

The Floyd County Plainsman

THE LARGEST WHEAT YIELD OF ANY COUNTY IN TEXAS

Floydada, Floyd County, Texas, Thursday, September 23, 1937

Number 42

FLYDADA—GATEWAY TO THE SHALLOW WATER BELT

VOLUME No. 8

Rules Given For Flower Show to be Held Friday and Saturday

Rules and classification of the varieties of flowers for the flower show which will be held in Floydada in connection with the Floyd County Agriculture Show, September 24-25, have been announced by Mrs. B. K. Barker, chairman. The Flower Show is sponsored by the Garden Club and will be held in the Barrow building on the north side of the square.

- The rules are as follows:
1. Flowers are to be in by 10:30 a. m.
 2. Judging will be from 11 to 12 o'clock.
 3. Flowers will be accepted, beginning at 8 o'clock but not after 10:30 o'clock.
 4. All flowers of the vase division will be displayed in fruit jars and those of the bowl division in one pound coffee cans.
 5. In the vase division there must be as many as 3 or 5 flowers.
 6. In the smaller division 11 flowers must be displayed.
 7. In the pot plants class, anything may be entered if notified in advance.
 8. No entry of any kind of cut flowers under 3 will be judged.

Mrs. Barker indicated that a prize of 25c will be given for the best entry in the various classifications, provided there are as many as three entries in the classifications judged. For instance if there were only one vase of white roses it would not be eligible for a prize but if there were three vases of white roses entered by different individuals 25c would be given for the one judged the best and so on for the different colors or roses.

Prize awards will be made on the afternoon of the first day of the plans of the Garden Club, exhibits remaining on display throughout Saturday.

Rural community women are urged to participate in the show. A prize of \$1.00 will be paid to the club or individual arranging the most attractive dining table. Those entering the contest will furnish the linen, glassware and china. Silverware will not be used and the table is to be arranged for six.

Vase Division
Roses: Best bouquet roses not less than eleven; best three or five white roses best three or five red roses; best three or five pink roses; best three or five yellow roses.

Bowl Division
Not less than eleven of the following varieties:
Cosmos: Pink, white, gold.
Marigold: large and small.
Nasturtiums: Best bouquet, any variety.
Verbenas: Best bouquet, any variety.
Petunias: Best bouquet double and single.
Mexican Zinnias: Best bouquet.

Pot Plants
Ferns: Best specimen, Boston, Plumosa, Sprengri and Whitmani.
Geranium: Best Specimen.
Begonia: Rex and Beefsteak.
Prizes will also be offered on the best specimen of the following: Coleus, Wandering Jew, Ivy, Pepper Plant, Cactus, Century Plant, Window Box, and hanging basket and best collection of snake plant.

Flowering Shrubs
The following may also be entered in the vase division: Crepe Myrtle, Aithen, Vitex, Butterfly Bush and Pampas Grass.

Mr. and Mrs. Ted Sned, Mrs. C. W. Gound, of Weslaco and Mrs. Velma Brown, of San Benito, visited Mr. and Mrs. G. L. Snodgrass and Mrs. Fannie Montague last week.

J. M. Foster of Petersburg was a patient at the local hospital Tuesday, having had his tonsils removed.

We Hope She'll Stay Awhile



Annual Hale County Flower Show to be Held September 23-24

Plainview, September 16—The annual Hale county flower and home products show is to be held here September 23 and 24.

Cash prizes will be awarded winning exhibits on home grown flowers and home products.

Home products will be placed on display by women's home demonstration clubs and 4-H Girls Clubs of the county under direction of Miss Chloie Huffaker, home demonstration agent. A cake display will be featured by the women's clubs who also will give a tea Friday afternoon.

A program will be presented the first night under the supervision of Mrs. J. Pat Horton, Jr.

Gardners Yield Surplus For Canning By Club Members and 4-H Girls

Home demonstration club members and 4-H club girls of Northwest Texas already have a large supply of canned vegetables and fruits on hand from their spring gardens, and fall gardens give promise of yielding an even larger supply for the winter, county home demonstration agents in the section report.

The pantry-shelves of Bernice Hackfield of the Brownless 4-H girls' club of Nolan county carry 75 containers of vegetables made up of 20 quarts of pickles, 35 quarts of beans, 7 pints of English peas, 14 quarts of black eyed peas, and 4 quarts of spinach.

From 160 feet of row space, Mrs. C. B. Edgar, of the Whittharal club in Hockley county, gathered and canned 27 pints of English peas. Mrs. Edgar preters to plant English peas on a high bed with a double row, as she finds that this system permits irrigation without baking the soil around the vines.

"I have more canned products this year than I have ever had before, now that I have a cellar in which I can store them," Mrs. W. M. Bradford of Hutchinson county recently told her county agricultural agent. In her cellar she has 150 containers of fruits and vegetables, including plums, peaches, apricots, grapes, rhubarb, cherries, tomatoes, beans, English peas, and pickles.

Club women and 4-H club girls of Hale county have already canned 25,760 quarts of food, and still have the fall gardens to draw from. The eight home food supply demonstrators in the county, who set as their goal the canning of 7,294 containers, have already preserved 5,251 containers.

Miss Bert Ione Smith, daughter of Mrs. G. R. May, Miss Ruby Harrison, daughter of Mr. and Mrs. J. M. Harrison, of Lakeview, and Miss Iva Elmore Smith, daughter of Mr. and Mrs. Chas. Smith left Saturday for Denton, where they enrolled at C. I. A.

R. A. Burrows is visiting his daughter in Waco.

V. D. Turner Opens Fruit Store on North Side of Square

V. D. Turner returned home early this week from Arkansas where he has spent the past three weeks buying and having stored apples for his fruit store which he opened up this week, in the B. B. King building on the north side of the square. He will have at all times a full line of nice fruits, and will be receiving apples from Arkansas during the fall and winter months out of storage which he has arranged, to take care of his demands.

Local Rotarians Attended Meeting Held in Lubbock Wednesday Night

Rotary club members from seventeen towns met last night on the campus of Texas Technological College in their annual inter-city gathering of the Lubbock Rotary Club, visitors being the guests of Lubbock's club. Towns invited were: Slaton, Lamesa, Post, Brownfield, Ralls, Lockney, Floydada, Spur, Snyder, Loveland, Canyon, Plainview, Littlefield, Tahoka, Amarillo.

Among those who attended from Floydada were: Carl Minor, president of the local club; S. W. Ross, secretary; Geo. L. Kirk, Jno. E. Eldridge, N. W. Williams, Jim Willson, G. C. Tubbs, Conner Oden, Walton Hale, J. B. Claiborne, Richard F. Stovall, Dr. A. E. Guthrie, A. D. Cummings, W. A. King, Walter Travis, and V. Williams.

FLOYDADA WHIRLWINDS DEFEAT SLATON TEAM 14-6 FRIDAY NIGHT

Floydada Whirlwinds defeated the Slaton Tigers Friday night by a score of 14 to 6.

A first period aerial attack piled up the 14 points that Slaton could not overtake. Orman carried a pass from McClung to the diagonal lines for the first counter, and snagged the second winner from Linder. McClung and Smith made the extra points from placement.

A tight defense kept the Tigers in midfield for the remainder of the game except for once in the second quarter when Bribery went off tackle for Slaton's 6 points.

The Tigers made 11 first downs to Floydada's 3, but the Whirlwinds completed four out of five passing attempts.

Miss Margaret Smith and Miss Fern Finkner, accompanied by Miss Smith's mother, Mrs. Geo. Smith, went to Fort Worth last week where the girls enrolled in Texas Woman's College.

Mrs. Clyde Snell and little son, Clyde Harold, of Fort Worth, visited with Mrs. Snell's parents from Wednesday until Sunday. Clyde and Wilbur came up Sunday from Fort Worth and Mrs. Snell and baby returned home with them Sunday night.

Approximately \$1700 Will Be Paid to Schools Around October First

Walter Travis, county superintendent; A. D. Cummings, superintendent of Floydada schools, and J. W. Jones, superintendent of the Lockney public schools, made a business trip to Austin last Wednesday, September 15th, where they went to meet the Legislative committee which is investigating the books of the State Department of Education.

The purpose of their trip was to try to get moneys that had been "cut back" for transportation and high school tuition. Claim was presented for approximately \$1700, and they felt confident that the major part of that amount would be paid around October first.

FLOYDADA BOY WORKING OUT ON GRIDIRON AT JOHN TARLETON'S

Stevenville—Among the huskies working out on John Tarleton's Hays Field is Curly Rutledge from Floydada.

W. J. Wisdom, athletic director at Tarleton, said that from watching the boys work out, he believes the Ploxyboys would have a rather formidable team this year. Ten lettermen are back in jerseys, and some of the new boys this year are showing definite promise.

The Ploxyboys play their first game against A. C. C. in Abilene on Saturday, September 25. Their schedule includes contests with Cameron Aggies of Lawton, Oklahoma, Hardin-Simmons B team, Decatur Baptist College, Wesley Junior College of Greenville, Hillsboro Junior College, Shreiner Institute, Weatherford, and N. T. A. C. at Arlington.

Rutledge weighs 150 pounds and plays in the backfield.

H. C. RANDOLPH IS SERIOUSLY ILL IN PLAINVIEW HOSPITAL

H. C. Randolph, who underwent an operation several weeks ago in a Plainview hospital, and has been seriously ill since, is reported unimproved. He was brought home last Friday but his condition grew worse and they carried him back to the hospital Monday.

Mr. Randolph is the father of Mrs. W. B. Wilson, and one of Floyd County's pioneer citizens.

Clint Wakefield left Friday for Midway where he will visit with relatives for a week. He will return home Friday accompanied by his wife and son, who have been visiting with her relatives for two weeks.

Mr. and Mrs. J. A. Wilson and daughter, Miss Florence, visited with Mr. Wilson's sister, Mrs. Fannie Montague Tuesday.

Misses Zelda and Vida Battey, daughters of Mr. and Mrs. Fred Battey, left Friday for Canyon where they will enroll in W. T. S. T. College for the coming term.

750,000 Bales of Cotton Is Estimate Placed on Season's Yield

Barring early frost and other unsatisfactory weather conditions, Texas South Plains will send the largest cotton crop in its history into gins this fall, with many estimates placing the expected yield for the area at three-quarters of a million bales.

Many are of the opinion that the section will produce 25% more cotton than ever before on the South Plains. The best cotton in years is reported in nearly every county.

The five counties nearest the Panhandle: Briscoe, Floyd, Hale, Lamb and Bailey; may turn out nearly 200,000 bales of this enormous yield, although estimates throughout the five-county area vary considerably, a survey reveals.

Panhandle South Plains Fair Opens Monday Morning, September 27th

Lubbock, September 22.—Final preparations are being made for the Panhandle South Plains Fair, and according to schedule the gates will swing wide Monday morning, September 27th, unfolding to the people of this section the accomplishments of over a quarter of a century on the South Plains.

With the additional exhibit space that has already been added to the huge agricultural building, almost every county on the south plains will be on parade. The livestock building likewise will offer one of the best exhibitions of its kind ever to be shown in this section. The industrial building packed to overflowing with commercial exhibits, the implement and farm machinery exhibits, the women's building and the large boy scout exhibit, all lend toward making the 24th annual exposition the best ever to be presented.

Fair officials announce one of the largest entertainment programs ever to be offered. With the fine six-day race meet; the million dollar midway featuring the T. J. Tidwell Shows; the beautiful fireworks displays each night; J. C. Michaels Big City Circus, with afternoon and evening performances; band concerts morning, afternoon and evening; and the big top, three ring circus of Russell Bros., a performance of exceptionally high merit, and recognized as one of the nation's foremost "big top" organizations; and scores of other attractions, fair visitors should plan to spend several days at the exposition this year.

Strickland and Sons Gain Awards in U. S. Tire Sales

Strickland and Sons, distributors of Panhandle Refining Company products in this territory, were notified Tuesday by salesmen for the United States Rubber Company that they had won a summer tire sales contest. The contest was conducted during the months of June, July and August.

The Stricklands won first award for the West Texas division. Awards included a suite of furniture, a cash award and 5250 credits to the local firm for a 2000 percent increase over the allowed quota.

"All sales, both of petroleum products and tires and tubes, have been increasing since the good wheat crop in our territory. We are grateful to our customers who have made possible our winning the tire sales contest," G. R. Strickland, senior member of the firm, said.

MRS. BILL BEEDY TAKES SON TO DALLAS FOR TREATMENT

Mrs. Bill Beedy left Tuesday with her seven-year-old son for Dallas, where he has been receiving treatment for afflictions caused from infantile paralysis some three years ago.

Local buyers have been paying the following prices for county products this week: Heavy hens 13c, leghorns and light hens 10c, colored springs 15c, leghorn springs 13c, butter fat number one 32c, number two butter fat 30c, and 20c per dozen for eggs.

Mrs. C. W. Moody, who has been visiting her daughters and families, Mr. and Mrs. Frank Cline and Mr. and Mrs. Hal Drace, for several weeks, returned home Friday. She was accompanied by Mr. and Mrs. Drace who spent the week end in Waco.



JOHN A. HAMILTON

John A. Hamilton, recently appointed district attorney of the 110th Judicial District, was in town Wednesday visiting with friends. Judge Hamilton is attending district court in Silverton this week and was on his way to Silverton when he stopped in Floydada for a short time.

Extension Specialists Continue Drive Toward Improvement of Cotton

College Station.—The series of meetings recently held in 41 South Texas counties in the interest of improving the quality of Texas cotton will be extended to cover all of the principal cotton producing counties in the state, according to E. A. Miller, agronomist of the Texas A. and M. College Extension Service.

Miller, accompanied by Roy F. Sanders of the Bureau of Plant Industry, United States Department of Agriculture, and F. E. Lichte, Extension Service cotton gin specialist, is at present holding meetings in 38 West and Northwest Texas counties. Farmers, ginners, oil millers, compress managers, cotton buyers, bankers, editors, vocational agriculture teachers, and other interested persons are invited to attend the meetings.

"The quality of Texas cotton has deteriorated to the point where short cotton is hard to sell and many spinners, in placing their orders for cotton, specify that no cotton from Texas and Oklahoma be included in the sale," Miller said. "Our exports of cotton are still on the down-grade and according to authorities on the subject, it is necessary for us to improve our quality to meet the increased competition of foreign countries."

"The Extension Service has the responsibility of doing everything possible to correct this situation which so vitally concerns the welfare of the state. A large part of our cash farm revenue is derived from cotton," he continued.

All agencies with the cotton industry in the state are uniting in the drive for quality cotton, according to Miller, who said that he was receiving helpful cooperation everywhere the cotton meetings were held.

Lichte, who has recently contacted practically every gin in the state at 27 ginners' meetings, reported that the ginners are ready and anxious to cooperate in every way possible with the cotton quality improvement movement.

A meeting has been scheduled for Floydada at 2 p. m. September 24.

Mrs. C. A. Cass Employed in Ready to Wear By Hagood's Dry Goods

Mrs. C. A. Cass has been employed by the Hagood's Dry Goods Company and will be in charge of the ready-to-wear department where she began work Monday. Mrs. Cass was formerly associated in the ready-to-wear business in Floydada.

Mr. and Mrs. Cass have just recently moved to Floydada from Lakeview where he had been employed as principal of the school there for a number of years.

Miss Tinnie Bradford Becomes Bride of Ben F. Galloway

Miss Tinnie Bradford and Ben F. Galloway were united in marriage Saturday evening at 8 o'clock, at the home of Rev. G. W. Tubbs, the latter performing the ceremony.

Mr. and Mrs. Galloway will make their home in Floydada.

Let Cavanaugh do your printing.

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NOTICE!

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of The Floyd County Plainsman will
be gladly corrected upon its being
brought to the attention of the
publisher.

HERBINE

When headache, dizziness, sour
stomach, biliousness, nausea, lack of
appetite, and listlessness or that tired
feeling, are associated symptoms of
temporary constipation, HERBINE
will bring relief. It is strictly a vege-
table medicine, free from harsh min-
eral salts. 60c a bottle.

WHITE DRUG CO. AND OTHER
DRUG STORES

**CLIFFORD GOLIGHTLY
INJURED IN CAR WRECK
SATURDAY AFTERNOON**

Clifford Golightly, 21 year old son
of Mrs. H. E. Golightly, was serious-
ly injured late Saturday afternoon
near Abernathy, when his right leg
was broken in the ankle joint and
numerous other cuts and bruises were
received in a car wreck. Two other
boys from McLean, one of whom re-
ceived a broken shoulder, were in the
car and the driver of another car,
whose name is not known, received a
broken back.

The party were enroute to Lub-
bock. The injured were carried to
Lubbock where they received first
aid. Clifford was able to be
brought home Monday but will be
confined to his bed for some time.

**PAN AMERICAN CAVALCADE
TO BE CLOSED SUNDAY**

The Pan American exposition's
popular "Cavalcade of the Ameri-
ca's" will be closed Sunday, Septem-
ber 26, directors decided this week.
They announced that all who so
desired had had an opportunity to
witness the spectacle and that cooler
weather probably would cut attend-
ance. Since July 19 it has operated
as a free attraction. Last year the
cavalcade was one of the exposition's
most popular offerings.

Operating costs of the current
show are \$1,000 daily, directors re-
vealed.

Let Cavanaugh Do Your Printing.



By L. L. STEVENSON

To speak of "forgotten memori-
als" seems ironical to say the least.
Nevertheless, New York has many.
Of 300 or more which have been
engaging the attention of a group of
WPA workers since May, 1934,
there are two which have been so
completely forgotten that no one
seems to know anything about them.
More than likely, they were
unveiled with much ceremony, in-
cluding speeches, which set forth in
detail the accomplishments and vir-
tues of those whom they commemo-
rated. At first those who passed
recognized the stone likenesses and
understood what the inscriptions
meant. But with the passing of
years, likenesses grew dim in the
memory and inscriptions dim to the
eye. Stone, erected to perpetuate mem-
ories, also deteriorated. The rest
of the 300 have not been forgotten
entirely. But they have been for-
gotten to the extent that they have
been neglected so that they became
unsightly. So for more than three
years, 30 men, under the direction
of Walter Beretta, young sculptor,
in co-operation with the park de-
partment, have been endeavoring to
restore them.

New York's memorials face vari-
ous perils. First come vandals,
and New York harbors vandals in
numbers. That the memorials have
been erected by patriotic groups
and by philanthropists means nothing
at all to vandals. They fracture
skulls of statesmen in stone
just as readily as they break mus-
kets of soldiers of the Revolution
or noses of patriots. Then there is
the atmosphere of the city. Acid
and soot-laden, it can and does dis-
integrate stone. Hence, though the
Beretta forces have been laboring
for more than three years, their
task is only about one-third com-
pleted. Beretta, however, declares
that in the future, the work will
proceed faster since the worst cases
were tackled first. But the vandals
and atmosphere are still with us.

That airplane hostesses are less
liable to marry than other young
women of their age was the asto-
nishing statement made to me by a
young woman in that line of work
who, for reasons she deems suffi-
cient, doesn't want her name men-
tioned. Questioned as to why she
thought personable, attractive and
efficient girls of the air should take
such an attitude toward matrimony,
she replied it was because of their
vocation. In the course of time,
they become so accustomed to be-
ing constantly on the move that they
grow disinclined to settle down in
any one place and assume the re-
sponsibilities of keeping up a home.
On the other hand, she admitted,
they are better fitted than the aver-
age girl for a domestic career. Not
only are they graduate nurses, but
also they are trained to meet with
all kinds of situations, including
handling drunk!

Possibly my informant is right.
But evidence in rebuttal seems at
hand. American Airlines had made
no plans to organize a school for
stewardesses this summer. But be-
cause 10 of the 120 blue-clad femi-
nine members of their airplane
crews either had married or were
about to marry, plans had to be
changed and the school opened.
There may be significance in the
fact that the stewardesses who mar-
ried didn't break entirely away
from air transport. Three became
the brides of pilots and four of other
airplane company employees.

Airplanes make me think of
streamlines and that causes me to
recall the fact that New York now
has the largest fleet of streamlined
street flushers in the world. There
are 75 of them, each of which cost
\$6,189. Built from plans made by
the department of sanitation, they
carry 2,500 gallons of water, which
they squirt practically silently on
dirty thoroughfares. They have
been painted aluminum instead of
olive drab so that they will be more
visible between midnight and 8
a. m. when they are most in use.
And the streamlining is merely for
looks and not for speed.
© Bell Syndicate.—WNU Service.

**Try Out Shelter Belts
on Farm in Minnesota**

St. Paul, Minn.—Completion of 138
demonstration windbreaks on rural
credit department-owned farms in
the arid western sector of Minne-
sota has been announced by Grover
Conzet, state forester.
Each demonstration windbreak
consists of an outer belt to catch
snow into which go 500 Siberian pea
trees, and an inner break of 300
American elms, 300 green ash and
200 spruce. Between the two belts
is a lane where drifting snow is
held.
Wind erosion control planting an-
nounced by Conzet included 60,000
trees in severely damaged areas of
three counties.

**Chinese Study Soles of
Feet to "Tell Fortune"**

Take a good look at the soles of
your feet. You may never have
seen them before.

They are covered with fine lines
like the fingers and palm of the
hand, and where the skin is at-
tached to deeper tissue, there are
long depressions like the "heart"
and "head" lines of palmistry.

If you cannot see these prophetic
lines, feel them. You'll be tickled
to death, observes a writer in Lon-
don Answers Magazine.
Palmistry has been practiced by
all nations at all times, but only the
Chinese have made a study of "soli-
stry." They rely upon the patterns
made by the long creases for their
divinations, much as the tellers of
fortunes in teacups rely upon the
patterns made by the leaves.

The method is described at length
in an immense encyclopedia of 5,020
volumes, which was prepared to the
order of the Emperor K'ang-hi in
the Eighteenth century.

"The feet should be oblong and
broad," says the encyclopedia.
"They should be white as jade,
straight as the trunk of a tree,
smooth as moss, and soft as cotton.
These belong to rich persons and
officials.

"If they are coarse as earth, hard
as stone, crooked as a twig, and
swollen, they belong to the poor
common folk."

**Indians in 1887 Elected
Officers for Their Names**

The strange facts of an election
conducted on the Sisseton Indian
reservation was revealed in a
search of old records, writes a Pi-
erre, S. D., United Press corre-
spondent.

Interest in the election of 1887, it
was found, centered on the legisla-
tive contest. The victor was Man-
Who-Makes-Sneak-on-Public-Insti-
tutions. Apparently his election was
inspired by the implication of his
name that he could do the most
good for his constituents. His oppo-
nents may have been equally well
qualified, but their names were less
appealing. They were Old-Man-Who-
Cusses - Without - Principle and
Young-Man-With-High-Up-Ambi-
tions.

Old-Necessity was victorious in
the race for justice of peace over
Man-Afraid-of-Two-Deuces and
Young-Man-Who-Got-Thirty-Days.
Young-Man-Who-Always-Gets-
Licked won a race for election as
constable.

Spelling Out Words

One of the earliest signaling sys-
tems employed in actually spelling
out messages with the letters of the
alphabet was described by the
Greek military historian Polybius
(205-123 B. C.). The operation of
this system may best be explained
by assuming its use in transmitting
the English alphabet, the letters of
which—excluding one, for example,
"Z"—would be arranged in five ver-
tical columns and five horizontal
rows, thus:

a	f	k	p	u
b	g	l	q	v
c	h	m	r	w
d	i	n	s	x
e	j	o	t	y

At each sending station, two
groups of torches, separated so as to
be distinguishable from each other,
would be provided, and arranged so
that they could be displayed or
concealed as desired. The number
of torches in one group would in-
dicate the vertical column in which
the letter to be transmitted was
found; the number in the other
group, the horizontal row. Thus the
letter "a" would be transmitted by
one torch in the first group and one
in the second, or 1-1. The word
"arm" would thus be transmitted
as 1-1, 4-3, 3-3.

Table Manners

Manners vary considerably in dif-
ferent parts of the world—especially
table manners. What we would con-
sider terribly rude in this country
is regarded as excellent form in In-
dia, says London Tit-Bits Magazine.
If you dine with an Indian in his
country you are expected to lick the
platter clean—to leave anything on
your plate is an insult to his food.
Be sure to call for a second helping
of everything in a loud voice, and
a third, if possible. Always praise
the items and give the impression
that the food is delicious. You are
expected to desist when you cannot
eat more, not when you have had
sufficient. Patting your stomach as
proof is one sign. Indians are great
eaters, and "strong" and "fat" are
synonymous, especially among the
"bannias" (shopkeeper) class.
Among them it is common practice
to tie a length of cotton round their
waists and eat until their stomachs
swell and the cotton snaps. Then
they cease immediately.

Making Perfume

Perfume is made in France from
fresh flowers picked in the fields be-
fore sun, while the dew is still on
them. Girls take them at once to
the factories in baskets hanging from
their shoulders so that none shall be
crushed. The flowers are soaked in
a liquid which absorbs the "es-
sence" or perfume; in another pro-
cess the same liquid preparation is
evaporated away, leaving the actual
delicate odor. This is combined
with a preservative and then bot-
tled, to be sold all over the world.
Grasse, France, is the town most
famous for perfumes.

**MR. AND MRS. FRED
ZIMMERMAN RETURNED HOME
FROM VACATION TRIP**

Mr. and Mrs. Fred Zimmerman re-
turned home Wednesday from sev-
eral weeks vacation spent on the
west coast, at points from lower Cali-
fornia, Mexico, to Portland, Oregon,
at the latter place they visited with
Mr. Zimmerman's mother.

Mrs. Jno. N. Farris visited her
daughter, Mrs. Lucian Morehead,
and Mr. Morehead in Plainview Sun-
day.

Mr. and Mrs. J. J. McKinney had
as their visitors Sunday Miss Emma
Lou McKinney, of Olton and Mr. and
Mrs. Clyde Snell of Fort Worth.

H. A. Copeland and family were
in Amarillo visiting friends Wed-
nesday.

Orvil W. Harris and B. O. Cloud
were business visitors in Plainview
Monday.

Clint Wakefield left Friday for
Midway where he will visit with re-
latives for a week. He will return
home Friday accompanied by his wife
and son, who have been visiting with
her relatives for two weeks.



**THE NEW HATS SET THE
FALL STYLE TREND**

Your hair dress must do
justice to the styles. Your Fall
Ensemble will not be complete
unless your coiffure harmon-
izes with it.

We can dress your hair to go
with your new fall costume.
We have experienced operators
and will give you first class
work.

**VOGUE BEAUTY
SHOPPE**

Amy, Bonnie, Edwina, Irene

**It's Easy To Be Mistaken About
STOMACH TROUBLE**

Stomach sufferers should learn the
truth about **ULCERS, GAS, ACID,
INDIGESTION**, belching, heartburn,
constipation, etc., due to excess acid.
FREE UDGA Booklet contains facts
of interest. The 9th edition, just off the
press, may prove your first step to hap-
py stomach comfort! Clip this to remind
you to ask for the UDGA Booklet at

WHITE DRUG COMPANY

**McDERMET POST INSTALLED
NEW LEGION OFFICERS LAST
THURSDAY NIGHT**

The McDermet Post of the Ameri-
can Legion installed new officers in
ceremonies held Thursday night, with
J. M. Willson, committeeman of the
Nineteenth District, officiating. Of-
ficers elected in August, were install-
ed as follows:

B. Nichols, post commander; J. C.
Gilliam, first vice commander; E. L.
Cornelius, second vice commander; E.
C. Thomas, adjutant; T. P. Collins,
finance officer; Walter Collins, chap-
lain; Bill Johnson, sergeant at arms.

The regular meeting dates of the
legion are the first and third Mon-
day nights of each month at eight
o'clock.

**Watch Your
Kidneys**

**Help Them Cleanse the
Body of Harmful Body Waste**
Your kidneys are constantly at
work filtering the blood. If they
do not act as Nature intended—
they will move impurities into the
urine. Also, a harmful body waste
poison the system and upset the
body machinery.
Symptoms may be nagging head-
aches, attacks of dizziness, pain
under the eyes—a feeling of
anxiety and loss of pep and
energy. Other signs of kidney or bladder
trouble may be burning, scanty or
frequent urination.
There should be no doubt that
treatment is wise than neglect.
Doan's Pills, Doan's have been
new friends for more than forty
years. They have a nationwide repu-
tation. Are recommended by grateful
country over. Ask your neighbor!

DOAN'S PILL

**First National Bank
Floydada Texas**

1903—TIME TESTED SERVICE—1937

**Large Shipments
of Apples Here**

WE HAVE JUST RECEIVED A SUPPLY OF

Fine Apples

AND HAVE OPENED OUR FRUIT STORE IN THE
B. B. KING BUILDING ON THE NORTH SIDE OF
THE SQUARE.

WE HAVE SEVERAL VARIETIES OF FINE FRUIT.
PRICES ARE REASONABLE.

V.D. TURNER

PHONE 275-J NORTH SIDE SQUARE

**COSTS LESS TO BUY
TO RUN**



**NOW . . . AMERICA'S
smartest low-priced car
at a new low price. Easy to
buy . . . amazingly economical
to run. De Soto's 93 h. p.
"Economy Engine" saves you
money every mile you drive.
You get luxury, too . . . and
solid, "room-for-six" comfort.
New rubber body mountings**

and airplane-type shock-ab-
sorbers "Roat" you along the
roughest roads. Safety? In-
spect De Soto's safety-steel
body—with one-piece steel
top. Test its genuine hydro-
lic brakes. Come in today!
Ask about the Official Com-
mercial Credit Company
Finance Plan.

DE SOTO
Now Priced just
above the Lowest

AMERICA'S SMARTEST LOW-PRICED CAR

HARRIS' DAY & NIGHT GARAGE

ORVIL W. HARRIS, MANAGER DE SOTO—PLYMOUTH DEALER

**EQUIP WITH
NEW U.S. ROYALS NOW!**

GET **46%
QUICKER STOPS**

**HAVE TIRES LIKE NEW
FOR SPRING**

Two identical cars are lined up—
one with smooth, worn tires—
the other with new U. S. Royals.
Does a slippery road at 40 miles
an hour they go. At a given sig-
nal brakes are applied. The car
on new U. S. Royals stops in al-
most half the distance!

**HUNDREDS OF TESTS
LIKE THIS PROVE IT!**

PRICES THIS WEEK

U. S. Safety Tube
costs no more . . .
Patented feature
prevents "trapped
air" blowouts.

Magnolia Service Station 2.
H. O. CLINE, MANAGER, PHONE 37
South East Corner of Square, Floydada, Texas

You'll be safer on Royals

Now you can get a baby powder
that will keep your baby SAFER
against germs and skin infec-
tions. It's Mennen Antiseptic
Powder. Your doctor will tell
you that whenever you buy a
baby powder it surely ought to
be Mennen. Because Mennen is
more than just a dusting powder—
it's antiseptic! And it costs no
more! So, mother, buy a tin
from your druggist today.

**use the
BABY POWDER
that doctors
recommend**

MENNEN Antiseptic POWDER

**MAKE YOUR TEETH
shine like the stars!**

CLEAN AND WHITEN TEETH
with Calox, the Oxygen tooth powder which penetrates to
the hidden crevices between the teeth. Pleasant, Refresh-
ing, Protects the gums and is economical to use.

TRY CALOX AT OUR EXPENSE
What Calox will do for your teeth is easily demonstrated by
you in your own home at our expense. Simply fill in the
coupon with name and address and mail it to us. You will re-
ceive absolutely free a test can of CALOX TOOTH POWDER,
the powder more and more people are using every day.

FREE TRIAL COUPON
McKesson & Robbins, Inc., Patfield, Conn. Dept. A.N.F.
Send me a 10 day trial of CALOX TOOTH POWDER at no
expense to me. I will try it.
Name _____
Address _____

BAKERY SPECIALS

FRIDAY AND SATURDAY

Cocoanut Macaroons, Dozen,

10c

Spice Cookies, Dozen

10c

Assorted Cookies, Two Dozen

25c

100 Pound Flour Sacks, Dozen

75c

Fifty Gallon Oak Barrels, Each

\$1.00

Westers Bakery and Confectionery

666

checks
MALARIA
in 5 days
COLDS
first day
Headache, 30 minutes.
Liquid, Tablets, Salve, Nose Drops.
Try "Rub-My-Tism"—World's Best Liniment

Two Popular Young Men of Cedar Hill to Wed

Marriage license have been issued to Lawrence Massengale and Miss Mouldine Pharis, also, to Elvis Truman Dillard and Miss Hildy Lee Cafferty of the Cedar Hill community.

LOAD OF STEERS DRAWS HIGHEST PRICE SINCE 1919

Chicago.—The highest price in 18 years; \$19.50 per hundredweight—was paid in the Chicago livestock market this week.

With one exception it was the top steer price of record for September. It surpassed all previous peaks in the cattle trade since December, 1919, when \$21.50 bought a load of choice steers.

Scarcity of grain fed steers in the face of a brisk demand was the basis of the advance.

Henry W. Schacht of the Aiken community knows his pumpkins. B. F. Breadthauer, county agent, brought in a pumpkin Tuesday afternoon that was raised by Mr. Schacht which measured about 16 inches through.

Miss Juanita Rushing, daughter of Mr. and Mrs. Lee Rushing, will attend Southern Methodist University again this year.

An unusual occurrence took place Wednesday morning. Mrs. George Dickey, Ray Edwards and A. N. Ward were treated at the local hospital. They each had in their daily routine happened to quite a painful accident by sticking splinters in their hands. After the minor operations each are reported ok.

Let Cavanaugh Do Your Printing.

RICE PLANTERS TRY SOWING BY PLANE

Aviators in California Risk Lives for Small Pay.

Willows, Calif.—The "streamline" method of sowing rice, utilizing airplanes and ground crews, rapidly is gaining favor with farmers in this huge rice-growing area of central California.

Originated by the manager of the local airport, the airplane rice-planting idea has developed a profitable, if dangerous sideline for freelance pilots. This year six planes are operating in the vicinity.

The task requires flying as low as 20 to 30 feet from the ground, and often trees in the field present hazards which have to be flown over or around. Power and telephone lines at field boundaries have wrecked several ships during the last few years, but gradually the men engaged in the "planting from the air" are becoming more skilled in their novel task.

Fliers get 60 to 75 cents an acre for planting rice, and with 130,000 acres under cultivation there is a potential income of close to \$100,000.

Speed Depends on Weather.

A flier plants eight 100-pound sacks of rice in a trifle less than six minutes and it takes him about the same time to get another load. Three to six acres are planted each trip and from 30 to 60 an hour, depending on weather conditions and the distance to be traveled from the operations base.

Farmers, who prefer the modern method to the arduous, longer and more expensive method of hand work, proceed along the following lines:

The field to be planted is flooded. Rice experts say that by planting the rice directly into the water, growth of water grass is retarded.

Rice to be used is soaked for two days to make it sprout quickly and thus get the jump on the water grass, a major problem in the business.

Each "rice plane" requires a ground crew of eight. Three men carry flags to mark the course to be flown by the plane. One man stands at either side and one in the middle of the field.

When the plane has flown over the course outlined, the men move over 25 feet. There is no guesswork. The distance is accurately measured with a rope of that length. As the plane approaches him each man waves his white flag to furnish "sights" for the pilot.

Sows 30-Foot Swath.

Other ground crew members refuel the plane and refill the front cockpit, made over into a hopper, with a new supply of rice.

An opening in the hopper, controlled by the pilot, permits wind from the propeller to release the rice with a downward rush, and as it goes it spreads from two small streams to a 30-foot swath.

The pilot opens the hopper just as he reaches the first flagman. Rice whips out in a dust-like tail and when the air sower reaches the second flagman he closes the hopper and zooms upward, finally circles back and starts down the second course.

If the field is one mile wide, the flier will have enough rice aboard to plant one strip each way.

Lives in House 4 Years; Nobody Calls for Rent

St. Paul.—Luckiest household in St. Paul, as far as rents go at least, is that of Mrs. G. E. Foster and her son, John. During an investigation of tax delinquent lands and buildings, Len Seamer, city valuation expert, called on the Foster home, which was included in his list of properties to be investigated.

"Are you the owner?" Seamer asked Foster.
"No."
"Are you renting?"
"No."
"Are you related to the owner?"
"No."
"Has any one been around to collect the rents?"
"No."
"How long have you lived here?"
"About four years."

Provide Zoo Giraffes With Maternity Ward

Chicago.—The directors of the Brookfield zoo are great believers in the power of suggestion. When the new giraffe house was built it was equipped with a maternity ward.

The giraffes are finally in their new home and all the attendants are waiting hopefully for results.

Jack, Minnie and Sadie, the three giraffes, were most reluctant to leave their snug quarters near the elephant house where they've lived for the past three years. But when they finally got good and hungry and the porridge in the new quarters smelled too, too tempting, they meandered down a corridor of posts 600 feet long and 8 feet high.

Now they're happily installed among the trees with nice, juicy leaves, in a setting suitable to the higher-ups of the zoo.

And everyone has settled down to a period of watchful waiting to see whether they take full advantage of their new quarters.

FIND GOLD AND OIL AMID HEAD HUNTERS

New Guinea and Papua Explored by Air Parties.

Sydney, Australia.—Reports from exploring parties in New Guinea and adjoining Australian territory of Papua indicate the existence of large gold and oil fields. But there is one serious drawback to their exploitation—head-hunting tribes.

Jack Hides, one of the most intrepid of the explorers, in his report, detailed the fact that while he was the guest of the chief of one of the local tribes with whom he was negotiating for mining concessions a raiding party came in with thirty-eight newly severed heads. Despite this and other drawbacks, companies are being formed here for the development of these natural resources of the two territories.

Preliminary reports received to date, however, indicate that development of these gold and oil fields will entail difficulties never before encountered in any part of the world. Aside from the perils of head hunters, the two territories present almost insurmountable difficulties.

It is realized that the transportation of all necessary machinery will have to be by planes. This is further complicated by the fact that everywhere the forests and jungles are so dense that it will be a long time before landing fields can be erected.

In the meantime sea planes of the prospectors are forced to land on the various rivers where facilities are complicated because the rivers are infested with crocodiles which seem to have a penchant for nosing around planes.

Nevertheless, the reports received demonstrate that numerous prospecting parties have been able to establish camps along the various streams, and that the pilots have developed an uncanny instinct for being able to locate them and keep up means of communication.

Mexico U. Is Puzzle to United States Students

Mexico City.—"Well, so long, I've got a class at 15 o'clock."

That method of telling time after noon is one of the two things American students attending summer school at the National University of Mexico find it difficult to adapt themselves to. The other thing is class room lectures delivered in Spanish.

"When they start talking about 15 and 16 o'clock, it sounds as though they are referring to next week, or something," says Joan Andre, a co-ed from Luxemburg, Wis.

More than 500 Americans from 37 states are enrolled in the university this summer, most of them to learn Spanish.

Startling to the visitor from the United States is the chorus of hissing that occasionally arises from his Mexican fellow students. They are not hissing the professor however. A couple may be talking too loudly, or there may be too much shuffling of feet, and the hissing is for silence.

The professor does not have to keep order. It is kept for him.

Give Michigan Archers an Open Season on Deer

Lansing, Mich.—Michigan will have a special open season on deer and bear for bow-and-arrow hunters this fall.

P. J. Hoffmaster, conservation director, said the archers will be required to purchase a special license to try their luck with "big game." The 1937 Michigan legislature passed an act, which was signed by Governor Frank Murphy, providing for a bow-and-arrow season on deer and bear from November 1 to 14, inclusive, which will be followed, November 15, by the opening of the regular deer season.

Archers may shoot deer or bear in Isoco and Newago counties without competition from rifle hunters. Each bow-and-arrow hunter will be limited to one antlered deer whose antlers are not less than three inches above the skull, and one bear. Possession of firearms by archers will be prohibited.

Front-Seat Auto Riders Told Not to Cross Legs

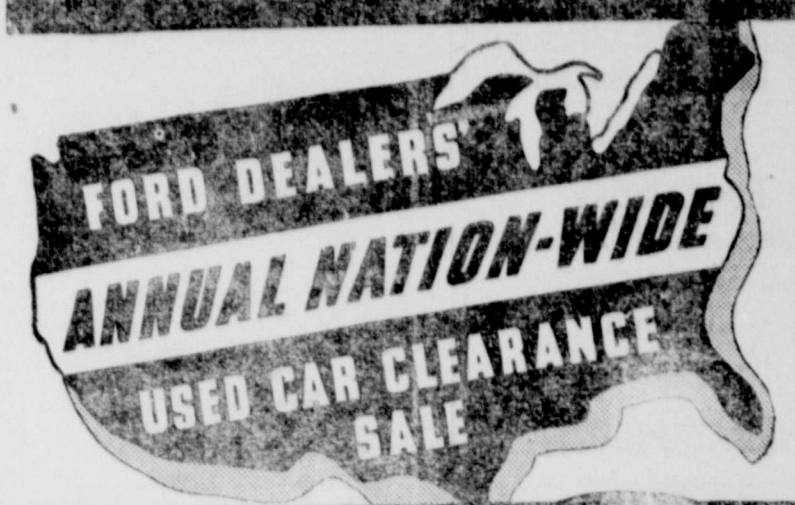
Lincoln, Neb.—Don't cross your legs if you are riding in the front seat of an automobile with a reckless driver. That is the advice of Dr. Robert Funsten, professor of orthopedic surgery at the University of Virginia. He read a paper on "Dashboard Dislocations of the Hip" at the fiftieth annual convention of the American Orthopedic association here.

This type of injury is a frequent result of automobile collisions and presents a serious surgical problem, he said. The passenger in the front seat can avoid it by planting both feet on the floor boards and leaning well back in the seat.

If he crosses his legs, he is likely to dislocate his hip as well as injure his knee. That means confinement in a hospital for eight or ten weeks, Dr. Funsten said.

Enter Civilization
Goldfields, Sask.—Civilization has caught up with this tiny newly discovered mining community. The inhabitants have been advised that they will be provided with a jail and will have to pay school taxes.

GREATEST OF ALL FOR USED CAR SALES



ENTIRE STOCKS ATTRACTIVELY PRICED!
All makes and models of Used Cars are included in this big annual Ford Dealer Clearance. They are attractively priced for immediate sale, in plain figures. It's your chance of the year to drive a bargain.

GUARANTEED R & G VALUES INCLUDED!
Many of these cars are R & G Values—Renewed and Guaranteed... 100% satisfaction or 100% refund!

See your **FORD DEALER TODAY**

This Week Specials

1933 V-8 Coach, A-1 condition For cash sale \$260.00
1935 V-8 Coach, new paint job, new overhauled motor. Seat covers. A good car.

In New Location Barker Bros. Building **Bishop Motor Co**

Kinder Farris, son of Mrs. John N. Farris, left Thursday for Austin to continue his studies at the University of Texas, following a visit with his mother.

Billy Stanforth, son of Mr. and Mrs. Billy Stanforth, left last week for Stillwater, Oklahoma, where he will attend Oklahoma A. & M. College the coming term.

Waldo Houghton, son of Dr. and Mrs. W. M. Houghton, will go to Dallas October 1, to attend Baylor Medical School.

Mr. and Mrs. Ted Sneed, Mr. and Mrs. G. L. Snodgrass and Mrs. Fannie Montague visited the Carlsbad caverns last week.

Buck and Ray Sims left Tuesday for Detroit, Michigan, where they will receive trucks for Floyd Motor Company and drive them home. While in Detroit last week Buck experienced the first freeze of the season.

FLOYDADA INSURANCE AGENCY
Insurance of all kinds. Your inquiries and business respectfully solicited.
W. H. HENDERSON
OWNER

WOMEN WHO HOLD THEIR MEK NEVER LET THEM KNOW

No matter how much you back ache and your nerves scream, your husband, because he is only a man, can never understand why you are so hard to live with one week in every month. Too often the honeymoon express is wrecked by the nagging tongue of a three-quarter wife. The vice woman never lets her husband know by outward sign that she is a victim of peridole pain. For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and go "Smiling Through."

Oh Boy! Oh Joy! Let's Go To The 24th Annual PANHANDLE-SOUTH PLAINS FAIRS

LUBBOCK, TEXAS
Sept. 27 thru Oct. 2

EXHIBITS GALORE
• Dairy and Swine
• County and Individual Agricultural Displays
• Dazzling Merchants Displays
• Newest in Farm Implements and Equipment

Horse Races
EVERY DAY ON NEW \$25,000 TRACK

FIREWORKS
DISPLAY EVERY NIGHT

Band Concerts
MORNING — AFTERNOON NIGHT

School Children Free Wed. Sept. 29

Michaels Big City Circus
THIS MAGNIFICENT EXTRA CANZA
Each Afternoon and Night
1. The Three Rolling Ramblers
2. Ahrents Dog and Pony Circus
3. The Lemoind Trio
4. Sensational Cycling HARRIS
5. Elmer "Suicide" Madden
6. The Flying Lavans.

Panhandle South Plains Fair Ass'n
Don L. Jones, President; W. T. Gaston, Treasurer; S. C. Arnold, Vice-President; Alex McDonald, Vice-President, Directors: E. L. Klett, Nell H. Wright, C. E. Hunt, Parker F. Prouty, Dr. L. E. Barr.

Bulk Apples

JUST THE THING FOR LUNCHES. SEE OUR WINDOWS FOR GROCERY SPECIALS, MASTERPIECE SCHOOL SUPPLIES.

Star Cash Grocery