

The Floyd County Plainsman

VOLUME NO. 6

Floydada, Floyd County, Texas, Thursday, January 3, 1935

NUMBER 4

Ford Urges Return to 'American Common Sense' Solution Nations Ills

Detroit, December 31.—Through his chief spokesman, W. J. Cameron, Henry Ford today had issued a New Year's message to the nation, urging once more that "basic American common sense" be brought to bear on America's problems.

"We have seen the best and the worst that the government can do in this matter (the restoring of prosperity) and it is little either way," Cameron said in a radio address last night.

"The courageous eagerness of our people to dismiss the old year and bring the New Year in must rise from their feeling that better things are ahead," Cameron said.

"The past was not without its gains. With five years of economic mislocation behind us, we clearly see a good providence in the sudden cessation of our former false prosperity. The rubbish that chokes the channels of activity today is not the effect of the depression, but the tawdry remains of a lath-and-plaster prosperity. If we expect that prosperity can be bought, borrowed or legislated into existence, we are still under the old delusions.

"In this job of restoring normal processes to the nation, every American must be his own leader. . . If neighborhoods will take themselves off the back of the city; if the cities will take themselves off the back of the state; if the states will take themselves off the back of the federal government, all of them would find their own burdens less.

"Every one who can, should resolve this new year to take more of the risks of initiative.

"Our people have relied on stock market fictions; they have relied on government; they have relied on queer money juggling magic. These are poor substitutes for basic American common sense. And the most hopeful sign for the new year and the new world is that we are beginning to see just that."

County Farm Association Community Committees To Meet In Floydada Saturday

A meeting of all the community committees of the Floyd County Farm Association will be held in the district court room at the court house Saturday, January 5, at 2 p. m. It is very important that each community be represented for the program of work for 1935 will be mapped out, it was stated in an announcement by County Agent Lindsey this week.

W. A. Brewster, Pioneer Floyd Countian, Buried Saturday At Lockney

Funeral services for W. A. Brewster of Lockney, resident of Floyd County for more than 40 years, were held at Lockney Saturday afternoon at 3 o'clock. Masonic rites were conducted by members of the Lockney lodge.

Mr. Brewster died Thursday about noon in a Plainview hospital shortly after having undergone an operation for hernia. He became ill Wednesday night and was taken to the hospital Thursday morning.

Mr. Brewster is survived by his widow and a son, Leonard, both of Lockney; his mother, Mrs. George Brewster of Lockney, a brother, Clarence Brewster of Dalhart; and three sisters, Mrs. Vernard Dillard, of Lubbock, Mrs. Ben Dodson of Olton, and Miss Ethel Brewster of Lockney.

Silas E. Duncanson Announces Candidacy For Re-Election To Office Of City Secretary

Silas E. Duncanson, City Secretary, Assessor and Collector, of the City of Floydada, requests the Plainsman to announce his candidacy to the office for re-election, in the coming City Election, which will be held Tuesday, April 2, 1935.

Mr. Duncanson has served the City in this official capacity for the past four years in an efficient manner, and should the voters see fit to re-elect him to a third term, he will continue to serve the people to the best of his ability as he has done in the past. He respectfully solicits your vote and influence in the coming election.

(Political advertisement)

Ben Latta, Brother of W. W. Of Floydada, Is Buried At Stevenville

Mr. and Mrs. W. W. Latta and son, W. A. Latta, left Monday morning for Stevenville to attend the funeral of the elder Mr. Latta's brother, Ben, who died at his home there Sunday afternoon about 3 o'clock.

The funeral services were held at Stevenville at 3 o'clock Monday afternoon. Mr. Latta, who was 87 years old, had been ill for some time.

Survivors include W. W. Latta and two brothers, T. W. and Lon Latta, both of Stevenville; one sister, Mrs. H. O. Smithy, also of Stevenville. T. W., the youngest, is now 79.

Besides W. A. Latta, two other nephews of the deceased also live in Floydada. They are S. J. and M. C. Latta.

Production Control Plans Netted Floyd Farmers Half Million In 1934, Estimate

Approximately one half million dollars have been paid to Floyd County farmers during 1934 in connection with the administration's agricultural adjustment program, it is estimated by County Agent Glen A. Lindsey.

Figures given out show that farmers of this county were due \$511,916.64 from the government on 1934 contracts on wheat, cotton, hogs, cattle, and sheep. While only about half of the amount due on 1934 contracts has been paid, Lindsey points out, he calls attention to the fact that a large part of the \$356,000 paid to Floyd County farmers on 1933 cotton plow-up contracts and the \$185,451 paid on 1933 wheat contracts was not received until 1934.

The following summary and explanation given out by Lindsey shows in detail the activities of the agricultural adjustment program in Floyd County:

A summary of the agricultural adjustment programs in Floyd County for 1934:

The table below gives a condensed summary of the agricultural adjustment activities of Floyd County for 1934:

Wheat: 591 contracts	\$185,451.28
Cotton: 430 contracts	69,897.46
Hogs: 310 contracts	40,740.00
Cattle: 2014 contracts	118,981.00
Sheep: 7 contracts	548.00
First distribution on Bank head certificates pooled	4,814,945 pounds 96,298.90
Total	\$511,916.64

The above table represents the amount of the payments due in 1934. About half of the above amount remains to be paid but it is to be remembered that a large portion of the payments due under the 1933 contracts were not paid until 1934. In 1933 the payments under the cotton plow-up contract plus the option benefits amounted to \$356,000.00. The wheat payments for 1933 were \$185,451.28. It is seen, therefore, that the above table represents the amount of money received by Floyd County farmers during 1934 fairly accurately.

450 Additional Cattle To Be Purchased In Floyd County During This Week

Plans to buy about 450 additional head of cattle as a part of the government cattle buying program was announced here Wednesday by County Agent Glen A. Lindsey.

Persons living in Floyd County who have cattle which they desire to sell to the government were advised of the plans by Lindsey in the following statement:

The cattle buying program has been extended until Saturday, January 5. Anyone who desires to sell cattle should bring them to the Santa Fe pens at Floydada not later than Saturday noon. According to all information received this will be the last time that the government will buy cattle in Floyd County.

Tom Triplett Slightly Better, Is Believed

Tom Triplett, former Floydada druggist, who was reported last week to be in a critical condition in St. Anthony's hospital in Amarillo, was said this week to be slightly improved.

Let Chavannah be your printing.

His Winter Chores — by A. B. Chapin



Wimberlys Attend Rites Saturday For Grandfather, W. B. Wimberly

Mr. and Mrs. Fred Wimberly of Floydada and Dr. and Mrs. E. E. Wimberly returned Saturday night from Sweetwater, where they had gone Friday to attend the funeral of W. B. Wimberly, grandfather of Fred and Dr. Wimberly.

Mr. Wimberly died Friday morning at 3:30 at the age of 90 years. He had been well and active until early this winter when he fell and suffered a broken hip.

The funeral was held Saturday morning at 10 o'clock at Sweetwater. Other survivors include the widow and seven sons, among them being Fred's father, N. A. Wimberly of Amarillo.

Had Mr. Wimberly lived until January 19, he and Mrs. Wimberly would have celebrated their 65th wedding anniversary.

Newly Elected Officials Begin Duties; Re-Elected Ones Start New Terms

District, county and precinct officials who were elected to their respective offices for the first time in the primaries last summer, together with those who were re-elected, began their two year office terms Tuesday after taking oath of office and having their bonds approved by the commissioners' court in special session as required by law.

Among the men who entered upon new duties this week are A. J. Folley, district judge; Alton B. Chapman, district attorney; George B. Marshall, district clerk; Tom W. Deen, county judge; Winifred F. Newsome, county attorney; E. C. Nelson, county school superintendent; and B. P. Woody, justice of the peace, precinct 1. Folley and Chapman did not take office here.

Those who were re-elected and continued in office are A. B. Clark, county clerk; E. S. Randerson, sheriff; Geo. A. Linder, surveyor; Frank L. Moore, tax assessor and collector; D. C. Lowe, justice of the peace, precinct 2; and the four county commissioners, listed in the order in which their precincts are numbered: A. S. Cummings, E. R. Harris, Walter Wood, and H. D. Bloodworth. In addition to the duties of tax collector, Moore assumed the duties of assessor, the two offices having been combined.

R. V. King of Dallas spent Monday night here visiting with his uncle, Dr. V. Andrews. It was the first time Dr. Andrews had seen his nephew in a number of years.

Mr. and Mrs. Frank Newton of Gainsville spent Monday night here visiting their son, Charles Newton.

Presbyterian Young People Are Guests of Mr. and Mrs. Hill and King

Mr. and Mrs. John Hill entertained the young people's society of the Cumberland Presbyterian Church Friday night with a social at the home of Mr. and Mrs. E. C. King. About 30 young people attended. Refreshments were served at the conclusion of the games and contests which provided the entertainment of the evening.

New 1935 License Plates For Motor Vehicles Are Received By Collector

More than 3,000 pairs of the new 1935 Texas license plates for passenger automobiles and trucks were received Wednesday by Frank L. Moore, county tax assessor and collector, for distribution to car and truck owners after February 1.

The consignment of 3,250 pairs of license plates were received by truck from Huntsville, where they were made by prison labor in the state penitentiary. In previous years the plates have been made under contract by private manufacturers.

The new passenger automobile plate has white figures with a maroon background, the same combination as was used on the 1933 commercial license plates.

The new plates for farm trucks have black figures on an orange background, the same combination that was used on passenger automobiles in 1934.

The tags for commercial vehicles have green figures on a gray background, being very similar to the license plates used on farm vehicles in 1934, except that the background is a darker gray.

No license plates were received for trailers or motorcycles, Moore stating that these would be received later from Austin.

Law does not permit sale of the license plates until February 1.

New Motor Grader For County, Bought Recently, Is Received Last Week

A motor road grader which the county has purchased was received last week and is now being used on roads in Precinct 4.

The machine, a cab type single unit grader operated by one man, was purchased from the J. D. Adams Company, Indianapolis, at a cost of \$3,723. It has a four wheel drive, using 40x8 lug type rear tires and 32x6 lug type front tires. It uses a 14-foot moldboard.

The county has one other grader which is now being used in Precinct number 1.

Many College Students Leave Monday, Returning To Their Class Work

A number of college students left Monday and Tuesday to return to their respective colleges for reopening of class sessions Tuesday, while some of those who came home for the holidays will not leave until the first of next week.

Texas Tech at Lubbock, Wayland College at Plainview, and some of the other educational institutions opened this week, while some of the other schools will not open until next week.

Agricultural Census Workers Begin Gathering In County Wednesday

Having completed studies in the "schools of instruction" held Saturday and Monday at Lubbock for the 50 persons selected to conduct the agricultural census in District 2, those who are to take the census in Floyd County were scheduled to begin work Wednesday morning.

Five persons had been chosen to take the census in Floyd county, beginning Wednesday, with the enumerators given 30 days in which to complete their work. The following were named for the work in Floyd county:

L. A. Williams of the Harmony community.

T. T. Hamilton of Floydada.

Elbert B. Bloodworth of Dougherty.

Charles C. Huckabee, Liberty.

And Robert W. Smith, Jr., of Lockney.

Kenneth C. Holmes, district supervisor, who was in charge of the school at Lubbock, said the people certainly wanted to work, adding that he had had at least 30 applications for each job in the district.

Sample blanks already have been mailed to farm owners and operators. Every interested person is asked to prepare data in advance and have it ready for this census, which is considered of great importance to agriculture.

It was understood that any persons who had not received blanks could obtain them from their county agents. County Agent Glen A. Lindsey said Monday, however, that up to that time he had received only a few sample blanks and that he did not have any on hand for distribution.

Mid Term Examinations Will Begin Next Tuesday; New Semester Jan. 14th

Final examinations for the first semester of work in the Floydada schools will begin next Tuesday afternoon and continue through Wednesday and Thursday morning, it was announced this week by A. D. Cummings, superintendent.

The second semester of school work will begin the following Monday morning, January 14, Cummings said.

Mrs. Alpha Boothe, daughter of Mr. Goodgion returned to her home here Friday after spending several days at her father's bedside.

New Ford V-8 De Luxe Tudor Sedan Shown



PHOTO shows the new Ford V-8 De Luxe Tudor sedan for 1935, which has just been announced. The sedan is a distinctive modern design and a departure from previous Ford standards. The car features many engineering improvements providing greater riding comfort and increased ease of control. The engine has been moved forward. Passengers ride closer to the center of the car. The Ford V-8 engine now has a new system of crankcase ventilation. The Tudor sedan is also available without de luxe equipment.

EXTEND CATTLE BUYING PLAN TO JANUARY FIFTEENTH

Extension of the AAA drouth relief cattle buying program in Texas until January 15 was announced by Grover B. Hill, AAA field representative.

The program, under which \$2,738,000 was allotted early in December for the purchase of 225,000 head of cattle, originally was scheduled to end today. Only 1,719,812 head had been bought by December 20.

Hill's announcement as made on advice from Harry Petrie, Washington, chief of the AAA cattle and sheep section.

Hill said the extension was made by the government in an effort to lighten the cattlemen's burden. He said December 31 was an inopportune time to close the program as it was too soon after the Christmas holidays for many cattlemen to make deliveries.

Cattle which can not be delivered by January 15 will not be accepted Hill said.

He estimated that the money remaining from the December allotment would be sufficient to buy all of the cattle offered to the government. The cattle supply already is fairly well cleaned up, he said.

The emergency drouth area in which purchases are made embraces the entire Panhandle, the Big Bend country, and west central Texas extending nearly to Fort Worth and Austin. County quotas were based on severity of the drouth, with a minimum of 500 head per county.

Lockney Youth, Gaylon Wilson, 17, Is Fatally Hurt On New Year's Eve

Funeral services for Gaylon Wilson, 17 year old Lockney youth who was fatally injured in a railroad crossing accident at Lockney Monday evening, were held Wednesday afternoon at 2 o'clock at Lockney.

Wilson, son of Mr. and Mrs. J. C. Wilson of five miles east of Lockney, suffered skull injuries, a broken leg, and several crushed ribs when the car he was driving was struck by a train at the crossing of the Fort Worth and Denver railroad and the old Plainview-Lockney highway in the west edge of Lockney about 7 p. m. Monday. He died about midnight.

Wilson, member of an "all-star" basketball team, was going west enroute to the home of a friend living west of town. The two were to play that evening on one of two "all-star" teams which were meeting that evening as part of the New Year's Eve festivities.

The car Wilson was driving, a Model A Ford, was turned into a mass of wreckage. Wilson was alone when the crash occurred.

Billy Joe Welch returned Monday to Lubbock where he is a student in Texas Tech.

Mr. and Mrs. L. G. Stewart and children of Wichita Falls spent last week-end with Mrs. Stewart's parents, Mr. and Mrs. W. I. Cannaday.

FLOYDADA INSURANCE AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER.



Start The New Year with a NEW Gas Range!

While you're ringing out the old year, why not "ring out" that old fashioned gas range, too? Start a new era of new joys in meal-making with a modern Gas Range — with all the new and improved time- and labor-saving features—and you will remember January, 1935, for many years to come.

Your gas appliance dealer or your gas company will gladly explain and demonstrate the far-reaching advantages of automatic time control, oven heat regulation, self-lighting non-clog burners, insulation that holds the heat in the oven—features that add to the comfort of cooking, and to the pleasure of serving new dishes that you would never even attempt on your present range.

Note: Gas Appliances are eligible for modernization loans under the National Housing Act.

West Texas Gas Co.
GOOD GAS WITH RESPONSIBLE SERVICE

Presbyterians From Several Counties Here For Fifth Sunday Meeting

About 90 persons from Floyd county and eight or nine other counties of this section gathered here Sunday for the all-day fifth Sunday meeting of the Cumberland Presbyterian church.

Rev. Campbell of Shamrock delivered the morning sermon. Rev. W. H. Cheatham of Amarillo was in charge of the installation services. Rev. Ernest Jennings of Lubbock was installed.

At the conclusion of the morning services luncheon was served in the basement of the church. During the afternoon program, which started at 2:30, the young people had charge of the program. Talks were made by Miss Kate Stiles, president of the Presbyterial Society, and Johnny Hill. The theme was "Onward, Ever Onward."

The next meeting will be held on April 11 at Petersburg.

Whirlwind Basketball Team to Meet Lakeview In Three-Game Series

The Whirlwind basketball team will meet the Lakeview basketeers in a three game series on Thursday, Friday, and Saturday nights of this week, it has been announced.

The games will be played in the Andrews Ward school gymnasium. A small trophy will be awarded to the team that wins the series, it was stated.

Let Cavanaugh do your printing.

DO YOU KNOW?

Some years before 1800, roller skating was very much in vogue in Holland, but it really never became popular in different countries until after 1815.

TODAY'S FACT

On insurance of all kinds you can get full protection in the strongest companies at low rates, when you phone—

G. C. TUBBS
INSURANCE
AGENCY

First National Bank Building.
Phone 162

Miss Selma Lider Gives 42 Party Saturday Night

Miss Selma Lider entertained Saturday night with a forty-two party at her home, there being five tables. Guests were Mr. and Mrs. Verner Norman, Miss Clarabelle Bishop, Miss Hazel Borum, Mack McLaughlin, Boothe, Miss Jean Bain, Miss Frances Buchanan, Milton Sims, Misses Ina and Margaret Sims, Miss Mabel Tubbs, Wilmer Jones, Jr., R. C. Patton, Miss Amy McRoberts, J. D. Moore, Carroll McClung, Rex Johnston, Miss Johnny Johnston, Ben Clements of Matador and Ray Chapman.

Six of the guests made high score. They were Miss McRoberts, Mrs. Norman, Mr. Boothe, Misses Margaret and Ina Sims, and Ray Chapman.

Miss Eula Smith returned Sunday to her work in Canyon, after visiting here with her parents, Rev. and Mrs. I. A. Smith. Carl Rogers took her as far as Plainview, where she caught the bus.

Want Ads

Want wheat pasture, J. C. Holding. 43-4tp. ttc.

TO TRADE—Town Lots for range or live stock W. M. Massie & Bro. 44-tfc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-tfc

FOR SALE CHEAP—Two-row Rock Island Go-devil, practically new—Barker Brothers. 25-2tc

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

All parts for some cars. Some parts for all cars. Harris Brothers. 39-tfc

Atwater-Kent Precision Radio Sold by Radio Electric Company. 51-4tc

EMERSON 8-ft. Tandem Disc, heavy duty tractor type. A-1 shape. Barker Brothers. 28-tfc

FEEL TIRED, ACHY— "ALL WORN OUT?"

Get Rid of Poisons That Make You Ill

Is a constant backache keeping you miserable? Do you suffer burning, scanty or too frequent urination; attacks of dizziness, rheumatic pains, swollen feet and ankles? Do you feel tired, nervous—all unstrung?

Then give some thought to your kidneys. Be sure they function properly, for functional kidney disorder permits poisons to stay in the blood and upset the whole system.

Use Doan's Pills. Doan's are for the kidneys only. They help the kidneys cleanse the blood of health-destroying poisonous waste. Doan's Pills are used and recommended the world over. Get them from any druggist.

DOAN'S PILLS

WHEN YOU APPRECIATE GOOD SHOES!

Winter weather, with its cold, and the constant threat of slush and mud, is the testing time for shoes.

It is the time when Wear-U-Well Shoes for men and women show up to the best advantage. In them you get superior footwear at low cost. Wear-U-Well hose will wear-U-Well, too.

Remember, Rainer's for shoe repairs.

RAINER'S SHOE SHOP

CRASH!!! A CAR ACCIDENT!
BRING IT TO McCLESKEY'S TOP SHOP

The Home of Expert Body and Fender Repairing.

Or, perhaps you haven't had an accident but still there are some repairs that should be made on the car—A new window, replacement of a cracked windshield, or perhaps the upholstery is worn. Or maybe a new coat of paint is needed. Whatever is needed—

WE WILL MAKE THE CAR LOOK LIKE NEW!
BRING IT HERE OR PHONE US!

JOHN McCLESKEY TOP SHOP



Let's Come Alive In '35
Let's Worry No More O'er '34

We wish each and every one of you a PROSPEROUS NEW YEAR and shall heartily strive for better times and to build this section and community into one aggressive forward looking section of our great nation. We approach the new year with calm confidence and ask everyone to join us in a determined effort to make business better. Great progress has been reported in the business world as a whole within the last several weeks. Let us continue to work for the betterment of our own section. It is a continuation of this spirit that we are urging in this message.

DR. KIBBY J. CLEMENTS and DR. WALTER J. WILLIAMS

OSTEOPATHIC PHYSICIANS AND SURGEONS

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306-S-10-12 SKAGGS BUILDING

OFFICE PHONE 189 RESIDENCE PHONE 1070

WE ARE SHOWING

New Spring Coats, Suits And Dresses

Wise are the Women who shop early for new Spring Coats, Suits and Dresses, being shown now at the Style Shoppe.

We invite you to visit our shop and make your selections early.

STYLE SHOPPE
MRS. MOLLIE A. MORTON, OWNER
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Assessor and Collector
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WOOD & REAGAN
For Land See Us

FINKNER MOTOR COMPANY
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WILLSON & SON, LUMBER CO.

BOOTHE MILL AND ELEVATOR
We Do Custom Grinding

LON DAVIS GIN AND ELEVATOR

CAMP COPELAND
Blondy Finley, Manager

RUE

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County Treasurer

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County School Superintendent

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W. H. Henderson, Owner

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The Floyd Co. Plainsman
Published Thursday of Each Week

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June 23, 1930, at the post office at
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March 3, 1879.

NOTICE!

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of The Floyd County Plainsman
will be gladly corrected upon its
being brought to the attention of
the publisher.

ANOTHER NEW YEAR

As we threw last year's calendar
into the wastebasket and hung up
the new one with "1935" printed at
the top, we paused to wonder how
the world would look to us the next
time we had this job to do.

It has been a curious and confus-
ing year, the one we have just come
through; the most confusing of all
the five years that have passed since
the establishment of the Plainsman
and the beginning of the great de-
pression. There has been more run-
ning around in circles, more talk
about to happen, more excitement
about great events that were just
over plans and projects to set the
world right or shove it deeper into
the hole, than in any of the previous
depression years.

As we look back over 1934 it
seems to us that nothing of any real
importance happened in the year just
ended. The economic and social pic-
ture remains unchanged, as we see it.
Nobody was making any money a
year ago; nobody is making any now.
Lots of people were out of work at
the beginning of January, 1934;
about as many, perhaps a few more,
are out of work now. A year ago
the only important money in circula-
tion was that handed out by the
Federal Government; today that is

still true.
There were, of course, many excit-
ing events in 1934. A king and a
chancellor were killed in Europe; a
couple of dictators put a lot of peo-
ple to death without trial. Russia
joined the League of Nations and
Japan and Germany withdrew from
it. Mussolini made a lot of warlike
gestures. But the big war that
many were sure was going to happen
in 1934 didn't come off. Maybe it
will in 1935; but our guess is the
other way. Nations can't fight when
they are broke, and most of the ones
that would like a scrap are broke.

A great steamship burned and
killed a lot of passengers; a man who
may have had something to do with
the Lindbergh kidnaping was ar-
rested; a lot of aviation records were
smashed and several railroads began
experimenting with funny looking
high speed trains. Some folks went
up into the stratosphere higher than
anyone had ever gone; others went
deeper below the surface of the sea
than man had ever penetrated.

All of those things were inter-
esting, even exciting, and in the old
days when business and industry
were running smoothly and every-
body who really wanted to work had
a job, we called a good many of
that sort of thing "progress."

What we would like to see in 1935
is real progress toward economic re-
covery, progress of the sort that
drives from and is built upon every
man standing on his own two feet
and not leaning on Government.
Whether there is anything of that
sort ahead of us, however, we are
not a good enough prophet to
foretell.

**2-CENT CHECK TAX
EXPIRES WITH 1934**

Washington, December 31.—Ex-
piring with 1934 tonight will be the
so-called "nuisance" tax of 2 cents
on each bank check.

Made effective 30 months ago, this
levy had yielded \$101,000,000 to the
Treasury coffers up to the close of
November. This was slightly more
than \$3,400,000 per month.

Under the law, the tax expires at
midnight and all indications have
been that Congress will not renew
it.

Miss Mary Anne Kimble returned
Tuesday to Lubbock to resume her
studies in Tech.

**Advocates of Bonus Pay-
ment Overlook Veterans
Interest Says President**

Washington, December 31.—Presi-
dent Roosevelt, in a letter on the
bonus issue, said today that "those
who advocate the payment of these
certificates at this time for the pur-
pose of stimulating business cannot
have given the interest of the vet-
erans thought."

The president's letter, dated De-
cember 27, was addressed to Com-
mander Garland E. Farmer of the
American Legion post at Henderson,
Texas. It replied to a letter from
Farmer asking for information on the
cash bonus issue.

"I appreciate your letter of recent
date," Mr. Roosevelt said, "and it is
particularly interesting in that it
confirms an impression that I have
had for some time, that is, that the
bonus question is not well understood
even among the veterans themselves."

The president enclosed in his let-
ter a special memorandum prepared
for him describing the issuance of
the bonus certificates and its insur-
ance features.

"The amount which is printed on
the face of every adjusted service
certificate," Mr. Roosevelt said, "is
not the amount of the basic or origi-
nal bonus (\$1,400,000,000) voted by
congress but is an amount plus 25
per cent added for deferred payment
which with interest at 4 per cent
compounded annually over a 20-
year period will produce the face or
maturity value."

"This would seem to dispose of
the question as to whether the obli-
gation is immediately due."

The president said another fea-
ture was that out of 3,500,000 certi-
ficates outstanding 3,038,500 vet-
erans have borrowed \$1,600,000,000, or
"more than the present worth of their
bonus certificates."

"I feel sure that many of the
veterans have not given the question
sufficient study to realize the vast
sums required to meet the demands
suggested," the president continued.

"Your statement advising me that
those who favor the immediate pay-
ment of the bonus feel that a good
reason for doing so is because the
government has spent millions of
dollars on the recovery program and
that much of these funds will not
be repaid, while by the payment of
the bonus the government will be
discharging an obligation and by so
discharging this obligation the money
spent by the veterans will do much
in a practical way of stimulating re-
covery, is interesting."

**Vets To Fight
Despite Edict Of
President Roosevelt**

An Associated Press dispatch has
the following to say concerning
their stand on the veterans' bonus
payment:

Washington, Jan. 1. Unshaken by
President Roosevelt's stand against
the bonus, veterans' organizations
today aligned their forces for a fi-
nal struggle in the new Congress.

The powerful political influence
of the American Legion was pitted
against that of the White House to-
day by its national commander,
Frank M. Belgrano, Jr., who said the
Legion would continue to press its
claim for payment.

Asserting President Roosevelt's
letter opposing the bonus contained
strong argument for immediate pay-
ment, Belgrano said he felt certain
Congress would approve the Legion's
bonus program. Mr. Roosevelt's feel-
ings on the issue were made public
yesterday.

Follows Van Zandt
Belgrano's statement followed that
of James E. Van Zandt, National
commander of the Veterans of For-
eign Wars, who said the issue would
be settled by Congress.

Meanwhile, Democratic congres-
sional leaders conceded the cash bo-
nus bill would pass both branches.
In what form and whether over a
presidential veto, they said remain-
ed in doubt.

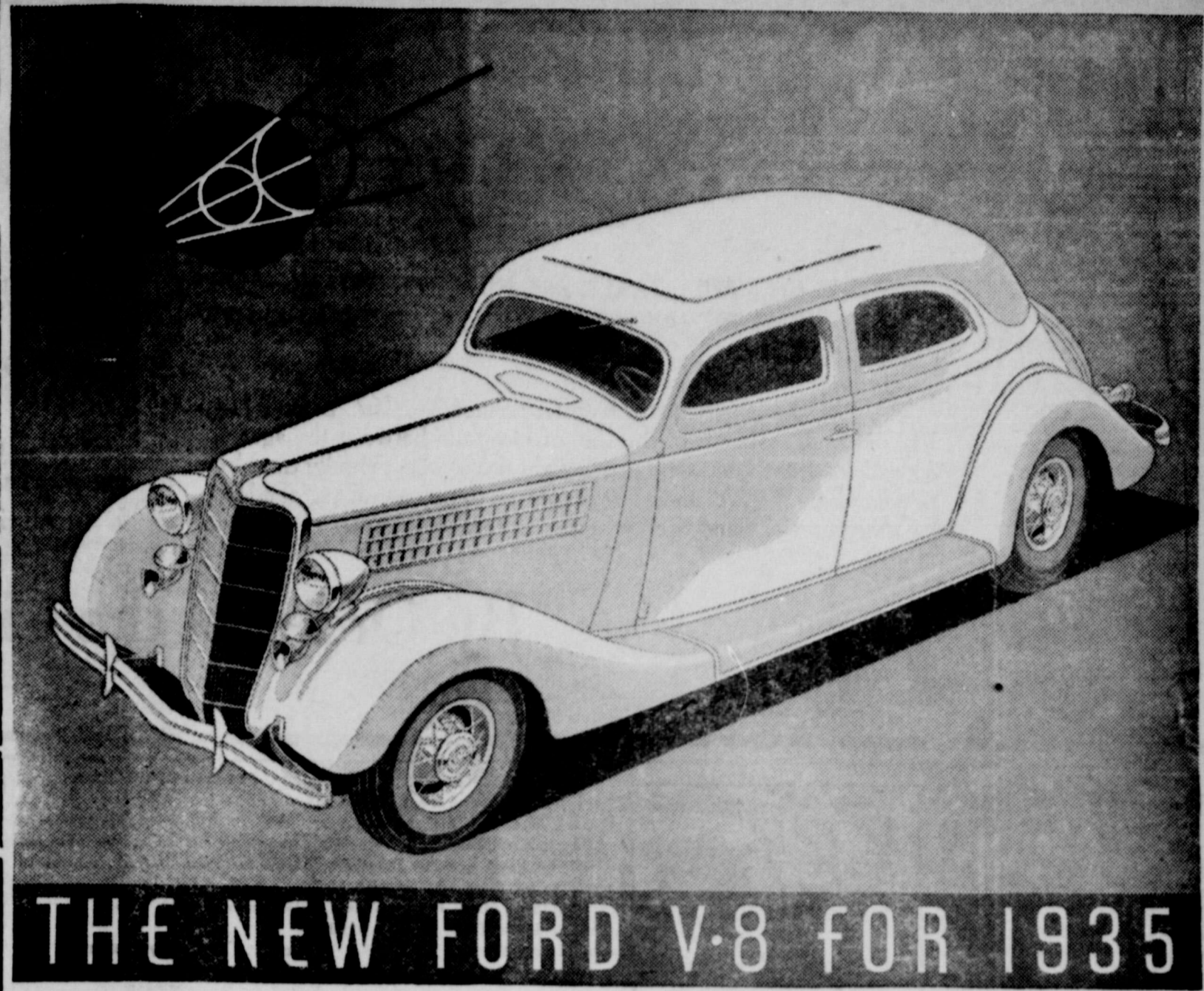
Reiterating his wish for speedy
House action on the bonus, Rep.
Joseph W. Byrns of Tennessee, who
will be speaker, today said:

No Opposition
"Everybody knows the bill will
pass the House, because there is no
opposition to it. Whether it will pass
over a veto, I don't know."

Byrns said, however, that if the
bonus "passed," the administration
would insist that some additional
taxes be imposed to take care of
"the big outlay."

Referring to the President's letter
to Garland E. Farmer, commander
of the Legion post at Henderson,
Texas, stating the bonus issue was
misunderstood, Commander Belgra-
no said:

Strongest Argument
"In it, I believe he has presented
one of the strongest arguments in



THE NEW FORD V-8 FOR 1935

The New Ford V-8 for 1935 is
the biggest and roomiest Ford
car ever built. It is a strik-
ingly handsome car, with mod-
ern lines and new, luxurious
appointments.

But most important of all it
is especially designed to give
you smooth, easy riding over
all kinds of roads—"a front-
seat ride for back-seat riders."

This ease of riding is
achieved by the use of three basic prin-
ciples never before combined in a low-
price car.

1. Correct distribution of car weight
by moving engine and body forward
eight and a half inches.
2. New location of seats by which the
rear seat is moved forward, toward the
center of the car—away from the rear
axle and away from the bumps.
3. New spring suspension which per-
mits the use of longer, more flexible
springs and increases the springbase to
123 inches.

The result is Center-Poise—which not
only gives you a new riding comfort but
adds to the stability of the car and its

NOW ON DISPLAY

A New Ford V-8 That Brings New Beauty,
New Safety, and a New Kind of Riding
Comfort Within Reach of Millions of People

ease of handling. You can take curves
with greater safety.

There are many new features in the
Ford V-8 for 1935 which make the car
still easier to drive. New brakes give
more power for stopping quickly with
far less foot pressure on the pedal.

A new type of easy-pressure clutch
employs centrifugal force to increase ef-
ficiency at higher speeds. New steering
mechanism makes the car still easier
to handle. New, wider, roomier seats.

The New Ford V-8 for 1935 retains the
V-8 engine which has demonstrated its
dependability and economy in the
service of more than a million owners.
There are refinements, but no change in

basic design. You buy pre-
mium performance when you
buy this Ford V-8—full 85
horsepower and capable of 80
miles an hour. All Ford V-8
cars for 1935 come equipped
with Safety Glass throughout
at no additional cost.

We invite you to see this
New Ford V-8 for 1935 at the
showrooms of Ford dealers.
You will want to ride in it—
to drive it yourself. You will find it a
new experience in motoring.

FORD V-8 PRICES ARE LOW

12 BODY TYPES—Coupe (5 windows),
\$495; Tudor Sedan, \$510; Fordor Sedan,
\$575; DE LUXE—Roadster (with rumble
seat), \$550; Coupe (3 windows), \$570;
Coupe (5 windows), \$560; Phaeton, \$580;
Tudor Sedan, \$575; Cabriolet (with rum-
ble seat), \$625; Fordor Sedan, \$635.
TOURING SEDANS, with built-in trunk—
Tudor Touring Sedan, \$595; Fordor
Touring Sedan, \$655.

(F. O. B. Detroit. Standard accessory group
including bumpers and spare tire extra. All
body types have Safety Glass throughout, at
no additional cost. Small down payment. Con-
venient, economical terms through the Uni-
versal Credit Company.)

NEW 1935 FORD V-8 TRUCKS AND COMMERCIAL CARS ARE NOW ON DISPLAY

favor of the immediate payment of
the adjusted service certificates I
have yet read when he points out
that most of the money the veterans
received, when they borrowed 50
per cent of the face value of the cer-
tificates in 1931, was used to dis-
charge their debts and that it is
only reasonable to suppose that the
same results would be obtained to-
day, when the balance due is paid."

"The American Legion," he said,
"will present its clear cut mandate
of the Miami convention, recom-
mending immediate cash payment of
these certificates, with cancellation
of interest accrued and refund of
interest paid, to Congress within the
next few days and I feel certain
that recommendation will be accept-
ed and adopted."

**Rev. G. W. Tubbs Will
Preach At Campbell Next
Sunday Morning and Night**

Rev. G. W. Tubbs, Baptist min-
ister, will preach at the Campbell
church next Sunday morning at 11
o'clock and again Sunday night at 7
o'clock, he has announced. The full
program for the day will be as fol-
lows:

- Sunday school at 10 a. m.
- Church services at 11.
- Young people's meeting at 7 p. m.
- Church services at 8 p. m.

Miss Leah Smith, who has been
visiting during the holidays with her
parents, Rev. and Mrs. I. A. Smith,
returned Sunday to Wellington,
where she is teaching. Carl Rogers
and Mrs. Smith and her daughter,
Miss Mabel, took Miss Leah to Tur-
key, where she caught the train for
Wellington.

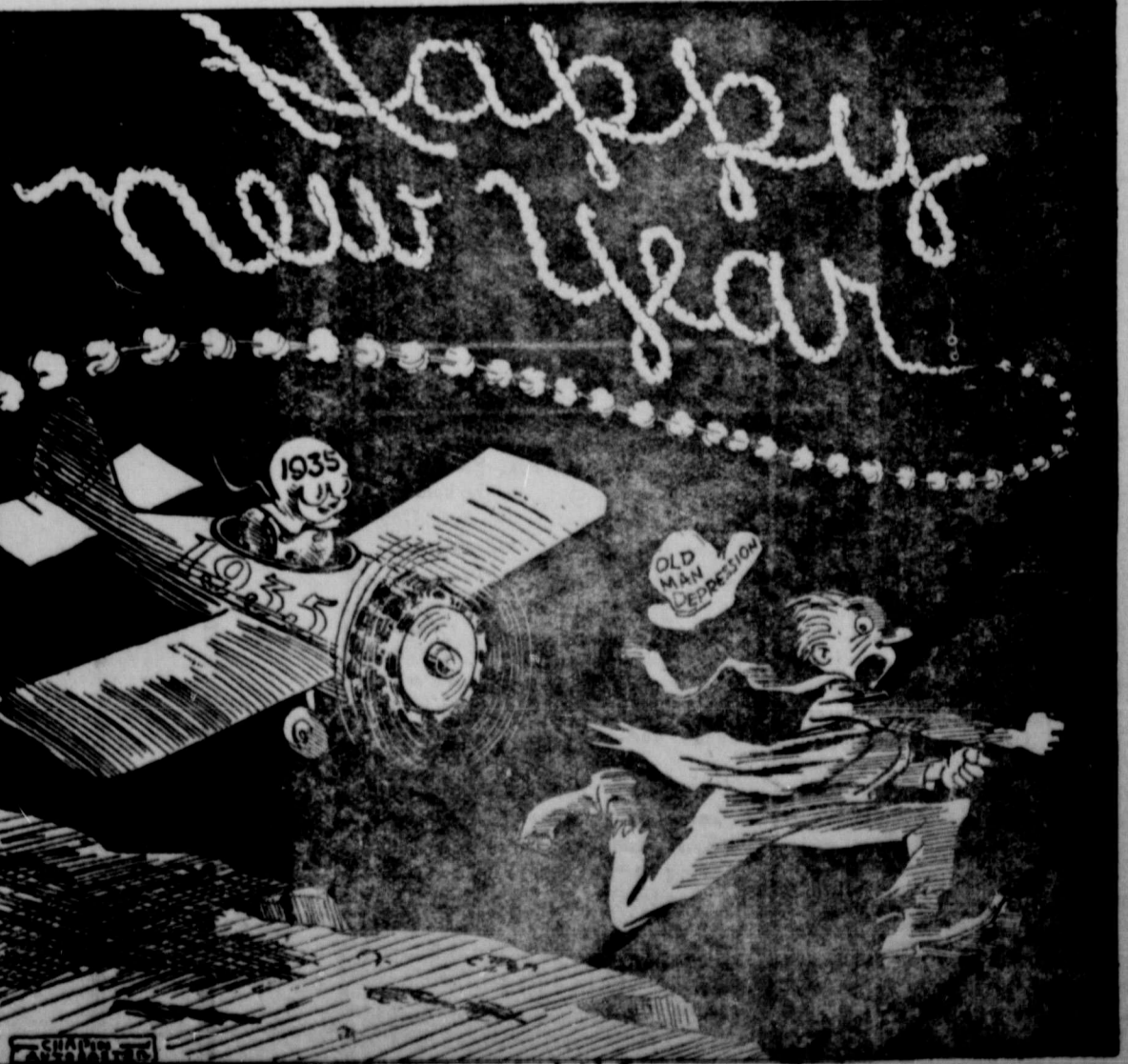
Miss Kate Stiles spent the week
and with her parents in Lubbock.

Mrs. Lester Statser and children
of Nora Visa, New Mexico, are vis-
iting Mr. and Mrs. W. E. Grimes this
week at their home in Muncney.

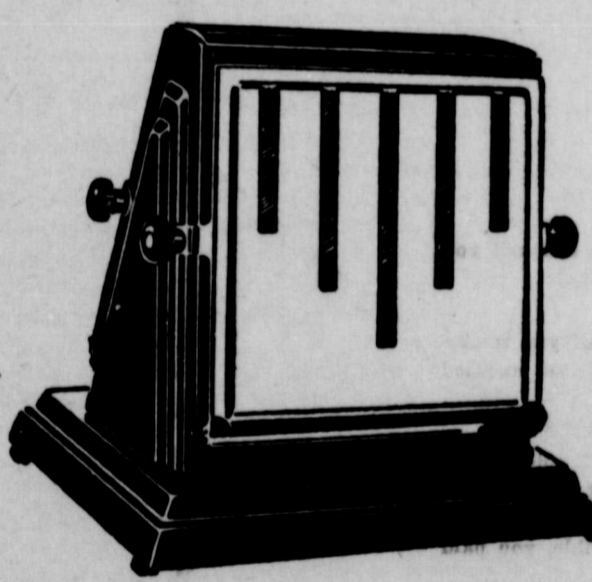
Mrs. W. M. Cauley of Temple ar-
rived Friday to spend several days
visiting with her mother, Mrs. A. J.
Welch.

Mr. and Mrs. A. L. Jordan of
Matador spent Christmas Day with
his parents, Mr. and Mrs. W. B.
Jordan of Center.

Hail and Farewell ——— by A. B. Chapin



**MAKE 1935
A GENERAL APPLIANCE YEAR.**



Women who do not take advantage
of the economy of Electric Service
are needlessly wearing their life
away.

For every task there is an Elec-
trical Appliance that will do the
work more efficiently and faster
than it can be done by hand.

Think it over today, women what
are you saving when you drudge all
day long and are tired out and ill by
night. Does it pay to save when a
few cents a day will do all your
work?

Any or all of the following items
will assist you in saving time and
energy in doing your work:

- | | |
|--------------|---------------|
| TOASTERS | CASSEROLES |
| PERCUATORS | TABLE LAMPS |
| ROASTERS | FLOOR LAMPS |
| RANGES | IRONS |
| HEATING PADS | REFRIGERATORS |
| HOT PLATES | |

TEXAS UTILITIES CO.

City Taxpayers And Voters:

YOUR CITY POLL TAXES ARE NOW DUE AND MUST BE PAID ON OR BEFORE JANUARY 31, 1935, IN ORDER TO AVOID DELINQUENCY.

Under the provisions of City Ordinance No. 167, passed July 10, 1934, all residents of the City of Floydada between the ages of 21 and 60 years (and who are not physically nor mentally disabled as defined by the ordinance) are required to pay a poll tax of \$1.00 for the year 1934 and each year thereafter.

Poll taxes for 1934 are now due and must be paid prior to February 1, 1935 in order to avoid delinquency.

IN ORDER TO VOTE IN ANY CITY ELECTION YOU MUST PAY YOUR POLL TAX AND PAY IT PRIOR TO FEBRUARY 1.

Poll taxes must be paid when ad valorem taxes are paid, but may be paid prior to the payment of ad valorem taxes.

All city taxes must be paid at the City Hall.

By Order of the City Council, City of Floydada.

Three Couples Obtain Marriage License

The distinction of being the first couple to obtain a marriage license in 1935 goes to R. M. Rucker and Miss Katherine Harris, who obtained a marriage license at the clerk's office on Tuesday, January 1.

Other couples who obtained marriage licenses during the last week include F. A. Fitzgerald and Miss Ruby Strange, and Milton Carnack and Miss Ruby Owens.

"HOBGOBLIN HOUSE" TO BE PRESENTED AGAIN AT SANDHILL SCHOOL ON JAN. 4

The second performance of "Hobgoblin House," a three-act mystery comedy, will be presented at the Sandhill school Friday night of this week, it has been announced. The play is being presented by the Sandhill P. T. C. Association. Special between-act numbers will be given.

Cloyd McClung, student in Baylor University at Waco, returned there Tuesday after having visited here since Saturday with his parents, Rev. and Mrs. S. R. McClung.



BRING US YOUR TAILOR WORK

Will appreciate you bringing us your tailor work during 1935 and we will take special care to do you the same high class work which you have always received at our shop.

LUTHER FRY TAILOR

Wilmer Jones, Jr., who has been staying at Jonesboro, spent last week visiting here with his parents, Mr. and Mrs. W. O. Jones. He returned the first of this week to Jonesboro, where he has been staying with his grandmother, Mrs. J. T. Watson, since the death of Mr. Watson, which occurred recently.

Francis Wester returned Friday from Sulphur Springs, where he spent the Christmas holidays with his parents, Mr. and Mrs. Frank V. Wester.

Mr. and Mrs. W. O. Jones and family visited on Christmas Day with his father, S. N. Jones of Electra, who has been very ill, but is somewhat improved, it is reported.

Mr. and Mrs. W. E. Grimes of Muncey spent the Christmas holidays in Vernon, Crowell, and O'Dell. Mrs. Grimes' parents live at Crowell and Mr. Grimes' at O'Dell.

POLITICAL COLUMN

The Floyd County Plainsman is authorized to announce the following names for Public Office, subject to the action of the voters in the City Election on April 2, 1935:

For City Secretary-Treasurer, Assessor and Collector:
SILAS E. DUNCAN.

Mr. and Mrs. A. J. Cline returned Thursday from a holiday trip to Waco and Mart, Texas. Mr. and Mrs. Carl Smith returned with them, having gone with them as far as El Dorado, where they spent the holidays.

Mrs. J. V. Daniels and children left Tuesday for Mineral Wells to be with Mr. Daniels, who is taking treatments there. The children are entering school there as the family expects to remain there for some two months yet.

Mrs. Welch Entertains For Clover Leaf Club

Mrs. A. J. Welch gave a breakfast Tuesday morning in honor of the Clover Leaf Club. Following the breakfast, the guests were entertained at bridge until 11 o'clock.

Mrs. F. M. Shenefelt and Mrs. H. O. Pope tied for high score. Other members of the club present were Mrs. Ed Johnson, Mrs. A. S. Hollingsworth, Mrs. E. L. Angus, Mrs. E. L. Norman, Mrs. E. P. Nelson, Mrs. S. W. Ross, Mrs. Leona Belle, Mrs. Glad Snodgrass, Mrs. W. I. Cannaday.

Guests were Mrs. Welch's sister, Mrs. A. P. Hora, and Mrs. Welch's daughter, Mrs. W. M. Cauley of Temple, who is visiting with Mrs. Welch.

The next meeting of the club will be with Mrs. Belle on January 15.

Let Cavanaugh do your printing.

Mr. and Mrs. Frank Boerner and children returned Monday night from Phoenix, Arizona, where they spent the Christmas holidays with Mrs. Boerner's sister, Mrs. J. E. Dickey, and Mr. Dickey.

Mr. and Mrs. James Bowen of Amarillo and Mr. and Mrs. O. O. Baker and Miss Nan Hand of Happy, were dinner guests Sunday of Mr. and Mrs. F. M. Shenefelt. Turkey dinner was served.

First National Bank
Floydada, Texas

1903—Time Tested Service—1934

Phone 79 For

MAGNOLIA GAS, OILS and KEROSENE.

H. O. CLINE, Agent.

Better Than Whisky For Colds and Coughs

due to colds. Your money back while you wait at the drug store if you don't feel relief from the distressing symptoms coming in two minutes by your watch. You must be delighted or it costs you nothing.

ASPIRONAL

For Sale By
ARWINE DRUG COMPANY
Floydada, Texas



EXPERT BEAUTY WORK

Whether you are to dine out, dance, attend a party, or merely go to the office, looking your best will be a real asset to you. Let us keep you looking your best.

Permanents \$1.50 to \$10.00.
Finger Waves 20c
Softwater Shampoo 20c

MRS. ANNA MARIE BOOTHE

201 Boothe Building
Phone 88

Schoolmen To Meet In Lubbock January 11, Music Aid Funds To Be Given

Two gatherings of school officials from this section of the state will be held in Lubbock Friday evening, January 11, at which time State Superintendent L. A. Woods will be present it was stated Wednesday by County Superintendent E. C. Nelson after he had talked with Assistant State Superintendent G. D. Holbrook of Lubbock.

The first of the gatherings will be a banquet Friday evening at the Hilton Hotel in Lubbock at which time "curriculum revision" will be discussed as a part of the banquet program. County superintendents, school superintendents and principals are urged to attend the banquet.

The other meeting will be a conference to be held in the Lubbock high school auditorium the same evening, January 11, at 7:30. Public school music will be the subject of discussion. All superintendents, principals, teachers, and P. T. A. workers are urged to attend.

Nelson quoted Holbrook as saying that a sum of \$35 would be allotted at this meeting for each state aid school for the purpose of buying a victrola, records, and song books.

LeRoy McDonald, Frank Moore, Hermos Olson, and N. B. Stansell went to Dallas Saturday, where they saw Amarillo's Golden Sandstorm sweep into the state interscholastic league championship by defeating the Corpus Christi Buccaneers by the sensational score of 48 to 0.

Mrs. Joyce Rice and two children of Houston and Arthur B. Watkins of Lubbock spent Sunday here with their grandmother, Mrs. Arthur B. Duncan, and other relatives.

Mrs. Hattie Baker, teacher in Howard-Payne College at Brownwood, returned there Tuesday after spending several days visiting here with her brother, F. M. Price.

Judge H. D. Payne returned Thursday from a visit with his family in Fort Worth.

Let Cavanaugh do your printing.

How Much Does Advertising Really Cost?

Not long ago, we heard a house-to-house salesman tell a prospect: I can sell you this gadget 25 per cent cheaper because my firm doesn't advertise."

Many of you no doubt would believe such a statement, but how many of you realize how little advertising really costs? As a customer every day in your life, you are entitled to know.

Automobiles are extensively advertised. But despite the hundreds of colored advertisements in large magazines, despite the huge newspaper advertisements you see frequently, only 3 1/2 per cent of the selling price of a car goes for advertising. This is about \$17 on a \$500 machine. Yet before advertising made large-scale selling possible, you paid \$1000 for a car not so good.

Coffee, canned foods, soft drinks, and so forth, have large advertising budgets. Yet only 3 1/2 per cent of the selling cost, or one-half cent on a 10 cent can, is used for promotional advertising.

The average retail store spends from 1 per cent to 4 per cent on advertising. That costs you from 1 cent to 4 cents on a dollar purchase.

Think it over! Isn't it worth your while to pay this much for the knowledge that advertising gives you? And isn't it worth knowing that the low prices on extensively advertised products are made possible only through the volume production that this advertising makes possible?

IT PAYS TO ADVERTISE AND IT PAYS TO READ THE ADVERTISEMENTS REGULARLY.

The Plainsman