

# The Floyd County Plainsman

VOLUME No. 8

Floydada, Floyd County, Texas, Thursday, December 10, 1936

NUMBER 1

## Hendersin and Left Today, Thursday, For Orlando, Florida

Mrs. W. H. Henderson left today for Temple, Oklahoma, where she will be joined by Mr. Henderson, who will make his final plans. Mr. Henderson has been employed with the Bishop Pharmacy.

## Pete Nelson Accepted Position With Swift & Co. Left For Fort Worth

Pete Nelson, son of Mrs. E. C. Nelson, accepted a position with Swift & Company meat packers recently. He left here Sunday for Fort Worth, where he will receive his final plans.

## Ralph E. Golightly Died Friday Afternoon In Plainview Hospital

Ralph E. Golightly died in the Plainview hospital Friday afternoon at 5:35 after suffering with blood infection and erysipelas. He received cuts and bruises in an automobile accident November 20 and was taken to Plainview November 27, where he has been receiving medical treatments.

Funeral services were conducted from the First Baptist Church Sunday afternoon by Rev. G. W. Tubbs at 3 o'clock. Interment was made in the Floydada Cemetery. F. C. Harmon Funeral Home was in charge of the funeral arrangements.

The deceased was born March 6, 1889, and was 47 years, 7 months and 28 days old. He was born and reared near Merkel, Texas, and has been making his home in Floydada for the past eight years. Mr. Golightly was married to Miss Alma Harris, November 30, 1903 and six children were born to this union, all of whom survive but one. He was salesman for McNeas Products for many years and has been employed in Hobbs, New Mexico. He had also been engaged in farming.

Survivors include: His wife and the following children: Mrs. Oliver Wheat, Hobbs, New Mexico; Mrs. George A. Hervey, of McLean; Mrs. Durand Bishop, Floydada; Clifford Golightly, Balmorhea, Texas; R. E. Golightly, Jr., Floydada. Two brothers, O. R. of Floydada and Tom, of Crowell; five half-brothers: Andrew Golightly, Dallas; Frank and Henry Golightly, both of Quemada, Texas; Dourrah, Clovis, New Mexico; and Sam Norton, of Corsicana; two half-sisters: Mrs. D. H. Glover, Floydada and Mrs. Kittie Galbreath, of Baird. Two grandchildren survive.

Flower girls were: Misses Myrtle Coleman, Anna Laura Martin, Faye Newell, Bernice and Lera Opal Patton, Viola Golightly, Effie Mae Shelton, Hazel Borum and Mrs. Bynum Bolding.

Active pall bearers were his nephews including: Lee, Byers, Edward, L. D., Edwin Golightly and J. D. Glover.

Honorary pallbearers were: R. E. Fry, J. G. Wood, Dr. C. M. Thacker, G. C. Tubbs, R. R. Strickland, Ralph Taylor, Preston Badgett, Harley Hay, Estel Baker, and Lavonne Rainer.

## American Legion Men Attended Meeting In Lubbock Last Week End

Several members of the McDermott Post American Legion of Floydada attended the Nineteenth District meeting of the American Legions in Lubbock last Saturday and Sunday. Jim Willson, Floydada, was elected district committeeman to fill the unexpired term left vacant by Mr. Quanta, of Brownfield.

Bryan H. Keathley, national chaplain of the American Legion, delivered an address. State Commander Drury Phillips, and State Service Officer George C. Betts, also attended the meeting and gave talks. Many entertainments other than the meeting were given.

Those attending from Floydada post were: Jack Henry, J. C. Gilliam, J. D. Porterfield, Travis Collins and Jim Willson.

John Kimble, student of Texas Tech, spent last week end here visiting with his parents, Dr. and Mrs. Wilson Kimble.

Homer Hopkins spent last week end in Seymour visiting with friends. Rex Brown, student of Texas Tech, spent last week end here visiting with his parents, Mr. and Mrs. R. Fred Brown.

Mr. and Mrs. Ted Borum and son, Bobby, of Lubbock, spent last week end here visiting with their parents, Mr. and Mrs. Adran Sparks and Mr. and Mrs. E. R. Borum.

Harvey L. Howard spent last week end in Seymour visiting with relatives.

## Will Play Against Panhandle Football Team Friday

Our team will clash against the team from Panhandle Friday afternoon at 2:30 for the regional championship. The game will be in McLean, which was decided after a four hour conference in its last Saturday.

Our team won against Tulia last afternoon to a total score of 14-0. The game was played at Tulia. We won the bi-district championship class B, district 3 and 4 and will win the honors for class B 1 and 2 for bi-district championship. The game to be played will close the football season and determine the regional champion.

## Self Was Elected New Member Floydada Fire Department

Self was elected as a new member into the Floydada Volunteer Fire Department in a meeting held last night at the fire hall. Chief Elliott, had charge of the meeting.

Meetings and practices were held from having one meeting a week to having two a week and one meeting a month. Meetings will begin at 6:30 p. m. and practices will begin at 8 o'clock. Plans were made for the Christmas entertainment to be given December 18, at the hall for the benefit of the fire department.

## King Was Taken to Oklahoma, for Medical Treatments

King was taken to Guyton, Oklahoma, Tuesday morning for medical examination and treatment. He has been ill for several months.

Mrs. S. N. Caruthers moved to Houston, Texas.

Mrs. S. N. Caruthers left here for Houston, Texas, where she will make her home. They have been living in the Dougherty family. He has been engaged in the oil business.

Mrs. W. M. Dyer and her parents, Mr. and Mrs. Dyer, of Carnegie, Oklahoma, spent last Saturday after spending the week in the Rio Grande.

Mrs. Doug Maddox, of Plainview, spent Monday here visiting with Mr. and Mrs. Troy Griggs and other relatives.

# Christmas Time



O H, what joy there is in living on Christmas; What a charm there is in giving on Christmas. What a pleasure 'tis to see Children dancing merrily 'Round the decorated tree on Christmas!

## Floydada Hotel Under New Management, M. B. (Bee) Martin in Charge

In a deal closed this week The Floydada Hotel is placed under the management of M. B. (Bee) Martin, who was checked in Monday by Mr. and Mrs. L. C. Burns, who have charge of the business and are co-owners. Mr. and Mrs. Martin moved Monday and took charge.

Mr. and Mrs. Easterling, who were formerly managers of the hotel left Monday for San Bernardino, California, where they will make their home. They were accompanied by their son, Jack.

The bus station will continue to be stationed at the hotel and Mr. Martin will have charge.

## Funeral Services Held In Plainview Thursday For Mrs. E. L. Cardinal

Funeral rites were spoken Thursday in Plainview at the Catholic church for Mrs. Emma Louise Cardinal, of Floydada. F. C. Harmon Funeral Home had charge of the funeral arrangements.

The deceased was born February 18, 1858 in Kankakee, Illinois and moved to Kansas at the age of 12. She was married to R. Cardinal in Kansas December 15, 1873, and to this union fourteen children were born, all of whom are living except three. Mrs. Cardinal moved to Oklahoma in the fall of 1901 and later moved to Floyd County in 1911.

Mrs. Cardinal died Tuesday morning at 12:15 after suffering with burns. She received her burns Monday afternoon late when a stove exploded. Mr. Cardinal poured gasoline on the wood in the stove thinking it was coal oil. He was burned about the hands and Mrs. A. G. Cardinal was also burned on the hands. Slight damage was done to the house when the stove exploded.

Survivors include: Her husband and five daughters and six sons. The daughters are: Mrs. E. J. Boudreau, of Purcell, Oklahoma; Mrs. A. L. Comneau, of Plainview, Kansas; Mrs. George L'Euyer, of Clifton, Kansas; Mrs. John Maxwell, Floydada; and Sister M. Raphael, of El Paso; sons are: Pete, of California; Lewis, T. J., Neff, Armand, and A. G., all of Floydada. One brother, Oliver Bronsecau, of Lexington, Oklahoma; and three sisters: Mrs. Neal Smith, of Oklahoma City, and Mrs. Fred Giroux and Mrs. George Farley, both of Lexington, Oklahoma.

## Flomont Won Bi-District Championship Against Wheeler Friday Evening

Flomont was given the championship of winning bi-district class B for district 3 and 4, against Wheeler in a game played in Matador last Friday afternoon. The game was given to Flomont for having more first downs.

The game was played on the old field at the country club in Matador due to the rainy weather.

The final score was 6-6 with both teams penetrating the goal line three times, but Flomont had 13 first downs with only 8 for Wheeler.

Flomont made their only score by Light carrying the ball over the line from the 1-yard line, after he and Ammonette had carried the ball to scoring position. The touchdown was made in the first period. Light failed to add the extra point when he tried to carry the ball across the line.

Wheeler scored in the fourth quarter by a pass from W. J. Ford to Ray Norman, who was standing on the goal line. They also tried to carry the ball for extra point but failed.

## Hal Drace Attended Carburetor School In Wichita Falls, Texas

Hal Drace returned home last Wednesday evening after attending a carburetor school for three days in Wichita Falls. Carter Carburetor Company sponsored the meeting.

Mr. Drace is employed with the Cline Brothers Automotive Repair.

Horace Owen, Jr., returned home Friday afternoon after spending several days in Childress visiting with his parents, Mr. and Mrs. H. T. Owen, and family.

Shelly Allen spent Wednesday in Amarillo attending to business.

## Pioneer Couple Married Sixty Years Celebrate Wedding Anniversary

Plainview, December 7.—Rev. and Mrs. G. I. Britain, residents of Plainview for the past 22 years, celebrated their sixtieth wedding anniversary at their home here today.

Children here to attend the celebration were a daughter, Mrs. S. W. Shaver, Fort Worth, and a son W. E. Britain, and wife, of Akron, Ohio. A great granddaughter, Shirley Shaver, daughter of Mr. and Mrs. Alvin Shaver of Dallas, accompanied Mrs. S. W. Shaver here several days ago.

Among others expected Monday were Mrs. R. A. Haley, Amarillo, mother of Mrs. W. E. Britain; and Mr. and Mrs. Hal Buckner, Dallas. Mr. Buckner is superintendent of the Buckner's orphan home.

Two sons, G. M. Britain, Los Angeles, California; and T. M. Britain, Fort Worth, were unable to attend. A dinner attended by the couple and immediate members of the family was to be held at the Hilton Hotel.

Rev. and Mrs. Britain were married Dec. 7, 1876 at Nacogdoches. Within a few years he was ordained as a baptist minister and the couple began a westward trek that brought them slowly toward the plains and took them into various towns and communities where Rev. Britain served as pastor.

Recently Rev. Britain asked to retire from the office of moderator of the Staked Plains Baptist Association after serving the organization constantly for 36 years. He has served as pastor at Floydada, Olton, Plainview and various other churches in this section.

Rev. Britain recalls that he frequently preached in cow camps when he first came to the Plains, often traveling more than fifty miles in making the appointments.

He says that although residents in this country were usually reserved upon first appearances they as a rule were the most hospitable and kind hearted people he ever knew. Rev. Britain says that in all his experience in bringing the gospel to men of the West, often preaching under the shade of a tree, he never met with disrespectful treatment.

## Plainview Dressed Turkey Show Closed Third Annual Exhibit Last Thursday

The Southwestern Dressed Turkey Show held in Plainview last Wednesday and Thursday closed Thursday evening. This show was the third annual exposition held by the association.

The grand champion was given to R. D. Mitchell, of Sunny Side, Washington, for a 32 pound young tom. He was also presented with the reserve grand champion award for another young tom he had exhibited.

D. S. Batty, of Floydada, won 10th place on a dressed young hen and he also won third place on an old tom. Many people from Floydada attended the turkey show and other entertainments offered during the two days gathering.

## W. M. Dyer Accidentally Shot Through Shoulder Monday Afternoon

W. M. Dyer, who is the manager of the Western Auto Parts Company, was injured Monday afternoon about 4:30 when he was accidentally shot through the shoulder by Gene Redd, who was shooting at birds. Mr. Dyer was standing in front of his store and Gene was north of J. V. Baxter's blacksmith shop. The gun was a 22 calibre.

Mr. Dyer received medical aid at the local hospital. His condition was improved yesterday.

Miss Hazel Borum, of Lubbock, and Miss Dugan King, of Sudan, who is attending Texas Tech, spent last week end here visiting with Miss Borum's parents, Mr. and Mrs. E. R. Borum, and other relatives.

Mrs. Venita Gamblin returned to Floydada Friday for a three weeks vacation. She has been employed with the Marie Timlin cosmetic company. Mrs. Gamblin is the daughter of Mr. and Mrs. J. U. Borum.

Miss Vergie Luttrell, Mrs. Dillard Scott, Mrs. Carl Rodgers, Miss Inez Jones and Mrs. Haskell Connelley spent Friday afternoon in Plainview.

Mr. and Mrs. Ernest Carter spent Sunday in Paducah.

## Mrs. Lewis Norman and Baby Returned Saturday From Lubbock

Mrs. Lewis Norman and baby, Glad Lynn, returned home Saturday from Lubbock, where they have been for the past week. The baby has been under medical care in Lubbock. His condition is much improved.

Mrs. Glad Snodgrass, who has been with her daughter and grandson, accompanied them home.

Miss Roba Copeland, Miss Mary Wilbanks and Mr. and Mrs. A. D. Cummings spent Saturday evening in Plainview.

Mrs. Burn Loenson and baby, Jerry Joe, of Lockney, spent Friday afternoon in Floydada visiting with friends.

## HOME ECONOMICS TRAINING SCHOOL WAS REOPENED THURSDAY IN FLOYDADA

The home economics training school was re-opened last Thursday after being closed for several months. Miss Wilma Spikes, of McCoy, is the supervisor. Miss Audrey Farris was the former instructor.

The nine women who are employed at the new project were taken from the relief roll and were formerly employed with the sewing room, which is also a relief project.

The sewing room project is under the supervision of Miss Wilma Fuller. Thirteen women are now employed at the project. They are making work trousers.

Lee Wilkinson made a business trip to Plainview Monday.

## County Agent D. F. Bredthauer Attends Agents Meeting In Sweetwater

County Agent D. F. Bredthauer left Saturday for Sweetwater, where he will attend a meeting held for county agents of this section of the state of Texas. He planned to return home this evening.

Mrs. Bredthauer accompanied the county agent to Sweetwater.

Mr. and Mrs. Orville Harris and family and his mother, Mrs. S. T. Harris spent Sunday in Post visiting with her sister and family, Mr. and Mrs. Bill McMahon.

Mr. and Mrs. Ernest Kendricks and John McKinney spent Sunday in Paducah visiting with Mr. and Mrs. M. L. Solomon.



# BUY *Holiday Gifts* NOW

YOUR OPPORTUNITY TO PURCHASE CHRISTMAS GIFTS AT SUBSTANTIAL SAVINGS.

Because we are heavily loaded with merchandise at this season of the year and new merchandise arriving daily we have decided to give our good friends and customers the benefit of the big savings on our quality stock right in the heart of the CHRISTMAS SEASON, rather than after the holidays. Included in this HOLIDAY GIFT SALE is the larger part of all our merchandise items and especially such stock as would ordinarily be purchased for Christmas gifts. The new Christmas merchandise that has just arrived is included, and everyone is invited to buy early.



GOWNS AND SLIPS  
**1.00 AND \$1.98**



BRASSIER AND STEP-IN SETS  
To Give—Or to Own!  
**\$1.95 Reduced to \$1.49**



Always Exquisitely Groomed  
From HEMLINE to HEELS in  
**Vanette**  
Full Fashioned Hosiery

With the return of shorter skirts, so much more is important now than just ankle flattery. VANETTES are expertly woven to fit, so that you may be assured of a smooth silken surface from top to toe. VANETTES will wear and wear and keep their shape and luster through many washings.

See the New Fall Colors Today!

**\$1.00 \$1.15**

3-Thread Sheer Chiffons 2-Thread Ultra Sheers

## Give a Gift to serve as well as Thrill



We have the DRESSES! Of special importance is our grand collection of dresses . . . Refreshing and stimulating. No Rack-Worn Stock. A "must have" for semi-formal occasions throughout the Holidays. For you who desire a "fit of color," choose from a glorified collection of new "high shades"

### DRESSES REDUCED ONE-THIRD

\$12.75 Reduced to **\$8.95**

\$10.75 Reduced to **\$7.49**

\$9.85 Reduced to **\$6.89**

### SPECIAL GROUP

Ladies Dresses Formerly Priced from \$4.98 to \$6.95, now

**\$3.49**

Gift-Seeking Customers Will Give

### LOUNGING ROBES AND PAJAMAS



We have a lovely collection of Lounging Robes and Pajamas to match, in velvets and woolens.

Prices from **\$4.98 to \$6.95**

### Beautiful Satin LOUNGING PAJAMAS

In Red and Black, Purple, Plum and solid Red, all new shades.

**\$4.98 to \$6.95**

### BEAUTIFUL NEGLIGEEES

To Give—Or to Own! Lovely Crepe Tailored and lace trimmed.

**\$2.98 to \$4.98**



### CAP AND GLOVE SETS

THESE SETS MAKE IDEAL CHRISTMAS GIFTS

Brighten Your Spouse's Togs, Keep Warm, be FIRST to Flout One of These Sets.

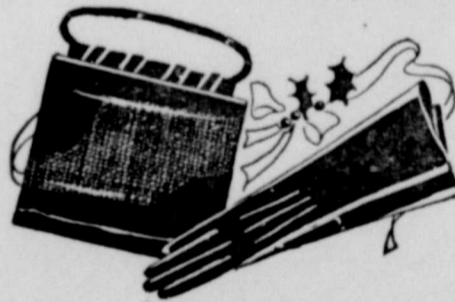
**\$1.00**



### Holiday Bags And Gloves..... TO GIVE — OR TO OWN!

We are usually proud of our big stock of NEW BAGS

Featured at **\$1.00 to \$1.95** In Patten, Kid and Suede.



### Gloves

Gloves **\$1.50 to \$1.95**  
Wool gloves **\$1.00**  
Fabric Gloves **79c**

### Ladies Blouses

For the Holidays In Satins and Crepes.

**\$1.98**



### TWIN SWEATERS FOR LADIES AND MISSES

Ladies' Zephyr Wool and Brushed Twin Set —Every wanted color, sizes 34 to 40,

**\$2.98**

Single Sweater **\$1.98**  
Barrel Sleeveless Sweater **\$1.00**

### CHILDREN'S TWIN SETS

**\$2.49**



### LADIES AND MISSES SKIRTS

Of 100% Wool Flannel, new Fall Shades, Zipper styles,

**\$2.98**



### HANKIES

Made from the finest pure linen, hand drawn,

**45c**

Other fine linens in high shades,

**25c**

Fast Colored Batists **10c TO 15c**



### Ladies Hats

Velvets, Crepes, Plain Frosted Felts.

**\$1.00**

**\$2.95**

## One-Third Off

ON ALL LADIES FUR TRIMMED COATS

Fitted Styles . . . belted and plain backs . . . Tweeds and plain woolens . . . Nicely lined.

GREATLY REDUCED AS LOW AS

**\$8.98**



Betty Rose COATS

Xmas Gifts of Lasting Loveliness  
**LORRAINE Pajamas \$1.**



Superb fit because that's what Lorraine is famous for. So generously cut and smartly styled that they're the perfect answer to lounging as well as sleeping needs. Tailored and lavishly lace-trimmed models.

**BUBBLE KNIT** Novelty weaves in bright colors  
**B & C SUEDE DU RAY** Smart, smooth and suave with frosty luster. Panels and high colors.

Smooth the way to loveliness

# THE STYLE SHOPPE

Floydada, Texas

"Always Showing Newest Things First"  
MRS. MOLLIE A. MORTON, OWNER

PHONE 17

Floydada, Texas



**THE FLOYD COUNTY PLAINSMAN**  
 Published Thursday of Each Week.  
 M. B. CAVANAUGH  
 Owner and Publisher  
 Telephone No. 187  
**ADVERTISING RATES**  
 Given on Application  
**SUBSCRIPTION PRICES**  
 Floyd County \$1.00  
 Outside Floyd County \$2.00  
 Entered as second class matter  
 No. 23, 1930, at the post office at  
 Floydada, Texas, under the Act of  
 October 3, 1917.

**NOTICE!**  
 Any erroneous reflection upon the  
 character, standing or reputation of  
 any person, firm or corporation  
 which may appear in the columns  
 of the Floyd County Plainsman will  
 be gladly corrected upon its being  
 brought to the attention of the  
 publisher.

**FREE!** to sufferers of  
**GASTRIC ULCERS**  
**HYPERACIDITY**  
 Willard's Message of Relief  
**PRICELESS INFORMATION** for  
 those suffering from STOMACH OR  
 GASTRIC ULCERS, DUE TO HYPER-  
 ACIDITY—POOR DIGESTION, ACID  
 GASTRITIS, SOUR STOMACH, GASTRO-  
 ENTERITIS, HEARTBURN, CONSTIPATION,  
 NO BREATH, SLEEPLESSNESS OR  
 BURNING DUE TO EXCESS ACID.  
 Explains the marvelous Willard Treat-  
 ment which is bringing amazing relief  
 in 15 days' trial.  
**BISHOP'S PHARMACY**

**Miss Bessclair Smith Underwent Operation Last Thursday**  
 Miss Bessclair Smith, daughter of Mr. and Mrs. Tom Smith, of Harmony, was operated on last Thursday afternoon in Plainview for the removal of her appendix. She is employed at the Stewart's Cash & Carry tailor shop.  
 Miss Smith's condition is improving satisfactorily.

**Mrs. Jack Deakins Entertained Sans Souci Bridge Club Wednesday**  
 Mrs. Jack Deakins entertained the Sans Souci Bridge Club at her home, 121 West Houston Street, last Wednesday. A lovely luncheon course was served by the hostess. Games of contract bridge was played with Mrs. R. C. Wakefield winning high score.  
 The following were present: Mrs. Polk Goen, Mrs. Marvin English, Mrs. George McAllister, Mrs. R. C. Wakefield, Mrs. Terrell Loran, Mrs. Looe Miller, Mrs. Bill Daily and the hostess, Mrs. Deakins. Mrs. A. S. Hollingsworth played as an invited guest.  
 Mrs. Miller will entertain the club at her home in Silvertown Wednesday, December 16.

**Mr. and Mrs. B. B. Wood and son, B. B., Jr., of Olney, spent Monday night here visiting with Mr. and Mrs. J. G. Wood. They spent Monday in Lockney attending a funeral of Mr. Wood's uncle.**

**Mr. and Mrs. Richard Stovall Entertained Pla Mor Bridge Club Members**

Mr. and Mrs. Richard Stovall entertained the Pla Mor Bridge Club at their home, 521 West Missouri Street, last Thursday evening. A lovely refreshment course was served by the hostess. Games of contract bridge was played with Mrs. Calvin Steen and Richard Stovall winning high score.  
 Those present were: Mr. and Mrs. John Hammonds, Mr. and Mrs. Luther Fry, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Homer Steen, and the host and hostess, Mr. and Mrs. Stovall, played as members and Mr. and Mrs. Terrell Loran played as guests.  
 A Christmas dinner will be given by Mr. and Mrs. Calvin Steen, Thursday, December 17, at 7 o'clock. Gifts will be exchanged.

**1922 Study Club Had Christmas Program Last Thursday Afternoon**

A Christmas program was given at the 1922 Study Club meeting last Thursday afternoon at the home of Mrs. J. B. Jenkins, 329 West Houston Street. Mrs. R. E. Fry was leader for the afternoon program.  
 The Christmas choral, "Silent Night," was sung by Mrs. E. L. Angus, after which Mrs. Wilson Kimble read Luke Two, for the scripture. Mrs. J. H. Myers gave a report on Dickens' Christmas Carols.  
 The club will meet at the home of Mrs. L. G. Mathews, 720 South Wall Street, Thursday afternoon, January 7, at 3:30. France will be the subject for discussion with Miss Anna Sims as leader.

**Mr. and Mrs. Harry Morckel Entertained With Quail Supper**

Mr. and Mrs. Harry Morckel entertained last Thursday night with a quail supper at their home. A lovely meal was served by the hostess, after three tables of forty two was played.  
 Those present were: Mr. and Mrs. Lon M. Davis, Mr. and Mrs. R. E. Fry, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Edd Brown, and the host and hostess.



**RACHEL'S CHRISTMAS LIGHT**  
 "Wonder if Harris would ask him afterward?" Rachel Stanton, the morning of Christmas eve, looked admiringly at the brilliant tree in the pleasant living room, then hurried to brush snow from the back porch, panted:  
 "I've cleaned the driveways to barns and road but will have to do it again today. What were you saying?" he was interrupted by Rachel.

"The radio announces that the snow plow from Warnton has stuck at the corner and will have to be dynamited out. No one can get through highways farther than the crossroad's corner," Rachel hurried to the telephone's jingling.  
 "It was Martha calling. She and Gene and the children started here but are blocked in at a home of kind strangers. I wish we could get food to the Harrison family in the Bottoms. They have no telephone, no near neighbors, and would freeze if they tried to get here through high drifts. Such a winter! It looks as though our Christmas will be 'we two,' she sighed at the color-lighted tree.  
 "Well, I see I'll have to shovel out the driveways again," Harris announced, pulling on jacket and gloves.  
 Later when he went inside to warm his fingers he heard Martha humming and was thankful that she was cheerful over the disappointment of Christmas eve without her relatives. Odors of savory food and the attractive table with Christmas colors, were inviting as he stamped in after evening chores were finished.  
 "Tonight will be the worst so far this winter. The wind is rising and snow blowing. A terrible night. Surely no one would venture on highways—why—where is the tree? Did you dump it outside because our company didn't come?" he looked, to be sure Rachel was sane.

"The tree, Rachel! Did you throw it out?"  
 "That's exactly what I did—only didn't throw—a shout from outside sent Harris quickly to the door.  
 "Come in from the terrible blizzard, you poor frozen—how did you get here?" Rachel helped Harris unwrap five shivering visitors, Mr. and Mrs. Harrison and children.  
 "Oh, it's been terrible getting here. But it was either to freeze and starve at home or risk getting here," Mr. Harrison wheezed.  
 "But, how did you?" Harris began.  
 "Outside—see the dogs. We hitched them to the sled. The blessed creatures helped us over drifts which are now frozen."  
 Steaming food was soon on plates and faithful dogs were lapping milk and broth near the kitchen range.  
 "How did you find the direction—the way in blinding snow?" Harris looked puzzled.  
 "Well, we got to the top of King's Ridge in the pasture, and came toward the light. The light near your grove, back there," the visitor pointed toward the west. "That light guided us."  
 "What light?" Harris stammered.  
 "Harris, dear, will you please carry our Christmas tree back into the house? I carried it outside this morning to the grove and put food on it for birds, wild ducks and any other wild animals that need food and shelter. Then, tonight, I hung that large lantern with the strong light on top of the tree to guide whoever might need it.  
 Merry laughter rang into the night as nuts were cracked and corn popped. Christmas morning Mr. Harrison helped keep snow from driveways and a path to the grove where the children carried food to a stack of fodder which the men had placed for the wild animals.  
 "Snow may be drifted high outside. But kindness inside of me needs never be blocked so it can not be scattered and be a guide to others," Rachel mused after the happy Christmas of the worst winter.



The Visitor Pointed Toward the West. "That Light Guided Us."

**PARDON, SIR! BUT YOUR SHOES—**  
 They look run down, with the heels worn off, soles worn out, laces broken and they have a summer color.  
 Go to Rainer's Shoe Shop today and let him make your shoes look like new for a small cost to you.  
**RAINER SHOE SHOP**  
 South Side Square

**INSURANCE FOR CHRISTMAS HOLIDAYS**  
 Have your car fully covered with accident insurance for the Xmas holidays. Take precaution and insure your home before it is too late. Come in today and see me about insurance before the holidays.  
**G. C. TUBBS,**  
**INSURANCE AGENCY**  
 First National Bank Building. Phone 162



Just to remind travelers of our  
**Santa Fe**  
**HOLIDAY EXCURSION FARES**  
**ROUND-TRIP FARES TO DESTINATIONS THROUGHOUT THE UNITED STATES**  
 Tickets will be on sale every day to and including January 1, 1937. Except to points in the East and Southeast tickets will be on sale on and after December 12, 1936. Final return limit will be **THIRTY DAYS** in addition to date of sale.  
**FOR FULL DETAILS**  
 Call **V. WILLIAMS,** Agent, Floydada, Texas.  
 Or Write **M. C. BURTON,** General Passenger Agent, Amarillo, Texas.

**COLD WAVE DUE**  
**Motorists Warned to Protect Cars Against Enemy No. 1**  
**MAGNOLIA W-P MEN ON DUTY**  
 IT'S BETTER TO BE ONE WEEK EARLY THAN ONE DAY LATE  
**WINTER-PROOF NOW!**  
**GET THIS 7-POINT PROTECTION FOR WINTER DRIVING**

- 1 CRANKCASE:** Drain dirty summer oil and refill with correct winter grade of Mobiloil to assure quicker starting and instant lubrication to all parts of the motor during coldest weather.
- 2 TRANSMISSION:** Drain heavy summer lubricant and refill with correct winter grade of Mobil Gear Oil so that gears will shift easily.
- 3 DIFFERENTIAL:** Drain dirty summer lubricant and refill with correct winter grade of Mobil Gear Oil.
- 4 CHASSIS:** Mobilize thoroughly with winter Mobilgreases according to Check Chart recommendations; submit detailed inspection report.
- 5 GASOLINE:** Fill fuel tank with quick-starting winter Mobilgas.
- 6 RADIATOR:** Clean radiator with Mobil Radiator Flush to remove grease, rust and sediment. Put in Mobil Freezezone if necessary.
- 7 BATTERY:** Check battery; fill with distilled water; remove corrosion and grease terminals.

Buy at the Sign of the Flying Red Horse!  
**Mobilgas Mobiloil**  
 AMERICA'S FAVORITE GASOLINE AND MOTOR OIL

J. E. Pitts, of Amarillo, spent Saturday night here visiting with relatives and friends.

Mr. and Mrs. Frank Moore and Mrs. A. B. Keim spent Saturday evening in Plainview.

**Watch Your Kidneys!**  
 Be Sure They Properly Cleanse the Blood  
**DOAN'S PILLS**  
 YOUR kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as nature intended—fail to remove impurities that poison the system when retained.  
 Then you may suffer nagging backache, dizziness, scanty or too frequent urination, getting up at night, puffiness under the eyes; feel nervous, miserable—all upset.  
 Don't delay? Use Doan's Pills. Doan's are especially for poorly functioning kidneys. They are recommended by grateful users the country over. Get them from any druggist.

**PROMPT SERVICE**  
 Call 106 and give us your order for winter coal and we will make the delivery at 4:00. Be prepared with plenty of fuel on hand for the cold weather.  
**All Kinds of Feed.**  
**EDWARDS GRAIN & ELEVATOR CO.**  
 1903—TIME TESTED SERVICE—1936

**SAFETY NOTICE**  
**CHANGE TIRES THAT S-L-I-P FOR GOOD YEAR TIRES THAT GRIP**  
**ASK US WHY YOU GET 30% MORE MILES FOR YOUR MONEY BY MAKING THE CHANGE NOW!**  
**REAL GOODYEAR QUALITY! PRICES FOR EVERY PURSE**

\$4.95 UP	\$5.70 UP	\$8.60 UP	\$9.50 UP
-----------	-----------	-----------	-----------

**Magnolia Service Station 2.**  
 H. O. CLINE, MANAGER, PHONE 37  
 South East Corner of Square, Floydada, Texas

**First National Bank**  
 Floydada, Texas  
 1903—TIME TESTED SERVICE—1936

**Sunbeam Automatic MIXMASTER**  
 THE BEST FOOD MIXER MADE  
  
 THE MOST POWERFUL PORTABLE MIXER ON ALL SPEEDS

The food mixer preferred by women everywhere for its wider usefulness, greater efficiency, lasting service. Mixes and beats more evenly with 10 constant, unvarying beater speeds that do not "slow" as the batter thickens as you add more ingredients. Has Automatic Power Control—an exclusive Mixmaster invention that automatically maintains Full Power on all speeds—the same on Low speed as on High. Also has the famous FULL MIX beater—new streamlined beauty—a marvelous array of practical, labor-saving attachments.  
 Sunbeam Automatic Mixmaster only \$19.75 as illustrated above, or complete with juice extractor, \$22.50.

**Texas Utilities Co.**

Just to remind travelers of our  
**Santa Fe**  
**HOLIDAY EXCURSION FARES**  
**ROUND-TRIP FARES TO DESTINATIONS THROUGHOUT THE UNITED STATES**  
 Tickets will be on sale every day to and including January 1, 1937. Except to points in the East and Southeast tickets will be on sale on and after December 12, 1936. Final return limit will be **THIRTY DAYS** in addition to date of sale.  
**FOR FULL DETAILS**  
 Call **V. WILLIAMS,** Agent, Floydada, Texas.  
 Or Write **M. C. BURTON,** General Passenger Agent, Amarillo, Texas.



Mrs. Mozelle Moseley, of Lubbock, spent Sunday here visiting with her parents, Mr. and Mrs. T. R. Fields, and family.

Clyde Wright, of Post, spent last week end here visiting with his parents, Mr. and Mrs. Morgan Wright, and family.

**SANTA CLAUSE TO BE IN FLOYDADA DEC. 12, 19, AND 23**

Announcement through the local chamber of commerce states that Santa Clause has wired from the frozen regions of the north that he will arrive on the Q. A. & P. in the city of Floydada next Saturday at 11:20 a. m. December 12th, with oodles and bobs of candies, nuts, fruits, and even toys, and will see that every child gets a selection of these pretty things.

Santa tells us that the spirit of Christmas should be the real spirit of Christ, which is the true spirit of giving, to make people happy. And he is going to just open up his great bag of goodies and give and give.

Now don't you fail to be here on time, and meet him at the depot, and follow him to town where all the things will be given away.

Santa Clause will make three such visits to Floydada between now and Christmas. Saturday, December 12, Saturday, December 19, and Wednesday, December 23. Just to show you that he wants to pay up for the way we have been neglected for the past three years.

Remember the date, next Saturday, Saturday week, and Wednesday before Christmas.

Boy, O Boy, what a time we will have!

Mrs. R. C. Wakefield and son, Bobby Clint, left Saturday for Midway, Texas, where they will visit with her relatives until after the Christmas holidays. They were accompanied by Mr. Wakefield, who returned home Monday night.

Miss Inez Jones spent last week end in Amherst visiting with her sister, Miss Macel Jones, and Miss Adelle Evers.

Mr. and Mrs. Russell Duncan and family, of San Antonio, arrived Friday to spend several days here visiting with his parents, Mr. and Mrs. S. E. Duncan, and family.

Jim Bandy spent last week end in Amarillo visiting with friends.

**Mrs. Glad Snodgrass Entertained Triple Four Club and Guests Tuesday**

Mrs. Glad Snodgrass entertained the Triple Four Bridge Club and their husbands were guests at her home, 503 West California Street, Tuesday. A lovely dinner was served by the hostess, after which games of contract bridge was played.

Those present were: Mr. and Mrs. Frank L. Moore, Mr. and Mrs. Edd Johnson, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. H. O. Pope, Mrs. E. L. Angus, Mrs. A. P. Horn, Mrs. A. J. Welch and the host and hostess, Mr. and Mrs. Snodgrass.

Beautiful Christmas decorations adorned the house with decorations carrying out the Christmas motif on the table.

Mrs. Angus will entertain the club at her home, 615 West California Street, Tuesday, December 22, at 12:00 noon. A Christmas party will be given and gifts will be exchanged.

**THE MUNCY NEEDLE CLUB MET WITH MRS. W. E. GRIMES THURSDAY, DECEMBER 3**

The Muncy Needle Club met last Thursday, December 3, at the home of Mrs. W. E. Grimes, 424 West Missouri Street, in an all day gathering. After a business session was held the remainder of the day was spent quilting and doing other needle work. Lunch was spread at noon.

The members present were as follows: Mesdames Childred Caruthers, Icy Biggs, Viola Pawver, Allie Harris, Thelma Hoffman, Artie Muncy, Corine Muncy, Maye Muncy, Minnie Muse, Edith Smalley, Jewell Smalley, Mattie Smalley, Nell Southern and the hostess, Mrs. Lillie Grimes. Guests present were: Mrs. L. B. Fawver and Miss Ovela Biggs.

The club will have its next meeting with Miss Stella Griffin Thursday, December 10.

**Mr. and Mrs. J. A. Arwine Entertained The Friendship Bridge Club Members**

Mr. and Mrs. J. A. Arwine entertained the Friendship Bridge Club at their home, 428 West Missouri Street, last Friday evening. A lovely course was served by the hostess, after which games of contract bridge was played with Mrs. J. C. Gilliam and Mr. L. T. Bishop winning high score.

Those present were: Mr. and Mrs. Walton Hale, Mrs. A. B. Keim, Mr. and Mrs. B. K. Barker, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. L. T. Bishop, Dr. and Mrs. A. E. Guthrie and the host and hostess, Mr. and Mrs. Arwine.

Mr. and Mrs. Gilliam will entertain the club at their home, 413 West Houston Street, Friday, November 18. A Christmas party will be given and gifts will be exchanged.

**Mesdames Will Walker And Deen Hill Entertained Last Thursday Evening**

Mrs. Will Walker and Mrs. Deen Hill entertained last Thursday evening with an eighty-four party at the home of Mrs. Walker. A lovely dinner was served by the hostess. Each guest took a dish and added it to the meal.

Games of eighty-four was played, after which names were drawn to exchange gifts at the Christmas party that is to be given by Mr. and Mrs. Ralph Groves Thursday, December 17, at 6:30 p. m.

Those present last Thursday evening were Mr. and Mrs. W. H. Hilton, Mr. and Mrs. F. O. Conner, Mr. and Mrs. Jim Eubank, Mr. and Mrs. R. M. McCauley, Mr. and Mrs. Ralph Groves and daughter, Evelyn, Mrs. Sam Thurmon, Mrs. Lee Howard, Mrs. Ama Smalley, Fred Bell, and the hosts and hostesses.

**Mrs. Ernest Carter Entertained The Thursday Contract Bridge Club**

Mrs. Ernest Carter entertained the Thursday Contract Bridge Club last Thursday evening at 7 o'clock. Games of contract bridge was played with Miss Gene Smalley winning high score. A lovely refreshment course was served to the guests.

Those present were: Miss Eulalia Burrus, Miss Adelaide Scott, Miss Gene Smalley, Mrs. L. D. Britton, Mrs. Winfred Cooper, Miss Muriel Scoggin, Mrs. Arthur Stewart, Mrs. T. A. Norman, Mrs. J. B. Claiborne, Mrs. Fred Nabors, Mrs. J. Q. Hill, and the hostess, Mrs. Carter. Mrs. Bill McCauley played a guest hand.

Mrs. Nabors will entertain the club Monday, December 21, at 7 o'clock. A Christmas party will be given and gifts will be exchanged.

C. M. Owen, of Vernon, spent Monday here attending to business.

**Fruit Cake**

- 1 Pound 35c
- 2 Pounds 70c
- 3 Pounds \$1.00
- 4 Pounds \$1.25
- 5 Pounds \$1.50
- 10 Pounds \$3.00

**FIREWORKS COMPLETE LINE**

**Westers' Quality Bakery**

Mrs. J. R. deCordova, of Lubbock, spent Saturday here visiting with relatives and friends.

Miss Naomi Faye Smith spent last week end in Cedar Hill community visiting with her parents.

Mr. and Mrs. J. C. Wester and Mrs. Francis Wester spent Tuesday in Lubbock attending to business.

Mr. and Mrs. Vergel Spence and daughter spent Sunday here visiting with their parents and friends.

Modrell Williams returned home Sunday after spending several days in Dallas.

**Mrs. Mae Hollis And J.P. Ethridge Were Married Here Thursday Afternoon**

Mrs. Mae Hollis, of this city, was married to J. Pleas Ethridge, of Midlothian, last Thursday afternoon at 2:30 at the home of Mr. and Mrs. D. T. Curry, 415 South Main Street. Lae Robinett, who is an old friend, performed ceremony.

Mr. and Mrs. Ethridge left Sunday morning for Midlothian to make their home.

**Starkey Baptist Church Announcement**

The following church services will be held at the Starkey church, Sunday, December 13th.

- Sunday school 10 a. m.
  - Preaching at 11 a. m.
  - B. Y. P. U. 6 p. m.
  - Preaching Sunday night at 7.
- Everyone is cordially invited to attend all these services.
- REV. G. W. TUBBS, Pastor.

Let Cavanaugh do your...



**BE SURE YOU'RE RIGHT—**

Give him the kind of the he'd select himself. Come in now. We'll you solve your man problem for Christmas. The gift women like to wear. The kind men like to wear. If you're worried... you've checked and rechecked for HIS gift—forget it. **GLAD SNOODGRASS** Smart Wear For Men Since 1900



**Give Groceries for Christmas**

HULL & McBRIDE

**REPAIRS**

Have your automobile and Magnetic motors overhauled now.

Electrical and Acetylene Welding.

**BATTERIES CHARGED 25c**

If Brought In, Small Charges For Deliveries

**WESTERN AUTO PARTS CO.**



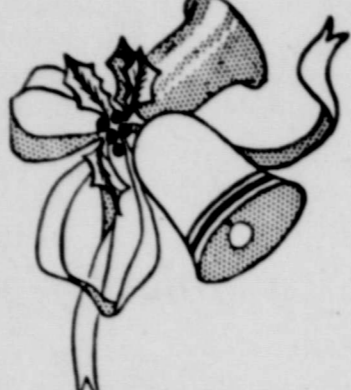
**ARE YOU ONE**

Of our ever increasing list of satisfied customers! Courteous treatment—Quality must be the keynote, and the PRICE MUST BE RIGHT.

**THE STAR CASH GROCERY**

Phone 40 C. L. Minor, Owner

**Gifts for The Home**



- CHAIRS
- TABLES
- STANDS
- RUGS

THERE is many a mother and father too... who would rather have some nice piece of furniture for the home on Christmas than any number of smaller personal gifts. A new piece of furniture or two adds new interest to a room... and always, of course, should make it more comfortable. We have a wide selection of separate pieces of high grade furniture, all very moderately priced. Newest designs and finest workmanship... See our windows.

The choice is unusual in scope and you may make selection and purchase on a deferred payment plan if you wish.

**F. C. Harmon Furniture**



**Your Winter Feed Bill**

Your winter feed bill can be held to a much lower figure through wise selection of feeds and by mixing them in such proportions as to provide a balanced ration for your farm animals, thus allowing them to get maximum benefits from the grains and roughage you feed.

We are always glad to help and advise you with your feeding problems. Hay and all kinds of mill feeds.

**Farmers Grain Company**

**Classified Ads**

**LANDS FOR LEASE**  
A few farm tracts to lease at reasonable prices for cash.

**W. M. MASSIE & BRO.**  
Floydada, Texas. 11-tfc

Door crepes, floral sprays, wreathes designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69, Hol-lums, Floydada Florists. 30-tfc

1934 Chevrolet Pick-up for sale. Floyd Motor Company. 1-ltc

All parts for some cars. Some parts for all cars. Harris Brothers. 39-tfc

We invite you to visit the greenhouse. **PARK FLORISTS**—Mrs. W. S. Goen. Phone 78. 46-4tc

**PENNIES!**

No sense denying yourself the COMFORT

of CONSTANT hot water

when a few cents daily is all it COSTS

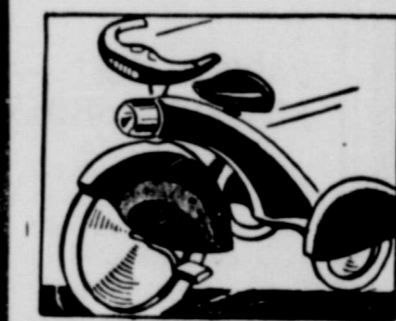
to operate a SELF-ACTION GAS WATER HEATER

and have plenty of hot water always on tap!

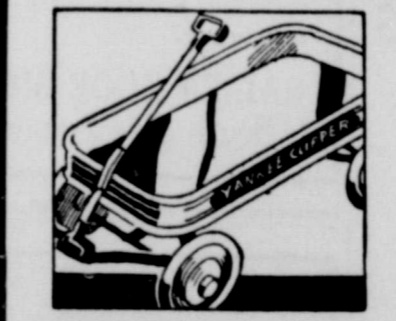
**West Texas Gas Co.**  
Good Gas With Dependable Service

**Gifts for all**

**Toys, Games, And All Kinds of Gifts**



Streamline Velocipedes, Ball Bearings, All steel rubber grip, Each **\$3.49**



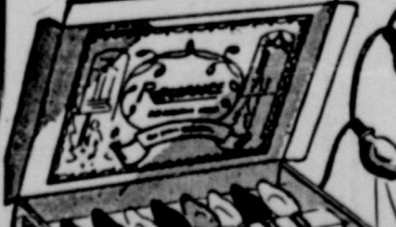
Pedal Bike, all steel, Streamlined—Extra Value **\$1.49**



Dolls that cry and sleep with Human Hair, 16 inches high, Each **98c**



Dolls of all descriptions, . . . Specially priced at **49c**



Dione Quintuple Dolls—Just like them, Extra large, Each **\$4.98**



Table and chair set, Steel or Wood, Extra Large, Set **\$1.98**



Wagon, All Steel—Red, Rubber Tires—Extra Value at **79c**



Football, Youth's size, Imitation Leather, Each **49c**



Football, original size, kant leak valve bladder, Regular Weight, Each **98c**



Doll Buggy, 24 inches High, Heavy Steel frame—Each **\$2.39**



Buck Rogers Pistol and Leather Halster, Per Set **49c**



Blackboard, yellow frame with Specially treated writing surface, Each **25c**



Fold Up Desk and Blackboard, Heavy Frame, Each **98c**



Bright Lights, for Christmas use—Per Set **69c**



Train and Track; Wind Up, An Extra Value at **98c**



Car and Trailer—Bright Colors—All Steel **25c**

**Martin Dry Goods Co**