

TRY PANHANDLE "SPECIAL" IT'S GOOD GASOLINE

# The Floyd County Plainsman

TRY PANHANDLE "SPECIAL" IT'S GOOD GASOLINE

No. 8

Floydada, Floyd County, Texas, Thursday, May 13, 1937

Number 23

## Schools Were Held By School Board In Meeting Monday

Schools of Floyd County, in rural districts of Lockney, were classified Monday by the county school board. Members present for J. W. Howard, J. T. C. Smith, J. F. Dollar, and J. W. Deakins. Howard was elected as chairman for the ensuing year.

## Services Were Held Sunday Night At First Baptist Church

Services were held Sunday night at the First Baptist Church for people in honor of the class of the Floydada Baptist College, were presided over by the pastor.

## Mothers Paid To Meet At Lions Luncheon Thursday

The mothers of the school were paid to meet at a luncheon Thursday at the regular luncheon hour.

## Reunion Will Be Held At Home of Mr. and Mrs. E. E. Hinson

A reunion of the Rush family will be held at the home of Mr. E. E. Hinson, 230 West Street, this week end. The reunion of the Rush family is being held at the home of Mr. E. E. Hinson.

## THEATRE BUILDING ON MAIN STREET BEING REMODELED

The old theatre building located on Main street that has been closed down for several years will be remodeled and opened in the near future according to announcement made this week by Jack Deakins, local manager of the Palace Theatre, and will be operated as the second show.

## County Commissioners Court Met Monday In Regular Session

The Commissioners Court of Floyd County met in their regular monthly session Monday. They allowed and paid various claims. The monthly reports of D. C. Lowe and B. P. Woody, justices of the peace for precincts one and two, respectively; County Treasurer Mrs. O. M. Conway; County Clerk A. B. Clark, District Clerk George B. Marshall and County Sheriff Fred Clark was approved.

## G. D. Holbrook, Deputy State Supt., Reports On Inspection Trip Here

Floydada High School came in for praise as a well-organized and administered institution, at the hands of G. D. Holbrook, deputy state superintendent in his report of an inspection trip made to the school system on April 21. "The course of study is adjusted to the needs of the community, and its teachers are active in keeping the academic work in pace with the program of the administration," he said.

## GUESTS VISITED MR. AND MRS. L. A. MOORE ON MOTHER'S DAY

Among guests visiting with Mr. and Mrs. L. A. Moore Sunday, May 9, Mother's Day, were their daughters: Mrs. T. L. Callaway and daughters, Geraldine and Alice Mae, of Plainview; Mrs. J. S. Armstrong and daughter, Wilma Jean, and Mrs. Myrtle Jones, all of Vernon. Other guests were their grandson, Albert Wayne Jones, of Lubbock; Miss Myrtle Foy, of Vernon, and Charlie Snell, of Lubbock.

## Miss Clara May Will With B. T. U. Here For Two Weeks

Miss Clara May, of Willson, arrived Tuesday to spend three weeks here working with the B. T. U. She will assist in the work for two weeks and then she will hold a B. T. U. Study Course for one week beginning Monday, May 24.

## On Top of the World



## 1144 Conservation Work Sheets Were Filled Out By Floyd Farmers

1144 work sheets for the conservation program of 1937 were filled out by May 5th, which is 181 more than for 1937. There was an increase of some 50,000 more acreage this year than last, Mr. Brødthauer stated. The sheets left Tuesday for headquarters.

## Baccalaureate Sermon To Be Conducted Sunday Evening, May 16th

The following program will be rendered Sunday evening, May 16, for the Floydada High School graduating class: Processional, Mrs. Ohmer Kirk; Invocation, Rev. F. R. Yeakley, City Park Church of Christ pastor; Song, No. 32, Audience; Scripture Reading, Rev. John E. Eldridge; Special Music, Mrs. Ed Bond; Baccalaureate Sermon, Rev. Vernon Shaw; Song, No. 225, Audience; Benediction, Rev. M. M. Robinette, Pastor of Fundamental Baptist Church; Recessional (audience standing) Mrs. Ohmer Kirk.

## E. E. Boothe Returned Home From Hospital In Albuquerque, New Mex.

Mr. and Mrs. E. E. Boothe returned home Monday from Albuquerque, New Mexico, where he has been receiving medical treatment in the veteran's hospital for the past five weeks. He was moved from the hospital last Saturday.

## FLOWERS AND SHRUBS WILL BE PLANTED IN WAYSIDE PARK HERE FRIDAY

Flowers and shrubs will be planted in the Wayside Park at the city water wells, Friday afternoon at 5:30. Anyone who has any flowers or shrubs which they would like to donate to the new park are asked to call any of the Floydada Garden Club members or the park committee and they will pick them up and see that they are planted in the park. The Floydada boy scouts will help the club plant the flowers and shrubs.

## Miss Maxine Ross, Student of Wayland Baptist College, Spent the Past Week End Here Visiting with Her Parents, Mr. and Mrs. R. C. Ross.

Mr. and Mrs. W. H. Seale and Mr. and Mrs. E. L. Landroop and family, of Abernathy, visited Sunday in Amarillo with Jesse Seale and family.

## A. N. Ward Bought Coney Island Cafe From Jim Shurbet Monday

In a business transaction Monday A. N. Ward bought the Coney Island Cafe from Jim Shurbet. He purchased the fixtures and equipment and will remain in the same location where the business will continue to be operated.

## G. L. Kirk, Local Manager of the Gas Co., Is In Kansas City

G. L. Kirk, local manager of the West Texas Gas Company, left Sunday for Kansas City, where he went to attend a business meeting of the company. He will return home the latter part of the week.

## Children and Families Are Visitors In Solomon Home on Mother's Day

Sunday was Mother's Day indeed with Mrs. J. S. Solomon as she had her guests Sunday all her children except one son, who was unable to be here for Mother's Day. The following children were here: Mr. and Mrs. E. W. Solomon and family, Mr. and Mrs. J. F. Solomon and family, and Mrs. Alfred Hutchinson and family, all of Memphis; Mr. and Mrs. Flova Hodge, a granddaughter, of Memphis; Mr. and Mrs. Henry Solomon and baby of Matador, Mr. and Mrs. N. W. Williams, Mr. and Mrs. Hodge Henderson, Mr. and Mrs. M. L. Solomon, and Mrs. Lula Moore and children, all of Floydada.

## Sophomore Class Spent Wednesday On Picnic At Blanco Canyon

The sophomore class of Floydada High School spent last Wednesday afternoon enjoying a picnic in Blanco canyon. The class was dismissed from school at 2:30 p. m. and was taken to the canyon in one of the school buses. E. C. Potter, class sponsor, accompanied the group.

## Mr. and Mrs. Billie Grundy and baby, of Vega, spent last week end here visiting with their parents, Mr. and Mrs. I. R. Grundy and Mr. and Mrs. W. H. Hilton.

Mr. and Mrs. Frank Dunn and son, Frank, Jr., of Adrian, spent Sunday with Mrs. Dunn's mother, Mrs. J. L. Montgomery.

## Mr. and Mrs. T. W. Branson visited Mrs. J. L. Montgomery Sunday in the Center community.

Misses Maxine and Evelyn Roy, students of Wayland Baptist College at Plainview, spent last week end here visiting with their parents, Mr. and Mrs. J. L. Roy.

## Mrs. Arthur B. Duncan Was Honored On Mother's Day

Mrs. Arthur B. Duncan, who arrived the first lady in Floyd County on June 1, 1884, was honored this Mother's Day with a gathering of children, and grandchildren at the parental home, now the oldest resident of this city.

## May Term of District Court Will Convene Here Monday Morning

The May term of district court will convene here Monday morning, May 16, at 10 o'clock.

## Third Sunday Singing Will Be Held at Campbell Sunday, May 16th

The Third Sunday Singing will be held at Campbell Sunday, May 16. C. M. Lyles will have charge of the meeting, which will begin at 2:30 in the afternoon.

## 3 Ford Cars Sold By Bishop Motor Company, Delivery at Detroit

The sale of one V-8 Pickup, one Tudor Sedan and one V-8 Truck was made this week by Bishop Motor Company to Herschel Green, Tate Jones and Buren Cates, all Floyd County farmers.

## Guests Visited With Mr. and Mrs. J. F. Roberts On Mother's Day

Among the guests visiting with Mr. and Mrs. J. F. Roberts Sunday were their sons and other relatives including E. L. Roberts and family, of Post, H. L. Roberts and family, of Crosbyton, Frank Roberts, wife and son, of Abernathy, Mr. and Mrs. Ellis Head, and Julian Roberts and family, of Falls.

## Miss Lola Mae Grundy, of Lubbock, spent last week end here visiting with her parents, Mr. and Mrs. I. R. Grundy, and family.

Mr. and Mrs. Ruby Gibbs, of Lubbock, spent the week end here visiting with her parents, Mr. and Mrs. A. R. Hanna, and family.

## COUNTY RECEIVED GENERAL RAIN SUNDAY NIGHT

Floyd county received a general rain Sunday night and the precipitation varied from one-quarter of an inch to one and one-quarter inch. Floydada received .52 of an inch; Center one-half inch; Dougherty one inch; Sandhill one-half inch; Lakeview one-half; Baker one and one-quarter inches; Hillcrest one and one-half inches; Harmony one-half inch; Campbell one inch.

## Spring Football Game Game Was Played Between 1936 1937 Teams

The spring football game was played Tuesday afternoon beginning at 2:30 on the Wester Field at the Floydada High School between members of the 1936 team and the prospective team of 1937. The new team started practicing several weeks ago.

## Trueman Kirk, center; Edwin G. Lightly and Harley Hay, guards; Albert Lyles and Oscar Atkinson, tackles, Avon Powell and Lilburn Cox, ends; Billy Standiforth and Troy Lightfoot, halfbacks; Irvin Allen, quarterback; Estle Baker, fullback.

1937 team line-up: La Von Rainier, center; James Gibbs and L. B. Martin, guards; Harvey Brock and Paul Benard, tackles; Moody Williams and Vergle Orman, ends; W. H. McClung, quarterback; George Fry Linder and James Burrus, halfbacks; and Clifford Daniel, fullback. The team will be in practice daily until the close of the present school term, May 21.

## Floyd County Was Represented at Road Meeting in Amarillo

Floyd County was represented at the road meeting held in Amarillo last Thursday by County Agent D. F. Brødthauer, Judge Tom W. Deen and Mayor Glad Snodgrass. The meeting was held in the Herring hotel.

## Mrs. Lon V. Smith Spoke to El Progreso Study Club at Lockney

Mrs. Lon V. Smith was a guest speaker at the Lockney El Progreso Study Club meeting last Friday afternoon. The club entertained with a 6 o'clock dinner at the Baker Hotel. Mrs. Henry Hodel, who is the retiring president, was presented with a lovely gift.

## Guests Visited With Mr. and Mrs. J. F. Roberts On Mother's Day

Among the guests visiting with Mr. and Mrs. J. F. Roberts Sunday were their sons and other relatives including E. L. Roberts and family, of Post, H. L. Roberts and family, of Crosbyton, Frank Roberts, wife and son, of Abernathy, Mr. and Mrs. Ellis Head, and Julian Roberts and family, of Falls.

## South Side Singing Convention Was Held At Sandhill Sunday

The South Side Singing Convention was held at Sandhill Sunday, May 9, with Edd Holmes in charge. A good crowd attended and they had a good singing.

## Miss Lola Mae Grundy, of Lubbock, spent last week end here visiting with her parents, Mr. and Mrs. I. R. Grundy, and family.

Mr. and Mrs. Ruby Gibbs, of Lubbock, spent the week end here visiting with her parents, Mr. and Mrs. A. R. Hanna, and family.

## Junior Senior Annual Banquet Was Given Saturday Night

The Floydada High School annual junior-senior banquet was held last Saturday night, May 8, in the B. C. Andrews Ward gymnasium. Misses Eulalia Burrus and Genell Wilhite, sponsors of the class, had charge.

## The gymnasium was decorated as an old fashioned garden. The rock wall, which was around the sides of the room was covered with vines. The top of the garden was covered with strips of blue crepe paper. Various kinds of flowers were placed in large floor baskets and in the vines on the walls.

A lily pond which was decorated with vines and flowers and which was filled with lillies was placed at the east end of the room. Bird baths, sun dial, and bird cages filled with canaries surrounded the pond.

## Small tables were covered with pink and green crepe paper with a pink candle placed in a pink or green holder in the center of the table. Spring colors were carried out with green and pink as the main colors.

Several girls, who are members of the sophomore class, served the meal. The girls were dressed in pastel colored dresses and wore pastel colored organdy aprons.

## The following program was given: "Old Fashioned Gardens"—Floydada High School Orchestra. Invocation—E. C. Potter.

Toast to the senior class—Ham Smith, junior class president. Response—Irvin Allen, senior class president.

## Dance, "Minute"—Misses Mary Wilson Hicks, Beth Newton, Iva Moore, Clea McClain, Dorothy Nell Stovall, Mary Louise Tubbs, Nell Patton and Georgia Lee Sparks.

"A Lesson With a Fan"—Marjorie Oden. "Old Fashioned Roses"—Marjorie Kirk and Ray Chapman.

## "Best-Loved Southern Melodies"—High School Orchestra. "If You Were the Only Girl"—Martha Lou Bond and Gene Arwine.

"Roses in Picardy"—Mrs. A. D. Cummings. "Talk"—Superintendent A. D. Cummings.

## "Swanee River"—Audience. The menu that was served by the B. C. Andrews Ward P. T. A. cafeteria was as follows:

Fruit cocktail, chicken 'a la king, creamed potatoes, green beans, stuffed celery, carrot salad, rolls, ice cream, and iced tea.

## Superintendent Cummings Announces Four Units Of Affiliation Credit

Superintendent A. D. Cummings of the Floydada High School has announced four additional units of affiliation credit as had been indicated for the school by the department of education in world history, general mathematics and home economics, in each of which one full unit was given. To these is to be added a full unit of credit in instrumental music.

## South Side Singing Convention Was Held At Sandhill Sunday

The South Side Singing Convention was held at Sandhill Sunday, May 9, with Edd Holmes in charge. A good crowd attended and they had a good singing.

## Special numbers were rendered by Mr. and Mrs. C. M. Lyles and son, Albert, and Earl Rainer, as a quartette; the Lester Trio, including, Mrs. S. M. Lester and daughters, Miss Martha Lester and Mrs. Delbur Rose, gave several numbers. A Mother's Day song was rendered and two special solos.

The next South Side Singing convention will be held on the Third Sunday in October.



**THE FLOYD COUNTY PLAINSMAN**  
Published Thursday of Each Week.

**M. B. CAVANAUGH**  
Owner and Publisher  
Telephone No. 187

**ADVERTISING RATES**  
Given on Application

**SUBSCRIPTION PRICES**  
In Floyd County \$1.00  
Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

**NOTICE!**

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Let Cavanaugh Do Your Printing.

**Mrs. Homer Hopkins Honored with Miscellaneous Shower Friday Evening**

Mrs. Homer Hopkins was honored last Friday evening with a miscellaneous shower given at the home of Mrs. N. W. Williams between 6:30 and 8:30 p. m. The entertainment was given as a reception.

As the guests entered they were received and were asked to register in the bride's book, which was presided over by Mrs. George Sherrill. Refreshments of punch and cookies were served by Mrs. Elva Bailey and Mrs. Carl Rogers. The table was covered with a beautiful lace cloth. Spring flowers were used for decorations.

Soft music was played by Mrs. Pearl Fagan and daughter, Miss Muriel Fagan, Miss Marguerite Leonard and Charles, C. W., and Tommie Demisson.

Hostesses for the occasion were Mrs. N. W. Williams, Mrs. Wilson Kinable, Mrs. Carl Rogers, Mrs. Dillard Scott, Mrs. George Smith, Misses Helene and Maurine Hay, Mrs. H. M. McDonald, Mrs. Lorin Leibfried, Mrs. E. E. Hinson, Mrs. John E. Smith, Mrs. H. G. McChesney, Mrs. C. L. Travis, Mrs. George Sherrill, Miss Beatrice Davis, and Mrs. M. L. Solomon.

Mrs. Hopkins was the former Miss Nora Smith before her recent marriage April 18.

**GOODRICH TIRE CO. OVER 66 YEARS OLD**

New Dealer Here Tells History of Tire Company Founded by Civil War Surgeon

More than sixty-six years of rubber product manufacture during which it expanded from a small enterprise to one of America's outstanding corporations is the history of The B. F. Goodrich Company, according to A. J. Cline who recently was appointed a tire dealer to represent Goodrich in Floydada.

"The Goodrich Company was founded in Akron, Ohio, its present location by Dr. B. F. Goodrich, a Civil War surgeon," Mr. Cline says.

"From a modest beginning during which production consisted of wringer rolls, belting, carriage tires and fire hose, the Goodrich Company has grown until today the product list embraces more than 32,000 rubber articles.

"Goodrich was the first rubber company west of the Allegheny Mountains and was America's first tire manufacturing concern. As a pioneer in the industry, Goodrich constantly developed new products, new methods of manufacture and new compounds, many of which have been adopted by the entire rubber industry.

"Dr. Goodrich, when he founded the company, told his employees that 'Goodrich must build goods destined for service,' a policy that has remained the guiding spirit through more than three-score years," Mr. Cline says.

The continued development of new products indicates that Goodrich remains a pioneer. The company maintains a large research staff and employs a testing fleet to prove by actual service each new development.

Magnolia Service Station, located on West-Columbia Street sells the complete Goodrich line of Silver-town and Cavalier tires, tubes and accessories.

Rev. and Mrs. I. A. Smith and daughter Miss Verlaine Smith, and granddaughter, Jo Nell Perry, spent Friday evening here visiting with their daughter, Mrs. Homer Hopkins and friends.

Mrs. G. R. May and son, George Reed, and daughter, Miss Bert Ione Smith, and Miss Ara Sue Edwards spent last week end in Lubbock visiting with Mr. and Mrs. A. N. Gamble and family, and in Slaton visiting with Mrs. W. L. Holloman.

Mr. and Mrs. C. W. Boothe, of Dimmitt, spent Friday afternoon here attending to business and visiting with relatives.

**A new kind of Deodorant YODORA**

is gentle as your face cream

It only takes 2 dabs of Yodora after which it vanishes instantly.

Soothing as a cold cream and does not stain delicate clothing.

You get positive protection with Yodora. Quick to disappear—there's no waiting, no "drying". You can use it right after shaving. Yodora protects from the moment you apply it. It brings you security!

Yodora is ideal for sanitary napkins—soothing and safe. In Tubes and Jars—each 25c.

At Your Favorite Drug Store

**Hester West Missionary Society Met With Mrs. J. M. Willson Monday Night**

Mrs. J. M. Willson was hostess to the Hester West Missionary Society at her home, 112 South First Street, Monday evening. Mrs. Fred Nabors taught the bible lesson.

Mrs. Willson gave a talk on the country of "Cuba" and showed several pictures illustrating the schools, church and customs. She told of many interesting things concerning her trip to Cuba recently.

Those present Monday evening were: Mrs. G. T. Young, Miss Clair Belle Yearwood, Mrs. M. L. Solomon, Mrs. Edwin Brazier, Mrs. Fred Nabors, Mrs. Homer Hopkins, Mrs. Elva Bailey, Mrs. Carl Rogers, Miss Mary Louise Thurmon, Mrs. Dillard Scott, Miss Beatrice Davis, Miss Mildred Olson and the hostess, Mrs. Willson.

The Hester West Society will meet Monday night at the Methodist parsonage.

**Mrs. Marvin English Was Hostess to the Sans Souci Bridge Club**

Mrs. Marvin English entertained the Sans Souci Bridge Club at her home last Wednesday with a lovely luncheon. Games of contract bridge was played with Mrs. Polk Goen winning high for the members and Mrs. J. A. Arwine for the guests.

Those present included the following members: Mesdames Terrell Loran, R. C. Wakefield, Bill Daily, George B. McAllister, A. E. Guthrie, Polk Goen, Looe Miller and Marvin English. Guests for the entertainment were Mesdames J. A. Arwine, A. B. Keim, C. L. Minor, A. D. Cummings, Richard Stovall and Calvin Steen.

Mrs. Guthrie will entertain the club members at her home, 614 West Kentucky Street, Wednesday, May the 19th.

**Wesley Girls Sunday School Class Entertained Mothers With Social**

Members of the Wesley Girls Sunday School Class of the First Methodist Church entertained their mothers with an all-day social last Thursday. A lovely dinner was served at noon. Each member took a dish and added it to the noon meal.

Mrs. Fred Taylor had charge of the program. Rev. J. E. Eldridge, pastor, gave the invocation, and Mrs. E. S. Randerson and Mrs. S. M. Lester sang a Mother's Day song. Mrs. J. M. Willson gave a toast to the mothers and Mrs. Emmett Henry gave the response.

There were thirty-six members and their mothers present for the lovely occasion.

**1934 Study Club Will Entertain With Formal Tea Tuesday**

The 1934 Study Club will entertain with a formal tea at the home of Mrs. Marvin Shurbet, in the Barwise community, Tuesday evening, May 18, beginning at 6:30. Hostesses for the occasion will be Miss Bonnie Dale Fyffe, Miss Agnes Porter, Mrs. Marvina Shurbet and Mrs. Jim Hardgrove.

Guests will include members of the 1929, 1922 and the remaining members of the 1934 Study Clubs, all of Floydada.

Mr. and Mrs. C. A. Boothe and children spent Sunday in Dimmitt visiting with his parents, Mr. and Mrs. C. W. Boothe.

Miss Louise Conner spent the week end in Lubbock visiting with friends.

Miss Oneeca Hamilton, student of Wayland College, spent the week end here visiting with her parents, Mr. and Mrs. T. T. Hamilton.

Mr. and Mrs. T. W. Whigham, of Lubbock, spent Monday night here visiting with her sister and family, Mr. and Mrs. E. E. Hinson.

Miss Louise Smith, student of Wayland Baptist College, spent the week end visiting with her parents, Dr. and Mrs. Lon V. Smith.

Mr. and Mrs. Conner Oden and family spent Sunday in Tulsa visiting with relatives and friends.

Mr. and Mrs. Bill Cardwell and Mrs. Ella Hurst, of Slaton, spent Sunday here visiting with Mr. Cardwell's sister and husband, Mr. and Mrs. B. Hatley.

Ross Hanna, of Lubbock, spent the week end here visiting with his parents, Mr. and Mrs. A. R. Hanna.

Mrs. L. A. Moore, who has been ill since Christmas is much improved and was able to be out Tuesday.

Mrs. W. I. Cannaday left Tuesday morning for Wichita Falls, where she will spend the week visiting with her daughter, Mrs. L. G. Stewart, and family.

Miss Blanche Enoch, student of West Texas State Teachers College of Canyon, and her sister, Miss Ruth, of Canyon, spent last week end here visiting with their mother, Mrs. J. A. Enoch, and friends.

Mr. and Mrs. Haskell Connelley, of Lubbock, spent last week end here visiting with relatives and friends.

Miss Audrey Farris, of Lubbock, spent last week end here visiting with her mother, Mrs. John Farris.

Mr. and Mrs. John Austin and children, of Lubbock, spent Sunday here visiting with her sister, Mrs. Glee Thomas, and brother, Verge Shaw and wife.

**Classified Ads**

We invite you to visit the greenhouse. **PARK FLORISTS**—Mrs. W. S. Goen. Phone 78. 46-4c

All parts for some cars. Some parts for all cars. **Harris Brothers**. 89-1c

Door croques, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at **Arthur B. Duncan Abstract Company**. Night Telephone No. 69. Hollums, Floydada Florists. 30-1c

**LANDS FOR LEASE**  
A few farm tracts to lease at reasonable prices for cash.  
**W. M. MASSIE & BRO.**  
Floydada, Texas. 11-1c

**FLOYDADA INSURANCE AGENCY**  
Insurance of all kinds. Your inquiries and business respectfully solicited.  
**W. H. HENDERSON**  
OWNER

**I IMPROVE YOUR SHAVES!**



**Treet**

Keener, longer-lasting. Kind to the skin. **Treet** Blades are uniformly good! And only 10¢ for 4 superb blades.

**4 FOR 10c**

**Treet**

**BLADES**

FIT GEM AND EVER-READY RAZORS

**COMBINE CANVAS WORK**  
Our Combine Canvas Work will be found to be second to none.  
It will pay you to have your shoes and harness repair work done at this shop. We use only the best material.  
Full line of Wear-U-Well Shoes at savings in price.  
Odor-Away can't be beat for sore burning and tired feet.

**RAINER SHOE SHOP**  
South Side Square

**Watch Your Kidneys!**

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use **Doan's Pills**, Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

**DOAN'S PILLS**

**Monument To General Mackenzie to be Erected at Plainview's Fete**

A monument to General Ranold S. Mackenzie, who in 1871 at the head of an Indian fighting expedition, crossed the present location of the Hale County court house grounds, will be unveiled May 22 as a feature of the Ninth Annual Pioneer Round-Up in Plainview.

In a recent communication to County Judge H. M. LaFont, Webb Roberts of the centennial division of the state board gave virtual assurance that the stone would be ready for unveiling on the Round-Up date.

Roberts said sculptors and others were rushing operations in preparation of the stone which is to be erected at a cost of \$2,000.

Secured by the Plainview Business and Professional Women's Club, sponsors of the Pioneer Round-Up, the stone is to be located on the Southwest corner of the courthouse square at a spot where, as early Plainview settlers recall, were once markers of the old Mackenzie Trail. Committee in charge of the arrangements for the unveiling is composed of Mrs. Harold Neis, Miss Mary Cox and Mrs. Adella S. Drew.

Miss Elwauna Smith, of Amarillo, spent last week end here visiting with her parents, Mr. and Mrs. T. M. Smith and family.

Mrs. C. M. Stephenson and daughters, Misses Donnie, Bernice and Mozelle spent last week end in Flo-mot visiting with Mr. and Mrs. Claud Martin and family.

**BORN**—To Mr. and Mrs. C. P. Willson, of Cedar Hill, Thursday, May 6, a daughter weighing eight pounds. She was named Jonelle.

Mrs. E. L. Teague, Mrs. Lindsey Graham and Betty Young spent Saturday evening in Plainview.

Mrs. Minnie Smart spent last week end in Abilene visiting with friends.

Mrs. Victor Ames left Thursday for Abilene, where she will make her home. She had been here visiting with her parents, Mr. and Mrs. Alex Henderson, and family.

Mr. and Mrs. Wallace King spent Sunday in Tahoka visiting with her parents, Judge and Mrs. B. P. Maddox, and in Slaton visiting with his parents, Mr. and Mrs. Wallace King, Sr.

C. L. Reed returned home Saturday night after spending several days in Graham, Texas.

Miss Bernice and Tom Bishop, of Amarillo, spent last week end here visiting with their mother, Mrs. Jennie Bishop and family.

Judge and Mrs. Kenneth Bain and son, Kenneth Bain, Jr., spent Sunday afternoon in Silverton visiting with his parents, Mr. and Mrs. J. E. Bain.

Judge and Mrs. E. C. Nelson, Jr., and family, of Amarillo, spent last week end here visiting with his mother, Mrs. E. C. Nelson.

Miss Kathleen Snodgrass, of Canyon, spent last week end here visiting with her mother, Mrs. Hattie Snodgrass, and family.

Hermos Olson, who has been in Sweetwater visiting with his sister and family, Mr. and Mrs. Leroy McDonald, returned home last Thursday. He was accompanied by his sister and daughter, who visited here with her parents, Mr. and Mrs. O. B. Olson, until Sunday.

Mr. and Mrs. W. A. Shaw left Saturday morning for Trent, Texas, to spend Mother's Day with her mother, Mrs. J. E. Hay.

Mr. and Mrs. J. W. Loe and children and Miss Nora Speck, of O'Donnell, spent Sunday here visiting with Mr. and Mrs. Roy Patton and family. Mrs. Loe, Mrs. Patton and Miss Speck are sisters.

Mr. and Mrs. J. D. McPhall, of Lubbock, spent Sunday here visiting with her parents, Mr. and Mrs. R. F. Jackson, and family.

Mr. and Mrs. R. F. Jackson and Mrs. G. V. McCaskell, of Monroe, Louisiana, left Tuesday for Clovis, New Mexico, where they will visit with a daughter of Mr. and Mrs. R. F. Jackson, Mrs. E. D. Tarpley and family.

Miss Bess Clara Smith spent last week in Vernon visiting with friends.

Billie Joe Welch, of Tulsa, last week end here visiting with her mother, Mrs. A. J. Welch, and family.

Mr. and Mrs. Jess Patterson a business trip to San Antonio Monday.

Dr. and Mrs. J. H. G. G. Plainview, and daughter and band, Dr. and Mrs. J. C. B. Amarillo, spent Sunday here with two sons of Dr. and Mrs. G. Woodie, and Dr. A. E. G. and family.

Miss Bill Ballard, of Lubbock, arrived Saturday to spend the week here visiting with her aunt and family, Mr. and Mrs. Roy Patton.

Elton Goen, student of Texas, spent the week end here visiting his parents, Mr. and Mrs. Goen, and family.

**WE SPECIALIZE IN DOING WORK ON**

**Farm Machinery**

If anything breaks and needs welding call 35 and we will bring our portable generator to your field and do the job.

**RE-ALIGN YOUR COMBINE SHAFTS**

Our shop is equipped to do all kinds of building and turning shafts, repairing boxes and all kinds of combine and tractor work. Let us overhaul your combine and tractor motors.

Equipped with a new Lathe to do all kinds of lathe work. Our new Electric Welding Machine gets the job done.

**TRACTOR AND COMBINE RADIATOR REPAIRING DONE**

Bring in your Tractor and Combine Radiator to be cleaned and overhauled while you still have plenty of time before harvest sets in.

**Cline Automotive Repair**

FRANK CLINE, OWNER

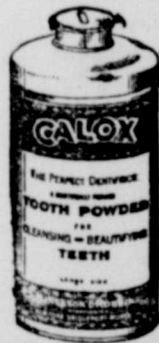
**CLEAN and WHITEN TEETH**

with Calox, the Oxygen tooth powder penetrates to the hidden crevices between teeth. Pleasant. Refreshing. Protects the teeth and is economical to use.

**TRY CALOX AT OUR EXPENSE**

What Calox will do for your teeth is demonstrated by you in your own home at no expense. Simply fill in the coupon with name and address and mail it to us. You receive absolutely free a test can of CALOX TOOTH POWDER, the powder more people are using every day.

FREE TRIAL COUPON



McKesson & Robbins, Inc., Fairfield, Conn. Send me a 10 day trial of CALOX TOOTH POWDER at no expense. I will try it.

Name \_\_\_\_\_  
Address \_\_\_\_\_

*There's nothing like*

**GAS**

**Broiling**  
Gas gives you the intense heat needed to broil meats so fast that loss of juices is prevented. Full flavor is saved.

**Roasting**  
Gas gives you the oven ventilation which produces crisp, juicy roasts. Excess moisture is allowed to escape preventing that flat "steamed flavor."

**Baking**  
Baking requires even heat throughout the oven and unlimited range of baking temperatures, for light, evenly browned cakes, pies, breads. Gas gives both.

**Frying**  
Perfect, speedy frying requires instant high heat—even spread of heat under the skillet—numeration heat variations. Gas gives all three!

**Boiling**  
Faster! Gas brings foods to a boil in two-thirds the time or less of other fuels. More flexible, it gives you the exact shades of heat you need.

**West Texas Gas Co.**  
GOOD GAS WITH DEPENDABLE SERVICE



**MOTHER! PROTECT your BABY**

Mother, most hospitals now SAFER against germs. So protect their babies against mother, do as hospitals do, as doctors recommend. Give germs and skin-infection by Mennen Antiseptic Oil daily. Mennen Antiseptic Oil all over the baby's body—Buy a bottle of the oil at your every day. This keeps the druggist's today. baby's skin healthier and

**MENNEN Antiseptic OIL**

**First National Bank**  
Floydada, Texas

1903—TIME TESTED SERVICE—1936

**Another Harvest Season**

IS COMING ON IN FLOYD COUNTY

for you to be able to harvest your crop you need to repair your machinery. We have a line of repair parts for—

**John Deere Combines And Tractors**

LET US FILL YOUR NEEDS.

**Kansell & Collins**

FULL LINE JOHN DEERE IMPLEMENTS

ere's never been question about cleanliness and convenience of elec-cooking.



These New Features. Add New Ease, More Pleasure

1. New Clock—New Surface Lighting.
2. New Curved One-piece Top.
3. New Oven Heat-Evener.
4. New and Faster Oven Units.
5. Improved 4-Heat Economizer Unit.
6. New Switch Marking End Guesswork.
7. New Single Dial Oven Control.
8. New Cookers With New Style and Beauty.

Kans-New Mexico Utilities Co.

**Mrs. W. I. Cannaday Was Hostess to 1922 Study Club Thursday**

The 1922 Study Club met at the home of Mrs. W. I. Cannaday last Thursday afternoon. Mrs. J. M. Willson acted as the leader with the talks being given on "Health."

Mrs. E. L. Angus discussed the State Health Laws, after which Mrs. Pearl Fagan gave a talk on "Good Food Habits for Children". Judge L. G. Mathews spoke on "Child Labor Amendment", which was followed by "Child Training in the Home" by Mrs. Leona Bell.

The next meeting will be a breakfast given honoring the husbands of the club members, at the home of Mrs. R. Fred Brown at 7 o'clock Thursday morning, May 20. This is the last meeting of the 1922 Study Club for the fiscal year.

**Ralph Groves Honored With 84 Party on His Birthday Monday**

Ralph Groves was honored by several of his friends Monday with a surprise party given at the home of Mr. and Mrs. W. H. Hilton. Many useful gifts were presented to the honored guest. Games of eighty-four and bridge was played.

Those present were: Mr. and Mrs. F. O. Conner, Mr. and Mrs. Jim Eubank, Mr. and Mrs. Deen Hill, Mr. and Mrs. R. M. McCauley, Mrs. Will Walker, Mrs. S. E. Thurmon, Mrs. Ama Smalley, Mrs. Bess Cantwell, Mr. and Mrs. W. H. Hilton, Roy Holmes, Roy Eubank, Mr. and Mrs. J. B. Bishop and Mr. and Mrs. Ralph Groves.

F. C. Harmon, Jr., student of McMurry College, spent last week end here visiting with his parents, Mr. and Mrs. F. C. Harmon.

Ersel Mathews, student of Texas Tech, spent the week end here visiting with his parents, Mr. and Mrs. A. H. Mathews, and friends.

Mr. and Mrs. Walter Pennington, of Amarillo, spent the week end here visiting with his parents, Mr. and Mrs. W. H. Hilton.

Horace Owen, of Plainview, spent the week end here visiting with his grandmother, Mrs. C. W. Mitchell, and other relatives and friends.

Leslie Wright, of Plainview, spent Sunday here visiting with his parents, Mr. and Mrs. Morgan Wright.

Mr. and Mrs. Dave Standefer, and family, of Muleshoe, spent the week end here visiting Mrs. Standefer's mother, Mrs. E. C. Nelson.

Miss Mary Anne and John Kimble of Lubbock spent the week end with their parents, Dr. and Mrs. Wilson Kimble.

Buster Smalley of Canyon spent the week end with his mother, Mrs. Ama Smalley.

Miss Ruby White, of Plainview, visited with her mother, Mrs. A. D. White Saturday and Sunday.

Miss Emma Lou McKinney, of Borger, spent the week end with her parents, Mr. and Mrs. J. J. McKinney.

L. V. Assiter, student of Texas Tech, spent last week end here visiting with his parents, Mr. and Mrs. G. T. Assiter and friends.

Leo Jackson, student of West Texas Teachers College, spent the week end here visiting with his parents, Mr. and Mrs. Andy Jackson, and family.

Misses Maxine and Marilyn Fry, students of Texas Tech, spent last week end here visiting with their parents, Mr. and Mrs. R. E. Fry, and friends.

Rex Brown, student of Texas Tech College, spent the week end here visiting with his parents, Mr. and Mrs. R. Fred Brown, and family.

Mr. and Mrs. F. C. Harmon returned home Saturday from Mineral Wells where they attended a four day session of the joint Associations of the Texas-Oklahoma Funeral Directors which convened there during the past week.

Mr. and Mrs. A. B. Keim and daughter, Francis, spent Sunday in Tulla visiting with his sister, Mrs. D. Zimmerman, and husband.

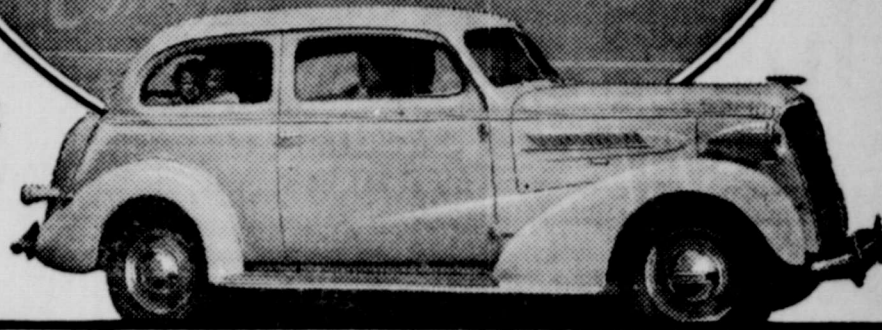
Miss Corene Daniels, student of a business college in Lubbock, spent the week end here visiting with her parents, Mr. and Mrs. W. F. Daniels.

O. W. Boothe returned home Friday night after spending several days in Amarillo, Dimmitt, Tulla and Hereford. He visited with his brother, C. W. Boothe in Dimmitt.

If you have some little folks like these to take riding with you, we know you'll want to give them the maximum protection afforded by **PERFECTED HYDRAULIC BRAKES**



You'll want to give them the full safety of **CHEVROLET** THE ONLY COMPLETE CAR—PRICED SO LOW



FOR ECONOMIC TRANSPORTATION **CHEVROLET** NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE—NEW ALL-SILENT, ALL-STEEL BODIES—NEW DIAMOND CROWN SPEEDLINE STYLING—PERFECTED HYDRAULIC BRAKES—IMPROVED GLIDING KNEE-ACTION RIDE—SAFETY PLATE GLASS ALL AROUND—GENUINE FISHER NO DRAFT VENTILATION—SUPER-SAFE SHOCKPROOF STEERING.

\*Knee-Action and Shockproof Steering on Master De Luxe models only. General Motors Installation Plan—monthly payments to suit your purse. CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

**ODEN CHEVROLET CO.**

PHONE 4

FLOYDADA, TEXAS

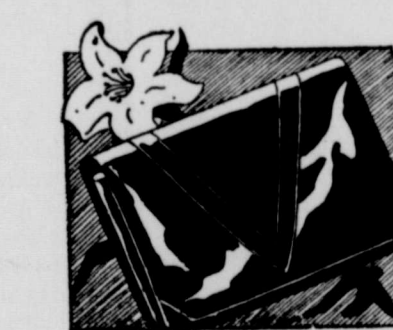
**THE STYLE SHOPPE PRESENTS GIFTS FOR THE GRADUATES**

Many appropriate gifts for the Girl Graduate. Practical gifts are the most appreciated. . . .



**For the GRADUATES**

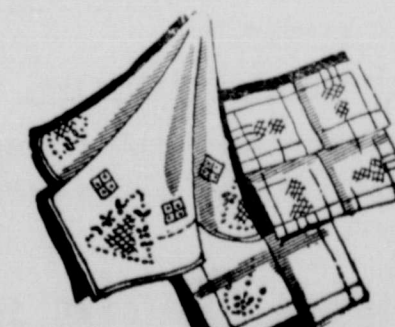
**NEW FROCKS**  
That are refreshingly cool, smart and flattering. Give her one of those summer frocks in chiffon, marquette, lace, voiles and batiste.  
\$3.98 to \$6.95



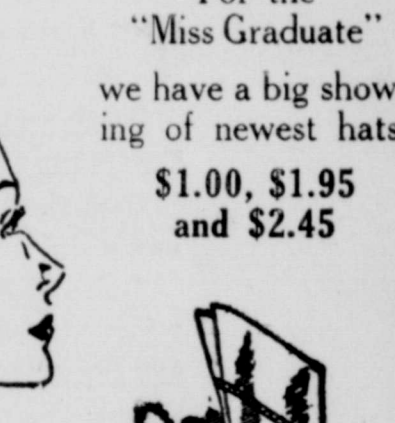
**GIVE HER HANDKERCHIEFS**  
Linen Handkerchiefs, in plain and assorted designs.  
25c, 35c, 45c



**GIVE HER PURSES**  
In Pastel Shades for the Girl Graduate  
\$1.00 \$1.95



**FABRIC GLOVES**  
In White, Beige, Navy and Gray  
79c



**HATS! HATS!**  
For the "Miss Graduate" we have a big showing of newest hats.  
\$1.00, \$1.95 and \$2.45



**VANETTE HOSE**  
In all the new colors.  
79c, \$1.00 and \$1.15



**GIVE UNDERTHINGS**  
Slips, \$1, \$1.50, \$1.95  
Step-ins, 49c to 69c

**STYLE SHOPPE**

"Always Showing Newest Things First" Mrs. Mollie A. Morton, Owner Phone 17



# SHOP HERE and SAVE

Long experience and our many wholesale contracts enable us to buy wisely and well and to offer better quality foods at savings that you real economy.

## HULL & McBRIEN

# Just For Today

FLOUR ----- \$1.60 (Guaranteed) 48 Pounds	SOAP ----- 25c GIANT BAR, 6 For
SUGAR ----- 50c 10 Pound Bag	JELLO ----- 29c 8 Flavors, 6 For
CRACKERS ----- 15c Two Pound Box	GINGER ALE ---- 14c Large Bottle
PEAS ----- 5c Per Can	PICKLES ----- 17c Sour, Quart
RAISINS ----- 29c Four Pound Package	CORN FLAKES -- 10c Per Package

## Star Cash Grocery

### Y. W. A. Had Annual Mother - Daughter Banquet Monday Night

The members of the Y. W. A. had their annual Mother-Daughter banquet in the basement of the First Baptist Church Monday evening. Mrs. Modrell Williams was toastmaster for the affair.

The room was decorated with beautiful Spring flowers with roses predominating. The club colors of orchid and white was carried out in the decorations.

A lovely two course dinner was served by Misses Nell Swinson, Mary Louise Tubbs and Lenna Scott.

The invocation was given by Mrs. J. D. McBrien, after which Mrs. Vernon Shaw read the scripture. Mrs. J. B. Grundy gave the welcoming address with Mrs. L. H. Newell giving the response. Mrs. Floyd Simpson sang "Mother" and was accompanied at the piano by Miss Nell Swinson. Readings were presented by Misses Margaret Sims and Faye Newell.

Mrs. R. W. Tucker gave the main address of the evening on "Being Beautiful After Sixty Years of Age." Rev. Vernon Shaw closed the program by giving the benediction.

There were about thirty four present for the lovely affair.

### Mrs. Lacey Martin Entertained With Social Saturday Night

Mrs. Lacey Martin entertained several of her friends at the home of her parents, Mr. and Mrs. I. R. Grundy, 528 West Tennessee Street, last Saturday evening. Various entertainments were enjoyed.

Those present were: Miss Helene Hay, Mrs. G. V. McCaskell, of Monroe, Louisiana, Miss Wilmina Salisbury, Miss Bernice Bishop, of Amarillo, Mrs. Vergie Shaw and Mrs. Lacey Martin.

Mr. and Mrs. Wallace King visited in Tahoka with their parents.

### PIONEER ROUND-UP IS ANNOUNCED BY PLAINVIEW CLUB

Plainview, May 10—Plainview's ninth annual Pioneer Round-Up sponsored by the Business and Professional Women's Club, will be held on Saturday, May 22.

A parade depicting days, and incidents including a "Golden Wedding Circle," Plains couples married 50 years or longer, prairie schooners, persons in '49er costumes, a chuck wagon supper, square dance, as well as other features of entertainments, are planned.

Round-Up committees recently named are composed of:

Program, Rebecca Meyers, Hazel Havis, and Lucille Marr; dance, Mesdames Ed C. Hart and Wilma Black; reception, Mesdames Adella Drew, Jo W. Wayland, W. P. Jennings, B. F. Jarvis, S. W. Meharg, Mary V. Dye and R. W. O'Keefe.

Foods, Miss Chloe Huffaker, Mrs. Mamie Field; serving, Dorothy Peret, Jewel Margaret Jones, Mrs. Carrie Bonner, Mrs. Maggie McGee, Fay Wilson, Mabel Vore, Mrs. E. F. Miles and Mrs. E. M. Ballengee.

Museum, Mrs. Vernon Bradley, Augusta Ihl, Mrs. M. A. Dunn, Frankie Smith; tickets, Vaneta Cross, Mrs. Clyde Herring, Mrs. E. M. Ballengee, Jewel Eiland, Ruth Hird, and Myrtis Williams; door, Mr. and Mrs. Oscar Mitchell, Mr. and Mrs. Walter Klinger, Mr. and Mrs. B. F. Jarvis.

Publicity, Mrs. E. F. Miles, Mary Cox, Mrs. Harold Neis, Helen Marie Martin, Mrs. Fannie Norman, L. D. Brown; registration, Mrs. Vera Williams, Agnes Braly, Teresa Stockton and Edith Smith.

Parade, Curtie Mae Rogers, Dorothy Cox, Mrs. Harold Neis, Mrs. A. Alexander; refreshments concession, Mrs. Winfield Holbrook and Girl Scouts; decorations, Jewel Margaret Jones, Della Ansley, Henrietta Ludeman, Teresa Stockton, Mrs. Vera Williams, Mrs. Maggie McGee and Mrs. C. A. Lyle.

### MASTER FARMER NOMINATIONS MADE

College Station, May 7.—District nominations for the Master Farmer Award and Southern Ruralist at the twenty-eighth annual Farmers Short Course August 16-19 at A. & M. College have been selected by Extension district agents, H. H. Williamson, Extension director, has announced.

District winners from which the state winner will be chosen include: Extension District 1, Mr. and Mrs. Walter Lill, Panhandle, Carson Co.

District 2, Mr. and Mrs. Roy B. McQuatters, Littlefield, Lamb Co.

District 3, Mr. and Mrs. J. W. Ziessell, Munday, Knox County.

District 4, Mr. and Mrs. O. A. Peterson, Roanoke, Denton County.

District 5, Mr. and Mrs. L. L. Mackey, Longview, Gregg County.

District 7, Mr. and Mrs. Willie Henderson, Echo community, Coleman County.

District 8, Mr. and Mrs. E. C. Jolie, Bosque County.

### Mr. and Mrs. Ralph Groves Entertained With 84 Party Thursday Night

Mr. and Mrs. Ralph Groves were hosts at an eighty four party given at their home last Thursday evening. A lovely supper was served at 7 o'clock by the hostess. Each guest added a dish to the meal. The evening was spent in playing eighty four.

Those present were: Mr. and Mrs. W. H. Hilton, Mr. and Mrs. Lee Howard, Mrs. S. E. Thurmon, Mr. and Mrs. F. O. Conner, Mr. and Mrs. Jim Eubank, Roy Eubank, Mrs. Ama Smalley, Mr. and Mrs. R. M. McCauley, Deen Hill, Fred Bell, and the host and hostess, Mr. and Mrs. Ralph Groves.

### 1934 Study Club Will Entertain With Formal Tea Tuesday

The 1937 Study Club will entertain with a formal tea at the home of Mrs. Marvin Shurbet, in the Barwise community, Tuesday evening, May 18, beginning at 6:30. Hostesses for the occasion will be Miss Bonnie Dale Pyffe, Miss Agnes Porter, Mrs. Marvina Shurbet and Mrs. Jim Hardgrove.

Guests will include members of the 1929, 1932 and the remaining members of the 1934 Study Clubs, all of Floydada.

Mr. and Mrs. C. A. Boothe and children spent Sunday in Dimmitt visiting with his parents, Mr. and Mrs. C. W. Boothe.

**COMBINE CANVAS**  
Our shop is equipped to do all kinds of Canvas Repair. Also Shoe and Boot Repair.  
We appreciate your business.  
**ABE MALLOUF**  
West Side Boot and Shoe Shop

### Christian Endeavor Presented Mother's Day Program Sunday Night

The Christian Endeavor of the First Christian Church presented a Mother's Day program at the church Sunday night at 7:30. All mothers were especially invited to attend.

The program was opened by the endeavor singing the Christian Endeavor song, after which the audience sang, "I Would Be True" and "Holy, Holy, Holy." Miss Ruth Tribble read the scripture and Miss Ruby Tribble read a prayer. Miss Betty Newell, Horace Owen and Noel Landers sang "How We Miss You Mother", which was followed by a musical reading, "Somebody's Mother" by Horace Owen, who was accompanied at the piano by Mrs. Noel Landers. Eddie Landers gave a reading, "A Boy's Mother." A short play was presented by Misses Peggy Gardner and Verna Mae Beard, "Wanted, A Real Mother." "That Mother of Mine" was sung by the trio, Miss Betty Newell, Horace Owen and Noel Landers. The program was closed by the endeavor benediction.

Mr. and Mrs. A. B. Keim Entertained Friendship Bridge Club Thursday

Mr. and Mrs. A. B. Keim were hosts to the Friendship Bridge Club at their home, 229 West Houston Street, last Thursday evening. A lovely dinner was served by Mrs. Keim, after which games of contract bridge was played with Mr. and Mrs. Walton Hale winning high score.

Those present were: Mr. and Mrs. J. A. Arwine, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. B. K. Barker, Mr. L. T. Bishop, Dr. and Mrs. A. E. Guthrie, Mr. and Mrs. Hale, and the host and hostess, Mr. and Mrs. Keim.

Mr. and Mrs. Arwine will entertain the club at their home, 428 West Missouri Street, Thursday, May 20.

Jake Gale, who has been employed at the Boothe Cleaners and Hatters, spent last week end in Ralls visiting with relatives and friends. He planned to leave the first of the week for Lovington, New Mexico, where he will be employed in a tailor shop.

Mr. and Mrs. Clint Wakefield and little son, left Friday for Midway to visit with relatives. Mr. Wakefield returned home Monday and Mrs. Wakefield and son, remained for an extended visit.

Misses Mildred and Mathis, students of Wayland College of Plainview, and home is in Lovelland, spent last end here as the guests of Mrs. Vernon Shaw.

# ..LOOPER'S..

SPUDS 10 Pounds, Small, but good	10
SHORTENING Pure Vegetable No Animal Fat	1.1
SPINACH No. 2 Can, Three for	25
CORN No. 2 Can, Three for	25
POWDERED SUGAR, 2 Lb. Box for	15
CHEESE FULL CREAM Per Pound	18
MACARONI or SPAGHETTI, 3 Boxes	10
BREAKFAST FOOD Rippled Wheat, 3 for	25
POLISH, White Liquid, Per Bottle	5
FLAVOR-AID Summer Drink, Three Packages	10
FLOUR 48 Pound Sack, Morning Dream	1.4
FRESH TOMATOES, Per Pound	4

## What is the "Low-price Field"?

**YOU** hear a lot about "the low-price field" these days. A good many cars claim to be in it. So whenever the low-price field is mentioned, remember:

Until Ford came, no average American could own a car.

Today all Ford prices are still low — with the prices of the 60-horsepower Ford V-8 \$30 to \$60 lower than those of any other car of comparable size.

But with Ford, "low price" doesn't merely mean low figures on the price tag. It means much more than that. It means low prices and low costs all the car's long life. Low prices for service — for parts — and, above all, for operation.

Both Ford V-8 engine sizes are economical to operate. The 35 horsepower gives greater gasoline mileage this year than ever, and the "60" delivers the highest mileage in Ford history.

Private owners, cab companies, fleet operators all report that the "60" averages from 22 to 27 miles per gallon of gasoline.

Check and see how much Ford saves you.  
**Ford Founded the Low-price Field Ford Keeps That Field Low-priced Today**

## Ford V-8 Prices Begin at \$529

AT DEARBORN FACTORY. TRANSPORTATION CHARGES, STATE AND FEDERAL TAXES EXTRA

This price is for the 60-hp. Coupe equipped with front and rear bumpers, spare tire, horn, windshield wiper, sun visor, glove compartment and ash tray.



**\$25 A MONTH**, after usual down-payment, buys any Ford V-8 Car from any Ford dealer in the U. S. — through Authorized Ford Finance Plans of Universal Credit Co.



**DRAIN DIRTY WINTER OIL Summerize YOUR CAR**

**IN** one swoop, you can rid yourself of a lot of automobile worries. Magnolia Summerize Service includes a complete change-over to the correct summer Mobiloils and Mobilgreases. It includes, too, a thorough check-up of your radiator, battery, tires, lights... everything you need for safe, economical summer driving. Depend on your friendly Magnolia Dealer to give your car expert attention. Look for the sign of the "Flying Red Horse."

**RADIATOR SERVICE**  
It's a good thing to have your radiator cleaned twice a year to remove accumulations of rust, scale, and sediment. Mobil Radiator Flush removes these obstructions from the tiny radiator passages to permit efficient cooling. Ask for Mobil Radiator Flush when you stop for Summerize Service.

Change Now to Summer Grade  
**Mobilgas Mobiloils**  
Copyright 1937, Magnolia Petroleum Co. B-Sum-22  
AT YOUR FRIENDLY MAGNOLIA DEALER

**H. O. CLINE, Wholesale Agent**  
Magnolia Service Station No. 1, Floydada  
Magnolia Service Station No. 2, Floydada  
McCormick Service Station, Silvertown Highway  
S. J. Latta Service Station, Highway  
Mrs. J. W. Ginn, Alcina

In New Location Barker Bros. Building **Bishop Motor Co.**