

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, December 30, 1937

VOLUME No. 9

Funeral Services Held Sunday For Father Of Mrs. C. M. Thacker

Funeral services were held Sunday afternoon at Big Spring for A. C. Thacker, father of Mrs. C. M. Thacker of Floydada. The last rites were performed by the pastor of the First Presbyterian Church at the Eberly Memorial Home, with Mrs. Eberly, funeral director, in charge. Interment was made in the Big Spring Cemetery following brief Masonic rites.

Sullivan, who died with a stroke at his home in Cohoma last night at 12 o'clock, had been a resident of Howard county for many years, moving to Howard from the state of Illinois. He was in his seventy-sixth year at the time of his death.

Survived by his wife and five children, all of whom were present at the funeral services. They are: His wife, Mrs. A. C. Thacker, Cohoma; two sons, Pat Thacker, Cohoma, and John Sullivan, Illinois; and three daughters, Mrs. Miller, Austin, Texas; Mrs. C. M. Thacker, Floydada; and Mrs. Walter, who attended the services here. G. R. Thacker, Walter Gound, Mrs. Thacker, Miss Peggy Merrick, W. O. Jones, and Mr. and Mrs. Clifford Tubbs.

Thacker and daughter, Mary, returned to their home here last night, while Mrs. Thacker remained with her mother. She returned Monday evening. Mrs. Sullivan is expected to arrive within a few days to visit for some time with her mother here.

Fannie Ruth Becomes Bride of Lloyd Nelson

Fannie Ruth Patton, daughter of Mr. and Mrs. Claude Patton, became the bride of Lloyd Nelson, son of Mr. and Mrs. J. H. Nelson, in a ceremony held at the home of the bride's parents Christmas morning. Rev. Lyles, Methodist minister, officiated in the wedding.

Mr. and Mrs. J. C. Hay Have Sons Home For Christmas

Mr. and Mrs. J. C. Hay Jr., here the latter part of last week, spent a few days vacation with their parents, Mr. and Mrs. Hay. Mr. Hay, who is a student at the University of Texas, returned to his work there last week. Mr. Hay Jr. is employed with the Highway Construction. He is at Taft, Texas.

Mr. and Mrs. Denzil Probasco Here

Mr. and Mrs. Denzil Probasco of Kentucky, Tennessee, near Nashville, are spending the Christmas and New Year holidays in Floydada and here. They arrived here Thursday last week and visited in the home of Mr. Probasco's parents, Mr. and Mrs. Frank Probasco, until Sunday. They then returned to Lubbock where they are visiting relatives. They are expected to return here soon and will spend the holidays here.

Mr. and Mrs. Ed Gardner of Los Angeles, California, Spent Monday Here, Visiting in the Home of Mr. and Mrs. Glad Snodgrass

Mr. and Mrs. Ed Gardner of Los Angeles, California, spent Monday here, visiting in the home of Mr. and Mrs. Glad Snodgrass. They are expected to return here soon and will spend the holidays here.

Lockney Man Killed In Albany, Oregon, During Vacation

Herbert Ray Myers, 28 year old resident of Lockney, was killed December 24, when a mishap occurred while he was hunting. Mr. Myers was accidentally shot by his own .22 caliber rifle when it discharged as he pulled it through a wire fence.

Freakish Fog Might Rate "Believe It Or Not" Page

Most of the citizens of Floydada were probably unaware of a freakish fog, which hit here Tuesday night at 10:30 and cleared away at about 7:30 Wednesday morning. The fog seemed to come all of once, and it left in much the same manner. Reports from some who drove into Floydada from the east part of the county Wednesday morning were that the fog was still very dense four miles east of town at 10 o'clock, two and a half hours after it had completely cleared in town. Fenders of the cars coming in from the east were spattered with mud, caused from the fog settling on the pavement. Some drivers reported that as late as 10 o'clock driving was almost impossible east of town on account of the density of moisture.

Miss Johnnie Johnston And Ernest Sheppard Wed Here Monday

Miss Johnnie Johnston of this city and Ernest Sheppard of Brownwood were united in marriage Monday afternoon, December 27, at 3 o'clock, at the home of Rev. Vernon Shaw, pastor of the First Baptist Church. Miss Selma Lider and Rex Johnston, brother of the bride, were the couple's only attendants.

Harris "Get-to-Gether" Held at Petersburg Sunday, December 26

What might be termed a Harris "get-to-gether" was held Sunday, December 26, at the home of Mr. and Mrs. Roy McDaniel of Petersburg. A typical Christmas dinner with the turkey and all the trimmings was served, with each family adding a covered dish.

Lowell Gamblin of Albuquerque, New Mexico, Visited in the Home of His Parents, Mr. and Mrs. J. M. Gamblin, Sunday

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BORN--To Mr. and Mrs. Lowell Gamblin of Albuquerque, New Mexico, December 23, a baby girl named Lonita Beth

Edwin Golightly, Freshman at Texas Tech, Spent Christmas with His Parents, Mr. and Mrs. O. R. Golightly

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"Junior" Flannery of Lubbock, Was in Floydada Through the Christmas Holidays Visiting Relatives, Mr. and Mrs. Ed Brown and Family, and Mr. and Mrs. Fred Brown and Family

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Welcome 1938!



Mrs. Hollums Shows Improvement At Mineral Wells

Mrs. Jno. A. Hollums, who on account of serious illness was taken to Mineral Wells for treatment Thursday of last week, is reported to be showing decided improvement. She is suffering from inflammation of the arteries of the legs, which makes walking impossible for some time.

Mr. and Mrs. Douglas Hollums Have Taken Over Mrs. Hollum's Work at the Duncan Abstract Office Until She is Able to Return

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Mr. and Mrs. Cloud Have Colorado Guests

Among those entertaining out-of-state guests during the past week were Mr. and Mrs. B. O. Cloud, who had as their guests for the Christmas holidays Mr. and Mrs. H. A. Amonette and daughter, Mozelle, of Denver, Colorado.

Miss Josephine Troutman In Lubbock Sanitarium For Operation

Miss Josephine Troutman was taken to Lubbock Monday of this week, where she underwent an operation for appendicitis Tuesday morning. Miss Troutman had been suffering from attacks of chronic appendicitis for some time. Her condition was thought to be satisfactory.

Miss Maxine Fry Lest Tuesday For El Paso

Miss Maxine Fry, who has been visiting here with her parents, Mr. and Mrs. R. E. Fry, through the Christmas holidays, left Tuesday for El Paso, where she is to be Sun Princess at the Sun Bowl Game.

Miss Mary Loper Spent Monday Until Wednesday of This Week Visiting at Plainview in the Home of Miss Mattie Fern Fields, Formerly of Floydada

Miss Mary Loper spent Monday until Wednesday of this week visiting at Plainview in the home of Miss Mattie Fern Fields, formerly of Floydada.

Mr. and Mrs. Lon M. Davis and Son, Lon Jr., Spent Christmas Eve and Christmas Day in Canyon, where they visited Mrs. Davis' parents, Mr. and Mrs. Henry Bradford

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Mr. and Mrs. Myers And Family Left Monday For Fort Worth

Mr. and Mrs. Jno. Myers and son, John Harold, and daughter, Lenora, left Monday afternoon for Fort Worth, where they were to visit Mrs. Myers' brother, Dr. Haywood Davis and family.

Gilbert Family Reunion Held At Home Of Walter Travis

A family reunion at which Mrs. Bertha Gilbert and all of her children were present was held at the home of Mr. and Mrs. Walter Travis during the Christmas holidays.

Mr. and Mrs. Richard Stovall Entertain Family With Dinner

Mr. and Mrs. Richard Stovall entertained Christmas day for the reunion of the Stovall family. A marvelous Christmas dinner with all the trimmings was served to the guests.

Reunion Held at Home of R. F. Jackson Christmas Day

Along with the many who celebrated Christmas with a family reunion, were Mr. and Mrs. R. F. Jackson and family. All members of the family arrived here Friday evening and remained throughout the holidays, making the reunion complete.

Miss Miller Home; To Be Up Soon

Miss Sadie Miller, teacher in the local schools, returned to her home here Friday of last week, after having undergone an operation for appendicitis in the Plainview Sanitarium December 13.

Mr. and Mrs. Marvin English and Son, Robert Hicks, and Mr. and Mrs. Russell King Spent Saturday and Sunday in Abilene where they visited Mr. and Mrs. H. H. Copeland, parents of Mrs. English and Mrs. King

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Rev. and Mrs. Shaw Have Many Visitors for Christmas Dinner

Rev. and Mrs. Vernon Shaw entertained a large number of their relatives with a Christmas dinner last Saturday.

Mrs. Lon V. Smith Holds Open House For Floydada Graduates

Mrs. Lon V. Smith held open house Saturday afternoon, December 25, from 3 to 8 o'clock for the students graduating from Floydada High School during the years 1931 through 1935.

Sarah Davis Married In Crosbyton Tuesday, December Twenty-First

Miss Sarah Davis, daughter of Mr. and Mrs. L. J. Davis of Floydada, became the bride of R. W. Pyron of Crosbyton, Texas, Tuesday evening, December 21. Rev. T. W. Dunn, pastor of the Baptist Church in Crosbyton, officiated.

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Drilling is Resumed on Thos. Montgomery No. 1

Drilling on the Thomas Montgomery No. 1 well southeast of town was resumed Sunday, after a rest of several days during the holiday season. Official reports were that drilling had reached the depth of 3,750 feet late Wednesday.

Mr. and Mrs. Lon M. Davis Attend Funeral Services for Henry C. Gamble

Funeral services were held in Canyon Monday afternoon, December 27, for Henry C. Gamble, uncle of Mrs. Lon M. Davis of Floydada. Mr. and Mrs. Davis attended the services, which were conducted by the National Guard at the Methodist Church in Canyon.

Miss Mabel Moore And Edgar Duncan Wed Christmas Morning

Miss Mabel Moore, daughter of Mr. and Mrs. E. W. Moore of Floydada, and Edgar Duncan, son of Mr. and Mrs. J. W. Duncan of Guymon, Oklahoma, were united in marriage Christmas morning at 9:30. Rev. Vernon Shaw officiated with an impressive ring ceremony.

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The bride was beautifully gowned in apica blue, imported silk, with navy blue babardine accessories. A corsage of white carnations blended with bridal wreath added to the attractiveness of her attire. For "something old" she wore a beautiful gold bracelet of an aunt.

Attendants were: J. D. Moore, and Miss Maxine Ross, who was dressed in wine silk crepe with black accessories. Miss Ross wore a corsage of deep orange carnations with bridal wreath.

Others present for the ceremony were: the bride's parents, Mr. and Mrs. E. W. Moore; and Mr. and Mrs. Elbert Parks.

Mrs. Duncan is a graduate of Floydada High School, having finished with the class of '35. In 1936 she was a student at W. T. S. T. C.

Mr. Duncan graduated from Guymon High School in 1932 and was employed with the Junior Engineer U. S. D. A. Soil Conservation Service before coming to Floydada in August. He is at present employed with Loper's grocery here.

Immediately following the marriage rites, which were spoken at the home of Rev. Shaw, the wedding party went to the home of the bride's parents, where the wedding cake was cut and served with punch. The couple then left for Guymon, Oklahoma, where they will remain for several days.

Mr. and Mrs. Duncan will be at home on California Street January 1.

Mrs. Lon V. Smith Holds Open House For Floydada Graduates

Mrs. Lon V. Smith held open house Saturday afternoon, December 25, from 3 to 8 o'clock for the students graduating from Floydada High School during the years 1931 through 1935.

The house was decorated with holiday wreaths and Santa Claus, and a silver Christmas tree, decorated with red icicles and multi-colored lights, stood in a corner of the reception room.

A punch bowl, surrounded by snow effects, was presided over by Mary Jo Scott, Maxine Fry, Mary Anna Ross, Mary Ann Kimble, Janelle Sullivan, Jean Bain, Wilmina Salisbury, and Ruth Rutledge.

Class presidents present were: Billy Joe Welch '32, Waldo Houghton '33, and Hugh Jeff Ayres '34. O. B. Olson '31, and I. A. Smith Jr. '35, were unable to attend.

The classes of '32 and '34, had the largest number attending during the afternoon. Members of classes of '32, '33, and '34 planned reunions to be held during the summer.

Mr. and Mrs. S. T. Harris and Mr. and Mrs. Charlie Harris and Family of Lubbock, Spent Christmas Day at the Home of Mr. and Mrs. Robert Abernathy, where they enjoyed a lovely turkey dinner. Orville Harris and family joined them in the afternoon

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Keeping Up With Science
 By Science Service

Einstein Theory Challenged by Canadian Physicist

New Formula Stirs World of Science

NEW YORK. — A keen-minded, elderly Canadian mathematician from Montreal, lacking what is commonly regarded as accepted academic affiliation, wrote abstract mathematical formulae on the blackboard in the lecture room of Columbia University's Michael Pupin Laboratory of Physics, and presented evidence that seriously challenges some of the basic concepts of Twentieth century physics. The challenging report was presented before the American Physical society meeting.

Reading like a roll call of famous scientists were the names drawn into the discussion of the mathematical symbols, for behind the cryptic chalk marks on the blackboard were implications which seem to challenge, clarify and yet support in a most paradoxical fashion the work of such men as Einstein, Michelson, Morley, Miller, Lorentz and Fitzgerald.

Michelson Results Questioned.
 Except to a physicist those names may mean but little, yet they represent the men who by experiment and theory were instrumental in creating Einstein's special theory.

The symbols on the blackboard aroused the discussion because they raise once again the question of the validity of the theories on which the classic Michelson-Morley experiment to determine the ether drift was based. When one recalls that the Michelson-Morley experiment served as one of the "springboards" from which Einstein created the theory of relativity the importance becomes clear.

Is Relativity a Myth?

Is Einstein's relativity wrong or is it strengthened? Has the Michelson-Morley experiment and its many repetitions been a mere scientific mirage? Was the ingenious hypothesis of Lorentz and Fitzgerald to explain the negative results of Michelson and Morley's experiment mere needless speculation? These are some of the questions which scientists are trying to puzzle out.

Who is this man who, with his equations, may potentially clear up a forty-year-old scientific problem? He is William B. Cartmel, from the University of Montreal.

For years Mr. Cartmel has been working to find out what possible reason there might be for the great discrepancy between the negative results of Michelson and Morley in their ether drift experiment and the definite positive results obtained by Prof. Dayton C. Miller over a period of many years.

Possibilities of New Theory.
 Professor Miller's results stand alone, like a high mountain in a flat plateau country, among the results of the original experiment and the many repetitions since then. If Miller's results are right, then Einstein's relativity theory is wrong.

Mr. Cartmel claims that his mathematical interpretations account very well for the results of Professor Miller and account at the same time for all the other results obtained from the original Michelson-Morley experiment right down to the present. That is his claim, and today scientists are puzzling over his equations, and the basic postulates which underlie them to see if Cartmel's claims are valid. If they are, one of the biggest science stories of the last forty years can be told. If not, Cartmel will be just one more name added to the sizable and distinguished list of those who have tried to crack one of the most difficult problems of physics in the last forty years.

Mechanical 'Memory' Controls Car Lights for Night Parking

WASHINGTON. — Danger of driving without lights at night is claimed to be reduced to a minimum by the "fool-proof" automatic control system for automobile lights recently patented by George Paulson, of Erie, Pa.

Turn on the ignition switch and on go the headlights. And as long as the car is operating at night it is impossible to cut off the lights in the usual way.

Then there are also these features in the invention: In a city where parking lights are required, it is not necessary to remember to turn them on when it gets dark or snap them off when dawn breaks. The patented control system "remembers" to do all this for car owners.

WAR TO DEATH ON GOATS ON HAWAII

Ruminants Become Serious Menace to Vegetation.

Honolulu. — A leaf has been taken from the practices of the late Martin Johnson by agriculturalists and United States government officials in the Territory of Hawaii. They have pressed airplanes into service to wage a war to the death against wild goats.

Until recent years the timber-limbed creatures of the high peaks have not been any particular menace in the islands. In fact, to a certain extent, they were considered an asset. They offered a fascinating sport to huntsmen who found in Hawaii no other game of quite that caliber, unless they trailed the jungles for pigs or went to the island of Molokai for the small species of deer found there. The goats, familiar on every island of the territorial group, were easy to reach but taxed every hunting skill to bring them down.

It is that wariness which has forced authorities to advance their battle lines into the air.

Normally ranging in the higher elevations, frequently beyond the barriers of almost impassable lava flows, they have in recent years with greater frequency made forays into the lowlands where considerable areas, above the sugar cane plantations, are given over to grazing.

The first encroachment was harmless enough. Paniolas—the island term for cowboys—would see them in scattering groups here and there. Vegetation was lush. There seemed no probable danger of any number of flighty goats stripping the fields on which valuable stock depended for their living.

The "Dying Island."

First warning came from the island of Kahoolawe. Almost uninhabited and apart from the rest of the group, it had been for years a landmark to residents, known locally as the "dying island," but the significance of that slow death of an island was not generally noticed. Passengers on inter-island steamers and planes had the pinnacled rock pointed out to them. Bare and brown, from its summit constantly drifted a red plume, dust of the disintegrating rock blowing down the trade winds. It was picturesque, a landmark, sufficiently unique to draw the attention of various writers who compared the dying isle to other sections of the territory where volcanic activity was still making land.

It was not until the island was leased by ranchers, who unsuccessfully attempted to establish a ranch there, that the real trouble came out. Wild goats!

Legends tell of Kahoolawe once having been heavily verdured, despite the lack of any water except rainfall. Then goats were introduced, and while they could not destroy the grass, they could and did destroy almost completely all the shrubs and trees. Result—water ran off as fast as it fell, grass died, soil blew away, and the only thing that prevented Kahoolawe from becoming a Hawaiian "dust bowl" was that the island was, underneath, solid lava rock.

Almost every island of the American isles is being similarly afflicted though fortunately to minor extent so far. It is to prevent further damage that the government, federal scientists and even the army is co-operating with ranchers and agriculturalists to eradicate the menace.

Chief Battle Ground.

The big island of Hawaii is the chief battle ground in the present warfare against the increasing goats. Largest of all the islands of the Hawaiian group, it is also the most difficult to cover. Hunters afoot are helpless. Despite drive after drive, the goats are apparently undiminished.

Four mountainous areas are to be found on this island. Two of these rise to almost 14,000-foot elevations. A third runs upward 8,000 feet and the fourth reaches 5,000 feet. Volcanic cones cover all four, with ancient or modern lava flows crisscrossing the terrain. In between, at the lower levels, are semi-tropical jungles so heavy as to make, in most places, passage almost impossible.

Strenuous efforts have been made during the past three years to kill off the goats in these areas. It was estimated at the inauguration of the fight that some 40,000 goats were to be found on the slopes of Mauna Kea—the loftiest of the four peaks—alone.

Hawaii believes it has struck upon the solution of the goat problem. Long fences, down which the animals are run to a slaughtering pen, will soon be established on all mountainous areas where the pest breeds. Annual drives, participated in by ranch employees and sportsmen who may desire to join the hunt, are being planned. The goat, it is thought, will soon be as rare as the pig now is, and the safety of ranges assured.

Woman Flying Doctor

Cloncurry, Australia.—Dr. Jean White is believed to be the first woman flying doctor in the world. She has been appointed assistant to Dr. G. W. Alberry, who is obliged to make practically all of his calls over a vast territory by air.

PRE-INVENTORY STOCK
Reducing Clean-Up Sale!

We are going to CLOSE-OUT real values in NEW FALL AND WINTER MERCHANDISE AND IT WILL MEAN MONEY SAVED TO YOU IF YOU TAKE ADVANTAGE OF THIS CLEAN-UP SALE. WE ARE GOING TO OFFER SOME WONDERFUL VALUES

Ladies Coats And Dresses



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ALSO BLOUSES, SWEATERS, SKIRTS, HATS, AND MANY OTHER ITEMS AT A GREAT REDUCTION.

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All Felt Hats Formerly Priced \$2.45, \$2.95, Reduced to **\$1.00**



BLOUSES \$1.98, Reduced to \$1.69
 SWEATERS \$1.98 Reduced to \$1.69
 SKIRTS \$2.98 Reduced to \$2.39

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LOOKING AHEAD
 OUR sincere . . . good wishes go forth to search out all the friends and patrons who have contributed to our welfare and progress. Looking ahead, we wish many, many Happy New Years for everyone.
STEWART TAILORS

HAPPY NEW YEAR
 May your hope chest be bursting with all good things for the coming year. May happy and prosperous times come to live with you permanently and all your hopes and wishes come true in this Happy New Year.
DAILY CONOCO SERVICE STATION

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Best and cheapest monuments, marble or granite. See S. B. SKEET. 52-tfc

Photograph any thing, any time. Frogge's Photo Studio, 212 Readhimer Building, Floydada. 50-tfc

Crochets, floral sprays, designs, corages, wedding decorations. Leave orders to B. Duncan Abstract Company, Night Telephone No. 69. Floydada Florists. 30-tfc

Renovate your mattresses. (Bill) Yandell Mattress Factory, Grover, St. 30-5tp

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfc

We invite you to visit the greenhouse. **PARK FLORISTS—Mrs. W. S. Goen.** Phone 78. 46-4tc

I. A. Smith Jr., was a visitor in Floydada Sunday. He was accompanied here by Mr. and Mrs. Homer Hopkins, who spent the Christmas holidays in Quanah with Mrs. Hopkins' parents, Rev. and Mrs. I. A. Smith. I. A. Jr., is a student at S. M. U.

Mr. and Mrs. F. S. Henderson and family of Grand Junction, Colorado, were in Floydada last week visiting relatives.

Leeman Norman Entertains Foreign Language Club

The High School Foreign Language Club met Wednesday evening of last week at the home of Leeman Norman, Club President, and held their annual Christmas celebration.

Those present enjoyed games and typical Spanish and Mexican celebrations. Members of the club took part in the "Posadas", a representation of Joseph and Mary seeking lodging before the birth of the Christ Child. The "pinata", a large decorated bag filled with candies, nuts, and fruits, was also broken. Each member also received a gift in addition to those taken from the pinata.

Members of the Club present were: Misses Mary Louise Medlen, La Nell Harmon, Jane Clark, Robertyne McIntyre, Beth Newton, Jean Sims, Alice Bell, Margaret Holland, Jerrie Sue Holland, and Mary Frances McRoberts; and Dalton Jones, Billy Brown, Olin Watson, Robert Scott, James Burrus, W. C. Boren, and the host, Leeman Norman.

Other guests present were: Miss Genell Wilhite, Club Sponsor; Miss Dorothy Dell Stovall, and Harold Cothran.

Keeping Up With Science By Science Service

Farms to Feed Our Factories of the Future Industrial Use of Farm Products Is Great Hope

By L. F. LIVINGSTON
President, American Society of Agricultural Engineers, in an Address.

THE idea of the industrial use of farm crops as raw materials is not new. Years of scientific research are behind it, but the depression, from which we now seem to be emerging, has given it a prominence that makes it one of the major hopes of agriculture today. World changes in agriculture are tending to make nations more and more self-sustaining, which means that somehow we must broaden our markets at home. One way to do this is by cultivating on American soil those agricultural raw materials we now import. The other way is by finding new uses for our crops in our manufacturing industries. We are following both of these methods of development.

Soy beans furnish the almost perfect example. Introduced in this country over a century ago from China, they were first grown in the South. Acreage was limited, however, and the beans were fed mainly to hogs. Practically none of the American production went into industrial use, regardless of the fact that soy bean oil was being imported from China for use in the paint industry. Then research tackled the soy bean and a wholly different story may be told today.

Soy Bean Acreage Increased.
In 1935, almost 5,500,000 acres in 27 states were planted to soy beans alone, and an additional acreage was planted with corn and other crops for forage. This was an increase of one-third over 1934. Almost 21,000,000 pounds of American-produced soy bean oil was used by industry. About half of this went into the making of paint and varnish. The balance went into soaps, linoleum and oilcloth, printing inks, edible compounds, and various other industrial products, including automobiles. Gear shift knobs, engine distributor covers, ornamental door handles and other parts of automobiles are now being made out of soy bean meal.

Caseln, a dairy by-product used widely in industry and particularly in the manufacture of certain grades of paper, is another example of what may be done with many farm-produced materials now imported. According to the United States bureau of dairy industry, two-thirds of the caseln required by American factories in 1920 was obtained abroad. As late as 1929, about one-half was imported. However, in 1934, all but 4 per cent of our industrial needs were supplied by home producers, who, with chemical and engineering aid, found that what could be accomplished by the dairymen of the Argentine and elsewhere was not beyond the ingenuity of Americans.

The Farm Chemurgic council estimates that 50,000,000 acres may be planted to industrial-use crops within the next ten years "if man sets himself to the task." The council estimates 8,000,000 new acres to provide wood pulp for paper and paper stock, a forecast that is based on the success of the experiments by Dr. Charles H. Herby with fast-growing southern pines.

Possibilities in South.
The South abounds in unexplored possibilities for new crops. In southern Florida they have found that coffee and cacao may be grown if sheltered by larger trees. Rubber from American-grown plants is still a possibility. Artificial temperature control, to protect plants like the tung tree from winter frosts, is gradually being developed to a practical stage, and what vistas that will open to southern growers only the future can tell.

No discussion of industrial-use crops can be complete without mentioning cotton. Through chemical conversion into cellulose its uses have become literally hundreds. Cotton seeds, once a waste, now have a value of over \$200,000,000 in a cotton crop of 1,500,000,000. Cotton seed oil, the hulls, the liners, the meal and cake, all have become valuable materials. Coated fabrics such as "Fabrikoid" consume cotton by the millions of pounds. Cotton enters into the manufacture of cements for leather, textiles and paper; into waterproofing compositions, smokeless powder, gun cotton, blasting gelatin, coal mine explosives, into toilet articles, electric insulators, motion-picture film, golf balls and women's fingernail polish. The list is almost endless.

Glass Was Discovered on the Coast of Palestine

The origin of glass is lost in myth and romance but there are many legends told in regard to it. One of these credited to Pliny, notes a writer in the Los Angeles Times, is that it was accidentally discovered by some Phoenician merchants who landed on the coast of Palestine and cooked their food in pots supported on cakes of niter taken from their cargo. They were greatly surprised to find this solid matter had become a fluid and mingling with the sand had produced a transparent substance now called glass. Cold fact says the temperature of the fires could not have been great enough to melt the sand, but science has ever had a way of interfering with romance.

America began its story of glass before the Pilgrims landed at Plymouth Rock. A glass house was established in the English settlement at Jamestown, Va. This was the first factory built on this continent. Its first products were bottles. Later a considerable trade was established with the Indians in supplying them with colored beads with which they were greatly enamored. Years later glass factories were established in Massachusetts, New York and other New England and mid-Atlantic states, but it was not until after the American Revolution that the glass industry really took root here.

Over three centuries have passed since the first rough bottles were produced at Jamestown. Today we take all manner of glass products as a matter of course which in the early days of the industry would have seemed impossible to produce.

Three Methods Are Used in the Curing of Pork

There are three methods of curing pork—the sweet pickle process, the dry salt method, and the dry cure, states a writer in the Chicago Tribune. In the first, used for hams, the meat is soaked in vats containing salt brine, a sweetening agent, and nitrate of soda. The cure requires 20 to 75 days and a constant temperature of 36 to 40 degrees must be maintained.

The second method consists of putting layers of salt between piles of meat. The third is used largely for bacon and consists of soaking the meat in a light brine containing sugar and nitrate of soda. To finish off the cure the meats are placed in smoke from burning hardwood which adds to the flavor and color.

The salt used prevents spoilage, the sugar offsets the taste of the salt, and the nitrate preserves the color.

Lard is made from hog fat, either by boiling in an open kettle or through a steam pressure method. It is cooked, filtered, and chilled, the cooking separating the meat fibers from the fat. The remainder, cracklings and tankage, is used as stock and poultry feeds.

Origin of the "Annie Oakley"

According to "American Tramp and Underworld Slang," edited by Godfrey Irwin, the phrase "Annie Oakley" means a free ticket or pass to an amusement or entertainment. The passes were punched with holes to prevent their being sold as regular tickets and to prevent money being refunded if the show did not go on, as is customary with paid admissions. Thus, they resemble the cards that were used for targets, after the famous rifle shooter, Annie Oakley, finished shooting at them. Annie Oakley performed with the Buffalo Bill circus for 17 years. The term originated in the circus world, but is now included in the slang of stage, screen and boxing circles.

Polar Eskimos Friendly

Polar Eskimos are a friendly happy people who live farther north than any other human beings. They rove the Arctic from Greenland to Alaska. Skin tents are their habitation during the brief summer; snow igloos their winter homes. Their food, save for a few birds' eggs and berries, is exclusively flesh—the seal, bear, fox, whale, walrus and reindeer being the provender. They are prodigious eaters, hence their plumpness and perhaps their good nature.

Silver Whitest of Precious Metals

Silver is the whitest of precious metals. It is susceptible of a lustrous polish and has excellent working qualities. In its pure state it is soft for uses wherein it is subject to wear; so it is usually alloyed with copper. The terms "sterling silver" and "coin silver" indicate alloy proportions. Sterling silver is alloyed in proportions of 925 parts pure silver to 75 parts copper. Coin silver contains 500 parts pure silver to 100 parts copper—this is the standard for United States coinage.

Glaciers "Rivers of Ice"

Glaciers are really "rivers of ice," formed in mountains where more snow falls than can possibly melt. Eventually the ice piles up as high as 1,500 feet, gets so heavy it begins to "flow" downhill. Generally it moves about 1 inch every hour, though in New Zealand and Greenland glaciers have been known to bowl along 30 feet a day. Though a glacier creeps, its tremendous weight carries everything before it.

PHOTOGRAPHIC CLUB FOR MOTHERS!



START IN JANUARY

Join our photographic club, and let us record your baby's growth each month. We will make one picture size 5x7, or six post card size for

\$1.00 EACH MONTH.

At the end of each six months we will make

FREE

One portrait, 11x14, gold toned, hand colored in oils.

We guarantee each portrait.

FROGGE'S STUDIO

212 Readhimer Building Floydada, Texas

MAY YOUR NEW YEAR BE LIKE YOUR ARITHMETIC—

Your Happiness Multiplied
—Your Joys Added
—Your Sorrows Subtracted
—Your Worries Divided

We Wish For All a Very Happy New Year and

Best Luck of the Season to one and all

J. C. WOOLDRIDGE LUMBER COMPANY

What the Doctor Ordered

DR. DOCTOR 1938 has ordered a grand NEW YEAR, and a HAPPY ONE. AND we join with the OLD DOC in wishing you health, happiness, success, for the New Year.

JACKSON TIRE COMPANY
Joe Sneed, Manager

MAKE YOUR TEETH shine like the stars!

CLEAN AND WHITEN TEETH with Calox, the Oxygen tooth powder which penetrates to the hidden crevices between the teeth. Pleasant, Refreshing, Protects the gums and is economical to use.

TRY CALOX AT OUR EXPENSE What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER, the powder more and more people are using every day.

FREE TRIAL COUPON
McKeason & Robbins, Inc., Fairfield, Conn. Dept. A. N. F.
Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.
Name _____
Address _____

FLOYDADA INSURANCE AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER



Repeating the joy that we all feel at the turning of the old and the advent of the new year with its promise of better times, we send our hearty greetings to all our fellow citizens of Floyd County "Happy New Year!" We thank one and all for their loyal support which we shall ever strive to merit by faithful service.

WHITE DRUG COMPANY
"Palace Theatre Building"
Floydada, Texas



AND
GOOD
HEALTH

WITH banners flying the new year dawns to bring a brighter day and the promise of a happier future for all. May good fortune smile on you and may the coming year be filled with good health and good fortune. This is our New Year Greeting to all our friends and neighbors.

B. O. CLOUD
Pontiac Sales and Service



1938

SUCCESS
HEALTH
HAPPINESS

THREE words with our whole-hearted sincerity behind them . . . Happy New Year with the wish that 1938 may bring you Success, Health, and Happiness in bountiful measure. We hope that the pleasure and satisfaction from serving you in the past will be duplicated throughout the coming year.

RADIO ELECTRIC COMPANY
AND
M. L. SOLOMON, JEWELER

First National Bank

Floydada, Texas

1903—TIME TESTED SERVICE—1938

**Sandhill Church
Announcement**

The following church services will be held at the Sandhill Baptist Church, Sunday, January 2:
Sunday school 10 a. m.
Preaching 11 a. m.
Everyone is cordially invited to attend.

REV. G. W. TUBBS, Pastor.

J. D. Porterfield returned to Floydada Tuesday after a few days visit in Vernon.



**GOOD HEALTH
GOOD LUCK
IN 1938**

The best of all good things in life be yours in the New Year. It is our sincere wish that 1938 may be the happiest of all the Happy New Years you have known.

**KING'S
GROCERY**

**Vera Nell Marshall
Hostess to Y. W. A.
Monday Evening**

The Y. W. A. met for its regular monthly business session Monday evening at the home of Miss Vera Nell Marshall. Among business matters discussed, it was decided that at the next business meeting, which will be held in January, the organization would be divided into a junior and senior section.

Those present were: Mrs. Vernon Shaw; Misses Ina Sims, Fannie Bolding, Thelma Jo Hamilton, Faye Newell, Dorothy Nell Swinson, Betty Newell, eBrnice Patton, Mary Wilson Hicks, and Mrs. C. W. McCarty of Brownwood, who was a visitor, and the hostess, Vera Nell Marshall.

The next meeting will be held Monday night, January 3, at the home of Mrs. Verner Norman.

Mr. and Mrs. B. Hatley spent Christmas day visiting with Mr. Hatley's parents, Mr. and Mrs. J. A. Hatley, of Dougherty.

Mr. and Mrs. B. Hatley had as their week-end guests Mr. Hatley's sister, Mrs. Robert Ardry and son, Elree, of Quamado, New Mexico.

Mr. and Mrs. Harley Brown and family of Rochester, Texas, arrived Sunday for a few days visit with Mrs. Brown's brothers, Roy and Claude Patton and families.

Mr. and Mrs. Lee Harry and son of Amarillo, spent the holidays in Floydada visiting Mrs. Harry's parents, Mr. and Mrs. Claude Patton.

Mr. and Mrs. Delbert Eubank had as their holiday guests, Mrs. Eubank's parents, Mr. and Mrs. L. L. Lee of Lubbock. They were accompanied here by Mr. and Mrs. C. C. Clark and children, also of Lubbock. Mrs. Clark is a sister of Mrs. Eubank.

Shelley Allen made a business trip to Amarillo Wednesday morning.

**COFFEE AGAIN IS
MAKING HEADLINES**

**Brazil's Changed Policy
Mystifies Producers.**

Washington, D. C.—Coffee, famous bean that contributes to millions of American breakfasts, is making world headlines again. Brazil, world's largest producer of coffee, has reduced her export tax on the commodity and world coffee producers are wondering how this may affect their fortunes.

"More than 3,000,000,000 coffee trees, three-fifths of all there are in the world, are busily producing coffee in Brazil's cool uplands, and 38 or more other countries and colonies are adding to the world crop, which reached 2,500,000 tons in the last crop-year, enough to make two and a half pounds for every human being on earth," says the National Geographic society.

"Coffee is an immigrant from ancient Ethiopia that made good in the New World. On the highlands of the old African kingdom recently conquered by Italy, coffee trees are grown wild since early times.

"Legend says the stimulating properties of coffee were discovered by a priest who noticed that goats refused to take their ordinary rest after eating coffee berries. From Ethiopia coffee crossed the Red sea to Arabia, then traveled to Java, and finally came as a 'vegetable immigrant' to the Americas.

Coffee's Success Story.

"There began coffee's real success story. Like many human immigrants, coffee made good in the New World to an extent far beyond anything ever dreamed of in the 'old country.' South America became its greatest producer, and North America its greatest consumer. In the 1936-37 crop-year, Brazil alone grew approximately 68 per cent of the world's coffee production, and the United States used half of all the coffee consumed in the world.

"But the world in recent years has consumed far less coffee than it has produced, and coffee's success story has changed lately to a tale of woe. With Brazil's own production increasing, and other countries planting coffee trees to compete with her, coffee prices have dropped.

"Hoping to improve the situation, Brazil began destroying part of her crop. Long before the United States began 'plowing under' cotton and killing off pigs to boost prices, Brazil was burning surplus coffee by the ton. Since 1931 nearly 52,000,000 bags, or 3,432,000 tons have been destroyed. Some of the ash was used as fertilizer on Brazilian farms.

Leading Producers in New World.

"In the crop-year of 1936-37, Brazil alone produced a million bags more of coffee than the world consumed in the same period. (The standard bag of coffee weighs 132 pounds.) World coffee production in that crop-year was 13,000,000 bags in excess of the amount consumed. Leading coffee producers next to Brazil are Colombia, Netherlands East Indies, Venezuela, Guatemala and Salvador.

Once Called Intoxicant.

"Coffee trees thrive best on land from 1,000 to 4,000 feet above sea level in the tropics. They are ever-green, and blossom two or three times a year. Coffee blossoms are pure white and fragrant, and the berries are dark red, very much like cherries. The coffee 'bean' is the seed of this berry. After the berries are harvested the pulp and other extraneous matter is removed, leaving the coffee beans of commerce.

"Strangely enough the leaves of the coffee tree contain more caffeine, the stimulating alkaloid found in coffee, than coffee beans. In some regions, for this reason, a sort of 'tea' as been made from coffee leaves, but is not an especially pleasant drink as the leaves lack the aroma that makes regular coffee so popular.

"Because of the stimulating properties of coffee, it was once considered an intoxicant among orthodox Mohammedans and therefore was a forbidden drink. But coffee nevertheless increased in popularity among the Arabian Moslems, and became as closely identified with Arabia as is tea with China.

"Until the close of the Seventeenth century, practically all of the world's supply of coffee came from Yemen. In southern Arabia, and the name of Mocha, a Yemenite seaport, became a sort of synonym for coffee. Later coffee culture spread to Java, and for a time this East Indies island led in production, so that its name also became a synonym for coffee."

Slamming Twins Were Married.
Mrs. C. R. Howell spent Christmas in Crosbyton with her mother, Mrs. J. L. Proctor.

**Hospital for Beer Steins
Operates in New Orleans**

New Orleans.—In what he calls a "beer stein hospital" in the rear of his home, Frank Galliano, former boxer, painter and soldier, daily works at an unusual occupation—mending broken mugs.

By means of a specially prepared cement and an ingenious filing machine fashioned from a pair of shears and a few boards, Galliano and his wife, Anna, turn out weekly approximately 200 restored beer mugs.

The first step is to file even the broken edges of the crockery with his special filing machine, then place the stein on a table where a new base is glued on.

A few days of drying in the rack and then the mug goes back to its owner, secure against ice tub, foaming beer and dishwasher.

"It all started several years ago when I used to paint signs in beer parlors," Galliano said. "I wondered what they did with all the broken steins."

Then the idea struck him and he fashioned his own tools. Gradually he improved his methods until now he handles business not only from New Orleans but from many Mississippi towns.

**Zoo's New Signs Reject
Legends About Animals**

Philadelphia.—The staff of Philadelphia's zoo has grown weary of the erroneous stories that parents tell their children about the animals, and so new signs have been put up that will keep the record straight.

The old story about the hoop snake "can't be used to amaze the children any longer. The new sign reads:

"This snake cannot roll into a hoop. No one has ever claimed the \$500 reward for producing a snake that can roll."

Stark realism is embodied in the new label on the woodchuck cage which tells visitors that "there is no basis for the legend of groundhog day."

The signs identifying each animal, reptile and bird now give miniature histories of them, rather than a simple label containing the English and Latin names as formerly.

There's a lot of common sense in the new signs, too, such as the one in the monkey house which says:

"Boys and girls get stomach aches from eating improper food. So do monkeys."

**Find Ancient Letter of
John Greenleaf Whittier**

Worcester, Mass.—A letter, written by John Greenleaf Whittier, December 10, 1880, was found in the attic of the Classical high school by James Arthur, a student.

The letter, probably removed from the old Worcester high school and in answer to a tribute to Whittier for publication of a poem, "Heroes of Freedom," says:

"Oak Knoll, Danvers, Mass. "12 Mo. 10, 1880.

"Dear Friend,
"The compliment proposed by the Worcester high school is a very great one, but I fear undeserved on my part. I gratefully accept it, however, as applying to my good intentions rather than to actual accomplishment. And I shall be still more grateful if any lessons of loyalty to Freedom, Justice and Humanity are learned by the students of my writings. With thanks and good wishes for the school and its teachers, I am very truly their friend.

"JOHN G. WHITTIER"
Mr. and Mrs. Wallace King visited last week with their parents in Stanton and Tshoka.



**1938
TO OUR FRIENDS**
Ring out the old, ring in the new. Another year dawns with renewed hopes for all mankind. For all of our friends we wish for them a happy and prosperous 1938.
PATTON DAIRY
Roy Patton
Harry Morckel

Mrs. Garnette Wilhite has been visiting here with her daughter, Miss Genevieve Wilhite, for the past week. She has been ill since her arrival here, but is now able to be up.

Mr. and Mrs. J. B. Clairborne spent Christmas in Quanah with Mr. Clairborne's parents, Mr. and Mrs. B. F. Clairborne. They were accompanied there by Mr. and Mrs. Marshall Clairborne and Glenn Clairborne of Wink, Texas.

Buster Eubank of Corpus Christi, Texas, is visiting in Floydada with his parents, Mr. and Mrs. J. E. Eubank.

Mr. and Mrs. Robert Eubank and son, Bobby James, of Lubbock spent the Christmas holidays visiting here with their parents, Mr. and Mrs. J. E. Eubank, and Mr. and Mrs. Jim Carruth. They were to visit in Amarillo before their return to Lubbock.

Mr. and Mrs. A. J. Cline and Miss Katie Coker, spent the holidays in Waco visiting with Mrs. Cline's and Miss Coker's parents.

Mr. and Mrs. M. B. Cavanaugh spent the holidays in Nacogdoches with Mr. Cavanaugh's sister, Mr. and Mrs. Jasper McClary.

Mrs. Elva Bailey returned home Sunday after visiting in Quanah with her parents, Mr. and Mrs. C. E. Hopkins.

Miss Louise Hyatt spent the holiday season with relatives in Crosbyton.

Mr. and Mrs. Boone Hall of Plainview, formerly of Floydada, visited relatives in Floydada last week end.

Dr. and Mrs. I. W. Hicks and family have returned from a few days visit with relatives in Lubbock.

Miss Brooksennell Price, student at Howard Payne, is visiting here with her parents, Mr. and Mrs. Claude Price.

Loyce Turner, student at Texas Tech, is spending the holidays with his parents, who live near Floydada.

Miss Anita Jo Jenkins spent the holidays visiting friends in Enid, Oklahoma.

1938
GREETINGS
FROM US TO YOU

Friendship comes sharing trials and vicissitudes; in rejection in the happiness of good fortune of near and dear to us have weathered storms of the past together; let us go forward in the promise of good times that holds for all. We wish you a Happy New Year!

SELF SERVICE LAUNDRY
W. D. Carathen
Manager

DON'T SCRATCH
To relieve the itching of minor skin irritations, Heat, Eczema, Itch, Poison, Chiggers, get a bottle of LIQUID, a sulphurate used for more than twenty years.

WHITE DRUG CO. AND DRUG STORES

GIVE AN Ingersoll

There's an Ingersoll for every member of the family—watches for pocket, wrist or handbag at prices from \$1.25.

You can buy them at stores right here in town.

RIST-ARCH—\$3.95 **YANKEE—**

Curiosity killed a cat... And...

... just out of curiosity, look below and see how little your new electrical gift will cost to operate. We will wager that many high-cost-of-operation ideas will be killed, too.

Estimated Additional Cost Per Month for Average Use of:

If Your Bill Averages	Electric Iron	Radio	Toaster	Percolator	Waffle Iron	Washing Mech.	Fan	Vac. Cleaner	Mixer	Heating Pad	Floor Lamp	Table Lamp	Range	Refrigerator	Water Heater	Elec. Cooker
2.00	21	21	9	15	6	9	9	6	3	3	54	36	345	120	250	30
3.00	21	21	9	15	6	9	9	6	3	3	54	36	304	120	250	30
4.00	21	21	9	15	6	9	9	6	3	3	54	36	266	120	250	30
5.00	13	13	5	9	3	5	5	3	2	2	32	12	225	72	250	18
6.00	13	13	5	9	3	5	5	3	2	2	32	12	225	72	250	18
7.00	13	13	5	9	3	5	5	3	2	2	32	12	225	72	250	18
Avg. Mo. KWH Consumption	7	7	3	5	2	3	3	2	1	1	18	12	125	40	250	10

Make your New Year happier with the electrical way. It not only meets the demands of modern living, but does better—with less time, money and effort.

TEXAS-NEW MEXICO UTILITIES COMPANY

Once again
We come to the starting line of a New Year
Once again
We thank our loyal friends for their patronage.
But most of all—

WE WISH FOR YOU ALL A BIG—

'38 Arwine Drug

"GOTEVERTHING"