

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, December 16, 1937

VOLUME No. 9

Scholastic League Officers Elected—Rulings Made

Meeting of the committee on the Inter-scholastic League for the school year was held Saturday morning by A. D. ...

Last Practice For Christmas Carols to be Held Thursday Night

According to Mrs. Ed Bond, director, the final practice of Christmas Carols will be held at the First Baptist Church Thursday night.

Floyd County Selected To Administer Farm Tenant Bill

Floyd County has been selected from District No. 2 to administer the Farm Tenant Bill, known as the Bankhead-Jones Bill.

Crowd Attends Other Singers Program Friday Evening

Large crowd attended the "Night" program given by the Other-Singers Division of the A. Friday night, December 10.

Carl Minor Receives Broken Leg When Hit By Automobile

Carl Minor, owner and manager of the Star Cash Grocery, suffered a broken leg when he was hit by an automobile Thursday.

Some Good Advice



Floyd County Singing Convention Met In Lockney Sunday

The Floyd County Singing Convention met in Lockney Sunday, December 13, with a very nice group of excellent singers present.

Mary Katherine Daniel Returns Home This Week

Mr. and Mrs. J. V. Daniel left Wednesday for Dallas after receiving word that they might bring their daughter, Mary Katherine, to her home here.

Miss Sudie Miller Has Appendicitis Operation Monday Evening

Miss Sudie Miller, teacher in the Floydada High School, was taken to Plainview Monday evening, and there underwent an operation for appendicitis in the Plainview Sanitarium.

Winifred Newsome Family—Fleeting Hour—Curry Sisters—Lola Galloway and Mrs. ...

Winifred Newsome Family—Fleeting Hour—Curry Sisters—Lola Galloway and Mrs. ...

Many Friends Visit Mr. Minor Sunday

Mr. Minor, who was resting quite well, received many guests at the sanitarium Sunday.

Son-In-Law Of Mr. And Mrs. Morgan Wright Died Sunday

G. B. Wise, son-in-law of Mr. and Mrs. Morgan Wright of Floydada, passed away at his home in Quitaque, Sunday, December 12, after an illness of only a few hours.

Robert Hicks English Breaks Arm Sunday Evening

Robert Hicks (Bobby) English, seven year old son of Mr. and Mrs. Marvin English, broke his arm late Sunday evening while at play with a group of neighbor children.

Wide Variations In Temperature Shown For Past Week

The recording of temperature for the past week shows a very wide variation, ranging from a low of 19 degrees last Friday to a high of 84 degrees Sunday.

Miss Jimmie Poore Improving At Her Home Following Accident

Miss Jimmie Poore is improving at the home of her parents, Mr. and Mrs. J. H. Poore, after having been confined to her bed for the past several weeks.

19 "Whirlwinds" Gain Sweaters For Hard Playing

According to Coach Odell Winters, 19 members of the Whirlwind team will be awarded with sweaters in recognition of their hard playing this season.

Mr. and Mrs. Luther Fry To Leave Sunday For Visit In California

Mr. and Mrs. Luther Fry, accompanied by Mrs. Fry's mother, Mrs. G. V. Slaughter, will leave Sunday morning for Long Beach, California.

Baptist Pastor Undergoes Treatment In Dallas Hospital

Rev. Vernon Shaw, pastor of the First Baptist Church in Floydada, left last week for Dallas, where he underwent a physical examination.

3 Whirlwinds Make All District Team; Others Receive Honorable Mention

In a meeting of coaches at Matador at 7:30 Monday night three Whirlwinds were chosen for the All District Team.

Winners Announced In Show Window Decorations Contest

According to the judges' decision, the Piggly Wiggly Grocery placed first in the show window decoration contest, which was sponsored in Floydada this year by the local Chamber of Commerce.

The following lists the line-up for the official first All-District Team: Wilhote, end, Spur; Clay, tackle; Flomot; Turner, guard, Lockney; Tunnell, guard, Matador; Thomas, center, Flomot; Fuller, guard, Paducah; Rainer, tackle, Floydada; Patton, tackle, Matador; Orman, end, Floydada; Wedeman, end, Flomot; and backs, Hindman, Paducah; McClung, Floydada; Ammonett, Flomot; Harrell, Spur; Arnold, Turkey; and Adams, Estelline.

Boys To Have Christmas Tree December 22nd

Local fire boys, under the leadership of Joe Browning, Fire ...

Local Merchant Home From Vacation

Mr. and Mrs. Edgar Jones and their daughter-in-law, Mrs. Ralph Jones, returned home Friday of last week after a four day vacation.

Local Merchant Home From Vacation

Mr. and Mrs. Edgar Jones and their daughter-in-law, Mrs. Ralph Jones, returned home Friday of last week after a four day vacation.

Singing to be Held At Primitive Baptist Church Sunday, December 19

A singing will be held at the Missionary Baptist Church on highway 28 in South Floydada Sunday, December 19.

Mrs. Russell King Home Again After Second Trip to Sanitarium

Mrs. Russell King returned to her home here Sunday after having been returned to the Plainview Sanitarium last week.

Whirlwinds Get Ready For Basket Ball Season

Local boys who are getting ready for the basket ball season are: Carl Arnold, Kenneth Hodge, Fred Beard, Ham Smith, Bennie Crawford, Joe Conway, Jack Croft, C. A. Case, James Willson, Carl Minor, J. P. Lester, Frank Jones, Elmer Biggs, T. H. Salisbury, James Johnston, Robert Montgomery, Paul Barnard, Claude Smith, E. L. Tyler, and Billy Brown.



WITH Christmas drawing near, why can't we get together and make plans—? Robert Dutton read no further. With calm deliberation, he put the heavily scrawled letter back into its envelope.

"Always the impractical Hal," he said slowly. "No wonder he never gets anywhere." A list of appointments waited upon his desk. Visits from two of the most important men in town; a delegation about a right-of-way through a tract of land he had just purchased; a reminder of a talk he had promised to make at a luncheon. Important things, he thought, things Hal would never be called upon to do.

Hastily he went through his mail. A square envelope in a familiar hand caught his eye. He opened it a little curiously. What could Miss Denby be writing him about? His long fingers drew out an artistic Christmas card. A conservative wish and an old Christmas carol printed in English letters. That was all, except the signature, "Eleanor Denby."

A flush stained his face, an undefinable something sent the blood singing through his veins. "Eleanor," he said softly; "a beautiful name; how queer that I never heard it before."

Then, as if resenting his weakness and sentiment, he dug into his mail again. But try as he would, he could not concentrate on the things that had meant everything to him before. Something had happened to Robert Dutton; a Christmas greeting from a secretary whom he had scarcely noticed left him visibly unsettled. Christmas memories surged through his heart. He was back in the old home again. Everybody was rushing around in circles. He saw the big tree in the corner of the parlor; the kitchen table piled high with good things to eat. And Mother and Dad, with happiness beaming upon their faces.

He picked up Hal's letter again. After all, maybe his kid brother wasn't so crazy? The thought was pushing through his mind that maybe it was he who lacked real sense.



"We're Going to Forget Business for Today," He Said.

This time he read the letter in a different mood. "Let's give Dad and Mother the surprise of their lives. Let's go down and make one grand Christmas for them. You can turn everything over to someone else for a week—anyone can handle things like that—there's nothing personal or precious about them."

"Nothing personal or precious about them!" He turned the words over in his mind. Hal was right. Someone else could handle the things that had seemed so terribly important. A few hours of confusion, perhaps; then things would go on as before. The world would forget him in a day.

His fingers reached for the pen upon his desk. "Dear Hal," he began, "I heartily agree with your proposal that we get together and make plans to give Dad and Mother the biggest surprise and the grandest Christmas ever—" He was smiling broadly, almost laughing aloud, as he finished the letter with a flourish.

Five minutes later Miss Denby entered his private office to find a new Robert Dutton. She almost dropped her book in surprise at the expression upon his face, and the new way in which he greeted her.

"I'm ready to begin, Mr. Dutton," she began nervously, when he made no motion to start the routine of the day.

"We're going to forget business for today, Miss Denby, and go Christmas shopping, that is, if you want to help me out." He fumbled with his tie as he spoke, noticing for the first time the soft curving of her white neck. "Your Christmas card," he went on "wrought some miracle. I've found out that business and making money isn't everything in life. They're both fine in their way, but there are other things, too; precious things that I've been overlooking." He came closer to her side and looked hard into her eyes. "For instance, going shopping with a good-looking and adorable secretary."

Keeping Up With Science

Newly Found Nerves Act as "Spare" to Speed Heart Action

Tests on Dogs Reveal Their Dual Function

NEW YORK. — Science's first step toward an understanding of recently discovered nerve fibers for speeding up heart action, a discovery which may lead to their identification as hitherto unknown sympathetic nerves, was announced to the New York Academy of Sciences here by Dr. Lucien A. Brouha of the University of Liege, Belgium.

Discovered at the University of Ghent in 1934 by Jourdan and Nowak, the tiny fibers have remained pretty much of a mystery to science, the only definite fact known about them being their position alongside the vagi nerves which run from the brain to the heart and which serve to retard the cardiac beat.

Even now, Doctor Brouha explained, little is known of their function in the normal body—but in dogs whose sympathetic nervous system has been removed, these new nerve fibers take its place. Indeed, so successfully do they substitute for the missing nerves that Doctor Brouha finds it absolutely impossible to distinguish a normal dog from one without its sympathetic system.

How Dogs React. It was the ability of the new nerves to replace the sympathetic system in dogs that led Doctor Brouha to his conclusion concerning the possible function of the nerves as a substitute for the removed system. In the normal body, he believes, the nerves may aid heart regulation to a very small extent, although he said that in all probability they have additional functions as yet undiscovered by science.

In research leading to these results, Doctor Brouha conducted pioneer treadmill tests on dogs both before and after removal of the sympathetic system. The experiments were performed in co-operation with Dr. David B. Dill of the Harvard University Fatigue laboratory where Doctor Brouha is carrying on his investigations this year.

Outstanding among his finds were that the general behavior of a dog whose sympathetic chains have been removed remains normal, although the heart beat of the animal at rest is slightly less than normal, and that emotional excitement produces the usual cardiac acceleration.

Substitute for Regular Nerves. Another important find was that the capacity to stand very intense exercise is not at all diminished three months after the removal operation, that time being necessary for the dog to recover from the operation.

Experimentally checking the possible influence of a rise in body temperature or muscular metabolism, Doctor Brouha found that they are definitely not responsible for the accelerated heart beat. Nor are adrenalin or sympathin, for with the removal of the sympathetic system, these hormones are not secreted into the blood stream.

10,000 Sterilizations in California

PASADENA.—Over 10,000 human sterilization operations — 10,801, to be exact—have been performed in accordance with the California state sterilization law, E. S. Gosney, president of the Human Betterment Foundation here, announced after compiling the 1935 figures.

These operations, Mr. Gosney pointed out, were performed on inmates of state institutions since 1909. Neither the figures nor the California sterilization law have any connection with privately performed sterilization operations such as the one now figuring in the Ann Copper Hewitt lawsuit.

New Sky Wanderer Found by Belgian

CAMBRIDGE, MASS.—A tiny wanderer of the sky, now known only as an object, probably either a comet or minor planet, has been discovered by Prof. E. Delporte of the Royal Belgian observatory. Information regarding the discovery has been received by Harvard college observatory and distributed to the American observatories.

The object is so faint that only large telescopes can sight it. It is located somewhat west of the constellation of Leo.



Kay's Selfish Christmas

TOBY BARNES, just home from the office, stood regarding his wife with amusement. "You have the manner, Kay, of being about to leap up and wave a flag. What's happened?"

"I've just discovered something important about myself." Kay's short, light curls were becomingly haphazard. Her eyes were of an intense blue. She was slender and young and vivid. "I'm supremely selfish." She rose to her feet and gesticulated with both hands. "I want to be utterly, gloriously engrossed in ME!"

They both laughed. Then Kay ran forward and dragged her husband down into a wide, comfortable chair, squeezing in beside him.

"You're a perfectly grand guy," she smiled, "but this Christmas, my man, I'm going to be superbly selfish, as an experiment. Will you try it too, Toby?"

"All right," he agreed, "I'll take you on." The next morning Kay tilted a pert gray hat on her curls, and walked imperiously to the shopping district. "I'm fed up with being poor, and scrimping and saving so I can be generous in mean, little ways. Today I . . . spend on myself!"

She felt guilty and ridiculous, and she turned her eyes away from a haberdasher's window where gentlemen's furnishings were invitingly displayed. Toby needed masses and masses of things. No, just this once she would spend with a bang all she had on something frivolous for herself. Toby had promised to do the same.

At noon she happened to notice a tall person standing by the next store window. He was absorbed in thought. Kay hardly breathed while the man suddenly plunged into the store door. She crept close to a sheltering pillar while she watched what happened inside.

She saw the man point to a woman's rich, quilted housecoat. She saw him pay for it, and leave, but without a package under his arm. Just the sort of housecoat for which she had yearned hopelessly.

She gasped in dismay. For one hot second she was possessed with anger. Toby wasn't playing fair. He had no right to make her feel ashamed and abject on Christmas morning!

When Toby's flapping overcoat was out of sight Kay slipped into the same shop, going straight to the counter her husband had left. "May I inquire," she asked crisply, "if that quilted housecoat just purchased, is to be delivered to Mrs. Toby Barnes?" She gave the house address. The clerk was startled into admitting the fact.

Kay threw up her chin. "I asked my husband, Mr. Barnes, to step in here today to buy that for me. I've changed my mind. May I exchange it for something else I prefer?"

The clerk weakly nodded. Christmas eve found Kay a bit cryptic. Toby carelessly inquired if a package had been delivered that afternoon. Kay said yes; it was waiting in the closet. And it was, though not quite what Toby supposed.

Kay was excited as a child on Christmas morning. There were waffles for breakfast and especially good coffee. Afterwards Mrs. Toby Barnes shoved her tall husband into his big chair. "Sit there," she commanded him, and left the room.

"When is this fine exhibition of selfishness going to begin?" he shouted after her. "I want to see it in action!"

Kay returned with a large package elaborately wrapped. Toby

looked pleased. "There you are," he said. "I'm sorry, Kay, to fall down on our agreement, but I knew you wanted the darned thing."

"There you are!" cried Kay hurling the box at him. "I simply will not let you squander your money on expensive things for me, Toby."

Toby opened the box, drawing forth a manly, well-tailored dressing gown for a tall gentleman. "You know," muttered his wife in a small voice, "you haven't a thing to sit around in at home."

"So this," he raved, "is the great exhibition of selfishness! And where is your housecoat, I'd like to know?" Kay, in a thin, quivering voice, begged him to be kind while she explained.

Farm Security Administration Expects Announcement Soon

Announcement of the counties in Texas, Kansas, Colorado and Oklahoma in which the Bankhead-Jones Farm Tenant Act will be administered, is expected at an early date, according to Mr. William H. Gore, county rural rehabilitation supervisor for the Farm Security Administration, with offices at Floydada.

Meeting at Amarillo, Texas, on December 3, the four-state Farm Security Administration advisory committee, recommended the counties in these states in which they believed the program should be inaugurated. Secretary of Agriculture Henry A. Wallace is expected to announce these counties in the near future.

Applications for the farm purchase loans, provided for in the Tenant Act, Mr. Gore said, will require

the approval of a local county committee, composed of three farmers, yet to be named. Preference will be given those farm tenants who have shown initiative and ability as farmers, and who have accumulated some subsistence and equipment. Interest on these farm purchase loans will be three per cent a year.

The county rural rehabilitation office is asking that no applications be made for these farm purchase loans until the counties in which the program will be started are announced and the county committees named.

The four-state advisory committee composed of John E. Hill, Amarillo, Texas, chairman; George Durm, Sharon Springs, Kansas; John Hiatt, Meade, Kansas; Marshall Dean, Las Animas, Colorado; Adolph Hanson, Granada, Colorado; Ed C. Morrison, Coldwell, Oklahoma; C. L. Thomas, Pampa, Texas; C. H. Day, Plainview, Texas; and A. B. Crump, Wheeler, Texas.

Miss Irene Mathews Participates In Campus Revue Broadcast

Miss Irene Mathews, who is attending the Colorado Woman's College in Denver, Colorado, recently participated in the series of College Campus Revues which have been broadcast from station KLZ weekly since late September.

Approximately one hundred and fifty guests attended the concluding show in the studio. Miss Mathews acted a role in a comedy skit, which was among the numbers presented in the last program. The show also included numbers from the Glee Club and the College Sing Band.

Coach and Mrs. R. P. Terrell, formerly of Floydada, were guests in the home of Mr. and Mrs. J. M. Gamblin Sunday. They are at present living in Matador, where Mr. Terrell is coach.

Lions' Club to Be Advisory Council For Hi-Y Organized

The Lions' Club met in regular session Thursday of last week and accepted the responsibility of advisory council for the Hi-Y Organization at the Floydada High School.

L. B. Williams, high school principal and director of the Hi-Y, with the club and explained the advisability and necessity of a council for the young boys of Hi-Y.

J. M. Willson, active member Lions' Club, was the other speaker for the day. He took for his "Lions' Education", which was interesting and profitable to members.

Robert Medlen, Jr., local member of the Rotary, was the guest of Quirk at the meeting.

GIFTS

That Are Practical

GIVE THEM A GIFT THEY'LL ENJOY, AND REMEMBER YOU GRATEFULLY FOR. THESE SUGGESTIONS HAVE EVERY QUALITY FEATURE THAT MOTHER, WIFE, SISTER OR DAUGHTER LOOK FOR—PLUS GOOD VALUES FOR YOU WHO DO THE SHOPPING.

GEORGEOUS LINENS
MOST PRACTICAL OF ALL GIFTS.
Luncheon Sets, Dinner Clothes, Bridge Sets, Buffet Sets, Pillow Cases, Towel Sets, Vanity Sets.

ROBE HER IN WARMTH FOR CHRISTMAS
You'd gladly spend this little for a gift that will bring her more than one winter's luxurious comfort. They come in Wools or Silks.

PAJAMAS
WARM TO SLEEP IN—A WELCOME GIFT.
Pajamas she can lounge in, too.

HANDKERCHIEFS
You've never seen such elaborate handkerchiefs at such a moderate price. Buy "gobs" of them for yourself....for giving. Handmade linen. White and assorted colors.

GLOVES—A SEASONABLE GIFT
—yet always appreciated. In all the new colors.

LADIES SCARFS
IN ALL THE NEW STYLES AND COLORS.

GIVE HOSIERY
But be sure it's the sheerest—clearest — and best wearing hosiery she ever wore.

PURSES
The gift they long enjoy in all the new colors. Some every girl or lady can use.

MAY WE SUGGEST SILK LINGERIE
For the young lady, the thrill of exciting, new lingerie is as much a part of Christmas as the tree itself. Moderate in price.

STYLE SHOPPE
Mrs. Mollie A. Morton, Owner
"Always Showing Newest Things First"

Phone



Mrs. Walton Hale Honors Daughter On Thirteenth Birthday

Mrs. Walton Hale honored her daughter, Floy Jean, Thursday evening of last week with a birthday party. Guests arrived at 7:30 and enjoyed games and other entertainment until 10:00.

Many nice presents were presented to the honoree by the friends who attended the party. The birthday cake, which was lighted with candles, served with hot chocolate and candies, made tasty refreshments.

The guest list is as follows: Geneva Gordon, Evelyn Elliott, Roberta Medlen, Mary Frances Jones, Jo Arwine, Gene Loran, Phil and Maurice Steen.

Farewell Party Honored Mrs. Joe Holland Thursday

A farewell party given at the home of Mrs. W. C. Sims at 2:30 Thursday afternoon of last week honored Mrs. Joe Holland, who is leaving to make her home in Idalou, Texas. Many neighbors and friends joined in making the party a great success.

The setting for the affair was a lovely decorated reception room with a beautifully hung Christmas tree. After all guests had arrived, Mrs. G. R. May presented the many gifts to the honoree.

Refreshments of chicken salad, cheese wafers, Christmas cake, and hot tea, were served to the following: Mesdames W. M. Spears, Haden Krantz, P. M. Felton, Pierce King, Gayland Holland, Harry Christian, V. P. Switzer, Finis Holland, Jim Corroll, Clifford Willis, G. R. May, S. J. Latta, Bob Calhoun, W. A. Lovell, J. J. Thomas, Doyle Woodward, R. M. McCauley, Will Walker, K. Terrell, Jno. McKinney, Jim Wright, Noel Troutman, Kenneth Bain, W. M. Masie, C. B. Sims, Buck Sims, Jno. Hopper, Alpha King, Joe Holland, W. C. Sims, and Misses Floy Holland, Ida and Arlene Coprell.

Surprise Birthday Party Given For Irene Wisdom

A surprise birthday party was given Wednesday evening, December 8, honoring Irene Wisdom on her tenth birthday. Misses Bernice Holt and Dorothy Wisdom acted as hostesses for the party which lasted from four until six o'clock at the home of the honoree's mother, Mrs. Grover Smith.

The house was beautifully decorated with Christmas hangings, and the guests enjoyed refreshments of hot chocolate and cake. The cake bore birthday decorations and ten lighted candles. Many nice gifts were bestowed upon the honoree.

Guests present were: Doris Meeks, Ada Bell Snodgrass, Peggy Jo Bishop, Arla Vee Bishop, Betty Akin, Erma Jean Messer, Georgianne Huckabee, Cagerlene Carmack, Wilma Lois Russell, Armond Lewis Cardinal, Tom Roy Snodgrass, Joe Dick McClung, Eddie Duncan, Glenn Carmack, Jimmie Lamirnaek, Glen Dale Roberts, O. W. Harris, Jack Martin, and Archie Huckabee.

Y. W. A. Club Had Light Attendance Monday Evening

The attendance at the meeting of the Y. W. A. Monday evening was rather light on account of the bad weather; however, those present enjoyed a profitable gathering. The organization met at the home of Misses Evelyn and Mary Wilson Hicks. A general business meeting was held, and the program was postponed on account of the absence of a majority of the members.

Those present were: Misses Alene Warren, Mary Jo Horn, Ina Sims, Fannie Bolding, Florrie Conway, and the hostesses, Evelyn and Mary Wilson Hicks.

The next meeting of the Y. W. A., which will be Monday evening, December 20, will be a Christmas social. A special program is being arranged. The gathering will be at the First Baptist Church.

Fairmont Church Announcement

The following service will be held at the Fairmont Baptist Church, Sunday, December 19:

Sunday School 10 a. m.
 Preaching at 11 a. m.
 Preaching Sunday night at 7:00.
 Everyone is cordially invited to attend.

REV. G. W. TUBBS, Pastor.

Rev. Jno. E. Eldridge spent Friday morning of last week visiting with Carl Minor and Mrs. Russell King in the Plainview Sanitarium.

The CHRISTMAS HARVEST

By ALSON SECOR
in Successful Farming

OLD SANTA CLAUS—
Some don't believe in him because he makes them spend. They like to borrow, but never lend. That Christmas cheer which permeates this time of year.

They are tight-fisted cynics, these. They never know how presents please. The little kids, and others: The sisters and the brothers: The care-worn dads and weary mothers.

They never learned to live. Because they never learned to give. You've got to plant before you reap. If all you get you keep. Your soul gets barren, sterile, sour. It takes the power. Of cheerful giving. To give a zest to living.

were so many little ones, and after all, he didn't really belong. He'd get by. He knew where he could get a paper route right now, if he only had a bicycle.

"I know where there's a bicycle standing useless in an attic corner," said Mrs. Greene. "It belonged to my sons. You shall have it."

His shining eyes made the whole night seem brighter. They left together.

There was more than the bicycle. It seemed a shame, Mrs. Greene



And Before Long She Heard the Boy's Whole Story.

said, for mittens not to be used, and these books, now, and—well, why not? Mary would be scandalized, and her sons might not understand—but there was their room, never opened now—

"Listen, lad," she said. "I've been aching my heart out for a son. And you need a home. Couldn't we give ourselves to each other for a Christmas present? Won't you be my son?"

"Geel!" cried the boy, voicing a wonder of love and gratitude. "You can sure have me, and Merry Christmas! Merry, Merry Christmas, Mother!"

ENGLISH PLUM PUDDING

THERE are those to whom Christmas dinner would not be Christmas dinner without ending with plum pudding. Scald 2½ cups stale breadcrumbs with 1 cup cream. Cream ½ pound beef suet and add to it ½ cup brown sugar, ½ cup corn syrup, 5 well-beaten eggs, ½ pound chopped citron, ½ pound currants, 2 teaspoons baking powder and ½ cup brandy or rum. Turn into a buttered mold and steam for 24 hours, 12 hours one day and 12 hours the next. Turn into a tin and seal until ready for use, when it must be reheated for serving. Serve with a sauce of choice.

A Personal Christmas Present

By Helen Waterman

MRS. GREENE sighed as she rummaged through the old trunk for the Christmas decorations. Sighed, and felt sad. For why should she be with two fine grown sons, successful enough to satisfy any

Mrs. Greene missed her red-headed lads, and as she finished the battered drum, the out-mittens, the books and souvenirs she felt a deep pang that no need her any longer.

found the decorations and set down. Mary, the housewife the boys provided, had finished. There was really nothing left done. She thought of other Christmas eves, and could the oppression of memories anger. "I'm going out," she said with no other explanation

was crisp and starlit, and she had far. The light and warmth of the cafe attracted her, and she sat for tea. Over the rim of her cup her eyes met those of a boy just outside the window. He looked very hungry, not the healthy hunger which her had brought home from school, as though he were really in Mrs. Greene smiled and beckoned. "Come in," she invited. The boy's head, started to go, the temptation of warmth and was too much.

at's better," Mrs. Greene said, when he was seated opposite, with a great bowl of soup. "I needed someone to talk to." before long she had heard the whole story. Having no folks, and with an uncle, but he wanted get out on his own. There

He Sure Was Here



CHECK CHEVROLET'S LOW DELIVERED PRICES...model by model

Then you'll know Chevrolet is the outstanding value for 1938



CHEVROLET

Remember, too, that Chevrolet is the only car that gives you all these modern features at such low delivered prices:

- 85-H.P. VALVE-IN-HEAD ENGINE
- PERFECTED HYDRAULIC BRAKES
- GENUINE KNEE-ACTION™
- ALL-SILENT, ALL-STEEL BODIES
- FISHER NO DRAFT VENTILATION
- TIPTOE-MATIC CLUTCH

*On Master De Luxe models only. CHEVROLET MOTOR DIVISION
 General Motors Sales Corporation, DETROIT, MICHIGAN

ODEN CHEVROLET CO.

PHONE 4

FLOYDADA, TEXAS

HERE ARE MANY WAYS TO SAY Merry Christmas

This year give gifts that will be a constant aid; gifts that can be used repeatedly and that will give the double joy of modern efficiency and usefulness.

Do your CHRISTMAS BUYING HERE and get coupons and help your candidate stay ahead in the campaign. Let us suggest some of the many gifts we have on display:

Electric Heating Pads, Irons, Cookers, Toasters, Waffle Irons, Percolators, Lamps, Ladies Hosiery, Cosmetics, Gift Stationery, Perfume Sets, Shaving Sets, Pencil Sets, Ties and Tie Sets, Men's Hose, Egg Nog Sets, Sets of Brushes, and Christmas Candies in beautiful Christmas Boxes.

WHITE DRUG COMPANY
 PALACE THEATRE BUILDING

A Christmas Awakening

by Katherine Edelman

"WITH Christmas drawing near, why can't we get together and make plans—" Robert Dutton read no further. With calm deliberation, he put the heavily scrawled letter back into its envelope.

"Always the impractical Hal," he said slowly. "No wonder he never gets anywhere." A list of appointments waited upon his desk. Visits from two of the most important men in town; a delegation about a right-of-way through a tract of land he had just purchased; a reminder of a talk he had promised to make at a luncheon. Important things, he thought, things Hal would never be called upon to do.

Hastily he went through his mail. A square envelope in a familiar hand caught his eye. He opened it a little curiously. What could Miss Denby be writing him about? His long fingers drew out an artistic Christmas card. A conservative wish and an old Christmas carol printed in English letters. That was all, except the signature, "Eleanor Denby."

A flush stained his face, an undefinable something sent the blood singing through his veins. "Eleanor," he said softly; "a beautiful name; how queer that I never heard it before." Then, as if resenting his weakness and sentiment, he dug into his mail again. But try as he would, he could not concentrate on the things that had meant everything to him before. Something had happened to Robert Dutton; a Christmas greeting from a secretary whom he had scarcely noticed left him visibly unsettled.

Christmas memories surged through his heart. He was back in the old home again. Everybody was rushing around in circles. He saw the big tree in the corner of the parlor; the kitchen table piled high with good things to eat. And Mother and Dad, with happiness beaming upon their faces.

He picked up Hal's letter again. After all, maybe his kid brother wasn't so crazy? The thought was pushing through his mind that maybe it was he who lacked real sense.



"We're Going to Forget Business for Today," He Said.

This time he read the letter in a different mood. "Let's give Dad and Mother the surprise of their lives. Let's go down and make one grand Christmas for them. You can turn everything over to someone else for a week—anyone can handle things like that—there's nothing personal or precious about them."

"Nothing personal or precious about them!" He turned the words over in his mind. Hal was right. Someone else could handle the things that had seemed so terribly important. A few hours of confusion, perhaps; then things would go on as before. The world would forget him in a day.

His fingers reached for the pen upon his desk. "Dear Hal," he began. "I heartily agree with your proposal that we get together and make plans to give Dad and Mother the biggest surprise and the grandest Christmas ever—" He was smiling broadly, almost laughing aloud, as he finished the letter with a flourish.

Five minutes later Miss Denby entered his private office to find a new Robert Dutton. She almost dropped her book in surprise at the expression upon his face, and the new way in which he greeted her.

"I'm ready to begin, Mr. Dutton," she began nervously, when he made no motion to start the routine of the day.

"We're going to forget business for today, Miss Denby, and go Christmas shopping, that is, if you want to help me out." He fumbled with his tie as he spoke, noticing for the first time the soft curving of her white neck. "Your Christmas card," he went on "wrought some miracle. I've found out that business and making money isn't everything in life. They're both fine in their way, but there are other things, too; precious things that I've been overlooking." He came closer to her side and looked hard into her eyes. "For instance, going shopping with a good-looking and adorable secretary."

Keeping Up With Science

By Science Service

Newly Found Nerves Act as "Spare" to Speed Heart Action

Tests on Dogs Reveal Their Dual Function

NEW YORK. — Science's first step toward an understanding of recently discovered nerve fibers for speeding up heart action, a discovery which may lead to their identification as hitherto unknown sympathetic nerves, was announced to the New York Academy of Sciences here by Dr. Lucien A. Brouha of the University of Liege, Belgium. Discovered at the University of Ghent in 1934 by Jourdan and Nowak, the tiny fibers have remained pretty much of a mystery to science, the only definite fact known about them being their position alongside the vagi nerves which run from the brain to the heart and which serve to retard the cardiac beat.

Even now, Doctor Brouha explained, little is known of their function in the normal body—but in dogs whose sympathetic nervous system has been removed, these new nerve fibers take its place. Indeed, so successfully do they substitute for the missing nerves that Doctor Brouha finds it absolutely impossible to distinguish a normal dog from one without its sympathetic system.

How Dogs React.

It was the ability of the new nerves to replace the sympathetic system in dogs that led Doctor Brouha to his conclusion concerning the possible function of the nerves as a substitute for the removed system. In the normal body, he believes, the nerves may aid heart regulation to a very small extent, although he said that in all probability they have additional functions as yet undiscovered by science.

In research leading to these results, Doctor Brouha conducted pioneer treadmill tests on dogs both before and after removal of the sympathetic system. The experiments were performed in co-operation with Dr. David B. Dill of the Harvard University Fatigue laboratory where Doctor Brouha is carrying on his investigations this year.

Outstanding among his finds were that the general behavior of a dog whose sympathetic chains have been removed remains normal, although the heart beat of the animal at rest is slightly less than normal, and that emotional excitement produces the usual cardiac acceleration.

Substitute for Regular Nerves.

Another important find was that the capacity to stand very intense exercise is not at all diminished three months after the removal operation, that time being necessary for the dog to recover from the operation.

Experimentally checking the possible influence of a rise in body temperature or muscular metabolism, Doctor Brouha found that they are definitely not responsible for the accelerated heart beat. Nor are adrenaline or sympathin, for with the removal of the sympathetic system, these hormones are not secreted into the blood stream.

10,000 Sterilizations in California

PASADENA.—Over 10,000 human sterilization operations—10,801, to be exact—have been performed in accordance with the California state sterilization law, E. S. Gosney, president of the Human Betterment Foundation here, announced after compiling the 1935 figures.

These operations, Mr. Gosney pointed out, were performed on inmates of state institutions since 1909. Neither the figures nor the California sterilization law have any connection with privately performed sterilization operations such as the one now figuring in the Ann Copper Hewitt lawsuit.

New Sky Wanderer Found by Belgian

CAMBRIDGE, MASS.—A tiny wanderer of the sky, now known only as an object, probably either a comet or minor planet, has been discovered by Prof. E. Delporte of the Royal Belgian observatory. Information regarding the discovery has been received by Harvard college observatory and distributed to the American observatories.

The object is so faint that only large telescopes can sight it. It is located somewhat west of the constellation of Leo.



Kay's Selfish Christmas
by Martha Banning Thomas

TOBY BARNES, just home from the office, stood regarding his wife with amusement. "You have the manner, Kay, of being about to leap up and wave a flag. What's happened?"



"I've just discovered something important about myself." Kay's short, light curls were becomingly haphazard. Her eyes were of an intense blue. She was slender and young and vivid. "I'm supremely selfish." She rose to her feet and gesticulated with both hands. "I want to be utterly, gloriously engrossed in ME!"

They both laughed. Then Kay ran forward and dragged her husband down into a wide, comfortable chair, squeezing in beside him.

"You're a perfectly grand guy," she smiled, "but this Christmas, my man, I'm going to be superbly selfish, as an experiment. Will you try it too, Toby?"

"All right," he agreed, "I'll take you on." The next morning Kay tilted a pert gray hat on her curls, and walked imperiously to the shopping district. "I'm fed up with being poor, and scrimping and saving so I can be generous in mean, little ways. Today I . . . spend on myself!"

She felt guilty and ridiculous, and she turned her eyes away from a haberdasher's window where gentlemen's furnishings were invitingly displayed. Toby needed masses and masses of things. No, just this once she would spend with a bang all she had on something frivolous for herself. Toby had promised to do the same.

At noon she happened to notice a tall person standing by the next store window. He was absorbed in thought. Kay hardly breathed while the man suddenly plunged into the store door. She crept close to a sheltering pillar while she watched what happened inside.

She saw the man point to a woman's rich, quilted housecoat. She saw him pay for it, and leave, but without a package under his arm. Just the sort of housecoat for which she had yearned hopelessly.

She gapsed in dismay. For one hot second she was possessed with anger. Toby wasn't playing fair. He had no right to make her feel ashamed and abject on Christmas morning!

When Toby's flapping overcoat was out of sight Kay slipped into the same shop, going straight to the counter her husband had left. "May I inquire," she asked crisply, "if that quilted housecoat just purchased, is to be delivered to Mrs. Toby Barnes?" She gave the house address. The clerk was startled into admitting the fact.

Kay threw up her chin. "I asked my husband, Mr. Barnes, to step in here today to buy that for me. I've changed my mind. May I exchange it for something else I prefer?"

The clerk weakly nodded. Christmas eve found Kay a bit cryptic. Toby carelessly inquired if a package had been delivered that afternoon. Kay said yes; it was waiting in the closet. And it was, though not quite what Toby supposed.

Kay was excited as a child on Christmas morning. There were waffles for breakfast and especially good coffee. Afterwards Mrs. Toby Barnes showed her tall husband into his big chair. "Sit there," she commanded him, and left the room.

"When is this fine exhibition of selfishness going to begin?" he shouted after her. "I want to see it in action!"

Farm Security Administration Expects Announcement Soon

Announcement of the counties in Texas, Kansas, Colorado and Oklahoma in which the Bankhead-Jones Farm Tenant Act will be administered, is expected at an early date, according to Mr. William H. Gore, county rural rehabilitation supervisor for the Farm Security Administration, with offices at Floydada.

Meeting at Amarillo, Texas, on December 3, the four-state Farm Security Administration advisory committee, recommended the counties in these states in which they believed the program should be inaugurated. Secretary of Agriculture Henry A. Wallace is expected to announce these counties in the near future.

Applications for the farm purchase loans, provided for in the Tenant Act, Mr. Gore said, will require

the approval of a local county committee, composed of three farmers, yet to be named. Preference will be given those farm tenants who have shown initiative and ability as farmers, and who have accumulated some subsistence and equipment. Interest on these farm purchase loans will be three per cent a year.

The county rural rehabilitation office is asking that no applications be made for these farm purchase loans until the counties in which the program will be started are announced and the county committees named.

The four-state advisory committee is composed of John E. Hill, Amarillo, Texas, chairman; George Durm, Sharon Springs, Kansas; John Hiatt, Meade, Kansas; Marshall Dean, Las Animas, Colorado; Adolph Hanson, Granada, Colorado; Ed C. Morrison, Coldwell, Oklahoma; C. L. Thomas, Pampa, Texas; C. H. Day, Plainview, Texas; and A. B. Crump, Wheeler, Texas.

Miss Irene Mathews Participates In Campus Revue Broadcast

Miss Irene Mathews, who is attending the Colorado Woman's College in Denver, Colorado, recently participated in the series of College Campus Revues which have been broadcast from station KLZ weekly since late September.

Approximately one hundred and fifty guests attended the concluding show in the studio. Miss Mathews acted a role in a comedy skit, which was among the numbers presented in the last program. The show also included numbers from the Glee Club and the College Sing Band.

Coach and Mrs. R. P. Terrell, formerly of Floydada, were guests in the home of Mr. and Mrs. J. M. Gamblin Sunday. They are at present living in Matador, where Mr. Terrell is coach.

Lions' Club to Be Advisory Council For Hi-Y Organ

The Lions' Club met in regular session Thursday of last week and accepted the responsibility of advisory council for the Hi-Y Organization at the Floydada High School.

L. B. Williams, high school advisor and director of the Hi-Y with the club and explained the advisability and necessity of council for the young boys Hi-Y.

J. M. Willson, active member of the Lions' Club, was the other speaker for the day. He took for his "Lions' Education", which was interesting and profitable to members.

Robert Medlen, Jr., local member of the Rotary, was the guest of Quirk at the meeting.

GIFTS That Are Practical

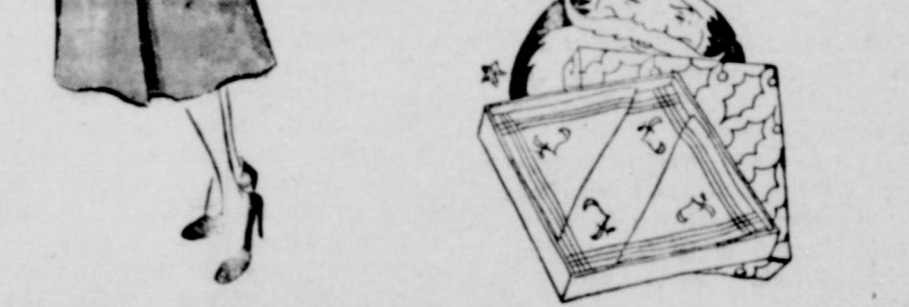
GIVE THEM A GIFT THEY'LL ENJOY, AND REMEMBER YOU GRATEFULLY FOR. THESE SUGGESTIONS HAVE EVERY QUALITY FEATURE THAT MOTHER, WIFE, SISTER OR DAUGHTER LOOK FOR—PLUS GOOD VALUES FOR YOU WHO DO THE SHOPPING.

GEORGEOUS LINENS
MOST PRACTICAL OF ALL GIFTS.
Luncheon Sets, Dinner Clothes, Bridge Sets, Buffet Sets, Pillow Cases, Towel Sets, Vanity Sets.

ROBE HER IN WARMTH FOR CHRISTMAS
You'd gladly spend this little for a gift that will bring her more than one winter's luxurious comfort. They come in Wools or Silks.

PAJAMAS
WARM TO SLEEP IN—A WELCOME GIFT. Pajamas she can lounge in, too.

HANDKERCHIEFS
You've never seen such elaborate handkerchiefs at such a moderate price. Buy "gobs" of them for yourself . . . for giving. Handmade linen. White and assorted colors.



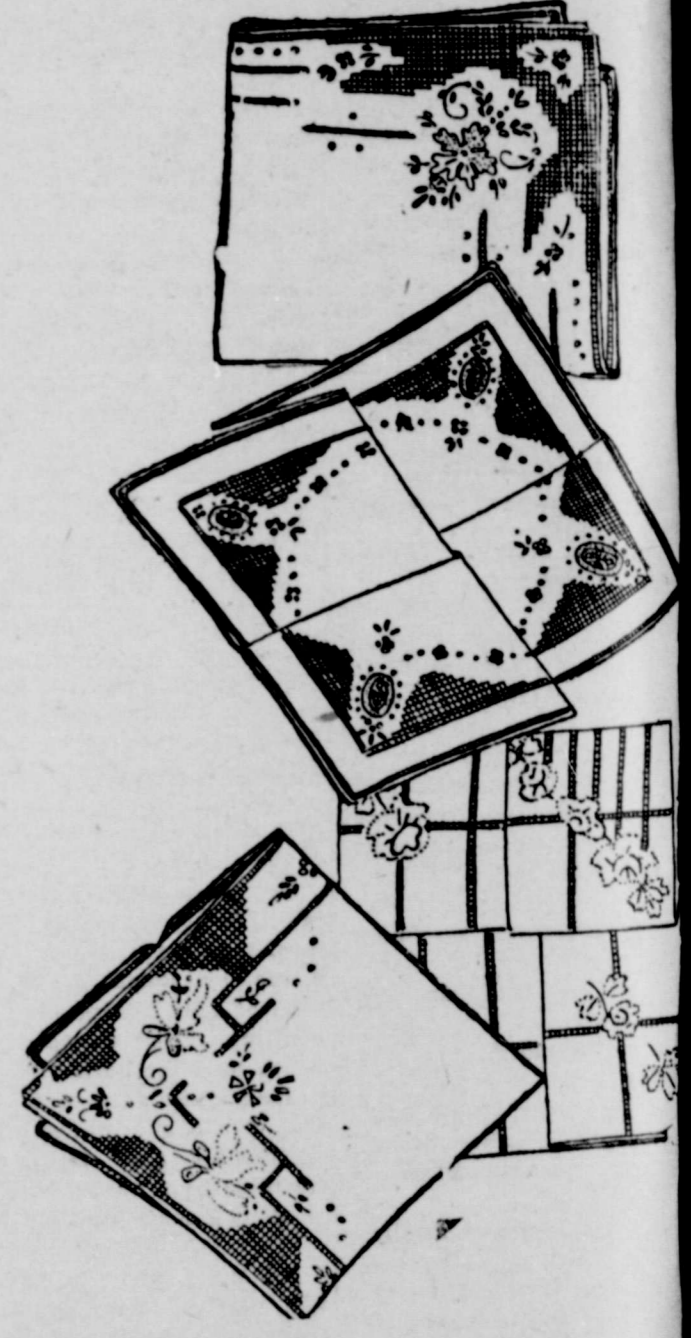
GLOVES—A SEASONABLE GIFT
—yet always appreciated. In all the new colors.



LADIES SCARFS IN ALL THE NEW STYLES AND COLORS.

GIVE HOSIERY
But be sure it's the sheerest—clearest—and best wearing hosiery she ever wore.

MAY WE SUGGEST SILK LINGERIE
For the young lady, the thrill of exciting, new lingerie is as much a part of Christmas as the tree itself. Moderate in price.



PURSES
The gift they long enjoy all the new colors. Some every girl or lady can use.

STYLE SHOPPE
Mrs. Mollie A. Morton, Owner
"Always Showing Newest Things First"

Mrs. Walton Hale Honors Daughter On Thirteenth Birthday

Mrs. Walton Hale honored her daughter, Floy Jean, Thursday evening of last week with a birthday party. Guests arrived at 7:30 and enjoyed games and other entertainment until 10:00.

Many nice presents were presented to the honoree by the friends who attended the party. The birthday cake, which was lighted with candles, served with hot chocolate and candies, made tasty refreshments.

The guest list is as follows: Geneva Gordon, Evelyn Elliott, Roberta Medlen, Mary Frances Jones, Jo Arwine, Gene Loran, Phil and Maurice Steen.

Farewell Party Honored Mrs. Joe Holland Thursday

A farewell party given at the home of Mrs. W. C. Sims at 2:30 Thursday afternoon of last week honored Mrs. Joe Holland, who is leaving to make her home in Idalou, Texas. Many neighbors and friends joined in making the party a great success.

The setting for the affair was a lovely decorated reception room with a beautifully hung Christmas tree. After all guests had arrived, Mrs. G. R. May presented the many gifts to the honoree.

Refreshments of chicken salad, cheese wafers, Christmas cake, and hot tea, were served to the following: Mesdames W. M. Spears, Haden Krantz, P. M. Felton, Pierce King, Gayland Holland, Harry Christian, V. P. Switzer, Finis Holland, Jim Correll, Clifford Willis, G. R. May, S. J. Latta, Bob Calhoun, W. A. Lovell, J. J. Thomas, Doyle Woodward, R. M. McCauley, Will Walker, K. Terrell, Jno. McKinney, Jim Wright, Noel Troutman, Kenneth Bain, W. M. Masie, C. B. Sims, Buck Sims, Jno. Hopper, Alpha King, Joe Holland, W. C. Sims, and misses Floy Holland, Ida and Arlene Coprell.

Surprise Birthday Party Given For Irene Wisdom

A surprise birthday party was given Wednesday evening, December 8, honoring Irene Wisdom on her tenth birthday. Misses Bernice Holt and Dorothy Wisdom acted as hostesses for the party which lasted from four until six o'clock at the home of the honoree's mother, Mrs. Grover Smith.

The house was beautifully decorated with Christmas hangings, and the guests enjoyed refreshments of hot chocolate and cake. The cake bore birthday decorations and ten lighted candles. Many nice gifts were bestowed upon the honoree.

Guests present were: Doris Meeks, Ada Bell Snodgrass, Peggy Jo Bishop, Arla Vee Bishop, Betty Akin, Erma Jean Messer, Georgianne Huckabee, Cagerlene Carmack, Wilma Lois Russell, Armond Lewis Cardinal, Tom Roy Snodgrass, Joe Dick McClung, Eddie Duncan, Glenn Carmack, Jimmie Lamiraack, Glen Dale Roberts, O. W. Harris, Jack Martin, and Archie Huckabee.

Y. W. A. Club Had Light Attendance Monday Evening

The attendance at the meeting of the Y. W. A. Monday evening was rather light on account of the bad weather; however, those present enjoyed a profitable gathering. The organization met at the home of Misses Evelyn and Mary Wilson Hicks. A general business meeting was held, and the program was postponed on account of the absence of a majority of the members.

Those present were: Misses Alene Warren, Mary Jo Horn, Ina Sims, Fannie Bolding, Florrie Conway, and the hostesses, Evelyn and Mary Wilson Hicks.

The next meeting of the Y. W. A., which will be Monday evening, December 20, will be a Christmas social. A special program is being arranged. The gathering will be at the First Baptist Church.

Fairmont Church Announcement

The following service will be held at the Fairmont Baptist Church, Sunday, December 19:
 Sunday School 10 a. m.
 Preaching at 11 a. m.
 Preaching Sunday night at 7:00.
 Everyone is cordially invited to attend.
 REV. G. W. TUBBS, Pastor.

Rev. Jno. E. Eldridge spent Friday morning of last week visiting with Carl Minor and Mrs. Russell King in the Plainview Sanitarium.



A Personal Christmas Present

By Helen Waterman

MRS. GREENE sighed as she rummaged through the old trunk for the Christmas stockings. Sighed, and felt sad. For why should she be sad, with two fine grown sons, and a husband as kind and thoughtful as she?

Mrs. Greene missed her red-headed lads, and as she finished the battered drum, the out-mittens, the books and souvenirs she felt a deep pang that no one could understand.

She found the decorations and the old Christmas cards. Mary, the housewife, had provided, had finished, had really nothing left done. She thought of other Christmas eves, and could not help but feel the oppression of memories.

"I'm going out," she said with no other explanation than that she was tired.

She was crisp and starlit, and she had a glow. The light and warmth of the Christmas tree, and she had a glow. The light and warmth of the Christmas tree, and she had a glow.

"Come in," she invited. The boy's head, started to go, and he was tempted to go, and he was tempted to go.

"Listen, lad," she said. "I've been aching my heart out for a son. And you need a home. Couldn't we give ourselves to each other for a Christmas present? Won't you be my son?"

"Gee!" cried the boy, voicing a wonder of love and gratitude. "You can sure have me, and Merry Christmas! Merry, Merry Christmas, Mother!"

© Western Newspaper Union.

The CHRISTMAS HARVEST

By ALSON SECOR
in Successful Farming

OLD SANTA CLAUS—Some don't believe in him because he makes them spend. They like to borrow, but never lend. That Christmas cheer which permeates this time of year.

They are tight-fisted cynics, these. They never know how presents please the little kids, and others: The sisters and the brothers: The care-worn dads and weary mothers.

They never learned to live. Because they never learned to give. You've got to plant before you reap. If all you get you keep. Your soul gets barren, sterile, sour. It takes the power of cheerful giving. To give a zest to living.

were so many little ones, and after all, he didn't really belong. He'd get by. He knew where he could get a paper route right now, if he only had a bicycle.

"I know where there's a bicycle standing useless in an attic corner," said Mrs. Greene. "It belonged to my sons. You shall have it."

His shining eyes made the whole night seem brighter. They left together.

There was more than the bicycle. It seemed a shame, Mrs. Greene.



And Before Long She Heard the Boy's Whole Story.

said, for mittens not to be used, and these books, now, and—well, why not? Mary would be scandalized, and her sons might not understand—but there was their room, never opened now—

"Gee!" cried the boy, voicing a wonder of love and gratitude. "You can sure have me, and Merry Christmas! Merry, Merry Christmas, Mother!"

© Western Newspaper Union.

ENGLISH PLUM PUDDING

THERE are those to whom Christmas dinner would not be Christmas dinner without ending with plum pudding. Scald 2 1/2 cups stale breadcrumbs with 1 cup cream. Cream 1/2 pound beef suet and add to it 1/2 cup brown sugar, 1/2 cup corn syrup, 5 well-beaten eggs, 1/2 pound chopped citron, 1/2 pound currants, 2 teaspoons baking powder and 1/2 cup brandy or rum. Turn into a buttered mold and steam for 24 hours, 12 hours one day and 12 hours the next. Turn into a tin and seal until ready for use, when it must be reheated for serving. Serve with a sauce of choice.

CHECK CHEVROLET'S LOW DELIVERED PRICES...model by model

- ✓ Check Chevrolet's low delivered prices \$\$\$
 - ✓ Check the small cash balance remaining after trading your present car \$\$\$
 - ✓ Check the low monthly payments \$\$
- RESULT:**
You'll be AHEAD with a CHEVROLET!

Then you'll know Chevrolet is the outstanding value for 1938



Remember, too, that Chevrolet is the only car that gives you all these modern features at such low delivered prices:

- 85-H.P. VALVE-IN-HEAD ENGINE
- PERFECTED HYDRAULIC BRAKES
- GENUINE KNEE-ACTION*
- ALL-SILENT, ALL-STEEL BODIES
- FISHER NO DRAFT VENTILATION
- TIPTOE-MATIC CLUTCH

*On Master De Luxe models only. CHEVROLET MOTOR DIVISION
 General Motors Sales Corporation, DETROIT, MICHIGAN

ODEN CHEVROLET CO.

PHONE 4

FLOYDADA, TEXAS

HERE ARE MANY WAYS TO SAY Merry Christmas

This year give gifts that will be a constant aid; gifts that can be used repeatedly and that will give the double joy of modern efficiency and usefulness.

Do your CHRISTMAS BUYING HERE and get coupons and help your candidate stay ahead in the campaign. Let us suggest some of the many gifts we have on display:

Electric Heating Pads, Irons, Cookers, Toasters, Waffle Irons, Percolators, Lamps, Ladies Hosiery, Cosmetics, Gift Stationery, Perfume Sets, Shaving Sets, Pencil Sets, Ties and Tie Sets, Men's Hose, Egg Nog Sets, Sets of Brushes, and Christmas Candies in beautiful Christmas Boxes.

WHITE DRUG COMPANY
 PALACE THEATRE BUILDING

THE FLOYD COUNTY PLAINSMAN
 PUBLISHED THURSDAY OF EACH WEEK
 M. B. CAVANAUGH PUBLISHER
 ADVERTISING RATES GIVEN ON APPLICATION
 SUBSCRIPTION PRICES
 In Floyd County \$1.00
 Outside Floyd County \$2.00
 Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.
 NOTICE
 Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Classified Ads
 For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 52-1fe
 We photograph any thing, any where, at any time. Frogge's Photograph Studio, 212 Readmire Building, Ft. Worth, Texas. 50-1fe
 Door croques, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hollum, Floydada Florista. 30-1fe
LANDS FOR LEASE
 A few farm tracts to lease at reasonable prices for cash.
 W. M. MASSIE & BRO.
 Floydada, Texas. 11-1fe
 We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Geon. Phone 78. 46-4fe
 LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover St. 30-5tp

666
 Checks COLDS and FEVER first day
 Headache, 30 minutes
 LIQUID, TABLETS, SALVE, NOSE DROPS
 Try "Rub-My-Tism" World's Best Liniment

Dr. C. K. Arnold
 Obstetrics, Diseases of Women and Children
 General Practice—Xray
 801 BOOTHE BUILDING
 PHONES:
 Office, 86; Residence, 301

CROSS CHILDREN MAY HAVE WORMS
 Watch for upset little stomachs, bad breath, fretfulness, loss of weight, itching around nose and arms. They may have pin or round worms. White's Cream Vermifuge has safely and for years, reliably expelled the worms and toned the delicate tract. White's Cream Vermifuge recommended by druggists.
 WHITE DRUG CO. AND OTHER DRUG STORES

FLOYDADA INSURANCE AGENCY
 Insurance of all kinds. Your inquiries and business respectfully solicited.
 W. H. HENDERSON OWNER

Watch Your Kidneys!
 Watch Them Cleanse the Blood of Harmful Body Waste
 Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not get as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.
 Symptoms may be nagging backache, persistent headache, attacks of dizziness, going to bed at night, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.
 There should be no doubt that prompt treatment is wiser than neglect. See Doan's Pills. Doan's have been winning new friends for more than forty years. They have a national-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!
DOAN'S PILLS



Christmas at the Homestead
 by Agnes Myers
"THE doorbell, Amanda! It may be the man with the hobby-horse," cried Natalie Parker, as she gathered up a confused heap of Christmas ribbons and gay colored wrappings strewn about the sitting room.
 There was a sound of quick stamping and crunching of boots on the scraper. The old servant opened the front door and a man set an enormous package in the hall, said something about the blustering snowstorm and was gone.
 As the woman carried the package in to Natalie, a chirpy sound of funny little tinkling music issued from the bulky bundle. Her black eyes snapped with delight as she cut the heavy cords.
 Out tumbled a hobbyhorse, a handsome fellow with a leather bridle, a white, woolly lamb with button eyes and a bell on his neck; a long-eared rabbit with a perky tail; and a queer little whimsical top that seemed to laugh with merry music every time it was moved. There was a wispy angora cap just big enough for a baby, and a tiny white muff, oh, so little, of real fur with a tippet to match.
 Amanda gasped! "All 'em Christmas gifts! No one cep'in you, Mis Natly, would ever think of such things! I jes hopes 'em Harlow chillun 'prelates the—the—" but her voice wavered. The sleeve of her alpaca frock brushed across her dimmed eyes as she picked up the crumpled brown wrappings and fled from the room.
 Early next morning Natalie settled back in a train for a five-hour ride, her heart brimming with happiness.
 Many changes had come over the young girl's life. Edith, her older

They looked at each other in blank astonishment—then amazed recognition.
 "Why, Natalie Parker!" gasped the dumbfounded youth.
 "Bruce Draper!"—exclaimed the bewildered girl, actually spell-bound.
 From somewhere in the snow came the sound of queer little rippling music. They looked at each other again with wide open eyes, then burst into rollicking laughter.
 They gathered up the wayward toys and Bruce loaded them into his car. With the girl beside him, a triumphant smile played over his face, and they talked excitedly as the motor raced over the hills.
 "Mother and Aunt Em just left for grandfather's farm and I'm going up tomorrow, but now tell me about yourself, Natalie."
 "Bruce, surprises are so much fun. Edith doesn't know I'm coming."
 Natalie got a real surprise, however, in a few moments, for no one was home at her sister's house. After repeated ringing and pounding, she looked at Bruce in dismay.
 Her eyes wandered toward the Parker home.
 "Oh, Bruce! I have the keys of the stone house! Let's go over and build a fire; we can at least keep warm until they come."
 With logs from Harlow's woodpile Bruce soon had a roaring fire romping on the hearth. They stood before the flames, the girl's blond hair like an aureole of gold framing her



Bruce Soon Had a Roaring Fire Romping on the Hearth.
 alert; the man, tall and bronzed, alert and capable.
 "Let's look through the house," suggested Natalie, leading the way.
 At the turn on the stairs there was a wonderful beehive window on the landing, and a friendly window-seat. They lifted the lid. Many things were stored in the seat.
 "What's this box? Candles!—Christmas candles!" called out Bruce. "Let's light up the windows!"
 Back down stairs they dashed and soon the rambling stone house was a glitter of lights. Bruce went over to Harlow's to get some more logs, and returned with the wood and a package.
 "Natalie, somebody delivered these holly wreaths at Edith's; I found them at the back door. We'll put them in the windows. Ho, ho!—What's this? Mistletoe, too!"
 "Here's a footstool, Bruce; tack it on the hall arch."
 With a flutter of ecstasy Natalie looked up smiling, but the firm face of Bruce Draper wore an expression of grave appeal. With a combination of strength and tenderness he took her in his arms.
 "Dear Natalie, this mistletoe is a symbol of the plighting of love's troth." His voice trembled.
 There was a moment of silence, a moment of mutual confidence and understanding which had been almost instantaneous. Her blond head rested in the hollow of his shoulder. Through the half-closed eyes warm tears gathered—his words clung to her senses like a benediction.

The heavy front door swung open suddenly. There stood Edith, Arnold, little Phillip and Peter—and tiny Marjorie, looking in wonder, as Natalie and Bruce awkwardly stammered and blushed in confusion.
 "Well, well," chuckled Arnold, "we saw the lights—we—we thought—er—" and crossing the hall he gripped Bruce firmly with a friendly hand, while Edith kissed her happy-hearted sister.
 "Look here, Bruce," said Arnold, "let's make this the reopening of the old homestead and send for Amanda."
 © Western Newspaper Union.



Two Little Dolls in Blue
 ALICE B. PALMER
"AREN'T the dolls beautiful?" exclaimed Joan to her mother, as she gazed upon the finished product of the "Two Little Dolls in Blue" which Dorothy May had ordered from Santa Claus.
 "They are quite the loveliest I have ever seen," spoke mother. "I do believe that you have put your very heart and soul into their fashioning."
 Joan had spent many days and nights, too, stitching a loving holiday thought into each tiny garment. The dainty materials had been transformed into things of beauty. The dresses of pale blue silk with bonnets and slippers to match, had proclaimed them the "Two Little Dolls in Blue!"
 "Oh, won't Dot love them?" beamed Joan, as she again eyed the dolls from head to foot with a happy smile of complete satisfaction.
 "I dare say this will be her happiest Christmas, one that she will never forget," said mother.
 Christmas eve, with its bright lights and cheer, was in full progress and the two little dolls in blue were being fondled by one of the happiest little girls in the world. Rocking in her own tiny chair Dorothy May began singing a lullaby to the dollies, wholly oblivious of the attendant surroundings. It was such an adorable sight that the others had stopped their celebrations and were beaming upon her with transformed emotion.
 The spell was broken when Dorothy May suddenly stopped singing and called out, "What shall I name the 'two little dolls in blue'?"
 "Well," said Joan, smiling thoughtfully, "since they are dressed in blue and are two very important little ladies, why not call one Alice Blue and the other Elinor Blue?" And so the dolls were named.
 On Christmas morning in another house around the corner, Bonny Jean awoke with the joy of the holiday and shouted, "Mother, did Santa come and did he bring me a big baby doll with curls and eyes that open and shut?"
 "Yes, dearie, Santa came and brought you a very pretty doll."
 Then spying it, seated beneath the tree dressed in scarlet finery, Bonny Jean clasped it to her breast. Upon close inspection, she soon learned that it was the same sort of doll she had always received, only with new features.
 Just as she was about to burst into protest at her bitter disappointment there came a rap upon the door and a kindly neighbor was saying, "Merry Christmas." Then with a happy smile—
 "What is the matter, little girl? Hasn't Santa Claus come yet?"
 "Oh, yes, he came, but he brought me the same old rag doll again. I thought sure it would be a real one this year, because I'm nine, you see."
 "Oh, I am so sorry," said Dorothy May, with true feeling and thinking of the two beautiful and thinking of the two beautiful dolls which Santa had left for her. Then with a happy Christmas thought, she whispered something very lovely to her mother.
 They all went right over to the big house on the hill nestled under its burden of Christmas snow. Bonny Jean forgot all about the rag doll when she glimpsed the great tree through the holly wreaths in the window. But when she saw the two little dolls in blue sitting beneath it her joy was unbounded. She clasped her hands and danced with glee. "Such darling dolls!" she gasped, breathlessly.
 "Their names are Alice Blue and Elinor Blue," said their little mistress, proudly.
 "I want to give you one of them, Bonny Jean; which do you like?"
 With unbelievable surprise, her eyes fairly dancing with joy, she clasped the beautiful doll in her arms and asked, "Is—it—really—mine—for—keeps?"
 "Really and truly for keeps," said Dot.
 Dorothy May explained it all to her mother after the happy little girl had left, that somehow she just did not miss Elinor Blue very much when she saw how happy she had made Bonny Jean.
 In her heart she felt that it was truly "more blessed to give than to receive," and hugging the one little doll closely, she whispered, "Merry Christmas, Alice Blue."
 © Western Newspaper Union.

Fall Stock Reducing Sale

Ladies Silk Blouses



Short and Long Sleeves.
 \$1.00 Values, Reduced to 79c
 \$1.98 Values, Reduced to \$1.69
 \$2.98 Values, Reduced to \$2.39



ALL LADIES FELT HATS
 Reduced to \$1.00



LADIES AND MISSES COATS
 All Fall Coats as Close Out Prices.

\$12.75 Values, Reduced to \$8.89
 \$17.50 Values, Reduced to \$14.89

Style Shoppe

"Always Showing Newest Things First"
 Mrs. Millie A. Morton, Owner
 Phone 17

Ladies Silk Dresses

Silk Dresses in solid and printed crepe short and long sleeves

\$3.98 Values, Reduced to \$2.98
 \$4.98 Values, Reduced to \$3.98
 \$7.45 Values, Reduced to \$5.95



SILK DRESSES WITH OR WITHOUT COATS
 \$9.85 Values, Reduced to \$7.89
 \$12.75 Values, Reduced to \$9.89

L. SOLOMON JEWELER.....

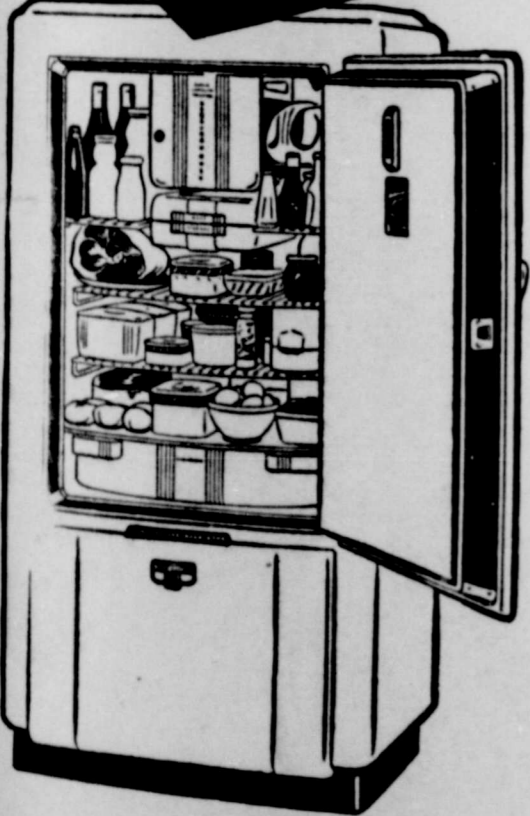
Where you can find everything appropriate for Christmas Gifts, of general utility use.



PLAINSMAN WANT ADS—THEY'LL SELL IT!

It's Here! The New 1938 WESTINGHOUSE Kitchen-proved REFRIGERATOR

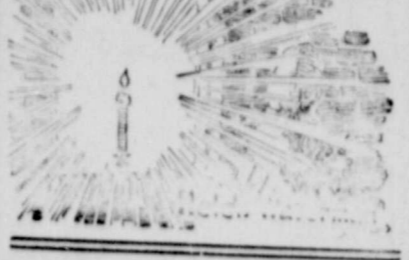
**10 HOURS
OUT OF 12**
it uses
NO CURRENT
at all



IT'S HERE—just in time for Christmas, too. We cordially invite you to our office to see this remarkable, new Westinghouse Refrigerator that is kitchen-proved to give you kitchen-proved economy. Again, Westinghouse leads the field in value. To make Christmas shopping easier on your pocketbook, any refrigerator may be bought on convenient terms.

**Texas-New Mexico
Utilities Company**

A Christmas Reconciliation



MARY and John had quarreled—just before Christmas, too. The Christmas candy had burned, and then, in the excitement, each had blamed the other, making cruel retorts, until Mary fled to her bedroom in tears and John stalked off in the snowy night.

The Christmas candle beamed a welcome from the window as John started around the block again. He was cold, and sorry, but he mustn't go in too soon.

The tree, the holly, their little girl asleep in her crib and dreaming of Santa Claus—all were a mockery. Mary went into the living room and snapped on the radio, looking for a jazz band and forgetfulness. Instead there came the strains of "Silent Night"—"peace on earth, good will to men."—"God bless us, every one"—"may nothing you dismay." Wasn't there anything on except Christmas programs? A click brought back the silence.

She opened the front door. Next time she would ask John to come in. Tell him she was sorry. Now that she stopped to think, she knew that he was sorry, too. Why let a few excited words that neither of them meant spoil their Christmas?

But John did not come. It was too cold to stand at the door any longer, but she sat at the window, with the curtain drawn aside, watching for him. An hour went by.

When at last she saw him coming the relief almost choked her. He was striding rapidly, carrying some-



thing in his arms. She opened the door for him and he handed his burden to her.

"Here, Mary, hold him. Careful, now. His leg's hurt. I'll get a box and we'll fix a bed."

Mary looked down at the warm bundle. It was a furry puppy. One leg was in splints. The puppy whimpered a little and licked her hand.

"But, John, where did you get him?"

"Accident. Over on Linden. Fell out of a passing car. I took him to a vet and had him fixed up. Thought he'd make a cute pet for Alice—"

He stopped his work and straightened up. "I'm awfully sorry, Mary. I was a fool."

"It was my fault, John." Their eyes met in perfect understanding. How silly to quarrel. The silence was a more impressive reconciliation than words. Mary broke it nervously, for fear she would cry again. "There are some clean rags in that drawer. And we ought to get him something to eat. He can have this old bowl for his dish." She worked with one hand, cuddling the puppy. "Won't Alice be surprised? And what shall we name him?"

"Ought to have some connection with Christmas eve, don't you think? How about Scrooge, or Marlow?"

"Oh, no!"

"Good King Wenceslaus?"

"Such names for a poor innocent puppy! Maybe we had better see what Alice wants to call him in the morning." She put the puppy down with a saucer of warm milk. John came and put his arm around her, and they stood close together watching their pet lap greedily.

"We ought to call him Peacemaker, honey," said John. "If it hadn't been for him, I might have still been out there in the snow."

"Oh, John!" She held him close. "Weren't we silly? I was so worried when you didn't come. If anything had happened to you I could never have forgiven myself."

"Felt pretty rotten myself. Not my idea of the best way to spend Christmas eve."

"Of course! I forgot! We have so much left to do! The tree, and



Alice's doll must be unpacked, and her stocking filled. What time is it?"

He looked at his watch. "Almost midnight."

"Not really!"

He nodded, and put his watch on the table. "Here, pooch," he said, "it's bedtime for you." He lifted the puppy into its bed, and turned back to his wife. "And as for you, milady," he said, "in about ten seconds I want a kiss for Christmas, and then we're going to pitch in together and clean up this mess, and trim the tree, and maybe even chance another batch of candy. OK? Then, it's time, darling, to say Merry, Merry Christmas."

© Western Newspaper Union

Only 21 Per Cent of Nation's Workers Employed on Farms

Machines an Aid in Creating Jobs

MOST difficult problem of the discussions about technological unemployment—the replacement of men by machines—is to separate the short from the long time point of view. It is difficult to argue with a man who has lost his job because the company he worked for has installed one machine which does his work and that of nine of his fellow workmen. Maybe it takes one man to operate the machine so nine men are out of a job unless they can make the transition to a new field of endeavor.

That example, ever being duplicated throughout American industry in a myriad of ways, is the short scale view. It is hard on the individual but in the long run may prove beneficial to the nation.

Men Versus Machines.

The new book, "Machinery, Employment and Purchasing Power" just published by the National Industrial Conference Board, concedes the problem of the short scale replacement of men by machines but rightly emphasizes also the picture of machines in industry over the longer period—say 50 years—when the recent economic unpleasantness may reasonably be a thing of the past and half forgotten.

In the 50 years from 1879 to 1929, it is pointed out, 18 new manufacturing industries came into existence and accounted for an 18 per cent increase in total employment. During the same years the number of people employed per million of population in new manufacturing industries increased 40 per cent.

First place among the new industries as an employer of labor was the automobile industry. Next came the electrical machinery industry. Others include: rubber tires and inner tubes, manufacture of gasoline, rayon and allied products, manufactured ice, aluminum manufacture, typewriters and parts, cash registers and adding machines, and the whole aircraft industry.

Significant in the employment problem, the conference board's study shows, is that in the last 50 years agriculture has changed from an occupation which employed half the working population of the nation to one which employs only 21 per cent of the workers.

Effects of New Industries.

Manufacturing in the same 50 years rose from the place where it employed 21 per cent of the working population to where it now absorbs 29 per cent. This increase came in spite of the continual replacement of men by machines.

Trade, transportation and the service industries showed the largest transition in the 50 years, changing from the place where they absorbed only 10 per cent of the workers to the stage where they now employ 29 per cent.

Domestic service and the so-called professional service both showed a 3 per cent employment gain in the same period. Domestic help jumped from 10 to 13 per cent of the working population, while the professional workers rose from 3 to 6 per cent.

Hawks Not Villains but Benefactors

Bird Man Says

HAWKS are still lumped in the single damnatory classification, "chicken hawks," by an astonishingly large proportion of the population. Even to farmers, who might be expected to know the difference between good and evil on the wing, a hawk is merely something to be shot if it comes in range.

The lack of intelligence in this indiscriminating hostility is sharply brought out in a new bulletin of the United States Department of Agriculture, written by W. L. McAtee of the United States biological survey.

Many of the hawks are candidly admitted to merit the ill opinion and the hostility of man. The goshawk, sharp-shinned hawk, Cooper's hawk and duck hawk, which are attackers of song birds and game birds as well as occasional barnyard fowls, are bracketed under one condemnation, as "species of which little that is favorable can be said."

But there is a good-sized list of other hawk species that range in human significance from "ordinarily neutral; sometimes injurious" up to "almost entirely beneficial." These are the hawks which the farmer, the sportsman, the outdoorsman generally, should learn to recognize and to salute with "Pass, friend," when he sees them.

An important item in the dietary of the beneficial hawks is insects. They devour huge numbers of fat caterpillars, wireworms, beetles and grasshoppers. One species, the sparrow hawk, Mr. McAtee insists is misnamed and should be called the grasshopper hawk. In grasshopper time its food consists almost entirely of these leaping pests.

Shower Given Wednesday For Miss Mabel Moore

A shower was given Wednesday evening, December 8, for Miss Mabel Moore, bride-to-be of Edgar Duncan. Hostesses for the affair, which was given at the home of Mrs. R. C. Ross, were: Misses Maxine Ross, Beatrice Davis, Gladys Bertrand, and Johnnie Johnston, and Mesdames Elbert Parks and C. W. Denison.

The house was strung with beautiful decorations, carrying out the Christmas motif. A Christmas tree with various types of Christmas trimmings completed the setting.

A the guests arrived, Miss Beatrice Davis pinned on each a miniature Christmas tree. Written across the back were the words: "He asked her. She said 'Yes'." Mabel and Edgar, December 25, 1937". Guests then registered in the lovely bride's book, over which Miss Gladys Bertrand presided.

Included in the clever arrangements was a toast to the bride, given by Mrs. C. W. Denison, and a reading, "Making Edgar Propose," read by Miss Maxine Ross. After these numbers a grocery order was supposedly made to Looper's Grocery, where Mr. Duncan is at present employed. Miss Beatrice Davis, dressed as grocery boy, delivered the gifts to the honoree.

Guests registering in the bride's book were: Mesdames Boy Curry, P. F. Bertrand, M. B. Johnston, L. J. Davis, R. C. Ross, Donie Kendrick and Ed Moore, and Misses Daisy Aaron, Jessie Sisson, and Lena Gully.

Those sending gifts were: Mesdames Freeman Fuqua, Galand Holland, D. M. Moore, Austria Heard, W. A. Dunn, Truett McClung, E. C. King, Paul Denison and J. A. Ballard, and Misses Blanche King, and Lorena Denison, also Mr. H. B. Chastine Jr., and son.

Seniors Show Their Talent in "Who Said Quit" At School Auditorium

The Senior Class of Floydada High School showed their talent Monday night, December 13, when ten members of the class appeared in "Who Said Quit" at the high school auditorium.

Miss Beth Newton and Keith Tye played the leading roles very successfully, while the remaining eight also displayed much talent. Others in the cast were: Marjorie Kirk, Reid Strickland, Lynn Colville, Iva Moore, La Nell Shirey, Frankie Sanders, Ralph Taylor, and Somer Hollingsworth.

Since the weather was very disagreeable, the attendance was somewhat smaller than had been expected; however, the class made some fourteen or fifteen dollars. The proceeds will be used for the senior project, which will be a gift to the school.

The play was under the direction of the senior class sponsors, Miss Grace Cade and Alpha King. Mrs. Clinton Fyffe was the make-up artist for the cast.

Mr. and Mrs. Edwin Brazier spent Sunday in Paducah with Mr. Brazier's parents, Mr. and Mrs. C. H. Brazier. They were accompanied by Mrs. Brazier's parents, Rev. and Mrs. E. H. Crandall of Crosbyton, Texas.

Miss Jerry Hale of Plainview spent the week end in Floydada visiting in the home of Mr. and Mrs. J. M. Gambila.

Mrs. Jno. L. Hammonds and daughter, Gloria, and Mrs. E. F. Stovall and daughter, Dorothy Dell, spent Sunday afternoon in Plainview.

Blanche King began work last Saturday at Woolworth's in Plainview. She will likely continue there throughout the Christmas season.

Mrs. Arthur B. Duncan spent Sunday in Lockney visiting with her brother, M. M. Day.

Judge and Mrs. B. P. Maddox of Tahoka, were the guests of their daughter, Mrs. Wallace King, Sunday.

Mrs. Jess Brown, Miss Louise Hyatt, and S. N. McPeak were visitors in Lubbock Sunday.

Mrs. Wanda Jacobsen of Lubbock, spent the week end in the home of her mother, Mrs. F. A. Montague.

Mr. and Mrs. Jno. A. Hollums visited in Lubbock Sunday with Mrs. Hollums' sister, Mrs. Charles W. Watkins.

Mark Duncan of Lubbock and his brother-in-law, Virgil Musick, spent Sunday in Floydada.

B. O. Cloud spent Tuesday of this week attending to business in Lubbock.

Former Residents of Floydada Are Here For Visit

Mrs. T. W. Whigham, formerly of Floydada, arrived here Sunday with her son, Sammy Earl, to visit with her sister, Mrs. E. E. Hinson. Mrs. Whigham, who came by way of train, from her home in Independence, Missouri, was met in Amarillo Sunday by Mr. and Mrs. Hinson and family.

Mr. Whigham is expected to join her here December 24. They will remain for the Christmas and New Year's holidays.

Fire In Cotton Yard Causes Alarm Early Monday

Fire boys answered a call at 6:30 Monday morning, which was turned in when fire broke out in the local cotton yard. The fire was quickly extinguished before it had time to spread. Little damage was reported.

SHOP EARLY AND ENJOY FIRST SELECTION

FREE

A BEAUTIFUL 32 PIECE SET OF CHINA WITH EACH \$18.95 CASH PURCHASE

KIMBLES

Mr. and Mrs. J. B. Claiborne and Mr. and Mrs. J. G. Wood visited in Quanah Sunday with Mr. Claiborne's parents, Mr. and Mrs. B. F. Claiborne.

'35 Chevrolet Coupe, Heater, Low Mileage.

'35 Chevrolet Four Door Sedan, Excellent Condition.

'35 Olds Coach, Trunk, Winterized, Low Mileage.

'37 Dodge Trunk Sedan, Color Green, 7000 Miles.

All are Good-Will Used Cars and Real Buys.

Cloud Motor Company

PONTIAC SALES AND SERVICE Day & Night Garage

THERE IS AN ELECTRICAL GIFT FOR EVERYONE

The most ideal gift for all—**ZENITH RADIOS**

Every member of the family will benefit by a well selected electrical Christmas Gift. We show you just a few of our many suggestions . . . priced for every gift budget.

Electric Mixers, Toasters, Irons, Lamps, Percolators, Nesco Roasters, Radios, Electric and Farm sets, and the NEW 1938 Model FRIGIDAIRE.

RADIO ELECTRIC CO.

MAKE YOUR TEETH shine like the stars!

CLEAN AND WHITEN TEETH with Calox, the Oxygen tooth powder which penetrates to the hidden crevices between the teeth. Pleasant, Refreshing, Protects the gums and is economical to use.

TRY CALOX AT OUR EXPENSE What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER, the powder more and more people are using every day.

—FREE TRIAL COUPON—

McKesson & Robbins, Inc., Fairfield, Conn. Dept. A.H.P.
Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.

Name _____
Address _____



TOP AND O'COATS WITH REAL BUY APPEAL.
Popular priced without that "second rater" appearance.
Here's a store devoted entirely to men who want their WEARING APPAREL to be fashion right at popular prices.
We think the entire lot is the best selection for Christmas gifts we've ever seen. We think that you'll agree.
GLAD SNODGRASS
Smart Wear for men since 1900



THE ROAD TO SHOE ECONOMY
Those long-wearing, good looking, WEAR - U - WELL shoes for men and women provide real foot wear at low cost.
Aval yourself of further economies by coming to our shop for shoe repair work.
RAINER SHOE SHOP
SOUTH SIDE SQUARE

Storing Cured Meat In Cotton Seed Oil

A number of Floyd County farmers are becoming interested in storing their cured meat in cotton seed oil. The county agricultural agent, D. F. Bredthauer, has helped several in securing this refined cottonseed oil and it is hoped at an early date that Floyd County farmers will be able to purchase this oil in the county.

- The experiment station at Lubbock has conclusively proven that refined cottonseed oil is one of the best oils to use although peanut oil will work almost as well.
- The advantages of using refined cottonseed oil are:
1. It retards mold growth 100 per cent.
 2. It reduces evaporation and shrinkage—thus eliminating a hard, dry piece of meat.
 3. It eliminates fly and skipper contamination 100 per cent.
 4. The oil being a liquid makes it possible for pieces to be used from and then returned to the oil for perfect keeping.
 5. The meat will not become more salty.
 6. The meat will not absorb flavors from the oil.

There are no special secrets in using cotton seed oil. The meat can be stored after it is cured in almost any kind of a container that will hold oil although a large earthen jar is very conveniently used. The cured meat can be cut and so arranged in the jar to fit closely together which will reduce the amount of oil necessary to cover the meat. With an average packing it will take about three gallons of oil to cover 100 pounds of cured meat. For sanitary purposes it is best to cover the container. Other methods such as packing in lime or salt, wrapping thoroughly or even hanging in the smoke house may be used for keeping cured pork, but none are equal to the method of oil packing.

Locals Return Friday From Extended Trip

Mr. and Mrs. Frank Harmon, M. E. Young, and Mrs. H. G. Parker returned to Floydada Friday of last week from an extended trip through Texas and Old Mexico. Points visited included Del Rio, San Antonio, Corpus Christi, and Austin. The group spent two days in Corpus Christi, where they enjoyed fishing and sight seeing.

Mrs. Arthur B. Dunne spent Sunday in Lockney visiting with her brother, M. M. Day.

HOME FROM CONVENTION

W. H. Nelson, of the Baker community, G. L. Fawver, of the Baker community, and Ben Quebe of the Providence community returned home Saturday evening from Fort Worth where they attended the State Convention of the Texas Agricultural Association as delegates from Floyd County.

These gentlemen will make a report of the State gathering at the regular meeting of the Floyd County Texas Agricultural Association which will be held in the district court room at 2:30 p. m. Saturday, December 18.

Farm Security Administration Expects Announcement Soon

Announcement of the counties in Texas, Kansas, Colorado and Oklahoma in which the Bankhead-Jones Farm Tenant Act will be administered, is expected at an early date, according to Mr. William H. Gore, county rural rehabilitation supervisor for the Farm Security Administration, with offices at Floydada.

Meeting at Amarillo, Texas, on December 3, the four-state Farm Security Administration advisory committee, recommended the counties in these states in which they believed the program should be inaugurated. Secretary of Agriculture Henry A. Wallace is expected to announce these counties in the near future.

Applications for the farm purchase loans, provided for in the Tenant Act, Mr. Gore said, will require the approval of a local county committee, composed of three farmers, yet to be named. Preference will be given those farm tenants who have shown initiative and ability as farmers, and who have accumulated some substance and equipment. Interest on these farm purchase loans will be three per cent a year.

The county rural rehabilitation office is asking that no applications be made for these farm purchase loans until the counties in which the program will be started are announced and the county committees named.

The four-state advisory committee composed of John E. Hill, Amarillo, Texas, chairman; George Durm, Sharon Springs, Kansas; John Hiatt, Meade, Kansas; Marshall Dean, Las Animas, Colorado; Adolph Hanson, Granada, Colorado; Ed C. Morrison, Coldwell, Oklahoma; C. L. Thomas, Pampa, Texas; C. H. Day, Plainview, Texas; and A. B. Crump, Wheeler, Texas.

Coach and Mrs. R. P. Terrell, formerly of Floydada, were guests in the home of Mr. and Mrs. J. M. Gambelin Sunday. They are at present living in Matador, where Mr. Terrell is coach.

Mrs. Jno. L. Hammonds and daughter, Gloria, and Mrs. E. F. Stovall and daughter, Dorothy Dell, spent Sunday afternoon in Plainview.



- CRANBERRIES** 19c
Quart
- DEL MONTE CORN** 19c
on the cob
- DEL MONTE FRUIT COCKTAIL, No. 1** 15c
Tall Can
- GRAPE JUICE** 34c
Quart
- HEINZ FRESH CUCUMBER PICKLES** 25c
Quart
- SHORTENING** 85c
8 lb. Carton
- SPUDS** 15c
10 Pounds

Hull And McBrien

Sugar Beet Samples Gathered On November 10 Show Sugar Gain

Sugar beet samples which were collected by County Agent D. F. Bredthauer and H. M. Rainer, agricultural agent for the Santa Fe Railroad, on November 10, showed a large gain in sugar content over the samples which were sent in October 1. In the first test Herman King's beets averaged 13 per cent sugar content, Casey Yarborough's beets averaged 13.6 per cent and W. D. Colson's beets averaged 12.1 per cent. In the last test the beets produced on the King farm weighed 1.8 pound average, with a 20.7 per cent sugar content; the Yarborough beets averaged 1.7 pounds, with a 19.1 per cent sugar content and ran 89.1 purity; the beets produced on the Colson farm weighed on an average of 5 pounds each with an average of 18.2 per cent sugar content and ran 85.1 purity test.

The results from this test are considered very encouraging when the Colorado sugar beet crop this year ran around 15.5 per cent sugar content, and the New Mexico crop at the middle of September when they were being harvested ran around 14.56 per cent sugar content, the average weight of beets in this section was around 1.8 pounds per beet. The tonnage of the Colorado and New Mexico beet are practically in line with the beets produced by Mr. King and Mr. Yarborough, however, beets produced on the Colson farm where the ground was properly fertilized with barnyard manure and broke to a depth of 12 to 14 inches the beets grew to the large size of an average of 5 pounds per beet.

In analyzing the commercial value of these three plots it will run something like this: The Yarborough plot consisting of 54-100 of an acre 22 1/2 inch width of rows and the sugar beets being 19 inches apart with an average weight of 1.7 pound per beet, the yield at the rate of 13.4 tons per acre. Beets of this particular type sold at \$6.60 per ton this year at the sugar factory. Had the beets been planted in rows 20 inches apart and beets of this particular weight 12 inches apart in the rows the yield would have been at the rate of 22.2 tons per acre and even with a 75 per cent stand the yield on the 20 inch rows with the beets 12 inches apart in the row the yield would have been 16.6 tons per acre and at \$6.60 per ton would be worth \$109.56 per acre. The King plot consisting of exactly 1/2 acre with the rows 22 inches apart and the beets being 20 1/2 inches apart in the rows and with an average weight per beet of 1.8 pounds this plot yielded at the rate of 13.6 tons per acre. Like the above had the rows been 20 inches apart and beets of this size 12 inches apart in the rows, the yield would have been at the rate of 23.5 tons per acre, and even with a 75 per cent stand the yield would have been 17.6 tons per acre, beets of this size and quality this year are considered worth at about \$7.20 per ton and making 17.6 tons per acre the crop had a value of \$126.72 per acre. The Colson plot consisting of 58-100 of an acre with an average of 42 1/2 inches between rows and the beets averaging 12.4 inches in the row, and with an average weight of 5 pounds per beet this plot yielded 29.8 tons per acre. Had the rows been 20 inches apart and the beets 12 inches apart in the rows and with the average weight per beet of 5-pounds, the yield would have been at the rate of 65.33 tons per acre, which have been impossible but with a stand of 75 per cent perfect which could have been possible the yield would have been around 49 tons per acre. Mr. Knapp of the American Crystal Sugar Company of Rocky Ford, Colorado, stated that yields like the above are not impossible as they had several fields running up as high as 40 tons or better this year in the Colorado area. Beets of this size and quality are not worth as much as smaller beets but they were being paid for at the rate of about \$6.30 per ton, which would make the 49 tons worth \$308.70. The yield obtained in the wide rows as Mr. Colson has them which produced at the rate of 29.8 tons per acre would have been worth \$187.74.

In averaging up the three plots the average yield as secured by the three growers in the wide rows and to much distance between the beets amounted to 18.933 tons per acre, but on the other hand had the rows been planted 20 inches apart and the beets 12 inches apart in the row with only a 75 per cent stand the average yield would have been around 27.73 tons per acre.

Mrs. T. W. Whigham, formerly of Floydada, arrived here Sunday with her son, Sammy Earl, to visit with her sister, Mrs. E. E. Hinson. Mrs. Whigham, who came by way of train, from her home in Independence, Missouri, was met in Amarillo Sunday by Mr. and Mrs. Hinson and family.

Mrs. Geo. A. Lider Entertains Amona Class Tuesday Evening

Mrs. Geo. A. Lider entertained the Amona Sunday School Class of the First Baptist Church with a social at her home Tuesday evening, December 14.

The Christmas motif was carried out throughout the entire program. The group engaged in the singing of Christmas carols, with Miss Emma Rose Stewart at the piano. As a climax to the party, gifts were taken from a beautifully decorated Christmas tree and distributed to the guests, each receiving one gift.

At the close of the gathering refreshments of butternut sandwiches, bread and butter pickles, frozen pumpkin pie, and cocoa, were served to the following guests: Misses Helen Jones, Agnes Porter, Alva Weatherford, Chlotilde Abernathy, Lenora Myers, Ina Sims, Bernice Patton, Emma Rose Stewart, Evelyn Roy, Fannie Bolding, and Faye Newell, and Mesdames Milton Sims, Modrel Williams, Floyd Simpson, L. W. Chapman, Verner Norman, and Miss Bernice Dallinger, who was a guest to the class.

Mrs. Vernon Shaw returned home Tuesday morning after having visited from Sunday until Tuesday with Rev. Shaw in a Dallas hospital. Rev. Shaw is reported to be doing nicely. It is hoped that it will not be necessary for him to remain long.

Fire boys answered a call at 6:30 Monday morning, which was turned in when fire broke out in the local cotton yard. The fire was quickly extinguished before it had time to

Mr. and Mrs. J. B. Clark, Mr. and Mrs. J. G. Wood, Quannah Sunday with Mr. and Mrs. Clark, Mr. and Mrs. B. borna.

First National Bank
Floydada, Texas
1903—TIME TESTED SERVICE—1937

GIVE AN Ingersoll

There's an Ingersoll for every member of the family—watches for pocket, wrist or handbag at prices from \$1.25. You can buy them at stores right here in town.

RIST-ARCH—\$3.95
YANKEE—

Gift Smashes

FOR HIM THE WHOLE STORE A MERRY WHIRL



HE WILL KNOW ITS CORRECT IF IT'S IN A MARTIN DRY GOODS COMPANY BOX

Our shelves are laden with practical, useful gifts that are guaranteed to please the most particular men. Come in and shop around. You'll find a wealth of practical gift suggestions here.

Christmas gloves . . . fine table cut mochas, pigskins and capeskins made from carefully chosen hides . . . Silk, silk and wool; or lisle socks in a large selection of colors and patterns. Broadcloth pajamas, shirts, silk or woolen mufflers and scarfs, and imported foulard neckwear are among the many attractive gift selections you will find here.

Martin Dry Goods Company

LOOPER'S

Oleo Margarine	Cup and saucer with each pound	.20
Pitted Dates	THREE PACKAGES	.25
Roasted Peanuts	THREE POUNDS	.25
COFFEE	DEL MONTE, 2 POUND CAN	.49
RICE	THREE POUNDS	.19
Cranberries	PER QUART	.17
YAMS	EAST TEXAS, 10 POUNDS	.27
SPUDS	NUMBER ONE, 10 POUNDS	.17
SYRUP	GALLON, A. B.	.50
Pork & Beans	PER CAN	.05
Tobacco	Country Gentleman, Dozen	.85
SUGAR	10 POUND CLOTH BAG	.55