RESPERIAN

III

# The Floyd County Plainsman Floydada, Floyd County, Texas, Thursday, January 10, 1935

### **VOLUME NO. 6**

### - Farm Association Will **Elect County Officers** At Meeting January 12

Election of community committees of the Floyd County Farm Associa- Wednesday evening from a holiday tion will be held this week in each trip to Tennessee and Florida to visof the 29 communities in the county, it relatives. according to Glen A. Lindsey, county agent.

chairman, vice chairman, and secre- Miami to spend some time with Mr. tary. These officers from each com- Kreis' relatives.

will also be selected.

Plans for the community and view, Texas. They made the eatire county elections, along with several trip without even a flat. other matters pertaining to the farm were present and explained the importance of the farmers cooperating in giving the desired information to Floydada Grocery And the census takers. Lindsey further pointed out how the cooperation desired might affect future policies of the agricultural program.

A. H. Kreis, assistant in charge of the wheat program, explained the rules covering wheat contracts.

T. K. Brannon, district supervisor of rural rehabilitation, also spoke at them that relief officials are desirous of leasing several sections of Store.

land from farmers in the county for be paid for leases in this county, the white being used. leases to cover a 3 year period. The lease contract provides, that the elient to be settled on each lease must have the landlord's approval, it was near the door. stated.

number of leases.

Becord books sufficient in number | Edgar Jones, market manager, has to provide one for each farmer were installed the market in the rear end Mr. Cole's brother and sister-in-law, Carty, who were married during the ped to deliver a religious lecture. passed out to the various community of the building. He reports that his Mr. and Mrs. J. A. Cole of Amarillo, holidays. committees at the meeting Saturday, volume of business has greatly in. met them in Plainview and returned About 25 attended the party which of a phonographic reproduction of Mr. Glenn were married in Lamar one, observes the Texas State De-

A. H. Kreis and Family **Return From Holiday Trip** To Tennessee, Florida

A. H. Kreis and family returned

They left here December 17, spent Christmas in Knozville with Mrs. Each committee will consist of a Kreis' relatives and then went on to

munity will then serve as delegates Mr. Kreis said they drove 4,443 to the county meeting to be held miles on the trip over roads that were here Saturday, January 19, for the paved all the way from Matador. purpose of electing county officers east and back with the exception of for the association. An executive a strip of about a dosen miles on the committeeman from each community border between Florida and Alabams, and a short detour near Long-

Coming back, they crossed Florida, program, were discussed at the meet. coming west across the state from ng of community committees held at Miami and then turning northward he court house Saturday afternoon. | through Talahassee. The trees and Some of the men who are taking grass are green in Plorida and the the agricultural census in this county | states bordering it, and everything looks fine, Mr. Kreis said.

## Jones & Howard Market **Open In New Location**

The Floydada Grocery and the Jones & Howard Market reopened in a new location Saturday after hav. ing moved from their former place of business in the Reidheimer buildthe farmers' meeting, explaining to ing to the place across the street formerly occupied by The Famous

The new home has been repainted the use of relief clients. Brannon and re-decorated inside and out, an said a minimum of \$4 per acre would | attractive color scheme of black and A rack to accomodate a large and Mrs. S. M. Cole

attractive display of fruit and vegetables has been installed on the right

The new place is more convenient Brannon is spending this week and will make it possible to serve here with the purpose of securing a customers more quickly, according to Roy Owens, manager.

# "Yum, Yum, Juicy Flapjacks and Sausages" - by A. B. Chapin



Mr. and Mrs. C. W. McCarty Judge Rutherford's Talk **Returns Home From** Honored With Shower At, Given Here Saturday By Delbert Eubank's Home Plainview Hospital

Mr. and Mrs. Delbert Eubank and A crowd of 50 to 100 gathered on S. M. Cole drove to Plainview Sunday to get Mrs. Cole who under- Miss Fay Newell were host and hos- the southwest corner of the square and a half ago at Paris of the same went an appendicitis operation in the tesses Friday night at a shower given Saturday afternoon where a party disease to which Mrs. Glenn suc-Plainview hospital Christmas Eve. in honor of Mr. and Mrs. C. W. Mc. of several persons from Pampa stop-cumbed.

The lecture was given in the form Lindsey said, and added that it is creased during the last few days. to Floydada to visit with them Sun- was given at the Eubank's home. A one of Judge Rutherford's lectures. County 28 years ago last December partment of Health. Every fire has sail ship provided the motif, em- After the lecture petitions asking

**Government** Cattle This Weed, Says Lindsey

Government buying of cattle, which was to have been ended last week, has been extended another week, it was announced Monday. Glen A. Lindsey, county agent said that in order to give every farm. er in the county a chance to sell such cattle as he wished, the government buyers would be back at the Santa Fe pens in Floydada on Thursday, Friday, and Saturday of this week. Farmers having any remaining cattle to sell should deliver them to the pens here on one of these days.

### Mrs. J. R. Glenn Buried Sunday; Died Saturday Following Long Illness

Funeral services for Mrs. J. R. Glenn of the Baker community, who ness of several months, were held Sunday afternoon at 3 p. m. at the

was in charge of the services. Mrs. Glenn had been in the Plainsuffering from diabetes and compli- Christian social relations. ations. In September an infection made it necessary for one leg to be Outlook agent. amputated. Probably because of her

heal. Mrs. Glenn is survivel by her hus-

and and three children, two daughtrs and a son. They are Mrs. Dora

Mae Reed of Floydada, Mrs. Berta Miller of Tucson, Arizona, and Aubey Glenn of Ash Fork, Arizona. Three brothers also survive. They are Walter Cannon of Paris, Texas, Electrical Transcription Spivy Cannon, New Boston, Texas

> Mrs. Glenn was 46 years, 10 months, and 26 days old. She and communicable diseases is a very slose

> > Baptist church at Baker.

HERE AS "FEED" MARKS END Nelson and Holbrook to

OF ANNUAL DRIVE

### Officers of Three M. E. Buying Continued Through Women's Missionary Units Are Installed Monday

NUMBER 5

A joint installation of officers of he three women's missionary societies of the Methodist church was held Monday afternoon at 3 o'clock at the church with Rev. I. A. Smith, pastor, in charge of the installation services. The list of incoming officers for the three societies is as follows:

Porterfield Society-Mrs. F. M. Shenefelt, president; Mrs. H. G. Mc-Chesney, vice president; Mrs. Loria Leibfried, corresponding secretary and connectional treasurer; Mrs. Raymond Williams, local treasurer; Mrs. J. B. Bishop, reporter; Mrs. Grover Smith, superintendent of Christian social relations and supplies.

Adult Society-Mrs. George Smith, President; Mrs. B. P. Woody, vice president; Mrs. James Colville, treasurer; Mrs. R. L. Henry, assistant died Saturday morning at 6:30 in a treasurer; Mrs. A. N. Ward, record-Plainview hospital following an ill- ing secretary; Mrs. H. M. McDonald, corresponding secretary.

Following are the superintendents emetery chapel here. Burial was in of the various phases of work: Mrs. the Floydada cemetery. Rev. S. R. G. F. Klebold, study; Mrs. George McClung of the local Baptist church Dickey, supplies; Mrs. L. G. Mathews, publicity; Mrs. Wilson Kimble, local work; Mrs. Clay Johnson, spirview hospital for the last four month. itual life; Mrs. J. M. Willson,

Mrs. E. C. Potter was named World

Hester West Circle--Mrs. Irene condition the amputation failed to Wright, president; Miss Berales Bishop, vice president; Mrs. B. P. Terrell, treasurer; Miss Nora Smith, secretary; Miss Mary Gamble, re-

> porter. Following the installation the Porterfield Society held a regular business meeting and World Outlook program, led by the president.

and Ernest Cannon of near Tex- Disease Epidemic arkana. Her only sister died a year Compared With Fire Hazards By Health Dept.

"The analogy between fires and

desire that a leader for far record work be elected or appointed in each community and that this work be encouraged so that in the future farmers will have definite records. In this way the farm program of the future will be based on definite records and will not have to depend on guess work as has been the case in the past, Lindsey indicated.

### Nephew of N. A. and Tom Armstrong Dies In Kansas several years.

Word was received Sunday by N. A. Armstrong and Tom Armstrong clude Paducah, Matador, Turkey, that their nephew, Ike Fenefield of Silverton, Quitaque, Flomot, Lake Coffeyville, Kansas, died Sunday view, Amherst, and probably Lockfollowing an attack of influenza and ney and Balls. pneumonia.

Coffeyville store.

He is survived by the widow and sister and three brothers.

Monday afternoon to drive to Coffeyville to attend the funeral, which to members of the runner-up team, was held there Tuesday.

## Mrs. Lider Makes Final

The final report on the 1934 Red Cross membership campaign held in November was sent in last week by Mrs. Geo. A. Lider, Floyd County membership chairman.

The final report showed a mem. bership of 311 for this county. Sixty seven were obtained in the Lockney district, covering about half of the county, and the other 244 were ob. tained in the Floydada district, including Floydada and the rest of the county not included in the Lockney year. district.

Ernest Carter's Grandmother Died December 28

Ernest Carter, teacher in the ford, assistant cashier; T. A. Norman schools here, received word last week | assistant cashier. that his grandmother, Mrs. G. W. Hodge, died December 28, at her chairman of the board; J. V. Daniel, home in Langeton, Alabama. Mrs. Hodge, who was about 86

years old, had been partially paralysed for some time.

Invitational Basketball Tournament to be Held Here January 18-19

Basketball teams from perhaps a dozen towns in this and surrounding counties will gather here Friday and vention there February 18 to 22, as Saturday, January 18 and 19 to take part in the South Plains Invitational Basketball Tournament, which has From Manila the Willsons will sail been held here annually for the last

Coach Terrell said towns expected

to send teams to the tournament in-

Invitations to the tournament are Mr. Benefield, son of Mr. and being sent out this week, the coach Mrs. I. O. Benefield of Coffeyville, said, and he expects to know defiwas associated with his father in a nately early next week what teams will attend

It is probable that double elimitwo children, his parents, and one nations will be used, the coach said. spending a week here visiting J. J. Individual gold basketballs will be Moreland. N. A. and Tom Armstrong left here given to members of the winning team, individual silver basketballs

> and a trophy as consolation prise, mother, Mrs. A. J. Welch. according to present plans.

Citizens of Floydada will be asked to provide rooms for members of the Report on Red Cross Drive visiting teams during the time they are here, it was stated.

The teams will be bracketted and a playing schedule announced next week, the coach said.

#### LOCAL BANK STOCKHOLDERS RE-ELECT OFFICERS, BOARD AT MEETING LAST TUBSDAY

Stockholders of the First National Bank met Tuesday afternoon at 4 o'clock at the bank and elected officers and directors for the coming

No changes were made, all the of ficers and directors of last year being re-elected. They are: Officers-J. V. Daniel, president; Mrs. John N. Parris, vice president In Langston, Alabama O. M. Watson, cashier; E. L. Nor. man, assistant cashier; C. H. Bed.

> Directors - Thomas Montgomery Mrs. John N. Parris, H. B. Cannaday and J. B. Jenkins.

blematic of the "ship coming in." full freedom of the air waves for Miss Betty Young, dressed as a sail- | broadcasting purposes were passed Baker community ever since. MR. AND MRS. JIM WILLSON or girl, brought the boat in. LEAVE FOR MANILA, ORIENT FARMERS' GRAIN STOCK

Mr. and Mrs. Jim Willson left Tuesday on a trip to Manila, Philippine Islands, where Mr. Willson will attend the Rotary International con-

district of rotary.

to Japan for a tour of the Orient. They expect to return by way of

Europe. Mr. Willson is being sponsored by the Floydada, Plainview, Lockney,

date for governor of the firty-first ager. district. He and Mrs. Willson will

return in time for the district con-

Billy Joe Welch, student in Tech,

sie Donowho.

NEW DIRECTORS TUESDAY Stockholders of The Farmers' Grain Members of the American Legion a representative of the firty-first Company met Tuesday afternoon and and local ex-service men were treatelected three directors to serve for ed to a "feed" at the Legion Home the next two years. Monday night. The affair marked

HOLDERS ELECT THREE

The three new directors are W. N. the end of the Legion membership Jones, L. C. McDonald, and O. G. drive which was to have closed De-Glassmoyer. The other two direc- cember 17, but was extended to Janu- state aid schools in this county on tors, J. V. Greer, and John R. Con- ary 7.

way, were elected a year ago for a and Balls Rotary Clubs as a candi- two year term. W. C. Cates is man- E. C. Thomas is captain, served the

> organize, and attend to company taining eighteen memberships to the business.

TWO COUPLES GET MARRIAGE

LICENSES DURING PAST WEEK Marriage licenses have been is-

sued during the past week to C. E. Collis and Miss Verna Mae Harris, spent the week end here with his and P. J. Castleberry and Miss Bes-

-----Let Cavanaugh do your Printing.

## New Legislature Convenes For Vital Session

mous capitol building at Austin, second only to the National Capitol ir gislature convenes early this month to face problems considered greate an ever before. Action is anticipated promptly to halt natural gas wast vastage has grown so rapidly, that reports to the Railroad Commission re uals the daily domestic and commercial gas consumption of the entir B. H. Hale spent the week end nption of the entir

Members of Team No. 1, of which stated last week. feed in honor of John Maxwell's Rev. Hardegee of Haskell The board will meet in February, team which won the contest by obother team's twelve. This brought the membership of Rev. W. P. Hardegee of Haskell the McDermett post up to 72, makng the number 17 greater than last was a visiting pastor at the First ear's membership.

around for signature.

LEGION HAS 72 MEMBERS

Christian Church here Sunday, de-Two local legion officials will be livering sermons at the morning and 'courtmartialed" at the next regular evening services. meeting, one of the members said. The local church does not have a

regular pastor.

Mrs. Wester's Brother In Law Dies Suddenly

Friday at Mt. Vernon Mr. and Mrs. J. C. Wester returnfever or tuberculosis. ed Sunday night from Mt. Vernon, where they were called on account of

the death of Mrs. Wester's brotherin-law, J. D. Weatherford, who morning at 9:30. The funeral and burial was held

Saturday afternoon at 2:30 at Mt. Vernon. Mr. Weatherford, who was 54 years old, is survived by the widow and three daughters, Mrs. George Bolger, and Misses Alva and From Attack of Pneumonia Marie Weatherford, all of Mt.

## Mrs. Frank Moore Is

Vernon

Mrs. Frank Moore underwent najor operation Saturday morning in the Lubbock sanitarium. She was

with his family in Plainview.

They moved to this county six beginning, just as every epidemic een years ago and have lived in the of disease has its origin in a single case. The flames of conflagration Mrs. Glenn was a member of the increase in height, heat, and destrictive power to a maximum and then gradually recede. In like manner. every outbreak of infectious disease Start on School Visiting increases to a peak when the most Tour Monday, January 21 cases are reported, and then subsides. No fire can rage without combustible material; no epidemic can get under E. C. Nelson, county superinten dent, and G. D. Holbrook, assistant way without susceptible persons. fire may smoulder and break out state superintendent for this district, anew unless checked; similarly, inwill start a tour of inspection of fectious disease may be very subtle Monday, January 21, Mr. Nelson and insidious in its manner of spread until investigated and brought under control.

"The practice of disease prevention is beginning to effect public opinion. Preaches At First Christian Cortain well known diseases like diphtheria and smallpox are abso-Church Here Sunday Jutely preventable. Others will soon come under the same category. Dr. Herman Biggs, former health commissioner of New York, said: "Within certain liimts, it is possible for any community to determine its own death rate.' This statement applies without a doubt to diphtheria, but unless local health agencies are adequately supported, this scorge and other preventable conditions as well. will continue to take a toll of infant and child life. Social diseases continue to spread and demand measures to curb and control them, which are similar to those against typhold

"Retrenchment is necessary all along the line and it is not incompatible with progress. Let us redropped dead of heart failure Friday trench, but let us not burn down the bridges which lead to the better health of our present and future

citizens."

O'Bannon Boy Recovering

Bobby O'Bannon, 7 year old son of Mr. and Mrs. Oscar O'Bannon of two miles west of Floydada, who has been seriously ill with an attack of Operated On Saturday double pneumonia, has passed the crisis and is now recovering satisfactorily, it was stated Saturday.

> Tom Triplett, former Floydada druggist, who has been critically ill in an Amarillo hospital, is still im-proving, it is reported. He has improved sufficiently to be removed from the hospital, it was sta



vention which will meet in May. Travis Long left Wednesday for his home in Childress, Texas, after





ceived at our shop.

LUTHER FRY TAILOR

## **WEAK AND SKINNY** MEN, WOMEN AND CHILDREN

London .--- Wireless will be used to teach English to dusky young natives of the African Gold coast. Nane Sir Ofori Atta, the para mount chief of the Gold coast, visited the great radio show at Olympla and bought a seven-tube set for experimenting among the more advanced pupils in his country. Sir Ofori is well known for his modern outlook in the matter of education. Nevertheless, he clings to tradition in the matter of dress. He never appears without his gold crown, flowing robes and large, fringed umbrella held over him.

Takes Pig for Stroll Miles City, Mont.-Just by way of being different Roy Milligan has a small, white pig for a pet. Milligan goes strolling with the porker on leash. He got the idea from a traveling salesman, who owned the unusual pet before Milligan pur-

#### Log 14 Feet Underground

Tappan, Ohio.-Here's what erosion can do: Engineers, drilling a test well for a dam site in conner tion with the Muskingum Watershed conservation prospect, found a log under 14 fest of earth, covered by soil washed down from the hills

Wear NANETT RINGLESS .... for BEST Mosiery v that money

98c, \$1.25 STYLE SHOPPE MRS. MOLLIE A. MORTON, OWNER PHONE 17

foot of the cataract the waters of the Petara branch off in various di-rections. The Kaletour cataract is the show place of British Guiana. Twenty-eight thousand cubic feet of water pass over the edge of the cataract every second. This vast volume of water, properly applied, would be capable of furnishing four times as much power as is derived today by the harnessing of Mingars falls.

#### Callalald

Parkes and Still, two Birmingham bemists, invented colluloid in 1847. Its constituents are gun-cot ton and camphor, the latter render ing it pliable. Except for its in Sammability, not surprising consid and safety glass have its staple productions. ure cales

Wise are the Women who shop early for new Spring Coats, Suits and Dresses, being shown now at the Style Shoppe.

**Suits And Dresses** 

We invite you to visit our shop and make your selections early.

## STYLE SHOPPE MRS. MOLLIE A. MORTON, OWNER PHONE 17

#### The Floyd County Plainsman, Thursday, January 10, 1935 see through the spectacles of the old. | with another car, or attempts to be The Floyd Co. Plainsman **Building Panama Canal** 250.000 MURDERERS Mon and women of mature age look a train across a grade crossing . ublished Thursday of Each Week Originated With Spain back to a background totally outside For careless driving there are AT LARGE IN U. S. WHY DOES YOUR NEIGHBOR The thought of building a canal the experience of youth. Young simple and effective remedies if the people who are now arriving at vot- states would apply them. One is to ing age have had no contact, since restrict the driving of automobiles to M. B. CAVANAUGH cross the isthmus connecting North **USE OUR GASOLINE AND OIL?** and South America originated with Owner and Publisher Criminologist Sees 390,000 Spain in 1521, and some surveys Telephone Me. 187 childhood, with anything but econo- persons who have been given licenses Facing Violent Death. were made at that time under the mie depression. Since they were after severe tests of their ability to Because He Thinks Its The BEST IN TOWN panish government, says the Infifteen or so they have heard little drive. There are still many places from their elders but means of an-guish over vanished prosperity, a whether licensed or not. Then, every New York .- There are still at dianapolis News. The serious busi-ADVERTISING BATES large in this country today 250,000 ness of building the canal, however, Given on Application murderers. took shape in 1876 with the organ-Simple statistical analysis indiization of a company in Paris SUBSCRIPTION PRICES He's just telling you in much more convincing language than prosperity which, so far as the young licensed driver should be required to cates that about 300,000 American which was to make the requisite, we ever could that: \$1.00 are concerned, is entirely mythical; carry his license with him at all In Floyd County\_ men and women now living will surveys and investigations. Follow-Texaco Firechief still holds good. \$2.00 they never experienced it. Outside Floyd County\_ times, and every accident involving commit murder. ing an international scientific con-Texaco Havoline Oil in sealed cans is mighty good oil and so It is not to be wondered at that violation of traffic rules should be Since murderers are often gress, in 1879, composed of 135 deleis Germ-processed oil. young folk are easily led into belief noted on the license by a police officaught, or unconvicted, and then gates from various nations, most of Entered as second class matter to kill for a second or And that the Motor Inn Service Station is where you get whom were French, which deterproceed June 23, 1930, at the post office at in economic and social experiments cer or other authority. After three even a third time, there must be at mighty good service. mined the site of the canal, a French Floydada, Texas, under the Act of which older ones deprecate as im- or four such citations, the driver's least 390,000 living Americans who company was formed which took Full line of tries and tubes. practical and unworkable. We don't license should be suspended or re-March 3, 1879. will meet death by being murdered. up the work of construction on a know what anybody can do about it; voked. Allowing for murderers who are large scale in 1883. Work on the we are not sure that anything In case of death due to a motor in prison, these figures mean that canal was vigorously prosecuted un-NOTICE ought to be done about it. It's their driver's negligence there should be approximately 1,000,000 citizens of Motor Inn Service Station til 1889, when the company became Any erroneous reflection upon the the United States are murderers. world, and they have to learn from prompt, swift and severe punishment, bankrupt under circumstances which character, standing or reputation of any person, firm or corporation their own experience. And maybe, and permanent revocation of the will be murderers or will be murproduced charges of fraudulent transactions and of corruption upon R. C. PATTON somehow, they'll find ways to make driver's license. LEO COTHERN which may appear in the columns "Murders in this country are so a colossal scale. Suits were brought it a better world than the one upon As long as they feel that they can common," declares J. H. Wallis, of The Floyd County Plainsman against canal officials, including the will be gladly corrected upon its which the old folks look back with get away with it, irresponsible boys "that an American does not take president, contractors and others, being brought to the attention of longing and regret for the "good and girls and men and women will them seriously-unless he is murwho, it was charged, had benefited dered himself." old days." drive their cars recklessly and those illegally in connection with the the publisher. Mr. Wallis, the authority for the who have had one drink too many canal work. The property of the **I RESOLVE** amazing and appalling criminal sta-END THIS NEEDLESS will take chances on the road, encanal company was put in charge tistics just listed, is a New York A YOUNG FOLK'S WORLD of a liquidator, and remained in his dangering not only those in their SLAUGHTER author, a life-long student of crimhands until 1894, when the new Panown care but everybody else on the inal law and statistics and, at one ama Canal company was organized More than half of the people in the **TO BUY WITH MY HEAD THIS YEAR!** More than 36,000 persons were highway. time, a personal assistant of Herand took over the assets of the old world at any given time are under killed by automobiles in the year bert Hoover. company. From 1894 until the prop-A very useful resolution for the new year and one that 30 years old. In the United State just ended. The figures of motor His views are especially interest erty was acquired by the United ing at this time, since one New York woman, Mrs. Anna Antonio, only 55 percent of the population fatilities show a steady rise from BIG THRONG shouldn't be hard to keep. States government, in May, 1904, the And the doing of this in your grocery buying will bring you enumerated in the census of 1930 year to year, but the jump from 1933 new Panama Canal company prose-**TO BE DRAWN** recently was executed for murder, very often to Hull & McBrien's because their high quality, reato 1934 was the largest yet, an inecuted the work of construction were more than 21 years old. and another, Eva Coo, has just **BY INAUGURATION** with a small force located almost sonable prices and courteous service make it pleasant and econo-Seventeen years ago the World crease of more than 16 per cent. been convicted of the same offense. entirely in the great Culebra cut. mical to trade here. War began, resulting in social and For nine-tenths or more of these Such murderers "want what they Austin, Jan. 7 .- Inauguration of want when they want it"-and are economic uphcavals so widespread deaths there is only one cause. That Gov. James V. Allred and Lieut. Hull & McBrien Grocery ready to kill to get it. He finds that it is fair to say that since 1914 ause is careless driving. It is rare-**Refracting Telescopes** Gov. Walter F. Woodul Tuesday, that women who slay usually are no part of the world has returned to y the fault of the machine; it is Are Difficult to Make its former normal conditions. More ilmost always the fault of the driver January 15, will bring to Austin the of this type, since few women are Most people think of a telescope professional killers for gain. than half of the people of this coun- who strikes a pedestrian, collides capital's largest gathering in two **PHONE 292** WE DELIVER as a long tube with a lens in one "I'm a collector of thousands of years, save only the Texas-A. & M. try have never had any conscious real murders-of stories about end and an eyeplece in the other. ments of this kind, known as refootball game. experience of the world that older them," Mr. Wallis explained. "Con-Fifteen thousand invitations and sider the childish motives of many folk knew and lived in. POLITICAL COLUMN cards of admission to the inaugural women killers-motives which, in fracting telescopes, the light is gath-It is hard to teach the young to WHY DO OUR CUSTOMERS ball for the incoming officials and fiction, readers would scorn as utered by a large lens and focused in The Floyd County Plainsman an eyeplece. Very large astronomterly inadequate. their wives will go in the mail this **USE CONOCO PRODUCTS ?** authorized to announce the following "In Chicago a woman choked her ical telescopes make use of another week to Texans who have signified **New Kidneys** names for Public Office, subject to husband to death because, as she principle, that of reflection, because their intention of attending. They use Conoco products because they know and appreciate explained, he insisted on wearing the action of the voters in the City of the difficulty of making successtheir quality. The ball, traditional hospitality suspenders instead of a belt. A ful large refracting telescopes. In Election on April 2, 1935: They know exhaustive tests have shown that Conoco Germ given by the people of Austin to an Kansas Olty woman, whose husreflecting telescopes the light from incoming governor, will follow the band was her partner at bridge, shot distant objects is collected by a Processed Oil adequately protects a motor, even under extreme For City Secretary-Treasurer, A and killed him because he failed to evening of inauguration day. Four

Itching and as, Kheumatism, Burning, Itching and . To correct functional kidney disorders, guaranteed Doctor's special prescrip-led CYSTEX (Siss-tex). Must fix you I days or money back. As al Bragsiets.



sessor and Collector:

SILAS E. DUNCAN.

dancing at one of the ballroomspropably the capitol. The reception

quitted, too." largest Austin hotels-will be used.

Reception by the incoming officials and their parties will be held at each of the ballrooms. An unprecedented throng is ex. pected for this event. The ball will

be held to plain simplicity at the wish of Mr. Allred. Plans have been made to have

separate ballrooms-the university

gymnasium, the capitol and the two

Several Receptions

period of old-fashioned square

#### **Massachusetts** Doctor Gets British Annuity

make the contract from the hand

which she laid down. She was ac-

Andover, Mass. - Dr. William Dacre Walker, fifty-five, of this town, has become the recipient of an annuity paid by the British crown, as the direct descendants of Elizabeth Pendrell, whom history credits with saving the life of King Charles II. Charles escaped the Cromwell years.

forces after the battle of Worcesball have been so arranged that ter in 1651 when Elizabeth Pendrell

huge concave mirror, called the spectrum, and focused on a smaller away." mirror, which in turn transmits the light to an eyeplece. When used for taking photographs the eyeplece is

Since the light-gathering power of a telescope mirror is proportional to Its area, the bigger the mirror the more useful it will be-within certain limits. Thus, a 100-inch mirror should theoretically be able to "see" four times as much as a 50 inch one. The 100-inch telescope at Mount Wilson sees about as far as light can travel in 300,000,000

replaced by a camera.

NOW

conditions-the Hidden Quart stays on the job and "never drains

Likewise, Conoco Gasoline is a high test fuel, made to meet specific motor requirements and not manufactured "just to sell." That's why they come here; It's why you should, in case you aren't doing so already.

> **CONTINENTAL SERVICE STATION** Bill Daily, Manager



## JUST THE FEATURES You Want In Good COAL

It is clean It holds fire It is economical It is low in ash It is high in heat It is good coal-

#### IT IS DIAVOLO LUMP AND NUT Also Good New Mexico Coal \$7.00

#### And All Kinds of Feeds. Call 106 Today.

Edwards Grain & Elevator Company

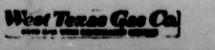


An automatic water heater eperates for only a few pennies a

HOT WATER

See your Gas Appliance Dealer er your Gas Company today about an Automatic Water Heater.

Note: Water Heaters are eligible Modernization Leans under the Natio Housing Act.



every-day plain folks from the towns and country will be as much at home a sthose who may wear formal attire. On Old Bible

The inauguration, when Mr. All. red will take the oath of office, his hands resting on the 100-year-old supreme court Bible, will be at noon It will be in charge of a joint committee of the legislature. Present plans are to build a huge platform at the front entrance of the capitol,

and to have the ceremony outdoors so that 10,000 or 15,000 people may witness it, instead of the 2,500 to which having it in the House of Representatives would limit the spec-

tators. during the day. They will furnish music before and after the inaugural ceremonies, an dduring the day. Some of them will play during interludes at the ball. Woodul First

According to tradition, Lieut. Gov. Woodul will take his oath of office first, as successor of Lieut. Gov. Edgar Witt. He will make an address. Then Chief Justice C. M. Cureton of supreme court will call the name "James V. Allred." Mr.

Allred will then take the oath which his native state, youngest governor ever to sit in the highest public office within the gift of his fellow-

Texans. He is 36. A tradition which was broken two years ago is that the outgoing governor shall have caused to be prepared a hot dinner-noon-day dinner -at the mansion for his successor in office, and that the incoming gover-

nor goes directly from the inaugural ceremonies to the executive mansion. Forgasons May Stay Gov. Sterling's family had left

Austin two years ago several days before the inauguration. The inaugural dinner was prepared by special arrangement, when a new mansion staff was organized by the incoming woman governor. Mrs. Ferguson has not said whethr she will revive the custom of past years, which she observed, both in coming in and going out of the mantion on two earlier occasions. --By

Raymond Brooks.

and her five brothers concealed him in a hollow oak tree near Foscobel The king's annuity, declared by him in perpetuity, in gratitude, has since been paid to the descendants of Elizabeth Pendrell, and with the death of Doctor Walker's eldest

brother in Italy recently, it is now to be paid to the local man. The annuity amounts to about

### Angler Exhibits Chin

Punched by a Fish Belleville, Ont.-First prize for the best "fish story" of the season should go to Frank Alkens, fortyseven, a Sidney farmer. Alkens reports that a 38-pound

ill-fated earl of Essex was arrested muskellunge, which he hooked in the prior to his removal to the Tower of London. In 1670 King Charles Half a dosen bands from over the Moira river, towed him and his mostate will be in Austin and play torboat for more than an hour and gave the palace to Barbara Villiers. then smacked him on the chin with who dismantled the castle and sold its tail when he tried to lift it into the contents. the boat.

"It was the worst battle with fish that I ever have experienced. It sure packed a mean wallop," he said, pointing to his swollen face. "Just as I was pulling it into the

boat, it swished around and caught me on the chin with its tall."

#### Boy Has 31st Fracture: Now Is Unable to Walk Lebanon, Pa.-Thirty-one fractures of both legs have deprived will make him chief executive of James Welsa, eleven, of the power to walk.

Physicians said the boy will or be able to use his legs because of the weakness of the bone formation. He recorded his thirty-first

fracture recently when he figured in an automobile-truck accident near Washington, D. C. Although unable to walk, James has devised a system of his own to get around. He uses his hands and his back to develop locos

### and in this manner is able to ascend and descend stairs.

Moon Over Cow Shed **Caused Fire Alarm** West Chester, Pa .- A big and bright September moon caused a false fire alarm here.

Mr. and Mrs. Frank Se farmers, looked out their bed-room window and saw a glare in their barn. Thinking the building was also, they called the fire department. When the firemen arrived, they

vered it was only the m

#### Ancient British Village

acres of park and built Nonsuch pal-

ace, where for nearly two cen-

turies the revels of the court were

held. Later Queen Mary sold Non-

such to the earl of Arundel. After-

wards it was possessed by Queen

Elizabeth, and it was here that the

National Trees

British forestry commission, "there

is no 'national tree' for Great Brit-

ain." But judging from the crests

of the Royal English Forestry so-

clety and the Royal Scottish For-

estry society, the oak tree has been

adopted as an emblem by Great

Britain, and the pine tree by Scot-

land. The Canadian legation at

Washington states "no tree has been

officially designated as a 'national

tree.' However, the maple leaf is

regarded as Canada's national em-

blem, and appears in the arms and

ensigns armorial assigned to the Do-

minion by the royal proclamation

of November 21, 1921. The par-

ticular variety of maple leaf is not

the variety which appears in the

arms is the Acer saccharinum, com-

monly known as the silver maple."

s hool education or its equivalent,

he will not be able to make an en-

tering grade. The course of study

is four years during which the ca-

dets are under strict military discipline. Summers are spent in camp.

Upon graduation cadets are com-missioned second lieutenants in the

United States army, and are as

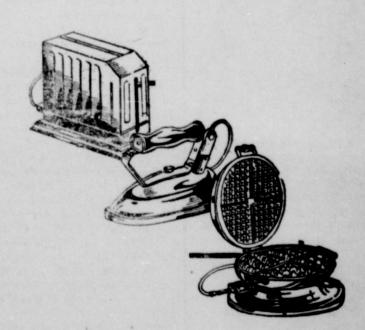
signed wherever they may be need-ed. Upon entrance to the academy a student binds himself to the gov-erament for eight years.

"However.

therein described." . . .

According to the secretary of the

**MOTHER EATS WITH** The village of Cuddington, Surrey. England, is more than 1,250 years old, and history records the existence of the place in the year THE REST OF THE FAMILY with the passing of Athelstan and Edward the Confessor. The neighborhood was famous, from the reign of Henry VIII to that of Charles II as a center of royal festivities. In the Sixteenth century Henry VIII fenced in some 1,600

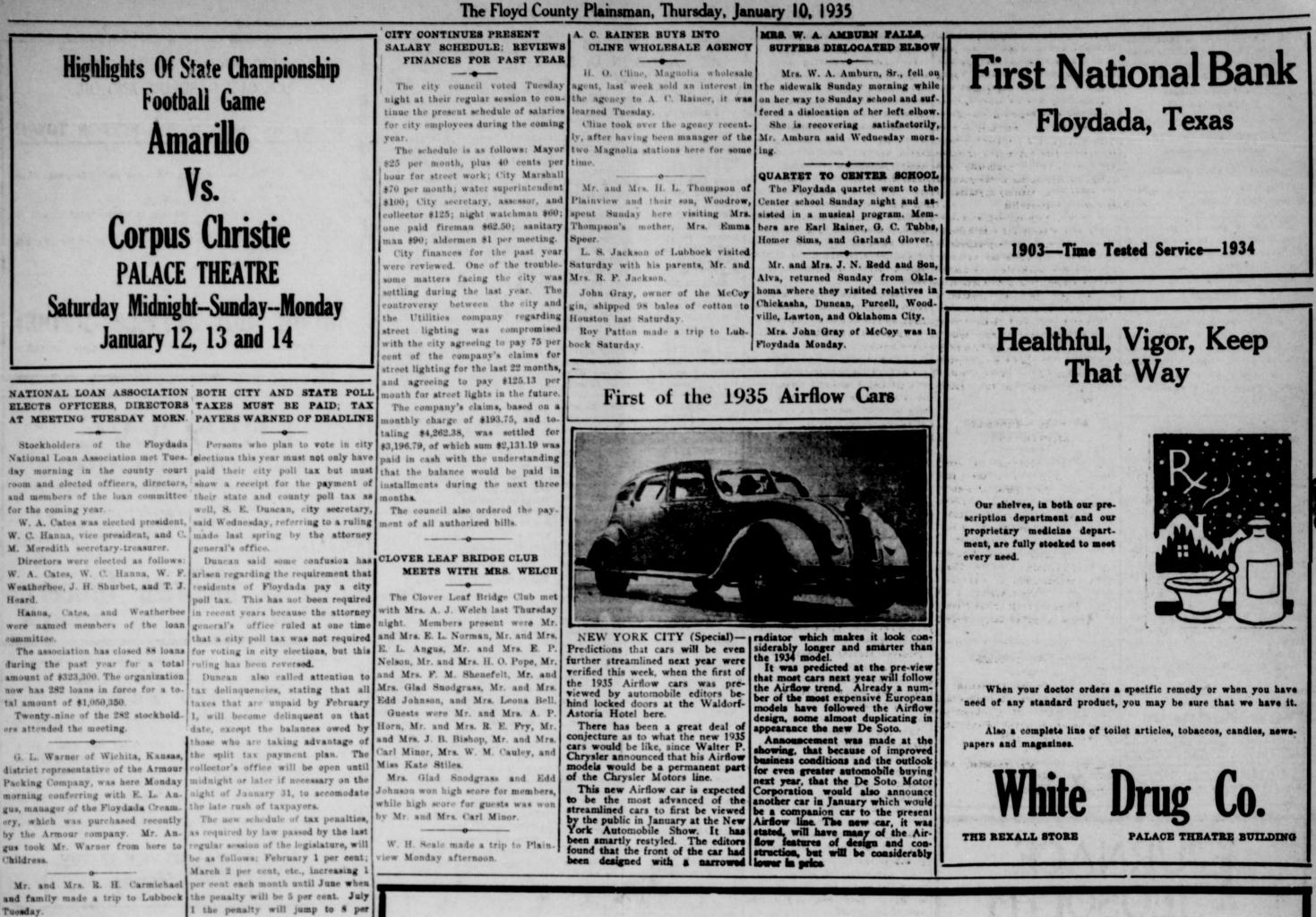


Mother isn't tied to the kitchen range any longer when there are hot cakes for breakfast. Thanks to her electrical appliances she can do much of the breakfast cooking at the table. And every member of the fami. ly will testify that the food is much better than before.

Her electric grill will do more than cook hot cakes. It toasts crisp, delicious sandwiches, broils steaks and chops, and fries ham and eggs right at the table, too, she can serve the food piping hot. It makes impromptu meals especially easy to prepare. Plan a visit to your electric appliance dealer very soon to see the modern electric appliances.



West Point Requirements It is not required that an applicant for admission to West Point be a high school graduate. But the entrance examination is such that unless he has had a first-class high



Mr. and Mrs. Glad Snodgrass drove annum, accruing frrom date of deto Amarillo Saturday afternoon linquency, will be added.

cent and an extra 6 per cent, per

This

where they attended the presenta- schedule will apply to all ad valorem tion of the play, "Green Pastures." and poll taxes.

AUTOMOBILE REPAIRS OF ALL KINDS

Long experience has made it possible for us to detect your car troubles quickly and to remedy them in a prompt and expert manner.

Remember as when you have car trouble. Just phone 70.

> SHARP'S MOTOR SERVICE STATION

### **DOUGHING, WEAK AND** THIN AFTER FLU

"I nearly died from 'flu' last Octo-r, and it left me with a terrible

Milks Emulsion advertised started using it. It helped me from the start. I had no appe-and my stomach was in bad . But 12 bottles have straightme out entirely. I est anything thout distress, my cough is gone d I have gained back my strength d flesh."-Emma Withers, Box 50, nt, N. C.

Emulsion restores healthy bowel action. Milks Em strongly recommended to whom sickness has weakened. is the only solid emulsion and so palatable that it is

a spoon like ice cream for weak, sickly children ed to try Milks Emul-ix bottles home with It.

#### MUNCY SCHOOL NEWS ----

Most everyone is back in school after the holidays. The principal, W. E. Grimes, and his family spent the holidays visiting relatives at Crowell, Vernon, and Odell. He, also, attended to legal matters at Wichits Polls.

Miss Nona Wells spent the week with her sister at Post. Cecil and J. D. Pope have with-

drawn from school, and moved from the community. Mrs. Annie Statser and daughters,

Genevive and Virginia Lee returned to their home in Nara Visa, New Mexico, Saturday after spending last week with Mrs. Statser's sister, Mrs. W. E. Grimes.

Two new rooms have been recently completed for the teacher's home. Mr. and Mrs. W. E. Grimes and son and daughter attended church at Sterley Sunday, and they took dinner with Mr. and Mrs. E. C. Mosley. The honor roll for the school for the fourth month is as follows: First Grade: Eddie Ruth Muncy, Billy Joe Sandusky.

Third Grade: Carl Muse, Glenn Collins.

Fourth Grade: Elouise Smalley, D. Dunlap.

Fifth Grade: Francis Collis, Alene Leckie, Gladys Muse, Archie Muney. Sixth Grade: Nolan Huskey, Elora Smalley, Ellie Mae Biggs, Jaquieta McGuffy.

Seventh Grade: Marylyn Leckie. Eighth Grade: Fred Boatman. Audie Noland, Edith Grimes. Ninth Grade: Bobbie Muney, J. C. Leekie, Annie Bailey.

Mrs. Emma Speer plans to leave the latter part of this week to visit her mother at Winters, Texas, and relatives in Ballinger and San Angelo. She plans to be gone ten days or two weeks. Mrs. Thompson of Plainview plans to look after the affairs of the hotel during her mother's absence.

J. D. Goodgion, who underwent an operation for gall stone at Plainview uring the Christmas holidays, was brought home Sunday.

Mr. and Mrs. A. G. Gray and so G. Jr., drove to Spor Sunday.

# How Much Does Advertising **Really Cost?**

Not long ago, we heard a house-to-house salesman tell'a prospect: I can sell you this gadget 25 per cent cheaper because my firm doesn't advertise."

Many of you no doubt would believe such a statement, but how many of you realise how little advertising really costs? As a customer every day in your life, you are entitled to know.

Automobiles are extensively advertised. But despite the hundreds of colored advertisements in large magazines, despite the huge newspaper advertisements you see frequartly, only 31/2 per cent of the selling price of a car goes for advertising. This is about \$17 on a \$500 machine. Yet before advertising made large-scale selling possible, you paid \$1000 for a car not so good.

Coffee, canned foods, soft drinks, and so forth, have large advertising budgets. Yet only 51/2 per cent of the selling cost, or one-half cent on a 10 cent can, is used for promotional advertising.

The average retail store spends from 1 per cent to 4 per cent on advertising. That costs you from 1 cent to 4 cents on a dollar purchase.

Think it over! Isn't it worth your while to pay this much for the knowledge that advertising gives you? And isn't it worth knowing that the low prices on extensively advertised products are made possible only through the volume production that this advertising makes possible?

### IT PAYS TO ADVERTISE AND IT PAYS TO READ THE ADVERTISEMENTS REGULARLY.

The Plainsman