

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, March 11, 1937

NUMBER 14

Page No. 8

Should Be Profitable Area On The Average Farm

Station—"One half acre of properly cared for, will produce an average of \$100 worth of produce for the family." This statement was made by J. F. Rosborough, horticulturist, who pointed out that in year in and year out, the average farm should be the most profitable.

Each member of the family, each acre of row space should be all-vegetable diet, this 600 square space should be divided into rows devoted to potatoes; 100 feet to leafy vegetables, such as cabbage, and carrots; 100 feet to tomatoes; and 200 feet to miscellaneous vegetables as beans, and turnips.

A large portion of the state, is at hand to plant Irish potatoes, according to Rosborough, the Triumph and the Blazer varieties. Cabbage and beans should be set out, and plants started now. For deep Texas, where most tomatoes are planted, Rosborough advised that the Bonnie Best was a good all around variety for the rest of South Texas and Texas, he preferred the Mar-He favored the Earliana, or Magee for the black-ear, and Earliana or June for West Texas.

Peas should be planted in rows that have been laid off 12 apart with 24 to 30 inches rows. By this method, the plants tend to support each other upward growth, Rosborough said.

Sanders Celebrated His 85th Birthday Sunday

(Uncle Mike) Sanders celebrated his birthday last Sunday, at his home with a lovely dinner. Several relatives and friends spent the day at his home where a lovely dinner was served. Many kodak pictures were taken of the group Sunday afternoon.

Sanders passed away last week and Mr. Sanders would have been married sixty-one years, 1937. He is living in the city at 102 North Second Street.

Spending the day were: Fred Sanders, of Gilbert, Arizona; Mr. and Mrs. C. Sanders and daughter, of Roaring Springs; Mr. and Mrs. S. Thacker and children, Marie and Buzzie, of Roaring Springs; Mr. and Mrs. Lorin Leib and daughter, La Juana, of Roaring Springs; Mr. and Mrs. E. Moss and children, James Gene, of Lubbock; Mrs. M. S. Quannah; Mr. and Mrs. Baxter and sons, J. C., and Mr. and Mrs. Cecil Baxter and son, Maurice, Mrs. W. L. North, Miss Johnnie Mae Lewis, Lee Sanders and Rogers, and Mr. and Mrs. Will San- all of Floydada.

J. E. Eldridge Is Teaching Training Course In Lubbock Church

J. E. Eldridge, wife of the Methodist Church pastor, left for Lubbock, where she is teaching a training course in the church. She is teaching on the children's division.

Following the close of the training in Lubbock Mrs. Eldridge will return to Miami and then to Pampa to a training course.

Rena Persons, student of Tech, spent last Friday afternoon visiting with friends. Miss Stephenson spent last week in Abilene visiting with friends and relatives.

County Officials Left Tuesday Morning For South Texas

Two of the Floyd County commissioners left Tuesday morning for Edinburg, Hidalgo county, in South Texas. Their purpose in making the trip was to investigate some bonds. They planned to return home Friday.

Those making the trip were Commissioners Roe McCleskey and B. E. Cypert, county school superintendent Walter Travis, and county sheriff Fred Clark.

Lubbock Host To Teachers Friday And Saturday Last Week

Despite drizzling rain, Friday and Saturday, between 1,300 and 1,400 teachers met at Lubbock Friday morning for a two day convention of the West Texas Teachers Association.

Dr. Grayson N. Kefauver, dean of the College of Education at Leland Stanford University, Palo Alto, California, was the principal speaker.

L. A. Woods, state superintendent of public instruction, addressed the convention Friday afternoon. B. B. Cobb, executive manager of the Texas State Teachers Association, spoke on the teacher retirement plan, saying that the teacher retirement plan pending before the legislature includes the best features of all retirement laws in existence.

Lieutenant Governor Woodall spoke to the convention Saturday morning. The following teachers attended from Floydada:

Most of the teachers of R. C. Andrews Ward and Floydada High School attended the gathering. The group was divided into the four following classes: Intermediate, Vocational, High School and Superintendents.

GRETA GARBO LOVES ROBERT TAYLOR IN "CAMILLE"

Greta Garbo as "Camille" . . . Robert Taylor as "Armand" . . . will play in the love story at the local theatre Saturday night, Sunday and Monday.

Metro-Goldwyn-Mayer has taken this magnificent classic of literature and enhanced its beauty with the lavish resources of its studios. The picture brings to the world a gayer and happier Garbo and a young masculine star whose rise to fame has been nothing less than a sensation.

Alexander Dumas wrote the story of "Camilla", which is the glorious love drama of a woman of Paris and of the world . . . a woman who coolly chose to accept the favors of a wealthy man, than suddenly fell in love with Young Armand and flung away all thought of luxury in exchange for love.

George Cukor, was the director of "Camille". He has presented the unforgettable story in 156 scenes of which Garbo and Taylor dominate 70 per cent.

Garbo—the glamorous, mysterious beauty from Sweden whom everybody knows yet of whom so little is known. She sings, dances, plays the piano and lives the vivid, flame-touched life of the gorgeous lady of the Camellias, which is the toast of glittering Paris in its gayest era. She wears 18 different costumes.

Taylor—only two years ago an unknown student at Pomona College in California, an obscure boy from the plains of Nebraska . . . Now the most popular young star in Hollywood, as leading man for Garbo!

Supporting cast: Lionel Barrymore, Elizabeth Allan, Henry Daniell, Jessie Ralph, Lenore Ulric and others.

150 Farmers Attended The Cedar Hill Community Meeting Tuesday

It was estimated that 150 farmers attended the community meeting held at Cedar Hill Tuesday afternoon at 2 o'clock. County Agent D. F. Bredthauer and assistant agent L. W. Chapman had charge.

J. A. Taylor, A. A. Tubbs and T. S. Brown were elected as the community committeemen of the Cedar Hill Community. Following the meeting the committee met and elected J. A. Taylor as chairman of the committee and A. A. Tubbs, vice chairman.

Bill Beedy was elected as alternate to serve on the committee.

R. W. Cothran spent last Saturday and Sunday in Quitaque.

The Easter Bonnet



Rain Fell Over Floydada And Floyd County Friday Night And Saturday

A slow drizzling rain fell over Floydada and Floyd County Friday night and Saturday. The precipitation ranged from one-fourth to one inch with the greater amount received at Floydada.

The rain began falling Friday night about 9:30 and continued to drizzle most of the night. A shower fell Saturday morning and another one Saturday afternoon about five o'clock.

Crops will be helped a great deal by the moisture.

Meeting of Old Settlers Will Be Held in Floydada Saturday, March 13

Notice to the Old Settlers of Floyd County, Texas: We will have a meeting in the County Court Room in Floydada on Saturday, March 13, 1937, at 2 o'clock p. m. to draft a program for our annual meeting May 28th. All officers and all old settlers are ask to be present.

Mrs. Arthur B. Duncan, President, C. W. Smith, Vice President, Tom W. Deen, Sec. Treasurer.

Floyd County Second Sunday Singing Will Be Held At Lockney

The regular second Sunday singing of Floyd County communities will be held at Lockney Sunday, March 14, in the City Auditorium. Joe McCollum, president, will have charge of the gathering.

Everyone is invited to attend the singing and to take part. Special numbers will be rendered.

A. E. Shelton Was Taken To Lubbock Hospital For Medical Treatment

A. E. Shelton was taken to Lubbock last Thursday afternoon by F. C. Harmon ambulance. Mrs. Shelton and daughters accompanied him. Mr. Shelton has been suffering with pneumonia and other physical ailments. His condition has improved the past few days.

58 Men Are Employed On The Ralls Highway Road Construction Job

An average of fifty-eight men are employed on the road construction project on the Ralls Highway number 207 according to a statement made by the timekeeper, Oliver Haag, Wednesday morning. R. W. Tucker is superintendent of the project.

The work was finished on the fills on the lake at the edge of Floydada Tuesday. They began work on the second fill, which is the second lake four miles south of Floydada. The men are still working on the canyon hill on the south side eight miles from Floydada.

Floyd County Commissioners Court Met Monday Morning

The Floyd County Commissioners Court met Monday and allowed several accounts. They approved the reports of the County treasurer, and the county clerk.

They discussed the road program for the county and dismissed until Friday, when they will meet again.

Supt. Cummings Will Attend Teachers Meeting In Canyon

Superintendent A. D. Cummings will attend the Northwest Texas conference to be held in Canyon Saturday, at the West Texas State Teachers College.

Mr. Cummings will serve on the legislative and nomination committees.

HEROES OF AMERICAN HISTORY

THE SCHOOL-TEACHER WHO DIED FOR HIS COUNTRY!

NATHAN HALE

Nathan Hale, a Connecticut boy, was graduated from Yale University and made teaching his vocation. When the Colonies revolted against England he joined the army and served bravely during the fighting around Boston. He took part in many daring exploits, among them the capture of a British provision scoop.

"When he was only twenty years old, Hale embarked on a dangerous mission. Disguised as a Dutch schoolmaster, he penetrated the enemy lines in New York to discover their plans. He was caught, sentenced as a spy, and hanged the next day. A martyr to the cause of liberty, his last words were: 'My only regret is that I have but one life to lose for my country!'"

Grosset & Dunlap—WNU Service.

HEROES OF AMERICAN HISTORY

HE LINKED TWO OCEANS

GEN. GEO. W. GOETHALS

Goethals, the son of an ancient Holland family, was born in Brooklyn, N. Y. While going to college, he worked after hours as an errand boy to earn his expenses. He finally entered West Point and became an army engineer.

As head of the Canal Zone, Goethals proved that he was a great leader as well as a great engineer. Handling a force of 29,000 men, he cut through mountains and jungles to build the Panama Canal, and join together the Atlantic and Pacific Oceans!

While the Panama Canal is the popular monument to his genius, Goethals' name is connected with many other engineering exploits of our time. He built the Muscle Shoals canal and was consulted on the Fort Lee Bridge and Holland Tunnel projects. During the war, Goethals held the position of Acting Quartermaster-General for the United States armies.

Grosset & Dunlap—WNU Service.

O. L. Allen Was Elected Chairman of Lockney Community Com.

O. L. Allen was elected as the community committeemen of the Lockney community meeting held Monday afternoon from 2 until 5 o'clock. The Agricultural Conservation Program for 1937 was discussed.

G. B. Johnson and John N. Holmes were elected to serve with Mr. Allen. G. D. Allen was elected as first alternate and T. L. Brown second alternate.

Following the community meeting the committee gathered and elected O. L. Allen as chairman of the committee and G. B. Johnson as vice chairman.

Denton and Dennison Debate Tournament In Wichita Falls Meet

The Denton girls team and the boys from Dennison won the Debate tournament held in Wichita Falls last week end. Floydada High School entered the girls and boys debates but were unable to win.

The group left Floydada Friday morning and entered the debates. A banquet was served Friday night for the visiting debaters at the Woman's Forum clubhouse.

Those attending from Floydada were: Alton Morris, Truman Kirk, James Willson, Hall Benard and Misses Jessie Lee Hodges, Evelyn Hicks, Brooksneel Price and Dorothy Dell Stovall. They were accompanied by their sponsor, Miss Eulalia Burdus, Mrs. T. A. Norman and J. M. Willson.

Large Crowd Attended "Texas Week" Program Thursday Afternoon

A large crowd, which was estimated at one thousand, attended the "Texas Week" program held here last Thursday afternoon from 3 until 4 o'clock. Mayor Glad Snodgrass was master of ceremonies.

Judge L. G. Mathews gave a talk on Texas, after which Mayor Snodgrass gave a short talk on "Early Texas". Several amateurs presented added entertainment.

Several of the rural schools were represented by the teachers and pupils.

Floydada High School Band Sponsored Entertainment At High School

The Floydada High School Band, under the direction of Charles Kiker, sponsored an entertainment presented at the auditorium last Friday night.

The entertainers included the Plain view band organization, several of Harley Sadler's actors and a number of the Brunks comedians.

V. Williams Attended Santa Fe Traffic Meeting Monday Night

V. Williams, local Santa Fe Railway depot agent, attended a Santa Fe Traffic meeting in Slaton last Monday night in the Fred Harvey reading room. C. W. Lane, employee of the Personal Relations department of Amarillo, had charge of the gathering.

A moving picture film was shown relating the history of railroads for the past one hundred years.

Cody Dals Burton Died Tuesday Morning

Cody Dale Burton, son of Mr. and Mrs. E. A. Burton died at 2 a. m. Tuesday morning. Funeral services were conducted Wednesday afternoon. Interment was made in the Floydada Cemetery.

The deceased was born November 12, 1936, and died March 9, 1937. He is survived by his parents and grandparents, Mr. and Mrs. C. F. Burton, of Waco, and Mrs. L. W. Bolling, of Floydada.

F. C. Harmon Funeral Home had charge of the burial.

Mr. and Mrs. I. R. Grundy spent Sunday in Lubbock visiting with their daughter, Miss Lola Mae Grundy. They went to Littlefield Sunday afternoon and was accompanied by Miss Grundy.

Miss Maxine Ross, student of Wayland College, spent last week end here visiting with her parents, Mr. and Mrs. R. C. Ross, and friends.

Northwest Texas Women Beautify Farm Home Yards

Yard improvement work carried on by Northwest Texas home demonstration club women has resulted in the beautification of many farm grounds in this territory, according to the reports of county home demonstration agents under whose supervision the women carried out their plans.

A straw mulch is credited by Mrs. Sam T. Davis, yard improvement demonstrator for the Newcomb home demonstration club in Shackelford county, with being the major factor in the splendid growth of her trees and shrubs planted in December of 1935.

Chinese elm trees three feet in height have developed into 10 foot trees with trunks three inches in diameter; 18 inch Arizona cypress now have a height of six feet and a spread of three feet; an eight inch live oak now stands 32 inches high; and 12 inch privet seedlings have a height of four feet and are large enough to serve their purpose of screen plantings.

The lawn of Mrs. W. C. Rogers, Howard county yard improvement demonstrator, was sodded a year ago last September, and has been a means of relieving her of much house cleaning by cutting down dust eddies. Her back yard has been filled with gravel to keep out mud and to help keep down the sand.

A number of pomegranates have been rooted and pruned on the west side of the Rogers' home, where they serve the double purpose of a wind-break and a screen planting between the house and barn.

Four special numbers were rendered by Mr. and Mrs. C. M. Lyles, Earl Rainer, Faye Hart, Bert Batty and Miss Mandy Stevens.

First Sunday Singing Was Held At Lakeview Sunday, March 7

The First Sunday Singing was held at Lakeview last Sunday. Bert Batty was in charge of the singing. The following communities were represented at the gathering: Sandhill, Floydada and Campbell.

A singing school will be held at Lakeview for one week beginning Monday, March 15. C. M. Lyles will be in charge of the school. Another singing school will be held the following week, beginning Monday night, March 22, at Pleasant Hill.

The different communities are asked to cooperate with the communities that will be holding schools and everyone is invited to attend.

Floyd County Farmers Will Meet Again to Elect Community Committeemen

Due to an error made by omitting one school district from the Floydada community in notices mailed out by the County Agent's office last week it will be necessary to call another meeting this Saturday at 2 o'clock for the purpose of electing community committeemen to serve for the year.

Communities included in Floydada district are: Dougherty, Campbell, Baker, Blanco, Pleasant Hill, Antelope, Lakeview, Starkey, Floydada, McCoy, Allmon, Harmony and Sandhill.

All farmers are urged to attend this meeting if they live in the Floydada district.

R. E. Scribner Is New Employee At Bishop Motor Company

R. E. Scribner, of Lawton, Oklahoma, and Amarillo, has accepted employment with the Bishop Motor Company. He will be salesman of parts and was formerly employed by the Walter Irwin Incorporated at Amarillo and Lawton. Mr. Scribner began work here last week.

Mrs. Scribner, who is now making her home in Lawton, will move here soon and make her home.

Two New Irrigation Wells Are Being Put Down By Local Land Owners

Two new irrigation wells are being put down by local land owners. A well is already under construction on the place owned by Jeff Welborn, located one and one half miles south of the Pleasant Valley school house.

A well will be drilled on the farm owned by George B. McAllister, located three miles west of Floydada.

Sufferers of STOMACH ULCERS HYPERACIDITY

DEFINITE RELIEF OR MONEY BACK

THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **SOLD ON 15 DAYS TRIAL.** For complete information, read "Willard's Message of Relief." Ask for it—free—at

BISHOP PHARMACY

IT THRILLS THE THRIFTY!



Keener, longer-lasting, kind to the skin. Treet Blades are uniformly good! And only 10¢ for 4 superb blades.

4 FOR 10¢

Treet BLADES

FIT GEM AND EVER-READY RAZORS

KEEP BABY'S SKIN SAFE from GERMS

Mother, heed the urgent advice of doctors and hospitals. do as they do: give your baby a daily body-rub with the antiseptic oil that chases away germs, and keeps the skin SAFE. That means Mennen Antiseptic Oil. It's used by nearly all maternity hospitals.

It gets down into skin-folds—and prevents infection. It keeps the skin healthier. Get a bottle today. At any druggist.

MENNEN Antiseptic OIL

TEXACO PRODUCTS NATIONAL TIRES

McQUAY NORRIS PARTS FOR CARS and TRACTORS—OVERHAUL YOUR OLD CAR

Reboring, Valve Grinding and Seat Replacement Work. New and Latest Equipment. All Work Guaranteed.

SHARP MOTOR SERVICE

PHONE 70

... SPRING ...

And Time to Overhaul your CAR

The old story that "A STITCH IN TIME SAVES NINE" applies just as pertinently to the motorist. Minor adjustments and small repairs may prevent serious accidents and avoid costly damage later. It's sensible and worth while economy to have your car thoroughly checked and over-hauled before the summer driving season begins.

MOTOR VALVES ground and adjusted, bearings checked, pistons and carburetor carefully inspected and adjusted . . . our skilled and careful mechanics give your motor a thorough over-hauling.

Triangle Garage

JAKE HILL SLIM SPEER VERNE ELLIOTT

Rev. P. J. Ausmus, of Lubbock, spent last Friday afternoon here visiting with Mr. and Mrs. R. W. Cothern.

Mr. and Mrs. Doug Maddox, of Plainview, spent last week end here visiting with relatives and friends.

Mrs. J. R. de Cordova, of Lubbock, arrived home Monday to spend several days visiting with her parents, Mr. and Mrs. N. Williams, and friends.

Mrs. Winfred Cooper, of Lockney, spent last Thursday here visiting with her parents, Mr. and Mrs. M. L. Probasco.

County Agent D. F. Bredthauer and Assistant County Agent L. W. Chapman spent Monday in Lockney.

Bill Grundy, of Amarillo, spent last week end here visiting with his wife and his parents, Mr. and Mrs. I. R. Grundy, and family.

Misses Imogene and Maxine Roy, students of Wayland College, spent last week end here visiting with their parents, Mr. and Mrs. J. L. Roy.

Mr. and Mrs. J. B. Bartley and daughter, Miss Margaret Inez, of Plainview, spent last Sunday here visiting with her parents, Mr. and Mrs. R. M. McCauley and family.

Misses Oneeca and Thelma Joe Hamilton, students of Wayland College, spent last week end here visiting with their parents, Mr. and Mrs. T. T. Hamilton, and friends.

SILAS E. DUNCAN ANNOUNCES CANDIDACY FOR RE-ELECTION TO OFFICE OF CITY SECRETARY

Silas E. Duncan, City Secretary, Assessor and Collector, of the City of Floydada, requests the Plainsman to announce his candidacy to the office for re-election, in the coming City Election, which will be held Tuesday, April 6, 1937.

Mr. Duncan, if re-elected, will continue to serve the people to the best of his ability, as he has done in the past years he has been serving in this capacity.

(Political Advertisement)

"THE PLAINSMAN" COVERS TEN YEARS OF AMERICAN HISTORY

The America of 1865—1876, when the ending of the Civil War made the opening of the West of paramount importance to the nation, is the background for "The Plainsman", Cecil B. DeMille's latest screen spectacle, which comes to the Palace Thursday and Friday, March 18 and 19.

Gary Cooper plays the part of Hickok, and Jean Arthur, the part of "Calamity Jane" in the picture along with many more well known actors and actresses.

The Indians try to put a stop to the Americans expanding to the west, which is such an importance to the nation. Hickok is sent to find out who is responsible for the gun-running and meets Calamity Jane, who he falls in love with. It is the progress of this love against a mighty background that makes "The Plainsman" both an exciting pageant of history and a human sort of romance.

PASTORS HELPERS SUNDAY SCHOOL CLASS WAS ENTERTAINED TUESDAY

The members of the Pastors Sunday School Class of the First Methodist Church were entertained Tuesday at the country home of Mrs. R. H. Willis. An all day meeting was held with luncheon served at noon. Various entertainment was enjoyed by the ladies present.

MESDAMES ARWINE AND COLLINS WERE JOINT HOSTESSES AT LUNCHEON

Mrs. J. A. Arwine and Mrs. T. P. Collins were joint hostesses at a luncheon given at the home of Mrs. Arwine, 428 West Missouri Street, Tuesday at 12:30 p. m. Games of contract bridge was played with Mrs. Bill Daily winning high score.

Five tables were laid for the 20 guests. St. Patrick's motif was carried out throughout the entertainment.

FLOYDADA GARDEN CLUB WILL MEET FRIDAY WITH MRS. L. J. WELBORN

The Floydada Garden Club will meet Friday morning at 9:30 at the home of Mrs. L. J. Welborn, 514 West Virginia Street. County Agent D. F. Bredthauer will speak on "Landscape Garden".

Mr. and Mrs. Johnnie Owen and baby, Sandra De Lois, of Berger, spent Friday night here visiting with his grandmother, Mrs. C. W. Mitchell, and other relatives.

Miss Ruby White, of Muleshoe, spent last week end here visiting with her mother, Mrs. A. D. White, and other relatives.

Mrs. J. M. Gamblin and daughter, Miss Geraldine, spent Saturday in Amarillo.

Mrs. George Hulsey left Sunday morning for Fort Worth, where she will visit several days with relatives.

Mr. and Mrs. J. D. McBrien spent Tuesday in Lubbock attending to business.

Fred Sanders left Monday for his home in Gilbert, Arizona, after visiting here with his father, M. F. Sanders. Mr. Sanders is employed with the Gilbert Ginning Company.

Mrs. C. C. (Kit) Edwards, of Bowie, spent last week here visiting with Miss Johnnie Mae Lewis and M. F. Sanders and other friends. She is an old friend of the Sanders family and of Miss Lewis. She returned to her home Monday.

Elbert Bloodworth, of Matador, spent Sunday here visiting with his mother, Mrs. W. L. Bloodworth.

Glad Snodgrass left Wednesday morning for a business trip to Dallas. J. M. Willson left Wednesday morning for Amarillo, where he attended to business.

Glad Snodgrass was among the visitors of the county to the Amarillo Fat Stock Show Monday.

Let Cavanaugh Do Your Printing.

Painting

COSTS LITTLE

A NEW coat of paint applied by our skilled and experienced workmen will make your old car the envy of the neighborhood and a rival to the most up-to-the-minute models. It's inexpensive and a worth while investment. Speedy service and guaranteed satisfaction.

PHONE 12

SAM'S BODY & FENDER WORKS

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength.

Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

Mrs. Dillard Scott left Tuesday for New Home, where she is visiting with her parents, Mr. and Mrs. W. M. Patterson. She will return to Floydada Friday.

W. H. Hilton and daughter, Mrs. Walter Pennington spent Tuesday in Quanah.

Clifford Golightly, of McLain, spent Sunday here visiting with his parents, Mr. and Mrs. R. E. Golightly, and family and friends.

Mrs. L. H. Lewis and daughters, Mrs. Paul W. Conner and Mrs. Minnie Smart and daughter, Baby Doll, spent Tuesday at the Lewis ranch visiting with Mr. and Mrs. John Lewis.

GIVE FLOWERS

Beautiful Easter Lillies

WE SPECIALIZE

In artistic corsages. A corsage is more than just "a bunch of flowers" . . . Buy a beautiful corsage to wear on Easter Sunday.

Hollums, Floydada Florists

PHONE 77 FLOYDADA, TEXAS

JONQUILS TULIPS AZALEAS HYACINTHS NARCISSUS VIOLETS

We suggest an early selection

MODERNIZE ELECTRIFY YOUR KITCHEN

Just a few short years ago the wheels of work went 'round and 'round and woman's tasks were never done . . . Today slender, hidden wires carry the silent, economical power that eliminates weariness. We are prepared to assist you by the suggestion of arrangement in your kitchen whereby miles of steps may be saved. Come in and talk with us.

TEXAS-NEW MEXICO UTILITIES COMPANY

FLOYD COUNTY PLAINSMAN
Published Thursday of Each Week.

M. B. CAVANAUGH
Owner and Publisher
Telephone No. 187

ADVERTISING RATES
Given on Application

DESCRIPTION PRICES
Floyd County \$1.00
Floyd County \$2.00

and as second class matter
1930, at the post office at
Floyd, Texas, under the Act of
October 3, 1917.

NOTICE!
Erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
may appear in the columns of
the Floyd County Plainsman will
be corrected upon its being
brought to the attention of the
editor.

LITICAL COLUMN

Floyd County Plainsman is au-
thorized to announce the following
for the Public Office, subject to
the approval of the voters in the City
on April 6, 1937.

CITY MARSHAL:
W. G. WRIGHT.
SECRETARY, ASSESSOR
COLLECTOR:
W. E. DUNCAN.

**TO EASE
RHEUMATIC PAINS**

15c
FOR 12
2 FULL
DOZEN
FOR 25c
and Get Genuine
WATER ASPIRIN

FLOYDADA INSURANCE AGENCY

Insurance of all kinds. Your
business and business respect-
solicited.

H. HENDERSON
OWNER



**RIGHT CLOTHES NEED
CAREFUL CLEANING**

Don't throw off the heavy clothes
until you have examined your spring wardrobe
carefully. One of those suits or
trousers you discarded last year may
be just what you need. Let us clean them with
the care that they deserve.

Luther Fry

GENERAL TAILOR WORK

**Missionary Program
Was Given Monday Evening
At Y. W. A. Meeting**

The Y. W. A. met Monday evening
at the home of Misses Lera Opal
and Bernice Patton. A missionary
program was presented with Mrs. W. A.
Amburn, Jr., as leader. Miss Lera
Opal Patton led the devotional and
Misses Agnes Porter and Faye Newell
told stories of missionary work of
South America.

Those present were: Mesdames
Modrell Williams, T. A. Norman, W.
A. Amburn, Jr., V. C. Norman, Ver-
non Shaw, J. B. Grundy, R. L. King,
Harold Merriek, Delbert Eubank,
Milton Sims; Misses Agnes Porter,
Margaret Sims, Jacqueline Porter,
Faye Newell, Effie Mae Shelton, Ina
Sims, and the hostesses, Bernice and
Lera Opal Patton.

The group will meet at the home of
Mrs. Milton Sims Monday night,
March 15.

**1922 Study Club
Attended Texas Week
Program Thursday**

The members of the 1922 Study
Club had a call meeting at the county
court room last Thursday afternoon
at 2:30 at which time they had a
business meeting. They attended the
"Texas Week" celebration program
at 3:00 held on the county court
yard.

The regular program for the club
was not presented.

Members of the 1922 Study Club
will meet Thursday, March 18, at
the home of Mrs. Kenneth Bain, 502
South Main Street, at 3:30 p.m.
"Germany" will be the subject for
discussion with Mrs. Pearl Fagan as
leader.

Mr. and Mrs. Odell Winters left
Thursday afternoon for Rising Star,
where she will visit with her parents.
He returned to Floydada Sunday.

Mr. and Mrs. F. P. Donathan and
family left Friday morning for Por-
tales, New Mexico, where they are
visiting with their son and family,
Mr. and Mrs. Ben Donathan.

Mr. and Mrs. Delbert Groves and
baby, of Matadors, spent Sunday
afternoon here visiting with her par-
ents, Mr. and Mrs. Harry Stanley,
and family.



**do these
phone mishaps
ever happen
to you?**

**Your bell rings... you pick
up the receiver... there is
no one on the line. Here's
how to avoid this, for your-
self and others:**

● Someone may have asked for
your number by mistake, discov-
ered the error, and hung up.

REMEDY: If you are not sure of
a number, look in the directory
before making a call.

● Someone called you, but got
impatient and didn't wait a rea-
sonable time for you to answer.

REMEDY: When you make a
call, wait about a minute (10
rings) for a reply before you
hang up.

● You may not have answered
your telephone promptly; by
the time you answered, the per-
son calling had hung up.

REMEDY: Always try to answer
your telephone promptly.

Simple remedies, these... but
important. They help us give you
better telephone service.



Buy a NEW CHEVROLET
THE ONLY COMPLETE CAR—PRICED SO LOW



**Get both—
85 HORSEPOWER
and
PEAK ECONOMY!**

- NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE**
- NEW ALL-SILENT, ALL-STEEL BODIES** (With Solid Steel Turret Top and Unstayed Construction)
- NEW DIAMOND CROWN SPEEDLINE STYLING**
- IMPROVED GLIDING KNEE-ACTION RIDE*** (at no extra cost)
- PERFECTED HYDRAULIC BRAKES** (With Double-Articulated Brake Shoe Linkage)
- SAFETY PLATE GLASS ALL AROUND** (at no extra cost)
- GENUINE FISHER NO DRAFT VENTILATION**
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ODEN CHEVROLET CO.
PHONE 4 FLOYDADA, TEXAS

**Mr. and Mrs. Jack
Henry Entertained The Pla
Mor Club Thursday**

Mr. and Mrs. Jack Henry were
hosts to the Pla Mor Bridge Club at
their home, 521 West Virginia Street,
last Thursday night. She used very
attractive St. Patrick's tallies, and
score pads. She also carried out the
motif in her refreshments. Games of
contract bridge was played with Mrs.
Henry and Mr. John Hammonds win-
ning high score.

**Birthday Party Was
Given Wednesday For
Lyndell Roberts**

A birthday party was given last
Wednesday afternoon for Lyndell Rob-
erts by his mother, Mrs. Poyner
Roberts. He was celebrating his
tenth birthday. Various group games
were played. Refreshments of hot
chocolate and a birthday cake was
served to the children. Gifts were
presented to Lyndell by his friends.

**Lions Club Met Last
Thursday At Christian
Church Annex**

Thirty four members of the Lions
Club met last Thursday at noon at
the First Christian Church annex,
where a lovely luncheon was served
by the ladies of the church. The
following three guests were present:
Dr. C. M. Thacker, J. B. Jenkins and
Tom Pirtle, of Lubbock.

T. W. Quirk and T. A. Norman had
charge of the program. Harley Hay
and Miss Mary Francis McRoberts
gave readings. Mrs. Doris Jones sang
two Mexican songs. Dr. Thacker
spoke on the "Work of the Crippled
Children Association."

Let Cavanaugh Do Your Printing.

**Mr. and Mrs. George Hulsey, Jr.,
of Plainview, spent Sunday here visit-
ing with their relatives, Mr. and
Mrs. George Hulsey and Mrs. P. G.
Stegall.**

Tom Bishop, of Amarillo, spent last
week end here visiting with his moth-
er, Mrs. Jennie Bishop. He was ac-
companied home by his sister, Miss
Bernice.

**Miss Roberta Abernathy, of Lub-
bock, spent last week end here visit-
ing with her parents, Mr. and Mrs.
Robert Abernathy, and family.**

Herman Wright, of Phoenix, Ari-
zona, spent last week end here visit-
ing with his parents, Mr. and Mrs.
Morgan Wright, and friends.

**Mr. and Mrs. W. H. Henderson,
Mrs. J. S. Solomon and Mr. and Mrs.
N. W. Williams spent Sunday in
Matador visiting with Mrs. Solomon's
son and family, Mr. and Mrs. Henry
Solomon, and family.**

**First National Bank
Floydada, Texas**

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"JUST RIGHT" and "ECONOMY" prepared Poultry feed
insures faster growth for your baby chicks.

Scientifically prepared with a completely balanced ration, it
will help you to raise those early-laying pullets that return the
largest profits when egg prices are at the peak.

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Easter**

**WE'RE TELLING
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**THAT
EASTER'S
EARLY**

—and so are we, with every
new and smart apparel that
you will need for Easter,
and all through the Spring
Season.

**DRESSES—SPACED
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... in high shades, dark
grounds, light grounds and
pastels. One and two-piece
styles. The latest the mar-
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100% PURE IMPORTED
These fine Block Printed and Solid Color
Linens are the five star values of the season.
They're beautifully made in smart one-piece
sport and street models! And at our low
price they make possible a fashion-value
promotion that should set a new high standard
for your linen dress this season.

**PRICE
\$3.98**

**Spring
Classics**



**Easter Hats
Are Here**

**FELTS—STRAWS—
NOVELTIES**

All desirable colors and
beautiful flower trims.

We are prepared with a
large stock for the Early
Easter Shopper.

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TO
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Greta Garbo LOVES Robert Taylor In "CAMILLE"

PALACE--Saturday Midnite--Sunday And Monday.

Mr. and Mrs. J. G. McGuffey and daughters, Miss Winona and Jacquita, of Lockney, spent Saturday night with Mr. and Mrs. Alton Noland.

Miss Juanita Shurbet returned home Thursday night after spending several days in Lubbock visiting.

Mrs. A. J. Cline, Mrs. H. C. Stanley and Mrs. Poyner Roberts spent last Saturday in Lubbock.

John Kimble, student of Texas Tech, spent last week end here visiting with his parents, Dr. and Mrs. Wilson Kimble.

Mrs. R. C. Wakefield Was Hostess to The Sans Souci Bridge Club

Mrs. R. C. Wakefield was hostess to the members of the Sans Souci Bridge Club at her home Wednesday at noon. A one o'clock luncheon was served by the hostess. Games of contract bridge was played with Mrs. George McAllister winning high for the members and Mrs. A. B. Keim for the guests.

Those present were: Mrs. Bill Daily, Mrs. George B. McAllister, Mrs. Marvin English, Mrs. Polk Goen, Mrs. A. E. Guthrie and the hostess as members and Mrs. A. B. Keim, Mrs. Walton Hale and Mrs. Calvin Steen played as guests.

Mrs. Daily will entertain the club at her home, Wednesday, March 17, at one o'clock.

SEVERAL LOCAL PEOPLE ATTENDED AMARILLO FAT STOCK SHOW

Among those attending the Amarillo Fat Stock Show being held this week were: Mr. and Mrs. J. B. Jenkins, N. A. Armstrong, Mayor Glad Snodgrass, J. M. Wilson, W. L. Cannaday and several others.

The show opened Monday morning and the final auction sale closed the meeting Thursday. Mr. and Mrs. Hugh Roden and the Tulia High School band entertained the group. The cowmen gathered at the Amarillo Hotel where entertainment was presented from the stage throughout the day. Many entertainments were given during the convention.

Chancellor Weymouth, of Amarillo, was elected president of the association and succeeded Jay Taylor, who had served for the past four years. M. T. Johnson was elected vice president of the association.

Lubbock High School vocational agriculture students won first place in the annual livestock judging contest and defeated Friendship School of Lubbock County only two points. They were awarded the Mardeman-King cup, which must be won three years before it is permanent property.

The 4-H Club Day was held Wednesday at the show. A banquet was given for the 4-H exhibitors Wednesday night.

A luncheon was given Tuesday at 12:30 p. m. for the daughters and wives of the cowmen at the Harvey House. A theatre party was given for them Wednesday afternoon.

Hester West Missionary Society Were Guests Of Mrs. J. M. Willson

Members of the Hester West Missionary Society met Monday evening at the home of Mrs. J. M. Willson. As the guests arrived they were served tea, cake and candy by Miss Louise Willson.

Mrs. Willson entertained the group by showing them her collection of trinkets, linens and different articles that she had brought home from her trips abroad. She also taught a bible lesson while displaying her collection.

Those present Monday night were: Mesdames Vergie Shaw, Francis Wester, Dillard Scott, Edwin Brazier, G. T. Young, Carl Rodgers, M. L. Solomon, Haskell Conneley, Fred Nabors, J. M. Willson; Misses Maurine and Helene Hay, Beatrice Davis, Bernice Bishop, Clair Bell Yearwood and Willine Mooney.

The society will be entertained Monday evening, March 15, with a St. Patrick's party given in the basement of the First Methodist Church. Guests of the evening will be the husbands and boy friends of the girls.

Jack Deakins returned home Thursday afternoon from Dallas, where he took his mother the first of last week to be under the care of a doctor.



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CLEAN and WHITEN TEETH with Calox, the Oxygen tooth powder penetrates to the hidden crevices between teeth. Pleasant, Refreshing, Protects the gums and is economical to use.

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EASTER IS EARLY THIS YEAR—SO BE PREPARED!

Choose your material from our Spring Prints and Crepes and make your own Easter Outfit for a few dollars. It isn't how much you spend on your Easter Togs—it's how little you spend and what a smart costume you create. We invite you to see our new Spring Fabrics.

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FORSALE—Frame house with lots of extra lumber to be moved off of lot at once. A real buy. Mrs. Maud E. Hollums. 12-4tc

ROSE BUSHES—Guaranteed, 2 yr. old field grown, everblooming varieties, 4 colors, red, white, pink, yellow. \$1.75 dozen postpaid. TYTEX ROSE NURSERY, Tyler, Texas. 12-4tp

Door crepes, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hollums, Floydada Florists. 30-4tc

SERVICE STATION and equipment for sale. See H. O. Cline. 9-4tc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-4tc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-4tc

PIANO BARGAINS
We have in your vicinity, small Baby Grand piano with duet bench to match; also studio upright and a good practice piano; will sell for balance due and arrange terms. Might take livestock or feed as part payment. Address at once, CREDIT MANAGER, BROOKS MAYS & COMPANY, LUBBOCK, TEXAS. 10-4tc

All parts for some cars. Some parts for all cars. Harris Brothers. 89-4tc

MEN WANTED for nearby Rawleigh Routes of 800 families. Write Rawleigh's, Dept. TXB-260-SB, Memphis, Tenn. 11-2tp

FLOYDADA HIGH SCHOOL DEBATERS HAVE PRACTICE DEBATES THIS WEEK

Floydada High School debaters have had several practice debates this week. They debated at Matador Tuesday afternoon against the Matador boys and girls teams. They went to Plainview to debate Wednesday and will debate against Crosbyton here today, Thursday.

Those debating at Matador were: Miss Dorothy Dell Stovall and Miss Brooksneil Price, Paul Benard and Garth Morris. The following group went to Plainview: Truman Kirk, Alton Morris, Miss Jessie Lee Hodges and Miss Evelyn Hicks.

FLOYDADA DEBATERS WILL ENTER TOURNAMENT TO BE HELD AT SPUR

The Floydada debaters will go to Spur Saturday to enter a tournament. Miss Eulalia Burrus, who is the sponsor, is planning on taking four teams, two girls teams and two boys teams.

FLOYDADA HIGH SCHOOL DECLAMATION ELIMINATIONS WILL BE HELD THURSDAY

The eliminations for the Floydada High School declamations will be held today, Thursday, March 11, in the auditorium of the high school. Miss Eulalia Burrus has charge of the declamations.

The winners of the contests will be entered in the Floyd County Interscholastic League Meet to be held here April 2 and 3.

FINAL PLANS ARE BEING MADE FOR THE VOLLEY BALL TOURNAMENT HERE

Final plans are being made this week for the Volley ball tournament to be held here Saturday, March 13, in the R. C. Andrews Ward gymnasium. The Floydada athletic club is sponsoring the tournament with Miss Reba Copeland as manager.

All the rural schools of Floyd County had been invited to attend the tournament and compete for the awards.

REV. ELDRIDGE SPOKE ON ROTARY AT THE CLUB MEETING WEDNESDAY

Rev. J. E. Eldridge, pastor of the First Methodist Church spoke on rotary club work, which was a special benefit for the new members, Cecil Hagood and Conner Oden, at the rotary club meeting, which was held in the basement of the First Baptist Church Wednesday.

Gene Arwine sang two songs and Miss Teague sang one song and gave one reading. They were accompanied by Mrs. G. E. Bond.

Dr. C. M. Thacker had charge of the program for Wednesday.



It's farther between filling stations in the Ford "60"


THE 60-horsepower Ford V-8 engine was first developed for Europe, where fuel costs are high. Two years' usage there proved its unusual economy.

When the "60" came to this country this year, the Ford Motor Company made no mileage claims—waited for facts, written on American roads by American drivers.

Now Ford "60" owners are reporting averages of 22 to 27 miles on a gallon of gasoline. That makes it the most economical Ford car ever built!

Best of all, the Ford "60" is just as big and roomy—just as handsome, sturdy and safe—as the famous 85-horsepower Ford V-8. And it sells at the lowest Ford price in years.

If you want a big car for a small budget—a car you can drive with pride and profit—see the thrifty "60" soon!



Cosden Gas and Oils!

Treat your car to a servicing with Cosden Gas and Oils and notice the way the motor will pick up after using the best gas and oils. Cosden Products are always made of the best quality materials.

Buy a new set of Badger Tires and Tubes before Spring driving.

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