

The Floyd County Plainsman

VOLUME No. 7

Floydada, Floyd County, Texas, Thursday, January 23, 1936

NUMBER 7

Full Calendar Ahead For Voters and Candidates During Centennial Year

Dates on the political calendar, grubbed out of the confused and complicated election statutes through cooperation of members of Attorney General William McGraw's staff, include:

January 31—Last day for paying poll taxes.

Feb. 10—Election judges appointed by county commissioners' courts.

May 2—Party primary conventions in voting precincts to elect delegates to county conventions (looking to national conventions to select candidates for president.)

May 5—County convention to elect delegates to state party conventions.

May 26—Parties hold state conventions in cities selected by representative state executive committees to elect delegates to national conventions.

June 1—Final date for filing candidacies for all state and district officers, including United States Senator. (Applications filed with state, district and county chairmen, according to office.)

June 8—State executive committee (Democratic) meets at place of call by state chairman to select place for holding state convention September 8, following second primary. County executive committees also meet.

June 13—Final date of filing of candidacies for county and precinct officers and district offices composed of single county.

June 15—County executive committees meet at county seats to provide ballots, assess candidates to pay expenses of primary election and determine whether nominations of county officers shall require majority or plurality of votes.

June 20—Final date for payment of ballot fees by candidates.

June 22—Committee of county executive committees prepare official ballot for first primary.

June 25—First date for filing of first statement of campaign expense.

June 30—Final date for filing first statement of campaign expense.

July 5—Final date for voters who have moved from one county to another to procure new exemption certificates for voting in first primary. (Since July 5 is Sunday and July 4 is a holiday, it will be necessary for such persons to appear by July 3.)

July 6—Opening date for absentee voting in first primary by voters who are away from counties of their legal residence.

July 10—Opening date for absentee voting in first primary by voters in county of residence.

July 13—First day for filing second statement of campaign expense.

July 17—Final date for filing second campaign statement.

July 20—Final date to obtain corrected poll tax receipt by persons who have removed from one precinct to another in cities of 10,000 or more inhabitants.

July 22—Last day for absentee voting in first primary.

July 25—First primary election. Precinct conventions. First statement of expense of second primary may be filed.

July 27—Final statement of first primary expense may be filed.

July 28—Final date for filing of statement of first primary expense.

Aug. 1—County conventions meet to elect delegates to district and state conventions.

Aug. 2—Final date for obtaining reissue of exemption certificates where voters have moved from one county to another. Last day upon which nominee may decline his nomination.

Aug. 3—First day for absentee voting in counties away from legal residence.

Aug. 4—Final date for filing of statement of first primary expense.

Aug. 7—First day for absentee voting in second primary in county of residence.

Aug. 8—Final date upon which state executive committee may meet at Austin to canvass returns of first primary and prepare ballot for second primary.

Aug. 10—Second statement of second primary expense may be filed.

Aug. 14—Final date for filing second statement of second primary expense.

Aug. 17—Final date for voters to obtain corrected tax receipts in cases of removal from one precinct to another providing removal was prior to delivery of lists of certified voters to election judges.

Aug. 19—Last day for absentee voting prior to second primary.

Floyd Co. Commissioners Attend Road Machinery Demonstration Saturday

Floyd County Commissioners Court attended a road machinery demonstration held in Plainview Saturday. The machinery was shown working on a highway near Plainview.

Those attending the meeting were: A. S. Cummings, E. R. Harris, Walter Wood and H. D. Bloodworth. They returned home late Saturday afternoon.

Quitaque School Defeated Floydada Basket Ball Team

The local high school basket ball team was defeated last Thursday by Quitaque high school team. Two games were played, first teams played at 7:30 which was followed by Floydada Aces playing against the Aiken team. Only a few minutes for practice delayed the second game starting. Aiken lost to the Aces' team.

Floydada journeyed to Paducah Friday evening and played against the Paducah high school. Floydada defeated Paducah by only a small margin total of the game was 21-25. Paducah girls played a game following the boys team.

Those starting the game at Paducah from Floydada were: Forwards, Wilbert Mathews and Roy Wilkes; center, Orbra Miller; guards, James Roy and Conwell Mooney.

J. M. Willson Talked At Amarillo Thursday to North Plains Rotarians

J. M. Willson, of Floydada, governor of this district, met with the rotary club officers, committee chairmen and leaders of the north plains at Amarillo last Thursday. Mr. Willson presided over the conference using "Rotary Interests" as the subject for the meeting.

Clubs that attended the gathering included: Pampa, Berger, Canyon, Dalhart, Canadian and Amarillo. Each club president gave a talk on the main program, with several other prominent club members giving talks in the installation.

The district governor and several other invited guests attended the Amarillo rotary club meeting at luncheon in the Amarillo hotel.

Mr. Willson left Floydada Wednesday afternoon and returned home Friday evening.

Joseph Boothe, Jr., and Ben Houston Clements, of Levelland, spent the week end here visiting with Mr. and Mrs. J. F. Boothe and friends. Joseph left Sunday afternoon for Levelland and Mr. Clements left for his home in Matador.

Miss Zeldia Yeary spent Friday and Saturday visiting in Plainview.

Aug. 22—Second primary election.

Aug. 24—Final statement of second primary expense may be filed.

Sept. 1—Final date for filing statement of second primary expense.

Sept. 7—State executive committee meets at place of state convention.

Sept. 8—State convention meets to announce a platform of principles and announce nominees for State offices.

Oct. 14—First day for absentee voting in general election outside county of residence. Last day upon which nominee may decline nomination.

Oct. 19—First day for absentee voting in general election in county of residence.

Oct. 31—Last day for absentee voting in general election.

Nov. 3—General election.

Nov. 13—Final date for filing of statement of campaign expense with county judge of county of candidate's residence.

Nov. 18—Secretary of state opens and counts returns of general election for all offices except Governor and Lieutenant Governor.

1937 Requirements

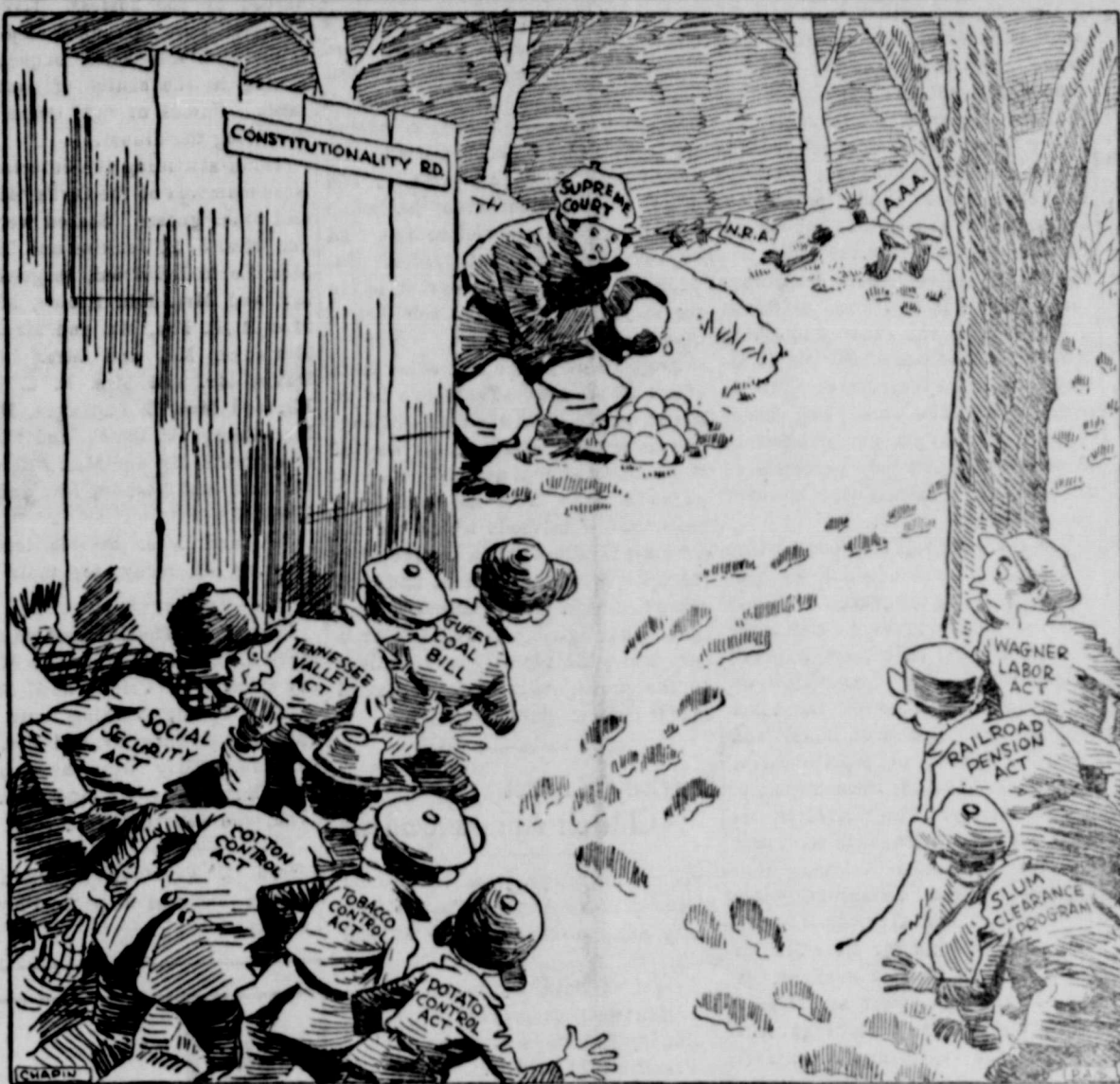
January 11—Electors convene at Austin to cast ballots for president and vice president of the United States.

Jan. 12—Forty-Fifth Legislature convenes and canvasses returns on election of Governor and Lieutenant Governor on first day.

Jan. 19—Governor and Lieutenant Governor inaugurated.

On any date throughout the election year you may announce with the Plainsman or purchase campaign advertising at fair prices.

Running the Gauntlet by A. B. Chapin



Long Reign of King George Of England is Ended By Death Early This Week

Beloved Ruler Had Been Ill Only Four Days; Was 70 Years Old. Wales Becomes King.

Sandringham, England, Jan. 20.—King George V., died tonight just before midnight after a sudden, four days' illness. He was 70 years old. The Prince of Wales, 41-year-old bachelor who automatically became ruler of the far-flung British Empire, was present at the bedside, along with Queen Mary, the princess royal, the Duke of York and the Duke and Duchess of Kent.

Death came at 11:55 p. m. (6:55 p. m. Texas time). A bulletin by his three noted physicians said:

"Death came peacefully to the King at 11:55 p. m. tonight in the presence of Her Majesty, the Queen, the Prince of Wales, the Duke of York, the Princess Royal, the Duke and Duchess of Kent."

It was signed "Williams, Hewett and Dawson."

Illness Revealed Friday

It was only Friday afternoon that the public learned the King was confined to his room with a cold. A first bulletin issued on the King's condition that night disclosed he had suffered an attack of bronchial catarrh, accompanied by heart weakness.

His strength slowly ebbed and his heart action slowed down. The kind died peacefully without pain.

Knowing the end was near, the royal family remained up through-out the long evening.

Just before midnight the doctors realized death was imminent and hurriedly summoned Queen Mary, the Princess of Wales and other members of the royal family.

Twenty-Sixth Year

It was the 26th year of George's reign through an eventful period of world history during which he won the love and respect of his 450,000,000 subjects.

At the moment of his death the popular Prince of Wales automatically became king, although many formalities must be gone through with. He is the first bachelor to ascend the throne of Britain in 176 years.

The king's death came as a shock because the information of a council of state today gave the British people hope that it would be merely a prolonged illness and that recovery was possible.

Miss Bernice Bishop left Sunday for Amarillo where she will visit with her brother, Tom, for an indefinite time.

L. V. Assiter, student of Texas Tech of Lubbock, spent the week end here visiting with his parents, Mr. and Mrs. G. T. Assiter, and family.

Floyd County District Court Will Convene Monday For January Term

Plans for a State Founders' Program Made at Regular Meeting of the P. T. A. Last Wednesday Afternoon.

Plans for a State Founders' Program were made at the regular meeting of the P. T. A. last Wednesday afternoon. Mrs. Johnston's and Miss Vera Meredith's rooms tied for having the greatest number of mothers present. The following parts were given on the program:

Piano solo—Miss Maureen Hart.

Reading—Miss Laverne Russell.

Troubone solo—Mr. Charlie Kiker, accompanied on the piano by Mrs. Charlie Kiker.

Teamwork between the parent and the child—T. J. Huggins.

The next meeting of the P. T. A. will be Wednesday, February 19, beginning at 3:15.

House Owned By J. N. Redd Destroyed By Fire Thursday Night

A stucco house, windmill, barn and other buildings, located one mile east of town owned by J. N. Redd was destroyed by fire last Thursday night. The house was unoccupied at the time of the fire, Mr. and Mrs. Erx Williams, who had formerly lived there had moved the first of last week.

The loss on the property was estimated at \$3,000. It was reported no insurance was in effect on the property. A few years past a house located in the same place was destroyed by fire.

Origin of the fire was undetermined by the owner.

WORK ON HIGHWAY 28 PROGRESSING—TRAFFIC IS ALLOWED OVER ROUTE

Highway 28 east to Motley county line was opened to public traffic last Saturday. The caiche was put on several days ago but has not been completed yet. A coat of oil will be added to the top surface and the remaining asphalt topping will not be put on until Spring or until warmer weather, it was indicated by those in charge of construction.

Fields Brothers, who has the contract for the construction of the highway are moving some of their machinery this week. Only a small portion of the machinery was left, including such equipment as is needed to finish up work scheduled at this time, it is understood.

Most of the contractors, engineers and employed men, who worked on the road have moved to Groom, where Fields Brothers have another road contract. Several men from Floydada, who assisted in the work here, also went to Groom with Fields Brothers.

Mrs. Ruby Gibbs, of Lubbock, spent the week end visiting with her parents, Mr. and Mrs. A. R. Hanna, and other relatives.

Miss Louise Conner, Fairview school teacher, spent last week end here visiting with her parents, Mr. and Mrs. S. F. Conner, and friends.

"Political Pie Supper" Held At Lone Star Last Thursday Night

A political pie supper was held last Thursday evening at Lone Star. Proceeds of the meeting were donated to the basketball team to buy sweaters. Approximately fourteen political speeches were given by candidates running for the offices of the county during the evening.

Many pie suppers and other entertainments are expected to be given by communities for candidates during the next few months.

Carl Minor Loses Plymouth Sedan Through Theft Sunday Evening

A new 1936 Plymouth sedan owned by Carl Minor was stolen Sunday evening from his home at 529 West Missouri Street. There had been less than 2,000 miles registered on the car, Mr. Minor said.

The car was driven in the garage Sunday evening about 7:00 and the garage door was fastened with a lock. As Mr. Minor was ready to return to the store Monday at noon he went to the garage to get the car and noticed it was gone. The garage is located just back of Mr. Minor's home with the car entrance facing on the west. The lock on the doors had been broken and the car pushed from the garage.

Mr. Minor stated that the car was partially covered with insurance. No clues are available for tracing the thief or thieves, it was indicated.

Floydada Quartette Program Scheduled For Last Sunday Postponed

The program scheduled for K. F. Y. O. Lubbock radio station on Sunday afternoon from 1:00 until 2:00 by the Floydada Quartette, was postponed to a later date owing to the bad weather condition and the illness of Miss Margaret Tubbs, who has had tonsillitis for the past three weeks.

A program was given by people from Littlefield under the sponsorship of John R. Denning. Miss Stanker and Mr. Zed Roberson, both of Littlefield, assisted with the usual gospel singing and other parts on the program.

Floydada Quartette will probably give a program over the radio at a later date, but at this time a definite date has not been made.

Dr. C. M. Thacker Will Attend Panhandle Dental Ass'n In Amarillo

Dr. C. M. Thacker is planning to attend the Panhandle Dental Association meeting to be held in Amarillo Friday and Saturday, January 24 and 25. The program will be conducted through the program committee that has already been appointed. The gathering will be held in the Herring Hotel at Amarillo.

Bob Younger, of Amarillo, who is president of the association, will have charge of the meeting and will be assisted by Stuart Browning, of Amarillo, secretary treasurer.

Dr. Thacker was not definite as to who would accompany him on the trip. Dr. I. W. Hicks is not planning to attend the gathering.

Beauty Operators Entertained Monday With Chicken Dinner

Miss Bonnie Dale Fyffe was hostess to the beauty operators of Floydada Monday evening at her home. A delicious 7 o'clock chicken dinner with all the trimmings was served by the hostess. The table was beautifully laid with a white linen cloth with which she used green dishes.

Following the meal various entertainments of radioing, talking and business was enjoyed by those present.

Seated at the delightful affair were: Miss Amy McRoberts, Mrs. Irene Wright, Miss Jewel Williams, Miss Eula Sturdivant, Miss Edwina Christian, Mrs. Bess Cantwell, Mrs. E. L. Moore, Miss Kathleen Snodgrass and the hostess, Miss Fyffe.

Mr. and Mrs. Clarence Storm and family, of Kirkland, visited relatives here last Thursday morning. They were accompanied home by his sister, Mrs. Johnnie Owen, who has been here visiting for the past month.

Norville Willis and Johnnie Owen left Thursday for Wichita Falls where they will attend to business.

C. A. Cass Announces Candidacy For Office Of County Superintendent

To the People of Floyd County: I am again a candidate for County School Superintendent.

I made the race for the office two years ago and was defeated by a small vote.

I certainly appreciate the good support and influence given me by the people of Floyd County in my former race for this office and will again appreciate any favors and courtesies shown me during this campaign.

I have had seventeen years teaching experience and feel that I am qualified to fulfill the duties of this office in an efficient manner.

If elected I will do my best.

Sincerely,
C. A. CASS.
(Political Advertisement)

H. J. Nelson Announces Candidacy for Office of Commissioner Pre. No. 4

To the Voters of Commissioner's Precinct No. 4: I am offering myself as a candidate for the office of Commissioner of this precinct. I have been in Floyd County nineteen years and feel that I know the needs of the people of Floyd County, if elected I pledge my best efforts in your behalf and will appreciate your support in the July Democratic Primary.

H. J. NELSON.
(Political Advertisement)

Local Rotarians Attend Assembly At Lubbock Wednesday

Several of the rotarians of Floydada attended a sectional assembly held in the Lubbock Hotel in Lubbock last Wednesday. J. M. Willson, governor of the fifty first rotary district, conducted the program throughout the day.

At noon a luncheon was served in the main dining room of the Lubbock Hotel to representatives from invited towns. Dr. Bradford Knapp, president of Texas Tech College, gave the main address.

Those attending the gathering from Floydada were: Rev. W. B. Hicks, W. S. Ross, J. C. Westler, N. W. Williams and J. M. Willson.

J. M. Willson Attends Assemblies

Mr. Willson attended several other sectional assemblies in other districts last week end continuing through this week. He will have charge of all programs and will conduct them according to previous conferences.

The following schedule will be carried out by the district governor: Friday, January 17, Brownwood; Monday, January 20, Sweetwater; Wednesday, January 22, Wichita Falls; Thursday, January 23, Fort Worth. Following the last meeting he will return home and remain until Monday, January 27, when he will be in Waco attending a sectional assembly.

Farm Leaders Help Plan Substitute Legislation



WASHINGTON . . . Leaders of farmers' organizations from all parts of the country came here on the invitation of Secretary of Agriculture, Henry A. Wallace, to aid in planning substitute legislation to replace the A.A.A. . . . Standing, left to right, they are: E. C. Kennedy, Secretary of the National Farm Union, Frederick Brackman, representing the National Grange and Edward A. O'Neal, president of the Farm Bureau. . . . Seated, left to right, Chester Davis, AAA Administrator and Secretary of Agriculture Wallace.

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NOTICE!

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of The Floyd County Plainsman will
be gladly corrected upon its being
brought to the attention of the
publisher.

**POLITICAL
ANNOUNCEMENTS**

Those whose names appear below
have authorized The Floyd County
Plainsman to announce their candi-
dacy for nomination for the offices
under which their names appear, sub-
ject to the action of the Democratic
Primary Election of July 24, 1936:

For County Treasurer:
MRS. MAUD MERRICK
(Re-Election)
MRS. O. M. CONWAY

For Assessor and Collector of Taxes:
FRANK L. MOORE
M. B. (BEE) MARTIN

For County Attorney:
WINFRED F. NEWSOME
(Re-Election to a Second Term.)

For County Clerk:
DOUGLAS HOLLUMS
A. B. CLARK, (Re-Election)

For District Clerk:
GEO. B. MARSHALL

Commissioner Precinct No. One:
A. S. CUMMINGS
E. C. KING

For Commissioner Precinct No. 4:
H. J. NELSON

For Sheriff of Floyd County:
W. C. HANNA

For County School Superintendent:
WALTER TRAVIS
C. A. CASS

**For Justice of the Peace Precinct
Number One, Floyd County:**
B. P. WOODY (Re-Election)

Let Cavanaugh do your printing.

**The
Man Who
Knows**

Whether the Remedy
You are taking for
Headaches, Neuralgia
or Rheumatism Pains
is SAFE is Your Doctor.
Ask Him

Don't Entrust Your
Own or Your Family's
Well-Being to Unknown
Preparations

BEFORE you take any prepara-
tion you don't know all about,
for the relief of headaches; or the
pains of rheumatism, neuritis or
neuralgia, ask your doctor what he
thinks about it—in comparison
with Genuine Bayer Aspirin.

We say this because, before the
discovery of Bayer Aspirin, most
so-called "pain" remedies were ad-
vised against by physicians as being
bad for the stomach; or, often, for
the heart. And the discovery of
Bayer Aspirin largely changed
medical practice.

Countless thousands of people
who have taken Bayer Aspirin year
in and out without ill effect, have
proved that the medical findings
about its safety were correct.

Remember this: Genuine Bayer
Aspirin is rated among the fastest
methods yet discovered for the relief
of headaches and all common pains
... and safe for the average person
to take regularly.

You can get real Bayer Aspirin at
any drug store—simply by never
asking for it by the name "aspirin"
alone, but always saying BAYER
ASPIRIN when you buy.

Bayer Aspirin



**PHOTOGRAPHS SHOW
EARTH'S CURVATURE**

**Stratosphere Flight Films
Interest Science.**

Washington.—Striking pictures
from high in the stratosphere,
showing the earth's actual curva-
ture on the horizon more clearly
than ever before, and revealing how
the world looks from the greatest
height at which photographs ever
have been made, have just been de-
veloped from films exposed during
the recent stratosphere flight of the
National Geographic society—Army
Air corps balloon, Explorer II.

The photographs were shown for
the first time in connection with
ceremonies at which Capt. Albert W.
Stevens, commander of the balloon,
and Capt. Orvil A. Anderson, its
pilot, received Hubbard Gold Medals,
highest award of the National
Geographic society, in Washington.

The photographs were taken by
Captain Stevens while the Explorer
II was at its "ceiling," 72,395 feet
above South Dakota, a new world
altitude record. He showed them
during a lecture describing the
flight following the presentation of
the medals.

Covers 220-Mile Stretch.

The picture showing the lateral
curvature of the earth includes a
stretch of the horizon 220 miles
in length. This represents more
than three degrees of a circle—
nearly 1/100th of the total circum-
ference of the earth. The curve
of the horizon is easily noticeable
when the picture is projected on a
screen—photographic evidence
that the world is round. When
the edge of a ruler is laid along
the horizon the curvature is even
more plainly visible.

In taking this picture the cam-
era used by Captain Stevens "saw"
a distance of approximately 300
miles, far beyond the range of the
human eye. The horizon showing
in the photograph is estimated to
have been at that distance from
the camera. The photograph was
taken by infra-red light which is
capable of piercing distant haze.
All of the other colors of sunlight
are shut out of the camera by a
red filter in making this kind of
long-distance photograph.

The picture shows a vast stretch
of western South Dakota, covering
more than 33,000 square miles. The
Black Hills, from which the flight
started and which have an area
of about 6,000 square miles, appear
as a large dark area at one side of
the picture, 100 miles in the back-
ground. The picture was taken
from a position above Parmelee,
S. D.

The horizon line of the photo-
graph is represented by a stratum
of haze estimated to lie about 10-
200 feet above the earth. This
stratum of haze, however, conforms
closely to the sea level surface of
the earth and its curvature reflects
accurately the curvature of the
earth itself.

Rivers Like Delicate Tracery.
Both still and motion pictures
taken directly downward from the
stratosphere balloon while it was
at its ceiling of 72,395 feet, the
highest altitude pictures of the
earth ever taken, also were shown
by Captain Stevens. They reveal
the earth as a huge plain marked
with tiny checkerboard-like farms.
Cutting into the level, smooth
farm lands are regions of erosion,
with innumerable small stream
courses, arroyos and creek beds,
forming intricate patterns of deli-
cate tracer—like frost on a window
pane. Roads appear as thin, knife-
edged lines. Towns are practically
invisible.

**Fingerprints Grafted
on Back of Man's Hand**

Indianapolis.—Richard Growe, age
twenty-eight, two of whose fingers
were amputated 14 years ago, was
arrested on a minor charge—and
provided police Bertillon clerks with
a complete set of ten fingerprints.

A clerk had recorded the amputa-
tions, when Growe explained that
didn't mean prints of those fingers
were unavailable.

Growe pointed to the back of his
hand. Grafted there after a ma-
chine shop accident 14 years ago,
the skin of the amputated fingers
still thrives, with the two finger
whorls up near the wrist.

**Injections Raise
Endurance of Rats**

Charlottesville, Va.—Injections
of an "endurance" hormone into
rats and dogs have made it pos-
sible for them to pace a tread-
mill for two and three times as
long as ordinary animals, Dr. S.
W. Britton of the University of
Virginia medical school told the
National Academy of Sciences re-
cently.

These hormones, contained in
what is technically known as cor-
tico-adrenal extract, increased the
efficiency of rats so that they
could run 12 to 18 hours and
still appear as fresh at the end
of their exercise as at the start.
Untreated animals showed signs
of fatigue after six hours.

The Virginia professor is di-
recting the research in this field
under a recent grant of \$15,000
from the Rockefeller Foundation.

WHERE AMERICA STANDS

These are exciting days. Not in
many years have the minds and
tongues of so many Americans been
busy in the consideration and dis-
cussion of public affairs. And at no
time in recent history have there
been such wide divergences of opin-
ion as to what is the best course for
the nation to pursue.

From now until the Presidential
election in November these differ-
ences of opinion will become more
acute and their expression more heat-
ed. We shall hear public men and
party measures both fulsomely
praised beyond their deserts and de-
nounced in terms of unsparing criti-
cism. A great deal of the language
that will be spilled in print, over the
radio and in face-to-face controver-
sies will be the product of emotion
rather than of reason. That is always
the case when public opinion is
aroused. But it would be beyond the
facts to conclude that the sober pro-
cesses of self-government are always
the products of emotional reactions.

In the long run the underlying
sound commonsense of the people al-
ways decides the important issues in
a democracy like ours. But democ-
racy arrives at its own conclusions
through the wholesome processes of
debate and discussion, however
emotional.

There are no signs on the horizon
to justify the alarm which we hear
expressed in many quarters. Those
who feel that we are on the verge
of a revolution, that there is grave
danger that either Communism on
one hand or Fascism on the other
may supplant our traditional and
well-tryed system of representative
government have not learned the les-
sons of history. The United States
is the oldest government in the world
that has continued unchanged in
form or principle. In our 147 years
of "Constitutional Government" we
have come through far more serious
crises than any which confront us
now. If those in power as our rep-
resentatives of the federal govern-
ment do not represent as we feel
they should, the people, by popular
vote, have the privilege to overthrow
them and set up a new staff. This
fact alone, goes a far way in staving
off revolutions.

Mr. and Mrs. T. J. Blankenship
and son, Allen, of Plains, Texas, ar-
rived Wednesday to visit with their
daughter, Mrs. Clarence Travis, and
family.

PROPAGANDA

We hear more and more about
"propaganda." The word has come to
have a sinister implication. It is
loosely applied to any effort of any
kind to influence public opinion. To
those who don't agree with the point
of view of the propagandist, his ef-
forts are vicious and should be sup-
pressed. To those who do agree with
his opinion, he is a praiseworthy
apostle of a highly laudable doctrine.

There never has been a time and
perhaps there never will be a time
when individuals, groups and organi-
zations holding certain things to be
true will not attempt to convince
others of their truth. The very word
"propaganda" was first used to de-
scribe the efforts of the Christian
church to spread—that is to propa-
gate—the doctrines of Christianity.
Doubtless there are atheists and
others who consider even that noble
purpose an entirely vicious one. And
beyond doubt, a great deal of propa-
ganda has been carried on in re-
cent years for entirely selfish and
often sordid purposes.

Propaganda in the real sense is an
effort to educate. There can be no
honest quarrel with the desire of any-
one to convert others to his way of
thinking. The real quarrel with propa-
ganda arises from the subtle and
underhanded methods which are too
often used. Propaganda conducted in
the open, with the motives and pur-
poses behind it clearly disclosed, is a
sound and legitimate method. It is
only when the identity and motives
of the propagandists are concealed
that it becomes dangerous.

**Starkey Baptist
Church Announcement**

The following program will be held
at the Starkey Baptist Church Sat-
urday and Sunday, January 25 and
26th:

Preaching Saturday night, confer-
ence following preaching.
Sunday School 10 a. m.
Preaching 11 a. m.
B. Y. P. U. 6:30 p. m.
Preaching 7:30 p. m.
REV. G. W. TUBBS, Pastor.

Mrs. Fred Zimmerman returned
home Saturday after visiting with
her brother and other relatives in
Wichita Falls several days.

Miss Clair Smith visited with
friends in Spur last Friday.

**Mr. and Mrs. Harry
Morckel Honor Relatives
With '42' Party**

Mr. and Mrs. Harry Morckel en-
tained Tuesday evening at their
home with a "42" party and dinner.
Honored guests for the occasion were
Mr. and Mrs. Hershel Frieids, of
Springfield, Missouri, who have been
visiting here for the past three
months; Mrs. Frieids is a sister of
Mrs. Morckel.

A delicious three course turkey
dinner with all the trimmings were
served by the hostess. Lovely cut
flowers were arranged about the
house and also small bouquets were
sitting in the center of each small
table. Games of "42" were played
following the dinner.

Those attending the entertainment
were members of the Owl's "42" Club
and other guests. Seated were: Mr.
and Mrs. J. B. Jenkins and Mr. and
Mrs. Lorin Leibfried, as guests and
Mr. and Mrs. Edd Brown, Mr. and
Mrs. R. E. Fry, Mr. and Mrs. O. P.
Butledge, Mr. and Mrs. Lon M.
Davis, Mr. and Mrs. B. C. Henry,
Mr. and Mrs. E. L. Angus, Dr. and
Mrs. George V. Smith, and the hon-
ored guests, Mr. and Mrs. Frieids and
the host and hostess, Mr. and Mrs.
Morckel.

Mr. and Mrs. Frieids left this
morning, Thursday, for their home.

Mrs. C. M. Thacker and daughter,
Mary Lee, and Miss Peggy McKin-
ney spent from Friday until Sunday
in Big Spring visiting with Mrs.
Thacker's parents, Mr. and Mrs. A. C.
Sullivan. They were accompanied
home Sunday by Mr. and Mrs. Sul-
livan, who will visit for several days.

Fred C. Wilbanks, of Plainview,
made a business trip to Floydada
Tuesday.

**Mrs. A. P. Horn
Entertained Triple Four
Bridge Club Tuesday**

Mrs. A. P. Horn entertained mem-
bers and several invited guests of
the Triple Bridge Club at her home
Tuesday afternoon. Games of con-
tract bridge were played with Mrs.
Looe Miller and Mrs. V. Williams
winning high score. Lovely refresh-
ments were served by the hostess.

Those attending the club meeting
were: Mrs. A. E. Guthrie, Mrs. J. D.
McBrien, Mrs. T. J. Holmsley, Mrs.
E. P. Nelson, Mrs. Looe Miller, Mrs.
Frank L. Moore, Mrs. E. L. Angus,
and Mrs. Horn as members, and Mrs.
V. Williams, Mrs. W. I. Cannaday,
Mrs. Paul Conner, Mrs. J. B. Bishop,
and Mrs. Bill Standiforth played as
guests.

Mrs. McBrien will entertain the
club at her home, 802 South Main
Street, Tuesday, February 4, begin-
ning at 2:30 p. m.

Mrs. H. G. Parker and daughter,
Miss Hazel Parker, Mrs. Dillworth
and Mrs. Hal Drase spent Saturday
visiting in Matador. Mrs. Parker
and daughter visited with Mrs.
Claude Groves and Mrs. Dillworth
and Mrs. Drase visited with Mrs.
Will Drase.

Fred Beall, of Lockney, made a
business trip to Floydada Monday.

Miss Bess Clair Smith returned
home Saturday from Vernon where
she has been visiting with relatives
and friends the past two weeks. She
also visited with Miss Faye Black,
of Paducah.

A. G. Hopkins made a business
trip to Lubbock Wednesday.

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Permane**

ON PERMANENT
THIS WEEK
NEXT.

\$2.50 Wave
\$3.50 Wave
\$5.00 Individual Wave

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Mrs. Ann Marie
Marie Boone
PHONE 88

**FLOYDADA INSUR-
ANCE AGENCY**

Insurance of all kinds. Your
inquiries and business respect-
fully solicited.

W. H. HENDERSON
OWNER

New For Spring



Man-tailored or feminine . . . You are
coming into a great season for SUITS

If you want to look the well-dressed
person of Spring 1936, your wardrobe
should include a suit of some sort. We are
featuring now a collection of ever smart
tailored suits in—

NAVY—OXFORD—GREY—
BROWN and TAN.

New Tailored Spring
Coats in a large selection
of new materials and col-
ors. . . New for Spring
as well as the Tailored
Suits.

STYLE SHOPPE

PHONE 17 MRS. MOLLIE A. MORTON, OWNER PHONE 17

NATURAL GAS HEAT

The goal of comfort, satisfaction, cleanliness and convenience in heat-
ing is reached when you install gas space heaters in your home. Gas
radiant heaters quickly drive the chill from any room of the house and
results in quicker, cleaner, better heat for that house all winter.

See Your Gas Appliance Dealer Or Your Gas Company

West Texas Gas Co.

Good Gas With Dependable Service

**Texas Utilities
Company**

Torn Page

AN EVENING SESSION
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 All mem-
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G. D. HOLBROOK, DISTRICT SCHOOL SUPERINTENDENT, VISITED COUNTY SCHOOLS
 G. D. Holbrook, of Lubbock, who is state district school superintendent spent the first part of the week here visiting the schools of Floyd County. Superintendent Walter Travis, Floyd County school superintendent, accom- panied Mr. Holbrook to the schools. Most of the schools were visited during the three days, beginning Monday morning and continuing through Wednesday. Only a short time was spent in each school. Mrs. Walter Travis and Mrs. E. C. Nelson had charge of the local county school superintendent's office while Mr. Travis was away.

L. A. Marshall, of Lamesa, spent the week end in Floydada visiting with his family and friends. Mrs. J. P. Keener, of Springtown, Texas, who has been visiting with her sister, Mrs. K. A. Osburn, re- turned to her home last Thursday.

S-Q-U-E-E-E-E-E-E-K!
 S-Q-U-A-W-K!
 R-T-T-L-E!!!!
 C-R-A-S-H!!
 B-A-N-G!!
 If your Radio Sounds like this call 201—Or Bring it to—

RADIO ELECTRIC COMPANY
 Satisfied Service

Hershel Harrison, of Matador, was a business visitor in Floydada Wed- nesday.
 Let Cavanaugh do your printing.

FOR HAIR AND SCALP JAPANESE OIL
 Made in U. S. A.
 The Antiseptic Scalp Medicine— Different from ordinary Hair Tonics — Acts & S. FEEL IT WORK! At All Drug-Gists Write for FREE Booklet "The Truth About The Hair." National Remedy Co., New York

COUNTY OF FLOYD

In the matter of proceedings by the City of Floydada, Texas, for the condemnation of lot No. 6, in block No. 133, in the town of Floydada, Texas, owner unknown to the City of Floydada, Texas, petitioner, and to the unknown owner of lot No. 6, in block No. 133, in the town of Floyd- ada (Floyd City), in Floyd County, Texas:

You are hereby notified that on the 14th day of February, 1936, at 10 o'clock a. m., and at the City Hall of the City of Floydada, Texas, in the City of Floydada, in Floyd County, Texas, the undersigned, special commissioners appointed by the judge of the County Court of Floyd County, Texas, to assess the damages occasioned by the condem- nation of the following described property, to-wit:

All of Lot Number Six (6), in Block Number One Hundred Thirty- Three, (133), in the Town of Floyd- ada (Floyd City), in Floyd County, Texas, as shown by the Plat of said Town of record in Vol. 2F, Page 294, Deed Records of Floyd County, Tex- as, to which reference is here made— for park and playground purposes, in fee, all of which more fully ap- pears in a certain written statement filed by the said City of Floydada, Texas, with said judge on the 10th day of January, 1936, to which refer- ence is here made, having hereto- fore duly selected such time and place for hearing as required by law, will proceed to hear said parties and said written statement, and to act thereon in the manner directed by law.

Witness our hands, this the 15th day of January, 1936.
 J. G. WOOD,
 M. P. GOEN,
 O. M. WATSON,
 6-4tc —Special Commissioners.

Want Ads

MEN WANTED—For Rawleigh Routes of 800 families in Garza and West Kent Counties. Reliable bus- tler should start earning \$25 weekly and increase rapidly. Write today. Rawleigh, Dept. TXA-260-S, Mem- phis, Tenn. 7-3tp

FLOYD COUNTY ABSTRACT CO.
 45 years in Floyd County. Let us show you that we can save you money on your Abstract or Title work, in connection with your Loan or Sale. All our time is devoted to keeping Floyd County land titles up- to-date.

Deeds, Releases, Mortgages, Bills of Sale. Contracts and all legal papers prepared. Notary Public in office to do your Notary Work with- out charges.

FLOYD COUNTY ABSTRACT CO.
 R. C. Scott, Manager
 Room 7, First National Bank Bldg.

To Farm Lease, Splendid Lands in Floyd and other Counties, con- venient to Railroad Towns. W. M. Massie & Bro. 13-tfc

People bring their shoes to us for repair because they get quality and service. Jones Shoe Shop. 14-tfc

Hastings Piston Rings, as good as the best, Wholesale and Retail. Fisk- ner Motor Company. 50-tfc

TO TRADE—Town Lots for ac- rage or live stock. W. M. Massie & Bro. 44-tfc

All parts for some cars. Some parts for all cars. Harris Brothers. 39-tfc

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

Sunday morning at 6:30 the mercury dropped and proved to be the coldest period of the winter. Sunday after- noon and night the weather was much warmer.

The snow that fell was mostly dry and did not help the crops very much. Cold freezing weather did some harm to the cattle and growing crops. Floydada streets were cover- ed with ice and snow, which made traffic and walking dangerous.

MUSICAL PUPILS IN RECITAL AT HIGH SCHOOL AUDITORIUM TONIGHT

Mrs. Pearl Fagan will present her musical pupils in a mid-year recital tonight, Thursday, January 23, at 7:30 at the high school auditorium. The program to be given will consist of various musical numbers using the piano, violin and guitar. Several expression students of Mrs. Ed Bond will assist Mrs. Fagan in the program. These pupils of Mrs. Bond's will give readings of various kinds.

The public is cordially invited to attend this free entertainment.

MRS. J. M. GAMBLIN LEFT TUESDAY MORNING FOR MINERAL WELLS, TEXAS

Mrs. J. M. Gamblin and daughter, Miss Geraldine Gamblin, left Tues- day morning for Mineral Wells. Mrs. Gamblin will take medical treatment and Geraldine will enroll in the schools there. They were indefinite as to the length of time they will remain there.

Auction Sale Held At Y. W. A. Meeting Monday Evening

An auction sale was held Monday evening at the home of Miss Hazel Borum by members of the Y. W. A. The sale was conducted by Mrs. Wilmer Jones, Jr. Proceeds will be added to the treasure of the society and used as they see fit. Approxi- mately fourteen members were pre- sent for the gathering.

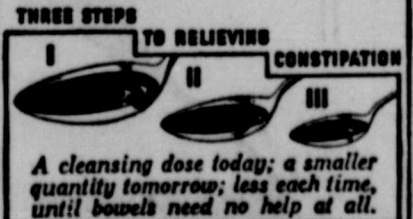
The regular meeting will not be held Monday evening as the society has been invited to attend a social given by the Hester West Mission- ary Society Monday evening in the basement of the First Methodist Church beginning at 7:30.

Let Cavanaugh do your printing.

THE DOCTORS ARE RIGHT

Women should take only liquid laxatives

Many believe any laxative they might take only makes constipation worse. And that isn't true. Do what doctors do to relieve this condition. They use a liquid



A cleansing dose today; a smaller quantity tomorrow; less each time, until bowels need no help at all. laxative, and keep reducing the dose until the bowels need no help at all.

Reduced dosage is the secret of aiding Nature in restoring regularity. You must use a little less laxative each time, and that's why your laxative should be in liquid form. A liquid dose can be regulated to the drop.

The liquid laxative generally used is Dr. Caldwell's Syrup Pepsin. It contains senna and cascara—both natural laxatives that form no habit even with children. Syrup Pepsin is the nicest tasting, nicest acting laxative you ever tried.

Which do you prefer—a Shoe Repair Bill or a Doctor Bill? Cold feet cause Pneumonia.

RAINER SHOE SHOP
 South Side Square.

We Serve
ARNHOLZ COFFEE
 It's "Fit To Drink"
M. & H. COFFEE SHOP
 G. T. Young

FEATURES YOU WANT IN GOOD

COAL

1. You want clean coal.
2. You want coal that will hold fire.
3. You want an economical coal.
4. You want a coal that is low in ash.
5. You want a coal that is high in heat.
6. You want a good coal.

YOU WANT DIAVOLO COAL—IN LUMP OR NUT ALSO GOOD NEW MEXICO COAL \$7.50

ALL KINDS OF FEEDS
 CALL 106 TODAY

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 Osteopathic Physician and Surgeon
 PLAINVIEW, TEXAS

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1903—TIME TESTED SERVICE—1936

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of The WICHITA DAILY TIMES and RECORD NEWS ANNUAL SUBSCRIPTION OFFER

This Big MONEY-SAVING Offer Closes Midnight, Jan. 31, 1936

YOU WILL HAVE TO HURRY if you take advantage of this big money-saving 7-day-a-week newspaper offer

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One Year By Mail In Texas and Oklahoma . . . Daily and Sunday

You May Pay for Your Subscription As You Read!

We have made arrangements by which you can pay \$1.50 when you order the paper—pay another \$1.50 in 30 days and \$1.50 in 60 days—making the total of \$4.50, which pays your subscription for a full year.

SUBSCRIBE TODAY—Hand your subscription to this paper or to your postmaster, rural carrier or one of The Times-Record News home town agents.



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This Is Another Year!!

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We are equipped to give you first class work- manship on any style of printing you may need. We have special type faces, special illustrations and can assist you in selection of paper stock that will give your printed matter character and add to the prestige of your business. . . . Low prices and prompt service prevail.

The Floyd County Plainsman

SOCIETY

By Mary Louise Thurmon * * * * * Telephone 187

Mr. and Mrs. Jim Eubank Entertained With "84" Party

Mr. and Mrs. Jim Eubank entertained Friday evening with an "84" party at their home. Tables were laid for three sets of "84". The occasion was to celebrate the birthday of Mr. and Mrs. W. H. Hilton, his birthday being on Friday and Mrs. Hilton's was last Monday. Gifts were given to the honored guests by their friends. A lovely covered dish luncheon was served at which all the guests contributed their dish.

Those attending the delightful entertainment were: Mr. and Mrs. Will Walker, Mr. and Mrs. Deen Hill, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. F. O. Conner, Mr. and Mrs. Ralph Groves, Mr. and Mrs. W. M. McCauley, Mr. and Mrs. Lee Howard, Mrs. Irene Wright, Mrs. S. E. Thurmon, Mrs. Ama Smalley, Miss Adelaide Scott, Mr. Roy Eubank, George Sherrill, Tom McClung, and the host and hostess, Mr. and Mrs. Eubank.

W. T. Oliver and Virgil Orman left Monday for Yuba City, California, where they will visit with Eugene Beard, of that city. They accompanied Jim Hardgrove to Clovis, New Mexico.

Mr. and Mrs. Terrell Loran spent Sunday in Lubbock.

1922 Study Club Entertained 1929 and 1934 Clubs With Tea

One of the most delightful affairs of the season was a centennial tea given Friday evening at the home of Mrs. O. P. Rutledge, 308 South White Street, by the 1922 Study Club. Guests for the entertainment were members of the 1929 and 1934 Study Clubs.

The reception suite of the home was lovely with bouquets of yellow cut flowers placed about the rooms. Lighted tapers and flowers added beauty to the refreshment table. Plate favors were pictures of Texas covered with a scene of bluebonnets.

As the guests entered they were received by Mrs. L. W. Hicks and Mrs. Rutledge, who also presided over the refreshment table.

Mrs. Hicks, president of the 1922 Study Club, gave the welcome address, which was followed by responses given by Mrs. A. J. Folley, president of the 1929 Study Club, and Miss Gene Smalley, president of the 1934 club. Two musical numbers were given by members of the Floydada High School Quartette, after which a one-act play was presented by Miss Wilmina Salisbury.

Several members of 1922 Study Club were dressed as ladies of long age in colonial dresses and make-up.

Mr. and Mrs. L. T. Bishop Entertained Friendship Bridge Club Friday

Mr. and Mrs. L. T. Bishop were hosts to members of the Friendship Bridge Club at their home, 225 West Houston Street, last Friday evening. Mrs. Walton Hale and Mr. Bishop won high score for the evening. Lovely dinner course was served to those attending the affair.

Members present were: Mr. and Mrs. Walton Hale, Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. B. K. Barker, Dr. and Mrs. A. E. Guthrie, Mr. J. C. Gilliam and the host and hostess, Mr. and Mrs. Bishop.

Mr. and Mrs. Gilliam will entertain the club at their home, 413 West Houston Street, Friday, January 31, beginning at 7:30.

Mr. and Mrs. A. J. Folley Entertained Owl's "42" Club Thursday

Mr. and Mrs. A. J. Folley entertained members of the Owl's "42" Club Thursday evening at their home, 525 West Missouri Street. High score was won by Mr. Bass for the guests and by Mrs. Lidor and Mr. Fry for the members. A delicious refreshment course was served to the guests by the hostess.

Those attending the lovely affair were: Mr. and Mrs. Geo. A. Lidor, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. R. C. Henry, Dr. and Mrs. G. V. Smith, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. R. E. Fry, Mrs. E. L. Angus, Mrs. Edd Brown and the host and hostess, Mr. and Mrs. Folley. Mr. Ross Bass played as an invited guest.

Mr. and Mrs. Fry will entertain the club at their next meeting, Thursday, January 30, beginning at 7:30 p. m.

Mr. and Mrs. K. A. Osburn Entertained Thursday With "84" Party

Mr. and Mrs. K. A. Osburn entertained last Thursday evening at their home with an "84" party. Lovely refreshments of sandwiches, pie and coffee were served to sixteen guests.

Those present were: Mr. and Mrs. A. H. Kreis, Mr. and Mrs. Ernest Kindricks, Mr. and Mrs. Roy Curry, Mr. and Mrs. John H. Myers, Mr. and Mrs. M. B. Johnston, Mr. and Mrs. C. W. Dennison, Mr. and Mrs. C. T. Scott, Dr. and Mrs. V. Andrews and the host and hostess, Mr. and Mrs. Osburn.

Mr. B. O. Cloud made a business trip to Spur last Friday.

BILIOUS
Condition Needs Double Action Treatment

Stimulation of liver bile flow is not enough or complete relief, but combined with intestinal stimulation that relieves temporary constipation, quick, soothing results are certain. Heberina, a combination of herbs, comes BOTH actions and so those dizzy, leadachy, indigestions, gas, rundown feelings get relieved when both liver and bowels return to normal action. Get your bottle of Heberina from druggists.

WHITE DRUG COMPANY

FLOYDADA EASTERN STAR CHAPTER VISITED LOCKNEY CHAPTER LAST NIGHT

Several members of the local Eastern Star Chapter visited the Lockney chapter meeting last night, Wednesday. The gathering was held in the masonic hall beginning at 8 o'clock. Mrs. Carl McAdams, worthy matron of Lockney chapter, conducted the meeting, with other officers assisting. A short meeting was held and a social hour followed.

Honored guest for the evening was Mrs. Annie Moore, of Lorenzo, who has charge of the organizations of this district. Mrs. Moore made her official visit of the chapter last night.

Tonight Floydada chapter will be host and has invited the Lockney chapter to attend the gathering. Mrs. Moore will also attend the meeting this evening. The gathering will be presided over by Mrs. W. H. Henderson, worthy matron, of Floydada, and she will be assisted by the officers. A social hour will be spent following the business gathering. The meeting will begin at 8 o'clock and all members are invited to attend.

Those attending the Lockney meeting last evening from Floydada were: Dr. and Mrs. V. Andrews, Mrs. H. O. Cline, Mrs. Elmer L. Denson, Mrs. Maud Merrick, Mrs. Leona Bell, Mrs. W. H. Henderson, Mrs. Ruby Boteler, Mrs. Tad Probasco, and Mrs. S. E. Thurmon.

COL. R. P. SMYTHE, OF PLAINVIEW, SPOKE ON TEXAS AT 1934 STUDY CLUB MEET

Colonel R. P. Smythe, an old settler of Plainview, was an honored guest Tuesday evening at the meeting of the 1934 Study Club. The entertainment was held at the home of Miss Nita Merle Hanna, 603 West Mississippi Street.

Following is the program given at the meeting:

Review of the Wind—Miss Ena Lea Fyffe.
History of Texas as Told in County Names—Miss Mary Gamble.
Stories of Texas—Colonel R. P. Smythe.
Refreshments were served to: Misses Gene Smalley, Ena Lea Fyffe, Ruth Jenkins, Amy McRoberts, Edwina Christian, Helene and Maureen Hay, Mary Wilbanks, Reba Coppeland, Oleta Jackson, Mary Gamble, Mildred Welborn, Adelaide Scott, Myri Scoggin, Ruth Rutledge, Nina Mae Drew, Wilmina Salisbury, Eulalia Burrus, Mildred Olson, Nita Merle Hanna, Mrs. Irene Wright, Mrs. Wilmer Jones, Jr., Mrs. Drew, of Plainview, and Colonel Smythe, of Plainview.
Miss Adelaide Scott will be hostess to the club Tuesday, February 4.

MRS. PETE SHURBET ENTERTAINED U DEAL EM BRIDGE CLUB TUESDAY

Mrs. Pete Shurbet was hostess to members of the U Deal Em Bridge Club at her home west of Floydada Tuesday. Each guest contributed a dish to the covered dish luncheon served at noon. Games of contract bridge furnished the diversion for the day.

Those participating in the lovely affair were: Mesdames Fred Nabors, Odell Winters, J. Q. Hill, Carrick Snodgrass, Hal Drase, R. P. Terrell, Pete Shurbet, Misses Ena Lea and Alice Fyffe, Maureen Hay and Hazel Parker.

The regular meeting for the club will be Tuesday, January 28, with Mrs. Odell Winters entertaining.

386 STUDENTS ENROLL IN FLOYDADA HIGH SCHOOL FOR SECOND SEMESTER

Three hundred and eighty-six students enrolled in Floydada High School beginning Monday morning continuing through Tuesday, according to Superintendent A. D. Cummings. This is an increase of eleven students from the total that enrolled in September for the first semester.

Final examinations for the first semester began last Monday week and continued through the week, leaving the last days for the teachers to grade papers.

Monday morning was the beginning of a new year with many students enrolling in new classes. Most of the classes of last term will be taught again without any new subjects taken up. Liberal arts will be taught in the upper grades at R. C. Andrews grammar school, which will be added as a new subject and will be required of each student in the sixth and seventh grades.

New classes and new clubs will be organized in both schools with the exception of the grades, which will remain under the same organization.

P. W. Bell, of San Antonio, arrived Wednesday to visit with his sister, Mrs. L. D. Britton, for several days.

1922 Study Club Entertained Tuesday By Mrs. A. P. McKinnon

Several members of the 1922 Study Club met Tuesday at the home of Mrs. A. P. McKinnon for an all-day gathering. Each guest carried a covered dish and added it to the noon meal. Games of "42" furnished the diversion for the day.

Those attending the social were: Mesdames Lon M. Davis, E. L. Angus, Wilson Kimble, L. W. Hicks, John H. Myers, R. Fred Brown, Noel Troutman, Kenneth Bain, Geo. A. Lidor, J. B. Jenkins, Lon Smith, E. F. Stovall, Edd Johnston and the hostess, Mrs. McKinnon.

The Study Club will meet at their next regular gathering date, which will be Thursday, February 6, beginning at 3 o'clock at the home of Mrs. Lon Smith, 1002 South Wall Street.

Hester West Missionary Society Met With Miss Wilmina Salisbury

Hester West Missionary Society of the First Methodist Church met Monday evening at the home of Miss Wilmina Salisbury. Miss Maureen Hay presided over the meeting with Miss Salisbury teaching the lesson on "Mary, the Mother of Jesus."

Plans were made by the missionary society to entertain with a social Monday evening in the basement of the First Methodist Church. Guests for the social will be members of the Y. W. A.

Those attending the meeting Monday evening were: Miss Helene Hay, Miss Oleta Jackson, Miss Mary Gamble, Mrs. R. P. Terrell, Miss Maureen Hay and the hostess, Miss Salisbury.

Thursday Contract Bridge Club Met With Miss Audra Farris

Miss Audra Farris entertained members of the Thursday Contract Bridge Club members at the home of her mother, Mrs. John N. Farris, 604 South Fourth Street. High score was won by Mrs. Winfred Cooper. Lovely refreshments were served by the hostess.

Those attending the club meeting were: Guests, Miss Nina Mae Drew; members, Mrs. Winfred Cooper, of Lockney; Miss Eulalia Burrus, Miss Adelaide Scott, Miss Ruth Jenkins, Mrs. L. D. Britton, Mrs. Fred Nabors, Miss Jean Smalley, Mrs. Lewis Norman, Mrs. J. B. Claiborne, Mrs. Ernest Carter and the hostess, Miss Farris.

Miss Ruth Jenkins will entertain the club at the next meeting Thursday, January 30, at the home of her parents, Mr. and Mrs. J. B. Jenkins, 329 West Houston Street.

Mr. and Mrs. Louie Lamineck spent Sunday in Roaring Springs visiting friends.

Mrs. Ray Horn and Mrs. Lloyd Horn, of South Plains, spent Monday in Floydada attending to business.

Miss Juanita Switzer And Cecil Hart Married Thursday At Silverton

Miss Juanita Switzer became the bride of Mr. Cecil Hart in an impressive ceremony last Thursday afternoon in Silverton at 2:00 at the baptist parsonage with Rev. Burnham, pastor of the Calvary Baptist Church, officiating.

The bride was dressed in a simple sport dress of green crepe, with which she chose to wear black accessories. The former Miss Switzer is the daughter of Mr. and Mrs. B. P. Switzer and has made her home near Floydada, having lived a few miles east of town. She has attended the Floydada public schools and at the time of her marriage she was a senior in the Floydada High School. Mrs. Hart was a member of Green Peppers for many years.

Mr. Hart is the son of Mr. and Mrs. J. M. Hart, of Baker community. He attended school at Baker and has been engaged in farming for several years.

Those attending the wedding were: Mr. and Mrs. Pete Kendrick, Miss Mary Lois Conway, Miss Francis Shirey, Slatas Kendrick, John Allen and Wayne Finley, all of Floydada.

Mr. and Mrs. Hart will be at home to their friends at Baker.

Mrs. Carl Minor Entertained Wednesday Luncheon Club

Mrs. C. L. Minor was hostess to members of the Wednesday Luncheon Club at her home, 529 West Missouri Street, last week. A lovely luncheon was served by the hostess after the guests gathered for the meeting. High score was won by Mrs. W. L. Fry.

Those attending the delightful club meeting were: Mrs. J. A. Arwine, Mrs. W. L. Fry, Mrs. A. B. Keim, Mrs. Walton Hale, Mrs. Richard Stovall, Mrs. L. T. Bishop, Mrs. T. P. Collins, Mrs. John Reagan and the hostess, Mrs. Minor.

Mrs. J. A. Arwine will entertain the club members at her home, 428 West Missouri Street at their next gathering Wednesday, January 29, beginning at 12:30 p. m.

Auction Sale Held At Y. W. A. Meeting Monday Evening

An auction sale was held Monday evening at the home of Miss Hazel Borum by members of the Y. W. A. The sale was conducted by Mrs. Wilmer Jones, Jr. Proceeds will be added to the treasure of the society and used as they see fit. Approximately fourteen members were present for the gathering.

The regular meeting will not be held Monday evening as the society has been invited to attend a social given by the Hester West Missionary Society Monday evening in the basement of the First Methodist Church beginning at 7:30.

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Torn Page

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Because she loves Vanettes' gossamer delicacy... their smooth-as-skin fit... their amazing wear and wear and wear... not to mention their rich colors that do not fade or spot!... and all for one little dollar!

Pure Silk Sheer Chiffon and Service Weight.

Style Shoppe

MRS. MOLLIE A. MORTON, OWNER
PHONE 17

The Lungs Of Your Car

The radiator is the "lungs" of your automobile. Clogged filtration will cut down the efficiency of the engine fully thirty per cent. Radiator repair is one of our specialties.

Bursted Blocks!

Bring them to us. We can fix them as good as new. Mechanical work of all kinds.

CLINE BROS. AUTOMOTIVE REPAIR
FRANK CLINE, OWNER

TRY PLAINSMAN WANT ADS—THEY'LL SELL IT!

Think of it!

A New Ford V-8

for

\$25

A MONTH

After usual low down payment

No need to wait any longer before you buy that new car! Arrange a Ford V-8 demonstration today. Let the car itself show you why more than 2,500,000 Ford V-8's have already been sold—and why this 1936 car is far and away the finest of all.

Then let's talk terms. Ford dealers today can make it easier for you to own a Ford V-8 than it has ever been before. New financing arrangements through Universal Credit Company bring down financing cost to a new low. Let's talk it over today.

YOUR FORD DEALER

UNDER NEW 6% PLAN OF UNIVERSAL CREDIT COMPANY

Ford Dealers Offer You Three Advantages

1. New Lower Monthly Payments—no need to pay more than \$25 per month after down payment.
2. New Low Finance Cost—6% plan for 12 months, or 1/4 of 1% a month on total unpaid balance plus insurance.
3. New Complete Insurance—actual value—brood form fire and theft; \$50 deductible collision; combined additional coverage such as damage from falling aircraft, cyclones, wind-storms, earthquakes, tornadoes, flood, riot, hail and explosion.

Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night when you feel tired, nervous, all upset... use Doan's Pills.

Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

DOAN'S PILLS

NOW... SPECIAL SUNDAY RATES

for long distance telephone calls and REDUCED PERSON-TO-PERSON RATES after 7 every evening

Long distance telephone rates are now reduced as follows:

1. Person-to-person rates are now reduced after 7 every night. (Heretofore, only station-to-station rates were lower at night.)
2. The low "night" rates are in effect all day Sunday on both station-to-station and person-to-person calls.

The reductions apply on all calls to points more than 100 miles distant from your telephone, and to many shorter calls. The Long Distance operator will be glad to give you the rate now in effect to any point.

SOUTHWESTERN BELL TELEPHONE COMPANY