

The Floyd County Plainsman

VOLUME No. 7

Floydada, Floyd County, Texas, Thursday November 5, 1936

NUMBER 48

Floydada Defeated Spur In Ball Game Played Here Friday Night

Floydada Whirlwinds won the victory against Spur Bulldogs last Friday night to a score of 26-0. The game was played on the Wester Field and began at 8 o'clock. The largest crowd of spectators that have witnessed a game on Wester Field were present last Friday night for the important conference game.

Floydada Whirlwinds were determined to win the game Friday night and showed the best fighting spirit that they have done this season. They were ready to win the game and the victory for their school. Every boy was in his place perfecting every play he made.

During the first quarter the Whirlwinds made three first downs with Spur not making any. During the second quarter Estil Baker added twelve points and Allen adding the extra point by kicking the ball through the goal posts after the first touchdown. Baker made the first six points by a line plunge. Allen and Standiforth made the other touchdowns in the last half. Allen made a score in the third quarter and Billy Standiforth added the next six points in the last quarter with Allen making the extra point. Floydada had many new plays they tried Friday night and added many yards.

During the half Floydada Green Peppers gave a new formation using a large green and white hoop which all the girls marched through. Each member of the squad had either a green or white small hoop, which they waved while they sang and gave yells for Spur and the Whirlwinds. The girls made an archway for the boys to run through when they came back on the field.

Spur's pep squad was dressed in gold and navy blue. They formed an S for Spur and while all the lights were out they used flash lights to shine on the side they were yelling for. The group used the hallowe'en idea for the dark night and using small flash lights.

Former Students Attend W. T. S. C. Homecoming Saturday At Canyon

Several ex-students of West Texas State Teachers College of Canyon, attended the home coming from Floydada. The main feature of the day's entertainment was a football game played Saturday night on Buffalo field by the Sul Ross Teachers College, Lobos, played against W. T. S. T. C.'s undefeated football team, the Buffaloes. The game ended scoreless with both teams fighting hard to win, although the Buffaloes have won every game this season they were unable to score against the Lobos from Alpine.

Seventy-one former lettermen of Canyon College attended the game and among this number Tom Campbell, who played in 1912, witnessed the homecoming game. Those attending the game and homecoming from Floydada were: A. D. Cummings, Odell Winters, O. K. Lavis, Irvin Allen, Estil Baker, Miss Fannie Mae Rees, and Miss Ina Rae Cummings.

Petersburg Beats Floydada's B Team 20-0 In Game Played Thursday

Petersburg was victorious in the football game played here last Thursday afternoon at 3 o'clock against Floydada's B team to a final score of 20-0. The game was played on the Wester Field, south of Floydada High School.

Petersburg team outweighed Floydada's small second string. Whirlwinds B team fought a good game and used their playing efforts to score. Petersburg made their last two touchdowns by intercepting passes when Floydada was trying to make a touchdown.

J. C. Wester was referee, Gregory, of Petersburg, umpire and Preston Badgett was head linesman.

Grady Conner Employed On Phillip's Petroleum Transport Truck

Grady Conner was recently employed on the Phillip's Petroleum transport truck and succeeds Foster Amburn. Mr. Conner will haul products for the local wholesale agent, Shelly Allen. The business deal was consummated Monday.

Let Caravanaugh Do Your Printing.

1489 Bales of Cotton Has Been Ginned in Floyd County This Season

There has been 1489 bales of cotton ginned in Floyd County to October 18, 1936. Round bales were counted as half bales in this number. During last season there had been 1849 bales ginned by October 18, 1936.

This census was taken by Fred Bell, who takes the cotton census of the county.

Kindrick M. Borum, Of Floydada, Was Buried In Decatur, Texas, Sunday

Kindrick M. Borum, of Floydada, died here Saturday morning at 1:05 and was taken overland to Decatur, where funeral services were conducted in the First Baptist Church by Rev. J. L. Ward, assisted by Rev. Bell, former pastor of the church. Interment was made in Decatur Cemetery. The Masons had charge of the funeral.

The deceased was born January 4, 1846 in Wilson county, Tennessee, and had been living in Floyd County for the past fifteen years. Mr. Borum had been active until recently.

Survivors include two sons, E. R. and J. U. Borum, both of Floydada, and one brother, R. T., of Frisco, Texas, and one sister, of Watertown, Tennessee.

Those attending the funeral were: Mr. and Mrs. J. U. Borum and son, Urnon, and daughter, Mrs. Lowell Gamblia, and Mr. and Mrs. E. R. Borum and daughter, Miss Hazel Borum, all of Floydada, and two sons of E. R. Borum, Ted of Lubbock, and J. R. and wife, of Memphis. Mr. and Mrs. H. O. Sanderson and son, of Krum, friends, also attended the services.

The body was taken to Decatur by F. C. Harmon Funeral Home with Mr. Harmon in charge. The relatives returned home Sunday evening.

Rev. W. B. Hicks Is Attending The Methodist Conference In Houston

Rev. W. B. Hicks, pastor of the Floydada First Methodist Church, left Tuesday for Houston where he is attending the Methodist Conference. The six conferences of the state are meeting this week in a joint session to celebrate the State's Centennial. Bishop H. A. Boaz, of Fort Worth, will have charge of part of the session.

The conference was scheduled to open last night at 7 p. m. to an audience of some 2,000 ministers and lay delegates and some 8,000 visitors.

Others that are attending the meeting from here are: Mrs. W. B. Hicks, Mr. and Mrs. Jim Willson, who were accompanied by Mrs. Nichols, of Tulla, and H. G. McChesney and Clarence Travis. They will return home the first part of next week. The conference will close Sunday night.

Mrs. R. B. Hatley Received Cuts And Injuries In Car Accident Sunday

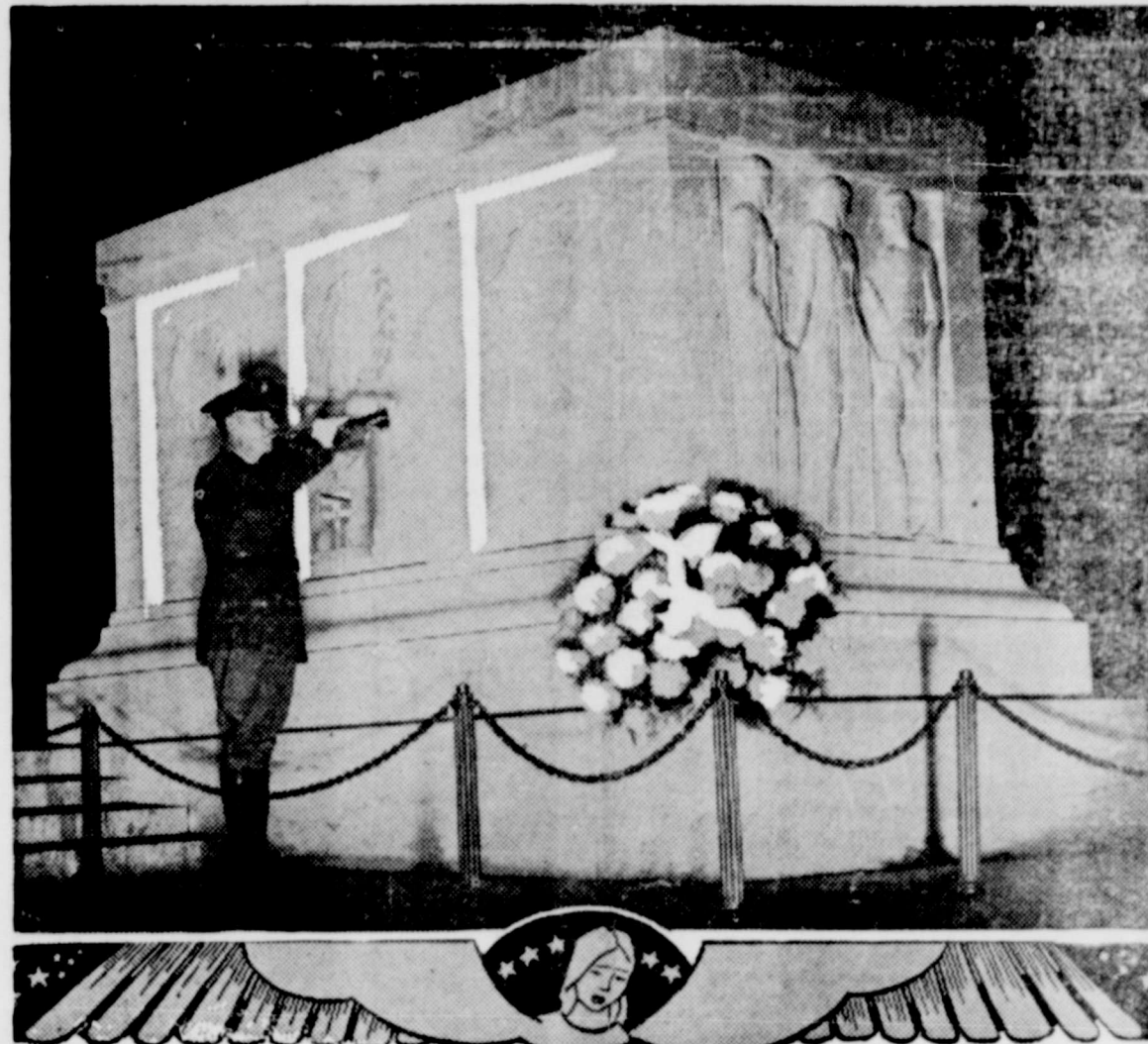
Mrs. R. B. Hatley, local manager of the Western Union, received several cuts and other injuries in a car accident in Matador Sunday afternoon about 4 o'clock. She and her husband were enroute to Shamrock to visit with relatives when the wreck happened at Bob's Oil Well, which is just west of the business section of Matador. Their car was badly damaged.

Henry Ford, of Matador, was driving the other car that was in the wreck. His car was damaged also, but he was not injured.

J. M. Daniel Attended Mechanical School In Oklahoma City

J. M. Daniel, service manager for the local Oden Chevrolet Company, attended a mechanical school in Oklahoma City for three days during the past week. He returned home Sunday. Mr. Daniel made one of the highest grades that has been given in the school this year.

Coach and Mrs. R. P. Terrell, of Matador, spent last week end here visiting with her parents, Mr. and Mrs. Lon Blasingame, and friends.



ARMISTICE DAY 1918 - - November 11, - - 1936

Brother of John H. Myers Died In Plainview Monday Afternoon

T. W. Myers, of Plainview, died Monday and was buried Tuesday afternoon in the Plainview Cemetery. Funeral services were conducted at the Roy G. Wood Chapel at 1:30 by Rev. G. I. Brittain, baptist minister of Plainview.

Mr. Myers was born February 7, 1878 in Alabama and had been making his home eleven miles southeast of Plainview since 1925. He had been ill since October 24 and died at the J. I. Phillips' home.

Survivors include: Five children, three brothers, two sisters and two grandchildren. Those attending the funeral from Floydada were the brother of the deceased, John H. Myers, who is teacher in the Floydada schools, and his wife and children, John Harold and Miss La Nora, Dr. and Mrs. I. W. Hicks, Mrs. Bob McGuire, Mrs. Troy Leonard and Byron Clark.

First Christian Church District Convention Will Meet Here November 17

The annual district convention will be held at the Floydada First Christian Church Tuesday, November 17, with Lon M. Davis, of this city, as president of this district, in charge.

Rev. Paul D. Kennedy will be the main guest during the convention and will make a talk. Rev. Kennedy is minister of the First Christian Church at Fayetteville, Arkansas, but will soon go to the Philippine Islands. There he will be a missionary representing churches of Disciples of Christ through the United Christian Missionary Society.

Mr. Kennedy is returning to the Philippine Islands, as he first went there in 1922. At Laog, he was superintendent of evangelism. This includes evangelistic work among the normal and college population at Laog, and visitation among the native Filipino churches and barrio preaching points. To reach these churches he took long itineraries over difficult mountain trails. He also assisted with the educational work of the mission.

Mr. Kennedy, a native of Nebraska, is a graduate of Cotner College. His education was interrupted when he served with the A.E. F. in the front line service in France during the World War. He has had additional training at Butler University and the College of Missions.

Miss Bonnie Dale Fyffe, of Olton, spent last week end here visiting with her father, Mr. and Mrs. D. W. Fyffe and family.

D. F. Bredthauer made a business trip to Plainview Friday.

Panhandle Refining Co. Wholesale Plant Receives New Paint Job

The Panhandle Refining Company wholesale property, located on east California Street, is receiving a new paint job this week. G. R. Strickland and Sons are proprietors of the business.

A new Ethol gasoline tank is being installed and the building is being painted silver with green and red trimmings.

TO THE CITIZENS OF FLOYDADA

I am a candidate for mayor of Floydada in the special election to be held on November 12th to fill the unexpired term of W. C. Hanna, resigned, and will appreciate your vote and influence.

If elected I promise to work and cooperate with your City Council and perform the duties of the office to the best of my ability.

POLK GOEN.
(Political Advertising)

A. N. Burns Was Buried at Carrs Chapel Tuesday Afternoon

Ambros N. Burns was buried at Carrs Chapel Tuesday afternoon with the funeral services being held at the F. C. Harmon Funeral Home by Rev. Robinett, baptist minister, presiding, at 1 o'clock.

Mr. Burns was born July 25, 1857 in Alabama and had been living in Floyd County for the past five years. He had a stroke of paralysis a week ago, after which he developed pneumonia and passed away Monday. He died at his home at 529 West Mississippi Street.

Survivors include: Six children; Jims Burns and John Burns, both of Big Spring, Mrs. J. E. Humphrey, of Denton, Mrs. J. E. Willson, of Pilot Point, Mrs. Floyd Cross, of Lockney, and N. J. Burns, of Pilot Point.

Pallbearers were: C. L. Minor, H. H. Graham, J. A. Carruth, J. E. Swinson, H. O. Pope, and T. R. Fields. Flower bearers were: Mrs. J. H. Gray, Mrs. Lola Galloway, Mrs. A. W. Chowning, Mrs. Walden and Mrs. Tinnou.

F. C. Harmon Funeral Home had charge of the funeral services.

396 Bales of Cotton Ginned In Floydada To November First

The three gins of Floydada have ginned 396 bales of cotton to the first of November with the first bale being ginned August 28. Davis Gin Company has ginned 175; Scott Gin, formerly known as West Texas Gin Company, 106; and Texas Cotton Growers Gin 115.

Lions Club Was Re-organized Monday Night With Gilliam as President

The Lions Club was re-organized here Monday night in a meeting held in the basement of the First Methodist Church. G. H. Thatcher, of Kokomo, Indiana, of the International Lions Club, was present and had charge of the organizing.

J. C. Gilliam was elected president; T. F. Huggins, vice-president; Marvin English, second vice-president; Ben Ayres, third vice-president; W. H. Henderson, secretary-treasurer; Ed Johnson, Lion Tamer; Woody Guthrie, tall twister; O. M. Watson, Francis Wester, J. D. McBrien, and Odell Winters, directors.

The club will meet each Thursday at 12:30 p. m. at a place to be decided on later.

Twenty-five Floydada men attended with thirteen guests, who were from Paducah, Matador, Plainview, and Kokomo. Guests were as follows: Sam M. Braswell, of Paducah; R. E. Campbell, H. F. Pipkin, M. C. Bean, W. F. Jacobs, and J. C. Cramer of Matador; and Brents Norman, Alex Nisbet, Jr., Oliver Bier, Frank Blockson, Joe Don Scott and Dr. D. C. Rougeon, of Plainview.

D. G. Holbrook and Walter Travis Will Visit Rural Schools of Co.

Deputy State Superintendent G. D. Holbrook, of Lubbock, and County School Superintendent Walter Travis will spend from Monday until Thursday afternoon in Floyd County visiting the rural schools that are applying for state aid.

All principals and trustees are requested by Walter Travis to meet them at the school building at the allotted time for a brief interview.

The schedule for the four days will be as following:
Monday, Starkey, 9 a. m.; McCoy, 10 a. m.; Allmon, 11 a. m.; Harmony, 12 noon; Sandhill, 1 p. m.; Pleasant Valley, 2 p. m.

Tuesday: Irick, 9:30 a. m.; Aiken, 10:30 a. m.; Providence, 11:30 a. m.; Lene Star, 12:30 p. m.; Sterley, 1:30 p. m.; South Plains, 2:30 p. m.
Wednesday: Center, 9 a. m.; Fairview, 10 a. m.; Liberty, 11 a. m.; Cedar Hill 12 noon; Fairmount, 2 p. m.; Edgin, 3 p. m.

Thursday: Lakeview, 9:30 a. m.; Pleasant Hill, 10:30 a. m.; Antelope, 11:30 a. m.; Dougherty, 12:30 p. m.

O. L. Goodman, of Alvin, Texas, spent Monday here visiting with his sisters, Mrs. H. D. Meredith and Mrs. W. D. Carathers.

Rex Brown, student of Texas Tech at Lubbock, spent last week end here visiting with his parents, Mr. and Mrs. R. Fred Brown, and friends.

Local Fans Attended Matador Paducah - Game Friday Afternoon

Among those attending the football game played between Matador and Paducah last Friday afternoon were:

Marvin English, Bill Daily, Luther Fry, E. Ray Smith, J. C. Wester, A. D. Cummings, and Odell Winters.

The game was played at Paducah on their new field. The final score was 7-7 with the victory awarded to Paducah on the greatest number of penetrations. Charlie Seaff, quarterback, made the score for Matador.

Oden Chevrolet Company Will Have Formal Opening Of Business Saturday

The Oden Chevrolet Company will have a formal opening of their automobile agency Saturday, November 7. The Chevrolet Company was formerly known as Snodgrass Chevrolet Company until recently when Mr. Oden purchased the agency and business from Mr. Snodgrass.

A carload of new 1937 Chevrolet cars will be on display. The opening will be held in the showroom, where refreshments will be served. An up-to-date parts department has been replenished and an addition of new equipment for the mechanical department of the business.

The following men are members of the organization in Floydada: Conner Oden, owner; Roy L. Snodgrass and Roy Franklin, salesmen; Clinton Fyffe, parts man; J. M. Daniel, service manager; Cecil Gould, mechanic; John McKinney, washing and greasing department.

Elsewhere in this issue of the Plainsman will be found an advertisement of Oden Chevrolet Company inviting everyone to visit their place Saturday, November 7, on the occasion of their formal opening and to see the new 1937 Chevrolet.

Roosevelt Led In Floyd County Against Landon And Lemke For President

The unofficial report of Floyd County on the presidential election held Tuesday showed Roosevelt with a total vote of 1687 to only 201 for Landon. This partial report showed that Floyd County favored President Roosevelt and the New Deal.

There were 1888 votes cast in the county with 686 votes cast in the three boxes in Floydada and 448 cast in the two boxes in Lockney. The report on Floydada is complete.

Miss Ola Hanna, of Beetom, spent last week end here visiting with her parents, Mr. and Mrs. A. R. Hanna, and family.

Miss Virginia Stovall, student of Texas Tech, spent last week end here visiting with her parents, Mr. and E. F. Stovall and family.

Final Plans Are Made For Armistice Day And Calf Show Celebration

Final plans were made this week week for the Armistice Day and Calf Show Celebration to be held in Floydada Monday, Tuesday and Wednesday, November 9, 10 and 11. Committees from the Chamber of Commerce, Floydada Volunteer Fire Department and American Legion, who are sponsoring the entertainment, are expecting a big time for all.

Dr. Bradford Knapp, president of the Texas Technological College at Lubbock, will give an address Monday at 2 p. m. Judge Clark Mullican, also of Lubbock, who has been district until recently when he resigned from the office, will deliver an address Wednesday at 2 p. m. Senator G. N. Nelson will probably attend the entertainment either Tuesday or Wednesday and deliver an address, according to secretary of the Chamber of Commerce, R. W. Cothran. Many other speeches will be given over the loud speaker.

Monday the F. F. A. Calf Show will begin with all entries in place by 9 a. m. Judging will begin early Monday morning. Auction sale of eight head of prize calves will be held Monday afternoon. Community booths will be on display in merchants' windows.

A band contest will be held at 10 o'clock Monday with the Happy band attending Wednesday and furnishing music during the day.

Dog races will be held on Monday at 2 o'clock with greyhounds from West Texas and Oklahoma entering the races. A mechanical rabbit will be used on a straight track. Oliver Allen will have charge.

Farm demonstrations will be given from 9 until 12 o'clock Tuesday with O. G. Tomlinson, of College Station, in charge of the judging.

Automobile races will be run Monday and Tuesday at 3 p. m. Carnival will be in town during the week.

A dance given by the American Legion will be held Tuesday night at Barker Brothers garage building. A place will be provided for an old time square dance.

A parade will be held on the main street of Floydada Wednesday morning at 11:30. Many floats will be entered.

Suitable prizes will be awarded on all contests.

Local Chevrolet Dealer Attended Sales School In Lubbock Tuesday

Conner Oden, dealer for Chevrolet cars, attended an all day sales school in Lubbock Tuesday. He was accompanied by Roy Snodgrass and Roy Franklin, salesmen for the local agency.

Mr. and Mrs. Edgar Jones spent Sunday in Dallas attending to business.



Roosevelt and Garner

ROOSEVELT AND GARNER LEAD IN 45 STATES WITH RECORD MAJORITY INDICATED BY GAINS

ROOSEVELT HAS MORE THAN 8 TO 1 LEAD IN TEXAS

By a majority of slightly more than eight to one, according to returns tabulated by the Texas Election Bureau Tuesday night, Texas voters expressed their confidence in President Roosevelt and his administration. Returns also promised that all the amendments would carry with the exception of the one providing for state control of liquor, which seemed headed for defeat.



ARMISTICE

ARMISTICE DAY

Three Day Celebration,
November 9, 10, 11

MONDAY, TUESDAY
And WEDNESDAY

Keep faith with the boys who went over and keep pace with your friends and neighbors by using Cosden Produces.

Badger Tires and Tubes.
MOTOR INN SERVICE STATION

R. C. Patton

Newell Parker



ARMISTICE

BIG THREE DAY CELEBRATION, Nov. 9, 10, 11

ARMISTICE DAY
NOV. 11.

Refreshes memory of the obligation the nation owes dead of the WORLD WAR, and should be the occasion for sober reflection and generating of new inspiration in the nation's life.

We again pause to pay tribute to the nation's heroes who gave so freely—even unto death—a cause deemed just for the safety of our country. All honor to them, the dead and the living.

J. C. WOOLDRIDGE LUMBER COMPANY



ARMISTICE

ARMISTICE DAY,
NOVEMBER 11

Attend The Three Big Day Celebration, November 9, 10 and 11.

Keep faith with the boys who went over. And keep pace with your friends and neighbors by letting us overhaul your car for the big Celebration to be in Floydada Next Monday, Tuesday, Wednesday.

CLINE BROTHERS AUTOMOTIVE REPAIR



ON THIS ARMISTICE DAY WE WISH TO REMEMBER THE SACRIFICES MADE BY THE BOYS OF 1917 AND 1918

First National Bank

FLOYDADA, TEXAS

Special Names for Beds

Used by England, France and France were known by special names. One was called the "England Bed" because the arms of England were superbly embroidered upon its curtains of violet velvet and cloth of gold. The "Great Bed of Ware" was widely famed for its size, accommodating 12 persons on its ample mattress. Elizabethan and Tudor beds carried on the tradition of formal grandeur and were resplendent with richly carved headboards and carved columns expanding into bulbs of huge proportions in addition to carved terminal figures of men and women and angels at the side of the headboard outlined against curtains of luxurious quality.

At the end of the Sixteenth century, according to a writer in the New York Sun, it seemed that extravagance in ornamented structure had gone as far as it should and in the Seventeenth century, decoratively speaking, there was a breathing spell for the wood carver. Bed heads were shaped of graceful, irregular curved lines, the frame posts and cornice made of any available wood, but they were covered completely with magnificent embroideries and handsome woven textiles such as Genoese velvet, appliqued or embroidered wool and silk rep and later damask. Scrolls and gadroon borders were constructed in wood and covered with skill by the upholsterer who had reached heights of supreme excellence not since surpassed. The inconspicuous framework was canopied and supported on four slender posts usually covered with the material and sometimes they were unobtrusively carved or painted. The mass of embroidered detail appeared on the headboard and the finest examples were as elaborate and required as great skill as did carved wood ornament. Fabulous sums were invested in them.

Hypnotism Long in Use for Medical Treatments

Psychologists in universities, while investigating the mechanisms of the human mind, often employ hypnotism to bring to the surface its hidden workings, while physicians have legitimately used it many times in making cures of certain kinds of cases—such as drug addiction or alcoholism.

Hypnotism is not a mysterious force flashed over hundreds of miles by the power of some dark hypnotic eye, writes Prof. A. H. Estabrook in the Scientific American. A hypnotized person is much like one who walks in his sleep. If you can find such a person and start a conversation without waking him, you are in touch with the sub-conscious mind of one who is already hypnotized. The unconscious mind is in control of the body. In the hypnotic trance, however, the unconscious is also in touch with an operator. This accounts for the curious results obtained, for the unconscious is very open to suggestion and has a remarkable power over the entire body.

The Term "White Paper"
The term "white paper" is applied to government reports on any subject, especially British publications of a less extensive nature than the British blue-books, which are official reports of parliament and of the privy council. Reports of ambassadors, consular officials, etc., are often printed as "white papers". These terms have been in use for many years. During the late war, most of the warring nations published official documents to justify their stand. These included the white book of the Germans, the blue books of the British and Serbians, the yellow book of the French, the orange book of the Russians, the red book of the Austrians, the green book of the Italians, etc. The names are derived from the colors of the paper covers given to the documents.

Borneo Has No Calendar
Borneo's calendar-making priests erect an eight-foot sun-pole firmly in the center of each district, the shadow cast by the sun used as a time measure, on the same principle as our sun dial. When the sun is directly overhead, they look at the shadow on the ground and scratch along the full length of it while the shadow points north. By ancestral training and experienced observation of the pole's shortening noon shadow, they know when the spring season for plowing and seed time is approaching. Priests peg these dates in secret, hide their shadow rod, and after harvest claim "lithes" for helping farmers to locate the seasons.

India Has 17 Calendars
Each of India's 17 calendars are different and are used in the different Indian states. Assamese, Bengali, Bikrami or Punjabi, Burmese, Gregorian (used officially over all India), Gujrati (in the Bombay district), Hindoo (all parts of India), Jewish (by the Jews), Kanabese, Maharashtra, Maylay, Marvari (by Marwar states and by India's merchants), Mohammedan (all parts of India), Oriya, Parsee (scattered in most parts), Tamil (South, and all Ceylon) and Telugu (north of Madras).

NEW PLYMOUTH SAFETY - BUILT

Many Refinements Made in 1937 Models, Now On Display in Floydada.

New safety styling, rubber pillows for the steel body, and complete soundproofing to provide what the engineers term a "hushed" ride, are outstanding changes in the 1937 Plymouth models now on display at the showrooms in Floydada.

Restyled inside and out, the new cars are being shown by local dealers. In general appearance, the new Plymouths give the impression of greater massiveness than before. The long, low contours are emphasized by deeper fenders, longer hood, new seamless unit top, and the airflow-styled back.

More Body Room
And body room, in reality, has been greatly increased. Front seats are three inches wider, back seats have two and one-half inches more room, the overall length has been increased to 194 inches, and an inch of head room added without altering the car's height.

Most striking, however, is the new design of the safety interior. To prevent passenger injuries such as might occur from sudden contact with control knobs or hooked door handles, the interior of the new car has been swept clean of dangerous projections.

Throttle, choke and light switch controls disappear on slides in the counted base of the instrument panel. The windshield crank folds away. Door handles curve inward with no projecting hooks. Windshield wiper control buttons are of soft rubber instead of metal. Even the switch key is recessed. The result is that all controls are flushed with the surface of the instrument panel.

A padded roll across the top of the front seat protects rear passengers in case they are thrown violently forward by a sudden stop.

"Studio" Sound Proofing
"Studio" soundproofing, with five kinds of insulation to block out rumbles and seal the interior against gas, heat and cold, contribute to the "hushed" ride feature. A new method is used for cushioning the body on the frame. The bigger 1937 body is pillowed on short outrigger brackets of special design, with soft cushions of live rubber supporting only the weight of the body. Metal to metal contact is eliminated.

Other major improvements.
Aircraft type shock absorbers, patterned after those on transport ships; hypoid rear axle, doing away with the need of a tunnel in the floor of the car; new ventilation system, including front windows; wider rear tread to give greater stability and lessen sway in rounding curves; and increased steering efficiency.

Mrs. Verdie Thornton Died Monday And Was Buried in Tarrant Co.

Mrs. Verdie Thornton, of the Lakeview community, died at her home Monday morning and was taken to Rendon, Texas, near Everman in Tarrant county, for funeral services.

The deceased was born April 5, 1862 and had been living in Floyd County for the past six years. Her husband died in 1930. Mrs. Thornton was Miss Verdie Breed before her marriage. She had been ill for some time.

Survivors include seven children: Mrs. Maurett Poore, Weldon Thornton, Van Thornton, Herbert Thornton, Ella Lou Thornton, Macel Thornton, and Marvin Eli Thornton. Two brothers: Brents, of Floydada and Joe Breed, of Houston, and one sister: Mrs. Iva Eades Burleson.

Floydada Whirlwinds Will Play Slaton Team On Local Field Friday

Floydada Whirlwinds will play against the Slaton Tigers here Friday night with the game beginning at 8 o'clock. Slaton beat Floydada last year to a score of 14-6 with the game played at Slaton.

Jim Bandy, of Canyon, Is Employed At White Drug Company

Jim Bandy, of Canyon, has accepted a position at White Drug Company and began work there Sunday, November 1. He was formerly employed at Jarrett Drug in Canyon.

Mrs. Dillard Scott spent from Wednesday until Saturday in New Home visiting with her parents, Mr. and Mrs. W. H. Patterson.

Mrs. E. C. Potter and daughter, Miss Evelyn Potter, spent Monday in Amarillo attending to business.

John Kimble, student of Texas Tech, spent last week end here visiting with his parents, Dr. and Mrs. Wilson Kimble.

Mrs. Sam Beard spent Sunday and Monday in Central and Cardell, Oklahoma.

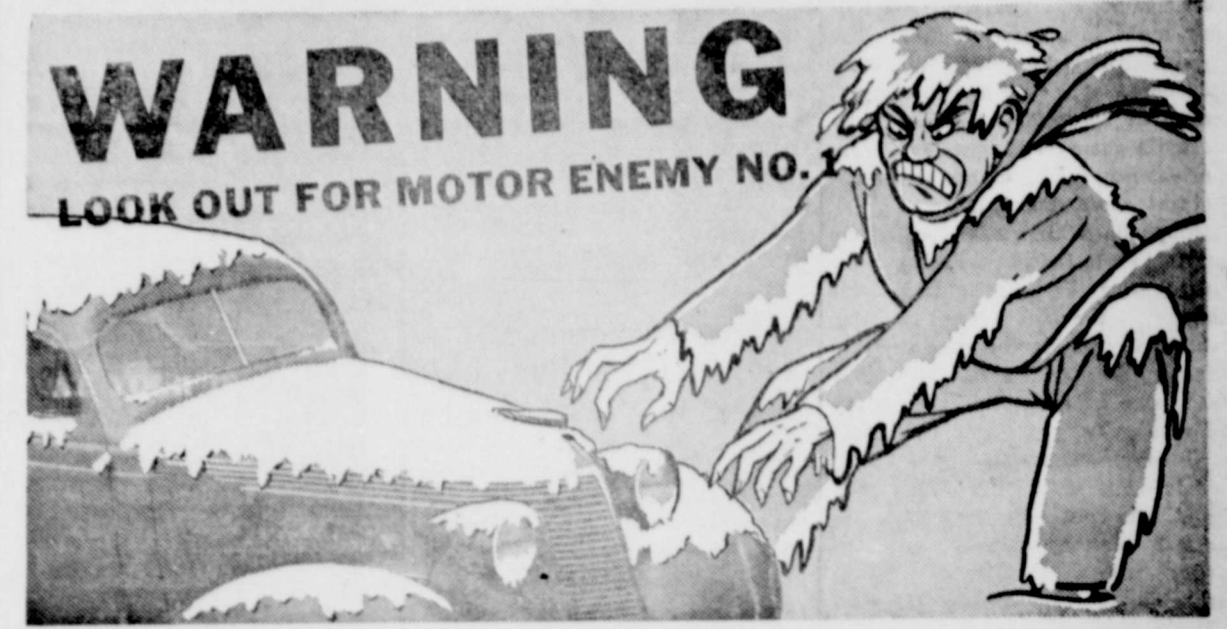
Miss Mattie Fern Fields, student of Draughtons Business College of Lubbock, spent last week end here visiting with her parents, Mr. and Mrs. Tom R. Fields.

Jack Stansell, student of Texas Tech, spent last week end here visiting with his parents, Mr. and Mrs. Oscar Stansell, and friends.

Billie Joe Welch, of Tulla, spent last week end here visiting with his mother, Mrs. A. J. Welch.

Miss Emma Louise Smith, student of Wayland College of Plainview, spent last week end here visiting with her parents, Dr. and Mrs. Lon V. Smith, and friends.

FREE to sufferers of STOMACH ULCERS, HYPERACIDITY
Willard's Message of Relief
PRICELESS INFORMATION for those suffering from STOMACH OR DUODENAL ULCERS. DUE TO HYPERACIDITY—POOR DIGESTION, ACID DYSPEPSIA, SOUR STOMACH, GASSINESS, HEARTBURN, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES. DUE TO EXCESS ACID. Explains the marvelous Willard Treatment which is bringing amazing relief. Sold on 15 days trial.
BISHOP'S PHARMACY



BANISH MOTOR NEGLECT... PREVENT COLD WEATHER TROUBLES WITH MAGNOLIA

WINTER-PROOF SERVICE

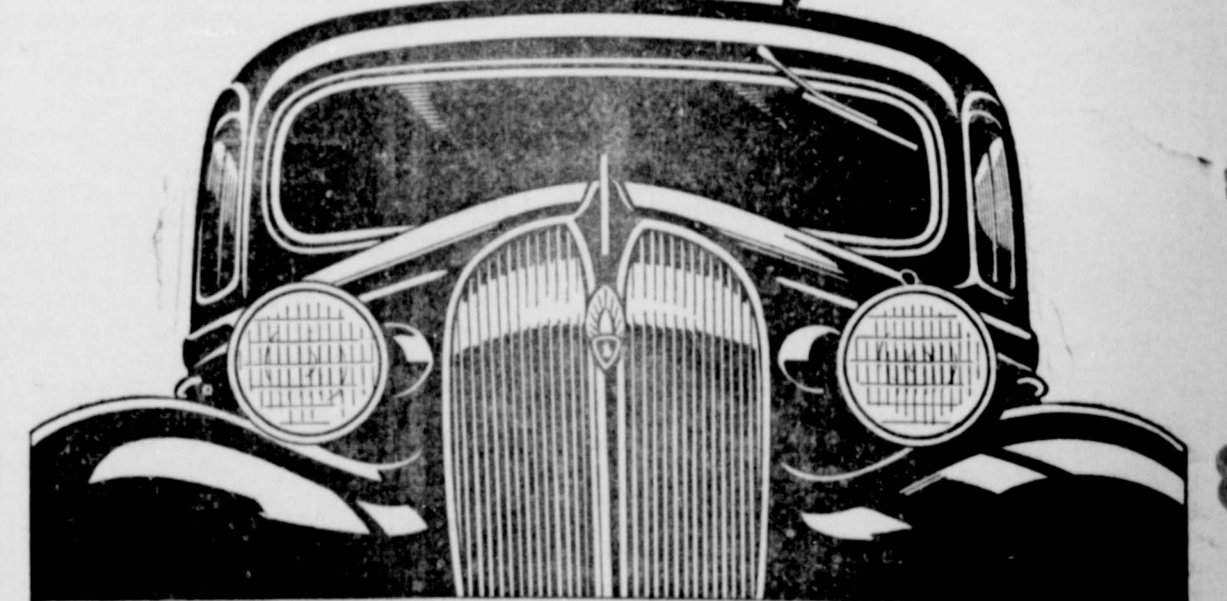
GET THIS 7-POINT PROTECTION FOR WINTER DRIVING

- 1 CRANKCASE:** Drain dirty summer oil and refill with correct winter grade of Mobiloil to assure quicker starting and instant lubrication to all parts of the motor during coldest weather.
- 2 TRANSMISSION:** Drain heavy summer lubricant and refill with correct winter grade of Mobil Gear Oil so that gears will shift easily.
- 3 DIFFERENTIAL:** Drain dirty summer lubricant and refill with correct winter grade of Mobil Gear Oil.
- 4 CHASSIS:** Mobilubricate thoroughly with winter Mobilgreases according to Chek-Chart recommendations; submit detailed inspection report.
- 5 GASOLINE:** Fill fuel tank with quick-starting winter Mobilgas.
- 6 RADIATOR:** Clean radiator with Mobil Radiator Flush to remove grease, rust and sediment. Put in Mobil Freezezone if necessary.
- 7 BATTERY:** Check battery; fill with distilled water; remove corrosion and grease terminals.

Buy at the Sign of the Flying Red Horse!

Mobilgas Mobiloil
© 1936, Magnolia Petroleum Co.
AMERICA'S FAVORITE GASOLINE AND MOTOR OIL

PLYMOUTH FOR 1937 IS Here!



CROWDS THRILL to Plymouth's new Beauty, greater Size, Safety Styling, amazing Silence, sensational Ride!

It's the Biggest Value in Plymouth History... and it's here at our sales-room for you to see and drive.

Come in today. Be among the very first to discover what is newest in low price car design... biggest in low price car value.

Take the most sensational ride you ever had in a low price car. Enjoy the luxury of unequalled quietness. See for

yourself how new ways have been found to add to Plymouth's safety... and at the same time to make it more beautiful!

And you'll have a new idea of how big a low priced car can be when you see the extra size and roominess of the 1937 Plymouth.

Be sure to stop in, to see and drive this big, beautiful new Plymouth.

Floyd Motor Company



Looking For A Coat?

Our New Fall and Winter Coats rank high as successes this season. Luxurious wormth, fashion, and the note of drama a woman wants in her new coat combine in our New Fall Line of Ladies Coats. We are showing them Tailored and Fur Trimmed.

PRICED FROM
\$9.85
TO
\$19.50



Ladies Sport Dresses

We are showing Sport Dresses in Woolens and Silks. One and Two-piece effects.
Priced From \$3.95 to \$9.85

Style Shoppe

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

MAGNOLIA PET. CO. URGES CAR OWNERS TO "WINTER PROOF"

Warning to car owners against winter neglect, Motor Enemy No. 1, was given this week by Fred M. Lege, Jr., Vice President of Magnolia Petroleum Company, as he announced "Winter-Proof" protective service to be made available to the motoring public by Magnolia dealers throughout the Southwest, beginning November 1. This service, originated several years ago, has been growing in favor each year as motorists have learned the value of the semi-annual check-up to insure against the ravages of weather and wear by protecting the vital parts of the automobile.

"Magnolia's 'Winter-Proof' service is a seven-point check-up, preparing the engine, transmission, differential chassis, fuel, radiator and battery for winter demands," Mr. Lege explained. "It has been devised by engineers to make winter driving more economical and more pleasant, to insure dependable operation and avoid undue wear and consequent need for repair.

"Dealers who display the Magnolia 'Winter-Proof' banner are prepared to replace dirty, summer lubricants with clean, quick-flowing winter Mobiloil and Mobilgreases of the correct grade recommended by manufacturers. The radiator will be cleaned and flushed of summer accumulations and if necessary the correct amount of anti-freeze will be put in; the battery will be checked and refilled for the heavier load it must pull in cold weather. The tank will be filled with winter-grade Mobilgas for quick starting.

"Owners of new cars are especially urged to insure them against early wear by providing winter protection, while motorists who have driven their cars through previous winters will recognize the need for special lubrication and care under the trying conditions of winter operation."

TO THE VOTERS AND TAXPAYERS OF FLOYDADA

Since you are going to elect on November 12th, someone to fill the unexpired term of Mr. Hanna, Mayor of the City of Floydada, (resigned), I have asked that my name be put on the ticket and if you see fit to elect me I will do all I can to help the present council take care of the cities business.

Thanks,
JOHN H. REAGAN.
(Political Advertising)

Misses Maxine and Marilyn Fry, students of Texas Tech, spent last week end here visiting with their parents, Mr. and Mrs. R. E. Fry, and friends. Mrs. Fry brought them home Saturday and Mr. and Mrs. Fry took them to Lubbock Sunday.

Miss Erin Gamble, of Sanford, spent last week end here visiting with her sister, Mrs. Vergie Shaw. Miss Gamble was accompanied by Miss Arlene Wilson, of Amarillo.



ATTEND THE BIG THREE DAY CELEBRATION NOV. 9, 10 AND 11

ARMISTICE DAY, November 11. The years roll on, but our memory of individual sacrifice and of national heroism makes the observance of this day more impressive.

CONNOR'S TEXACO SERVICE STATION

Make an "OLD BUDDY'S" place your headquarters while in town.

Ends Aching Sore Muscles

For longer lasting, quicker relief, use Ballard's Snow Liment which contains active ingredients to give a more than local action, thus bringing a surge of warmed blood to scatter congestion and more quickly soothe every the pain from aching muscles, sprains, strains, backache and lumbago. Ballard's Snow Liment, 30c and 50c.

BISHOP'S PHARMACY

Mr. and Mrs. Luther Fry Entertained Pla Mor Bridge Club Thursday

Mr. and Mrs. Luther Fry were hosts to the Pla Mor Bridge Club at their home, 121 North First Street, last Thursday night. Halloween motif was carried out in the decorations, table placements and refreshments. Beautiful chrysanthemums and dahlias added beauty to the rooms.

Games of contract bridge were played with Mrs. Jack Henry and John Hammonds winning high score. A lovely refreshment course was served by the hostess.

Those present were: Mr. and Mrs. Jack Henry, Mr. and Mrs. John Hammonds, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Calvin Steen, Mr. and Mrs. J. B. Bishop and the host and hostess, Mr. and Mrs. Fry. Mr. and Mrs. Homer Steen played as guests.

Mr. and Mrs. Hammonds will entertain the club Thursday, November 12, at their home, 129 West Houston Street.

WORDS OF APPRECIATION

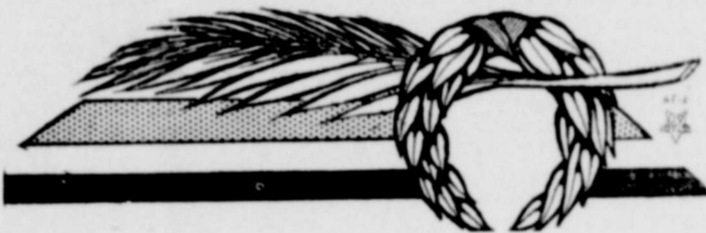
We wish to express our gratitude and appreciation to our many friends and neighbors for the kindness and sympathy extended to us and the many flowers given when Jesus reached down and took our precious baby son and brother. Also our sincere appreciation to Dr. Guthrie who labored so faithfully with us to the end.

MR. AND MRS. H. D. MEREDITH, JAUNITA JEAN.

Mr. and Mrs. Clyde Brown and baby, Clydie Joe, spent Sunday in Ralls visiting with her parents, Mr. and Mrs. Jeff Collins, and family. They were accompanied home by Mrs. Brown's sister, Miss Velma Collins.

Elton Goen, student of Texas Tech, spent last week end here visiting with friends and relatives. He is the son of Mr. and Mrs. Stan Goen.

D. F. Bredthauer made a business trip to Plainview Friday.



The years roll on, but our memory of individual sacrifice and of national heroism makes the observance of this day more impressive. On Armistice Day let us recount the greater happiness brought about through individual grief and hardship. Safety is measured in effort and sacrifice, and the brave American who gave much and often their most that we may be safe, are worthy of our solemn tribute of this day.

Visit Our Store During The Three Day Armistice Celebration And Calf Show.

F. C. Harmon Furniture



TO THE MEMORY OF THE BRAVE SONS OF FLOYDADA WHO MADE THE SUPREME SACRIFICE IN THE WORLD WAR,

Loyal citizens again bow in humble gratitude. To the families of these brave sons they extend renewed sympathies . . . and glory with them in honor justly awarded.

Attend the three day Armistice Celebration and Calf Show in Floydada, November 9, 10, 11.

MASSIE WHOLESALE GROCERY

Armistice Day

"Eighteen years ago whistles sounded and bells rang. There was jubilation, rejoicing for those who lived, and, underneath, keen sorrow for those who helped make the celebration possible, yet could not join in it.

Time has mellowed our thoughts for them, but has brought forward their place in the observance. Through them we have come to realize the futility of warfare, to keenly appreciate the significance of peace. Their part has been played; our part must lie in remembering it."

"We pause on November 11 to observe the close of a tragic phase in the world's history, to remember those who cannot celebrate its close with us. The significance of that minute lies not only in all that happened, but in all that might have been, as well.

Time has softened the keen sorrow of 1918, but time can never alter the broken plans, the heartbreak of those times. We cannot change them, but we can remember, and in remembering hope for a lasting peace."

PLAN TO ATTEND THE THREE DAYS IN FLOYDADA, NOVEMBER 9, 10 and 11

In addition to appropriate observance of Armistice Day special attention is to be given Vocational Work.

Texas Utilities Co.



BIG THREE DAY CELEBRATION Nov. 9, 10, 11

Armistice Day refreshes Memory of the obligation the nation owes its dead of the World War, and should be the occasion for sober reflection and generating of new inspiration in national life.

Visit our store during the celebration.

STANSELL & COLLINS

LET US WINTER - PROOF YOUR CAR

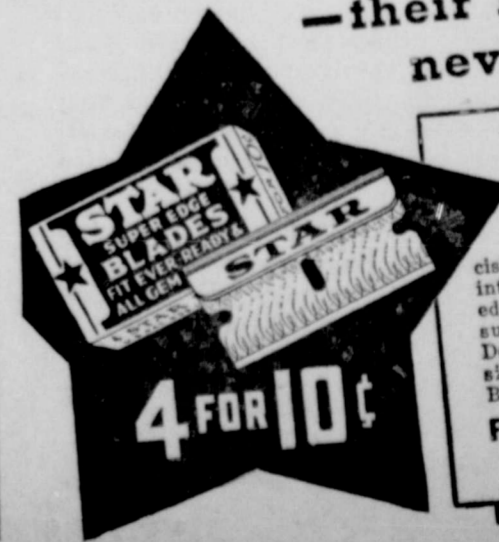
LISTEN FRIENDS—We would like to fix your car up for winter driving. Let us "WINTER-PROOF" your car for cold weather, at the Magnolia Service Station No. 1.

We also have PRESTONE and MOBIL FREEZONE for your car.

MAGNOLIA SERVICE STATION No. 1
A. J. CLINE, Manager

STAR BLADES

—their keenness never varies

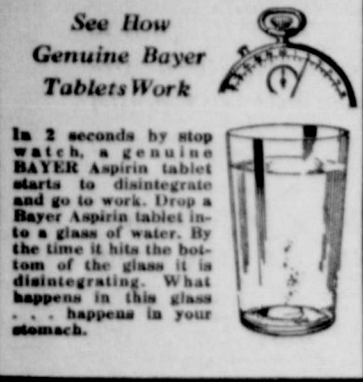


MADE SINCE 1880 by the inventors of the original safety razor, Star Blades have 56 years of precision experience strapped into their keen, long-lasting edges. If your dealer cannot supply you, mail 10c to Dept. AX-2, Star Blade Division, 88 Johnson Street, Brooklyn, New York.

FIT GEM AND EVER-READY RAZORS

To Ease a Headache Fast

Get Real Quick-Acting, Quick-Dissolving Bayer Aspirin



Virtually 1¢ a Tablet Now
If you suffer from headaches what you want is quick relief.

Genuine Bayer Aspirin tablets give quick relief, for one reason, because they dissolve or disintegrate almost instantly they touch moisture. (Note illustration above.)

Hence—when you take a real Bayer Aspirin tablet it starts to dissolve almost as quickly as you swallow it. And this is ready to start working almost instantly... headaches, neuralgia and neuritis pains start easing almost at once.

That's why millions never ask for aspirin by the name aspirin alone when they buy, but always say "BAYER ASPIRIN" and see that they get it.

Try it. You'll say it's marvelous.



THE FLOYD COUNTY PLAINSMAN

Published Thursday of Each Week.

M. B. CAVANAUGH
Owner and Publisher
Telephone No. 187

ADVERTISING RATES
Given on Application

SUBSCRIPTION PRICES
In Floyd County \$1.00
Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

NOTICE!

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

STARKEY CHURCH ANNOUNCEMENT

The following church services will be held at the Starkey Church Sunday, November 8:

Sunday school 10 a. m.
Preaching at 11 a. m.
B. Y. P. U. at 6:30 p. m.
Preaching Sunday night 7:30 p. m.
Everyone is cordially invited to attend all these services.
REV. G. W. TUBBS, Pastor.

Forrest and Miss Forne Fry, students of West Texas Teachers College at Canyon, spent last week end here visiting with their parents, Mr. and Mrs. Olin Fry.

Let Cavanaugh Do Your Printing.

LAND PROBLEM IS ACUTE IN 4 AREAS

Resettlement Official Says Misery Will Increase.

Berkeley, Calif.—With virtually no good free land left in the United States for families to settle, the future of the country depends largely on the conservation and conversion to proper use of vast tracts that have been made useless by abuse in the past, believes L. C. Gray, assistant administrator of the resettlement administration.

"Less than a century ago," said Gray, "there were hundreds of thousands of acres of good land in the public domain available to citizens who wanted to stake out a homestead. Today not only is there scarcely an acre of such land but countless thousands of acres that once were profitable have been ruined unless they can be converted to other uses or restored to their original productiveness."

Gray cited four great districts in the United States where the misuse of land has not only made it unprofitable but in many cases has reduced the occupants to economic misery.

Poverty in great portions of the southern Appalachian mountains where living conditions are particularly severe, he said, is the direct result of an unscientific use of land.

Forests Rapidly Thinned. Forests, which formerly provided the chief income, were cut off without any care for the future reproduction of trees.

The land as a rule is too steep for farming; cultivation only aggravates the problem by encouraging soil erosion, and with both the forests and top soil gone the standard of living of the inhabitants has decreased steadily.

The old forest region bordering the Great Lakes which presents a similar problem; the western plains, where the destruction of forests has eliminated moisture and produced dust storms in recent years, and finally the old cotton belt of the South, he said, are instances of the misuse of soil that is now causing poverty for great portions of the people.

Problem Grows With Years. The situation, he declared, is even graver for the future than it is for the present. With an inevitably increasing population the nation will require more land under cultivation in the future than now.

Whenever industrial depressions occur hundreds of thousands will go back to the land as they did during the present one. With no virgin land left and with great sections of the country made profitless by misuse of the land in the past, the problem, he declared, can only be solved by a well-defined governmental policy of soil conversion and conservation.

Studies made by the resettlement administration, Gray believes, show that unless all people living off the soil can do so profitably a great burden of taxation is thrown on persons in other parts of the country.

Mr. Average American Is New Foreign Traveler

New York.—More than 80 per cent of all 1935 passports were issued to salesmen, teachers, clerks, secretaries, farmers and others in middle class occupations, while less than 20 per cent were given to individuals of wealth or leisure, passport figures from the Department of State reveal.

"A hundred years ago only the wealthy could travel," said Edwin Robert Petre, director of the Institute of Foreign Travel, "but travel now belongs to the great middle classes. In a few decades I suppose that the man who has not seen Europe will be such a rarity that newspapers will send out interviews to get his story. They'll want to know whether he has heard of Shakespeare or ridden in a horseless carriage."

Low cost of travel on water, continued improvement both in the comfort and speed of steamship and improved international relations account for the fact that 74 per cent of all 1935 travelers on passports went to Europe, Mr. Petre believes. "The fact that American newspapers are unique in the world in devoting large space to foreign news and descriptions of foreign places," Mr. Petre said, "has also helped immensely in making Americans travel-conscious."

Father, 98, Has Son, 66, Withdraw Pension Bid

Milwaukee.—John (Soda Ash Johnny) Horan, ninety-eight years old, famous as the nation's oldest railroad worker, straightened his shoulders and swore that "as long as there's an ounce of work in my bones no son of mine is going on the county."

His son, William H. Horan, sixty-six, had applied for a county pension, but Soda Ash Johnny ordered the application withdrawn.

"I don't know what's going to become of these kids," Johnny said. "They work for 50 or 60 years and then they're all played out. Sa' funny world, ain't it?"

William worked for the railroad 53 years, but in 1931 was forced into retirement by illness.

Mrs. E. S. Thurmon Entertained With 84 Party Thursday Evening

Mrs. E. S. Thurmon entertained at her home last Thursday evening at 6:30 with an eighty-four party. The house was decorated with fall flowers of roses, dahlias and zinnias. Hal-lou'en napkins were placed on the tables.

A delicious dinner course was served by the hostess, after which games of eighty four was played.

Those present were: Mr. and Mrs. Ralph Groves, Mr. and Mrs. Jim Eubank, Mrs. Will Walker, Mr. and Mrs. Deen Hill, Mr. and Mrs. F. O. Conner, Mr. and Mrs. R. M. McCauley, W. H. Hilton, Fred Bell, Mrs. Lee Howard, Mrs. Ama Smalley and the hostess, Mrs. Thurmon.

Let Cavanaugh Do Your Printing.

Mrs. S. R. McClung Was Honored With Farewell Party And Shower

Mrs. S. R. McClung was guest of honor last Thursday at a luncheon and shower given in the basement of the First Baptist Church by the members of the W. M. S. A lovely luncheon was served after which the gifts were presented. Vases of cut flowers were used in the center of the tables.

Several short talks were given and the song, "Blessed Be The Tie That Binds" was sung by those present. Lunch was served to fifty guests. Each lady took a covered dish and added it to the meal.

Mrs. McClung will leave soon for Perryton, where she will make her home with her family. Rev. McClung has accepted a position as pastor of the First Baptist Church at Perryton.

Mesdames Hollingsworth And Frank Moore Entertained With Luncheon

Mrs. A. S. Hollingsworth and Mrs. Frank Moore entertained the Triple Four and Clover Leaf Bridge Clubs last Thursday at 12:30 p. m. with a luncheon given at the home of Mrs. Moore, 217 West Ollie Street. Hal-lou'en motif was used in the decorations and placements.

After the luncheon was served the guests played games of contract bridge with Mrs. H. O. Pope winning high for the members and Mrs. L. J. Welborn for the guests.

Those present were: Mrs. H. O. Pope, Mrs. W. I. Cannaday, Mrs. Edd Johnson, Mrs. E. L. Angus, Mrs. Edd Johnson, Mrs. R. E. Fry, Mrs. A. P. Horn, Mrs. R. Fred Brown, Mrs. E. L. Norman, Mrs. E. P. Nelson and the hostesses, Mrs. Moore and Mrs. Hollingsworth. Guests were: Mrs. L. J. Welborn, Mrs. Bill Standiforth and Mrs. Jack Deakins.

MARRIAGE LICENSES ISSUED

The following marriage licenses were issued last week by the county clerk:

Max D. Arterburn and Miss Lorene Buddy Brewer, October 22.

Clarence B. Hardy and Miss Mildred Allene Cunningham, October 24.

Claude E. Langford and Miss Ida Belle Craig, October 31.

Miss Maxine Ross, student of Wayland College of Plainview, spent last week end here visiting with her parents, Mr. and Mrs. R. C. Ross, and friends.

Misses Evelyn and Imogene Roy, students of Wayland College of Plainview, spent last week end here visiting with their parents, Mr. and Mrs. J. F. Roy.

Classified Ads

Cut Flowers, Funeral designs, Pot Plants, Table Decorations at PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-4tc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-1tc

Door creeps, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hollums, Floydada Florists. 30-1tc

All parts for some cars. Some parts for all cars. Harris Brothers. 39-1tc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-4tc

BIG THREE DAY CELEBRATION! NOVEMBER 9, 10 and 11.

LUNCH IN A HURRY—For the three big days you will want your lunch in a HURRY. Drop in and let us serve you with sandwiches, chilli, coffee.

We will be preared to take care of lunch in a hurry during the three day celebration.

ARWINE DRUG
"Goteverything"



Eat a Sandwich at 4

LOOK at that muscle! Nothing beats a 4 o'clock sandwich and a glass of milk to help build husky, healthy bodies... and sandwiches are so easy to make. All you need is a loaf of bread with butter, and cold meat, cheese, peanut butter, jams, or other spreads. Bread supplies needed food-energy. With a glass of milk, bread helps children do their best work in school. Let your children eat a 4 o'clock lunch—and guard against afternoon fatigue yourself by joining them in eating a sandwich with a glass of milk at 4.

It is thrifty to serve bread, rolls and other baked wheat flour products of all kinds, because you get so much for your money.

PURITY BAKERY

W.T. KLEBOLD

MILTON SIMS



We pause to pay tribute to the nation's heroes who gave so freely—even unto death—in a just cause for the safety and honor of our country. Commemorating the sacrifices of those who died, and honor of our country. Commemorate of the living.

ATTEND THE THREE DAY CELEBRATION HERE NOVEMBER 9, 10, and 11.

W. H. Seale Dry Goods Company



"EIGHTEEN YEARS" 1918 - 1936

Armistice Day brings us again remembrance of the obligation the nation owes its dead of the World War. It should be the occasion of sober reflection, and for renewed faith in our national life.

ATTEND THE THREE DAY BIG CELEBRATION Nov. 9, 10, 11. Make our store your headquarters during the three days.

MARTINDRY GOODS CO.



ARMISTICE DAY, WEDNESDAY, NOVEMBER 11th

We again pause to pay tribute to the nations heroes who gave freely—Even unto death—For a cause deemed just for the safety of our country. All honor to them, the dead and the living.

LUTHER FRY, TAILORING

VANETTE HOSEY



"She asks for the Second Pair by Name"

Vanette Full Fashioned Ringless Hosiery

These lovely colors are new, but the qualities which have made VANETTE sheer-as-nothings famous for long wear are still the same. Vanette's elastic weave permits them to stretch as your knee bends and returns to their normal shape without sagging. Made in Texas, and which enables us to have new stock at all times. We are showing them in all the New Fall Colors.

Prices From 79c to \$1.15

STYLE SHOPPE

"Always Showing Newest Things First." MRS. MOLLIE A. MORTON, OWNER PHONE 17

THREE DAY CELEBRATION!

November 9, 10, 11.

A General Jubilee For All-Entertaining And Educational Features.

F. F. A. Calf Show and Agricultural Exhibit, Parade, Band Contest, Automobile Races, Dog Races, Legion Entertainment, Carnival. Three big days full of entertainment for the whole family. Come to Floydada to the celebration, and make our place your headquarters.

<p>HAVE YOUR PRESTONE TESTED AND REPLENISHED. GREASE AND CHECK YOUR CAR OFTEN TO AVOID ACCIDENTS. BRAKES WEAR AND NEED ADJUSTING. McQUAY NORRIS PARTS. SHARP'S MOTOR SERVICE TEXACO PRODUCTS PHONE 70</p>	<p>ATTEND THE BIG THREE DAY CELEBRATION NOVEMBER 9, 10 and 11 WAIT AND WATCH FOR THE NEW 1937 FORD. WE ARE EXPECTING A BIG CHANGE. BISHOP MOTOR COMPANY</p>	<p>ATTEND THE BIG THREE DAY CELEBRATION NOVEMBER 9, 10 and 11 Prepare your car now for sudden cold weather—Get your car in best condition. Install new window glass where needed. Let us make the necessary repairs to the upholstery and body. SAM'S BODY AND FENDER WORKS Phone Number 12</p>
<p>HOG KILLING TIME! We have everything necessary for curing meats—THE OLD WAY—THE NEW WAY—Sausage seasoning too. Cure your meats to keep. STAR CASH GROCERY Attend The Three Day Celebration</p>	<p>ATTEND THE BIG THREE DAY CELEBRATION NOVEMBER 9, 10 and 11 Come in and let us show you the New CROSLY and G. E. FARM RADIOS. RADIO ELECTRIC COMPANY</p>	<p>ATTEND THE THREE DAY CELEBRATION NOVEMBER 9, 10 and 11 Fort the three days you will need:—Conoco Bronze Gasoline, Conoco Germ Processed Motor Oil, Conoco Check-Chart Greasing. Let us service your car for the celebration. DAILY'S SERVICE STATION</p>
<p>ATTEND THE BIG THREE DAY CELEBRATION NOVEMBER 9, 10 and 11 Bring your family here for lunch—The biggest treat to them for the three big days. Hamburgers, Sandwiches, and Chili. WITHERS CAFE—NEW AND CLEAN</p>	<p>ATTEND FLOYDADA'S BIG THREE DAY CELEBRATION NOVEMBER 9, 10, and 11 You will have more time to attend the three day celebration if you let us furnish you with bakery needs. WESTERS' QUALITY BAKERY</p>	<p>ATTEND THE BIG THREE DAY CELEBRATION NOVEMBER 9, 10 and 11 Save Money by making use of our service on your Material when you get ready to build. HIGGINBOTHAM-BARTLETT COMPANY</p>
<p>ATTEND THE CELEBRATION NOVEMBER 9, 10 and 11 But attend to your Insurance Policy immediately, so there will be no fear while you are away attending the celebration. Be safely insured and have that feeling of satisfaction. FLOYDADA INSURANCE COMPANY Phone Number 273</p>	<p>ARMISTICE DAY CALF SHOW—THREE DAY CELEBRATION—MONDAY, TUESDAY, WEDNESDAY. <small>Armistice Day refreshes memory of the obligation the nation owes its living and dead of the World War, and should be the occasion for sober reflection and appreciation. Let us do your tailor work while prices are low. Attend the Celebration.</small> BOOTHE DRY CLEANERS</p>	<p>Special Notice CONEY ISLAND CAFE Opened For Service SPECIAL—Coney Islands 5c TAKE HOME A SACK HAMBURGERS, SANDWICHES, CHILI, AND COFFEE JIM SHURBET, PROPRIETOR ALVA REDD CURB SERVICE</p>
<p>ATTEND THE BIG THREE DAY CELEBRATION NOVEMBER 9, 10, and 11 BRING YOUR FAMILY TO OUR CAFE FOR LUNCH PLATE LUNCH 20c SANDWICHES, COFFEE, DRINKS, CHILI ENOCH'S CAFE OPEN DAY AND NIGHT</p>	<p>ATTEND THE BIG ARMISTICE DAY AND CALF SHOW HERE NOVEMBER 9, 10, AND 11 You will have more time if you let us do your laundry. We guarantee our work to please. Do your own laundry at a small cost at the SELF - SERVICE LAUNDRY PHONE 81</p>	<p>WE WILL STILL CLEAN AND PRESS YOUR SUIT FOR 25c ANY DAY IN THE WEEK. SO BRING YOUR SUIT WITH YOU WHEN YOU COME TO THE CELEBRATION FRANCIS WESTER CLEANERS "Where Cleaning Is An Art" FRANCIS PHONE 66 MARCELLA</p>
<p>ATTEND THE BIG ARMISTICE DAY AND CALF SHOW HERE NOVEMBER 9, 10, AND 11 Drive by and "FILL UP" with Phillips "66" Gasoline and oils. Come by and get acquainted with the new manager. PHILLIPS WHOLESALE AND SERVICE STATION AGENT, SHELLY ALLEN</p>	<p>ATTEND THE BIG THREE DAY CELEBRATION NOVEMBER 9, 10 and 11. THREE FULL DAYS OF REAL ENTERTAINMENT FOR ALL THE FAMILY. THE FLOYD COUNTY PLAINSMAN Phone 187</p>	<p>ATTEND THE BIG THREE DAY CELEBRATION—BUY YOUR FOODS AT LOOPER'S. Come to this store where you are sure to find just what you want at prices that you can well afford to pay. LOOPER'S GROCERY</p>

The **DEL RUE** Floydada's Finest **CAFE**

PALACE

SATURDAY PREVUE 11:45, SUNDAY--MONDAY

Pat O'Brien In "China Clipper"

Attend Floydada's Big 3 Day Celebration

November 9, 10, 11

Matinee Each Day At The PALACE

Miss Lydia Belle Walding returned to Floydada Saturday after spending several weeks employed in the State Wheat office in Amarillo.

L. V. Assiter, student of Texas Tech, spent last week end here visiting with his parents, Mr. and Mrs. G. T. Assiter, and friends.

Puppet Show to be Given By Fifth and Sixth Grade In Chapel at Andrews Ward

A puppet show with mechanical puppets will be given at the chapel program next week at the R. C. Andrews Ward. The puppet theatre is being built and the plays written by members of the fifth and sixth grades of the school. This new subject of puppets and Greek myths is being learned in the Language Arts Class.

Mrs. J. G. Baldwin and children, of Pecos, New Mexico, arrived Monday morning to spend ten days here visiting with her sisters, Mrs. W. D. Carathers and Mrs. H. D. Meredith.

Mr. and Mrs. Paul W. Conner, Mrs. L. H. Lewis and Mr. and Mrs. R. B. Hatley returned home Sunday afternoon from Dallas, where they spent several days attending the Texas Centennial celebration.

Floyd County Workers Meeting For The Baptists Was Held At Cone

The Floyd County Association Workers Conference of the Baptist church was held at Cone Tuesday following the first Sunday with the next gathering to be held at Crosbyton, Tuesday, December 8.

Mrs. B. L. Lockett, of Abilene, gave the main address during the day. She and her husband, the late Rev. Lockett, spent many years as missionaries in Africa. She spoke on "The Mission of the W. M. U."

The session opened at 10 o'clock with J. M. Harder, of Ralls, who is moderator of the association, delivering the devotional and Oren Wheeler having charge of the singing. Rev. S. R. McClung, of Perryton, formerly of Floydada, spoke on State Missions, and Dr. C. E. Hereford, pastor of the First Baptist Church at Lubbock, gave an address. Rev. R. C. Tension, pastor of the Crosbyton Baptist Church, delivered the morning sermon.

A luncheon was served at noon, after which an executive board and W. M. U. meeting was held. Rev. L. E. Keat, pastor of the Silverton First Baptist Church, talked on the Missions of the B. T. U. and Rev. H. M. Weldon, pastor of the Matador Baptist Church, spoke on The Mission of the Brotherhood. Neal Greer gave an address in the afternoon session.

Those attending from Floydada were: Mrs. J. D. McBrien, Mrs. O. M. Conway, Mrs. T. T. Hamilton, Mrs. V. C. Nerman and Mrs. Geo. A. Linder.

Fire Department Answered False Call Wednesday Morning

The Floydada Fire Department was called to W. O. Jones Service Station, located on the Southeast corner of the court yard, to answer a call, which they found out to be false. The siren rang at 7 o'clock Wednesday morning.

FARLEY LAUDS HEAVY BALLOT

New York, Nov. 3.—Democratic National Chairman James A. Farley declared tonight that President Roosevelt had received "an overwhelming vote of confidence—probably the greatest majority ever given to an American President when the final results are in."

In a statement issued shortly before midnight, Farley declared: "The American people are to be congratulated on the result of today's election."

"President Roosevelt from the day he was inaugurated until this hour has put forth every effort at his command to advance the interests of the people of this country."

"He was given an overwhelming vote of confidence—probably the greatest majority ever given to an American President, when the final results are in."

"Personally I am extremely happy at the effort put forth by the many thousands of people, not only Democrats but women and men in all parties and of no particular political belief."

Mr. and Mrs. Clyde Brown and baby, Clyde Joe, spent Sunday in Ralls visiting with her parents, Mr. and Mrs. Jeff Collins, and family. They were accompanied home by Mrs. Brown's sister, Miss Velma Collins.

Let Cavanaugh Do Your Printing.

STOP ITCH QUICK!
OR MONEY BACK
Palmer's "Skin Success" instantly relieves eczema (itching) and other skin irritations. Free and easy to use. Also healing. Praised for 15 years. Also see Palmer's "Skin Success" Soap.

Mr. and Mrs. R. P. Terrell, of Matador, spent last week end here visiting with her parents, Mr. and Mrs. Lon Blasingame and friends.

W. H. Sharp returned home Wednesday from Guymon, Oklahoma, where he took his wife to receive medical treatments.

Dick Whitley, of Blossom, Texas, arrived Tuesday to visit with his aunt, Mrs. E. R. Rucker and family.

J. M. Gamblin and Clyde Brown made a business trip to Ralls Monday.

Carroll McClung left Friday for Perryton, where he will make his home with his parents.

Mr. and Mrs. W. U. White and son, Bob, spent Monday in Lubbock.

Put on GOODYEAR tires now—get 30% more mileage free—Ask us why!



GOODYEAR PRIZE VALUES

- G-3 ALL-WEATHER** Largest Selling Tire on Earth
- PATHFINDER** Over 22 million sold! That's how good it is
- SPEEDWAY** A real Goodyear for little money

BEFORE YOU BUY CHECK OUR GREAT VALUES

TOP VALUE AT EVERY PRICE!

Get the world's most popular tires—with Goodyear Center Traction—Supertwist Blowout Protection in EVERY ply—Guaranteed by the Largest Tire Builder—the quality leader!

Magnolia Service Station No. 2
H. O. CLINE, MANAGER, PHONE 37
South East Corner of Square, Floydada, Texas

Check Your Heating System NOW



Cold Weather is Just Around the Corner!

Take warning from Fall's cool days and nights. Give your family pure circulating warmth this winter—in all rooms—without drafty floors and corners to cause frequent "colds" and needless doctor bills. Don't wait! Put your heating system in order now.

We service all makes. New warm air systems may be installed in new and old homes.

**FLOOR FURNACES
DUPLIX REGISTER FURNACES
UNIT AND CENTRAL SYSTEMS
CONSOLE ROOM HEATERS
MODERNIZE YOUR HOME WITH GAS**

Rayne

West Texas Gas Co.
GOOD GAS WITH DEFENDABLE SERVICE

I'M A NEW WOMAN THANKS TO PURSANG



Yes, Pursang contains elements of proven value, such as Organic Copper and Iron, which quickly aid nature in building rich, red corpuscles. When this happens, the appetite improves. Nervousness disappears. Energy and strength usually return. You feel like a new person. Get Pursang from your druggist.

Together Now!! Jones Market Williams Groceteria

We invite you to attend our party this week end.
FREE COFFEE AND WICHES SATURDAY.
We've packed our store with specials for this event—shop with us first.

18 Piece Water Set

Will be given with **BEST YETT** Salad Dressing.

Plenty of home killed meats and bread. New stock of groceries.
Free Delivery, Too.

ANNOUNCEMENT

Williams Grocery has moved into the building with me and will have a full line of staple groceries.

All my old customers are invited to trade with me again. We will appreciate all new customers.

JONES MARKET

ARMISTICE DAY, NOVEMBER 11 ATTEND FLOYDADA'S THREE BIG CELEBRATION DAYS.

Only the years which build up the ages can properly edit the story of the WORLD WAR which gave us Armistice Day.

Today, we commemorate the spirit of those doubtless souls who faced the supreme sacrifice. Maybe in fear. But in line of duty as handed down to them in the teachings of their forefathers.

ARMOURS CREAMERIES

DEAR FRIEND:—

In order to get acquainted in Floydada and territory we plan a formal opening of our agency on Saturday, November 7th, at which time we would like to have you visit our show room and get acquainted with the members of our organization and the service we offer.

We will have a carload of the new 1937 Chevrolets on display and would like to have the pleasure of showing and explaining them to you. We have seen the new cars and will say they are the finest cars ever offered in the low-price field. They are truly the Complete Car Completely New.

While you are here drink a cup of coffee with us and let us show you over our plant; and don't forget to register.

We are striving to have one of the most up-to-date parts and service organizations in this territory. We have already received a large quantity of parts and new equipment and are adding to them daily. We are here to serve you and solicit your patronage on the basis of good service and honest dealings.

Present to help and show you the new cars and our equipment will be:

Roy L. Snodgrass, salesman; Roy Franklin, salesman; Clinton Fyffe, parts man; J. M. Daniel, service manager; Cecil Gould, mechanic; John McKinney, washing and greasing department; and Conner Oden, owner and manager.

Please do not disappoint us; be sure to be here for our opening and the showing of the New Chevrolet. Remember the date: Saturday, November 7th.

Very truly yours,
ODEN CHEVROLET COMPANY
By Conner Oden.