

The Floyd County Plainsman

VOLUME No. 8

Floydada, Floyd County, Texas, Thursday, December 17, 1936

NUMBER 2

Three Came Out of the East



IT IS RELATED in an old tale that out of the East came three men to pay splendid homage to the Savior. Some say these were three of the Magi, but another legend says these were three mighty kings.

The first of the three kings was Melchior, King of Nubia, whose gift was gold; the second, Balthazar, King of Chaldea, who offered incense; and the third was Jasper, King of Tarshish, a man of giant stature and 'a black Ethiopie' whose gift was myrrh.

For the gift of gold was in testimony of His royalty as King of the Jews; the incense was a token of his divinity; but the offering of myrrh alluded to the sorrows which in the humiliating condition of a man the Redeemer vouchsafed to take upon Him.

The legend says these three kings rode before a gaily-caparisoned train of mules, camels and horses loaded with rich treasure, and guarded by a mighty retinue of warders, glittering with gold and gems, and armed with bright weapons of Damascus steel.

For they had heard that He was born who was to be Savior of the World and the King of Kings. And each of these three Kings left his throne that he might hasten to the tiny town of Bethlehem in Judea, there to lay gifts at His feet and worship. To them was given a bright star to guide them, and when they came to Bethlehem they sought out the place where He lay and knelt before Him.

And while the time-colored manuscripts are strangely silent on the point, there must have been an exaltation of spirit and a curious feeling of reverence as these grim rulers of many bowed their stiff necks in homage before the humble Child.

Then when their mission was ended back to Tarshish and Chaldea and Nubia went the three, and each again ascended his throne there to meditate on what he had witnessed. For they had been privileged to see a wonder that was to encircle the world, bringing to troubled mankind a new hope, and a spirit of charity and humility and fair dealing.

And perhaps they glimpsed dimly that we today would still follow the custom they established and that we would bear each other gifts in commemoration of their pilgrimage long ago. And that in so doing we would reawaken and rekindle within ourselves the loyalty they paid the Child at Bethlehem.

Now the origins of this story are lost in the mists of time, and we shall never know whether the three who came out of the East were the Magi or the three Kings. But today in Cologne Cathedral occasionally the heavy doors of a chapel are opened, the lamps are lighted illuminating a dazzling wealth of gilded and jeweled sculpture and a magnificent reliquary enriched with gems and enamels where sleep the three Kings, whom many believe once looked upon the Savior.

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GUY ELLIS AND MISS OPAL THOMAS WERE MARRIED LAST WEDNESDAY

Guy Ellis and Miss Opal Thomas were united in marriage last Wednesday afternoon by B. P. Woody, justice of the peace for precinct one.

Misses Donnie and Bernice Stephenson spent Friday in Amarillo.

J. P. A. BLANKENSHIP AND MISS MAXINE MCGUFFEY WERE MARRIED SATURDAY

J. P. A. Blankenship was married to Miss Maxine McGuffey last Saturday afternoon by Judge Tom W. Deen.

Mr. and Mrs. Eulan Williamson spent Saturday evening in Plainview.

Mr. and Mrs. Roy Nabors Were Given Surprise Birthday Party

Friends and neighbors gathered at the home of Mr. and Mrs. Roy Nabors last Friday night for a surprise party. Games of hearts were played by the guests. Refreshments of cookies and coffee was served. Gifts were presented to Mr. and Mrs. Nabors, honoring them on their birthday.

Those present were: Mr. and Mrs. Clyde Scott, Mrs. Boss Cantwell and son, Guy Cantwell, Jim Young, Grady Harp, Mrs. Jess Cardwell and the honorees, Mr. and Mrs. Nabors.

NEWELL PARKER AND MISS PAULINE SPARKS WERE MARRIED NOVEMBER 8th

Miss Pauline Sparks became the bride of Newell Parker, both of this city, in a simple ring ceremony in Lubbock Sunday, November 8. The pastor of the First Methodist Church of Lubbock performed the marriage at 2:30 p. m.

The former Miss Sparks is the daughter of Mr. and Mrs. A. L. Sparks, of this city. She is well known and has been a member of the Green Peppers in Floydada High School. Mrs. Parker has attended public schools in Floydada and was a member of the senior class. She plans to continue her studies and graduate with the class this year.

Mr. Parker is the son of Mr. and Mrs. H. G. Parker, of this city. He attended the Floydada High School. Mr. Parker is employed at the Motor Inn Service Station.

Mr. and Mrs. Parker are living in the apartment owned by Mrs. Hattie Snodgrass, on Second Street.

The marriage of Mr. and Mrs. Parker was not announced until this week.

Funeral Services Were Conducted Sunday For Mrs. Homer Jones

Funeral rites were spoken Sunday afternoon at 3 o'clock for Mrs. Mildred Pauline (Homer) Jones, at the First Baptist Church by Rev. M. M. Robinson, who is an old friend of the family.

Mrs. Jones was 22 years, 3 months and 17 days of age at the time of her death Saturday morning, at 8 o'clock, December 12, 1936. She was born in Gleason, Texas, and moved to Floyd County at the age of 13 with her parents. She became a member of the Baptist church when 12 years of age and was baptized by Rev. Cal McGehey. She was married to Homer Jones June 1933.

Survivors include: Her husband, one daughter, Mildred Juwoll, 2 years of age, and one step-son, Rex Dennis, 8 years old. Her parents survive: Mr. and Mrs. George B. Lewis; three sisters, Mrs. J. F. Patterson, Mrs. Harold Allen and Miss Johnnie Mae Lewis, all of Floydada, and one brother, Carl Lewis, of Floydada.

Pallbearers were: John and Norman Jones, Robert and Grady Reeves, Gordon Bullard, Derrell Saunders and Bud Hopper.

Flower girls were: Miss Margie Norton, Mesdames Barton, Barney Roberts, J. B. Grundy, Pruitt Hale and Whit Blanchard.

F. C. Harmon Funeral Home had charge of the funeral arrangements. Burial was made in the Floydada cemetery.



GET READY FOR THE HOLIDAY SEASON BRING US YOUR TAILOR WORK.

If you are planning a trip during the holidays or stay home you will want all your clothes to be their best. For all occasions we do first class work.

Luther Fry, Tailor



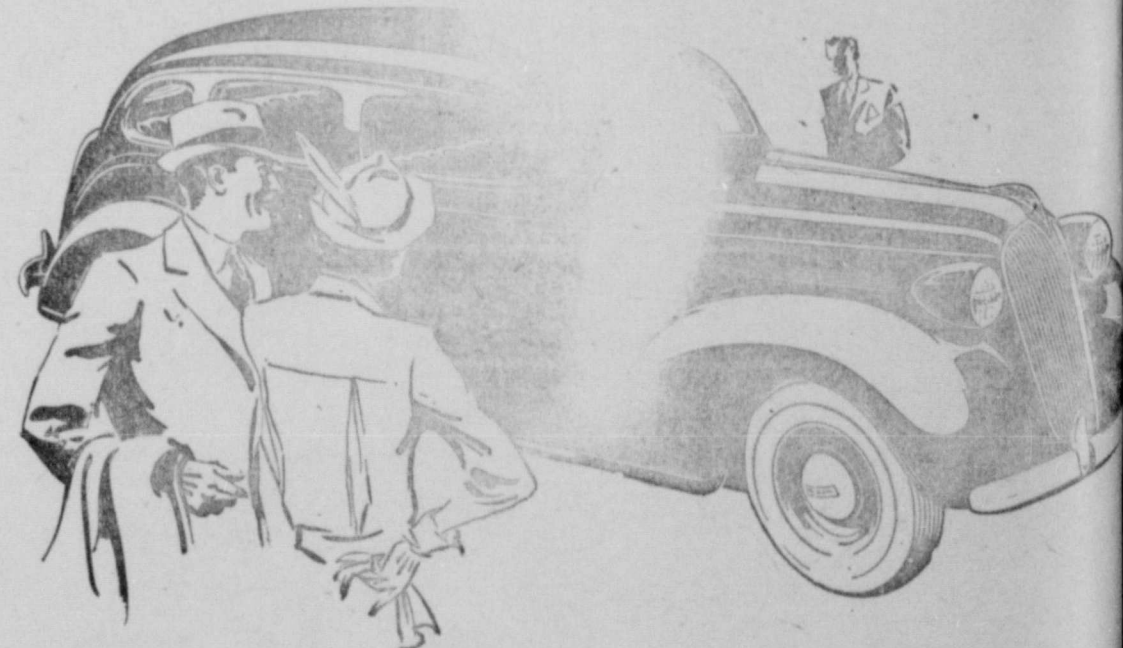
I'M A NEW WOMAN THANKS TO PURASOL

Yes, Purasol contains elements of proven value, such as Organic Copper and Iron, which quickly aid nature in building rich, red corpuscles. When this happens, the appetite improves. Nervousness disappears. Energy and strength usually return. You feel like a new person. Get Purasol from your druggist.

MAKE IT A CHRISTMAS GIFT THAT ALL THE FAMILY WILL ENJOY FOR YEARS TO COME—A PLYMOUTH.



Luxury THAT ONLY EXTRA SIZE CAN GIVE



SENSATIONAL new Ride, greater Size, sparkling Beauty and unmatched Silence in the 1937 Plymouth

If, to you, value in a car is first of all a matter of size and room, you will certainly be interested in the new Plymouth now on display at our showroom. It's a full three inches wider than the old standard car size... longer... with wider seats, inches more leg room, shoulder room and head room than you expect in a low price car.

Yet extra size is only one of the amazing extra values this 1937 Plymouth gives you. There are new, modern beauty; the greatest ride of any low priced car... and the most silent. Throughout the car are astonishing refinements and improvements that clinch Plymouth's reputation as America's best engineered low priced car.

And, of course, there are 100% hydraulic Brakes, a Safety-Steel body, Plymouth's famous patented Flood Power engine mountings.

Don't wait to see the Biggest Value in Plymouth History. See and drive the 1937 Plymouth today. It's here in our showroom for you to try.

Floyd Motor Company PLYMOUTH—DODGE DEALERS



A Gift THAT WILL BRING YEARS OF JOY AND HAPPINESS TO THE ENTIRE FAMILY

A MAGIC CHEF GAS RANGE

Because It Has These Features:

- High-Speed Oven—Swing Out Broiler—Red Wheel Lockin Oven Regulator—Timer (that sets automatically when food is cooked)
- Automatic Top Burner Lighters—Non-Clog Top Burners—Full Insulation and many other features.

PRICES FOR ANY BUDGET CONVENIENT TERMS.

SHE wants it because it is more convenient, saves her time and work. HE wants it because it saves money. The children want it because with it Mother has perfect cooking results every time. See them in our store.

LOOK FOR THE RED WHEEL WHEN YOU BUY A MAGIC CHEF

West Texas Gas Company

POT PLANTS POINSETTIAS CYCLAMENS

The joy you give others when you "send flowers" cannot be estimated.

Holly, Mistletoe and a beautiful selection of cut flowers.

Send flowers this Christmas.

Hollums Floydada Florists

Birthday Dinner was Given Sunday For Mr. J. B. Chastain

Mr. J. B. Chastain was honored last Sunday with a birthday dinner on his 67th birthday by his daughter, Mrs. Ora Harp. A lovely dinner was served at the noon hour at their home on South Main Street.

Those present were: Mr. and Mrs. Elbert Parks, H. B. Chastain and son, H. B. Jr., Mrs. W. B. Parriek and children, Mrs. Ora Harp and son and Mr. Chastain.

North Side Floyd County Singing Convention Will Be Held Sunday

The North Side monthly Floyd County Singing Convention will be held at Lockney City Auditorium Sunday, December 20. Joe McCollum, of Lockney, is president of the association.

Every one is invited to attend the meeting and join in with the singing. Many good singers will be present.

COTTON BALES WERE DAMAGED BY FIRE EARLY SUNDAY MORNING

Six bales of cotton were badly damaged by fire early Sunday morning, about one o'clock. The bales were placed on the local cotton yard. The fire caught on the inside of a bale.

The Floydada fire department answered the call and extinguished the fire.

Miss Bessclair Smith Returned Home From Hospital Monday

Miss Bessclair Smith, daughter of Mr. and Mrs. Tom Smith, returned home Monday from Plainview, where she had been in the hospital for the past ten days.

Her condition was improving satisfactorily yesterday.

MISS OLA HANNA ACCEPTED POSITION IN QUITAQUE SCHOOLS

Miss Ola Hanna, who has been employed the past two years as teacher in the Bectom schools, has been selected to fill a position with the Quitaque Public Schools. She will teach in the third grade. Miss Hanna resigned her position at Bectom Monday and went to Quitaque where she took up her work Tuesday.

Miss Hanna is the daughter of Mr. and Mrs. A. R. Hanna, of the Sandhill community.

AGRICULTURAL CONSERVATION PAYMENTS TO BE WITHHELD PERFORMANCE IS CARRIED OUT

Producers are warned that unless strict adherence to the regulations are followed they will not be eligible to draw pay. Rumors heard at the county agent's office indicate that sorghums to be left on the ground are being pastured. This is a direct violation of the regulations and payment will be withheld if this condition is found by a final check up.

C. A. Cobb, director, Southern Region, makes this statement "In all cases where the bulletin call for crops to be left on the land, these crops are to be allowed to remain on the land and are not to be harvested either before or after October 31."

Producers are urged to contact the county agent's office where information as to the disposition of diverted acres may be obtained.

The program for 1937 is expected to be out in January. It is planned that an educational program be carried on in order that any producer will know definitely what cropping operations to follow to qualify for payment.

COMMERCE SECRETARY SAYS "PLEASE TELL YOUR KIDDIES" ABOUT SANTA

Old Santa Claus will be in on the bus from Lubbock next Saturday evening at two thirty o'clock and will unload at the bus station on West California Street in Floydada.

Some of you did not get here last Saturday, and Santa was disappointed. Now you be sure and meet him this time for he will have something nice for every one of you.

He will be on the streets until about four o'clock looking for you.

Miss Elwanda Smith left Monday for Beaver, Oklahoma, where she will be employed.

Mr. and Mrs. Alva Sparks and children spent last week end in Stamford visiting. He is employed with the Cline Brothers Automotive Repair here.

Mr. and Mrs. J. R. Yearwood and family spent Friday and Saturday in Amarillo visiting with relatives and friends.

Mr. and Mrs. Edgar Jones and Vyron Williams spent Sunday in Fort Sumner, New Mexico, visiting with Mr. and Mrs. Fred Jones and family.

Carl Marshall, student of Texas Tech, spent last week end here visiting with his parents, Mr. and Mrs. L. A. Marshall.

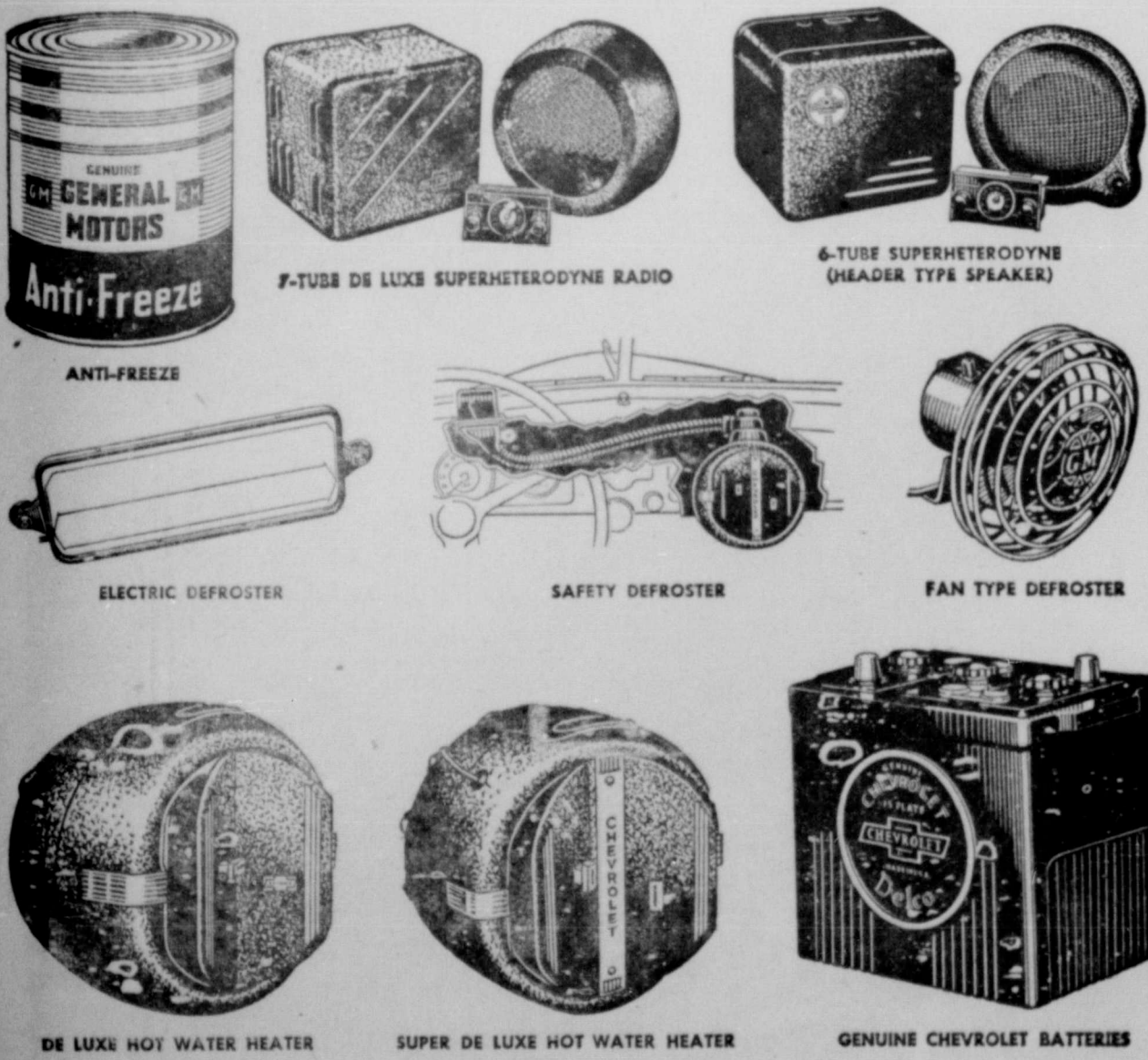
Mr. and Mrs. Dorris Jones spent Sunday in Lubbock visiting with her parents, Rev. and Mrs. John K. Freeman.

Misses Fernie and Betty Joe Jackson, of Abilene, spent last week end visiting in the home of Mrs. C. M. Stephenson and family.

Mrs. Hattie Snodgrass and son, Roy, spent Sunday in Seminole, Texas, attending to business.

Willard Dunlap underwent an operation for the removal of his tonsils last week.

GIVE Something For The CAR This XMAS Genuine Chevrolet Accessories




Oden Chevrolet Company FLOYDADA, TEXAS

D. F. Bredthauer made business trip to Lockney Monday afternoon. Eddie Hahn left Saturday for Enid, Oklahoma, where he visited with relatives and friends for a few days.

Mr. and Mrs. D. F. Bredthauer returned home Thursday after spending several days in Sweetwater attending a meeting held for county agents of the western part of Texas.

Just to remind travelers of our



HOLIDAY EXCURSION FARES

ROUND-TRIP FARES TO DESTINATIONS THROUGHOUT THE UNITED STATES

Tickets will be on sale every day to and including January 1, 1937. Except to points in the East and Southeast tickets will be on sale on and after December 12, 1936. Final return limit will be THIRTY DAYS in addition to date of sale.

FOR FULL DETAILS

Call V. WILLIAMS, Agent, Floydada, Texas.

Or Write M. C. BURTON, General Passenger Agent, Amarillo, Texas.



HOME IMPROVEMENTS FOR CHRISTMAS

Improve your home for your wife for Christmas by adding a new room or decorate with new paint and paper. Beautiful 1937 Wall paper

Come in today and let us show you color schemes, new plans and suggestions. There's no obligation.

HIGGINBOTHAM-BARTLETT COMPANY

FIRST SHOWING OF NEW BETTY ROSE SPRING SUITS AND COATS



DOING RIGHT BY THE

Little Woman

If you wear a small size, but junior garments are just too "juvenile"—you can be fitted in BETTY ROSE SUITS, and feel right about it!

FORMAL DRESSES

Formals for the Gay Holiday Festivities, embracing the newest style versions.

Also Street and Sport wear in all new materials. Prices—

\$5.95 TO \$7.45

STYLE SHOPPE

"Always Showing Newest Things First."

MRS. MOLLIE A. MORTON, OWNER

PHONE 17



The Guilty Gift

SAM LINCOLN walked slowly along the street gazing into store windows. An icy wind caught him at the corners but he hurried across to the next curb intent on his mental shopping.

He was thinking hard of Cora, too. Though not a word had been spoken between them on the subject, it was quite understood that he should buy her warm gloves, a warm sweater and stockings for Christmas. He'd saved a fair amount for this very purpose. When you gave up your city living for the country, you thought in terms of wool. Cora needed all these things. Her gloves were worn down to thin spots. Her sweater had been mended a good many times and her stockings—well, Cora just laughed about them. Cora would. She had made fun of every hard thing about changing their home, from the dreadful wheezy pump in the kitchen, to the way the floors slanted in the bed rooms, so that no pencil would stay on a table, and books continually slid off on the floor. Cora was a thoroughbred and a good sport.

Sam looked at a green sweater. That would be becoming to Cora's light curls. Or that cheerful red one. Nice on snowy winter mornings. The very chickadees would sing with pleasure at sight of her in that sweater. He took a few steps toward the shop door when his eye fell on a black-and-yellow silk kimono.

Of course he would not get it; just inquire the price so that he might look at it.

The moment Sam touched a reverent hand to the exquisite silk he was lost. Thrifty, hard-working Sam! How could he have done such a thing? And so calmly, too. "Please wrap it up," he had said. The price had been reduced in order to sell quickly. He walked out of the shop with the light bundle under his arm, and slunk by windows filled with warm woolen clothes . . . the kind Cora so sorely needed.

All the way home on the train his heart sank lower and lower. He



You're So Lovely I Want to Kiss You Very Hard

felt so chilled and miserable at the thought of his weak behavior, that Cora rushed at him as he opened the door, exclaiming, "My dear, what dreadful thing has happened to you?"

They had an excellent if frugal dinner. Cora chatted happily of this and that, looking unusually pretty and gay. Sam tried to meet her laughter, but actually shivered along his spine. "Idiot! Fool! Wretched unspeakable lunatic that he was! Would a yellow-and-black Chinese kimono keep Cora warm? It would not.

Justice demanded that he confess. Cora would be kind, and that would hurt more than anything. Cora would be kind . . . and keep right on feeling cold on the crisp mornings after Christmas. But he must do it . . . muddle through it somehow.

After dinner he came close to Cora muttering something about a gift, and how darned sorry he was . . . and please, please not to look at him so sweetly.

Cora unwrapped the bundle. Sam waited. The lovely shining thing fell to the floor with the lights gleaming on it.

"Oh . . . oh . . . I never in all my life saw anything so magnificent! For me? Surely, surely not for me, Sam? But how I'd adore it! I'm sure I wouldn't mind anything if I knew such a gorgeous garment were hanging in my closet. But of course you're teasing me . . ."

"No," said Sam heavily, "it's your Christmas present. I feel like a cad. I know you need the warm things . . . don't be so darned sweet about it!" he commanded crossly.

Cora flung on the robe, and threw her arms around Sam's neck. "I don't know why you're acting this silly way . . . but if you're so dead set on warm things . . . a whole box came this afternoon from Uncle Horace."

Sam sank weakly into a chair. "You're so lovely I want to kiss you very hard."

"Why not?" inquired Cora, resplendent in the yellow-and-black kimono. "This is simply the most wonderful thing you ever did for me."



But Once A Year

"T HANK goodness," said Martha Goodwin, bustling about her kitchen. "Christmas comes but once a year." She wiped back a loose wisp of graying hair with a weary gesture. "But it will be fine seeing you again, Lad," she murmured, thinking of her distant son. "Now, let's see. Those star cookies you're so fond of—" She glanced at the hurrying clock.

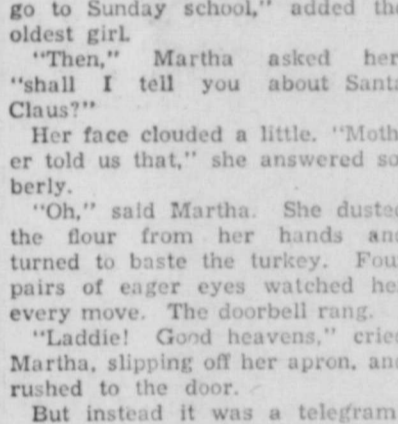
Loud shrieks of laughter under her window interrupted her thoughts. Those new neighbor children again. If they were dirtying up her freshly swept walk! She strode grimly to the porch. There was a path in the snow from their yard, around hers, and back again to their own, where all four of them had apparently trudged, pushing a snow ball, across her walk in two places. A tussel started suddenly, and they were all tumbling about in the snow, shrieking at the top of their voices.

Martha scolded shrilly at them, and they stood up, an abashed little line of stair steps. "The idea! On Christmas, too!" Martha chided. "Whatever is the matter with your ma, that she lets you make such a racket?"

"She's sick," answered the oldest girl.

"Sick! Then all the more reason why you should keep still. Shame on you." The little group stood like statues.

Martha tucked in the wisp of hair. "You children come in here and sit still while I work, and I'll



Luncheon Club

Mrs. J. A. Arwine entertained Wednesday Luncheon Club

Mrs. J. A. Arwine was hostess to the members of the Wednesday Luncheon Club at her home, 428 West

Missouri Street last Wednesday. A lovely luncheon was served after which games of contract bridge was played with Mrs. C. L. Minor winning high score.

Those present were: Mrs. Walton Hale, Mrs. John Reagan, Mrs. T. P. Collins, Mrs. W. L. Fry, Mrs. Richard Stovall, Mrs. A. B. Keim, Mrs. C. L. Minor, and the hostess, Mrs. Arwine. Mrs. George McAllister was invited to play a guest hand.

Mrs. Bishop will entertain the club at a date to be announced later.

Telling Santa

"AND A BOX OF CANDY, A DOLL HOUSE AND—"

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FORD

advances into 1937 with the

LOWEST PRICE IN YEARS

and new operating economy

THE ADDITION of a new 60-horsepower engine to the Ford line for 1937 brings you a new, low price and gives you a choice of two V-type 8-cylinder engines. 85 horsepower for maximum performance, 60 horsepower for maximum economy.

The 60-horsepower V-8 engine was originally developed for use in England and France, where fuel costs are high. It has been proven there for two years with brilliant success. Now, brought to America, it

creates an entirely new standard of modern motoring economy!

The "60" engine, available in five body types, is built in exactly the same body size and wheelbase—to the same advanced design—with the same comfort and convenience as the "85." And it delivers V-8 smoothness at speeds up to 70 miles an hour.

Two engine sizes—but only one car and one purpose—to give you more miles and more satisfaction for your money in 1937.

FORD BASE PRICES FOR 1937

\$480 AND UP

At Dearborn Plant

Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories Additional

AUTHORIZED FORD FINANCE PLANS

\$25 A MONTH, after usual down-payment, buys any model 1937 Ford V-8 Car—from any Ford dealer—anywhere in the United States. Ask your Ford dealer about the easy payment plans of the Universal Credit Company.

FORD FEATURES FOR 1937

APPEARANCE—Distinctive design. Headlamps in fender aprons. Modern lid-type hood. Larger luggage space. New interiors. Slanting V-type windshield.

BRAKES—Easy-Action Safety Brakes with "the safety of steel from pedal to wheel." Cable and conduit control. About one-third less brake pedal pressure required.

BODY—All steel. Top, sides, floor and frame welded into a single steel unit. Safety Glass throughout at no extra charge.

COMFORT AND QUIET—A big, roomy car. Center-Pole comfort increased by smoother spring-action with new pressure lubrication. New methods of mounting body and engine make a quieter car.

FORD MOTOR COMPANY

1937 Models Now On Display

Bishop Motor Co.

PRE-CHRISTMAS SALE

YOUR OPPORTUNITY TO PURCHASE CHRISTMAS GIFTS AT SUBSTANTIAL SAVINGS.

Because we are heavily loaded with merchandise at this season of the year and new merchandise arriving daily we have decided to give our good friends and customers the benefit of the big savings on our quality stock right in the heart of the CHRISTMAS SEASON, rather than after the holidays. Included in this HOLIDAY SALE is the larger part of all our merchandise items and especially such stock as would ordinarily be purchased for Christmas gifts. The new Christmas merchandise has just arrived is included, and everyone is invited to buy early.



GOWNS AND SLIPS
1.00 AND \$1.98



BRASSIER AND STEP-IN SETS
To Give—Or to Own!
\$1.95 Reduced to \$1.49



With the return of shorter skirts, so much more is important now than just ankle flattery. VANETTES are expertly woven to fit, so that you may be assured of a smooth, silky surface from top to toe. VANETTES will wear and wear and keep their shape and luster through many washings.

See the New Fall Colors Today!

\$1.00 \$1.15

3-Thread Sheer Chiffons 2-Thread Ultra Sheers

Give a Gift to serve as well as Thrill



We have the DRESSES! Of special importance is our grand collection of dresses . . . Refreshing and stimulating. No Rack-Worn Stock. A "must have" for semi-formal occasions throughout the Holidays. For you who desire a "fit of color," choose from a glorified collection of new "high shades"

DRESSES REDUCED ONE-THIRD

\$12.75 Reduced to **\$8.95**

\$10.75 Reduced to **\$7.49**

\$9.85 Reduced to **\$6.89**

SPECIAL GROUP

Ladies Dresses Formerly Priced from \$4.98 to \$6.95, now

\$3.49

Gift-Seeking Customers Will Give

LOUNGING ROBES AND PAJAMAS



We have a lovely collection of Lounging Robes and pajamas to match, in velvets and woolsens.

Prices from **\$4.98 to \$6.95**

Beautiful Satin LOUNGING PAJAMAS

In Red and Black, Purple, Plum and solid Red, all new shades.

\$4.98 to \$6.95

BEAUTIFUL NEGLIGES

To Give—Or to Own! Lovely Crepe Tailored and lace trimmed.

\$2.98 to \$4.98



CAP AND GLOVE SETS

THESE SETS MAKE IDEAL CHRISTMAS GIFTS

Brighten Your Spouse's Togs, Keep Warm, be FIRST to Flout One of These Sets.

\$1.00

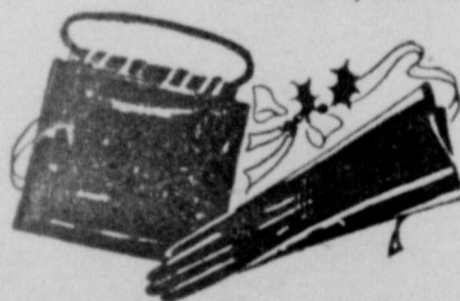


Holiday Bags And Gloves.....

TO GIVE — OR TO OWN!

We are usually proud of our big stock of NEW BAGS

Featured at **\$1.00 to \$1.95** In Patten, Kid and Suede.



Gloves

Gloves **\$1.50 to \$1.95**
Wool gloves **\$1.00**
Fabric Gloves **79c**

Ladies Blouses

For the Holidays In Satins and Crepes.

\$1.98



TWIN SWEATERS FOR LADIES AND MISSES

Ladies' Zephyr Wool and Brushed Twin Set—Every wanted color, sizes 34 to 40,

\$2.98

Single Sweater **\$1.98**
Barrel Sleeveless Sweater **\$1.00**

CHILDREN'S TWIN SETS

\$2.49



LADIES AND MISSES SKIRTS

Of 100% Wool Flannel, new Fall Shades, Zipper styles,

\$2.98



HANKIES

Made from the finest pure linen, hand drawn,

45c

Other fine linens in high shades,

25c

Fast Colored Batists **10c TO 15c**



Ladies Hats

Velvets, Crepes, Plain Frosted Felts.

\$1.00

\$2.95

One-Third Off

ON ALL LADIES FUR TRIMMED COATS

Fitted Styles . . . belted and plain backs . . . Tweeds and plain woolens . . . Nicely lined.

GREATLY REDUCED AS LOW AS

\$8.98



Betty Rose COATS

Xmas Gifts of Lasting Loveliness
LORRAINE Pajamas **\$1.**



Superb fit because that's what Lorraine is famous for. So generously cut and smartly styled that they're the perfect answer to lounging as well as sleeping needs. Tailored and lavishly lace-trimmed models.

A BUBBLE KNIT Novelty weave in bright colors
B & C SUEDE DU RAY Smart, smooth and suave with frosty luster. Pastels and high colors.

THE STYLE SHOPPE

Floydada, Texas

"Always Showing Newest Things First"
MRS. MOLLIE A. MORTON, OWNER

PHONE 17

Floydada, Texas

Smooth the way to loveliness