

COMMITTEES NAMED FOR OLD SETTLERS REUNION MAY 28

Committees, to have charge of various activities in connection with the Pioneers Reunion, were selected in a meeting of Floyd County Pioneers, in the office of Judge Tom W. Doen, Saturday. The annual Floyd County Pioneers reunion will be held May 28 this year.

The meeting Saturday was presided over by Geo. L. Fawver, president. Committeesmen Glad Snodgrass, Joe McCollum, R. E. Fry, and Secretary Judge Tom W. Doen, were present.

An old fashioned basket dinner will be spread for pioneers in the county and pioneers formerly of the county and now residents elsewhere. Out of town pioneers will be guests of the Floyd County people.

Judge W. B. Clark, of Floydada, was selected to make the opening address. T. Z. Reed, of Lockney, Lockney, was selected to make the response.

Badge Committee: R. E. Fry, chairman; Business Manager: Glad Snodgrass.

Memorial Committee: Mrs. John L. West, chairman; Mrs. Ethel Adams, Mrs. Pearl Feagan, Mrs. W. B. Wilson.

Basket Dinner Committee: Mrs. E. P. Nelson, chairman; Miss Anna Sims, Mrs. G. V. Smith, Mrs. N. E. Greer, Mrs. E. R. Crabtree, Mrs. L. E. Williams, Mrs. Bert Bobbitt, Mrs. Albert King, Mrs. Miladge Taylor, Mrs. B. C. Willis, Mrs. Estes Woodburn, Mrs. R. E. Fry, Mrs. Tom McLain, Mrs. Artie Newell.

Street Parade Committee: Roy Snodgrass, chairman; John Maxwell, Mrs. Jeffie Smith, Mrs. Maud Burrus, Mrs. Glad Snodgrass, Mrs. Jack Henry, M. M. Day, Joe McCollum, and H. C. Randolph.

Seal Committee: E. P. Nelson, chairman; Pink Maxwell, Arthur Edwards, Walter Edwards.

Coffee and Bean Committee: Roe McCleskey, chairman; Leonard Brewster, John Fawver, G. L. Snodgrass.

Dance Platform Committee: John Fawver, chairman; G. L. Snodgrass, J. B. Jenkins, Ross Henry.

Old Relic Committee: Mrs. Maud Hollams, chairman; Mrs. John Griffith, Mrs. R. C. Scott, Tom McLain.

Baccalaureate Sermon Held At First Methodist Church Sunday Night

The baccalaureate sermon was held at the First Methodist Church Sunday evening, May 12. The altar was beautifully decorated with flowers and arches covered with the class colors, rose and silver.

At eight o'clock the procession began with Miss Maudie Joe Fields at the piano. Rev. S. R. McClung gave the invocation after which the audience remained standing and sang "O Thou Almighty King," Mrs. J. E. Cummings played a violin solo "Softly and Tenderly" by Lehar-Kreisler and Rev. I. A. Smith read the scripture, Mrs. G. E. Bond sang a vocal solo "Not a Sparrow Falldeth."

Rev. P. D. O'Brien, of Colorado City, former pastor of the First Baptist Church of Floydada, preached the commencement sermon. His text was "Christ is all and in all." Rev. N. E. Tyler gave the benediction. With the audience standing the recessional began at nine fifteen.

Six Students In Senior Class Exempt From Examination In All Subjects

Six students in the Floydada High School senior class were exempt from taking examination in all subjects. To be exempt from examination the student must have an average of ninety or above.

Those exempt were: Cleo Birch, Kathleen Hodge, Nella Francis Panik, Bert Ione Smith, Emma Louise Smith and Ruth Troutman.

"We are very proud of these students and the records they have throughout the school year," Cummings, superintendent of school.

W. A. King Attends F.F.A. Banquet at Lubbock Saturday Night

Mr. and Mrs. W. A. King, vocational agriculture teacher at the Floydada High School, attended the C. Luker College Chapter of F. F. A. Banquet at Lubbock Saturday night.

The principal speakers at the affair were J. B. Rutland, State Supervisor of Vocational Agriculture and Dr. Bradford Knapp, president of Texas Technological College.

This is an annual get-together and vocational agriculture teachers from all over the state were there.

Mr. and Mrs. A. D. Cummings were Mr. King's guests at the banquet.

MAY TERM OF FLOYD COUNTY DISTRICT COURT TO OPEN MONDAY

The May term of Floyd County District Court will open in Floydada Monday morning, May 20. The grand jury will start to work the first of the week. A number of civil non-jury cases on docket will be tried next week.

Grand jurors are: G. C. Collins, Clarence Foster, S. M. Crawford, A. H. Kreis, John R. Gray, Ben Quebe, Paul Sims, C. C. Huekabee, H. J. Nelson, G. L. Snodgrass, T. N. Clark, O. E. Stevenson, Frank Perkins, Henry Hodel, W. F. Weatherbee and Joe H. Smith.

Bro. McClung Attends Baptist Convention At Memphis, Tennessee

Bro. S. R. McClung left Monday for Memphis, Tennessee, to attend the Southern Baptist Convention. He will be gone about ten days. He was accompanied by Rev. A. L. Jordan of Matador, R. E. Bost of Plainview and L. E. Turner of Slaton. Rev. R. B. Cooper of Idalou will preach here Sunday in the absence of Rev. McClung.

Mr. and Mrs. Bill Grundy, of Olton, were here this week end visiting with their parents, Mr. and Mrs. R. I. Grundy, and Mr. and Mrs. W. H. Hilton.



MISS BERNICE HOLYFIELD Who won Superior National Honors in the National Piano-Playing Tournament, at Abilene.

Mrs. Olin Bartley, Highest National Honors.

Others names appearing on the National Honor Rolls are: Mary Wilson Hicks, daughter of Dr. and Mrs. I. W. Hicks.

Marjorie Kirk, daughter of Mr. and Mrs. Ohmer W. Kirk. Juanita Rushing, daughter of Mr. and Mrs. Lee Rushing.

Miss Ruth Bartley, and Nell Swinson, daughter of Mr. and Mrs. J. E. Swinson.

High State Honors Went To: Jane Clark, daughter of Mr. and Mrs. A. B. Clark.

Gloria Hammonds, daughter of Mr. and Mrs. John I. Hammonds.

Evelyn Withers, daughter of Mr. and Mrs. L. G. Withers.

Florrie Conway, daughter of Mrs. O. M. Conway.

The above named students are pupils of Mrs. Ohmer W. Kirk, of Floydada.

Things That Burn Me Up! by A. B. Chapin



AUTOMOBILE WRECK SATURDAY IS FATAL TO COLORED BOY

Seventh Grade Graduates Entertained Friday Night At Ward Gymnasium

The graduating class of Andrews Ward was entertained at the ward school gymnasium on Friday night of last week. The class met at the gym at eight o'clock and games were played and a general good time was had by all. Refreshments of ice cream and cake was served to about fifty members of the class who were present.

Miss Ruth Wiseman, Miss Roxie Norton and Mr. Odell Winters sponsored the party.

Edward F. Springer Appointed Postmaster At Matador, Texas

Edward F. Springer, of Matador, was appointed postmaster of that city at the regular meeting of the United States Senate on Wednesday, May 8. William A. Graham was appointed postmaster at Tulia at the same session.

Evangelistic Meeting At The Cumberland Presbyterian Church

Commencing Sunday, the 19th, there will be a series of evangelistic meetings held at the Cumberland Presbyterian Church, conducted by the Rev. H. T. Curtis, D. D., of Austin, Texas. These meetings will continue for at least two weeks.

Dr. Curtis comes to us from Austin, Texas, where he was pastor of the First Church for three years. He has been of help to other churches, where he has sought to "introduce folks to Christ, and get folks to know Him and love Him better". This is his own slogan. Dr. Curtis is considered an outstanding preacher, and ministers who have attended his mid-week bible studies testify to his work, ability and spiritual teaching.

Some of the subjects mentioned by Dr. Curtis as being considered for this series are: Christ and Womanhood; Christ and Manhood; The Gospel for the Youth of today; The Spiritual Life of the Church; Faith and Works; The Call to Work; Does It Matter What a Man Believes?; Should Conscience Be Our Guide? Judas, the Betrayer; Heaven; Hell; Signs of the Times; Judgment.

The song services will begin at 7:45 each evening, and the preaching at eight. The general public is invited. They will be welcomed also to the bible study and prayer hour at 10:00 o'clock each morning, when among other things Dr. Curtis will consider bible truths concerning prayer and concerning Satan. Since these will be in a series the church officials recommend that all interested begin with the first of the series.

Last Rites Held For J. W. Hickerson Monday Afternoon

Funeral services were held Monday afternoon at 2 o'clock, at the Floydada Cemetery Chapel, for J. W. Hickerson, age 77. Services were conducted by Rev. I. A. Smith.

Mr. Hickerson was a native of Tennessee, having been born at Manchester, Tennessee, in 1858. He died in the home of his sister, Mrs. G. W. Elliott Sunday at 6 o'clock p. m.

Funeral services were: Frank Cline, Melvin Henry, E. S. Price, Jake Hill, Burt Holt, and Doug Maddox. Flower girls were: Mrs. Jesse Patterson, Mrs. Virgie Redd, Mrs. Aubrey Martin and Mrs. Frank Cline.

Mr. Hickerson is survived by one brother, Charlie Hickerson, of Tennessee. Three half sisters: Mrs. R. M. Wilson, of Dallas; Mrs. S. R. Sankey, of Waxachie, Texas; and Mrs. G. W. Elliott, of Floydada. He has made his home with Mrs. Elliott since last July.

Miss Lois Covington is visiting Miss Eugene Glover in Slaton this week.

A. D. Peerman, colored boy, age 11, was instantly killed at about one-thirty o'clock Saturday afternoon when the truck in which he was riding overturned in northeast Floydada.

The boy was riding in the bed of the truck when it collided with an automobile driven by Stanford Goen of this city. Both car and truck turned over from the force of the collision. Mr. Goen sustained a broken rib.

Mr. Goen was driving south and the truck, driven by Hollis Hutton, was traveling west on Lee street when the accident happened. The automobile and truck were both badly damaged. The truck belonged to Alley Moore. The colored folks had been using the truck to attend a funeral of one of their people and were returning from the graveyard when the accident occurred.

The deceased is the son of A. D. Peerman who moved here from east Texas about a year ago and is now on the Floydada relief rolls.

Funeral services were held at the colored church on Sunday afternoon at three o'clock with Rev. J. L. Mann in charge of the services.

Mrs. V. Andrews Will Present Pupils In Recital May 23

Mrs. V. Andrews will present her expression pupils in recital Thursday evening, May 23 at the High School Auditorium at 8:15 o'clock. "Cinderella in Flowerland", Operetta.

Scene 1. Prince Sunshine's Invitation to the May Day Fete.

Scene 2. Godmother Nature Sends Daisy to the Fete.

Scene 3. The May Day Fete and Shower.

Scene 4. The Princess of Sunbeam Castle Characters.

Cinderella, Martha Lee McCleskey.

Proud Sisters, RuDel Brewster and Reba Browning.

Godmother, Ina Sims.

Bonnie Bee, Kenneth Baird Bish-

op.

Butterflies, Arla V. Bishop and Wilma Russell.

Prince Sunshine, Bonnie Fyffe.

Guests of the Fete, Poppy, Augusta Fae Osburn.

Buttercup, Anita Jo Jenkins.

Pansy, Ruth Tribble.

Daffodil, Martha Lester.

Violet, Dorothy Dell Stovall.

Sweet Briar, Bonnie Lester.

"Midsummer Eve", A Two Scene

Fairy Play

Scene 1. A Wood at Night.

Scene 2. The Court of the Fairy Queen.

Characters:

A little girl lost in the woods, Dorothy Dooley.

Fairy Queen, Martha Lee McCleskey.

Herald, Greer McCleskey.

Pages, Bill Hale and Orbe Tye McCleskey.

Queens Attendants, Arla V. Bishop, Wilma Russell.

Will-o-the-Wisps, Helen Ruth Speer, Eufaula Marie Dudley, Mary Jo Osburn, Mary Frances McRoberts, La Verne Russell.

Little Green Elves, Same as Will-o-the-Wisps.

Spirit of Dawn, Edell King.

Flowers, Bettie Newell, Martha Lester, Dorothy Dell Stovall, Bennie Lester, Reba Browning, RuDel Brewster.

This will not be a long tiresome program. There will be no charges. Everybody is cordially invited to attend. The change from Friday evening to Thursday is made because the pianist, Mrs. G. R. May, is leaving Friday morning, Mrs. Andrews explained.

F. H. S. COMMENCEMENT TO BE FRIDAY NIGHT

Fifty students are being graduated from Floydada High School Friday evening at 8 o'clock, when the commencement exercises are to be held. These commencement exercises will formally close the 1934-35 year for the Floydada schools.

L. G. Mathews attended District Court at Silverton and Chas-

GENERAL RAINS FALL OVER FLOYD COUNTY DURING PAST WEEK

Eighty to Get Diplomas Of Graduation At Ward School Tonight

Diplomas of graduation will be awarded to eighty students at the commencement exercises for the seventh grade tonight. There are thirty nine boys and forty one girls in the class.

The commencement will begin at eight o'clock and the following program will be rendered:

James A. Stewart, Father Of Mrs. Troy Leonard, Died Sunday At McAdoo

James A. Stewart, age 77, died at his home in McAdoo Sunday. He is the father of Mrs. Troy M. Leonard of this city.

Mr. Stewart was born in Warren County, Kentucky, December 22, 1858. He was married to Lottie Mae Norris May 29, 1881. They moved to Crosby County in 1916.

Funeral services were held Monday afternoon at the family home in McAdoo. Elder L. E. Bishop, of Crosbytown, conducted the services. Mr. Stewart was a member of the Church of Christ.

He is survived by six sons and six daughters. Those that attended the funeral are: Ray E. Stewart, McAdoo; James N. Stewart, McAdoo; Mrs. C. S. Thornton, Denton Texas; Mrs. Troy M. Leonard, Floydada; Mrs. Grant Mercer, Seymour. Those of the family who were unable to attend the funeral services are: J. Ralph Stewart, Dimple, Kentucky; Mrs. R. I. Todd, Longview, Washington; Hal B. Stewart, Pampa, Texas; Everett E. Stewart, Denver, Colorado; Mrs. L. A. Sharer, Indianapolis, Indiana; Mrs. A. F. Bush, Nashville, Tennessee and Roy H. Stewart, of Breckley, Arkansas.

Mr. Stewart preceded her husband in death August 19, 1929. One son, Guy M., died January 30, 1934.

Flower girls were: Marjorie Jones, Janice Keith, Margaret Leonard, and Edna Ruth Melton.

The Masonic Lodge of Crosbytown had charge of the burial service.

Freak Wind Storm In Blanco Community Damages Property

A wind storm early Monday morning at the Jim Sowell place in the Blanco community tore down a shed, chicken house and ripped a number of shingles off the house. The storm also tore the chicken house down at Gaines Peoples' home and killed four grown chickens.

W. M. Snell reported a nice shower at his place and C. C. Green also reported a good shower Monday morning.

No other damage from the storm was reported from the community.

T. W. Willmon Died at Greenville, Texas; Buried Here Tuesday

Funeral services were held Tuesday at 3 o'clock p. m. at the Wall Street Church of Christ for T. W. Willmon who died at the home of his son in Greenville, Texas, Sunday, from a heart ailment.

Mr. Willmon was born in Gunter-ville, Alabama, February 29, 1852. He moved to Henderson county, Texas, in 1871. Here he was married to Miss Colia Hendley. They moved to Johnson county in 1892 and from there to Floyd County in 1900. His wife died October 1926. Also three children preceded him in death.

Children who survive are: Luther Willmon, Greenville; Webster Willmon, Cleburne; Mrs. J. F. Copeland, Lockney; Mrs. W. W. May, Seary; and Miss Mary Willmon, Dallas. All were here to attend the funeral except Mrs. W. W. May and Luther Willmon.

Funeral services were: Mrs. Lee Copeland, Mrs. Dee Copeland, Dora Copeland, Edna Copeland, June Carthel and Verona Miller.

Elder O. W. Kirk conducted the services.

Mr. and Mrs. W. H. Sharp and daughter spent Sunday in Olton visiting with relatives.

Mrs. R. B. Rosson returned Friday from Lubbock, where she underwent a major operation in Lubbock Sanitarium. She is feeling nicely.

REGULAR MEETING OF CITY COUNCIL HELD TUESDAY

In the regular meeting of the City Council Tuesday night, May 14th, the council voted to pay one dollar to each fireman in the department for every fire call. The council also approved the payment of sixty dollars for expense money to send delegates from the fire department to the Firemen's School to be held at A. & M. College, and approved the purchase of twelve cane bottom chairs for the department.

Further business of the council was to appoint a board of equalization of city taxes. Following is the board: O. P. Rutledge, W. F. Weatherbe, and M. P. Goen. This board will begin its work June 10th. The council also approved the surety bonds of the following city officers: R. D. Smith, \$1,000, Lee Howard, \$1,000, E. S. Price \$1,000, and S. E. Duncan \$8,000.

Miss Mildred Kemp, who has taught school at Cedar Hill the past term, is returning to her home in Lakshoro this week. She will attend school in Denton this summer.

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FENCES AND POWER LINE BEING MOVED FOR 207 RIGHT-OF-WAY

The Texas Utilities Company power line and fences adjacent to Highway 207 are being moved back this week. The work is being done by Floydada relief clients an supervised by employees of the Texas Utilities Company. A. D. Chase is in charge of the moving of the power line.

Other Texas Utilities employees working on the project are: J. G. Boatwright, C. G. McGill, C. R. Pipkins, Henry Avorette, and W. H. Galey.

The work will probably be completed within ten days.

Bowman Dorsey, of El Paso, visited with his parents, Mr. and Mrs. W. M. Dorsey, from Friday until Saturday of last week.

MISS ALENE WRIGHT COMPLIMENTED WITH SHOWER MAY 13

Mrs. Edd Whitfill and daughter, Gloriana, complimented Miss Alene Wright, with a surprise shower, at their home in Lockney Monday afternoon at four o'clock.

The table was decorated with a miniature bridal party. A pink and white color scheme was carried out, with pink and white roses predominating in the decorations. The announcement of the approaching marriage of Miss Alene Wright to Ray Crabtree was written on small pink and white hearts and given to the guests as favors.

Miss Leona Dagley and Joy Carolyn gave appropriate erandings. Misses Leona Shelton, Estelle Hodel and Mary Louise Woodworth sang, "Honey-moon Hotel," and "That Old Gang of Mine."

A beautiful basket of gifts was presented to Miss Wright by Joy Carolyn Harper and Chas. Neil Harper.

Those registering in the bride's book are: Mesdames Ed Whitfill, E. A. Cox, Glyn Carroll, J. B. Harper, Hugh Counts, J. H. Hohlhaus, G. J. Stapleton, Olen Ridings, W. R. Daniel, J. R. Yearwood, Hugh Carroll, Will Ford, Henry Hodel, E. L. Woodburn, E. E. Dyer, N. H. Humphries, E. R. Bryant, Mae Baker, V. L. Teavor, M. F. Shaw, O. E. Stevenson, Jr., Burton Thornton, G. B. Wise, Morgan Wright, Archie Crager, W. W. Brown, R. E. Patterson, Melba Simpson, Robt. Ayers, A. L. Shaw, Sallie Griffith, Geo. Crager, Jim Dagley, E. S. Randerson; Misses Glenna Whitfill, Beatrice Chatham, Lena Moore, Carolyn Harper, Estelle Hodel, Mary Louise Woodworth, Farnes Humphries, Marie McDonald, June Guthrie, Leona Shelton, Clair Belle Yearwood, Virginia Stovall, Jack Thurmon, Vada Teaver, Hazel Ford Jewel Iray Witt, Harret Dickenson, Mary Baker, Alice Kuehn, Leona Dagley, Vaude Teaver, Syble Carr, Emma Stalbird, Delya Ayres and Billy Ed Whitfill.

SOFT BALL LEAGUE TO MEET TONIGHT

It has been announced by V. Williams, president of the Floydada Soft Ball League, that there will be a meeting of everyone interested in the game to-night at eight o'clock.

The size of the ball to be used in the league this year will be decided at this meeting and the sponsors and managers of each team will be given a list of their players as revised by the board of directors.

The Armor Creamery has withdrawn from the league and the Bishop Motor Company is now sponsoring a team. The complete league is as follows: Bishop Motor Company, White Drug Company, Junior Chamber of Commerce, Floydada Recreation Club, Rotary Club, and the Methodist Church.

All players in the league must have signed the contract which will be furnished by the managers and sponsors by Monday, May 20th, the day of the opening game of the season.

MANY FLOYDADA PEOPLE ATTEND CHAMBER OF COMMERCE CONVENTION

A great many Floydada people attended the West Texas Chamber of Commerce Convention held at Plainview Monday, Tuesday and Wednesday, of this week. Plainview was crowded with delegates and representatives from nearly all west Texas towns.

The convention, according to those attending from here, was a great success.

DOUGHERTY MEN GO ON FISHING TRIP

C. S. Ray, Raymond Holt, O. L. Owens, O. G. Glassmouer, J. M. and Buck Brownie returned last Thursday evening from Luders where they had been on a fishing trip. They reported good fishing luck.

IN DALLAS THIS WEEK

Mr. and Mrs. E. E. Boothe and J. F. Boothe, left Monday for Dallas where they are spending the week transacting business. They will return home Friday.

MARRIAGE LICENSES ISSUED

Marriage licenses were issued this week by County Clerk A. B. Clark to the following:

Otis A. Milton and Ora Mae Cagel, Frank J. Pohl and Lola Knierlan, Frank Roberson and Hattie Ruth Brown.

Ray Crabtree and Alene Wright.

HERE FROM CALIFORNIA

Irvin Bishop and his sister, Mrs. Jake Gamble, from Long Beach, California, arrived Tuesday for a visit with their father, A. L. Bishop, and other relatives.

Mr. and Mrs. Reagan Looper, of Plainview, visited Sunday with Mr. and Mrs. O. P. Looper and family.

Funeral Services Held For Infant Son

The infant son of Mr. and Mrs. Oliver Holmes was buried in the Floydada Cemetery Tuesday afternoon at five o'clock. Funeral services were in charge of F. C. Harmon undertakers.

COUNTY COMMISSIONERS HAVE MONTHLY MEETING

The Floyd County Commissioners are holding their regular monthly session this week. Besides their regular monthly duty of allowing accounts, they have been checking 1935 property inventories.

Mr. and Mrs. Lonnie Lewis and family, of Spur, and Mr. and Mrs. O. H. Heard and family, of Petersburg, visited Sunday with Mayor and Mrs. W. C. Hanna.

Rene Nelson of Dallas, is visiting his parents, Mr. and Mrs. E. C. Nelson in Floydada this week.

Mrs. Bess Cantwell and Mrs. Irene Wright attended a meeting of the beauty operators of the north palins at Lubbock Sunday of this week. They were accompanied to Lubbock by Dr. V. Andrews.

S. A. Groer, who has been ill for the past week, is reported recovering satisfactorily.

G. Scott King, who has been receiving treatment at the Baker Hospital in Muscatine, Iowa, returned home Friday of last week.

Dr. C. M. Thacker, visited his mother, Mrs. S. N. Thacker, at Roaring Springs, Sunday afternoon.

Ray Chapman of Plainview, spent the week end visiting his parents, Mr. and Mrs. J. W. Chapman.

Mr. and Mrs. Frank Grogg returned Sunday night from a business trip to Stamford and Fort Worth.

C. W. Mitchell of Big Spring, was transacting business in Floydada this week.

Tom Bishop of Memphis, visited his mother, Mrs. Jennie Bishop, the past week end.

Mr. and Mrs. Albert Hutcherson and family, of Memphis, visited in the home of Mrs. J. S. Solomon Sunday. Mrs. Hutcherson is a daughter of Mrs. Solomon's.

Miss Vivian Caruthers of Dougherty, is visiting in Happy this week.

Miss Bernice Patton of Plainview, visited Sunday with her parents, Mr. and Mrs. Roy Patton.

Mr. and Mrs. W. O. Jones and family visited his father, S. N. Jones, of Eleetra, Sunday.

Flynn Thagard, of Lubbock, visited his family here Sunday.

E. E. and Joe Boothe spent Sunday in Lamesa visiting with their aunt, Mrs. S. A. Pounds.

W. U. White spent Sunday in Abilene with his family, who are visiting there with relatives.

GOOD MATERIAL FOR F. H. S. GRID TEAM SEEN IN GAME

Plenty of good material for the Floydada High School football team was seen in the game between the prospects for next season team and the ex-grid stars of F. H. S.

The game was played Saturday, May 11th, at the High School grounds. Linder, Mathews and Montgomery, who will all be eligible for the team next season, were the outstanding players. The score was Exes 6, F. H. S. 18.

Bill Earl Adams returned home Monday from Amarillo where he visited with relatives over the week end.

COMMON CAUSE OF BALDNESS

One of the chief causes of premature grayness, falling hair and ultimate baldness is lack of circulation in the scalp. To overcome this and bring an abundant supply of blood to nourish the hair roots, massage scalp at night with Japanese Oil, the anti-static counter-irritant. Thousands of men and women report amazing results in stopping falling hair, growing new hair on bald areas and in eliminating dandruff and itching scalp. Japanese Oil costs but 60¢ of any drug store. Money refunded if not "The Truth About the Hair." Write Dept. 36, NATIONAL REMEDY CO., 88 West 42nd Street, New York.

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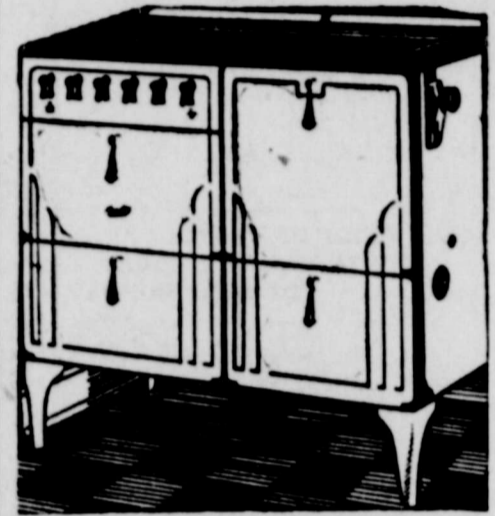
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Shorts, **50c**

Boys Shorts, **39c**



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"JUSTRIGHT" AND ECONOMY LAYING MASH, GROWING MASH, AND CHICK STARTER.

COW FEEDS

BEAN, SHORTS, HULLS AND MEAL, PEANUT HULLS AND MOLASSES.

HORSE AND HOG FEED

OATS, ALFALFA HAY, WHEAT CHOPS, BARLEY CHOPS. WE CAN SAVE YOU MONEY ON YOUR FEED BILL.

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STYLE SHOPPE

PHONE 17 MRS. MOLLIE A. MORTON, OWNER PHONE 17

Floyd Co. Plainsman
Published Thursday of Each Week.

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NOTICE!

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of The Floyd County Plainsman
will be gladly corrected upon its
being brought to the attention of
the publisher.

WHAT IS "AMERICANISM"?

We hear on all sides many discus-
sions as to exactly what is meant by
the word "Americanism." What, pre-
cisely, is this American spirit and

tradition which, some complain, is
waning under the strain of econo-
mic distress?

It seems to us a very simple mat-
ter. The American tradition is the
tradition of individual liberty. The
American spirit is the force that im-
pels every American to pursue his
own chosen course to the limit of
his ability. Under any genuine defi-
nition of Americanism every indi-
vidual is free to travel as far and as
fast in any direction as he chooses
or is able to go.

By that definition of American-
ism no man is bound for life or for
longer than he pleases to any group,
class or party. Once he so binds
himself he is sacrificing his inborn
American right of individual choice,
whether he affiliates with a political
party such as the Communists, which
dictates to each of its members just
how they shall act under any con-
ditions, or with a labor organization
which denies him the right to work
at whatever job he pleases, or with
any other class or group short of the
whole nation. One cannot admit
even to himself that he is limited by
anything but his own ability and an
essential respect for the rights and
liberties of others, and be true to the
American tradition.

Mrs. E. L. Angus and Miss Ruby
White visited in Lubbock Friday.

CARD OF THANKS

We wish to express our thanks and
appreciation to our friends and
neighbors who have been so helpful
and understanding to us in this hour
of sorrow. For the beautiful floral
offerings and may helpful things
said and done. We especially wish
to give our sincere thanks.

T. M. NOLAND,
Miss Effie, Alton and Audie Noland,
T. R. Noland and family,
Mr. and Mrs. J. O. Warren family,
Mr. and Mrs. Paul Williams family.

CARD OF THANKS

We wish to thank all the neigh-
bors and friends who assisted us
during the illness of my brother, and
for the beautiful floral offerings.

Mrs. G. W. Elliott, and family.

O. P. Rutledge, Lon Davis, and D.
R. Badgett have been sitting on the
board of equalization for the Floyd-
ada Independent School District
Tuesday and Wednesday of this
week.

Mrs. Cleo Gaither of Hale Center,
visited her aunt, Mrs. H. C. Bosley
and Mr. Bosley, Saturday and Sun-
day.

Mr. and Mrs. G. B. Wise and son,
Chris Morgan, of Quitaque; Mr. and
Mrs. Grady Wright, of Lubbock;
Leslie Wright, of Plainview; and
Clyde Wright, of Lockney, were vis-
itors in the home of Mr. and Mrs.
Morgan Wright, of Floydada, over
the week end.

Mrs. Velma Boothe and son, Deen,
of Tucumcari, New Mexico, are vis-
iting her parents, Judge and Mrs.
Tom W. Deen. They were accom-
panied by Mrs. H. L. Brown of
Tucumcari.

Elton Goen, who is attending the
West Texas State Teachers College
at Canyon, spent the week end with
his parents, Mr. and Mrs. W. S. Goen.

Mrs. Ruby Gibbs of Lubbock, vis-
ited here this week end.

Ray Crabtree, of Menard, visited
in Floydada Saturday and Sunday.

Dan Fondy of Lubbock, is visiting
his father, J. H. Fondy.

Willie B. May, who is attending
Baylor Dental College at Dallas, vis-
ited his mother, Mrs. G. R. May,
Sunday.

Mrs. Flynn Thagard, Mrs. A. B.
Keim, Mrs. Polk Goen and Barry
Roason, visited in Lubbock Wed-
nesday.

Mr. and Mrs. L. A. Moore visited
last week in Lubbock with friends.

Orvil Harris and John McCleskey
returned Sunday from Pampa, where
they had been several days on busi-
ness.

Bill Welch visited with his mother,
Mrs. A. J. Welch, Saturday and
Sunday. Bill is attending Texas
Tech.

Mrs. R. F. Jackson returned Sat-
urday from Lubbock, where she spent
the past two weeks visiting her
daughters, Mrs. J. D. McPhaul and
Mrs. Gene Pitman.

Mrs. J. D. McPhaul and Francis
Jean Pitman, of Lubbock, visited
Mr. and Mrs. R. F. Jackson Satur-
day.

Mr. and Mrs. Marion Heald, who
are attending the West Texas State
Teachers College at Canyon, spent
the week end with his parents, Mr.
and Mrs. Edwin Heald.

Mary Anna Kimble, a student of
Texas Tech, visited with her par-
ents, Mr. and Mrs. Wilson Kimble,
over the week end.

Miss Lola Mae Grundy, who is
attending Texas Tech, was here for
the week end visiting her parents,
Mr. and Mrs. R. I. Grundy.

Maxine Fry, visited with her par-
ents, Mr. and Mrs. R. E. Fry Sat-
urday and Sunday. Maxine is at-
tending Texas Tech.

Mr. and Mrs. A. M. Allen and Mr.
and Mrs. W. R. Johnson of Lubbock,
visited Sunday with Mr. and Mrs.
J. E. Eubank.

Mr. and Mrs. Luther Fry and Mrs.
Lula Slaughter left Friday, May
10th, for Los Angeles, California,
where they will visit with relatives.
They plan to be gone about one
month.

Mr. and Mrs. Edd Bishop, of Dal-
hart, visited with friends and re-
latives in Floydada for the past
week end.

Mrs. Jack Henry returned Sunday
from Wichita Falls, where she had
been visiting friends.

1934 STUDY CLUB

**ENTERTAINED MEMBERS OF
1929 AND 1922 CLUBS**

Members of the 1929 and 1922
Study Clubs were entertained Tues-
day evening by the 1934 Study Club
at the home of Miss Selma Louise
Lider. This is the last meeting of
the clubs until the opening of an-
other season.

The 1934 Study Club's colors of
pink and green was the color scheme
in the entertaining rooms, with pink
roses predominating in the decora-
tions. The dining room was lighted
by white tapers.

Mrs. C. W. Batchelder, Mrs. C. S.
Johnson, Wendell Cain, and Miss
Ernestine Walker, of West Texas
State Teachers College, at Canyon,
sponsored the entertainment of the
evening. They were accompanied to
Floydada by Mrs. W. D. Matur, of
Canyon.

Mrs. Johnson sang two special
songs. Miss Ernestine Walker and
Wendell Cain each gave three dra-
matic readings.

Misses Mary Wilbank, Ruth Wise-
man, Reba Copeland, Helene and
Maurine Hay served the refresh-
ments consisting of punch, cookies
and mints. About sixty members
of the clubs were present.

**ASHLEY E. LAWSON
MARRIED SUNDAY AT
CLARKSVILLE, TEXAS**

Miss Mary Sunkel, of Paris, Tex-
as, and Mr. Ashley E. Lawson, of
this city, were married Sunday after-
noon at three o'clock. The ceremony
was performed at the Presbyterian
Church in Clarksville, Texas, a for-
mer home of Mr. Lawson's.

After the ceremony Sunday Mr.
and Mrs. Lawson left for Carlsbad,
New Mexico, for a short visit, before
returning to Floydada to make their
home.

Mr. Lawson is employed by Piggly-
Wiggly Grocery of this city.

Mr. and Mrs. W. P. Daily return-
ed home last week from Russellville,
Arkansas, where they had been vis-
iting relatives for the past month.

A. H. Kreis spent Wednesday of
this week in Amarillo on business.

Want Ads

We have all kinds of field seed
and all kinds of feed. Edwards
Grain Company. 20-tfc

To Farm Lease, Splendid Lands
in Floyd and other Counties, con-
venient to Railroad Towns. W. M.
Massie & Bro. 18-tfc

Complete assortment fresh bulk
garden seeds. Star Cash Grocery.
14-tfc.

We have all kinds of field seed
and all kinds of feed. Edwards
Grain Company. 20-tfc

People bring their shoes to us for
repair because they get quality and
service. Jones Shoe Shop. 14-tfc

FOR SALE—Easy terms, rich
plains land, also cotton land below
Caprock. W. M. Massie & Bro. 44-tfc

All parts for some cars. Some parts
for all cars. Harris Brothers. 20-tfc

FOR SALE Several good used cars
and trucks. Finkner Motor Co. 18-tfc

We have all kinds of field seed
and all kinds of feed. Edwards
Grain Company. 20-tfc

TO TRADE—Town Lots for ac-
reage or live stock. W. M. Massie
& Bro. 44-tfc

6 Good Jersey Cows and 1 good 5-
year-old Horse to sell. See John A.
Hollums. 23-tfc

**COUGHING, WEAK AND
THIN AFTER FLU**

"I nearly died from 'flu' last Octo-
ber, and it left me with a terrible
cough.

"I saw Milks Emulsion advertised
and started using it. It helped me
right from the start. I had no appet-
ite and my stomach was in bad
shape. But 12 bottles have straight-
ened me out entirely. I eat anything
without distress, my cough is gone
and I have gained back my strength
and flesh."—Emma Withers, Box 50,
Belmont, N. C.

Milks Emulsion restores healthy,
natural bowel action. Milks Emul-
sion is strongly recommended to
those whose sickness has weakened.
This is the only solid emulsion
made, and so palatable that it is
eaten with a spoon like ice cream.
Wonderful for weak, sickly children.
You are urged to try Milks Emul-
sion. Take six bottles home with
you, use it according to directions
and if not satisfied with the results,
your money will be promptly re-
funded. Price 60¢ and \$1.20 per
bottle. The Milks Emulsion Co.,
Terre Haute, Ind. Sold by druggists
everywhere.

**MRS. T. M. NOLAND'S
FUNERAL SERVICES HELD
MONDAY EVENING**

Mrs. T. M. Noland passed away at
the family residence seven miles
east of Floydada, Texas, May 11th,
at 7:45 p. m., at the age of 54 years,
five months and twenty-six days.

Mrs. Noland was born November
15th, 1880, to Mr. and Mrs. R. E.
Cox, Potts Camp, Mississippi. At
the age of one year they moved to
McGregor, Texas, where she was mar-
ried to Tom Noland at the age of
15, July 19th, 1896. To this union
was born six children.

Mr. and Mrs. Noland moved to
Floyd County the 8th day of Aug-
ust, 1914, to their present location.

Funeral services were conducted
at the home Monday evening by Rev.
Ausmus, Primitive Baptist Minister,
of Lubbock, Texas, assisted by Rev.
Shaw, Missionary Baptist and Rev.
T. F. Casey, Methodist Minister, of
Lockney. The latter being an uncle
of the deceased.

Mrs. Noland is survived by her hus-
band, six children and eight grand-
children. They are: Mrs. J. O. War-
ren, T. R. Noland, Mrs. Paul Wil-
liams, of Floydada; Miss Effie No-
land, Alton and Audie of the pater-
nal home. Three brothers and six
sisters. They are: E. A. Cox and
Joe Cox, Lockney; Wesley Cox, of
Hereford, Texas; Mrs. J. W. Norton,
Steglar, Oklahoma; Mrs. J. M.
Hughes, Edmon, Oklahoma; Mrs.
George Roberson and Mrs. Henry
Ely, Plainview; Mrs. Elmer Brown,
El Paso; Mrs. E. C. Mosley, Lockney.
All were present for the funeral ex-
cept Mrs. Norton Hughes and Mrs.
Henry Ely, who were unable to at-
tend on account of sickness in their
home.

Pallbearers were nephews of the
deceased, they are: Arthur and
Wissie Cox, Lockney; C. T. Cox, of
Plainview; C. P. Noland, Crawford,
Texas; Alton Dalton, Oglesby, Tex-
as; Jim Noland, Hereford, Texas.

Flower bearers were: Brunelle Rob-
erson, Plainview; Mrs. Bena Car-
roll, Mrs. Annie Mae Smith, Mrs.
Ruth Cox, of Lockney, Mary Lizzie
Cox and Maudie Noland, Hereford;
Mrs. Dede Wright, Oklahoma City;
Mrs. Alton Dalton, Oglesby, Texas;
Mrs. E. E. Husky and Mrs. C. C.
Huckabee, Floydada. All but the
latter two being nieces of the de-
ceased.

The out of town relatives were:
J. A. Noland, Crawford; E. B. No-
land, Hico; J. A. Noland, Hereford,
brothers of Mr. Noland; Mr. and
Mrs. M. V. Dalton, Oglesby, Texas;
Mrs. Dalton is a sister of Mr. No-
land.

Burial was made in the Floydada
Cemetery.

Mrs. Homer Steen and Mrs. Jessie
Brown visited in Plainview Saturday
afternoon.

PAINT NOW

The best quality paint is the most economical
because it covers more surface per gallon . . . Use
Sherwin-Williams and be safe.

Panhandle Lumber Co.
EXCLUSIVE DEALERS, FLOYDADA, TEXAS

**YOU BET
WE HAVE**

Low prices
ON LIFETIME GUARANTEED
GOODYEAR SPEEDWAY TIRES

**LOOK AT
ITS GRIP!**

THE NEW
GOODYEAR ALL-WEATHER

Gives you the famous Goodyear Margin
of Safety—14% to 19% Quicker
Stops—for 43% More Miles—at NO
Extra Cost!

H. O. CLINE

LOCATED AT MAGNOLIA SERVICE STATION
NUMBER TWO, . . . RANDERSON BUILDING.
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SEE US BEFORE YOU BUY YOUR

Field SEEDS And FEEDS

WE HAVE A FULL LINE OF SUDAN, KAFFIR, BROOM CORN,
HEGARI, MILO AND CANE.

ALL RE-CLEANED SECOND YEAR CERTIFIED SEED.

We also have a full line of feeds. Including: Alfalfa Hay,
Bran, Shorts, Hulls and Meal, Barley Chops, Wheat Chops, and
Maise Head Chops.

BUY YOUR FEEDS, SEEDS, AND GRAINS HERE
AND SAVE MONEY.

**Edwards Grain & Elevator
Company**

**Prescription
Service**

Is our business. We have made a study of it
just as you have been educated in your trade. Let
us fill your next prescription with pure, fresh drugs
properly mixed just as the physician orders.

White Drug Company

**Planting Time In
Floyd County**

TRACTOR OWNERS—Panhandle Refining Com-
pany offers the most complete line of fuels, lubri-
cating oils, and greases.

Ask your Neighbor About—Panolene Speed-
Shield Motor Oil, Panolene Greases, Panhandle No.
1 Distillate, Panhandle Gasoline.

Users of these high quality products are in-
creasing daily. Use dependable Texas-manufac-
tured products.

Floyd County's best delivery service, Phone 289.

**Panhandle Refining
Company**

Delivery Service Anywhere — Phone 289.

Relax and Rest Electrically!

The practical housewife of today has learned that there is hardly an hour of the day
when an electrical short-cut cannot be taken to ease her work during the hot months. All
of the hard and back-breaking work of running a home can now be done electrically, and
most economically. Whether it be in the preparation of food or the more strenuous duties
of housekeeping, our electrical appliances will afford you great comfort, and at a low cost.

Electric ranges, electric cookers, electric plates, electric percolators, electric mixers,
electric refrigerators or any of other kitchen appliances all make for most efficient per-
formance, and without heating up the home.

Electric irons and ironers, electric vacuum cleaners, electric fans, these are the appli-
ances which do the jobs in half the time, with less energy exerted and at minimum cost.

Texas Utilities Company

Miss Maxine Fry Entertains Friends Saturday Night

Miss Maxine Fry entertained a group of friends Saturday evening of this week. Games of bridge were played after which refreshments were served.

Those enjoying a lovely evening were: Misses Pauline Anderson of Fort Worth, Eva Mae O'Neal of Lubbock, Lorane Shipp of Fort Sumner, New Mexico, Mary Ann Kimble, Ruth Rutledge, Lola Mae Grundy, and the hostess; Messrs. Marson Arnett of Lubbock, Jennings Lewis of Lubbock, Billie Lewis of Sweetwater, Lang Wagner of Amarillo, Bobbie Butcher of Lubbock, and Waldo Houghton, Billie Joe Welch, of Floydada.

Miss Anderson and Miss O'Neal were Miss Fry's guests over the week end, and Miss Shipp was Miss Mary Ann Kimble's guest.

Miss Earl Caruthers of Dougherty, is visiting her sister, Mrs. Wallace Cowan, of Lubbock, this week.

Miss Dorothy Snodgrass of Lubbock, visited Mr. and Mrs. Glad Snodgrass, Saturday and Sunday.

Less Stringer and Bud Merrett, of Wichita Falls, are in Floydada this week on business.

MRS. OHMER W. KIRK'S PUPILS WON 7 NATIONAL HONORS IN TOURNAMENT

The National Piano-Playing Tournament held throughout the nation during National Music Week is to stimulate a revival of interest in the study of piano-playing. It affords piano teachers the opportunity of presenting pupils of all ages and degrees of talent before a worthy judge, that each may receive a fair, unbiased rating of his achievement. Highly gifted students are encouraged to enter complete repertoires in accord with their various ages and stages of advancement.

Four types of music must be entered. Polyphonic, Sonata, Romance and Modern, the minimum being one from each type.

Polyphonic selections range from the little canons, the short preludes of Bach, through his two and three part inventions.

Sonatas forms are chosen from the small sonatas thru the greater sonatas and concerti of Beethoven, Chopin, Liszt and others.

Romantic selections include works of Schumann and larger and heavier works of Schubert, the lovely Chapin valse, Mazurkas Scherzi, and the varied compositions of Liszt.

Modern compositions offer an unlimited range. Selections by all standard composers of the 20th century are available.

This year the tournament presented the idea of an examination of both teacher and pupil, for the teachers were strictly graded on the work of his pupils. Every teacher had a schedule for his pupils. However, the judge did not see either until after the examination, then he gave his criticisms either verbally or written.

Sometimes these criticisms seemed very severe—but were justly given and teachers are supposed to profit by them.

Pupils of Mrs. Ohmer W. Kirk who entered at National Headquarters in Abilene were: Nell Swinson, Florrie Conway, Evelyn Withers, Jane Clark, Gloria Hammonds, Mary Wilson Hicks, Marjorie Kirk, Juanita Rushing, Mrs. Olin Bartley, Ruth Bartley and Bernice Holyfield. Seven Won National Honors, One Superior National Honor.

Seven of this group won national honors, with Mrs. Bartley highest national honors and Bernice Holyfield superior national.

Others names appearing on the national honor roll are: Mary Wilson Hicks (who won state honors last year), Marjorie Kirk, Juanita Rushing, Ruth Bartley and Nell Swinson.

High state honors went to Jane Clark, Gloria Hammonds, Evelyn Withers, and Florrie Conway. Gloria Hammonds and Evelyn Withers making district winners of last year.

Dr. and Mrs. I. W. Hicks, Lola Fay Hicks, Mrs. L. G. Withers, Wanda Withers, Mrs. Byron Clark, Mrs. Jno. I. Hammonds, Mrs. Lee Rushing and Dorothy Rushing, were guests of the tournament.

Examinations were held at Simmons University, McMurray College and Abilene Christian College.

MISS ALENE WRIGHT AND MR. RAY CRABTREE MARRIED TUESDAY EVENING

Miss Alene Wright, daughter of Mr. and Mrs. Morgan Wright of Floydada, and Mr. Ray Crabtree, son of Mr. and Mrs. E. R. Crabtree were married Tuesday evening at nine o'clock in this city.

The Rev. I. A. Smith, pastor of the First Methodist Church, read a simple ring ceremony. The wedding was held at the Methodist parsonage.

Miss Glenna Whitfill, of Lockney, and Herwin Strickland of Floydada, were the only attendants.

The bride is a former resident of Lockney and was a student in Lockney High School. She, with her parents, moved to Floydada recently, where Mr. Wright is Deputy-Sheriff.

The groom is a former resident of Floydada. He finished Floydada High School with the class of 1931. He formerly was employed in the market department of the M-System store in Floydada and is now employed at Carmichael's Grocery in Menard, Texas.

Mr. and Mrs. Crabtree, after a brief visit in Floydada and Lockney, will be at home at Menard.

Local Fishermen Return From Successful Trip to Lake Kemp

Several local fishermen returned Saturday from a successful fishing and camping trip at Lake Kemp near Wichita Falls. They brought back fourteen or fifteen large channel cat as evidence of their success.

Those who made the trip were: E. S. Randerson, Judge J. W. Howard, Luther Marshall, W. H. Seale, and Clyde Walker.

Let Cavanaugh do your Printing.



"Aces of Collegeland" Stage Big Show For West Texas C of C Visitors

"Aces of Collegeland," stage band of Denton Teachers College, who furnished the musical background for "La Fiesta," big auditorium show which was presented Monday and Tuesday nights as the main attraction of the West Texas Chamber of Commerce Convention which met in Plainview May 13 and 14 are pictured above. The band is under the direction of Floyd Graham, professor of hand music and violin, and includes the following members: Read-

Floyd Graham, director and Miss Anna Mary Beville, piano; standing, Bill Turner, Kenneth Keithley, Willard Crews, J. B. Woodrum, John Broun, J. W. Jones, Howard Stubblefield, H. R. Elbert, Tommie Rose, Guy Bush, Bob Marquis, and Hymie Laufer.

Stage bands from Denton Teachers College have furnished the music for the auditorium attractions for the last three years, and have attended the convention for the last eight years. West Texans have adopted the band as the official organization, and it is rapidly becoming one of the institutions of the West Texas Convention.

Junior Class Enjoy Outing at Roaring Springs On Friday, May 10th

The Junior Class, of Floydada High School, enjoyed an all-day outing at Roaring Springs Friday of last week. The Juniors took their lunch, and swimming and other sports furnished entertainment for the party throughout the day.

The trip was sponsored by Coach Terrel and Miss Maudie Jo Fields.

Mr. and Mrs. Ray Dickey and son, of Lubbock, visited friends and relatives here Sunday.

Miss Ruth Rutledge, of Texas Tech, visited her parents, Mr. and Mrs. O. P. Rutledge, this week end.

Carl Marshal, who is attending Texas Tech, visited here over the week end.

Dr. R. L. McAlister, of Lubbock, visited his brother, Geo. W. McAlister and wife Sunday.

Waldo Houghton visited in Floydada Saturday and Sunday. Waldo is a student of Texas Tech.

First National Bank
Floydada, Texas

1903—Time Tested Service—1935

DR. KIBBY J. CLEMENTS
Osteopathic Physician and Surgeon

PLAINVIEW, TEXAS

306 S. 10-12 SKAGGS BUILDING

OFFICE PHONE 189

RESIDENCE PHONE 1070

Rid Yourself of Kidney Poisons

Do you suffer burning, scanty or too frequent urination, backache, headache, dizziness, swollen feet and ankles? Are you tired, nervous—feel all unstrung and don't know what is wrong?

Then give some thought to your kidneys. Be sure they function properly, for functional kidney disorder permits excess waste to stay in the blood, and to poison and upset the whole system.

Use Doan's Pills. Doan's are for the kidneys only. They are recommended the world over. You can get the genuine, time-tested Doan's at any drug store.

DOAN'S PILLS

Hurry!



"I'M GOING TO MOVE"

The TELEPHONE DIRECTORY closes JUNE 5

The new telephone book is going to press. If you want to make any change in your present listing, or would like a telephone so your name will be in the new directory, please notify our Business Office now... before it's too late. Call us now.

SOUTHWESTERN BELL TELEPHONE CO.



The motor car is a good customer of everybody..



"I foresee the time when industry shall no longer denude the forests which require generations to mature, nor use up the mines which were ages in making, but shall draw its raw material largely from the annual produce of the fields... I am convinced that we shall be able to get out of yearly crops most of the basic materials which we now get from forest and mine."

Henry Ford

- COTTON** goes into tires, batting, cloth, battery box, timing gears, brake linings and, not least important, into Safety Glass. (Every Ford V-8 car built this year will have Safety Glass in every window, at no extra cost to the car buyer... Cotton, in the form of cellulose acetate, is the central part between the two sheets of glass that make up every finished sheet of Safety Glass.)
- WOOL** goes into upholstery, floor coverings, lubricants and anti-rust preparations.
- LEATHER** goes into upholstery—and in addition, glues are made from cow hide, and from cow's milk... Other parts of cattle, through other processes, yield stearic acid, greases, glycerine (for shock absorbers and body enamel) and soap chips (used in washing machined parts and bodies before painting).
- HOGS** furnish lard oil, oleic acid and brush bristles.
- GOAT'S HAIR** (Mohair) goes into upholstery.
- BEEWAX** goes into electrical imbedding compounds.
- CORN** yields butyl alcohol (for enamel finishes and other purposes) and starch (for stiffening cotton linings).
- LINSEED OIL** is the basis for paint—is used in foundry cores—and is one of the ingredients of the beautiful, synthetic baked enamel finish on a Ford V-8.
- SUGAR CANE** yields molasses for solvents, anti-freeze and shock absorber fluids.
- CASTOR OIL** goes into lacquers and artificial leather suitable for rumble seats, where real leather would be damaged by exposure to the weather.
- TUNG OIL** is part of the top material used in Ford cars and is also used in brake linings.
- TURPENTINE** is used in paints, adhesives and solvents.
- SOY BEANS** are used in making cores for metal castings in our foundry and are also an important part of the baked enamel finish of a Ford V-8 and of the plastic knobs and buttons in the car's interior.
- LUMBER** is used for packing purposes. It is not used for any structural part of the Ford car, which has a welded, all-steel body, reinforced with steel, for maximum safety.

AUTHORIZED FORD DEALERS OF THE SOUTHWEST