

The Floyd County Plainsman

Land Bank Reduces Interest Rate On Loans After April 10

A. C. Williams, president of the Federal Land Bank of Houston, announced this week that new loans made by the Federal land bank on and after April 10, 1935, through National Farm Loan Associations will bear interest at the rate of four and one quarter per cent per annum. Mr. Williams pointed out that this is the lowest rate at which the Federal land bank has ever made loans.

For about two years, the bank has been making loans through National Farm Loan Associations at five per cent with a temporary reduction to four and one half per cent until July 12, 1933, as provided by the Emergency Farm Mortgage Act of 1933. After July 12, 1933, such loans again will bear interest at the rate of five per cent. The four and one quarter per cent rate on new loans made on or after April 10, 1935, will be effective for the entire period of the loans, which will be made on an amortization basis ranging from 20 to 30 odd years, as in the past.

Federal land bank loans are made on the basis of first mortgage security on farms and ranches for amounts that may not exceed 50 per cent of the appraised normal value of the land mortgaged and twenty per cent of the appraised value of the permanent, insured improvements thereon.

No change has been made, Mr. Williams said, in the interest rate on new loans by the Land Bank Commissioner, which rate is five per cent per annum.

G. L. SNODGRASS LOSES 150 CHICKS IN BROODER FIRE

While he and his family were in Floydada attending the funeral of his brother, Harry, the brooder house on the G. L. Snodgrass farm caught fire and snuffed out the lives of one hundred and fifty two and one half month old chickens.

The fire was extinguished by neighbors before it did further damages, Snodgrass said.

BIBLE CHAUTAUQUA BEGINS SUNDAY NIGHT, APRIL 21, FLOYDADA

A Pictured Bible Chautauqua will begin Sunday night, April 21, at the Randerson Building (across the street from Willson and Son Lumber Company) under the direction of Evangelists C. A. Walgren and H. D. Colburn.

Mr. Walgren lectured quite recently in Kansas, Illinois and other states, and also in a number of the large cities in Texas. The evangelist states he is an ordained minister of an orthodox Christian body which is operating the largest mission board in the world—in 200 nations and islands and over 500 languages and dialects.

During the series of meetings over 1000 beautiful life-sized scenes will be used to illustrate subjects on history, science, discovery, and exploration. Hundreds of other views will be used to depict Bible characters, narratives, and places.

From night to night the shaft of inquiry will be sunk deeper and deeper into the great mine of biblical truth. A question box will feature these meetings. The services will be short, quiet, and dignified. Mr. and Mrs. Colburn, of Albuquerque, New Mexico, will be in charge of the music.

The subject for Sunday night will be, "Seven Words That Will Destroy the League of Nations." The public has been invited to attend. All services are free.



H. D. COLBURN

FUNERAL SERVICES FOR S. V. WILLIAMS HELD IN FLOYDADA MONDAY

Funeral services were held in Floydada Monday for S. V. Williams of Lockney.

Mr. Williams was an of timer of Floyd County and had many friends in this section of the country.

The services were conducted by Rev. A. L. Shaw of Lockney, and interment was made in the Floydada cemetery.

Mr. Williams is survived by his widow and six sons: Jess, Buster, Earnest and J. P., all of Lockney; and Sidney and Paul, of Floydada. Two daughters: Mrs. Elmer Hadden, of Pryor, Oklahoma and Mrs. Spud Hinson, of East Texas.

Paulbearers were: Virgil Teaver, Luke Woffard, Claud Wafford, Dal Olson, Conde Davis, and Dude Hill. Flower girls were: Mozelle Williams, Fredrica Williams, Georgia Williams and Francis Marie Williams, all granddaughters of the deceased.

More Farm Tractors And Implements Mounted On Pneumatic Tires

Akron, Ohio, April 15.—More farm tractors and implements have been mounted on pneumatic tires this year than ever before, according to The Goodyear Tire and Rubber Company. Agricultural processes are being revolutionized by the Farm Implement tire, Goodyear engineers believe. The tire has proved to farmers in all sections of the country that it offers considerable savings in fuel, greater speed of operation, far more comfort for the operator and allows more power to be devoted to useful work.

That farmers like the tires is borne out by a survey recently completed by the Agricultural Wheel Equipment Committee of the American Society of Agricultural Engineers in which nearly 800 replies from tractor owners were received. Nearly 100 per cent of those replying reported a fuel saving ranging up to 50 per cent, with the average saving being 25 per cent.

An average of 25 per cent more work is possible in the same length or time with rubber tires as compared with steel wheels, the answers show, while a majority declared the tires had reduced breakage and repair costs on an average of 39 per cent. The tires give satisfactory traction, nearly 100 per cent of the farmers declared, and most of them said if buying a new tractor they would want it equipped with rubber tires.

"Just as the pneumatic truck tire, also pioneered by Goodyear, changed the trucking picture completely, so the Farm Implement tire is changing farm work," it was declared by the Goodyear men. "The farmer of today is finding he can get far more work accomplished than before and at a considerable saving. The great rolling cushions of rubber not only lessen rolling resistance and thereby allow more power to be devoted to useful work than was possible with steel wheels, but also absorb shocks and vibration, enabling the operator to work in comfort. Neither do they churn up the choking clouds of dust experienced with steel wheels."

One factor of great importance to many farmers is the ability of the rubber equipped tractor to operate at high speed on highways where steel wheels with lugs are prohibited, pulling loads to market or in going from one farm to another.

BILLY WOODY INJURED IN CAR WRECK SUNDAY NIGHT

Billy Woody, son of Mr. and Mrs. B. P. Woody, of this city, received a nasty cut on the side of his head when he missed a bridge on east Tennessee Street Sunday night about ten o'clock while driving.

Billy Woody and Billy Mode, son of Mr. and Mrs. G. W. Mote, were driving east on Tennessee Street and started to turn north but a dust storm blowing from the north-east blinded the boys and they hit the ditch and ran into the end of a short bridge.

Out side of being a little weak from the loss of blood, Billy is alright. The car, belonging to the Mote family, was slightly damaged.

Buster Eubank and Hermas Olson made a business trip to Lubbock Friday of last week.

F. C. Harmon went to Lubbock on business Tuesday of this week.

On the Gasoline Circuit — by A. B. Chapin



JUNIOR C. OF C. PRESENTS PROGRAM AT MT. BLANCO

The Junior Chamber of Commerce entertainers went to Mt. Blanco Thursday of this week and presented its usual program to the folks of that community.

Those taking part in the program were: The Quartette, composed of Garland Glover, Woody Guthrie, Roy Holmes, and Claud Hammonds, and Mr. and Mrs. Roy Haynes, Oleta Jackson, Bonnie Fyffe, Bennie Lester, and Lee Mayhew, master of ceremonies. Other Floydada people who attended the program were: Terrel Lorran, T. A. Norman and Irene Kreis.

On Monday, April 22, the Junior Chamber will present a program at the Floydada High School building. In connection with the regular program two one act plays will be presented. The little Sadler girls, daughters of T. W. Sadler of Hale Center and nieces of Harley Sadler will take part in the between acts at the program.

The entertainers will go to Harmony next Thursday, April 25. There is no charge for these programs and the public is invited to attend.

C. C. HUCKABEE NAMED CONSUMERS FUEL ASS'N MANAGER LAST SATU.

In a special directors meeting Saturday afternoon, April 13th, Chas. Huckabee of the Center community was elected manager of the Floydada Consumers Fuel Association. Mr. Huckabee succeeds Roy Horn who resigned here to take up the management of the Consumers Station at Crosbyton. Horn was manager of the Floydada association four years.

Mr. Huckabee wishes to thank the directors of the association for this appointment and says he will try, to the best of his ability, to please all the people all the time.

MISS VIRGINIA STOVALL ENTERTAINS GROUP OF FRIENDS

Miss Virginia Stovall entertained a group of friends at her home Thursday evening, April 11. Punch and cake was served throughout the party and was enjoyed by everyone.

Those enjoying the evening were: Misses Clair Bell Yearwood, Jack Thurmon, Edelle King, Mary Jo Scott, Marcella Faulk, and Nella Faulk; Messrs. Rolien Smith Francis Wester, Urnon Borum, Hurmas Olson, and Jim Terry.

Alton Noland is attending the Dairy show in Plainview.

Mrs. Ruby Gibbs, who is now making her home in Lubbock, spent the week end in Floydada.

New \$2,000,000 Tanker "Socony-Vacuum" Leaves Beaumont For Boston

Beaumont, Texas, April 15.—Laden with her maiden cargo of 5,330,000 gallons of Texas produced and refined gasoline, the new \$2,000,000 tanker "Socony-Vacuum" is leaving on her first trip from Beaumont to Boston.

The "Socony-Vacuum" is a sister ship of the "Magnolia", launched last week in New York in the presence of E. R. Brown, chairman of the board of the Magnolia Petroleum Company, and Ralph H. Kinsole, vice president and general manager. Mr. Brown built the Southwest's first refinery for Magnolia at Conrancia, Texas, where Mr. Kinsole also entered the service of the company, and both also have been active in the development of the company's largest refinery at Beaumont and the deep water port of this city.

The "Socony-Vacuum", an ocean-going tanker 500-feet long, is the fourth ship to be launched in a \$5,000,000 ship-building program announced some months ago by the oil company.

The vessel is equipped with the most modern aids to navigation, such as Sperry Gyro Compass and Pilot, Radio Director Finder, short and long wave radio communication, electric deep sea sounding device and numerous safety devices in connection with the high-pressure super-heated power plant for propelling machinery.

When the "Magnolia" was launched, the Socony-Vacuum Company's \$5,000,000 ship-building program will have been completed, it was announced. The new ships launched by the company since March include the "Poughkeepsie-Socony", the largest all-welded merchant vessel ever built in this country; and three barges, self-propelled by Diesel engines.

Socony-Vacuum now owns or operates under charter one of the largest fleets in the American Merchant marine. It includes large ocean-going vessels with a total dead-weight tonnage of almost 800,000 tons. More than 45,000,000 barrels of crude oil and refined products were transported by the fleet last year. For inland water-ways and harbor transportation the company also operates 21 self-propelled barges; 140 towing barges, and 25 tugs, which handle more than 57,000,000 barrels of oil during a year.

Mr. and Mrs. Otis Jenkins and family returned to Ponca City, Oklahoma, Thursday morning of this week. Mr. and Mrs. Jenkins have been visiting with Mr. Jenkins' parents, Mr. and Mrs. W. H. Jenkins of this city.

Ernest Carter of Carlsbad, New Mexico, arrived in Floydada Friday of last week for a short visit with friends and relatives.

FUNERAL SERVICES FOR H. L. SNODGRASS THURS. AFTERNOON

Funeral services were held for H. L. Snodgrass, 47, of Amarillo at the home of his brother, Glad Snodgrass, at 4:30 last Thursday afternoon with Rev. G. I. Britain of Plainview in charge.

Mr. Snodgrass was an old timer of Floyd County having lived here for about twenty-five years.

Harry Snodgrass was born in Mt. Pleasant, Texas, in 1888 and came to Floydada as a small child with his parents, Mr. and Mrs. C. Snodgrass.

Flower girls were: Misses Gene Smalley, Mildred Strickland, Eulalia Burrus, Mesdames J. B. Claborn, Cullen Riley, Bill Grundy, Winifred Cooper, Homer Steen, Jack Henry E. P. Nelson, and Edd Johnson.

Out of town relatives here for the funeral were: Mrs. Roy K. Bruner and family and Mrs. Jessie Triplett, of Amarillo; Miss Cleo Snodgrass of Pampa; Miss Opal Snodgrass, of White Deer; Mr. and Mrs. Rex Reeves, of Groom; Mrs. E. R. Reeves and Paul Reeves, of Jericho; Mr. and Mrs. E. B. Gardner, of Groom; and Mrs. W. M. Barnes, of Victoria.

Interment was made at the Floydada cemetery.

AMERICAN LEGION AND ROTARY CLUB GET TOGETHER AT HALL

In order to get better acquainted the American Legion had the Rotary Club as their guests on Monday night, April 15th.

Commander Walter Collins opened the Legion meeting as usual and the regular routine of business was carried out, after which the meeting was turned over to J. C. Gilliam, chairman of the program committee.

Following is the program: "What the Rotary International is Doing"—S. W. Ross.

"The American Legion and What It Is Doing"—Roy Snodgrass.

"What the Two Organizations Might be Working Together"—H. D. Payne.

After this program the business meeting was adjourned and sandwiches, coffee and cake was enjoyed by about forty rotarians and legionaires.

LOCAL MAGNOLIA DEALERS ATTEND MEETING AT PLAINVIEW

H. O. Cline, A. C. Rainer, A. J. Cline and S. J. Latta, attended a Magnolia sales meeting at Plainview last week. The principal reason for this gathering was to stress motorists to change from winter to summer oil.

MRS. T. M. NOLAND ENTERTAINS FRIENDS WITH QUILTING

Mrs. T. M. Noland entertained last Friday with an all-day quilting, each guest brought a dish.

Guests enjoying the day were: Mesdames Fondy, T. R. Noland, Paul Williams, J. O. Warren, Bob Rogers, Grady McAda, Burke, H. B. Man-kins, E. E. Huskey, J. L. Montgomery, Estell Barton, W. A. Huckabee, C. C. Huckabee, Otis Huckabee, Burl Huckabee, Olan Warren and Miss Eula Huckabee.

HOME OWNERS LEAGUE TO MEET SATURDAY

John L. West, president of the Home Owners League has announced that that organization will meet at the court house Saturday afternoon at 2:30 for the purpose of discussing matters relative to the good of every citizen in Floyd County.

The public is invited to attend this meeting.

Harry Hines Made Road Board Chief, Taking Post of Ely

Austin, April 12.—Gov. James V. Allred appointed Harry Hines of Wichita Falls, oil operator and leader in civic and church affairs, chairman of the Highway Commission. He succeeds W. E. Ely of Abilene as a member of the commission and John Wood as chairman.

Ely's term expired Feb. 15, but he will continue to serve until Hines' appointment is confirmed by the Senate. Ely has served as a member of the Highway Commission a little more than eight years. He, former Gov. Ross S. Sterling and Cone Johnson were appointed members of the commission by former Gov. Dan Moody in 1927 and served through the administrations of Moody, Sterling and Mrs. Miriam A. Ferguson.

Leader in Church Work The new chairman is widely known as an oil operator and a leader in church affairs. He was born at Rich Hill, Mo., in 1886, lived in Kansas City for many years and moved to Wichita Falls in 1922, forming the firm of Knight & Hines, independent oil operators.

In 1930 he was selected by citizens of Wichita Falls as a leader of a community enterprise for oil and gas development, which took the name of the Deep Oil Development Company, and funds were provided by popular subscription. He has resigned as vice president and general manager of that corporation to accept the chairmanship of the Highway Commission. Hines is a director of the Mid-Continent Oil & Gas Association and a director of the North Texas Oil & Gas Association.

Active in Many Lines In civic affairs, Hines has served at Wichita Falls as general chairman of the Community Chest and as an official of the Rotary Club and the chamber of commerce. He is a director of the North Texas Children's Aid Association. As a director of the chamber of commerce, he was one of the founders of the junior chamber of commerce. He also is a director of the North Texas Civic Music Association.

Alfred said Hines had been exceptionally active in the affairs of the Christian church. He has been the only president of the State convention of that group to succeed himself. He is a member of the church's national board of control, a director of Jarvis College and a member of the United States committee of twelve for the world convention, to be held in England. Hines succeeded Alfred as teacher of the largest Sunday school classes in Texas at Wichita Falls.

"Dust Just As Bad In Houston" Says Boothe

Mr. Ernest Boothe who returned Sunday morning from Houston and Galveston said the dust was just as bad there as it is here. Mr. Boothe said he ran into dust storms all the way to the coast.

While in Galveston Mr. Boothe talked with a sailor who said the wind carried dust as far as 175 miles out to sea.

Joe Boothe Sr., and Clyde Spence accompanied Mr. Boothe on the trip.

Mr. and Mrs. Bill Grundy, of Lubbock, were in Floydada Friday of last week visiting their parents.

Dick Speer of Spur, was in Floydada last Friday on business.

Spring Course of Magnolia Institute Gives Valuable Information

Dallas, Texas.—Armed with new knowledge gained through attendance at the spring course of Magnolia Institute, field service men of the Magnolia Petroleum Company have left Dallas to assist dealers and station men throughout Magnolia land in launching their annual "Summer-ize" service activity. Magnolia's "Summer-ize" program is of particular significance this spring as it marks the introduction of the new improved Summer Mobiloil made by the revolutionary Clearosol process.

"Introduced several years ago as a simple, but certain precaution against summer driving troubles, Magnolia "Summer-ize" service has gained steadily in popularity as motorists have learned the economic value of having their cars checked at Magnolia dealers and stations and lubricants changed to the proper grades to match changes in the weather," Fred M. Lege, Jr., vice president in charge of marketing, said. "Each fall Magnolia performs a corresponding service for its customers known as "Winter-Proof" at which time heavier summer lubricants are changed to lighter grades for winter driving.

"Magnolia's "Summer-ize" service as developed and taught at Magnolia Institute consists of seven distinct operations including draining, cleaning and refilling with summer grade lubricants such vital parts as the crankcase, transmission and differential, a thorough greasing, flushing and cleaning of the radiator, battery check and a tank of Mobilgas adjusted for summer driving. Magnolia dealers and stations throughout the Southwest are now performing this service for motorists in preparation for hot weather driving."

Mobiloil made by the Socony-Vacuum Clearosol process was made available to the public for the first time last fall only in the "Artie" grade. The proven advantages of motor lubricant made possible by this revolutionary process of manufacture are now found in the entire line of Mobiloils for summer. The Clearosol process actually washes away all the gum, sludge and tarry elements not essential to good lubrication and produces a totally new kind of motor lubricant impossible to obtain by old methods of refining.

Magnolia, the oldest petroleum producing, refining and marketing company in the South, is celebrating its twenty-fourth birthday in April with the annual observance of Founders Month and the "Summer-ize" activity at Magnolia Dealers and Stations.

Farmers' Cooperative Associations May Borrow At New Low Rate

Farmers' cooperative associations operating in Texas may obtain loans from the Houston Bank for Cooperatives at a new, low interest rate of 4 1/4 per cent, it was announced Thursday by Sterling C. Evans, president of the bank. The new rate will apply on all "physical facility" loans closed on and after April 10, 1935. This represents a reduction of one fourth of one per cent from the former rate of 4 1/2 per cent.

The Houston Bank for Cooperatives makes loans to farmer owned and controlled associations that may be organized for a number of cooperative purposes, including ginning cotton, packing citrus fruits and buying and selling of various commodities. There now are more than 350 such organizations operating in Texas.

Merchandising or operating loans to such associations are made by the Houston Bank for Cooperatives at the rate of three per cent.

Floydada Golfers Play At Petersburg

Several local golfers, who are members of the Petersburg team, played the Slaton Club at Petersburg Sunday afternoon.

Although the Slaton team won the match nine to four it is reported that there were several very close games.

Those playing from Floydada were: Woody Guthrie, Jeff Welborn, Jim Clonts, John McCleskey, Bill Daily, and Roy Eubank.

Mrs. Emma Speer left Sunday for Odessa, where she will visit her son, H. Lee Speer. Leon E. Speer will have charge of the Floydada Hotel during Mrs. Speer's absence.

The Floyd Co. Plainsman
Published Thursday of Each Week

M. B. CAVANAUGH
Owner and Publisher
Telephone No. 187

ADVERTISING RATES
Given on Application

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In Floyd County \$1.00
Outside Floyd County \$2.00

Entered as second class matter
June 23, 1930, at the post office at
Floydada, Texas, under the Act of
March 3, 1879.

NOTICE!

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of The Floyd County Plainsman
will be gladly corrected upon its
being brought to the attention of
the publisher.

Mr. and Mrs. Frank Cline left
Sunday for Waco and Longview
where they will spend about ten
days visiting friends and relatives.

J. A. Arwine spent last week end
in Farwell visiting with friends and
relatives.

Want Ads

To Farm Lease, Splendid Lands
in Floyd and other Counties, con-
venient to Railroad Towns. W. M.
Massie & Bro. 13-tfc

Day in and day out your cow will
give milk on Dobb's Brand Mixed
Feed. McCarty Feed Store. 19-tfc

Fruit Trees, Chinese Elms, Shrubs,
Rose Bushes, Hollums, Floydada
Florists. 11-tfc

Now is the time to rid your hen
house of all bugs and mites by using
Carbo Crocene, for sale by J. C.
Woodridge Lumber Co. 19-tfc

TO TRADE—Town Lots for ac-
rage or live stock. W. M. Massie
& Bro. 44-tfc

Complete assortment fresh bulk
garden seeds. Star Cash Grocery.
14-tfc

Carbo Crocene will keep your hen
house clean from all insects. J. C.
Woodridge Lumber Co. 19-tfc

People bring their shoes to us for
repair because they get quality and
service. Jones Shoe Shop. 14-tfc

FOR SALE—Easy terms, rich
plains land, also cotton land below
Caprock. W. M. Massie & Bro. 44-tfc

All parts for some cars. Some parts
for all cars. Harris Brothers. 39-tfc

Fruit Trees, Chinese Elms, Shrubs,
Rose Bushes, Hollums, Floydada
Florists. 11-tfc

FOR SALE Several good used cars
and trucks. Finkner Motor Co. 18-tfc

Good white wagon oak for sale by
J. C. Woodridge Lumber Co. 19-tfc

Let Cavanaugh do your printing.

PUBLICATION NOTICE

STATE OF TEXAS,
COUNTY OF FLOYD.

On the 27th day of March, A. D.
1935, G. C. Collins, W. S. Poole, and
O. E. Stevenson, Special Commis-
sioners appointed by the Court to
assess the damages to the property
consisting of real estate belonging to
Lonnice McCarty, whose residence is
unknown, by reason of the location
of State Highway No. 207, between
Floydada, Texas, and the Crosby
County Line south of Floydada, Tex-
as, said land being South one-half
of the Southeast 1/4 of Section 5,
Block P, and more fully set out in
the petition of the State of Texas
filed with the Hon. Tom W. Deen,
County Judge of Floyd County, Tex-
as, on the 27th day of March, 1935,
said commissioners having been duly
sworn to assess said damages fairly
and impartially and in accordance
with law, do hereby appoint as the
time and place for hearing said par-
ties and said matters, the Courthouse
in Floydada, Texas, on 27th day of
April, 1935, at 2:00 o'clock P. M.

And it appearing from the petition
of the State of Texas which is sworn
to, that the names of the parties de-
fendant herein, namely, Lonnice Mc-
Carty, said party's residence is un-
known to plaintiff, it is ordered that
a copy of this order be served upon
said party by making publication of
this notice in some newspaper pub-
lished in the County of Floyd once
each week for four consecutive weeks
previous to the return day hereof,
and such service thereof shall be
notice to the party to appear at said
time and place for the purpose of
offering any evidence he desires on
the issue as to the damage to be
assessed against said State of Texas
and to be paid to the said Lonnice
McCarty for the right of way afore-
said.

Witness our hands this the 27th
day of March, 1935.
O. E. STEVENSON,
W. S. POOL,
G. C. COLLINS,
—Special Commissioners.

16-4tc

FIND MOON CHANGES EARTH DISTANCES

Shifts of 63 Feet Between Continents Reported.

Cambridge, Mass.—The gravita-
tional pull of the moon apparently
creates tides in the solid earth
which change the distance between
North America and Europe as much
as sixty-three feet, according to
Dr. Harlan T. Stetson, visiting pro-
fessor at the Harvard Institute of
Geographical Exploration, and Dr.
A. L. Loomis, of the Loomis labora-
tory at Tuxedo Park, N. Y.

The effect of such an earth tide
larger than could have been ex-
pected was detected when Doctor
Stetson and Doctor Loomis found
that discrepancies in astronomi-
cally checked clocks in Europe
and in North America increased
and decreased regularly with the
changes in the moon's motion.

Clocks Checked.
Clocks are checked astronomi-
cally by comparison with the move-
ment of stars across the meridian,
a semi-circle running through north
and south and a point directly over
the observer's head. If discrepan-
cies are found in two clocks, thus
checked by the stars, then the po-
sition of either one or the other
of the stations appears to have
moved east or west, thus chang-
ing the observer's meridian.

The scientists discovered that
the discrepancies between Ameri-
can and European clocks, at as-
tronomical stations where the
checking was done regularly, moved
either east or west of their nor-
mal positions. When the position
of the moon caused both stations
to move apart, the average distance
between them might be increased
about thirty-two feet, they found.
If the moon caused them to move
toward each other, they might be
nearer together by the same
amount.

United States time signals checked
at Washington are broadcast from
the naval station at Annapolis, Md.;
English time signals, checked at
Greenwich, are broadcast from Rug-
by, and French time signals, checked
at Paris, are broadcast from Bor-
deaux. At specified times, each
station picks up the signals of the
other two.

Note Discrepancies.
Discrepancies noted between An-
napolis time signals and those from
Rugby were seen to rise and fall
with the moon's position. Almost
exactly the same curves of rise and
fall applied to the transmission be-
tween Annapolis and Bordeaux. But
such relationship was seen. Evi-
dently something takes place over
the Atlantic which does not take
place between England and France.

The two scientists found that
when the moon was north of the
equator, the continents were about
thirty-two feet closer together than
normally when the moon crossed
the meridian, and that they spread
apart until, when the moon's hor-
angle was about fourteen, the con-
tinents were about thirty-two feet
farther apart than on the average.
When the moon was south of
the equator, exactly the opposite
was true, the continents moving to-
gether when the moon was crossing
the meridian, and traveling apart
gradually until the moon's hor-
angle was about twelve.

Twins Discover Value of Science at 16 Months

New York.—Science pays!
That was the conclusion recently
of sixteen-month-old Margie as she
watched her scientifically trained
twin, Florrie, snatch a piece of
candy from under her very eyes.

Columbia university psycholo-
gists beamed with pride. Florrie's
training enabled her to figure out
a way to capture the candy, placed
on top of a box, while Margie could
only reach in vain. Florrie used a
smaller box for a step.

Jimmy and Johnny, also twins,
aged three, proved the same theory.
Johnny, psychologically trained,
was able to climb up to the candy,
while Jimmy, his untrained twin,
only fell on his nose.

Margie and Jimmy, the untrained
twins, surveyed the situation re-
sultfully. Jimmy remarked, with
justice:
"Tain't fair!"

Best Attendance Marks Go to Rural Students

Harrisburg, Pa.—Boys and girls
from the rural sections of Pennsylv-
ania, despite the distances they
have to go to school, outdo their
brothers and sisters from the cities
in regular class attendance.

Perfect attendance records an-
nounced for 1934 by the state de-
partment of public instruction show
that 17 out of each 100 pupils in
rural communities did not miss a
day of school. In the larger city
district only 11 of each 100 were
neither absent nor tardy during
the year.

Wholesale Barbering Vorrallis, Ore.—Every six weeks

a squad of 25 barbers make it a
field day and attack the foliage of
children at the W. C. T. U. chil-
dren's farm home near here. The
tonorialists deploy among the sev-
en dormitories and trim the chil-
dren free of charge.

MRS. J. B. CLAIBORNE ENTERTAINS THURSDAY CONTRACT CLUB

Mrs. J. B. Claiborne entertained
the Thursday Contract Club at her
home last Thursday, March 11th. A
lovely dinner course was served to
the following members:

Mesdames Cullen Riley, Fred Na-
tors, Winfred Cooper, Lorane Brit-
ton, Lewis Norman, Arthur Stewart;
Misses Gene Smalley, Eulalia Bur-
rus, Mildred Strickland and Ade-
laide Scott. Guests were Mrs. Paul
Nelson and Miss Jewel Grundy.

High score for members was held
by Mrs. Cullen Riley and for guests
was held by Miss Jewel Grundy.
Mrs. N. B. Stansell will entertain
the club at its next meeting on
Thursday, April 25.

RELIEF OFFICE EMPLOYEES ATTEND SCHOOL OF INSTRUCTION AT LUBBOCK

Several of the local relief office
employees attended a school of in-
struction held at Lubbock Tuesday of
this week. Relief officials from
Austin conducted the class. Those
attending from here were: Edwin
Heald, T. T. Hamilton, R. W. Coth-
ern, and Mrs. Lola Gallaway. Albert
Sherrill of the Lockney office also
attended.

FIFTY CANDIDATES FOR GRADUATION FROM FLOYDADA HIGH SCHOOL '35 CLASS

There are fifty candidates for di-
plomas of graduation from Floydada
High School with the class of 1935,
according to a list of prospective
candidates issued early this week by
Superintendent A. D. Cummings.
There are twenty four boys and
twenty-six girls in the class. The
exercises for the seniors were le-
son given. The baccalaureate ser-
mon will be at the First Methodist Church
Sunday night, May 12th, with Rev.
P. D. O'Brien in charge, and the
commencement will be at the high
school on Friday night, May 17th.

Miss Kathleen Hodge, daughter
of Mr. and Mrs. Walter Hodge, is
valedictorian. Miss Hodge had a
general average for her four years
in high school of 98.39. Miss Cleo
Birch, daughter of Mr. and Mrs. T.
S. Birch is salutatorian. Miss Birch's
average is 98.12. Vernon Dorsey is
honorary boy with an average of 87.70.

Prospective graduates names are as
follows:

John Kimble, Gale Bishop, Lon
Davis, Jr., O. P. Rutledge, Jr., Orvel
Spence, Roy Crawford, Lewis Hol-
lingsworth, J. R. Dooley, Orville
Lightfoot, Buster Dean Simpson,
Lynn Easterling, Hasty Simon, Char-
lie Wright, Weldon Thornton, Or-
ville Stewart, John Harold Myers,
Dean Nelson, I. A. Smith, Jr., A. J.
Roberts, Vernon Dorsey, Billy W.
Snell, Le Moyne O'Neal, Willis Hall,
J. D. Cates,

Mary Martha Smith, Bert Ione
Smith, Myrtle Virginia Stovall, Mary
Katherine Smith, Leona Kathene
Gresham, Ruth Margaret Troutman,
Kathleen Hodge, Mabel Irene Moore,
Mary Jo Scott, Juanita Shurbet,
Bonita Belle Newsome, Emma Louise
Smith, Cleo Mozelle Birch, Ruth Jor-
don, Gladys Bertrand, Mary Shultz,
Lorene Brown, Nella Frances Faulk,
Sadie Ann Bailey, Margaret Cul-
pepper, Leona Jameson, Catherine
Forgerson, Juanita Phillips, Audrey
Camden, Winnie Box, Lorraine Mc-
Lain.

MARRIAGE LICENSES ISSUED

Marriage licenses were issued to
Mr. T. L. Spears and Miss Myra
King by County Clerk A. B. Clark
on Saturday, April 13th.

Misses Effie and Audie Noland
spent the week end visiting relatives
in Plainview.

RUPTURE

SHIELD EXPERT HERE

H. M. SHEVNER, widely known
expert of Chicago, will personally be
at the Hilton Hotel, Plainview, Mon-
day only, April 22, from 9 a. m. to
5 p. m.

Mr. Shevner says: The Zoetic
Shield is a tremendous improvement
over all former methods, effecting
immediate results. It will not only
hold the rupture perfectly but in-
crease the circulation, strengthens
the weakened parts, thereby closes
the opening in ten days on the aver-
age case, regardless of heavy lifting,
straining or any position the body
may assume no matter the size or lo-
cation. A nationally known scienti-
fic method. No under straps or cum-
bersome arrangements and absolutely
no medicines or medical treatments.
Mr. Shevner will be glad to demon-
strate without charge or fit them if
desired. Add. 6538 N. TALMAN
AVE., Chicago.

For 15 years assistant to F. H.
Sceley famous rupture expert of
Chicago.

\$4,685.80 IN WHEAT CHECKS RECEIVED AT WHEAT OFFICE

\$4,685.80 representing twenty con-
tracts in the first 1934 payment were
received at the wheat office Thurs-
day of this week.

There was twenty seven checks in
all and these checks are now being
mailed to the owners.

In a letter received yesterday from
Geo. E. Farrell, director of the grain
division, Mr. Farrell stated that "the
wheat division would not disapprove
of the renting of contracted acreage
on a crop share basis provided that
the land was used in accordance with
the regulation conveying the use of
contracted acres for 1935."

"Regulations covering the use of
contracted acres for 1935 make it
possible to use contracted acreage for
the seeding of any grain or legume
crop other than emergency forage
crop without restriction as to its use,
however, the seeding of an emergency
crop for hay, pasture or roughage
would require that such crop could
not be used for production of seed
maturity."

SEWING ROOM MAY OPEN LATTER PART OF NEXT WEEK HERE

Plans for the opening of the relief
sewing room have been completed
and Mr. Heald hopes to have the
project open next week.

The room will be located across
the street from the local relief office
and next door to the Western Union
Telegraph office.

Only relief roll clients will be al-
lowed to use this sewing room. Mrs.
P. G. Stegall will be the non-relief
supervisor of this project.

Good USED CARS

1934 Plymouth DeLuxe \$575
1932 Pontiac Sedan \$425.00
1929 Pontiac Coach \$150.00
1929 Chevrolet Coach \$125.00
1928 Buick Coupe \$100.00
1929 Nash Coupe \$100.00
International Truck,
Extra Good \$200.00

TERMS IF DESIRED

FINKNER MOTOR
COMPANY
Dodge-Plymouth
Deales

FRECKLES? Use OTHINE

(Double Strength)
BLEACHES and
CLEARS THE SKIN
Gives You A Lovely Complexion

You're Paying for this
PROTECTION
Be Sure You Get It!

STOPS YOU QUICKER
8400 skid tests prove other new
tires slide 14% to 19% farther
than new "G-3's"



The "Goodyear Margin of
Safety" costs you nothing
extra... why not have it?

GOOD YEAR

Lifetime
Guaranteed **SPEEDWAY**
\$5.50
4.40-21
\$6.40
4.75-19
Other sizes in
proportion

43% More Non-Skid Mileage
Quicker-Stopping Grip
Blowout Protection in
EVERY Ply
Guarantee against road haz-
ards
Guarantee against defects for
life
Our own guarantee and year
round service

H. O. CLINE
LOCATED AT MAGNOLIA SERVICE STATION
NUMBER TWO, . . . RANDERSON BUILDING.
Phone 37 For Road Service

DR. KIBBY J. CLEMENTS
Osteopathic Physician and Surgeon
PLAINVIEW, TEXAS
306-S-10-12 SKAGGS BUILDING
OFFICE PHONE 189 RESIDENCE PHONE 1070

Thrifty Housewives
You will find we have a wide selection of
choice foods at reasonable prices.

Hull & McBrien
PHONE 292 PHONE 292

SOMETHING ENTIRELY DIFFERENT

**PICTURED BIBLE
CHAUTAUQUA**
(THE BIBLE IN PANORAMA)
STARTING
SUNDAY NIGHT,
APRIL 21, 7:45 AT THE
Randeron Building
(ACROSS STREET FROM WILLSON & SON
LUMBER COMPANY)
WITH THE SUBJECT
"Seven Words That Will Overthrow
The League of Nations"

C. A. WALGREN, Evangelist—H. D. COLBURN, Music

—SERVICE CALENDAR FOR FIRST WEEK—

MON. 22—"WHAT DO THESE THINGS MEAN?"
TUES. 23—"THIS WONDERFUL TWENTIETH CENTURY"
WED. 24—"WORLD FEDERATION: A DREAM OR REALITY?"
THURS. 25—"THE ORIGIN OF SIN, WHO IS THE DEVIL?
WHY DID GOD NOT DESTROY HIM?"
FRI. 26—"THE TWO WITNESSES ATTACKED BY THE
BEAST FROM THE BOTTOMLESS PIT"
SUN. 28—"DO MYSTERIOUS MESSAGES COME FROM THE DEAD?"

Song Service 7:45—Question Box 8:00—Lecture 8:15

Just The Bible Messages You Have Been Wanting to Hear
COME—ADMISSION FREE—EARLY

**SPECIAL SHOWING
FOR EASTER**
Special showing for
Easter of dresses with
or without coats, in
Waffle Weave, Tree-
barks, Triple Sheers,
in all the new wanted
shades.

**BROUCLE KNIT
SUITS**
In Eggshell, Leaf Rose,
Coral Mist and Haven
Blue.

Style Shoppe
Mrs. Mollie A. Morton,
Owner
Telephone No. 17

Pre-Easter Special!
GUARANTEED OIL CROQUINOLE PERMANENT
WAVE INCLUDING SOFT-WATER SHAMPOO,
SET AND DRIED—
\$1.98

Mrs. Anna Marie Boothe
201 Boothe Building—Phone 86

Change Now! To Panolene Speed-Shield Motor Oil.

PANHANDLE SERVICE STATION, FLOYDADA

STRICKLAND & SONS, DOUGHERTY.

HIGHWAY TO MEXICO WILL BE POPULAR

Expect Million a Year to Use Pan-American Road.

Washington.—Representative Kent E. Keller, Democrat, of Illinois, one-time resident of Mexico, has taken an active leadership among congressional friends of the Pan-American highway. His enthusiasm over the possibilities of international tourism has brought him the chairmanship of an unofficial committee to arrange appropriate celebration of the opening of the Laredo-to-Mexico City sector, expected next fall.

Representative Keller predicted that within a few years, when travelers' hotels and other facilities are developed along the new highway, at least 1,000,000 tourists annually will motor to and from the United States and Mexico.

After the Laredo-to-Mexico City sector is open, he understands that the Mexican government promptly will shift the construction workers to the road south of Mexico City, ending at its early completion to the Guatemalan frontier.

Completion of Central American sectors of the Pan-American highway may require some external financial assistance, but Representative Keller thinks that this eventually will be forthcoming from the United States.

"The richest agricultural soil in the world is in south Mexico and Central America," he said. "The productivity of this region, with irrigation, can scarcely be exaggerated. One crop can be grown after another. When modern transportation is available that region will develop rapidly."

"The Pan-American highway, besides attracting tourists, will be a direct stimulus to international commerce. As people come to know each other, they do business with each other. Better acquaintance also will inspire a sense of political security among the various countries."

Construction of the Pan-American highway south of Panama is still "out in the future," but Mr. Keller said that motorists' enjoyment in travel through the tropics will encourage its construction.

"Invisible" Torpedo Is Developed by Germans

London.—An "invisible" torpedo, propelled by electricity instead of compressed air and fired by invisible means has been adopted for German submarines, according to the Daily Telegraph.

Both improvements, says the Telegraph's naval correspondent, will make submarine attacks on merchantmen of slow or moderate speed much more deadly although to fast warships the torpedoes may not be so dangerous as the old type.

Electric propulsion eliminates the telltale trail of bubbles that always accompanies the compressed air type. The discharge has been made invisible by a device that cuts off the light at the moment the torpedo leaves the submarine tube. Normally the discharge of a torpedo from a submarine is betrayed by an upheaval on the surface of the ocean.

Scientists Say Kissing Bug Is Staging Comeback

Berkeley, Calif.—The "kissing bug" has staged a comeback. The little insect that a quarter century ago got everybody excited and caused people to go about with swollen lips is on the loose again, scientists at the University of California said.

An intensive study is being made of the kissing bug, known to scientists as *Triatoma*, in an effort to forestall a possible outbreak of American trypanosomiasis, which in many cases is fatal.

HER BOY HAD ALWAYS BEEN WEAK AND PUNY

"My four year old boy had been weak and puny since birth, and had constipation and indigestion. Nothing did him any good until we tried Milks Emulsion. Since using it, he can't get enough to eat and has outgrown his childhood trouble. He plays out with the children now, and he was never able to do that before."

—Wm. Heart, 424 Bundy Ave., New Castle, Ind.

Weak, ailing children usually start eating and getting stronger fast; the very first bottle of Milks Emulsion.

Milks Emulsion restores healthy, natural bowel action. Milks Emulsion is strongly recommended to those whom sickness has weakened.

This is the only solid emulsion made, and so palatable that it is eaten with a spoon like ice cream.

You are urged to try Milks Emulsion. Take six bottles home with you, use it according to directions and if not satisfied with the results, your money will be promptly refunded. Price 6c and \$1.20 per bottle. The Milks Emulsion Co., Terre Haute, Ind. Sold by druggists everywhere.

He's Dad and Granddad All in the Same Day

San Benito, Texas.—A. O. White, San Benito business man, became a father and a grandfather on the same day. A baby was born early in the morning to Mr. and Mrs. P. D. Kenamer, Jr., and 15 hours later Mrs. White gave birth to a son. The baby boy is Mr. White's first child. Mrs. Kenamer is Mrs. White's daughter by a former marriage.

Water Plants Lured Mastodons to Death

Beloit, Wis.—A craving for underwater plants brought death to 40 "coal scoop" mastodons and preserved their prehistoric skeletons until ages later when they were found by Dr. Roy Chapman Andrews in the Gobi desert, the famed Beloit college alumnus revealed here.

These mastodons who drew their common name from their peculiar jutting lower jaw which enabled them to scoop up plants from the soft mud of inland lakes were found piled skeleton upon skeleton by Andrews.

He reconstructed their history in times when the desert was a place of plenty of food and told how they apparently sank in the mud where they were searching for food.

Grant's Tomb

The corner stone of Grant's tomb on Riverside drive in New York, was laid by President Harrison on April 27, 1862, the seventieth anniversary of Grant's birth. It was dedicated on the seventy-fifth anniversary. The cost was about \$600,000, which was subscribed by 80,000 persons—none of it being paid by either the government or the city.

Water Flows Uphill

Owing to marked variations in atmospheric pressure, the surface of Lake Geneva, Switzerland, is not infrequently 5 or 6 feet higher on one side of the lake than on the other. The phenomenon is known as "the seiche," and it causes the lake to swing back and forth for periods upwards of an hour.

Curfew Still Rung

Curfew is still rung at many places throughout England, among which should be mentioned Hailsham, in Sussex, where, it is said, the practice has been carried on without a break since the time of the Conqueror. The bells of the ancient church of St. Helen's Worcester, also ring the curfew, and it is interesting to note that the peal of eight bells is inscribed with titles and verses descriptive of the battles and achievements of Marlborough and other commanders in the reign of Queen Anne. One of these bells was in olden days rung between mid-day and one p. m. on Christmas day, and earned the name of the "Pie Bell," while a similar bell rung at St. Martin's, Worcester, was called the "Plum Pudding Bell."

Dale and Herwin Strickland made a business trip to Littlefield Sunday.

Mr. and Mrs. T. M. Noland and Alton, spent Sunday with Mr. and Mrs. E. E. Huskey.

Cream and Eggs

HIGHEST PRICES PAID AT
FLOYDADA GROCERY
PHONE 212 FOR DELIVERY SERVICE

The Skill Behind Your Safety.

When you're rolling along at even a moderate speed, your safety is largely dependent on the last repair job you had done. If it was skillful, if it was thorough, if it was thoroughly checked and then re-checked as it always is at Sharps Motor Service your safety is assured. We never take a chance! Low Prices, Too.

Sharps Motor Service

PHONE 70 PHONE 70

LAST RITES FOR MISS MOLLY WANDSLEY MONDAY MORNING

Miss Molly Wandsley, of Fort Worth, formerly of Floydada, was buried here Monday morning at 11:30. The funeral services were held in Fort Worth.

The body was accompanied to Floydada by Miss Kate Wandsley, niece of the deceased, and Mr. Marvin Scott.

Interment was made in the Floydada cemetery, with Rev. I. A. Smith in charge.

BAPTIST MEETING POSTPONED TILL FIRST SUNDAY IN MAY

The Baptist meeting which was previously announced to begin the second Sunday in April, has been postponed till the first Sunday in May. The meeting has been postponed on account of the Methodist revival which is now in progress. This meeting will not be held in the City Park Tabernacle, but instead Rev. Horace C. Goodman will bring with him a large tent and will be close in to town.

Everyone is invited to attend all these services.

A. H. KREISS LOSES BROODER AND IMPLEMENT HOUSE BY FIRE MONDAY

A. H. Kreiss of Dougherty lost his brooder house and implement house by a fire that started in the brooder house Monday about two o'clock.

The fire started in the brooder house and the implement house caught from it. There was a Chevrolet truck and a tractor in the implement house. The truck was damaged about fifty per cent before it was saved by neighbors and the tractor was slightly damaged.

Mr. Kreiss was in Floydada at the time of the fire.

LOCAL RELIEF OFFICE TO ENROLL ELEVEN MORE CCC BOYS

On Saturday, April 20th, the local relief office will enroll eleven Floyd County boys for the CCC camps. These boys must be boys from relief roll families and must be checked in Saturday at the relief office here.

Mr. and Mrs. E. C. Nelson visited with their son, E. C. Jr., in Amarillo Sunday afternoon.

John Hollums and son, Douglas, made a business trip to Amarillo yesterday.

HELP KIDNEYS

If your kidneys function badly and you have a lame, aching back, with attacks of dizziness, burning, scanty or too frequent urination, getting up at night, swollen feet and ankles, rheumatic pains . . . use **Doan's Pills**. Doan's are especially for poorly functioning kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

DOAN'S PILLS

STATE SUPERVISOR OF RURAL SCHOOLS TALKS AT COURT HOUSE

G. D. Holsbrook, state supervisor of rural schools, talked to the rural school teachers and others at the district court room yesterday.

The subject of Mr. Holsbrook's talk was "The Rural Schools of Texas." The latter part of the program was given over to questions and answers.

J. W. GINN DIES AT SANTA ANNA, TEXAS

J. W. Ginn, of Aledo, father of C. W. and J. C. Ginn, of this city, died Tuesday night at the Santa Anna Hospital.

The body was shipped from Santa Anna to Lubbock by train and was met there by members of the family and taken to Aledo yesterday.

The date of the funeral will be announced later as all the members of the family have not arrived yet.

RESOLUTIONS OF RESPECT

Inasmuch as the Brother C. M. Stephenson has been called from our midst by death. We the members of Floydada Lodge No. 712 A. F. & A. M., in accordance with the custom of the fraternity adopt the following resolutions:

Resolved, that we express our sorrow at his departure from our midst and commend to the surviving brethren of this lodge his splendid faithfulness to the tenets of Freemasonry.

Resolved that we express our condolence to his surviving relatives and extend to them our heartfelt sympathy in their hour of bereavement.

Resolved that a copy of these resolutions be spread on the minutes of this body, a copy be furnished his family and a copy be furnished the local presses for publication.

L. B. MAXEY,
J. W. CHAPMAN,
S. B. McCLESKEY.

CONTRACTS AND SUPPLEMENTS TO BE SENT STATE BOARD

Three hundred sixty-one supplements to the 1934 cotton contracts and five hundred twenty-one applications for 1935 cotton contracts have been approved by the County committee and sent to the state board of review.

Let Cavanaugh do your Printing.

EMERGENCY FUNDS FOR COMBATING WIND EROSION AVAILABLE FOR FLOYD

An emergency fund of five hundred thousand dollars has been made available to help the damage being done by wind erosion on the plains of Texas. In this area much land is being severely damaged from blowing because it is left bare and untilled. In most cases listing of this land immediately will check the damage being done.

In many sections the farmers claim that on account of the previous crop failure they have no funds to buy fuel or feed for listing their land. A grant of ten cents an acre will be made to such farmers.

In each county in the designated area the county agent will set up a committee to pass on the needs of the applicant. Farmers who wish to obtain the funds will make application for them to this committee. If the committee certifies that the applicant has land suffering from soil blowing and lacks funds for listing this land, the relief administrator will be authorized to give him an order for fuel or for feed. No funds will be distributed directly to the farmer. This grant is in no way restricted to relief clients.

This program is of an extremely temporary and emergency character. The whole program must be completed by May 1st.

County Agent Lindsey states that he will be in a position to take applications for loans on this work beginning today.

CARMICHAEL FAMILY MOVED TO MENARD

Mr. R. H. Carmichael, former manager of the M. System grocery store here, was in Floydada for the week end and returned to Menard, Texas, Monday with his family where they will make their home and Mr. Carmichael will manage the "M" System store.

SOFT BALL LEAGUE TO BE ORGANIZED APRIL TWENTY-FIFTH

The Floydada Soft Ball League will be organized at the County Court Room on Thursday, April 25. Everyone interested in the organization of this league is urged to be present. The meeting will open at 7:30 o'clock.

Let Cavanaugh do your printing.

IT'S GARDEN TIME . . .

We have a full line of all kinds of seeds for the garden. Come in and let's talk over your requirements. Assortment bigger and better. Outstanding values in bulk seed.

Lawn Grass Seed at
STAR CASH GROCERY
"Floydada's Oldest Food Store"



Protect Your Wardrobe!

Don't risk making meals for moths out of your wardrobe. Get one of these moth-proof bags for your most important garments.

BOOTHE TAILORS

CLEANERS AND HATTERS
(WEAR CLEAN CLOTHES)

Your wife will know why we buy from Western Electric

As the world's best purchasing agent, she applies the same rules of thrifty buying used by the Bell System.

switchboards, show similar variations in the amount saved.

But the important point, clearly indicated, is that Western's prices are appreciably lower to us than open market prices.

As one of the 24 associated companies of the Bell System, we buy most of our equipment and much of our supplies from Western because we get bargains there, because we get uniform quality and the assurance of exact performance . . . and because Western Electric parts are so designed that future improvements and developments will fit into and work with equipment already in use.

These factors help us materially in achieving the Bell System policy of good telephone service at fair cost to the user.

A special study based on 3,000 separate items of telephone equipment and supplies indicates this fact: Western Electric, as supply unit of the Bell System, sells to Bell operating companies for a fourth less, on the average, than the lowest price offered by independent supply firms.

This of course does not mean a saving of a fourth on every item bought from Western Electric. Some supplies . . . paper, paints, poles, for example . . . range from 5 to 17 per cent under usual market prices. Others, such as telephones, cables and

SOUTHWESTERN BELL TELEPHONE COMPANY

First National Bank

Floydada, Texas

1903—Time Tested Service—1935

Electric Refrigerators

Are Built For Hot Weather

In hot weather you really need good refrigeration. The demand for ice cubes increases because hot weather promotes thirst. Frozen desserts and salads become more delectable and are served more often, if they can be made promptly. And it is in summer time that the danger from tainted food is greatest.

During the past ten years various manufacturers have designed and built millions of electric refrigerators. At first food preservation was paramount to the American housewife. Then she became impressed with the necessity for fast freeing of ice cubes and desserts. To these were added beauty, convenience, much lower prices, increased efficiency, and unquestionable dependability.

The new electric refrigerators were built to satisfy the demands of the American housewife, no matter how hot the weather.

Texas Utilities Company

COMMON CAUSE OF BALDNESS

One of the chief causes of premature grayness, falling hair and ultimate baldness is lack of circulation in the scalp. To overcome this and bring an abundant supply of blood to nourish the hair roots, massage scalp at night with Japanese Oil, the antiseptic counter-irritant. Thousands of men and women report amazing results in stopping falling hair, growing new hair on bald areas and in eliminating dandruff and itching scalp. Japanese Oil costs but 60¢ at any drug store. Economy size, \$1. FREE "The Truth About the Hair." Write Dept. 36. NATIONAL REMEDY CO. 96 West 45th Street, New York

Look Into The Future!

Guarantee yourself and your family a protected future by carrying ample insurance to cover unexpected losses. Your home and all of your possessions can be protected against loss in a most economical manner, if you will let us explain how best to protect your interests at the lowest possible cost.

We deal only in old-line insurance, representing stable companies whose broad policies have weathered all storms and whose every policy holder has always been paid in full.

See us today

G. C. TUBBS
INSURANCE
AGENCY

First National Bank Building.
Phone 162

FLOYDADA INSURANCE
AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER.

Get Ready For Easter



HAVE THAT SUIT CLEANED AND PRESSED

We can make that Spring or Summer Suit of yours look almost new again for EASTER if you will bring it to us and have it cleaned and pressed. Avoid the last minute before Easter rush by phoning us, and telling us to call for the apparel you want made ready for Easter wearing.

Luther Fry
Tailor

JUDGING OF GUERNSEYS AND JERSEYS HIGHLIGHTS AT THE PANHANDLE - PLAINS SHOW

Plainview, April 16.—Announcement of the winners in the production contest, the judging of Guernseys and the judging of Jerseys by W. L. Stangel, head of the animal husbandry department of Texas Tech, an educational program directed by Frank R. Phillips, West Texas State Teachers College, with Dr. T. O. Walton, president of Texas A. & M. College and H. H. Williamson of the extension service from College Station as principal speakers, were the highlights of the second day of the eighth annual Texas-Panhandle-Plains Dairy Show here today.

Championship honors in the production contest went to a 3-year-old Jersey cow owned by Sprague and Eliff of Tulla with a mark of 45.8 pounds of milk produced and a yield of 2.827 pounds butter fat. Tierra Blanca Farms won second and third place honors when Ronalds Rosaline produced 47.7 pounds of milk and 2.7152 pounds butter fat and Blanches Gypsy You'll Do produced 43.5 pounds of milk and 2.4653 butter fat. Thirty-four cows were entered in this contest owned by dairymen other than the two mentioned, E. E. Prosser & Son, of Plainview; O. L. Stansell, Floydada; Robert Smith, Lockney; R. B. Hales,

Canyon; J. W. Heavin & Son, Plainview; Jean Duluth Farms, Panhandle; Acheley & Wilkins, Tulla; C. R. Reed, Tulla; E. W. White, Meadow; Jack Stansell, Floydada; and Robert Lee Smith, Lockney.

Dr. Walton said that despite the grave conditions confronting the country he has an abiding faith in the inherent capacity of the American people for self government. "I am confident that we will find our way out and that agriculture will head the procession—especially if it adopts a program of looking ahead," Walton said.

In the Guernsey cattle classes, Sunset Golden Jason, exhibited by Texas Technological College, Lubbock, was adjudged the senior and grand champion bull of the Guernsey division.

The senior and grand champion Guernsey female was Heartbreakers Jewel of Carson, shown by Jean Duluth Farm, Panhandle. Their entry, Jean Duluth Dora, was the junior champion female. E. E. Prosser and son of Plainview furnished some of the first prize winners in the different classes for Guernseys as well as competition for championship honors.

The vocational agriculture team from Clarendon High School, coached by J. M. Hill, scored 1,323 points and won first place honors in the dairy cattle judging contest. A team from Post with 1,304 points was

second and a team from Plainview with 1,279 points was third.

In the 4-H contest judging of dairy cattle a team from Garza County was first with a score of 1,340 points Swisher County with 1,281 was second and Parmer County was third with 1,106 points.

In the poultry judging contest for vocational agriculture teams, Post was first with 1,225 points; Tulla second and Hereford third.

Ray C. Mowery, member of the faculty at Texas Tech, was toastmaster at a banquet for ex-students of Texas A. & M. College Monday night.

At a meeting following the banquet W. Jennings of Plainview was elected president of the South Plains organization of ex-students of Texas A. & M. Alex Nisbet of Plainview was re-elected secretary, R. B. Davis of Plainview was elected vice president and R. E. Dickinson of Spur as a member of the ex-students association directors from this district.

At the annual dairy show pageant Tuesday night, which was directed by Miss Wilma Friedsman, head of the department of English at Wayland College, Miss Ara West of Childress was crowned queen.

Mark Duncan of the Duncan Drug of Lubbock, was in Floydada on business Thursday of this week.

Buck Sims visited in Silverton, Sunday afternoon.

New "Spring Tonic" for Motor Cars



YOU can't stop the seasons—but science has found a way to make them more enjoyable, particularly for motorists.

It all started through the research years ago of an obscure Roumanian, who was attempting to find a way to stop the kerosene lamps in the homes of his countrymen from smoking.

He found a way to dissolve from the oil some of its impurities and the germ of his idea has resulted in a revolutionary new way to refine motor oils known as the Clearsol Process.

This new process, developed by the Socony-Vacuum Oil Company,

"washes" out the natural impurities found in all crude oil, and leaves the finished product free of gum and other harmful substances that cost motorists millions each year in upkeep and repairs.

It was announced today that a new kind of summer Mobiloil made by this new process was now available to motorists.

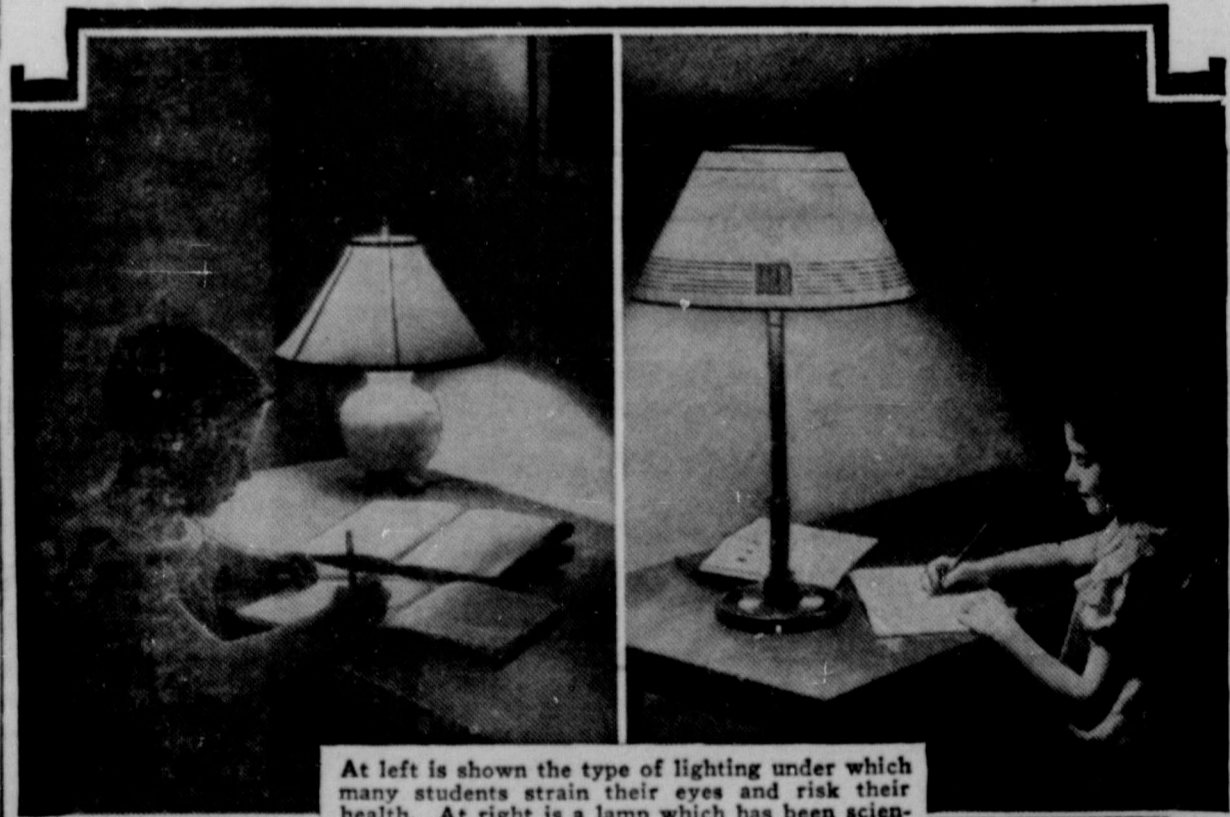
Although the new refining process took years to perfect, it is almost automatic in operation, thanks to modern science and engineering. A gas turned into liquid under pressure of from 200 to 250 pounds per square inch plays a

vital part in the process.

This gas—known as propane—acts as a solvent which collects all of the valuable parts of the crude oil in the refining process. Meanwhile, another solvent, known as cresylic acid, dissolves and settles the natural impurities found in even the finest crude petroleum. These impurities are then carried away. Thus the process, by dissolving out the impurities, acts in a similar way that you would wash dirt from your hands with soapy water.

Two new refineries to make oil this new way have just been completed at Palsboro, N. J. and Beaumont, Texas.

Proper Study Light Needed for Child's Eye Safety



At left is shown the type of lighting under which many students strain their eyes and risk their health. At right is a lamp which has been scientifically approved for reading and study.

By Jean Prentice

FEW parents tolerate willful neglect of their children's home work. But how many parents take pains to provide the best study conditions for those same children? The answer is, comparatively few. Perhaps that is one reason why more than one-fourth of our young people suffer from defective vision.

Bad Conditions to Be Avoided

It is really asking too much of a child to expect satisfactory progress in school when the seeing conditions under which he or she studies are such as to cause eyestrain and nervous fatigue. Yet homes throughout the country afford nothing better than squat little table lamps, exposed lamp

bulbs, or far less light than is absolutely necessary for good vision.

Shadows Make Vision Difficult

The illustration at upper left typifies the abuse to which the eyes of students are subjected in the vast majority of homes. The lamp is a common type. It fails to provide light sufficient in quantity for reading, writing, or studying. The shade is so designed that most of the light is directed beneath it, with very little falling on the copy book, where it is most needed. Sometimes this abuse is made worse by placing the lamp at the child's shadow, making vision even more difficult.

A lamp such as shown by the illustration at upper right provides from three to five times as much useful light as is given by an ordinary table

desk lamp. Yet it uses only one 100-watt bulb.

Many Good Lamps Available

Designed by the Illuminating Engineering Society, and called the "I.E.S. Better Sight Lamp," its light is adequate for easy vision and eye comfort. A number of manufacturers make it, and stores everywhere offer it in a variety of styles and prices. The light given by this lamp is scientifically balanced and diffused, and there is no glare. Note that it is placed to the side opposite the writing hand, to prevent the casting of a shadow.

Most of our knowledge, and a good part of our success, comes to us through our eyes. By providing our children with the proper lighting for reading and study, we will be doing much to insure their welfare and happiness in later years.

A NEW KIND OF OIL FOR SUMMER DRIVING

Summer Mobiloil

MADE BY THE FAMOUS SOCONY-VACUUM CLEAROSOL PROCESS



Now ready when you SUMMER-IZE your car!

• THOUSANDS of motorists have asked: "When can we get all grades of Mobiloil as good as that new Mobiloil Arctic?"

New Summer Mobiloil is here . . . ready for you at your neighborhood Magnolia Dealer or Station. Made by the same Clearsol Process, you can expect the same outstanding performance from Summer Mobiloil that you got during the winter from Mobiloil Arctic. It lasts much longer! Your motor will stay cleaner . . . no gum! . . . no sludge . . . no carbon!

Drive in now for your Spring Oil Change.

For Smoother Hot Weather Performance

SUMMER-IZE NOW at —

MAGNOLIA DEALERS AND STATIONS

STAY WITH MAGNOLIA AND YOU STAY AHEAD!



B-SUM-44

Tom Bishop, of Memphis, visited with friends and relatives in Floydada Sunday.

Let Cavaugh do your prising here.

Doc Polk, of Lubbock, has accepted a position in the meat department of the Piggly Wiggly Grocery store

California, where they have been visiting Glen Jones and family.

Mrs. Edgar Jones and son, Fred, returned Sunday from Stockton, California, where they have been visiting Glen Jones and family.



They're the top

For Easter For Spring

Whatever style you may demand for spring—you'll find it at the Style Shoppe. For we have the largest stock of spring hats we have ever shown in any season. And incidentally, they're the finest styles of the day and among the most flattering. Straws, of course, and felts as well. Come in today!

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