

The Floyd County Plainsman

VOLUME No. 8

Floydada, Floyd County, Texas, Thursday, January 14, 1937

NUMBER 6

Funeral Services Conducted Sunday For Isaac Wilhoit, 85, Burkburnett Pioneer

Burkburnett, Texas, January 9.—Funeral services for Isaac Wilhoit, 85, Wichita county's oldest citizen, who died of pneumonia at the home of his son, George W. Wilhoit, three miles west of Burkburnett, will be held at the home Sunday afternoon at 2 o'clock. L. N. Moody, Church of Christ minister at Vernon and former Burkburnett minister, will officiate, assisted by Taylor Davis of Wichita Falls.

After the short service at the home the body will be carried overland by train and Burley funeral home for interment in the Floydada cemetery. The pallbearers for the service in Burkburnett will be A. A. Jacobs, J. Boyd, Dave McNeil, J. O. Roberson and C. A. Morgan.

The survivors include five sons, Frank Noles of New Mexico, M. Wilhoit of Lovington, New Mexico; Douglas of Rock Springs, Texas, and Colburn of Colorado; three daughters, Mrs. Mary Sargianer of Floydada, Texas; Mrs. W. L. Tandy of Oklahoma City, and Mrs. Carrianna of Young, Arizona; 40 grand children, 41 great grandchildren, and one great grandchild.

Seldom Called Doctor

Death which came on the 105th birthday of the pioneer Texan was the result of an illness which was three times during his life that required the attention of a physician. On one occasion a team of horses ran away when Wilhoit was inflicting severe head injuries. Ten years ago injuries received while pardoning at his home here ended the second official call of a physician.

Death brought an end to an adventurous and romantic career of a man who lived without pretension, trying to build a new empire in the southwest. Having lived and fought a state from the days when it was a republic, he developed a love for commonwealth that was near a sacred emotion. Recently when he spoke of the trials of the early days, there were tears in his eyes, tears of memory of great days that in spite of suffering and heartache involved the thrill of living during a glorious period.

Married In Hunt County

As Wilhoit told it, he was a barefoot boy, trudging behind a wagon, out for new adventures in the recently born republic when he entered the state more than 94 years ago. Just a lad of 11 and "going 12."

The year before his father and two brothers had been killed in a mesquite flood, and the young man and his mother and 100 other pioneers answered the call of a new country.

With friends and neighbors, the Wilhoit family settled in Red River county. The colony was bothered by Indian raids, and had crops made by settlement unsuccessful. The group moved into Hunt county where Wilhoit met Elizabeth Brady who became his wife more than 80 years ago.

Fought In Civil War

Mrs. Wilhoit had moved to the home of relatives in Earth county during the war. While on the Earth Mrs. Wilhoit was in an Indian raid. The red men wiped out over half of the community, scattering those who remained. In order to return to Hunt county after her relatives had been killed, Mrs. Wilhoit came one of Texas' first hitchhikers. Walking most of the way, she caught an occasional ride with the pioneer family. She had two children with her.

After the war the couple moved westward. In Young, Hill, Floyd, and Bowie (formerly a county), they made a wilderness, and even tried to move to Mexico for a few months. However, Texas called them back.

The two sturdy pioneers would be an example for modern farmers. They lived successfully under severe conditions. As Wilhoit boasted: "Never asked the government for a dime." Until after he was 100 years of age the pioneer ran his own farm. His wife until her death, three years ago, cooked and cared for her home. After her death he moved to Burkburnett to spend his last few years with his son, George.

In 1935 he stated that his one ambition was to live to see the state celebrate its 100 anniversary in 1936. It seems that time he seems to have been more content.

Bishop Motor Company Leases Barker Brothers Building For Ford Agency

In a deal consummated the past week J. B. Bishop of the Bishop Motor Company leased the Barker Brothers building from B. K. Barker, which is located on West Missouri Street, that has been owned and operated by Mr. Barker over a period of years as the Ford Agency, but more recently he has been dealer for the Plymouth car.

Bishop Motor Company started moving into the new location Friday and will probably finish the latter part of this month.

Mr. Bishop purchased the parts and accessories carried in stock by Mr. Barker in connection with the lease. He stated that he will retain his old location on South Main Street for a show room for an indefinite time with someone of his force in charge until the public becomes accustomed to the change in the business location.

Mr. Barker who was Ford dealer for this territory for a number of years will retain his office in the balcony of the building and will devote his time to collections and accounts acquired by him during the time he was in business.

Mr. Bishop invites his customers and friends to visit him in his new location, and wishes the continuous patronage of Mr. Barker's customers.

Floydada Was Represented At PWA Meeting in Lubbock Thursday

Floydada was represented last Thursday by Mayor Glad Snodgrass, Judge Tom W. Deen and County Commissioners H. D. Bloodworth, Roe McCleskey and E. R. Harris at a meeting held in Lubbock by the Works Progress Administration.

Approximately 250 mayors, county judges, county and city commissioners, editors, chamber of commerce and other officials from counties of West Texas were present at the meeting. A committee of three men, including Alvin R. Allison, Hoekley County; Judge M. G. Poter, Wilbarger county judge, and Percy Ralls, land owner of Ralls, were selected to present views of West Texas counties and municipalities of the need of continuation of WPA funds to members of congress. A resolution on the immediate necessity of continued funds was addressed to President Roosevelt and Congress.

Rev. N. E. Tyler Received Injuries In Fall Tuesday Afternoon

Rev. N. E. Tyler received several minor cuts across the back of his head when he slipped on ice at the west entrance of the court house Tuesday afternoon.

Medical aid was given and he is reported back at work.

Mr. and Mrs. Shelly Allen and Mr. and Mrs. Ted Allen spent Monday night and Tuesday in Texico visiting with relatives and attending to business.

When asked why he had lived so long last week he stated that it was nothing extra. He had just lived a normal life, worked hard and had had plenty of good food. —Wichita Falls Daily Times, Sunday, January 10, 1937.

Final Funeral Services Were Conducted at Home of His Daughter, Mrs. C. Surginer

The final funeral services were conducted for Mr. Isaac Wilhoit, at the home of his daughter, Mrs. C. Surginer, of Floydada, Monday afternoon. Rev. R. E. L. Muncy had charge of the services at 2 o'clock. Interment was made in the Floydada cemetery with F. C. Harmon Funeral Home in charge of arrangements.

Active pallbearers were: W. U. White, John Reagan, Calvin Steen, J. G. Wood, A. N. Ward, and Glad Snodgrass.

Honorary pallbearers were: Dr. V. Andrews, R. C. Scott, N. A. Armstrong, W. M. Massie, R. L. Henry, J. B. Jenkins, J. M. Massie, B. P. Woody, A. L. Bishop, S. B. McCleskey, A. L. Snodgrass, E. P. Nelson, S. E. Duncan, John A. Hollums, S. N. McPeak, W. A. Gound, S. A. Greer, W. E. Meadow and J. A. Carruth.

Glamorous Gown for Roosevelt Birthday Ball



The new vogue for skirts swirling to unmeasurable lengths is illustrated in this glamorous gown of black net which Miss Barbara Lee, New York society girl, has chosen for Manhattan's celebration, January 30, in honor of President Franklin D. Roosevelt and to raise funds for the fight against infantile paralysis.

Paul Wright Broke Arm While Painting Car Tuesday Morning

Paul Wright received a broken arm while working Tuesday morning. He was working on a car when the accident occurred. His arm was broken just above the wrist. Mr. Wright is employed at the Floyd Motor Company.

Orville Harris Attended Dodge Automobile Meeting In Oklahoma City

Orville Harris, who is co-owner of the dealership of Plymouth-Dodge automobiles in Floydada, attended a business meeting conducted in Oklahoma City last week. He left here Thursday morning and returned home Saturday.

Mrs. Harris accompanied her husband on the trip.

Singing School Was Held at City Park Church of Christ Monday

A singing school was conducted at the City Park Church of Christ Monday night at 8 o'clock with Ealon V. Wilson in charge of the singing. Classes will be taught to the different age children and adults. Mr. Wilson is a former music teacher of Freed-Hardeman College.

Rev. Vernon Shaw Accepted Pastorate of First Baptist Church

Rev. Vernon Shaw, of Levelland, accepted the position as pastor of the First Baptist Church, of Floydada. He was selected and was given an invitation as pastor last Sunday, January 3, but did not give his final answer until in the services held Sunday morning when he delivered the morning services.

Rev. and Mrs. Shaw and baby will move here the latter part of the month. He will not begin here as pastor until February 1, following his resignation at Levelland on January 24.

Marian Day, Brother of Mrs. Sarah Duncan and Joe Day, Is Ill at Lockney

Marian Day, of Lockney, who is in Albuquerque, New Mexico, is seriously ill following a stroke of paralysis about two weeks ago. He was visiting in the home of his son, Wiley Day, when he fell ill.

Mr. Day is a brother of Mrs. Sarah Duncan and Joe Day, both of this city.

A telegram was received Wednesday morning from Mr. Day's son stating the condition of Mr. Day was improving and he was paralyzed only on one side.

Conner Oden spent Wednesday in Lubbock attending to business.

Mr. and Mrs. Wilmer Jones, Jr., Moved to Jonesboro Wednesday

Mr. and Mrs. Wilmer Jones, Jr., left yesterday, Wednesday, for Jonesboro, Texas, where they will make their home. Mr. Jones has been employed in the Jones Filling Station here and will be engaged in farming while living in Jonesboro.

Mrs. Jones is the daughter of Mr. and Mrs. G. C. Tubbs, and Mr. Jones is the son of Mr. and Mrs. W. O. Jones of this city.

G. G. Glover And Claud Hammonds Had Charge Of Lion's Club Program

G. G. Glover and Claud Hammonds arranged the program for the lion's club last Thursday at noon luncheon which was served at the McDermott Post American Legion by the ladies of the First Christian Church.

Miss Carolyn Wester, of Sulphur Springs, was a guest, and rendered a piano solo. She is the sister of Francis Wester, who is a member of the lion's club. Misses Robertine McIntyre and Landell Shirey, who were dressed in Spanish costumes, gave an old Spanish dance. Miss Marguerite Leonard accompanied them on the accordion. A talk on "Education" was presented by T. F. Huggins, principal of R. C. Andrews ward school.

Clinton Pyffe will have charge of the program for today, January 14. He will show a moving picture on "Safety."

First National Bank Had Annual Meeting; All Officers Re-Elected

The First National Bank stockholders met Tuesday afternoon at 5 o'clock for their annual election of officers. All the old officers were re-elected to serve for the ensuing year.

The officers are as follows: Thomas Montgomery, chairman of the board; J. V. Daniels, president; Mrs. John Farris, vice president; O. M. Watson, vice president; E. L. Norman, cashier; C. H. Bedford, Lewis Norman and T. A. Norman, assistant cashiers; Earl Crow and Helene Hay, bookkeepers; and Mrs. Mildred Shurbet, secretary.

Local Baptists Attended State Meet In Waco Monday-Wednesday

Mrs. J. B. Grundy, Mrs. Sam Bishop and Mr. J. W. Chapman left Monday morning for Waco, where they attended a state meeting held for the Sunday school and other organizations of the First Baptist Churches of Texas. They planned to return home Wednesday night.

Mrs. A. S. Hollingsworth was unable to report to work Tuesday and Wednesday. She has been sick with the flu.

John and A. L. Hollums Are At Bedside of Brother In Oklahoma City

John Hollums, of Floydada, and A. L. Hollums, of Sandhill, left Wednesday morning for Oklahoma City, where they are at the bedside of their brother, Rev. Walter Hollums, who is seriously ill suffering with a heart attack. He has been ill for the past several months. Rev. Hollums was in an automobile accident this fall and has never completely recovered.

Temperature Fell To One Degree Friday Morning In Floyd County

During the siege of cold weather the past week the temperature was as low as one degree Friday morning between 7:30 and 8 o'clock in Floydada. Snow and sleet covered the ground Thursday which was followed by freezing weather that was reported to be colder than any weather during the past several years.

Snow began falling in Floydada and vicinity about 4:30 last Thursday morning and continued to fall through most of the day. Temperature was colder during the night Thursday and continued to be freezing and below through Friday. The highest temperature Saturday was 11 degrees which rose to 20 degrees Sunday. Rising temperatures to 45 degrees Monday was the warmest weather Floydada had in the past five days.

The sun began to shine Monday morning and the ice and snow was melting leaving a small amount of moisture to add to the growth of wheat and other crops of the county.

CAREY WON FIRST PLACE IN QUITAQUE INVITATION TOURNAMENT

Carey's basket ball members won first place in the Quitaque invitation tournament held last Friday and Saturday. Quitaque won second place and Floydada third.

Other than the three winning teams playing were: Childress, Quitaque B team, Paducah, Afton, Estelline, Flo-mot, South Plains, Silverton, White Flat, Plainview, and Lakeview.

Floydada played against White Flat Friday afternoon at 2 o'clock. They also played against Silverton and won the game, after which they lost to Carey Saturday.

The trophy awarded to Floydada's team was a large silver stand with a basket ball player standing on top. The new prize was added to the large collection and was placed in the trophy case, which was presented to the school by the senior class of 1936.

Superintendents Return From State Meet at Austin Wednesday Night

Superintendent A. D. Cummings, of the Floydada Public Schools, County Superintendent Walter Travis, Superintendent of Lockney Public Schools, J. W. Jones, and S. D. Rattan, superintendent of the Flo-mot Public School, returned home Wednesday night after attending a meeting held in Austin for superintendents of Texas. L. A. Woods, state superintendent of public education, had charge.

Many new questions were brought before the members. The twelve grade school was reported as favorable and the state will furnish free text books for all subjects taught in the high schools, it was indicated.

A resolution was passed to pay all county superintendents a salary corresponding with other county officers. The equalization fund was also discussed and they will try to raise a fund from Texas teachers to pay for a memorial for Lamar, who is called father of Texas education. They also resolved to ask the legislature to pass a law for a commission to administer a permanent school fund for Texas similar to that of the University of Texas.

Commissioners Court Had Call Meeting Friday to Buy New Car For County

A call meeting was held last Friday morning in the county court room by the commissioners court, for the purpose of purchasing a new automobile for the county, to be used by Sheriff Fred Clark.

A new 1937 Chevrolet two door sedan was bought from the local dealer, Conner Oden.

Plans For Northeast District Boy Scouts Organization Are Under Way

Plans for the organization of the Northeast District committee for the Boy Scouts of America are going forward with a great deal of enthusiasm, Paul Conner, of Floydada, in charge of arrangements announced this week.

The purpose of the meeting is the election of a district committee to plan and promote scouting activities in the district and adopt a program for the year. A number of objectives to be reached in the year will be presented at the meeting.

George L. Kirk, Floydada, is chairman of the nominating committee and will present the selection of the committee for district officers at the supper meeting at Floydada at 7:30 January 21.

Scouting in this district has shown a rapid increase in interest and membership in the last few months and with a group of interested men organized to plan and help them carry out their program for the year, a continued increase is expected to be seen, it was indicated.

This meeting will be one of the high points of the year in the scout program in the district, because of its high value in unifying the work of the district and its stimulating effects on scouting.

According to Mr. Conner, Dr. F. B. Malone, president of the South Plains Council, Sam Henry, field commissioner, V. L. Doughtie, 10-year scout chairman, Earl McClure, scout executive and Lyndon T. Grant, assistant executive, will be present to help in planning the program.

Scouters parents and friends of scouting are invited to attend the meeting.

V. Williams Attended Santa Fe Traffic Club Meeting In Slaton

V. Williams, local Santa Fe agent, attended a meeting held in Slaton Monday night for the Santa Fe Traffic Club. A business session was held.

D. E. Cox, Santa Fe agent, at Lockney, accompanied Mr. Williams and also attended the gathering.

Floydada Was Defeated By Texas Tech Freshmen Team Monday Night

Floydada lost the basket ball game to Texas Tech Freshmen, which was played Monday night at Lubbock in the Texas Tech gymnasium. The final score was Floydada 18 and Texas Tech freshmen 23.

The local team witnessed a college game played between Texas Red Raiders and Arizona State Teachers College. Texas Tech won the game by a final score of 31 to 23. The college game was a conference game.

Funeral Services Will Be Held Today For W. P. Thetford

Funeral services will be conducted this afternoon at 1 p. m. for W. P. Thetford, by Rev. Mat Harder, of Ralls, who is a Missionary Baptist pastor. The rites will be spoken at the F. C. Harmon Funeral Home with interment being made in the Floydada cemetery.

Mr. Thetford was living in Las Cruces, New Mexico, at the time of his death last Saturday. He formerly lived in Floyd County but went to New Mexico for his health. Mr. Thetford is the father of Mrs. Chester Parrish, of the Cone Community.

The body was shipped from Las Cruces Monday night at 10 p. m. by train and arrived here on the Santa Fe train Wednesday morning.

Mr. Thetford's death was caused by the effects of a stroke of paralysis.

Farmers Grain Company Had Stockholders Meeting Tuesday Morning

About fifteen stockholders of the Farmers Grain Company met Tuesday morning at the county court room at 10:30. The same directors were re-elected with W. C. Cates retained as manager.

The directors are: W. N. Jones, L. C. McDonald, O. G. Glassmoyer, John R. Conway and J. V. Greer.

Texas Utilities Company Announce Rate Reduction Effective Immediately

The following announcement made by the Texas Utilities Company Monday of this week concerning rate reductions in Floydada, and other towns of similar size, is self-explanatory:

TO OUR CUSTOMERS: In line with the long established policy of the company of making rate reductions to our consumers wherever possible, we are putting in effect in Floydada, and other towns of similar size in this area the following rates:

Residential Service
The regulations for applying the Ultimate Residential Electric Rate are to be changed in such manner that the billing base shall become fifty percent (50%) of the average monthly consumption of the customer for the year 1934 instead of the amount consumed in the corresponding month of 1934. All other regulations and qualifying requirements governing the applications of this rate to remain in force.

It is understood that the present base rates designated as RL-1, effective October 1, 1934, and RE-1, effective January 1, 1935, are to remain in force and will be applicable to all customers not qualified to receive the adjusted Ultimate Residential Electric Rate.

Commercial Lighting
New Rate as Follows:
First 50 KWH used per mo. at 8c per KWH.
Next 150 KWH used per mo. at 6c per KWH.
Next 800 KWH used per mo. at 4c per KWH.
Next 2000 KWH used per mo. at 3c per KWH.
Excess KWH used per mo. at 2c per KWH.
Minimum Bill \$1.50 per month.

Commercial Power
New Rate as follows:
Demand Charge—None.
First 50 KWH used per mo. per KW con. at 5½¢ per KWH.
Next 50 KWH used per mo. per KW con. at 4¢ per KWH.
Next 300 KWH used per mo. per KW con. at 2½¢ per KWH.
Excess KWH used per mo. per KW con. at 1¢ per KWH.
Minimum Bill—\$1.25 per mo. per KW connected.

The foregoing rates and their application are subject to the company's regular rules and regulations which are on file with the City Secretary and at the local office of the Company. These rates are effective immediately and will apply to the consumers' bills rendered on or about February 1st, covering electric service rendered from and after the regular meter readings of December, 1936. This reduction in rates will result in a saving to the consumers in Floydada, based on the same consumption as last year, of approximately \$3,241.20.

We have discussed this reduction with your City Council and are now negotiating with them with reference to a reduction in the City water pumping rate and some further possible concessions in the water-pumping contract, which negotiations are not yet concluded.

We are announcing this rate reduction at this time in order that the consumers in Floydada may get the saving made possible by the reduction on current consumed since the regular meter reading in December, 1936.

John Lewis Improving Following Illness Of Pneumonia

John Lewis, who is living on the Lewis Ranch, northeast of Floydada, has been ill for the past week suffering with the flu and also relapse of the mumps. His condition was reported as improving yesterday.

Charlie Lewis has also been ill with the mumps.

Mrs. Barbara H. Smith Is Suffering With Flu

Mrs. Barbara H. Smith, who is postmistress of the local post office, has been unable to report for work for the past week due to suffering with the flu. Her condition was reported as improving Wednesday.

Miss Vivian Young spent last week end in Turkey visiting with her parents, Mr. and Mrs. J. H. Young, and in Childress visiting with her sister.

Third Sunday Singing Will Be Held at Campbell Church Sunday

The Third Sunday Singing Convention will be held at the Campbell Church Sunday afternoon at 2:30. A substitute will have charge of conducting the singing in the absence of C. M. Lyles.

Everyone is invited to attend and all singers are urged to be present and take part.

COUNTY COURT IMPANELED JURY; CASES CONTINUED TO NEXT TERM OF COURT

County Court met Monday morning and selected and summoned the jurors for this term of court. The cases were continued until the next term, which will begin January 27, due to the illness of attorneys.

The jurors that were impaneled were: C. T. Wallace, R. P. Graves, G. C. Applewhite, A. R. Cardinal, W. L. Fry, J. H. Baxter, Herman King, J. B. Allen, Tate Jones, Tom Cope, Nelson Hull, C. B. Carmack and Marvin Shurbet.

Tennessee Preacher In Pulpit Here

Ealon V. Wilson formerly of Tennessee but who comes from Lubbock will preach at the City Park Church of Christ Sunday, both morning and night. The subject to be used by the visiting minister at 11 o'clock services will be "God's Measuring Deed." At 7 p. m., "Will Membership in Church of Christ Insure Salvation?" The public is invited to hear these subjects.

Mrs. C. H. Owen and daughter, Miss Christine, and sons, John Hardy, and Charles Owen, Jr., and wife, of Paris, Texas, arrived Monday night to visit here with her husband and Mrs. C. W. Mitchell.

Mrs. A. J. Welch and daughter, Mrs. Bill Cauley, returned home Sunday night after spending several days visiting in Sherman, Collinsville and Whitesboro.

Miss Lola Mae Grundy, of Lubbock, spent Sunday here visiting with her parents, Mr. and Mrs. I. R. Grundy, and family. She had as her guests, Miss Louise Conner, of Fairview, and O. B. Haught and Bobby Read, of Lubbock.

Let Cavanaugh Do Your Printing.

Floydada Fire Department Answered Call Saturday

The Floydada volunteer fire department answered a call Saturday at the home of Doc Sullivan. Only slight damage was reported as Mr. Sullivan was thawing frozen pipes and caught a plank on fire. The fire was extinguished immediately.

Mrs. Maud Hollums, Mrs. John Hammonds and their brother, Mark Duncau, of Lubbock, and Ben Ayres spent from Thursday morning until Monday night in Houston attending to business.

Let Cavanaugh Do Your Printing.

Misses Mae Jones and Adele Evers, who have been employed in Amherst for the past several weeks, returned home Saturday. Miss Jones' father, W. B. Jones, went to Amherst and brought the girls home.

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W. H. HENDERSON
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It will be to your advantage to place orders now for your printing needs for the next few months. It will be to our advantage, too, to complete this work for you now, when we have the time at our command, and while we can still offer you present day low prices on QUALITY PRINTING of all kinds.

Telephone 187 or call at this office, and let us figure with you on your printing needs.

CAVANAUGH PRINTING COMPANY

THE FLOYD COUNTY PLAINSMAN
Published Thursday of Each Week.

M. B. CAVANAUGH
Owner and Publisher
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SUBSCRIPTION PRICES
Floyd County \$1.00
Outside Floyd County \$2.00

Entered as second class matter
No. 23, 1930, at the post office at
Floydada, Texas, under the Act of
March 3, 1879.

NOTICE!

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of the Floyd County Plainsman will
be gladly corrected upon its being
brought to the attention of the
publisher.

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kind to the skin. Treet
Blades are uniformly
good! And only 10¢ for
4 superb blades.

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Floydada, Texas

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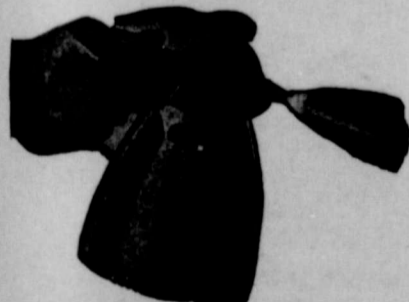
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**TEXAS
UTILITIES COMPANY**

**FLOYDADA NATIONAL FARM
LOAN ASSOCIATION HELD
ANNUAL MEETING TUESDAY**

The annual meeting of the Floyd-
ada National Farm Loan Association
was held Tuesday at 2 o'clock at the
county court house. A report was
given by the directors, after which
the annual report was made by C.
M. Meredith, secretary-treasurer.

The election of officers was held
with the following directors elected:
W. A. Cates, president; W. F. Weath-
erbee, vice president; J. H. Shurbet,
T. J. Heard, and P. M. Felton.

The Floydada National Farm Loan
Association has helped more than 507
farmers and stockmen of Floyd,
Briscoe and Crosby counties re-
finance their indebtedness on a sound
basis. Since the creation of the Farm
Credit Administration in May, 1933,
this association has made land bank
and Commissioner loans in its terri-
tory amounting to \$1,677,200.00.

There were approximately seventy
members present and about one hun-
dred people that are interested in
the association.

Mr. and Mrs. Polk Goen and fam-
ily spent Saturday in Amarillo.

BORN—To Mr. and Mrs. V. F.
Wilcox, of Sandhill, Wednesday,
January 13, a son.

**Senior Class Won
High School Follies
Friday Night**

The senior class of Floydada High
School won the annual high school
follies last Friday night, which were
presented at the auditorium at 8
o'clock. The class presented "The
Tiger's Claw" under the direction of
Miss Gladys Cade.

The junior class presented "Sound-
ing Brass," which was a tragedy.
The following characters had parts:
Charles Denson, Miss Marjorie Kirk
and Leeman Norman.

Approximately \$25.00 was made
from the sale of tickets. The winning
class will probably be given a half
holiday.

BORN—To Mr. and Mrs. A. L.
Rice Tuesday a girl weighing eight
and one-half pounds.

Classified Ads

LANDS FOR LEASE

A few farm tracts to lease at rea-
sonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfe

Door crepes, floral sprays,
wreaths designs, corsages, wedding
bouquets, decorations. Leave orders
at Arthur B. Duncan Abstract Com-
pany. Night Telephone No. 69. Hol-
lums, Floydada Florists. 30-tfe

All parts for some cars. Some parts
for all cars. Harris Brothers. 39-tfe

We invite you to visit the green-
house. PARK FLORESTA—Mrs. W.
S. Goen. Phone 78. 46-4tc

With courteous treatment we want to
serve you. "All kinds of feed and
grinding" McCarty Feed Store. Ph. 64
5-tfe

Will do sewing of all kinds. See
Miss Crum. 102 E. Houston. 5-4tc

**BARGAINS IN USED
AUTOMOBILES**

- 1936 2-Door Chevrolet
 - 1933 4-Door Buick
 - 1935 Plymouth Coupe
 - 1933 Ford 2-Door
B Motor
 - 1929 2-Door Model
A Ford
 - 1929 4-Door Model
A Ford
 - 1928 Chevrolet
Roadster; Cheap
- FLOYD MOTOR
COMPANY
Dodge-Plymouth
Dealers

**1922 Study Club Elected
Mrs. R. E. Fry President
For Coming Year**

Mrs. R. E. Fry was elected as
president of the 1922 Study Club in
a business meeting held last Thurs-
day afternoon. Mrs. I. W. Hicks,
presiding president, had charge of
the business. The new officers will
not take over their new tasks until
in the fall of 1937.

Other new officers will be as fol-
lows: Mrs. O. P. Rutledge, first
vice president; Mrs. Kenneth Bain,
second vice president; Mrs. G. F.
Klobold, corresponding secretary;
Mrs. Noel Troutman, treasurer; Mrs.
J. H. Myers, recording secretary;
Mrs. Frank Stovall, reporter; Mrs.
Fred Brown, custodian; and Miss
Anna Sims, parliamentarian.

The club met at the home of Mrs.
L. G. Mathews, 720 South Wall
Street, last Thursday afternoon at
3:30. Miss Anna Sims was leader
with the subject of "France" being
studied. The roll call was answered
by naming noted French people, after
which Mrs. J. M. Willson gave a re-
port on "France."

The next meeting will be held on
Thursday, January 21, at the home of
Mrs. E. F. Stovall, 1306 South Third
Street, at 3:30 p. m. Mrs. O. P.
Rutledge will be leader with the
country of "Italy" being the subject.

**Mrs. Fred Brown
Entertained Clover Leaf
Bridge Club Tuesday**

Members of the Clover Leaf Bridge
Club were entertained Tuesday after-
noon at 2:30 at the home of Mrs.
Fred Brown, 509 South First Street.
She served a lovely refreshment plate
to the guests. Five games of bridge
was played with Mrs. H. O. Pope
winning high score.

Those present were: Mrs. Leona
Bell, Mrs. W. J. Cannaday, Mrs. A. S.
Hollingsworth, Mrs. Edd Johnson,
Mrs. E. P. Nelson, Mrs. E. L. Nor-
man, Mrs. Glad Snodgrass, and the
hostess, Mrs. Fred Brown.

Mrs. Cannaday will entertain the
club Tuesday, January 26, at her
home, 512 West California Street, at
2:30 p. m.

**Y. W. A. Was Entertained
With Social Monday Night
By Mrs. Delbert Eubank**

Mrs. Delbert Eubank was hostess
to the Y. W. A. members Monday
night at a social. The group spent
the evening making candy and pop-
ping corn.

Those present were: Misses Bernice
and Lera Opal Patton, Mrs. V. C.
Norman, Miss Faye Newell, Mrs.
Harold Merrick, Miss Ina Sims, Mrs.
W. A. Amburn, Jr., and the hostess,
Mrs. Eubank.

Mrs. Doe Cathey will entertain the
society at her home Monday, Janu-
ary 18.

W. T. Klobold, of Matador, spent
Monday and Tuesday morning here
visiting with his parents, Mr. and
Mrs. Frank Klobold, and friends. He
also attended to business while here.

Miss Ruth Roddan left Wednesday
to spend several days in Chillicothe
visiting with her sister, Mrs. Goldie
Weatherford.

**Buy VANETTE
By the BOX**

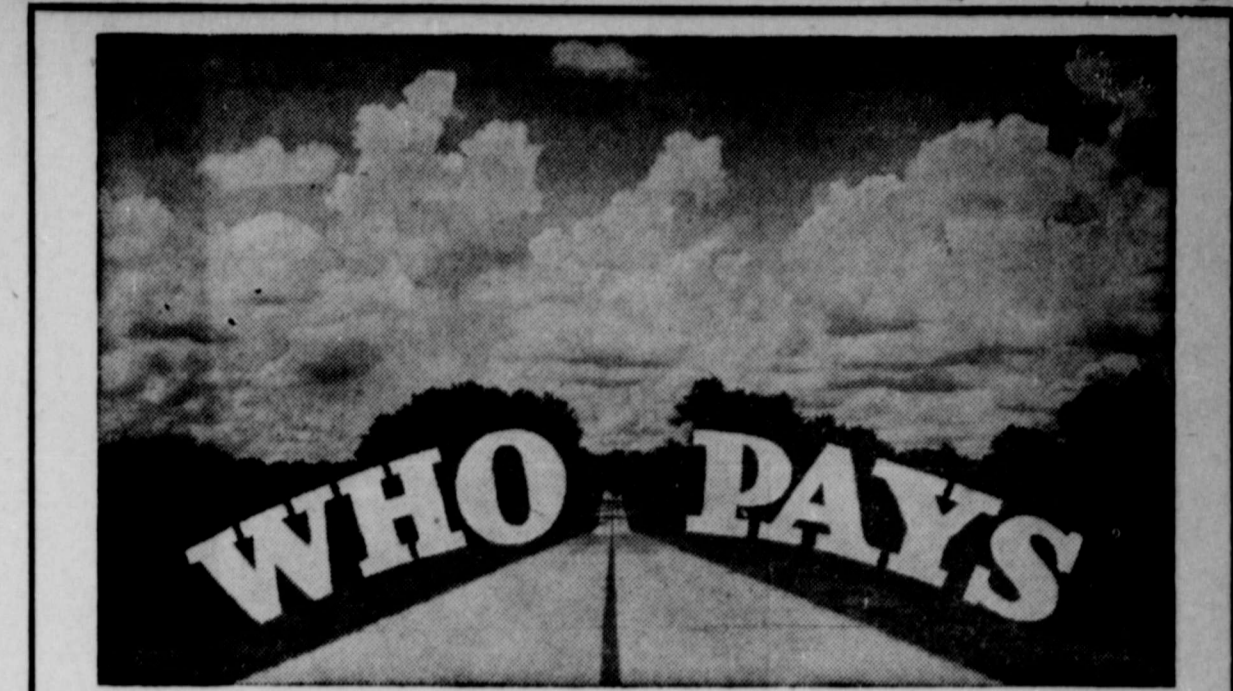


Thrifty-wise women
treasure VANETTE'S
rare uniformity and vital
freshness. Because they
know when they snag
hose of different pairs,
their mates will match
perfectly—creating an
invisible fourth pair in
every box.



\$1
a pair

STYLE SHOPE



FOR TEXAS HIGHWAYS?

Texas' highways, to date, have cost
Texas taxpayers approximately seven
hundred and fifty millions of dollars.

License fees from motor vehicles have
contributed \$202,000,000.

Gasoline taxes have accounted for
\$176,000,000.

Federal aid has donated \$91,000,000.

**YOUR PROPERTY TAXES HAVE
CONTRIBUTED \$281,000,000—MORE
THAN ONE-THIRD OF THE TOTAL.**

Large trucks—those weighing more
than 8000 pounds—loaded—have paid a
total of \$27,000,000 in license fees and
gasoline taxes, or 3 3/4 per cent of the
total cost.

Yet these trucks have been respon-
sible for an additional cost of construc-
tion and maintenance amounting to
approximately 50 per cent of the total—
an amount far in excess of their con-
tribution. These wider trucks result in
25 per cent increase in pavement costs.

Their bigger loads have required thicker
pavements, costing from 35 to 60 per
cent more; their size has made wider
and heavier bridges necessary; mainte-
nance costs have increased through
their use and abuse of the highways.

Such extra expenditures are almost
solely for the benefit of the big trucks,
and are not necessary for the small
trucks and passenger cars. YET THEIR
COST IS BORNE BY THE OWNERS
OF PASSENGER CARS AND SMALL
TRUCKS AND BY THE GENERAL
TAXPAYER, WHO MAY NOT EVEN
OWN A CAR, WHILE THE BIG
TRUCKS THEMSELVES HAVE PAID
ONLY 3 3/4 PER CENT.

Any increase in present truck loads,
size or speed limits will further increase
the highway costs which all of us, the
people of Texas, must pay.

Texas railroads provide and maintain their own rights-of-way,
afford employment to 60,000 men and women (who are also tax-
payers); pay large taxes in support of city, county, state and federal
governments; and, in addition, pay annually more than \$900,000
toward state highway costs. The interest of the railroads in highway
regulation is precisely parallel to that of the public.

THE TEXAS RAILROADS

- Appalachee & Nashville River
- Burlington-Rock Island
- Chicago, Rock Island and Gulf
- Cotton Belt
- Fl. Worth & Denver City
- Galveston, Houston & Henderson
- Gulf Coast Lines
- Gulf Colorado & Santa Fe
- Kansas City Southern
- International & Great Northern
- Louisiana, Arkansas & Texas
- Lufkin, Hemphill & Gulf
- Missouri-Kansas-Texas
- Missouri Pacific Lines
- Panhandle & Santa Fe
- Paris & Mt. Pleasant
- Quinn, Ames & Pacific
- Southern Pacific Lines
- Texas & Pacific
- Texas Southeastern
- White Falls & Southern
- Wichita Valley

Leroy Green left Wednesday for
Stevensville, where he plans to at-
tend college. He has been here
working and returned to his home
with his parents.

H. O. Cline and Harold Merrick
made a business trip to Amarillo
Tuesday.

Miss Emma Louise Smith, student
of Wayland College at Plainview,
spent last week end here visiting
with her parents, Dr. and Mrs. Lon
V. Smith, and friends.

Mrs. Alta Campbell spent last week
end in Tulsa visiting with relatives
and friends.

Mrs. I. R. Grundy was taken to
Lubbock Sunday and again Tuesday
for radium treatments. Mr. Grundy
and daughter, Mrs. Lacey Martin, took
Mrs. Grundy to Lubbock. The con-
dition of Mrs. Grundy was reported
improving.

Let Cavanaugh Do Your Printing.

Gracies.



Girls
Adore
Gracies

Style
No. G343
Brassiere
No. 1315

JUST enough support
to give trimness be-
neath those wispy, youth-
ful frocks. A tubular two-
way stretch Lastex Step-
in Girdle with no boning.
The young miss will love
it.

Priced at
\$1.00, \$1.50, \$1.95

STYLE SHOPE

Phone 17

"Smooth the way to loveliness"

**THOSE MUCH WANTED
ALTERNATING
BIAS**

Four Gore Slips
by
LORRAINE

OF
LUSTROUS
LONG WEARING
WASHABLE
PURE DYE
**SATIN
CHARMANT**

- PERFECT FITTING
- SHADOW PANELS
- GUARANTEED SEAMS
- NO SAGGING OR TWISTING
- ADJUSTABLE SHOULDER STRAPS

PLACE INSET \$1.95

STYLE SHOPPE

"Always Showing Newest Things First"

Mrs. Mollie A. Morton, Owner

Phone 17

**Fairmont Church
Announcement**

The following church services will be conducted by Rev. G. W. Tubbs, pastor, Sunday, January 17:
Sunday school 10 a. m.
Preaching at 11 a. m.
Preaching Sunday night at 7:30.
Everyone is cordially invited to attend all these services.
REV. G. W. TUBBS, Pastor.

**41 EARN MILLION
OR MORE IN 1935**

**Average Income Is Higher
Than Any Since 1930.**

Washington. — American taxpayers earned more money and paid more income taxes to the federal government in 1935 than in any year since 1930, Internal Revenue Commissioner Guy T. Helvering reports.

In a preliminary report on last year's income tax record, the commissioner revealed that forty-one individuals received incomes of a million dollars and over, compared with thirty-three in 1934.

Two Billion Increase.
Net income of individuals filing income tax returns totaled \$14,656,079,000, compared with \$12,456,262,000 in 1934, or a 17.7 per cent increase.

Number of returns filed increased to 4,473,426 from 4,094,420 in the previous year, a jump of 12.2 per cent.

Average net income of individuals was \$3,276 as against \$3,125 in 1934. Individual income revenue amounted to \$854,116,061, an increase of \$147,634,938 or 29.1 per cent over the \$511,480,900 collected in 1934.

Due to the higher income and surtax rates levied in the 1934 revenue act, the forty-one persons receiving incomes of a million dollars and more last year had to pay the government 59 per cent in surtaxes and 4 per cent in the normal tax.

Names Withheld.
Withholding names of the million-dollar group, the commissioner showed that out of the total of \$73,630,000 they received, they paid \$41,499,000 to the federal government.

Out of the average return of \$1,795,853 in the group, the government received an average of \$1,010,000 from each.

While one New York individual earned \$5,000,000 in 1934, none receiving that amount was reported for last year. However, one was reported receiving between \$4,000,000 and \$5,000,000; seven between \$3,000,000 and \$4,000,000; two between \$2,000,000 and \$3,000,000; eight between \$1,500,000 and \$2,000,000 and the remainder over \$1,000,000.

States where these incomes were reported will not be made public until final statistics have been compiled next year, the commissioner said.

**Powerful Electro-Magnet
Used to Remove Needles**

Lynn, Mass. — A powerful electro-magnet in the General Electric West Lynn works recently aided medical science in a delicate operation to remove seven tiny sharp needles imbedded deeply in the middle finger of the left hand of Arthur Bartlett, employee of the Atlantic Mills company in Providence. Bartlett's finger was placed in the magnetic field, and, after four hours of manipulation, five of the seven needles were taken out.

The hand became infected and it was the opinion of Dr. E. Franklin Stone, who attended Bartlett, that cutting the finger open would result in a stiffened joint. The ingenious use of the magnet, however, undoubtedly saved Bartlett the use of his finger.

No anesthetic was used and Bartlett stood the long ordeal without pain.

**Weeds Are Eliminated
With Sulphuric Acid**

New York. — American grain farmers are due to receive a bonus from modern chemistry as the result of successful experiments in the elimination of weeds with a sulphuric acid spray, announced by the Agricultural Research Advisory bureau here after a survey of widespread tests.

The bonus will take the form of additional revenues accruing from increased crop yield per acre. According to the bureau, spraying the grains with sulphuric acid increases the yield from 50 to 80 per cent.

The experiments proved that diluted sulphuric acid will not harm the grains but is almost 100 per cent efficient as a destroyer of certain types of weeds that infest grain fields, notably wild radish and mustard.

**Synthetic Candy Latest
to Lure Nazi Pocketbook**

Berlin. — German store windows are enticing the prospective customer's interest and pocketbook almost daily by displaying the latest in synthetic products.

The article that made an immediate hit with Germans was synthetic "chocolate," one of the substitute products of which Nazi Germany is most proud. Wrapped up in the ordinary paper and advertised as "particularly nourishing and tasteful," it looks like a bar of creamy caramel and tastes somewhat like it. The only brown touch left to the German "chocolate" is the few raisins contained.

People Move North

Ottawa, Ont. — Western Canada's population is moving northward. The 1936 census just concluded in Manitoba, Saskatchewan and Alberta has revealed that the population of northerly districts has increased by almost 17 per cent, and of other districts by only 2 1/2 per cent.

**Miss Mildred Welborn
And Marvin Shurbet Were
Married Saturday**

Miss Mildred Welborn became the bride of Marvin Shurbet in a simple ceremony solemnized at the First Methodist parsonage last Saturday afternoon at 5 o'clock with Rev. J. E. Eldridge, pastor, officiating.

Mrs. Shurbet has made Floydada her home for several years and has been employed at the First National Bank for the past several months.

The former Miss Welborn attended school in Floydada public schools and was graduated with the senior class of 1931, after which she attended business college.

Mr. Shurbet is the son of Mrs. H. O. Shurbet, of the Pleasant Valley community. He is engaged in farming.

Following a short honeymoon trip over the week end Mr. and Mrs. Shurbet are making their home in the Barwise community.

**Senior Class Won
High School Follies
Friday Night**

The senior class of Floydada High School won the annual high school follies last Friday night, which were presented at the auditorium at 8 o'clock. The class presented "The Tiger's Claw" under the direction of Miss Gladys Cade.

The junior class presented "Sounding Brass," which was a tragedy. The following characters had parts: Charles Deuson, Miss Marjorie Kirk and Leeman Norman.

Approximately \$25.00 was made from the sale of tickets. The winning class will probably be given a half holiday.

**Mrs. Polk Goen
Entertained Sans Souci
Bridge Club Members**

Mrs. Polk Goen was hostess to the Sans Souci Bridge Club members at a meeting held last Wednesday at her home. A lovely luncheon course was served after which contract bridge was played with Mrs. George McAllister winning high score.

Those present were: Mrs. Terrell Loran, Mrs. Bill Daily, Mrs. George B. McAllister, Mrs. A. E. Guthrie, Mrs. Jack Deakins, Mrs. Looe Miller, and the hostess, Mrs. Goen.

Mrs. Guthrie will entertain the club at her home Wednesday, January 20.

BORN—To Mr. and Mrs. T. P. Morse, of Fairview, Saturday, January 9, a boy named Homer Floyd.

BORN—To Mr. and Mrs. Grady Dunavant Monday, January 11, a son.

Let Cavanaugh Do Your Printing.

**Mrs. Jim Hardgrove
Honored with Miscellaneous
Shower Friday Night**

Mrs. Jim Hardgrove was honored with a miscellaneous shower given last Friday evening at the home of Mrs. John Farris, 604 South Third Street. The honoree was Miss Gene Smalley before her recent marriage November 8, to Jim Hardgrove, of Clovis, New Mexico, and formerly of Floydada.

Assisting hostesses were: Mrs. W. H. Houghton, Mrs. Maud Burrus, Mrs. J. B. Jenkins, Mrs. Homer Steen, Miss Mildred Welborn, Misses Maurine and Helene Hay, Mrs. J. B. Claiborne, Mrs. Ernest Carter, Mrs. Jess Brown, Miss Annie Laura Martin, Miss Adelaide Scott, Mrs. Fred Nabors, Miss Eubalia Burrus, Miss Wilmina Salishbury, Miss Genell Stovall, Miss Audrey Farris, Mrs. Claud Martin, Mrs. Lewis Norman, Mrs. Arthur Stewart, Mrs. L. D. Brittain, Miss Myrl Seoggin, Miss Ruth Rutledge, Mrs. Bess Cautwell.

As the guests arrived Mrs. Houghton greeted them at the door and Mrs. Burrus had charge of the bride's book. Punch and cakes were served from the dining room by Miss Seoggin, Mrs. Carter, Mrs. Norman, and Mrs. Claiborne.

The dining table was covered with a beautiful lace cloth with green tapers placed on each end of the table. The punch bowl was placed in the center with sweet peas arranged around the bowl.

A piano and violin duet was played by Mrs. A. D. Cummings and Mrs. E. C. Thomas, which was followed by a reading by Miss Wilmina Salishbury. The following trio sang a song: Misses Dorothy Dell Stovall, Sappho Ward and Gloria Hammonds, with Miss Ruth Kreis accompanying them at the piano.

A mock radio broadcast was presented with Martin Brown as announcer, who read ten rules for a successful marriage. Jo Ann Daily, who was dressed to represent the new 1937, brought the gifts in and presented them to Mrs. Hardgrove.

Approximately sixty guests were present for the lively affair.

**Steen's Entertain
The Pla Mor Bridge Club
Members Thursday**

The Pla Mor Bridge Club was entertained last Thursday evening by Mr. and Mrs. Homer Steen. Games of contract bridge was played with Mrs. Jack Henry and Calvin Steen winning high score. A lovely refreshment course was served by the hostess.

Those present were: Mr. and Mrs. Carl Minor played as substitutes and Mr. and Mrs. Jack Henry, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Luther Fry, Mr. and Mrs. Calvin Steen and the host and hostess, played as members.

Mr. and Mrs. Fry will entertain the club at their home, 121 North First Street, Thursday evening, January 21.

**FLOYDADA DEFEATED
PADUCAH IN BASKET BALL
GAME WEDNESDAY NIGHT**

Floydada was victorious in a basketball game played against Paducah last Wednesday night at Paducah. The final score was Floydada 21, and Paducah 15.

Paducah has one of the best teams of the district. The team will average over six feet for each player.

Line-up was as follows: Forwards, Trueman Dillard and Orbra Miller; center, E. Ray Smith; guards, James Roy and D. Adams.

Donley Stephenson spent last week end in Abilene visiting with friends. Pat Stansell, student of McMurry College in Abilene, spent last week end here visiting with his parents, Mr. and Mrs. Oscar Stansell, and friends.

Mrs. W. H. Hilton returned home Saturday at noon, after spending several days in Quanah visiting with her daughter, Mrs. Walter Pennington, who has been ill, but was improving.

Mr. and Mrs. A. L. Seoggin and daughters, Charlotte Ray and Mary Lou, of Lubbock, Miss Jessie Myrl Seoggin, of Sandhill and Mrs. C. Ross, of Lakeview, spent Sunday visiting in the home of Mr. and Mrs. J. C. Diekey. Mrs. Ross and Mrs. Seoggin are daughters of Mr. and Mrs. Diekey.

BORN—To Mr. and Mrs. A. L. Rice Tuesday a girl weighing eight and one-half pounds.

**FREE! to sufferers
STOMACH ULCER
HYPERACIDITY**
Willard's Message of
PRICELESS INFORMATION
those suffering from STOMACH
DUODENAL ULCERS, DYSPEPSIA,
ACIDITY-POOR DIGESTION,
DYSPEPSIA, SOUR STOMACH,
HEAVINESS, HEARTBURN, CONSTI-
PATION, HEADACHES, DUE TO EXCESS
OF ACIDITY.
Explains the marvelous
remedy which is bringing
Sold on 15 days trial.

**THE CAR THAT WILL BALANCE
MANY A BUDGET IN 1937—**



HERE'S something new—a car that is lavish with body room, luggage space, and style—yet is a MISER on gas and oil!

Its 60 h.p. V-8 engine has the same design, same quality of materials and precision manufacture which have made the 85 horsepower Ford V-8 engine famous the world around.

Furthermore, this "Thrifty 60" Ford V-8 has exactly the same roomy body as the more expensive Ford, on the same 112" chassis!

And when you drive it—notice how smoothly and quietly it accelerates! Not the equal of the brilliant "85" in performance and top speed, of course, but a real performer!

And when it comes to delivering more miles per gallon of gas and quart of oil, this "Thrifty 60" stands alone in Ford history.

See this car today. It sets an entirely new standard of economy in modern motor car operation.

YOUR FORD DEALER

\$25 A MONTH, after usual down payment, buys any model ("60" or "85") Ford V-8 from any Ford Dealer. Ask your Ford Dealer about the easy payment plans of the Universal Credit Company—the Authorized Ford Finance Plan.

- ALL THESE FEATURES
AT A NEW LOW PRICE**
- Smooth, quiet 60 h. p. V-8 Engine
 - New Easy-Action Safety Brakes
 - Noise-proofed All-steel Bodies
 - Luxurious New Interiors
 - New Effortless Steering
 - Improved Center-Poise Ride
 - Large Luggage Compartments in all models
 - Safety Glass throughout
 - 5 Body Types: Tudor Sedan, Fordor Sedan, Tudor Touring Sedan, Fordor Touring Sedan, 5-Window Coupe
- THE QUALITY CAR IN THE LOW-PRICE FIELD at the lowest price in years!**

**Bishop Motor Company Move
Ford Agency To Barker Brothers
Building On West Missouri Street**

We wish to announce to our friends and customers that we have recently closed a deal with B. K. Barker, of Barker Brothers Garage, whereby we bought the line of parts and accessories owned by that company and leased the building and equipment which Barker Brothers have used and occupied for a number of years on West Missouri Street, and will move the business of BISHOP MOTOR COMPANY to that location.

We especially solicit and invite the former customers of Barker Brothers to continue doing business with us at our new location, and sincerely trust all of our Main Street customers will find it more convenient to do business with us at the new location since we feel we have more room and better equipment to offer.

Our mechanics will consolidate the equipment of the two shops and in so doing will be better prepared to take care of all of your mechanical needs.

Bishop Motor Company
J. B. BISHOP, OWNER

use the
BABY POWDER
that's
ANTISEPTIC

Don't be satisfied with ordinary baby powders that are not antiseptic. Without paying a cent more you can get Mennen Antiseptic Powder—which not only does everything that other baby powders do, but also sets up an antiseptic condition all over baby's skin and fights off germs and infections. It stops chafing and rawness, too. So get a tin of Mennen Antiseptic Powder at your druggist's today.

MENNEA Antiseptic POWDER

**Notice To Our Former
Customers And Friends**

We wish to thank our former customers and friends for their business, and since we have sold our Parts and Accessories and leased our building to BISHOP MOTOR COMPANY, we trust each and everyone will continue to patronize Mr. Bishop who will be in charge in the future.

For a time I will retain my office in the balcony of my building and will be here to look after accounts and collections of my business, and would be glad for all to call and make settlement of your accounts as early as is convenient.

B. K. Barker

**1926
1927
1929
1930
1935
1936
1936
1937**

**Another
LONG DISTANCE
RATE REDUCTION**
in keeping with
a long-standing
Bell System
policy

A series of rate reductions in the last ten years has substantially cut the cost of Long Distance telephone service.

Reductions have been made nearly every year since 1926, except in the depression period 1931-1934, in accordance with a long-standing Bell System policy to reduce Long Distance rates whenever improvements in telephony and the volume of business allow it to be done.

The latest reduction becomes effective January 15, 1937. Savings are possible on many, not all, interstate calls. Long Distance will give you the new rates after the change is effective.

SOUTHWESTERN BELL TELEPHONE COMPANY

**Now Ease
Neuritis Pains
Fast**

**Bayer Tablets
Dissolve Almost
Instantly**

In 2 seconds by stop watch, a genuine BAYER Aspirin tablet starts to disintegrate and go to work. Drop a Bayer Aspirin tablet into a glass of water. By the time it hits the bottom of the glass it is disintegrating. What happens in this glass happens in your stomach.

**For Amazingly Quick Relief
Get Genuine Bayer Aspirin**

If you suffer from pains of neuritis what you want is quick relief.

Genuine Bayer Aspirin tablets give quick relief, for one reason, because they dissolve or disintegrate almost instantly they touch moisture. (Note illustration above.)

Hence—when you take a real Bayer Aspirin tablet it starts to dissolve almost as quickly as you swallow it. And thus is ready to start working almost instantly. . . . headaches, neuralgia and neuritis pains start easing almost at once.

That's why millions never ask for aspirin by the name aspirin alone when they buy, but always say "BAYER ASPIRIN" and see that they get it.

Try it. You'll say it's marvelous.

15c for a box
3 FULL 25c
Virtually
30c a tablet

LOOK FOR THE BAYER CROSS