

The Floyd County Plainsman

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NUMBER 1

New Committee Takes Charge Of Relief Unit; Rhoads Still At Helm

Reorganization of the Floyd county relief administration was accomplished this week as the Texas board of control took over state relief affairs, as provided by the last session of the legislature, which abolished the old state relief commission.

Clifford Rhoads was continued in office as county relief administrator by the new committee which met and organized Tuesday afternoon. The new committee was appointed Monday by Adam R. Johnson, recently named by the board of control as state relief administrator. The committee consists of the following men: S. M. Crawford of the Antelope community, J. E. Newton of Dougherty, Frank Perkins of Lockney, and G. T. Assiter and Jeff D. Ayres of Floydada.

At the committee meeting Tuesday Ayres was chosen as chairman and Assiter was named secretary. Under the new set-up the county committee appointments rest solely in the hands of the state administrator and do not require the approval of the commissioners' courts as was the case under the old relief commission.

Some changes also have been made in the details of administration. One of these is that the client or applicant for relief will now be required to answer under oath the thirty-odd questions listed on the application blanks, thus bringing the threat of penal punishment to any who would falsify in making their applications.

A new wage scale of 15 cents, 25 cents and 35 cents per hour for relief workers was announced by Rhoads last week.

GOVERNMENT TO PURCHASE 3500 CATTLE IN FLOYD COUNTY

The buying of 3,500 head of cattle in Floyd county, 2,500 in addition to the 1,000 mentioned in purchase plans last week, was started Wednesday morning under the direction of Mr. Duncan of Pecos, the appraiser, and Dr. Tull, veterinarian.

County Agent Glen A. Lindsey said he believed the 3,500 head to be purchased would clean up all the cattle in Floyd county that owners desired to sell to the government. In fact, according to figures compiled in his office, he doubted whether there would be quite that many cattle offered in the county.

The 2,500 cattle to be purchased under the latest allotment plan in this county's share of the 225,000 head to be purchased in 127 drought stricken Texas counties, as announced last week. The other 1,000 head will be included under a previous allotment.

The plan is to buy cattle in the southern part of the county first and work from there northward. The buying was started Wednesday in the Blanco, Starkey, McCoy and Allmon communities.

Thursday buying will be carried out in Pleasant Hill, Dougherty, Baker, and Lakeview communities, according to present plans. Schedules for Friday and succeeding days had not been mapped out, it was stated, at the time The Plainsman went to press, but it was expected that buying in the southern half of the county would be completed and that they would be buying in Floydada Monday. They hope to cover the northern half of the county by the last of next week.

No community quotas have been made so far and it was the expectation of local officials Wednesday that none would be necessary because of the expectation that the new county quota would be sufficient to take care of all cattle offered. If, however, a day or two of buying in the field indicates otherwise, then community quotas will be worked out, it was stated.

MR. AND MRS. W. O. JONES CALLED AWAY ON ACCOUNT OF DEATH OF HER FATHER

Mr. and Mrs. W. O. Jones and family were called out of town last week on account of the death of her father, T. M. Watson, who died at Jonesboro, and the serious illness of Mr. Jones' father at Elberta.

LIVEOAK BUSH OWNED BY ALVA REDD 'GROWS' ORANGES

Plums will grow on peach trees and apples can be grafted onto pear trees, so they say, but a new botanical curiosity has been discovered in Alva Redd's produce store, if the questions asked by some of Redd's customers can be taken as a guide.

A few days ago, Redd, feeling inclined to do a little decorating in his own way, secured a small liveoak bush and, trimming off the ends of some of the limbs and sharpening them into spears, proceeded to stick a number of small oranges around over the bush, afterward placing the bush on top of the refrigerator.

Since then a number of customers have taken time out to look at the "orange tree" and remark on its being so similar to a liveoak bush.

Sandhill P. T. C. Society To Present Christmas Play "Hobgoblin House"

The Sandhill P. T. C. Society will present for their annual Christmas night play, the blood-curdling mystery play "Hobgoblin House."

This play is the most difficult as to lighting effects and dramatic acting that the Sandhill community has undertaken in the ten years of entertainment presented to their community and other communities. This is an annual affair on Christmas night that the community as a whole looks forward to each year.

Many between act specials with colored lights will be featured in keeping with the Christmas spirit.

The twelve characters represented in the play will be: Arthur Womack, star of many Christmas night plays will be featured in a negro character part that stammers and don't like to be "P-P-Pushed." Mrs. Womack has returned to the cast after a short absence to play the hardboiled old maid. Ed Holmes as old Darius Krump has the villain part of trying to run the old maid off her property.

Ghost's "Seven feet high. Loyd Allen a new character for Sandhill but not new in our auditorium, plays the terrible "Bluebeard." Mrs. Loyd Allen plays the headless phantom. Arlon Miller and Floyd Jeter takes the Juvenile hero leads. John Ducon helps the crooks. Miss Bonnie Mickey takes the tongue tied Susan through many cat convulsions. Susie Hollums and Novella Taylor are the leading ladies that are not too brave.

Extra seating capacity is being arranged to take care of the crowd. Good music for every spare moment guarantees an evening of real enjoyment at Sandhill December 25. Everybody invited.

ROBERT T. MILLER DIED MONDAY IN AUSTIN BURIED WEDNESDAY

Funeral services and burial for Robert T. Miller, formerly of Floydada, were held at Austin Wednesday. He died at his home there Monday evening at 7:30. Death was attributed to heart trouble, from which he had suffered for years.

Miller was born and reared here and lived in this district until about ten years ago when he went to Austin to attend the state university. After he was graduated from the university with a law degree, he took up the practice of his profession in Austin. Miller was a member of the Methodist church.

He is survived by his widow and two children, R. T. Jr., and "Buddy"; his mother, Mrs. R. T. Miller, of Floydada; one brother, Olin S. Miller, teacher in the Center school in this county; and five sisters, Miss Sudie Lee Miller, teacher in the Floydada schools, Mrs. Price Scott of Floydada, Mrs. Will Robins of San Antonio, Mrs. M. S. Green of Enid, Oklahoma, and Mrs. Delbert Morse of Trent, S. D. Another sister, Mrs. W. A. Gound, died several years ago.

Among those who went from here to Austin to attend the funeral were W. A. Gound, Mrs. C. M. Thacker, sister of Mrs. Miller, and Mr. and Mrs. Price Scott.

Business As Usual — by A. B. Chapin



State Board Orders Strict Enforcement of Laws On Relief Commission

Strict enforcement of the state nepotism laws has been ordered by the State Board of Control in the administrative ranks of the Texas Relief Commission, whose county administrators, department heads and other employees were informed of the position of the board in a letter from State Administrator Adam E. Johnson.

The board adopted a five-point resolution, declaring that: "1. It shall be the policy of the Board of Control from this date not to employ in the state relief organization married men whose wives have regular employment.

"2. On and after January 1, 1935, men employed in the state relief organization whose wives have regular employment will be relieved of their positions in the state relief organizations, and if it is found necessary to reduce the force before January 1, 1935, this policy shall apply.

"3. Hereafter, only one member in each family who live in the same home and eat at a common table will be employed in the state relief organization.

"4. On and after January 1, 1935, not more than one member of any family who live in the same home and eat at a common table who perform administrative duties shall be retained in the state relief organization.

"5. All provisions in the Relief Acts and all general nepotism statutes pertaining to employment shall be strictly observed immediately in all state and county organizations of the Texas Relief Commission."

The resolution was signed by Claude D. Teer, chairman, and Jno. F. Wallace and Henry C. Meyer, members of the Board of Control.

Theft Of Seed Wheat Result In Arrest Of Suspect At Matador

Attempts of officers here to solve a series of thefts of seed wheat from farmers resulted in return here Wednesday of a man who had been arrested in Matador in connection with one of the thefts.

Suspicion centered on this man when attendants at the Edwards Grain and Elevator Company became suspicious shortly after they had purchased some ten bushels treated wheat last week. Checking up on the matter they found that such a lot of wheat had been stolen from the farm of N. A. Armstrong, northeast of town, the night before.

Ties used on Armstrong's wheat and that sold at the elevator appeared to be strips from the same piece of cloth, it was stated.

LOCAL FIREMEN TO MEET RALLS GRID TEAM HERE FRIDAY AT 3

Everything is in readiness for the football game which will be played here Friday afternoon at 3 o'clock between the Floydada firemen's team and the Ralls volunteer firemen's team; it was indicated by J. C. Wester, who has been coaching the local team.

Wester announced that while all members of the local fire department are on the team list and will play, the starting lineup of the Floydada team probably will be as follows: Bell, center; Price and Smith, guards; Britton and Johnson, tackles; and Henry and Roberts, ends. The backfield will be made up of Colville at quarter; Holt and Hill at half; and Carter in the fullback position.

A team of reserves who are expected to see plenty of action in the game will consist of Browning, center; Redd and Wellborn, guards; Cline and Martin, tackles; Terry and Johnson, ends; Lightfoot, quarter; Mooney, fullback; with the two half-backs to be chosen from these three, Hollingsworth, Crawford, and Sherrill.

Receipts from the game will be used for the high school athletic sweater fund. Ticket sales are in charge of Coach Terrell of the high school and the high school boys and girls.

Shop And Mail Early For Christmas, Postal Authorities Request

Early Christmas shopping and early mailing of Christmas gifts is urged in a leaflet received from the local postoffice. It is pointed out that just preceding the Christmas holidays the volume of mail swells to three times its ordinary volume and that it is physically impossible to handle this amount of mail as quickly as mail is handled during other seasons of the year.

In order to assure delivery of packages before Christmas, persons are urged to mail their gift packages at least a week or ten days before Christmas, depending on the distance. Not only will this assure delivery in time, but will be a great aid to the postal employees, enabling them to handle the mail without such a tiresome and nerve-racking rush during the last days.

Articles should be strongly and securely packed and plainly addressed to assure speedy delivery and fragile articles should be so marked. Valuable mail should be registered.

Mr. and Mrs. Howard Davis and Marlin Ezell, all of Lamesa, were guests Sunday of Mr. and Mrs. J. C. Wester. Ezell stayed over until Monday and went from here to Borger.

Cotton Pool Opened For Late Ones; Call For Tickets Now, Is Warning

Reopening of the surplus cotton tax exemption certificate pool until December 15 to permit the surrender of only such surplus certificates as were received by Floyd County Producers from state allotment boards after Thanksgiving was announced this week by J. S. Porcher, assistant county agent in charge of the Bankhead administration.

Porcher made it clear that only such certificates as were received from the state reserve allotment after Thanksgiving could be pooled and that these must be pooled on or before December 15 in order to be included at all.

Porcher also requested all farmers who have cotton certificates on file in the county agent's office to call and get them immediately. All certificates not called for by December 20, will be returned to College Station, he said.

The cotton tax exemption certificate pool, formed to facilitate transfer of certificates, was closed before Thanksgiving, but as some producers did not receive their final allotment of certificates until after that date, the pool was ordered reopened in order to be fair to them.

Funds received from sale of certificates at the standard rate of 4 cents per pound will be distributed, after the pool's operating expenses have been paid, among owners of certificates who entered the pool. Unsold certificates will be returned on a prorata basis. These may be exchanged for 1935 certificates in excess of the owner's regular allotment, in event the Bankhead act is continued in effect next year.

Wheat Checks Total Approximately \$121,000 In Floyd County

Approximately \$30,000 in government checks payable to farmers of this county in connection with the federal wheat acreage reduction program were received the middle of this week, bringing total payments received for farmers in the county during the last two weeks to approximately \$121,000, it was stated late Wednesday, by A. H. Kreis, secretary of the Floyd County Wheat Control Association.

QUARTET ASSISTS IN SERVICE AT LAKEVIEW

The Floydada quartet went to Lakeview last Sunday night to assist in the musical part of the church program and in a pageant that was presented that night.

They plan to go back Thursday night to assist in the presentation of a new song book. Members of the quartet are G. C. Tubbs, Earl Rainer, G. G. Glover, and H. L. Sims.

1935 Plymouth Placed On Display At Finkner Motor Co.

SANTA CLAUS WILL BE AT SPEER'S STORE SATURDAY

Santa Claus will arrive in Floydada Saturday afternoon and will spend one hour, from 3 o'clock until 4, at Speer's Variety Store, it was announced Wednesday by A. M. Hess, manager of the store, who had received a telegram, letter, or something of the kind from Santa regarding his visit here.

Mr. Hess' advertisement telling about Santa's visit here next Saturday appears on another page of this paper.

Cotton Growers Vote Friday On Continuance Of Bankhead Measure

Cotton farmers, landlords, tenants, and others directly interested in cotton growing will vote tomorrow (Friday) on whether the Bankhead cotton control act shall be continued in force for the next crop year, 1935-36.

Voting on the referendum will be held in each school district in the county with the exception of four, County Agent Glen A. Lindsey said. Those residing in the Muncy school district will vote at the Pleasant Valley school. Hillcrest residents will vote at the Campbell school; those in the Ramsey district will vote at Lockney; and persons residing in the Antelope district will vote at Dougherty.

With these exceptions, all others eligible to vote in the referendum will cast their ballots at the schools in their respective districts. The polls will be open from 9 a. m. until 5 p. m., Mr. Lindsey said.

Attention of the voters was called by J. S. Porcher, assistant in charge of the Bankhead administration, to the fact that there is one difference between the marking to be used on these ballots and that used on state election ballots.

Instead of being arranged for the marking out of the one not desired as in state elections, the Bankhead ballots have the words, "Yes" and "No", on opposite sides of the page with a square under each word. If the voter desires to indicate "yes," he puts an (X) in the square under that word. Or he puts an (X) in the opposite square if he desires to vote in the negative.

Landlords will not be allowed to vote but once, regardless of how many farms they may have, Mr. Lindsey said, and added that arrangements have been made for landlords living in Floydada or Lockney to vote at their local polling place, thus avoiding having to go to the communities where their farms are located.

Attached to the referendum ballot is a message from the secretary of agriculture, Henry A. Wallace, telling the voter that if the Bankhead act is to continue in operation the administration must find that two thirds of those eligible to vote on the measure are in favor of its continuance. He points out to the voters that the decision is up to them and the administration is not seeking to influence their decision.

He says the central question involved seems to be whether the efforts of a small minority of non-cooperators, the tendency toward more intensive cultivation, and the possibility of new lands coming into cotton production combine to increase total production above the point which seems desirable. Do they want the act continued or will voluntary contracts alone be sufficient?

He points out that farmers have had one season's experience with the act and that difficulties have been encountered, but that it is reasonable to expect that many of these can be avoided during another year. He closes by stating it is for the voters to decide but he hopes they will examine carefully all the facts and reach a decision based on considered judgment.

Col. W. H. Seale conducted a sale west of Plainview Monday.

Buy your Crosley Radio from Radio Electric Company. 51-408

The new 1935 model Plymouth car, the first of the 1935 cars to be shown in Floydada was delivered here late Saturday and put on exhibition Sunday morning in the display room of the Finkner Motor Company, where a large number of the people of this district have gone to view it since that time.

A number of distinctive changes in body styling and some in chassis construction have been incorporated in the new Plymouth. In addition, the new Plymouth motor develops 82 horsepower, five more than that of the 1934 model. More speed with smaller fuel and oil consumption is claimed for the new model.

The new car is three inches wider and three inches longer, giving it a length of 189 inches from bumper to bumper. Streamlining has been carried out to a much greater extent than in any previous model, especially in the slant of the windshield, and the rear fenders and rear end contour.

Duplicate safety glass has been used throughout the car instead of only at the front as in previous models. Ventilation has been attained without vertical bars in the windows. The tonneau, especially the rear compartment of the two seated models, is more roomy, giving greater seat and leg room. The floor is lower, giving more headroom. The front doors hinge on at the front.

Several changes have been made in the radiator, hood, and front fenders that distinctively alters the car's appearance. A big new radiator shell, with the main ventilating hood louvers placed under the fenders, has made it possible to develop a new streamlining effect on the hood. The lamps have been streamlined and the fenders are of the new apron streamlined type.

The weight of the car has been more evenly distributed on the front and rear wheels by shifting the front wheels further back and installing longer front springs. This same change has made it possible to replace the individual wheel springing feature of last year with what is termed the "floating ride." This consists of the incorporation of a "split spring" feature in the new long spring, thus making the front and rear seats of the car ride alike through the development of the same spring frequency.

Another feature which has been incorporated in the new car to assure easier riding is the sway eliminator or "leverator" which keeps the car on an even keel and eliminates sway when rounding curves.

The new Plymouth has been built in six body types as follows: The two-door sedan, the de luxe four-door sedan, the business coupe, the de luxe rumble seat coupe, the de luxe two-door touring sedan, and the de luxe four-door touring sedan.

Persons having discarded clothing, shoes, or usable wearing apparel of any kind are urged to bring them to the relief office so that they may be distributed for the use of needy persons this winter.

PLAINSMAN ENTERS SIXTH YEAR WITH THIS ISSUE OF PAPER

With this issue The Floyd County Plainsman is starting on its sixth year of service to the citizens of Floydada and Floyd County.

Five years ago the first issue of The Plainsman was published and its reception by the people of this county was enthusiastic from the start, the business men of the community turning readily to The Plainsman as an advertising medium and making that very first issue a large one.

Through depression and other adversities which have come upon all of us The Plainsman has continued serving the people of Floyd County.

So, on our fifth birthday as a newspaper, we extend our grateful thanks to you for your support in the past and we trust we can count on your continued loyalty.



FINE FRUIT CAKE
 AT YOUR GROCER'S
 AT THE BAKERY
40c
 POUND.
WESTERS' QUALITY BAKERY



"POINSETTIA MAGIC"
 The joy you give others when you "send flowers" cannot even be estimated.
 Poinsettias, Cyclamen, Primroses, Peppers, Begonias, Etc. Holly, Mistletoe and a beautiful selection of cut flowers.
SEND FLOWERS THIS CHRISTMAS.
HOLLUMS FLOYDADA FLORISTS



LOOK YOUR BEST FOR THE HOLIDAYS!
 Let Fry clean and press your suits and overcoats or topcoats to look like new.
 Friends will be coming for the holidays and there will be many social occasions to take part in. Have all your clothes cleaned up now. Do not be caught in the late rush.
 Special attention given to women's Suits, Coats, and Dresses.
Luther Fry
 CLEANING AND PRESSING.

Lights of New York
 By L. L. STEVENSON

It seems that interest in the stock market has not been entirely killed by the new commission and the activities of the New Deal. As proof there are Miss Elizabeth Wheeler, daughter of John N. Wheeler, and Miss Jane Luthery, niece of Grantland Rice. The two young ladies engaged in a business enterprise in East Hampton that netted them a total of \$3. They had heard Grantland Rice talking of a stock called General Porcupine, which was selling at 50 cents a share, so they wanted \$3 worth of General Porcupine. The customers' man looked them over and exclaimed, "But you're minors!" That surprised them not a little, but soon there was an indignant denial. "Oh, no, we're not minors," they exclaimed. "We made our money catching and selling crabs." Nevertheless, they were not permitted to make the purchase, and thus that house lost two potential customers.

Bus top eavesdropping: "Sure it was a swell affair. Even the waiters were in full dress."
 A law which went into effect recently has discouraged what was a thriving business. Slugs of the size and weight of a nickel were on sale all over the city at 1 cent each. Generally they were sold by individuals. But there were mid-town stores that handled them also. It is illegal to use them in turnstiles or slots of telephone boxes. But the offender had to be caught in the act. So the losses have run into thousands. The new law makes mere possession of such slugs a misdemeanor and a number of arrests have been followed by convictions.

At the City News office, when there is a call in a woman's voice, the answerer of the phone who summons the one asked for, adds, "skirt." And thus the one called is prepared.

Howard Dietz, at the Sigmund Spaeth dinner at the Waldorf-Astoria, explained a bit of the vernacular of Tin Pan alley. It seems that modern songs all have a coat, vest and pants. The coat is the introductory verse; the vest the one that tells about wedding bells or the arrival of a little stranger, and the chorus is the pants. When there is a second chorus, the song, of course, has two pairs of pants. At that same dinner, I learned also that Rudy Vallee can make an excellent extemporaneous speech and that Floyd Gibbons changes his eye patch four times a day. And I heard Lawrence Tibbett give an imitation of a man with hay fever singing, "My Blue Heaven."

Of the plays seen recently, two stand out. "Tight Britches," the Lawrence Rivers' production at the Avon and "Judgment Day," written, produced and directed by Elmer Rice at the Belasco. "Tight Britches" is a bit of folk lore from the Great Smokies with a dialect with a real tang to it and excellent acting especially by Ethel Wilson as the whip-tongued old maid aunt and Joanna Roos as the mountain bad girl. "Judgment Day," with an excellent cast, is a vehement protest against tyranny and is first-class melodrama.

This sort of gets under the old hide. Twelve artists were discharged by a big organization. A friend made inquiries as to why one had been let out. He was informed that there was nothing at all against the artist, that his record was excellent and his ability unquestioned. He was discharged on the theory that he was such a good man he'd have to difficulty in finding another job!

In the automat, a man in a shiny suit with an order of toast, ham and scrambled eggs sat down next to a pale, skinny girl who was dining on coffee and rolls. He stole a look at her and she looked away. He ate his toast and glanced at her again. Then he pushed the ham and eggs over to her and stole out.

Days of Homesteading Still Active in West
 Sacramento, Calif.—The day of the homesteader has not yet passed in California, according to Ellis Purlee, register of the United States land office here. A total of 9,298,275 acres of land still is available for homesteaders in California, Purlee said. During the last year 2,209 homesteads were entered, involving 622,771 acres.

Automobile Banned From Public Square
 Butler, Mo.—Anyone who operates a motor vehicle on the public square here is subject to a fine of \$1 to \$100 under terms of an ordinance enacted in 1906 and which has never been revoked.
 The ban on "gasoline buggies" was pronounced after several accidents had been injured in runaways when their horses were frightened by the autos.

TURN TO LOTTERIES TO EXPAND INCOMES

Many European Nations Find Profit in Them.

London.—A number of hard-pressed European governments are helping to balance their top-heavy budgets through the medium of legalized lotteries.
 The vision of sudden fortune, by the simple expedient of buying an inexpensive ticket, lures millions of dollars each year from the pockets of rich and poor alike. And in every instance the national exchequers are benefited.
 The principal countries where lotteries are permitted in Europe include France, Italy, Spain, and the Irish Free State, the last of which, in its racing sweepstakes, has the largest and most widely known of all.

For Different Purposes.
 The rules of conducting lotteries vary in each country as do the stated purpose for which they are run. The Irish Free State hospitals benefit under the sweepstakes which are run in connection with three outstanding British horse races each year.
 The Red Cross and the University City in Spain are allowed certain extra drawings for their own profit, while France and Italy allocate their shares for governmental departments as they think fit.

The biggest lottery of all is the Irish Sweepstake. Run three times a year, on the occasion of the English Grand National, Epsom Derby and Cesarewitch Handicap, it receives subscriptions from more than 100 countries. Since 1930, when it was started under the registration of the Irish Hospital Trust, Ltd., lucky ticket holders have been paid more than \$100,000,000.

By far the greatest number of tickets in this sweepstake are purchased in Britain, where it is illegal for any person to sell them. However, the tickets are smuggled in and sold. The money goes back to Ireland.
 Out of these receipts and those from other countries, the Irish hospitals have benefited by more than \$30,000,000 during the past four years. The government itself received 25 per cent of the hospitals' share, and in addition, since 1932, has also realized \$2,500,000 in taxes on the "sweep."

Has Longest Record.
 The Spanish National Lottery has the longest record of consistent performance. It dates back to 1763, when Charles III, looking for new means of supplementing his privy purse, hit upon this method.
 In Spain three draws are held regularly each month. In addition to five extraordinary draws, two of which are for the special benefit of the Red Cross and the University City. The lottery has grown to such an extent that last year the gross receipts amounted to \$57,750,000.
 Of this amount prize-winners received \$40,356,100, wages and administration expenses took \$1,513,480, and the remaining \$15,880,420 went to the government.
 The popularity of the lottery in France is shown by the fact that it is practically impossible to buy a ticket for as many as five days before a drawing. It is only recently that the lottery was legalized, and its object was to pay war veterans' pensions with the government's share of the proceeds.

Prize money takes 60 per cent of the total receipts; expenses are estimated at 5 per cent and the remaining 35 per cent goes into the national treasury to be applied to war pensions. The participant in the lottery has a one to nine chance of winning a prize, the highest of which is \$320,000.
 In Italy the government reaps about \$6,380,000 a year from the lotteries which are conducted weekly by the state. The drawings are made in the eight principal cities, and large returns are possible from very small outlay.

Gold Coast May Learn English With Wireless

London.—Wireless will be used to teach English to dusky young natives of the African Gold coast.
 Nana Sir Ofori Atta, the paramount chief of the Gold coast, visited the great radio show at Olympia and bought a seven-tube set for experimenting among the more advanced pupils in his country.
 Sir Ofori is well known for his modern outlook in the matter of education. Nevertheless, he clings to tradition in the matter of dress. He never appears without his gold crown, flowing robes and large, fringed umbrella held over him.

Takes Pig for Stroll
 Miles City, Mont.—Just by way of being different Roy Milligan has a small, white pig for a pet. Milligan goes strolling with the porker on leash. He got the idea from a traveling salesman, who owned the unusual pet before Milligan purchased it.

Log 14 Feet Underground
 Tappan, Ohio.—Here's what erosion can do: Engineers, drilling a test well for a dam site in connection with the Muskingum Watershed conservation prospect, found a log under 14 feet of earth, covered by soil washed down from the hills.

\$120,914.92 In Checks For Special Emergency Teacher Project

Checks totaling \$120,914.92 were mailed last week from the Texas Relief Commission to counties to cover the special emergency teacher project expenses for the month of December.

This project is sponsored by the Federal Emergency Relief Administration through the Texas Relief Commission in the state, and supervision by the State Department of Education at Austin. The December allocation will bring benefit to approximately 2,000 formerly unemployed teachers in Texas. About 500 more will take an active part as soon as classes can be organized. They already have been approved for participation. Approximately 50,000 students also are receiving benefits from the program.

To participate in a teaching capacity in the emergency education program in Texas, a person must show that he has no other source of income or support, and must have a regular license to teach in his chosen field from the State Department of Education or show that he is competent to teach. Many of the teachers are taken from the relief rolls. All the students are taken from the relief rolls, the only other requirement being a minimum age limit of 16 years. Many of the students are more than 50 years old.

The program is divided into five plans, the first of which is the literacy plan, devised to teach illiterate adults to read and write. It is considered especially important in that it has reduced illiteracy among adults in the state probably as much as any other efforts to that end.

A second plan involves vocational education for unemployed destitute who probably would continue to be unemployable without special training. Such training is given in the fields of trade and industry; home economics; agriculture; commerce, such as stenography, typing, book-keeping and accounting; and vocational adjustment. It is supplementary to the established program of vocational education in the state.

Plan number three gives training for vocational rehabilitation of unemployed adults who are physically handicapped and need additional training in work opportunities.

A special plan has been introduced to give advanced general education to unemployed adults who are already equipped with elementary education, in an effort to enhance their chances of obtaining employment.

Classes are conducted in economic history, economics, government, legislation, community problems, the history of the labor movement, current industrial situations, international affairs, social psychology, and other allied subjects.

The most recently instituted plan, which is still in the experimental stage, is called the nursery school plan, and is for the benefit of children of pre-school age. Its purpose is to develop the physical and mental well-being of such children in needy, underprivileged families, to assist parents in meeting the nutritional, physical, and social needs of their children, and to set up an environment and daily program appropriate for pre-school children as a demonstration for schools, homes, and welfare agencies.

All space and equipment for the teacher project is provided by the city or county education systems. Classes must have a minimum of eight pupils. The program started in September as a continuation of the summer emergency education program, and is scheduled to continue through January.

PANHANDLE REFINING COMPANY PRODUCTS AVAILABLE AT DOUGHERTY

G. R. Strickland, of Floydada, has leased the C. S. Ray Oil Company of Dougherty and O. L. Owens, of Dougherty, has been appointed agent for that territory. Panhandle Refining Company products, including the well-known Noxless gasoline, are now available in that district.

Other products which will be handled through both the wholesale and retail stations by Mr. Owens are: Panhandle white gasoline, Wichita blue first grade kerosene, first grade distillate, Panolene motor oils, Aviation gasoline, and Panolene greases, Mr. Strickland indicated.

Mr. Owens assumed charge of the business at Dougherty Monday morning, and extends an invitation to residents of that section to visit him at his place of business and to learn more of the quality of his company's products.

MR. AND MRS. R. P. KING ENTERTAIN C. E. MEMBERS

Mr. and Mrs. R. P. King gave a social Friday night for members of the Christian Endeavor Society of the Cumberland Presbyterian church. The group was entertained with games. At the close of the evening's entertainment refreshments were served to about 30 guests.

Let Cavanaugh do your printing.

First National Bank
 Floydada, Texas

1903—Time Tested Service—1934

BE GOOD TO YOUR BUS

There's something about the Conoco Way—Conoco gasoline, oils, and grease jobs—that makes a car purr with contentment. That something consists of superior products and superior service. Give your car a treat at no extra cost. Put it on a Conoco diet! Have your car winter serviced if you have not already done so.

Eveready Prestone—The Perfect Anti-Freeze CONTINENTAL SERVICE STATION
 Bill Daily, Manager.



PROVIDE FOR WINTER!
 ORDER DIAVOLO COAL TODAY!

It is our best grade coal. Just call 106. Do it now. Don't Delay!
ALSO BEST GRADE NEW MEXICO COAL \$7.00
 Feeds of all kinds for livestock and poultry. Salt for every purpose.

Edwards Grain & Elevator Company
 PHONE 106

WHY WORRY?

—about who you are to get to do your washing next? You can always depend on us. Our service is regular, dependable, and of the highest quality.

JUST CALL 141
Floydada Steam Laundry

Kelly - Springfield Fatigue-Proof TIRES

—OFFER YOU AT NO EXTRA COST:
 Extra Blowout Protection,
 Extra Non-Skid Safety,
 Extra Mileage.

Join the many enthusiastic users of Kelly-Springfield by letting us put you on a set now, thus banishing your fears of winter tire troubles.
EXPERT WASHING AND GREASING. REPLACEMENT PARTS and ACCESSORIES.

Consumers Fuel Association

Gifts That Thrill!

ARE NOT ALWAYS THE ONES That cost the most. The charm of the gift is not always governed by its price... Nor its delight determined by mere dollars.

Some Gifts That Thrill

- | | |
|-----------------|-----------------|
| FOR HER— | FOR HIM— |
| Manicure Sets | Smoking Sets |
| Dresser Sets | Billfolds |
| Compacts | Fountain Pens |
| Vanities | Pencil Sets |
| Perfumes | Cigars |
| King's Candies | Cigarettes |

COME TO WHITE'S FOR YOUR CHRISTMAS PURCHASES.

Gifts that will delight every member of the family. Gifts at prices to fit every purse. Remember, White's for your Christmas buying!

White Drug Co.
 "The Rexall Store" Next To Theatre

TOTAL OF \$90,000 WHEAT CHECKS RECEIVED HERE DURING LAST TEN DAYS

Wheat checks totaling more than \$90,000 have been received here during the last week by A. H. Kreis, secretary of the county wheat control association, for distribution to wheat growers in this county who have been cooperating in the government's reduction program.

The \$90,000, together with the \$9,500 in checks reported in last week's issue of The Plainsman, makes a total of approximately \$99,500 in wheat checks which have been received at the local wheat office in the last ten days. These checks constitute payment in full on the 1933 crop and part payments on 350 of the 1934 crop, Mr. Kreis said. There are 587 wheat contracts in force among farmers of the county, but only 350 of these have been approved.

A balance of approximately \$31,000 is due on the approved contracts, Mr. Kreis said, and checks for the rest of this sum are expected to arrive any day, it was stated.

Kreis, together with several assistants, has been busy for the last few days passing out wheat checks to the owners.

Mr. and Mrs. J. A. Cole of Amarillo spent the day here Sunday visiting with his brother, Mat Cole and wife.

J. L. Galloway, city secretary of Plainview, visited in Floydada Monday.

Let Cavaugh do your printing.

Use Sleigh Bells for Jolly Christmas Game

HERE is a new and exciting game to play at a Christmas party. First borrow a set of sleigh bells. They are not as easy to find as in the old days. Find a string with tinsel, varying notes if you wish the game to jingle to the full measure of holiday fun.

The idea is simply this: It is possible to suggest, then control the action of a person who does not know what is in your mind, but must find out through the sound of the bells. Here is the way to do it:

Send one of the guests from the room. The remainder decide what he must do. For instance—go to a certain table, pick up a book, take it to another table and place it near the lamp. Here are four separate acts in succession.

The person outside is called back. Somebody has been chosen to be manipulator of the bells. He must use a nice judgment in using them, ringing softly when the act approaches what is in the minds of all; ringing loudly as the perplexed player moves away. Try it. Use subtle gradations of sound to guide your experiment. Without a word being spoken he will at last be guided to do what has been secretly agreed upon. Loud ringing when he is far away from his goal or going from it, soft, soft, barely audible when he is near the doing of what is required.—Martha Banning Thomas.

Western Newspaper Union.

Christmas Bells! and Joyous Wedding Bells!

CEDARVILLE! Cee-dar-ville! With a jerk the great Christmas train came to a stop and the next moment Sylvia and Bob were filing their way through the happy, smiling Christmas passengers laden with parcels, boxes, suitcases and good will! Christmas! Christmas everywhere!

Off they hopped and hurried through the blinding snow storm to the house on the side of the hill, the old familiar homestead of Sylvia Bronson. There it stood in its snowy coat and Christmas welcome—much the same as when she had left it but a year before.

"Just think, to be married on Christmas, Bob. The grandest day in the whole year. Isn't it wonderful? Let's hurry, I can hardly wait to see Mother!"

Bob acquiesced by a tighter grip of Sylvia's arm and a genial smile of understanding.

Stamping and brushing the feathery flakes from them, they opened the door and were almost smothered with greetings and shouts of "Merry Christmas" from the whole family.

What a sight! Christmas bells! Wedding bells!

The tree itself was one glittering mass of lights and miniature bells—bells of gold and bells of silver. Even beneath its branches stood a huge bell-shaped container simply loaded down with Christmas gifts—wedding gifts—all for this one night of nights!—Alice B. Palmer.

Western Newspaper Union.

A CHRISTMAS SMACK



George—Would you be alarmed if I kissed you while you were under that mistletoe?
Grace—Yes, but it would be a still alarm.

Good King Wenceslas

Good King Wenceslas, immortalized in the well-known carol, was really a Bohemian prince who died in A. D. 935. His name should properly be spelt "Wenceslaus." He was famous for his great kindness to the poor and needy. When, in September, A. D. 935, he was killed by his brother, Boleslav, the people of the country were heartbroken. He is still regarded as their patron saint.—Tit-Bits Magazine.

Santa Claus is Popular

"Dat gen'lman Mistah Santa Claus," said Uncle Eben, "is sho' popular. Nobody else could carry around so much valuables wifout sooner or laier bein' hijacked."

The Genuine Christmas

Poets write beautiful Christmas carols, but a child's laugh is Christmas itself.

Aunt Chloe's Inherited "Merry Christmas Gift"

OLD AUNT CHLOE was a darky almost as wide as she was high. She had a smile that would melt a quart of ice cream. She wore a red bandanna handkerchief tied about her head, with two corners sticking up like rabbit's ears. Her aprons were big enough for the mains' of a square-rigger. She radiated such a warmth of hospitality in her mean little, clean little shack that many visitors called there for the pleasure of basking in the glow of it. Aunt Chloe was very poor, and unconquerably cheerful. She also had imagination.

Tacked to her walls were two colored prints. One was of a garden in full, summer bloom. The other depicted a Christmas scene—a sleighload of people going off on a glorious ride.

Christmas morning some of her neighbors dropped in to complain a little about the hard times. They found the old woman gazing intently at the summer picture. She turned her head to welcome the visitors. "Eben if Ah'm a little, cold," she explained, "Eben if Ah don't hah much Christmas, I got one gif don't never fall. Ah can think ahead inter pleasant times. When Ah'm all hot and steamy in de summer, and tiahed, too, I looks at de snow picture, and right away Ah'm cool. And now . . . in dis chillsum time, Ah keeps a-lookin' at de summer one. I kin eben feel de sunshine on mah back. Dem things is so . . . eben if dey ain't so just dis minute. It's a gif from de Lord, chilluns, a gif from de Lord. And it keeps me fannin' along," her wide smile lit up the room, "like nobody's business!"—Martha Banning Thomas.

Western Newspaper Union.

Christmas Luck; Omens Used in Days Long Ago

DO YOU know that a full moon at Christmas day is supposed to be unlucky, the saying goes: "Light Christmas, light wheat-sheaf; dark Christmas, heavy wheat-sheaf," and that a windy Christmas and a calm Candlemas were held as omens of a good year. Rain during the twelve days after Christmas was said to foretell a wet year to follow. When decorating the house with Christmas holly, be careful not to burn any leaves or berries that fall, but put them carefully away until Twelfth Night, when they should be burned with the rest of the decorations. Then luck and happiness will follow; but if so much as a holly leaf is burned beforehand, you are courting disaster, say the old-fashioned country folk who set store on Christmas omens. Look to your fire on Christmas day, for if it burns brightly it is a sign of prosperity; if, however, when the fire is first lighted it smoulders and refuses to "draw," set backs may be looked for during the year to come.

Wear something new on Christmas day if possible, "for luck," and be very careful to put on no garment with a hole or tear in it, otherwise you will lose money. Also, remember that the first words spoken in the day should be cheerful; to speak a word of grumbling is to court bad luck.—Montreal Herald.

Western Newspaper Union.

OUR SANTA CLAUS

THE American Santa Claus is a corruption of the Dutch Santa Nicholas, G. H. Hughes says. "Santa Claus, the name derived from St. Nicholas through the familiar use of Teutonic countries, crossed to America. The direct route followed by him is somewhat open to question. On the way he traded his gray horse for a reindeer and made changes in his appearance.

Making Sugar Toys
Sugar toys may be made according to the following directions: 4 pounds of sugar, 2 ounces of corn syrup, 1 pint of water. Boil to 240-242 degrees, then stir until cloudy and pour in plaster of paris molds that have been drained after soaking in cold water for two or three hours.

Christmas Air
Every big London market has its own special characteristic. One of the most characteristic of all is London-hall market, because of its position and the essentially friendly family air about it. During the Christmas season the air is positively festive.

Christmas Birthday
A child born on Christmas day simplifies the problem of what to buy for a birthday present.

Poinsettias
Poinsettias require a temperature that does not fall below 65 degrees Fahrenheit. While the plants are blooming, the soil should be kept quite moist.

Needs No Ceremony
A real man is one who doesn't make a ceremony out of his charity.

Journey From Nazareth, Birth of Christ Child

ALMOST two thousand years ago the great emperor, Caesar Augustus, sent out a decree that the whole world should be enrolled. Each one was to go to his own city; to the place of his fathers. None were exempt from the decree.

From the hill town of Nazareth two people set out in answer to the summons. One, a tall, bearded figure, his shoulders sagging under the weight of years, and from the continued stooping that his trade as a carpenter necessitated. The other, a young and beautiful woman, her face aglow with a strange, sweet serenity. Their names were Joseph and Mary, and they were going to the distant town of Bethlehem, because they were of the house of David.

The man walked patiently beside the piddling donkey on which the woman was seated. They showed no impatience as others passed them by; nor did they join with any of their fellow travelers in venting anger against Caesar for taking them on such a long and tiresome journey.

Perhaps because of Joseph's age, or of Mary's delicate condition, they were among the last to enter Bethlehem, and to seek a shelter at the inn. They were told that there was no room for them there. Their humble appearance made no appeal to the innkeeper on a night when more prosperous looking guests were crowding the doors.

Disappointed and fearful, they sought further. But they could find no place. Some one spoke of a cave outside the town. Joseph looked at Mary and his eyes filled with tears. But she nodded assent. . . . And in that lowly place, warmed only by the breath of oxen, Jesus, the hope and promise of all mankind, was born into the world!—Katherine Edelman.

Western Newspaper Union.

Giuseppe's Christmas Was a Grand Revelation

CHRISTMAS was approaching and Giuseppe was lonesome. There were others in the school from foreign lands but no one spoke Giuseppe's language.

Christmas had been so much fun in Italy. In the province where Giuseppe lived, a tree decked with oranges was the center of their Christmas festivities. All the relatives came to a big feast on Christmas day, and afterwards old and young danced around the orange tree, and, of course, some folks had a miniature manger with St. Joseph and other figures.

"I don't know how I am ever going to stand it," Giuseppe told his mother.

But she had smiled and said, "It will be all right, son. You'll see." Then Christmas preparations began at school. There were carols to be sung—carols in five languages, and Giuseppe was to sing the carols of his country, all by himself. Giuseppe was very proud. There was a . . . y with the manger and the wise men, shepherds, angels and Mary the Virgin, and Joseph. Giuseppe could hardly believe his ears when he found he was to be Joseph. And after the program there was the tree.

"It was grand, wasn't it?" Giuseppe said to his mother and father as they walked home together, and mother and father agreed.—Florence Harris Wells.

Western Newspaper Union.

LAW OF PURITANS

THE Puritans regarded Christmas as savoring of popery and preferred their own celebration of Thanksgiving. In 1659 the General Court of Massachusetts enacted that "anybody who is found observing, by abstinence from labor, feasting or any other way any such day as Christmas day shall for each and every such offense be fined five shillings."

The Green Christmas Tree

In order to keep the tree green all the time it is on display, cut a small piece from the base of the tree so that a new surface is exposed. Then set the tree in its support in a small pan containing water in the center so that the base of the tree is resting in the water all the time. Add an aspirin tablet to the water and prepare to have a flourishing tree this year.

Crude Toys for Children

Simple or crude toys like box blocks, nested cans, floor boats, stick horses, and sand, often give a child more chance to use his imagination than do more elaborate, complex and expensive toys.

Poinsettias

Poinsettias require a temperature that does not fall below 65 degrees Fahrenheit. While the plants are blooming, the soil should be kept quite moist.

The Store For Gift Buyers



Bishop's Pharmacy.....

HERE IS A LIST OF GIFTS THAT WILL DELIGHT THE RECIPIENTS: Fountain Pens, Ladies' Purses, Men's Sets, Cigars, Stationery, Smoking Stands, Toilet Sets, Perfume Sets, Atomizers, Pipes, Whitman's Candies, Thermos Bottles, and many other articles will be found at our store awaiting your choosing.

See The GRUNOW Radio!

Have That Radiator Repaired Now!

Leaky radiators can cause all sorts of troubles, from frozen and broken motor blocks to overheated motors, scored pistons, etc. Avoid such expensive repairs by letting us repair or replace defective radiators.

All other kinds of automobile repairing. Let us do it. We have the knowledge and the equipment.

Cline Brothers RADIATOR AND WELDING SERVICE ALL WORK GUARANTEED.

Free Vacuum Cleaning Job

WHEN YOU HAVE YOUR CAR WASHED AND LUBRICATED AT THE MAGNOLIA STATIONS.

The Magnolia Stations

PHONE 36 OR 37 FOR TIRE SERVICE. H. O. CLINE, MANAGER.

Advertisement for 'The Good Family Gift RADIO' featuring an illustration of a radio and the price '\$19.90 and up'.

RADIO ELECTRIC CO.

There's Life IN THE OLD CAR YET!

Or, if there isn't, there will be if you will treat it the Texaco way! With Texaco lubricants and a tank full of quick-starting Texaco Fire Chief Gasoline, your car will be as full of pep as a young colt on a frosty morning! Try it!

Texas Service Station PAUL CONNER, MANAGER.

Application for... (partially obscured)

SUBSCRIPTION PRICES In Floyd County \$1.00 Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

NOTICE Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Atwater-Kent Precision Radio Sold by Radio Electric Company. 51-4tc

Mrs. Lon Davis made a trip to Lubbock Monday.

Mrs. J. D. McPhaul and Mr. and Mrs. Gean Pittman of Lubbock visited Sunday with Mr. and Mrs. R. F. Jackson and family.

FLOYDADA INSURANCE AGENCY Insurance of all kinds. Your inquiries and business respectfully solicited. W. H. HENDERSON OWNER.

WEAK AND SKINNY MEN, WOMEN AND CHILDREN

Saved by new Vitamins of Cod Liver Oil in tasteless tablets. Friends of firm healthy flesh instead of bare scraggy bones! New vigor, vim and energy instead of tired listlessness! Steady, quiet nerves! That is what thousands of people are getting through scientific latest discovery—the Vitamins of Cod Liver Oil concentrated in little sugar coated tablets without any of its horrid, fishy taste or smell. McCoy's Cod Liver Oil Tablets, they're called! "Cod Liver Oil in Tablets", and they simply work wonders. A little boy of 5, seriously sick, got well and gained 10 1/2 lbs. in just one month. A girl of thirteen after the same disease, gained 5 lbs. the first week and 8 lbs each week after. A young mother who could not eat or sleep after baby came got all her health back and gained 10 lbs. in less than a month. You simply must try McCoy's at once. Remember if you don't gain at least 3 lbs. of firm healthy flesh in a month get your money back. Demand and get McCoy's—the original and genuine Cod Liver Oil Tablets—approved by Good Housekeeping Institute. Refuse all substitutes—insist on the original McCoy's—there are none better.

Advertisement for a Gas Refrigerator with an illustration of the appliance and the text 'No Finer Gift than a GAS Refrigerator!'.

HER BOY HAD ALWAYS BEEN WEAK AND PUNY "My four year old boy had been weak and puny since birth, and had constipation and indigestion. Nothing did him any good until we tried Milks Emulsion. Since using it, he can't get enough to eat and has outgrown his childhood trouble. He plays out with the children now, and he was never able to do that before." —Wm. Heart, 424 Bundy Ave., New Castle, Ind. Weak, sickly children usually start eating and getting stronger from the very first bottle of Milks Emulsion. Milks Emulsion restores healthy, natural bowel action. Milks Emulsion is strongly recommended to those whom sickness has weakened. This is the only solid emulsion made, and so palatable that it is eaten with a spoon like ice cream. You are urged to try Milks Emulsion. Take six bottles home with you, use it according to directions and if not satisfied with the results, your money will be promptly refunded. Price 80c and \$1.20 per bottle. The Milks Emulsion Co., Terre Haute, Ind. Sold by druggists everywhere.



COIFFURES

COME IN and let us do your coiffure for the winter season—and especially for the holidays. Our trained operators are instructed in the latest models, and experienced in the management of coiffures.

PERMANENTS

\$1.50 to \$10
Waves 20c
Softwater Shampoo 20c

MRS. ANNA MARIE BOOTHE

301 Boothe Building
Phone 86

DON'T NEGLECT YOUR KIDNEYS!

If your kidneys are not working right and you suffer backache, dizziness, burning, scanty or too frequent urination, swollen feet and ankles; feel lame, stiff, "all tired out" . . . use Doan's Pills. Thousands rely upon Doan's. They are praised the country over. Get Doan's Pills today. For sale by all druggists.

DOAN'S PILLS



MAKE YOUR GIFT A PHOTOGRAPH

Someone you know—whether it is father, mother, sister, brother or girl-friend or boy-friend—someone you know would rather have your picture than anything else you could give. . . . Take care of this today. It takes but a few minutes for several trial exposures.

ROY HOLMES STUDIO

Better Than Whisky For Colds and Coughs

due to colds. Your money back while you wait at the drug store if you don't feel relief from the distressing symptoms coming in two minutes by your watch. You must be delighted or it costs you nothing.

ASPIRONAL

For Sale By
ARWINE DRUG COMPANY
Floydada, Texas

BATTERIES AND ANTI-FREEZE!

Why take chances on cranking your car when you can replace that old battery at such a moderate price?

GOOD STOCK TO SELECT FROM.

Let us drain and refill your radiator with Anti-Freeze. Full line of Tires, Accessories and Replacement Parts. Prices are right.

FINEBERG MOTOR COMPANY

HONOR ROLL FOR SOUTH PLAINS SCHOOL

First Grade: Rex Smitherman, Jimmie Knox, Polly Smitherman.
Second Grade: Betty Greer Jorgan, Billy Jack Ray.
Third Grade: Ruby West, Opal West, Lucile Stephens, Elizabeth Daniel.
Fourth Grade: None.
Fifth Grade: Frances Field, Charlene Leitch, Marion Yeary, Pauline Jarrett, Ruth Marie Alldridge.
Sixth Grade: Mary John Lanham, Joy Martin.

Seventh Grade: Lucile West, Muriel Fay Phegley, Ruby Jewel McCloudon.
Eighth Grade: Audra Ray, Mary Jo Horn, Lillian Milton, Dorothy Jean Leach.
Ninth Grade: Trula Mae Phegley, Inez Gilliland.
Tenth Grade: Maxine Jarrett, Mildred Davenport and Chrystelle Leach.
Mrs. H. L. Thompson and son of Plainview came Monday to visit with her mother, Mrs. Emma Speer. In the afternoon the three made a trip to Lubbock.

LONG PERIOD OF READJUSTMENTS IN FARMING PREDICTED

Predicting that agriculture will be readjusting itself for many years to come, Frank W. Peck, Cooperative Bank Commissioner of the Farm Credit Administration, today told 1,800 delegates of the Texas Agricultural Association gathered here for their annual meeting that farmers must be prepared to meet changing conditions. Many experiments will be tried, he declared, and efforts made to place agriculture on a parity with other industries and to maintain it in such a position.

Without discussing the exact types of readjustment that will be necessary, Mr. Peck pointed out three broad lines of preparation. Farmers must organize into effective association with each other, he said. Education must go beyond the school room and academic training of the young, and continue into objective forms of adult education and training. There must be the development of cooperative business enterprises designed to bring distribution of farm products and purchasing of farm supplies into the control of and for the benefit of agricultural producers.

Mr. Peck paid tribute to the work of the Texas Agricultural Association and urged the delegates to continue their cooperation among the young people on farms, as well as adults. "There is no substitute for understanding," declared Mr. Peck. "There is nothing as destructive as organized ignorance; nothing more futile than attempting to deal with important economic and social forces without facts or with misinformation and consequent prejudice."

Discussing the work of the Farm Credit Administration, Mr. Peck said "there has been no attempt in history comparable to it as a complete cooperative enterprise with its major elements controlled by farmers and eventually to be owned by the borrowers of the system. The motive underlying the system is that of permitting good farmers to work themselves out of debt."

"This credit system," he continued, "represents the first attempt by any country to develop a cooperative system of farm credit adapted to the varying needs of agriculture operated on a business basis and supplying credit at the lowest possible cost to farm producers."

25,000 Head of Cattle Allotted to the Government Canning Plants in State

Federal Surplus Relief Corporation officials have allotted 25,000 head of cattle from an emergency purchase now in progress in Texas to the 21 government canning plants in the state, State Relief Administrator Adam R. Johnson was informed by Keith Southard, executive office of the Federal Surplus Relief Corporation.

"This grant will enable plants closed last week at El Paso, Abilene, Big Spring, Wichita Falls and Waco to resume a full production schedule for the next two weeks", Johnson said. "By then, we hope to have instructions for processing still more cattle in our plants."

Relief officials said only 25,000 head remained for processing when the new grant was made and these had been concentrated for plants other than those which had been closed.

The 21 government beef canneries operated under supervision of the Texas Relief Commission at capacity handle 2500 head of cattle per day and turn out a maximum of approximately 400,000 cans of beef. It is estimated 300,000 head of cattle have been processed at these plants since they have been in operation.

Furthermore, the canneries are the biggest work project for relief clients in the state, giving employment to 20,000 in the canneries and to 5,000 more in slaughter houses. It was estimated 100,000 persons would have been affected had the canning program been discontinued.

Mr. and Mrs. Howard Davis and Marlin Ezell, all of Lamesa, were guests Sunday of Mr. and Mrs. J. C. Wester. Ezell stayed over until Monday and went from here to Borger.

Let Cavanaugh do your printing.

Helps Babies Rest Ends Colic Pains Aids Digestion

When your baby tosses about, cries in pain and cannot sleep, why not get at the cause with McGee's Baby Elixir. It neutralizes indigestion acid, ends gas cramps and colic pains and then helps them become cheerful again. They sleep better. McGee's Baby Elixir is made of the purest medicinal extracts and syrup. It cannot harm. Years of use has proven that. Simple directions tell exactly how to use it. Tastes good. Gives relief promptly. Two sizes: 35c, 60c. (Leds)

WHITE DRUG COMPANY

FINKNER DRILLING WATER WELL ON 320 ACRE FARM IN HARMONY COMMUNITY

Work was started last week on the drilling of a water well on George M. Finkner's 320-acre farm in the Harmony community fifteen miles southwest of Floydada.

Mr. Finkner said the well had been sunk Monday to a depth of about 120 feet, with the expectation of finding the water bearing sand at a depth of about 200 feet.

Eight inch casing will be used in the well and it is expected that about 1200 gallons per minute can be pumped from the well. Orb Tye is the contractor in charge of the drilling.

Mr. Finkner said he had not yet decided just what kind of pumping equipment would be used in the well.

Mr. and Mrs. A. P. Horn and Mrs. J. C. Dickey went to Lubbock Sunday to visit with Mr. and Mrs. A. L. Scoggin.

NOTICE TO CREDITORS

The State of Texas
County of Floyd

To the Creditors of Matilda M. Onstott, Doing Business As a Feme Sole Under the Name of "Onstott's Store," at Floydada, in Floyd County, Texas:

You are hereby notified that Matilda M. Onstott, joined pro forma by her husband, Y. Onstott, of Floyd County, Texas, doing business as a feme sole under the name of "Onstott's Store" at Floydada, in Floyd County, Texas, on the 25th day of November, 1934, executed a Deed of Assignment conveying to the undersigned all of her property save that exempt to her under the Constitution and Laws of the State of Texas, for the benefit of her creditors, and that the undersigned has accepted said Trust, and has duly qualified as required by law. All creditors consenting to said Assignment must, within four months after this notice make known to the Assignee their consent in writing, and within six months from the time of the first publication of this Notice file their claim as prescribed by law, with the undersigned, who resides at Floydada, Texas, which is also his post office address.

Witness my hand this 26th day of November, 1934.

(Signed) W. B. HALL,
51-3tc Assignee.

Let Cavanaugh do your printing.

Mr. and Mrs. Jessie Seale and Miss Margaret Viles of Plainview visited Sunday with Mr. and Mrs. W. H. Seale.

Col. W. H. Seale conducted a sale west of Plainview Monday.

Mr. and Mrs. John A. H. Duncan visited Sunday with Mrs. Arthur B. Duncan and other relatives.

Miss Ruth Collins visited Sunday in Plainview.

DON'T drive fast unless—



Don't drive fast . . . unless you know the rubber on your car is safe—There's only one way to be sure . . . be sure your tires are Hood White Arrow De Luxe Tires, with that renowned Speed Shield that protects the tire from blow-outs at high speeds. Before you buy, see us for full details about Hood White Arrow Tires with the new Speed Shield Protection.

Speed Protected
HOOD
WHITE ARROW
TIRES

USERS OF

Panhandle Noxless Gasoline

Are Increasing Daily. Join The Host of Motorists Who Refuse to Use Any Gasoline Other Than NOXLESS.

Distillate

We have plenty of FIRST GRADE Distillate for oil burning heaters. Let us deliver you a supply at no extra cost. This is a company product, NOT, an 'open market' get by.

GUARANTEED. PHONE 289

Panhandle Service Station

G. R. STRICKLAND,
WHOLESALE AND RETAIL

ATTENTION MR. FARMER:



IF YOU ARE PLANNING A

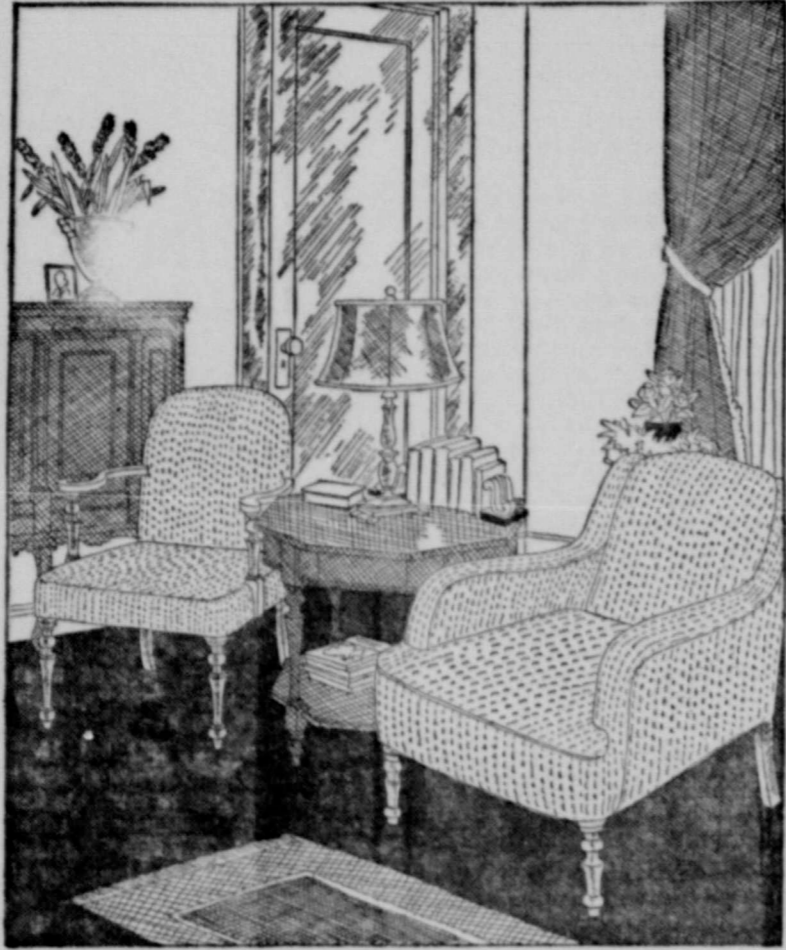
FARM SALE

LET US FIGURE YOUR SALE BILLS FOR YOU. WE CAN GIVE YOU QUICK SERVICE ON ALL CLASSES OF PRINTING.

The Plainsman

Making The Home More Livable

The Correct Living Room Table Lamp Does Its Share



By Jean Prentice

IT ISN'T that husband or wife is selfish—but sometimes when they settle down in their chairs beside the living room table for an hour or so of reading, one or the other unconsciously reaches out to pull the lamp closer. And their mate is left out in the dark!

We'll have to blame the lamp. For that doesn't happen to the persons who inhabit the living room sketched above. When the two chairs are occupied, and books or newspapers are opened, this lamp is as kind to the eyes of the one as to the other's, and serves each reader equally well. It "stays put" in the center of the table.

I wonder if the lamp on your living room table has the good traits of this one? Your tape measure or ruler will help tell you. Height of this lamp is from 23 to 26 inches and the bottom diameter of the shade (which, by the way, is of course open at the top) is between 16 and 18.

And how important are the height of the standard and the width of the shade, say lighting scientists! Upon them depend the proper spread and

softness of the light, so necessary to easy seeing. Too many table lamps are so small that at best they are only ornamental, and entirely inadequate for the major task of properly lighting two chairs. The lamp needed here, as illustrated above, should have several sockets since the spread of light is thus greater and the actual amount of light to the page is usually more. If there are two sockets they should hold 60 or 75-watt bulbs.

Particularly good for the table is one of the Better Sight Study and Reading Lamps, manufactured by many concerns in a wide variety of styles and bearing a tag of approval showing they have been built according to the wise specifications of the Illuminating Engineering Society, national lighting group.

Scientists have designed this lamp standard and shade of correct height and spread. The shade is white-lined, thus economically reflecting more light. A glass bowl holding a 100-watt bulb distributes soft and glareless light up and down.

Golden hours of reading beside a table have a good companion in a well-designed lamp like this one!

FASHIONS IN CROCHET

Fashion news from all over the United States, as well as from the style centers of Europe, is busy these days with crocheting. Therefore this newspaper offers its readers this series of ten articles, illustrating smart and useful things which you yourself can crochet in leisure time.

An illustrated sheet of simple, detailed directions will be sent you, without charge, if you send a self-addressed return envelope bearing a three cent stamp to THE CROCHET BUREAU OF THIS NEWSPAPER, 522 5th AVENUE, NEW YORK. Enjoy the fun of making, the economy of doing it yourself, and the pride of possession!

III — FALL ACCESSORY ENSEMBLE



Hand-made things are still as chic as ever, for it is always smart to be economical. In the coolish days of early fall, when your suit comes into use again, change its appearance with a change of accessories. This smart set of scarf and bag, with the modernistic design worked in contrasting colors, will do wonders for a monotone tweed coat. The set is made of mercerized crochet cotton.

Look Who's Here With A Christmas Sale!

THE STYLE SHOPPE WITH A BRAND NEW STOCK OF FALL AND WINTER MERCHANDISE IS OFFERING UNHEARD-OF-BARGAINS IN THE SNAPPIEST LINE OF LADIES AND MISSES WEARING APPARELS EVER OFFERED AT THESE LOW PRE-CHRISTMAS PRICES. COME SEE THE BARGAINS!

Sale Started Tues., December 11, 1934

DO YOUR CHRISTMAS SHOPPING EARLY, BY ALL MEANS, BUT EVEN BEFORE THAT, GET YOURSELF SPRUCED UP IN SMART NEW APPAREL AND BE READY TO ENJOY THE HOLIDAYS IN A SATISFYING MANNER. OUR CHRISTMAS SALE OFFERS AN OPPORTUNITY FOR SAVINGS.



LADIES COATS

And Swagger Suits

Lovely New Tailored and all Season Ladies Coats and Swagger Suits at a big reduction.

- \$22.50 Garments Reduced \$18.95
- \$18.95 Garments Reduced \$14.79
- \$16.95 Garments Reduced \$13.79
- \$14.95 Garments Reduced \$12.79
- \$12.75 Garments Reduced \$9.79

GIVE LADIES KID GLOVES
A thoughtful, fashion-wise gift!
\$1.75, \$1.95 and \$2.25
FABRIC GLOVES priced at 79c

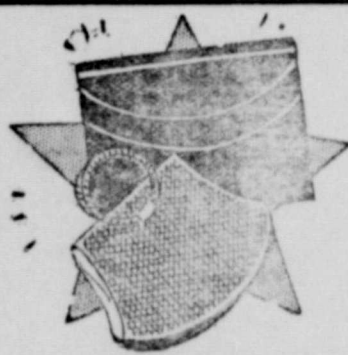


LADIES AND MISSES FELT HATS GREATLY REDUCED

- 98c Hats Reduced to 79c
- \$1.95 Hats Reduced to \$1.49
- \$2.45 Hats Reduced to \$1.89
- \$2.98 Hats Reduced to \$2.29

BERET SETS

In all the new colors
69c to 98c



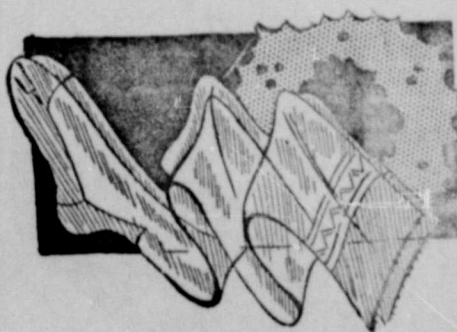
THE SENSIBLE GIFT

Beautiful leather bag, . . . brown, black and blue.



Gift Lingeries--Silks And Crepes

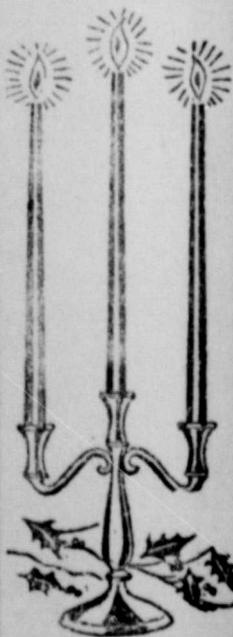
What woman is there who does not like to receive fine lingeries at Christmas? What woman is there that will not thrill to her toes when she receives a box of these garments this Christmas? They are laced trimmed in clever and fashionable ways. They are garments that you'd vow cost twice the price we are asking. Colors, Peach and flesh. The laces are harmonized in the most remarkable manner. All sizes are here.



A Joy to Give or to Receive VANETTE HOSE

Beautiful . . . long wearing!
Fine New Shades.

79c, 98c and \$1.25



LINEN HANDKERCHIEFS

Women's Pure Linen, hand rolled hems, hand embroidered, in white and white and colors, the Ideal Christmas Gift.

25c 35c 45c Each, Boxes of 3, 85c



SILK AND WOOL DRESSES

FOR LADIES AND MISSES

Silk Crepes and Woolens . . . whose beauty is a real "eye opener." These stunning frocks were selected with the thought of giving you the best value possible for any Store to give. Just see them . . . we think you'll agree with us.

- \$14.95 Garment Reduced \$12.79
- \$12.75 Garment Reduced \$10.49
- \$9.85 Garment Reduced to \$8.49
- \$7.45 Garment Reduced to \$6.29
- \$6.95 Garment Reduced to \$5.89
- \$4.95 Garment Reduced to \$4.39

STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER

SOUTH SIDE SQUARE

FLOYDADA, TEXAS, PHONE 17

Measure Your Wheat Acreage Before Planting

It is suggested that the producer accurately measure his wheat land for the 1935 harvest, for the reason that he will not want the farm supervisor's measurement to show either more than the maximum or less than the minimum wheat acreage permitted under his contract. It is just as much a violation of contract to overplant half an acre as it is to overplant 25 or 30 acres. Where winter wheat is planted contracted acres must be located in the fall of 1934 and may not be moved to another location on the farm. The measurement of wheat acreage in the winter wheat area will be made in the fall and early winter of 1934, at which time the contracted acreage should be staked with stout markers so that it can be identified when the supervisor calls to certify compliance in the spring. Overplanting of wheat for harvest in 1935 will constitute a violation of the wheat-allotment contract.

Mr. and Mrs. Jessie Seale and Miss Margaret Viles of Plainview visited Sunday with Mr. and Mrs. W. H. Seale.

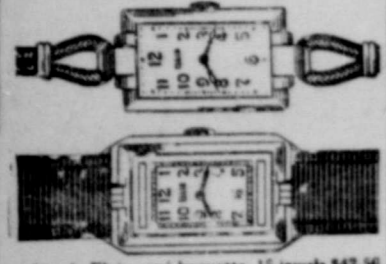
Let Cavalough do your printing

HINT NOW



for a stunning ELGIN

Why keep Santa guessing! An inkling from you may bring you the gift of a lifetime—a slim, aristocratic Elgin. These new Christmas models are the finest we have ever seen. True, accurate Elgins through and through. But we can show you better than tell you. Come in and see them all. The prices are sure to give you a start—they're so modest!



Lovely Elgin semi-bruette, 15 jewels \$42.50. An attractive new girl Elgin \$22.50.

M. L. SOLOMON, JEWELER
At Radio Electric Shop

The Chapter Of Musikinos Met Saturday, December Eighth

The Chapter of Musikinos met Saturday, December 8th, with Florrie Conway and Willene Tyler as leaders. "Beethoven" and the Study of Hymns were the selected subjects. Willene Tyler gave the following report on the origin of Hymns: A hymn is an ode or song of praise or adoration, a sacred lyric, a song of praise or thanksgiving intended to be used in religious services. The hymns which bring peace and comfort, hope and faith to all hearers, have been a part of religious services from earliest history. Rhythm and melody naturally react upon the religious sentiment of people and create an influence for good which is impossible to describe by words. For the origin and idea of Christian hymnody we must look to the Hebrew sources. The core of the Hebrew religion and worship lay within its religious hymns. Solomon and David are regarded as the greatest psalmists of Israel. The Protestant reformation was borne forward on waves of sacred hymns and by the introduction of the use of the language of every day life and popular music for hymns, Martin Luther exerted a permanent influence on hymn writing not only upon Germany but upon all Europe as well. His own hymns which were thirty-seven in number of which twelve are translations or adaptations from Latin originals and among the best known of the church. After the reformation the development of hymnody was retarded in England. The character of the music of many of the evangelistic hymns is vastly different from that of the earlier hymns, because of their catchy qualities, their effect upon the church music in general possibly hasn't contributed to deep devotion as did their more sacred predecessors. Among the American hymn writers of note are: John Greenleaf Whittier, Phillip Bliss, Julia Ward Howe, Ray Palmer and the blind hymn-writer, Fanny Crosby. Five of the world's most famous hymns are: Jesus Lover of My Soul; My Faith Looks Up to Thee; Rock of Ages; Nearer My God to Thee, and Abide With Me. Those who appeared on the Calendar program were: Bobby Stevens, Jane Clark, Carrie Lou Maxie, Lannell Harmon, Gloria Hammonds, Juanita Rushing and Nell Swenson. The chapter meets again Saturday, December 15, giving a music review as a main theme; Mary Wilson Hicks, as leader. Toney Evelyn Maxey, directing the Junior Pledge. Gloria Hammonds reading the Junior Collect; Betty Newell and Mary Evelyn Davis are the calendar members on program.

\$165,000 INSURANCE IS PURCHASED FOR COURT HOUSE AND FIXTURES

Approval of the usual monthly reports, allowing of accounts, and the purchase of \$165,000 of insurance on the court house and its contents were among the items of business conducted by the commissioners' court at its regular monthly meeting Monday. Twenty-five hundred dollars was ordered transferred from the road and bridge fund to the various commissioners' precincts, as follows: Precinct No. 1, \$5000; No. 2, \$1000; No. 3, \$500; and No. 4, \$500.

ONSTOTT GOODS, FIXTURES GROSS \$3,101 IN SALE HELD HERE WEDNESDAY

Sale of the stock and fixtures of Onstott's store, which was held Wednesday afternoon in the interest of the creditors of the store, brought gross proceeds of \$3,101, it was stated by Jeff D. Ayres, attorney for the assignee.

H. A. Watson, Lubbock merchant who is doing business under the name of the Southern Trading Company, was the high bidder. It is understood that Watson intends to open the store for a brief time and sell the merchandise here.

Ayres said it appears that after expenses of the sale, etc., have been paid, that creditors will realize a payment of from 30 to 33 per cent on their accounts, an unusually high payment for creditors to receive in such cases, according to Mr. Ayres.

Santa Will Be At Speers Variety Store
3:00 to 4:00 p.m. SATURDAY 3:00 to 4:00 p.m.
DON'T FAIL TO SEE HIM BOYS AND GIRLS.
ALSO DO NOT FAIL TO READ OUR BIG 8-PAGE CIRCULAR WE ARE MAILING TODAY. OUR STORE IS CHOCK FULL OF TOYS AND GIFTS. SOMETHING SUITABLE FOR EVERY MEMBER OF THE FAMILY.
Santa Will Arrive In a New 1935 Plymouth
SPEERS VARIETY STORE

Mr. and Mrs. John A. Hollums and Mrs. Arthur B. Duncan visited in Lubbock Sunday with Mark W. Duncan and other relatives.

Mrs. H. L. Thompson and son of Plainview came Monday to visit with her mother, Mrs. Emma Speer. In the afternoon the three made a trip to Lubbock.

Mr. and Mrs. J. A. Cole of Amarillo spent the day here Sunday visiting with his brother, Mat Cole and wife.

MRS. FAGAN TO PRESENT PUPILS IN MUSIC PROGRAM MONDAY NIGHT, DEC. 17

Mrs. Fagan will present her pupils in a musical program in the high school auditorium on Monday night, December 17, at 7:30.

Her kindergarten and music pupils will be presented in a combination program of instrumental music, consisting of guitar, violin and Hawaiian guitars. Everyone is invited to attend the program.

FUNERAL HELD WEDNESDAY AT MCCOY FOR CHILD OF MR. AND MRS. C. H. PAYNE

Funeral services were held Wednesday at 2 o'clock at the McCoy church for Kenneth Neil Payne, two-week old son of Mr. and Mrs. C. H. Payne. The child died Tuesday morning at 8:30 in the Lubbock sanitarium.

Rev. G. W. Tubbs, Baptist minister, conducted the funeral services. He was assisted by R. C. Tennyson. Burial was in the Floydada cemetery. The baby, who was born November 26 in Oklahoma, was survived by his parents and two brothers and sister, as follows: Clifton and L. Payne of McCoy, and Mrs. Seid Stapleton of Petersburg.

DR. KIBBY J. CLEMENTS and DR. WALTER J. WILLIAMS
OSTEOPATHIC PHYSICIANS AND SURGEONS
PLAINVIEW, TEXAS
808-S-10-12 SKAGGS BUILDING
OFFICE PHONE 189 RESIDENCE PHONE 1070



Give Jewelry, the ideal Christmas Gift. We have a complete stock of jewelry of all kinds. Let us assist you in your selections.
WILSON KIMBLE OPTICAL & JEWELRY COMPANY

A "leaky" lamp bulb SOUNDS NO WARNING

STEAM hisses as it escapes from a leaky valve, but an inferior lamp bulb sounds no warning as it goes on giving less light than it should.

Thousands of homes today are paying for light they do not get, because their sockets contain lamps that are out-of-date... worn out... or of unknown, sub-standard make. Frequently, the eyes of young and old in these homes suffer strain from inadequate light.

A simple way to protect your eyesight, and to be sure of using current for light thriftily, is to buy and use only dependable lamps... Edison Mazda lamps. Get a carton today.

BETTER LIGHT - BETTER SIGHT

TEXAS UTILITIES CO.

The 1935 PLYMOUTH IS HERE!

SEE THIS NEW CAR ON DISPLAY IN OUR SHOW ROOM.

AMERICA'S FIRST HIGH SPEED SAFETY CAR! NO PICTURE CAN DO IT JUSTICE. YOU MUST SEE IT!

Finkner Motor Company

PALACE--Saturday Midnight, 12:00, And Sunday--Monday WILL ROGERS In "HANDY ANDY"