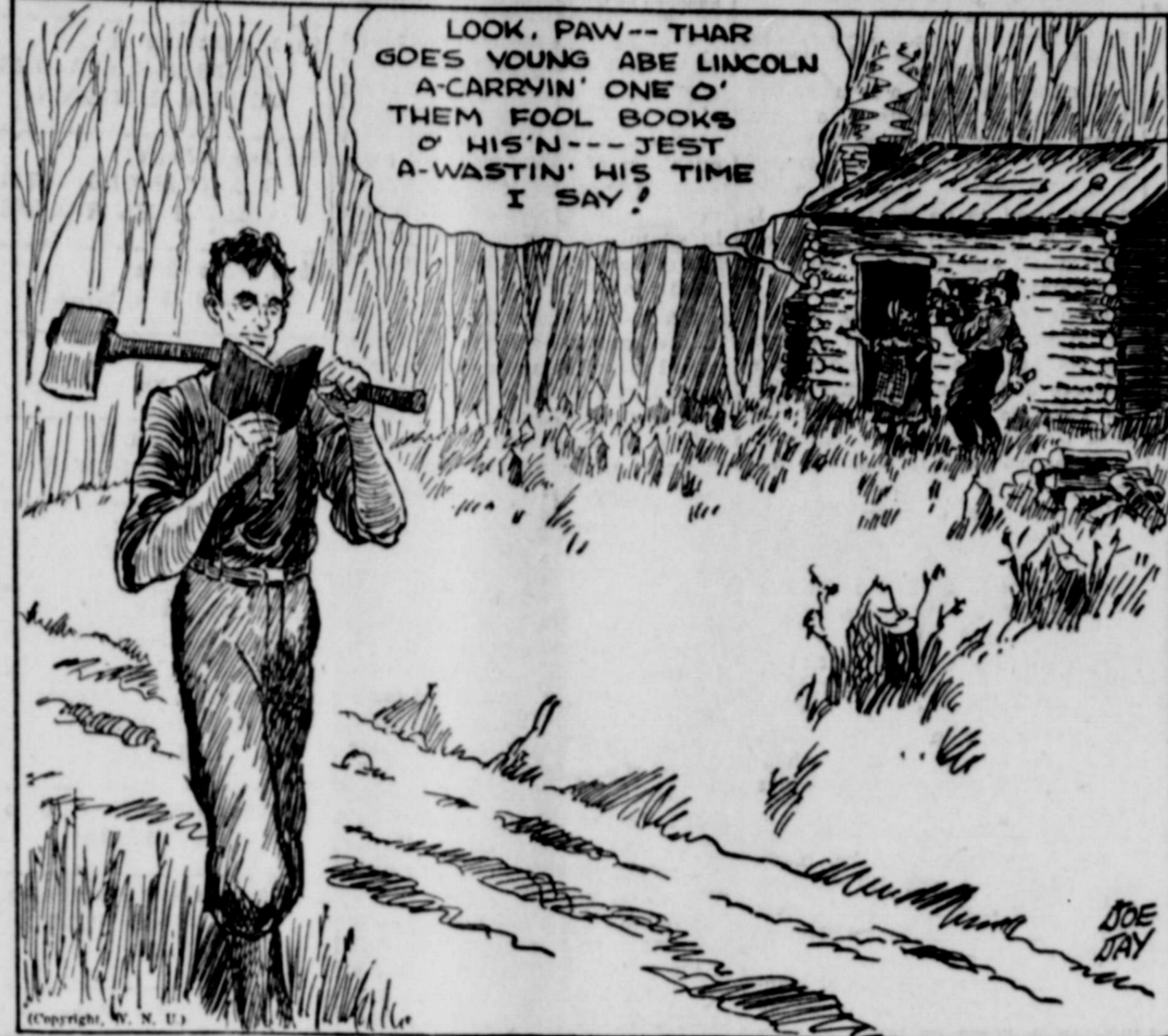
Miss Virginia McKinney, daughter of Mr. and Mrs. J. J. McKinney, left Monday for Canyon, where she enrolled in the West Texas State Teachers College.

Mr. and Mrs. Grover Smith moved Monday from their residence in South Floydada, to the P. M. Felton farm about two miles east of Floyd- ada.

Mr. and Mrs. Delbert Mr. and Mrs. Eubank are in the home recently pur- chased in southwest Floyd-

Mr. and Mrs. Wallace King moved into the Barker apartment house Tuesday.

He Studied Not in Vain



All Cultivated Land In Floyd County Must Be Covered by Work Sheet

The County Agricultural Agent has
received further information that all
cultivated land in Floyd County must
be covered by a 1937 work sheet.
Some 200 late work sheets have been
made the past week, but it is es-
timated that some 400 farms have not
executed a work-sheet. The 1937
work sheets have a direct bearing on
the 1937 cotton price adjustment pay-
ment and in establishing the County
Goals for the 1938 Farm Program.
The State Office also advises that
unless this work is started immedi-
ately in all counties the 1938 pro-
gram will be unnecessarily delayed.
We are all anxious to receive infor-
mation in regard to the new pro-
gram and so to speed up the signing
of late work sheets every one farm-
ing land in 1938 should investigate
the matter at once and in case a
1937 work sheet has not been filed
it should be attended to at once.

Miss Dorothy Webb Becomes Bride Of Othie Wellborn

Miss Dorothy Webb and Othie
Wellborn, each of Lockney, were
united in marriage at the home of
Rev. G. W. Tubbs Friday evening
at 8 o'clock, with Rev. Tubbs per-
forming the marriage ceremony. They
were accompanied to Floydada by
Mr. and Mrs. Baskin, also of Lock-
ney, who witnessed the ceremony.

B. Hatley and Lindsay Graham Attended Meeting at Amarillo

B. Hatley and Lindsay Graham,
who have recently opened an im-
plement business here, spent Friday
of last week in Amarillo, where they
attended a dealers' meeting. The
gathering was composed of dealers
from the entire Plains area.

Lubbock County Leads In Cotton Production

According to the Census Bureau
at Washington, announced early this
week, Lubbock County leads the
State in cotton ginnings up to Janu-
ary 16. This South Plains county,
taking the leadership away from the
blackland counties shows 149,937
bales ginned. Cotton men still es-
timate several thousand bales yet to
be ginned.

In the state, Lynn County ranked
second, with a total of 140,564, and
Dawson County, another on the
Plains, ranked third with a count of
106,324. These three counties are on
the South Plains, and according to
available figures, will gin over 1-
000,000 bales of cotton for the 1937
season.

Maurine Medlen Undergoes Appendicitis Operation In Snyder

Maurine Medlen, daughter of Mr.
and Mrs. Robt. Medlen was carried to
Snyder Tuesday by her parents,
where she underwent an appendicitis
operation Wednesday morning. She
is thought to be recovering satisfac-
torily.

Earl Cantwell to Fill Pulpit at Church Of Christ Sunday

Earl Cantwell, of Silvertown, will
preach at the Church of Christ on
Wall Street Sunday at the 11 o'clock
hour, and Sunday night, February 6.
All are invited to attend these ser-
vices.

Miss Emma Lou McKinney, of Olton, visited Sunday with her par- ents, Mr. and Mrs. J. J. McKinney.

George Adams' Condition Un-Improved at Austin

George Adams, of Austin, who has
been seriously ill for the past two
weeks, is still in a very serious con-
dition, according to word received
here by his brother-in-law, Glad
Snodgrass.
Mrs. Snodgrass, Mrs. Ed Johnson,
and Mrs. Moss have been at the
bedside of their brother for more
than a week in Austin.

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Hollingsworth and Martin Win Fights; Lackey Loses

Two of the three Floydada boys
who participated in the amateur box-
ing contest held at the Isis Theatre
in Lockney, Thursday night of last
week, came out winners. Some twelve
bouts were scheduled for the attrac-
tion, with boys from Lockney, Sil-
vertown, and Floydada participating.
L. B. Martin, Floydada High
School gridster, won his match in the
first round; while Lewis Holl-
ingsworth, former local high school
gridster, was named victor when he
knocked out his opponent in the
third round after hard battling. Ger-
ald Lackey, although he put forth a
good effort and a nice fight, met
with too strong competition and lost
his bout in the first round.

Ernest Carter and E. B. Bloodworth Become Texaco Wholesale Agents

Final arrangements were made
early this week whereby Ernest Car-
ter and E. B. Bloodworth were made
agents and operators of the Texaco
Wholesale and Retail Oil and Gas
business in Floydada.
Mr. Carter has been connected
with the company as retail agent for
several months, operating the Texaco
Service Station located on the North-
east corner of the square, while Mr.
Bloodworth has been employed as
salesman for one of the local auto-
mobile dealers.

Santa Fe Carloadings Show Decrease in January Comparison Of 1937

Santa Fe Railway System carload-
ings for the week ending January 29,
were 18,755 compared with 20,787
cars in the same week last year.
Received from connections were 4,629
cars compared with 7,190 for the
same week last year. Total car-
moved were 23,384 compared with
27,977 in the same week of 1937. The
Santa Fe handled a total of 24,573
cars in the preceding week this year.

James Badgett Come For Tonsil Operation

James Badgett, senior student at
the West Texas State Teachers' Col-
lege at Canyon, returned to his home
here last week for a tonsil operation.
He underwent the operation Friday
of last week and is reported to be
recovering nicely.

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Misses Hattie Thorp and Mary Leta Stone, of Abernathy, visited with Mrs. Mand Merzick Sunday.

Misses Hattie Thorp and Mary
Leta Stone, of Abernathy, visited
with Mrs. Mand Merzick Sunday.

Census Report Shows Large Increase of Cotton Over Last Year

According to the census report for
Floyd County, a large increase in the
number of bales of cotton ginned in
the county was shown for the 1937
crop. Prior to January 16 only 11,032
bales were ginned from the crop of
1936, while 30,995 bales were ginned
from the 1937 crop prior to Janu-
ary 16 of this year.

American Legion Commander Will Speak At Luncheon In Lubbock

Invitation to all Ex-Servicemen
and other leaders of the South Plains
to attend the luncheon in Lubbock
Thursday, February 10, at which
Daniel J. Doherty, of Woburn, Mass.,
National Commander of the Ameri-
can Legion, will be speaker was ex-
tended today by A. C. (Jack) Jack-
son, commander of Allen Bros. Post
in Lubbock, which will be host.

The address will be the only one
delivered by the National Command-
er in this section of the State, other
being at Abilene and Amarillo. Ac-
companying him will be Dr. U. J.
Danforth, of Fort Worth, Texas, De-
partment Commander, and Fred E.
Young, State Adjutant.

The Luncheon will be at Allen
Bros. Post hall, 910 Texas Avenue,
Directly North of the City Hall. A
small charge will be made for the
luncheon to assist in defraying ex-
penses.

Jackson recalled that Doherty is
only the third National Commander
ever to visit this territory, adding
that the Plains have been accorded
an unusual honor in that consecutive
commanders have placed the region
on their itinerary. Barely is that
done for such comparatively small
cities as Lubbock which are off a
transcontinental rail connection.

Last year, Commander Harry Col-
lery of Topeka, Kansas, was the vis-
itor and the audience was the largest
to greet him in the entire southwest.
In the audience were representatives
from approximately 20 posts repre-
senting about 40 communities of the
South Plains and eastern New Mexi-
co.

Doherty, an attorney, has been ac-
tive in Legion affairs since it was
organized. He has been post and
department commander and national
vice commander. He has a been a
member of the War Orphans' and
National Rehabilitation Committee,
of which he was chairman. His
civic service has included two years
on the Woburn City Council where
he also was secretary to the Mayor.
He now is assistant District Attorney
of his home county. So outstanding
was his record that his election as
national commander at the 1937 New
York Convention was on the first
ballot, and immediately was made
unanimous.

E. H. Robinson Made Signal Supervision Of Santa Fe Lines

The appointment of E. H. Robinson
as Signal Supervisor of the Santa Fe
Lines with jurisdiction over the
Plains and Slaton Divisions, was
announced today by J. B. Briscoe,
Superintendent. Robinson fills the va-
cancy created through the recent
death of Homer Guy.

At the same time the appointment
of W. B. Ellis as Assistant Signal
Supervisor to fill Robinson's former
position was announced. Headquar-
ters of both Robinson and Ellis are in
Amarillo.

W. A. CATES IMPROVING

W. C. Cates, son of W. A. Cates,
returned home early Wednesday
morning from Mineral Wells, and
reported that his father was much
improved, and would likely be able
to return home soon. Mr. Cates has
been seriously ill the past week with
erysipelas.

Mr. and Mrs. Trenton T. Davis and daughter, Sharon, and Mr. and Mrs. Mrs. Dorris W. Jones, made a trip to Matador Sunday afternoon.

George Fry Linder visited his moth-
er, Mrs. Geo. A. Linder, in Lubbock
Monday. Mrs. Linder is reported as
improving satisfactorily from an op-
eration which she underwent several
days ago.

Charles Huckabee, Jr., student in Tech, spent the week-end with his parents, Mr. and Mrs. C. C. Huck- abee.

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Housing Measure Passed In Washington Will Likely Interest Local People

Due to prevailing housing con-
ditions and the scarcity of what is
termed by some as desirable houses
and apartments in Floydada, several
residents here will look with favor
upon the passage of the Housing
Measure Tuesday of this week by the
administration in Washington.

The first purpose of the passage
of the measure, as we understand it,
is to give more people a chance to
finance the building of homes and
spread the time of payment out over
a period which will enable builders
to meet payment without too much
strain on their incomes.

Dispatches from Washington, pub-
lished in Wednesday's newspapers
had the following to say in regard to
the measure:

"Washington, Feb. 1—Administra-
tion leaders, beating off a Senate re-
bellion by the close vote of 42 to 40,
passed along to President Roosevelt
today the bill designed to stimulate
a vast home building boom.
"Mr. Roosevelt is expected to sign
the bill quickly. Its sponsors said
much activity in building, slowest
paced of the major industries, will
result.

Payment Slashed

"The amendments to the existing
FHA law, down payments on homes
costing \$6,000 or less will be cut to
10 per cent, and the remainder can
be paid out over 25 years. The FHA
will insure mortgages covering 90
per cent of the cost for a premium
of one-fourth of one per cent of the
diminishing balance. Interest charges
will be five per cent, plus the insur-
ance premium.

"On homes costing between \$6,000
and \$10,000, the FHA will insure
mortgages covering 90 per cent of
the cost below \$6,000 and 80 per
cent of the remaining cost. Previous-
ly, the FHA would insure only 80
per cent of the cost of large or small
homes.

"Senator Wagner, Democrat, New
York, co-author of the measure,
pointed out a provision setting up
machinery for formation of large
scale mortgage associations would
permit the Reconstruction Finance
Corporation to invest funds in such
enterprises.

RFC Tapped

"President Roosevelt notified the
RFC last fall to set aside \$50,000,000
for that purpose. Because such an
association could lend 20 times its
capital, a maximum of \$1,000,000,000
would be available for mortgage in-
vestment in that field alone.

"In accepting the bill minus the
prevailing wage amendments, the
Senate disregarded a telegram from
President William Green of the
American Federation of Labor, fa-
voring the amendment.

Opponents of the amendment said it would drive investors away be- cause the insurance might be can- celled if the contractor, over whom the investors had no control, vio- lated the prevailing wage require- ment."

Mr. and Mrs. Fred Brown and sons, Rex, and Harold left early Friday morning for Austin, where the boys will enter the university for the sec- ond semester.

Harold will enter for his first time
as a freshman, while Rex has for-
merly attended one year at the uni-
versity and one year at Texas Tech.
Rex has been employed this year with
Willson and Son Lumber Company.

Charles, another son of Mr. and Mrs. Brown, will complete the work required for a degree at Austin at the end of the coming semester.

Miss Wilhite Leaves For Pecos; Mrs. Jones Substituting

Miss Genevieve Wilhite, who has been
employed as Foreign Language In-
structor in the Floydada High School
for the past two and a half years,
left Friday of last week for Pecos,
where she has accepted a position.

Mrs. Dorris W. Jones is substi-
tuting in the vacancy left by Miss
Wilhite.

Geraldine Gamblin, who is attend- ing school at Tech, spent the week- end with her parents, Mr. and Mrs. J. M. Gamblin.

Mr. and Mrs. Wallace King moved
into the Barker apartment house
Tuesday.

THE FLOYD COUNTY PLAINSMAN

PUBLISHED THURSDAY OF EACH WEEK

M. B. CAVANAUGH PUBLISHER

ADVERTISING RATES GIVEN ON APPLICATION

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Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

NOTICE

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Y. W. A. Met Monday Night With Miss Newell

The Y. W. A. met Monday night with Miss Fay Newell in their regular session. The group spent the evening doing industrial work for the cradle roll department of the Sunday School. Each member carried a dish and added to the supper which was served.

Members present were: Misses Agnes Porter, Bernice Dallenger, Fannie Bolding, Ina Sims, Bernice Patton and Fay Newell; Mesdames Harold Merriek and Jennie Sims.

Let Cavanaugh do your printing

GOITRE

Mrs. J. U. Morris, 1209 Washington, Dallas, Tex., says, "I will tell you my experience with Sorbol-Quadruple, a colorless liniment." Get a small bottle at any drug store. For simple goitre apply twice daily. Does not interfere with daily work. Thousands have been relieved. Locally at Arwins Drug Company, 9-4th

FARM TOPICS

INSULATION WILL SAVE WINTER FUEL

Plan Worthwhile in Farm or City Residence.

By W. A. Foster, Associate Chief, Rural Architecture, University of Illinois, WNU Service.

Good insulation in a farm or city home will pay for itself in three years in saving fuel. With winter sure to come, homemakers will find insulation wisely chosen and intelligently used to be worthwhile. It should be placed in every new home and in all old homes as soon as convenient.

Insulation is heat-saving by the use of a construction which reduces the leakage of air and retards the passage of heat through the walls. Its value as an insulator is measured by the resistance it offers to the heat traveling through the material.

In addition to high resistance to heat travel, a first-class insulating material is one that is fireproof, that contains no food for rodents or insects, that is light in weight and inexpensive and that does not deteriorate with age or moisture.

Insulating material is classed in five groups. They are fills such as sawdust; flaked mineral, or torn fibers; flexible, or blanket; rigid, or board; porous and reflective types.

Of the many kinds of fill insulators, the fibrous, or flake, made from mineral or rock will not burn nor provide food for pests, insects or rodents. This cannot be claimed for sawdust or hair felt.

The better known flexible or blanket type of insulation is made by quilting a grass or fiber between paper sheets. It may be placed in walls, between floors and over ceilings where it is protected and out of the way. Board or rigid types of insulation are made from waste products such as cane fiber, straw, cornstalks, stump hearts, roots and other material. Its adaptability makes it one of the leading materials used for insulation.

Porous insulation is a cast material, sponge-like in appearance with the holes or bubbles serving to hold the air and slow the heat movement. The reflective type is new and not so well known. It consists of a thin metal or mineral film or foil with a tough paper backing. The theory is that the heat waves strike the bright surface and rebound.

Insulation is of value throughout the year in keeping a house warm in winter and cool and comfortable in hot weather.

Insulation is of value throughout the year in keeping a house warm in winter and cool and comfortable in hot weather.

FARM TOPICS

VITAMIN A AID TO GROWING CHICKENS

Alfalfa Meal One of Most Economical Sources.

Supplied by the United States Department of Agriculture - WNU Service.

Growing chickens need some form of vitamin A to make satisfactory growth. Birds allowed to range about the farm during the growing season usually pick up sufficient quantities of green feed, but birds confined or unable to get green feed should have some feed that is rich in vitamin A, say poultry specialists of the United States bureau of animal industry.

Alfalfa-leaf meal is one of the most economical sources of vitamin A, when all feeds must be purchased, and may serve as the sole source of this vitamin for growing chicks. Other common sources of vitamin A, in addition to green feeds, are yellow corn and milk.

The percentage of alfalfa-leaf meal required in a diet, which contains no appreciable quantity of vitamin A from other sources, depends on the ability of that diet to support growth when vitamin A is adequately supplied and on the vitamin A potency of the alfalfa-leaf meal itself. This potency is influenced by factors such as the method of preparation, variety, soil, weather, and cutting. Of these, the first is by far the most important.

The best criteria of an alfalfa-leaf meal's vitamin A potency are: Age, color, and "brightness." Unfortunately, it is seldom possible for the purchaser to ascertain the age of the meal he buys. Although the color of an alfalfa-leaf meal is a fairly good index of the meal's vitamin A content, the potency decreases more rapidly than the greenness of the meal changes.

Although as little alfalfa-leaf meal as 1.5 per cent of the total ration may supply an adequate quantity of vitamin A to maintain chicks in good health and enable them to grow, it is unwise to depend on less than 5 per cent of an alfalfa-leaf meal of unknown potency.

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Selective Logging and Cutting Brings Returns

"Selective logging and cutting" should be the rule followed by the owner of the farm woodlot when he harvests his timber crop, stresses Parker O. Anderson, extension forester, University farm, St. Paul.

Selective cutting is one of the basic reasons for greater logging returns, besides being one of the methods by which future timber returns with even greater dividends are built up, states Anderson. To get the greatest value and returns, the farmer should cut the more mature trees, leaving the smaller trees to grow until they mature and multiply their value.

The larger, commercially mature trees over 16 inches in diameter, breast high, will produce more lumber of higher quality and financial returns as well as economy in logging. Harvesting the larger trees will double, and even quadruple returns per thousand feet as compared to the logging and cutting of the smaller sizes. Selective logging and cutting provides for greater value, increases volume and reduces losses and handling costs.

Trees will continue to have an important role in the wise management of idle land, Anderson observes, and offer a source of future and annual income if properly handled. Trees and forests are a physical protection to certain lands in addition to being capable of yielding economic returns.

The farm owner is in a better position than the large timber company because he can harvest his crop when it will bring the highest market returns, and by watching the timber market he can adjust his cutting operations in proportion.

Of Interest to Farmers
 Nine good sized eggs are equal to a pound.

If vegetables sprout and grow in the cellar storage, it indicates that the temperature is too high.

About two-thirds of the total buckwheat crop of the United States is in New York and Pennsylvania.

Plant breeding as a science is less than 40 years old, and scientific vegetable breeding is even younger.

Perhaps the most common error in the management of permanent pastures is to continue grazing too late in the fall.

Massachusetts State college raises from 2,000 to 2,500 chicks each season in connection with experimental activities of its poultry department.

Agricultural engineers at Ohio State university say that some farm tools wear out faster from lack of shelter than from use during the busy season of the year.

Lights in the poultry house may be started abruptly in the fall, but must be gradually eliminated in the spring, say poultry specialists at Massachusetts State college.

POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For District Judge of the 110th Judicial District:
 KENNETH BAIN

For District Attorney:
 WINFRED F. NEWSOME
 JOHN A. HAMILTON

For County Judge:
 G. C. (CLIFFORD) TUBBS
 TOM W. DEEN, RE-ELECTION

For District Clerk:
 GEO. B. MARSHALL

For County Clerk:
 A. B. CLARK

For County Treasurer:
 MRS. O. M. CONWAY

For County Sheriff:
 F. N. (FRED) CLARK

For County Attorney:
 W. E. GRIMES

For Assessor and Collector:
 E. S. RANDERSON
 FRANK L. MOORE

For Commissioner Precinct No. One:
 A. S. CUMMINGS

For Commissioner Precinct No. 4:
 H. J. (HUGH) NELSON
 C. M. LYLES

C. R. Grimmish, teacher in Floydada High School, was absent from school Wednesday on account of illness.

Mr. and Mrs. J. B. Bishop returned home Sunday from a week's business trip to Detroit, Michigan.

DANGEROUS

It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE.



PLAN NOW TO BUILD YOUR HOME

We are organized to assist you in your planning. We are skilled to give you best materials at lowest cost.

You incur no obligation in asking us to make estimate on the work you plan. We solicit business.

WILLSON & SON LUMBER COMPANY

MAKE YOUR TEETH shine like the stars



CLEAN AND WHITEN

with Calox, the Oxygen tooth powder which penetrates the hidden crevices between the teeth. Pleasant, protects the gums and is economical to use.

TRY CALOX AT OUR EXPENSE

What Calox will do for your teeth is easily demonstrated in your own home at our expense. Simply coupon with name and address and mail it to us. We will send you absolutely free a test can of CALOX TOOTH POWDER. The powder more and more people are using.

FREE TRIAL COUPON
 McKesson & Robbins, Inc., Fairfield, Conn.
 Send me a 10 day trial of CALOX TOOTH POWDER at our expense. I will try it.
 Name _____
 Address _____

JIM 'PHONED AT 5 O'CLOCK— 'I'M BRINGING THE BOSS TO DINNER'

My new Gas Range cooked it in 30 minutes!

My Dinner
 Tomato Juice Cocktail
 Steak
 Mushrooms Cauliflower
 Potatoes
 Green Salad
 Biscuit
 Strawberry Shortcake
 Coffee

UNEXPECTED company holds no terrors for the lucky housewife who owns a modern gas range!

The new speed broiler grills foods in half the time it took in an old range—and without smoke! The new simmer burner is ideal for fast "waterless" cooking which preserves vitamins.

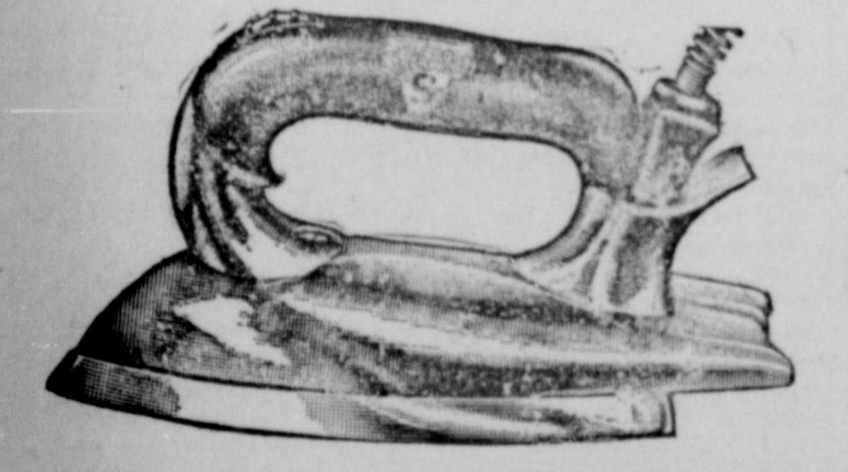
Ovens pre-heat twice as fast as formerly. Heat control gives exact temperature. New oven insulation keeps kitchens cooler.

The all-over porcelain enamel finish wipes clean as easily as a dish. Stop in and see the handsome new ranges. They're amazingly low in price.

West Texas Gas Co.
 GOOD GAS WITH DEPENDABLE SERVICE

For one month only, we repeat our offer of last year that so many have requested:

\$1.00
 for your old iron on the new



SUNBEAM IRONMASTER

The dual automatic Sunbeam Ironmaster eliminates waiting for the iron to heat... maintains a safe, constant heat whether you are ironing silks or heavy linens... weighs only 3 3/4 pounds to make your ironing easier. \$8.95, less one dollar for your old iron.

95c down
 \$1.00 PER MONTH

Texas-New Mexico Utilities Company

Layers Require Calcium to Keep Up Production

The South Dakota Agricultural Experiment station reports the results of five years' experimental work in comparing several sources of calcium for laying hens. Part of its conclusions from this work are as follows:

Over a five year experimental period, no significant difference was found in favor of any of the supplements used, namely oyster shell, clam shell, chalkstone, Black Hills limestone, dolomitic limestone, when results were judged by egg production, egg weight, and egg breaking strength.

A lack of calcium fed as a supplement to the ordinary complete ration, either all-mash or mash and grain, markedly decreases egg production and causes a loss of egg shell strength. Added calcium is absolutely necessary for maximum egg production. Added calcareous materials can stimulate the calcium secreting part of the ovicud in 24 hours after feeding, when such materials had been previously denied the hens.

666
 Checks COLDS or FEVER first day
 Headache, 30 minutes
 LIQUID, TABLETS, SALVE, NOSE DROPS
 Try "Rub-My-Fish" World's Best Liniment

FLOYDADA INSURANCE AGENCY
 Insurance of all kinds. Your inquiries and business respectfully solicited.
W. H. HENDERSON
 OWNER

CROSS CHILDREN MAY HAVE WORMS
 Watch for upset little stomachs, bad breath, fretfulness, loss of weight, itching around nose and anus. They may have pin or round worms. White's Cream Vermifuge has safely and for years, reliably expelled the worms and toned the delicate tract. White's Cream Vermifuge recommended by druggists.
WHITE DRUG CO. AND OTHER DRUG STORES.

TODAY WE ANNOUNCE A NEW "LOWEST PRICED" CAR

NEW HUDSON 112
 COMPANION CAR TO HUDSON Terraplane • HUDSON Six • HUDSON Eight

THE BIGGEST CAR THE LOWEST PRICE FIELD HAS EVER SEEN!
THE SMOOTHEST RUNNING! THE STURDIEST! THE SAFEST! YET ONE OF THE MOST ECONOMICAL!

("Yes! It's Biggest and Best!" Say Owners of the "Other Three" Leading Lowest Priced Cars.)

A Better Deal for Your Dollar

112-inch Wheelbase... 6 Cylinders... 83 Horsepower

\$694
 for 3-passenger Coupe; \$740 for 4-passenger Victoria Coupe, the only 4-passenger coupe in the lowest price class with all passengers riding inside; \$795 for Sedan—fully equipped, ready to drive, Federal taxes paid—transportation costs and local taxes, if any, extra. Attractively low time payment plan with new Hudson-C. I. T. Plan.

CLINE MOTOR COMPANY
 H. O. CLINE, MANAGER

First National Bank

Floydada, Texas

1903—TIME TESTED SERVICE—1938



NEW SPRING PRINTS

We have just received a large shipment of new spring Silk Dresses . . . In beautiful floral designs . . . reasonably priced.

Style Shoppe

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

Miles Ahead for Looks and Wear

MOJUD CREPE SILK STOCKINGS

Stockings that look delicately sheer and filmy, yet can take miles of steady going. That's our Mojud Crepes. The special twist makes them look sheerer than they really are, yet it does marvels in resisting snags and prolonging wear. If you've an eye to the practical and are vain of your legs, try Mojud Crepes . . . you'll find them just right.



The Best Hosiery Value in Town

79c, \$1.00, \$1.15

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

Keeping Up With Science

By Science Service

Wide Usefulness of Bags Despite the Tin Can's Rise

Paper Lining Prevents Sifting of Contents

By ROBERT D. POTTER
New York.—The tale of the tin can's rise to a well-earned niche on America's family cupboard shelves is well known, but the advances in another packaging method—the bag—are little noted. This is because the bag is seldom used by the average family except as a temporary container from the grocery store and possibly for sugar, salt and flour.

But bags are not "dead" in any sense, for they still help build the homes of America and its highways, as only two examples. Burlap, commonest fabric for rough bags, was first imported in volume from India just before the turn of the century. With the present 1-cent-a-pound import tax, burlap still is considerably lower in cost than domestic cotton fabric. In 1936 some 870,000,000 yards of burlap were imported from Europe and India.

Some Modern Improvements.
Bags have now been so improved that manufacturers can claim to offer any degree of protection from air, acid, dust, oil, moisture, odors or vermin.

The crinkled paper linings for bags allow them to offer serious competition with rigid containers. Materials that formerly sifted through cloth bags can now be shipped satisfactorily and cheaply. These linings permit shipment without contamination of the contents from foreign materials or outside odors.

Multiwalled bags, first introduced only a little over a decade ago, have taken over the greater part of the world's cement output and virtually all the packaging of hydrated lime and gypsum plaster.

The puncturing of bags, during shipment, is still a problem of the industry, however. Little co-operation from the railroads seems to be available in obtaining clean freight cars. The shipper must clean the car himself, remove nails and lay heavy paper. In fact, much shipment by bag that formerly went by rail is now being sent by the smaller, but more co-operative, trucking industry.

Shortest of Radio Waves Being Used at Ann Arbor

Ann Arbor.—The shortest continuous radio waves ever produced are being used in experiments at the University of Michigan here. They are only 6.4 millimeters (about one-quarter inch) in wavelength, report Drs. C. E. Cleeton and N. H. Williams of the department of physics.

So tiny is the tube used to generate the waves that it is assembled under a magnifying glass and its outside dimension is less than one quarter of an inch, state the scientists in their report to the Physical Review.

Radio radiation generated by the equipment is being used for studies of the molecular structure of gases including water vapor. The millimeter rays have many of the properties of light and travel in straight lines when focused by a concave mirror. Pieces of black paper, hard rubber and wood are transparent to the rays.

Not for Communication Use.
The possibility of using them for communication purposes is remote since they are rapidly absorbed by the water vapor in the atmosphere. It is by a study of this absorption, in fact, that scientists are learning new facts about the molecular makeup of water vapor.

The 6.4-millimeter radio waves represent about the limit of radiation which can be produced from vacuum tube sources. To get shorter waves the dimensions of the radio tube must be decreased and ultimately becomes a mechanical impossibility.

For waves shorter than six millimeters it is necessary to use either the radiation from a quartz mercury arc lamp or spark sources in air. The wavelength region from one-tenth millimeter to six millimeter waves is about the last untapped "no man's land" of infrared research, for only a few isolated measurements have as yet been made in this region.

Keeping Up With Science

By Science Service

Crows Are Enemies of the Wild Ducks in Breeding Season

Control Methods Are Recommended by Expert

Washington.—Crows are major enemies of wild ducks in at least a part of the great wild duck breeding grounds in Canada, a survey by E. R. Kalmbach of the United States biological survey shows.

Of 512 duck nests studied, 31 per cent (158 nests) had been ravaged by crows. Other causes of destruction had accounted for another 20 per cent of loss, so that of all the nests that started the season with hopeful batches of eggs, only 49 per cent turned out live ducklings.

It is possible, however, Mr. Kalmbach notes, that part of the egg destruction by crows might have been wreaked after the parent ducks had abandoned the nests for other causes.

Furthermore, he cautions, this survey was made in a part of the nesting area where the crow concentration is unusually high, and where a large duck population offers unusually great temptation to raid for eggs. The overlap of crow range and duck-nesting area does not represent more than about a sixth of the whole productive waterfowl nesting area in Alaska and Canada. So crows cannot be counted universal enemies of ducks.

How They Should Be Controlled.
For practical control purposes, Mr. Kalmbach recommends: "Crow-control operations on duck-breeding grounds should by all means be entrusted only to those who fully recognize the hazards associated with human intrusion on waterfowl nesting grounds. The work should not be carried out haphazard or by mass action devoid of careful supervision. There should, in fact, be solicitude for the privacy of every nesting duck."

"At winter crow roosts, where control is possible at a lower cost per bird, the benefits with respect to waterfowl are, in turn, less direct, since only a part of the birds present at these roosts actually enter the problem of crow-waterfowl relationships on the breeding grounds."

"For the present, and probably for years to come, such control may wisely be restricted to those federal, state, or privately managed areas to which crows have been attracted in unduly large numbers by the presence of nesting waterfowl and on which the consequently delicate problem of control may be kept in experienced hands."

Vitamin Discovery May Prove Remedy for Gout-Sufferers

Atlantic City, N. J.—A vitamin discovery that sheds new light on gout and may prove a remedy for the ailment was reported by Dr. Martin G. Vorhaus of New York before the meeting of the American Medical association here.

Cases of this disease were improved by doses of vitamin B1. Dr. Vorhaus has found. Pain and swelling disappear, and even more striking, X-ray pictures of the affected joints show that new bone tissue is apparently formed.

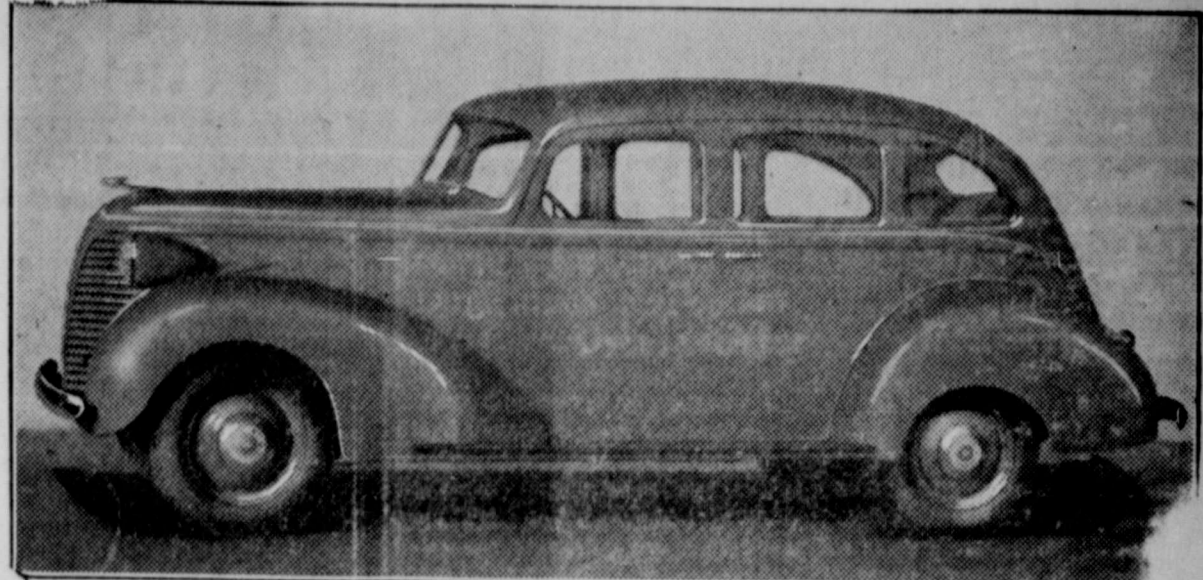
This is the first time that anyone has ever discovered any effect of vitamin B1 on bones, Dr. Vorhaus pointed out. Hitherto this vitamin was known only to affect nerves and the utilization of sugar. The discovery of its effect on bones is so new that Doctor Vorhaus and his associates have not yet decided exactly what is the relation between the vitamin and bones. They are reporting sixteen cases observed for longer than three months in order to stimulate other scientists to investigate the problem.

The discovery was made accidentally in treating neuritis with this vitamin, which is sometimes called the anti-beriberi vitamin because lack of it causes the oriental nervous disease known as beriberi. Some of the neuritis patients, instead of being helped by the vitamin as others have been, experienced severe reactions and were for a time much worse.

The uric acid content of their blood rose, and this discovery led Doctor Vorhaus to continue the vitamin treatment in order to learn why the vitamin produced this effect. It turned out that all the patients had gout along with their neuritis.

With more vitamin dosage, the patients improved greatly, and the uric acid content of the blood dropped back to normal.

New Hudson "112" Sedan



Hudson's latest entry into the lowest priced field—the Hudson 112 Sedan, an 83-horsepower motor and is noteworthy for its extreme economy and roominess. Although in the low price class it has many fine features.

THERE'S NEVER BEEN A MORE THRILLING SIGHT



than the old horse-drawn fire engine barging down the street . . .

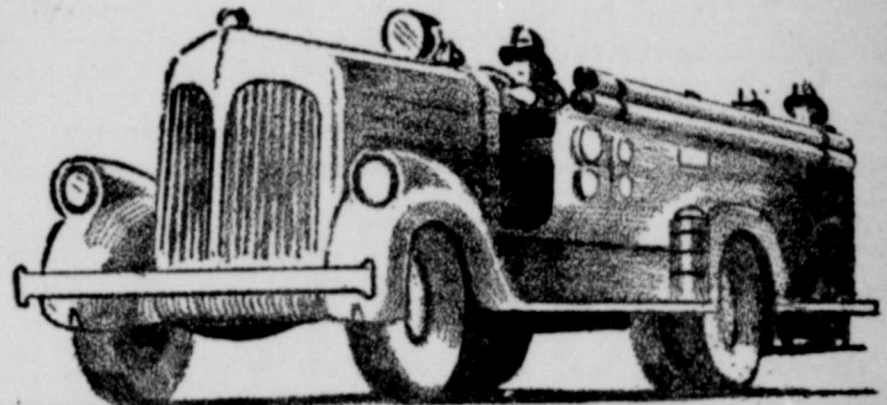
BUT IT HAD TO GIVE WAY TO THE MODERN FIRE-FIGHTING APPARATUS

. . . just as the old fashioned gasoline has had to give way to our modern, quick-starting, anti-knock

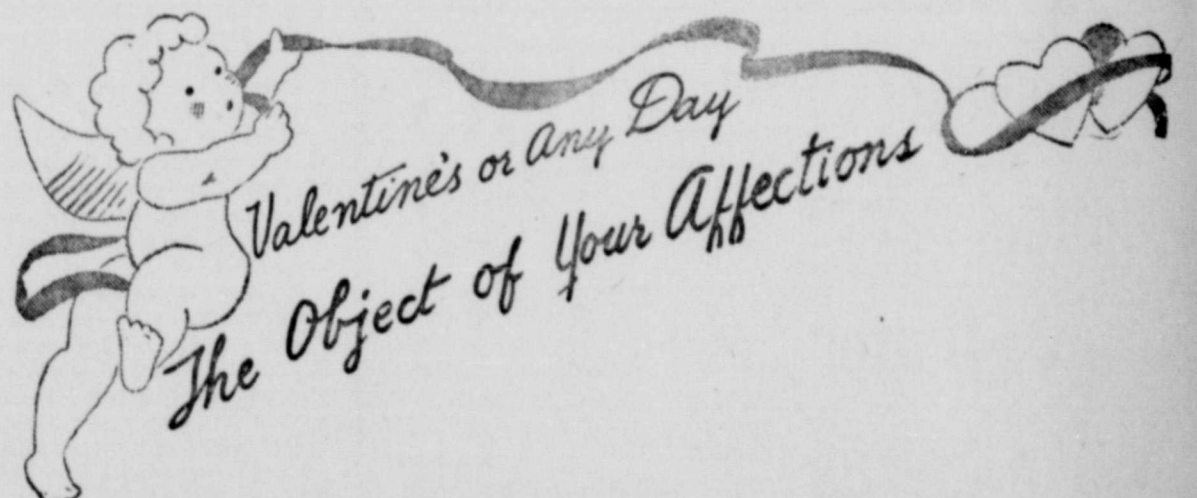
COSDEN HIGHER OCTANE GASOLINE

. . . The 70-72 Octane Gasoline designed especially to meet the requirements of modern high-speed, high compression motors

AND OBTAINABLE ONLY AT ACCREDITED COSDEN SERVICE STATIONS



Refinery, Big Spring - COSDEN PETROLEUM CORPORATION - Offices, Fort Worth
Paul W. Conner, Owner Phone 15 FLOYDADA OIL COMPANY South East Corner of Square.



TWEED COATS

WITH THAT IMPORTED LOOK

Perfect loves—every one of these BETTY ROSE exclusive designs! Shoulders have the smart widened line without exaggeration, the pockets high, wide or in foursomes. Tailored from lovely soft Tweeds in the smoky tones, or natural combinations. A Coat from this group will be a choice of sentiment and sanity! Duchess Satin Lining



STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

Now is the time to renovate your poultry and brooding houses by using Carbo Creosene. It kills all insects. J. C. Wooldridge Lumber Company. 8-21c

Classified Ads

FOR SALE—Extra good Hegari bundles. Heavy grained. At farm 1 mile south, 1 mile east of Sandhill. Carl Minor. 9-21c

For good used cars we have them. FLOYDADA MOTOR COMPANY, Orvil W. Harris, Manager, First Door North of Postoffice. Phone 31.

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 52-11c

Let us give you figures on your repair or new jobs. Our stock is complete and prices right. J. C. Wooldridge Lumber Company. 8-21c

We photograph any thing, any where, at any time. Frogge's Photograph Studio, 212 Readlimer Building, Floydada. 50-11c

Door crepes, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave order at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Holiuma, Floydada Florista. 80-11c

We still have the old reliable Lincoln Paints, Enamels, and Varnishes with prices to suit all. J. C. Wooldridge Lumber Company. 8-21c

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover, St. 30-51c

LANDS FOR LEASE A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11-11c

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-41c

Try our Carbo Creosene for blue bugs, lice, and mites. It kills them right now. J. C. Wooldridge Lumber Company. 8-21c

FARM TOPICS

OUTDOOR PITS ARE GOOD FOR STORAGE

Vegetables for Winter May Be Kept for Months.

By C. H. Nisley, Professor of Vegetable Gardening, New Jersey College of Agriculture—WNU Service.

A possible answer to the problem of getting better prices for vegetables at this season may lie in the utilization of outdoor storage pits on more farms.

Many growers who are not equipped with storage facilities haul their surplus crops to market and this often lowers prices. An outdoor pit makes it possible to store vegetables successfully for months.

Crops which may be stored for winter use or sale include beets, turnips, winter radishes, carrots, rutabagas, parsnips, salsify, horseradish, cabbage and winter apples.

The outdoor pit is inexpensive to make. A well-drained location is important because excess water must be drained away from the storage pit during heavy rains.

The pit may be from one to two feet deep, about four to six feet wide and as long as necessary to accommodate the crops to be stored.

The inside of the pit is lined with from four to six inches of straw or hay, or other insulating material. Never use corn fodder because it draws mice and rats.

In preparing the crops to be stored in the pit, select only well-matured and disease-free vegetables. Carrots, beets, winter radishes, turnips and parsnips are pulled and sorted and the tops are either twisted or cut off, leaving an inch or more of the stems attached.

This is important, for if the roots are trimmed too closely they have a tendency to "bleed" excessively and shrivel. Cabbage is pulled with the roots attached, and placed in the pit with the stem end up so that any water coming through will not enter the head.

After the crops have been carefully placed in the pit, cover them with a layer of from four to six inches of hay or straw, and just enough soil to keep the covering from blowing away.

A means of ventilation must always be provided. This is usually made either from a bundle of straw six inches in diameter, or from old stove pipe or terra-cotta pipe.

This will allow warm air and excess moisture given off by the stored roots to pass out of the pit and permit the cold air to enter. As the weather becomes colder, additional layers of straw or hay and soil are necessary to keep the roots in the pit from freezing.

Pumpkins, squash and sweet potatoes require a warm, dry place and a location near the furnace is preferable.

Growers Are Fattening Holiday Turkey Flocks

Turkeys reach a marketing size only after 24 to 28 weeks of even, rapid growth from the start, says Dr. H. S. Wilgus, Jr., head of the poultry department at Colorado State college.

This time is divided into three periods. The first 8 to 10 weeks is the brooding period, from then until about 20 weeks old is the growing period, and from then on, the finishing period.

Feeding experiments conducted by agricultural college experiment stations and the United States Department of Agriculture show that any serious interference with the growth rate may result in deformed breast bones and later maturity.

Most turkeys to be marketed during the holiday season soon will reach the finishing period, says Dr. Wilgus. Care of the flock during this time is as essential as in the two earlier periods. Range should be restricted to limit exercise while birds are being finished. Four or five birds to each foot of feeder space is about right.

Cure for Shipping Fever

Baking soda is given in fall or winter on some farms as a preventative of shipping fever in young cattle just shipped in, according to E. T. Robbins, livestock extension specialist, College of Agriculture, University of Illinois. The amount is four pounds of soda in each 50-gallon barrel of drinking water for a period of two weeks.

In treating a 400-pound calf afflicted with colds or shipping fever, it is the practice to place three handfuls of soda in the calf's mouth. Some farmers have tried the soda water for purchased feeder pigs.

Work of Seed Detectives

A new type of detective, the seed detective, is able to look at a sample of seed and tell from what part of the country it comes. This may seem due to some mysterious second sight, but in reality comes about through the detective's recognition of the seed's associates. Mixed in with all grass and grain seed sold commercially is a certain amount of weed seed. The seed detective by determining what weeds are present can at the same time learn the source of the seed through familiarity with the sections in which each type of weed grows.

County Agent Interested In Farm Demonstrations For Floyd County

A number of counties in Texas have started whole farm demonstrations and these demonstrations have caused quite a bit of interest in the State and each year premiums have been offered for the home which has been outstanding in the state. The County Agricultural Agent is interested in getting this program under way in Floyd County.

The number of homes entering this demonstration will have to be small the first year as it is new and will require much attention from the Agricultural Agent and Extension Specialists but any farm family may undertake this demonstration. Its development consists of setting reasonable goals for both the farm and the home, then reaching them in an orderly way.

The Whole Farm Demonstration is adapted to any size or type of farm or any form of land tenure.

The success of a whole farm demonstration is measured by the family's progress as reflected in the improvements made on the farm and in the home to meet the aims of the demonstration. Such a demonstration represents the work of the entire family and its cooperation with the Extension Service.

To assist the family in developing a practical, progressive example of improved farm management and home making, and demonstrate the results for the advancement of the community.

Aims of the demonstration: 1. Development of a practical system of management which will provide a sustained income sufficient to insure a comfortable living and lead toward economic security.

2. Conservation and improvement of the soil by wise use of land, control of erosion and correction of deficiencies of soil.

3. Conservation of water by control of run off, storage in tanks and reservoirs; intelligent application of irrigation.

4. Conservation of property by adequate care, intelligent use, reduction of avoidable risks.

5. Development of an efficient home program which is reflected in the family's health, comfort, cultural and financial advancement.

6. Conservation of human effort through efficient planning, use of economical labor-saving devices in the home and on the premises.

7. Conservation of health by providing food which meets the family's needs, providing adequate clothing and shelter; developing proper sanitation.

8. Development of a tradition and value for the farm and the community that will command the interest, respect and admiration of present and future residents.

Miss Mildred Olson Hostess to 1934 Study Club In Meeting Tuesday

The 1934 Study Club met Tuesday evening at 6:45 at the home of Mrs. Charley Lewis, with Miss Mildred Olson as hostess.

An interesting program was given. The subject discussed: "Mexico and the Caribbean Lands."

Mountains and Plateau Regions by Mary Ann Kimble. Lowlands and Forests by Ruth Jenkins.

Other Cities of the Aztec Land by Bernice Patton.

The next meeting of the club will be Tuesday, February 15, at 6:45 with Elizabeth Hams as hostess and at the home of Miss Fannie Mae Rees.

Richard Tubbs, student at Texas Tech, spent the week end here visiting with his parents, Mr. and Mrs. Clifford Tubbs.

Let Cavanaugh Do Your Printing

Mrs. Lorin Leibfried Hostess To Study Club Thursday

Mrs. Lorin Leibfried was hostess to the 1929 Study Club when the club met at her home Thursday of last week.

An interesting and profitable program, which opened with a review of "Autobiography of Madame Curie" given by Mrs. Richard Stovall, was enjoyed by all present.

The members were also greatly impressed by a talk on "Welfare Work in Floydada" by Mrs. Jno. E. Eldridge. In her discussion she summed up things that had been done and other things that could still be done in order to make our city a better place in which to live.

Following Mrs. Eldridge's talk, LaJuana Leibfried rendered two piano selections, "Polonaise" by Bach, and "Cathedral at Twilight" by Gagnep. The program was ended with a tap dance by Frances Keim, with Nelda Fagan at the piano.

The next meeting of the club will be February 12 at the home of Mrs. A. B. Keim.

Mr. and Mrs. Travis Entertain Idle Hours

Mr. and Mrs. Walter Travis, host and hostess to the Idle Hours Club which met at their home on Monday evening of last week.

All members, with the exception of Mr. and Mrs. C. A. Casper, were present at the gathering. Guests were: Mr. and Mrs. A. D. G. Mr. and Mrs. J. M. G. and Mrs. Byron Clark, and Mrs. Tad Probasco.

After the games delightful presents were served. President's birthday, observed by the club, and served as favors to the guests.

The next meeting of the club will be at the home of Mr. A. Caffee, Thursday evening, February 10.

2-WAY RELIEF FOR THE MISERY OF COLDS



The speed with which Bayer tablets act in relieving the distressing symptoms of colds and accompanying sore throat is utterly amazing... and the treatment is simple and pleasant. This is all you do. Crush and dissolve three genuine Bayer Aspirin tablets in one-third glass of water. Then gargle with this mixture twice, holding your head well back.

This medicinal gargle will act almost like a local anesthetic on the sore, irritated membrane of your throat. Pain ceases promptly; rawness is relieved.

You will say it is remarkable. And the few cents it costs effects a big saving over expensive "throat gargles" and strong medicines. And when you buy, see that you get genuine BAYER ASPIRIN.

15c FOR 12 TABLETS 2 FULL DOZEN 25c Virtually 1 cent a tablet

LOOPER'S

Sandwich Cakes	While they last, Per Pound	.10
Viena Sausage	Per Can	.5
Peanut Butter	32 OUNCE JAR	.25
Crackers	Two Pound Box	.15
Coffee	DEL MONTE, 2 Lb. CAN	.52
Apple Butter	32 OUNCE CAN	.15
Velva Syrup	GALLON CAN	.55
Raisins	2 lb Cellophane Package	.15
Snap Beans	PER POUND	.04
Oranges	Medium Size, Dozen	15c
Sugar	10 Pound Cloth Bag	53c
Flour	48 Pounds, Good As Any, 1 Can Baking Powder FREE	\$1.60

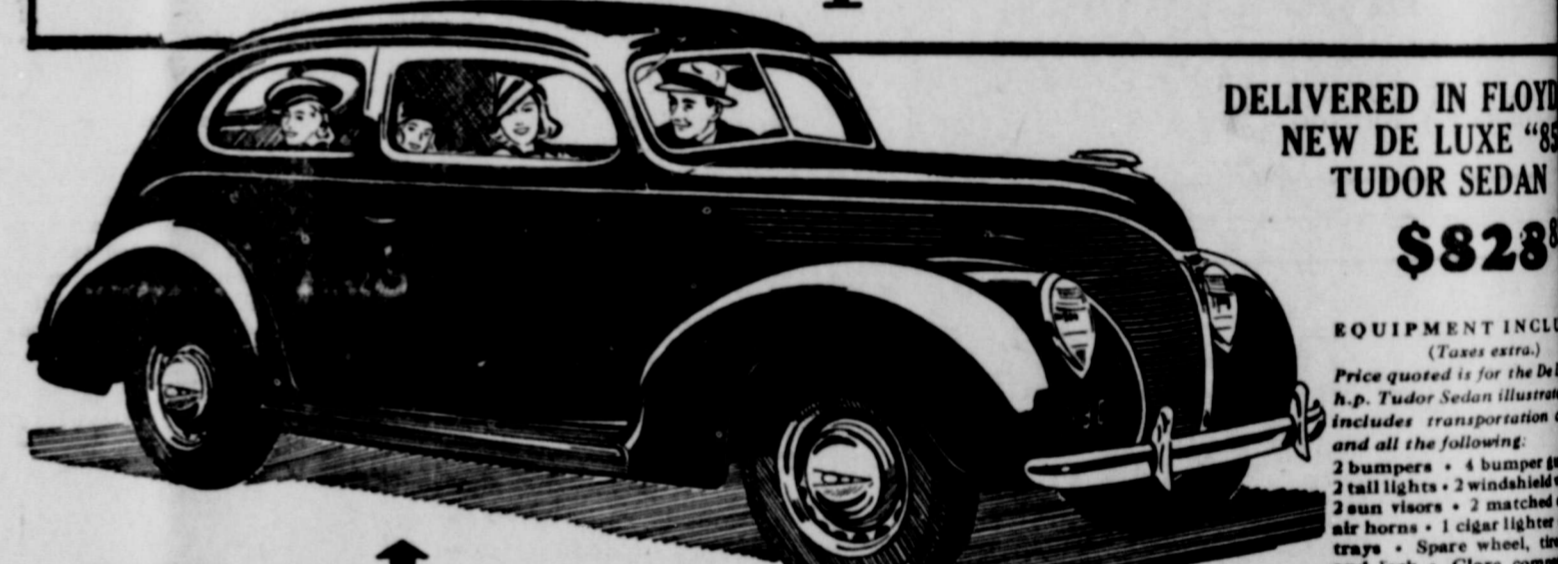
KEEP BABY'S SKIN SAFE from GERMS

Mother, heed the urgent advice of doctors and hospitals. do as they do: give your baby a daily body-rub with the antiseptic oil that chases away germs, and keeps the skin SAFE. That means Mennen Antiseptic Oil. It's used by nearly all maternity hospitals.

It gets down into skin-folds—and prevents infection. It keeps the skin healthier. Get a bottle today. At any drugist.

MENNEEN Antiseptic OIL

A Broader V-8 Choice in the low-price field!

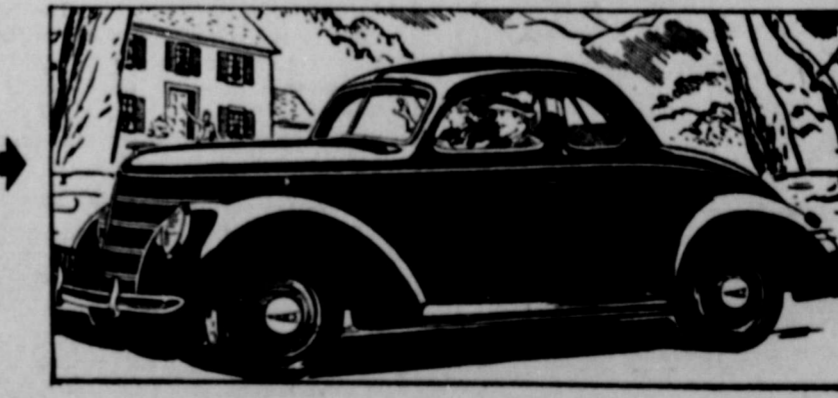


DELIVERED IN FLOYD NEW DE LUXE "85" TUDOR SEDAN \$828

THE NEW DE LUXE "85"... an entirely new Ford style. Largest, roomiest Ford V-8 ever built. Longer hood. Sedan bodies are bigger. Larger luggage space with outside opening at rear of all models. Interiors more finely appointed. 8 body types—Coupe, Tudor and Fordor Sedans, Club Coupe, Phaeton, Convertible Coupe, Convertible Club Coupe, Convertible Sedan. Choice of 6 colors.

THE NEW STANDARD "85"... Longer hood, greater overall length, fresh lines. All sedans have luggage compartments with outside openings. Silent helical gears in all speeds. New out-of-way front seat backs in Tudor increase access.

THE NEW THRIFTY "60"... Same size and body types as the Standard "85," with same equipment. The car that owners say gives 22 to 27 miles per gallon of gas. New last year, the "60" proved its worth to over 300,000 owners. In Coupe, Tudor Sedan, Fordor Sedan. Choice of 3 colors.



THE QUALITY CAR IN THE LOW-PRICE FIELD FORD V-8 IMPROVED AND RE-STYLE FOR 1938

BISHOP MOTOR COMPANY BARKER BROTHERS BUILDING