

THE FLOYD COUNTY PLAINSMAN

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NOTICE!

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the offices under which their names appear, subject to the action of the Democratic Primary Election of July 24, 1936:

For County Treasurer:
MRS. MAUD MERRICK
(Re-Election)
MRS. O. M. CONWAY

For Assessor and Collector of Taxes:
FRANK L. MOORE
M. B. (BEER) MARTIN

For County Attorney:
WINFRED F. NEWSOME
(Re-Election to a Second Term.)

For County Clerk:
DOUGLAS HOLLUMS
A. B. CLARK, (Re-Election)
B. NICHOLS

For District Clerk:
GEO. B. MARSHALL

For County Judge:
G. C. TUBBS

Commissioner Precinct No. One:
A. S. CUMMINGS
E. C. KING
ROE McCLESKEY

For Commissioner Precinct No. 4:
H. J. NELSON
B. A. COLSTON

For Sheriff of Floyd County:
W. C. HANNA
T. B. (BARLOW) HILL
F. N. (FRED) CLARK

For County School Superintendent:
WALTER TRAVIS
C. A. CASS

For Justice of the Peace Precinct Number One, Floyd County:
B. P. WOODY (Re-Election)

Verne Eastridge left Thursday for Lubbock, where he will be employed with Field Brothers.

Clear Up Your SKIN



Palmer's "Skin Success" ointment has brought overnight improvement to thousands. Also helps make skin fairer. Use with Palmer's "Skin Success" soap. 25¢ each everywhere.

SKIN-SUCCESS



So You're Going To Be Married In June—

Keeping house is FUN, if your new home is equipped with an automatic gas water heater. Hot water for dishes, laundry and personal needs — INSTANTANEOUSLY day or night... and the upkeep won't strain a newlywed budget either. Gas rates are so low.

The low gas rate fixed by the Railroad Commission of Texas, and put in effect by the Company is lower than the rate in 501 other Texas cities and towns having gas service. Minimum bill also reduced.

West Texas Gas Co.
Good Gas With Dependable Service

FAVOR LIP-READING OVER FINGER TALK

Hard of Hearing Find Method More Efficient.

Denver.—The sign language and symmetry of its movements when spoken by an expert, is rapidly giving way to the more efficient method of communication by lip reading. Rev. Eugene J. Gehl of Kenosha, Wis., who speaks in both silent mediums as well as through the spoken word, explained the advantage of lip reading while in Denver recently conducting a mission. Father Gehl is a missionary for St. John's Institute for the Deaf in St. Francis, Wis., who has become a master orator in sign language, voice and lips during 25 years of work among the deaf.

Beautiful Gestures.

"The sign language of deaf mutes is no longer so important as it once was," he said, "but it is beautiful. Those experienced with its symbolism and mechanics can produce every oratorical effect the voice can achieve. "Deaf persons will not listen to a speech by a man whose gestures are clumsy and jerky. Through many years the sign language has reached a high point of systematized development, although it is being replaced by the more scientific lip reading."

Words Seldom Spelled.

More than 1,400 accredited symbols for words and ideas, in addition to a complete alphabet, make up the sign language, he revealed. "But the expert seldom has to spell out his words," he remarked. "The test of eloquence in the sign language is the speaker's ability to make smooth transitions between his gestures and group symbols into the units required by the thought. A change of pace in the manipulation of the hands is every bit as effective as a change of pace in speaking. "The space through which the gesture moves corresponds to voice volume. Where the ordinary speaker would shout, the sign orator moves his hands and arms in a wider sphere."

Famous Amsterdam Palace Is Sold to Government

Amsterdam. — The seventeenth century Palace of Amsterdam, built during the "golden age" when Holland was among the most powerful nations in the world, has been sold by Amsterdam to the Dutch government. The palace, built about 1655 by the famous Jacob van Campen, is regarded as a masterpiece of seventeenth century architecture. At the time of its construction Holland had just beaten Spain—greatest power in the world at that time—after 80 years of war. When the royal palace was new, Holland had a population of only 1,500,000 or 2,000,000. Now it has 8,000,000 inhabitants and colonies in scattered parts of the world. Because the merchant city of Amsterdam had a lion's share in the commercial development of the Netherlands in those days the burgomaster and his aidmen, as well as the municipal council, wanted a palace befitting their position. The architect Van Campen was called and told to build a palace of unsurpassing beauty. The structure, although built on sober lines, has the rich contour of the old show places of Venice, Florence, and Rome. The sculptor Quellinus made hundreds of fine statues to ornament it. Another famous artisan of the time, Hemony, built a carillon of 35 bells. The room of greatest splendor was the burghers hall, fitted with heavy chandeliers of fine crystal, beautiful statues, paintings, and rich draperies. One of Rembrandt's greatest paintings — if not his greatest—originally was an ornament of decoration. The work, "The Night-watch," is now the star piece of the state museum here.

Figures on Fires Form Hobby of Antique Dealer

Des Moines, Iowa.—The clang of the fire bell means another entry in his notebook to Earle L. Robinson, fifty-four years old, an antique dealer, whose hobby is compiling and interpreting statistics of fire losses. The diminutive storekeeper is so intensely interested in his long columns of figures that what to others may seem a dull job is to Robinson an exciting pastime. His favorite company is Des Moines' No. 11, and he appears before the city council to urge new equipment, armed with tables and statistics. Besides his continual amassing of figures, his hobby has designated him as a sort of traffic policeman in his district when the fire alarm sounds. Robinson binds his charts into book form. They include the number of alarms, where they are given, the size of water mains in the district, the fire hazards, and the number of hospitals and schools in the neighborhood. He has never been a member of a fire department. "I've never had a fire and I've never been burnt," he says.

Mr. and Mrs. Walton Hale Entertained Friendship Bridge Club Members

Mr. and Mrs. Walton Hale entertained the members of the Friendship Bridge Club at the Floydada Country Club last Friday evening. A delectable meal was served by the hostess, after which games of contract bridge were played. High score was won by Mr. A. B. Keim and Mrs. L. T. Bishop. Those present were: Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. B. K. Barker, Mr. J. C. Gilliam, Mr. and Mrs. L. T. Bishop, Dr. and Mrs. A. E. Guthrie and the host and hostess, Mr. and Mrs. Hale. Mr. and Mrs. Keim will entertain the club Friday evening, July 3.

Mrs. N. B. Stansell Entertained Thursday Contract Bridge Club

Mrs. N. B. Stansell entertained the Thursday Contract Bridge Club last week at the home of Mrs. Oscar Stansell. Delicious refreshments were served after which games of bridge were played. Those present were: Mrs. J. B. Claiborne, Mrs. Lewis Norman, Mrs. Ernest Carter, Mrs. Arthur Stewart, Mrs. L. D. Britton, Miss Gene Smalley, Miss Audrey Farris, Mrs. T. A. Norman, Mrs. Fred Nabors, Mrs. Bill Daily, Mrs. Lacey Martin, Miss Eulalia Burrus and the hostess, Mrs. Stansell. Mrs. Martin will entertain the club Thursday, July 2.

Miss Annie Laura Martin Entertained With Picnic Wednesday Night

Miss Annie Laura Martin entertained several of her friends last Wednesday night with a picnic. The group met at her home and drove to the canyon, where they had a picnic lunch and enjoyed various entertainment.

The following girls and boys enjoyed the outing: Mr. and Mrs. Arthur Stewart, Miss Addie Barker, Miss Virginia Stovall, Miss Annie Laura Martin, Russell King, Wilford Cothers and Shortye Barker.

Mr. and Mrs. Robert Abernathy and family spent Sunday in Lubbock visiting with relatives.

Mr. and Mrs. Will Walker and Mr. and Mrs. Deen Hill Entertained Thursday

Mr. and Mrs. Will Walker and Mr. and Mrs. Deen Hill entertained several of their friends last Thursday evening with an eighty-four party. A lovely chicken supper was served with each guest contributing a dish to the meal. Games of eighty-four followed the evening meal. Those present were: Mr. and Mrs. J. B. Bishop, Mr. and Mrs. J. E. Eubank, Mr. and Mrs. Deen Hill, Fred Bell, Mr. and Mrs. W. H. Hill, Mr. and Mrs. Will Walker, Mr. and Mrs. R. M. McCauley, Mrs. F. O. Conner, Mrs. Lee Howard, Mrs. Sam Thurmon, Mrs. Ama Smalley, Miss Margaret Inez Bartley, Peggy Jo and Nannett Bishop and Eddie Wayne Conner. Mr. and Mrs. Hilton will entertain the group at their home Thursday, July 2, at 7:15 p. m.

Mrs. Sarah K. Duncan, Mrs. John Hollums and son, Duncan, spent Sunday in Lubbock visiting with Mrs. Duncan's son, Mark and family.

Sammy Thagard, of Lubbock, arrived Thursday evening to visit with her grandmother, Mrs. S. D. Groer.

Friends and Relatives Spend Sunday With Mr. and Mrs. R. F. Luttrell

The following friends and relatives spent Sunday visiting with Mr. and Mrs. R. F. Luttrell in their home in the Lakeview community: Mr. and Mrs. C. A. Cass and son, C. A. Cass, Jr., Bill Glibbreath, Carl Rogers, Miss Mary Lee Garlan, of Clarendon, Mr. and Mrs. Jess Patterson and daughter, Edna, Mr. and Mrs. Haskell Redd, Miss Vergie Luttrell, Miss Bettye Newell, Miss Mosezell Patterson, Gordon Patterson and Ester Patterson.

Miss Doris Clonts, of Abilene, arrived Thursday to visit her father, J. W. Clonts, and friends.

FLOYDADA INSURANCE AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER

DR. KIBBY J. CLEMENTS
Osteopathic Physician and Surgeon
PLAINVIEW, TEXAS
306-8-10-12 Skaggs Building
Office Phone 189 Residence Phone 1070

First National Bank
Floydada, Texas
1903—TIME TESTED SERVICE—1936



SNAPPY
New Summer Styles

Vanette
HOSIERY
A spicy hue of coppery cast that smartly accents costumes in the fashionable chaudron, rust and capucine hues, greys, greens, warm browns and beiges, navy and lighter blues or black.

Style Shoppe
"Always Showing Newest Things First."
MRS. MOLLIE A. MORTON, OWNER PHONE 17

The Floyd County Plainsman

GETS THE BUSINESS MESSAGE INTO THE HOMES OF BUYERS

The functions of advertising are to search out buyers and inform them of new merchandise styles, explain values and tell where and at what prices they may be had. Getting these business messages delivered in an efficient and inexpensive manner, as is constant with good taste, and, through a medium that insures attention and acceptance, is a merchandising problem that was solved years ago by the establishment of a good, reliable and dependable newspaper . . . It will get your sales message, Mr. Merchant and Business Man, into the homes of buyers. Every week, through the year. Advertising display space in the Plainsman is the most economical method of parading your merchandise offerings before an attentive audience who are the home newspaper readers.

Complete Advertising Service