HESPERIAN

The Floyd County Plainsman

#### **VOLUME No. 7**

Floydada, Floyd County, Texas, Thursday, February 6, 1936

Battle of the Giants

#### NUMBER 9

#### **Poll Tax Payments Show** Lon Blassingame Big Increase Over 1935 **Opened Magnolia Service** For Floyd County Station Number One

According to a report received at Lon Blassingame opened the Magthe tax collector's office there was nolis Service Station located at 130 an increase of 1,223 poll taxes paid West Missouri Street Monday mornin Floyd County for this year over ing. The station has been closed for 1985. A total of 3,055 polls and ex- the past several weeks having foremptions were issued at the office, merly been under the management of which 184 were exemptions. Last of Troy Griggs and Homer Teaff. year at this time there were 1,832 Mr. H. O. Cune, wholesale dealer, polls paid. checked Mr. Blassingame in Monday

XII

Car licenses for the new year were morning. asued beginning February 1 and Mr. Blassingame will be assisted by his son, Melvin, during the early will be issued until April 1. A. M.

hattey was the first to get his morning and late afternoon hours. licenses for his car. Automobile licenses may be used beginning March 1. The present highway piates are good up until midnight April 1, 1936. Unless the vehicle is property registered for the year 1935 the collector's office is forbidden to issue licenses for 1936.

Driver's licenses will be issued this city, accepted the position as beginning February 14, 1936. All salesman for Burgess Battery Compersons who are 14 or over are re- pany early this week. Mr. Whigquired to obtain these licenses, which ham's territory will be from the are free, if they drive an automo-

**McDermett** Post American Legion Received

Floydada McDermett Post Ameriwitnessed by an official of the post, sistant postmaster.

filling out the blanks for veterans of this territory. There will be a Commissioners Court corps of clerks at the legion hall to take care or these applications; mak- Met Friday; Special Term ing them out, taking finger prints and of mailing the application to the required house.

When ex-service men appear at the met last Friday and the regular rouhall to fill in application they must tine of business was conducted. The take their pink slip along and if you deputyship of O. B. Olson, who has the civfl service examination for the do not have a pink slip take your been deputy constable for J. J. Davis, two positions vacant at Floydada Waco, was in charge of the meeting injured. Mr. Williamson is 79 years day at Belton when the college cele- seout master, will have charge of the certilicate and discharge papers. constable of precinct one and four, for elerk-carrier. Applicants must with Mr. Tyer, also of Waco, the old and was at his home at Bono, During this week, beginning with was cancelled. Various accounts meet at 12:30 Saturday, February 8, main speaker. Monday, several legion members will were ordered paid.

T. W. Whigham Accepts Position With Burgess Battery Co.

Mr. T. W. Whigham, co-manager of The Radio Electric Company of Texas and Pacific railway lines north and west, which will reach to the New Mexico and Oklahoma state lines, and will include all of the Texas panhandle country it was in-

dicated. Application Blanks Mr. Whigham returned home last Friday from Dallas where he had

been since Wednesday gettng his can Legion received approximately truck and supplies. He left Monday 350 application blanks for payment on his first trip, which will take of adjusted service. These blanks three weeks to complete. Earl Kauf. were sent to Post Commander E. C. man, of Dallas, will accompany Mr. Thomas, and have to be signed and Whigham on his first journey. Mr. E. E. Henson will have charge notary public, postmaster or as- of the Radio Electric Company here during Mr. Whigham's absence and

The local post will take care of will be assisted by Mrs. Whigham.

Floyd County commissioners cour

DICIAL THE GOVERNMENT

#### 74 Applicants Register To Take Civil Service **Examination Saturday**

Civil Service Commission at Wash-Held on Monday ington notified N. W. Williams, sec- companied the county agent, D. F. Williamson, of Floydada, was seriretary of the board of Floydada, Bredthauer, to Waco last Saturday, ously injured last Thursday when he Principal Speaker at Mary that 74 notices had been mailed to where they attended a farm meeting. fell from a walnut tree. He had been persons of Floydada. People receiv. The gathering was held in the Cot- trimming the tree and lost his baling these notices are allowed to take ton Palace Collesyum at 10::00 a. m. anee when he fell. Two ribs were

E. T. Williamson

by A. B. Chapin

Third Week Floyd Receive Medical Treatment County District Court Will **Open Next Monday** 

#### Mr .and Mrs. W. U. White and son, The third week of January term Bob, and Mrs. Dora Reagan left of Floyd County District Court v Monday morning for Abilene, where open Monday of next week. Follo nild Mrs. White will receive medical ing is the petit jury list for the thing treatment for an indefinite time. week: Mrs. White has been ill for the past everal months, but has not been se-

At Abilene, Texas

Mrs. W. U. White Will

Mr. White will return home in a few days. Mrs. White and Mrs. grass, M. H. Taylor, B. Hatley, J. B. Reagan will visit with Miss Rose Childress, of that city.

## Floydada Basket Ball Team Lost to Turkey

Members of the Floydada basket and T. H. Boedecker. ball team were defeated again last The following is the jury list used Friday evening when they lost the in the trial of Melvin Ensey, who victory to the Turks of Turkey. The was being tried this week charged boys played a fast game but Turkey with murder: A. J. Huckabee, J. A. added their score by making more Dunlap, R. H. Ashton, R. C. Ross, goals and the final score almost A. H. Mathews, Paul Sims, Ernie double the score made by Floydada. Widener, R. H. Tinsley, S. M. Craw-Those starting the game were: Avon Powell and Orbra Miller, for- Collins.

wards; conwell Mooney and Fred Cardinal, guards; and Malcolm Lider, center. Final score of the game, Floydada 22, Turkey 40.

A game was played by two inde pendent teams, the Floydada Aces and Prairie Chapel Cowboys. The ocal team won by a margin of elevn points. Those represented Floydada were:

Arlin Miller and Donald Thomas, forwards; Gordon Lightfoot and Roy services will be as follows: Owen, guards; and Lynn Miller, cen-

ter. Final score of the game was Called to Father's Bedside Floydada Aces 31, and Prairie Chap-At Bono, Texas el Cowboys 22.

## Mrs. Lon Smith Was Hardin-Baylor Gathering

old and was at his home at Bono, Texas, near Cleburne when the acci-anniversary. Miss Rebecca Behan-given by the troop. Speeches will

C. L. Allmon, F. W. Lightfo. Gilbert Bean, M. D. Arterburn, S. M. rious until the last two or three Crawford, C. E. Payne, J. M. Gamblin, J. F. Biggs, B. A. Colson, W. F.

Weatherby, Fred Battey, G. L. Snod-Allen, L. B. Cosby, J. M. Harrison, Noel Troutman, J. L. Pearson, J. H. Farmer, R. H. Peele, Morgan Hamilton, O. B. Gross, R. W. Lotspeich, W. A. Cooper, Francis Carthel, R. C. Ross, W. N. Anderson, C. P. Looper, Friday Evening P. M. Smitherman, E. E. Dyer, Marvin Sherbert, F. S. Byers, J. E. Cor

ford, J. M. Harrison and Walter

FLOYDADA BOY SCOUTS WILL OBSERVE TWENTY-SITTH ANNIVERSARY SUNDAY

Special services will be given by both troops of boy scouts here Sunday to celebrate their twenty-sixth anniversary. Each troop will give parts on the program under the leadership of their scout master. The

Boy Scout troop that meets at the First Methodist Church will have their program beginning at 7:15 Sunday evening at the church. Bev. W. B. Hicks will deliver the service, with a special program given by the troop. Both scout master, W. A. Gound, the boys and their parents will be hosts.

American Legion Boy Scout Troop will have their program at the First Mrs. Lon Smith gave an address at Christian Church beginning at 7:30.

Local Farmers Attend Farm Meeting

At Waco Saturday

Four Floyd County farmers ac- Ben Williamson, father of E. T.



night or early in the morning Friday. Forrest Fry, student of West Texas State Teachers College at Canyon Ben Houston Clements, of Mata spent last week end here visiting dor, is spending this week here visit. with his parents, Mr. and Mrs. Olin ther frie Fry and family.

ing with Mr. and Mrs. J. P. Boothe ar several days.

Early afternoon Lee Mayhew and Dr. Smita took Mr. Gross to the Spur, Crosbyton and Lubboek Tues- to Flomot Monday and to Quitaque cospital in Plainview in the F. C. day.

Harmon ambulance. X-rays were

taken and medical treatments given. J. B. and Baird Bishop left Wedthey will attend to business

G. B. Tittle made a business trip to

Mrs. Sylvia Raft, of Amarillo, He will remain in the hospital there nesday morning for Dallas, where spent from Thursday until Saturday ed in the feed department under here attending to business. rural supervision.

Tuesday.

and friends.

Miss Ola Hanna, of Bectom, apent Miss Zelda Yeary left Sunday for last week end here visiting with Amarillo, where she will be employ- friends and with her parents, Mr. and Mrs. A. B. Hanna, of Sandi

The Floyd County Plainsman, Thursday, February 6, 1936

# Our Latchstring Is Out to Everyone

Here's that Invitation from the STYLE SHOPPE to see our Glamorous Spring Showing of the 1936 New Spring Merchandise that we have assembled for your selection. Among the many dependable lines we are featuring : Betty Rose Coats and Suits, Brocks Welmade Dresses (Created 1/2 size for the discriminating), Movietone Frocks, Certified Style Hats, Prima Donna and Mary Dean Linen Suits and Dresses, Annie RooneyWash Frocks, Viking Gloves, Vanette Ringless Hosiery, Lorraine Perfecting Fitting Underthings, Henderson Form Improving Garments.

We have made every effort to bring to you the BEST at the LOWEST PRICES, of the last-minute styles in Coats, Suits and Dresses. Our buying policy assures you of the new est merchandise-FIRST-ALWAYS.

# New Printed Silk **Dresses for Spring**

Many New Printed Silk Dresses-Prettier than ever. Bright, sparkly NEW PRINTS-Navy and white dresses, Jacket Styles, Redingotes and Spring pastel shades, embodying the NEWEST in material and style-and so reasonably priced.

# Ladies and Misses Linen Suits And Dresses

We have just received a beautiful selection of Prima Donna and Mary Dean Linen Suits and Dresses . . . . They are among the big leaders for the early spring. Beautifully tailored and they come in all the new linen shades.



adies Blouses



Every Betty Rose Coat is backed by years of recognize quality and that difference in styling that is not forgotten. This Spring brings the new yoke and blouse backs, the flared lines and fish tails, in most memorable pastels, plaids, checks . . . mart white.



ANNIE ROONEY WASHABLE DAYTIME FROCKS FOR SPRING

Annie Rooney washable frocks are here in all the new spring colors and styles-

## LADIES KID GLOVES

Ladies Kid Gloves in all the new shades, white, gray, navy, beige and brown.

offers an irresistible in

Dividends in admiration

onal happiness! What

more can you ask . . . for ch a modest sum?

stment in these new uits that will pay Big

#### LADIES FABRIC GLOVES

Ladies Fabric Gloves in all the high shades.

truly the smartest selection we have ever offered you . . . Everyone is a tried and proved best seller and is now being shown exclusively by us in Floydada.

Sister!

SUCH ease and comfort

IANETTE

SUCH coolness

We are showing soft blouses in long and short sleeves, in crepes, silk broadclothes, taffeta, also wash blouses in linene and fancy batiste.

Shirt-types in Linens with long and short sleeves.

1936

Sailors....

REFRESHINGLY

NEW

#### **BAGS FOR THE** LADIES AND MISSES

For the Spring Trade. The Newest in Bags . . . Be sure to look them over before you buy.





Hips, Hips, Away! The Lacing Does It.



There is a lacing on both sides of skirt and a lacing on both sides of inner belt. Inner belt may be worn high or low as desired. On elastic section in bottom of skirt in front and above waist line in back for expansion.

> THE HENDERSON GARMENTS\_\_\_

Are styled for taller figures and for shorter figures . . The material is peach fancy rayon batiste and the bust selections are of peach Swami.

STYLESHOPPE Phone 17

"Always Showing Newest Things First"

South Side of Square, Floydada. Mrs. Mellie A. Morton, Owner

new KNEE-Length RINGLESS sheers . . with tops of delicately patterned lace over "Lastex" webbing d they EALLY Do the Summer shade

smart new Spring and



For Sheriff of Floyd County: W. C. HANNA

For County School Superintendent: WALTER TRAVIS C. A. CASS

For Justice of the Peace Precinct Number One, Floyd County: B. P. WOODY (Re-Election)

Do You Ever

Whether the"Pain" Remedy You Use is SAFE?

Wonder

Ask Your Doctor and Find Out

Don't Entrust Your **Own or Your Family's** Well - Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about Genuine BAYER ASPIRIN.

He will tell you that before the discovery of Bayer Aspirin most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

seek quick, safe relief. Scientists rate Bayer Aspirin among the fastest methods yet dis-covered for the relief of headaches and the pains of rheumatism, neu-ritis and neuralgia. And the experi-ence of millions of users has proved it safe for the average person to use regularly. In your own interest re-member this.

You can get Genuine Bayer Aspirin at any drug store — simply by asking for it by its full name, BAYER ASPIRIN. Make it a point to do this — and see that you get what you want.

Bayer Aspirin

of the United States. There is a County Agent D. F. Bredthauer, that congress made up of a senate and they have calves on feed fattening a house of representatives, and the so they might be able to enter them executive authority is vested in a for Floyd County in the Texas Cenand owners of land. All of the officers of government are negroes, guage of the government is Eng- liams, Floydada; Raymond Colston, lish, but only about 50,000 of the Floydada; Calvin W. Applewhite, of American birth. The Word "Maru"

president and a cabinet of six. tennial. These boys are members of message was read. Chairman Jones, Electors must be of negro blood the newly organized 4-H club. Among those that have notified largely the descendants of Ameri- Providence community; Moody Wil-Mr. Bredthauer are: Bennie Quebe,

STOMACH

for those suffer

ANCE AGENCY

Insurance of all kinds. Your

inquiries and business respect.

W. H. HENDERSON

OWNER

fully solicited.

Nice

TROUBLE

MONTAN

population of 1,500,000 or more is Lone Star; Denneth Martin, South considered civilized. The first half Plains and Joe Smith, Pleasant Valdozen presidents of Liberia were all iley community.

FREE The word Maru originally meant BOOK "a circle." Its present meaning as applied to ships is obscure to the Japanese themselves. When used as a prefix the word means "full," "complete," "all." But it is used as a suffix to the names of ships, not a prefix. According to Japanese tradition, the use of Maru in ships' names dates back to the Eighteenth century, when a Japanese nobleman called a pleasure boat "Maru." Some Japanese schol-**Bishop's Pharmacy** ars, among them school teachers of the present day, understand the word to mean "in a state of mo-tion" or "moving." Many Japanese seamen take it to mean "good luck," FLOYDADA INSUR-

Buffalo on White House Site The first white men to ascend the Potomac river saw speciment of the American bison-the correct name of the humped and shaggy "buffalo"-near the place where the White House stands, observes a writer in the New York Times. If there were no other evidenceand there is plenty-the Elk river flowing from Maryland into the apeake bay indicates by its

the word meaning "circle" indicat-

ing that the ship will safely sail

back to its home port.

enough of these animals along its course to name the stream for

Mrs. Penn's Epitaph After Mrs. Penn's death, her her ephaph. In it he stated that "she was a Publick as well as a Private loss"; that she was an excel-lent mother, a constant friend, modest and humble, religious, a -

Capitol Hill spokesmen agreed this shou.u be done. Senator Russell,

the repealer tomorrow.

act was not disturbed.

and Mrs. Morgan Wright.

S. E. Thurmon, and family.

the Matador Ranch.

trip to Plainview Sunday.

Tuesday.

friends.

JONES MARKET

Duncan Hollums made a business Georgia, introduced a bill to repeal the Bankhead law soon after the and Matador Saturday.

Texas, of the House agricultural committee later introduced a bill to repeal all three laws. It was indicated his committee might meet on ada Monday.

att attended to business in Amarillo

trip to Lockney, Silverton, Turkey

Mr. and Mrs. Dick Speer, of Abilene, were business visitors in Floyd.

washing and lubricating-We specialize in this work on all model of cars.

MAGNOLIA SERVICE STATION NUMBER TWO Phone 37

Phone 37





your baby tosses about, cries in cannot sleep, why not get at the McGee's Baby Elixir. It neutralause with McGee's Baby Elixir. It neutral-tes indigestion acid, ends gas cramps and olic pains and then helps them become hearful again. They sleep better, McGee's laby Elixir is made of the purest medicinal attracts and syrup. It cannot harm. Years that has proven that. Simple directions ell exactly how to use it. Tastes good. Gives elles active how to use it. Tastes good. Gives elles active how to use it. Tastes good. Gives elles active how to use it. Tastes good. Gives elles active how to use it. Tastes good. Gives elles active how to use it. Tastes good. Gives elles active how to use it. Tastes good. Gives



ny home may have Conrolled Winter Comfort. Almost all types of modern gas heating ances may be had with thermostat (automatic tempera-ture) control. They are economi-cal to buy and use.

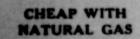
Take the "chills and fever" out of your home. Ask your dealer or your Gas Company about

> CONTBOLLED WINTER COMFORT

#### NEW LOW GAS RATE

ge Savings of \$154,000.00 Our Customers.

> MINIMUM BILL ALSO BEDUCED



in the cost of all etical fuels



Mr. and Mrs. Fry. Honoring Miss Bennie Mr. and Mrs. Henry will entertain

the club at their home, 120 West Kentucky Street, Friday, February 14, at 7:30 p. m.

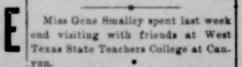
Mrs. J. A. Arwine Entertained Wednesday Luncheon Club

the dishes served were home-grown. Mrs. J. A. Arwine entertained Those attending the lovely birth- Ester Wood visited in Plainview Satmembers of the Wednesday Luncheon day occasion were: Dr. and Mrs. V. urday evening. Club at her home, 428 West Missou- | Andrews, Mr. and Mrs. S. M. Lester i Street, last Wednesday. Valen- and daughters, Misses Martha and

time motif was carried out in the Bennie Lester. tallies and refreshments. High score

was won by Mrs. T. P. Collins. Leo Jackson, student of West Those attending the club meeting Texas State Teachers College at were: Mesdames A. B. Keim, Wal- Canyon, arrived in Floydada Thurston Hale, Richard Stovall, C. L. day to visit with frends and .... Minor, L. T. Bishop, T. P. Collins, parents, Mr. and Mrs. Andy Jackson. John Reagan and the hostess, Mrs. Arwine,

L. V. Assiter, student of Texas Mrs. L. T. Bishop will entertain Tech at Lubbock, arrived home the club at her home, 225 West Hous- Thursday evening to visit with his ton Street, Wednesday, February 12. parents, Mr. and Mrs. G. T. Assiter and family.



ner was served at the noon hour. All

#### Mothers read this:

Mr. and Mrs. Alva Redd and Mr. and Mrs. Johnnie Johnson left Tuesday morning for a business trip to different parts of Colorado.

Mr. and Mrs. Bob Martini, of Plainview, had as their guests Sunday the following people from Floydada: their daughter, Mrs. J. Q. Jackson, Mr. Jackson, Miss Amy Me-Roberts, Mr. and Mrs. Verner Nor-

A CONSTIPATED child is so easily mothers don't know the remedy. A liquid laxative is the answer, mothers. The answer to all your worries over constipation. A liquid can be measured. The dose can be exactly suited to any age or need. Just reduce the dose each time, until the bowels are moving of their own Marshall Claiborne, of Brownfield, who has been here for the past several days visitng with hs brother, J. B. and Mrs. J. B. Claiborne, return-

#### HELP WANTED

Just reduce the dose each time, until the bowels are moving of their own accord and need no help. This treatment will succeed with any child and with any adult. Doctors use liquid laxatives. Hospi-tals use the liquid form. If it is best for their use, it is best for home use. And today, there are fully a million families that will have no other kind in the house. Young man or young woman to make an educational survey in Floydada, Texas, and vicinity-work to apply on tuition. Will his pay cash apply on tuition. Will his pay cash bonus. Excellent opportunity to get a money-making education at low cost. Write for full details at once. Draughon's College, Lubbock. Texas. apply on tuition. Will also pay cash

Starkey Church: Sunday school 10 a. m. Mavat Lester Preaching 11 a. m. Community singing 2:30 p. m. B. Y. P. U. 7:00 p. m. Miss Bennie Mavat Lester was honored Sunday by her parents, Mr. Preaching 8:00 p. m. and Mrs. S. M. Lester at their home Everybody is cordially invited to and family. in the Liberty community with a attend all these services. birthday dinner. A delicious din-

REV. G. W. TUBBS, Pastor.

Miss Virgie Luttrell and Mrs.

Herwin Strickland, student of Texas Tech at Lubbock, arrived home Thursday to vist with his parents, Mr. and Mrs. G. R. Strickland Buster Smalley, student of West Texas State Teachers College at Can-

yon, arrived home Thursday to visit with his mother, Mrs. Ama Smalley and family.

**Bill Daily, Manager** Phone 20

**DR. KIBBY J. CLEMENTS** Osteophatic Physician and Surgeon PLAINVIEW, TEXAS 306-8-10-12 SKAGGS BUILDING OFFICE PHONE 189 RESIDENCE PHONE 1070

# **Only FORD offers such value**

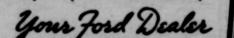
VALUE-FAR BEYOND THE PRICE JON

at the **PRICE**!

BECAUSE of Ford's basic design of engine, brakes, and chassis-only Ford can give you so much fine car per-formance in an economical, easy-handling car.

Because of Ford's economy in making and selling carsonly Ford can give you so many fine-car features at anywhere near the low Ford price.

And fifteen minutes at the wheel of the 1936 Ford V-8 will prove it even more clearly. Why not drive one today?



### Can't be had under \$1645 -except in the Ford

V-8 ENGINE - Proved on the road by over 2,500,000 Ford V-8's. Pord LOW CENTER OF GRAVITY -Passengers ride lower than in any other car under \$1995.

FORD BRAKING SURFACE per pound of car weight-greater than any other car under \$3195.

8

#### In no car under \$1275

the Ford

THE CENTERPOISE RIDE - Passengers cradled between springs. PRES ACTION ON ALL 4 WHEELS Transverse springs cut down tilt and side-sway. -except

H-FLOATING REAR AXLE- Car weight on housing, not on axle shaft.

TORQUE-TUBE DRIVE - Gives you greater safety and roadability. In no other car within

CENTRIFORCE CLUTCH - Easier pedal action. Longer life. \$250 of Ford's low price

> 25 A MONTH after uses Ford V.s passenger car o