

# fiping Opening 

We are swinging open our doors on a new season. Throughout our store the smartest fashions and quality merchandise is on display. It has been carefully selected as to style, quality and we mansh. All special selections while in market for this Spring Opening because we want to make the event our most notable opening. We know that we cannot replace this merchandise to sell at prices it is now being offered because in the rush of a style season, quality falls off on late orders. We therefore suggest an early visit to this colorful style show . . . Whether or not youde to make purchases at this time . . . All are cordially invited. . . All are welcome.

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| Ladies and Misses Pajamas $\$ 1.98$ |



## STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner

## nesmerye <br> SUZANNA BLOUSES

FOR SPRING AND SUMMER-A NEW HEIGHT OF FASHION


\$1.00 \$1.98


SWEATERS FOR
SPRING SUITS -
Embroidered Zephyr Shirt Styles, Shallow-V-Necks, Collar Points, and Pastels with con trast trimmings.
\$1.25 \$1.98, \$2.98

NEW SPRING ACCESSORIES

New Spring Accessories are now on display We suggest a selection here.

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Soe the now Spring colors in the now VANETTE CREPES.

79c 85c 81.00

A wide collection to select from in black, brown, navy, green, ey and red.

## $\$ 1.00$ to $\$ 1.95$

 NECKSCARFSAll new, an accessory that is always welcomed to brighten up the Spring costumes.

59c to 98c
HANDKERCHIEFS
Finest Irish linen handkerchiefs, with spring borders, hand turned hems.

25c, 35c, 45c GLOVES, GLACE-KID


ADIES PURSES
ntlet gloves i black, brown, beige, gray. Designed for hand comfort and for smartness. New stitch ings. All sizes. $\$ 1.95$

## Dresses . . Beautiful

## Inexpensive

Beautiful Prints, Navys, Black and Whites and Pastels, in Sparkling Fashions to Greet the Spring . . . Dresses that reach a New High for Value and Style


SPRING—FORERUNNING THE SMARTEST IN STYL® Gaily trimmed hats with flattering veils. A style for every $f$ Prices $\$ 1.95$ to $\$ 2.95$

Wash Frocks $\$ 1.00$ and $\$ 1.98$


BRINGING SPRIN
dressed woman.
Prices $\$ 1.95$ to $\$$


Laties And Misses IIf Wear Worsted Taill Suits

Two-piece Towne Talleur. man-tailored with newly mp ed link button and peaked l a Pencil-slim skirt with KOV ZIP closing. In Men's Worsteds.
$\$ 9.85$ to $\$ 12$

LADIES DRESS SUIT
Three-quarter length and length coat, with fur trim
with out . . $\$ 9.85$ to $\$ 1$
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## LOYDADA INSURANCE AGENCY

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## W. H. HENDERSON




