

The Floyd County Plainsman

VOLUME No. 7

Floydada, Floyd County, Texas, Thursday, June 18, 1936

NUMBER 28

131 BONUS BONDS WERE RECEIVED HERE MONDAY NOON

There were one hundred and thirty-one World War veterans bonus bonds received here Monday at noon, which was one day earlier than expected. Distribution of the bonds began immediately.

There were bonds amounting to \$30,650 that have been certified for payment Wednesday morning at 9:40 a. m. according to a report received from Mrs. Barbara K. Smith, postmistress.

Commander of the McDermott Post American Legion, E. C. Thomas, stated that there was an estimate of 250 men eligible in Floyd County to receive bonds, of which more than 150 men would receive their bonds through the Floydada office.

Floyd County veterans will receive approximately \$183,000 which will be issued as received by the local post offices in Floydada and Lockney. More than \$100,000 will be distributed in the Floydada territory.

Many of the veterans are not going to cash the bonds, but will draw 3 per cent interest, which will not be paid on any bond redeemed before June 15, 1937. Ex-Servicemen who are planning to cash their bonds and put the money into circulation have to sign them, after which they will be sent to Dallas postoffice and the addressee will receive a check for the full amount within a few days which may be cashed at any bank or postoffice.

Members of the McDermott Post American Legion assisted the clerks at the post office with the certifying of the bonds.

McDermott Post American Legion Met Monday Night

McDermott Post American Legion met Monday night in their regular meeting with Commander, E. C. Thomas, in charge. The regular routine of business was conducted. It was decided for the legion to cooperate with the Floydada Chamber of Commerce in the July 4th Celebration.

A committee of five was appointed to assist the local post office in certifying the bonus bonds. The legion house was open Tuesday night, Wednesday night and will also be open tonight with a committee to certify bonds to ex-service men.

Captain Dan Jenkins Married at Shreveport, Louisiana Tuesday

Captain Dan Jenkins, son of Mr. and Mrs. J. B. Jenkins, of Floydada, was married to Miss Dorothy Nichols, of Little Rock, Arkansas, Tuesday morning at the home of the bride's sister, Mrs. Oldham, at Shreveport Louisiana. Major Vaughn, of Barksdale Field, performed the ring ceremony.

Following the wedding a reception was held, after which Captain and Mrs. Jenkins left for their honeymoon at Mexico City. Only the immediate relatives and close friends attended the ceremony and reception.

The bride and groom will make their home at Barksdale Field, near Shreveport.

Mr. and Mrs. Jenkins and daughter, Miss Ruth Jenkins of Floydada, attended the wedding.

Mr. and Mrs. Goen and Mr. and Mrs. J. S. Pundt Leave For Centennial

Mr. and Mrs. J. S. Pundt returned to Floydada Saturday after visiting with Mr. and Mrs. Bob Rosson in Roswell, New Mexico. Mr. and Mrs. Pundt and Mr. and Mrs. Polk Goen left Monday morning for McKinney, where they will visit with Miss Ruby White for several days, after which she will join them and go to Dallas, where they will attend the Texas Centennial Exposition. They will also visit in Denton and Houston before returning home. Mrs. Pearl Fagan, who has been gone the past two weeks visiting in Dallas and Houston, will return home with Mr. and Mrs. Pundt and Mr. and Mrs. Goen.

Mr. and Mrs. Noel Landers and family left Wednesday for Temple, where they will visit with her father, Mr. Fred McLaughlin, who is seriously ill.

Funeral Services Held Saturday For Alpha Maxine Reid

Funeral services were conducted Saturday afternoon at 2 o'clock at the home of Mr. and Mrs. A. L. Reid for their daughter, Alpha Maxine Reid, by Rev. S. R. McClung, pastor of the First Baptist Church.

The child was born September 4, 1935, in Floydada and the family have made their home here for the past several years, having moved here from the Wake community in Crosby county. She died Thursday afternoon at 4:30 from burns received early that morning when a gasoline iron exploded.

Survivors besides the parents is an infant child of one week and thirteen step brothers and sisters.

Interment was made in the Floydada Cemetery. F. C. Harmon Funeral Home was in charge of the funeral arrangements.

D. F. Bredthauer And Looe Miller Attended Meeting Held In Silvertown

D. F. Bredthauer, Floyd County Agent, and Looe Miller, assistant county agent, attended a meeting held in Silvertown Saturday for agents of district two, which consists of twenty-one agents.

O. G. Tumlison, of College Station, and Finley White, County Agent of Briscoe, had charge of the gathering.

Mrs. Pete Shurbet Entertained With All-day Party Tuesday

Mrs. Pete Shurbet was hostess to several of her friends Tuesday with an all-day party. Each guest took a dish and added it to the noon day luncheon. Games of contract bridge furnished amusement.

The following girls were present: Miss Ina Lea Cummings, Mrs. Francis Wester, Misses Alice and Ena Lea Fyffe, Mrs. Lowell Gambin, Miss Verla Blasingame, Miss Maurine Hay and the hostess, Mrs. Shurbet.

W. N. Brewster Attended Funeral of His Brother at Myra, Texas

W. N. Brewster left here Monday night for Myra, Texas to attend the funeral of his brother, John, who died Tuesday afternoon in a Gainesville hospital from injuries received in an automobile accident Tuesday morning. Mr. Brewster had been riding on a gravel truck when it collided with a small coupe on the Hood-Myra road, eight miles west of Gainesville.

Eight other men were in the hospital with two of them seriously hurt.

Mr. Brewster lived here for almost a year three years ago. He assisted Mr. W. N. Brewster in the Del Rue Cafe here.

Survivors are his wife, and four children, two girls and two boys, and one brother, W. N. (Dutch) Brewster, of Floydada.

Arrangements of the funeral were pending for Mr. Brewster's arrival in Myra.

Miss Glessie Goin, Miss Adelaide Scott and Mrs. Claud Martin left Sunday for Dallas, where they will attend the Texas Centennial. They will visit in San Antonio before returning home. They will return home in ten days.

Marion Arnett, of Lubbock, visited in the home of Mr. and Mrs. R. E. Fry and family from last Wednesday until Friday.

Miss Ester Patterson, of Plainview, spent last week end here visiting with her brother and family, Mr. and Mrs. Jess Patterson.

Mrs. Auvil McLaughlin, of Beaumont, returned home Monday after spending a week here visiting with her parents Mr. and Mrs. W. C. Hubbard, and other relatives.

Miss Pauline Strickland, and Mr. and Mrs. Garland Sams, of Lockney, and Mrs. Auvil McLaughlin spent Wednesday in Amarillo.

Mrs. Jennie Bishop, Mrs. J. J. Hayes, of Gatesville, and Arlee Vee and Kenneth Baird Bishop left Monday for Dalhart, where they visited with Mrs. Bishop's son and family, Mr. and Mrs. Eddie Bishop.



Three Famous Smiles In a Row

Public Health Service Show Malaria Control At Centennial Exposition

AUSTIN, June 18.—A prominent position in the space of the Federal Building allotted to the United States Public Health Service at the Texas Centennial Exposition is occupied by a twin exhibit arranged by the Texas State Department of Health. The exhibit was made possible through materials furnished by the Public Health Service and is creating much comment and interest.

Two tables, four by six feet each, depict a typical village before and after malaria control work produced desired improvements. The layout of the village before malaria control shows common malaria mosquito breeding places, including swampy areas, slow, sluggish streams with grassy banks or bows or reccas, poor drainage along railroads and highways, unscreened houses, leaky water tanks and open rain barrels, and other trash containers which might collect and hold water long enough for mosquito breeding.

The second table represents the same village after extensive malaria control work has accomplished the correction of many hazards and complete elimination of others. Streams through the town have been cleaned and straightened, rip-rapped or permanently lined. Swamps have been drained by underground drainage or surface ditches, and in one case a dam constructed to raise the water level and convert the swamp into a lake. Houses are screened properly and all containers which would invite mosquito breeding, such as tin cans, fire barrels and water tanks, have been corrected or removed.

Improvement of the village after malaria control was instituted over its former condition is readily apparent, both from an engineering and an economic standpoint. With the elimination of mosquitoes and halting of the spread of malaria, better economic conditions among the population follow as a natural consequence.

Baird Bishop Won Flag Golf Tournament At Floydada Country Club

Baird Bishop won first place in the flag golf tournament held at the Floydada Country Club last week. This contest was for members only and had thirty-one entries with fourteen winners. First place was awarded six golf balls.

Other awards were as follows: Richard Stovall, second place, five golf balls; Dr. A. E. Guthrie, third place, four balls; Bill Daily, fourth place, three golf balls; Rex Brown, fifth place, two balls. The following one golf ball each: L. T. Bishop, E. S. Randerson, Walton Hale, Frank Boerner, Jeff Welborn, Travis Collins, Terrell Loran, J. B. Claiborne and Curtis Gilliam.

Mr. and Mrs. C. E. Watson and children, of Lubbock, returned home Saturday after spending last week here visiting with Mr. and Mrs. C. M. Martin.

Local Girls Attended Breakfast And Entertainment Held in Plainview

Misses Audrey Farris, Mary Anne Kimble and Maxine Fry attended a breakfast and bridge held at the Hilton Hotel at Plainview last Wednesday morning honoring Miss Judith English upon her marriage to Richard Morehead. The entertainment was given by Mrs. R. R. English, mother of the bride-elect.

The wedding was written on miniature newspaper, which were placed at each place. The wedding will take place Thursday evening, June 16, in the Highland Park Presbyterian Church at Dallas with Rev. W. P. Gavin, of Lubbock former Methodist minister officiating. Rev. Gavin read the marriage ceremony for Miss English's parents.

Miss English taught Chemistry and Algebra in the Lockney High School the past year and is the daughter of Mr. and Mrs. R. R. English, of Plainview.

Mr. Morehead is the son of Mr. and Mrs. E. J. Morehead, of Plainview and is the grandson of Mr. and Mrs. W. P. Daily, of Floydada. On July 6 he will become manager of the United Press bureau in Fort Worth.

Highway 28 East To Motley County Line Was Completed Tuesday

Highway 28 east to the Motley County line was completed at 2 o'clock Tuesday afternoon, according to a report received from E. V. Middleton, of Field Brothers. Although the road was opened to traffic Monday night the finished work was not completed until the next day.

The new highway called for 16.2 miles of caliche base course and triple asphalt surface from Floydada east to the county line.

Fields Brothers, who have their main office in Lubbock, got the contract. The bid was accepted and tabulated October 9 by the State Highway Commission and work was begun immediately.

Mack Carr Was Taken To Plainview Hospital For Medical Treatment

Mack Carr, of the Harmony community, was taken to Plainview last Thursday by his relatives for medical treatment. Mr. Carr has been seriously ill suffering from yellow jaundice.

Buster Shepard and Sam Brewer returned home Monday after spending several weeks in Electra.

Miss Margaret and Sonny Boy Stewart, of Wichita Falls, arrived Thursday to visit with Mr. and Mrs. W. I. Cannaday and Mr. and Mrs. T. A. Norman.

Mrs. Peel, of Abernathy, arrived Friday to visit with her sister, Mrs. Charlie Kiker and family.

Ralph Rutledge left Sunday for Dallas, where he visited with his grandmother and other relatives.

The President and Mrs. Roosevelt enjoying Texas hospitality on their tour of the state last week, with Governor James V. Allred serving as official host. Further evidence of the cordial relations existing between the Texas and National administrations is the naming of Governor Allred to nominate Vice-President John N. Garner at the democratic convention in Philadelphia.

TEXANS WERE HOSTS TO PRESIDENT AND MRS. ROOSEVELT

Austin, June 15.—Texans were host to the President of the United States and Mrs. Roosevelt last week. At least a million Texans greeted the noted visitors personally, with full-throated yells of welcome, waving umbrellas, flags and whistles.

Serving as official host and hostess for the Lone Star State were Governor and Mrs. James V. Allred, who met the President and Mrs. Roosevelt when their special train arrived at Texarkana last Wednesday night and accompanied them on the train during the three-day swing around the state, through Houston, San Antonio and Austin to Dallas.

The acquaintanceship between President Roosevelt and Governor Allred, which began early during the governor's administration as a result of his contacts with the national administration in seeing that Texas received its fair share of federal loans and grants and in working together to coordinate the state and national social security programs, ripened into a warm personal friendship during the tour, it was reported.

The First Lady of the Land and the First Lady of Texas also became good friends during their three-day visit and Mrs. Allred introduced Mrs. Roosevelt Friday in the Cotton Bowl at the Centennial Exposition in Dallas.

Cordial relations, both personal and official, existed between the Texas and National administrations will be emphasized further next week when Governor Allred makes the nominating speech for Vice-President John N. Garner at the National Democratic Convention in Philadelphia.

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Mack Carr, of the Harmony community, was taken to Plainview last Thursday by his relatives for medical treatment. Mr. Carr has been seriously ill suffering from yellow jaundice.

Mrs. Ita R. Parrish, Home Supervisor of Resettlement, Has Office Here

Mrs. Ita R. Parrish, of Bridgeport, who is the home supervisor of resettlement, will have her office here. She has the following three counties: Floyd, Motley and Briscoe. She opened her office here Wednesday morning, June 10th.

Let Cavanaugh do your printing.

R. F. Luttrell Called To Bedside of Brother In Hedley, Texas

R. F. Luttrell received word last week from his brother, Ellis Luttrell, who is seriously ill. His home is in Hedley, southeast of Clarendon. Mr. Luttrell has been ill for some time, but has been seriously ill for the past week.

Mrs. Luttrell and son, Paul, and daughters, Misses Vergie and Juanita, accompanied Mr. Luttrell to Hedley.

Dougherty Community Presented Play at Pleasant Hill Thursday Night

A three act comedy play entitled, "Look Out, Lizzie" was presented by Dougherty Community at Pleasant Hill last Thursday night. Mrs. C. A. Caffee directed the entertainment. A good crowd attended from other surrounding communities.

Characters were: Burl Hatley, Ruth Kreis, G. W. Lotspeach, Inez Jones, Christine Hinton, Ernest Emert, Maeel Jones and Louie Caffee.

In between acts music was furnished by Bill McNeil, Bill Singletary, Fred Cardinal and Charles Phillip.

4-H Club Boys Will Have Rally In Lockney Monday, June 22

Members of the 4-H Club boys will have a rally in Lockney, Monday, June 22, to be held at the city auditorium beginning at 9:30 a. m. The program will consist of education and recreation. Some 100 boys will take part in the days program. The possibility of taking the boys to the Texas Centennial in Dallas will be discussed. The 4-H Show to be held here in September will also be discussed.

Henry W. Schacht, of Aiken, Mrs. W. M. Jeter, of Sandhill, Hal Scott, of Harmony, D. F. Bredthauer, county agent of Floyd County, and O. G. Tumlison, of College Station, will have charge of the meeting Monday.

District Home Supervisor of Resettlement Visited Here Week-End

Mrs. Alice Mae Atwell, who is the district home supervisor of resettlement, visited here last week end. She arrived Saturday morning and left Monday afternoon. Her headquarters are in San Angelo, Texas.

Floydada People Attended Floyd County Singing Convention Sunday

A large number of people from Floydada attended the Floyd County Singing Convention held in Lockney Sunday at the city auditorium. Lunch was spread at noon.

People from Hale, Motley and Floyd County attended the meeting. C. M. Lyles, president of the association, and Miss Ada Foster, secretary, had charge.

J. R. Maddox Was Honored With Birthday Dinner Monday

J. R. Maddox was honored with a five o'clock dinner Monday afternoon by his daughter, Mrs. J. G. Deakins, on his sixty-second birthday. A beautiful two-tier cake, of pink and white, adorned the table.

Those present were: Mr. and Mrs. Hayes O'Neal, of Eunis, New Mexico, Mr. and Mrs. Royce Maddox and daughter, Maurine, of Ventura, California, Mr. and Mrs. J. G. Deakins and daughter, Margaret Ann, and Mr. and Mrs. J. R. Maddox.

Emergency Crop Loan Office Was Opened Here Saturday by C. C. Gibson

The Emergency Crop Loan office was opened last Saturday by C. C. Gibson, of Amarillo, whose office is in Childress. He is field supervisor of the emergency crop loan.

Miss Maeel Jones will have charge of the office here which includes the east portion of Floyd County.

Miss Ruth Rutledge returned home Thursday from Littlefield, where she visited with Miss Edythe Walker.



F. W. FISCHER

F. W. FISCHER, CANDIDATE FOR GOVERNOR, WILL SPEAK JUNE 18

F. W. Fisher of Tyler, candidate for governor, who says oil, gas, sulphur and other natural resources should be taxed to pay every old man and woman over 65 a pension of \$15.00 a month, will speak at Floydada at 4 p. m. Thursday, June 18. From Floydada, he will go to Lubbock to speak at 8 p. m. that same day.

Fischer promises a "new deal for taxpayers" in his plan for raising revenue inasmuch as the present enormous tax burdens lie heavily on farms ranches and other real estate, he points out.

In addition to paying old age pensions, taxing natural resources would, he says, provide means for lifting the state ad valorem tax off of all real estate and increasing the school funds to pay teachers higher salaries. Since 90 percent Texas' natural resources are shipped out of Texas to be used by other states and foreign countries, citizens in those areas would pay 90 percent of the state's taxes, Fischer says.

On Friday, June 19, he will speak at Post at 10 a. m., at Snyder at 2 p. m., at Sweetwater at 4 p. m. and at Abilene at 8 p. m.

Texas Benefits \$30,000,000 Yearly From One Business Organization

Livestock, cottonseed, milk, cream, butter, eggs, poultry, supplies of many kinds, and Texas manpower are important enough in the world trade to for the expenditure of \$30,000,000 a year in Texas by one firm. This became known today when John H. Hall, manager of the Swift & Company packing plant at Fort Worth, revealed the extent of his company's growth in this state.

As an important marketing agent for livestock, dairy and cotton farmers, the company has established over the last 35 years a series of Texas units. These include plants for meat packing, for assembling and processing poultry, butter, eggs and cheese, refining cotton seed oil, manufacturing ice cream, and for selling and distributing the full line of perishable food products locally and nationally. There is also one fertilizer plant.

Texas received 37.5 percent of the company's total expenditures in all southern states, which amounted last year to \$80,000,000. Among important miscellaneous supplies bought in Texas were cooperage, boxes, salt, fertilizer materials, sulphur, turpentine and machinery for a wide variety of manufacturing processes.

Educational activities of the Swift organization, which have been extensive, particularly in the poultry and dairy sections of the state, are not covered by this cost survey. Research and field men have been working with farmers to improve the quality of cream, turkeys, chickens and eggs for the southern and eastern market.

Such distinctly southern food products as shortening, margarine and salad dressing, made partly from cotton seed oil, are prepared by the company in Texas and distributed in virtually every state in the union. Livestock and produce go largely to markets of the southwest, south and northeast.

A map showing company activities in Texas is a feature of the Swift Exhibit in the Varied Industries Building at the Texas Centennial Exposition at Dallas.

Mr. and Mrs. Lowell Gambin, of Ralls, spent last week end here visiting with their parents and friends.

THE FLOYD COUNTY PLAINSMAN

Published Thursday of Each Week.

M. B. CAVANAUGH
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Telephone No. 187

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March 3, 1879.

NOTICE!

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of The Floyd County Plainsman will
be gladly corrected upon its being
brought to the attention of the
publisher.

**POLITICAL
ANNOUNCEMENTS**

Those whose names appear below
have authorized The Floyd County
Plainsman to announce their candi-
dacy for nomination for the offices
under which their names appear, sub-
ject to the action of the Democratic
Primary Election of July 24, 1936:

For County Treasurer:
MRS. MAUD MERRICK
(Re-Election)
MRS. O. M. CONWAY

For Assessor and Collector of Taxes:
FRANK L. MOORE
M. B. (BEE) MARTIN

For County Attorney:
WINFRED F. NEWSOME
(Re-Election to a Second Term.)

For County Clerk:
DOUGLAS HOLLUMS
A. B. CLARK, (Re-Election)
B. NICHOLS

For District Clerk:
GEO. B. MARSHALL

For County Judge:
G. C. TUBBS

Commissioner Precinct No. One:
A. S. CUMMINGS
E. C. KING
BOE McCLESKEY

For Commissioner Precinct No. 4:
H. J. NELSON
B. A. COLSTON

For Sheriff of Floyd County:
W. C. HANNA
T. B. (BARLOW) HILL
F. N. (FRED) CLARK

For County School Superintendent:
WALTER TRAVIS
C. A. CASS

For Justice of the Peace Precinct
Number One, Floyd County:
B. P. WOODY (Re-Election)

Mrs. C. A. Hobbs and daughters,
of Portales, New Mexico, arrived
Monday to visit her sister, Mrs.
Wesley Little, and family. She
planned to return home Friday.



**IS THE STORK KNOCK-
ING AT YOUR DOOR?**

Arrange to have an automatic
gas water heater installed in
your home. Instant hot water
day and night is high a neces-
sity when there's a baby in the
home—and gas rates are so low
now, you can't afford NOT to
enjoy this convenience.

The low gas rate fixed by the
Railroad Commission of Texas,
and put in effect by the Company
is lower than the rate in 591
other Texas cities and towns
having gas service. Minimum bill
also reduced.

West Texas Gas Co.
Good Gas With Dependable Service

**BABYLONIANS FIRST
TO TRY INFLATION**

**Ancient Tablets Give Line
on Business Methods.**

Chicago.—Texts from thousands
of ancient Assyrian and Babylonian
clay tablets, the longest series of
business records available, are be-
ing pieced together into a remark-
able picture of business and bank-
ing in the Tigris-Euphrates valley
2,500 years ago by Dr. Waldo H.
Dubberstein of the Oriental Insti-
tute of the University of Chicago.

Forerunners of such modern
practices as old-age annuities, long
and short-term credit, price-fixing
attempts, and government hoarding
of precious metals, with resulting
"inflation," are clearly evident from
Doctor Dubberstein's work. He has
compiled price-charts for standard
commodities, in terms of shekels,
for a period of more than 200
years, 625-425 B. C.

"Various kings from the great
administrator Hammurabi, about
2000 B. C., to the scholarly Ash-
urbanipal, 608-626 B. C., attempted
to fix prices at low levels," Doctor
Dubberstein said. "Their decrees
and their lists of prices show them
attempting to create prosperity for
the people and a feeling of good
will by announcing low official
prices for staple commodities and
at times setting wages for skilled
and unskilled labor. Hammurabi
even decreed the fee for surgical
operations on man or beast.

Fall to Fix Prices.
"But the truthful commercial docu-
ments of those remote centuries
make it apparent that royal ef-
forts in behalf of fixed prices were
not successful. The economic life
of the nation could not be bound
by artificial price levels, and the
period of the late Babylonian his-
tory which is most flourishing
shows no record of royal interfer-
ence in price setting.

"Copper, lead, silver and gold all
served as money at various times
during the long centuries of mon-
etary development in the Tigris-Eu-
phrates valley.

"Wealth had become concentrat-
ed in the larger cities, where the
banking business was chiefly in the
hands of a few important families.
These firms were not mere 'money
lenders' but bankers in every sense
of the word. They commonly lent
money at 20 per cent per year.

Old Age Annuity.
"An interest-bearing note or a
share in the income of a popular
temple could be a valuable legacy
left to a dutiful son or daughter.
An annuity arrangement for old age
comparable to those offered today
was known. The recipient of the
annuity turned over his properties
or the income of specific properties,
in return for which he was guaran-
teed a certain minimum income in
food and clothing for the duration
of his life.

"Centuries of experience in legal
matters had developed a standard,
incontestable form of document for
every possible form of government.

"Land renting and leasing was a
profitable and extensive business.
"The legal aptitude and general
shrewdness of the Babylonian busi-
ness man is attested to by thou-
sands of carefully, often cleverly
worded tablets.

"As the three thousand years of
ancient Babylonian economic his-
tory are pieced together, there is
discernible throughout the ages a
gradual increase in prices of near-
ly all staple products as well as in
real estate and rents. Fluctuations
appear, yet the general trend is up-
ward."

**New Attempt to Scale Mt.
Everest Is Being Planned**

London.—The state of the weath-
er around the top of Mount Everest
in June will decide whether the
mountain will at last be conquered
this year.

Essential conditions for the suc-
cess of the fifth organized attempt
to scale the 29,002-foot peak of Ev-
erest were explained by Eric Ship-
ton, member of Hugh Rutledge's
expedition, whose advance party
left London for India.

Success or failure, he pointed out,
depends largely on the time factor.
Nature permits only a brief period
during which conditions make pos-
sible an assault on the summit.

"Some time in spring," said Ship-
ton, "we expect to reach the top of
North Col, where we shall place
Camp Four, at the height of 23,000
feet. For many months in the year
terrible blizzards sweep over this
region, but if we can get a period
of comparative quiet between the
winter weather conditions and the
coming of the monsoon, we shall
have an opportunity to reach the
summit."

Razed Too Soon

Barnard, Mo. — Barnard school
patrons celebrated prematurely,
causing their children to have to
attend classes in churches and store
buildings for three months. Pa-
trons gave vent to their happiness
over passage of bonds for a new
school by razing the old building.
The election was held illegal.

Boys in Quilting Club
Toledo, Ohio.—Eight boys who
box, wrestle and play handball at
school have found a new sport—
they have joined a quilting club.

**Blue Bonnett Needle
Entertained Husbands
With A Lawn Party**

Members of the Blue Bonnett
Needle Club entertained their hus-
band Monday evening with a lawn
party at the home of Mrs. Elvin
Rainer. Games of monopoly were
played after which refreshments
were served.

Those present were: Mr. and Mrs.
J. W. Adkins, and children, Mr. and
Mrs. Oliver Allen, Mr. and Mrs. C.
A. Cass and son, Mrs. Wayne Gound
and baby, Mrs. Eugene Dennison,
Mr. and Mrs. Aubrey Pawver, Mr.
and Mrs. Ben McIntosh and children,
Mr. and Mrs. Norman and children,
Mr. and Mrs. Poyner Roberts, Mrs.
H. C. Stanley, Mr. and Mrs. E. L.
Teague, Mrs. Clarence Travis and
children played as members and their
husbands and Mr. and Mrs. R. B.
Stultz and boys, of Amarillo, were
guests.

The club will meet Thursday, June
25, at the home of Mrs. H. C.
Stanley.

CARD OF THANKS

May we express our appreciation
and love to all who helped in any
way to make the burden lighter dur-
ing the accident and death of our
darling baby, Maxine, the beautiful
flowers, words of sympathy and
kindness will live with us forever.

May God in his mercies send such
friends to each of you in time of
sorrow.

Mr. and Mrs. E. L. REID and
children.

J. E. Willson, who has been in
Hereford for the past several days,
spent Monday here attending to
business. He was formerly manager
of the Self Service Laundry.

Mr. and Mrs. Edgar Jones and
Vyrion Williams spent Sunday visit-
ing Mr. and Mrs. Fred Jones at Fort
Sumner, New Mexico.

GOITRE

Make This Quick Test

Get a small bottle Sorbol. Quad-
ruple a colorless liniment. For simple
goitre apply twice daily. Thou-
sands have been relieved. It quick-
ly supplies substance needed by the
thyroid gland. Does not interfere
with work or pleasure. Get further
information at Arwine Drug Co.

**Christian Council
Met Monday In
Special Session**

The Christian Council of the First
Christian Church met Monday after-
noon, June 15, and had a business
meeting, which was conducted by
the president, Mrs. W. D. Newell.
The group worked on a box to send
to the Juliett Fowler Orphans Home
in Dallas.

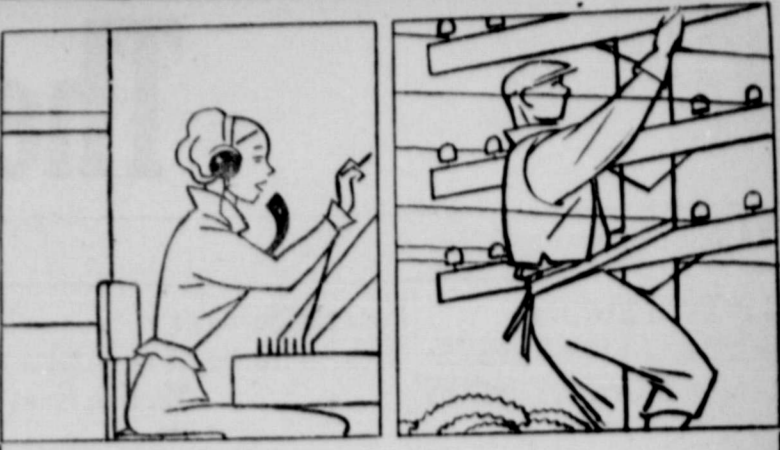
Monday afternoon, June 22, the
box will be finished for the orphans
home and will be sent off.

Mr. and Mrs. F. M. Shenefelt
spent Sunday visiting with relatives
and friends in Canyon and Amarillo.

**FLOYDADA INSUR-
ANCE AGENCY**

Insurance of all kinds. Your
inquiries and business respect-
fully solicited.

W. H. HENDERSON
OWNER



**PEOPLE
MAKE THE TELEPHONE
SYSTEM**

Poles and wires and switchboards alone
don't make a telephone system. You've
got to have people.

You've got to have men and women
and children that want to talk with each
other. You've got to have operators sit-
ting night and day before the switch-
boards. You need to have linemen will-
ing to go out when the lines are down,
and work with a 40-mile gale lashing sleet
and snow into their faces.

It's folks that make a telephone sys-
tem. When you figure out why service
is better than it used to be, you find it's
just people at work—men working prob-
lems out on American Telephone & Tele-
graph Company's staff, and inventors in
Bell Laboratories, and the like.

The goal of the people who work for
the Bell System is to furnish the people
who use telephones with a service that
is fast, and clear, and moderate in its
cost to the user.

SOUTHWESTERN BELL TELEPHONE COMPANY
If you visit the Texas Centennial,
Dallas, June 6 to Nov. 29, you are
invited to see the Telephone Exhibit.

The Floyd County Plainsman

**GETS THE BUSINESS MESSAGE
INTO THE HOMES OF BUYERS**

The functions of advertising are to search out buyers and inform
them of new merchandise styles, explain values and tell where and
at what prices they may be had. Getting these business messages
delivered in an efficient and inexpensive manner, as is consistent
with good taste, and, through a medium that insures attention and
acceptance, is a merchandising problem that was solved years ago by
the establishment of a good, reliable and dependable newspaper . . .
It will get your sales message, Mr. Merchant and Business Man, into
the homes of buyers. Every week, through the year. Advertising
display space in the Plainsman is the most economical method of
parading your merchandise offerings before an attentive audience
who are the home newspaper readers.

Complete Advertising Service

Mrs. E. L. Angus Entertained Clover Leaf Bridge Club Wednesday

Mrs. E. L. Angus entertained the Clover Leaf Bridge Club at her home, 615 West California Street, Tuesday morning at nine o'clock. A lovely breakfast was served by the hostess, after which games of contract bridge were played with Mrs. H. O. Pope winning high score. The house was decorated with vases of gladiolus.

Those present were: Mesdames Fred Brown, Paul Conner, Virgil Williams, Leona Bell, H. O. Pope, E. L. Norman, E. P. Nelson, Glad Snodgrass, A. J. Welch, A. S. Hollingsworth, W. I. Cannady and the hostess, E. L. Angus.

Mrs. Bell will entertain the club at her home, Tuesday, June 30, at nine o'clock.

Mrs. Joe Chance and daughter, Mrs. J. V. Milan and children, Ethel and Aaron, of Abilene, visited Sunday with Mr. and Mrs. Tom Noland.

Jimmy Snyder, of Spur, spent Thursday afternoon here attending to business.

Melvin and Gene Hollums of Floydada spent Monday night with their grandparents, Mr. and Mrs. A. L. Hollums, of the Sandhill community.

Miss Joequita McGuffee spent the past week with Mr. and Mrs. Alton Noland.

Audie Noland spent Wednesday night with Nolan Huskey.

Miss Billie Greever spent last week end in Plainview visiting with her parents and friends.

Mr. and Mrs. Jessie Seale and daughters, of Amarillo, spent Sunday here visiting with their relatives.

Mr. and Mrs. R. A. Maddox and daughter, Maurine, of Ventura, California, arrived Friday to visit with his parents, Mr. and Mrs. J. R. Maddox, and family.

Mr. and Mrs. Flynn Thagard and children, of Lubbock, spent Thursday here visiting with her mother, Mrs. S. D. Greer, and friends.

Born to Mr. and Mrs. J. Q. Hill Wednesday morning, June 17, a son

Miss Helen Edwards, of Lubbock, arrived Tuesday to spend a week visiting with Miss Minnie Lou Heald.

John Ed and Peggy Moore, of Plainview, returned home Saturday after spending a week here visiting with Arlee Vee and Kenneth Baird Bishop.

Miss Daltis Rea left Wednesday morning for Gatesville, where she will visit, after which she will visit in different parts of Texas. She planned to return home in two weeks. She was accompanied by Mrs. A. H. Manning, who also visited with relatives.

John Kimble, student of Texas Christian University at Fort Worth, returned home Monday to spend the summer months here. He is the son of Dr. and Mrs. Wilson Kimble.

Aubrey Fawver, of Lubbock, spent last week end here visiting with relatives and friends.

Plans Are Being Made For July 4th Celebration in Floydada

Plans for a July 4th celebration for Floydada are being made this week. The event is to be sponsored by the Floydada Chamber of Commerce, McDermott Post American Legion and the Volunteer Floydada Fire boys.

The main features for the day will be the opening of the Highway 28, east to Motley County line, which was completed Tuesday afternoon. Pictures of the road have been made and will be published in many of the papers.

Members of the Plainview National Guard will have part on the program. They will have a parade during the day. Many boys of Floydada are members of the group. Floydada Fire department will stage a water polo game, which will be against a team from a near-by town. A baseball game and horse races will be during the afternoon with the American Legion sponsoring the races.

Speeches will be made on the south side of the court house on the lawn. Loud speakers will be used. The main speaker will either be Gene Howe, Old Tack, of the Amarillo Daily News, or George Mahon. Many speeches will be made by local men. Between each speech a short entertainment will be given by local talent.

Plans are being made for a free street dance for the night's entertainment. A round dance will also be given by the fire boys when the plans are completed.

A carnival and show will be here for the day's celebration. Efforts are being made to have Dudley Brothers Carnival and Harley Sadler's tent show.

BIG DOWN TOWN PARADE WILL BE FEATURE AT STAMFORD CELEBRATION

Stamford, Texas, June 18.—The best attended and one of the most enjoyable features of the Texas Cowboy Reunion has always been the big down town parade. The parade this year will be the biggest and best in the history of the reunion, according to Warren B. Tayman, chairman of the parade committee who says that some brand new attractions will be incorporated in this year's event.

Parades will be held daily during three days of the reunion, July 2-4. However, the grand parade of the reunion featuring merchants floats, individual decorated floats and cars, cowboys, mounted girl sponsors, junior cowboys, chuck wagons, clowns and brass bands will be held on Friday, July 3, the second day of the reunion, starting at 11 a. m. A special parade of the sponsors on horseback will be held the opening day, Thursday, July 2, at 9 a. m.

Mrs. Margery Bailey who has charge of floats in booking entries now for the parade. Cash prizes of \$10 each will be awarded to the winners as follows: Best individual entry, best commercial entry, best out-of-town entry, and most typical entry. The winner of the best juvenile entry will draw down \$5. A new ruling of the parade committee requires that all entries must be registered before the parade starts.

At least six bands and possibly more will march in this year's parade. The Hardin-Simmons Cowboy band will appear in all parades, and will play at all rodeo performances during the reunion. The Haskell band, Breckenridge High School band, Abilene High School Band, Mascot Temple Band, Wichita Falls and the Stamford Fireman's band will all appear in the grand parade on Friday.

A regular stage coach purchased some time ago by the reunion will be an added feature to this year's parade, and is expected to attract considerable attention as well as bringing forth many stories of "I remember when..."

Mr. and Mrs. J. A. Arwine and children, Jo and Gene, returned home Monday from Dallas, where they attended the Texas Centennial. Mr. Arwine attended a Druggist's Convention in San Antonio before attending the Centennial.

Mrs. J. E. Norman and children returned home Tuesday after spending a week visiting in Lubbock and Abilene.

Mrs. E. B. Mayhew left Wednesday for Pueblo, Colorado, where she will spend the summer months.

Miss Pauline Strickland, and Mr. and Mrs. Garland Sams, of Lockney, and Mrs. Auvil McLaughlin spent Wednesday in Amarillo.

Mrs. Jennie Bishop, Mrs. J. J. Hayes, of Gatesville, and Arlee Vee and Kenneth Baird Bishop left Monday for Dalhart, where they visited with Mrs. Bishop's son and family, Mr. and Mrs. Eddie Bishop.

Last Half of First Course On Highway 28 West To Hale County Begun

The last half of the first course on Highway 28 west to the Hale County line was begun the first of this week, according to a report made by C. T. Morgan, engineer of the Morgan Construction Company. The Caliche was hauled from the first pit, which is in Hale County.

Approximately 125 men, mostly citizens of Floyd County, are employed on the highway.

Mr. and Mrs. M. L. Solomon, of Paducah, spent last week end here visiting with Mrs. J. S. Solomon and other relatives.

Miss Mary Lee Garlan, of Clarendon, arrived Friday to visit her uncle and family, Mr. and Mrs. R. F. Luttrell.

Miss Pauline Strickland returned home Thursday from Panhandle.

Mr. and Mrs. Ralph Jones and family, of Matador, spent Sunday afternoon here visiting with friends and relatives.

Mr. and Mrs. J. R. Borum spent last week end in Hedley.

Mrs. Bob Smith, of Denver, Colorado, who has spent the past two weeks visiting with her parents, Mr. and Mrs. J. T. Spence, returned to her home Monday.

Chicken Feeders and Fountains at Star Cash Grocery. 28-2tc.

Mr. and Mrs. J. R. Borum left Wednesday for points in the State of Colorado.

Miss Wanda King, of Silverton, spent Tuesday here visiting friends. She was enroute to Mexico, where she will study Spanish. She teaches in Silverton public schools.

Leslie Wright, of Plainview, spent Sunday here visiting with his parents, Mr. and Mrs. Morgan Wright.

W. C. Grigsby, of Lubbock, spent Tuesday and Wednesday here visiting friends and attending to business.

Mrs. G. B. Wise, of Quitaque, arrived Tuesday night to visit with her parents, Mr. and Mrs. Morgan Wright.

Mrs. Doc Cathey returned home Tuesday night after spending several weeks in Temple visiting with her father who has been seriously ill.

Dr. and Mrs. J. H. Guthrie, of Petersburg, spent Tuesday evening here visiting with their sons, Dr. A. E. Guthrie and Woodie Guthrie.

E. G. Barnett, of Quitaque, spent Tuesday here attending to business.

G. B. Tittle, Jr., and Jake Hill spent last week end in Abilene visiting with their wives and other relatives.

Miss Irene Cates, of Lubbock, spent last week end here visiting with her parents, Mr. and Mrs. W. C. Cates and family.

Miss Roberta Abernathy returned home Saturday after spending a week in Lubbock visiting her sister, Miss Chlodde Abernathy.

Edwin Heald, of Lubbock, spent last week end here visiting with his family.

Mrs. J. N. Gullion returned home Thursday after spending three weeks in El Centro, California visiting with her daughter, Mrs. W. H. Nelson, who has been ill.

Judge E. C. Nelson and sons, of Amarillo, spent last week end here visiting with his mother, Mrs. E. C. Nelson and family.

Mr. and Mrs. Robert Abernathy and daughter, and son, spent Sunday in Lockney visiting with Mr. and Mrs. M. D. Whorton, and family.

Clyde Spence, of Paducah, spent last week end here visiting with his parents, Mr. and Mrs. J. T. Spence, and family.

Mr. and Mrs. Earl Raines, and family spent Sunday in Lockney.

Bob Eubank, of Lubbock, spent Tuesday here attending to business.

Mr. and Mrs. Lindsey Graham spent Sunday in Amarillo visiting with Mr. and Mrs. Otis Truelove.

R. W. Cothran made a business trip to Frions Friday.

Mrs. Milton Sims Entertained Y. W. A. Monday Evening

Members of the Y. W. A. met Monday evening with Mrs. Milton Sims. A business meeting was held with the vice-president, Miss Bernice Patton, in charge. Reports were given on the encampment at Ceta Canyon by Miss Lera Opal Patton, Mrs. C. W. McCarty, Mrs. C. A. Linder, Mrs. S. H. McClung, Miss Effie Mae Shelton and Miss Faye Newell.

The next meeting will be held Monday, June 22, at 6:30 p. m. at the home of Mrs. Delbert Eubank. An industrial program will be given.

Miss Mary Looper Was Honored With Birthday Dinner Saturday

Miss Mary Looper was honored last Saturday evening with a formal garden buffet supper by her mother, Mrs. C. P. Looper at 8 o'clock. A lovely meal was served, after which various entertainments was enjoyed. The occasion honored Miss Looper on her birthday.

Those present were: Misses Claudia Teal, Juanita Rushing, Mattie Fern Fields, Mary Emma Collins, Elizabeth Hardgrove, Emma Lou Bedford, Lera Beth Newton, Messrs. Pat Stansell, Glenn White, Jack Stansell, Richard Tubbs, Harold Chapman, Melvin Blasingame, Kenneth Bain, Rex Brown, Vernon Dorsey and the honored guest, Miss Looper.

FAIRMONT CHURCH ANNOUNCEMENT

The following church services will be held at Fairmont Sunday, June the 21st:

Sunday School 10 a. m.
 Preaching 11 a. m.
 Preaching Sunday night at 8:30
 Everyone is cordially invited to attend all these services.
 REV. G. W. TURBBS, Pastor.

James Roy Heald, son of Mr. and Mrs. Edwin Heald, of this city, left Wednesday morning for Lubbock, where he will take a six week's band course. He has been taking lessons here under the direction of Charles Kiker, bandmaster of Floydada public schools.

Lee Elder, of Roswell, New Mexico, Mancel Elder and wife, and Mrs. Allie Busby, of Plainview, visited in the Sandhill community Sunday with relatives and friends, and attended church at Sandhill. Mr. Elder is a son-in-law of Mr. and Mrs. A. J. Womack, of that community, and formerly resided there.

Mrs. Doc deCordova, who has spent the past ten days in Harmony community visiting Mr. and Mrs. G. W. deCordova and family, returned to her home in Dallas, last Thursday.

Mr. and Mrs. Sebron Summers, of Lubbock, who have been visiting here with her parents, Mr. and Mrs. R. L. McNeil, returned to their home Wednesday.

Mr. and Mrs. Hayes O'Neal, of Eunis, New Mexico, arrived Thursday to visit with her parents, Mr. and Mrs. J. R. Maddox, and family.

Mr. and Mrs. Alton Noland spent Saturday night and Sunday with Mrs. Noland's parents, Mr. and Mrs. J. G. McGuffey and family of Lockney.

Special offer for a limited time only.

PERMANENT WAVES

\$1.00 and up

Treat yourself to a facial and see how it helps to keep your skin clear, fresh and youthful. Tightens the pores and helps to prevent wrinkles and flabbiness.

Mrs. Anna Marie Boothe
 MRS. E. L. MOORE, OPERATOR
 Phone 86 Phone 86

Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night, when you feel tired, nervous, all upset... use Doan's Pills. Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

DOAN'S PILLS

MR. EX-SERVICE MAN SPEND YOUR BONUS MONEY WISELY SAVE FROM \$50 TO \$75.00

Among these used cars you are sure to find one that fits your needs and your pocket book. Parts, Batteries, Tires Wash, Grease, Gas and Oil. General Repair Work.

FINKNER MOTOR COMPANY

Classified Ads

BARGAINS

Good used wood sections for 10 ft. extra windmill \$1.25 each.

EXTRA SPECIAL PAINT BARGAIN

(While it lasts)
 5 Gallons Lead & Zinc Paint
 2 Gallons Pure Linseed Oil
 1/2 Gallon Turpentine
 1 lb Putty
 2 Quarts Screen Paint
 All this for only \$13.80

(Enough to paint 5 room house)
 Wallpaper for 12 x 12 x 8 room includes walls, ceiling and border for \$1.49 (cheaper than a daily news paper)

Now's the time to buy, While your Dollar does its Duty.

Panhandle Lumber Company,
 A. B. Anderson, Manager
 Phone 6 Floydada 28-1tc

Pigs for Sale,— J. C. Bolding 23-tfc.

When you need a Monument see S. B. McCleskey for the best and cheapest in either Marble or Granite. 24-1tp.

FLOYD COUNTY ABSTRACT CO.

45 years in Floyd County. Let us show you that we can save you money on your Abstract or Title work, in connection with your Loan or Sale. All our time is devoted to keeping Floyd County land titles up-to-date.

Deeds, Releases, Mortgages, Bills of Sale. Contracts and all legal papers prepared. Notary Public in office to do your Notary Work without charge.

FLOYD COUNTY ABSTRACT CO.

C. Scott, Manager
 Room 7, 3rd National Bank Bldg.

LANDS FOR LEASE

A few farm tracts to lease at reasonable prices for cash.

W. M. MASSIE & BRO.

Floydada, Texas. 11-tfc

All parts for some cars. Some parts for all cars. Harris Brothers. 39-tfc

FOR SALE OR TRADE

One Chevrolet Truck, 29 model, good shape with fair rubber.
 One John Deere stationary engine, with pump jack almost new.
 Lots of good pipe almost new.
 Cypress upper tank with tower, a good one.—See John A. Hollums 28-1tc

Mr. and Mrs. Edwin Heald and daughter, Minnie Lou, and Mrs. E. L. Angus and nephew, Jeff Hardin, spent Sunday afternoon in Plainview.

Mrs. Edwin Heald and Mrs. Lee Howard made a business trip to Plainview Monday.

Summer Scoop!




Hats for mothers, daughters, wives and sisters! Distinctive styles in the finest felts we could find. Beautifully blocked, trimmed and finished. Whites and colors.

\$1.00 to \$2.95

Style Shoppe

"Always Showing Newest Things First."

MRS. MOLLIE A. MORTON, OWNER PHONE 17



Cool, Crisp Dresses

FOR VACATION DAYS

Net and Printed Chiffons,
5.95 TO 7.45

Voile in dots and floral designs
1.95 TO 2.95

STYLE SHOPPE

"Always Showing Newest Things First."

MRS. MOLLIE A. MORTON, OWNER PHONE 17

TEXAS CENTENNIAL DALLAS, TEXAS 1936



RIDE THE TRAIN

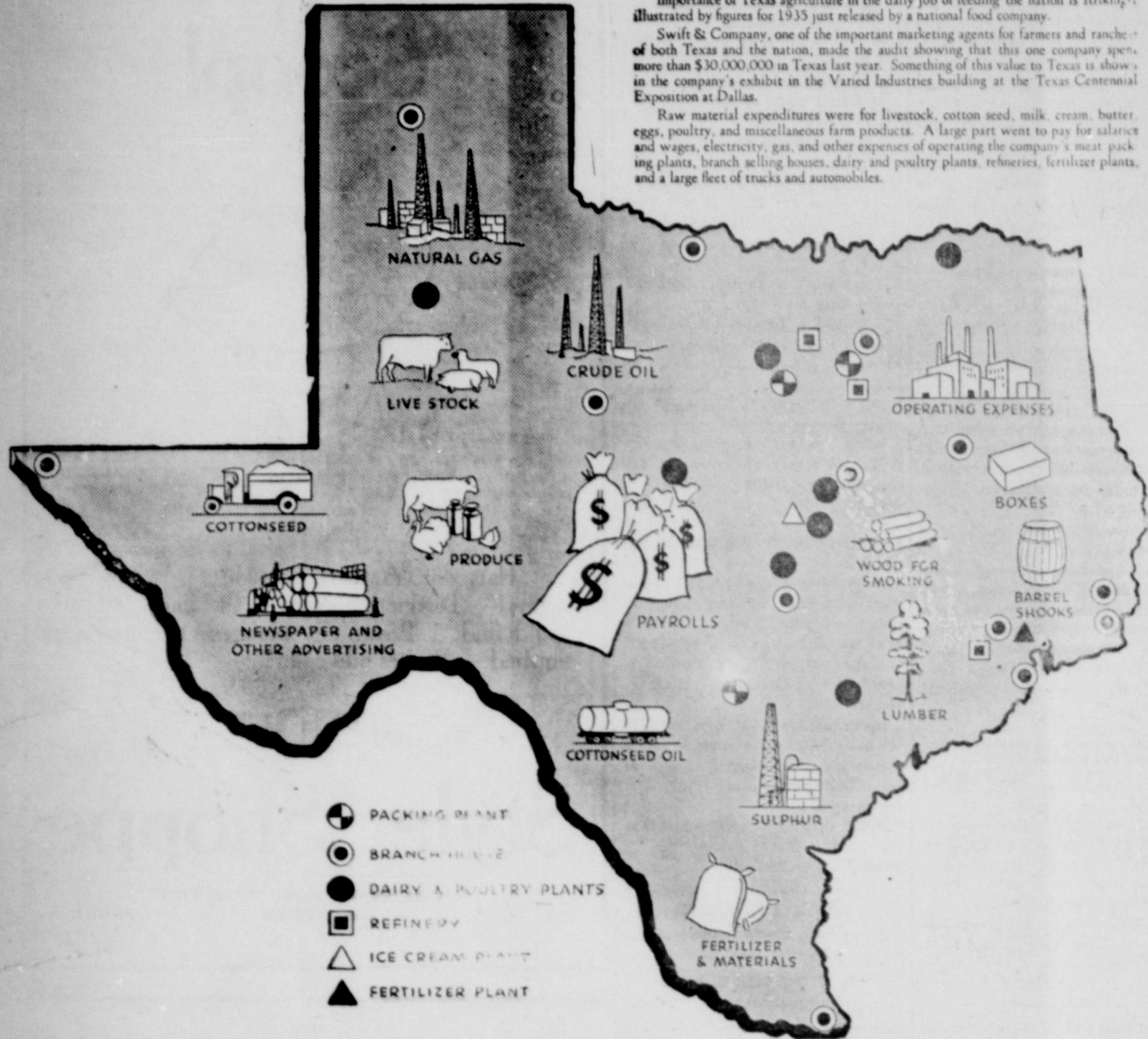
FAST—SAFE—COMFORTABLE—BOUND-TRIP FARES AS LOW AS \$7.67

Liberal stop-over privileges For Complete Details—Call—

V. WILLIAMS, Agent Floydada, Texas

Or Write—
 T. B. GALLAHER, General Passenger Agent Amarillo, Texas

TEXAS IS GOOD!—GETS \$30,000,000 ANNUALLY FROM ONE CORPORATION



Importance of Texas agriculture in the daily job of feeding the nation is strikingly illustrated by figures for 1935 just released by a national food company. Swift & Company, one of the important marketing agents for farmers and ranchers of both Texas and the nation, made the audit showing that this one company spends more than \$30,000,000 in Texas last year. Something of this value to Texas is shown in the company's exhibit in the Varied Industries building at the Texas Centennial Exposition at Dallas.

Raw material expenditures were for livestock, cotton seed, milk, cream, butter, eggs, poultry, and miscellaneous farm products. A large part went to pay for salaries and wages, electricity, gas, and other expenses of operating the company's meat packing plants, branch selling houses, dairy and poultry plants, rebarries, fertilizer plants, and a large fleet of trucks and automobiles.

Y. W. A. Girls Returned Home From Encampment At Ceta Canyon

Eight girls of the Floydada Y. W. A. returned home Thursday from an encampment held at Ceta Canyon last week. There were 523 people that attended the meeting. The organization is for districts thirteen, which includes the Panhandle District.

The main part of the program was a talk given each morning on South America by Mrs. C. E. Roark, of Plainview. The roll call was answered Tuesday by each town presenting a stunt. A very clever stunt was given by Floydada. A quartette composed of Miss Lora Opal Patton, Mrs. Modrell Williams, Miss Georgia Jones and Mrs. C. W. McCarty, all of Floydada, had a part in the program. The Canyon club won a flag for having the best in individual camp.

Those making the trip were members of the Y. W. A. are: Miss Georgia Jones, Mrs. R. L. King, Miss Faye Newell, Mrs. C. W. McCarty, Miss Lora Opal Patton, Miss Thelma Jo Hamilton, Miss Effie Mae Shelton and Mrs. Modrell Williams. They were accompanied by Mrs. G. A. Linder, Rev. and Mrs. S. R. McClung and daughter, Mary.

VISITORS IN NOLAND HOME

T. M. Noland and family had the following guests in their home Thursday: Mr. and Mrs. J. W. Norton, of Oklahoma City, Oklahoma; Mr. and Mrs. J. M. Hughes, Edmond, Oklahoma; Mr. and Mrs. Henry Ely, Plainview; Mr. and Mrs. Geo. Robinson and family, Plainview; Mr. and Mrs. Elmer Mosley, Lockney; Miss Joequita McGuffee, Lockney; Mr. and Mrs. Collis Roland, Mrs. Paul Williams and Tom Noald.

Audie Noland spent Sunday in Lockney.

Miss Inez Spence of Lockney spent this week with Mr. and Mrs. Tom Noland.

TRY PLAINSMAN WANT ADS—THEY'LL SELL IT!

DR. KIBBY J. CLEMENTS
Osteopathic Physician and Surgeon
PLAINVIEW, TEXAS

306-8-10-12 Skaggs Building
Office Phone 189 Residence Phone 1070

FOR THE FIRST TIME
A BRAND NEW
Premier
YOURS FOR ONLY
\$34.50

- Here's welcome news!... a full sized PREMIER with dozens of features—at the lowest price in PREMIER history! Here's value for you, second to none... an opportunity that seems too good to be true. Plan TODAY to see this marvelous new PREMIER. It's a winner!
- NEW VALUE • NEW FEATURES
- Rugged, ball bearing motor—no oiling required.
- Efficient, motor driven brush—gets all threads and lint.
- Surprisingly powerful suction.
- Light in weight... easy to use
- ... attractive, modern design... fully guaranteed.

YOU BE THE JUDGE!... See the new PREMIER "37" at our store or phone for a home trial, without obligation. Try it yourself and you'll be convinced of its wonderful value.

Texas Utilities Co.

TIRES! TIRES! TIRES! TIRES!

"The PRIZE VALUES at every price!" says Public Experience. And that's why we Goodyear Dealers sell the most tires—by millions!



FOR EXAMPLE—LOOK AS LOW AS **\$4.95** AS

SPEEDWAY

Husky! Big! Handsome! With all these Goodyear Safety features:

- THE GOODYEAR MARGIN OF SAFETY
- THICK, TOUGH, LONG-MILEAGE
- BLOWOUT PROTECTION IN EVERY TIRE

Let us show you your size



MAGNOLIA SERVICE STATION NO. TWO

H. O. Cline, Manager
Phone 37

South East Corner of Square, Floydada, Tex.

Mrs. J. R. deCordova Complimented With Bridal Shower Thursday

A miscellaneous shower was given last Thursday afternoon at 5:30 p. m. at the home of Mrs. S. D. Greer, 419 West Kentucky Street, in honor of Mrs. J. R. deCordova, who was Miss Jewell Williams before her recent marriage. Hostesses for the entertainment were: Miss Edwina Christian, Mrs. Pete Kendrick, Mrs. Herschel Travis, Miss Mary Louise Thurmon, Mrs. G. T. Young, and Miss Hazel Borum.

Texas Centennial was used through out the entertainment with the colors of red, white and blue predominating. A miniature Texas flag, which was made of red roses and blue larkspurs, was placed on the refreshment table. The punch bowl was embanked with flowers, which also carried out the color scheme. Favors of miniature flags were placed on the refreshment plate. The bride's chair was decorated with red, white and blue crepe paper.

Miss Hazel Borum gave a reading, "To a Bride," after which Miss Mary Louise Thurmon gave a toast to the honored guest. Little Miss Betty Young, dressed as a cowboy, brought the gifts in.

Names registered in the bride's book were: Mesdames A. H. Kreis, Ethel Travis, Jess Cardinal, Wesley Little, Delbert Eubank, Cecil Hart, Jim Hart, Tip Kendrick, Jess Brown, Aubrey Martin, Sam Thurmon, W. A. Amburn, L. D. Britton, S. D. Greer, Harry Christian, Walter Adair, C. L. Travis, S. J. Latta, Bill Scott, Carlene Dunavant, George Stiles, Mal Jarbo, Johnny deCordova, E. L. Toague, E. L. Angus, G. W. Williams; Misses Edra and Lucile Robinson, Juanita and Glenna Mae Shurbet, Mary Adair, Jack Thurmon, Bill Abernathy, Mabel and Inez Jones, Thomasine Cox and the hostesses.

Mr. and Mrs. Jim Ebank Entertained With "84" Party Thursday

Mr. and Mrs. Jim Ebank were hosts to several of their friends last Thursday evening with an eighty-four party. A lovely refreshment course was served by the hostess, after which games of eighty-four and contract bridge were played.

Those present were: Mr. and Mrs. Delbert Eubank, Mr. and Mrs. Ralph Groves, Mr. and Mrs. R. M. McCauley, Mr. and Mrs. Deen Hill, Mrs. Sam Thurmon, Mrs. Ama Smalley, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. F. O. Conner, Mr. and Mrs. Will Walker, Roy Eubank, Fred Bell and Mr. and Mrs. Jim Ebank.

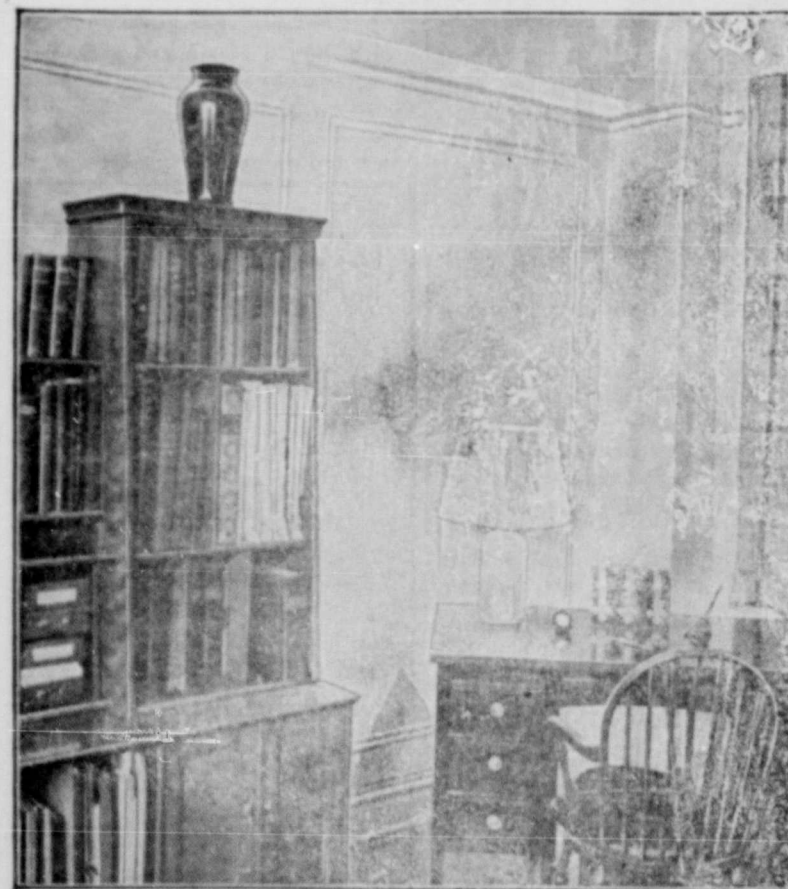
Miss Frances Williams visited this week with her aunt, Mrs. Collis Roland and Mr. Roland.

Mr. and Mrs. A. L. Spence and family, Mr. and Mrs. Dennis Spence, Mr. and Mrs. Burl Hackabee and family and Grandpa Spence, spent Sunday with Mr. and Mrs. Tom Noland and son.

Mrs. F. O. Conner and Mrs. W. H. Hilton returned home Thursday after spending two weeks visiting in Elmo, Sulphur Springs and Dallas. They spent several days at the Texas Centennial.

Ever Make Lights From Vases? It's Worth Trying!

By Jean Prentice



Vases make charming decorative lighting units when wired and equipped with 100-watt bulbs. The interiors of the vases must be pure white, of course. Some stores carry them already wired. The effect produced is charming indeed.

WE hear so much about indirect lighting nowadays. Architects and decorators who strike for soft, pleasing effects invariably incorporate it into their plans and designs by means of built-in coves and panels.

A very simple and effective way to achieve lighting of this type is by means of ordinary vases. That is, ordinary vases that are given a different sort of treatment. Let me tell you about it. It's really quite simple, and costs a mere trifle.

Must Harmonize With Furnishings

The vases are selected to harmonize with the decorative scheme of the room, then wired to accommodate a 100-watt bulb. Some of them come ready-made in this way, and may be obtained at most department stores and specialty shops handling objects of this kind.

Should you decide to use an old vase and do the wiring yourself, or have the work done for you, be sure that you get vases that are white on the inside, so that they will properly reflect, and not absorb the light. The small hole through which the wire runs from the lamp socket to the wall plug or convenience outlet should be drilled not at the bottom of the vase,

but at the side, about an inch or so from the bottom, so that the fixture will rest on an even base. A small reflector attached to the socket inside the base will throw more light upward and onto the ceiling, where it will be reflected in all directions. (Better have the wiring done by an electrical expert unless you are quite experienced at this sort of thing.)

Results Should Be Checked

Light thus obtained is very decorative in character, and provides soft general illumination. I have seen as many as four in a room, mounted on bookcases and tables where they couldn't glare into anyone's eyes, and the result was really something to enthuse about.

Of course, even the best of decorative lighting effects must be aided by light of sufficient amount from floor and table lamps, and the general result checked by a light meter to make certain that there is enough illumination for such severe eye tasks as reading and sewing. Among the advantages of supplementary decorative lighting such as is obtained from lighted vases is that the illumination in the room becomes more flexible, and may be adapted to the changing moods and requirements of the family.

Skin Sufferers
MADE HAPPY OVERNIGHT!
Thousands of Palmer's "Skin Success" for healing relief from skin distress. It works like a magic in many cases. Successful for 85 years. Also see Palmer's "Skin Success" Soap to keep skin in better condition. 25c each.

VETERANS—DON'T LET THAT HARD-EARNED MONEY SLIP THROUGH YOUR FINGERS—HERE'S HOW TO—

Invest Your Bonus Wisely, Hand Yourself A Home!

BONUSES FIVE YEARS HENCE—

- SOME will be dissipated and gone in wornout luxuries.
- SOME will be lost through investment in worthless schemes.
- SOME will be memories, possibly pleasant, but not likely.
- BE WISE—Invest yours in something safe and satisfying to the whole family—A HOME!

What other investment could possibly bring to you and your family the LASTING benefits to be found in a HOME? There is none. Real estate has always represented the soundest possible place for money—value may fluctuate, but you still possess a haven of security when you own your home.

It will be a pleasure for us to help with your financing problem and explain how you can use that bonus to the best advantage in securing a new home or modernizing your present one. Our experience, advice, plans and estimates are at your service. Come in and let's talk it over.

J. C. Wooldridge Lumber Company
Panhandle Lumber Company