

## Announcement

We wish to announce to Ford Owners that we have secured the services of Mr. Frank Keith, of Dallas, as Service Manager of our shop

With his 18 years experience on FORD AUTOMOBILES and 10 years experience as Service Manager in Ford Shops, we feel sure he is qualified to do the job.

We invite you to come in and get acquainted with Mr. Keith and bring your FORD in for an inspection.

## Bishop Motor Co.



With that Man-Made Look
There's something rugged-something snugly warm-something trim and tailored about these Coats of MOORLAND SHAGGY. The long-haired fleece drapes to perfection under the skillful cutting and fitting of Betty Rose.

There's an INSIDE STORY-of hidden construction features - details of finish and reenforcement that make Betty Rose Coats continue to wear and look well.

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STYLE SHOPPE
"Always Showing Newest Things First" Mrs. Mollie A. Morton, Owner Phone 17

Costume Suits... Dayime Dresses.Sport Tpme If you want to bo unforgettable, wear trimly simple, distinctive clothes, because they're the
clothes that you'll admire most! We picked these dressy dresses with your former confident that any one of them is smart enougi to bo the start of an interesting change in yout it
The sooner you come in to see them-the smarter you arol

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You'll like the way you with their towering, height so many to select from
ving You'ro suro to be flattered $\$ 1.95$ to 84.95

## STYLE SHOPPE

"Always Showing Newest Things First"




## NEW SAFETY for BABES




MENNEN Antiseptic OIL

## Travel By Train

FAST - SAFE - COMr ORTABLE

$2 c$
$3 c$
GENEROUS REDUOTION ON ROUND TRIP TIOKETS
LIBERAL LIMITS AND STOPOVER PRIVILEGES
Comperal limits and stopover privileges
v. wilitams,

Agent,
Floydada, Texas
M. O. BURTON,

General Passenger Ag
Amarillo, Texas.

## First National Bank <br> Floydada 「exas






