## The Floyd County Plainsman



The Floyd County Plainsman, Thursday, January 17, 1935

The Floyd Co. Plainsman
Piblubed Thurrany of Barb woek.

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## NOTIOB! $\begin{aligned} & \text { Any orroneous refleetion upon the } \\ & \text { eharacter, standing or reputation of }\end{aligned}$ any person, firm or corporatiop which may appear con <br> which may may, firmoar of corporation of The Flayd County Plaiasman will be glady correeted upon it being brought to the attention of beipg brought the publisher. <br> Want Ads



BRING US YOUR TAILOR WORK
Will appreciate you bringing us your tailor work during 1935 and we will take special care to do you the same high class work which you have always received at our shop.

LUTHER PRY TAIIOR

Tranamitting Speech by
Wire Was Great Problen Wire Was Greech by
The electric speaking tellen
$\left\lvert\, \begin{aligned} & \text { Kreis Asks Return of } \\ & \text { Wheat Acreage Measuring } \\ & \text { Equipment Right Away }\end{aligned}\right.$


Whirlwind Cagers Lost
To Plainview Bulldog To Plainview Bulldog


## Scientists Find Fast Way to Relieve a Cold

## Ache and Discomfort Eaced illmoes Inocanely Nowo



Goo. B. Mecllister's father, R. L Rey Chapman and Carroll Me. Mcellister of Glon Rose, Toxas, eame Clung, thudents in Wayland Collego Sunday to
his soo.

## PERK UP YOUR CAR PERFORMANCE

> If the old bus coughs and hesitates to get under way these nornings. you know it needs to be cheeked over and adjuated. morruings, you know it needs to be cheeked over and adjusted.
Save further expense and possible cootly delay by letting us do it save further expense and possible cottly
now. Careful workmanship, fair prices.

IGNITION-BATTERY-MOTOR BERVICB
HARRIS BROTHERS, AUTO WRECKING


FINE bread io a fine in-betweon meals food for any age and any day. You can give the youngsters all they want of our bread
knowing that it ia a wholesome, nourishing food. Purity Bakery

## Annie Rooney



Pictured here are a few $\$ 1.95, \$ 2.95$ and $\$ 3.75$ numbers of the ANNIE ROONEY line of washable, daytime Frocks for Spring. Everyone is a tried and proved best seller and is now being shown Exclusively in Floydada by the Style Shoppe. The complete line is much more extensive, and includes numbers retailing from $\$ 1.95$ to $\$ 3.75$.

Materials that will be popular this Spring include: Sanforized Broadcloths, Seersuckers, Ginghams, Shirtings and Cords. You'll find them all in the ANNIE ROONEY line.

Riotous color is the order of the day in the new patterns for Spring. Bold, gorgeous plaids, checks, candy stripes-all in the brightest hues obtainable, and all to be found in the extensive ANNIE ROONEY line.


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SMART AS TOMORROW
MC NCW Dydicili
AMERICA'S FIRST HIGH SPEED SAFETY CAR.
These two 1935 cars by Chrysler represent such distinct advances in automobile manufacturing that they have made a profound impression on the motoring world.

They provide smart, safe, and economical transportation for the American Public, who are turning to these two cars in ever increasing numbers.

Be sure and see these cars, now on display at -
Finkner Motor Co.

WELL FITTING SHOES ADD TO YOUR EFFICIENCY!
You cannot do your best work unlest you are comportably
Wear-U.Well shoes are comfortable, good-boking olod. Woar-U.Well Shoes are comfortable, good-booking, long
woaring, economical. Bo well shod at low coot. Bemember Rainer's, for shoo repairs. RAINER'S SHOE SHOP

## Mill Feeds, Hay And Grain

We have mixed feeds, balanced ration feede, grains and hay. "JUST-RIGHT" feeds for all farm stock. It pays you to wateh
the rations of your live stock. Let us advise with you on your the rations of your
ALAMO AND SUNSHINE-MAITLAND COAL IN NUT OR LUMP. GOOD LUMP COAL $\mathbf{\$ 8 . 0 0}$
Farmers Grain Company

## When Purchasing

 Gas Appliances- Gas Appliances are oligible for llot

 arization Lonase emerer tho Mationel Heaing Act.

New Jerrey Legal Staff Prosecuting Haupemann


PLEMINGTON, N J. .i. Above is pictured the New Jersey State




The Chapter Of
Musikinos Met Saturday With Mrs. Kirk
The Chapter of Muikinoor met Sat urday, Javary. 12 th, with the
eponoor, Mra. O. W. Kirk. From them sponeor, Mr. O. W. Kirk. Mrom the
Celendar Tony Evelyn Maxoy wa loader giving the following report on
the great musieina "Bach"; The grateot musieina living in ofton opoke of as cort of Sibmes
twins of matie. They mere bot
 both contributed great reliligioue
works to the muateal world and both wore
yeare.
Beyond that they did not have
mueh married but Bach Han Hen never at home man and was happily mar ried twiee and the
oons sad daughtert.
The grant Bach orgen compoaition aro the moth perfect of the kind ever
produced. One writer says they
 Bech is to muxic what shateopeart is to lilerature. And jate tas it is tho ambition of every actor to play
Bbstospenre, it io the

evory organioto to piay Baech't great
figures
Aiguros.
dieal Bederikk. Ho made hie preet. oroneo for the organ no cleost that wo
think of bim mainly think of him mainly yst the grand oid
man of that noble tume. man of that noble time.

 nino yourr before Handel died who
mourred for him as for a brother. mourned for him at for a brother.
Doorothy Noll sminoon play yod "The
 Mary Wilton Hileke playod "Ben aerden" by cooke.
Willene Tyor, Beoperen J. E. Cook, aslee manager, and W W. Ince, Jr, wervice station super.
intondent of the Toxaco diotriet of. Pies at Lubboek were tere liat week


## Jamary Special

 seso avarion Wiove Call for your appointmont walio stroes.




Floydada Quartet Going To Fairview Next Sunday The Floydada quarter went to
Dougherty Sunday afternoon to as
To sist in a singing program at
Methodist efbureh.
A fair
 Card Of Thanks Wo wied to thank the triends,
nurses, and doetors, who were so
 mother.
wo mato wish to than oneth of you
tor the beut
 J. M. $\xlongequal[\text { Johanon and sid }]{0}$ returnod Sunday inght From Gunai-
son, Colorado, where MA. Johanoon had $\left.\right|_{\substack{\text { beon } \\ \text { neme }}}$
watch your KIDNEYS!

Be Sure They Properly
Cleanse the Blood

 fal
tall
watt
back
beck wast
back
burn
burn




 DOAR'S PILLS

## THE EIECTRICAL AGE

The development of hundreds of miles of transmission network makes it possible for one to do all tasks by simply pushing a button.

> Cooking Heating Washing Ironing Sweeping Light and Power


ELECTRIC SERVICE is the most flexible and dependable source of power known to mankind.

TEXAS UTIUTIIES CO.

YOU ARE INVITED TO ATTEND


John Deere Tractor Day
UNDER THE DIRECTION OF PRACTICAL TRACTOR MEN WILL BE HELD AT

## 1 P. M. Friday, January 25th at OUR STORE

ONE of the most origina methods of man in thowing
hise dibtavor of the his disfavor of the elements
was that practiced by the
Namaquas Indians Namaquas Indians who shot
poisoned arrows at storms to drive them away.

## TODAY'S FACT

On insurance of all kinda you
ean get full protection in ean get full protection to the strongest companies ai
rates, when you phone
G. C. TUBBS

## INSURANCE

 AGENCYFirat National Bank Bullatiag

As this is a short, practical course, wo suggest that you be there early and get the benefit of all the instruction and demonstretion.

> SEE AND HEAR
> THE NEW POWER FARMING TALKING PICTURE-
> "PARTNER"
> A Full Hour of Entertainment and Edacation. STANSELL \& COLUINS, Floghde, Tems


# First National Bank 

Floydada, Texas

1903-Time Tested Service-1934
YES, We Have It! WHAT?
FIRE CHIEF GASOLINE,
HAVOLINE AND TEXACO MOTOR OILS, WASHING-VACUUM CLEANING-GREASING TBXAS SERVCF STATION PAUL CONNER, MANAGER.

## Bargain Sale While It Lasts

SEVERAL GALLONS VARNISH $\$ 1.25$
PER GALLON CALSOMINE,
$5 \mathrm{Lb} . \mathrm{Pkg}_{\mathrm{g}}$
Wide variety colors, regular price 60c Panhandle Lumber Co.
Paint Headquarters, Sherwin Williams Paints.
P. S. Just arrived, our stock of Wall Paper. All 1935 Patterns, new and fresh. Drop in and see them.

## How Much Does Advertising Really Cost?


Many of you no doobt would believe such a atatement, but how many of you ronlibe how little advertiaing really cootat As a eastomer every day in your life, yot are ontillet

Automobiles are extenaively advertived. But deepite the bundrede of eolored ach
 quatly, only $31 / \mathrm{pper}$ eent of the eelling price of a ear goee for advortioing. Thio is about 177 on a $* 500$ machine. Yet bofore advortialing made large-seale colling posaible, you pall
01000 for a ear not so good.
 tional advertising.

The average retail store apends trom 1 por cent to 4 per coat on advortielig. That
you from 1 cent to 4 eenta on a dolliser purehemes.

Think it over! Ien't it worth your while to pay thio mueh for the knowlodge that advertising gives yout And inst it worth knowing that the low prices on extenaively ad.
vertised products are made ponalible only through the volume produetion that the edver. tising makes posalbiet

IT PAYS TO ADVERTISE AND IT PAYS TO READ THE ADVERTISEMENTS RECULARLY.

## The Plainsman

