

THE FLOYD COUNTY Mass noRA Browno or THE FLOYD COUNTY
PLLANSMAN
nomenoce Thuraday of Each wook cedar hill, was buried IN LOCKNEY WEDNESDA

| M. B. OAVANAUGH <br> Owner and Publisher <br> Telophone No. 187 |
| :---: |
| ADVERTISING RATES <br> Given on Application |

gubscription price In Floyd County
Outalde Floyd

Entered as second elass matter Floydada, Texa,
Mareh 3, 1879 .

Notice:
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any person, firm
Which may appear
of The Floyd County
be gladly

| brought to the attention of the |
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| puhlisher. |
| POLITICAL COLUMN |

POLITICAL COLUMN
The Floyd County Plainsman is au
thorized to announce the following
names for Publie Office, subjeet to the actio
for city marshal:


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## N:w SAFETY for BABIES

| aid |
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CARD OF THANKS
angus returned HOME MONDAY FRNM COMPANY
MEETING IN CHICAGO meetina in chicag Trmour Creameries, return
Tondyy after attending a reeting held in Chieago last BORN-To Mr. and Mrs. Walter Hollums, a,
February 12.
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How to EASE a COLD for 15\%




Save On Repairs!
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Whether it is a minor
adjustment of a small function, or a complete overhauling, you will find Cline Automotive Repair completely and
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| Mr. and Mrs. J. A. Arwine Entertained the Friendship Bridge Club Friday | Mrs. T. A. Norman <br> Used George Washington <br> Motif in Entertainment |
| :---: | :---: |

## Y. W. A. Members Met Monday Night With Miss Faye Newell


 NEW BUS NETWORK


UNION BUS STATION 104 W. MISsouri st


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BEFORE THEY START-USE COSDEN GAS AND OILS
You won't have to worry about costly re if you worry just a little bit about the oil and you use in your car. And by a little wory simply mean, choose oil and gas with discrivy tion. Cosden products are especially designo cut down wear and tear in your car.
EQUIPP WITH NEW BADGER TIRES and TU
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## Ipring Dpening

eare swinging open our doors on a new season. Throughout our store the smartest fashions and quality merchandise is on display. It has been carefully selected as to style, quality and workanship. All of it is moderately priced merchandise, yet bringing to the women of Floydada every new and smart style detail that might be found in much higher priced apparel. We made pecial selections while in market for this Spring Opening because we want to make the event our most notable opening. We know that we cannot replace this merchandise to sell at the rices it is now being offered because in the rush of a style season, quality falls off on late orders. We therefore suggest an early visit to this colorful style show . . . whether or not you desire omake purchases at this time . . . All are cordially invited . . . All are welcome.

## Brand New Group Spring Handbags

A wide collection of Bags that embody all high fashion details for Spring. Top handles, pouch styles, large and roomy of simulated materials in black, brown, navy, green, grey and red.

## $\$ 1.00$ to $\$ 1.95$

## Forty-Twenty Slip <br> THE SLIP THAT HAS EVERYTHING

 WITH ITS DOZEN SALIENT FEATURE POINTS :rassiere Top, Double Diaphragm, Pull-Proof Seams, Shadow anel, Non-Curl Hem, Scientifically Sized, Smooth Fitting, Full ength, Fabrique De Luxe, Will Not Sag or Stretch, Requires no roning, Adjustable Straps with Lastex.
THE VERY PEAK OF PERFECT FITTING SLIP DESIGN. COLOR-BLUSH.

## $\$ 1.00$

## HERE'S THE SLIP YOU'VE DREAMED OF HAVING

## Brocaded Satin Knit Slip

A slip whose sleek, rich, lustrous fabric and delicate details re far beyond what you'd ever hope for at the price . . . and it's ainstakingly sized, assuring perfection of fit.
Pointed cup bandeau. Lastex Back, Shadow Panel, Adjustble straps, Color-Blush.

$$
\$ 1.95
$$

## Brocaded Hall-Slip

Rich in both lustre and quality. Shadow Panel. Lastex Waistband. Color-Blush.

## $\$ 1.50$

## STYLE SHOPPE

[^0]Ars. Mollie A. Morton, Owner
Phone 17

NewSpringSweaters and Blouses for Spring Suits.


SHIRTWAIST BLOUSES
For those who want an all tailored scheme and Lingerie Blouses for those who prefer a those who prefer a
feminine touch. Prices feminine touch. Pric
$\$ 1.00$ and $\$ 1.98$


SWEATERS FOR SPRING SUITS Embroidered Zephyr, Shirt Styles, Shallow-V-Necks, Collar Points, and Pastels with contrast trimmings. $\$ 1.25$ \$1.98, $\$ 2.98$


NEW SPRING ACCESSORIES
New Spring Accessories are now on display. We suggest a selection here.

NECKSCARFS
All new, an accessory that is always welcomed to brighten up the Spring costumes.

59c to 98c

## HANDKERCHIEFS

Finest Irish linen handkerchiefs, with spring borders, hand turned hems.

25c, 35c, 45c
VANETTE
HOSIERY
In all of the New Spring Tones. Prices

79c, 85c, \$1.00
GLOVES,
GLACE-KID
Guantlet gloves in black, brown, beige, gray. Designed for hand comfort and for hand comfort and
smartness. New stithsmartness. New
ings. All sizes. $\$ 1.95$

Dresses . . Beautiful and Inexpensive

Beautiful Prints, Navys, Black and Whites and Pastels, in Sparkling Fashions to Greet the Spring... Dresses that reach a New High for Value and Style.

$\$ 4.98$
$\$ 6.95$
$\$ 9.85$
SPRING-FORERUNNING THE SMARTEST IN STYLES Gaily trimmed hats with flattering veils. A style for every face. Prices $\$ 1.95$ to $\$ 2.95$
Wash Frocks $\$ 1.00$ and $\$ 1.98$


BRINGING SPRING Tailored Straws and Felts for the smartly dressed woman.

Prices $\$ 1.95$ to $\$ 2.95$


Ladies And Misses MensWear Worsted Tailored Suits

Two-piece Towne Talleur man-tailored with newly import ed link button and peaked lapels ed link button and peaked lapels
Pencil-slim skirt with KOVER-Pencil-slim skirt with
ZIP closing. In Men's Wear Worsteds.

## $\$ 9.85$ to $\$ 12.75$

LADIES DRESS SUIT
Three-quarter length and full length coat, with fur trim and with out . . . $\$ 9.85$ to $\$ 16.95$



[^0]:    "Always Showing Newest Things First"

