

# The Floyd County Plainsman



## Buddy Gound Received Broken Arm In Fall From Tree Sunday

Buddy Gound, son of W. A. Gound, received a broken arm Sunday afternoon when the tree limb, from which he was climbing broke. He was at the home of his uncle, Price Scott. Buddy's arm is broken in two places, one-half inch above the elbow and one-half inch above the wrist on his left arm.

At the time of the accident the child of Mr. and Mrs. Price Scott and Buddy were playing in the yard until about 5 o'clock when the child fell. He was taken to the local hospital and then carried to a sanitarium in Plainview by his father, brother, Wayne, his aunt, Miss Susie Miller, and Mrs. W. L. Bloodworth. Mr. W. A. Gound remained in Plainview with his son. X-rays were taken of the arm and medical treatments were applied.

Buddy is convalescing and plans are being made for him to be moved to his home in Floydada Sunday, if complications do not set up, according to Wayne Gound, brother of Buddy.

## COUNTY AGENT D. F. BREDTHAUER ATTENDED CONFERENCE AT LUBBOCK

D. F. Bredthauer, Floyd County agent, left Sunday for Lubbock where he will be among 125 other county and home demonstration agents and ranking officials of the Texas Extension Service that attended the three day conference at Lubbock, which began Monday morning. This meeting was based on the 1936 extension program for districts 1, 2 and 6.

Among the special directors are: H. H. Williamson, director; Jack Shelton, state agent and vice director; Parker D. Hanna, Otto G. Tumlison, E. C. Martin, district agents; and Miss Ruby Washburn, Miss Lida Cooper and Miss Kate Adelle Hill, district home demonstration agents. Several prominent visitors and specialists from College Station attended the meeting and took part in the discussions.

## REV. G. W. TUBBS AND PRICE SCOTT TRADED HOMES LAST WEEK

Rev. G. W. Tubbs and Price Scott traded their home places last week, and finished moving the first of this week. Rev. Tubbs lived on highway 28 in northwest Floydada, and Mr. Scott's home was east of town near the old Presbyterian college.

According to a statement Rev. Tubbs made while visiting this office Monday afternoon, he and his wife had lived at the place, from which they have moved, longer than any other home since their marriage, which will be fifty years ago in June, 1936. They had lived there for seventeen years.

Mr. and Mrs. Paul Snyder and Mrs. Cruin, of Spur, were business visitors in Floydada Monday night.

## Mrs. W. B. Hicks Home From Wichita Falls, Texas, Following Operation

Mrs. W. B. Hicks, wife of the pastor of the First Methodist Church, arrived in Floydada Saturday afternoon by train from Wichita Falls, where she underwent an operation and had remained for the past four weeks. She was accompanied home by Rev. Hicks.

Mrs. Hicks has been seriously ill for the past five months, and has been bed-fast since July 5. Her condition is improving but she will not be able to receive visitors for the next four weeks.

## Matador Wins Against Hereford Friday For Regional Championship

Matador Matadors won the regional title last Friday afternoon in a thrilling and hard fought game against the Hereford Whitefaces. Both teams were evenly matched for the battle, but Matador has the advantage of more weight and more driving power. More than 3,000 fans witnessed the game and saw the teams add their score to Matador 19 and Hereford 13.

Outstanding men on the teams were: Matador, Campbell, Washington and Gates; Hereford, Bengé and Clayton. Although these men showed up more in game the other part of the eleven men on the squad were fighting to win and were always ready to block the way for their mates to plunge the line for yardage. Hereford scored first in the game by Clayton going through center to the three yard line and Daniel crossing over for the touchdown. Blackshear carried the ball through to the ten yard line, Washington went through to the four-line, and Blackshear plunged through the remaining yards for the score. Campbell recovered a punt and made a touchdown. Matador's final score was made by Gates receiving the ball on Matador's 34 yard line and carrying the pigskin to the opponents own 44 yard line. Blackshear raced 56 yards for a touchdown. Willis carried the ball across for the extra score. Hereford scored again in the last quarter and they also added the extra score. Bengé received a pass from Clayton and raced to Matador's 40 yard line. Clayton raced for 24 yards, after which he added 6 more yards. He finally made to the edge of Matador's goal line and in four efforts made the two-yards for their final score.

Matador made 13 first downs to 14 for Hereford; Matador gained 364 yards from running plays to 217 yards for Hereford. Matador scored in the second and third quarters; Hereford scored in the first and fourth quarters. The score of the game was Matador 19 and Hereford 13.

The starting line-up was as follows: Matador: Titus, left end; Ford, left tackle; Willis, left guard; Campbell, center; Faulkner, right guard; Brown, right tackle; Pritch-

## Four Miles on Highway 28 Will Soon Be Open To Traffic is Announcement

Extremely good progress has been made on Highway 28 from Floydada east towards the Motley county line, according to a report made by E. V. Middleton of the Fields Brothers, who have the contract. There is a daily average of 70 to 75 men who work on the project, who are secured through the National Reemployment Service.

One half of the caliche is already down on the road and if the weather continues to be favorable four miles from the Floydada town section will be open to traffic rightaway. Until this portion is open the traffic will continue to detour the 16.2 miles, which the contract was accepted for.

By the middle of February all the caliche will be down and the remaining part, which is to be an asphalt top, will be put down in the spring. The project of Highway 28 east to the Motley County line was accepted and tabulated by the State Highway Commission October 9. Work was begun immediately by Fields Brothers, of Lubbock.

## Children And Families Are Visitors In W. I. Norman's Home Sunday

Several of the children of Mr. and Mrs. W. I. Norman spent Sunday visiting with their parents. A lovely chicken dinner with all the delicious trimmings were served during the noon hour.

The following were guests of Mr. and Mrs. Norman Sunday: Mr. and Mrs. Frank Norman and family of Amarillo, Mr. and Mrs. Marvin Norman and family, of Lubbock, and the following from Floydada, Mr. and Mrs. T. A. Norman, Mr. and Mrs. Verner Norman, Mr. and Mrs. E. L. Norman and family, Mr. and Mrs. Wayne Gound and daughter, and Roy Holmes.

Jo Owen left Friday afternoon for a few days business visit in Vernon and Roby. He returned to Floydada Monday morning.

ett, right end; Webb, quarterback; Gates, left halfback; Washington, right halfback; Blackshear, fullback. Hereford: Posey, left end; Hagar, left tackle; Barber, left guard; Hicks, center; Dean, right guard; Willett, right tackle; Jewell, right end; Bengé, quarterback; Hastings, left halfback; Daniel, right halfback; Clayton, fullback.

Many people who are interested in football attended the game from Floydada.

The following people were among the group that attended the ball game Friday afternoon: A. J. Folley, Mr. and Mrs. Frank L. Moore, Richard Stovall, R. P. Terrell, J. M. Gamblin, G. T. Young, A. D. Cummings, E. L. Angus, J. B. and Baird Bishop, Mr. and Mrs. J. C. Wester, Mrs. Leroy McDonald, Mrs. T. P. Collins, Miss Jewel Grundy and Miss Helene Hay.

## FIRST CANDIDATE TOSSES BONNET INTO POLITICAL RING WITH THIS ISSUE

Although it is not boiling there is a good simmer on the political pot this week as the first candidate announces for office.

Mrs. Maud Merrick, present county treasurer, has authorized The Plainsman to announce her candidacy for re-election to this office for another term.

Starting with this issue The Plainsman will carry names of candidates, when authorized, in the political column.

## 6,615 Bales of Cotton Ginned In Floyd County to December 1, 1935

According to a statement made by the special agent, Fred Bell, of Floydada, there have been 6,615 bales of cotton ginned in Floyd County from the crop of 1935. This shows a great increase on the number ginned last year at this time which was 2040 until December 1.

This increase of 4,575 bales show there has been more favorable weather this year than the former year. Cotton picking and harvesting is not over yet and there may be quite a number of bales to be ginned in the next few weeks. The first bale that was ginned this year was brought in on September 20, which was several days later than the previous year.

## Sewing Room Moved To New Location Last Friday Evening

The sewing room for the lady relief workers was moved from the King building located at 115 East Missouri Street to the building located first door north of the post office. The moving of the tools, equipment, finished products and materials were under the charge of Mayor W. C. Hanna. Miss Wilma Fuller is the county sewing room supervisor.

## FAIRVIEW DRAMATIC CLUB WILL PRESENT PLAY THURSDAY AND FRIDAY NIGHTS

Fairview Dramatic Club will present their Christmas play tonight, Thursday, December 19, at Dougherty school house, beginning at 7:30. The same play will be given Friday evening at Fairview. The characters have been practicing for several weeks and have their parts almost perfect. Miss Louise Conner, teacher in the Fairview school, is directing the play.

Everybody is cordially invited to attend one or both presentations.

Mr. and Mrs. W. D. Hooper, of Hermley, Texas, and Mrs. J. D. King and Mr. and Mrs. Oscar Hooper, both of Snyder, spent Sunday and Monday visiting with Mr. and Mrs. C. L. Ballard. Mrs. Hooper and Mrs. King are sisters of Mrs. Ballard's and Oscar Hooper is her nephew.

## Mrs. G. N. Gilbreath In Lubbock Hospital Receiving Treatment

Mrs. G. N. Gilbreath, of Pleasant Hill, was taken to Lubbock last Friday for a medical examination by F. C. Harmon, who was in charge of the F. C. Harmon ambulance. Mrs. Gilbreath underwent an examination Friday afternoon and X-rays were taken. The doctors of the hospital reported she had a fractured skull. The patient remained in the hospital for further medical.

Mrs. G. N. Gilbreath was injured last Wednesday afternoon when she was struck down by L. D. Tarkington, who is a driver of a Ponce Wholesale Company truck, of Plainview. At the time of the accident she was taken to the local sanitarium where she remained unconscious for some time, after which she was taken to her home. The accident happened when Mrs. Gilbreath was crossing the street from the First National Bank to the Seale Dry Goods Company. The condition of Mrs. Gilbreath was believed not to be serious at the time of the accident.

Word was received that Mrs. Gilbreath's condition was improving and she will recover from her accident soon.

## MERRY CHRISTMAS AND HAPPY NEW YEAR

I have a host of friends in this county whose relations with me have placed them high in my esteem. And now with the coming New Year I fall into step with others and wish for everyone a Merry Christmas and a Happy New Year.

At the same time I make my announcement for re-election to the office of County Treasurer of Floyd County, subject to the action of the democratic primary in July, 1936.

Sincerely,  
MRS. MAUD MERRICK,  
County Treasurer Floyd County.  
(Political Advertisement)

## FLOYDADA FRIENDS ATTEND BIRTHDAY DINNER IN RALLS SUNDAY

Mr. and Mrs. Ben G. Morton and Mr. and Mrs. M. B. Cavanaugh, attended Mrs. W. H. Shell's surprise birthday celebration in Ralls Sunday at the former's home. More than seventy-five relatives and friends gathered there for her eightieth birthday, which was Sunday, December 15th. Each guest carried a dish and a beautiful luncheon was served. Mother Shell received many beautiful gifts and cards of congratulations.

Miss Ola Hanna, of Becton, spent the week end visiting with friends in Floydada and visiting with her parents, Mr. and Mrs. A. R. Hanna, and family, of Sandhill.

Miss Dorothy Hart, who has been visiting in the I. R. Grundy home for the past several weeks, returned to her home in Fort Worth Saturday.

## Floydada Post Office Will Stay Open Friday Afternoon, December 20

Postmistress, Mrs. Barbara K. Smith announced that the local postoffice will stay open Friday afternoon, December 20, due to the Christmas rush. This change is for the convenience of the general public that will have packages to mail. The postoffice will be closed Christmas day.

For the past several months the postoffice windows have been closed at one o'clock, so the postmistress and clerks may take a half day off each week. After Christmas the half-day holiday will be observed by the force.

## Floydada Independent Schools Will Close For The Christmas Holidays

Schools of Floydada, high school and R. C. Andersons Ward, will close tomorrow afternoon, Friday, December 20, at 3:15 and will not begin until Monday morning, December 30. This will allow the teachers and pupils one week for Christmas holidays, with which some of them will spend with their parents, here or somewhere else, or with other relatives or friends.

There will be different kinds of entertainment for the children and grown-ups during the holidays. Plans for a Christmas program are being made by the local organizations. Many of the ex-students of Floydada and people that have moved away will spend the week here. School will begin at 9:00 Monday morning, after Christmas.

## Ralph Hale Received Medical Treatment For Sinus In Lubbock

Ralph Hale, of Plainview, was taken to Lubbock last Thursday, where he received medical treatment for sinus trouble. He took sick while in Plainview and was later moved to Lubbock. Sunday afternoon he was brought to his father's home in the Harmony community, where he will remain until his condition improves. Ralph is the son of Sam Hale, of Harmony.

## SISTERS CALLED TO BEDSIDE OF MRS. MATTIE SEARS, AT MERIDIAN

Mrs. Glad Snodgrass, Mrs. Edd Johnson, Mrs. W. S. Moss and Mrs. T. A. Rogers, were called to the bedside of their sister, Mrs. Mattie Sears, of Meridian, Texas, the latter part of last week. Mrs. Sears has been seriously ill for some time with heart trouble and other complications.

The four sisters left Friday morning and all but Mrs. Johnson returned home Tuesday afternoon. They reported that there had not been any change in Mrs. Sears' condition when they left.

## Good Progress Is Being Made On North Road Towards Silverton

On Highway 207 north towards Silverton good progress is being made with construction work with four miles partially finished. The telephone poles have been moved back for 11 miles and the fence has been set back for 12 miles. The project will be completed by March 15, if the conditions of the weather favors. T. T. Hamilton is project manager and Mulus Isabell is the engineer, under the supervision of Geo. A. Linder, county surveyor.

The project was let the first week in October for the road to be finished by unit 1, which includes grading and drainage. The plans are for the 23.25 miles farm to market road in Floyd County, from Floydada north to Silverton. The work was started October 15 and there are an average of 30 men who work on the road daily, these men are taken from the relief lists.

## COMMUNITY COTTON COMMITTEEMEN ELECTED FOR 1936 WEDNESDAY AND TODAY

A meeting was held yesterday at Lockney for district 1 at 2 p. m. in the city auditorium for the election of cotton committeemen for 1936. The communities that were included in this district were: Providence, Lone Star, Sterley, Aiken, Irick, Prairie Chapel, Pleasant Valley, Muncy, Ramsey and Liberty.

There will be a meeting this afternoon, December 19, for district 2 and 3, with the first group including: Fairview, Center, Campbell, Floydada, Sandhill, Blanco, Allmon, McCoy, Starkey, and Lakeview, this group will meet at 2 p. m. in the district court room at Floydada; the second group of Pleasant Hill, Antelope, Dougherty, Baker, Hillcrest, Cedar Hill, Roseland, South Plains, Edgin and Fairmont will meet in the county court room at Floydada. At these meetings community cotton committee for 1936 will be elected.

## MRS. W. (CURLY) STEVENS MOVED TO LUBBOCK HOSPITAL LAST THURSDAY EVENING

Mrs. W. (Curley) Stevens was taken to Lubbock last Thursday evening where she received medical treatment in a hospital there. Her condition was considered serious by the doctors of the sanitarium. Mrs. Stevens has been in ill health for some time.

She was accompanied to Lubbock by Mrs. R. F. Jackson, who remained in Lubbock. Lee Mayhew, who took her in the F. C. Harmon ambulance, was assisted by Simon (Bud) Cathey.

Mrs. Stevens was moved to her home here yesterday afternoon by her daughter, Miss Bonnera Stevens, of Lubbock. There has been a great improvement in the condition of Mrs. Stevens.

Miss Barbara McCleskey spent Sunday visiting in Lubbock.



**FIRE WORKS!**  
FOR THE WHOLE FAMILY.  
LARGEST STOCK TO SELECT FROM.

**STAR CASH GROCERY**  
"Floydada's Oldest Food Store"

# One-Half Price Sale!!

ON ALL WINTER COATS. FUR TRIM AND TAILORED COATS!

These coats are all new fall stock, positively no carried over stock and the biggest bargain we have ever offered the buying trade

Prices \$9.85 to \$19.50,  
Closing Out At

## 1-2 Price

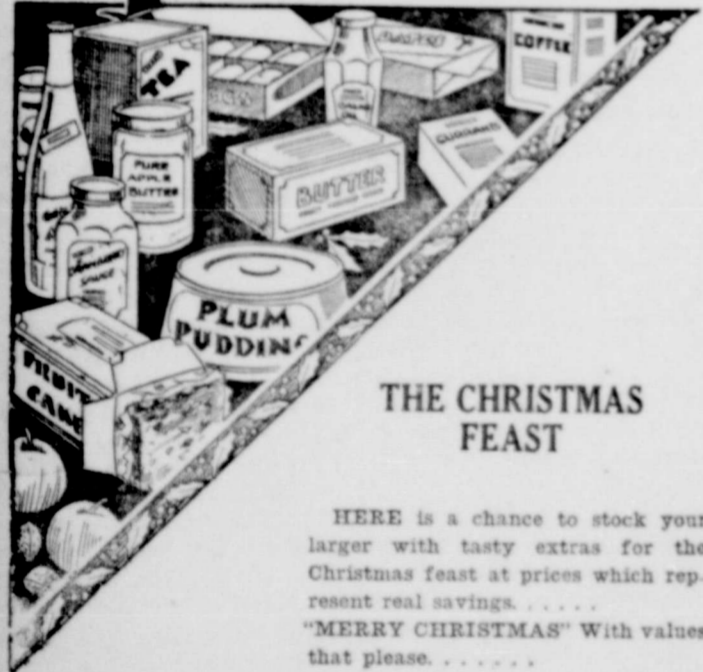
One group of SILK DRESSES to be Closed Out At

## 1-2 Price

# STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER PHONE 17

# Specials



## THE CHRISTMAS FEAST

HERE is a chance to stock your larger with tasty extras for the Christmas feast at prices which represent real savings. . . . "MERRY CHRISTMAS" with values that please. . . .

Hull & McBrien

# Greetings Of The Season

A. B. Clark  
COUNTY CLERK

### SHERIFF'S SALE

THE STATE OF TEXAS,  
COUNTY OF FLOYD.

Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, Texas, on the 5th Day of December, 1935, by Geo. B. Marshall, Clerk of said Court, for the sum of Two Thousand Three Hundred Thirty-Three & 97-100 (\$2,333.97) Dollars, and costs of suit, under a Judgment in favor of STANDARD SAVINGS & LOAN ASSOCIATION OF DETROIT, MICHIGAN, a Corporation, in a certain Cause in said Court, No. 2044, styled C. H. Davis Et Al, vs Standard Savings & Loan Association Et Al, on the Civil Docket of said Court, placed in my hands for service, I, E. S. Randerson, as Sheriff of Floyd County, Texas, did, on the 5th Day of December, 1935, levy on certain real estate situated in Floyd County, Texas, described as follows, to-wit: Lot Number Four (4), in Block Number Sixty-Seven (67), in the Town of Floydada, in Floyd County, Texas, known as the C. H. Davis Home—

—and levied upon as the property of C. H. Davis and Juanita Davis, and that on the First Tuesday in January, 1936, the same being the 7th Day of January, 1936, at the Court House Door of Floyd County, Texas, in the City of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale, I will sell said above described real estate at public vendue, for cash, to the highest bidder, as the property of said C. H. Davis and Juanita Davis.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Plainsman, a newspaper published in Floyd County, Texas.

WITNESS MY HAND This 5th Day of December, A. D. 1935.  
E. S. RANDEKSON,  
Sheriff, Floyd County, Texas.  
I-3tc Morgan Wright, Deputy.

### SHERIFF'S SALE

THE STATE OF TEXAS,  
COUNTY OF FLOYD.

NOTICE IS HEREBY GIVEN That by virtue of a certain Execution issued out of the Honorable County Court of Floyd County, on the 10th day of December, 1935, by A. B. Clark, Clerk of said Court, for the sum of FOUR HUNDRED TWENTY EIGHT & 50-100 (\$428.50) Dollars and cost of suit, under a judgment, in favor of First National Bank of Floydada in a certain cause in said Court, No. 912 and styled First National Bank of Floydada, Plaintiff, vs. A. J. Ryals, Defendant, placed in my hands for service, I, E. S. Randerson as Sheriff of Floyd County, Texas, did, on the 10th day of December, 1935, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: The North One-Half (N. 1/2) of Survey Number Seventy-four (74), in Block D-3, Abstract No. 1987, situated in Floyd County, Texas, and levied upon as the property of said A. J. Ryals, and that on the first Tuesday in January, 1936, the same being the 7th day of said month, at the Court House door, of Floyd County, in the City of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Execution, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said A. J. Ryals.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Plainsman a newspaper published in Floyd County.

Witness my hand, this 10th day of December, 1935.

E. S. RANDEKSON,  
Sheriff Floyd County Texas,  
I-3tc By Morgan Wright, Deputy.

### NOTICE TO CREDITORS OF THE ESTATE OF T. W. WILLMON, DECEASED.

Notice is hereby given that original Letters Testamentary upon the Estate of T. W. Willmon, Deceased, were granted to me, the undersigned, on the 2nd Day of December, 1935, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law, at Rooms 10-15 First National Bank Building, Floydada, Texas.

D. W. WILLMON,  
Executor of Estate of T. W. Willmon, Deceased. 52-4tc

Claude Hammonds made a business trip to Berger Sunday evening. He was accompanied to Amarillo by Garland G. Glover. They returned home Monday afternoon.

### "Come, Let Us Adore Him," Happy Christmas Thought

THERE is a magical pause, a mysterious something in the air, an awakening of man's best and sweetest instincts as the Yuletide carols ring out the hallowed words: "Peace on earth, good will toward men." A pause when even the most sullen, forbidding, hardhearted person feels an urge of the soul within him, to join in the merry festival of Christmas.

Then, too, there is magic in red holly berries, gray green branches of bewitching mistletoe, and the perfume of woody evergreens, melting wax and the burning log. How mysteriously they recall sweet thoughts of long ago to the elders! How they fill the hearts of playful children with joyous delight!

Christmas is the significance of childhood, for almost two thousand years ago the Christ Child brought the redeeming message of love to the world. Love that keeps the little flame of hope burning; love that gives patience and courage to endure the problems of life; love that prompts the giving and receiving of gifts.

When Wise Men of the East, men of profound learning, saw a brilliant star and followed it, they found this little messenger of love in his rude and humble resting place, and they laid their most precious gifts before him.

These gifts were highly symbolic. Gold to a King, the King of Love and Humanity. Frankincense to a Divinity, the God of human needs. Myrrh for a man, and for the sorrow that redeems. Thus they recognized in a little Child, the King, the Divine and the Man.

As we commemorate Christ's birth each Yuletide, there is a radiant warmth and spirit of love in the giving and receiving of gifts; we pay homage and reverence to our King, our God and our Redeemer. —Agnes Myers.

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### Martha Found a Way to Raise Christmas Funds

CHRISTMAS was drawing nearer and nearer, but Martha Woods seemed no nearer a solution of her problem. The giving of gifts at the Yuletide season had been a tradition with Martha as long as she could remember. This year, however, she saw no way to keep up the cherished custom.

During the past months her income had shriveled to where it would buy only the necessities for herself and Emma, her faithful servant. Through no scrimping or saving could even the tiniest gifts be sent to those whom she wished to remember.

Now, as she watched the whirling flakes of snow, she thought how lovely it would be to see the big room full of gaily tied packages, waiting to be sent on their various ways. Regrettably she pictured the disappointment of relatives and friends who would think she had forgotten; they would never dream she had grown too poor to buy Christmas gifts; they all believed her wealthy.

With a heavy sigh she looked around the beautiful living room. The furnishings were luxurious; many of them had been in the family for generations. . . . Suddenly a cry came from her lips. She had thought of a quick, sure way to fulfill her desires. She would sell a few of the lovely old pieces. She would send for the proprietor of the antique shop without a moment's delay! Her Christmas gifts would be on their way tomorrow! —Katherine Edelman.

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### MANY TYPES OF HOLLY

HOLLY, so popular as a Christmas decoration, is most abundant along the bottom lands of eastern Texas and southern Arkansas. There are about 175 species of holly found throughout the world, the largest being the American holly which attains a height of 50 feet. The red-berried holly is most common, although some species bear yellow berries and others black.

### Santa Claus as Usual

"Santa Claus is comin' around as usual in December," said Uncle Eben, "tryin' to bring along enough good cheer to beat de tax collector."

### Non-Christians and Christmas

Non-Christians frequently join in the social observance of the day. To them, it simply has no religious significance.

### Christmas Cards Old Custom

The sending of Christmas cards by way of friendly greeting and remembrance has grown up since about 1800.

### Christmas Puddings Made Round

Christmas puddings are made round so that they may go round.

### POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the offices under which their names appear, subject to the action of the Democratic Primary Election of July 24, 1936:

For County Treasurer:  
MRS. MAUD MERRICK  
(Re-Election)

### LOCAL ROTARIANS AND ROTARY ANNS ATTEND LADIES NIGHT AT PLAINVIEW

Several of the rotarians and rotary anns of Floydada attended the annual ladies night at the rotary meeting in Plainview Monday evening. A banquet was given in the Hilton hotel to celebrate the occasion, which entertained fifty couples. Rev. Dick O'Brien gave the main address of the evening. He is the pastor at Colorado City, Texas.

Lovely plate favors of Santa Claus faces were used carrying out the Christmas idea.

The following people from Floydada attended the delightful affair: Mr. and Mrs. J. M. Willson, Mr. and Mrs. R. E. Fry and Mr. and Mrs. J. C. Wester.

### HIGH SCHOOL BOYS ARE REGISTERED FOR JUNIOR BASE BALL TEAM

Approximately thirty boys have already signed to play base ball for the interscholastic meet in the early spring. There will be two teams, one will be an eligible team and the other an ineligible team. Boys that play on these teams must be a junior age and passing in three or more subjects. E. C. Potter will have charge of base ball and will not organize the teams until after the holidays, but will have the boys to practice each day at noon. Mr. Potter stated that he thought there would be good prospects for a strong team for 1936.

Mrs. F. M. Huskey and Mr. and Mrs. Garner Surginer, of Kennedy, Texas, arrived Saturday evening to visit with relatives and friends. Mrs. Huskey will be with her parents, Mr. and Mrs. J. H. Shurbet, and Mr. and Mrs. Surginer will visit his parents, Mr. and Mrs. C. Surginer.

### SACRED HARP SINGING AT BARTON, TEXAS, SUNDAY, DECEMBER TWENTY-TWO

There will be a Sacred Harp Singing at Barton, Texas, ten miles west of Lubbock, Sunday, December 22. The meeting will continue through the day and a covered dish luncheon will be served during the noon hour, according to a report received from Mrs. Judd, secretary.

Everyone is urged to attend the singing and bring a basket for dinner.

Mrs. Lillie Britton will leave Friday morning for San Diego, California, where she will spend the winter months with her son, Dave Britton, and family.

Mr. and Mrs. S. M. Cole spent Sunday afternoon in Plainview.

E. L. Angus spent Monday in Matador attending to business.

### PLAINSMAN WANT ADS BRING RESULTS; TRY ONE



### GREETING YOU WITH WORLDS OF GOOD WISHES

May it be the Merriest Christmas you and yours have ever spent and may the dawn of the New Year open to you new opportunities, greater happiness, better health and more wealth than you have ever experienced before.

This is the wish that we send to our friends and in the same message we include our heartfelt thanks for your favors of the past and express the hope that we may continue to serve you in the years ahead.

SHERIFF'S OFFICE



### ENJOY YOUR CHRISTMAS

But use precaution with fireworks, decorations and inflammable objects.

**DON'T LET A FIRE SPOIL YOUR CHRISTMAS**  
Be doubly safe by insuring against a possible loss through—

### FLOYDADA INSURANCE AGENCY

W. H. Henderson, Owner Phone 273



### OUR GRATITUDE FOR THE NEW YEAR 1936 TO YOU AND YOURS

As we look over the year now drawing to a close we realize it could have been better, but we also know it could have been worse. The year brought to us much to be thankful for, chief among which was the continued loyalty of many old friends and the addition of many new ones. To all we extend our sincere thanks.

Looking to the New Year we are thankful for the opportunities it offers, and pledge our friends we are going to give the best possible service.

During the new year we want you to know nothing will be more pleasing than to see you prosper; to enjoy good health, and in all be happy. In the meantime, however, we wish for you—  
A JOYFUL CHRISTMAS.

FRANK L. MOORE

Office of Assessor and Collector of Taxes.

# CHRISTMAS

## Gift Suggestions

GIFTS THAT WILL THRILL—Are not always the ones that cost the most. The charm of the gift is not always governed by the price, nor its delight determined by mere dollars.

### SOME GIFTS THAT WILL THRILL

<b>FOR HER:</b>	<b>FOR HIM:</b>
Manicure Sets	Smoking Sets
Vanities	Pencil Sets
Dresser Sets	Billfolds
Perfumes	Cigars
Compact	Fountain Pens
King's Candies	Cigarettes

### COME TO WHITE'S FOR YOUR CHRISTMAS PURCHASES

Gifts that will delight every member of the family. Gifts at prices to fit every purse. Remember White's for your CHRISTMAS BUYING!

# WHITE DRUG CO.

"THE REXALL STORE"



Miss Zeldia Yeary made a business trip to Plainview Friday afternoon.

Fred Bell made a business trip to Plainview last Friday evening.

Miss Edra Robinson and Mrs. Jack Dempsey spent Saturday in Spur.

J. N. Gullion spent Sunday in Lubbock visiting with his son, Elza.

Miss Ethel Gilbert spent the week end in Lockney visiting with friends.

Mrs. Minnie Smart spent Sunday in Matador.

Miss Nadine Slaughter spent the week end in Lubbock visiting with friends.

Mr. and Mrs. W. N. Paschall spent Saturday in Lubbock visiting with friends.

Miss Louise Conner and Miss Ada Foster made a business trip to Lubbock Saturday.

S. F. Conner and Troy Mask spent Sunday afternoon in Silvertown.

Mrs. Emma Speer made a business trip to Clovis, New Mexico, Monday.

**"Counter-Shading" Noted in Bird, Animal Kingdom**

It may have puzzled you, if you have ever thought about it, that so many animals are colored darker above than below, says a writer in the St. Louis Globe-Democrat. The tiger and the leopard are shaded so that their backs are darker than their bellies. Most birds, too, are darker above than below.

One suspects that nature has her reasons, as she always has, but it was only recently that scientists discovered the principle of coloration she used—a principle which is called "counter-shading."

In the fields and forests, light comes from above, and if you were drawing an object and wanted to make it look round and stand out from its background you would naturally shade the color from bright above to dark below, where the shadows are.

It is their "counter-shading" which makes so many birds difficult to see. Nor is it an accident that the leopard has spots and the tiger has stripes, though both hunt in daylight and take little or no trouble to hide.

But the leopard crouches in the tree tops where his spots look like the spotted dark leaves against the brighter sky—and handsome and brilliant as he is, it takes a sharp eye to see him up in the branches. His camouflage is perfect.

The tiger, on the other hand, hunts on the ground—in bushy thickets and high grasses—and his stripes look hardly different from these. A sudden rustling of the brush and the tiger emerges, ready to pounce—where there seemed only the quiet sunshine and shadow of reeds and grasses before. No wonder this tawny cat who has the talent of making himself invisible strikes terror into man and beast.

The zebra, too, who looks so comical and odd in the pen at the zoo, fits beautifully into the reeds and grasses of his native home.

**Hosts Had Tray of Coins for Departing Visitors**

Because of the difficulty of travel in South and Central America, before the coming of the railroads and the opening of highways, on the country estates the owners always looked after the passing traveler, as hotels were unheard of; and this had its defects as well as its advantages, for the traveler was dependent upon the good will of his host as well as on the size of his establishment. Most of the reports which have come to us show, however, no lack of good will.

It is said that more than one wealthy man used to keep his gold stored in the attic, uncounted, but ready to loan to friends without interest or security. There are descriptions, also of early travelers in California being sent off on the best horses belonging to the hacienda where they had stopped for the night; and apparently it was the fashion for the haciendados to leave a tray of silver coins, covered with a cloth, on a table in his guest room, from which one might draw, but was not expected to take more than enough for immediate need.

Even before the United States took over the government in California, in 1848, this practice had nearly disappeared, because of unscrupulous travelers and promoters from the states who had not hesitated to misuse Spanish hospitality. Such has been the sad fate of many fine old customs.—Washington Post.

**Life Span Growing Longer**

During the 50 years beginning with 1880 the population of the United States of America increased 146 per cent as shown by the census of that year and of 1930. But the number of persons over sixty-five years old increased approximately 600 per cent during the same period. This lengthening of the life span is not due wholly to improvement in medical science,

**Tabby Brought Kittens Into Christmas Manger**

THE celebration with the Christmas tree that touched the ceiling and had a manger beneath it, was over, and a row of little stockings were hanging for Santa Claus. Mother had just tucked the happy children into bed and by the soft glow of the nursery Christmas tree was singing Christmas carols to them.

Father was about to turn off the lights below and lock the door for the evening when he heard a faint "meow" from the cold darkness without. Upon opening the door he saw a forlorn, bedraggled tabby cat almost frozen in the Christmas snow.

"Why, you poor creature," spoke father tenderly, "come in this very minute!" For some moments father was busy making tabby comfortable. He found some milk which he warmed, and plenty of holiday food. He served kitty with generous portions of Christmas repast and then provided a soft bed in the corner, with a cushion from his own easy chair. Tabby showed her appreciation by purring and purring louder than father had ever heard a cat purr before.

Satisfied and delighted with his Christmas guest, father retired, grinning and wondering what the family would say in the morning. Christmas morning the happy family entered the living room—the children rushing ahead, bearing their bulging stockings and shouting with laughter.

"Oh, look at the manger!" cried mother with surprise.

"Merry Christmas!" retorted father, trying to keep from bursting out laughing.

Tabby had selected the soft straw of the manger as a fitting birthplace for her litter of Christmas kittens.—Alice B. Palmer.

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**Her Christmas Present Was a Lovely Daughter**

MRS. BURKE wept a little as she trimmed the Christmas tree. "This will be the last time," she thought. "Next Christmas I'll be all alone in the world."

Her son whistled as he shaved. "Getting dolled up," his mother thought. "All for that girl!" She held a bright bulb aloft as though she must dash it to the floor, thought better of it, and hung it on the tree.

"Ready, mother? I'll drop you at church on the way over to Dorothy's."

"In just a minute, son." Oh, my son, my son, why must you leave me? Your first Christmas seems only yesterday.

The beautiful old anthems filled the church. "God so loved the world, that he gave his only begotten son—" The text: "More blessed to give than to receive." Sacrifice, I must give up my son. His happiness means more than mine.

They were waiting for her in front of the church, young and happy. "Say, mother, Dorothy—" "I couldn't have you spending Christmas alone, Mrs. Burke. We're all going out and celebrate. You see—my brother got married last summer, and I know just how we felt; that we were losing him, and so forth. But I really gained a dear sister, and so I want you to be just my other mother, and think of us both as your children."

Joy swept back into Mrs. Burke's heart.

"Such a wonderful Christmas present!" she cried. "A daughter!" —Helen Gaisford.

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**TOYS CHILDREN LIKE**

A COMPREHENSIVE survey leads to the conclusion that building blocks are the favorite toy for children up to the age of seven. Drawing and painting materials rank high. With little girls, dolls and housekeeping equipment are favorites. Sand and clay for modelling retain the interest of most children. Mechanical toys, on the other hand, are soon discarded. Adults usually enjoy the mechanical toys more than the children for whom they are purchased.

**Carver's Language**

Few people are aware that such a pleasant Yuletide task as carving has a language of its own, which has nothing to do with exasperation. Forgetting for a moment the ubiquitous turkey, which apparently is only "carved," an expert cites the following terms as appropriate to the occasion: Allay a pheasant, Chine a salmon, Mince a plover, Barb a lobster, Lift a swan, Spill a hen, Unbrace a duck, Disfigure a peacock, Dismember a heron, Thigh a woodcock, and Tame a crab. In the Middle Ages, when most of these picturesque terms were evolved, herons, being as common as starlings today, were a favorite Christmas dish amongst the poor; while the rich granted the peacock the place of honor at their banquets.—London Tit-Bits Magazine.

**Beauty Operators Entertained Friday Evening With Christmas Social**

Floydada beauty operators were entertained last Friday evening in the waiting room of the shop owned by Mrs. Anna Marie Boothe. The honored guest for the evening was Mrs. Vera McCarty, sales lady for W. L. Buck and Company, of Amarillo.

Various games were played and several italks were given during the evening. The main attraction for the entertainment was a beautifully decorated Christmas tree. Each person had part in the exchange of gifts. Lovely plate refreshments, of sandwiches, salad, nuts, coffee and ice cream, which were also carrying out the Christmas colors, were served to the guests. Individual plate favors of candies and candle holders of red and green were given to the guests.

The following girls attended the delightful affair: Miss Amy McRoberts, Miss Kathleen Snodgrass, Miss Bonnie Dale Fyffe, Miss Eula Sturdivant, Miss Edwina Christian, Mrs. Aileen Moore, Mrs. Beas Cantwell, Mrs. Irene Wright, Miss Jewell Williams, Mrs. Vera McCarty, Mrs. Anna Marie Boothe, and Mrs. Gertrude Holloma.

**FLOYDADA SCHOOL TEACHERS WILL SPEND HOLIDAYS WITH RELATIVES AND FRIENDS**

During the coming Christmas holidays several Floydada teachers plan to spend their week's vacation at home in Floydada and others will join their relatives or friends in celebrating.

The following list of teachers is as complete as could be made:

Miss Nadine Slaughter will spend the holidays in Abilene, Fort Worth and in Lubbock with friends and relatives. She will visit with H. H. Slaughter, her father, while in Abilene, with Dr. and Mrs. Gorgon in Lubbock and with Mr. and Mrs. F. T. Freeman while visiting in Fort Worth.

Miss Gladys Cade, eleventh grade teacher and instructor, will leave soon for San Angelo, Texas, where she will be among relatives and friends for the holidays.

Miss Reba Copeland will journey to Plainview to visit with relatives and friends.

L. B. Williams will leave for Sulphur Springs in company with his family to spend Christmas days visiting.

Miss Daltis Rea will spend several days visiting in Lubbock and the remaining days will be spent in Floydada.

Miss Mary Wilbanks will spend Christmas holidays in Spearman, Texas, with her parents.

Miss Fannie Mae Rees will attend a family reunion of the Rees relatives in East Texas. She will stay a few days in Turkey, Texas.

Miss Genelle Wilhite will visit with friends in Lubbock during the week's vacation for Christmas.

Superintendent A. D. Cummings, and family will visit Mrs. Cummings' relatives, Dr. E. P. Stewart, of Tulsa, Texas.

The remaining teachers of high school that will remain in Floydada are as follows: Miss Sudie Miller, Coach R. P. Terrell, O. K. Davis, and W. A. King and E. C. Potter.

Mr. and Mrs. Clyde Hammonds, of Los Angeles, California, spent from Sunday until Tuesday visiting with her sister, Mrs. Oliver Allen, Mr. Allen and family. They visited with her brother, Flynn Thagard, and family, of Lubbock, before returning to their home.

Rev. Gordon Voight spent from Thursday until Saturday in Odessa, Texas.

Miss Bess Clair Smith spent the week end in Plainview visiting with Miss Flora Willorford, of that city.

Mr. and Mrs. Charlie Rice, of Lubbock, spent Sunday visiting with Mr. and Mrs. C. T. Scott.

Frank Wartle, of Amarillo, spent the week end in Floydada.

J. W. Chapman made a business trip to Colorado City, Texas, Saturday.

James Jones spent Sunday in Lubbock visiting.

Mrs. T. W. Salisbury and daughter, Miss Wilmina Salisbury, made a business trip to Lubbock Monday.

Lace Martin returned home from Gainesville, Texas, Sunday where he has been for the past several weeks.

Mr. and Mrs. J. S. Fuller and daughter, Bonnie, and Mr. and Mrs. S. N. Carruthers left this morning for San Antonio, where they will visit relatives during the holidays.

**Joan's Unexpected Guest Was Her Yuletide Love**

NINA had gone with her Donald to Chicago; Vera to her Grandpa's house to meet her fiancé and Dora, she had gone up to Lowell for Bob's fraternity dance. Joan wondered if any girl had ever had such a lonely Christmas holiday in prospect.

"Gee, there's that little cripple boy down there in that rooming house on the corner that might relish some nice food. I've waved at him every morning for the last six weeks. I guess we know each other well enough and they do say his mother takes that early bus into town to scrub floors, every day in the week," she told herself as she was about to drop off to sleep, Christmas eve.

It was scarcely daylight when Joan had gone to the little corner rooming house, slipped a little note of invitation under the door of the cripple boy's door, and was on her way to the store for a supply of everything that belongs in a traditional Christmas feast, plus a few gifts for the lad.

There was barely time to exchange her house dress for a street frock so she might run down to the corner to push the youngster's wheel chair to her house as she had promised. But at the very moment she stepped forth into the hall, she met not only her guest-to-be but a splendid, handsome young man.

"You see, miss, I got the invitation—the note was tucked under my door, but I gathered at once who you meant it for so I delivered it to Jimmy and made friends with him—we've been together the past two hours, taking a short ride and now I'm turning him over to you, Miss—Miss—"

"Joan Burke, and you are—?"

"Larry King, Miss Burke, and this is Jimmy Jordan. With your permission, then, I'll return for my charge later in the day. What hour do you say, fellow?"

Joan interrupted, "If I may be so bold as to ask—running along to where?"

"To the lunch wagon, if you must know," Larry acknowledged.

"You are not. If you don't stay to have Christmas dinner with us, I'm going right into the street and hall the first stranger I see. You see I don't want any turkey left over for turkey hash, tomorrow."

Three partook of Joan's royal feast but the fourth guest, though unseen, was present, too. Love was there uninvited. But that fourth remained forever and a day, upon invitation of Mr. and Mrs. Larry King who never forgot to include little Jimmy Jordan at their special occasion celebrations the year around.—Luella B. Lyons.

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**Why Christmas Day Comes on the 25th of December**

CHRISTMAS, which seems to have been first officially instituted a church feast day by a decree of Pope Telesphorus, between 142 A. D. and 154 A. D., was a movable feast. Indeed, it was the most movable of all the Christian festivals. It was usually celebrated by the eastern branches of the Christian church in April or May, while in the western part of Europe days in January or other months were observed as Christmas.

In A. D. 337 St. Cyril, bishop of Jerusalem, obtained from Pope Julius I authority to appoint a commission to determine, if possible, the precise day of Christ's nativity. From the chronological archives of the Roman censors, establishing the times of occurrence of certain events of the same period of the Roman government of Palestine, the theologians of the eastern and western divisions of the Christian church agreed upon December 25 as the date of the birth of Jesus, and thereupon this became the officially decreed and generally accepted Christmas day.

**CHRISTMAS SMOKES**



Alice—They say a woman can't select Christmas cigars.  
May—Nonsense. I have been sounding my husband and he says he likes light cigars. All you have to do is to match the shade.

**Mistletoe, a Tree Parasite**

Despite its popularity as a Christmas green, there is little worry about conserving the country's supply of mistletoe. For this attractive plant, with its shiny, dark leaves and waxy white berries, grows as a parasite high on the branches of trees and does considerable damage to its host trees. Science has revealed that the mistletoe seeds are carried from tree to tree by birds.

**2,550 BALES OF COTTON HAVE BEEN GINNED IN FLOYDADA THIS SEASON**

2,550 bales of cotton have been ginned at the Floydada gins this season, according to a report received Wednesday morning from the three gins, Davis Gin Company, manager, Lon M. Davis; West Texas Gin Company, manager, C. T. Scott; and Texas Cotton Gin Company, manager, J. W. Lanier.

This number of bales is about one-third of the amount ginned in the county. Ginning of cotton will continue through December and part of January.

**LARGE CROWD EXPECTED TO ATTEND CHRISTMAS EVE SHOW FOR KIDS AT PALACE**

A large crowd of kids, as well as grown ups, are expected to attend the special show given for children Christmas Eve, Tuesday, December 24, at 12:30 p.m. by the Palace Theatre. Presents will be given each child, under twelve years of age, when they enter the building. A small admission of ten cents will be charged. Santa Claus will attend the show and give the gifts to the children.

The special picture for the afternoon will be another western "Home on the Range" by Zane Grey, also several short comedies will be shown. Mr. Deakins, manager of the theatre, stated the entertainment would be a treat to any child.

Jimmy Snyder spent Sunday in Spur visiting with his parents, Mr. and Mrs. Paul Snyder, and also attending to business.

**EVERY MAN**  
Hankers for the things he likes to wear.  
"Ladies, Beware". When all the glamour and tinsel are off your gift—  
**WILL HE LIKE IT?**  
We ask you to select here—  
**GLAD SNODGRASS**  
"Smart Wear For Men Since 1900"

**PLAINSMAN WANT ADS BRING RESULTS; TRY ONE**

**Christmas Cheers!**  
To you and to yours in our community may this indeed be a Christmas of hearty good cheer. At this season we pause to thank our patrons for the assistance they have given us in the successful pursuit of our business and to assure them that we shall strive to serve in ever more complete ways.  
**Luther Fry**  
CLEANING AND PRESSING

**Christmas Lingerie**  
**\$1 \$2.95**  
LINGERIE is always an acceptable and welcome gift. In pure dye silk crepe, the slips are beautifully bordered with Alencon type lace in the \$2.95 grade, and the lace trimmed Milanese and glove silk undies are \$1.45.  
**Martin Dry Goods Co.**

**Merry Christmas**  
OUR EMPLOYEES JOIN IN WISHING EVERYONE A MERRY CHRISTMAS AND A JOYOUS AND PROSPEROUS NEW YEAR  
**West Texas Gas Co.**  
Good Gas With Dependable Service



# PALACE:

Xmas Day. Ruby Keller  
Dick Powell In

# "SHIPMATES FOREVER"

Dick Speer spent several hours in Floydada Saturday evening. He was accompanied here by his mother, Mrs. Emma Speer, and his sister, Mrs. Maurine Thompson, who will remain in Floydada.

Mrs. Ruby Gibbs, of Lubbock, spent last week end in Floydada visiting with friends. She also visited with her parents, Mr. and Mrs. A. R. Hanna, and family in the Sandhill community.

I. R. Grundy made a business trip to Matador Friday.

## Hester D. West Sends Letter of Greetings to Friends Everywhere

Changeow, Kiangsu, China.  
November 14, 1935.

To All My Friends Scattered throughout the Whole World, greetings:

Like Paul, "I never think of you without thanking my God". Through you and because of you I am here at work. Christmas is a time of joy and I pray that my greetings will add to your joy. Not because of what I am doing or have done but because I want to tell you of some of the things we hope to do here in our Stephenson Memorial Hospital. Christmas is always a fine time for our nurses, especially the new ones who have never had Christmas before. We have thirteen new students from government schools and I am sure they have never had a real Christmas. One member of the class is a Christian and has been a student in a mission school so I am sure she knows. Christmas with us is always a time of parties. We have the group of doctors, graduate nurses, student nurses, students of the community who have been away to school and are home for the holidays, the evangelistic workers, the pastors and our own house guests. Sometimes we combine one or another of the several groups so as not to have them so spread out. We have games, prizes and a lot of fun each time. Last year we had Santa Claus to pass out the little favors. The student nurses thought that great fun. Each patient in the hospital has a gift and some "goodies" and carols are sung in each ward. The young folks always give entertainment, pageant, play or such, and we always have an early morning service in the chapel. Each ward does its own decorating and everyone shares in the various tasks. Can you

wonder that we have such good times at Christmas?

This year is not to be an exception. Some of the friends from Chicago, Texas, have already sent us an excellent selection of games for the parties, some have given some money for the "goodies" for the patients, we are busy thinking up what the favors for the students shall be, and trying to decide when we shall have a group and trying to get our major responsibilities in readiness for the occasion.

We have had a very good year this year. We had to send two of our students home for failure to make their classwork and of course that was not a very pleasant task. But we have had no great disappointments to bear and the work has gone on. We are puzzled as to just what Japan has up her sleeve and are prepared not to be surprised at anything which might develop from the strained relations between Japan and China. None of the nations have just cause to feel self-righteous out it does seem that China is being mistreated shamefully.

During the year one of our best doctors had to quit work and rest because he had contracted T. B. That disease is certainly rampant in this land and country. Several of our nurses have had it. Some are still doing only part time duty because of it. The Chinese constitutions are just not made resistant to it. Just now out of our over 80 patients, 12 of them have active T. B. and there are several other suspected cases.

We have gotten several new internes, one new surgical assistant, and the Thoroughman family has come back from furlough so we are carrying on as usual.

The first week of this month we went to the celebration of the Fifth Annual Conference of our church in China. One of the things I enjoyed most while I was in Shanghai at the conference was hearing some of the new Chinese hymns. Chinese music is such that it is not especially conducive to use in singing hymns. The easiest way out of the situation has been to translate the Western hymns and continue using the Western tunes. But that was not what was needed not what was wanted. It was only a temporary measure until the talent for composing the hymns could be made Christian and developed. This spring the new union (6 leading denominations) Hymnal is due to come off the press and in it are 56 original hymns and quite a number of the old ones have been revised and adapted to fit the situation. They sounded good to me. Many of the old familiar ones are also included.

New plans for the further development of our schools of nursing were discussed at Conference and we hope to raise our work to even a higher standard in the near future. Our applications for registration with the government has already been sent in.

Speaking of me personally, I am well, weigh more than I did last year, am learning and observing more and more and trying to learn to love more and more too. I am still doing the same sort of work, teaching some, supervising some and doing some of the office work. According to my present plans my furlough is due in the summer of 1937. While I am looking forward to seeing my family and friends, and in better preparing for my work, I do not think life in America will ever be very satisfying to me after life in China. When I see you I will try to explain more fully.

If this is to get off on the next boat, it must stop here.

Remember that while you are having the Spirit of Christmas there that we are having it here and pray that the whole world may keep it in their hearts always.

From the center of my heart I send love and deep felt thanks for my friends everywhere.

Sincerely,  
HESTER D. WEST.

Mrs. Lowell Gambin, of Falls, spent Sunday and Monday visiting with her parents, Mr. and Mrs. J. U. Borum, and family.

J. B. Grundy returned home from Houston, last Thursday evening, where he had been attending to business.

Mr. and Mrs. Bob Martin and baby spent Sunday visiting with Mr. and Mrs. C. L. Ballard and J. A. Ballard.

Mr. and Mrs. J. D. Starks returned home from Houston, Texas, last Thursday morning. They had been visiting with their daughter, Mrs. Jas. Key Green, and family, for several days.

## Mr. Gandy Good Shopper, but Forgot Own Present

IT WAS simply out of the question for Mrs. Gandy to go to Sayville that morning. The day before Christmas and a thousand things to do; but Mr. Gandy was going. Of course he could do many errands, yet hardly the one she wished most to have done—a gift for himself. Sayville was the nearest shopping place to the tiny village where the Gandys lived, a good fifteen miles over the mountain by a rickety bus which ran once a day.

Mrs. Gandy was struck with an idea. She hurried to a neighbor's house and begged her to come home with her. "Just ask Mr. Gandy if he will buy for you a pair of gloves, for your husband. Give a large size. He'll never guess."

The neighbor, obligingly consented. Mrs. Gandy felt well pleased with her bit of a scheme to get her husband to buy his own gift (unknowingly) for himself, but she was a trifle dismayed when, at five o'clock, Mr. Gandy came home, tired, hungry and tumbled an armful of packages on the kitchen table.

"You got the sage for the dressing? The celery? The red top truck for Tommie? The blue mittens for Sarah? The nuts and raisins, and the white wool for grandma?"

Mr. Gandy nodded and inquired how soon supper would be ready.

"And," asked his wife casually, "the gloves for Andrew, his wife wanted?"

Mr. Gandy smiled. "I clean forgot about them until the bus was ready to start! So I just hopped into a place and grabbed the first pair I saw. Good enough for old Andrew, I thought, but they aren't much." He grinned a little shamefacedly, like a boy.

Mrs. Gandy plumped down in a chair. "Bill Gandy, that serves you just right. Those gloves are a Christmas present from me to you. You are served with your own sauce!" And she laughed so hard that Bill Gandy had to join her at his own expense. — Martha B. Thomas.

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## Mothers' Night, Ancient English Christmas Name

THE oldest English name for Christmas is Moddra Night, or Mothers' Night. In the early days, when our Saxon forefathers had just settled down in the country that was to be England, the day of December 25th was given up to games and feasting, but the night was dedicated to the special honor of mothers. They occupied the seats of honor, and everyone brought them gifts. Sons and daughters who had gone out into the world strove to be at home on that one night in the year.

A little later the name Yule was given to Christmas, and the rejoicings of the day were prolonged into night, when men sang and told stories sitting round the cheerful blaze of the Yule log.

The old customs of Mothers' Night gradually died out, though they still survive in a few parts of the country. Its place has been taken to some extent by Mothering Sunday in the North of England. On that day everyone who can do so still makes a pilgrimage homeward, and the mother receives the homage of her family.—London Tit-Bits Magazine.

## THE DAYS BEFORE



"What nice manners the polite little Thompson boys have!"  
"Yes. They are always like that just before Christmas."

## Proper Size for Toy Blocks

Four inches long by two inches square is a good size for children's building blocks, according to educational experts. These can be made at home by cutting them from a 2 by 2 planed joist, sandpapering the edges and corners to a slight roundness, and painting them in bright colors. Old, worn blocks can be given a new lease on life by enameling them in gay hues.

Mrs. Ruth Mask left Sunday for Borger where she will be employed with a beauty shop.

## 1934 STUDY CLUB ENTERTAINED WITH CHRISTMAS PARTY

Miss Myri Scoggins entertained the members of the 1934 Study Club Tuesday evening with a Christmas party at the home of Mrs. A. J. Welch. The house was cleverly decorated with Christmas colors. The outside decorations included electric colored lights strung about bushes and trees. A Christmas tree was used to display the lovely gifts that were exchanged among the members.

The following program was given: Christmas in other lands—Miss Mary Wilbanks.

A Christmas story—Miss Mildred Weiborn.

Christmas Carols—Club Members. Miss Mary Gamble will entertain the club Tuesday, January 7.

## MRS. E. L. ANGUS ENTERTAINED CLOVER LEAF BRIDGE CLUB MEMBERS

Mrs. E. L. Angus entertained the members of the Clover Leaf Bridge Club Tuesday afternoon with a Christmas social. Lovely Christmas decorations brightened the entertaining rooms. Gifts that were displayed on the tree were exchanged by those present. Lovely refreshments were served following the games of bridge, of which Mrs. A. S. Hollingsworth won high score.

The following members were present: Mesdames W. I. Cannaday, H. O. Pope, E. L. Norman, A. S. Hollingsworth, Leona Bell, E. P. Nelson, Paul Conner, Virgil Williams, A. J. Welch and the hostess, Mrs. Angus. Mrs. O. P. Rutledge was a guest for the afternoon.

Mrs. Fred Brown will entertain the club at her home Tuesday, December 31.

L. Cavanaugh do your printing

## Permanents!

If you are searching for an ideal wave, cease looking. Come here and you are sure of a beautiful job.

## PERMANENT WAVES

\$1.00

And Up

Call us for appointment.

Mrs Anna  
Marie Boothe

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## Christmas Candy

DELICIOUS HOME MADE DIVINITY CANDY  
PER POUND  
25c

FIRE-WORKS—ALL NE WSTOCK AT  
LOWEST PRICES.

## Westers' Quality Bakery

## CHRISTMAS FRUIT SPECIALS

ORANGES, Texas and California, 10c per doz. up.  
BANANAS, nice lot, per dozen 14c  
Texas Grapefruit, each 3c  
APPLES, 85c per bushel, also new shipment of large Christmas apples. We have a full line of nuts of all kinds. Pecans, Walnuts, Almons, Peanuts, Chesnuts. All priced right.

Also Colorado beans, spuds and honey.

TURNER'S FRUIT STAND

West Side Square

## DURING THE HOLIDAY SEASON



Bring your suit, old or new, to our shop for a thorough cleaning and pressing. We make old clothes look new and new clothes look newer.

Men's Suits Cleaned and Pressed for 50c

Men's and Women's Heavy Winter Coats Cleaned and Pressed 50c

FLOYDADA CLEANERS

O. B. OLSON

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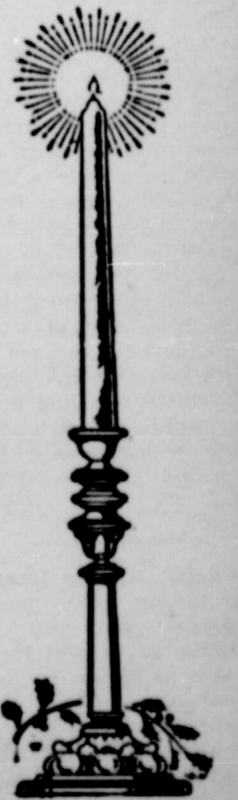
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No other lamp has the wealth of glareless light with soft shadows, that reduces eye-strain and makes reading easy and comfortable.

Look for the I. E. S. approval tag on both floor and table models.

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NOTICE

Any erroneous reflection upon the  
character, standing or reputation of  
any person, firm or corporation  
which may appear in the columns  
of The Floyd County Plainsman  
will be gladly corrected upon its  
being brought to the attention of  
the publisher.

Christmas Eve Alliance

Made Two Hearts Happier  
The wind howled dimly, and  
Oscar Huggins, looking out at  
the whirling snow, put up the shut-  
ters. Put them up right, too, as  
the little grocery would be closed  
tomorrow. Dimly, he wondered  
how to spend Christmas.  
He checked over his stock, nib-  
bled a bit of cheese, and opened  
the back door to throw out a rot-  
ting apple.  
In the snow stood a boy. The  
lad dove for the apple, polishing  
and handling it as something pre-  
cious.  
"Here!" said Oscar roughly. "I  
thought you threw it away," he an-  
swered, "and see, it's pretty good."  
"Humph," said Oscar. "All right,  
keep it. But, mind, you've no busi-  
ness loitering here. You should be  
home in this weather, and on  
Christmas eve, of all times." The  
lad shifted uneasily but did not  
leave. "Well?" Oscar demanded.  
"I was looking for work, sir."  
Oscar looked at him sharply.  
"Out on your own, son?"  
"Yes, sir."  
"Where are your folks?"  
His tale of bereavement, strug-  
gle and loneliness was brief but im-  
pressive.  
"How'd you like to spend Christ-  
mas with me?" the grocer offered.  
Funny, this life. A bit ago he had  
almost wished he wasn't closing  
tomorrow—now it seemed jolly.  
"Gee!" exclaimed his new friend.  
"Swell!"  
They packed a market basket to  
overflowing. But Oscar turned  
back. "Wait a minute." He selected  
his best candles and found a bit  
of red string.  
"If I keep him to help in the  
store he'll probably eat it anyway,"  
he consoled, "might as well show  
him a Merry Christmas."—Helen  
Galsford.  
© Western Newspaper Union.

Christmas in Shanghai  
Just One of Their Days

WHEN Christmas comes to  
Shanghai, a cross-section of  
the world makes holiday. The aver-  
age Chinaman falls to get the mean-  
ing of it, but such a fun-loving peo-  
ple can do well with one more cele-  
bration. So the Chinaman himself  
adds to the din with firecrackers  
and gift-giving, parties and the  
making of calls.  
There is a distinct western touch  
to the observance of the season by  
this most cosmopolitan city. Shang-  
hai's "social registerites" start plans  
for dinners and dances as early as  
the middle of November; immedi-  
ately reservations are checked off  
on the calendars of ballrooms and  
restaurants. The exact form of ob-  
servance varies with the nationality  
divisions of the city. In the Rus-  
sian section, the day is observed as  
it is on the steppes or in Moscow.  
The French greet Santa Claus in  
their own way, even though the wax  
dolls have to be brought far from  
the Champs Elysees. The Japane-  
se prefer to make merry by drink-  
ing sake. The English must have  
their plum pudding and holly.  
At the mission schools, where  
boys and girls are taught in sepa-  
rate classes, Christmas carols  
around the tree give modest school  
girls a chance not only of singing  
hymns but of "seeing holly."  
In interior China, however, most  
of the people prefer to celebrate  
their own Dragon-boat, Mid-Aut-  
umn, and New Year holidays rather  
than this "imported" one. They do  
not even try to understand these  
queer foreigners. To them Decem-  
ber 25 is just another day!—Fran-  
ces Grinstead.  
© Western Newspaper Union.

JUNIORS RECEIVE  
CLASS PINS AND  
BRACELETS TUESDAY

Some of the members of the junior  
class of Floydada High School re-  
ceived their class pins and bracelets  
Tuesday at noon. There were about  
thirty pins received and about three  
bracelets. This is the first shipment  
for the class.  
An old English style letter F is on  
the center of the top, which is cov-  
ered in mother-of-pearl stone. Yel-  
low gold outlines the pearl. A chain  
between the pin and the numbers,  
37, is yellow gold. Pins and brace-  
lets are almost alike, with the dif-  
ference is the bracelet has more  
chain.  
Mr. and Mrs. J. C. Wester, Miss  
Helene Hay and Miss Jewel Grunday  
attended the Matador-Herford foot-  
ball game in Plainview Friday after-  
noon.

MARRIAGE LICENSES

The following marriage licenses  
were issued last week by County  
Clerk, A. B. Clark:  
To Mr. W. M. Bandolph and Miss  
Lula Butler, Mr. H. M. Bryant and  
Miss Rama Edith Cheney, and to Mr.  
Eigan C. Goodman and Miss Marie  
Stoland.  
Mrs. Bill Norman, of Crosbyton,  
spent Wednesday afternoon in Floyd-  
ada on business.

PRIMARY SCHOOL RECITAL  
GIVEN FRIDAY EVENING BY  
MRS. T. W. WHIGHAM

There were 125 invited guests  
present for the recital given last  
Friday evening at the First Metho-  
dist Church by Mrs. T. W. Whigham,  
teacher of primary school. The fol-  
lowing pupils were on the program:  
Joyce Jannet Stanley, Naast Bishop,  
Beth Hinson, Nancy Suits, Martin  
Looper Brown, Dale Geen, Newton  
Dale Johnson, Jimmy Moreland,  
George Bill Speer and Dorman Stan-  
ley. Various readings were given,  
stories were told and parts were  
presented by pupils dressed in costumes.  
As the guests entered the church  
they were received by Mrs. T. W.  
Whigham, after which refreshments  
were served by Mesdames E. E.  
Henson, J. B. Bishop, Herschel Stan-  
ley and W. E. Suits. Miss Sappho  
Ward accompanied all the musical  
numbers on the piano.

MARRIAGE LICENSES

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Clerk, A. B. Clark:  
To Mr. W. M. Bandolph and Miss  
Lula Butler, Mr. H. M. Bryant and  
Miss Rama Edith Cheney, and to Mr.  
Eigan C. Goodman and Miss Marie  
Stoland.  
Mrs. Bill Norman, of Crosbyton,  
spent Wednesday afternoon in Floyd-  
ada on business.

Want Ads

Say Merry Christmas with flowers.  
Blooming plants, cut flowers, and  
wreaths. Hollans Floydada Florists.  
1-1c.

Hastings Piston Rings, as good as  
the best, Wholesale and Retail. Fink-  
ner Motor Company. 50-tfc

People bring their shoes to us for  
repair because they get quality and  
service. Jones Shoe Shop. 14-tfc

To Farm Lease, Splendid Lands  
in Floyd and other Counties, con-  
venient to Railroad Towns. W. M.  
Massie & Bro. 13-tfc

SAVE MONEY—Let us show you  
that we can save you money on  
your Land Bank or other Abstract  
Work. FLOYD COUNTY AB-  
STRACT CO. R. C. Scott, Manager.  
39-tfc

TO TRADE—Town Lots for ac-  
rage or live stock. W. M. Massie  
& Bro. 44-tfc

All parts for some cars. Some parts  
for all cars. Harris Brothers. 39-tfc  
FOR SALE—Easy terms, rich  
plains land, also cotton land below  
Caprock. W. M. Massie & Bro. 44-tfc

First National Bank  
Floydada, Texas

1903—Time Tested Service—1935



FOR CHRISTMAS AND THE NEW YEAR  
WE EXTEND GREETINGS

At this season of universal happiness, we wish to extend greet-  
ings. Ours has been the privilege, the opportunity for a service  
which we sincerely hope has accomplished its mission in bringing  
unqualified satisfaction.

We appreciate the confidence which has been placed in us,  
and now, on the threshold of the New Year, we dedicate ourselves  
anew to the continuance of this service, which we trust will con-  
tinue to grow more inclusive and helpful.

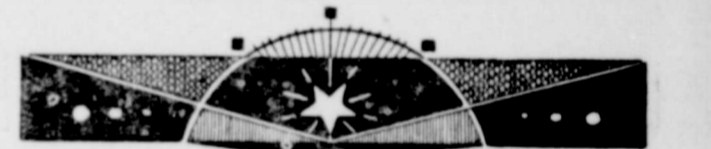
GEO. B. MARSHALL  
District Clerk

MERRY CHRISTMAS AND A HAPPY NEW YEAR

Throughout the year we have striven for the  
opportunity to serve—Life's finest gift. If our  
efforts have pleased our reward is complete.

May your Christmas be joyous; Your New  
Year Prosperous—and when another year rolls  
around may it find us associates and friends.  
GIVE GOODYEAR TIRES FOR CHRISTMAS

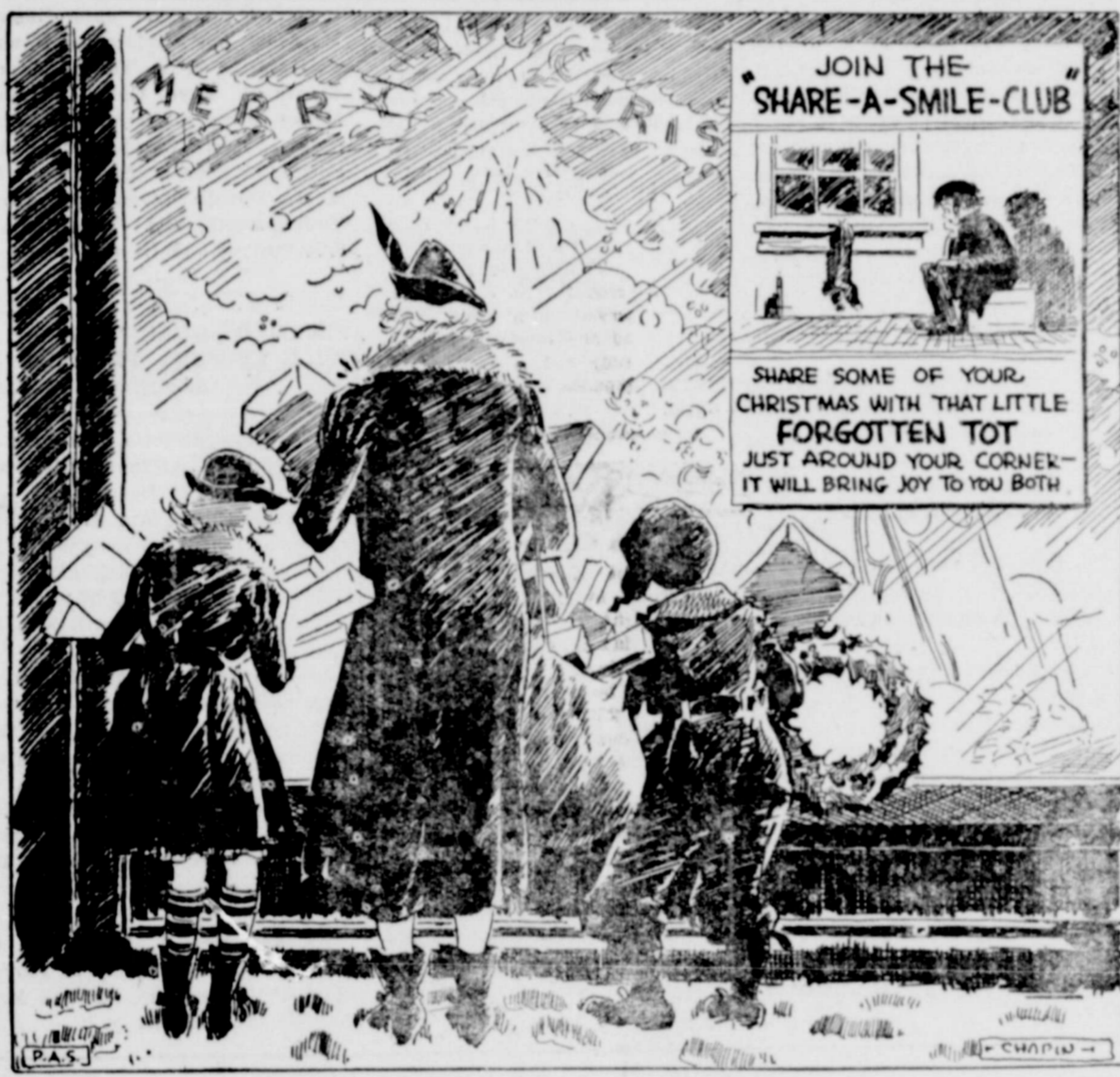
MAGNOLIA SERVICE STATION  
H. O. Cline, Manager



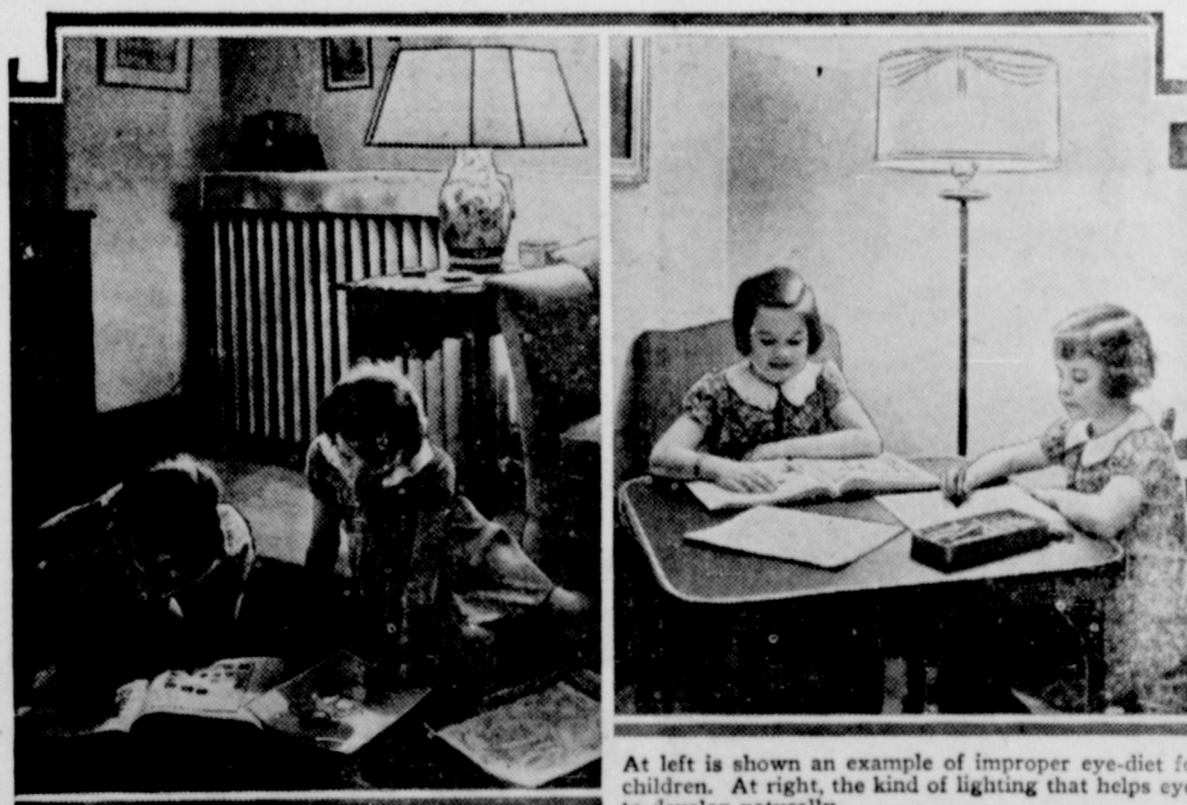
SEASON'S GREETINGS  
AND BEST WISHES FOR 1936 FROM

WINFRED NEWSOME  
County Attorney

JUST A REMINDER — by A. B. Chapin



Children's Eye-Diet, Like Food, Must be Carefully Watched



By Jean Prentice

ARE you one of those enlightened,  
modern mothers who serve care-  
fully-planned, well-balanced meals to  
their children? If you are, you know  
the importance of proper diet to the  
child's health and well-being.  
But do you know that just as the  
human system requires a well-balanced  
diet for good health, so do  
eyes require well-balanced lighting  
for easy, comfortable and safe see-  
ing? They do. And quantity is no  
better a substitute for quality in  
lighting than in food. A combination  
of the two is just as important in  
the one case as in the other.  
The notion that the only thing  
needed for good seeing is a good pair  
of eyes is as out of date as a kero-  
sene lamp. In total darkness, even  
the best pair of eyes is worthless, you  
know. And when children are per-  
mitted to read and study on poorly-  
lighted floors, their eye-diet is being  
neglected.  
The illustration at upper left shows  
just what I mean. When children  
are too far away from the lamp to  
use their eyes safely for close seeing,  
when they are in their own shadows,  
and when their positions are such  
that both eyes cannot be in focus on  
the work, they are likely to develop  
eyestrain, or "indigestion of the  
eyes."  
When, on the other hand, they sit  
comfortably at a well-lighted desk  
or table, with an abundance of soft,  
well-diffused light coming from a  
modern table or floor lamp, they  
have a well-balanced eye-diet that  
helps to forestall the eye-defects that  
afflict one out of every five children  
today.  
Young eyes, like young bodies,  
need care and attention. They should  
be regularly checked by an eyesight  
specialist. And at all times, they  
should be aided by plenty of good  
light, of right quality, so that their  
sight may be preserved for the long  
years ahead.

Santa as He Appears in  
the Different Countries

SO SANTA CLAUS wears a red  
suit and a long white beard, and  
when he isn't busy in the toy store,  
drives a sleigh pulled by Donner  
and Blitzen?

Not if you live in Hawaii. There,  
on a moonlit December night, you  
might see Santa come riding in from  
the ocean on a surf-board. As likely  
as not there would be a lei, or  
wreath of flowers, about his neck,  
though he wears the same red suit  
and waterproof boots he dons for  
boys and girls of the United States,  
since Hawaii is really American  
territory.

In the Philippines, though it, too,  
is American, the white cap turns  
conical like a Spanish clown's. He  
carries a red-and-white lantern  
which helps him find the home of  
every good boy and girl, and drives  
buffalo, which they call carabao.  
The gifts are packed in baskets  
slung across the backs of these  
creatures.

What would you think of Santa  
in a rickshaw? But, after all, if  
you were a Chinese child isn't that  
what you would expect? And San-  
ta never disappoints. In Japan he  
sits with his feet tucked under him  
to take his tea on a wintry after-  
noon, and in the African tropics—  
well, you just wouldn't recognize  
the red suit! He has even taken  
to using the airplane in our own  
country. I am sure that when he  
leaves the reindeer in his barn,  
pats the nose of each one and urges  
the ice elves to feed them plenty  
of reindeer moss till he comes home  
again.—Frances Grinstead.  
© Western Newspaper Union.

ON HIS WAY



Green—Going away this Christ-  
mas?  
Wise—No, but I guess I'll go  
away right after Christmas.  
Green—Where to?  
Wise—To jail as a bad debtor.

Popcorn Presents

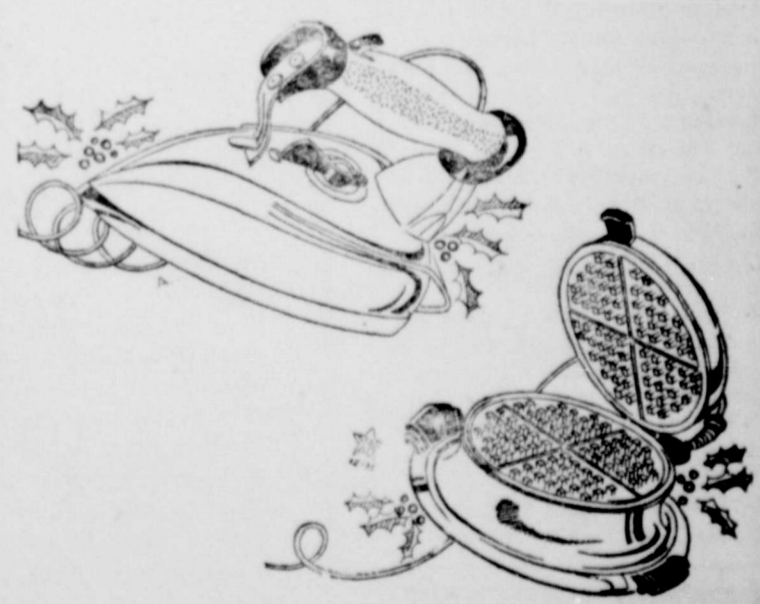
Apples, jelly or canned fruit, and  
even big cherry homemade wreaths  
done up "Christmasy" make practi-  
cal presents; but the gayest and  
most welcome of the off-the-farm-  
and-on-to-the-city presents seem to  
be pop corn and hickory nuts. With  
a basket of pop corn and a bag of  
hickory nuts all kinds of Christ-  
mas boxes are suitable for every-  
one from grandfather and grand-  
mother who lived on a farm and  
picked up chestnuts when they were  
young, all the way down to the lit-  
tlest boy cousin, who's inordinately  
fond of candy.

Holiday Garnish for Salads

Cranberry jelly sliced and cut  
into fancy shapes with a cookie cut-  
ter or a knife makes an attractive  
and unusual garnish for salads and  
snacks during the holiday season.

SANTA CLAUS

THERE is a Santa Claus. His  
real name is Spirit of Char-  
ity. He is the symbol of benevo-  
lence, compassion and altruism.  
He is the ideal of that small  
legion of really human humans  
who pave unselfishly numerous  
paths to happiness with kind-  
ness, sympathy and charity.



Make this a happier Christmas with a  
CROSLY OR ATWATER KENT RADIO  
Christmas shoppers, here is the ideal gift for either  
the individual or the entire family.  
Radios Priced at \$19.99 to \$150.00  
You will also find in our stock: Waffle irons,  
electric irons and percolators, lamps, etc. Make it  
an electrical Christmas from—  
RADIO ELECTRIC COMPANY



# PALACE:

Xmas Day. Ruby Keller  
Dick Powell In

# "SHIPMATES FOREVER"

Dick Speer spent several hours in Floydada Saturday evening. He was accompanied here by his mother, Mrs. Emma Speer, and his sister, Mrs. Maurine Thompson, who will remain in Floydada.

Mrs. Ruby Gibbs, of Lubbock, spent last week end in Floydada visiting with friends. She also visited with her parents, Mr. and Mrs. A. R. Hanna, and family in the Sandhill community.

I. R. Grundy made a business trip to Matador Friday.

## Hester D. West Sends Letter of Greetings To Friends Everywhere

Changeow, Kiangsu, China.  
November 14, 1935.  
To All My Friends Scattered  
Throughout the Whole World,  
Greetings:

Like Paul, "I never think of you without thanking my God". Through you and because of you I am here at work. Christmas is a time of joy and I pray that my greetings will add to your joy. Not because of what I am doing or have done but because I want to tell you of some of the things we hope to do here in our Stephenson Memorial Hospital.

Christmas is always a fine time for our nurses, especially the new ones who have never had Christmas before. We have thirteen new students from government schools and I am sure they have never had a real Christmas. One member of the class is a Christian and has been a student in a mission school so I am sure she knows. Christmas with us is always a time of parties. We have the group of doctors, graduate nurses, student nurses, students of the community who have been away to school and are home for the holidays, the evangelistic workers, the pastors and our own house guests. Sometimes we combine one or another of the several groups so as not to have them so spread out. We have games, prizes and a lot of fun each time. Last year we had Santa Claus to pass out the little favors. The student nurses thought that great fun. Each patient in the hospital has a gift and some "goodies" and carols are sung in each ward. The young folks always give entertainment, pageant, play or such, and we always have an early morning service in the chapel. Each ward does its own decorating and everyone shares in the various tasks. Can you

wonder that we have such good times at Christmas?

This year is not to be an exception. Some of the friends from Changeow, Texas, have already sent us an excellent selection of games for the parties, some have given some money for the "goodies" for the patients, we are busy thinking up what the favors for the students shall be, and trying to decide when we shall invite each group and trying to get our larger requisition in readiness for the occasion.

We have had a very good year this year. We had to send two of our students home for failure to make their classwork and of course that was not a very pleasant task. But we have had no great disappointments to bear and the work has gone on. We are puzzled as to just what Japan has up her sleeve and are prepared not to be surprised at anything which might develop from the strained relations between Japan and China. None of the nations have just cause to feel self-righteous but it does seem that China is being mistreated shamefully.

During the year one of our best doctors had to quit work and rest because he had contracted T. B. This disease is certainly rampant in this land and country. Several of our nurses have had it. Some are still doing only part time duty because of it. The Chinese constitutions are just not made resistant to it. Just now out of our over 80 patients, 12 of them have active T. B. and there are several other suspected cases.

We have gotten several new internes, one new surgical assistant, and the Thoroughman family has come back from furlough so we are carrying on as usual.

The first week of this month we went to the celebration of the Fiftieth Annual Conference of our church in China. One of the things I enjoyed most while I was in Shanghai at the conference was hearing some of the new Chinese hymns. Chinese music is such that it is not especially conducive to use in singing hymns. The easiest way out of the situation has been to translate the Western hymns and continue using the Western tunes. But that was not what was needed not what was wanted. It was only a temporary measure until the talent for composing the hymns could be made Christian and developed. This spring the new union (6 leading denominations) Hymnal is due to come off the press and in it are 56 original hymns and quite a number of the old ones have been revised and adapted to fit the situation. They sounded good to me. Many of the old familiar ones are also included.

New plans for the further development of our schools of nursing were discussed at Conference and we hope to raise our work to even a higher standard in the near future. Our applications for registration with the government has already been sent in.

Speaking of me personally, I am well, weigh more than I did last year, am learning and observing more and more and trying to learn to love more and more too. I am still doing the same sort of work, teaching some, supervising some and doing some of the office work. According to my present plans my furlough is due in the summer of 1937. While I am looking forward to seeing my family and friends, and in better preparing for my work, I do not think life in America will ever be very satisfying to me after life in China. When I see you I will try to explain more fully.

If this is to get off on the next boat, it must stop here. Remember that while you are having the Spirit of Christmas there that we are having it here and pray that the whole world may keep it in their hearts always.

From the center of my heart I send love and deep felt thanks for my friends everywhere.

Sincerely,  
HESTER D. WEST.

Mrs. Lowell Gamblin, of Ralls, spent Sunday and Monday visiting with her parents, Mr. and Mrs. J. U. Dorum, and family.

J. B. Grundy returned home from Houston, last Thursday evening, where he had been attending to business.

Mr. and Mrs. Bob Martin and baby spent Sunday visiting with Mr. and Mrs. C. L. Ballard and J. A. Ballard.

Mr. and Mrs. J. D. Starks returned home from Houston, Texas, last Thursday morning. They had been visiting with their daughter, Mrs. Jas. Key Green, and family, for several days.

## Mr. Gandy Good Shopper, but Forgot Own Present

IT WAS simply out of the question for Mrs. Gandy to go to Sayville that morning. The day before Christmas and a thousand things to do; but Mr. Gandy was going. Of course he could do many errands, yet hardly the one she wished most to have done—a gift for himself. Sayville was the nearest shopping place to the tiny village where the Gandys lived, a good fifteen miles over the mountain by a rickety bus which ran once a day.

Mrs. Gandy was struck with an idea. She hurried to a neighbor's house and begged her to come home with her. "Just ask Mr. Gandy if he will buy for you a pair of gloves, for your husband. Give a large size. He'll never guess."

The neighbor, obligingly consented. Mrs. Gandy felt well pleased with her bit of a scheme to get her husband to buy his own gift (unknowingly) for himself, but she was a trifle dismayed when, at five o'clock, Mr. Gandy came home, tired, hungry and tumbled an armful of packages on the kitchen table.

"You got the sage for the dressing? The celery? The red toy truck for Tommie? The blue mittens for Sarah? The nuts and raisins, and the white wool for grandma?"

Mr. Gandy nodded and inquired how soon supper would be ready.

"And," asked his wife casually, "the gloves for Andrew, his wife wanted?"

Mr. Gandy smiled. "I clean forgot about them until the bus was ready to start! So I just hopped into a saw and grabbed the first pair I saw. Good enough for old Andrew," I thought, but they aren't much." He grinned a little shamefacedly, like a boy.

Mrs. Gandy plumped down in a chair. "Bill Gandy, that serves you just right. Those gloves are a Christmas present from me to you. You are served with your own sauce!" And she laughed so hard that Bill Gandy had to join her at his own expense. — Martha B. Thomas.

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## Mothers' Night, Ancient English Christmas Name

THE oldest English name for Christmas is Moddra Night, or Mothers' Night. In the early days, when our Saxon forefathers had just settled down in the country that was to be England, the day of December 25th was given up to games and feasting, but the night was dedicated to the special honor of mothers. They occupied the seats of honor, and everyone brought them gifts. Sons and daughters who had gone out into the world strove to be at home on that one night in the year.

A little later the name Yule was given to Christmas, and the rejoicings of the day were prolonged into night, when men sang and told stories sitting round the cheerful blaze of the Yule log.

The old customs of Mothers' Night gradually died out, though they still survive in a few parts of the country. Its place has been taken to some extent by Mothering Sunday in the North of England. On that day everyone who can do so still makes a pilgrimage homeward, and the mother receives the homage of her family.—London Tit-Bits Magazine.

## THE DAYS BEFORE



"What nice manners the polite little Thompson boys have!"  
"Yes. They are always like that just before Christmas."

## Proper Size for Toy Blocks

Four inches long by two inches square is a good size for children's building blocks, according to educational experts. These can be made at home by cutting them from a 2 by 2 planed joist, sandpapering the edges and corners to a slight roundness, and painting them in bright colors. Old, worn blocks can be given a new lease on life by enameling them in gay hues.

Mrs. Ruth Mask left Sunday for Borger where she will be employed with a beauty shop.

## 1934 STUDY CLUB ENTERTAINED WITH CHRISTMAS PARTY

Miss Myri Scoggins entertained the members of the 1934 Study Club Tuesday evening with a Christmas party at the home of Mrs. A. J. Welch. The house was cleverly decorated with Christmas colors. The outside decorations included electric colored lights strung about bushes and trees. A Christmas tree was used to display the lovely gifts that were exchanged among the members.

The following program was given: Christmas in other lands—Miss Mary Wilbanks.

A Christmas story—Miss Mildred Welborn.

Christmas Carols—Club Members.  
Miss Mary Gamble will entertain the club Tuesday, January 7.

## MRS. E. L. ANGUS ENTERTAINED CLOVER LEAF BRIDGE CLUB MEMBERS

Mrs. E. L. Angus entertained the members of the Clover Leaf Bridge Club Tuesday afternoon with a Christmas social. Lovely Christmas decorations brightened the entertaining rooms. Gifts that were displayed on the tree were exchanged by those present. Lovely refreshments were served following the games of bridge, of which Mrs. A. S. Hollingsworth won high score.

The following members were present: Mesdames W. I. Cannaday, H. O. Pope, E. L. Norman, A. S. Hollingsworth, Leona Bell, E. P. Nelson, Paul Conner, Virgil Williams, A. J. Welch and the hostess, Mrs. Angus. Mrs. O. P. Rutledge was a guest for the afternoon.

Mrs. Fred Brown will entertain the club at her home Tuesday, December 31.

L. J. Cavanaugh do your printing

## Permanents!

If you are searching for an ideal wave, cease looking. Come here and you are sure of a beautiful job.

## PERMANENT WAVES

\$1.00

And Up

Call us for appointment.

Mrs Anna  
Marie Boothe

PHONE 88



## Christmas Candy

DELICIOUS HOME MADE DIVINITY CANDY  
PER POUND

25c

FIRE-WORKS—ALL NE WSTOCK AT  
LOWEST PRICES.

Westers' Quality  
Bakery

## CHRISTMAS FRUIT SPECIALS

ORANGES, Texas and California, 10c per doz. up.  
BANANAS, nice lot, per dozen 14c  
Texas Grapefruit, each 3c  
APPLES, 85c per bushel, also new shipment of large Christmas apples. We have a full line of nuts of all kinds. Pecans, Walnuts, Almons, Peanuts, Chesnuts. All priced right.

Also Colorado beans, spuds and honey.

TURNER'S FRUIT STAND

West Side Square

## DURING THE HOLIDAY SEASON



Bring your suit, old or new, to our shop for a thorough cleaning and pressing. We make old clothes look new and new clothes look newer.

Men's Suits Cleaned and Pressed for 50c

Men's and Women's Heavy Winter Coats Cleaned and Pressed 50c

FLOYDADA CLEANERS

O. B. OLSON

CLINTON FYFFE



## The Finest Lamp Designed For Study And Reading

Never before has a study lamp been designed in full co-operation with important branches of lighting and optical science to make reading and study easy and safe for eyes.

NO OTHER LAMP HAS ITS BENEFITS

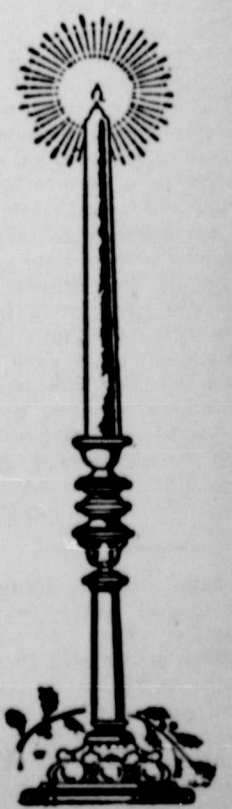
\$5.95 to \$14.45 Complete.

Table and Floor Models

No other lamp has the weight of glareless light with soft shadows, that reduces eye-strain and makes reading easy and comfortable.

Look for the I. E. S. approval tag on both floor and table models.

Texas Utilities Company





**The Floyd Co. Plainsman**  
Published Thursday of Each Week

**M. B. CAVANAUGH**  
Owner and Publisher  
Telephone No. 187

**ADVERTISING RATES**  
Given on Application

**SUBSCRIPTION PRICES**

In Floyd County \$1.00  
Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

**NOTICE!**

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

**Christmas Eve Alliance**

**Made Two Hearts Happier**

THE wind howled dimly, and Oscar Huggins, looking out at the whirling snow, put up the shutters. Put them up right, too, as the little grocery would be closed tomorrow. Dimly, he wondered how to spend Christmas.

He checked over his stock, nibbled a bit of cheese, and opened the back door to throw out a rotting apple.

In the snow stood a boy. The lad dove for the apple, polishing and handling it as something precious.

"Here!" said Oscar roughly. "I thought you threw it away," he answered, "and see, it's pretty good." "Humph," said Oscar. "All right, keep it. But, mind, you've no business loitering here. You should be home in this weather, and on Christmas eve, of all times." The lad shifted uneasily but did not leave.

"Well?" Oscar demanded. "I was looking for work, sir."

Oscar looked at him sharply. "Out on your own, son?"

"Yes, sir."

"Where are your folks?"

His tale of bereavement, struggle and loneliness was brief but impressive.

"How'd you like to spend Christmas with me?" the grocer offered. Funny, this life. A bit ago he had almost wished he wasn't closing tomorrow—now it seemed jolly.

"Gee!" exclaimed his new friend. "Swell!"

They packed a market basket to overflowing. But Oscar turned back. "Wait a minute." He selected his best candles and found a bit of red string.

"If I keep him to help in the store he'll probably eat it anyway," he consoled, "might as well show him a Merry Christmas."—Helen Galsford.

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**Santa as He Appears in the Different Countries**

SO SANTA CLAUS wears a red suit and a long white beard, and when he isn't busy in the toy store, drives a sleigh pulled by Donner and Blitzen?

Not if you live in Hawaii. There, on a moonlit December night, you might see Santa come riding in from the ocean on a surf-board. As likely as not there would be a lei, or wreath of flowers, about his neck, though he wears the same red suit and waterproof boots he dons for boys and girls of the United States, since Hawaii is really American territory.

In the Philippines, though it, too, is American, the white cap turns conical like a Spanish clown's. He carries a red and white lantern which helps him find the home of every good boy and girl, and drives buffalo, which they call carabao. The gifts are packed in baskets slung across the backs of these creatures.

What would you think of Santa in a rickshaw? But, after all, if you were a Chinese child isn't that what you would expect? And Santa never disappoints. In Japan he sits with his feet tucked under him to take his tea on a wintry afternoon, and in the African tropics—well, you just wouldn't recognize the red suit! He has even taken to using the airplane in our own country. I am sure that when he leaves the reindeer in his barn, pats the nose of each one and urges the ice elves to feed them plenty of reindeer moss till he comes home again.—Frances Grinstead.

© Western Newspaper Union.

**SANTA CLAUS**

THERE is a Santa Claus. His real name is Spirit of Charity. He is the symbol of benevolence, compassion and altruism. He is the ideal of that small legion of really human humans who pave unselfishly numerous paths to happiness with kindness, sympathy and charity.

**Christmas in Shanghai**

**Just One of Their Days**

WHEN Christmas comes to Shanghai, a cross-section of the world makes holiday. The average Chinaman falls to get the meaning of it, but such a fun-loving people can do well with one more celebration. So the Chinaman himself adds to the din with firecrackers and gift-giving, parties and the making of calls.

There is a distinct western touch to the observance of the season by this most cosmopolitan city. Shanghai's "social registerites" start plans for dinners and dances as early as the middle of November; immediately reservations are checked off on the calendars of ballrooms and restaurants. The exact form of observance varies with the nationality divisions of the city. In the Russian section, the day is observed as it is on the steppes or in Moscow. The French greet Santa Claus in their own way, even though the wax dolls have to be brought far from the Champs Elysees. The Japanese prefer to make merry by drinking sake. The English must have their plum pudding and holly.

At the mission schools, where boys and girls are taught in separate classes, Christmas carols around the tree give modest school girls a chance not only of singing hymns but of "seeing him."

In interior China, however, most of the people prefer to celebrate their own Dragon-boat, Mid-Autumn, and New Year holidays rather than this "imported" one. They do not even try to understand these queer foreigners. To them December 25 is just another day!—Frances Grinstead.

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**Made Best of Worst of Christmas-Time Mishap**

THE snow began nearly a week before Christmas and when the great day arrived, folks were trying to remember the time when it didn't snow in Morton City. Barnes, the only merchant, had put off getting his shopping supply so there were no gifts in town to be bought for love or money. But when news got about that the train down on the mountain siding was snowbound in Morton City, old and young sort of forgot about the lack of gifts. Too, the president of the road with his party had a special car on the rear of the snowbound passenger, and wasn't that a great honor indeed?

Folks got over the novelty of their visitors in time for the organization of a huge choir of carol singers that went down to the train and paraded through the length of the coaches, even to singing for the chef and the porters and, of course, all the train men. They had remembered to take along a tree decorated with the makeshift ornaments they had on hand from previous years. But somehow, they made a great hit with all the strangers who joined heartily in the fun.

The passengers dove into their baggage and brought up books, boxes of candy, candy bars, ties, fancy soaps and bath salts, highly perfumed, beautiful towels and even lovely baby clothing, wearing apparel and jewelry. In fact, not a soul in the little settlement was without one of the impromptu gifts. The passengers received old-fashioned roasted fowls and all trimmings of a generous feast. What one hath not, the other had, seemed the most terse explanation of the happy condition!—Luella B. Lyons.

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**ON HIS WAY**



Green—Going away this Christmas?  
Wise—No, but I guess I'll go away right after Christmas.  
Green—Where to?  
Wise—To jail as a bad debtor.

**Popcorn Presents**

Apples, jelly or canned fruit, and even big cherry homemade wreaths done up "Christmasy" make practical presents; but the gayest and most welcome of the off-the-farm-and-on-to-the-city presents seem to be pop corn and hickory nuts. With a basket of pop corn and a bag of hickory nuts all kinds of Christmas boxes are suitable for every one from grandfather and grandmother who lived on a farm and picked up chestnuts when they were young, all the way down to the littlest boy cousin, who's inordinately fond of candy.

**Holiday Garnish for Salads**

Cranberry jelly sliced and cut into fancy shapes with a cookie cutter or a knife makes an attractive and unusual garnish for salads and desserts during the holiday season.

**JUNIORS RECEIVE CLASS PINS AND BRACELETS TUESDAY**

Some of the members of the junior class of Floydada High School received their class pins and bracelets Tuesday at noon. There were about thirty pins received and about three bracelets. This is the first shipment for the class.

An old English style letter F is on the center of the top, which is covered in mother-of-pearl stone. Yellow gold outlines the pearl. A chain between the pin and the numbers, 37, is yellow gold. Pins and bracelets are almost alike, with the difference is the bracelet has more chain.

Mr. and Mrs. J. C. Wester, Miss Helene Hay and Miss Jewel Grundy attended the Matador-Herford football game in Plainview Friday afternoon.

John R. Mayo left Wednesday morning for several months visit in his home in Pasadena, California. A. J. Cline made a business trip to Electra Tuesday.

Frank L. Moore and Tad Brobasco made a business strip to Lockney Tuesday afternoon.

Mr. and Mrs. G. E. Glass, of Lubbock, spent the week end visiting with Mr. and Mrs. Norville Willis.

**PRIMARY SCHOOL RECITAL GIVEN FRIDAY EVENING BY MRS. T. W. WHIGHAM**

There were 125 invited guests present for the recital given last Friday evening at the First Methodist Church by Mrs. T. W. Whigham, teacher of primary school. The following pupils were on the program: Joyce Jann; Stanley, Nancy Bishop, Beth Hinson, Nancy Suits, Martin Loper Brown, Dale Goss, Newton Dale Johnson, Jimmy Moreland, George Bill Speer and Dorman Stanley. Various readings were given, stories were told and parts were presented by pupils dressed in costumes. As the guests entered the church they were received by Mrs. T. W. Whigham, after which refreshments were served by Mesdames E. E. Henson, J. B. Bishop, Hesel Stan-ley and W. E. Suits. Miss Saphro Ward accompanied all the musical numbers on the piano.

**MARRIAGE LICENSES**

The following marriage licenses were issued last week by County Clerk, A. B. Clark:

To Mr. W. M. Randolph and Miss Lula Butler, Mr. H. M. Bryant and Miss Rama Edith Cheney, and to Mr. Elgan C. Goodman and Miss Marie Stoland.

Mrs. Bill Norman, of Crosbyton, spent Wednesday afternoon in Floydada on business.

**Want Ads**

Say Merry Christmas with flowers. Blooming plants, cut flowers, and wreaths. Hollums Floydada Florists. 1-1c.

Hastings Piston Rings, as good as the best, Wholesale and Retail. Finkner Motor Company. 50-1fc

People bring their shoes to us for repair because they get quality and service. Jones Shoe Shop. 14-1fc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-1fc

SAVE MONEY—Let us show you that we can save you money on your Land Bank or other Abstract Work. FLOYD COUNTY ABSTRACT CO. R. C. Scott, Manager. 39-1fc

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-1fc

All parts for some cars. Some parts for all cars. Harris Brothers. 39-1fc FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-1fc

**JUST A REMINDER** — by A. B. Chapin



**Children's Eye-Diet, Like Food, Must be Carefully Watched**



By Jean Prentice

ARE you one of those enlightened, modern mothers who serve carefully-planned, well-balanced meals to their children? If you are, you know the importance of proper diet to the child's health and well-being.

But do you know that just as the human system requires a well-balanced diet for good health, so do eyes require well-balanced lighting for easy, comfortable and safe seeing? They do. And quantity is no better a substitute for quality in lighting than in food. A combination

of the two is just as important in the one case as in the other.

The notion that the only thing needed for good seeing is a good pair of eyes is as out of date as a kerosene lamp. In total darkness, even the best pair of eyes is worthless, you know. And when children are permitted to read and study on poorly-lighted floors, their eye-diet is being neglected.

At left is shown an example of improper eye-diet for children. At right, the kind of lighting that helps eyes to develop naturally.

The illustration at upper left shows the one case as in the other. The illustration at upper right shows just what I mean. When children are too far away from the lamp to use their eyes safely for close seeing, when they are in their own shadows, and when their positions are such that both eyes cannot be in focus on the work, they are likely to develop

eyestrain, or "indigestion of the eyes." When, on the other hand, they sit comfortably at a well-lighted desk or table, with an abundance of soft, well-diffused light coming from a modern table or floor lamp, they have a well-balanced eye-diet that helps to forestall the eye-defects that afflict one out of every five children today.

Young eyes, like young bodies, need care and attention. They should be regularly checked by an eyesight specialist. And at all times, they should be aided by plenty of good light, of right quality, so that their sight may be preserved for the long years ahead.

**First National Bank**  
Floydada, Texas

1903—Time Tested Service—1935



**FOR CHRISTMAS AND THE NEW YEAR WE EXTEND GREETINGS**

At this season of universal happiness, we wish to extend greetings. Ours has been the privilege, the opportunity for a service which we sincerely hope has accomplished its mission in bringing unqualified satisfaction.

We appreciate the confidence which has been placed in us, and now, on the threshold of the New Year, we dedicate ourselves anew to the continuance of this service, which we trust will continue to grow more inclusive and helpful.

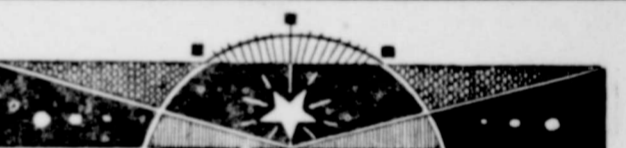
**GEO. B. MARSHALL**  
District Clerk

**MERRY CHRISTMAS AND A HAPPY NEW YEAR**

Throughout the year we have striven for the opportunity to serve—Life's finest gift. If our efforts have pleased our reward is complete.

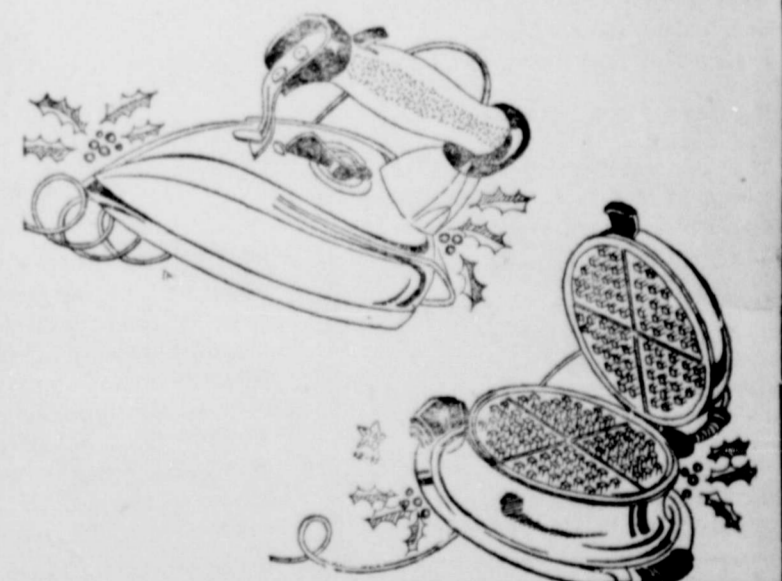
May your Christmas be joyous; Your New Year Prosperous—and when another year rolls around may it find us associates and friends. GIVE GOODYEAR TIRES FOR CHRISTMAS

**MAGNOLIA SERVICE STATION**  
H. O. Cline, Manager



**SEASON'S GREETINGS**  
AND BEST WISHES FOR 1936 FROM

**WINFRED NEWSOME**  
County Attorney



Make this a happier Christmas with a **CROSLY OR ATWATER KENT RADIO**

Christmas shoppers, here is the ideal gift for either the individual or the entire family.

**Radios Priced at \$19.99 to \$150.00**

You will also find in our stock: Waffle irons, electric irons and percolators, lamps, etc. Make it an electrical Christmas from—

**RADIO ELECTRIC COMPANY**



# SOCIETY

By Mary Louise Thurmon \* \* \* \* \* Telephone 187

## Sans Souci Bridge Club Were Entertained With Christmas Party

Mrs. Terrell Loran entertained the Sans Souci Bridge Club at her home, 624 West Missouri Street, last Wednesday with a Christmas. The house was beautifully decorated with the Christmas motif of red and green colors. Decorations of wreaths, holly and colored lights added to the scheme. A tree displayed the gifts that were exchanged by the members. Games of contract bridge were played during the afternoon with Mrs. L. J. Welborn winning high score. Bridge tables, place settings and refreshments were also in the seasonal colors.

Those present were: Mrs. Arthur Stewart played as an invited guest; and Mesdames George B. McAlister, A. E. Guthrie, Jack Deakins, Faye Guthrie Haynes, Polk Goen, Leroy McDonald and Loran were the members present.

Mrs. Welborn will entertain the club at her home, 514 West Virginia Street on Wednesday, January 1, at 12:30 o'clock.

## Miss Selma Linder Honored With Farewell Party And Shower

Miss Selma Linder was honored last Wednesday evening by Mrs. Wilmer Jones, Jr., and Mrs. Verner Norman at the home of the latter. The house was cleverly decorated with the seasonal colors of red and green. Christmas decorations of colored lights, wreaths, bells and rope hangings added color to the delightful affair. A Christmas tree was also decorated and added attraction to the room.

A lovely buffet dinner was served to the guests, which also carried out the Christmas colors. Plate favors were sacks of candy wrapped and tied in red and green.

Games of "42" furnished the diversion for the evening. A shower of handkerchiefs were presented to the honored guest, who will leave for Baylor University, where she will attend school. She will leave soon after Christmas holidays.

The following friends of the honoree were present: Mr. and Mrs. Aubra Martin, Mr. and Mrs. Truitt McClung, Mr. and Mrs. R. L. King, Mr. and Mrs. Jake Jackson, Misses Ina and Margaret Sims, J. D. Moore, Milton Sims, Mr. and Mrs. Verner Norman, Carroll McClung and Mr. and Mrs. Wilmer Jones, Jr.

## 1929 Study Club Met With Mrs. J. C. Wester Tuesday Afternoon

Members of the 1929 Study Club met with Mrs. J. C. Wester at her home, 215 West Virginia Street, last Thursday afternoon. Leader for the program was Mrs. Loria Leibfried and the subject for discussion was on: "Bible Study." An auction sale was held during the meeting with Mrs. Boon Hall having charge of auctioning the articles.

The following program was given: Roll Call—Bible quotation. Song, "Silent Night"—By the club. Bible Story—Mrs. Leibfried. Reading "Dorothy Dums Christmas Dinner"—Miss Bonnie Lester. Dialogue—Wilma Russell and Jean Wester. Reading "Two Stockings"—La Verne Russell.

The next meeting will be held at the home of Mrs. L. J. Welborn, 514 West Virginia Street, at 3:00 Thursday, January 9.

Mr. and Mrs. Flynn Thagard and daughter, Sammie, of Lubbock, spent Thursday in Floydada attending to business and visiting with Mrs. Thagard's mother, Mrs. S. D. Greer, and family.

E. E. Boothe made a business trip to Paducah Wednesday afternoon.

## Christmas Party Given For Pla Mor Bridge Club

Mr. and Mrs. Richard Stovall entertained members of the Pla Mor Bridge Club at their home, 521 West Missouri Street with a Christmas party last Thursday evening. Games of contract bridge furnished entertainment for the evening and Mr. and Mrs. Stovall won high score.

The entertaining rooms were decorated with Christmas colors of red and green. Wreaths, colored roping, bells and colored lights added to the gaiety of the affair. A green tree was beautifully decorated from which gifts were displayed and later exchanged by those present. Refreshments also carried out the seasonal time and colors.

The members present for the lovely party were: Messrs. and Mesdames Jack Henry, John Hammonds, Luther Fry, Calvin Steen, J. B. Bishop, and the hosts, Mr. and Mrs. Stovall.

Mr. and Mrs. J. B. Bishop will entertain the club at their home, 121 West Tennessee Street, Thursday, January 2, at 7:30.

## Hester West Missionary Society Entertained Foster Mothers Thursday

Hester West Missionary Society of the First Methodist Church entertained their foster-mothers last Thursday evening with a Christmas party at the home of Mrs. Wilson Kimble, 323 West Missouri Street. Various games were played during the evening, which were conducted by Mrs. T. W. Whigham.

Attractive decoration of Christmas brightened the home of Mrs. Kimble. A Christmas tree was also decorated and each girl presented her foster mother with a lovely gift. Refreshments were served by the hostess at the close of the entertainment.

Those present for the lovely party were: Mrs. W. M. Colville, Mrs. Bell Henry, Mrs. Emmett Henry, Mrs. J. S. Solomon, Mrs. C. Surgis, Mrs. Murrett Dancy, Miss Maurine Hay, Mrs. Irene Wright, Miss Mary Gamble, Miss Helene Hay, Mrs. George Dickey, Mrs. Champ Walters, Mrs. Jennie Bishop, Miss Wilmina Salisbury, Miss Jewel Grundy, Mrs. T. W. Whigham, Miss Bernice Bishop, Mrs. Lula Slaughter, Mrs. Tom P. Steen, and the hostess, Mrs. Wilson Kimble.

Fred C. Wilbanks, of Plainview, spent Thursday in Floydada attending to business.

Lee Bedford, of Plainview, spent Thursday in Floydada visiting with friends and relatives.

## Mrs. George Linder's Sunday School Class Entertained by Mrs. Norman

Mrs. Lewis Norman entertained the members of Mrs. Geo. A. Linder's Sunday School Class, of the First Baptist Church, last Friday evening with a Christmas party. Mrs. Ernest Carter assisted as hostess. Various Christmas games furnished the diversion for the evening.

Mrs. Norman's home was beautifully decorated in green and red lightings, ropes, bells and other colorful Christmas decorations. Refreshments of fruit cake topped with whipped cream and coffee were served by the hostess. A Christmas tree was the center of attraction with its seasonal decorations. Gifts were exchanged by those present.

Attending the lovely party were: Mrs. Wilmer Jones, Jr., Miss Lanora Myers, Miss Grace Hodges, Mrs. Geo. A. Linder and daughter, Miss Selma, Miss Margaret Sims, Miss Nadyne Woods, Misses Lera Opal and Bernice Patton, Miss Faye Newell, Mrs. Verner Norman, Miss Louise Rucker, Mrs. T. A. Norman and the hostess, Mrs. Norman and Mrs. Carter.

## THE IDLE HOUR "42" CLUB ORGANIZED LAST FRIDAY EVENING

The Idle Hour "42" Club was organized last Friday evening at the home of Dr. and Mrs. V. Andrews at 220 West Virginia Street with Mrs. W. D. Newell as assistant hostess. Tables of "42" were laid for ten couples and at the close of the evening with Mr. Harry Moreckel holding high score.

A business meeting was held and Mrs. Walter Travis was elected as president; and Mrs. W. D. Newell elected as secretary and reporter. The club chose the above name and elected the second Thursday in every month as their regular meeting time. Lovely refreshments were served to the following: Messrs. and Mesdames Geo. B. Marshall, W. D. Newell, Walter Travis, Sam Lester, Lee Rushing, C. A. Caffey, Harry Moreckel, Edd Brown, C. A. Cass, J. B. Jenkins, A. H. Kreis and Dr. and Mrs. Andrews.

Mr. and Mrs. Caffey will entertain the club at their home in Dougherty Thursday, January 9.

## STARKEY CHURCH ANNOUNCEMENT

The following church services will be held at Starkey Baptist Church Saturday and Sunday, December 21 and 22:

Preaching Saturday night 7:30. Sunday school at 10 a. m. Preaching 11 a. m. B. Y. P. U. at 6:30 p. m. Preaching at 7:30 p. m. Everyone is cordially invited to attend all these services. REV. G. W. TUBBS, Pastor.

Mrs. Lucy Snodgrass and daughters, Misses Mary Helen and Dorothy Snodgrass, spent Sunday visiting with Glad Snodgrass, other relatives and friends.

## Y. W. A. Held Auction Sale at Miss Annie Laura Martin's Home Friday

Y. W. A. had an auction sale at the home of Miss Annie Laura Martin last Friday evening. There was \$4.17 made from the auction of the articles. A business meeting was also held by the president, Miss Selma Linder.

Beautiful decorations adorned the house and a decorated Christmas tree added color and beauty to the room. Lovely refreshments of fruit cake with whipped cream and cocoa were served by the hostess.

The following girls were present for the lovely affair: Mesdames Wilmer Jones, Jr., C. W. McCarty, S. R. McClung, Durand Bishop, Delbert Eubank, Misses Margaret Sims, Faye Newell, Selma Linder, Ina Sims, Effie Mae Shelton, Augusta Faye Osborn, Evelyn Jenkins, Fannie Bolding, Bernice Patton and the hostess, Miss Martin.

The organization will have their regular meeting Monday evening at the home of Miss Francis Shirley, 300 East Mississippi Street, at 6:00.

## HESTER WEST MISSIONARY SOCIETY WILL SING CAROLS MONDAY EVENING

Members of the Hester West Missionary Society of the First Methodist Church will meet at 7:30 Monday evening at the home of Mrs. A. V. Haynes at 329 West Missouri Street with Miss Mildred Welborn as hostess. The girls will leave in a group and will stop at each house that has a light in the window and sing Christmas carols.

Members of the society met Monday evening at the home of Miss Oleta Jackson at 329 West Virginia Street and their regular meeting. Miss Bernice Bishop, vice president, presided over the meeting. Miss Wilmina Salisbury was leader of the program and different parts were given.

The following girls were present: Miss Bernice Bishop, Miss Wilmina Salisbury, Miss Jewel Grundy, Miss Mildred Welborn, Miss Mary Gamble and the hostess, Miss Jackson.

## CHRISTMAS PLAYLET GIVEN AT Y. W. A. MEETING MONDAY EVENING

A Christmas playlet was presented by several girls at the regular meeting of the Y. W. A. Monday evening, which met at the home of Mrs. S. R. McClung. Mothers of the members of the organization were the honored guests for the evening. There were twenty-seven present for the meeting.

A Christmas party will be given for the members of the society Monday evening at the home of Mrs. Delbert Eubank, beginning at 7:30.

Mr. and Mrs. Henry Bradford, of Canyon, spent Sunday visiting with their daughter, Mrs. Lon M. Davis, and family. Miss Mary Caroline Black, niece of Mrs. Davis, also from Canyon, were with Mr. and Mrs. Bradford.

## Mr. and Mrs. W. H. Hilton Entertained Sunday With Birthday Dinner

Mr. and Mrs. W. H. Hilton entertained Sunday with a birthday dinner for their son-in-laws, Walter Pennington and Bill Grundy. They had their birthdays on Monday, December 16, but were unable to remain for that day. A lovely dinner was served Sunday at noon by the hosts.

Seated at the table were: Mr. and Mrs. Bill Grundy, of Amarillo; Mr. and Mrs. Walter Pennington, of Quanah, and Mr. and Mrs. Hilton.

## SPEER'S VARIETY STORE HAD ANNUAL CELEBRATION MONDAY EVENING

Speer's Variety Store celebrated with their annual Christmas social at the home of Miss Jack Thurmon at 415 West Missouri Street with eighteen present. A party is given each year just before Christmas for the clerks of the store. Jimmie Snyder, manager, had charge of the entertainment.

Beautiful Christmas decorations adorned the entertainment rooms, and a Christmas tree with decorations added attraction to the party. Lovely gifts were displayed on the tree and later in the evening were exchanged.

Various games were played by the group during the evening. A lovely refreshment plate was served on small tables, which were cleverly decorated. A miniature red Christmas tree was sitting in the middle of the table and plate favors of doll surrounded in candy was wrapped and tied in red cellophane.

The following girls and boys attended the annual entertainment: Mesdames Roy Sanders, Lee Howard, Bob Smith, G. T. Young, Maurine Thompson, Faye Guthrie Haynes, Misses Bernice Bishop, Bill Abernathy, Juanita Shurbet, Dixie Mae Potter, Kathleen Snodgrass, Iva Moore, Donnie Stevenson, Elizabeth Hollingsworth, and Jack Thurmon, Speer Coward and Jimmie Snyder.

## FLOYDADA QUARTETTE WILL PRESENT PROGRAM AT SEMINOLE SUNDAY

Floydada Quartette, composed of Earl Rainer, A. A. Tubbs, Miss Margaret Tubbs, and Homer Sims, will present a gospel song service at Seminole, Texas, Sunday afternoon, December 22, between 3:30 and 5:30. A preaching service will also be given during this time.

Last Sunday the quartette gave a song service over the radio station at Lubbock between one and two o'clock. This program was sponsored by Rev. John R. Dennings, of Littlefield. Another program of this kind will be presented over the same station this Sunday, December 22, at the above time, 1:00 and 2:00.

Mr. and Mrs. A. D. Mosley, of Lubbock, spent Thursday in Floydada with her parents, Mr. and Mrs. T. R. Fields, and family.

**DR. KIBBY J. CLEMENTS**  
Osteopathic Physician and Surgeon  
PLAINVIEW, TEXAS  
806 S. 10-12 SKAGGS BUILDING  
OFFICE PHONE 189 RESIDENCE PHONE 1070

## Announcement

We are pleased to announce to our customers that we have secured the **BETTY ROSE LINE OF COATS AND SUITS**, and are showing this week our first shipment of **NEW SPRING SUITS AND COATS**.

### INSIDE FACTS ABOUT BETTY ROSE COATS AT A GLANCE.

1. Fabrics are rigidly inspected—any variance in shade or weave rejected; then pre-shrunk, sponged and "finished."
2. Every size from 12 to 48 conforms to standard—no difference in one size 16 and the next.
3. Coats are cut on straight of material (no bias used) to hold shape and style lines. No unsightly piecing.
4. All points of strain are taped—neck, armholes, pockets, fronts.
5. Extended neck yoke and embroidered shields protect lining.
6. Fronts do not "roll"—blind-stitched twice to hold in place with lining.
7. Extra 1½ inch turnover at bottom of coat and sleeves for lengthening.
8. Extra width in arm holes and upper sleeves for women with large upper arms.
9. Betty Rose Coats do not fly or gap open, but stay "wrapped" because of extra large lapover!
10. The GUARANTEED linings are cut extra full, with back pleat. All lining seams are double-stitched and serged to hold. Styles may be copied, and styles can go only so far in "being different." Betty Rose provides distinction in styling—and, then steps out ahead, with EXTRA construction features for BETTER VALUES!



## Why not get your 1936 FORD V-8 in time for Christmas?

A gift that all the family will love  
A 1936 model—all latest improvements  
A liberal allowance for your old car if traded now  
Foster terms than you may think

THE 1936 Ford V-8 is the finest Ford ever built. It goes farther than ever beyond the accepted standards of its price class. In engine performance, riding comfort, roominess—it may be compared with cars costing hundreds of dollars more. Today's Ford is backed by over 2,000,000 Ford V-8's on the road in America alone. Here are its most outstanding values—many brand new this year.

V-8 ENGINE PERFORMANCE—smoothness, pick-up and power with proved V-8 economy.  
25% EASIER STEERING—the result of two new roller-type bearings, a longer steering knuckle-arm and an increased steering ratio.  
SUPER-SAFETY BRAKES—with exceptionally large braking surface (186 square inches).  
EASIER, SYNCHRONIZED SHIFTING—QUIETER GEARS—Silent, helical gears for all speeds.  
NEW FREEDOM FROM NOISE—specially insulated, welded-steel body, reinforced with steel.  
NEW DRAWN-STEEL WHEELS—add comfort to riding—are easier on tires.

Arrange a demonstration today with YOUR FORD DEALER

**\$510 AND UP.** F.O.B. DETROIT. Standard accessory group including bumpers and spare tire extra. Easy terms through Universal Credit Co., Authorized Ford Finance Plan.

## Ford V-8 for 1936

## Style Shoppe

Prophetic of the fashions to be for 1936! Graceful as a drifting cloud, with a casual tilt to sleeve and collar . . . caressing woolsens in Empire Blue, Seaspray Green, Rose Glow, Cactus, Goldenrod, Ruckle Brown, Beige . . . flattering white. Betty Rose makes the suits from finger-length to three-quarter . . . the Coats classic sports or flared with a knowing cut!

MRS. MOLLIE A. MORTON, OWNER  
PHONE 17

### Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night when you feel tired, nervous, all upset . . . use Doan's Pills. Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

**DOAN'S PILLS**